

**RETAIL ATTRACTIONS, LLC**  

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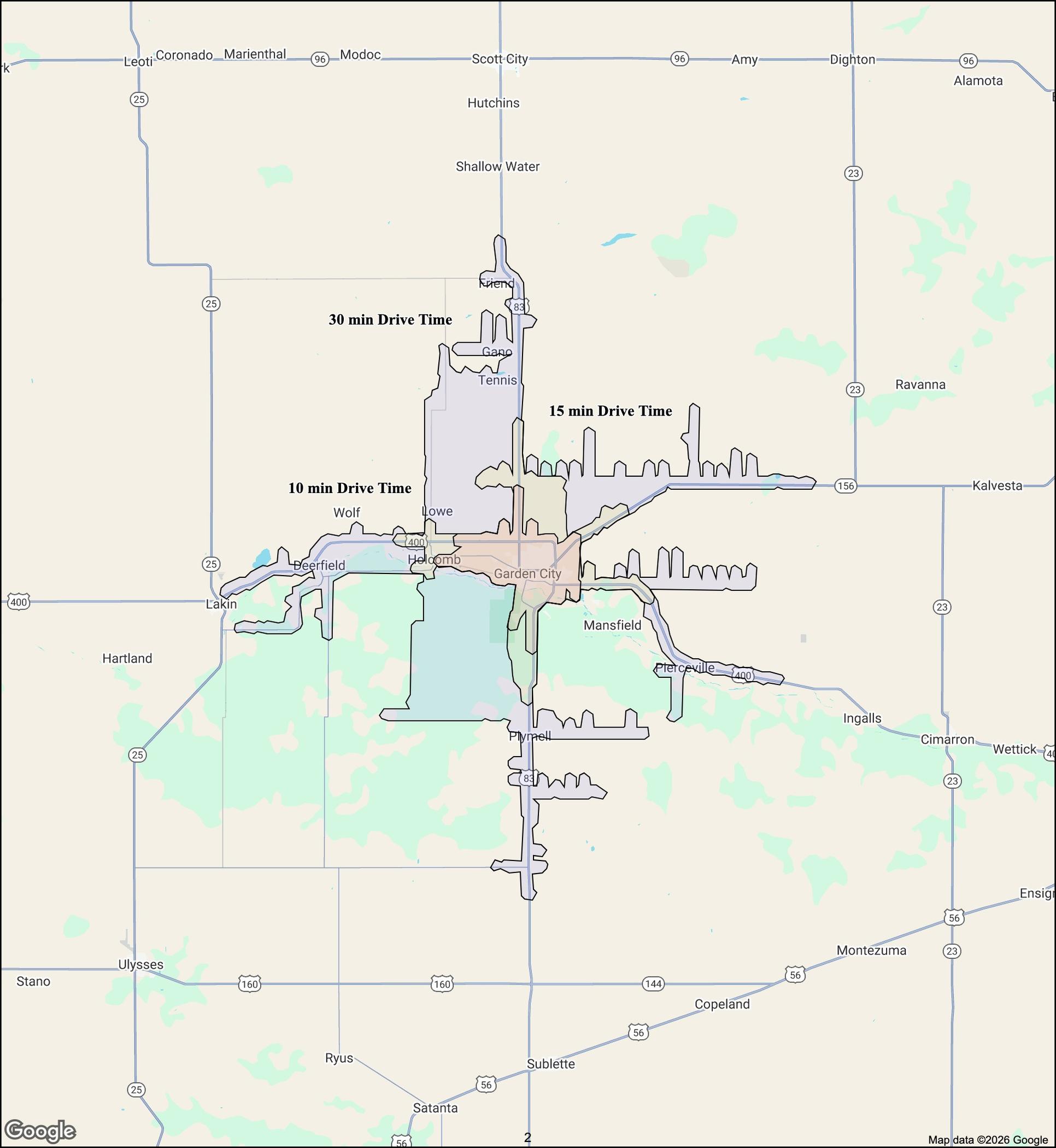
**Economic Development Consulting**

**Garden City, Kansas  
Drive Time  
1st Quarter 2026**

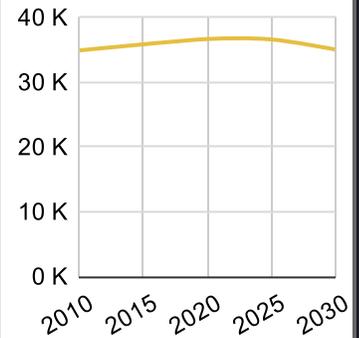
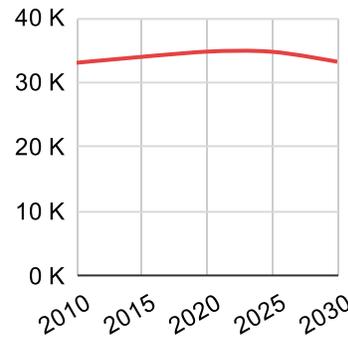
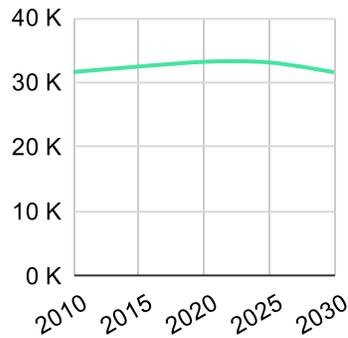
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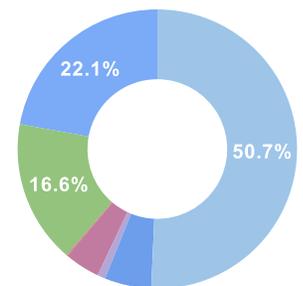
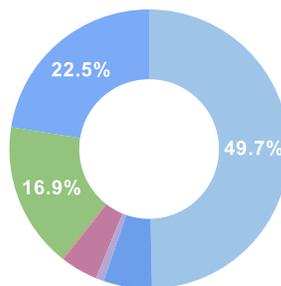
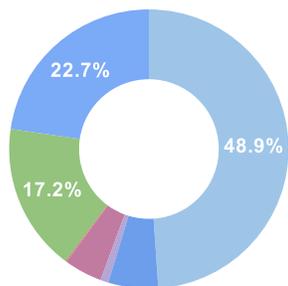
# Demographics



Garden City, Kansas		10 min drive time		15 min drive time		30 min drive time	
Drive Time		time		time		time	
<b>Population</b>							
Estimated Population (2025)		33,106		34,758		36,635	
Projected Population (2030)		31,583		33,212		35,084	
Census Population (2020)		33,204		34,785		36,695	
Census Population (2010)		31,627		33,059		34,939	
Projected Annual Growth (2025-2030)		-1,523	-0.9%	-1,546	-0.9%	-1,551	-0.8%
Historical Annual Growth (2020-2025)		-98	-	-26	-	-60	-
Historical Annual Growth (2010-2020)		1,577	0.5%	1,726	0.5%	1,756	0.5%
Estimated Population Density (2025)		794 <i>psm</i>		417 <i>psm</i>		98 <i>psm</i>	
Trade Area Size		41.7 <i>sq mi</i>		83.3 <i>sq mi</i>		373.6 <i>sq mi</i>	

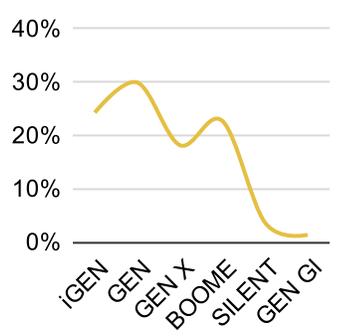
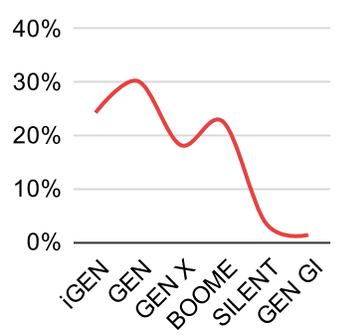
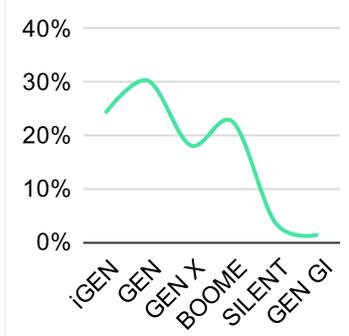


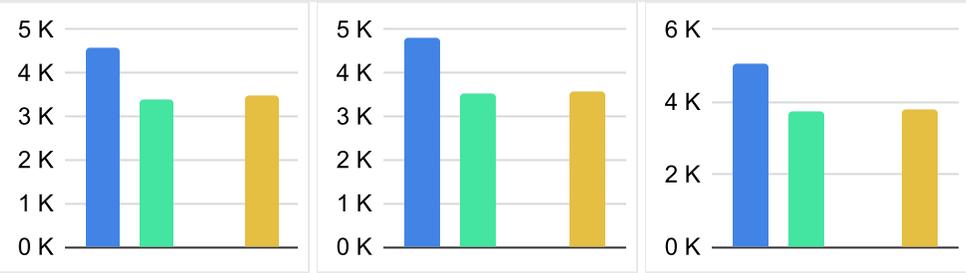
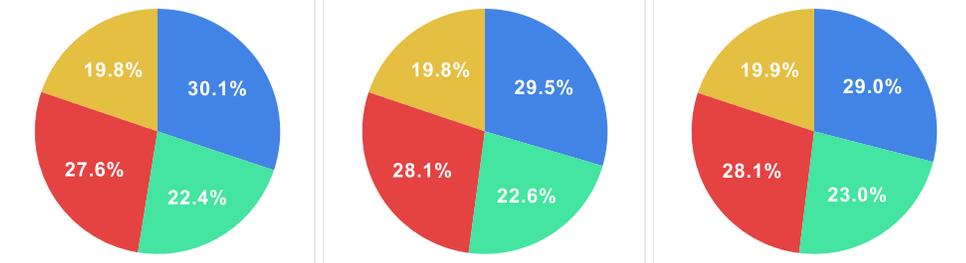
<b>Race and Ethnicity (2025)</b>							
<b>Not Hispanic or Latino Population</b>							
White	11,114	75.6%	11,947	76.5%	13,041	77.6%	
Black or African American	1,654	11.3%	1,686	10.8%	1,713	10.2%	
American Indian or Alaska Native	80	0.5%	88	0.6%	93	0.6%	
Asian	1,412	9.6%	1,435	9.2%	1,450	8.6%	
Hawaiian or Pacific Islander	-	-	-	-	1	-	
Other Race	64	0.4%	67	0.4%	72	0.4%	
Two or More Races	373	2.5%	397	2.5%	443	2.6%	
<b>Hispanic or Latino Population</b>							
White	5,084	27.6%	5,317	27.8%	5,532	27.9%	
Black or African American	256	1.4%	259	1.4%	267	1.3%	
American Indian or Alaska Native	224	1.2%	235	1.2%	243	1.2%	
Asian	50	0.3%	51	0.3%	53	0.3%	
Hispanic Hawaiian or Pacific Islander	33	0.2%	33	0.2%	35	0.2%	
Other Race	5,617	30.5%	5,818	30.4%	6,021	30.4%	
Two or More Races	7,144	38.8%	7,422	38.8%	7,670	38.7%	



White    Black or African American    American Indian or Alaskan Native    Asian    Hawaiian or Pacific Islander    Other Race    2+ Races

Garden City, Kansas		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
<b>Age Distribution (2025)</b>							
Age Under 5 Years		2,451	7.4%	2,587	7.4%	2,727	7.4%
Age 5 to 9 Years		2,816	8.5%	2,971	8.5%	3,130	8.5%
Age 10 to 14 Years		2,725	8.2%	2,874	8.3%	3,032	8.3%
Age 15 to 19 Years		2,985	9.0%	3,136	9.0%	3,304	9.0%
Age 20 to 24 Years		2,449	7.4%	2,552	7.3%	2,648	7.2%
Age 25 to 29 Years		2,325	7.0%	2,426	7.0%	2,529	6.9%
Age 30 to 34 Years		2,261	6.8%	2,371	6.8%	2,475	6.8%
Age 35 to 39 Years		2,136	6.5%	2,242	6.5%	2,370	6.5%
Age 40 to 44 Years		1,981	6.0%	2,090	6.0%	2,203	6.0%
Age 45 to 49 Years		1,891	5.7%	1,985	5.7%	2,081	5.7%
Age 50 to 54 Years		1,666	5.0%	1,754	5.0%	1,847	5.0%
Age 55 to 59 Years		1,702	5.1%	1,798	5.2%	1,897	5.2%
Age 60 to 64 Years		1,649	5.0%	1,735	5.0%	1,844	5.0%
Age 65 to 69 Years		1,319	4.0%	1,384	4.0%	1,480	4.0%
Age 70 to 74 Years		1,110	3.4%	1,157	3.3%	1,247	3.4%
Age 75 to 79 Years		682	2.1%	714	2.1%	774	2.1%
Age 80 to 84 Years		501	1.5%	518	1.5%	553	1.5%
Age 85 Years or Over		453	1.4%	462	1.3%	496	1.4%
Median Age		31.4		31.4		31.6	
<b>Generation (2025)</b>							
iGeneration (Age Under 15 Years)		7,993	24.1%	8,432	24.3%	8,889	24.3%
Generation 9/11 Millennials (Age 15 to 34 Years)		10,021	30.3%	10,485	30.2%	10,956	29.9%
Gen Xers (Age 35 to 49 Years)		6,009	18.2%	6,318	18.2%	6,654	18.2%
Baby Boomers (Age 50 to 74 Years)		7,446	22.5%	7,829	22.5%	8,313	22.7%
Silent Generation (Age 75 to 84 Years)		1,183	3.6%	1,233	3.5%	1,328	3.6%
G.I. Generation (Age 85 Years or Over)		453	1.4%	462	1.3%	496	1.4%



Garden City, Kansas		10 min drive time	15 min drive time	30 min drive time
Drive Time				
<b>Household Type (2025)</b>				
Total Households		11,433	11,966	12,621
Family Households		7,960 69.6%	8,377 70.0%	8,822 69.9%
Family Households with Children		4,589 57.7%	4,831 57.7%	5,079 57.6%
Family Households No Children		3,371 42.3%	3,545 42.3%	3,743 42.4%
Non-Family Households		3,473 30.4%	3,589 30.0%	3,799 30.1%
Non-Family Households with Children		8 0.2%	8 0.2%	9 0.2%
Non-Family Households No Children		3,466 99.8%	3,581 99.8%	3,790 99.8%
				
<b>Education Attainment (2025)</b>				
Elementary or Some High School		5,928 30.1%	6,097 29.5%	6,323 29.0%
High School Graduate		4,414 22.4%	4,660 22.6%	5,004 23.0%
Some College or Associate Degree		5,439 27.6%	5,789 28.1%	6,128 28.1%
Bachelor or Graduate Degree		3,896 19.8%	4,093 19.8%	4,339 19.9%
				
<b>Household Income (2025)</b>				
Estimated Average Household Income		\$94,150	\$94,726	\$94,789
Estimated Median Household Income		\$76,653	\$77,262	\$76,768
HH Income Under \$10,000		478 4.2%	489 4.1%	515 4.1%
HH Income \$10,000 to \$34,999		1,643 14.4%	1,704 14.2%	1,806 14.3%
HH Income \$35,000 to \$49,999		1,316 11.5%	1,364 11.4%	1,484 11.8%
HH Income \$50,000 to \$74,999		2,418 21.1%	2,528 21.1%	2,645 21.0%
HH Income \$75,000 to \$99,999		1,496 13.1%	1,558 13.0%	1,625 12.9%
HH Income \$100,000 to \$149,999		2,524 22.1%	2,661 22.2%	2,764 21.9%
HH Income \$150,000 or More		1,558 13.6%	1,661 13.9%	1,780 14.1%

Garden City, Kansas	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
<b>Population</b>						
Estimated Population (2025)	33,106		34,758		36,635	
Projected Population (2030)	31,583		33,212		35,084	
Census Population (2020)	33,204		34,785		36,695	
Census Population (2010)	31,627		33,059		34,939	
Projected Annual Growth (2025-2030)	-1,523	-0.9%	-1,546	-0.9%	-1,551	-0.8%
Historical Annual Growth (2020-2025)	-98	-	-26	-	-60	-
Historical Annual Growth (2010-2020)	1,577	0.5%	1,726	0.5%	1,756	0.5%
Estimated Population Density (2025)	794 <i>psm</i>		417 <i>psm</i>		98 <i>psm</i>	
Trade Area Size	41.7 <i>sq mi</i>		83.3 <i>sq mi</i>		373.6 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2025)	11,433		11,966		12,621	
Projected Households (2030)	11,176		11,711		12,362	
Census Households (2020)	11,340		11,847		12,499	
Census Households (2010)	10,690		11,149		11,784	
Projected Annual Growth (2025-2030)	-257	-0.4%	-254	-0.4%	-259	-0.4%
Historical Annual Change (2010-2025)	744	0.5%	816	0.5%	837	0.5%
<b>Average Household Income</b>						
Estimated Average Household Income (2025)	\$94,150		\$94,726		\$94,789	
Projected Average Household Income (2030)	\$93,851		\$94,435		\$94,492	
Census Average Household Income (2010)	\$59,057		\$59,282		\$59,493	
Census Average Household Income (2000)	\$47,170		\$47,203		\$47,039	
Projected Annual Change (2025-2030)	-\$299	-	-\$290	-	-\$297	-
Historical Annual Change (2000-2025)	\$46,979	4.0%	\$47,522	4.0%	\$47,750	4.1%
<b>Median Household Income</b>						
Estimated Median Household Income (2025)	\$76,653		\$77,262		\$76,768	
Projected Median Household Income (2030)	\$76,414		\$77,031		\$76,535	
Census Median Household Income (2010)	\$48,432		\$48,776		\$48,755	
Census Median Household Income (2000)	\$38,704		\$38,884		\$38,831	
Projected Annual Change (2025-2030)	-\$240	-	-\$231	-	-\$233	-
Historical Annual Change (2000-2025)	\$37,949	3.9%	\$38,378	3.9%	\$37,937	3.9%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2025)	\$32,637		\$32,727		\$32,767	
Projected Per Capita Income (2030)	\$33,339		\$33,423		\$33,411	
Census Per Capita Income (2010)	\$19,953		\$19,985		\$20,057	
Census Per Capita Income (2000)	\$15,093		\$15,071		\$15,044	
Projected Annual Change (2025-2030)	\$702	0.4%	\$696	0.4%	\$644	0.4%
Historical Annual Change (2000-2025)	\$17,545	4.6%	\$17,655	4.7%	\$17,722	4.7%
Estimated Average Household Net Worth (2025)	\$793,677		\$801,746		\$815,864	

<b>Garden City, Kansas</b>	<b>10 min drive</b>		<b>15 min drive</b>		<b>30 min drive</b>	
<b>Drive Time</b>	<b>time</b>		<b>time</b>		<b>time</b>	
<b>Race and Ethnicity</b>						
Total Population (2025)	33,106		34,758		36,635	
White (2025)	16,198	48.9%	17,264	49.7%	18,573	50.7%
Black or African American (2025)	1,910	5.8%	1,946	5.6%	1,980	5.4%
American Indian or Alaska Native (2025)	304	0.9%	324	0.9%	336	0.9%
Asian (2025)	1,462	4.4%	1,486	4.3%	1,503	4.1%
Hawaiian or Pacific Islander (2025)	34	0.1%	34	-	36	-
Other Race (2025)	5,681	17.2%	5,885	16.9%	6,093	16.6%
Two or More Races (2025)	7,517	22.7%	7,820	22.5%	8,113	22.1%
Population < 18 (2025)	9,729 29.4%		10,267 29.5%		10,832 29.6%	
White Not Hispanic	2,252	23.1%	2,480	24.2%	2,772	25.6%
Black or African American	577	5.9%	589	5.7%	603	5.6%
Asian	411	4.2%	418	4.1%	423	3.9%
Other Race Not Hispanic	190	2.0%	206	2.0%	224	2.1%
Hispanic	6,299	64.7%	6,574	64.0%	6,809	62.9%
Not Hispanic or Latino Population (2025)	14,697 44.4%		15,622 44.9%		16,815 45.9%	
Not Hispanic White	11,114	75.6%	11,947	76.5%	13,041	77.6%
Not Hispanic Black or African American	1,654	11.3%	1,686	10.8%	1,713	10.2%
Not Hispanic American Indian or Alaska Native	80	0.5%	88	0.6%	93	0.6%
Not Hispanic Asian	1,412	9.6%	1,435	9.2%	1,450	8.6%
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	1	-
Not Hispanic Other Race	64	0.4%	67	0.4%	72	0.4%
Not Hispanic Two or More Races	373	2.5%	397	2.5%	443	2.6%
Hispanic or Latino Population (2025)	18,409 55.6%		19,136 55.1%		19,820 54.1%	
Hispanic White	5,084	27.6%	5,317	27.8%	5,532	27.9%
Hispanic Black or African American	256	1.4%	259	1.4%	267	1.3%
Hispanic American Indian or Alaska Native	224	1.2%	235	1.2%	243	1.2%
Hispanic Asian	50	0.3%	51	0.3%	53	0.3%
Hispanic Hawaiian or Pacific Islander	33	0.2%	33	0.2%	35	0.2%
Hispanic Other Race	5,617	30.5%	5,818	30.4%	6,021	30.4%
Hispanic Two or More Races	7,144	38.8%	7,422	38.8%	7,670	38.7%
Not Hispanic or Latino Population (2020)	15,579 46.9%		16,542 47.6%		17,762 48.4%	
Hispanic or Latino Population (2020)	17,625 53.1%		18,243 52.4%		18,933 51.6%	
Not Hispanic or Latino Population (2010)	16,432 52.0%		17,389 52.6%		18,688 53.5%	
Hispanic or Latino Population (2010)	15,194 48.0%		15,670 47.4%		16,250 46.5%	
Not Hispanic or Latino Population (2030)	13,748 43.5%		14,631 44.1%		15,810 45.1%	
Hispanic or Latino Population (2030)	17,835 56.5%		18,581 55.9%		19,274 54.9%	
Projected Annual Growth (2025-2030)	-574	-0.6%	-555	-0.6%	-547	-0.6%
Historical Annual Growth (2010-2020)	2,431	1.6%	2,573	1.6%	2,682	1.7%

Garden City, Kansas		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
<b>Total Age Distribution (2025)</b>							
Total Population		33,106		34,758		36,635	
Age Under 5 Years		2,451	7.4%	2,587	7.4%	2,727	7.4%
Age 5 to 9 Years		2,816	8.5%	2,971	8.5%	3,130	8.5%
Age 10 to 14 Years		2,725	8.2%	2,874	8.3%	3,032	8.3%
Age 15 to 19 Years		2,985	9.0%	3,136	9.0%	3,304	9.0%
Age 20 to 24 Years		2,449	7.4%	2,552	7.3%	2,648	7.2%
Age 25 to 29 Years		2,325	7.0%	2,426	7.0%	2,529	6.9%
Age 30 to 34 Years		2,261	6.8%	2,371	6.8%	2,475	6.8%
Age 35 to 39 Years		2,136	6.5%	2,242	6.5%	2,370	6.5%
Age 40 to 44 Years		1,981	6.0%	2,090	6.0%	2,203	6.0%
Age 45 to 49 Years		1,891	5.7%	1,985	5.7%	2,081	5.7%
Age 50 to 54 Years		1,666	5.0%	1,754	5.0%	1,847	5.0%
Age 55 to 59 Years		1,702	5.1%	1,798	5.2%	1,897	5.2%
Age 60 to 64 Years		1,649	5.0%	1,735	5.0%	1,844	5.0%
Age 65 to 69 Years		1,319	4.0%	1,384	4.0%	1,480	4.0%
Age 70 to 74 Years		1,110	3.4%	1,157	3.3%	1,247	3.4%
Age 75 to 79 Years		682	2.1%	714	2.1%	774	2.1%
Age 80 to 84 Years		501	1.5%	518	1.5%	553	1.5%
Age 85 Years or Over		453	1.4%	462	1.3%	496	1.4%
Median Age		31.4		31.4		31.6	
Age 19 Years or Less		10,979	33.2%	11,567	33.3%	12,193	33.3%
Age 20 to 64 Years		18,062	54.6%	18,955	54.5%	19,892	54.3%
Age 65 Years or Over		4,065	12.3%	4,236	12.2%	4,550	12.4%
<b>Female Age Distribution (2025)</b>							
Female Population		16,156	48.8%	16,990	48.9%	17,833	48.7%
Age Under 5 Years		1,209	7.5%	1,279	7.5%	1,333	7.5%
Age 5 to 9 Years		1,442	8.9%	1,521	9.0%	1,600	9.0%
Age 10 to 14 Years		1,248	7.7%	1,320	7.8%	1,388	7.8%
Age 15 to 19 Years		1,391	8.6%	1,468	8.6%	1,543	8.6%
Age 20 to 24 Years		1,147	7.1%	1,199	7.1%	1,240	7.0%
Age 25 to 29 Years		1,122	6.9%	1,173	6.9%	1,224	6.9%
Age 30 to 34 Years		1,060	6.6%	1,113	6.6%	1,152	6.5%
Age 35 to 39 Years		1,068	6.6%	1,124	6.6%	1,186	6.7%
Age 40 to 44 Years		1,000	6.2%	1,056	6.2%	1,109	6.2%
Age 45 to 49 Years		886	5.5%	932	5.5%	979	5.5%
Age 50 to 54 Years		861	5.3%	912	5.4%	954	5.3%
Age 55 to 59 Years		825	5.1%	871	5.1%	916	5.1%
Age 60 to 64 Years		818	5.1%	864	5.1%	912	5.1%
Age 65 to 69 Years		642	4.0%	672	4.0%	712	4.0%
Age 70 to 74 Years		553	3.4%	576	3.4%	616	3.5%
Age 75 to 79 Years		350	2.2%	365	2.1%	395	2.2%
Age 80 to 84 Years		286	1.8%	294	1.7%	311	1.7%
Age 85 Years or Over		247	1.5%	250	1.5%	263	1.5%
Female Median Age		32.1		32.0		32.1	
Age 19 Years or Less		5,290	32.7%	5,587	32.9%	5,864	32.9%
Age 20 to 64 Years		8,789	54.4%	9,244	54.4%	9,673	54.2%
Age 65 Years or Over		2,077	12.9%	2,158	12.7%	2,297	12.9%

Garden City, Kansas	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
<b>Male Age Distribution (2025)</b>						
Male Population	16,950	51.2%	17,769	51.1%	18,802	51.3%
Age Under 5 Years	1,243	7.3%	1,308	7.4%	1,394	7.4%
Age 5 to 9 Years	1,374	8.1%	1,450	8.2%	1,530	8.1%
Age 10 to 14 Years	1,478	8.7%	1,553	8.7%	1,644	8.7%
Age 15 to 19 Years	1,594	9.4%	1,668	9.4%	1,761	9.4%
Age 20 to 24 Years	1,302	7.7%	1,353	7.6%	1,408	7.5%
Age 25 to 29 Years	1,203	7.1%	1,252	7.0%	1,304	6.9%
Age 30 to 34 Years	1,201	7.1%	1,258	7.1%	1,323	7.0%
Age 35 to 39 Years	1,068	6.3%	1,119	6.3%	1,184	6.3%
Age 40 to 44 Years	981	5.8%	1,034	5.8%	1,094	5.8%
Age 45 to 49 Years	1,006	5.9%	1,053	5.9%	1,102	5.9%
Age 50 to 54 Years	805	4.8%	842	4.7%	893	4.7%
Age 55 to 59 Years	877	5.2%	927	5.2%	980	5.2%
Age 60 to 64 Years	831	4.9%	871	4.9%	932	5.0%
Age 65 to 69 Years	678	4.0%	712	4.0%	767	4.1%
Age 70 to 74 Years	557	3.3%	581	3.3%	630	3.4%
Age 75 to 79 Years	332	2.0%	349	2.0%	380	2.0%
Age 80 to 84 Years	215	1.3%	224	1.3%	242	1.3%
Age 85 Years or Over	207	1.2%	212	1.2%	233	1.2%
Male Median Age	31.0		30.9		31.1	
Age 19 Years or Less	5,688	33.6%	5,980	33.7%	6,329	33.7%
Age 20 to 64 Years	9,273	54.7%	9,711	54.7%	10,219	54.4%
Age 65 Years or Over	1,988	11.7%	2,078	11.7%	2,253	12.0%
<b>Males per 100 Females (2025)</b>						
Overall Comparison	105		105		105	
Age Under 5 Years	103	50.7%	102	50.6%	105	51.1%
Age 5 to 9 Years	95	48.8%	95	48.8%	96	48.9%
Age 10 to 14 Years	118	54.2%	118	54.1%	118	54.2%
Age 15 to 19 Years	115	53.4%	114	53.2%	114	53.3%
Age 20 to 24 Years	113	53.1%	113	53.0%	113	53.2%
Age 25 to 29 Years	107	51.7%	107	51.6%	107	51.6%
Age 30 to 34 Years	113	53.1%	113	53.1%	115	53.4%
Age 35 to 39 Years	100	50.0%	100	49.9%	100	50.0%
Age 40 to 44 Years	98	49.5%	98	49.5%	99	49.7%
Age 45 to 49 Years	114	53.2%	113	53.1%	113	53.0%
Age 50 to 54 Years	94	48.3%	92	48.0%	94	48.3%
Age 55 to 59 Years	106	51.5%	106	51.6%	107	51.7%
Age 60 to 64 Years	101	50.4%	101	50.2%	102	50.5%
Age 65 to 69 Years	106	51.4%	106	51.4%	108	51.9%
Age 70 to 74 Years	101	50.2%	101	50.2%	102	50.6%
Age 75 to 79 Years	95	48.7%	96	48.9%	96	49.0%
Age 80 to 84 Years	75	43.0%	76	43.2%	78	43.8%
Age 85 Years or Over	84	45.6%	84	45.8%	89	47.0%
Age 19 Years or Less	108	51.8%	107	51.7%	108	51.9%
Age 20 to 39 Years	109	52.0%	108	51.9%	109	52.1%
Age 40 to 64 Years	102	50.6%	102	50.5%	103	50.7%
Age 65 Years or Over	96	48.9%	96	49.1%	98	49.5%

<b>Garden City, Kansas</b>	<b>10 min drive time</b>		<b>15 min drive time</b>		<b>30 min drive time</b>	
<b>Drive Time</b>						
<b>Household Type (2025)</b>						
Total Households	11,433		11,966		12,621	
Households with Children	4,597	40.2%	4,839	40.4%	5,088	40.3%
Average Household Size	2.8		2.9		2.9	
Household Density per Square Mile	274		144		34	
Population Family	27,681	83.6%	29,157	83.9%	30,697	83.8%
Population Non-Family	4,872	14.7%	5,044	14.5%	5,378	14.7%
Population Group Quarters	553	1.7%	557	1.6%	560	1.5%
Family Households	7,960	69.6%	8,377	70.0%	8,822	69.9%
Married Couple Households	5,518	69.3%	5,839	69.7%	6,239	70.7%
Other Family Households with Children	2,442	30.7%	2,538	30.3%	2,583	29.3%
Family Households with Children	4,589	57.7%	4,831	57.7%	5,079	57.6%
Married Couple with Children	2,952	64.3%	3,129	64.8%	3,321	65.4%
Other Family Households with Children	1,637	35.7%	1,702	35.2%	1,759	34.6%
Family Households No Children	3,371	42.3%	3,545	42.3%	3,743	42.4%
Married Couple No Children	2,566	76.1%	2,710	76.4%	2,919	78.0%
Other Family Households No Children	805	23.9%	835	23.6%	824	22.0%
Non-Family Households	3,473	30.4%	3,589	30.0%	3,799	30.1%
Non-Family Households with Children	8	0.2%	8	0.2%	9	0.2%
Non-Family Households No Children	3,466	99.8%	3,581	99.8%	3,790	99.8%
Average Family Household Size	3.5		3.5		3.5	
Average Family Income	\$110,048		\$110,601		\$110,914	
Median Family Income	\$92,967		\$93,346		\$92,479	
Average Non-Family Household Size	1.4		1.4		1.4	
<b>Marital Status (2025)</b>						
Population Age 15 Years or Over	25,113		26,327		27,746	
Never Married	8,836	35.2%	9,303	35.3%	9,593	34.6%
Currently Married	11,057	44.0%	11,676	44.4%	12,598	45.4%
Previously Married	5,220	20.8%	5,348	20.3%	5,555	20.0%
Separated	1,671	32.0%	1,720	32.2%	1,763	31.7%
Widowed	1,068	20.5%	1,101	20.6%	1,171	21.1%
Divorced	2,481	47.5%	2,526	47.2%	2,621	47.2%
<b>Educational Attainment (2025)</b>						
Adult Population Age 25 Years or Over	19,678		20,639		21,794	
Elementary (Grade Level 0 to 8)	3,400	17.3%	3,492	16.9%	3,641	16.7%
Some High School (Grade Level 9 to 11)	2,529	12.9%	2,605	12.6%	2,682	12.3%
High School Graduate	4,414	22.4%	4,660	22.6%	5,004	23.0%
Some College	3,547	18.0%	3,773	18.3%	4,016	18.4%
Associate Degree Only	1,892	9.6%	2,016	9.8%	2,111	9.7%
Bachelor Degree Only	2,556	13.0%	2,688	13.0%	2,874	13.2%
Graduate Degree	1,340	6.8%	1,405	6.8%	1,465	6.7%
Any College (Some College or Higher)	9,335	47.4%	9,882	47.9%	10,467	48.0%
College Degree + (Bachelor Degree or Higher)	3,896	19.8%	4,093	19.8%	4,339	19.9%

<b>Garden City, Kansas</b>	<b>10 min drive</b>		<b>15 min drive</b>		<b>30 min drive</b>	
<b>Drive Time</b>	<b>time</b>		<b>time</b>		<b>time</b>	
<b>Housing</b>						
Total Housing Units (2025)	12,603		13,188		13,929	
Total Housing Units (2020)	12,254		12,794		13,535	
Historical Annual Growth (2020-2025)	349	-	393	-	394	-
Housing Units Occupied (2025)	11,433	90.7%	11,966	90.7%	12,621	90.6%
Housing Units Owner-Occupied	6,908	60.4%	7,290	60.9%	7,763	61.5%
Housing Units Renter-Occupied	4,525	39.6%	4,675	39.1%	4,858	38.5%
Housing Units Vacant (2025)	1,170	9.3%	1,222	9.3%	1,308	9.4%
<b>Household Size (2025)</b>						
Total Households	11,433		11,966		12,621	
1 Person Households	2,746	24.0%	2,828	23.6%	2,962	23.5%
2 Person Households	3,357	29.4%	3,535	29.5%	3,742	29.6%
3 Person Households	1,842	16.1%	1,919	16.0%	2,025	16.0%
4 Person Households	1,531	13.4%	1,610	13.5%	1,712	13.6%
5 Person Households	1,044	9.1%	1,107	9.2%	1,170	9.3%
6 Person Households	581	5.1%	613	5.1%	637	5.0%
7 or More Person Households	333	2.9%	354	3.0%	373	3.0%
<b>Household Income Distribution (2025)</b>						
HH Income \$200,000 or More	652	5.7%	707	5.9%	756	6.0%
HH Income \$150,000 to \$199,999	906	7.9%	954	8.0%	1,025	8.1%
HH Income \$125,000 to \$149,999	1,136	9.9%	1,183	9.9%	1,228	9.7%
HH Income \$100,000 to \$124,999	1,388	12.1%	1,478	12.4%	1,537	12.2%
HH Income \$75,000 to \$99,999	1,496	13.1%	1,558	13.0%	1,625	12.9%
HH Income \$50,000 to \$74,999	2,418	21.1%	2,528	21.1%	2,645	21.0%
HH Income \$35,000 to \$49,999	1,316	11.5%	1,364	11.4%	1,484	11.8%
HH Income \$25,000 to \$34,999	631	5.5%	656	5.5%	678	5.4%
HH Income \$15,000 to \$24,999	605	5.3%	628	5.2%	679	5.4%
HH Income \$10,000 to \$14,999	408	3.6%	421	3.5%	449	3.6%
HH Income Under \$10,000	478	4.2%	489	4.1%	515	4.1%
<b>Household Vehicles (2025)</b>						
Households 0 Vehicles Available	752	6.6%	779	6.5%	793	6.3%
Households 1 Vehicle Available	3,516	30.8%	3,623	30.3%	3,770	29.9%
Households 2 Vehicles Available	4,030	35.3%	4,232	35.4%	4,449	35.3%
Households 3 or More Vehicles Available	3,135	27.4%	3,331	27.8%	3,609	28.6%
Total Vehicles Available	22,641		23,833		25,399	
Average Vehicles per Household	2.0		2.0		2.0	
Owner-Occupied Household Vehicles	16,302	72.0%	17,254	72.4%	18,509	72.9%
Average Vehicles per Owner-Occupied Household	2.4		2.4		2.4	
Renter-Occupied Household Vehicles	6,340	28.0%	6,579	27.6%	6,890	27.1%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	
<b>Travel Time (2025)</b>						
Worker Base Age 16 years or Over	17,634		18,494		19,369	
Travel to Work in 14 Minutes or Less	9,745	55.3%	10,200	55.2%	10,597	54.7%
Travel to Work in 15 to 29 Minutes	5,943	33.7%	6,230	33.7%	6,474	33.4%
Travel to Work in 30 to 59 Minutes	1,076	6.1%	1,141	6.2%	1,264	6.5%
Travel to Work in 60 Minutes or More	442	2.5%	477	2.6%	501	2.6%
Work at Home	427	2.4%	445	2.4%	534	2.8%
Average Minutes Travel to Work	12.6		12.6		12.7	

<b>Garden City, Kansas</b>	<b>10 min drive time</b>		<b>15 min drive time</b>		<b>30 min drive time</b>	
<b>Drive Time</b>						
<b>Transportation To Work (2025)</b>						
Worker Base Age 16 years or Over	17,634		18,494		19,369	
Drive to Work Alone	14,214	80.6%	14,922	80.7%	15,591	80.5%
Drive to Work in Carpool	2,688	15.2%	2,803	15.2%	2,883	14.9%
Travel to Work by Public Transportation	37	0.2%	42	0.2%	43	0.2%
Drive to Work on Motorcycle	11	-	11	-	11	-
Bicycle to Work	23	0.1%	25	0.1%	25	0.1%
Walk to Work	191	1.1%	197	1.1%	220	1.1%
Other Means	42	0.2%	50	0.3%	63	0.3%
Work at Home	427	2.4%	445	2.4%	534	2.8%
<b>Daytime Demographics (2025)</b>						
Total Businesses	1,111		1,148		1,200	
Total Employees	13,253		14,756		15,243	
Company Headquarter Businesses	53	4.8%	53	4.6%	55	4.6%
Company Headquarter Employees	2,169	16.4%	2,176	14.8%	2,253	14.8%
Employee Population per Business	11.9 to 1		12.9 to 1		12.7 to 1	
Residential Population per Business	29.8 to 1		30.3 to 1		30.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	20,097		21,924		22,912	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2025)	24,506		25,691		27,067	
Labor Force Total Males (2025)	12,537	51.2%	13,123	51.1%	13,872	51.3%
Male Civilian Employed	9,586	76.5%	10,042	76.5%	10,575	76.2%
Male Civilian Unemployed	324	2.6%	330	2.5%	355	2.6%
Males in Armed Forces	25	0.2%	26	0.2%	26	0.2%
Males Not in Labor Force	2,603	20.8%	2,725	20.8%	2,916	21.0%
Labor Force Total Females (2025)	11,969	48.8%	12,568	48.9%	13,194	48.7%
Female Civilian Employed	8,051	67.3%	8,455	67.3%	8,797	66.7%
Female Civilian Unemployed	216	1.8%	222	1.8%	242	1.8%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	3,703	30.9%	3,891	31.0%	4,155	31.5%
Unemployment Rate	539	2.2%	552	2.1%	597	2.2%
<b>Occupation (2025)</b>						
Occupation Population Age 16 Years or Over	17,634		18,494		19,369	
Occupation Total Males	9,583	54.3%	10,039	54.3%	10,572	54.6%
Occupation Total Females	8,051	45.7%	8,455	45.7%	8,797	45.4%
Management, Business, Financial Operations	1,985	11.3%	2,114	11.4%	2,267	11.7%
Professional, Related	3,177	18.0%	3,346	18.1%	3,471	17.9%
Service	2,536	14.4%	2,647	14.3%	2,766	14.3%
Sales, Office	3,285	18.6%	3,444	18.6%	3,579	18.5%
Farming, Fishing, Forestry	559	3.2%	587	3.2%	683	3.5%
Construction, Extraction, Maintenance	1,590	9.0%	1,675	9.1%	1,783	9.2%
Production, Transport, Material Moving	4,501	25.5%	4,681	25.3%	4,821	24.9%
White Collar Workers	8,447	47.9%	8,904	48.1%	9,317	48.1%
Blue Collar Workers	9,186	52.1%	9,590	51.9%	10,052	51.9%

Garden City, Kansas		10 min drive	15 min drive	30 min drive
Drive Time		time	time	time
<b>Units In Structure (2025)</b>				
Total Units		11,433	11,966	12,621
1 Detached Unit		6,997 61.2%	7,401 61.8%	7,861 62.3%
1 Attached Unit		315 2.8%	329 2.7%	337 2.7%
2 Units		485 4.2%	491 4.1%	501 4.0%
3 to 4 Units		1,175 10.3%	1,207 10.1%	1,234 9.8%
5 to 9 Units		479 4.2%	486 4.1%	505 4.0%
10 to 19 Units		443 3.9%	456 3.8%	463 3.7%
20 to 49 Units		162 1.4%	164 1.4%	167 1.3%
50 or More Units		159 1.4%	161 1.3%	163 1.3%
Mobile Home or Trailer		1,178 10.3%	1,229 10.3%	1,349 10.7%
Other Structure		41 0.4%	41 0.3%	42 0.3%
<b>Homes Built By Year (2025)</b>				
Homes Built 2020 or later		58 0.5%	61 0.5%	61 0.4%
Homes Built 2010 to 2019		628 5.0%	688 5.2%	723 5.2%
Homes Built 2000 to 2009		656 5.2%	727 5.5%	797 5.7%
Homes Built 1990 to 1999		1,535 12.2%	1,644 12.5%	1,704 12.2%
Homes Built 1980 to 1989		1,867 14.8%	1,939 14.7%	2,081 14.9%
Homes Built 1970 to 1979		2,851 22.6%	2,960 22.4%	3,099 22.3%
Homes Built 1960 to 1969		1,387 11.0%	1,406 10.7%	1,442 10.4%
Homes Built 1950 to 1959		839 6.7%	861 6.5%	925 6.6%
Homes Built 1940 to 1949		410 3.3%	441 3.3%	475 3.4%
Homes Built Before 1939		1,203 9.5%	1,240 9.4%	1,312 9.4%
Median Age of Homes		49.5 yrs	49.1 yrs	49.1 yrs
<b>Home Values (2025)</b>				
Owner Specified Housing Units		6,908	7,290	7,763
Home Values \$1,000,000 or More		65 0.9%	66 0.9%	73 0.9%
Home Values \$750,000 to \$999,999		19 0.3%	19 0.3%	20 0.3%
Home Values \$500,000 to \$749,999		169 2.5%	180 2.5%	200 2.6%
Home Values \$400,000 to \$499,999		213 3.1%	231 3.2%	274 3.5%
Home Values \$300,000 to \$399,999		762 11.0%	843 11.6%	919 11.8%
Home Values \$250,000 to \$299,999		750 10.9%	796 10.9%	832 10.7%
Home Values \$200,000 to \$249,999		1,190 17.2%	1,242 17.0%	1,315 16.9%
Home Values \$175,000 to \$199,999		836 12.1%	860 11.8%	881 11.4%
Home Values \$150,000 to \$174,999		629 9.1%	669 9.2%	684 8.8%
Home Values \$125,000 to \$149,999		712 10.3%	750 10.3%	792 10.2%
Home Values \$100,000 to \$124,999		288 4.2%	293 4.0%	324 4.2%
Home Values \$90,000 to \$99,999		76 1.1%	79 1.1%	91 1.2%
Home Values \$80,000 to \$89,999		58 0.8%	61 0.8%	71 0.9%
Home Values \$70,000 to \$79,999		70 1.0%	71 1.0%	77 1.0%
Home Values \$60,000 to \$69,999		61 0.9%	64 0.9%	74 1.0%
Home Values \$50,000 to \$59,999		74 1.1%	79 1.1%	89 1.2%
Home Values \$35,000 to \$49,999		196 2.8%	197 2.7%	204 2.6%
Home Values \$25,000 to \$34,999		73 1.1%	74 1.0%	78 1.0%
Home Values \$10,000 to \$24,999		347 5.0%	380 5.2%	403 5.2%
Home Values Under \$10,000		321 4.6%	335 4.6%	360 4.6%
Owner-Occupied Median Home Value		\$187,069	\$188,840	\$190,644
Renter-Occupied Median Rent		\$768	\$767	\$767

Garden City, Kansas				
Drive Time		10 min drive time	15 min drive time	30 min drive time
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$1.13 B	\$1.18 B	\$1.25 B
Total Non-Retail Expenditure		\$544.93 M	\$573.47 M	\$604.52 M
Total Retail Expenditure		\$581.05 M	\$611.2 M	\$645.04 M
Alcoholic Beverages		\$6.93 M	\$7.3 M	\$7.69 M
Apparel		\$21.32 M	\$22.43 M	\$23.63 M
Contributions		\$34.74 M	\$36.58 M	\$38.56 M
Education		\$25.16 M	\$26.49 M	\$27.91 M
Entertainment		\$66.17 M	\$69.59 M	\$73.32 M
Food Away From Home		\$50.47 M	\$53.09 M	\$55.94 M
Grocery		\$81.63 M	\$85.74 M	\$90.29 M
Health Care		\$73.54 M	\$77.05 M	\$81.49 M
Household Furnishings and Equipment		\$30.32 M	\$31.9 M	\$33.61 M
Household Operations		\$21.71 M	\$22.84 M	\$24.06 M
Miscellaneous Expenses		\$19.57 M	\$20.59 M	\$21.69 M
Personal Care		\$15.72 M	\$16.52 M	\$17.4 M
Shelter		\$191.46 M	\$200.96 M	\$211.33 M
Tax and Retirement		\$236.95 M	\$250.22 M	\$264.13 M
Tobacco and Related		\$6.91 M	\$7.24 M	\$7.62 M
Transportation		\$184.74 M	\$194.57 M	\$206.06 M
Utilities		\$58.63 M	\$61.57 M	\$64.83 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$8,207	\$8,251	\$8,251
Total Non-Retail Expenditure		\$3,972 48.4%	\$3,994 48.4%	\$3,992 48.4%
Total Retail Expenditures		\$4,235 51.6%	\$4,257 51.6%	\$4,259 51.6%
Alcoholic Beverages		\$51 0.6%	\$51 0.6%	\$51 0.6%
Apparel		\$155 1.9%	\$156 1.9%	\$156 1.9%
Contributions		\$253 3.1%	\$255 3.1%	\$255 3.1%
Education		\$183 2.2%	\$184 2.2%	\$184 2.2%
Entertainment		\$482 5.9%	\$485 5.9%	\$484 5.9%
Food Away From Home		\$368 4.5%	\$370 4.5%	\$369 4.5%
Grocery		\$595 7.2%	\$597 7.2%	\$596 7.2%
Health Care		\$536 6.5%	\$537 6.5%	\$538 6.5%
Household Furnishings and Equipment		\$221 2.7%	\$222 2.7%	\$222 2.7%
Household Operations		\$158 1.9%	\$159 1.9%	\$159 1.9%
Miscellaneous Expenses		\$143 1.7%	\$143 1.7%	\$143 1.7%
Personal Care		\$115 1.4%	\$115 1.4%	\$115 1.4%
Shelter		\$1,396 17.0%	\$1,400 17.0%	\$1,395 16.9%
Tax and Retirement		\$1,727 21.0%	\$1,743 21.1%	\$1,744 21.1%
Tobacco and Related		\$50 0.6%	\$50 0.6%	\$50 0.6%
Transportation		\$1,347 16.4%	\$1,355 16.4%	\$1,361 16.5%
Utilities		\$427 5.2%	\$429 5.2%	\$428 5.2%

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# OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

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## **Vehicle and Parts Dealers**

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

## **Furniture and Home Furnishings Stores**

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

## **Electronics and Appliance Stores**

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

## **Building Materials and Garden Supply Stores**

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

## **Food and Beverage Stores**

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

## **Health and Personal Care Stores**

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

## **Gasoline Stations**

Gasoline stations and gasoline stations with convenience stores

## **Clothing and Clothing Accessories Stores**

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

## **Sporting Goods and Hobby Stores**

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

## **General Merchandise Stores**

Department stores and other general merchandise stores

## **Miscellaneous Store Retailers**

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

## **Foodservice and Drinking Places**

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Garden City, Kansas						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$36.25 M / \$38.66 M	-6	\$38.1 M / \$39.09 M	-3	\$40.17 M / \$45.3 M	-11
Men's Clothing Stores	\$1.52 M / -	100	\$1.6 M / -	100	\$1.68 M / -	100
Women's Clothing Stores	\$3.06 M / \$3.54 M	-13	\$3.22 M / \$3.6 M	-11	\$3.39 M / \$4.06 M	-17
Children's, Infants' Clothing Stores	\$2.91 M / \$3.74 M	-22	\$3.06 M / \$3.74 M	-18	\$3.23 M / \$3.74 M	-14
Family Clothing Stores	\$17.98 M / \$12.33 M	31	\$18.9 M / \$12.64 M	33	\$19.92 M / \$18.33 M	8
Clothing Accessory Stores	\$837.06 K / \$808.43 K	3	\$879.48 K / \$808.43 K	8	\$927.07 K / \$808.43 K	13
Other Apparel Stores	\$1.09 M / \$460.28 K	58	\$1.14 M / \$460.28 K	60	\$1.2 M / \$460.28 K	62
Shoe Stores	\$7.2 M / \$17.78 M	-60	\$7.56 M / \$17.84 M	-58	\$7.98 M / \$17.89 M	-55
Jewelry Stores	\$1.47 M / -	100	\$1.54 M / -	100	\$1.63 M / -	100
Luggage Stores	\$187.67 K / -	100	\$196.72 K / -	100	\$207.78 K / -	100
<b>Furniture, Home Furnishings Stores</b>	\$32.76 M / \$15.05 M	54	\$34.43 M / \$15.05 M	56	\$36.26 M / \$15.05 M	58
Furniture Stores	\$15.22 M / \$8.25 M	46	\$15.99 M / \$8.25 M	48	\$16.84 M / \$8.25 M	51
Floor Covering Stores	\$2.15 M / \$6.8 M	-68	\$2.26 M / \$6.8 M	-67	\$2.38 M / \$6.8 M	-65
Other Home Furnishing Stores	\$15.39 M / \$-1	100	\$16.19 M / \$-1	100	\$17.04 M / -	100
<b>Electronics, Appliance Stores</b>	\$30.59 M / \$17.07 M	44	\$32.19 M / \$17.19 M	47	\$34.03 M / \$17.7 M	48
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$31.14 M / \$42.46 M	-27	\$32.73 M / \$45.55 M	-28	\$34.49 M / \$67.48 M	-49
Home Centers	\$17.48 M / \$7.93 M	55	\$18.37 M / \$9.7 M	47	\$19.35 M / \$30.9 M	-37
Paint, Wallpaper Stores	\$3.62 M / \$3.46 M	4	\$3.81 M / \$3.46 M	9	\$4.02 M / \$3.46 M	14
Hardware Stores	\$1.93 M / \$809.06 K	58	\$2.03 M / \$809.06 K	60	\$2.14 M / \$809.06 K	62
Other Building Materials Stores	\$5.56 M / \$5.91 M	-6	\$5.85 M / \$7 M	-16	\$6.16 M / \$7.29 M	-15
Outdoor Power Equipment Stores	\$332.92 K / -	100	\$349.89 K / -	100	\$368.73 K / -	100
Nursery, Garden Stores	\$2.21 M / \$24.35 M	-91	\$2.32 M / \$24.58 M	-91	\$2.45 M / \$25.02 M	-90
<b>Food, Beverage Stores</b>	\$47 M / \$46.4 M	1	\$49.46 M / \$48.96 M	1	\$52.21 M / \$50.96 M	2
Grocery Stores	\$36.21 M / \$31.19 M	14	\$38.1 M / \$32.59 M	14	\$40.21 M / \$32.6 M	19
Convenience Stores	\$3.21 M / \$2.22 M	31	\$3.38 M / \$2.24 M	34	\$3.57 M / \$3.29 M	8
Meat Markets	\$218.25 K / \$1.06 M	-79	\$229.56 K / \$1.59 M	-86	\$241.92 K / \$1.59 M	-85
Fish, Seafood Markets	\$75.32 K / -	100	\$79.24 K / -	100	\$83.48 K / -	100
Fruit, Vegetable Markets	\$142.83 K / -	100	\$150.23 K / -	100	\$158.32 K / -	100
Other Specialty Food Markets	\$293.79 K / \$236.53 K	19	\$309.02 K / \$237.01 K	23	\$325.55 K / \$246.85 K	24
Liquor Stores	\$6.85 M / \$11.69 M	-41	\$7.22 M / \$12.3 M	-41	\$7.61 M / \$13.23 M	-42

# Retail Gap Report



Garden City, Kansas						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Health, Personal Care Stores</b>	\$28.91 M / \$10.76 M	63	\$30.54 M / \$10.89 M	64	\$32.39 M / \$13.35 M	59
Pharmacy, Drug Stores	\$25.47 M / \$9.21 M	64	\$26.9 M / \$9.21 M	66	\$28.52 M / \$9.21 M	68
Cosmetics, Beauty Stores	\$1.46 M / \$665.99 K	54	\$1.54 M / \$797.83 K	48	\$1.63 M / \$3.26 M	-50
Optical Goods Stores	\$433.74 K / -	100	\$457.41 K / -	100	\$485.85 K / -	100
Other Health, Personal Care Stores	\$1.56 M / \$881.78 K	43	\$1.65 M / \$881.78 K	46	\$1.75 M / \$881.78 K	49
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$36.5 M / \$15.96 M	56	\$38.36 M / \$18.12 M	53	\$40.47 M / \$58.48 M	-31
Sporting Goods Stores	\$14.42 M / \$4.24 M	71	\$15.16 M / \$5.26 M	65	\$15.97 M / \$24.32 M	-34
Hobby, Toy, Game Stores	\$10.16 M / \$6.77 M	33	\$10.67 M / \$7.91 M	26	\$11.25 M / \$29.2 M	-61
Sewing, Needlecraft Stores	\$6.71 M / \$4.02 M	40	\$7.04 M / \$4.02 M	43	\$7.45 M / \$4.02 M	46
Musical Instrument Stores	\$2.56 M / \$-1	100	\$2.7 M / \$-1	100	\$2.84 M / \$-1	100
Book Stores	\$2.66 M / \$930.21 K	65	\$2.79 M / \$930.21 K	67	\$2.96 M / \$930.21 K	69
<b>General Merchandise Stores</b>	\$116.36 M / \$226.59 M	-49	\$122.37 M / \$228.44 M	-46	\$129.12 M / \$250.68 M	-48
Department Stores	\$41.06 M / \$203.18 M	-80	\$43.18 M / \$203.35 M	-79	\$45.53 M / \$206.52 M	-78
Warehouse Superstores	\$63.91 M / -	100	\$67.22 M / \$976.54 K	99	\$70.96 M / \$19.2 M	73
Other General Merchandise Stores	\$11.39 M / \$23.41 M	-51	\$11.97 M / \$24.12 M	-50	\$12.62 M / \$24.96 M	-49
<b>Miscellaneous Store Retailers</b>	\$14.69 M / \$20.76 M	-29	\$15.44 M / \$21.21 M	-27	\$16.3 M / \$21.95 M	-26
Florists	\$361.74 K / \$432.48 K	-16	\$380.24 K / \$432.48 K	-12	\$400.63 K / \$432.48 K	-7
Office, Stationary Stores	\$1.42 M / \$624.09 K	56	\$1.49 M / \$624.09 K	58	\$1.57 M / \$624.09 K	60
Gift, Souvenir Stores	\$3.03 M / \$360.17 K	88	\$3.18 M / \$360.17 K	89	\$3.35 M / \$360.17 K	89
Used Merchandise Stores	\$990.05 K / \$1.43 M	-31	\$1.04 M / \$1.43 M	-28	\$1.1 M / \$1.43 M	-24
Pet, Pet Supply Stores	\$2.83 M / -	100	\$2.98 M / \$21 K	99	\$3.13 M / \$417.06 K	87
Art Dealers	\$391.42 K / \$-1	100	\$409.84 K / \$-1	100	\$433.32 K / \$-1	100
Mobile Home Dealers	\$313.37 K / \$1.72 M	-82	\$329.41 K / \$1.87 M	-82	\$347.02 K / \$1.87 M	-81
Other Miscellaneous Retail Stores	\$5.36 M / \$16.19 M	-67	\$5.64 M / \$16.46 M	-66	\$5.97 M / \$16.81 M	-64
<b>Non-Store Retailers</b>	\$68.78 M / \$2.02 M	97	\$72.37 M / \$2.02 M	97	\$76.4 M / \$3.52 M	95
Mail Order, Catalog Stores	\$64.41 M / -	100	\$67.78 M / -	100	\$71.56 M / \$1.5 M	98
Vending Machines	\$303.98 K / -	100	\$319.83 K / -	100	\$337.06 K / -	100
Fuel Dealers	\$364.13 K / \$1.17 M	-69	\$382.53 K / \$1.17 M	-67	\$403.58 K / \$1.17 M	-66
Other Direct Selling Establishments	\$3.7 M / \$851.87 K	77	\$3.89 M / \$851.87 K	78	\$4.1 M / \$851.87 K	79

Garden City, Kansas						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Accommodation, Food Services</b>	\$61.11 M / \$78.73 M	-22	\$64.34 M / \$80.38 M	-20	\$67.81 M / \$82.79 M	-18
Hotels, Other Travel Accommodations	\$3.91 M / \$2.74 M	30	\$4.12 M / \$2.79 M	32	\$4.34 M / \$2.8 M	35
RV Parks	\$37.98 K / -	100	\$39.93 K / -	100	\$42.12 K / \$857	98
Rooming, Boarding Houses	\$21.96 K / -	100	\$23.11 K / -	100	\$24.36 K / -	100
Full Service Restaurants	\$35.71 M / \$50.2 M	-29	\$37.6 M / \$51.03 M	-26	\$39.62 M / \$53.2 M	-26
Limited Service Restaurants	\$16.58 M / \$27.12 M	-39	\$17.46 M / \$28.06 M	-38	\$18.4 M / \$28.19 M	-35
Special Food Services, Catering	\$4.85 M / \$783.98 K	84	\$5.11 M / \$783.98 K	85	\$5.38 M / \$1.01 M	81
Drinking Places	\$3.35 M / \$1.23 M	63	\$3.53 M / \$1.25 M	65	\$3.72 M / \$1.31 M	65
<b>Gasoline Stations</b>	\$23.41 M / \$31.22 M	-25	\$24.64 M / \$36.15 M	-32	\$26.08 M / \$36.32 M	-28
<b>Motor Vehicle, Parts Dealers</b>	\$50.2 M / \$85.24 M	-41	\$52.69 M / \$86.19 M	-39	\$55.61 M / \$86.68 M	-36
New Car Dealers	\$28.04 M / \$53.8 M	-48	\$29.4 M / \$54.53 M	-46	\$31.05 M / \$54.96 M	-43
Used Car Dealers	\$2.6 M / \$6.2 M	-58	\$2.73 M / \$6.2 M	-56	\$2.88 M / \$6.2 M	-54
Recreational Vehicle Dealers	\$5.59 M / -	100	\$5.88 M / -	100	\$6.19 M / -	100
Motorcycle, Boat Dealers	\$7.29 M / \$9.71 M	-25	\$7.66 M / \$9.91 M	-23	\$8.07 M / \$9.96 M	-19
Auto Parts, Accessories	\$4.28 M / \$12.69 M	-66	\$4.5 M / \$12.69 M	-65	\$4.75 M / \$12.71 M	-63
Tire Dealers	\$2.4 M / \$2.84 M	-15	\$2.52 M / \$2.86 M	-12	\$2.66 M / \$2.86 M	-7
2025 Population		33,106		34,758		36,635
2030 Population		31,583		33,212		35,084
% Population Change 2025-2030		-4.6%		-4.4%		-4.2%
2025 Adult Population Age 18+		23,377		24,492		25,803
2025 Population Male		16,950		17,769		18,802
2025 Population Female		16,156		16,990		17,833
2025 Households		11,433		11,966		12,621
2025 Median Household Income		76,653		77,262		76,768
2025 Average Household Income		94,150		94,726		94,789

# **Retail Potential**

# Retail Potential Profile



<b>Garden City, Kansas</b>	<b>10 min</b>	<b>15 min</b>	<b>30 min</b>
<b>Drive Time</b>	<b>drive time</b>	<b>drive time</b>	<b>drive time</b>
2025 Population	33,106	34,758	36,635
2030 Population	31,583	33,212	35,084
% Population Change 2020-2025	-0.3%	-	-0.2%
2025 Adult Population Age 18+	\$23,377	\$24,492	\$25,803
2025 Population Male	\$16,950	\$17,769	\$18,802
2025 Population Female	\$16,156	\$16,990	\$17,833
2025 Households	\$11,433	\$11,966	\$12,621
2025 Median Household Income	\$76,653	\$77,262	\$76,768
2025 Average Household Income	\$94,150	\$94,726	\$94,789
<b>Clothing, Clothing Accessories Stores</b>	<b>\$36.25 M</b>	<b>\$38.1 M</b>	<b>\$40.17 M</b>
Men's Clothing Stores	\$1.52 M	\$1.6 M	\$1.68 M
Women's Clothing Stores	\$3.06 M	\$3.22 M	\$3.39 M
Children's, Infants' Clothing Stores	\$2.91 M	\$3.06 M	\$3.23 M
Family Clothing Stores	\$17.98 M	\$18.9 M	\$19.92 M
Clothing Accessory Stores	\$837.06 K	\$879.48 K	\$927.07 K
Other Apparel Stores	\$1.09 M	\$1.14 M	\$1.2 M
Shoe Stores	\$7.2 M	\$7.56 M	\$7.98 M
Jewelry Stores	\$1.47 M	\$1.54 M	\$1.63 M
Luggage Stores	\$187.67 K	\$196.72 K	\$207.78 K
<b>Furniture, Home Furnishings Stores</b>	<b>\$32.76 M</b>	<b>\$34.43 M</b>	<b>\$36.26 M</b>
Furniture Stores	\$15.22 M	\$15.99 M	\$16.84 M
Floor Covering Stores	\$2.15 M	\$2.26 M	\$2.38 M
Other Home Furnishing Stores	\$15.39 M	\$16.19 M	\$17.04 M
<b>Electronics, Appliance Stores</b>	<b>\$30.59 M</b>	<b>\$32.19 M</b>	<b>\$34.03 M</b>
<b>Gasoline Stations</b>	<b>\$23.41 M</b>	<b>\$24.64 M</b>	<b>\$26.08 M</b>
<b>Building Material, Garden Equipment, Supplies Dealers</b>	<b>\$31.14 M</b>	<b>\$32.73 M</b>	<b>\$34.49 M</b>
Home Centers	\$17.48 M	\$18.37 M	\$19.35 M
Paint, Wallpaper Stores	\$3.62 M	\$3.81 M	\$4.02 M
Hardware Stores	\$1.93 M	\$2.03 M	\$2.14 M
Other Building Materials Stores	\$5.56 M	\$5.85 M	\$6.16 M
Outdoor Power Equipment Stores	\$332.92 K	\$349.89 K	\$368.73 K
Nursery, Garden Stores	\$2.21 M	\$2.32 M	\$2.45 M
<b>Food, Beverage Stores</b>	<b>\$47 M</b>	<b>\$49.46 M</b>	<b>\$52.21 M</b>
Grocery Stores	\$36.21 M	\$38.1 M	\$40.21 M
Convenience Stores	\$3.21 M	\$3.38 M	\$3.57 M
Meat Markets	\$218.25 K	\$229.56 K	\$241.92 K
Fish, Seafood Markets	\$75.32 K	\$79.24 K	\$83.48 K
Fruit, Vegetable Markets	\$142.83 K	\$150.23 K	\$158.32 K
Other Specialty Food Markets	\$293.79 K	\$309.02 K	\$325.55 K
Liquor Stores	\$6.85 M	\$7.22 M	\$7.61 M

# Retail Potential Profile



Garden City, Kansas	10 min	15 min	30 min
Drive Time	drive time	drive time	drive time
<b>Health, Personal Care Stores</b>	\$28.91 M	\$30.54 M	\$32.39 M
Pharmacy, Drug Stores	\$25.47 M	\$26.9 M	\$28.52 M
Cosmetics, Beauty Stores	\$1.46 M	\$1.54 M	\$1.63 M
Optical Goods Stores	\$433.74 K	\$457.41 K	\$485.85 K
Other Health, Personal Care Stores	\$1.56 M	\$1.65 M	\$1.75 M
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$36.5 M	\$38.36 M	\$40.47 M
Sporting Goods Stores	\$14.42 M	\$15.16 M	\$15.97 M
Hobby, Toy, Game Stores	\$10.16 M	\$10.67 M	\$11.25 M
Sewing, Needlecraft Stores	\$6.71 M	\$7.04 M	\$7.45 M
Musical Instrument Stores	\$2.56 M	\$2.7 M	\$2.84 M
Book Stores	\$2.66 M	\$2.79 M	\$2.96 M
<b>General Merchandise Stores</b>	\$116.36 M	\$122.37 M	\$129.12 M
Department Stores	\$41.06 M	\$43.18 M	\$45.53 M
Warehouse Superstores	\$63.91 M	\$67.22 M	\$70.96 M
Other General Merchandise Stores	\$11.39 M	\$11.97 M	\$12.62 M
<b>Miscellaneous Store Retailers</b>	\$14.69 M	\$15.44 M	\$16.3 M
Florists	\$361.74 K	\$380.24 K	\$400.63 K
Office, Stationary Stores	\$1.42 M	\$1.49 M	\$1.57 M
Gift, Souvenir Stores	\$3.03 M	\$3.18 M	\$3.35 M
Used Merchandise Stores	\$990.05 K	\$1.04 M	\$1.1 M
Pet, Pet Supply Stores	\$2.83 M	\$2.98 M	\$3.13 M
Art Dealers	\$391.42 K	\$409.84 K	\$433.32 K
Mobile Home Dealers	\$313.37 K	\$329.41 K	\$347.02 K
Other Miscellaneous Retail Stores	\$5.36 M	\$5.64 M	\$5.97 M
<b>Non-Store Retailers</b>	\$68.78 M	\$72.37 M	\$76.4 M
Mail Order, Catalog Stores	\$64.41 M	\$67.78 M	\$71.56 M
Vending Machines	\$303.98 K	\$319.83 K	\$337.06 K
Fuel Dealers	\$364.13 K	\$382.53 K	\$403.58 K
Other Direct Selling Establishments	\$3.7 M	\$3.89 M	\$4.1 M
<b>Accommodation, Food Services</b>	\$64.46 M	\$67.87 M	\$71.53 M
Hotels, Other Travel Accommodations	\$3.91 M	\$4.12 M	\$4.34 M
RV Parks	\$37.98 K	\$39.93 K	\$42.12 K
Rooming, Boarding Houses	\$21.96 K	\$23.11 K	\$24.36 K
Full Service Restaurants	\$35.71 M	\$37.6 M	\$39.62 M
Limited Service Restaurants	\$16.58 M	\$17.46 M	\$18.4 M
Special Food Services, Catering	\$4.85 M	\$5.11 M	\$5.38 M
Drinking Places	\$3.35 M	\$3.53 M	\$3.72 M
<b>Motor Vehicle, Parts Dealers</b>	\$50.2 M	\$52.69 M	\$55.61 M
New Car Dealers	\$28.04 M	\$29.4 M	\$31.05 M
Used Car Dealers	\$2.6 M	\$2.73 M	\$2.88 M
Recreational Vehicle Dealers	\$5.59 M	\$5.88 M	\$6.19 M
Motorcycle, Boat Dealers	\$7.29 M	\$7.66 M	\$8.07 M
Auto Parts, Accessories	\$4.28 M	\$4.5 M	\$4.75 M
Tire Dealers	\$2.4 M	\$2.52 M	\$2.66 M

# **Income Summary**

# Income Summary Report



Garden City, Kansas	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
<b>Population</b>						
Estimated Population (2025)	33,106		34,758		36,635	
Projected Population (2030)	31,583		33,212		35,084	
Census Population (2020)	33,204		34,785		36,695	
Census Population (2010)	31,627		33,059		34,939	
<i>Projected Annual Growth (2025 to 2030)</i>	-1,523	-0.9%	-1,546	-0.9%	-1,551	-0.8%
<i>Historical Annual Growth (2020 to 2025)</i>	-98	-	-26	-	-60	-
<i>Historical Annual Growth (2010 to 2020)</i>	1,577	0.5%	1,726	0.5%	1,756	0.5%
<b>Households</b>						
Estimated Households (2025)	11,433		11,966		12,621	
Projected Households (2030)	11,176		11,711		12,362	
Census Households (2020)	11,340		11,847		12,499	
Census Households (2010)	10,690		11,149		11,784	
<i>Projected Annual Growth (2025 to 2030)</i>	-257	-0.4%	-254	-0.4%	-259	-0.4%
<i>Historical Annual Growth (2020 to 2025)</i>	94	0.2%	119	0.2%	122	0.2%
<i>Historical Annual Growth (2010 to 2020)</i>	650	0.6%	698	0.6%	715	0.6%
<b>Average Household Income</b>						
Estimated Average Household Income (2025)	\$94,150		\$94,726		\$94,789	
Projected Average Household Income (2030)	\$93,851		\$94,435		\$94,492	
Census Average Household Income (2020)	\$59,057		\$59,282		\$59,493	
Census Average Household Income (2010)	\$47,170		\$47,203		\$47,039	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$299	-	-\$290	-	-\$297	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$35,093	4.0%	\$35,443	4.0%	\$35,296	4.0%
<i>Historical Annual Growth (2010 to 2020)</i>	\$11,886	2.5%	\$12,079	2.6%	\$12,454	2.6%
<b>Median Household Income</b>						
Estimated Median Household Income (2025)	\$76,653		\$77,262		\$76,768	
Projected Median Household Income (2030)	\$76,414		\$77,031		\$76,535	
Census Median Household Income (2020)	\$48,432		\$48,776		\$48,755	
Census Median Household Income (2010)	\$38,704		\$38,884		\$38,831	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$240	-	-\$231	-	-\$233	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$28,221	3.9%	\$28,486	3.9%	\$28,013	3.8%
<i>Historical Annual Growth (2010 to 2020)</i>	\$9,728	2.5%	\$9,892	2.5%	\$9,924	2.6%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2025)	\$32,637		\$32,727		\$32,767	
Projected Per Capita Income (2030)	\$33,339		\$33,423		\$33,411	
Census Per Capita Income (2020)	\$19,953		\$19,985		\$20,057	
Census Per Capita Income (2010)	\$15,093		\$15,071		\$15,044	
<i>Projected Annual Growth (2025 to 2030)</i>	\$702	0.4%	\$696	0.4%	\$644	0.4%
<i>Historical Annual Growth (2020 to 2025)</i>	\$12,684	4.2%	\$12,742	4.3%	\$12,709	4.2%
<i>Historical Annual Growth (2010 to 2020)</i>	\$4,860	3.2%	\$4,913	3.3%	\$5,013	3.3%
<b>Other Income</b>						
Estimated Families (2025)	7,960		8,377		8,822	
Estimated Average Family Income (2025)	\$110,048		\$110,601		\$110,914	
Estimated Median Family Income (2025)	\$92,967		\$93,346		\$92,479	
Estimated Average Household Net Worth (2025)	\$793,677		\$801,746		\$815,864	

# **Consumer Expenditure Summary**

# Consumer Expenditure Summary



<b>Garden City, Kansas</b>						
<b>Drive Time</b>	<b>10 min drive time</b>	<b>15 min drive time</b>	<b>15 min drive time</b>	<b>15 min drive time</b>	<b>30 min drive time</b>	<b>30 min drive time</b>
Estimated Population		33,106		34,758		36,635
Estimated Households		11,433		11,966		12,621
<b>Household Expenditure</b>		<b>\$1.13 B</b>		<b>\$1.18 B</b>		<b>\$1.25 B</b>
Per Household ~ Per Capita	\$98,482	\$34,012	\$99,006	\$34,083	\$99,009	\$34,108
Non-Retail Expenditures	\$544.93 M	48.4%	\$573.47 M	48.4%	\$604.52 M	48.4%
Per Household ~ Per Capita	\$47,661	\$16,460	\$47,927	\$16,499	\$47,899	\$16,501
Retail Expenditures	\$581.05 M	51.6%	\$611.2 M	51.6%	\$645.04 M	51.6%
Per Household ~ Per Capita	\$50,821	\$17,551	\$51,080	\$17,584	\$51,110	\$17,607
Alcoholic Beverages	\$6.93 M	0.6%	\$7.3 M	0.6%	\$7.69 M	0.6%
Per Household ~ Per Capita	\$606	\$209	\$610	\$210	\$609	\$210
Apparel	\$21.32 M	1.9%	\$22.43 M	1.9%	\$23.63 M	1.9%
Per Household ~ Per Capita	\$1,865	\$644	\$1,874	\$645	\$1,872	\$645
Contributions	\$34.74 M	3.1%	\$36.58 M	3.1%	\$38.56 M	3.1%
Per Household ~ Per Capita	\$3,038	\$1,049	\$3,057	\$1,053	\$3,055	\$1,053
Education	\$25.16 M	2.2%	\$26.49 M	2.2%	\$27.91 M	2.2%
Per Household ~ Per Capita	\$2,201	\$760	\$2,214	\$762	\$2,212	\$762
Entertainment	\$66.17 M	5.9%	\$69.59 M	5.9%	\$73.32 M	5.9%
Per Household ~ Per Capita	\$5,787	\$1,999	\$5,816	\$2,002	\$5,810	\$2,001
Food Away From Home	\$50.47 M	4.5%	\$53.09 M	4.5%	\$55.94 M	4.5%
Per Household ~ Per Capita	\$4,414	\$1,524	\$4,437	\$1,527	\$4,432	\$1,527
Grocery	\$81.63 M	7.2%	\$85.74 M	7.2%	\$90.29 M	7.2%
Per Household ~ Per Capita	\$7,140	\$2,466	\$7,166	\$2,467	\$7,154	\$2,465
Health Care	\$73.54 M	6.5%	\$77.05 M	6.5%	\$81.49 M	6.5%
Per Household ~ Per Capita	\$6,432	\$2,221	\$6,439	\$2,217	\$6,457	\$2,224
Household Furnishings and Equipment	\$30.32 M	2.7%	\$31.9 M	2.7%	\$33.61 M	2.7%
Per Household ~ Per Capita	\$2,652	\$916	\$2,666	\$918	\$2,663	\$917
Household Operations	\$21.71 M	1.9%	\$22.84 M	1.9%	\$24.06 M	1.9%
Per Household ~ Per Capita	\$1,899	\$656	\$1,909	\$657	\$1,907	\$657
Miscellaneous Expenses	\$19.57 M	1.7%	\$20.59 M	1.7%	\$21.69 M	1.7%
Per Household ~ Per Capita	\$1,712	\$591	\$1,721	\$592	\$1,719	\$592
Personal Care	\$15.72 M	1.4%	\$16.52 M	1.4%	\$17.4 M	1.4%
Per Household ~ Per Capita	\$1,375	\$475	\$1,381	\$475	\$1,379	\$475
Shelter	\$191.46 M	17.0%	\$200.96 M	17.0%	\$211.33 M	16.9%
Per Household ~ Per Capita	\$16,746	\$5,783	\$16,795	\$5,782	\$16,745	\$5,768
Tax and Retirement	\$236.95 M	21.0%	\$250.22 M	21.1%	\$264.13 M	21.1%
Per Household ~ Per Capita	\$20,725	\$7,157	\$20,912	\$7,199	\$20,928	\$7,210
Tobacco and Related	\$6.91 M	0.6%	\$7.24 M	0.6%	\$7.62 M	0.6%
Per Household ~ Per Capita	\$604	\$209	\$605	\$208	\$604	\$208
Transportation	\$184.74 M	16.4%	\$194.57 M	16.4%	\$206.06 M	16.5%
Per Household ~ Per Capita	\$16,158	\$5,580	\$16,261	\$5,598	\$16,327	\$5,625
Utilities	\$58.63 M	5.2%	\$61.57 M	5.2%	\$64.83 M	5.2%
Per Household ~ Per Capita	\$5,128	\$1,771	\$5,145	\$1,771	\$5,137	\$1,770

# Consumer Expenditure Trend



Garden City, Kansas		10 min drive		15 min drive		30 min drive	
Drive Time		time		time		time	
<b>Population / Households (2025)</b>							
Estimated Population		33,106		34,758		36,635	
Estimated Households		11,433		11,966		12,621	
<b>Total Annual Consumer Expenditure (2025)</b>							
Total Household Expenditure		\$1.13 B		\$1.18 B		\$1.25 B	
Total Non-Retail Expenditure		\$544.93 M		\$573.47 M		\$604.52 M	
Total Retail Expenditure		\$581.05 M		\$611.2 M		\$645.04 M	
Alcoholic Beverages		\$6.93 M		\$7.3 M		\$7.69 M	
Apparel		\$21.32 M		\$22.43 M		\$23.63 M	
Contributions		\$34.74 M		\$36.58 M		\$38.56 M	
Education		\$25.16 M		\$26.49 M		\$27.91 M	
Entertainment		\$66.17 M		\$69.59 M		\$73.32 M	
Food Away From Home		\$50.47 M		\$53.09 M		\$55.94 M	
Grocery		\$81.63 M		\$85.74 M		\$90.29 M	
Health Care		\$73.54 M		\$77.05 M		\$81.49 M	
Household Furnishings and Equipment		\$30.32 M		\$31.9 M		\$33.61 M	
Household Operations		\$21.71 M		\$22.84 M		\$24.06 M	
Miscellaneous Expenses		\$19.57 M		\$20.59 M		\$21.69 M	
Personal Care		\$15.72 M		\$16.52 M		\$17.4 M	
Shelter		\$191.46 M		\$200.96 M		\$211.33 M	
Tax and Retirement		\$236.95 M		\$250.22 M		\$264.13 M	
Tobacco and Related		\$6.91 M		\$7.24 M		\$7.62 M	
Transportation		\$184.74 M		\$194.57 M		\$206.06 M	
Utilities		\$58.63 M		\$61.57 M		\$64.83 M	
<b>Monthly Household Consumer Expenditure (2025)</b>							
Total Household Expenditure		\$8,207		\$8,251		\$8,251	
Total Non-Retail Expenditure		\$3,972 48.4%		\$3,994 48.4%		\$3,992 48.4%	
Total Retail Expenditure		\$4,235 51.6%		\$4,257 51.6%		\$4,259 51.6%	
Alcoholic Beverages		\$51 0.6%		\$51 0.6%		\$51 0.6%	
Apparel		\$155 1.9%		\$156 1.9%		\$156 1.9%	
Contributions		\$253 3.1%		\$255 3.1%		\$255 3.1%	
Education		\$183 2.2%		\$184 2.2%		\$184 2.2%	
Entertainment		\$482 5.9%		\$485 5.9%		\$484 5.9%	
Food Away From Home		\$368 4.5%		\$370 4.5%		\$369 4.5%	
Grocery		\$595 7.2%		\$597 7.2%		\$596 7.2%	
Health Care		\$536 6.5%		\$537 6.5%		\$538 6.5%	
Household Furnishings and Equipment		\$221 2.7%		\$222 2.7%		\$222 2.7%	
Household Operations		\$158 1.9%		\$159 1.9%		\$159 1.9%	
Miscellaneous Expenses		\$143 1.7%		\$143 1.7%		\$143 1.7%	
Personal Care		\$115 1.4%		\$115 1.4%		\$115 1.4%	
Shelter		\$1,396 17.0%		\$1,400 17.0%		\$1,395 16.9%	
Tax and Retirement		\$1,727 21.0%		\$1,743 21.1%		\$1,744 21.1%	
Tobacco and Related		\$50 0.6%		\$50 0.6%		\$50 0.6%	
Transportation		\$1,347 16.4%		\$1,355 16.4%		\$1,361 16.5%	
Utilities		\$427 5.2%		\$429 5.2%		\$428 5.2%	

# Consumer Expenditure Trend



<b>Garden City, Kansas</b>	<b>10 min drive</b>	<b>15 min drive</b>	<b>30 min drive</b>
<b>Drive Time</b>	<b>time</b>	<b>time</b>	<b>time</b>
<b>Population / Households (2030)</b>			
Projected Population	31,583	33,212	35,084
Projected Households	-	-	-
<b>Total Annual Consumer Expenditure (2030)</b>			
Total Household Expenditure	\$1.08 B	\$1.14 B	\$1.2 B
Total Non-Retail Expenditure	\$521.83 M	\$550.08 M	\$580.35 M
Total Retail Expenditure	\$556.13 M	\$585.7 M	\$618.92 M
Alcoholic Beverages	\$6.63 M	\$6.99 M	\$7.37 M
Apparel	\$20.37 M	\$21.46 M	\$22.63 M
Contributions	\$33.28 M	\$35.11 M	\$37.04 M
Education	\$24.09 M	\$25.4 M	\$26.8 M
Entertainment	\$63.21 M	\$66.57 M	\$70.23 M
Food Away From Home	\$48.23 M	\$50.81 M	\$53.6 M
Grocery	\$77.72 M	\$81.69 M	\$86.17 M
Health Care	\$71.23 M	\$74.66 M	\$79.03 M
Household Furnishings and Equipment	\$28.98 M	\$30.53 M	\$32.21 M
Household Operations	\$20.73 M	\$21.83 M	\$23.03 M
Miscellaneous Expenses	\$18.72 M	\$19.71 M	\$20.8 M
Personal Care	\$14.98 M	\$15.76 M	\$16.62 M
Shelter	\$183.05 M	\$192.32 M	\$202.48 M
Tax and Retirement	\$227.38 M	\$240.75 M	\$254.26 M
Tobacco and Related	\$6.53 M	\$6.85 M	\$7.22 M
Transportation	\$177.03 M	\$186.7 M	\$197.93 M
Utilities	\$55.8 M	\$58.64 M	\$61.85 M
<b>Consumer Expenditure Growth (2025 to 2030)</b>			
Total Household Expenditure	\$-48.02 M	\$-48.89 M	\$-50.28 M
Total Non-Retail Expenditure	\$-23.1 M	\$-23.39 M	\$-24.16 M
Total Retail Expenditure	\$-24.92 M	\$-25.5 M	\$-26.12 M
Alcoholic Beverages	\$-303.36 K	\$-308.86 K	\$-316.78 K
Apparel	\$-950.14 K	\$-970.35 K	\$-993.69 K
Contributions	\$-1.46 M	\$-1.47 M	\$-1.51 M
Education	\$-1.07 M	\$-1.09 M	\$-1.12 M
Entertainment	\$-2.95 M	\$-3.02 M	\$-3.09 M
Food Away From Home	\$-2.24 M	\$-2.29 M	\$-2.34 M
Grocery	\$-3.91 M	\$-4.05 M	\$-4.13 M
Health Care	\$-2.31 M	\$-2.39 M	\$-2.46 M
Household Furnishings and Equipment	\$-1.34 M	\$-1.36 M	\$-1.4 M
Household Operations	\$-985.02 K	\$-1.01 M	\$-1.03 M
Miscellaneous Expenses	\$-857.65 K	\$-875.5 K	\$-896.67 K
Personal Care	\$-741.34 K	\$-765.22 K	\$-780.3 K
Shelter	\$-8.41 M	\$-8.64 M	\$-8.85 M
Tax and Retirement	\$-9.57 M	\$-9.47 M	\$-9.87 M
Tobacco and Related	\$-375.82 K	\$-392.89 K	\$-398.46 K
Transportation	\$-7.71 M	\$-7.87 M	\$-8.12 M
Utilities	\$-2.83 M	\$-2.93 M	\$-2.98 M

# **Crime Risk**

Garden City, Kansas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Demographics</b>			
Population	33,106	34,758	36,635
Census Population	33,204	34,785	36,695
Households	11,433	11,966	12,621
Average Household Income	\$94,150	\$94,726	\$94,789
Median Household Income	\$76,653	\$77,262	\$76,768
Per Capita Income	\$32,637	\$32,727	\$32,767
<b>Total Crime</b>			
Crime Index	136	137	137
Crime Level	Above Average	Above Average	Above Average
<b>Personal Crime</b>			
Crime Index	134	135	140
Crime Level	Above Average	Above Average	Above Average
<b>Murder</b>			
Crime Index	95	94	93
Crime Level	Average	Average	Average
<b>Rape</b>			
Crime Index	197	196	202
Crime Level	Very High	Very High	Very High
<b>Robbery</b>			
Crime Index	55	53	52
Crime Level	Low Risk	Low Risk	Low Risk
<b>Assault</b>			
Crime Index	148	149	156
Crime Level	Above Average	Above Average	High Risk
<b>Property Crime</b>			
Crime Index	137	138	137
Crime Level	Above Average	Above Average	Above Average
<b>Burglary</b>			
Crime Index	123	124	122
Crime Level	Above Average	Above Average	Above Average
<b>Larceny</b>			
Crime Index	147	148	148
Crime Level	Above Average	Above Average	Above Average
<b>Motor Vehicle Theft</b>			
Crime Index	97	98	94
Crime Level	Average	Average	Average

\* Crime Index: 100 = National Average Adjusted for Population

# Void Analysis

# Void Analysis



Garden City, Kansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
<b>Auto Parts Tires</b>				
	Advance Auto Parts	1 / 1	9,400	
	AutoZone	1 / 1	6,600	
<b>VOID</b>	CARQUEST	0 / 1	12,300	20.20 Mi SW
	NAPA	1 / 1	6,200	
	O'Reilly	2 / 2	8,500	
<b>Banks</b>				
	BMO Harris Bank	1 / 1	5,400	
	Commerce Bank	1 / 1	5,000	
<b>Banks Minor</b>				
	Bank	11 / 12		
<b>Clothing Apparel</b>				
	Buckle	1 / 1	5,100	
	Cato	1 / 1	5,000	
	maurices	1 / 1	6,000	
	Old Navy	1 / 1	18,000	
<b>Convenience Stores</b>				
	Casey's General Store	1 / 2	3,200	
	Conoco	3 / 3	2,500	
	Gulf	1 / 1	2,400	
	Love's	2 / 2	7,300	
	Maverik	1 / 1	3,200	
	Phillips 66	4 / 7	2,500	
	Sinclair	2 / 2	2,000	
	TA	1 / 1	18,900	
<b>Craft Fabric Stores</b>				
	Hobby Lobby	1 / 1	68,500	
<b>Dealerships</b>				
	Chevrolet	1 / 1		
	Chrysler	1 / 1		
	Dodge	1 / 1		
	Ford	1 / 1		
	GMC	1 / 1		
	Honda	1 / 1		
	Jeep	1 / 1		
	Nissan	1 / 1		
	RAM	1 / 1		

<b>Garden City, Kansas</b>	<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>	<b>Locations</b>	<b>Footage</b>	
Toyota	1 / 1		
<b>Discount Department Stores</b>			
Burlington Coat Factory	1 / 1	70,500	
Kohl's	1 / 1	84,200	
Ollie's Bargain Outlet	1 / 1	30,000	
Ross	1 / 1	28,300	
Target	1 / 1	113,100	
TJ Maxx	1 / 1	33,400	
Walmart Supercenter	1 / 1	189,700	
<b>Dollar Stores</b>			
Dollar General	3 / 4	9,600	
Dollar Tree	1 / 1	11,800	
Family Dollar	1 / 1	9,400	
Five Below	1 / 1	10,000	
<b>Drug Stores</b>			
GNC	1 / 1	1,700	
Walgreens	1 / 1	14,800	
<b>Education</b>			
College	1 / 1		
Day Care	11 / 11		
High School	3 / 4		
Junior College	1 / 1		
PK - 8	21 / 23		
PK - 8 (Private)	3 / 3		
<b>Entertainment</b>			
Theatres	1 / 1		
<b>EV Charging Stations</b>			
ChargePoint	1 / 1		
<b>Fitness</b>			
YMCA	1 / 1	41,600	
<b>Furniture Household</b>			
Aaron's	1 / 1	9,000	
Rent A Center	1 / 1	5,700	
<b>Grocery Stores</b>			
Dillon	2 / 2	48,500	
Neighborhood Market	1 / 1	55,400	
<b>Health Beauty</b>			

Garden City, Kansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
	Claire's	1 / 1	1,300	
	Great Clips	1 / 1	1,900	
	Sally Beauty Supply	1 / 1	2,300	
	Sephora	1 / 1	5,700	
	ULTA	1 / 1	11,300	
<b>Health Care</b>				
	Anesthesiology	1 / 1		
	Audiologist	1 / 1		
	Cardiovascular Disease	2 / 2		
	Certified Registered Nurse Anesthetist	1 / 1		
	Chiropractic	4 / 6		
	Clinical Social Worker	4 / 4		
	Diagnostic Radiology	1 / 1		
	Dialysis Centers	2 / 2		
	Emergency Medicine	1 / 1		
	Family Practice	6 / 7		
	General Surgery	1 / 1		
	Internal Medicine	2 / 2		
	Interventional Radiology	1 / 1		
	Medical Oncology	1 / 1		
	Nephrology	3 / 3		
	Nurse Practitioner	9 / 10		
	Obstetrics and Gynecology	2 / 2		
	Ophthalmology	2 / 2		
	Optometry	5 / 5		
	Oral Surgery	1 / 1		
	Orthopedic Surgery	1 / 2		
	Otolaryngology	0 / 1		19.88 Mi SW
	Pathology	1 / 1		
	Pediatric Medicine	1 / 1		
	Physical Medicine and Rehabilitation	1 / 1		
	Physical Therapy	2 / 2		
	Physician Assistant	3 / 4		
	Podiatry	2 / 2		
	Psychiatry	2 / 2		
	Radiation Oncology	1 / 1		
	Urgent Care	1 / 1		

<b>Garden City, Kansas</b>	<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>	<b>Locations</b>	<b>Footage</b>	
Urology	1 / 1		
<b>Home Improvement</b>			
Builders FirstSource	1 / 1	43,200	
Do It Best	1 / 1	16,200	
Harbor Freight Tools	1 / 1	17,100	
Home Depot	1 / 1	120,600	
Menard's	1 / 1	194,500	
Sherwin-Williams	1 / 1	7,300	
Tractor Supply Company	1 / 1	26,300	
True Value	1 / 1	12,800	
<b>Hotels</b>			
Americas Best Value Inn	1 / 1	15,000	
Best Western Plus	1 / 1	19,200	
Clarion	1 / 1	33,000	
Comfort	1 / 1	14,500	
Country Inns & Suites	1 / 1	16,400	
Hampton Inn	1 / 1	18,300	
Holiday Inn Express	1 / 1	16,400	
Sleep	1 / 1	13,100	
Towneplace Suites	1 / 1	15,700	
<b>Office Supply</b>			
Staples	1 / 1	22,400	
<b>Pet Stores</b>			
Petco	1 / 1	15,900	
<b>Restaurants Casual</b>			
Applebee's	1 / 1	5,400	
Black Bear Diner	1 / 1	6,100	
Buffalo Wild Wings	1 / 1	6,600	
Golden Corral	1 / 1	11,700	
IHOP	1 / 1	4,800	
Walk On's	1 / 1	8,000	
<b>Restaurants Coffee Donuts</b>			
7 Brew	1 / 1	600	
Dunkin' Donuts	1 / 1	2,300	
Scooter's Coffee	2 / 2	700	
Starbucks	2 / 2	1,800	
<b>Restaurants Fast Food Major</b>			

<b>Garden City, Kansas</b>	<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>	<b>Locations</b>	<b>Footage</b>	
Arby's	1 / 1	3,300	
Burger King	2 / 2	4,000	
Dairy Queen	1 / 1	1,700	
KFC	1 / 1	3,100	
McDonald's	2 / 2	4,600	
Sonic	2 / 2	2,800	
Taco Bell	1 / 1	2,500	
Wendy's	1 / 1	3,300	
<b>Restaurants Fast Food Minor</b>			
Freddy's	1 / 1	3,600	
Krispy Krunchy Chicken	2 / 2		
Long John Silver's	1 / 1	2,600	
Popeyes	1 / 1	2,700	
<b>Restaurants Ice Cream Smoothie</b>			
Baskin-Robbins	2 / 2	2,200	
<b>Restaurants Pizza</b>			
Domino's Pizza	1 / 1	2,100	
Godfather's Pizza	2 / 2	2,700	
Little Caesars	1 / 1	1,800	
Papa John's	1 / 1	1,500	
Pizza Hut	2 / 2	2,800	
Sbarro	1 / 1	1,000	
<b>Restaurants Sandwich</b>			
Subway	5 / 7	1,700	
<b>Shoes Footwear</b>			
Famous Footwear	1 / 1	9,700	
<b>Specialty</b>			
Cannabis	1 / 1		
GameStop	1 / 1	1,700	
Goodwill	1 / 1	24,100	
Hallmark	1 / 1	5,600	
<b>Sporting Goods</b>			
Dick's	1 / 1	48,700	
Hibbett Sports	1 / 1	7,600	
<b>Wholesale</b>			
Sam's Club	1 / 1	134,000	
<b>Wireless Stores</b>			

Garden City, Kansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
AT&T		1 / 1	3,500	
Cricket		1 / 1	1,600	
T-Mobile		2 / 2	1,800	
<b>Worship</b>				
Baptist		3 / 4		
Christian		1 / 1		