



**RETAIL ATTRACTIONS, LLC**  

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**Economic Development Consulting**

**Blanchard, Oklahoma  
Drive Time  
1st Quarter 2026**

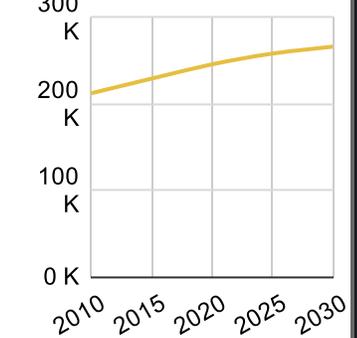
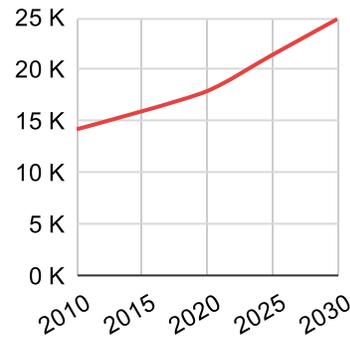
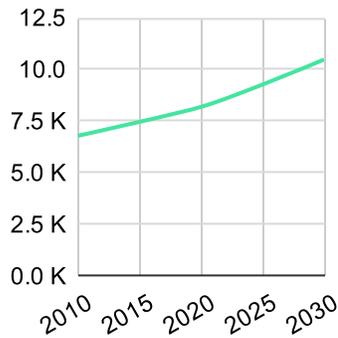
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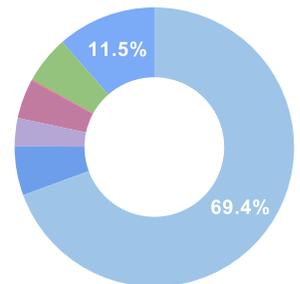
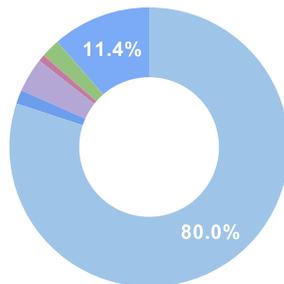
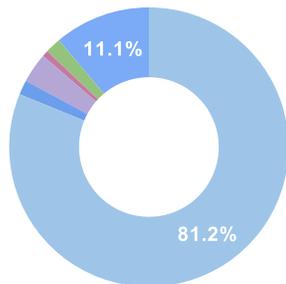
# Demographics



Blanchard, Oklahoma	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Population</b>			
Estimated Population (2025)	9,278	21,413	258,375
Projected Population (2030)	10,488	24,887	266,323
Census Population (2020)	8,197	17,913	245,902
Census Population (2010)	6,800	14,227	212,346
Projected Annual Growth (2025-2030)	1,210 2.6%	3,475 3.2%	7,949 0.6%
Historical Annual Growth (2020-2025)	1,081 2.3%	3,500 3.3%	12,472 1.0%
Historical Annual Growth (2010-2020)	1,397 2.1%	3,686 2.6%	33,556 1.6%
Estimated Population Density (2025)	235 <i>psm</i>	231 <i>psm</i>	522 <i>psm</i>
Trade Area Size	39.6 <i>sq mi</i>	92.5 <i>sq mi</i>	495.0 <i>sq mi</i>

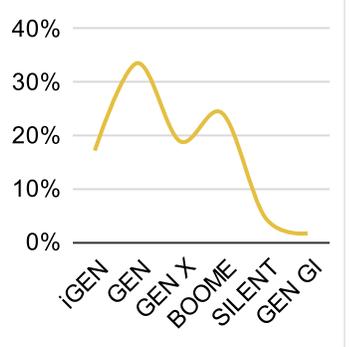
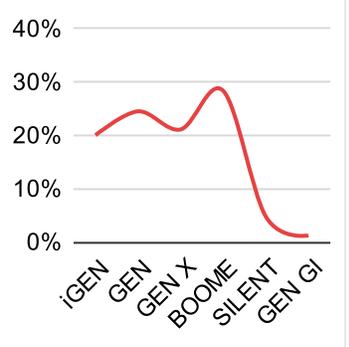
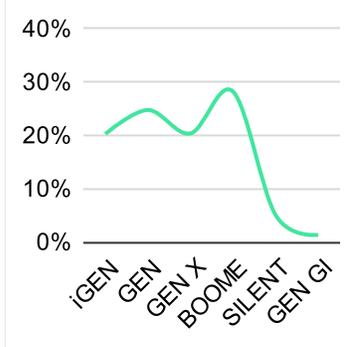


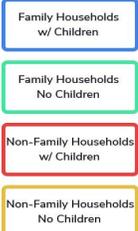
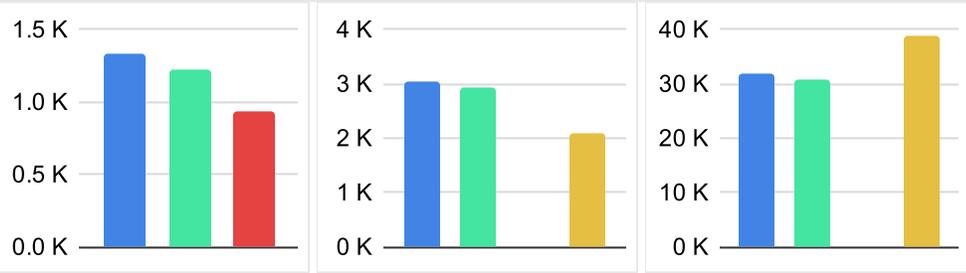
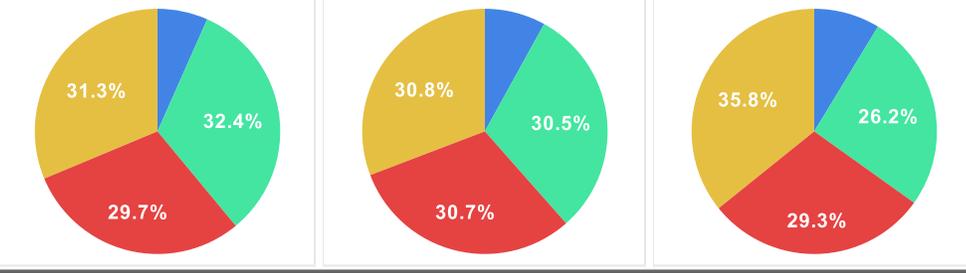
<b>Race and Ethnicity (2025)</b>			
<b>Not Hispanic or Latino Population</b>			
White	8,492 91.5%	19,393 90.6%	221,157 85.6%
Black or African American	155 1.8%	337 1.7%	14,131 6.4%
American Indian or Alaska Native	282 3.3%	722 3.7%	6,910 3.1%
Asian	64 0.8%	162 0.8%	11,673 5.3%
Hawaiian or Pacific Islander	4 -	9 -	232 0.1%
Other Race	3 -	5 -	1,182 0.5%
Two or More Races	776 9.1%	1,772 9.1%	18,277 8.3%
<b>Hispanic or Latino Population</b>			
White	786 8.5%	2,020 9.4%	37,217 14.4%
Black or African American	1 0.2%	9 0.5%	523 1.4%
American Indian or Alaska Native	39 4.9%	124 6.1%	1,547 4.2%
Asian	2 0.2%	4 0.2%	128 0.3%
Hispanic Hawaiian or Pacific Islander	- -	- -	49 0.1%
Other Race	163 20.8%	457 22.6%	13,095 35.2%
Two or More Races	257 32.7%	673 33.3%	11,324 30.4%



White    Black or African American    American Indian or Alaskan Native    Asian    Hawaiian or Pacific Islander    Other Race    2+ Races

Blanchard, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
<b>Age Distribution (2025)</b>						
Age Under 5 Years	555	6.0%	1,200	5.6%	13,163	5.1%
Age 5 to 9 Years	574	6.2%	1,426	6.7%	15,060	5.8%
Age 10 to 14 Years	749	8.1%	1,664	7.8%	16,092	6.2%
Age 15 to 19 Years	636	6.9%	1,483	6.9%	21,116	8.2%
Age 20 to 24 Years	453	4.9%	1,092	5.1%	30,038	11.6%
Age 25 to 29 Years	569	6.1%	1,235	5.8%	18,562	7.2%
Age 30 to 34 Years	640	6.9%	1,438	6.7%	16,975	6.6%
Age 35 to 39 Years	617	6.7%	1,479	6.9%	16,500	6.4%
Age 40 to 44 Years	675	7.3%	1,636	7.6%	17,575	6.8%
Age 45 to 49 Years	597	6.4%	1,407	6.6%	14,773	5.7%
Age 50 to 54 Years	563	6.1%	1,317	6.2%	13,713	5.3%
Age 55 to 59 Years	556	6.0%	1,293	6.0%	12,525	4.8%
Age 60 to 64 Years	590	6.4%	1,355	6.3%	13,709	5.3%
Age 65 to 69 Years	494	5.3%	1,130	5.3%	12,382	4.8%
Age 70 to 74 Years	415	4.5%	975	4.6%	9,988	3.9%
Age 75 to 79 Years	282	3.0%	623	2.9%	7,387	2.9%
Age 80 to 84 Years	189	2.0%	399	1.9%	4,584	1.8%
Age 85 Years or Over	124	1.3%	261	1.2%	4,234	1.6%
Median Age	37.6		37.9		35.1	
<b>Generation (2025)</b>						
iGeneration (Age Under 15 Years)	1,879	20.3%	4,289	20.0%	44,315	17.2%
Generation 9/11 Millennials (Age 15 to 34 Years)	2,297	24.8%	5,249	24.5%	86,690	33.6%
Gen Xers (Age 35 to 49 Years)	1,889	20.4%	4,522	21.1%	48,848	18.9%
Baby Boomers (Age 50 to 74 Years)	2,617	28.2%	6,070	28.3%	62,316	24.1%
Silent Generation (Age 75 to 84 Years)	471	5.1%	1,021	4.8%	11,971	4.6%
G.I. Generation (Age 85 Years or Over)	124	1.3%	261	1.2%	4,234	1.6%



Blanchard, Oklahoma		10 min drive time	15 min drive time	30 min drive time
Drive Time				
<b>Household Type (2025)</b>				
Total Households		3,499	8,066	101,880
Family Households		2,563 73.2%	5,977 74.1%	62,949 61.8%
Family Households with Children		1,334 52.1%	3,029 50.7%	31,994 50.8%
Family Households No Children		1,228 47.9%	2,948 49.3%	30,955 49.2%
Non-Family Households		936 26.8%	2,089 25.9%	38,931 38.2%
Non-Family Households with Children		- -	4 0.2%	57 0.1%
Non-Family Households No Children		936 99.9%	2,085 99.8%	38,873 99.9%
				
<b>Education Attainment (2025)</b>				
Elementary or Some High School		419 6.6%	1,167 8.0%	14,160 8.7%
High School Graduate		2,041 32.4%	4,432 30.5%	42,677 26.2%
Some College or Associate Degree		1,875 29.7%	4,467 30.7%	47,773 29.3%
Bachelor or Graduate Degree		1,975 31.3%	4,482 30.8%	58,296 35.8%
				
<b>Household Income (2025)</b>				
Estimated Average Household Income		\$121,542	\$118,572	\$100,419
Estimated Median Household Income		\$90,458	\$91,014	\$76,075
HH Income Under \$10,000		52 1.5%	95 1.2%	6,695 6.6%
HH Income \$10,000 to \$34,999		520 14.9%	1,198 14.9%	18,020 17.7%
HH Income \$35,000 to \$49,999		316 9.0%	678 8.4%	11,052 10.8%
HH Income \$50,000 to \$74,999		531 15.2%	1,235 15.3%	17,534 17.2%
HH Income \$75,000 to \$99,999		607 17.3%	1,345 16.7%	13,825 13.6%
HH Income \$100,000 to \$149,999		669 19.1%	1,764 21.9%	17,565 17.2%
HH Income \$150,000 or More		805 23.0%	1,751 21.7%	17,189 16.9%

Blanchard, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
<b>Population</b>						
Estimated Population (2025)	9,278		21,413		258,375	
Projected Population (2030)	10,488		24,887		266,323	
Census Population (2020)	8,197		17,913		245,902	
Census Population (2010)	6,800		14,227		212,346	
Projected Annual Growth (2025-2030)	1,210	2.6%	3,475	3.2%	7,949	0.6%
Historical Annual Growth (2020-2025)	1,081	-	3,500	3.9%	12,472	1.0%
Historical Annual Growth (2010-2020)	1,397	2.1%	3,686	2.6%	33,556	1.6%
Estimated Population Density (2025)	235 <i>psm</i>		231 <i>psm</i>		522 <i>psm</i>	
Trade Area Size	39.6 <i>sq mi</i>		92.5 <i>sq mi</i>		495.0 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2025)	3,499		8,066		101,880	
Projected Households (2030)	4,039		9,577		108,511	
Census Households (2020)	3,025		6,583		93,789	
Census Households (2010)	2,525		5,257		82,598	
Projected Annual Growth (2025-2030)	540	3.1%	1,512	3.7%	6,631	1.3%
Historical Annual Change (2010-2025)	974	2.6%	2,808	3.6%	19,282	1.6%
<b>Average Household Income</b>						
Estimated Average Household Income (2025)	\$121,542		\$118,572		\$100,419	
Projected Average Household Income (2030)	\$120,743		\$117,508		\$100,665	
Census Average Household Income (2010)	\$62,501		\$63,974		\$62,157	
Census Average Household Income (2000)	\$47,493		\$51,437		\$48,340	
Projected Annual Change (2025-2030)	-\$799	-0.1%	-\$1,064	-0.2%	\$245	-
Historical Annual Change (2000-2025)	\$74,049	6.2%	\$67,135	5.2%	\$52,079	4.3%
<b>Median Household Income</b>						
Estimated Median Household Income (2025)	\$90,458		\$91,014		\$76,075	
Projected Median Household Income (2030)	\$89,782		\$90,190		\$76,306	
Census Median Household Income (2010)	\$57,347		\$58,267		\$51,270	
Census Median Household Income (2000)	\$39,734		\$42,466		\$39,380	
Projected Annual Change (2025-2030)	-\$676	-0.1%	-\$824	-0.2%	\$231	-
Historical Annual Change (2000-2025)	\$50,724	5.1%	\$48,549	4.6%	\$36,695	3.7%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2025)	\$45,858		\$44,671		\$39,828	
Projected Per Capita Income (2030)	\$46,519		\$45,228		\$41,240	
Census Per Capita Income (2010)	\$23,225		\$23,627		\$24,178	
Census Per Capita Income (2000)	\$17,500		\$18,526		\$19,148	
Projected Annual Change (2025-2030)	\$661	0.3%	\$557	0.2%	\$1,412	0.7%
Historical Annual Change (2000-2025)	\$28,358	6.5%	\$26,145	5.6%	\$20,681	4.3%
Estimated Average Household Net Worth (2025)	\$1.14 M		\$1.13 M		\$908,048	

Blanchard, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
<b>Race and Ethnicity</b>						
Total Population (2025)	9,278		21,413		258,375	
White (2025)	7,531	81.2%	17,139	80.0%	179,304	69.4%
Black or African American (2025)	157	1.7%	346	1.6%	14,654	5.7%
American Indian or Alaska Native (2025)	320	3.5%	846	3.9%	8,457	3.3%
Asian (2025)	66	0.7%	167	0.8%	11,801	4.6%
Hawaiian or Pacific Islander (2025)	4	-	9	-	281	0.1%
Other Race (2025)	167	1.8%	462	2.2%	14,277	5.5%
Two or More Races (2025)	1,033	11.1%	2,445	11.4%	29,601	11.5%
Population < 18 (2025)	2,293 24.7%		5,273 24.6%		55,181 21.4%	
White Not Hispanic	1,576	68.7%	3,584	68.0%	29,409	53.3%
Black or African American	52	2.3%	102	1.9%	3,672	6.7%
Asian	17	0.7%	31	0.6%	2,017	3.7%
Other Race Not Hispanic	356	15.5%	819	15.5%	7,901	14.3%
Hispanic	292	12.7%	737	14.0%	12,183	22.1%
Not Hispanic or Latino Population (2025)	8,492 91.5%		19,393 90.6%		221,157 85.6%	
Not Hispanic White	7,207	84.9%	16,387	84.5%	168,752	76.3%
Not Hispanic Black or African American	155	1.8%	337	1.7%	14,131	6.4%
Not Hispanic American Indian or Alaska Native	282	3.3%	722	3.7%	6,910	3.1%
Not Hispanic Asian	64	0.8%	162	0.8%	11,673	5.3%
Not Hispanic Hawaiian or Pacific Islander	4	-	9	-	232	0.1%
Not Hispanic Other Race	3	-	5	-	1,182	0.5%
Not Hispanic Two or More Races	776	9.1%	1,772	9.1%	18,277	8.3%
Hispanic or Latino Population (2025)	786 8.5%		2,020 9.4%		37,217 14.4%	
Hispanic White	324	41.2%	752	37.2%	10,551	28.4%
Hispanic Black or African American	1	0.2%	9	0.5%	523	1.4%
Hispanic American Indian or Alaska Native	39	4.9%	124	6.1%	1,547	4.2%
Hispanic Asian	2	0.2%	4	0.2%	128	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	49	0.1%
Hispanic Other Race	163	20.8%	457	22.6%	13,095	35.2%
Hispanic Two or More Races	257	32.7%	673	33.3%	11,324	30.4%
Not Hispanic or Latino Population (2020)	7,740 94.4%		16,781 93.7%		213,615 86.9%	
Hispanic or Latino Population (2020)	457 5.6%		1,132 6.3%		32,287 13.1%	
Not Hispanic or Latino Population (2010)	6,523 95.9%		13,600 95.6%		191,962 90.4%	
Hispanic or Latino Population (2010)	277 4.1%		627 4.4%		20,384 9.6%	
Not Hispanic or Latino Population (2030)	9,248 88.2%		21,648 87.0%		226,479 85.0%	
Hispanic or Latino Population (2030)	1,240 11.8%		3,239 13.0%		39,844 15.0%	
Projected Annual Growth (2025-2030)	454 11.5%		1,219 12.1%		2,627 1.4%	
Historical Annual Growth (2010-2020)	180 6.5%		505 8.1%		11,903 5.8%	

Blanchard, Oklahoma		10 min drive		15 min drive		30 min drive	
Drive Time		time		time		time	
<b>Total Age Distribution (2025)</b>							
Total Population		9,278		21,413		258,375	
Age Under 5 Years		555	6.0%	1,200	5.6%	13,163	5.1%
Age 5 to 9 Years		574	6.2%	1,426	6.7%	15,060	5.8%
Age 10 to 14 Years		749	8.1%	1,664	7.8%	16,092	6.2%
Age 15 to 19 Years		636	6.9%	1,483	6.9%	21,116	8.2%
Age 20 to 24 Years		453	4.9%	1,092	5.1%	30,038	11.6%
Age 25 to 29 Years		569	6.1%	1,235	5.8%	18,562	7.2%
Age 30 to 34 Years		640	6.9%	1,438	6.7%	16,975	6.6%
Age 35 to 39 Years		617	6.7%	1,479	6.9%	16,500	6.4%
Age 40 to 44 Years		675	7.3%	1,636	7.6%	17,575	6.8%
Age 45 to 49 Years		597	6.4%	1,407	6.6%	14,773	5.7%
Age 50 to 54 Years		563	6.1%	1,317	6.2%	13,713	5.3%
Age 55 to 59 Years		556	6.0%	1,293	6.0%	12,525	4.8%
Age 60 to 64 Years		590	6.4%	1,355	6.3%	13,709	5.3%
Age 65 to 69 Years		494	5.3%	1,130	5.3%	12,382	4.8%
Age 70 to 74 Years		415	4.5%	975	4.6%	9,988	3.9%
Age 75 to 79 Years		282	3.0%	623	2.9%	7,387	2.9%
Age 80 to 84 Years		189	2.0%	399	1.9%	4,584	1.8%
Age 85 Years or Over		124	1.3%	261	1.2%	4,234	1.6%
Median Age		37.6		37.9		35.1	
Age 19 Years or Less		2,515	27.1%	5,773	27.0%	65,430	25.3%
Age 20 to 64 Years		5,259	56.7%	12,252	57.2%	154,369	59.7%
Age 65 Years or Over		1,504	16.2%	3,388	15.8%	38,575	14.9%
<b>Female Age Distribution (2025)</b>							
Female Population		4,699	50.6%	10,793	50.4%	125,211	48.5%
Age Under 5 Years		277	5.9%	578	5.4%	6,385	5.1%
Age 5 to 9 Years		282	6.0%	702	6.5%	7,481	6.0%
Age 10 to 14 Years		367	7.8%	808	7.5%	7,831	6.3%
Age 15 to 19 Years		307	6.5%	730	6.8%	8,722	7.0%
Age 20 to 24 Years		228	4.9%	549	5.1%	12,462	10.0%
Age 25 to 29 Years		296	6.3%	638	5.9%	8,794	7.0%
Age 30 to 34 Years		331	7.0%	752	7.0%	8,380	6.7%
Age 35 to 39 Years		314	6.7%	746	6.9%	8,247	6.6%
Age 40 to 44 Years		334	7.1%	805	7.5%	8,856	7.1%
Age 45 to 49 Years		305	6.5%	714	6.6%	7,330	5.9%
Age 50 to 54 Years		278	5.9%	652	6.0%	6,758	5.4%
Age 55 to 59 Years		279	5.9%	646	6.0%	6,369	5.1%
Age 60 to 64 Years		296	6.3%	670	6.2%	7,115	5.7%
Age 65 to 69 Years		262	5.6%	595	5.5%	6,519	5.2%
Age 70 to 74 Years		227	4.8%	543	5.0%	5,387	4.3%
Age 75 to 79 Years		151	3.2%	323	3.0%	3,928	3.1%
Age 80 to 84 Years		102	2.2%	209	1.9%	2,530	2.0%
Age 85 Years or Over		62	1.3%	134	1.2%	2,118	1.7%
Female Median Age		38.2		38.3		36.3	
Age 19 Years or Less		1,234	26.3%	2,818	26.1%	30,419	24.3%
Age 20 to 64 Years		2,661	56.6%	6,171	57.2%	74,309	59.3%
Age 65 Years or Over		804	17.1%	1,803	16.7%	20,483	16.4%

Blanchard, Oklahoma		10 min drive		15 min drive		30 min drive	
Drive Time		time		time		time	
<b>Male Age Distribution (2025)</b>							
Male Population		4,579	49.4%	10,620	49.6%	133,163	51.5%
Age Under 5 Years		278	6.1%	622	5.9%	6,778	5.1%
Age 5 to 9 Years		292	6.4%	724	6.8%	7,579	5.7%
Age 10 to 14 Years		382	8.3%	856	8.1%	8,261	6.2%
Age 15 to 19 Years		329	7.2%	753	7.1%	12,393	9.3%
Age 20 to 24 Years		225	4.9%	543	5.1%	17,576	13.2%
Age 25 to 29 Years		274	6.0%	598	5.6%	9,768	7.3%
Age 30 to 34 Years		309	6.7%	686	6.5%	8,595	6.5%
Age 35 to 39 Years		303	6.6%	734	6.9%	8,253	6.2%
Age 40 to 44 Years		341	7.4%	831	7.8%	8,719	6.5%
Age 45 to 49 Years		291	6.4%	693	6.5%	7,444	5.6%
Age 50 to 54 Years		285	6.2%	666	6.3%	6,955	5.2%
Age 55 to 59 Years		277	6.0%	647	6.1%	6,156	4.6%
Age 60 to 64 Years		294	6.4%	684	6.4%	6,594	5.0%
Age 65 to 69 Years		232	5.1%	535	5.0%	5,863	4.4%
Age 70 to 74 Years		188	4.1%	432	4.1%	4,600	3.5%
Age 75 to 79 Years		131	2.9%	300	2.8%	3,459	2.6%
Age 80 to 84 Years		87	1.9%	190	1.8%	2,054	1.5%
Age 85 Years or Over		62	1.4%	128	1.2%	2,116	1.6%
Male Median Age		37.1		37.5		34.0	
Age 19 Years or Less		1,281	28.0%	2,955	27.8%	35,011	26.3%
Age 20 to 64 Years		2,598	56.7%	6,081	57.3%	80,059	60.1%
Age 65 Years or Over		700	15.3%	1,585	14.9%	18,093	13.6%
<b>Males per 100 Females (2025)</b>							
Overall Comparison		97		98		106	
Age Under 5 Years		100	50.1%	108	51.8%	106	51.5%
Age 5 to 9 Years		103	50.8%	103	50.7%	101	50.3%
Age 10 to 14 Years		104	51.0%	106	51.4%	105	51.3%
Age 15 to 19 Years		107	51.7%	103	50.8%	142	58.7%
Age 20 to 24 Years		99	49.6%	99	49.8%	141	58.5%
Age 25 to 29 Years		93	48.1%	94	48.4%	111	52.6%
Age 30 to 34 Years		93	48.3%	91	47.7%	103	50.6%
Age 35 to 39 Years		96	49.1%	98	49.6%	100	50.0%
Age 40 to 44 Years		102	50.5%	103	50.8%	98	49.6%
Age 45 to 49 Years		95	48.8%	97	49.2%	102	50.4%
Age 50 to 54 Years		103	50.6%	102	50.5%	103	50.7%
Age 55 to 59 Years		99	49.8%	100	50.0%	97	49.2%
Age 60 to 64 Years		99	49.8%	102	50.5%	93	48.1%
Age 65 to 69 Years		89	47.0%	90	47.4%	90	47.4%
Age 70 to 74 Years		83	45.3%	80	44.3%	85	46.1%
Age 75 to 79 Years		87	46.4%	93	48.1%	88	46.8%
Age 80 to 84 Years		86	46.1%	91	47.7%	81	44.8%
Age 85 Years or Over		99	49.9%	96	48.9%	100	50.0%
Age 19 Years or Less		104	50.9%	105	51.2%	115	53.5%
Age 20 to 39 Years		95	48.7%	95	48.8%	117	53.8%
Age 40 to 64 Years		100	49.9%	101	50.2%	98	49.6%
Age 65 Years or Over		87	46.5%	88	46.8%	88	46.9%

Blanchard, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
<b>Household Type (2025)</b>						
Total Households	3,499		8,066		101,880	
Households with Children	1,335	38.2%	3,033	37.6%	32,051	31.5%
Average Household Size	2.6		2.7		2.4	
Household Density per Square Mile	88		87		206	
Population Family	7,983	86.0%	18,626	87.0%	192,018	74.3%
Population Non-Family	1,260	13.6%	2,751	12.8%	54,541	21.1%
Population Group Quarters	35	0.4%	35	0.2%	11,815	4.6%
Family Households	2,563	73.2%	5,977	74.1%	62,949	61.8%
Married Couple Households	2,067	80.7%	4,776	79.9%	45,918	72.9%
Other Family Households with Children	496	19.3%	1,201	20.1%	17,031	27.1%
Family Households with Children	1,334	52.1%	3,029	50.7%	31,994	50.8%
Married Couple with Children	1,020	76.4%	2,293	75.7%	21,746	68.0%
Other Family Households with Children	314	23.6%	736	24.3%	10,248	32.0%
Family Households No Children	1,228	47.9%	2,948	49.3%	30,955	49.2%
Married Couple No Children	1,047	85.3%	2,483	84.2%	24,172	78.1%
Other Family Households No Children	181	14.7%	464	15.8%	6,784	21.9%
Non-Family Households	936	26.8%	2,089	25.9%	38,931	38.2%
Non-Family Households with Children	-	-	4	0.2%	57	0.1%
Non-Family Households No Children	936	99.9%	2,085	99.8%	38,873	99.9%
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	\$146,597		\$140,409		\$125,441	
Median Family Income	\$110,815		\$108,897		\$96,435	
Average Non-Family Household Size	1.3		1.3		1.4	
<b>Marital Status (2025)</b>						
Population Age 15 Years or Over	7,399		17,123		214,060	
Never Married	1,414	19.1%	3,666	21.4%	79,619	37.2%
Currently Married	4,596	62.1%	10,299	60.1%	94,018	43.9%
Previously Married	1,389	18.8%	3,159	18.4%	40,422	18.9%
Separated	193	13.9%	674	21.3%	7,188	17.8%
Widowed	402	28.9%	789	25.0%	10,750	26.6%
Divorced	795	57.2%	1,696	53.7%	22,484	55.6%
<b>Educational Attainment (2025)</b>						
Adult Population Age 25 Years or Over	6,311		14,548		162,906	
Elementary (Grade Level 0 to 8)	108	1.7%	230	1.6%	5,425	3.3%
Some High School (Grade Level 9 to 11)	311	4.9%	938	6.4%	8,736	5.4%
High School Graduate	2,041	32.4%	4,432	30.5%	42,677	26.2%
Some College	1,474	23.4%	3,373	23.2%	34,981	21.5%
Associate Degree Only	401	6.4%	1,095	7.5%	12,791	7.9%
Bachelor Degree Only	1,472	23.3%	3,272	22.5%	34,249	21.0%
Graduate Degree	503	8.0%	1,210	8.3%	24,046	14.8%
Any College (Some College or Higher)	3,850	61.0%	8,949	61.5%	106,068	65.1%
College Degree + (Bachelor Degree or Higher)	1,975	31.3%	4,482	30.8%	58,296	35.8%

Blanchard, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
<b>Housing</b>						
Total Housing Units (2025)	3,679		8,466		108,700	
Total Housing Units (2020)	3,216		6,966		102,024	
Historical Annual Growth (2020-2025)	464	-	1,500	-	6,676	-
Housing Units Occupied (2025)	3,499	95.1%	8,066	95.3%	101,880	93.7%
Housing Units Owner-Occupied	2,661	76.0%	6,311	78.2%	59,552	58.5%
Housing Units Renter-Occupied	838	24.0%	1,755	21.8%	42,328	41.5%
Housing Units Vacant (2025)	180	4.9%	400	4.7%	6,820	6.3%
<b>Household Size (2025)</b>						
Total Households	3,499		8,066		101,880	
1 Person Households	756	21.6%	1,707	21.2%	30,001	29.4%
2 Person Households	1,290	36.9%	2,973	36.9%	35,613	35.0%
3 Person Households	555	15.9%	1,341	16.6%	14,801	14.5%
4 Person Households	501	14.3%	1,118	13.9%	12,547	12.3%
5 Person Households	240	6.8%	573	7.1%	5,615	5.5%
6 Person Households	101	2.9%	225	2.8%	2,181	2.1%
7 or More Person Households	56	1.6%	128	1.6%	1,123	1.1%
<b>Household Income Distribution (2025)</b>						
HH Income \$200,000 or More	374	10.7%	806	10.0%	8,690	8.5%
HH Income \$150,000 to \$199,999	430	12.3%	945	11.7%	8,499	8.3%
HH Income \$125,000 to \$149,999	332	9.5%	894	11.1%	7,457	7.3%
HH Income \$100,000 to \$124,999	337	9.6%	870	10.8%	10,108	9.9%
HH Income \$75,000 to \$99,999	607	17.3%	1,345	16.7%	13,825	13.6%
HH Income \$50,000 to \$74,999	531	15.2%	1,235	15.3%	17,534	17.2%
HH Income \$35,000 to \$49,999	316	9.0%	678	8.4%	11,052	10.8%
HH Income \$25,000 to \$34,999	302	8.6%	618	7.7%	8,264	8.1%
HH Income \$15,000 to \$24,999	142	4.0%	373	4.6%	6,607	6.5%
HH Income \$10,000 to \$14,999	76	2.2%	207	2.6%	3,148	3.1%
HH Income Under \$10,000	52	1.5%	95	1.2%	6,695	6.6%
<b>Household Vehicles (2025)</b>						
Households 0 Vehicles Available	71	2.0%	159	2.0%	5,876	5.8%
Households 1 Vehicle Available	744	21.3%	1,675	20.8%	33,696	33.1%
Households 2 Vehicles Available	1,660	47.4%	3,563	44.2%	39,609	38.9%
Households 3 or More Vehicles Available	1,024	29.3%	2,669	33.1%	22,699	22.3%
Total Vehicles Available	7,498		17,879		190,459	
Average Vehicles per Household	2.1		2.2		1.9	
Owner-Occupied Household Vehicles	6,132	81.8%	15,039	84.1%	128,726	67.6%
Average Vehicles per Owner-Occupied Household	2.3		2.4		2.2	
Renter-Occupied Household Vehicles	1,366	18.2%	2,840	15.9%	61,733	32.4%
Average Vehicles per Renter-Occupied Household	1.6		1.6		1.5	
<b>Travel Time (2025)</b>						
Worker Base Age 16 years or Over	4,760		10,845		135,454	
Travel to Work in 14 Minutes or Less	778	16.4%	1,638	15.1%	36,161	26.7%
Travel to Work in 15 to 29 Minutes	1,264	26.6%	3,296	30.4%	43,984	32.5%
Travel to Work in 30 to 59 Minutes	1,966	41.3%	4,147	38.2%	35,880	26.5%
Travel to Work in 60 Minutes or More	243	5.1%	523	4.8%	6,456	4.8%
Work at Home	509	10.7%	1,242	11.5%	12,974	9.6%
Average Minutes Travel to Work	28.8		28.1		21.2	

Blanchard, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
<b>Transportation To Work (2025)</b>						
Worker Base Age 16 years or Over	4,760		10,845		135,454	
Drive to Work Alone	3,910	82.1%	8,731	80.5%	103,941	76.7%
Drive to Work in Carpool	295	6.2%	772	7.1%	12,676	9.4%
Travel to Work by Public Transportation	1	-	7	-	792	0.6%
Drive to Work on Motorcycle	-	-	4	-	98	-
Bicycle to Work	-	-	-	-	384	0.3%
Walk to Work	40	0.8%	51	0.5%	3,742	2.8%
Other Means	5	-	38	0.4%	847	0.6%
Work at Home	509	10.7%	1,242	11.5%	12,974	9.6%
<b>Daytime Demographics (2025)</b>						
Total Businesses	163		506		8,620	
Total Employees	918		2,776		78,889	
Company Headquarter Businesses	2	1.2%	15	2.9%	207	2.4%
Company Headquarter Employees	19	2.0%	242	8.7%	9,037	11.5%
Employee Population per Business	5.6 to 1		5.5 to 1		9.2 to 1	
Residential Population per Business	57.0 to 1		42.3 to 1		30.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,353		8,586		152,926	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2025)	7,254		16,776		210,490	
Labor Force Total Males (2025)	3,562 49.1%		8,257 49.2%		108,685 51.6%	
Male Civilian Employed	2,482 69.7%		5,851 70.9%		73,742 67.8%	
Male Civilian Unemployed	87 2.4%		156 1.9%		2,208 2.0%	
Males in Armed Forces	59 1.7%		114 1.4%		882 0.8%	
Males Not in Labor Force	933 26.2%		2,136 25.9%		31,852 29.3%	
Labor Force Total Females (2025)	3,693 50.9%		8,519 50.8%		101,805 48.4%	
Female Civilian Employed	2,277 61.7%		4,995 58.6%		61,740 60.6%	
Female Civilian Unemployed	125 3.4%		200 2.3%		2,012 2.0%	
Females in Armed Forces	-		7		89	
Females Not in Labor Force	1,291 34.9%		3,318 38.9%		37,964 37.3%	
Unemployment Rate	212 2.9%		356 2.1%		4,220 2.0%	
<b>Occupation (2025)</b>						
Occupation Population Age 16 Years or Over	4,760		10,845		135,454	
Occupation Total Males	2,482 52.2%		5,851 53.9%		73,714 54.4%	
Occupation Total Females	2,277 47.8%		4,995 46.1%		61,740 45.6%	
Management, Business, Financial Operations	941 19.8%		1,928 17.8%		20,428 15.1%	
Professional, Related	1,062 22.3%		2,652 24.5%		33,886 25.0%	
Service	807 17.0%		1,705 15.7%		22,954 16.9%	
Sales, Office	934 19.6%		2,164 20.0%		27,996 20.7%	
Farming, Fishing, Forestry	42 0.9%		56 0.5%		378 0.3%	
Construction, Extraction, Maintenance	527 11.1%		1,228 11.3%		13,706 10.1%	
Production, Transport, Material Moving	447 9.4%		1,113 10.3%		16,106 11.9%	
White Collar Workers	2,936 61.7%		6,744 62.2%		82,310 60.8%	
Blue Collar Workers	1,823 38.3%		4,102 37.8%		53,145 39.2%	



**RETAIL ATTRACTIONS, LLC**  
**Economic Development Consulting**

Blanchard, Oklahoma		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
<b>Units In Structure (2025)</b>							
Total Units		3,499		8,066		101,880	
1 Detached Unit		2,832	80.9%	6,512	80.7%	70,522	69.2%
1 Attached Unit		114	3.3%	173	2.1%	2,508	2.5%
2 Units		14	0.4%	102	1.3%	2,219	2.2%
3 to 4 Units		51	1.5%	120	1.5%	3,612	3.5%
5 to 9 Units		146	4.2%	238	2.9%	6,213	6.1%
10 to 19 Units		5	0.1%	56	0.7%	6,202	6.1%
20 to 49 Units		42	1.2%	46	0.6%	2,263	2.2%
50 or More Units		27	0.8%	83	1.0%	4,143	4.1%
Mobile Home or Trailer		263	7.5%	723	9.0%	4,120	4.0%
Other Structure		4	0.1%	13	0.2%	78	-
<b>Homes Built By Year (2025)</b>							
Homes Built 2020 or later		118	3.2%	439	5.2%	3,155	2.9%
Homes Built 2010 to 2019		765	20.8%	1,845	21.8%	17,763	16.3%
Homes Built 2000 to 2009		928	25.2%	1,862	22.0%	15,626	14.4%
Homes Built 1990 to 1999		367	10.0%	965	11.4%	11,156	10.3%
Homes Built 1980 to 1989		438	11.9%	1,033	12.2%	14,174	13.0%
Homes Built 1970 to 1979		393	10.7%	1,085	12.8%	17,879	16.4%
Homes Built 1960 to 1969		225	6.1%	396	4.7%	10,302	9.5%
Homes Built 1950 to 1959		131	3.5%	189	2.2%	5,800	5.3%
Homes Built 1940 to 1949		72	2.0%	114	1.3%	3,228	3.0%
Homes Built Before 1939		62	1.7%	136	1.6%	2,795	2.6%
Median Age of Homes		31.1	yrs	29.7	yrs	37.6	yrs
<b>Home Values (2025)</b>							
Owner Specified Housing Units		2,661		6,311		59,552	
Home Values \$1,000,000 or More		10	0.4%	14	0.2%	816	1.4%
Home Values \$750,000 to \$999,999		9	0.3%	68	1.1%	1,056	1.8%
Home Values \$500,000 to \$749,999		161	6.0%	418	6.6%	3,409	5.7%
Home Values \$400,000 to \$499,999		234	8.8%	512	8.1%	5,711	9.6%
Home Values \$300,000 to \$399,999		492	18.5%	1,168	18.5%	10,192	17.1%
Home Values \$250,000 to \$299,999		450	16.9%	892	14.1%	8,343	14.0%
Home Values \$200,000 to \$249,999		285	10.7%	1,136	18.0%	10,016	16.8%
Home Values \$175,000 to \$199,999		346	13.0%	624	9.9%	3,627	6.1%
Home Values \$150,000 to \$174,999		219	8.2%	484	7.7%	4,661	7.8%
Home Values \$125,000 to \$149,999		164	6.2%	268	4.2%	2,833	4.8%
Home Values \$100,000 to \$124,999		113	4.3%	279	4.4%	2,928	4.9%
Home Values \$90,000 to \$99,999		16	0.6%	42	0.7%	715	1.2%
Home Values \$80,000 to \$89,999		34	1.3%	82	1.3%	905	1.5%
Home Values \$70,000 to \$79,999		12	0.4%	41	0.7%	712	1.2%
Home Values \$60,000 to \$69,999		14	0.5%	49	0.8%	425	0.7%
Home Values \$50,000 to \$59,999		2	-	12	0.2%	464	0.8%
Home Values \$35,000 to \$49,999		19	0.7%	29	0.5%	432	0.7%
Home Values \$25,000 to \$34,999		46	1.7%	62	1.0%	397	0.7%
Home Values \$10,000 to \$24,999		17	0.7%	69	1.1%	1,269	2.1%
Home Values Under \$10,000		20	0.7%	61	1.0%	639	1.1%
Owner-Occupied Median Home Value		\$255,217		\$256,936		\$256,251	
Renter-Occupied Median Rent		\$805		\$812		\$920	

Blanchard, Oklahoma	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Total Annual Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$384.49 M	\$883.82 M	\$9.82 B
Total Non-Retail Expenditure	\$187.98 M	\$428.88 M	\$4.82 B
Total Retail Expenditure	\$196.51 M	\$454.94 M	\$4.99 B
Alcoholic Beverages	\$2.37 M	\$5.44 M	\$60.09 M
Apparel	\$7.13 M	\$16.44 M	\$182.87 M
Contributions	\$12.36 M	\$28.34 M	\$308.07 M
Education	\$8.8 M	\$20.21 M	\$221.03 M
Entertainment	\$22.06 M	\$50.86 M	\$567.26 M
Food Away From Home	\$16.97 M	\$39.11 M	\$434.05 M
Grocery	\$25.11 M	\$58.33 M	\$669.86 M
Health Care	\$23.35 M	\$53.77 M	\$641 M
Household Furnishings and Equipment	\$10.27 M	\$23.64 M	\$261.72 M
Household Operations	\$7.19 M	\$16.57 M	\$185.49 M
Miscellaneous Expenses	\$6.6 M	\$15.21 M	\$168.81 M
Personal Care	\$4.94 M	\$11.45 M	\$130.38 M
Shelter	\$59.59 M	\$136.57 M	\$1.62 B
Tax and Retirement	\$92.52 M	\$209.75 M	\$2.22 B
Tobacco and Related	\$1.85 M	\$4.36 M	\$53.22 M
Transportation	\$65.5 M	\$152.18 M	\$1.61 B
Utilities	\$17.89 M	\$41.59 M	\$479.14 M
<b>Monthly Household Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$9,157	\$9,132	\$8,031
Total Non-Retail Expenditure	\$4,477 48.9%	\$4,431 48.5%	\$3,945 49.1%
Total Retail Expenditures	\$4,680 51.1%	\$4,700 51.5%	\$4,086 50.9%
Alcoholic Beverages	\$56 0.6%	\$56 0.6%	\$49 0.6%
Apparel	\$170 1.9%	\$170 1.9%	\$150 1.9%
Contributions	\$294 3.2%	\$293 3.2%	\$252 3.1%
Education	\$210 2.3%	\$209 2.3%	\$181 2.3%
Entertainment	\$525 5.7%	\$526 5.8%	\$464 5.8%
Food Away From Home	\$404 4.4%	\$404 4.4%	\$355 4.4%
Grocery	\$598 6.5%	\$603 6.6%	\$548 6.8%
Health Care	\$556 6.1%	\$556 6.1%	\$524 6.5%
Household Furnishings and Equipment	\$244 2.7%	\$244 2.7%	\$214 2.7%
Household Operations	\$171 1.9%	\$171 1.9%	\$152 1.9%
Miscellaneous Expenses	\$157 1.7%	\$157 1.7%	\$138 1.7%
Personal Care	\$118 1.3%	\$118 1.3%	\$107 1.3%
Shelter	\$1,419 15.5%	\$1,411 15.5%	\$1,324 16.5%
Tax and Retirement	\$2,203 24.1%	\$2,167 23.7%	\$1,818 23.7%
Tobacco and Related	\$44 0.5%	\$45 0.5%	\$44 0.5%
Transportation	\$1,560 17.0%	\$1,572 17.2%	\$1,320 16.4%
Utilities	\$426 4.7%	\$430 4.7%	\$392 4.9%

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# OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

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## **Vehicle and Parts Dealers**

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

## **Furniture and Home Furnishings Stores**

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

## **Electronics and Appliance Stores**

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

## **Building Materials and Garden Supply Stores**

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

## **Food and Beverage Stores**

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

## **Health and Personal Care Stores**

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

## **Gasoline Stations**

Gasoline stations and gasoline stations with convenience stores

## **Clothing and Clothing Accessories Stores**

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

## **Sporting Goods and Hobby Stores**

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

## **General Merchandise Stores**

Department stores and other general merchandise stores

## **Miscellaneous Store Retailers**

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

## **Foodservice and Drinking Places**

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Blanchard, Oklahoma Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$11.99 M / \$847.67 K	93	\$27.69 M / \$2.01 M	93	\$310.57 M / \$223.73 M	28
Men's Clothing Stores	\$474.29 K / -	100	\$1.1 M / -	100	\$12.58 M / \$6.43 M	49
Women's Clothing Stores	\$1.02 M / \$200.34 K	80	\$2.36 M / \$663.76 K	72	\$26.26 M / \$16.52 M	37
Children's, Infants' Clothing Stores	\$1 M / -	100	\$2.31 M / -	100	\$25.37 M / \$7.78 M	69
Family Clothing Stores	\$5.97 M / -	100	\$13.8 M / -	100	\$153.24 M / \$104.67 M	32
Clothing Accessory Stores	\$269.75 K / -	100	\$623.72 K / -	100	\$7.08 M / \$4.92 M	31
Other Apparel Stores	\$358.73 K / -	100	\$827.52 K / \$1.47 K	100	\$9.26 M / \$4.65 M	50
Shoe Stores	\$2.35 M / \$647.33 K	72	\$5.42 M / \$1.35 M	75	\$62.18 M / \$71.64 M	-13
Jewelry Stores	\$487.47 K / -	100	\$1.12 M / -	100	\$13 M / \$7.11 M	45
Luggage Stores	\$58.77 K / -	100	\$135.79 K / -	100	\$1.61 M / \$-2	100
<b>Furniture, Home Furnishings Stores</b>	\$10.63 M / \$305.42 K	97	\$24.63 M / \$3.28 M	87	\$275.13 M / \$112.83 M	59
Furniture Stores	\$4.72 M / \$300.89 K	94	\$10.97 M / \$1.96 M	82	\$125.38 M / \$49.97 M	60
Floor Covering Stores	\$677.26 K / \$4.54 K	99	\$1.57 M / \$1.31 M	16	\$17.89 M / \$8.86 M	50
Other Home Furnishing Stores	\$5.23 M / -	100	\$12.09 M / -	100	\$131.86 M / \$54 M	59
<b>Electronics, Appliance Stores</b>	\$10.44 M / \$1.45 M	86	\$24.23 M / \$5.02 M	79	\$263.75 M / \$119.81 M	55
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$10.22 M / \$520.81 K	95	\$23.61 M / \$9.76 M	59	\$264.85 M / \$191.61 M	28
Home Centers	\$5.73 M / \$11.63 K	100	\$13.23 M / \$3.25 M	75	\$148.39 M / \$122.86 M	17
Paint, Wallpaper Stores	\$1.24 M / \$16.83 K	99	\$2.85 M / \$4.19 M	-32	\$31.64 M / \$21.39 M	32
Hardware Stores	\$636.66 K / \$2.91 K	100	\$1.47 M / \$724.63 K	51	\$16.51 M / \$12.22 M	26
Other Building Materials Stores	\$1.79 M / -	100	\$4.14 M / \$837.63 K	80	\$46.69 M / \$25.96 M	44
Outdoor Power Equipment Stores	\$108.6 K / -	100	\$250.79 K / -	100	\$2.84 M / \$558.09 K	80
Nursery, Garden Stores	\$721.83 K / \$489.43 K	32	\$1.67 M / \$759.59 K	54	\$18.78 M / \$8.63 M	54
<b>Food, Beverage Stores</b>	\$16.19 M / \$1.6 M	90	\$37.4 M / \$5.95 M	84	\$407.64 M / \$261.84 M	36
Grocery Stores	\$12.35 M / \$687.61 K	94	\$28.58 M / \$3.24 M	89	\$312.27 M / \$199.25 M	36
Convenience Stores	\$1.12 M / \$804.89 K	28	\$2.6 M / \$1.76 M	32	\$27.95 M / \$28.67 M	-2
Meat Markets	\$73.3 K / -	100	\$168.96 K / -	100	\$1.88 M / \$440.44 K	77
Fish, Seafood Markets	\$25.32 K / -	100	\$58.33 K / -	100	\$647.95 K / \$86.47 K	87
Fruit, Vegetable Markets	\$48.02 K / \$94.83 K	-49	\$110.72 K / \$94.83 K	14	\$1.23 M / \$189.66 K	85
Other Specialty Food Markets	\$99.17 K / \$6.12 K	94	\$228.79 K / \$48.13 K	79	\$2.53 M / \$803.41 K	68
Liquor Stores	\$2.47 M / \$3.25 K	100	\$5.66 M / \$807.3 K	86	\$61.14 M / \$32.4 M	47

Blanchard, Oklahoma						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Health, Personal Care Stores</b>	\$10.79 M / \$5.86 M	46	\$25.39 M / \$15.02 M	41	\$248.39 M / \$239.53 M	4
Pharmacy, Drug Stores	\$9.49 M / \$5.86 M	38	\$22.33 M / \$15.02 M	33	\$219.12 M / \$222.37 M	-1
Cosmetics, Beauty Stores	\$554.83 K / -	100	\$1.31 M / -	100	\$12.5 M / \$3.63 M	71
Optical Goods Stores	\$149.38 K / -	100	\$363 K / -	100	\$3.4 M / \$2.51 M	26
Other Health, Personal Care Stores	\$588.84 K / -	100	\$1.39 M / -	100	\$13.37 M / \$11.02 M	18
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$12.08 M / \$1.49 M	88	\$27.89 M / \$3.14 M	89	\$313.3 M / \$218.51 M	30
Sporting Goods Stores	\$4.7 M / \$296.26 K	94	\$10.87 M / \$297.81 K	97	\$122.13 M / \$116.34 M	5
Hobby, Toy, Game Stores	\$3.24 M / \$1.18 M	63	\$7.51 M / \$1.18 M	84	\$85.25 M / \$55.39 M	35
Sewing, Needlecraft Stores	\$2.27 M / \$6.67 K	100	\$5.22 M / \$1.66 M	68	\$59.71 M / \$20.82 M	65
Musical Instrument Stores	\$952.49 K / -	100	\$2.18 M / -	100	\$23.34 M / \$11.19 M	52
Book Stores	\$907.17 K / -	100	\$2.11 M / -	100	\$22.85 M / \$14.77 M	35
<b>General Merchandise Stores</b>	\$38.84 M / \$597.54 K	98	\$90.05 M / \$1.24 M	99	\$992.34 M / \$1.09 B	-9
Department Stores	\$13.69 M / -	100	\$31.73 M / -	100	\$349.86 M / \$467.2 M	-25
Warehouse Superstores	\$21.4 M / -	100	\$49.63 M / -	100	\$545.72 M / \$503.74 M	8
Other General Merchandise Stores	\$3.75 M / \$597.54 K	84	\$8.69 M / \$1.24 M	86	\$96.77 M / \$119.66 M	-19
<b>Miscellaneous Store Retailers</b>	\$4.83 M / \$819.32 K	83	\$11.2 M / \$2.51 M	78	\$125.41 M / \$80.33 M	36
Florists	\$120.46 K / \$3.16 K	97	\$278.33 K / \$26.52 K	90	\$3.1 M / \$929.49 K	70
Office, Stationary Stores	\$449.73 K / -	100	\$1.04 M / -	100	\$12.1 M / \$948.84 K	92
Gift, Souvenir Stores	\$1.01 M / \$197.22 K	81	\$2.34 M / \$582.06 K	75	\$26 M / \$9.23 M	65
Used Merchandise Stores	\$314.67 K / \$71.89 K	77	\$726.86 K / \$216.21 K	70	\$8.56 M / \$3.79 M	56
Pet, Pet Supply Stores	\$864.94 K / -	100	\$2.01 M / \$3.96 K	100	\$23.14 M / \$20.36 M	12
Art Dealers	\$121.39 K / -	100	\$280.38 K / -	100	\$3.39 M / \$1.68 M	50
Mobile Home Dealers	\$100.51 K / -	100	\$232.5 K / -	100	\$2.63 M / \$372.69 K	86
Other Miscellaneous Retail Stores	\$1.85 M / \$547.04 K	70	\$4.29 M / \$1.68 M	61	\$46.5 M / \$43.02 M	7
<b>Non-Store Retailers</b>	\$23.44 M / \$2.05 M	91	\$54.42 M / \$4.29 M	92	\$588.88 M / \$65.11 M	89
Mail Order, Catalog Stores	\$21.96 M / \$1.69 M	92	\$50.99 M / \$2.69 M	95	\$551.35 M / \$57.84 M	90
Vending Machines	\$103.51 K / -	100	\$238.34 K / -	100	\$2.63 M / \$479.95 K	82
Fuel Dealers	\$122.05 K / \$158	100	\$281.15 K / \$39.22 K	86	\$3.18 M / \$2.4 M	25
Other Direct Selling Establishments	\$1.26 M / \$362.74 K	71	\$2.91 M / \$1.57 M	46	\$31.71 M / \$4.39 M	86

Blanchard, Oklahoma						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Accommodation, Food Services</b>	\$21.59 M / \$2.3 M	89	\$49.54 M / \$10.79 M	78	\$540.02 M / \$514.71 M	5
Hotels, Other Travel Accommodations	\$1.39 M / \$19.01 K	99	\$3.19 M / \$1.98 M	38	\$34.69 M / \$33.84 M	2
RV Parks	\$12.86 K / -	100	\$29.62 K / -	100	\$330.14 K / \$78.14 K	76
Rooming, Boarding Houses	\$7.7 K / -	100	\$17.68 K / -	100	\$193.24 K / \$23.43 K	88
Full Service Restaurants	\$12.61 M / \$1.8 M	86	\$28.95 M / \$6.44 M	78	\$315.54 M / \$296.6 M	6
Limited Service Restaurants	\$5.86 M / \$1.71 M	71	\$13.45 M / \$5.17 M	62	\$146.53 M / \$192.75 M	-24
Special Food Services, Catering	\$1.7 M / -	100	\$3.91 M / -	100	\$42.73 M / \$10.34 M	76
Drinking Places	\$1.23 M / -	100	\$2.8 M / -	100	\$30.19 M / \$11.27 M	63
<b>Gasoline Stations</b>	\$8.16 M / \$204.03 K	97	\$18.93 M / \$5.03 M	73	\$203.54 M / \$157.52 M	23
<b>Motor Vehicle, Parts Dealers</b>	\$16.1 M / \$18.89 M	-15	\$37.14 M / \$31.09 M	16	\$430.82 M / \$454.1 M	-5
New Car Dealers	\$8.83 M / \$17.46 M	-49	\$20.37 M / \$20.74 M	-2	\$240.68 M / \$336.51 M	-28
Used Car Dealers	\$814.17 K / -	100	\$1.88 M / \$3.16 K	100	\$22.25 M / \$8.37 M	62
Recreational Vehicle Dealers	\$1.83 M / -	100	\$4.22 M / \$2.91 M	31	\$47.35 M / \$10.68 M	77
Motorcycle, Boat Dealers	\$2.37 M / \$1.43 M	40	\$5.47 M / \$5.28 M	4	\$61.81 M / \$42.24 M	32
Auto Parts, Accessories	\$1.45 M / \$5.87 K	100	\$3.33 M / \$1.77 M	47	\$37.59 M / \$39.39 M	-5
Tire Dealers	\$817.35 K / -	100	\$1.88 M / \$387.01 K	79	\$21.15 M / \$16.92 M	20
2025 Population		9,278		21,413		258,375
2030 Population		10,488		24,887		266,323
% Population Change 2025-2030		13.0%		16.2%		3.1%
2025 Adult Population Age 18+		6,985		16,140		203,193
2025 Population Male		4,579		10,620		133,163
2025 Population Female		4,699		10,793		125,211
2025 Households		3,499		8,066		101,880
2025 Median Household Income		90,458		91,014		76,075
2025 Average Household Income		121,542		118,572		100,419

# **Retail Potential**

# Retail Potential Profile



<b>Blanchard, Oklahoma</b>	<b>10 min</b>	<b>15 min</b>	<b>30 min</b>
<b>Drive Time</b>	<b>drive time</b>	<b>drive time</b>	<b>drive time</b>
2025 Population	9,278	21,413	258,375
2030 Population	10,488	24,887	266,323
% Population Change 2020-2025	13.2%	19.5%	5.1%
2025 Adult Population Age 18+	\$6,985	\$16,140	\$203,193
2025 Population Male	\$4,579	\$10,620	\$133,163
2025 Population Female	\$4,699	\$10,793	\$125,211
2025 Households	\$3,499	\$8,066	\$101,880
2025 Median Household Income	\$90,458	\$91,014	\$76,075
2025 Average Household Income	\$121,542	\$118,572	\$100,419
<b>Clothing, Clothing Accessories Stores</b>	<b>\$11.99 M</b>	<b>\$27.69 M</b>	<b>\$310.57 M</b>
Men's Clothing Stores	\$474.29 K	\$1.1 M	\$12.58 M
Women's Clothing Stores	\$1.02 M	\$2.36 M	\$26.26 M
Children's, Infants' Clothing Stores	\$1 M	\$2.31 M	\$25.37 M
Family Clothing Stores	\$5.97 M	\$13.8 M	\$153.24 M
Clothing Accessory Stores	\$269.75 K	\$623.72 K	\$7.08 M
Other Apparel Stores	\$358.73 K	\$827.52 K	\$9.26 M
Shoe Stores	\$2.35 M	\$5.42 M	\$62.18 M
Jewelry Stores	\$487.47 K	\$1.12 M	\$13 M
Luggage Stores	\$58.77 K	\$135.79 K	\$1.61 M
<b>Furniture, Home Furnishings Stores</b>	<b>\$10.63 M</b>	<b>\$24.63 M</b>	<b>\$275.13 M</b>
Furniture Stores	\$4.72 M	\$10.97 M	\$125.38 M
Floor Covering Stores	\$677.26 K	\$1.57 M	\$17.89 M
Other Home Furnishing Stores	\$5.23 M	\$12.09 M	\$131.86 M
<b>Electronics, Appliance Stores</b>	<b>\$10.44 M</b>	<b>\$24.23 M</b>	<b>\$263.75 M</b>
<b>Gasoline Stations</b>	<b>\$8.16 M</b>	<b>\$18.93 M</b>	<b>\$203.54 M</b>
<b>Building Material, Garden Equipment, Supplies Dealers</b>	<b>\$10.22 M</b>	<b>\$23.61 M</b>	<b>\$264.85 M</b>
Home Centers	\$5.73 M	\$13.23 M	\$148.39 M
Paint, Wallpaper Stores	\$1.24 M	\$2.85 M	\$31.64 M
Hardware Stores	\$636.66 K	\$1.47 M	\$16.51 M
Other Building Materials Stores	\$1.79 M	\$4.14 M	\$46.69 M
Outdoor Power Equipment Stores	\$108.6 K	\$250.79 K	\$2.84 M
Nursery, Garden Stores	\$721.83 K	\$1.67 M	\$18.78 M
<b>Food, Beverage Stores</b>	<b>\$16.19 M</b>	<b>\$37.4 M</b>	<b>\$407.64 M</b>
Grocery Stores	\$12.35 M	\$28.58 M	\$312.27 M
Convenience Stores	\$1.12 M	\$2.6 M	\$27.95 M
Meat Markets	\$73.3 K	\$168.96 K	\$1.88 M
Fish, Seafood Markets	\$25.32 K	\$58.33 K	\$647.95 K
Fruit, Vegetable Markets	\$48.02 K	\$110.72 K	\$1.23 M
Other Specialty Food Markets	\$99.17 K	\$228.79 K	\$2.53 M
Liquor Stores	\$2.47 M	\$5.66 M	\$61.14 M

# Retail Potential Profile



<b>Blanchard, Oklahoma</b>	<b>10 min</b>	<b>15 min</b>	<b>30 min</b>
<b>Drive Time</b>	<b>drive time</b>	<b>drive time</b>	<b>drive time</b>
<b>Health, Personal Care Stores</b>	\$10.79 M	\$25.39 M	\$248.39 M
Pharmacy, Drug Stores	\$9.49 M	\$22.33 M	\$219.12 M
Cosmetics, Beauty Stores	\$554.83 K	\$1.31 M	\$12.5 M
Optical Goods Stores	\$149.38 K	\$363 K	\$3.4 M
Other Health, Personal Care Stores	\$588.84 K	\$1.39 M	\$13.37 M
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$12.08 M	\$27.89 M	\$313.3 M
Sporting Goods Stores	\$4.7 M	\$10.87 M	\$122.13 M
Hobby, Toy, Game Stores	\$3.24 M	\$7.51 M	\$85.25 M
Sewing, Needlecraft Stores	\$2.27 M	\$5.22 M	\$59.71 M
Musical Instrument Stores	\$952.49 K	\$2.18 M	\$23.34 M
Book Stores	\$907.17 K	\$2.11 M	\$22.85 M
<b>General Merchandise Stores</b>	\$38.84 M	\$90.05 M	\$992.34 M
Department Stores	\$13.69 M	\$31.73 M	\$349.86 M
Warehouse Superstores	\$21.4 M	\$49.63 M	\$545.72 M
Other General Merchandise Stores	\$3.75 M	\$8.69 M	\$96.77 M
<b>Miscellaneous Store Retailers</b>	\$4.83 M	\$11.2 M	\$125.41 M
Florists	\$120.46 K	\$278.33 K	\$3.1 M
Office, Stationary Stores	\$449.73 K	\$1.04 M	\$12.1 M
Gift, Souvenir Stores	\$1.01 M	\$2.34 M	\$26 M
Used Merchandise Stores	\$314.67 K	\$726.86 K	\$8.56 M
Pet, Pet Supply Stores	\$864.94 K	\$2.01 M	\$23.14 M
Art Dealers	\$121.39 K	\$280.38 K	\$3.39 M
Mobile Home Dealers	\$100.51 K	\$232.5 K	\$2.63 M
Other Miscellaneous Retail Stores	\$1.85 M	\$4.29 M	\$46.5 M
<b>Non-Store Retailers</b>	\$23.44 M	\$54.42 M	\$588.88 M
Mail Order, Catalog Stores	\$21.96 M	\$50.99 M	\$551.35 M
Vending Machines	\$103.51 K	\$238.34 K	\$2.63 M
Fuel Dealers	\$122.05 K	\$281.15 K	\$3.18 M
Other Direct Selling Establishments	\$1.26 M	\$2.91 M	\$31.71 M
<b>Accommodation, Food Services</b>	\$22.81 M	\$52.35 M	\$570.21 M
Hotels, Other Travel Accommodations	\$1.39 M	\$3.19 M	\$34.69 M
RV Parks	\$12.86 K	\$29.62 K	\$330.14 K
Rooming, Boarding Houses	\$7.7 K	\$17.68 K	\$193.24 K
Full Service Restaurants	\$12.61 M	\$28.95 M	\$315.54 M
Limited Service Restaurants	\$5.86 M	\$13.45 M	\$146.53 M
Special Food Services, Catering	\$1.7 M	\$3.91 M	\$42.73 M
Drinking Places	\$1.23 M	\$2.8 M	\$30.19 M
<b>Motor Vehicle, Parts Dealers</b>	\$16.1 M	\$37.14 M	\$430.82 M
New Car Dealers	\$8.83 M	\$20.37 M	\$240.68 M
Used Car Dealers	\$814.17 K	\$1.88 M	\$22.25 M
Recreational Vehicle Dealers	\$1.83 M	\$4.22 M	\$47.35 M
Motorcycle, Boat Dealers	\$2.37 M	\$5.47 M	\$61.81 M
Auto Parts, Accessories	\$1.45 M	\$3.33 M	\$37.59 M
Tire Dealers	\$817.35 K	\$1.88 M	\$21.15 M

# **Income Summary**

# Income Summary Report



<b>Blanchard, Oklahoma</b>	<b>10 min drive</b>		<b>15 min drive</b>		<b>30 min drive</b>	
<b>Drive Time</b>	<b>time</b>		<b>time</b>		<b>time</b>	
<b>Population</b>						
Estimated Population (2025)	9,278		21,413		258,375	
Projected Population (2030)	10,488		24,887		266,323	
Census Population (2020)	8,197		17,913		245,902	
Census Population (2010)	6,800		14,227		212,346	
<i>Projected Annual Growth (2025 to 2030)</i>	1,210	2.6%	3,475	3.2%	7,949	0.6%
<i>Historical Annual Growth (2020 to 2025)</i>	1,081	2.3%	3,500	3.3%	12,472	1.0%
<i>Historical Annual Growth (2010 to 2020)</i>	1,397	2.1%	3,686	2.6%	33,556	1.6%
<b>Households</b>						
Estimated Households (2025)	3,499		8,066		101,880	
Projected Households (2030)	4,039		9,577		108,511	
Census Households (2020)	3,025		6,583		93,789	
Census Households (2010)	2,525		5,257		82,598	
<i>Projected Annual Growth (2025 to 2030)</i>	540	3.1%	1,512	3.7%	6,631	1.3%
<i>Historical Annual Growth (2020 to 2025)</i>	474	3.1%	1,483	4.5%	8,091	1.7%
<i>Historical Annual Growth (2010 to 2020)</i>	500	2.0%	1,325	2.5%	11,191	1.4%
<b>Average Household Income</b>						
Estimated Average Household Income (2025)	\$121,542		\$118,572		\$100,419	
Projected Average Household Income (2030)	\$120,743		\$117,508		\$100,665	
Census Average Household Income (2020)	\$62,501		\$63,974		\$62,157	
Census Average Household Income (2010)	\$47,493		\$51,437		\$48,340	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$799	-0.1%	-\$1,064	-0.2%	\$245	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$59,041	6.3%	\$54,598	5.7%	\$38,262	4.1%
<i>Historical Annual Growth (2010 to 2020)</i>	\$15,008	3.2%	\$12,537	2.4%	\$13,817	2.9%
<b>Median Household Income</b>						
Estimated Median Household Income (2025)	\$90,458		\$91,014		\$76,075	
Projected Median Household Income (2030)	\$89,782		\$90,190		\$76,306	
Census Median Household Income (2020)	\$57,347		\$58,267		\$51,270	
Census Median Household Income (2010)	\$39,734		\$42,466		\$39,380	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$676	-0.1%	-\$824	-0.2%	\$231	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$33,111	3.8%	\$32,747	3.7%	\$24,805	3.2%
<i>Historical Annual Growth (2010 to 2020)</i>	\$17,613	4.4%	\$15,801	3.7%	\$11,890	3.0%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2025)	\$45,858		\$44,671		\$39,828	
Projected Per Capita Income (2030)	\$46,519		\$45,228		\$41,240	
Census Per Capita Income (2020)	\$23,225		\$23,627		\$24,178	
Census Per Capita Income (2010)	\$17,500		\$18,526		\$19,148	
<i>Projected Annual Growth (2025 to 2030)</i>	\$661	0.3%	\$557	0.2%	\$1,412	0.7%
<i>Historical Annual Growth (2020 to 2025)</i>	\$22,633	6.5%	\$21,044	5.9%	\$15,650	4.3%
<i>Historical Annual Growth (2010 to 2020)</i>	\$5,725	3.3%	\$5,101	2.8%	\$5,031	2.6%
<b>Other Income</b>						
Estimated Families (2025)	2,563		5,977		62,949	
Estimated Average Family Income (2025)	\$146,597		\$140,409		\$125,441	
Estimated Median Family Income (2025)	\$110,815		\$108,897		\$96,435	
Estimated Average Household Net Worth (2025)	\$1,143,138		\$1,134,115		\$908,048	

# **Consumer Expenditure Summary**

# Consumer Expenditure Summary



Blanchard, Oklahoma		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
Estimated Population		9,278		21,413		258,375	
Estimated Households		3,499		8,066		101,880	
<b>Household Expenditure</b>		\$384.49 M		\$883.82 M		\$9.82 B	
Per Household ~ Per Capita	\$109,883	\$41,441	\$109,579	\$41,275	\$96,368	\$37,999	
Non-Retail Expenditures	\$187.98 M	48.9%	\$428.88 M	48.5%	\$4.82 B	49.1%	
Per Household ~ Per Capita	\$53,722	\$20,261	\$53,174	\$20,029	\$47,341	\$18,667	
Retail Expenditures	\$196.51 M	51.1%	\$454.94 M	51.5%	\$4.99 B	50.9%	
Per Household ~ Per Capita	\$56,161	\$21,180	\$56,405	\$21,246	\$49,027	\$19,332	
Alcoholic Beverages	\$2.37 M	0.6%	\$5.44 M	0.6%	\$60.09 M	0.6%	
Per Household ~ Per Capita	\$676	\$255	\$675	\$254	\$590	\$233	
Apparel	\$7.13 M	1.9%	\$16.44 M	1.9%	\$182.87 M	1.9%	
Per Household ~ Per Capita	\$2,038	\$769	\$2,038	\$768	\$1,795	\$708	
Contributions	\$12.36 M	3.2%	\$28.34 M	3.2%	\$308.07 M	3.1%	
Per Household ~ Per Capita	\$3,532	\$1,332	\$3,514	\$1,324	\$3,024	\$1,192	
Education	\$8.8 M	2.3%	\$20.21 M	2.3%	\$221.03 M	2.3%	
Per Household ~ Per Capita	\$2,515	\$948	\$2,505	\$944	\$2,170	\$855	
Entertainment	\$22.06 M	5.7%	\$50.86 M	5.8%	\$567.26 M	5.8%	
Per Household ~ Per Capita	\$6,304	\$2,378	\$6,306	\$2,375	\$5,568	\$2,195	
Food Away From Home	\$16.97 M	4.4%	\$39.11 M	4.4%	\$434.05 M	4.4%	
Per Household ~ Per Capita	\$4,851	\$1,829	\$4,848	\$1,826	\$4,260	\$1,680	
Grocery	\$25.11 M	6.5%	\$58.33 M	6.6%	\$669.86 M	6.8%	
Per Household ~ Per Capita	\$7,176	\$2,707	\$7,232	\$2,724	\$6,575	\$2,593	
Health Care	\$23.35 M	6.1%	\$53.77 M	6.1%	\$641 M	6.5%	
Per Household ~ Per Capita	\$6,673	\$2,516	\$6,667	\$2,511	\$6,292	\$2,481	
Household Furnishings and Equipment	\$10.27 M	2.7%	\$23.64 M	2.7%	\$261.72 M	2.7%	
Per Household ~ Per Capita	\$2,934	\$1,106	\$2,931	\$1,104	\$2,569	\$1,013	
Household Operations	\$7.19 M	1.9%	\$16.57 M	1.9%	\$185.49 M	1.9%	
Per Household ~ Per Capita	\$2,054	\$775	\$2,054	\$774	\$1,821	\$718	
Miscellaneous Expenses	\$6.6 M	1.7%	\$15.21 M	1.7%	\$168.81 M	1.7%	
Per Household ~ Per Capita	\$1,886	\$711	\$1,886	\$710	\$1,657	\$653	
Personal Care	\$4.94 M	1.3%	\$11.45 M	1.3%	\$130.38 M	1.3%	
Per Household ~ Per Capita	\$1,412	\$532	\$1,420	\$535	\$1,280	\$505	
Shelter	\$59.59 M	15.5%	\$136.57 M	15.5%	\$1.62 B	16.5%	
Per Household ~ Per Capita	\$17,029	\$6,422	\$16,932	\$6,378	\$15,888	\$6,265	
Tax and Retirement	\$92.52 M	24.1%	\$209.75 M	23.7%	\$2.22 B	22.6%	
Per Household ~ Per Capita	\$26,441	\$9,972	\$26,006	\$9,796	\$21,814	\$8,601	
Tobacco and Related	\$1.85 M	0.5%	\$4.36 M	0.5%	\$53.22 M	0.5%	
Per Household ~ Per Capita	\$530	\$200	\$540	\$203	\$522	\$206	
Transportation	\$65.5 M	17.0%	\$152.18 M	17.2%	\$1.61 B	16.4%	
Per Household ~ Per Capita	\$18,719	\$7,060	\$18,868	\$7,107	\$15,842	\$6,247	
Utilities	\$17.89 M	4.7%	\$41.59 M	4.7%	\$479.14 M	4.9%	
Per Household ~ Per Capita	\$5,114	\$1,929	\$5,157	\$1,942	\$4,703	\$1,854	

# Consumer Expenditure Trend



Blanchard, Oklahoma		10 min drive		15 min drive		30 min drive	
Drive Time		time		time		time	
<b>Population / Households (2025)</b>							
Estimated Population		9,278		21,413		258,375	
Estimated Households		3,499		8,066		101,880	
<b>Total Annual Consumer Expenditure (2025)</b>							
Total Household Expenditure		\$384.49 M		\$883.82 M		\$9.82 B	
Total Non-Retail Expenditure		\$187.98 M		\$428.88 M		\$4.82 B	
Total Retail Expenditure		\$196.51 M		\$454.94 M		\$4.99 B	
Alcoholic Beverages		\$2.37 M		\$5.44 M		\$60.09 M	
Apparel		\$7.13 M		\$16.44 M		\$182.87 M	
Contributions		\$12.36 M		\$28.34 M		\$308.07 M	
Education		\$8.8 M		\$20.21 M		\$221.03 M	
Entertainment		\$22.06 M		\$50.86 M		\$567.26 M	
Food Away From Home		\$16.97 M		\$39.11 M		\$434.05 M	
Grocery		\$25.11 M		\$58.33 M		\$669.86 M	
Health Care		\$23.35 M		\$53.77 M		\$641 M	
Household Furnishings and Equipment		\$10.27 M		\$23.64 M		\$261.72 M	
Household Operations		\$7.19 M		\$16.57 M		\$185.49 M	
Miscellaneous Expenses		\$6.6 M		\$15.21 M		\$168.81 M	
Personal Care		\$4.94 M		\$11.45 M		\$130.38 M	
Shelter		\$59.59 M		\$136.57 M		\$1.62 B	
Tax and Retirement		\$92.52 M		\$209.75 M		\$2.22 B	
Tobacco and Related		\$1.85 M		\$4.36 M		\$53.22 M	
Transportation		\$65.5 M		\$152.18 M		\$1.61 B	
Utilities		\$17.89 M		\$41.59 M		\$479.14 M	
<b>Monthly Household Consumer Expenditure (2025)</b>							
Total Household Expenditure		\$9,157		\$9,132		\$8,031	
Total Non-Retail Expenditure		\$4,477		48.9%		\$4,431	
Total Retail Expenditure		\$4,680		51.1%		\$4,700	
Alcoholic Beverages		\$56		0.6%		\$56	
Apparel		\$170		1.9%		\$170	
Contributions		\$294		3.2%		\$293	
Education		\$210		2.3%		\$209	
Entertainment		\$525		5.7%		\$526	
Food Away From Home		\$404		4.4%		\$404	
Grocery		\$598		6.5%		\$603	
Health Care		\$556		6.1%		\$556	
Household Furnishings and Equipment		\$244		2.7%		\$244	
Household Operations		\$171		1.9%		\$171	
Miscellaneous Expenses		\$157		1.7%		\$157	
Personal Care		\$118		1.3%		\$118	
Shelter		\$1,419		15.5%		\$1,411	
Tax and Retirement		\$2,203		24.1%		\$2,167	
Tobacco and Related		\$44		0.5%		\$45	
Transportation		\$1,560		17.0%		\$1,572	
Utilities		\$426		4.7%		\$430	

# Consumer Expenditure Trend



<b>Blanchard, Oklahoma</b>		<b>10 min drive</b>	<b>15 min drive</b>	<b>30 min drive</b>
<b>Drive Time</b>		<b>time</b>	<b>time</b>	<b>time</b>
<b>Population / Households (2030)</b>				
Projected Population		10,488	24,887	266,323
Projected Households		-	-	-
<b>Total Annual Consumer Expenditure (2030)</b>				
Total Household Expenditure		\$423.75 M	\$1.01 B	\$10.04 B
Total Non-Retail Expenditure		\$207 M	\$488.76 M	\$4.93 B
Total Retail Expenditure		\$216.75 M	\$518.63 M	\$5.11 B
Alcoholic Beverages		\$2.61 M	\$6.19 M	\$61.32 M
Apparel		\$7.85 M	\$18.68 M	\$186 M
Contributions		\$13.63 M	\$32.31 M	\$316.58 M
Education		\$9.7 M	\$23.02 M	\$226.51 M
Entertainment		\$24.29 M	\$57.82 M	\$576.81 M
Food Away From Home		\$18.69 M	\$44.47 M	\$441.94 M
Grocery		\$27.59 M	\$66.03 M	\$671.98 M
Health Care		\$26.25 M	\$62.77 M	\$671.05 M
Household Furnishings and Equipment		\$11.31 M	\$26.89 M	\$266.8 M
Household Operations		\$7.91 M	\$18.81 M	\$188.15 M
Miscellaneous Expenses		\$7.27 M	\$17.32 M	\$172.15 M
Personal Care		\$5.43 M	\$12.98 M	\$131.24 M
Shelter		\$65.77 M	\$155.66 M	\$1.64 B
Tax and Retirement		\$101.76 M	\$239.01 M	\$2.3 B
Tobacco and Related		\$2.03 M	\$4.89 M	\$52.28 M
Transportation		\$72.02 M	\$173.48 M	\$1.66 B
Utilities		\$19.66 M	\$47.06 M	\$480.02 M
<b>Consumer Expenditure Growth (2025 to 2030)</b>				
Total Household Expenditure		\$39.27 M	\$123.57 M	\$220.43 M
Total Non-Retail Expenditure		\$19.02 M	\$59.87 M	\$102.82 M
Total Retail Expenditure		\$20.24 M	\$63.69 M	\$117.61 M
Alcoholic Beverages		\$240.04 K	\$750.29 K	\$1.24 M
Apparel		\$719.23 K	\$2.25 M	\$3.13 M
Contributions		\$1.27 M	\$3.97 M	\$8.51 M
Education		\$898.55 K	\$2.81 M	\$5.47 M
Entertainment		\$2.23 M	\$6.96 M	\$9.55 M
Food Away From Home		\$1.72 M	\$5.36 M	\$7.89 M
Grocery		\$2.48 M	\$7.7 M	\$2.12 M
Health Care		\$2.91 M	\$9 M	\$30.04 M
Household Furnishings and Equipment		\$1.04 M	\$3.25 M	\$5.08 M
Household Operations		\$718.34 K	\$2.24 M	\$2.66 M
Miscellaneous Expenses		\$672.73 K	\$2.1 M	\$3.35 M
Personal Care		\$490.53 K	\$1.52 M	\$857.14 K
Shelter		\$6.18 M	\$19.09 M	\$16.59 M
Tax and Retirement		\$9.25 M	\$29.26 M	\$77.81 M
Tobacco and Related		\$175.84 K	\$537.98 K	\$-937.72 K
Transportation		\$6.52 M	\$21.29 M	\$46.19 M
Utilities		\$1.76 M	\$5.47 M	\$882.37 K

# Crime Risk

# Crime Risk Profile



Blanchard, Oklahoma	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Demographics</b>			
Population	9,278	21,413	258,375
Census Population	8,197	17,913	245,902
Households	3,499	8,066	101,880
Average Household Income	\$121,542	\$118,572	\$100,419
Median Household Income	\$90,458	\$91,014	\$76,075
Per Capita Income	\$45,858	\$44,671	\$39,828
<b>Total Crime</b>			
Crime Index	69	74	119
Crime Level	Below Average	Below Average	Average
<b>Personal Crime</b>			
Crime Index	32	33	78
Crime Level	Low Risk	Low Risk	Below Average
<b>Murder</b>			
Crime Index	86	70	51
Crime Level	Below Average	Below Average	Low Risk
<b>Rape</b>			
Crime Index	65	75	144
Crime Level	Below Average	Below Average	Above Average
<b>Robbery</b>			
Crime Index	9	8	38
Crime Level	Very Low	Very Low	Low Risk
<b>Assault</b>			
Crime Index	33	32	80
Crime Level	Low Risk	Low Risk	Below Average
<b>Property Crime</b>			
Crime Index	75	82	127
Crime Level	Below Average	Below Average	Above Average
<b>Burglary</b>			
Crime Index	85	109	153
Crime Level	Below Average	Average	High Risk
<b>Larceny</b>			
Crime Index	61	67	125
Crime Level	Below Average	Below Average	Above Average
<b>Motor Vehicle Theft</b>			
Crime Index	139	135	113
Crime Level	Above Average	Above Average	Average

\* Crime Index: 100 = National Average Adjusted for Population

# Void Analysis

<b>Blanchard, Oklahoma</b>	<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>	<b>Locations</b>	<b>Footage</b>	
<b>Auto Parts Tires</b>			
AAMCO	1 / 0	5,000	
AutoZone	8 / 0	6,600	
Caliber Collision	3 / 0	15,100	
Crash Champions	1 / 0	11,700	
Discount Tire	2 / 0	7,900	
Express Oil Change	1 / 0	4,200	
Firestone	4 / 0	9,000	
Gerber Collision & Glass	2 / 0	10,500	
Grease Monkey	1 / 0	2,600	
Hibdon Tires	3 / 0	9,100	
Jiffy Lube	3 / 0	2,500	
Midas	1 / 0	4,800	
NAPA	3 / 0	6,200	
O'Reilly	6 / 1	8,500	
Take 5 Oil Change	4 / 0	2,100	
Valvoline Instant Oil Change	1 / 0	3,400	
<b>Banks</b>			
Arvest Bank	7 / 0	6,600	
BancFirst	6 / 0	8,500	
Bank of America	1 / 0	5,000	
BMO Harris Bank	1 / 0	5,400	
BOKF	3 / 0	4,900	
Central Banco	1 / 0	6,300	
Chase Bank	3 / 0	3,500	
First-Citizens Bank & Trust Company	1 / 0	6,500	
International Bank of Commerce	4 / 0	5,100	
JRMB	5 / 0	4,600	
Prosperity Bank	2 / 0	7,800	
Simmons First National Bank	2 / 0	5,700	
<b>Banks Minor</b>			
Bank	49 / 3		
<b>Book Stores</b>			
Barnes & Noble	1 / 0	15,400	
Half Price Books	1 / 0	9,200	
Mardel	2 / 0	30,300	
<b>Car Washes</b>			

<b>Blanchard, Oklahoma</b>	<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>	<b>Locations</b>	<b>Footage</b>	
Club Car Wash	4 / 0	5,500	
Tidal Wave Auto Spa	1 / 0	4,000	
<b>Clothing Apparel</b>			
American Eagle Outfitters	1 / 0	6,100	
Ann Taylor Loft	1 / 0	6,200	
Buckle	1 / 0	5,100	
Carter's	1 / 0	5,200	
Cato	2 / 0	5,000	
Chico's	1 / 0	3,700	
dd's DISCOUNTS	1 / 0	24,300	
Express	1 / 0	7,900	
Francesca's	1 / 0	1,900	
Hot Topic	1 / 0	1,700	
Lane Bryant	1 / 0	6,000	
maurices	2 / 0	6,000	
Men's Wearhouse	1 / 0	6,100	
Old Navy	3 / 0	18,000	
PacSun	1 / 0	4,100	
Torrid	1 / 0	3,000	
Victoria's Secret	1 / 0	6,000	
<b>Computers Electronic</b>			
Best Buy	3 / 0	35,600	
<b>Convenience Stores</b>			
7-Eleven	15 / 0	3,200	
Alon	6 / 0	3,500	
Casey's General Store	10 / 0	3,200	
Conoco	10 / 0	2,500	
Love's	6 / 0	7,300	
Murphy USA	4 / 0	2,100	
Phillips 66	17 / 0	2,500	
Shell	8 / 2	1,800	
Sinclair	2 / 0	2,000	
Valero	11 / 1	3,200	
<b>Craft Fabric Stores</b>			
Hobby Lobby	3 / 0	68,500	
Michaels	2 / 0	23,600	
<b>Dealerships</b>			

<b>Blanchard, Oklahoma</b>		<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>		<b>Locations</b>	<b>Footage</b>	
	Cadillac	1 / 0		
	Chevrolet	4 / 1		
	Chrysler	2 / 0		
	Dodge	2 / 0		
	Ford	2 / 0		
	GMC	2 / 0		
	Honda	1 / 0		
	Hyundai	1 / 0		
	Jeep	2 / 0		
	Kia	1 / 0		
	Mazda	1 / 0		
	Nissan	1 / 0		
	RAM	2 / 0		
	Subaru	1 / 0		
	Toyota	1 / 0		
	Volkswagen	1 / 0		
<b>Dental</b>				
	Affordable Dentures	2 / 0	4,100	
	Aspen Dental	1 / 0	3,500	
	Dental Depot	4 / 0	4,800	
	InterDent Gentle Dental	1 / 0	3,200	
<b>Department Stores</b>				
	Bealls	1 / 0	22,600	
	Dillard's	1 / 0	92,400	
	JCPenney	2 / 0	75,000	
<b>Discount Department Stores</b>				
	Burlington Coat Factory	2 / 0	70,500	
	Kohl's	2 / 0	84,200	
	Marshalls	1 / 0	28,500	
	Ollie's Bargain Outlet	1 / 0	30,000	
	Ross	3 / 0	28,300	
	Target	2 / 0	113,100	
	TJ Maxx	1 / 0	33,400	
	Walmart Supercenter	7 / 0	189,700	
<b>Dollar Stores</b>				
	Dollar General	22 / 2	9,600	
	Dollar Tree	9 / 0	11,800	

Blanchard, Oklahoma		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
	Family Dollar	3 / 0	9,400	
	Family Dollar   Dollar Tree	1 / 1	12,100	
	Five Below	2 / 0	10,000	
	pOpshelf	1 / 0	11,600	
<b>Drug Stores</b>				
	CVS	8 / 0	13,400	
	GNC	2 / 0	1,700	
	Walgreens	5 / 0	14,800	
<b>Education</b>				
	College	4 / 0		
	Cosmetology and Barber	1 / 0		
	Day Care	89 / 5		
	High School	13 / 1		
	Junior College	1 / 0		
	PK - 8	60 / 3		
	PK - 8 (Private)	7 / 0		
	Trade Schools	1 / 0		
<b>Entertainment</b>				
	AMC	1 / 0	39,300	
	Chuck E. Cheese's	1 / 0	12,400	
	Regal	2 / 0	49,000	
	Theatres	4 / 0		
<b>EV Charging Stations</b>				
	Blink Charging	3 / 0		
	ChargePoint	6 / 0		
	Electrify America	1 / 0		
	Independent	21 / 0		
	Tesla	2 / 0		
<b>Eyewear</b>				
	LensCrafters	1 / 0	4,600	
	Pearle Vision	1 / 0	2,000	
	Visionworks	2 / 0	3,800	
<b>Fitness</b>				
	Anytime Fitness	2 / 0	5,100	
	Burn Boot Camp	1 / 0	6,400	
	Club Pilates	1 / 0	1,500	
	Crunch	1 / 0	22,400	

<b>Blanchard, Oklahoma</b>		<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>		<b>Locations</b>	<b>Footage</b>	
	CycleBar	1 / 0	2,300	
	Gold's Gym	1 / 0	26,000	
	Hotworx	3 / 0	2,000	
	Orangetheory Fitness	2 / 0	3,700	
	Planet Fitness	1 / 0	24,600	
	Pure Barre	1 / 0	1,700	
	YMCA	3 / 0	41,600	
<b>Furniture Household</b>				
	Aaron's	3 / 0	9,000	
	Ashley Furniture	1 / 0	42,700	
	At Home	1 / 0	121,000	
	HomeGoods	1 / 0	30,400	
	Kirkland's	1 / 0	8,900	
	Rent A Center	2 / 0	5,700	
	World Market	1 / 0	19,100	
<b>Grocery Stores</b>				
	ALDI	4 / 0	16,600	
	Natural Grocers	2 / 0	17,400	
	Neighborhood Market	3 / 0	55,400	
	Sprouts	2 / 0	29,800	
	WinCo Foods	1 / 0	90,100	
<b>Health Beauty</b>				
	Bath & Body Works	3 / 0	3,800	
	Benefit Cosmetics	1 / 0		
	Claire's	1 / 0	1,300	
	Great Clips	8 / 0	1,900	
	Sally Beauty Supply	4 / 0	2,300	
	Sephora	2 / 0	5,700	
	Sport Clips	3 / 0	1,400	
	Supercuts	4 / 0	1,800	
	ULTA	1 / 0	11,300	
<b>Health Care</b>				
	Allergy and Immunology	1 / 0		
	Anesthesiology	12 / 0		
	Audiologist	1 / 0		
	Cardiovascular Disease	9 / 0		
	Certified Registered Nurse Anesthetist	9 / 0		

Blanchard, Oklahoma		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
	Chiropractic	25 / 0		
	Clinical Nurse Specialist	7 / 0		
	Clinical Psychologist	22 / 0		
	Clinical Social Worker	20 / 0		
	Colorectal Surgery	1 / 0		
	Critical Care	6 / 0		
	Dermatology	7 / 0		
	Diagnostic Radiology	7 / 1		
	Dialysis Centers	4 / 0		
	Emergency Medicine	11 / 0		
	Endocrinology	5 / 0		
	Family Practice	56 / 3		
	Gastroenterology	6 / 0		
	General Practice	1 / 0		
	General Surgery	11 / 0		
	Hand Surgery	1 / 0		
	Hematology and Oncology	9 / 0		
	Hospitalist	10 / 0		
	Infectious Disease	1 / 0		
	Internal Medicine	25 / 1		
	Interventional Cardiology	1 / 0		
	Interventional Pain Management	6 / 0		
	Nephrology	1 / 0		
	Neurology	8 / 0		
	Neurosurgery	5 / 0		
	Nuclear Medicine	2 / 0		
	Nurse Practitioner	72 / 3		
	Obstetrics and Gynecology	17 / 0		
	Occupational Therapy	4 / 0		
	Ophthalmology	13 / 0		
	Optometry	32 / 1		
	Oral Surgery	1 / 0		
	Orthopedic Surgery	14 / 0		
	Osteopathic Manipulative Medicine	1 / 0		
	Otolaryngology	4 / 0		
	Pain Management	7 / 0		
	Pathology	2 / 0		

<b>Blanchard, Oklahoma</b>		<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>		<b>Locations</b>	<b>Footage</b>	
	Physical Medicine and Rehabilitation	8 / 0		
	Physical Therapy	24 / 1		
	Physician Assistant	50 / 0		
	Plastic and Reconstructive Surgery	1 / 0		
	Podiatry	10 / 0		
	Psychiatry	17 / 0		
	Pulmonary Disease	13 / 0		
	Radiation Oncology	3 / 0		
	Registered Dietitian or Nutrition Professional	3 / 0		
	Rheumatology	4 / 0		
	Speech Language Pathologist	2 / 0		
	Sports Medicine	2 / 0		
	Thoracic Surgery	4 / 0		
	Urgent Care	6 / 0		
	Urology	5 / 0		
<b>Home Improvement</b>				
	ABC Supply Co. Inc.	1 / 0	40,000	
	Ace Hardware	4 / 1	16,200	
	Harbor Freight Tools	1 / 0	17,100	
	Home Depot	2 / 0	120,600	
	Lowe's	3 / 0	141,200	
	Northern Tool	1 / 0	23,800	
	Sherwin-Williams	3 / 0	7,300	
	Tractor Supply Company	3 / 0	26,300	
	True Value	1 / 0	12,800	
<b>Hotels</b>				
	Americas Best Value Inn	1 / 0	15,000	
	Best Western Plus	2 / 0	19,200	
	Comfort	3 / 0	14,500	
	Country Inns & Suites	1 / 0	16,400	
	Courtyard	1 / 0	20,700	
	Days Inn	1 / 0	12,900	
	Embassy Suites	1 / 0	38,800	
	Extended Stay America	1 / 0	18,000	
	Fairfield Inn and Suites	2 / 0	18,200	
	Hampton Inn	3 / 0	18,300	
	Hilton Garden	1 / 0	23,700	

<b>Blanchard, Oklahoma</b>		<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>		<b>Locations</b>	<b>Footage</b>	
	Holiday Inn Express	2 / 0	16,400	
	Home2	1 / 0	15,900	
	La Quinta Inn & Suites	2 / 0	24,600	
	Marriott	1 / 0	24,300	
	Motel 6	3 / 0	24,300	
	Quality	1 / 0	15,700	
	Residence Inn	1 / 0	26,600	
	Sleep	1 / 0	13,100	
	Super 8	1 / 0	12,300	
	Travelodge	1 / 0	17,000	
	Wyndham	1 / 0	26,500	
<b>Jewelry</b>				
	Helzberg Diamonds	1 / 0		
	Kay Jewelers	1 / 0		
	Zales	1 / 0		
<b>Massage</b>				
	European Wax Center	2 / 0	1,400	
	Massage Envy	1 / 0	3,000	
	Waxing The City	1 / 0	1,800	
<b>Mattress</b>				
	Mattress Firm	2 / 0	7,000	
	Sleep Number	1 / 0	2,900	
<b>Office Supply</b>				
	Office Depot	1 / 0	25,100	
<b>Pet Stores</b>				
	Hollywood Feed	1 / 0		
	Petco	1 / 0	15,900	
	Petsense	1 / 0	5,500	
	PetsMart	3 / 0	22,100	
<b>Restaurants Bakery Bagels</b>				
	Auntie Anne's	1 / 0		
	Crumbl Cookies	2 / 0	1,500	
	Einstein Bros	1 / 0	2,200	
	Nothing Bundt Cakes	2 / 0	2,000	
	Panera Bread	3 / 0	5,100	
<b>Restaurants Casual</b>				
	Applebee's	2 / 0	5,400	

Blanchard, Oklahoma		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
	Baja Fresh	1 / 0	3,000	
	BJ's Restaurant & Brewery	1 / 0	8,800	
	Black Bear Diner	1 / 0	6,100	
	Buffalo Wild Wings	2 / 0	6,600	
	Cava	1 / 0	2,600	
	Cheddar's	1 / 0	8,600	
	Chili's	2 / 0	5,800	
	Chuy's	1 / 0	8,800	
	Cracker Barrel	1 / 0	9,900	
	Denny's	2 / 0	5,800	
	Dickey's	1 / 0	3,200	
	Five Guys	2 / 0	2,600	
	Fuzzy's Taco Shop	1 / 0	4,300	
	Golden Corral	2 / 0	11,700	
	Hooters	1 / 0	6,800	
	IHOP	4 / 0	4,800	
	Longhorn Steakhouse	1 / 0	5,900	
	Olive Garden	2 / 0	8,700	
	Outback Steakhouse	2 / 0	6,800	
	Pei Wei	1 / 0	3,700	
	Red Lobster	2 / 0	8,400	
	Red Robin	1 / 0	5,300	
	Saltgrass	2 / 0	7,500	
	Torchy's Tacos	1 / 0	3,700	
	Waffle House	4 / 0	2,000	
<b>Restaurants Coffee Donuts</b>				
	Dunkin' Donuts	5 / 0	2,300	
	Dutch Bros Coffee	3 / 0	1,200	
	HTeaO	4 / 0		
	Scooter's Coffee	5 / 0	700	
	Starbucks	14 / 0	1,800	
<b>Restaurants Fast Food Major</b>				
	Arby's	6 / 0	3,300	
	Burger King	4 / 0	4,000	
	Chick-fil-A	7 / 0	4,300	
	Dairy Queen	3 / 0	1,700	
	Jack in the Box	1 / 0	2,900	

<b>Blanchard, Oklahoma</b>		<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>		<b>Locations</b>	<b>Footage</b>	
	KFC	5 / 0	3,100	
	McDonald's	14 / 0	4,600	
	Sonic	18 / 1	2,800	
	Taco Bell	12 / 1	2,500	
	Wendy's	6 / 0	3,300	
<b>Restaurants Fast Food Minor</b>				
	A&W	1 / 0	2,800	
	Carl's Jr.	2 / 0	3,400	
	Chicken Express	4 / 0	3,000	
	Chicken Salad Chick	1 / 0	3,100	
	Chipotle	3 / 0	2,500	
	Del Taco	2 / 0	2,800	
	Freddy's	3 / 0	3,600	
	Krispy Krunchy Chicken	2 / 0		
	Long John Silver's	1 / 0	2,600	
	Panda Express	4 / 0	2,500	
	Popeyes	2 / 0	2,700	
	Qdoba	4 / 0	2,900	
	Raising Cane's	4 / 0	3,000	
	Salad and Go	1 / 0	700	
	Slim Chickens	2 / 0	3,600	
	Taco Bueno	3 / 0	2,600	
	Whataburger	3 / 0	3,000	
	Wingstop	3 / 0	2,000	
	Zaxby's	2 / 0	3,600	
<b>Restaurants Ice Cream Smoothie</b>				
	Andy's Frozen Custard	1 / 0	2,800	
	Baskin-Robbins	1 / 0	2,200	
	Braum's	11 / 1	5,100	
	Menchie's	1 / 0	1,800	
	Pinkberry	1 / 0	1,100	
	Tropical Smoothie Cafe	6 / 0	1,700	
<b>Restaurants Pizza</b>				
	CiCi's Pizza	2 / 0	5,200	
	Domino's Pizza	5 / 1	2,100	
	Godfather's Pizza	4 / 0	2,700	
	Little Caesars	5 / 1	1,800	

<b>Blanchard, Oklahoma</b>		<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>		<b>Locations</b>	<b>Footage</b>	
	Marco's Pizza	4 / 0	2,000	
	Papa John's	5 / 1	1,500	
	Pizza Hut	8 / 0	2,800	
<b>Restaurants Sandwich</b>				
	Firehouse Subs	2 / 0	2,300	
	Jersey Mike's	3 / 0	14,600	
	Jimmy John's	3 / 0	2,000	
	McAlister's Deli	2 / 0	5,000	
	Potbelly Sandwich Works	1 / 0	2,500	
	Quiznos	1 / 0	1,600	
	Schlotzsky's Deli	3 / 0	3,300	
	Subway	13 / 1	1,700	
<b>Self Storage</b>				
	Extra Space Storage	2 / 0	44,900	
	Public Storage	5 / 0	33,500	
	SecurCare Self Storage	3 / 0	55,900	
	U Haul	1 / 0	45,900	
<b>Shoes Footwear</b>				
	Boot Barn	1 / 0	11,000	
	DSW	1 / 0	20,400	
	Famous Footwear	1 / 0	9,700	
	FinishLine	1 / 0	5,000	
	Shoe Carnival	1 / 0	12,600	
	Shoe Dept	1 / 0	6,500	
	Shoe Dept Encore	1 / 0	16,000	
	Skechers	2 / 0	7,600	
	Zumiez	1 / 0	2,800	
<b>Specialty</b>				
	Cannabis	15 / 0		
	GameStop	1 / 0	1,700	
	Goodwill	9 / 0	24,100	
	Guitar Center	1 / 0	15,500	
	Hallmark	3 / 0	5,600	
	Harley Davidson	1 / 0	27,200	
	ReStore	1 / 0	19,700	
	Spencer's Gifts	1 / 0		
	Swig	2 / 0		

<b>Blanchard, Oklahoma</b>		<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>		<b>Locations</b>	<b>Footage</b>	
	The Honey Baked Ham Co	1 / 0	2,400	
	The Salvation Army	1 / 0	17,800	
	UPS	3 / 0		
<b>Sporting Goods</b>				
	Academy Sports	1 / 0	71,300	
	Champs Sports	1 / 0	3,500	
	Dick's	1 / 0	48,700	
	Hibbett Sports	1 / 0	7,600	
	Play It Again Sports	1 / 0	5,500	
	The Good Feet Store	1 / 0	2,000	
<b>Wholesale</b>				
	Costco	1 / 0	149,900	
	Sam's Club	2 / 0	134,000	
<b>Wireless Stores</b>				
	AT&T	9 / 0	3,500	
	Boost Mobile	2 / 0	1,600	
	Cricket	4 / 0	1,600	
	MetroPCS	3 / 0	1,900	
	T-Mobile	8 / 0	1,800	
	Verizon Wireless	2 / 0	3,800	
<b>Worship</b>				
	Baptist	23 / 1		
	Christian	12 / 0		
	Episcopal	2 / 0		
	Methodist	1 / 0		
	Muslim	1 / 0		
	Presbyterian	1 / 0		