



**RETAIL ATTRACTIONS, LLC**  

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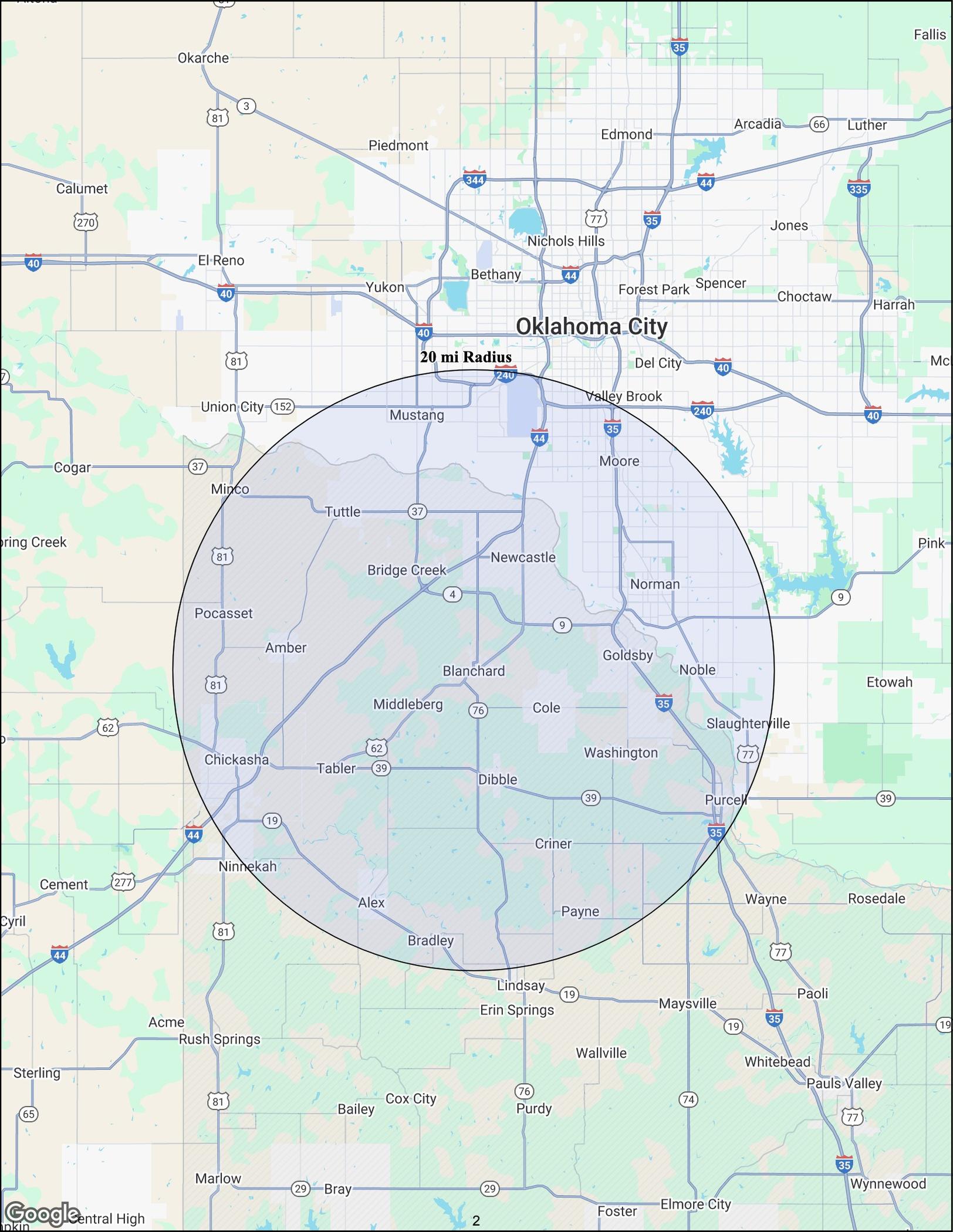
**Economic Development Consulting**

**Blanchard, Oklahoma  
20mi Radius  
1st Quarter 2026**

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# Demographics



# Oklahoma City

20 mi Radius

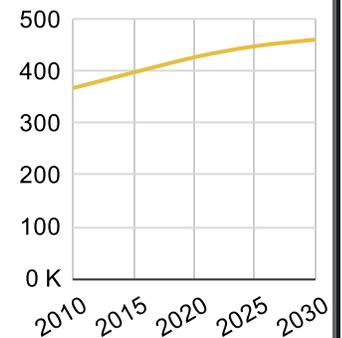


**Blanchard, Oklahoma**

**20mi Radius**

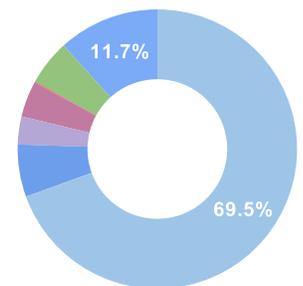
**Population**

Estimated Population (2025)	448,574
Projected Population (2030)	461,296
Census Population (2020)	427,232
Census Population (2010)	367,866
Projected Annual Growth (2025-2030)	12,722 0.6%
Historical Annual Growth (2020-2025)	21,342 1.0%
Historical Annual Growth (2010-2020)	59,366 1.6%
Estimated Population Density (2025)	357 <i>psm</i>
Trade Area Size	1,256.6 <i>sq mi</i>



**Race and Ethnicity (2025)**

<b>Not Hispanic or Latino Population</b>		
White	292,504	76.5%
Black or African American	26,127	6.8%
American Indian or Alaska Native	11,716	3.1%
Asian	18,491	4.8%
Hawaiian or Pacific Islander	406	0.1%
Other Race	1,479	0.4%
Two or More Races	31,753	8.3%
<b>Hispanic or Latino Population</b>		
White	19,074	28.9%
Black or African American	1,046	1.6%
American Indian or Alaska Native	2,797	4.2%
Asian	226	0.3%
Hispanic Hawaiian or Pacific Islander	86	0.1%
Other Race	22,094	33.4%
Two or More Races	20,775	31.4%



- White
- Black or African American
- American Indian or Alaskan Native
- Asian
- Hawaiian or Pacific Islander
- Other Race
- 2+ Races

**Blanchard, Oklahoma**

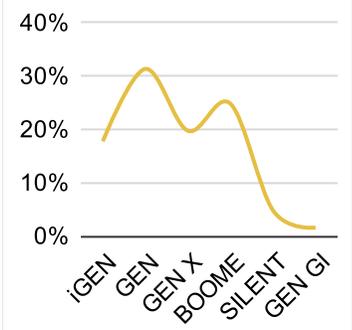
**20mi Radius**

**Age Distribution (2025)**

Age Under 5 Years	23,559	5.3%
Age 5 to 9 Years	26,978	6.0%
Age 10 to 14 Years	29,106	6.5%
Age 15 to 19 Years	35,026	7.8%
Age 20 to 24 Years	43,088	9.6%
Age 25 to 29 Years	31,904	7.1%
Age 30 to 34 Years	30,596	6.8%
Age 35 to 39 Years	30,093	6.7%
Age 40 to 44 Years	31,981	7.1%
Age 45 to 49 Years	26,444	5.9%
Age 50 to 54 Years	24,708	5.5%
Age 55 to 59 Years	22,659	5.1%
Age 60 to 64 Years	24,384	5.4%
Age 65 to 69 Years	21,826	4.9%
Age 70 to 74 Years	17,667	3.9%
Age 75 to 79 Years	13,276	3.0%
Age 80 to 84 Years	8,189	1.8%
Age 85 Years or Over	7,087	1.6%
Median Age	35.7	

**Generation (2025)**

iGeneration (Age Under 15 Years)	79,643	17.8%
Generation 9/11 Millennials (Age 15 to 34 Years)	140,614	31.3%
Gen Xers (Age 35 to 49 Years)	88,519	19.7%
Baby Boomers (Age 50 to 74 Years)	111,245	24.8%
Silent Generation (Age 75 to 84 Years)	21,465	4.8%
G.I. Generation (Age 85 Years or Over)	7,087	1.6%

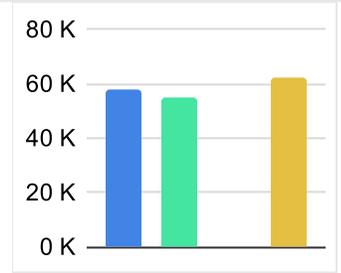
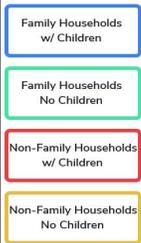


**Blanchard, Oklahoma**

**20mi Radius**

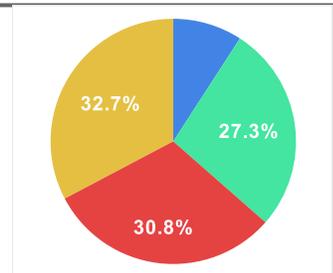
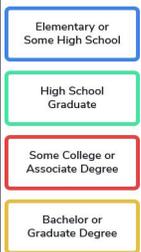
**Household Type (2025)**

Total Households	174,934
Family Households	112,740 64.4%
Family Households with Children	57,920 51.4%
Family Households No Children	54,820 48.6%
Non-Family Households	62,194 35.6%
Non-Family Households with Children	97 0.2%
Non-Family Households No Children	62,097 99.8%



**Education Attainment (2025)**

Elementary or Some High School	26,588 9.1%
High School Graduate	79,483 27.3%
Some College or Associate Degree	89,565 30.8%
Bachelor or Graduate Degree	95,180 32.7%



**Household Income (2025)**

Estimated Average Household Income	\$100,979
Estimated Median Household Income	\$78,455
HH Income Under \$10,000	10,939 6.3%
HH Income \$10,000 to \$34,999	29,021 16.6%
HH Income \$35,000 to \$49,999	18,667 10.7%
HH Income \$50,000 to \$74,999	29,493 16.9%
HH Income \$75,000 to \$99,999	24,826 14.2%
HH Income \$100,000 to \$149,999	33,173 19.0%
HH Income \$150,000 or More	28,816 16.5%

## Blanchard Oklahoma

### 20mi Radius

#### Population

Estimated Population (2025)	448,574	
Projected Population (2030)	461,296	
Census Population (2020)	427,232	
Census Population (2010)	367,866	
Projected Annual Growth (2025-2030)	12,722	0.6%
Historical Annual Growth (2020-2025)	21,342	1.0%
Historical Annual Growth (2010-2020)	59,366	1.6%
Estimated Population Density (2025)	357	<i>psm</i>
Trade Area Size	1,256.6	<i>sq mi</i>

#### Households

Estimated Households (2025)	174,934	
Projected Households (2030)	187,014	
Census Households (2020)	162,472	
Census Households (2010)	142,238	
Projected Annual Growth (2025-2030)	12,080	1.4%
Historical Annual Change (2010-2025)	32,697	1.5%

#### Average Household Income

Estimated Average Household Income (2025)	\$100,979	
Projected Average Household Income (2030)	\$101,148	
Census Average Household Income (2010)	\$61,427	
Census Average Household Income (2000)	\$48,624	
Projected Annual Change (2025-2030)	\$169	-
Historical Annual Change (2000-2025)	\$52,355	4.3%

#### Median Household Income

Estimated Median Household Income (2025)	\$78,455	
Projected Median Household Income (2030)	\$78,528	
Census Median Household Income (2010)	\$51,898	
Census Median Household Income (2000)	\$40,623	
Projected Annual Change (2025-2030)	\$73	-
Historical Annual Change (2000-2025)	\$37,832	3.7%

#### Per Capita Income

Estimated Per Capita Income (2025)	\$39,542	
Projected Per Capita Income (2030)	\$41,165	
Census Per Capita Income (2010)	\$23,752	
Census Per Capita Income (2000)	\$18,944	
Projected Annual Change (2025-2030)	\$1,622	0.8%
Historical Annual Change (2000-2025)	\$20,598	4.3%
Estimated Average Household Net Worth (2025)	\$912,219	

## Blanchard Oklahoma

### 20mi Radius

#### Race and Ethnicity

Total Population (2025)	448,574	
White (2025)	311,578	69.5%
Black or African American (2025)	27,173	6.1%
American Indian or Alaska Native (2025)	14,513	3.2%
Asian (2025)	18,717	4.2%
Hawaiian or Pacific Islander (2025)	492	0.1%
Other Race (2025)	23,573	5.3%
Two or More Races (2025)	52,528	11.7%
Population < 18 (2025)	99,195	22.1%
White Not Hispanic	53,190	53.6%
Black or African American	7,043	7.1%
Asian	3,217	3.2%
Other Race Not Hispanic	13,949	14.1%
Hispanic	21,796	22.0%
Not Hispanic or Latino Population (2025)	382,476	85.3%
Not Hispanic White	292,504	76.5%
Not Hispanic Black or African American	26,127	6.8%
Not Hispanic American Indian or Alaska Native	11,716	3.1%
Not Hispanic Asian	18,491	4.8%
Not Hispanic Hawaiian or Pacific Islander	406	0.1%
Not Hispanic Other Race	1,479	0.4%
Not Hispanic Two or More Races	31,753	8.3%
Hispanic or Latino Population (2025)	66,098	14.7%
Hispanic White	19,074	28.9%
Hispanic Black or African American	1,046	1.6%
Hispanic American Indian or Alaska Native	2,797	4.2%
Hispanic Asian	226	0.3%
Hispanic Hawaiian or Pacific Islander	86	0.1%
Hispanic Other Race	22,094	33.4%
Hispanic Two or More Races	20,775	31.4%
Not Hispanic or Latino Population (2020)	370,391	86.7%
Hispanic or Latino Population (2020)	56,841	13.3%
Not Hispanic or Latino Population (2010)	332,875	90.5%
Hispanic or Latino Population (2010)	34,991	9.5%
Not Hispanic or Latino Population (2030)	390,635	84.7%
Hispanic or Latino Population (2030)	70,661	15.3%
Projected Annual Growth (2025-2030)	4,563	1.4%
Historical Annual Growth (2010-2020)	21,849	6.2%

**Blanchard Oklahoma**

**20mi Radius**

**Total Age Distribution (2025)**

Total Population	448,574	
Age Under 5 Years	23,559	5.3%
Age 5 to 9 Years	26,978	6.0%
Age 10 to 14 Years	29,106	6.5%
Age 15 to 19 Years	35,026	7.8%
Age 20 to 24 Years	43,088	9.6%
Age 25 to 29 Years	31,904	7.1%
Age 30 to 34 Years	30,596	6.8%
Age 35 to 39 Years	30,093	6.7%
Age 40 to 44 Years	31,981	7.1%
Age 45 to 49 Years	26,444	5.9%
Age 50 to 54 Years	24,708	5.5%
Age 55 to 59 Years	22,659	5.1%
Age 60 to 64 Years	24,384	5.4%
Age 65 to 69 Years	21,826	4.9%
Age 70 to 74 Years	17,667	3.9%
Age 75 to 79 Years	13,276	3.0%
Age 80 to 84 Years	8,189	1.8%
Age 85 Years or Over	7,087	1.6%
Median Age	35.7	
Age 19 Years or Less	114,669	25.6%
Age 20 to 64 Years	265,859	59.3%
Age 65 Years or Over	68,046	15.2%

**Female Age Distribution (2025)**

Female Population	220,578	49.2%
Age Under 5 Years	11,497	5.2%
Age 5 to 9 Years	13,224	6.0%
Age 10 to 14 Years	14,204	6.4%
Age 15 to 19 Years	15,241	6.9%
Age 20 to 24 Years	18,926	8.6%
Age 25 to 29 Years	15,370	7.0%
Age 30 to 34 Years	15,151	6.9%
Age 35 to 39 Years	15,080	6.8%
Age 40 to 44 Years	16,065	7.3%
Age 45 to 49 Years	13,124	5.9%
Age 50 to 54 Years	12,288	5.6%
Age 55 to 59 Years	11,505	5.2%
Age 60 to 64 Years	12,586	5.7%
Age 65 to 69 Years	11,502	5.2%
Age 70 to 74 Years	9,450	4.3%
Age 75 to 79 Years	7,120	3.2%
Age 80 to 84 Years	4,538	2.1%
Age 85 Years or Over	3,706	1.7%
Female Median Age	36.8	
Age 19 Years or Less	54,167	24.6%
Age 20 to 64 Years	130,095	59.0%
Age 65 Years or Over	36,317	16.5%

**Blanchard Oklahoma**

**20mi Radius**

**Male Age Distribution (2025)**

Male Population	227,996	50.8%
Age Under 5 Years	12,062	5.3%
Age 5 to 9 Years	13,754	6.0%
Age 10 to 14 Years	14,901	6.5%
Age 15 to 19 Years	19,785	8.7%
Age 20 to 24 Years	24,162	10.6%
Age 25 to 29 Years	16,533	7.3%
Age 30 to 34 Years	15,446	6.8%
Age 35 to 39 Years	15,013	6.6%
Age 40 to 44 Years	15,916	7.0%
Age 45 to 49 Years	13,320	5.8%
Age 50 to 54 Years	12,420	5.4%
Age 55 to 59 Years	11,154	4.9%
Age 60 to 64 Years	11,798	5.2%
Age 65 to 69 Years	10,324	4.5%
Age 70 to 74 Years	8,217	3.6%
Age 75 to 79 Years	6,156	2.7%
Age 80 to 84 Years	3,651	1.6%
Age 85 Years or Over	3,381	1.5%
Male Median Age	34.8	
Age 19 Years or Less	60,503	26.5%
Age 20 to 64 Years	135,764	59.5%
Age 65 Years or Over	31,729	13.9%

**Males per 100 Females (2025)**

Overall Comparison	103	
Age Under 5 Years	105	51.2%
Age 5 to 9 Years	104	51.0%
Age 10 to 14 Years	105	51.2%
Age 15 to 19 Years	130	56.5%
Age 20 to 24 Years	128	56.1%
Age 25 to 29 Years	108	51.8%
Age 30 to 34 Years	102	50.5%
Age 35 to 39 Years	100	49.9%
Age 40 to 44 Years	99	49.8%
Age 45 to 49 Years	101	50.4%
Age 50 to 54 Years	101	50.3%
Age 55 to 59 Years	97	49.2%
Age 60 to 64 Years	94	48.4%
Age 65 to 69 Years	90	47.3%
Age 70 to 74 Years	87	46.5%
Age 75 to 79 Years	86	46.4%
Age 80 to 84 Years	80	44.6%
Age 85 Years or Over	91	47.7%
Age 19 Years or Less	112	52.8%
Age 20 to 39 Years	110	52.4%
Age 40 to 64 Years	99	49.6%
Age 65 Years or Over	87	46.6%

## Blanchard Oklahoma

### 20mi Radius

#### Household Type (2025)

Total Households	174,934	
Households with Children	58,017	33.2%
Average Household Size	2.5	
Household Density per Square Mile	139	
Population Family	347,511	77.5%
Population Non-Family	86,377	19.3%
Population Group Quarters	14,686	3.3%
Family Households	112,740	64.4%
Married Couple Households	82,521	73.2%
Other Family Households with Children	30,219	26.8%
Family Households with Children	57,920	51.4%
Married Couple with Children	39,629	68.4%
Other Family Households with Children	18,291	31.6%
Family Households No Children	54,820	48.6%
Married Couple No Children	42,892	78.2%
Other Family Households No Children	11,927	21.8%
Non-Family Households	62,194	35.6%
Non-Family Households with Children	97	0.2%
Non-Family Households No Children	62,097	99.8%
Average Family Household Size	3.1	
Average Family Income	\$123,272	
Median Family Income	\$97,135	
Average Non-Family Household Size	1.4	

#### Marital Status (2025)

Population Age 15 Years or Over	368,931	
Never Married	126,546	34.3%
Currently Married	168,199	45.6%
Previously Married	74,186	20.1%
Separated	12,643	17.0%
Widowed	20,143	27.2%
Divorced	41,399	55.8%

#### Educational Attainment (2025)

Adult Population Age 25 Years or Over	290,816	
Elementary (Grade Level 0 to 8)	9,777	3.4%
Some High School (Grade Level 9 to 11)	16,811	5.8%
High School Graduate	79,483	27.3%
Some College	65,232	22.4%
Associate Degree Only	24,334	8.4%
Bachelor Degree Only	58,961	20.3%
Graduate Degree	36,218	12.5%
Any College (Some College or Higher)	184,745	63.5%
College Degree + (Bachelor Degree or Higher)	95,180	32.7%

**Blanchard Oklahoma**

**20mi Radius**

**Housing**

Total Housing Units (2025)	185,689	
Total Housing Units (2020)	175,580	
Historical Annual Growth (2020-2025)	10,109	-
Housing Units Occupied (2025)	174,934	94.2%
Housing Units Owner-Occupied	108,866	62.2%
Housing Units Renter-Occupied	66,068	37.8%
Housing Units Vacant (2025)	10,755	5.8%

**Household Size (2025)**

Total Households	174,934	
1 Person Households	48,753	27.9%
2 Person Households	61,060	34.9%
3 Person Households	26,636	15.2%
4 Person Households	22,124	12.6%
5 Person Households	10,237	5.9%
6 Person Households	4,021	2.3%
7 or More Person Households	2,103	1.2%

**Household Income Distribution (2025)**

HH Income \$200,000 or More	14,080	8.0%
HH Income \$150,000 to \$199,999	14,736	8.4%
HH Income \$125,000 to \$149,999	13,672	7.8%
HH Income \$100,000 to \$124,999	19,500	11.1%
HH Income \$75,000 to \$99,999	24,826	14.2%
HH Income \$50,000 to \$74,999	29,493	16.9%
HH Income \$35,000 to \$49,999	18,667	10.7%
HH Income \$25,000 to \$34,999	13,353	7.6%
HH Income \$15,000 to \$24,999	10,606	6.1%
HH Income \$10,000 to \$14,999	5,062	2.9%
HH Income Under \$10,000	10,939	6.3%

**Household Vehicles (2025)**

Households 0 Vehicles Available	9,362	5.4%
Households 1 Vehicle Available	55,633	31.8%
Households 2 Vehicles Available	68,699	39.3%
Households 3 or More Vehicles Available	41,240	23.6%
Total Vehicles Available	334,443	
Average Vehicles per Household	1.9	
Owner-Occupied Household Vehicles	238,718	71.4%
Average Vehicles per Owner-Occupied Household	2.2	
Renter-Occupied Household Vehicles	95,725	28.6%
Average Vehicles per Renter-Occupied Household	1.4	

**Travel Time (2025)**

Worker Base Age 16 years or Over	233,796	
Travel to Work in 14 Minutes or Less	56,379	24.1%
Travel to Work in 15 to 29 Minutes	80,936	34.6%
Travel to Work in 30 to 59 Minutes	63,072	27.0%
Travel to Work in 60 Minutes or More	10,781	4.6%
Work at Home	22,626	9.7%
Average Minutes Travel to Work	21.9	

## Blanchard Oklahoma

### 20mi Radius

#### Transportation To Work (2025)

Worker Base Age 16 years or Over	233,796	
Drive to Work Alone	180,102	77.0%
Drive to Work in Carpool	22,365	9.6%
Travel to Work by Public Transportation	965	0.4%
Drive to Work on Motorcycle	226	-
Bicycle to Work	454	0.2%
Walk to Work	5,297	2.3%
Other Means	1,762	0.8%
Work at Home	22,626	9.7%

#### Daytime Demographics (2025)

Total Businesses	13,720	
Total Employees	121,848	
Company Headquarter Businesses	332	2.4%
Company Headquarter Employees	12,447	10.2%
Employee Population per Business	8.9	to 1
Residential Population per Business	32.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	247,919	

#### Labor Force

Labor Population Age 16 Years or Over (2025)	362,421	
Labor Force Total Males (2025)	183,914	50.7%
Male Civilian Employed	126,440	68.7%
Male Civilian Unemployed	3,624	2.0%
Males in Armed Forces	2,189	1.2%
Males Not in Labor Force	51,661	28.1%
Labor Force Total Females (2025)	178,508	49.3%
Female Civilian Employed	107,390	60.2%
Female Civilian Unemployed	3,443	1.9%
Females in Armed Forces	331	0.2%
Females Not in Labor Force	67,343	37.7%
Unemployment Rate	7,067	1.9%

#### Occupation (2025)

Occupation Population Age 16 Years or Over	233,796	
Occupation Total Males	126,405	54.1%
Occupation Total Females	107,390	45.9%
Management, Business, Financial Operations	36,110	15.4%
Professional, Related	56,730	24.3%
Service	37,250	15.9%
Sales, Office	48,910	20.9%
Farming, Fishing, Forestry	712	0.3%
Construction, Extraction, Maintenance	24,374	10.4%
Production, Transport, Material Moving	29,709	12.7%
White Collar Workers	141,751	60.6%
Blue Collar Workers	92,045	39.4%



**RETAIL ATTRACTIONS, LLC**  
**Economic Development Consulting**

**Blanchard Oklahoma**

**20mi Radius**

**Units In Structure (2025)**

Total Units	174,934	
1 Detached Unit	126,138	72.1%
1 Attached Unit	3,937	2.3%
2 Units	3,236	1.9%
3 to 4 Units	5,400	3.1%
5 to 9 Units	9,632	5.5%
10 to 19 Units	9,022	5.2%
20 to 49 Units	3,329	1.9%
50 or More Units	6,442	3.7%
Mobile Home or Trailer	7,612	4.4%
Other Structure	186	0.1%

**Homes Built By Year (2025)**

Homes Built 2020 or later	5,559	3.0%
Homes Built 2010 to 2019	30,831	16.6%
Homes Built 2000 to 2009	28,384	15.3%
Homes Built 1990 to 1999	19,053	10.3%
Homes Built 1980 to 1989	25,478	13.7%
Homes Built 1970 to 1979	31,679	17.1%
Homes Built 1960 to 1969	17,808	9.6%
Homes Built 1950 to 1959	8,036	4.3%
Homes Built 1940 to 1949	4,007	2.2%
Homes Built Before 1939	4,099	2.2%
Median Age of Homes	36.5	yrs

**Home Values (2025)**

Owner Specified Housing Units	108,866	
Home Values \$1,000,000 or More	1,479	1.4%
Home Values \$750,000 to \$999,999	1,681	1.5%
Home Values \$500,000 to \$749,999	5,758	5.3%
Home Values \$400,000 to \$499,999	9,297	8.5%
Home Values \$300,000 to \$399,999	17,673	16.2%
Home Values \$250,000 to \$299,999	15,205	14.0%
Home Values \$200,000 to \$249,999	19,911	18.3%
Home Values \$175,000 to \$199,999	7,402	6.8%
Home Values \$150,000 to \$174,999	8,899	8.2%
Home Values \$125,000 to \$149,999	5,350	4.9%
Home Values \$100,000 to \$124,999	5,665	5.2%
Home Values \$90,000 to \$99,999	1,333	1.2%
Home Values \$80,000 to \$89,999	1,436	1.3%
Home Values \$70,000 to \$79,999	1,020	0.9%
Home Values \$60,000 to \$69,999	810	0.7%
Home Values \$50,000 to \$59,999	702	0.6%
Home Values \$35,000 to \$49,999	648	0.6%
Home Values \$25,000 to \$34,999	758	0.7%
Home Values \$10,000 to \$24,999	2,628	2.4%
Home Values Under \$10,000	1,211	1.1%
Owner-Occupied Median Home Value	\$248,887	
Renter-Occupied Median Rent	\$947	

**Blanchard Oklahoma**

**20mi Radius**

**Total Annual Consumer Expenditure (2025)**

Total Household Expenditure	\$17.04 B
Total Non-Retail Expenditure	\$8.31 B
Total Retail Expenditure	\$8.72 B
Alcoholic Beverages	\$104.53 M
Apparel	\$318.3 M
Contributions	\$535.16 M
Education	\$384.18 M
Entertainment	\$987.36 M
Food Away From Home	\$755.4 M
Grocery	\$1.17 B
Health Care	\$1.11 B
Household Furnishings and Equipment	\$455.38 M
Household Operations	\$322.78 M
Miscellaneous Expenses	\$293.82 M
Personal Care	\$227.44 M
Shelter	\$2.79 B
Tax and Retirement	\$3.84 B
Tobacco and Related	\$93.06 M
Transportation	\$2.82 B
Utilities	\$836.56 M

**Monthly Household Consumer Expenditure (2025)**

Total Household Expenditure	\$8,115	
Total Non-Retail Expenditure	\$3,959	48.8%
Total Retail Expenditures	\$4,156	51.2%
Alcoholic Beverages	\$50	0.6%
Apparel	\$152	1.9%
Contributions	\$255	3.1%
Education	\$183	2.3%
Entertainment	\$470	5.8%
Food Away From Home	\$360	4.4%
Grocery	\$557	6.9%
Health Care	\$529	6.5%
Household Furnishings and Equipment	\$217	2.7%
Household Operations	\$154	1.9%
Miscellaneous Expenses	\$140	1.7%
Personal Care	\$108	1.3%
Shelter	\$1,328	16.4%
Tax and Retirement	\$1,828	-
Tobacco and Related	\$44	0.5%
Transportation	\$1,342	16.5%
Utilities	\$399	4.9%

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# OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

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## **Vehicle and Parts Dealers**

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

## **Furniture and Home Furnishings Stores**

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

## **Electronics and Appliance Stores**

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

## **Building Materials and Garden Supply Stores**

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

## **Food and Beverage Stores**

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

## **Health and Personal Care Stores**

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

## **Gasoline Stations**

Gasoline stations and gasoline stations with convenience stores

## **Clothing and Clothing Accessories Stores**

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

## **Sporting Goods and Hobby Stores**

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

## **General Merchandise Stores**

Department stores and other general merchandise stores

## **Miscellaneous Store Retailers**

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

## **Foodservice and Drinking Places**

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

**Blanchard, Oklahoma**

**20mi Radius**

	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$540.84 M / \$252.41 M	53
Men's Clothing Stores	\$21.95 M / \$6.94 M	68
Women's Clothing Stores	\$45.73 M / \$22.86 M	50
Children's, Infants' Clothing Stores	\$44.11 M / \$9.59 M	78
Family Clothing Stores	\$267.31 M / \$114.53 M	57
Clothing Accessory Stores	\$12.33 M / \$5.53 M	55
Other Apparel Stores	\$16.12 M / \$5.45 M	66
Shoe Stores	\$107.98 M / \$76.43 M	29
Jewelry Stores	\$22.52 M / \$11.09 M	51
Luggage Stores	\$2.79 M / \$-2	100
<b>Furniture, Home Furnishings Stores</b>	\$480.6 M / \$192.53 M	60
Furniture Stores	\$218.92 M / \$98.8 M	55
Floor Covering Stores	\$31.2 M / \$15.96 M	49
Other Home Furnishing Stores	\$230.49 M / \$77.78 M	66
<b>Electronics, Appliance Stores</b>	\$460.18 M / \$147.51 M	68
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$461.4 M / \$292.8 M	37
Home Centers	\$258.63 M / \$174.17 M	33
Paint, Wallpaper Stores	\$54.96 M / \$45.32 M	18
Hardware Stores	\$28.75 M / \$20.79 M	28
Other Building Materials Stores	\$81.39 M / \$33.39 M	59
Outdoor Power Equipment Stores	\$4.94 M / \$3.25 M	34
Nursery, Garden Stores	\$32.72 M / \$15.88 M	51
<b>Food, Beverage Stores</b>	\$711.52 M / \$368.53 M	48
Grocery Stores	\$545.74 M / \$258.35 M	53
Convenience Stores	\$48.73 M / \$48.9 M	0
Meat Markets	\$3.27 M / \$826.69 K	75
Fish, Seafood Markets	\$1.13 M / \$-6	100
Fruit, Vegetable Markets	\$2.14 M / \$189.66 K	91
Other Specialty Food Markets	\$4.4 M / \$1.13 M	74
Liquor Stores	\$106.11 M / \$59.13 M	44

**Blanchard, Oklahoma**

**20mi Radius**

	Potential / Sales	Index
<b>Health, Personal Care Stores</b>	\$445.06 M / \$353.21 M	21
Pharmacy, Drug Stores	\$392.17 M / \$329.78 M	16
Cosmetics, Beauty Stores	\$22.53 M / \$4.38 M	81
Optical Goods Stores	\$6.29 M / \$3.34 M	47
Other Health, Personal Care Stores	\$24.07 M / \$15.71 M	35
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$545.36 M / \$577.32 M	-6
Sporting Goods Stores	\$212.88 M / \$247.33 M	-14
Hobby, Toy, Game Stores	\$148.69 M / \$251.16 M	-41
Sewing, Needlecraft Stores	\$103.35 M / \$24.93 M	76
Musical Instrument Stores	\$40.54 M / \$30.07 M	26
Book Stores	\$39.9 M / \$23.84 M	40
<b>General Merchandise Stores</b>	\$1.73 B / \$1.53 B	12
Department Stores	\$611.33 M / \$851 M	-28
Warehouse Superstores	\$953.99 M / \$508.66 M	47
Other General Merchandise Stores	\$169.04 M / \$173.73 M	-3
<b>Miscellaneous Store Retailers</b>	\$218.6 M / \$148.04 M	32
Florists	\$5.41 M / \$1.55 M	71
Office, Stationary Stores	\$21.04 M / \$18.94 M	10
Gift, Souvenir Stores	\$45.35 M / \$18.08 M	60
Used Merchandise Stores	\$14.86 M / \$7.17 M	52
Pet, Pet Supply Stores	\$40.4 M / \$25.82 M	36
Art Dealers	\$5.87 M / \$1.75 M	70
Mobile Home Dealers	\$4.58 M / \$5.25 M	-13
Other Miscellaneous Retail Stores	\$81.1 M / \$69.47 M	14
<b>Non-Store Retailers</b>	\$1.03 B / \$33.96 M	97
Mail Order, Catalog Stores	\$966.52 M / \$23.08 M	98
Vending Machines	\$4.58 M / \$602.51 K	87
Fuel Dealers	\$5.53 M / \$3.29 M	41
Other Direct Selling Establishments	\$55.5 M / \$7 M	87

**Blanchard, Oklahoma**

**20mi Radius**

	Potential / Sales	Index
<b>Accommodation, Food Services</b>	\$938.43 M / \$751.33 M	20
Hotels, Other Travel Accommodations	\$60.26 M / \$38.06 M	37
RV Parks	\$574.06 K / \$108 K	81
Rooming, Boarding Houses	\$335.9 K / \$23.43 K	93
Full Service Restaurants	\$548.34 M / \$418.32 M	24
Limited Service Restaurants	\$254.64 M / \$305.02 M	-17
Special Food Services, Catering	\$74.27 M / \$20.95 M	72
Drinking Places	\$52.41 M / \$21.26 M	59
<b>Gasoline Stations</b>	\$354.91 M / \$246.52 M	31
<b>Motor Vehicle, Parts Dealers</b>	\$748.19 M / \$876.09 M	-15
New Car Dealers	\$417.49 M / \$460.65 M	-9
Used Car Dealers	\$38.61 M / \$31.4 M	19
Recreational Vehicle Dealers	\$82.53 M / \$111.49 M	-26
Motorcycle, Boat Dealers	\$107.68 M / \$162.18 M	-34
Auto Parts, Accessories	\$65.2 M / \$81.69 M	-20
Tire Dealers	\$36.67 M / \$28.69 M	22
2025 Population	448,574	
2030 Population	461,296	
% Population Change 2025-2030	2.8%	
2025 Adult Population Age 18+	349,379	
2025 Population Male	227,996	
2025 Population Female	220,578	
2025 Households	174,934	
2025 Median Household Income	78,455	
2025 Average Household Income	100,979	

# **Retail Potential**

<b>Blanchard, Oklahoma</b>	
<b>20mi Radius</b>	
2025 Population	448,574
2030 Population	461,296
% Population Change 2020-2025	5.0%
2025 Adult Population Age 18+	\$349,379
2025 Population Male	\$227,996
2025 Population Female	\$220,578
2025 Households	\$174,934
2025 Median Household Income	\$78,455
2025 Average Household Income	\$100,979
<b>Clothing, Clothing Accessories Stores</b>	<b>\$540.84 M</b>
Men's Clothing Stores	\$21.95 M
Women's Clothing Stores	\$45.73 M
Children's, Infants' Clothing Stores	\$44.11 M
Family Clothing Stores	\$267.31 M
Clothing Accessory Stores	\$12.33 M
Other Apparel Stores	\$16.12 M
Shoe Stores	\$107.98 M
Jewelry Stores	\$22.52 M
Luggage Stores	\$2.79 M
<b>Furniture, Home Furnishings Stores</b>	<b>\$480.6 M</b>
Furniture Stores	\$218.92 M
Floor Covering Stores	\$31.2 M
Other Home Furnishing Stores	\$230.49 M
<b>Electronics, Appliance Stores</b>	<b>\$460.18 M</b>
<b>Gasoline Stations</b>	<b>\$354.91 M</b>
<b>Building Material, Garden Equipment, Supplies Dealers</b>	<b>\$461.4 M</b>
Home Centers	\$258.63 M
Paint, Wallpaper Stores	\$54.96 M
Hardware Stores	\$28.75 M
Other Building Materials Stores	\$81.39 M
Outdoor Power Equipment Stores	\$4.94 M
Nursery, Garden Stores	\$32.72 M
<b>Food, Beverage Stores</b>	<b>\$711.52 M</b>
Grocery Stores	\$545.74 M
Convenience Stores	\$48.73 M
Meat Markets	\$3.27 M
Fish, Seafood Markets	\$1.13 M
Fruit, Vegetable Markets	\$2.14 M
Other Specialty Food Markets	\$4.4 M
Liquor Stores	\$106.11 M

<b>Blanchard, Oklahoma</b>	
<b>20mi Radius</b>	
<b>Health, Personal Care Stores</b>	\$445.06 M
Pharmacy, Drug Stores	\$392.17 M
Cosmetics, Beauty Stores	\$22.53 M
Optical Goods Stores	\$6.29 M
Other Health, Personal Care Stores	\$24.07 M
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$545.36 M
Sporting Goods Stores	\$212.88 M
Hobby, Toy, Game Stores	\$148.69 M
Sewing, Needlecraft Stores	\$103.35 M
Musical Instrument Stores	\$40.54 M
Book Stores	\$39.9 M
<b>General Merchandise Stores</b>	\$1.73 B
Department Stores	\$611.33 M
Warehouse Superstores	\$953.99 M
Other General Merchandise Stores	\$169.04 M
<b>Miscellaneous Store Retailers</b>	\$218.6 M
Florists	\$5.41 M
Office, Stationary Stores	\$21.04 M
Gift, Souvenir Stores	\$45.35 M
Used Merchandise Stores	\$14.86 M
Pet, Pet Supply Stores	\$40.4 M
Art Dealers	\$5.87 M
Mobile Home Dealers	\$4.58 M
Other Miscellaneous Retail Stores	\$81.1 M
<b>Non-Store Retailers</b>	\$1.03 B
Mail Order, Catalog Stores	\$966.52 M
Vending Machines	\$4.58 M
Fuel Dealers	\$5.53 M
Other Direct Selling Establishments	\$55.5 M
<b>Accommodation, Food Services</b>	\$990.84 M
Hotels, Other Travel Accommodations	\$60.26 M
RV Parks	\$574.06 K
Rooming, Boarding Houses	\$335.9 K
Full Service Restaurants	\$548.34 M
Limited Service Restaurants	\$254.64 M
Special Food Services, Catering	\$74.27 M
Drinking Places	\$52.41 M
<b>Motor Vehicle, Parts Dealers</b>	\$748.19 M
New Car Dealers	\$417.49 M
Used Car Dealers	\$38.61 M
Recreational Vehicle Dealers	\$82.53 M
Motorcycle, Boat Dealers	\$107.68 M
Auto Parts, Accessories	\$65.2 M
Tire Dealers	\$36.67 M

# **Income Summary**

<b>Blanchard, Oklahoma</b>		
<b>20mi Radius</b>		
<b>Population</b>		
Estimated Population (2025)	448,574	
Projected Population (2030)	461,296	
Census Population (2020)	427,232	
Census Population (2010)	367,866	
<i>Projected Annual Growth (2025 to 2030)</i>	12,722	0.6%
<i>Historical Annual Growth (2020 to 2025)</i>	21,342	1.0%
<i>Historical Annual Growth (2010 to 2020)</i>	59,366	1.6%
<b>Households</b>		
Estimated Households (2025)	174,934	
Projected Households (2030)	187,014	
Census Households (2020)	162,472	
Census Households (2010)	142,238	
<i>Projected Annual Growth (2025 to 2030)</i>	12,080	1.4%
<i>Historical Annual Growth (2020 to 2025)</i>	12,462	1.5%
<i>Historical Annual Growth (2010 to 2020)</i>	20,234	1.4%
<b>Average Household Income</b>		
Estimated Average Household Income (2025)	\$100,979	
Projected Average Household Income (2030)	\$101,148	
Census Average Household Income (2020)	\$61,427	
Census Average Household Income (2010)	\$48,624	
<i>Projected Annual Growth (2025 to 2030)</i>	\$169	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$39,552	4.3%
<i>Historical Annual Growth (2010 to 2020)</i>	\$12,803	2.6%
<b>Median Household Income</b>		
Estimated Median Household Income (2025)	\$78,455	
Projected Median Household Income (2030)	\$78,528	
Census Median Household Income (2020)	\$51,898	
Census Median Household Income (2010)	\$40,623	
<i>Projected Annual Growth (2025 to 2030)</i>	\$73	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$26,556	3.4%
<i>Historical Annual Growth (2010 to 2020)</i>	\$11,276	2.8%
<b>Per Capita Income</b>		
Estimated Per Capita Income (2025)	\$39,542	
Projected Per Capita Income (2030)	\$41,165	
Census Per Capita Income (2020)	\$23,752	
Census Per Capita Income (2010)	\$18,944	
<i>Projected Annual Growth (2025 to 2030)</i>	\$1,622	0.8%
<i>Historical Annual Growth (2020 to 2025)</i>	\$15,791	4.4%
<i>Historical Annual Growth (2010 to 2020)</i>	\$4,807	2.5%
<b>Other Income</b>		
Estimated Families (2025)	112,740	
Estimated Average Family Income (2025)	\$123,272	
Estimated Median Family Income (2025)	\$97,135	
Estimated Average Household Net Worth (2025)	\$912,219	

# **Consumer Expenditure Summary**



<b>Blanchard Oklahoma</b>		
<b>20mi Radius</b>		
Estimated Population		448,574
Estimated Households		174,934
<b>Household Expenditure</b>		<b>\$17.04 B</b>
Per Household ~ Per Capita	\$97,383	\$37,977
Non-Retail Expenditures	\$8.31 B	48.8%
Per Household ~ Per Capita	\$47,513	\$18,529
Retail Expenditures	\$8.72 B	51.2%
Per Household ~ Per Capita	\$49,870	\$19,448
Alcoholic Beverages	\$104.53 M	0.6%
Per Household ~ Per Capita	\$598	\$233
Apparel	\$318.3 M	1.9%
Per Household ~ Per Capita	\$1,820	\$710
Contributions	\$535.16 M	3.1%
Per Household ~ Per Capita	\$3,059	\$1,193
Education	\$384.18 M	2.3%
Per Household ~ Per Capita	\$2,196	\$856
Entertainment	\$987.36 M	5.8%
Per Household ~ Per Capita	\$5,644	\$2,201
Food Away From Home	\$755.4 M	4.4%
Per Household ~ Per Capita	\$4,318	\$1,684
Grocery	\$1.17 B	6.9%
Per Household ~ Per Capita	\$6,684	\$2,607
Health Care	\$1.11 B	6.5%
Per Household ~ Per Capita	\$6,343	\$2,474
Household Furnishings and Equipment	\$455.38 M	2.7%
Per Household ~ Per Capita	\$2,603	\$1,015
Household Operations	\$322.78 M	1.9%
Per Household ~ Per Capita	\$1,845	\$720
Miscellaneous Expenses	\$293.82 M	1.7%
Per Household ~ Per Capita	\$1,680	\$655
Personal Care	\$227.44 M	1.3%
Per Household ~ Per Capita	\$1,300	\$507
Shelter	\$2.79 B	16.4%
Per Household ~ Per Capita	\$15,939	\$6,216
Tax and Retirement	\$3.84 B	22.5%
Per Household ~ Per Capita	\$21,936	\$8,555
Tobacco and Related	\$93.06 M	0.5%
Per Household ~ Per Capita	\$532	\$207
Transportation	\$2.82 B	16.5%
Per Household ~ Per Capita	\$16,105	\$6,280
Utilities	\$836.56 M	4.9%
Per Household ~ Per Capita	\$4,782	\$1,865

<b>Blanchard Oklahoma</b>		
<b>20mi Radius</b>		
<b>Population / Households (2025)</b>		
Estimated Population		448,574
Estimated Households		174,934
<b>Total Annual Consumer Expenditure (2025)</b>		
Total Household Expenditure		\$17.04 B
Total Non-Retail Expenditure		\$8.31 B
Total Retail Expenditure		\$8.72 B
Alcoholic Beverages		\$104.53 M
Apparel		\$318.3 M
Contributions		\$535.16 M
Education		\$384.18 M
Entertainment		\$987.36 M
Food Away From Home		\$755.4 M
Grocery		\$1.17 B
Health Care		\$1.11 B
Household Furnishings and Equipment		\$455.38 M
Household Operations		\$322.78 M
Miscellaneous Expenses		\$293.82 M
Personal Care		\$227.44 M
Shelter		\$2.79 B
Tax and Retirement		\$3.84 B
Tobacco and Related		\$93.06 M
Transportation		\$2.82 B
Utilities		\$836.56 M
<b>Monthly Household Consumer Expenditure (2025)</b>		
Total Household Expenditure		\$8,115
Total Non-Retail Expenditure		\$3,959 48.8%
Total Retail Expenditure		\$4,156 51.2%
Alcoholic Beverages		\$50 0.6%
Apparel		\$152 1.9%
Contributions		\$255 3.1%
Education		\$183 2.3%
Entertainment		\$470 5.8%
Food Away From Home		\$360 4.4%
Grocery		\$557 6.9%
Health Care		\$529 6.5%
Household Furnishings and Equipment		\$217 2.7%
Household Operations		\$154 1.9%
Miscellaneous Expenses		\$140 1.7%
Personal Care		\$108 1.3%
Shelter		\$1,328 16.4%
Tax and Retirement		\$1,828 22.5%
Tobacco and Related		\$44 0.5%
Transportation		\$1,342 16.5%
Utilities		\$399 4.9%

<b>Blanchard Oklahoma</b>	
<b>20mi Radius</b>	
<b>Population / Households (2030)</b>	
Projected Population	461,296
Projected Households	-
<b>Total Annual Consumer Expenditure (2030)</b>	
Total Household Expenditure	\$17.46 B
Total Non-Retail Expenditure	\$8.52 B
Total Retail Expenditure	\$8.95 B
Alcoholic Beverages	\$106.93 M
Apparel	\$324.45 M
Contributions	\$551.5 M
Education	\$394.73 M
Entertainment	\$1.01 B
Food Away From Home	\$770.85 M
Grocery	\$1.17 B
Health Care	\$1.16 B
Household Furnishings and Equipment	\$465.3 M
Household Operations	\$328.04 M
Miscellaneous Expenses	\$300.39 M
Personal Care	\$229.28 M
Shelter	\$2.83 B
Tax and Retirement	\$3.98 B
Tobacco and Related	\$91.38 M
Transportation	\$2.91 B
Utilities	\$839.15 M
<b>Consumer Expenditure Growth (2025 to 2030)</b>	
Total Household Expenditure	\$427.33 M
Total Non-Retail Expenditure	\$205.17 M
Total Retail Expenditure	\$222.16 M
Alcoholic Beverages	\$2.4 M
Apparel	\$6.15 M
Contributions	\$16.34 M
Education	\$10.55 M
Entertainment	\$18.82 M
Food Away From Home	\$15.45 M
Grocery	\$5.26 M
Health Care	\$51.19 M
Household Furnishings and Equipment	\$9.92 M
Household Operations	\$5.26 M
Miscellaneous Expenses	\$6.57 M
Personal Care	\$1.84 M
Shelter	\$37.86 M
Tax and Retirement	\$144.62 M
Tobacco and Related	\$-1.68 M
Transportation	\$94.18 M
Utilities	\$2.59 M

# **Crime Risk**

<b>Blanchard, Oklahoma</b>	
<b>20mi Radius</b>	
<b>Demographics</b>	
Population	448,574
Census Population	427,232
Households	174,934
Average Household Income	\$100,979
Median Household Income	\$78,455
Per Capita Income	\$39,542
<b>Total Crime</b>	
Crime Index	114
Crime Level	Average
<b>Personal Crime</b>	
Crime Index	76
Crime Level	Below Average
<b>Murder</b>	
Crime Index	47
Crime Level	Low Risk
<b>Rape</b>	
Crime Index	146
Crime Level	Above Average
<b>Robbery</b>	
Crime Index	35
Crime Level	Low Risk
<b>Assault</b>	
Crime Index	78
Crime Level	Below Average
<b>Property Crime</b>	
Crime Index	122
Crime Level	Above Average
<b>Burglary</b>	
Crime Index	148
Crime Level	Above Average
<b>Larceny</b>	
Crime Index	120
Crime Level	Above Average
<b>Motor Vehicle Theft</b>	
Crime Index	100
Crime Level	Average

\* Crime Index: 100 = National Average Adjusted for Population

# Void Analysis

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
<b>Auto Parts Tires</b>			
AAMCO	2 / 0	5,000	
Advance Auto Parts	2 / 0	9,400	
AutoZone	11 / 0	6,600	
Big O Tires	2 / 0	6,000	
Caliber Collision	3 / 0	15,100	
CARQUEST	1 / 0	12,300	
Crash Champions	2 / 0	11,700	
Discount Tire	3 / 0	7,900	
Express Oil Change	1 / 0	4,200	
Firestone	5 / 0	9,000	
Gerber Collision & Glass	5 / 0	10,500	
Grease Monkey	1 / 0	2,600	
Hibdon Tires	5 / 0	9,100	
Jiffy Lube	5 / 0	2,500	
Midas	1 / 0	4,800	
NAPA	6 / 0	6,200	
O'Reilly	13 / 1	8,500	
Pep Boys	1 / 0	17,500	
Precision Tune Auto Care	1 / 0	3,800	
Take 5 Oil Change	7 / 0	2,100	
Valvoline Instant Oil Change	4 / 0	3,400	
<b>Banks</b>			
Arvest Bank	9 / 0	6,600	
BancFirst	9 / 0	8,500	
Bank of America	2 / 0	5,000	
BMO Harris Bank	1 / 0	5,400	
BOKF	3 / 0	4,900	
Central Banco	1 / 0	6,300	
Chase Bank	4 / 0	3,500	
First-Citizens Bank & Trust Company	1 / 0	6,500	
International Bank of Commerce	5 / 0	5,100	
JRMB	7 / 0	4,600	
Prosperity Bank	2 / 0	7,800	
Simmons First National Bank	2 / 0	5,700	
<b>Banks Minor</b>			
Bank	73 / 3		

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
<b>Book Stores</b>			
Barnes & Noble	1 / 0	15,400	
Half Price Books	1 / 0	9,200	
Mardel	2 / 0	30,300	
<b>Car Washes</b>			
Club Car Wash	6 / 0	5,500	
Tidal Wave Auto Spa	1 / 0	4,000	
Tommy's Express Car Wash	2 / 0	6,000	
Zips Car Wash	2 / 0	4,900	
<b>Clothing Apparel</b>			
American Eagle Outfitters	1 / 0	6,100	
Ann Taylor Loft	1 / 0	6,200	
Buckle	1 / 0	5,100	
Carter's	1 / 0	5,200	
Cato	4 / 0	5,000	
Chico's	1 / 0	3,700	
Citi Trends	1 / 0	14,600	
dd's DISCOUNTS	1 / 0	24,300	
Express	1 / 0	7,900	
Francesca's	1 / 0	1,900	
Hot Topic	1 / 0	1,700	
Lane Bryant	1 / 0	6,000	
maurices	2 / 0	6,000	
Men's Wearhouse	1 / 0	6,100	
Old Navy	3 / 0	18,000	
PacSun	1 / 0	4,100	
Torrid	1 / 0	3,000	
Victoria's Secret	1 / 0	6,000	
<b>Computers Electronic</b>			
Best Buy	3 / 0	35,600	
<b>Convenience Stores</b>			
7-Eleven	29 / 0	3,200	
Alon	9 / 0	3,500	
Casey's General Store	16 / 0	3,200	
Conoco	13 / 0	2,500	
Love's	8 / 0	7,300	
Murphy USA	8 / 0	2,100	

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Phillips 66	22 / 0	2,500	
QuikTrip	1 / 0	4,800	
Shell	9 / 2	1,800	
Sinclair	3 / 0	2,000	
Valero	18 / 1	3,200	
<b>Craft Fabric Stores</b>			
Hobby Lobby	3 / 0	68,500	
Michaels	2 / 0	23,600	
<b>Dealerships</b>			
Cadillac	1 / 0		
Chevrolet	5 / 1		
Chrysler	3 / 0		
Dodge	3 / 0		
Ford	3 / 0		
GMC	2 / 0		
Honda	2 / 0		
Hyundai	2 / 0		
Jeep	3 / 0		
Kia	2 / 0		
Mazda	1 / 0		
Mitsubishi	1 / 0		
Nissan	2 / 0		
RAM	3 / 0		
Subaru	1 / 0		
Toyota	1 / 0		
Volkswagen	1 / 0		
<b>Dental</b>			
Affordable Dentures	2 / 0	4,100	
Aspen Dental	1 / 0	3,500	
Dental Depot	6 / 0	4,800	
InterDent Gentle Dental	1 / 0	3,200	
<b>Department Stores</b>			
Bealls	1 / 0	22,600	
Dillard's	1 / 0	92,400	
JCPenney	2 / 0	75,000	
<b>Discount Department Stores</b>			
Burlington Coat Factory	3 / 0	70,500	

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Kohl's	2 / 0	84,200	
Marshalls	1 / 0	28,500	
Ollie's Bargain Outlet	1 / 0	30,000	
Ross	3 / 0	28,300	
Target	2 / 0	113,100	
TJ Maxx	1 / 0	33,400	
Walmart Supercenter	10 / 0	189,700	
<b>Dollar Stores</b>			
Dollar General	34 / 2	9,600	
Dollar Tree	14 / 0	11,800	
Family Dollar	6 / 0	9,400	
Family Dollar   Dollar Tree	1 / 1	12,100	
Five Below	2 / 0	10,000	
pOpshelf	1 / 0	11,600	
<b>Drug Stores</b>			
CVS	11 / 0	13,400	
GNC	2 / 0	1,700	
Walgreens	12 / 0	14,800	
<b>Education</b>			
College	4 / 0		
Cosmetology and Barber	2 / 0		
Day Care	156 / 5		
High School	23 / 1		
Junior College	2 / 0		
PK - 8	110 / 3		
PK - 8 (Private)	11 / 0		
Trade Schools	1 / 0		
<b>Entertainment</b>			
AMC	1 / 0	39,300	
Chuck E. Cheese's	2 / 0	12,400	
Regal	2 / 0	49,000	
Theatres	5 / 0		
<b>EV Charging Stations</b>			
Blink Charging	3 / 0		
ChargePoint	9 / 0		
Electrify America	1 / 0		
Independent	30 / 0		

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Tesla	2 / 0		
<b>Eyewear</b>			
LensCrafters	1 / 0	4,600	
Pearle Vision	1 / 0	2,000	
Visionworks	2 / 0	3,800	
<b>Fitness</b>			
Anytime Fitness	4 / 0	5,100	
Burn Boot Camp	2 / 0	6,400	
Club Pilates	2 / 0	1,500	
Crunch	1 / 0	22,400	
CycleBar	1 / 0	2,300	
Fit Body Boot Camp	1 / 0	3,600	
Gold's Gym	1 / 0	26,000	
Hotworx	3 / 0	2,000	
Orangetheory Fitness	3 / 0	3,700	
Planet Fitness	3 / 0	24,600	
Pure Barre	2 / 0	1,700	
YMCA	3 / 0	41,600	
<b>Furniture Household</b>			
Aaron's	3 / 0	9,000	
Ashley Furniture	1 / 0	42,700	
At Home	1 / 0	121,000	
HomeGoods	1 / 0	30,400	
Kirkland's	1 / 0	8,900	
Rent A Center	3 / 0	5,700	
World Market	1 / 0	19,100	
<b>Grocery Stores</b>			
ALDI	5 / 0	16,600	
Natural Grocers	2 / 0	17,400	
Neighborhood Market	7 / 0	55,400	
Sprouts	2 / 0	29,800	
WinCo Foods	1 / 0	90,100	
<b>Health Beauty</b>			
Bath & Body Works	3 / 0	3,800	
Benefit Cosmetics	2 / 0		
Claire's	1 / 0	1,300	
Great Clips	9 / 0	1,900	

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Sally Beauty Supply	5 / 0	2,300	
Sephora	2 / 0	5,700	
Sport Clips	4 / 0	1,400	
Supercuts	6 / 0	1,800	
ULTA	2 / 0	11,300	
<b>Health Care</b>			
Allergy and Immunology	1 / 0		
Anesthesiology	13 / 0		
Audiologist	1 / 0		
Cardiovascular Disease	9 / 0		
Certified Registered Nurse Anesthetist	12 / 0		
Chiropractic	37 / 0		
Clinical Nurse Specialist	9 / 0		
Clinical Psychologist	25 / 0		
Clinical Social Worker	28 / 0		
Colorectal Surgery	1 / 0		
Critical Care	6 / 0		
Dermatology	8 / 0		
Diagnostic Radiology	11 / 1		
Dialysis Centers	7 / 0		
Emergency Medicine	13 / 0		
Endocrinology	5 / 0		
Family Practice	77 / 3		
Gastroenterology	8 / 0		
General Practice	2 / 0		
General Surgery	12 / 0		
Geriatric Medicine	3 / 0		
Hand Surgery	3 / 0		
Hematology and Oncology	10 / 0		
Hospitalist	12 / 0		
Infectious Disease	1 / 0		
Internal Medicine	31 / 1		
Interventional Cardiology	1 / 0		
Interventional Pain Management	6 / 0		
Medical Oncology	1 / 0		
Nephrology	1 / 0		
Neurology	9 / 0		

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Neurosurgery	7 / 0		
Nuclear Medicine	2 / 0		
Nurse Practitioner	98 / 3		
Obstetrics and Gynecology	21 / 0		
Occupational Therapy	7 / 0		
Ophthalmology	18 / 0		
Optometry	47 / 1		
Oral Surgery	1 / 0		
Orthopedic Surgery	17 / 0		
Osteopathic Manipulative Medicine	1 / 0		
Otolaryngology	4 / 0		
Pain Management	8 / 0		
Pathology	2 / 0		
Physical Medicine and Rehabilitation	9 / 0		
Physical Therapy	38 / 1		
Physician Assistant	68 / 0		
Plastic and Reconstructive Surgery	1 / 0		
Podiatry	14 / 0		
Psychiatry	18 / 0		
Pulmonary Disease	13 / 0		
Radiation Oncology	3 / 0		
Registered Dietitian or Nutrition Professional	4 / 0		
Rheumatology	6 / 0		
Speech Language Pathologist	4 / 0		
Sports Medicine	3 / 0		
Thoracic Surgery	5 / 0		
Urgent Care	9 / 0		
Urology	6 / 0		
<b>Home Improvement</b>			
ABC Supply Co. Inc.	1 / 0	40,000	
Ace Hardware	7 / 1	16,200	
Harbor Freight Tools	3 / 0	17,100	
Home Depot	3 / 0	120,600	
Lowe's	4 / 0	141,200	
Northern Tool	1 / 0	23,800	
Sherwin-Williams	8 / 0	7,300	
Tractor Supply Company	4 / 0	26,300	

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
True Value	1 / 0	12,800	
<b>Hotels</b>			
Americas Best Value Inn	1 / 0	15,000	
Best Western Hotels	1 / 0	20,400	
Best Western Plus	2 / 0	19,200	
Candlewood Suites	1 / 0	13,900	
Comfort	4 / 0	14,500	
Country Inns & Suites	1 / 0	16,400	
Courtyard	1 / 0	20,700	
Days Inn	2 / 0	12,900	
Econo Lodge	1 / 0	17,400	
Embassy Suites	1 / 0	38,800	
Extended Stay America	1 / 0	18,000	
Fairfield Inn and Suites	2 / 0	18,200	
Hampton Inn	5 / 0	18,300	
Hilton Garden	1 / 0	23,700	
Holiday Inn Express	5 / 0	16,400	
Home2	1 / 0	15,900	
La Quinta Inn & Suites	2 / 0	24,600	
Marriott	1 / 0	24,300	
Motel 6	4 / 0	24,300	
Quality	2 / 0	15,700	
Residence Inn	2 / 0	26,600	
Sleep	1 / 0	13,100	
Springhill Suites	1 / 0	17,000	
Super 8	2 / 0	12,300	
Travelodge	1 / 0	17,000	
Wyndham	1 / 0	26,500	
<b>Jewelry</b>			
Helzberg Diamonds	1 / 0		
Kay Jewelers	1 / 0		
Zales	1 / 0		
<b>Massage</b>			
European Wax Center	2 / 0	1,400	
Massage Envy	1 / 0	3,000	
Waxing The City	1 / 0	1,800	
<b>Mattress</b>			

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Mattress Firm	2 / 0	7,000	
Sleep Number	1 / 0	2,900	
<b>Office Supply</b>			
Office Depot	2 / 0	25,100	
Staples	1 / 0	22,400	
<b>Pet Stores</b>			
Hollywood Feed	1 / 0		
Petco	1 / 0	15,900	
Petsense	1 / 0	5,500	
PetsMart	3 / 0	22,100	
<b>Restaurants Bakery Bagels</b>			
Auntie Anne's	1 / 0		
Crumbl Cookies	2 / 0	1,500	
Einstein Bros	1 / 0	2,200	
Nothing Bundt Cakes	2 / 0	2,000	
Panera Bread	3 / 0	5,100	
<b>Restaurants Casual</b>			
Applebee's	2 / 0	5,400	
Baja Fresh	1 / 0	3,000	
BJ's Restaurant & Brewery	1 / 0	8,800	
Black Bear Diner	1 / 0	6,100	
Buffalo Wild Wings	2 / 0	6,600	
Carino's	1 / 0	6,500	
Cava	1 / 0	2,600	
Cheddar's	1 / 0	8,600	
Chili's	4 / 0	5,800	
Chuy's	1 / 0	8,800	
Cracker Barrel	1 / 0	9,900	
Denny's	2 / 0	5,800	
Dickey's	2 / 0	3,200	
Five Guys	2 / 0	2,600	
Fuzzy's Taco Shop	2 / 0	4,300	
Golden Corral	2 / 0	11,700	
Hooters	1 / 0	6,800	
IHOP	6 / 0	4,800	
Longhorn Steakhouse	1 / 0	5,900	
Olive Garden	2 / 0	8,700	

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Outback Steakhouse	2 / 0	6,800	
Pei Wei	1 / 0	3,700	
Red Lobster	2 / 0	8,400	
Red Robin	1 / 0	5,300	
Saltgrass	2 / 0	7,500	
Texas Roadhouse	1 / 0	7,400	
Torchy's Tacos	1 / 0	3,700	
Waffle House	4 / 0	2,000	
<b>Restaurants Coffee Donuts</b>			
Dunkin' Donuts	6 / 0	2,300	
Dutch Bros Coffee	3 / 0	1,200	
HTeaO	6 / 0		
Scooter's Coffee	9 / 0	700	
Starbucks	19 / 0	1,800	
<b>Restaurants Fast Food Major</b>			
Arby's	11 / 0	3,300	
Burger King	7 / 0	4,000	
Chick-fil-A	8 / 0	4,300	
Dairy Queen	3 / 0	1,700	
Jack in the Box	2 / 0	2,900	
KFC	8 / 0	3,100	
McDonald's	20 / 0	4,600	
Sonic	27 / 1	2,800	
Taco Bell	16 / 1	2,500	
Wendy's	8 / 0	3,300	
<b>Restaurants Fast Food Minor</b>			
A&W	2 / 0	2,800	
Carl's Jr.	4 / 0	3,400	
Chicken Express	4 / 0	3,000	
Chicken Salad Chick	1 / 0	3,100	
Chipotle	3 / 0	2,500	
Church's Chicken	2 / 0	1,700	
Del Taco	3 / 0	2,800	
Freddy's	4 / 0	3,600	
Golden Chick	1 / 0	4,500	
Krispy Krunchy Chicken	3 / 0		
Long John Silver's	2 / 0	2,600	

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Panda Express	6 / 0	2,500	
Popeyes	2 / 0	2,700	
Qdoba	5 / 0	2,900	
Raising Cane's	5 / 0	3,000	
Salad and Go	1 / 0	700	
Slim Chickens	2 / 0	3,600	
Taco Bueno	5 / 0	2,600	
Whataburger	5 / 0	3,000	
Wingstop	4 / 0	2,000	
Zaxby's	2 / 0	3,600	
<b>Restaurants Ice Cream Smoothie</b>			
Andy's Frozen Custard	1 / 0	2,800	
Baskin-Robbins	1 / 0	2,200	
Braum's	19 / 1	5,100	
Menchie's	1 / 0	1,800	
Orange Leaf	1 / 0	1,800	
Pinkberry	1 / 0	1,100	
Tropical Smoothie Cafe	9 / 0	1,700	
<b>Restaurants Pizza</b>			
CiCi's Pizza	2 / 0	5,200	
Domino's Pizza	12 / 1	2,100	
Godfather's Pizza	5 / 0	2,700	
Little Caesars	10 / 1	1,800	
Marco's Pizza	5 / 0	2,000	
Papa John's	6 / 1	1,500	
Pizza Hut	13 / 0	2,800	
Sbarro	1 / 0	1,000	
Simple Simon's Pizza	1 / 0	2,000	
<b>Restaurants Sandwich</b>			
Firehouse Subs	2 / 0	2,300	
Jersey Mike's	4 / 0	14,600	
Jimmy John's	4 / 0	2,000	
McAlister's Deli	3 / 0	5,000	
Potbelly Sandwich Works	1 / 0	2,500	
Quiznos	1 / 0	1,600	
Schlotzsky's Deli	4 / 0	3,300	
Subway	26 / 1	1,700	

<b>Blanchard Oklahoma 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
<b>Self Storage</b>			
Extra Space Storage	4 / 0	44,900	
Public Storage	17 / 0	33,500	
SecurCare Self Storage	7 / 0	55,900	
U Haul	2 / 0	45,900	
<b>Shoes Footwear</b>			
Boot Barn	1 / 0	11,000	
DSW	1 / 0	20,400	
Famous Footwear	1 / 0	9,700	
FinishLine	1 / 0	5,000	
Shoe Carnival	1 / 0	12,600	
Shoe Dept	1 / 0	6,500	
Shoe Dept Encore	1 / 0	16,000	
Skechers	2 / 0	7,600	
Zumiez	1 / 0	2,800	
<b>Specialty</b>			
Cannabis	22 / 0		
GameStop	2 / 0	1,700	
Goodwill	14 / 0	24,100	
Guitar Center	1 / 0	15,500	
Hallmark	3 / 0	5,600	
Harley Davidson	1 / 0	27,200	
ReStore	1 / 0	19,700	
Spencer's Gifts	1 / 0		
Swig	2 / 0		
The Honey Baked Ham Co	1 / 0	2,400	
The Salvation Army	1 / 0	17,800	
UPS	3 / 0		
<b>Sporting Goods</b>			
Academy Sports	2 / 0	71,300	
Champs Sports	1 / 0	3,500	
Dick's	1 / 0	48,700	
Hibbett Sports	1 / 0	7,600	
Play It Again Sports	1 / 0	5,500	
The Good Feet Store	1 / 0	2,000	
<b>Wholesale</b>			
Costco	1 / 0	149,900	

Blanchard Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Sam's Club	2 / 0	134,000	
<b>Wireless Stores</b>			
AT&T	12 / 0	3,500	
Boost Mobile	3 / 0	1,600	
Cricket	7 / 0	1,600	
MetroPCS	5 / 0	1,900	
T-Mobile	9 / 0	1,800	
Verizon Wireless	2 / 0	3,800	
<b>Worship</b>			
Baptist	41 / 1		
Christian	16 / 0		
Episcopal	2 / 0		
Methodist	1 / 0		
Methodist Episcopal	1 / 0		
Muslim	1 / 0		
Presbyterian	1 / 0		