



RETAIL ATTRACTIONS, LLC

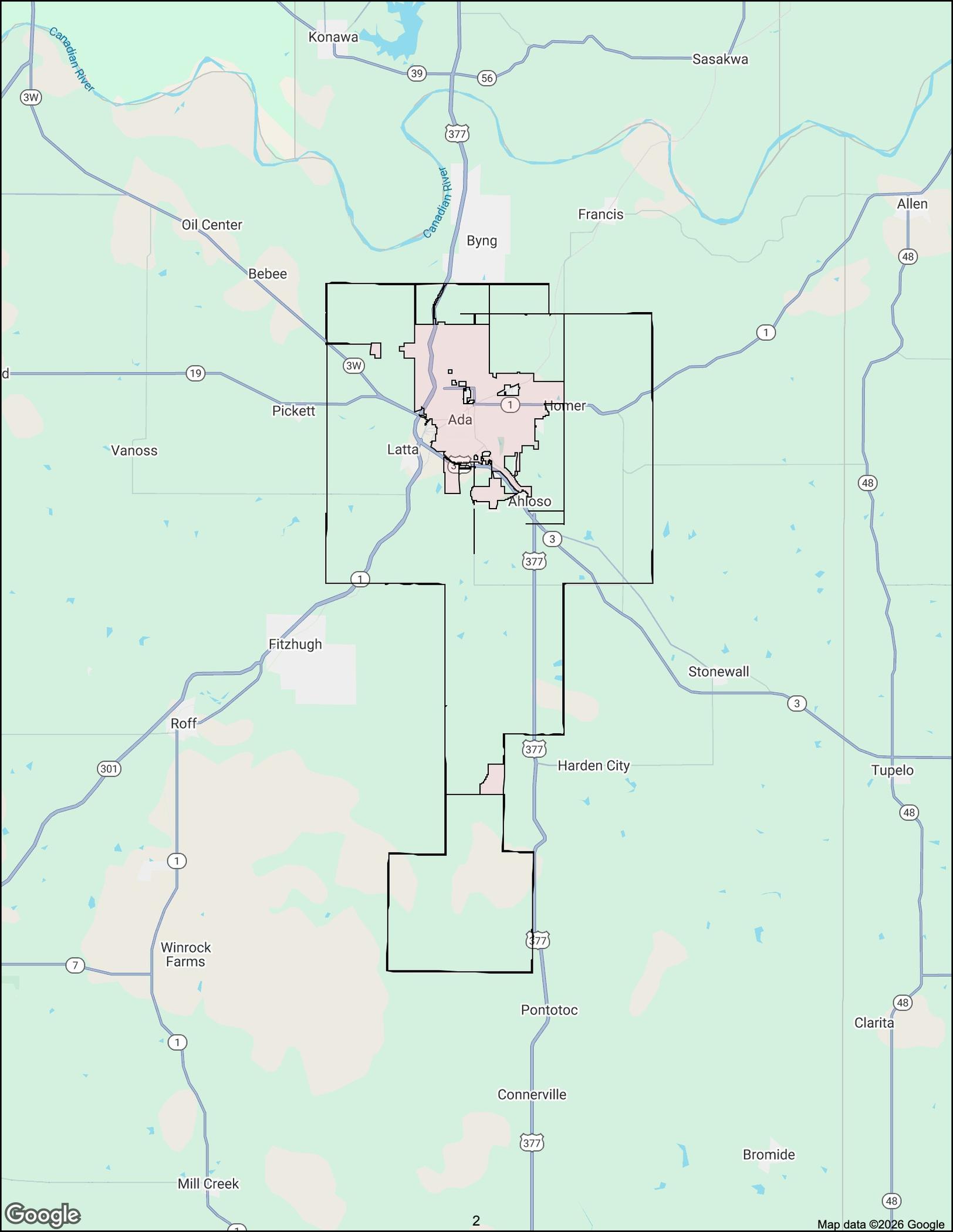
Economic Development Consulting

**Ada, Oklahoma
City Limits
1st Quarter 2026**

Table Of Contents

- 1. Demographics**
- 15. Opportunity Gap**
- 20. Retail Potential**
- 23. Income Summary**
- 25. Consumer Expenditure Summary**
- 29. Crime Risk**
- 31. Void Analysis**

Demographics



Konawa

Sasakwa

39

56

377

3W

Canadian River

Canadian Platte

Oil Center

Bebee

Byng

Francis

Allen

48

1

19

3W

Pickett

1

Homer

Ada

Vanoss

Latta

Ahlso

48

1

377

3

Fitzhugh

Stonewall

3

Roff

377

Harden City

Tupelo

48

301

1

Winrock Farms

377

Pontotoc

48

7

1

Mill Creek

Connerville

377

Bromide

48

2



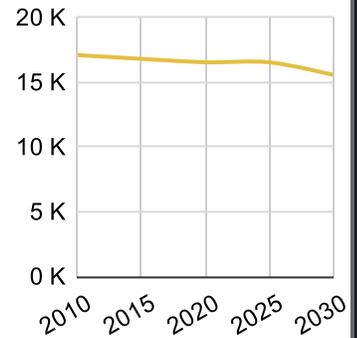
RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Ada, Oklahoma

City Limits

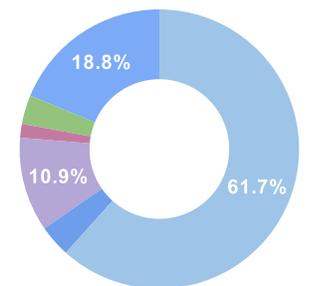
Population

Estimated Population (2025)	16,551
Projected Population (2030)	15,581
Census Population (2020)	16,551
Census Population (2010)	17,110
Projected Annual Growth (2025-2030)	-970 -1.2%
Historical Annual Growth (2020-2025)	- -
Historical Annual Growth (2010-2020)	-559 -0.3%
Estimated Population Density (2025)	851 <i>psm</i>
Trade Area Size	19.4 <i>sq mi</i>



Race and Ethnicity (2025)

Not Hispanic or Latino Population	15,126	91.4%
White	9,631	63.7%
Black or African American	599	4.0%
American Indian or Alaska Native	1,741	11.5%
Asian	264	1.7%
Hawaiian or Pacific Islander	4	-
Other Race	98	0.6%
Two or More Races	2,789	18.4%
Hispanic or Latino Population	1,425	8.6%
White	576	40.4%
Black or African American	13	0.9%
American Indian or Alaska Native	66	4.6%
Asian	1	-
Hispanic Hawaiian or Pacific Islander	-	-
Other Race	453	31.8%
Two or More Races	316	22.2%



- White
- Black or African American
- American Indian or Alaskan Native
- Asian
- Hawaiian or Pacific Islander
- Other Race
- 2+ Races

Ada, Oklahoma

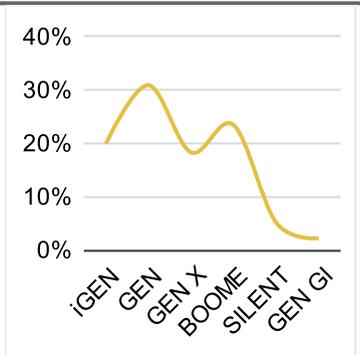
City Limits

Age Distribution (2025)

Age Under 5 Years	1,071	6.5%
Age 5 to 9 Years	1,098	6.6%
Age 10 to 14 Years	1,128	6.8%
Age 15 to 19 Years	1,178	7.1%
Age 20 to 24 Years	1,489	9.0%
Age 25 to 29 Years	1,256	7.6%
Age 30 to 34 Years	1,195	7.2%
Age 35 to 39 Years	1,110	6.7%
Age 40 to 44 Years	1,074	6.5%
Age 45 to 49 Years	848	5.1%
Age 50 to 54 Years	768	4.6%
Age 55 to 59 Years	768	4.6%
Age 60 to 64 Years	894	5.4%
Age 65 to 69 Years	788	4.8%
Age 70 to 74 Years	664	4.0%
Age 75 to 79 Years	517	3.1%
Age 80 to 84 Years	339	2.0%
Age 85 Years or Over	365	2.2%
Median Age	33.4	

Generation (2025)

iGeneration (Age Under 15 Years)	3,297	19.9%
Generation 9/11 Millennials (Age 15 to 34 Years)	5,118	30.9%
Gen Xers (Age 35 to 49 Years)	3,032	18.3%
Baby Boomers (Age 50 to 74 Years)	3,882	23.5%
Silent Generation (Age 75 to 84 Years)	856	5.2%
G.I. Generation (Age 85 Years or Over)	365	2.2%



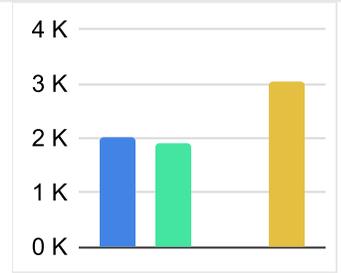
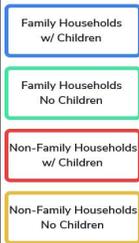


Ada, Oklahoma

City Limits

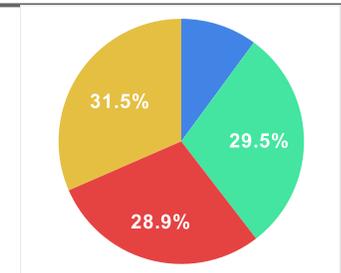
Household Type (2025)

Total Households	6,970
Family Households	3,924 56.3%
Family Households with Children	2,022 51.5%
Family Households No Children	1,902 48.5%
Non-Family Households	3,046 43.7%
Non-Family Households with Children	6 0.2%
Non-Family Households No Children	3,040 99.8%



Education Attainment (2025)

Elementary or Some High School	1,067 10.1%
High School Graduate	3,120 29.5%
Some College or Associate Degree	3,059 28.9%
Bachelor or Graduate Degree	3,338 31.5%



Household Income (2025)

Estimated Average Household Income	\$79,036
Estimated Median Household Income	\$55,926
HH Income Under \$10,000	295 4.2%
HH Income \$10,000 to \$34,999	1,950 28.0%
HH Income \$35,000 to \$49,999	872 12.5%
HH Income \$50,000 to \$74,999	1,348 19.3%
HH Income \$75,000 to \$99,999	800 11.5%
HH Income \$100,000 to \$149,999	1,074 15.4%
HH Income \$150,000 or More	630 9.0%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Ada, OK		
City Limits		
Population		
Estimated Population (2025)		16,551
Projected Population (2030)		15,581
Census Population (2020)		16,551
Census Population (2010)		17,110
Projected Annual Growth (2025-2030)	-970	-1.2%
Historical Annual Growth (2020-2025)	-	-
Historical Annual Growth (2010-2020)	-559	-0.3%
Estimated Population Density (2025)	851	<i>psm</i>
Trade Area Size	19.4	<i>sq mi</i>
Households		
Estimated Households (2025)		6,970
Projected Households (2030)		6,591
Census Households (2020)		6,960
Census Households (2010)		6,855
Projected Annual Growth (2025-2030)	-379	-1.1%
Historical Annual Change (2010-2025)	115	0.1%
Average Household Income		
Estimated Average Household Income (2025)		\$79,036
Projected Average Household Income (2030)		\$78,586
Census Average Household Income (2010)		\$45,949
Census Average Household Income (2000)		\$33,434
Projected Annual Change (2025-2030)	-\$450	-0.1%
Historical Annual Change (2000-2025)	\$45,602	5.5%
Median Household Income		
Estimated Median Household Income (2025)		\$55,926
Projected Median Household Income (2030)		\$55,331
Census Median Household Income (2010)		\$31,648
Census Median Household Income (2000)		\$23,797
Projected Annual Change (2025-2030)	-\$595	-0.2%
Historical Annual Change (2000-2025)	\$32,129	5.4%
Per Capita Income		
Estimated Per Capita Income (2025)		\$33,451
Projected Per Capita Income (2030)		\$33,421
Census Per Capita Income (2010)		\$18,412
Census Per Capita Income (2000)		\$14,228
Projected Annual Change (2025-2030)	-\$30	-
Historical Annual Change (2000-2025)	\$19,223	5.4%
Estimated Average Household Net Worth (2025)		\$591,841

Ada, OK

City Limits

Race and Ethnicity

Total Population (2025)	16,551	
White (2025)	10,207	61.7%
Black or African American (2025)	612	3.7%
American Indian or Alaska Native (2025)	1,807	10.9%
Asian (2025)	265	1.6%
Hawaiian or Pacific Islander (2025)	4	-
Other Race (2025)	551	3.3%
Two or More Races (2025)	3,105	18.8%
Population < 18 (2025)	3,903	23.6%
White Not Hispanic	1,636	41.9%
Black or African American	137	3.5%
Asian	57	1.5%
Other Race Not Hispanic	1,524	39.0%
Hispanic	549	14.1%
Not Hispanic or Latino Population (2025)	15,126	91.4%
Not Hispanic White	9,631	63.7%
Not Hispanic Black or African American	599	4.0%
Not Hispanic American Indian or Alaska Native	1,741	11.5%
Not Hispanic Asian	264	1.7%
Not Hispanic Hawaiian or Pacific Islander	4	-
Not Hispanic Other Race	98	0.6%
Not Hispanic Two or More Races	2,789	18.4%
Hispanic or Latino Population (2025)	1,425	8.6%
Hispanic White	576	40.4%
Hispanic Black or African American	13	0.9%
Hispanic American Indian or Alaska Native	66	4.6%
Hispanic Asian	1	-
Hispanic Hawaiian or Pacific Islander	-	-
Hispanic Other Race	453	31.8%
Hispanic Two or More Races	316	22.2%
Not Hispanic or Latino Population (2020)	15,274	92.3%
Hispanic or Latino Population (2020)	1,277	7.7%
Not Hispanic or Latino Population (2010)	16,149	94.4%
Hispanic or Latino Population (2010)	961	5.6%
Not Hispanic or Latino Population (2030)	14,190	91.1%
Hispanic or Latino Population (2030)	1,391	8.9%
Projected Annual Growth (2025-2030)	-34	-0.5%
Historical Annual Growth (2010-2020)	316	3.3%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Ada, OK

City Limits

Total Age Distribution (2025)

Total Population	16,551	
Age Under 5 Years	1,071	6.5%
Age 5 to 9 Years	1,098	6.6%
Age 10 to 14 Years	1,128	6.8%
Age 15 to 19 Years	1,178	7.1%
Age 20 to 24 Years	1,489	9.0%
Age 25 to 29 Years	1,256	7.6%
Age 30 to 34 Years	1,195	7.2%
Age 35 to 39 Years	1,110	6.7%
Age 40 to 44 Years	1,074	6.5%
Age 45 to 49 Years	848	5.1%
Age 50 to 54 Years	768	4.6%
Age 55 to 59 Years	768	4.6%
Age 60 to 64 Years	894	5.4%
Age 65 to 69 Years	788	4.8%
Age 70 to 74 Years	664	4.0%
Age 75 to 79 Years	517	3.1%
Age 80 to 84 Years	339	2.0%
Age 85 Years or Over	365	2.2%
Median Age	33.4	
Age 19 Years or Less	4,475	27.0%
Age 20 to 64 Years	9,402	56.8%
Age 65 Years or Over	2,673	16.2%

Female Age Distribution (2025)

Female Population	8,462	51.1%
Age Under 5 Years	500	5.9%
Age 5 to 9 Years	553	6.5%
Age 10 to 14 Years	570	6.7%
Age 15 to 19 Years	561	6.6%
Age 20 to 24 Years	696	8.2%
Age 25 to 29 Years	622	7.4%
Age 30 to 34 Years	651	7.7%
Age 35 to 39 Years	554	6.5%
Age 40 to 44 Years	511	6.0%
Age 45 to 49 Years	456	5.4%
Age 50 to 54 Years	393	4.6%
Age 55 to 59 Years	405	4.8%
Age 60 to 64 Years	482	5.7%
Age 65 to 69 Years	418	4.9%
Age 70 to 74 Years	388	4.6%
Age 75 to 79 Years	303	3.6%
Age 80 to 84 Years	197	2.3%
Age 85 Years or Over	201	2.4%
Female Median Age	34.7	
Age 19 Years or Less	2,184	25.8%
Age 20 to 64 Years	4,770	56.4%
Age 65 Years or Over	1,507	17.8%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Ada, OK

City Limits

Male Age Distribution (2025)

Male Population	8,089	48.9%
Age Under 5 Years	571	7.1%
Age 5 to 9 Years	545	6.7%
Age 10 to 14 Years	558	6.9%
Age 15 to 19 Years	617	7.6%
Age 20 to 24 Years	793	9.8%
Age 25 to 29 Years	634	7.8%
Age 30 to 34 Years	544	6.7%
Age 35 to 39 Years	556	6.9%
Age 40 to 44 Years	563	7.0%
Age 45 to 49 Years	392	4.8%
Age 50 to 54 Years	375	4.6%
Age 55 to 59 Years	363	4.5%
Age 60 to 64 Years	412	5.1%
Age 65 to 69 Years	370	4.6%
Age 70 to 74 Years	276	3.4%
Age 75 to 79 Years	214	2.6%
Age 80 to 84 Years	142	1.8%
Age 85 Years or Over	164	2.0%
Male Median Age	32.0	
Age 19 Years or Less	2,291	28.3%
Age 20 to 64 Years	4,632	57.3%
Age 65 Years or Over	1,166	14.4%

Males per 100 Females (2025)

Overall Comparison	96	
Age Under 5 Years	114	53.3%
Age 5 to 9 Years	99	49.6%
Age 10 to 14 Years	98	49.5%
Age 15 to 19 Years	110	52.4%
Age 20 to 24 Years	114	53.3%
Age 25 to 29 Years	102	50.5%
Age 30 to 34 Years	84	45.5%
Age 35 to 39 Years	100	50.1%
Age 40 to 44 Years	110	52.4%
Age 45 to 49 Years	86	46.2%
Age 50 to 54 Years	95	48.8%
Age 55 to 59 Years	90	47.3%
Age 60 to 64 Years	85	46.1%
Age 65 to 69 Years	89	47.0%
Age 70 to 74 Years	71	41.6%
Age 75 to 79 Years	71	41.4%
Age 80 to 84 Years	72	41.9%
Age 85 Years or Over	82	44.9%
Age 19 Years or Less	105	51.2%
Age 20 to 39 Years	100	50.0%
Age 40 to 64 Years	94	48.4%
Age 65 Years or Over	77	43.6%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Ada, OK

City Limits

Household Type (2025)

Total Households	6,970	
Households with Children	2,028	29.1%
Average Household Size	2.3	
Household Density per Square Mile	358	
Population Family	12,126	73.3%
Population Non-Family	3,971	24.0%
Population Group Quarters	454	2.7%
Family Households	3,924	56.3%
Married Couple Households	2,404	61.3%
Other Family Households with Children	1,520	38.7%
Family Households with Children	2,022	51.5%
Married Couple with Children	1,172	58.0%
Other Family Households with Children	850	42.0%
Family Households No Children	1,902	48.5%
Married Couple No Children	1,232	64.8%
Other Family Households No Children	670	35.2%
Non-Family Households	3,046	43.7%
Non-Family Households with Children	6	0.2%
Non-Family Households No Children	3,040	99.8%
Average Family Household Size	3.1	
Average Family Income	\$98,459	
Median Family Income	\$74,722	
Average Non-Family Household Size	1.3	

Marital Status (2025)

Population Age 15 Years or Over	13,253	
Never Married	4,697	35.4%
Currently Married	5,051	38.1%
Previously Married	3,505	26.4%
Separated	523	14.9%
Widowed	848	24.2%
Divorced	2,134	60.9%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	10,584	
Elementary (Grade Level 0 to 8)	336	3.2%
Some High School (Grade Level 9 to 11)	731	6.9%
High School Graduate	3,120	29.5%
Some College	2,061	19.5%
Associate Degree Only	998	9.4%
Bachelor Degree Only	1,939	18.3%
Graduate Degree	1,399	13.2%
Any College (Some College or Higher)	6,397	60.4%
College Degree + (Bachelor Degree or Higher)	3,338	31.5%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Ada, OK

City Limits

Housing

Total Housing Units (2025)	8,103	
Total Housing Units (2020)	8,178	
Historical Annual Growth (2020-2025)	-75	-
Housing Units Occupied (2025)	6,970	86.0%
Housing Units Owner-Occupied	3,142	45.1%
Housing Units Renter-Occupied	3,828	54.9%
Housing Units Vacant (2025)	1,133	14.0%

Household Size (2025)

Total Households	6,970	
1 Person Households	2,479	35.6%
2 Person Households	2,137	30.7%
3 Person Households	1,038	14.9%
4 Person Households	713	10.2%
5 Person Households	361	5.2%
6 Person Households	154	2.2%
7 or More Person Households	88	1.3%

Household Income Distribution (2025)

HH Income \$200,000 or More	322	4.6%
HH Income \$150,000 to \$199,999	308	4.4%
HH Income \$125,000 to \$149,999	336	4.8%
HH Income \$100,000 to \$124,999	738	10.6%
HH Income \$75,000 to \$99,999	800	11.5%
HH Income \$50,000 to \$74,999	1,348	19.3%
HH Income \$35,000 to \$49,999	872	12.5%
HH Income \$25,000 to \$34,999	879	12.6%
HH Income \$15,000 to \$24,999	656	9.4%
HH Income \$10,000 to \$14,999	415	6.0%
HH Income Under \$10,000	295	4.2%

Household Vehicles (2025)

Households 0 Vehicles Available	777	11.1%
Households 1 Vehicle Available	2,706	38.8%
Households 2 Vehicles Available	2,504	35.9%
Households 3 or More Vehicles Available	983	14.1%
Total Vehicles Available	10,961	
Average Vehicles per Household	1.6	
Owner-Occupied Household Vehicles	6,268	57.2%
Average Vehicles per Owner-Occupied Household	2.0	
Renter-Occupied Household Vehicles	4,693	42.8%
Average Vehicles per Renter-Occupied Household	1.2	

Travel Time (2025)

Worker Base Age 16 years or Over	8,321	
Travel to Work in 14 Minutes or Less	4,929	59.2%
Travel to Work in 15 to 29 Minutes	2,157	25.9%
Travel to Work in 30 to 59 Minutes	619	7.4%
Travel to Work in 60 Minutes or More	256	3.1%
Work at Home	363	4.4%
Average Minutes Travel to Work	11.7	



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Ada, OK

City Limits

Transportation To Work (2025)

Worker Base Age 16 years or Over	8,321	
Drive to Work Alone	6,781	81.5%
Drive to Work in Carpool	607	7.3%
Travel to Work by Public Transportation	17	0.2%
Drive to Work on Motorcycle	10	0.1%
Bicycle to Work	13	0.2%
Walk to Work	427	5.1%
Other Means	103	1.2%
Work at Home	363	4.4%

Daytime Demographics (2025)

Total Businesses	864	
Total Employees	8,639	
Company Headquarter Businesses	20	2.3%
Company Headquarter Employees	883	10.2%
Employee Population per Business	10.0	to 1
Residential Population per Business	19.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	13,382	

Labor Force

Labor Population Age 16 Years or Over (2025)	13,064	
Labor Force Total Males (2025)	6,306	48.3%
Male Civilian Employed	4,238	67.2%
Male Civilian Unemployed	183	2.9%
Males in Armed Forces	-	-
Males Not in Labor Force	1,885	29.9%
Labor Force Total Females (2025)	6,758	51.7%
Female Civilian Employed	4,083	60.4%
Female Civilian Unemployed	92	1.4%
Females in Armed Forces	-	-
Females Not in Labor Force	2,583	38.2%
Unemployment Rate	275	2.1%

Occupation (2025)

Occupation Population Age 16 Years or Over	8,319	
Occupation Total Males	4,236	50.9%
Occupation Total Females	4,083	49.1%
Management, Business, Financial Operations	993	11.9%
Professional, Related	2,191	26.3%
Service	1,517	18.2%
Sales, Office	1,854	22.3%
Farming, Fishing, Forestry	40	0.5%
Construction, Extraction, Maintenance	808	9.7%
Production, Transport, Material Moving	916	11.0%
White Collar Workers	5,038	60.6%
Blue Collar Workers	3,281	39.4%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Ada, OK

City Limits

Units In Structure (2025)

Total Units	6,970	
1 Detached Unit	4,980	71.4%
1 Attached Unit	112	1.6%
2 Units	396	5.7%
3 to 4 Units	530	7.6%
5 to 9 Units	328	4.7%
10 to 19 Units	178	2.6%
20 to 49 Units	120	1.7%
50 or More Units	100	1.4%
Mobile Home or Trailer	226	3.2%
Other Structure	1	-

Homes Built By Year (2025)

Homes Built 2020 or later	131	1.6%
Homes Built 2010 to 2019	439	5.4%
Homes Built 2000 to 2009	571	7.0%
Homes Built 1990 to 1999	406	5.0%
Homes Built 1980 to 1989	755	9.3%
Homes Built 1970 to 1979	1,420	17.5%
Homes Built 1960 to 1969	1,203	14.8%
Homes Built 1950 to 1959	921	11.4%
Homes Built 1940 to 1949	461	5.7%
Homes Built Before 1939	664	8.2%
Median Age of Homes	52.0	yrs

Home Values (2025)

Owner Specified Housing Units	3,142	
Home Values \$1,000,000 or More	14	0.4%
Home Values \$750,000 to \$999,999	48	1.5%
Home Values \$500,000 to \$749,999	92	2.9%
Home Values \$400,000 to \$499,999	192	6.1%
Home Values \$300,000 to \$399,999	314	10.0%
Home Values \$250,000 to \$299,999	216	6.9%
Home Values \$200,000 to \$249,999	416	13.2%
Home Values \$175,000 to \$199,999	296	9.4%
Home Values \$150,000 to \$174,999	193	6.1%
Home Values \$125,000 to \$149,999	204	6.5%
Home Values \$100,000 to \$124,999	346	11.0%
Home Values \$90,000 to \$99,999	103	3.3%
Home Values \$80,000 to \$89,999	123	3.9%
Home Values \$70,000 to \$79,999	109	3.5%
Home Values \$60,000 to \$69,999	131	4.2%
Home Values \$50,000 to \$59,999	78	2.5%
Home Values \$35,000 to \$49,999	120	3.8%
Home Values \$25,000 to \$34,999	102	3.2%
Home Values \$10,000 to \$24,999	29	0.9%
Home Values Under \$10,000	15	0.5%
Owner-Occupied Median Home Value	\$176,477	
Renter-Occupied Median Rent	\$664	



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Ada, OK

City Limits

Total Annual Consumer Expenditure (2025)

Total Household Expenditure	\$573.85 M
Total Non-Retail Expenditure	\$278.06 M
Total Retail Expenditure	\$295.79 M
Alcoholic Beverages	\$3.5 M
Apparel	\$10.79 M
Contributions	\$17.37 M
Education	\$12.62 M
Entertainment	\$33.52 M
Food Away From Home	\$25.52 M
Grocery	\$41.95 M
Health Care	\$43.72 M
Household Furnishings and Equipment	\$15.31 M
Household Operations	\$11 M
Miscellaneous Expenses	\$9.92 M
Personal Care	\$8.04 M
Shelter	\$101.77 M
Tax and Retirement	\$113.69 M
Tobacco and Related	\$3.63 M
Transportation	\$91.34 M
Utilities	\$30.17 M

Monthly Household Consumer Expenditure (2025)

Total Household Expenditure	\$6,861	
Total Non-Retail Expenditure	\$3,325	48.5%
Total Retail Expenditures	\$3,536	51.5%
Alcoholic Beverages	\$42	0.6%
Apparel	\$129	1.9%
Contributions	\$208	3.0%
Education	\$151	2.2%
Entertainment	\$401	5.8%
Food Away From Home	\$305	4.4%
Grocery	\$502	7.3%
Health Care	\$523	7.6%
Household Furnishings and Equipment	\$183	2.7%
Household Operations	\$132	1.9%
Miscellaneous Expenses	\$119	1.7%
Personal Care	\$96	1.4%
Shelter	\$1,217	17.7%
Tax and Retirement	\$1,359	-
Tobacco and Related	\$43	0.6%
Transportation	\$1,092	15.9%
Utilities	\$361	5.3%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Great Clips

BOOT BARN **Aaron's** **PAPAJOHNS**

SHOE DEPT. ENCORE **DOLLAR GENERAL**

Bath&BodyWorks **HIBBETT SPORTS**

maurices **CAFO**

Do it Best

Bassett

tropical CAFE

SUPERCUTS

Walmart **ACE**

FAMILY DOLLAR **DOLLAR GENERAL**

BW | Best Western

HOBBY LOBBY

SUBWAY

cricket

SUBWAY

Walgreens

Homer-Francis Rd
Homer

Latta

Main St Ada

Intersmith Park

Pontotoc Technology Center

Kerr Lab Rd

Ahloso

Ada, Oklahoma

City Limits

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$18.88 M / \$7.45 M	61
Men's Clothing Stores	\$784.4 K / \$-16	100
Women's Clothing Stores	\$1.57 M / \$798.26 K	49
Children's, Infants' Clothing Stores	\$1.46 M / \$-29	100
Family Clothing Stores	\$9.16 M / \$4.8 M	48
Clothing Accessory Stores	\$436.81 K / -	100
Other Apparel Stores	\$553.07 K / \$664.61 K	-17
Shoe Stores	\$3.95 M / \$1.19 M	70
Jewelry Stores	\$852.78 K / \$-13	100
Luggage Stores	\$107.9 K / \$13	100
Furniture, Home Furnishings Stores	\$16.64 M / \$12.46 M	25
Furniture Stores	\$7.82 M / \$6.87 M	12
Floor Covering Stores	\$1.11 M / \$5.59 M	-80
Other Home Furnishing Stores	\$7.71 M / \$-12	100
Electronics, Appliance Stores	\$15.44 M / \$17.26 M	-10
Building Material, Garden Equipment, Supplies Dealers	\$15.91 M / \$25.28 M	-37
Home Centers	\$8.94 M / \$15.04 M	-41
Paint, Wallpaper Stores	\$1.84 M / \$2.42 M	-24
Hardware Stores	\$996.78 K / \$2.09 M	-52
Other Building Materials Stores	\$2.83 M / \$1.94 M	32
Outdoor Power Equipment Stores	\$172.37 K / \$549.97 K	-69
Nursery, Garden Stores	\$1.14 M / \$3.24 M	-65
Food, Beverage Stores	\$23.68 M / \$9.28 M	61
Grocery Stores	\$18.31 M / \$4.79 M	74
Convenience Stores	\$1.61 M / \$605.19 K	62
Meat Markets	\$110.89 K / \$49.19 K	56
Fish, Seafood Markets	\$38.13 K / \$3	100
Fruit, Vegetable Markets	\$72.49 K / \$23	100
Other Specialty Food Markets	\$148.32 K / \$146.92 K	1
Liquor Stores	\$3.39 M / \$3.69 M	-8

Ada, Oklahoma

City Limits

	Potential / Sales	Index
Health, Personal Care Stores	\$12.99 M / \$24.16 M	-46
Pharmacy, Drug Stores	\$11.49 M / \$22.29 M	-48
Cosmetics, Beauty Stores	\$632.6 K / \$532.76 K	16
Optical Goods Stores	\$181.85 K / \$152.66 K	16
Other Health, Personal Care Stores	\$686.55 K / \$1.19 M	-42
Sporting Goods, Hobby, Book, Music Stores	\$19.11 M / \$34.03 M	-44
Sporting Goods Stores	\$7.36 M / \$12.07 M	-39
Hobby, Toy, Game Stores	\$5.31 M / \$8.09 M	-34
Sewing, Needlecraft Stores	\$3.85 M / \$5	100
Musical Instrument Stores	\$1.26 M / \$2.91 M	-57
Book Stores	\$1.34 M / \$10.96 M	-88
General Merchandise Stores	\$59.27 M / \$176.37 M	-66
Department Stores	\$20.82 M / \$154.64 M	-87
Warehouse Superstores	\$32.58 M / \$-28	100
Other General Merchandise Stores	\$5.87 M / \$21.73 M	-73
Miscellaneous Store Retailers	\$7.71 M / \$8.65 M	-11
Florists	\$186.1 K / \$162.39 K	13
Office, Stationary Stores	\$788.73 K / \$-35	100
Gift, Souvenir Stores	\$1.57 M / \$1.14 M	27
Used Merchandise Stores	\$570.63 K / \$589.48 K	-3
Pet, Pet Supply Stores	\$1.46 M / \$4	100
Art Dealers	\$235.73 K / \$-5	100
Mobile Home Dealers	\$159.54 K / \$-17	100
Other Miscellaneous Retail Stores	\$2.74 M / \$6.76 M	-59
Non-Store Retailers	\$34.37 M / \$917.3 K	97
Mail Order, Catalog Stores	\$32.16 M / \$781.39 K	98
Vending Machines	\$153.76 K / \$-1	100
Fuel Dealers	\$195.93 K / \$135.93 K	31
Other Direct Selling Establishments	\$1.86 M / \$-16	100

Ada, Oklahoma

City Limits

	Potential / Sales	Index
Accommodation, Food Services	\$30.66 M / \$34.82 M	-12
Hotels, Other Travel Accommodations	\$1.97 M / \$2.09 M	-6
RV Parks	\$19.66 K / \$-34	100
Rooming, Boarding Houses	\$11.08 K / \$28	100
Full Service Restaurants	\$17.92 M / \$20.12 M	-11
Limited Service Restaurants	\$8.31 M / \$12.97 M	-36
Special Food Services, Catering	\$2.44 M / \$-36	100
Drinking Places	\$1.67 M / \$1.3 M	22
Gasoline Stations	\$11.75 M / \$5.86 M	50
Motor Vehicle, Parts Dealers	\$27.69 M / \$45.91 M	-40
New Car Dealers	\$16.06 M / \$37.92 M	-58
Used Car Dealers	\$1.49 M / \$2.12 M	-30
Recreational Vehicle Dealers	\$2.84 M / \$2	100
Motorcycle, Boat Dealers	\$3.76 M / \$3	100
Auto Parts, Accessories	\$2.28 M / \$2.24 M	1
Tire Dealers	\$1.27 M / \$3.63 M	-65
2025 Population	16,551	
2030 Population	15,581	
% Population Change 2025-2030	-5.9%	
2025 Adult Population Age 18+	12,649	
2025 Population Male	8,089	
2025 Population Female	8,462	
2025 Households	6,970	
2025 Median Household Income	55,926	
2025 Average Household Income	79,036	

Retail Potential

Ada, Oklahoma	
City Limits	
2025 Population	16,551
2030 Population	15,581
% Population Change 2020-2025	-
2025 Adult Population Age 18+	\$12,649
2025 Population Male	\$8,089
2025 Population Female	\$8,462
2025 Households	\$6,970
2025 Median Household Income	\$55,926
2025 Average Household Income	\$79,036
Clothing, Clothing Accessories Stores	\$18.88 M
Men's Clothing Stores	\$784.4 K
Women's Clothing Stores	\$1.57 M
Children's, Infants' Clothing Stores	\$1.46 M
Family Clothing Stores	\$9.16 M
Clothing Accessory Stores	\$436.81 K
Other Apparel Stores	\$553.07 K
Shoe Stores	\$3.95 M
Jewelry Stores	\$852.78 K
Luggage Stores	\$107.9 K
Furniture, Home Furnishings Stores	\$16.64 M
Furniture Stores	\$7.82 M
Floor Covering Stores	\$1.11 M
Other Home Furnishing Stores	\$7.71 M
Electronics, Appliance Stores	\$15.44 M
Gasoline Stations	\$11.75 M
Building Material, Garden Equipment, Supplies Dealers	\$15.91 M
Home Centers	\$8.94 M
Paint, Wallpaper Stores	\$1.84 M
Hardware Stores	\$996.78 K
Other Building Materials Stores	\$2.83 M
Outdoor Power Equipment Stores	\$172.37 K
Nursery, Garden Stores	\$1.14 M
Food, Beverage Stores	\$23.68 M
Grocery Stores	\$18.31 M
Convenience Stores	\$1.61 M
Meat Markets	\$110.89 K
Fish, Seafood Markets	\$38.13 K
Fruit, Vegetable Markets	\$72.49 K
Other Specialty Food Markets	\$148.32 K
Liquor Stores	\$3.39 M

Ada, Oklahoma	
City Limits	
Health, Personal Care Stores	\$12.99 M
Pharmacy, Drug Stores	\$11.49 M
Cosmetics, Beauty Stores	\$632.6 K
Optical Goods Stores	\$181.85 K
Other Health, Personal Care Stores	\$686.55 K
Sporting Goods, Hobby, Book, Music Stores	\$19.11 M
Sporting Goods Stores	\$7.36 M
Hobby, Toy, Game Stores	\$5.31 M
Sewing, Needlecraft Stores	\$3.85 M
Musical Instrument Stores	\$1.26 M
Book Stores	\$1.34 M
General Merchandise Stores	\$59.27 M
Department Stores	\$20.82 M
Warehouse Superstores	\$32.58 M
Other General Merchandise Stores	\$5.87 M
Miscellaneous Store Retailers	\$7.71 M
Florists	\$186.1 K
Office, Stationary Stores	\$788.73 K
Gift, Souvenir Stores	\$1.57 M
Used Merchandise Stores	\$570.63 K
Pet, Pet Supply Stores	\$1.46 M
Art Dealers	\$235.73 K
Mobile Home Dealers	\$159.54 K
Other Miscellaneous Retail Stores	\$2.74 M
Non-Store Retailers	\$34.37 M
Mail Order, Catalog Stores	\$32.16 M
Vending Machines	\$153.76 K
Fuel Dealers	\$195.93 K
Other Direct Selling Establishments	\$1.86 M
Accommodation, Food Services	\$32.33 M
Hotels, Other Travel Accommodations	\$1.97 M
RV Parks	\$19.66 K
Rooming, Boarding Houses	\$11.08 K
Full Service Restaurants	\$17.92 M
Limited Service Restaurants	\$8.31 M
Special Food Services, Catering	\$2.44 M
Drinking Places	\$1.67 M
Motor Vehicle, Parts Dealers	\$27.69 M
New Car Dealers	\$16.06 M
Used Car Dealers	\$1.49 M
Recreational Vehicle Dealers	\$2.84 M
Motorcycle, Boat Dealers	\$3.76 M
Auto Parts, Accessories	\$2.28 M
Tire Dealers	\$1.27 M

Income Summary

Ada, Oklahoma		
City Limits		
Population		
Estimated Population (2025)	16,551	
Projected Population (2030)	15,581	
Census Population (2020)	16,551	
Census Population (2010)	17,110	
<i>Projected Annual Growth (2025 to 2030)</i>	-970	-1.2%
<i>Historical Annual Growth (2020 to 2025)</i>	-	-
<i>Historical Annual Growth (2010 to 2020)</i>	-559	-0.3%
Households		
Estimated Households (2025)	6,970	
Projected Households (2030)	6,591	
Census Households (2020)	6,960	
Census Households (2010)	6,855	
<i>Projected Annual Growth (2025 to 2030)</i>	-379	-1.1%
<i>Historical Annual Growth (2020 to 2025)</i>	10	-
<i>Historical Annual Growth (2010 to 2020)</i>	105	0.2%
Average Household Income		
Estimated Average Household Income (2025)	\$79,036	
Projected Average Household Income (2030)	\$78,586	
Census Average Household Income (2020)	\$45,949	
Census Average Household Income (2010)	\$33,434	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$450	-0.1%
<i>Historical Annual Growth (2020 to 2025)</i>	\$33,087	4.8%
<i>Historical Annual Growth (2010 to 2020)</i>	\$12,515	3.7%
Median Household Income		
Estimated Median Household Income (2025)	\$55,926	
Projected Median Household Income (2030)	\$55,331	
Census Median Household Income (2020)	\$31,648	
Census Median Household Income (2010)	\$23,797	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$595	-0.2%
<i>Historical Annual Growth (2020 to 2025)</i>	\$24,278	5.1%
<i>Historical Annual Growth (2010 to 2020)</i>	\$7,851	3.3%
Per Capita Income		
Estimated Per Capita Income (2025)	\$33,451	
Projected Per Capita Income (2030)	\$33,421	
Census Per Capita Income (2020)	\$18,412	
Census Per Capita Income (2010)	\$14,228	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$30	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$15,039	5.4%
<i>Historical Annual Growth (2010 to 2020)</i>	\$4,184	2.9%
Other Income		
Estimated Families (2025)	3,924	
Estimated Average Family Income (2025)	\$98,459	
Estimated Median Family Income (2025)	\$74,722	
Estimated Average Household Net Worth (2025)	\$591,841	

Consumer Expenditure Summary

Ada, Oklahoma		
City Limits		
Estimated Population		16,551
Estimated Households		6,970
Household Expenditure		\$573.85 M
Per Household ~ Per Capita	\$82,332	\$34,672
Non-Retail Expenditures	\$278.06 M	48.5%
Per Household ~ Per Capita	\$39,894	\$16,800
Retail Expenditures	\$295.79 M	51.5%
Per Household ~ Per Capita	\$42,437	\$17,871
Alcoholic Beverages	\$3.5 M	0.6%
Per Household ~ Per Capita	\$502	\$211
Apparel	\$10.79 M	1.9%
Per Household ~ Per Capita	\$1,548	\$652
Contributions	\$17.37 M	3.0%
Per Household ~ Per Capita	\$2,492	\$1,049
Education	\$12.62 M	2.2%
Per Household ~ Per Capita	\$1,811	\$763
Entertainment	\$33.52 M	5.8%
Per Household ~ Per Capita	\$4,810	\$2,025
Food Away From Home	\$25.52 M	4.4%
Per Household ~ Per Capita	\$3,661	\$1,542
Grocery	\$41.95 M	7.3%
Per Household ~ Per Capita	\$6,018	\$2,534
Health Care	\$43.72 M	7.6%
Per Household ~ Per Capita	\$6,273	\$2,641
Household Furnishings and Equipment	\$15.31 M	2.7%
Per Household ~ Per Capita	\$2,197	\$925
Household Operations	\$11 M	1.9%
Per Household ~ Per Capita	\$1,578	\$665
Miscellaneous Expenses	\$9.92 M	1.7%
Per Household ~ Per Capita	\$1,423	\$599
Personal Care	\$8.04 M	1.4%
Per Household ~ Per Capita	\$1,154	\$486
Shelter	\$101.77 M	17.7%
Per Household ~ Per Capita	\$14,601	\$6,149
Tax and Retirement	\$113.69 M	19.8%
Per Household ~ Per Capita	\$16,312	\$6,869
Tobacco and Related	\$3.63 M	0.6%
Per Household ~ Per Capita	\$521	\$219
Transportation	\$91.34 M	15.9%
Per Household ~ Per Capita	\$13,104	\$5,519
Utilities	\$30.17 M	5.3%
Per Household ~ Per Capita	\$4,328	\$1,823

Ada, Oklahoma		
City Limits		
Population / Households (2025)		
Estimated Population		16,551
Estimated Households		6,970
Total Annual Consumer Expenditure (2025)		
Total Household Expenditure		\$573.85 M
Total Non-Retail Expenditure		\$278.06 M
Total Retail Expenditure		\$295.79 M
Alcoholic Beverages		\$3.5 M
Apparel		\$10.79 M
Contributions		\$17.37 M
Education		\$12.62 M
Entertainment		\$33.52 M
Food Away From Home		\$25.52 M
Grocery		\$41.95 M
Health Care		\$43.72 M
Household Furnishings and Equipment		\$15.31 M
Household Operations		\$11 M
Miscellaneous Expenses		\$9.92 M
Personal Care		\$8.04 M
Shelter		\$101.77 M
Tax and Retirement		\$113.69 M
Tobacco and Related		\$3.63 M
Transportation		\$91.34 M
Utilities		\$30.17 M
Monthly Household Consumer Expenditure (2025)		
Total Household Expenditure		\$6,861
Total Non-Retail Expenditure		\$3,325 48.5%
Total Retail Expenditure		\$3,536 51.5%
Alcoholic Beverages		\$42 0.6%
Apparel		\$129 1.9%
Contributions		\$208 3.0%
Education		\$151 2.2%
Entertainment		\$401 5.8%
Food Away From Home		\$305 4.4%
Grocery		\$502 7.3%
Health Care		\$523 7.6%
Household Furnishings and Equipment		\$183 2.7%
Household Operations		\$132 1.9%
Miscellaneous Expenses		\$119 1.7%
Personal Care		\$96 1.4%
Shelter		\$1,217 17.7%
Tax and Retirement		\$1,359 19.8%
Tobacco and Related		\$43 0.6%
Transportation		\$1,092 15.9%
Utilities		\$361 5.3%

Ada, Oklahoma

City Limits

Population / Households (2030)	
Projected Population	15,581
Projected Households	-
Total Annual Consumer Expenditure (2030)	
Total Household Expenditure	\$531.47 M
Total Non-Retail Expenditure	\$257.02 M
Total Retail Expenditure	\$274.45 M
Alcoholic Beverages	\$3.23 M
Apparel	\$9.98 M
Contributions	\$16.03 M
Education	\$11.65 M
Entertainment	\$31.01 M
Food Away From Home	\$23.59 M
Grocery	\$38.89 M
Health Care	\$41.71 M
Household Furnishings and Equipment	\$14.15 M
Household Operations	\$10.18 M
Miscellaneous Expenses	\$9.17 M
Personal Care	\$7.45 M
Shelter	\$94.5 M
Tax and Retirement	\$104.47 M
Tobacco and Related	\$3.39 M
Transportation	\$84.1 M
Utilities	\$27.97 M
Consumer Expenditure Growth (2025 to 2030)	
Total Household Expenditure	\$-42.38 M
Total Non-Retail Expenditure	\$-21.04 M
Total Retail Expenditure	\$-21.34 M
Alcoholic Beverages	\$-265.51 K
Apparel	\$-812.32 K
Contributions	\$-1.34 M
Education	\$-968.35 K
Entertainment	\$-2.52 M
Food Away From Home	\$-1.93 M
Grocery	\$-3.06 M
Health Care	\$-2.01 M
Household Furnishings and Equipment	\$-1.16 M
Household Operations	\$-823.71 K
Miscellaneous Expenses	\$-746.73 K
Personal Care	\$-591.53 K
Shelter	\$-7.27 M
Tax and Retirement	\$-9.22 M
Tobacco and Related	\$-245.35 K
Transportation	\$-7.24 M
Utilities	\$-2.19 M

Crime Risk

Ada, Oklahoma	
City Limits	
Demographics	
Population	16,551
Census Population	16,551
Households	6,970
Average Household Income	\$79,036
Median Household Income	\$55,926
Per Capita Income	\$33,451
Total Crime	
Crime Index	117
Crime Level	Average
Personal Crime	
Crime Index	84
Crime Level	Below Average
Murder	
Crime Index	79
Crime Level	Below Average
Rape	
Crime Index	134
Crime Level	Above Average
Robbery	
Crime Index	47
Crime Level	Low Risk
Assault	
Crime Index	87
Crime Level	Below Average
Property Crime	
Crime Index	123
Crime Level	Above Average
Burglary	
Crime Index	198
Crime Level	Very High
Larceny	
Crime Index	114
Crime Level	Average
Motor Vehicle Theft	
Crime Index	98
Crime Level	Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Void Analysis



Ada, Oklahoma City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
AutoZone	1 / 1	6,600	
VOID Joe Hudson's Collision Center	0 / 1	15,000	1.74 Mi NW
NAPA	1 / 2	6,200	
O'Reilly	1 / 1	8,500	
Take 5 Oil Change	1 / 1	2,100	
Valvoline Instant Oil Change	1 / 1	3,400	
Banks			
BMO Harris Bank	1 / 1	5,400	
Simmons First National Bank	1 / 1	5,700	
Banks Minor			
Bank	9 / 13		
Clothing Apparel			
Cato	1 / 1	5,000	
maurices	1 / 1	6,000	
Convenience Stores			
Alon	1 / 1	3,500	
Conoco	2 / 6	2,500	
Love's	2 / 2	7,300	
Murphy USA	1 / 1	2,100	
Phillips 66	3 / 6	2,500	
Shell	1 / 1	1,800	
Sinclair	1 / 1	2,000	
Valero	2 / 3	3,200	
Craft Fabric Stores			
Hobby Lobby	1 / 1	68,500	
Dealerships			
Chevrolet	1 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 1		
Jeep	1 / 1		
Lincoln	1 / 1		
Nissan	1 / 1		
RAM	1 / 1		
Discount Department Stores			
Walmart Supercenter	1 / 1	189,700	

Ada, Oklahoma City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Dollar Stores			
Dollar General	2 / 7	9,600	
Dollar Tree	1 / 1	11,800	
Family Dollar	1 / 1	9,400	
Drug Stores			
Walgreens	1 / 1	14,800	
Education			
College	1 / 1		
Day Care	9 / 18		
High School	1 / 7		
PK - 8	6 / 16		
Trade Schools	1 / 1		
Entertainment			
Cinemark	1 / 1	61,900	
Theatres	1 / 1		
EV Charging Stations			
 ChargePoint	0 / 1		2.87 Mi SE
Independent	4 / 5		
Furniture Household			
Aaron's	1 / 1	9,000	
Bassett	1 / 1	17,300	
Rent A Center	1 / 1	5,700	
Grocery Stores			
ALDI	1 / 1	16,600	
Health Beauty			
Bath & Body Works	1 / 1	3,800	
Great Clips	1 / 1	1,900	
Sally Beauty Supply	1 / 1	2,300	
Supercuts	1 / 1	1,800	
Health Care			
Anesthesiology	2 / 2		
Audiologist	2 / 2		
Cardiovascular Disease	2 / 2		
Certified Nurse Midwife	1 / 1		
Certified Registered Nurse Anesthetist	3 / 3		
Chiropractic	4 / 4		
Clinical Psychologist	2 / 2		

Ada, Oklahoma		Site / Market	Avg Square	Closest Location
City Limits		Locations	Footage	
Clinical Social Worker	6 / 7			
Diagnostic Radiology	2 / 2			
Dialysis Centers	1 / 1			
Emergency Medicine	2 / 2			
Endocrinology	2 / 2			
Family Practice	8 / 8			
Gastroenterology	1 / 1			
General Surgery	3 / 3			
Hematology and Oncology	1 / 1			
Hospitalist	2 / 2			
Internal Medicine	4 / 4			
Nephrology	1 / 1			
Nurse Practitioner	11 / 13			
Obstetrics and Gynecology	3 / 3			
Ophthalmology	2 / 2			
Optometry	7 / 7			
Orthopedic Surgery	2 / 2			
Otolaryngology	4 / 4			
Pathology	2 / 2			
Pediatric Medicine	1 / 1			
Physical Therapy	3 / 3			
Physician Assistant	11 / 13			
Plastic and Reconstructive Surgery	1 / 1			
Podiatry	2 / 2			
Psychiatry	2 / 2			
Urology	2 / 2			
Home Improvement				
Ace Hardware	1 / 1		16,200	
Do It Best	1 / 1		16,200	
Home Depot	1 / 1		120,600	
Sherwin-Williams	1 / 1		7,300	
Tractor Supply Company	1 / 1		26,300	
 True Value	0 / 1		12,800	11.35 Mi SE
Hotels				
Americas Best Value Inn	1 / 1		15,000	
Best Western Hotels	1 / 1		20,400	
Hampton Inn	1 / 1		18,300	

Ada, Oklahoma City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Holiday Inn Express	1 / 1	16,400	
La Quinta Inn & Suites	1 / 1	24,600	
Motel 6	1 / 1	24,300	
Quality	1 / 1	15,700	
Office Supply			
Staples	1 / 1	22,400	
Pet Stores			
Petsense	1 / 1	5,500	
Restaurants Casual			
Applebee's	1 / 1	5,400	
Chili's	1 / 1	5,800	
Restaurants Coffee Donuts			
Starbucks	1 / 1	1,800	
Restaurants Fast Food Major			
Arby's	1 / 1	3,300	
Burger King	1 / 1	4,000	
Chick-fil-A	1 / 1	4,300	
KFC	1 / 1	3,100	
McDonald's	1 / 1	4,600	
Sonic	1 / 1	2,800	
Taco Bell	1 / 1	2,500	
Restaurants Fast Food Minor			
Chicken Express	1 / 1	3,000	
VOID Krispy Krunchy Chicken	0 / 2		2.13 Mi SW
Whataburger	1 / 1	3,000	
Restaurants Ice Cream Smoothie			
Braum's	2 / 2	5,100	
Tropical Smoothie Cafe	1 / 1	1,700	
Restaurants Pizza			
Domino's Pizza	1 / 1	2,100	
Godfather's Pizza	2 / 2	2,700	
Little Caesars	1 / 1	1,800	
Papa John's	1 / 1	1,500	
Pizza Hut	1 / 1	2,800	
VOID Simple Simon's Pizza	0 / 2	2,000	14.24 Mi SW
Restaurants Sandwich			
Jimmy John's	1 / 1	2,000	

Ada, Oklahoma City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Subway	2 / 2	1,700	
Shoes Footwear			
Boot Barn	1 / 1	11,000	
Browns Shoe Fit	1 / 1	6,000	
Shoe Dept Encore	1 / 1	16,000	
Specialty			
Cannabis	2 / 2		
Goodwill	1 / 1	24,100	
Hallmark	1 / 1	5,600	
Sporting Goods			
Hibbett Sports	1 / 1	7,600	
Wireless Stores			
AT&T	1 / 1	3,500	
Cricket	1 / 1	1,600	
T-Mobile	1 / 1	1,800	
Worship			
Baptist	3 / 4		
Christian	1 / 1		