

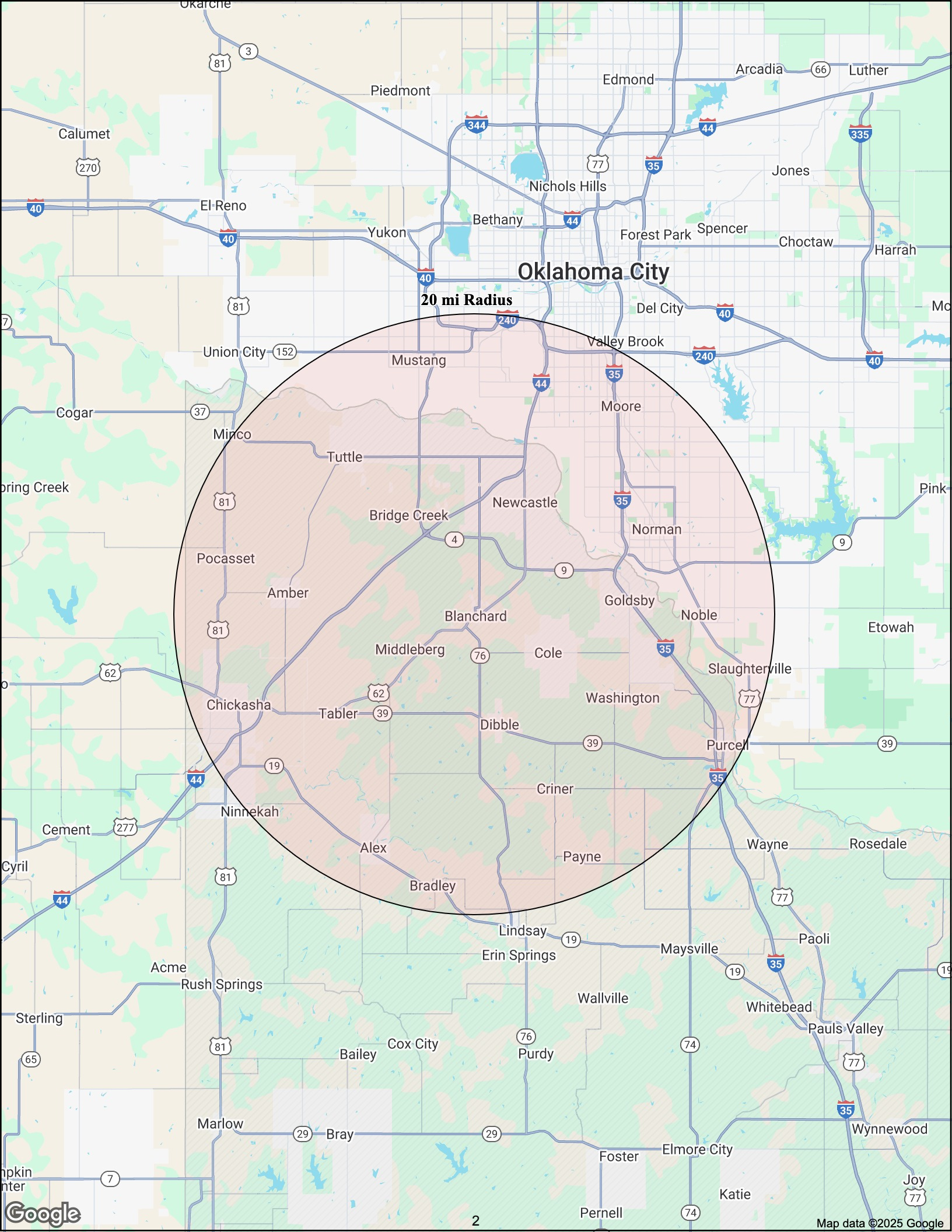
RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Blanchard, Oklahoma
20mi Radius
3rd Quarter 2025

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Demographics



Oklahoma City

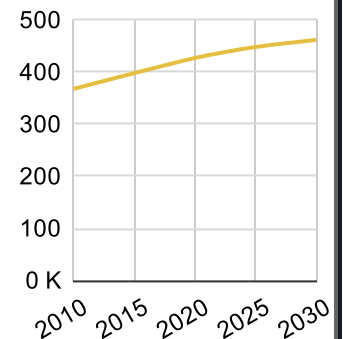
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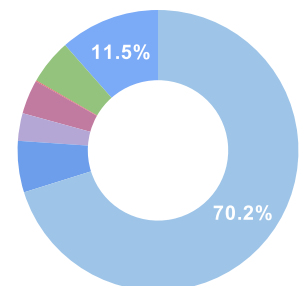
Population

Estimated Population (2025)	448,356	
Projected Population (2030)	461,864	
Census Population (2020)	427,232	
Census Population (2010)	367,866	
Projected Annual Growth (2025-2030)	13,508	0.6%
Historical Annual Growth (2020-2025)	21,124	0.9%
Historical Annual Growth (2010-2020)	59,366	1.6%
Estimated Population Density (2025)	357	psm
Trade Area Size	1,256.6	sq mi



Race and Ethnicity (2025)

Not Hispanic or Latino Population	384,625	85.8%
White	296,317	77.0%
Black or African American	25,512	6.6%
American Indian or Alaska Native	11,676	3.0%
Asian	17,412	4.5%
Hawaiian or Pacific Islander	409	0.1%
Other Race	1,573	0.4%
Two or More Races	31,727	8.2%
Hispanic or Latino Population	63,731	14.2%
White	18,299	28.7%
Black or African American	1,025	1.6%
American Indian or Alaska Native	2,569	4.0%
Asian	211	0.3%
Hispanic Hawaiian or Pacific Islander	74	0.1%
Other Race	21,664	34.0%
Two or More Races	19,888	31.2%



White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

Blanchard, Oklahoma

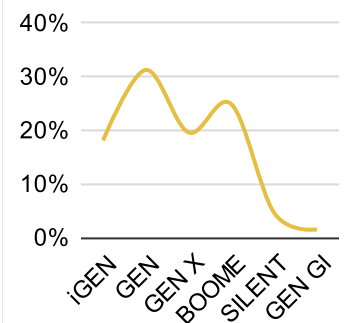
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Age Distribution (2025)

Age Under 5 Years	23,802	5.3%
Age 5 to 9 Years	27,744	6.2%
Age 10 to 14 Years	29,663	6.6%
Age 15 to 19 Years	35,174	7.8%
Age 20 to 24 Years	42,719	9.5%
Age 25 to 29 Years	31,403	7.0%
Age 30 to 34 Years	30,920	6.9%
Age 35 to 39 Years	30,603	6.8%
Age 40 to 44 Years	31,569	7.0%
Age 45 to 49 Years	25,740	5.7%
Age 50 to 54 Years	25,056	5.6%
Age 55 to 59 Years	22,935	5.1%
Age 60 to 64 Years	24,689	5.5%
Age 65 to 69 Years	21,589	4.8%
Age 70 to 74 Years	17,287	3.9%
Age 75 to 79 Years	12,842	2.9%
Age 80 to 84 Years	7,817	1.7%
Age 85 Years or Over	6,804	1.5%
Median Age	35.5	

Generation (2025)

iGeneration (Age Under 15 Years)	81,209	18.1%
Generation 9/11 Millennials (Age 15 to 34 Years)	140,216	31.3%
Gen Xers (Age 35 to 49 Years)	87,912	19.6%
Baby Boomers (Age 50 to 74 Years)	111,556	24.9%
Silent Generation (Age 75 to 84 Years)	20,658	4.6%
G.I. Generation (Age 85 Years or Over)	6,804	1.5%

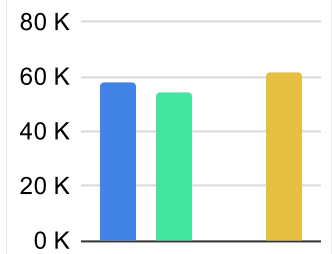


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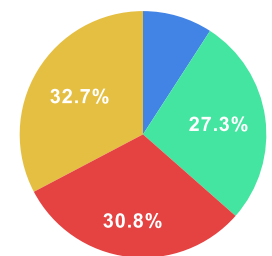
Household Type (2025)

Total Households	174,348
Family Households	112,546 64.6%
Family Households with Children	58,025 51.6%
Family Households No Children	54,522 48.4%
Non-Family Households	61,801 35.4%
Non-Family Households with Children	98 0.2%
Non-Family Households No Children	61,703 99.8%



Education Attainment (2025)

Elementary or Some High School	26,455 9.1%
High School Graduate	79,101 27.3%
Some College or Associate Degree	89,090 30.8%
Bachelor or Graduate Degree	94,608 32.7%



Household Income (2025)

Estimated Average Household Income	\$100,191
Estimated Median Household Income	\$77,738
HH Income Under \$10,000	10,934 6.3%
HH Income \$10,000 to \$34,999	28,993 16.6%
HH Income \$35,000 to \$49,999	18,805 10.8%
HH Income \$50,000 to \$74,999	30,719 17.6%
HH Income \$75,000 to \$99,999	23,464 13.5%
HH Income \$100,000 to \$149,999	33,404 19.2%
HH Income \$150,000 or More	28,028 16.1%

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Population

Estimated Population (2025)	448,356	
Projected Population (2030)	461,864	
Census Population (2020)	427,232	
Census Population (2010)	367,866	
Projected Annual Growth (2025-2030)	13,508	0.6%
Historical Annual Growth (2020-2025)	21,124	1.0%
Historical Annual Growth (2010-2020)	59,366	1.6%
Estimated Population Density (2025)	357	psm
Trade Area Size	1,256.6	sq mi

Households

Estimated Households (2025)	174,348	
Projected Households (2030)	186,415	
Census Households (2020)	162,472	
Census Households (2010)	142,238	
Projected Annual Growth (2025-2030)	12,068	1.4%
Historical Annual Change (2010-2025)	32,110	1.5%

Average Household Income

Estimated Average Household Income (2025)	\$100,191	
Projected Average Household Income (2030)	\$99,208	
Census Average Household Income (2010)	\$61,427	
Census Average Household Income (2000)	\$48,624	
Projected Annual Change (2025-2030)	-\$982	-0.2%
Historical Annual Change (2000-2025)	\$51,567	4.2%

Median Household Income

Estimated Median Household Income (2025)	\$77,738	
Projected Median Household Income (2030)	\$77,327	
Census Median Household Income (2010)	\$51,898	
Census Median Household Income (2000)	\$40,623	
Projected Annual Change (2025-2030)	-\$411	-0.1%
Historical Annual Change (2000-2025)	\$37,115	3.7%

Per Capita Income

Estimated Per Capita Income (2025)	\$39,121	
Projected Per Capita Income (2030)	\$40,199	
Census Per Capita Income (2010)	\$23,752	
Census Per Capita Income (2000)	\$18,944	
Projected Annual Change (2025-2030)	\$1,077	0.6%
Historical Annual Change (2000-2025)	\$20,177	4.3%
Estimated Average Household Net Worth (2025)	\$908,773	

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Race and Ethnicity

Total Population (2025)	448,356	
White (2025)	314,616	70.2%
Black or African American (2025)	26,537	5.9%
American Indian or Alaska Native (2025)	14,245	3.2%
Asian (2025)	17,623	3.9%
Hawaiian or Pacific Islander (2025)	483	0.1%
Other Race (2025)	23,237	5.2%
Two or More Races (2025)	51,615	11.5%
Population < 18 (2025)	100,829	22.5%
White Not Hispanic	55,071	54.6%
Black or African American	6,945	6.9%
Asian	3,112	3.1%
Other Race Not Hispanic	14,259	14.1%
Hispanic	21,442	21.3%
Not Hispanic or Latino Population (2025)	384,625	85.8%
Not Hispanic White	296,317	77.0%
Not Hispanic Black or African American	25,512	6.6%
Not Hispanic American Indian or Alaska Native	11,676	3.0%
Not Hispanic Asian	17,412	4.5%
Not Hispanic Hawaiian or Pacific Islander	409	0.1%
Not Hispanic Other Race	1,573	0.4%
Not Hispanic Two or More Races	31,727	8.2%
Hispanic or Latino Population (2025)	63,731	14.2%
Hispanic White	18,299	28.7%
Hispanic Black or African American	1,025	1.6%
Hispanic American Indian or Alaska Native	2,569	4.0%
Hispanic Asian	211	0.3%
Hispanic Hawaiian or Pacific Islander	74	0.1%
Hispanic Other Race	21,664	34.0%
Hispanic Two or More Races	19,888	31.2%
Not Hispanic or Latino Population (2020)	370,391	86.7%
Hispanic or Latino Population (2020)	56,841	13.3%
Not Hispanic or Latino Population (2010)	332,875	90.5%
Hispanic or Latino Population (2010)	34,991	9.5%
Not Hispanic or Latino Population (2030)	393,394	85.2%
Hispanic or Latino Population (2030)	68,470	14.8%
Projected Annual Growth (2025-2030)	4,740	1.5%
Historical Annual Growth (2010-2020)	21,849	6.2%

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Total Age Distribution (2025)

Total Population	448,356	
Age Under 5 Years	23,802	5.3%
Age 5 to 9 Years	27,744	6.2%
Age 10 to 14 Years	29,663	6.6%
Age 15 to 19 Years	35,174	7.8%
Age 20 to 24 Years	42,719	9.5%
Age 25 to 29 Years	31,403	7.0%
Age 30 to 34 Years	30,920	6.9%
Age 35 to 39 Years	30,603	6.8%
Age 40 to 44 Years	31,569	7.0%
Age 45 to 49 Years	25,740	5.7%
Age 50 to 54 Years	25,056	5.6%
Age 55 to 59 Years	22,935	5.1%
Age 60 to 64 Years	24,689	5.5%
Age 65 to 69 Years	21,589	4.8%
Age 70 to 74 Years	17,287	3.9%
Age 75 to 79 Years	12,842	2.9%
Age 80 to 84 Years	7,817	1.7%
Age 85 Years or Over	6,804	1.5%
Median Age	35.5	
Age 19 Years or Less	116,383	26.0%
Age 20 to 64 Years	265,635	59.2%
Age 65 Years or Over	66,338	14.8%

Female Age Distribution (2025)

Female Population	220,461	49.2%
Age Under 5 Years	11,566	5.2%
Age 5 to 9 Years	13,686	6.2%
Age 10 to 14 Years	14,458	6.6%
Age 15 to 19 Years	15,294	6.9%
Age 20 to 24 Years	18,810	8.5%
Age 25 to 29 Years	15,091	6.8%
Age 30 to 34 Years	15,363	7.0%
Age 35 to 39 Years	15,321	6.9%
Age 40 to 44 Years	15,828	7.2%
Age 45 to 49 Years	12,705	5.8%
Age 50 to 54 Years	12,509	5.7%
Age 55 to 59 Years	11,732	5.3%
Age 60 to 64 Years	12,713	5.8%
Age 65 to 69 Years	11,291	5.1%
Age 70 to 74 Years	9,321	4.2%
Age 75 to 79 Years	6,884	3.1%
Age 80 to 84 Years	4,301	2.0%
Age 85 Years or Over	3,588	1.6%
Female Median Age	36.6	
Age 19 Years or Less	55,004	24.9%
Age 20 to 64 Years	130,074	59.0%
Age 65 Years or Over	35,384	16.0%

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Male Age Distribution (2025)

Male Population	227,895	50.8%
Age Under 5 Years	12,236	5.4%
Age 5 to 9 Years	14,058	6.2%
Age 10 to 14 Years	15,205	6.7%
Age 15 to 19 Years	19,880	8.7%
Age 20 to 24 Years	23,909	10.5%
Age 25 to 29 Years	16,312	7.2%
Age 30 to 34 Years	15,557	6.8%
Age 35 to 39 Years	15,282	6.7%
Age 40 to 44 Years	15,741	6.9%
Age 45 to 49 Years	13,035	5.7%
Age 50 to 54 Years	12,547	5.5%
Age 55 to 59 Years	11,203	4.9%
Age 60 to 64 Years	11,976	5.3%
Age 65 to 69 Years	10,298	4.5%
Age 70 to 74 Years	7,966	3.5%
Age 75 to 79 Years	5,958	2.6%
Age 80 to 84 Years	3,516	1.5%
Age 85 Years or Over	3,216	1.4%
Male Median Age	34.6	
Age 19 Years or Less	61,379	26.9%
Age 20 to 64 Years	135,561	59.5%
Age 65 Years or Over	30,954	13.6%

Males per 100 Females (2025)

Overall Comparison	103	
Age Under 5 Years	106	51.4%
Age 5 to 9 Years	103	50.7%
Age 10 to 14 Years	105	51.3%
Age 15 to 19 Years	130	56.5%
Age 20 to 24 Years	127	56.0%
Age 25 to 29 Years	108	51.9%
Age 30 to 34 Years	101	50.3%
Age 35 to 39 Years	100	49.9%
Age 40 to 44 Years	99	49.9%
Age 45 to 49 Years	103	50.6%
Age 50 to 54 Years	100	50.1%
Age 55 to 59 Years	95	48.8%
Age 60 to 64 Years	94	48.5%
Age 65 to 69 Years	91	47.7%
Age 70 to 74 Years	85	46.1%
Age 75 to 79 Years	87	46.4%
Age 80 to 84 Years	82	45.0%
Age 85 Years or Over	90	47.3%
Age 19 Years or Less	112	52.7%
Age 20 to 39 Years	110	52.4%
Age 40 to 64 Years	98	49.6%
Age 65 Years or Over	87	46.7%

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Household Type (2025)

Total Households	174,348	
Households with Children	58,123	33.3%
Average Household Size	2.5	
Household Density per Square Mile	139	
Population Family	347,564	77.5%
Population Non-Family	86,106	19.2%
Population Group Quarters	14,686	3.3%
Family Households	112,546	64.6%
Married Couple Households	82,466	73.3%
Other Family Households with Children	30,080	26.7%
Family Households with Children	58,025	51.6%
Married Couple with Children	39,688	68.4%
Other Family Households with Children	18,337	31.6%
Family Households No Children	54,522	48.4%
Married Couple No Children	42,779	78.5%
Other Family Households No Children	11,743	21.5%
Non-Family Households	61,801	35.4%
Non-Family Households with Children	98	0.2%
Non-Family Households No Children	61,703	99.8%
Average Family Household Size	3.1	
Average Family Income	\$122,214	
Median Family Income	\$96,351	
Average Non-Family Household Size	1.4	

Marital Status (2025)

Population Age 15 Years or Over	367,147	
Never Married	116,912	31.8%
Currently Married	177,570	48.4%
Previously Married	72,665	19.8%
Separated	11,839	16.3%
Widowed	18,880	26.0%
Divorced	41,946	57.7%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	289,254	
Elementary (Grade Level 0 to 8)	9,723	3.4%
Some High School (Grade Level 9 to 11)	16,731	5.8%
High School Graduate	79,101	27.3%
Some College	64,896	22.4%
Associate Degree Only	24,194	8.4%
Bachelor Degree Only	58,617	20.3%
Graduate Degree	35,991	12.4%
Any College (Some College or Higher)	183,698	63.5%
College Degree + (Bachelor Degree or Higher)	94,608	32.7%

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Housing

Total Housing Units (2025)	185,069	
Total Housing Units (2020)	175,580	
Historical Annual Growth (2020-2025)	9,489	-
Housing Units Occupied (2025)	174,348	94.2%
Housing Units Owner-Occupied	108,538	62.3%
Housing Units Renter-Occupied	65,810	37.7%
Housing Units Vacant (2025)	10,722	5.8%

Household Size (2025)

Total Households	174,348	
1 Person Households	48,246	27.7%
2 Person Households	60,676	34.8%
3 Person Households	26,761	15.3%
4 Person Households	22,218	12.7%
5 Person Households	10,290	5.9%
6 Person Households	4,043	2.3%
7 or More Person Households	2,113	1.2%

Household Income Distribution (2025)

HH Income \$200,000 or More	13,919	8.0%
HH Income \$150,000 to \$199,999	14,108	8.1%
HH Income \$125,000 to \$149,999	14,107	8.1%
HH Income \$100,000 to \$124,999	19,297	11.1%
HH Income \$75,000 to \$99,999	23,464	13.5%
HH Income \$50,000 to \$74,999	30,719	17.6%
HH Income \$35,000 to \$49,999	18,805	10.8%
HH Income \$25,000 to \$34,999	13,373	7.7%
HH Income \$15,000 to \$24,999	10,347	5.9%
HH Income \$10,000 to \$14,999	5,272	3.0%
HH Income Under \$10,000	10,934	6.3%

Household Vehicles (2025)

Households 0 Vehicles Available	9,324	5.3%
Households 1 Vehicle Available	55,438	31.8%
Households 2 Vehicles Available	68,457	39.3%
Households 3 or More Vehicles Available	41,129	23.6%
Total Vehicles Available	333,386	
Average Vehicles per Household	1.9	
Owner-Occupied Household Vehicles	238,043	71.4%
Average Vehicles per Owner-Occupied Household	2.2	
Renter-Occupied Household Vehicles	95,343	28.6%
Average Vehicles per Renter-Occupied Household	1.4	

Travel Time (2025)

Worker Base Age 16 years or Over	234,553	
Travel to Work in 14 Minutes or Less	56,625	24.1%
Travel to Work in 15 to 29 Minutes	80,983	34.5%
Travel to Work in 30 to 59 Minutes	63,336	27.0%
Travel to Work in 60 Minutes or More	10,902	4.6%
Work at Home	22,706	9.7%
Average Minutes Travel to Work	21.9	

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Transportation To Work (2025)

Worker Base Age 16 years or Over	234,553	
Drive to Work Alone	180,618	77.0%
Drive to Work in Carpool	22,497	9.6%
Travel to Work by Public Transportation	972	0.4%
Drive to Work on Motorcycle	226	-
Bicycle to Work	459	0.2%
Walk to Work	5,304	2.3%
Other Means	1,770	0.8%
Work at Home	22,706	9.7%

Daytime Demographics (2025)

Total Businesses	13,720	
Total Employees	121,848	
Company Headquarter Businesses	332	2.4%
Company Headquarter Employees	12,447	10.2%
Employee Population per Business	8.9	to 1
Residential Population per Business	32.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	245,340	

Labor Force

Labor Population Age 16 Years or Over (2025)	360,605	
Labor Force Total Males (2025)	183,012	50.8%
Male Civilian Employed	126,625	69.2%
Male Civilian Unemployed	3,928	2.1%
Males in Armed Forces	2,184	1.2%
Males Not in Labor Force	50,276	27.5%
Labor Force Total Females (2025)	177,593	49.2%
Female Civilian Employed	107,973	60.8%
Female Civilian Unemployed	3,743	2.1%
Females in Armed Forces	331	0.2%
Females Not in Labor Force	65,545	36.9%
Unemployment Rate	7,671	2.1%

Occupation (2025)

Occupation Population Age 16 Years or Over	234,553	
Occupation Total Males	126,579	54.0%
Occupation Total Females	107,973	46.0%
Management, Business, Financial Operations	36,230	15.4%
Professional, Related	56,816	24.2%
Service	37,352	15.9%
Sales, Office	49,118	20.9%
Farming, Fishing, Forestry	724	0.3%
Construction, Extraction, Maintenance	24,471	10.4%
Production, Transport, Material Moving	29,841	12.7%
White Collar Workers	142,164	60.6%
Blue Collar Workers	92,389	39.4%

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Units In Structure (2025)

Total Units	174,348	
1 Detached Unit	125,686	72.1%
1 Attached Unit	3,934	2.3%
2 Units	3,222	1.8%
3 to 4 Units	5,375	3.1%
5 to 9 Units	9,597	5.5%
10 to 19 Units	8,996	5.2%
20 to 49 Units	3,306	1.9%
50 or More Units	6,418	3.7%
Mobile Home or Trailer	7,625	4.4%
Other Structure	188	0.1%

Homes Built By Year (2025)

Homes Built 2020 or later	5,592	3.0%
Homes Built 2010 to 2019	30,750	16.6%
Homes Built 2000 to 2009	28,268	15.3%
Homes Built 1990 to 1999	18,982	10.3%
Homes Built 1980 to 1989	25,348	13.7%
Homes Built 1970 to 1979	31,551	17.0%
Homes Built 1960 to 1969	17,807	9.6%
Homes Built 1950 to 1959	7,996	4.3%
Homes Built 1940 to 1949	3,982	2.2%
Homes Built Before 1939	4,072	2.2%
Median Age of Homes	36.5	yrs

Home Values (2025)

Owner Specified Housing Units	108,538	
Home Values \$1,000,000 or More	1,481	1.4%
Home Values \$750,000 to \$999,999	1,677	1.5%
Home Values \$500,000 to \$749,999	5,741	5.3%
Home Values \$400,000 to \$499,999	9,256	8.5%
Home Values \$300,000 to \$399,999	17,628	16.2%
Home Values \$250,000 to \$299,999	15,151	14.0%
Home Values \$200,000 to \$249,999	19,858	18.3%
Home Values \$175,000 to \$199,999	7,378	6.8%
Home Values \$150,000 to \$174,999	8,869	8.2%
Home Values \$125,000 to \$149,999	5,328	4.9%
Home Values \$100,000 to \$124,999	5,643	5.2%
Home Values \$90,000 to \$99,999	1,333	1.2%
Home Values \$80,000 to \$89,999	1,435	1.3%
Home Values \$70,000 to \$79,999	1,018	0.9%
Home Values \$60,000 to \$69,999	812	0.7%
Home Values \$50,000 to \$59,999	702	0.6%
Home Values \$35,000 to \$49,999	648	0.6%
Home Values \$25,000 to \$34,999	761	0.7%
Home Values \$10,000 to \$24,999	2,608	2.4%
Home Values Under \$10,000	1,209	1.1%
Owner-Occupied Median Home Value	\$248,480	
Renter-Occupied Median Rent	\$947	

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Total Annual Consumer Expenditure (2025)

Total Household Expenditure	\$16.92 B
Total Non-Retail Expenditure	\$8.24 B
Total Retail Expenditure	\$8.68 B
Alcoholic Beverages	\$103.8 M
Apparel	\$316.39 M
Contributions	\$530.3 M
Education	\$381.02 M
Entertainment	\$981.55 M
Food Away From Home	\$750.68 M
Grocery	\$1.17 B
Health Care	\$1.1 B
Household Furnishings and Equipment	\$452.37 M
Household Operations	\$321.05 M
Miscellaneous Expenses	\$291.87 M
Personal Care	\$226.8 M
Shelter	\$2.77 B
Tax and Retirement	\$3.79 B
Tobacco and Related	\$93.54 M
Transportation	\$2.8 B
Utilities	\$835.41 M

Monthly Household Consumer Expenditure (2025)

Total Household Expenditure	\$8,087	
Total Non-Retail Expenditure	\$3,941	48.7%
Total Retail Expenditures	\$4,147	51.3%
Alcoholic Beverages	\$50	0.6%
Apparel	\$151	1.9%
Contributions	\$253	3.1%
Education	\$182	2.3%
Entertainment	\$469	5.8%
Food Away From Home	\$359	4.4%
Grocery	\$558	6.9%
Health Care	\$528	6.5%
Household Furnishings and Equipment	\$216	2.7%
Household Operations	\$153	1.9%
Miscellaneous Expenses	\$140	1.7%
Personal Care	\$108	1.3%
Shelter	\$1,326	16.4%
Tax and Retirement	\$1,811	-
Tobacco and Related	\$45	0.6%
Transportation	\$1,339	16.6%
Utilities	\$399	4.9%

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Blanchard, Oklahoma

20mi Radius

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$537.71 M / \$250.93 M	53
Men's Clothing Stores	\$21.9 M / \$6.91 M	68
Women's Clothing Stores	\$45.46 M / \$22.72 M	50
Children's, Infants' Clothing Stores	\$43.78 M / \$9.52 M	78
Family Clothing Stores	\$265.75 M / \$113.81 M	57
Clothing Accessory Stores	\$12.27 M / \$5.5 M	55
Other Apparel Stores	\$16.03 M / \$5.41 M	66
Shoe Stores	\$107.37 M / \$76.04 M	29
Jewelry Stores	\$22.36 M / \$11.03 M	51
Luggage Stores	\$2.78 M / \$-1	100
Furniture, Home Furnishings Stores	\$478.23 M / \$191.47 M	60
Furniture Stores	\$218.4 M / \$98.4 M	55
Floor Covering Stores	\$31.1 M / \$15.89 M	49
Other Home Furnishing Stores	\$228.73 M / \$77.18 M	66
Electronics, Appliance Stores	\$457.94 M / \$146.78 M	68
Building Material, Garden Equipment, Supplies Dealers	\$458.96 M / \$291.02 M	37
Home Centers	\$257.27 M / \$173.13 M	33
Paint, Wallpaper Stores	\$54.57 M / \$44.99 M	18
Hardware Stores	\$28.58 M / \$20.66 M	28
Other Building Materials Stores	\$81.07 M / \$33.21 M	59
Outdoor Power Equipment Stores	\$4.91 M / \$3.23 M	34
Nursery, Garden Stores	\$32.56 M / \$15.79 M	52
Food, Beverage Stores	\$707.06 M / \$366.23 M	48
Grocery Stores	\$542.58 M / \$256.83 M	53
Convenience Stores	\$48.45 M / \$48.63 M	0
Meat Markets	\$3.25 M / \$821.32 K	75
Fish, Seafood Markets	\$1.12 M / \$-6	100
Fruit, Vegetable Markets	\$2.13 M / \$188.32 K	91
Other Specialty Food Markets	\$4.37 M / \$1.12 M	74
Liquor Stores	\$105.16 M / \$58.64 M	44

Blanchard, Oklahoma

20mi Radius

	Potential / Sales	Index
Health, Personal Care Stores	\$443.48 M / \$352.04 M	21
Pharmacy, Drug Stores	\$390.73 M / \$328.67 M	16
Cosmetics, Beauty Stores	\$22.46 M / \$4.37 M	81
Optical Goods Stores	\$6.31 M / \$3.35 M	47
Other Health, Personal Care Stores	\$23.99 M / \$15.66 M	35
Sporting Goods, Hobby, Book, Music Stores	\$542.35 M / \$574.2 M	-6
Sporting Goods Stores	\$211.91 M / \$245.98 M	-14
Hobby, Toy, Game Stores	\$148.08 M / \$249.92 M	-41
Sewing, Needlecraft Stores	\$102.56 M / \$24.79 M	76
Musical Instrument Stores	\$40.09 M / \$29.78 M	26
Book Stores	\$39.72 M / \$23.73 M	40
General Merchandise Stores	\$1.73 B / \$1.52 B	12
Department Stores	\$608.1 M / \$846.11 M	-28
Warehouse Superstores	\$949.48 M / \$506.1 M	47
Other General Merchandise Stores	\$168.15 M / \$172.75 M	-3
Miscellaneous Store Retailers	\$217.61 M / \$147.37 M	32
Florists	\$5.37 M / \$1.54 M	71
Office, Stationary Stores	\$20.96 M / \$18.88 M	10
Gift, Souvenir Stores	\$45.06 M / \$17.97 M	60
Used Merchandise Stores	\$14.79 M / \$7.14 M	52
Pet, Pet Supply Stores	\$40.34 M / \$25.73 M	36
Art Dealers	\$5.85 M / \$1.75 M	70
Mobile Home Dealers	\$4.56 M / \$5.23 M	-13
Other Miscellaneous Retail Stores	\$80.68 M / \$69.14 M	14
Non-Store Retailers	\$1.03 B / \$33.77 M	97
Mail Order, Catalog Stores	\$961.58 M / \$22.95 M	98
Vending Machines	\$4.55 M / \$598.24 K	87
Fuel Dealers	\$5.49 M / \$3.27 M	40
Other Direct Selling Establishments	\$55.16 M / \$6.95 M	87

Blanchard, Oklahoma

20mi Radius

	Potential / Sales	Index
Accommodation, Food Services	\$930.15 M / \$745.15 M	20
Hotels, Other Travel Accommodations	\$59.71 M / \$37.74 M	37
RV Parks	\$570.36 K / \$107.42 K	81
Rooming, Boarding Houses	\$333.06 K / \$23.27 K	93
Full Service Restaurants	\$543.5 M / \$414.83 M	24
Limited Service Restaurants	\$252.39 M / \$302.47 M	-17
Special Food Services, Catering	\$73.64 M / \$20.78 M	72
Drinking Places	\$51.86 M / \$21.06 M	59
Gasoline Stations	\$353.06 M / \$245.29 M	31
Motor Vehicle, Parts Dealers	\$744.71 M / \$872.16 M	-15
New Car Dealers	\$415.73 M / \$459 M	-9
Used Car Dealers	\$38.46 M / \$31.29 M	19
Recreational Vehicle Dealers	\$82.16 M / \$110.88 M	-26
Motorcycle, Boat Dealers	\$107.2 M / \$161.33 M	-34
Auto Parts, Accessories	\$64.75 M / \$81.16 M	-20
Tire Dealers	\$36.4 M / \$28.49 M	22
2025 Population	448,356	
2030 Population	461,864	
% Population Change 2025-2030	3.0%	
2025 Adult Population Age 18+	347,526	
2025 Population Male	227,895	
2025 Population Female	220,461	
2025 Households	174,348	
2025 Median Household Income	77,738	
2025 Average Household Income	100,191	

Retail Potential

Blanchard, Oklahoma	
20mi Radius	
2025 Population	448,356
2030 Population	461,864
% Population Change 2020-2025	4.9%
2025 Adult Population Age 18+	\$347,526
2025 Population Male	\$227,895
2025 Population Female	\$220,461
2025 Households	\$174,348
2025 Median Household Income	\$77,738
2025 Average Household Income	\$100,191
Clothing, Clothing Accessories Stores	\$537.71 M
Men's Clothing Stores	\$21.9 M
Women's Clothing Stores	\$45.46 M
Children's, Infants' Clothing Stores	\$43.78 M
Family Clothing Stores	\$265.75 M
Clothing Accessory Stores	\$12.27 M
Other Apparel Stores	\$16.03 M
Shoe Stores	\$107.37 M
Jewelry Stores	\$22.36 M
Luggage Stores	\$2.78 M
Furniture, Home Furnishings Stores	\$478.23 M
Furniture Stores	\$218.4 M
Floor Covering Stores	\$31.1 M
Other Home Furnishing Stores	\$228.73 M
Electronics, Appliance Stores	\$457.94 M
Gasoline Stations	\$353.06 M
Building Material, Garden Equipment, Supplies Dealers	\$458.96 M
Home Centers	\$257.27 M
Paint, Wallpaper Stores	\$54.57 M
Hardware Stores	\$28.58 M
Other Building Materials Stores	\$81.07 M
Outdoor Power Equipment Stores	\$4.91 M
Nursery, Garden Stores	\$32.56 M
Food, Beverage Stores	\$707.06 M
Grocery Stores	\$542.58 M
Convenience Stores	\$48.45 M
Meat Markets	\$3.25 M
Fish, Seafood Markets	\$1.12 M
Fruit, Vegetable Markets	\$2.13 M
Other Specialty Food Markets	\$4.37 M
Liquor Stores	\$105.16 M

Blanchard, Oklahoma	
20mi Radius	
Health, Personal Care Stores	\$443.48 M
Pharmacy, Drug Stores	\$390.73 M
Cosmetics, Beauty Stores	\$22.46 M
Optical Goods Stores	\$6.31 M
Other Health, Personal Care Stores	\$23.99 M
Sporting Goods, Hobby, Book, Music Stores	\$542.35 M
Sporting Goods Stores	\$211.91 M
Hobby, Toy, Game Stores	\$148.08 M
Sewing, Needlecraft Stores	\$102.56 M
Musical Instrument Stores	\$40.09 M
Book Stores	\$39.72 M
General Merchandise Stores	\$1.73 B
Department Stores	\$608.1 M
Warehouse Superstores	\$949.48 M
Other General Merchandise Stores	\$168.15 M
Miscellaneous Store Retailers	\$217.61 M
Florists	\$5.37 M
Office, Stationary Stores	\$20.96 M
Gift, Souvenir Stores	\$45.06 M
Used Merchandise Stores	\$14.79 M
Pet, Pet Supply Stores	\$40.34 M
Art Dealers	\$5.85 M
Mobile Home Dealers	\$4.56 M
Other Miscellaneous Retail Stores	\$80.68 M
Non-Store Retailers	\$1.03 B
Mail Order, Catalog Stores	\$961.58 M
Vending Machines	\$4.55 M
Fuel Dealers	\$5.49 M
Other Direct Selling Establishments	\$55.16 M
Accommodation, Food Services	\$982.01 M
Hotels, Other Travel Accommodations	\$59.71 M
RV Parks	\$570.36 K
Rooming, Boarding Houses	\$333.06 K
Full Service Restaurants	\$543.5 M
Limited Service Restaurants	\$252.39 M
Special Food Services, Catering	\$73.64 M
Drinking Places	\$51.86 M
Motor Vehicle, Parts Dealers	\$744.71 M
New Car Dealers	\$415.73 M
Used Car Dealers	\$38.46 M
Recreational Vehicle Dealers	\$82.16 M
Motorcycle, Boat Dealers	\$107.2 M
Auto Parts, Accessories	\$64.75 M
Tire Dealers	\$36.4 M

Income Summary

Blanchard, Oklahoma

20mi Radius

Population

Estimated Population (2025)	448,356	
Projected Population (2030)	461,864	
Census Population (2020)	427,232	
Census Population (2010)	367,866	
<i>Projected Annual Growth (2025 to 2030)</i>	13,508	0.6%
<i>Historical Annual Growth (2020 to 2025)</i>	21,124	0.9%
<i>Historical Annual Growth (2010 to 2020)</i>	59,366	1.6%

Households

Estimated Households (2025)	174,348	
Projected Households (2030)	186,415	
Census Households (2020)	162,472	
Census Households (2010)	142,238	
<i>Projected Annual Growth (2025 to 2030)</i>	12,068	1.4%
<i>Historical Annual Growth (2020 to 2025)</i>	11,876	1.5%
<i>Historical Annual Growth (2010 to 2020)</i>	20,234	1.4%

Average Household Income

Estimated Average Household Income (2025)	\$100,191	
Projected Average Household Income (2030)	\$99,208	
Census Average Household Income (2020)	\$61,427	
Census Average Household Income (2010)	\$48,624	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$982	-0.2%
<i>Historical Annual Growth (2020 to 2025)</i>	\$38,763	4.2%
<i>Historical Annual Growth (2010 to 2020)</i>	\$12,803	2.6%

Median Household Income

Estimated Median Household Income (2025)	\$77,738	
Projected Median Household Income (2030)	\$77,327	
Census Median Household Income (2020)	\$51,898	
Census Median Household Income (2010)	\$40,623	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$411	-0.1%
<i>Historical Annual Growth (2020 to 2025)</i>	\$25,839	3.3%
<i>Historical Annual Growth (2010 to 2020)</i>	\$11,276	2.8%

Per Capita Income

Estimated Per Capita Income (2025)	\$39,121	
Projected Per Capita Income (2030)	\$40,199	
Census Per Capita Income (2020)	\$23,752	
Census Per Capita Income (2010)	\$18,944	
<i>Projected Annual Growth (2025 to 2030)</i>	\$1,077	0.6%
<i>Historical Annual Growth (2020 to 2025)</i>	\$15,370	4.3%
<i>Historical Annual Growth (2010 to 2020)</i>	\$4,807	2.5%

Other Income

Estimated Families (2025)	112,546	
Estimated Average Family Income (2025)	\$122,214	
Estimated Median Family Income (2025)	\$96,351	
Estimated Average Household Net Worth (2025)	\$908,773	

Consumer Expenditure Summary

Blanchard, Oklahoma

20mi Radius

Estimated Population	448,356
Estimated Households	174,348
Household Expenditure	\$16.92 B
Per Household ~ Per Capita	\$97,047 \$37,738
Non-Retail Expenditures	\$8.24 B 48.7%
Per Household ~ Per Capita	\$47,286 \$18,388
Retail Expenditures	\$8.68 B 51.3%
Per Household ~ Per Capita	\$49,761 \$19,350
Alcoholic Beverages	\$103.8 M 0.6%
Per Household ~ Per Capita	\$595 \$232
Apparel	\$316.39 M 1.9%
Per Household ~ Per Capita	\$1,815 \$706
Contributions	\$530.3 M 3.1%
Per Household ~ Per Capita	\$3,042 \$1,183
Education	\$381.02 M 2.3%
Per Household ~ Per Capita	\$2,185 \$850
Entertainment	\$981.55 M 5.8%
Per Household ~ Per Capita	\$5,630 \$2,189
Food Away From Home	\$750.68 M 4.4%
Per Household ~ Per Capita	\$4,306 \$1,674
Grocery	\$1.17 B 6.9%
Per Household ~ Per Capita	\$6,695 \$2,603
Health Care	\$1.1 B 6.5%
Per Household ~ Per Capita	\$6,332 \$2,462
Household Furnishings and Equipment	\$452.37 M 2.7%
Per Household ~ Per Capita	\$2,595 \$1,009
Household Operations	\$321.05 M 1.9%
Per Household ~ Per Capita	\$1,841 \$716
Miscellaneous Expenses	\$291.87 M 1.7%
Per Household ~ Per Capita	\$1,674 \$651
Personal Care	\$226.8 M 1.3%
Per Household ~ Per Capita	\$1,301 \$506
Shelter	\$2.77 B 16.4%
Per Household ~ Per Capita	\$15,909 \$6,186
Tax and Retirement	\$3.79 B 22.4%
Per Household ~ Per Capita	\$21,729 \$8,449
Tobacco and Related	\$93.54 M 0.6%
Per Household ~ Per Capita	\$537 \$209
Transportation	\$2.8 B 16.6%
Per Household ~ Per Capita	\$16,071 \$6,249
Utilities	\$835.41 M 4.9%
Per Household ~ Per Capita	\$4,792 \$1,863

Blanchard, Oklahoma

20mi Radius

Population / Households (2025)

Estimated Population	448,356
Estimated Households	174,348

Total Annual Consumer Expenditure (2025)

Total Household Expenditure	\$16.92 B
Total Non-Retail Expenditure	\$8.24 B
Total Retail Expenditure	\$8.68 B
Alcoholic Beverages	\$103.8 M
Apparel	\$316.39 M
Contributions	\$530.3 M
Education	\$381.02 M
Entertainment	\$981.55 M
Food Away From Home	\$750.68 M
Grocery	\$1.17 B
Health Care	\$1.1 B
Household Furnishings and Equipment	\$452.37 M
Household Operations	\$321.05 M
Miscellaneous Expenses	\$291.87 M
Personal Care	\$226.8 M
Shelter	\$2.77 B
Tax and Retirement	\$3.79 B
Tobacco and Related	\$93.54 M
Transportation	\$2.8 B
Utilities	\$835.41 M

Monthly Household Consumer Expenditure (2025)

Total Household Expenditure	\$8,087	
Total Non-Retail Expenditure	\$3,941	48.7%
Total Retail Expenditure	\$4,147	51.3%
Alcoholic Beverages	\$50	0.6%
Apparel	\$151	1.9%
Contributions	\$253	3.1%
Education	\$182	2.3%
Entertainment	\$469	5.8%
Food Away From Home	\$359	4.4%
Grocery	\$558	6.9%
Health Care	\$528	6.5%
Household Furnishings and Equipment	\$216	2.7%
Household Operations	\$153	1.9%
Miscellaneous Expenses	\$140	1.7%
Personal Care	\$108	1.3%
Shelter	\$1,326	16.4%
Tax and Retirement	\$1,811	22.4%
Tobacco and Related	\$45	0.6%
Transportation	\$1,339	16.6%
Utilities	\$399	4.9%

Blanchard, Oklahoma

20mi Radius

Population / Households (2030)

Projected Population	461,864
Projected Households	-

Total Annual Consumer Expenditure (2030)

Total Household Expenditure	\$17.25 B
Total Non-Retail Expenditure	\$8.4 B
Total Retail Expenditure	\$8.85 B
Alcoholic Beverages	\$105.56 M
Apparel	\$320.67 M
Contributions	\$543.14 M
Education	\$389.13 M
Entertainment	\$994.61 M
Food Away From Home	\$761.6 M
Grocery	\$1.17 B
Health Care	\$1.15 B
Household Furnishings and Equipment	\$459.53 M
Household Operations	\$324.48 M
Miscellaneous Expenses	\$296.69 M
Personal Care	\$227.42 M
Shelter	\$2.8 B
Tax and Retirement	\$3.91 B
Tobacco and Related	\$91.52 M
Transportation	\$2.88 B
Utilities	\$833.77 M

Consumer Expenditure Growth (2025 to 2030)

Total Household Expenditure	\$327.52 M
Total Non-Retail Expenditure	\$154.29 M
Total Retail Expenditure	\$173.23 M
Alcoholic Beverages	\$1.76 M
Apparel	\$4.28 M
Contributions	\$12.84 M
Education	\$8.11 M
Entertainment	\$13.07 M
Food Away From Home	\$10.92 M
Grocery	\$-735.74 K
Health Care	\$48.68 M
Household Furnishings and Equipment	\$7.17 M
Household Operations	\$3.42 M
Miscellaneous Expenses	\$4.83 M
Personal Care	\$622.48 K
Shelter	\$22.68 M
Tax and Retirement	\$117.3 M
Tobacco and Related	\$-2.02 M
Transportation	\$76.24 M
Utilities	\$-1.63 M

Crime Risk

Blanchard, Oklahoma		
20mi Radius		
Demographics		
Population		448,356
Census Population		427,232
Households		174,348
Average Household Income		\$100,191
Median Household Income		\$77,738
Per Capita Income		\$39,121
Total Crime		
Crime Index		111
Crime Level		Average
Personal Crime		
Crime Index		79
Crime Level		Below Average
Murder		
Crime Index		45
Crime Level		Low Risk
Rape		
Crime Index		144
Crime Level		Above Average
Robbery		
Crime Index		38
Crime Level		Low Risk
Assault		
Crime Index		82
Crime Level		Below Average
Property Crime		
Crime Index		117
Crime Level		Average
Burglary		
Crime Index		144
Crime Level		Above Average
Larceny		
Crime Index		114
Crime Level		Average
Motor Vehicle Theft		
Crime Index		106
Crime Level		Average
* Crime Index: 100 = National Average Adjusted for Population		

Void Analysis

Blanchard, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
AAMCO	2 / 0	5,000	
Advance Auto Parts	2 / 0	9,400	
AutoZone	11 / 0	6,600	
Big O Tires	2 / 0	6,000	
Caliber Collision	2 / 0	15,100	
CARQUEST	1 / 0	12,300	
Crash Champions	2 / 0	11,700	
Discount Tire	3 / 0	7,900	
Express Oil Change	1 / 0	4,200	
Firestone	5 / 0	9,000	
Gerber Collision & Glass	5 / 0	10,500	
Grease Monkey	1 / 0	2,600	
Hibdon Tires	5 / 0	9,100	
Jiffy Lube	5 / 0	2,500	
Midas	1 / 0	4,800	
NAPA	6 / 0	6,200	
O'Reilly	13 / 1	8,500	
Pep Boys	1 / 0	17,500	
Precision Tune Auto Care	1 / 0	3,800	
Take 5 Oil Change	6 / 0	2,100	
Valvoline Instant Oil Change	3 / 0	3,400	
Banks			
Arvest Bank	10 / 0	6,600	
BancFirst	8 / 0	8,500	
Bank of America	2 / 0	5,000	
BMO Harris Bank	1 / 0	5,400	
BOKF	3 / 0	4,900	
Central Banco	1 / 0	6,300	
Chase Bank	4 / 0	3,500	
First-Citizens Bank & Trust Company	1 / 0	6,500	
International Bank of Commerce	5 / 0	5,100	
JRMB	7 / 0	4,600	
Prosperity Bank	2 / 0	7,800	
Simmons First National Bank	2 / 0	5,700	
Banks Minor			
Bank	73 / 3		

Blanchard, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Book Stores			
Barnes & Noble	1 / 0	15,400	
Half Price Books	1 / 0	9,200	
Mardel	2 / 0	30,300	
Car Washes			
Club Car Wash	6 / 0	5,500	
Tidal Wave Auto Spa	1 / 0	4,000	
Tommy's Express Car Wash	2 / 0	6,000	
Zips Car Wash	2 / 0	4,900	
Clothing Apparel			
American Eagle Outfitters	1 / 0	6,100	
Ann Taylor Loft	1 / 0	6,200	
Buckle	1 / 0	5,100	
Carter's	1 / 0	5,200	
Cato	4 / 0	5,000	
Chico's	1 / 0	3,700	
Citi Trends	1 / 0	14,600	
dd's DISCOUNTS	1 / 0	24,300	
Express	1 / 0	7,900	
Francesca's	1 / 0	1,900	
Hot Topic	1 / 0	1,700	
Lane Bryant	1 / 0	6,000	
maurices	3 / 0	6,000	
Men's Wearhouse	1 / 0	6,100	
Old Navy	3 / 0	18,000	
PacSun	1 / 0	4,100	
Torrid	1 / 0	3,000	
Victoria's Secret	1 / 0	6,000	
Computers Electronic			
Best Buy	3 / 0	35,600	
Convenience Stores			
7-Eleven	29 / 0	3,200	
Alon	9 / 0	3,500	
Casey's General Store	16 / 0	3,200	
Conoco	13 / 0	2,500	
Love's	8 / 0	7,300	
Murphy USA	8 / 0	2,100	

Blanchard, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Phillips 66	22 / 0	2,500	
QuikTrip	1 / 0	4,800	
Shell	9 / 2	1,800	
Sinclair	3 / 0	2,000	
Valero	18 / 1	3,200	
Craft Fabric Stores			
Hobby Lobby	3 / 0	68,500	
Jo-Ann	1 / 0	24,300	
Michaels	2 / 0	23,600	
Dealerships			
Cadillac	1 / 0		
Chevrolet	5 / 1		
Chrysler	3 / 0		
Dodge	4 / 0		
Ford	3 / 0		
GMC	2 / 0		
Honda	2 / 0		
Hyundai	2 / 0		
Jeep	3 / 0		
Kia	2 / 0		
Mazda	1 / 0		
Mitsubishi	1 / 0		
Nissan	2 / 0		
RAM	3 / 0		
Subaru	1 / 0		
Toyota	1 / 0		
Volkswagen	1 / 0		
Dental			
Affordable Dentures	2 / 0	4,100	
Aspen Dental	1 / 0	3,500	
Dental Depot	5 / 0	4,800	
InterDent Gentle Dental	1 / 0	3,200	
Department Stores			
Bealls	1 / 0	22,600	
Dillard's	1 / 0	92,400	
JCPenney	2 / 0	75,000	
Discount Department Stores			

Blanchard, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Burlington Coat Factory	3 / 0	70,500	
Kohl's	2 / 0	84,200	
Marshalls	1 / 0	28,500	
Ollie's Bargain Outlet	1 / 0	30,000	
Ross	3 / 0	28,300	
Target	2 / 0	113,100	
TJ Maxx	1 / 0	33,400	
Walmart Supercenter	10 / 0	189,700	
Dollar Stores			
Dollar General	34 / 2	9,600	
Dollar Tree	14 / 0	11,800	
Family Dollar	6 / 0	9,400	
Family Dollar Dollar Tree	1 / 1	12,100	
Five Below	2 / 0	10,000	
pOpshelf	1 / 0	11,600	
Drug Stores			
CVS	11 / 0	13,400	
GNC	2 / 0	1,700	
Walgreens	12 / 0	14,800	
Education			
College	4 / 0		
Cosmetology and Barber	2 / 0		
Day Care	156 / 5		
High School	23 / 1		
Junior College	2 / 0		
PK - 8	110 / 3		
PK - 8 (Private)	11 / 0		
Trade Schools	1 / 0		
Entertainment			
AMC	1 / 0	39,300	
Chuck E. Cheese's	2 / 0	12,400	
Regal	2 / 0	49,000	
Theatres	5 / 0		
EV Charging Stations			
Blink Charging	3 / 0		
ChargePoint	9 / 0		
Electrify America	1 / 0		

Blanchard, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Independent	30 / 0		
Tesla	2 / 0		
Eyewear			
LensCrafters	1 / 0	4,600	
Pearle Vision	1 / 0	2,000	
Visionworks	2 / 0	3,800	
Fitness			
Anytime Fitness	4 / 0	5,100	
Burn Boot Camp	2 / 0	6,400	
Club Pilates	2 / 0	1,500	
Crunch	1 / 0	22,400	
CycleBar	1 / 0	2,300	
F45 Training	1 / 0	2,000	
Fit Body Boot Camp	2 / 0	3,600	
Gold's Gym	1 / 0	26,000	
Hotworx	3 / 0	2,000	
Orangetheory Fitness	3 / 0	3,700	
Planet Fitness	3 / 0	24,600	
Pure Barre	2 / 0	1,700	
YMCA	3 / 0	41,600	
Furniture Household			
Aaron's	3 / 0	9,000	
Ashley Furniture	1 / 0	42,700	
At Home	1 / 0	121,000	
HomeGoods	1 / 0	30,400	
Kirkland's	1 / 0	8,900	
Rent A Center	3 / 0	5,700	
World Market	1 / 0	19,100	
Grocery Stores			
ALDI	5 / 0	16,600	
Natural Grocers	2 / 0	17,400	
Neighborhood Market	7 / 0	55,400	
Sprouts	2 / 0	29,800	
WinCo Foods	1 / 0	90,100	
Health Beauty			
Bath & Body Works	2 / 0	3,800	
Benefit Cosmetics	2 / 0		

Blanchard, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Claire's	1 / 0	1,300	
Great Clips	9 / 0	1,900	
Sally Beauty Supply	5 / 0	2,300	
Sephora	2 / 0	5,700	
Sport Clips	4 / 0	1,400	
Supercuts	6 / 0	1,800	
ULTA	2 / 0	11,300	
Health Care			
Allergy and Immunology	1 / 0		
Anesthesiology	13 / 0		
Audiologist	1 / 0		
Cardiovascular Disease	9 / 0		
Certified Registered Nurse Anesthetist	12 / 0		
Chiropractic	37 / 0		
Clinical Nurse Specialist	9 / 0		
Clinical Psychologist	25 / 0		
Clinical Social Worker	28 / 0		
Colorectal Surgery	1 / 0		
Critical Care	6 / 0		
Dermatology	8 / 0		
Diagnostic Radiology	11 / 1		
Dialysis Centers	7 / 0		
Emergency Medicine	13 / 0		
Endocrinology	5 / 0		
Family Practice	77 / 3		
Gastroenterology	8 / 0		
General Practice	2 / 0		
General Surgery	12 / 0		
Geriatric Medicine	3 / 0		
Hand Surgery	3 / 0		
Hematology and Oncology	10 / 0		
Hospitalist	12 / 0		
Infectious Disease	1 / 0		
Internal Medicine	31 / 1		
Interventional Cardiology	1 / 0		
Interventional Pain Management	6 / 0		
Medical Oncology	1 / 0		

Blanchard, Oklahoma 20mi Radius		Site / Market Locations	Avg Square Footage	Closest Location
Nephrology		1 / 0		
Neurology		9 / 0		
Neurosurgery		7 / 0		
Nuclear Medicine		2 / 0		
Nurse Practitioner		98 / 3		
Obstetrics and Gynecology		21 / 0		
Occupational Therapy		7 / 0		
Ophthalmology		18 / 0		
Optometry		47 / 1		
Oral Surgery		1 / 0		
Orthopedic Surgery		17 / 0		
Osteopathic Manipulative Medicine		1 / 0		
Otolaryngology		4 / 0		
Pain Management		8 / 0		
Pathology		2 / 0		
Physical Medicine and Rehabilitation		9 / 0		
Physical Therapy		38 / 1		
Physician Assistant		68 / 0		
Plastic and Reconstructive Surgery		1 / 0		
Podiatry		14 / 0		
Psychiatry		18 / 0		
Pulmonary Disease		13 / 0		
Radiation Oncology		3 / 0		
Registered Dietitian or Nutrition Professional		4 / 0		
Rheumatology		6 / 0		
Speech Language Pathologist		4 / 0		
Sports Medicine		3 / 0		
Thoracic Surgery		5 / 0		
Urgent Care		9 / 0		
Urology		6 / 0		
Home Improvement				
ABC Supply Co. Inc.		1 / 0	40,000	
Ace Hardware		7 / 1	16,200	
Harbor Freight Tools		3 / 0	17,100	
Home Depot		3 / 0	120,600	
Lowe's		4 / 0	141,200	
Northern Tool		1 / 0	23,800	

Blanchard, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Sherwin-Williams	8 / 0	7,300	
Tractor Supply Company	4 / 0	26,300	
True Value	1 / 0	12,800	
Hotels			
Americas Best Value Inn	1 / 0	15,000	
Best Western Hotels	1 / 0	20,400	
Best Western Plus	2 / 0	19,200	
Candlewood Suites	1 / 0	13,900	
Comfort	4 / 0	14,500	
Country Inns & Suites	1 / 0	16,400	
Courtyard	1 / 0	20,700	
Days Inn	2 / 0	12,900	
Econo Lodge	1 / 0	17,400	
Embassy Suites	1 / 0	38,800	
Extended Stay America	1 / 0	18,000	
Fairfield Inn and Suites	2 / 0	18,200	
Hampton Inn	5 / 0	18,300	
Hilton Garden	1 / 0	23,700	
Holiday Inn Express	5 / 0	16,400	
Home2	1 / 0	15,900	
La Quinta Inn & Suites	2 / 0	24,600	
Marriott	1 / 0	24,300	
Motel 6	4 / 0	24,300	
Quality	2 / 0	15,700	
Residence Inn	2 / 0	26,600	
Sleep	1 / 0	13,100	
Springhill Suites	1 / 0	17,000	
Super 8	2 / 0	12,300	
Travelodge	1 / 0	17,000	
Wyndham	1 / 0	26,500	
Jewelry			
Helzberg Diamonds	1 / 0		
Kay Jewelers	1 / 0		
Zales	1 / 0		
Massage			
European Wax Center	2 / 0	1,400	
Massage Envy	1 / 0	3,000	

Blanchard, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Waxing The City	1 / 0	1,800	
Mattress			
Mattress Firm	2 / 0	7,000	
Sleep Number	1 / 0	2,900	
Office Supply			
Office Depot	2 / 0	25,100	
Staples	1 / 0	22,400	
Pet Stores			
Hollywood Feed	1 / 0		
Petco	1 / 0	15,900	
Petsense	1 / 0	5,500	
PetsMart	3 / 0	22,100	
Restaurants Bakery Bagels			
Auntie Anne's	1 / 0		
Crumbl Cookies	2 / 0	1,500	
Einstein Bros	1 / 0	2,200	
Nothing Bundt Cakes	2 / 0	2,000	
Panera Bread	3 / 0	5,100	
Restaurants Casual			
Applebee's	2 / 0	5,400	
Baja Fresh	1 / 0	3,000	
BJ's Restaurant & Brewery	1 / 0	8,800	
Black Bear Diner	1 / 0	6,100	
Buffalo Wild Wings	2 / 0	6,600	
Carino's	1 / 0	6,500	
Cava	1 / 0	2,600	
Cheddar's	1 / 0	8,600	
Chili's	3 / 0	5,800	
Chuy's	1 / 0	8,800	
Cracker Barrel	1 / 0	9,900	
Denny's	2 / 0	5,800	
Dickey's	1 / 0	3,200	
Five Guys	2 / 0	2,600	
Fuzzy's Taco Shop	2 / 0	4,300	
Golden Corral	2 / 0	11,700	
Hooters	1 / 0	6,800	
IHOP	6 / 0	4,800	

Blanchard, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Longhorn Steakhouse	1 / 0	5,900	
Olive Garden	2 / 0	8,700	
Outback Steakhouse	2 / 0	6,800	
Pei Wei	1 / 0	3,700	
Red Lobster	2 / 0	8,400	
Red Robin	1 / 0	5,300	
Saltgrass	2 / 0	7,500	
Texas Roadhouse	1 / 0	7,400	
Torchy's Tacos	1 / 0	3,700	
Waffle House	4 / 0	2,000	
Restaurants Coffee Donuts			
Dunkin' Donuts	6 / 0	2,300	
Dutch Bros Coffee	3 / 0	1,200	
Scooter's Coffee	9 / 0	700	
Starbucks	19 / 0	1,800	
Restaurants Fast Food Major			
Arby's	11 / 0	3,300	
Burger King	7 / 0	4,000	
Chick-fil-A	8 / 0	4,300	
Dairy Queen	3 / 0	1,700	
Jack in the Box	3 / 0	2,900	
KFC	8 / 0	3,100	
McDonald's	20 / 0	4,600	
Sonic	27 / 1	2,800	
Taco Bell	16 / 1	2,500	
Wendy's	8 / 0	3,300	
Restaurants Fast Food Minor			
A&W	2 / 0	2,800	
Carl's Jr.	4 / 0	3,400	
Chicken Express	4 / 0	3,000	
Chicken Salad Chick	1 / 0	3,100	
Chipotle	3 / 0	2,500	
Church's Chicken	2 / 0	1,700	
Del Taco	3 / 0	2,800	
Freddy's	4 / 0	3,600	
Golden Chick	1 / 0	4,500	
Long John Silver's	2 / 0	2,600	

Blanchard, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Panda Express	6 / 0	2,500	
Popeyes	2 / 0	2,700	
Qdoba	5 / 0	2,900	
Raising Cane's	5 / 0	3,000	
Salad and Go	1 / 0	700	
Slim Chickens	2 / 0	3,600	
Taco Bueno	5 / 0	2,600	
Whataburger	5 / 0	3,000	
Wingstop	4 / 0	2,000	
Zaxby's	2 / 0	3,600	
Restaurants Ice Cream Smoothie			
Andy's Frozen Custard	1 / 0	2,800	
Baskin-Robbins	1 / 0	2,200	
Braum's	19 / 1	5,100	
Menchie's	1 / 0	1,800	
Orange Leaf	1 / 0	1,800	
Pinkberry	1 / 0	1,100	
Tropical Smoothie Cafe	9 / 0	1,700	
Restaurants Pizza			
CiCi's Pizza	2 / 0	5,200	
Domino's Pizza	12 / 1	2,100	
Godfather's Pizza	5 / 0	2,700	
Little Caesars	10 / 1	1,800	
Marco's Pizza	5 / 0	2,000	
MOD Pizza	1 / 0	3,100	
Papa John's	6 / 1	1,500	
Papa Murphy's	1 / 0	1,600	
Pizza Hut	11 / 0	2,800	
Sbarro	1 / 0	1,000	
Simple Simon's Pizza	1 / 0	2,000	
Restaurants Sandwich			
Firehouse Subs	2 / 0	2,300	
Jersey Mike's	4 / 0	14,600	
Jimmy John's	4 / 0	2,000	
McAlister's Deli	3 / 0	5,000	
Potbelly Sandwich Works	1 / 0	2,500	
Quiznos	1 / 0	1,600	

Blanchard, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Schlotzsky's Deli	4 / 0	3,300	
Subway	26 / 1	1,700	
Self Storage			
Extra Space Storage	4 / 0	44,900	
Life Storage	1 / 0	43,500	
Public Storage	17 / 0	33,500	
SecurCare Self Storage	7 / 0	55,900	
U Haul	2 / 0	45,900	
Shoes Footwear			
Boot Barn	1 / 0	11,000	
Browns Shoe Fit	1 / 0	6,000	
DSW	1 / 0	20,400	
Famous Footwear	1 / 0	9,700	
FinishLine	1 / 0	5,000	
Shoe Carnival	1 / 0	12,600	
Shoe Dept	1 / 0	6,500	
Shoe Dept Encore	1 / 0	16,000	
Skechers	1 / 0	7,600	
Zumiez	1 / 0	2,800	
Specialty			
GameStop	5 / 0	1,700	
Goodwill	14 / 0	24,100	
Guitar Center	1 / 0	15,500	
Hallmark	3 / 0	5,600	
Harley Davidson	1 / 0	27,200	
Party City	1 / 0	13,300	
ReStore	1 / 0	19,700	
Swig	2 / 0		
The Honey Baked Ham Co	1 / 0	2,400	
The Salvation Army	1 / 0	17,800	
Sporting Goods			
Academy Sports	2 / 0	71,300	
Champs Sports	1 / 0	3,500	
Dick's	1 / 0	48,700	
Hibbett Sports	1 / 0	7,600	
Play It Again Sports	1 / 0	5,500	
The Good Feet Store	1 / 0	2,000	

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