

**RETAIL ATTRACTIONS, LLC**  

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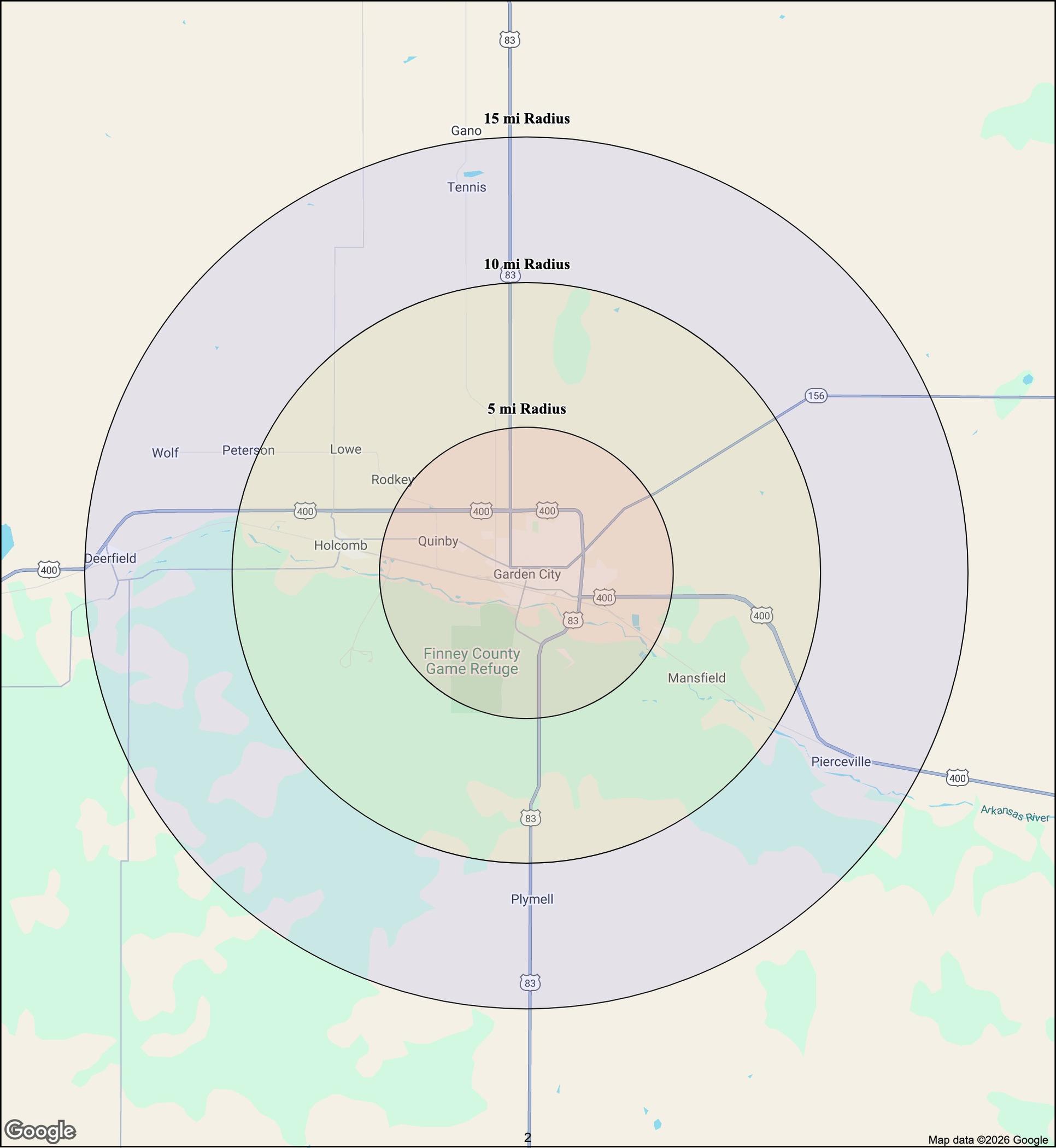
**Economic Development Consulting**

**Garden City, Kansas  
Radius  
1st Quarter 2026**

# Table Of Contents

- 1. Demographics**
- 15. Opportunity Gap**
- 19. Retail Potential**
- 22. Income Summary**
- 24. Consumer Expenditure Summary**
- 28. Crime Risk**
- 30. Void Analysis**

# Demographics



**15 mi Radius**

**10 mi Radius**

**5 mi Radius**

Gano

Tennis

Wolf

Peterson

Lowe

Rodkey

400

Deerfield

400

Holcomb

Quinby

400

400

400

Garden City

83

400

400

156

Finney County  
Game Refuge

Mansfield

Pierceville

400

Arkansas River

Plymell

83

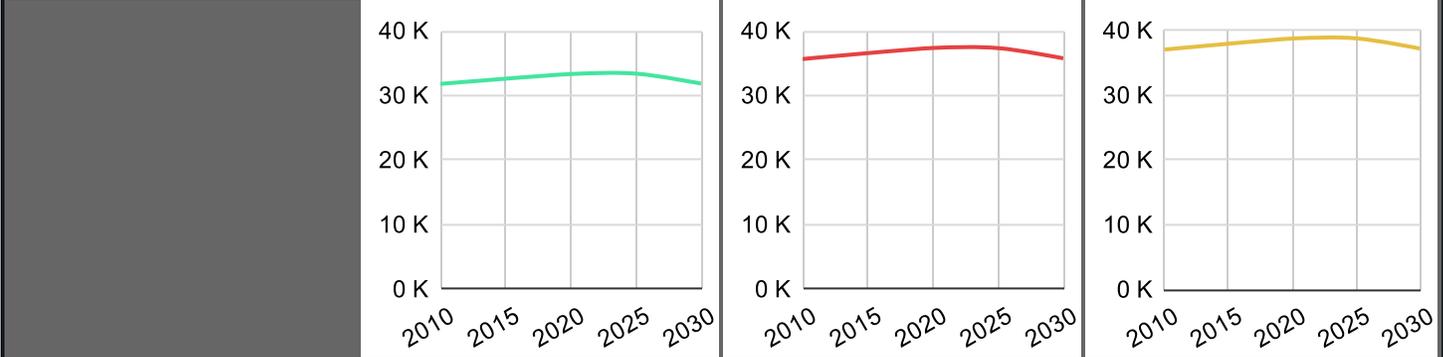


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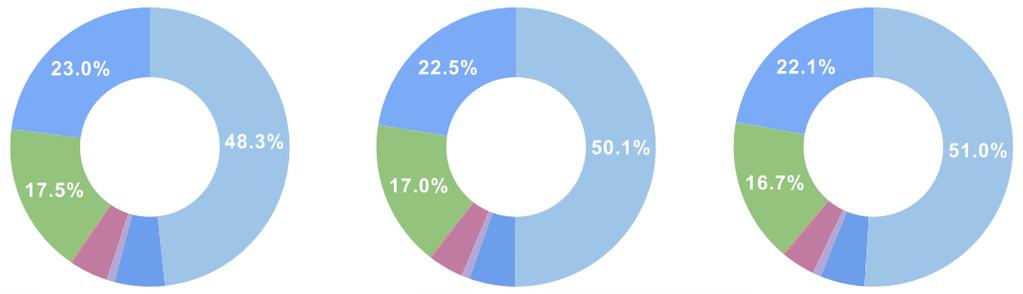
**Garden City, Kansas**

Radius	5 mi radius	10 mi radius	15 mi radius
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Population						
Estimated Population (2025)	33,387	37,340	38,806			
Projected Population (2030)	31,845	35,756	37,232			
Census Population (2020)	33,326	37,362	38,774			
Census Population (2010)	31,799	35,653	37,074			
Projected Annual Growth (2025-2030)	-1,542 -0.9%	-1,584 -0.8%	-1,574 -0.8%			
Historical Annual Growth (2020-2025)	60 -	-22 -	33 -			
Historical Annual Growth (2010-2020)	1,527 0.5%	1,709 0.5%	1,700 0.5%			
Estimated Population Density (2025)	425 <i>psm</i>	119 <i>psm</i>	55 <i>psm</i>			
Trade Area Size	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>	706.8 <i>sq mi</i>			



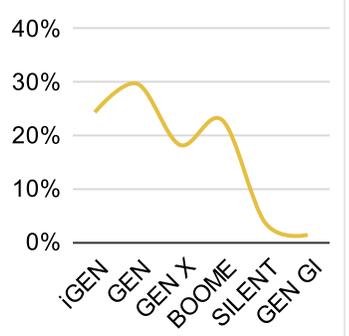
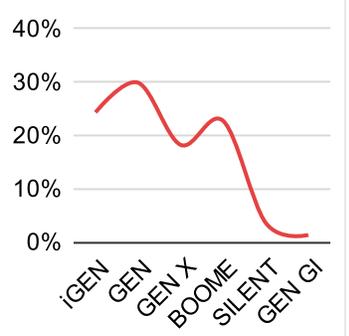
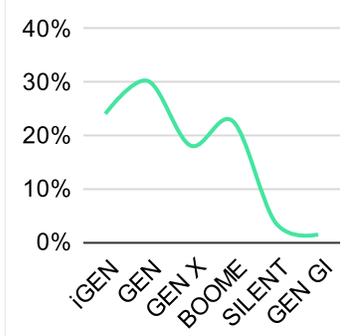
Race and Ethnicity (2025)						
<b>Not Hispanic or Latino Population</b>						
White	11,001	75.2%	13,005	77.5%	13,934	78.4%
Black or African American	1,677	11.5%	1,723	10.3%	1,734	9.8%
American Indian or Alaska Native	75	0.5%	95	0.6%	98	0.6%
Asian	1,434	9.8%	1,459	8.7%	1,466	8.2%
Hawaiian or Pacific Islander	-	-	1	-	1	-
Other Race	68	0.5%	74	0.4%	78	0.4%
Two or More Races	373	2.5%	426	2.5%	465	2.6%
<b>Hispanic or Latino Population</b>						
White	5,114	27.3%	5,697	27.7%	5,855	27.8%
Black or African American	263	1.4%	270	1.3%	275	1.3%
American Indian or Alaska Native	227	1.2%	257	1.3%	263	1.3%
Asian	51	0.3%	52	0.3%	54	0.3%
Hispanic Hawaiian or Pacific Islander	34	0.2%	35	0.2%	35	0.2%
Other Race	5,775	30.8%	6,280	30.5%	6,417	30.5%
Two or More Races	7,293	38.9%	7,966	38.8%	8,130	38.7%

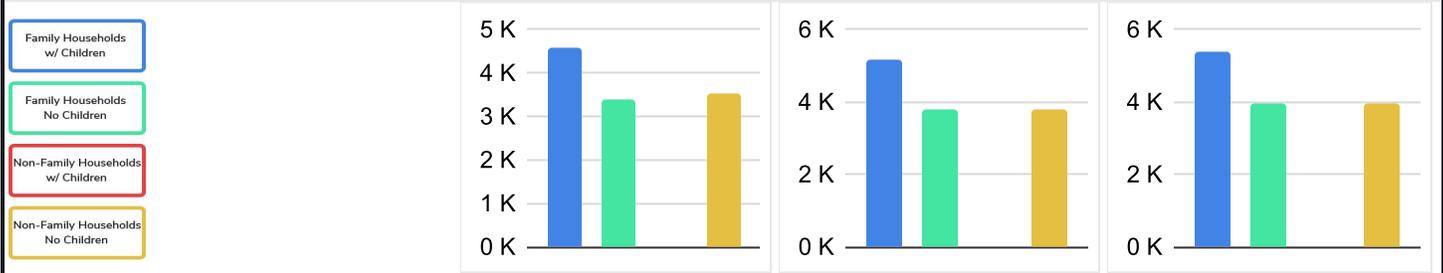
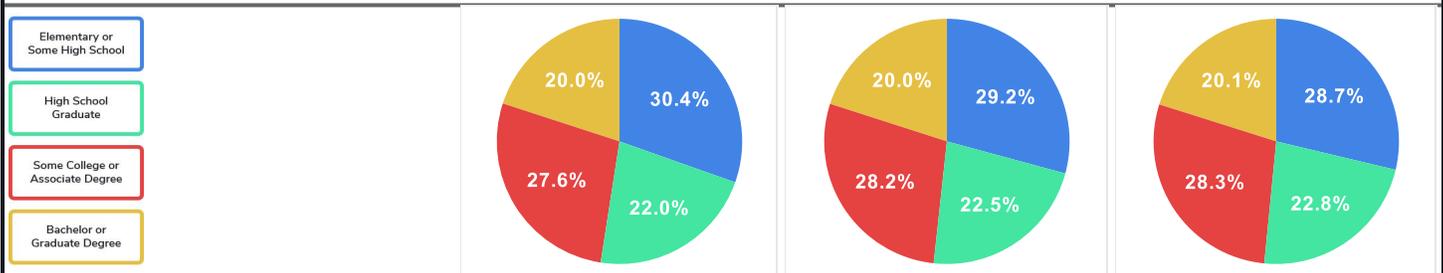


White    Black or African American    American Indian or Alaskan Native    Asian    Hawaiian or Pacific Islander    Other Race    2+ Races



Garden City, Kansas		5 mi radius		10 mi radius		15 mi radius	
Radius							
<b>Age Distribution (2025)</b>							
Age Under 5 Years		2,451	7.3%	2,760	7.4%	2,866	7.4%
Age 5 to 9 Years		2,829	8.5%	3,212	8.6%	3,336	8.6%
Age 10 to 14 Years		2,741	8.2%	3,107	8.3%	3,236	8.3%
Age 15 to 19 Years		3,007	9.0%	3,376	9.0%	3,511	9.0%
Age 20 to 24 Years		2,472	7.4%	2,705	7.2%	2,773	7.1%
Age 25 to 29 Years		2,354	7.1%	2,581	6.9%	2,655	6.8%
Age 30 to 34 Years		2,252	6.7%	2,496	6.7%	2,574	6.6%
Age 35 to 39 Years		2,147	6.4%	2,408	6.4%	2,510	6.5%
Age 40 to 44 Years		1,981	5.9%	2,243	6.0%	2,334	6.0%
Age 45 to 49 Years		1,911	5.7%	2,150	5.8%	2,222	5.7%
Age 50 to 54 Years		1,679	5.0%	1,887	5.1%	1,954	5.0%
Age 55 to 59 Years		1,712	5.1%	1,941	5.2%	2,018	5.2%
Age 60 to 64 Years		1,675	5.0%	1,880	5.0%	1,967	5.1%
Age 65 to 69 Years		1,356	4.1%	1,514	4.1%	1,592	4.1%
Age 70 to 74 Years		1,136	3.4%	1,254	3.4%	1,327	3.4%
Age 75 to 79 Years		690	2.1%	772	2.1%	822	2.1%
Age 80 to 84 Years		523	1.6%	560	1.5%	588	1.5%
Age 85 Years or Over		470	1.4%	493	1.3%	521	1.3%
Median Age		31.6		31.5		31.6	
<b>Generation (2025)</b>							
iGeneration (Age Under 15 Years)		8,021	24.0%	9,079	24.3%	9,438	24.3%
Generation 9/11 Millennials (Age 15 to 34 Years)		10,085	30.2%	11,157	29.9%	11,513	29.7%
Gen Xers (Age 35 to 49 Years)		6,040	18.1%	6,801	18.2%	7,066	18.2%
Baby Boomers (Age 50 to 74 Years)		7,558	22.6%	8,477	22.7%	8,859	22.8%
Silent Generation (Age 75 to 84 Years)		1,213	3.6%	1,332	3.6%	1,410	3.6%
G.I. Generation (Age 85 Years or Over)		470	1.4%	493	1.3%	521	1.3%



Garden City, Kansas		5 mi radius	10 mi radius	15 mi radius
Radius				
<b>Household Type (2025)</b>				
Total Households		11,562	12,828	13,341
Family Households		8,006 69.2%	9,010 70.2%	9,356 70.1%
Family Households with Children		4,602 57.5%	5,187 57.6%	5,379 57.5%
Family Households No Children		3,404 42.5%	3,823 42.4%	3,977 42.5%
Non-Family Households		3,556 30.8%	3,818 29.8%	3,985 29.9%
Non-Family Households with Children		8 0.2%	8 0.2%	9 0.2%
Non-Family Households No Children		3,548 99.8%	3,809 99.8%	3,976 99.8%
				
<b>Education Attainment (2025)</b>				
Elementary or Some High School		6,049 30.4%	6,480 29.2%	6,631 28.7%
High School Graduate		4,383 22.0%	4,992 22.5%	5,272 22.8%
Some College or Associate Degree		5,479 27.6%	6,262 28.2%	6,536 28.3%
Bachelor or Graduate Degree		3,976 20.0%	4,446 20.0%	4,646 20.1%
				
<b>Household Income (2025)</b>				
Estimated Average Household Income		\$94,756	\$94,781	\$94,829
Estimated Median Household Income		\$76,034	\$76,341	\$76,013
HH Income Under \$10,000		473 4.1%	513 4.0%	539 4.0%
HH Income \$10,000 to \$34,999		1,680 14.5%	1,832 14.3%	1,903 14.3%
HH Income \$35,000 to \$49,999		1,403 12.1%	1,591 12.4%	1,679 12.6%
HH Income \$50,000 to \$74,999		2,416 20.9%	2,675 20.9%	2,770 20.8%
HH Income \$75,000 to \$99,999		1,513 13.1%	1,658 12.9%	1,717 12.9%
HH Income \$100,000 to \$149,999		2,467 21.3%	2,757 21.5%	2,835 21.3%
HH Income \$150,000 or More		1,612 13.9%	1,802 14.0%	1,897 14.2%



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Garden City, Kansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
<b>Population</b>						
Estimated Population (2025)	33,387		37,340		38,806	
Projected Population (2030)	31,845		35,756		37,232	
Census Population (2020)	33,326		37,362		38,774	
Census Population (2010)	31,799		35,653		37,074	
Projected Annual Growth (2025-2030)	-1,542	-0.9%	-1,584	-0.8%	-1,574	-0.8%
Historical Annual Growth (2020-2025)	60	-	-22	-	33	-
Historical Annual Growth (2010-2020)	1,527	0.5%	1,709	0.5%	1,700	0.5%
Estimated Population Density (2025)	425 <i>psm</i>		119 <i>psm</i>		55 <i>psm</i>	
Trade Area Size	78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		706.8 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2025)	11,562		12,828		13,341	
Projected Households (2030)	11,302		12,580		13,091	
Census Households (2020)	11,409		12,678		13,168	
Census Households (2010)	10,757		11,973		12,461	
Projected Annual Growth (2025-2030)	-261	-0.5%	-248	-0.4%	-250	-0.4%
Historical Annual Change (2010-2025)	805	0.5%	854	0.5%	880	0.5%
<b>Average Household Income</b>						
Estimated Average Household Income (2025)	\$94,756		\$94,781		\$94,829	
Projected Average Household Income (2030)	\$94,471		\$94,498		\$94,540	
Census Average Household Income (2010)	\$59,940		\$60,127		\$60,135	
Census Average Household Income (2000)	\$47,209		\$47,485		\$47,408	
Projected Annual Change (2025-2030)	-\$285	-	-\$283	-	-\$289	-
Historical Annual Change (2000-2025)	\$47,547	4.0%	\$47,296	4.0%	\$47,421	4.0%
<b>Median Household Income</b>						
Estimated Median Household Income (2025)	\$76,034		\$76,341		\$76,013	
Projected Median Household Income (2030)	\$75,767		\$76,097		\$75,772	
Census Median Household Income (2010)	\$48,681		\$49,375		\$49,383	
Census Median Household Income (2000)	\$38,278		\$38,747		\$38,767	
Projected Annual Change (2025-2030)	-\$267	-	-\$243	-	-\$242	-
Historical Annual Change (2000-2025)	\$37,756	3.9%	\$37,593	3.9%	\$37,246	3.8%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2025)	\$32,938		\$32,671		\$32,707	
Projected Per Capita Income (2030)	\$33,656		\$33,362		\$33,351	
Census Per Capita Income (2010)	\$20,269		\$20,184		\$20,205	
Census Per Capita Income (2000)	\$15,094		\$15,106		\$15,103	
Projected Annual Change (2025-2030)	\$718	0.4%	\$691	0.4%	\$644	0.4%
Historical Annual Change (2000-2025)	\$17,845	4.7%	\$17,565	4.7%	\$17,604	4.7%
Estimated Average Household Net Worth (2025)	\$797,972		\$812,378		\$825,211	

Garden City, Kansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2025)	33,387		37,340		38,806	
White (2025)	16,115	48.3%	18,702	50.1%	19,789	51.0%
Black or African American (2025)	1,940	5.8%	1,993	5.3%	2,009	5.2%
American Indian or Alaska Native (2025)	302	0.9%	352	0.9%	361	0.9%
Asian (2025)	1,485	4.4%	1,511	4.0%	1,520	3.9%
Hawaiian or Pacific Islander (2025)	35	0.1%	36	-	36	-
Other Race (2025)	5,843	17.5%	6,354	17.0%	6,495	16.7%
Two or More Races (2025)	7,666	23.0%	8,392	22.5%	8,595	22.1%
Population < 18 (2025)	9,751 29.2%		11,054 29.6%		11,501 29.6%	
White Not Hispanic	2,175	22.3%	2,736	24.8%	2,989	26.0%
Black or African American	586	6.0%	604	5.5%	611	5.3%
Asian	419	4.3%	425	3.8%	427	3.7%
Other Race Not Hispanic	189	1.9%	222	2.0%	237	2.1%
Hispanic	6,382	65.4%	7,066	63.9%	7,237	62.9%
Not Hispanic or Latino Population (2025)	14,629 43.8%		16,782 44.9%		17,778 45.8%	
Not Hispanic White	11,001	75.2%	13,005	77.5%	13,934	78.4%
Not Hispanic Black or African American	1,677	11.5%	1,723	10.3%	1,734	9.8%
Not Hispanic American Indian or Alaska Native	75	0.5%	95	0.6%	98	0.6%
Not Hispanic Asian	1,434	9.8%	1,459	8.7%	1,466	8.2%
Not Hispanic Hawaiian or Pacific Islander	-	-	1	-	1	-
Not Hispanic Other Race	68	0.5%	74	0.4%	78	0.4%
Not Hispanic Two or More Races	373	2.5%	426	2.5%	465	2.6%
Hispanic or Latino Population (2025)	18,757 56.2%		20,558 55.1%		21,029 54.2%	
Hispanic White	5,114	27.3%	5,697	27.7%	5,855	27.8%
Hispanic Black or African American	263	1.4%	270	1.3%	275	1.3%
Hispanic American Indian or Alaska Native	227	1.2%	257	1.3%	263	1.3%
Hispanic Asian	51	0.3%	52	0.3%	54	0.3%
Hispanic Hawaiian or Pacific Islander	34	0.2%	35	0.2%	35	0.2%
Hispanic Other Race	5,775	30.8%	6,280	30.5%	6,417	30.5%
Hispanic Two or More Races	7,293	38.9%	7,966	38.8%	8,130	38.7%
Not Hispanic or Latino Population (2020)	15,308 45.9%		17,698 47.4%		18,681 48.2%	
Hispanic or Latino Population (2020)	18,018 54.1%		19,664 52.6%		20,092 51.8%	
Not Hispanic or Latino Population (2010)	16,170 50.9%		18,641 52.3%		19,710 53.2%	
Hispanic or Latino Population (2010)	15,629 49.1%		17,012 47.7%		17,363 46.8%	
Not Hispanic or Latino Population (2030)	13,690 43.0%		15,757 44.1%		16,749 45.0%	
Hispanic or Latino Population (2030)	18,154 57.0%		19,999 55.9%		20,483 55.0%	
Projected Annual Growth (2025-2030)	-603	-0.6%	-559	-0.5%	-546	-0.5%
Historical Annual Growth (2010-2020)	2,389	1.5%	2,652	1.6%	2,729	1.6%

<b>Garden City, Kansas</b>						
<b>Radius</b>	<b>5 mi radius</b>		<b>10 mi radius</b>		<b>15 mi radius</b>	
<b>Total Age Distribution (2025)</b>						
Total Population	33,387		37,340		38,806	
Age Under 5 Years	2,451	7.3%	2,760	7.4%	2,866	7.4%
Age 5 to 9 Years	2,829	8.5%	3,212	8.6%	3,336	8.6%
Age 10 to 14 Years	2,741	8.2%	3,107	8.3%	3,236	8.3%
Age 15 to 19 Years	3,007	9.0%	3,376	9.0%	3,511	9.0%
Age 20 to 24 Years	2,472	7.4%	2,705	7.2%	2,773	7.1%
Age 25 to 29 Years	2,354	7.1%	2,581	6.9%	2,655	6.8%
Age 30 to 34 Years	2,252	6.7%	2,496	6.7%	2,574	6.6%
Age 35 to 39 Years	2,147	6.4%	2,408	6.4%	2,510	6.5%
Age 40 to 44 Years	1,981	5.9%	2,243	6.0%	2,334	6.0%
Age 45 to 49 Years	1,911	5.7%	2,150	5.8%	2,222	5.7%
Age 50 to 54 Years	1,679	5.0%	1,887	5.1%	1,954	5.0%
Age 55 to 59 Years	1,712	5.1%	1,941	5.2%	2,018	5.2%
Age 60 to 64 Years	1,675	5.0%	1,880	5.0%	1,967	5.1%
Age 65 to 69 Years	1,356	4.1%	1,514	4.1%	1,592	4.1%
Age 70 to 74 Years	1,136	3.4%	1,254	3.4%	1,327	3.4%
Age 75 to 79 Years	690	2.1%	772	2.1%	822	2.1%
Age 80 to 84 Years	523	1.6%	560	1.5%	588	1.5%
Age 85 Years or Over	470	1.4%	493	1.3%	521	1.3%
Median Age	31.6		31.5		31.6	
Age 19 Years or Less	11,028	33.0%	12,455	33.4%	12,949	33.4%
Age 20 to 64 Years	18,184	54.5%	20,291	54.3%	21,008	54.1%
Age 65 Years or Over	4,174	12.5%	4,594	12.3%	4,849	12.5%
<b>Female Age Distribution (2025)</b>						
Female Population	16,222	48.6%	18,210	48.8%	18,858	48.6%
Age Under 5 Years	1,204	7.4%	1,359	7.5%	1,397	7.4%
Age 5 to 9 Years	1,440	8.9%	1,640	9.0%	1,701	9.0%
Age 10 to 14 Years	1,240	7.6%	1,415	7.8%	1,470	7.8%
Age 15 to 19 Years	1,395	8.6%	1,567	8.6%	1,625	8.6%
Age 20 to 24 Years	1,164	7.2%	1,279	7.0%	1,306	6.9%
Age 25 to 29 Years	1,136	7.0%	1,255	6.9%	1,292	6.9%
Age 30 to 34 Years	1,052	6.5%	1,171	6.4%	1,199	6.4%
Age 35 to 39 Years	1,072	6.6%	1,212	6.7%	1,262	6.7%
Age 40 to 44 Years	1,000	6.2%	1,132	6.2%	1,173	6.2%
Age 45 to 49 Years	891	5.5%	1,009	5.5%	1,045	5.5%
Age 50 to 54 Years	857	5.3%	976	5.4%	1,006	5.3%
Age 55 to 59 Years	827	5.1%	936	5.1%	971	5.1%
Age 60 to 64 Years	820	5.1%	931	5.1%	969	5.1%
Age 65 to 69 Years	658	4.1%	735	4.0%	766	4.1%
Age 70 to 74 Years	565	3.5%	625	3.4%	658	3.5%
Age 75 to 79 Years	349	2.2%	391	2.1%	416	2.2%
Age 80 to 84 Years	298	1.8%	314	1.7%	327	1.7%
Age 85 Years or Over	253	1.6%	264	1.4%	272	1.4%
Female Median Age	32.2		32.1		32.2	
Age 19 Years or Less	5,279	32.5%	5,981	32.8%	6,194	32.8%
Age 20 to 64 Years	8,820	54.4%	9,901	54.4%	10,224	54.2%
Age 65 Years or Over	2,123	13.1%	2,328	12.8%	2,439	12.9%

<b>Garden City, Kansas</b>						
<b>Radius</b>	<b>5 mi radius</b>		<b>10 mi radius</b>		<b>15 mi radius</b>	
<b>Male Age Distribution (2025)</b>						
Male Population	17,164	51.4%	19,130	51.2%	19,949	51.4%
Age Under 5 Years	1,247	7.3%	1,401	7.3%	1,469	7.4%
Age 5 to 9 Years	1,389	8.1%	1,572	8.2%	1,635	8.2%
Age 10 to 14 Years	1,501	8.7%	1,692	8.8%	1,766	8.9%
Age 15 to 19 Years	1,612	9.4%	1,809	9.5%	1,885	9.4%
Age 20 to 24 Years	1,308	7.6%	1,426	7.5%	1,467	7.4%
Age 25 to 29 Years	1,218	7.1%	1,326	6.9%	1,363	6.8%
Age 30 to 34 Years	1,200	7.0%	1,325	6.9%	1,375	6.9%
Age 35 to 39 Years	1,076	6.3%	1,196	6.3%	1,248	6.3%
Age 40 to 44 Years	981	5.7%	1,112	5.8%	1,161	5.8%
Age 45 to 49 Years	1,020	5.9%	1,141	6.0%	1,177	5.9%
Age 50 to 54 Years	822	4.8%	910	4.8%	948	4.8%
Age 55 to 59 Years	885	5.2%	1,005	5.3%	1,048	5.3%
Age 60 to 64 Years	855	5.0%	949	5.0%	998	5.0%
Age 65 to 69 Years	697	4.1%	779	4.1%	825	4.1%
Age 70 to 74 Years	571	3.3%	629	3.3%	670	3.4%
Age 75 to 79 Years	341	2.0%	382	2.0%	406	2.0%
Age 80 to 84 Years	225	1.3%	247	1.3%	261	1.3%
Age 85 Years or Over	217	1.3%	230	1.2%	248	1.2%
Male Median Age	31.1		31.0		31.2	
Age 19 Years or Less	5,749	33.5%	6,474	33.8%	6,754	33.9%
Age 20 to 64 Years	9,365	54.6%	10,390	54.3%	10,784	54.1%
Age 65 Years or Over	2,051	11.9%	2,266	11.8%	2,410	12.1%
<b>Males per 100 Females (2025)</b>						
Overall Comparison	106		105		106	
Age Under 5 Years	104	50.9%	103	50.8%	105	51.2%
Age 5 to 9 Years	96	49.1%	96	48.9%	96	49.0%
Age 10 to 14 Years	121	54.8%	120	54.5%	120	54.6%
Age 15 to 19 Years	116	53.6%	115	53.6%	116	53.7%
Age 20 to 24 Years	112	52.9%	111	52.7%	112	52.9%
Age 25 to 29 Years	107	51.7%	106	51.4%	106	51.3%
Age 30 to 34 Years	114	53.3%	113	53.1%	115	53.4%
Age 35 to 39 Years	100	50.1%	99	49.7%	99	49.7%
Age 40 to 44 Years	98	49.5%	98	49.6%	99	49.7%
Age 45 to 49 Years	115	53.4%	113	53.1%	113	53.0%
Age 50 to 54 Years	96	48.9%	93	48.2%	94	48.5%
Age 55 to 59 Years	107	51.7%	107	51.8%	108	51.9%
Age 60 to 64 Years	104	51.0%	102	50.5%	103	50.7%
Age 65 to 69 Years	106	51.4%	106	51.4%	108	51.8%
Age 70 to 74 Years	101	50.3%	101	50.2%	102	50.4%
Age 75 to 79 Years	98	49.4%	98	49.4%	98	49.4%
Age 80 to 84 Years	75	43.0%	79	44.0%	80	44.4%
Age 85 Years or Over	86	46.2%	87	46.6%	91	47.7%
Age 19 Years or Less	109	52.1%	108	52.0%	109	52.2%
Age 20 to 39 Years	109	52.0%	107	51.7%	108	51.9%
Age 40 to 64 Years	104	50.9%	103	50.7%	103	50.8%
Age 65 Years or Over	97	49.1%	97	49.3%	99	49.7%

Garden City, Kansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
<b>Household Type (2025)</b>						
Total Households	11,562		12,828		13,341	
Households with Children	4,610	39.9%	5,195	40.5%	5,388	40.4%
Average Household Size	2.8		2.9		2.9	
Household Density per Square Mile	147		41		19	
Population Family	27,818	83.3%	31,378	84.0%	32,571	83.9%
Population Non-Family	5,012	15.0%	5,402	14.5%	5,676	14.6%
Population Group Quarters	557	1.7%	560	1.5%	560	1.4%
Family Households	8,006	69.2%	9,010	70.2%	9,356	70.1%
Married Couple Households	5,564	69.5%	6,334	70.3%	6,659	71.2%
Other Family Households with Children	2,442	30.5%	2,676	29.7%	2,696	28.8%
Family Households with Children	4,602	57.5%	5,187	57.6%	5,379	57.5%
Married Couple with Children	2,947	64.0%	3,369	64.9%	3,522	65.5%
Other Family Households with Children	1,655	36.0%	1,818	35.1%	1,857	34.5%
Family Households No Children	3,404	42.5%	3,823	42.4%	3,977	42.5%
Married Couple No Children	2,617	76.9%	2,965	77.6%	3,137	78.9%
Other Family Households No Children	788	23.1%	858	22.4%	839	21.1%
Non-Family Households	3,556	30.8%	3,818	29.8%	3,985	29.9%
Non-Family Households with Children	8	0.2%	8	0.2%	9	0.2%
Non-Family Households No Children	3,548	99.8%	3,809	99.8%	3,976	99.8%
Average Family Household Size	3.5		3.5		3.5	
Average Family Income	\$111,420		\$110,595		\$110,804	
Median Family Income	\$92,238		\$91,635		\$91,075	
Average Non-Family Household Size	1.4		1.4		1.4	
<b>Marital Status (2025)</b>						
Population Age 15 Years or Over	25,365		28,261		29,368	
Never Married	8,794	34.7%	9,859	34.9%	10,052	34.2%
Currently Married	11,194	44.1%	12,632	44.7%	13,375	45.5%
Previously Married	5,378	21.2%	5,770	20.4%	5,940	20.2%
Separated	1,714	31.9%	1,887	32.7%	1,921	32.3%
Widowed	1,134	21.1%	1,226	21.2%	1,287	21.7%
Divorced	2,531	47.1%	2,657	46.1%	2,732	46.0%
<b>Educational Attainment (2025)</b>						
Adult Population Age 25 Years or Over	19,887		22,180		23,084	
Elementary (Grade Level 0 to 8)	3,459	17.4%	3,683	16.6%	3,782	16.4%
Some High School (Grade Level 9 to 11)	2,589	13.0%	2,797	12.6%	2,849	12.3%
High School Graduate	4,383	22.0%	4,992	22.5%	5,272	22.8%
Some College	3,623	18.2%	4,138	18.7%	4,333	18.8%
Associate Degree Only	1,857	9.3%	2,124	9.6%	2,203	9.5%
Bachelor Degree Only	2,596	13.1%	2,937	13.2%	3,096	13.4%
Graduate Degree	1,380	6.9%	1,509	6.8%	1,550	6.7%
Any College (Some College or Higher)	9,455	47.5%	10,708	48.3%	11,181	48.4%
College Degree + (Bachelor Degree or Higher)	3,976	20.0%	4,446	20.0%	4,646	20.1%

Garden City, Kansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
<b>Housing</b>						
Total Housing Units (2025)	12,747		14,141		14,723	
Total Housing Units (2020)	12,369		13,743		14,303	
Historical Annual Growth (2020-2025)	378	-	397	-	420	-
Housing Units Occupied (2025)	11,562 90.7%		12,828 90.7%		13,341 90.6%	
Housing Units Owner-Occupied	6,979 60.4%		7,930 61.8%		8,319 62.4%	
Housing Units Renter-Occupied	4,584 39.6%		4,898 38.2%		5,023 37.6%	
Housing Units Vacant (2025)	1,184	9.3%	1,313	9.3%	1,382	9.4%
<b>Household Size (2025)</b>						
Total Households	11,562		12,828		13,341	
1 Person Households	2,804	24.2%	2,986	23.3%	3,088	23.1%
2 Person Households	3,381	29.2%	3,808	29.7%	3,972	29.8%
3 Person Households	1,873	16.2%	2,057	16.0%	2,138	16.0%
4 Person Households	1,542	13.3%	1,742	13.6%	1,825	13.7%
5 Person Households	1,052	9.1%	1,197	9.3%	1,245	9.3%
6 Person Households	582	5.0%	659	5.1%	677	5.1%
7 or More Person Households	329	2.8%	379	3.0%	394	3.0%
<b>Household Income Distribution (2025)</b>						
HH Income \$200,000 or More	694	6.0%	777	6.1%	808	6.1%
HH Income \$150,000 to \$199,999	918	7.9%	1,025	8.0%	1,089	8.2%
HH Income \$125,000 to \$149,999	1,133	9.8%	1,229	9.6%	1,263	9.5%
HH Income \$100,000 to \$124,999	1,334	11.5%	1,528	11.9%	1,572	11.8%
HH Income \$75,000 to \$99,999	1,513	13.1%	1,658	12.9%	1,717	12.9%
HH Income \$50,000 to \$74,999	2,416	20.9%	2,675	20.9%	2,770	20.8%
HH Income \$35,000 to \$49,999	1,403	12.1%	1,591	12.4%	1,679	12.6%
HH Income \$25,000 to \$34,999	646	5.6%	702	5.5%	709	5.3%
HH Income \$15,000 to \$24,999	635	5.5%	698	5.4%	736	5.5%
HH Income \$10,000 to \$14,999	400	3.5%	432	3.4%	458	3.4%
HH Income Under \$10,000	473	4.1%	513	4.0%	539	4.0%
<b>Household Vehicles (2025)</b>						
Households 0 Vehicles Available	757	6.5%	802	6.3%	808	6.1%
Households 1 Vehicle Available	3,535	30.6%	3,842	30.0%	3,961	29.7%
Households 2 Vehicles Available	4,077	35.3%	4,569	35.6%	4,743	35.6%
Households 3 or More Vehicles Available	3,194	27.6%	3,614	28.2%	3,829	28.7%
Total Vehicles Available	22,968		25,722		26,969	
Average Vehicles per Household	2.0		2.0		2.0	
Owner-Occupied Household Vehicles	16,560 72.1%		18,827 73.2%		19,866 73.7%	
Average Vehicles per Owner-Occupied Household	2.4		2.4		2.4	
Renter-Occupied Household Vehicles	6,408 27.9%		6,895 26.8%		7,103 26.3%	
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	
<b>Travel Time (2025)</b>						
Worker Base Age 16 years or Over	17,837		19,739		20,397	
Travel to Work in 14 Minutes or Less	9,930	55.7%	10,777	54.6%	11,013	54.0%
Travel to Work in 15 to 29 Minutes	5,972	33.5%	6,697	33.9%	6,906	33.9%
Travel to Work in 30 to 59 Minutes	1,060	5.9%	1,206	6.1%	1,314	6.4%
Travel to Work in 60 Minutes or More	412	2.3%	509	2.6%	530	2.6%
Work at Home	464	2.6%	550	2.8%	634	3.1%
Average Minutes Travel to Work	12.5		12.7		12.8	

Garden City, Kansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
<b>Transportation To Work (2025)</b>						
Worker Base Age 16 years or Over	17,837		19,739		20,397	
Drive to Work Alone	14,318	80.3%	15,851	80.3%	16,340	80.1%
Drive to Work in Carpool	2,731	15.3%	2,980	15.1%	3,036	14.9%
Travel to Work by Public Transportation	47	0.3%	55	0.3%	55	0.3%
Drive to Work on Motorcycle	11	-	11	-	11	-
Bicycle to Work	25	0.1%	26	0.1%	26	0.1%
Walk to Work	198	1.1%	203	1.0%	224	1.1%
Other Means	43	0.2%	62	0.3%	70	0.3%
Work at Home	464	2.6%	550	2.8%	634	3.1%
<b>Daytime Demographics (2025)</b>						
Total Businesses	1,131		1,200		1,236	
Total Employees	13,415		15,296		15,600	
Company Headquarter Businesses	54	4.8%	55	4.6%	57	4.6%
Company Headquarter Employees	2,208	16.5%	2,221	14.5%	2,289	14.7%
Employee Population per Business	11.9 to 1		12.7 to 1		12.6 to 1	
Residential Population per Business	29.5 to 1		31.1 to 1		31.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	20,303		23,104		23,821	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2025)	24,754		27,576		28,647	
Labor Force Total Males (2025)	12,703	51.3%	14,100	51.1%	14,692	51.3%
Male Civilian Employed	9,735	76.6%	10,762	76.3%	11,174	76.1%
Male Civilian Unemployed	337	2.7%	376	2.7%	394	2.7%
Males in Armed Forces	26	0.2%	26	0.2%	26	0.2%
Males Not in Labor Force	2,605	20.5%	2,936	20.8%	3,098	21.1%
Labor Force Total Females (2025)	12,051	48.7%	13,475	48.9%	13,955	48.7%
Female Civilian Employed	8,105	67.3%	8,980	66.6%	9,226	66.1%
Female Civilian Unemployed	254	2.1%	325	2.4%	343	2.5%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	3,691	30.6%	4,171	30.9%	4,385	31.4%
Unemployment Rate	592	2.4%	701	2.5%	738	2.6%
<b>Occupation (2025)</b>						
Occupation Population Age 16 Years or Over	17,837		19,739		20,397	
Occupation Total Males	9,732	54.6%	10,759	54.5%	11,171	54.8%
Occupation Total Females	8,105	45.4%	8,980	45.5%	9,226	45.2%
Management, Business, Financial Operations	2,055	11.5%	2,330	11.8%	2,458	12.1%
Professional, Related	3,171	17.8%	3,538	17.9%	3,633	17.8%
Service	2,576	14.4%	2,850	14.4%	2,933	14.4%
Sales, Office	3,298	18.5%	3,619	18.3%	3,710	18.2%
Farming, Fishing, Forestry	596	3.3%	663	3.4%	742	3.6%
Construction, Extraction, Maintenance	1,604	9.0%	1,812	9.2%	1,897	9.3%
Production, Transport, Material Moving	4,539	25.4%	4,927	25.0%	5,023	24.6%
White Collar Workers	8,523	47.8%	9,487	48.1%	9,801	48.1%
Blue Collar Workers	9,314	52.2%	10,252	51.9%	10,596	51.9%



**RETAIL ATTRACTIONS, LLC**  
**Economic Development Consulting**

<b>Garden City, Kansas</b>		<b>5 mi radius</b>		<b>10 mi radius</b>		<b>15 mi radius</b>	
<b>Radius</b>							
<b>Units In Structure (2025)</b>							
Total Units		11,562		12,828		13,341	
1 Detached Unit		6,941	60.0%	7,871	61.4%	8,236	61.7%
1 Attached Unit		338	2.9%	344	2.7%	350	2.6%
2 Units		483	4.2%	496	3.9%	502	3.8%
3 to 4 Units		1,183	10.2%	1,229	9.6%	1,236	9.3%
5 to 9 Units		487	4.2%	497	3.9%	512	3.8%
10 to 19 Units		452	3.9%	472	3.7%	472	3.5%
20 to 49 Units		165	1.4%	168	1.3%	169	1.3%
50 or More Units		160	1.4%	163	1.3%	164	1.2%
Mobile Home or Trailer		1,303	11.3%	1,529	11.9%	1,640	12.3%
Other Structure		50	0.4%	59	0.5%	60	0.4%
<b>Homes Built By Year (2025)</b>							
Homes Built 2020 or later		62	0.5%	62	0.4%	62	0.4%
Homes Built 2010 to 2019		671	5.3%	738	5.2%	756	5.1%
Homes Built 2000 to 2009		655	5.1%	796	5.6%	848	5.8%
Homes Built 1990 to 1999		1,519	11.9%	1,790	12.7%	1,838	12.5%
Homes Built 1980 to 1989		1,896	14.9%	2,101	14.9%	2,222	15.1%
Homes Built 1970 to 1979		2,908	22.8%	3,237	22.9%	3,353	22.8%
Homes Built 1960 to 1969		1,391	10.9%	1,419	10.0%	1,449	9.8%
Homes Built 1950 to 1959		858	6.7%	911	6.4%	963	6.5%
Homes Built 1940 to 1949		388	3.0%	466	3.3%	485	3.3%
Homes Built Before 1939		1,214	9.5%	1,307	9.2%	1,364	9.3%
Median Age of Homes		49.4 yrs		48.9 yrs		48.9 yrs	
<b>Home Values (2025)</b>							
Owner Specified Housing Units		6,979		7,930		8,319	
Home Values \$1,000,000 or More		68	1.0%	75	1.0%	82	1.0%
Home Values \$750,000 to \$999,999		23	0.3%	23	0.3%	23	0.3%
Home Values \$500,000 to \$749,999		199	2.9%	210	2.6%	219	2.6%
Home Values \$400,000 to \$499,999		264	3.8%	293	3.7%	330	4.0%
Home Values \$300,000 to \$399,999		783	11.2%	946	11.9%	1,015	12.2%
Home Values \$250,000 to \$299,999		741	10.6%	858	10.8%	891	10.7%
Home Values \$200,000 to \$249,999		1,145	16.4%	1,294	16.3%	1,360	16.3%
Home Values \$175,000 to \$199,999		828	11.9%	898	11.3%	917	11.0%
Home Values \$150,000 to \$174,999		593	8.5%	686	8.7%	689	8.3%
Home Values \$125,000 to \$149,999		697	10.0%	781	9.8%	809	9.7%
Home Values \$100,000 to \$124,999		288	4.1%	300	3.8%	330	4.0%
Home Values \$90,000 to \$99,999		76	1.1%	84	1.1%	96	1.1%
Home Values \$80,000 to \$89,999		60	0.9%	71	0.9%	79	0.9%
Home Values \$70,000 to \$79,999		75	1.1%	81	1.0%	84	1.0%
Home Values \$60,000 to \$69,999		59	0.8%	65	0.8%	75	0.9%
Home Values \$50,000 to \$59,999		82	1.2%	110	1.4%	119	1.4%
Home Values \$35,000 to \$49,999		201	2.9%	206	2.6%	212	2.6%
Home Values \$25,000 to \$34,999		86	1.2%	88	1.1%	91	1.1%
Home Values \$10,000 to \$24,999		318	4.6%	401	5.1%	423	5.1%
Home Values Under \$10,000		394	5.6%	459	5.8%	476	5.7%
Owner-Occupied Median Home Value		\$188,473		\$188,725		\$190,425	
Renter-Occupied Median Rent		\$767		\$762		\$763	

Garden City, Kansas		5 mi radius	10 mi radius	15 mi radius
Radius				
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$1.14 B	\$1.27 B	\$1.32 B
Total Non-Retail Expenditure		\$552.39 M	\$613.36 M	\$637.2 M
Total Retail Expenditure		\$587.36 M	\$655.44 M	\$682 M
Alcoholic Beverages		\$7.01 M	\$7.81 M	\$8.11 M
Apparel		\$21.55 M	\$24.01 M	\$24.95 M
Contributions		\$35.17 M	\$39.11 M	\$40.65 M
Education		\$25.46 M	\$28.33 M	\$29.44 M
Entertainment		\$66.88 M	\$74.51 M	\$77.41 M
Food Away From Home		\$51.02 M	\$56.84 M	\$59.05 M
Grocery		\$82.37 M	\$91.96 M	\$95.51 M
Health Care		\$74.38 M	\$82.78 M	\$86.29 M
Household Furnishings and Equipment		\$30.65 M	\$34.14 M	\$35.47 M
Household Operations		\$21.95 M	\$24.46 M	\$25.42 M
Miscellaneous Expenses		\$19.79 M	\$22.03 M	\$22.89 M
Personal Care		\$15.87 M	\$17.71 M	\$18.4 M
Shelter		\$193.51 M	\$214.65 M	\$222.61 M
Tax and Retirement		\$240.83 M	\$267.5 M	\$278.2 M
Tobacco and Related		\$6.96 M	\$7.79 M	\$8.09 M
Transportation		\$187.22 M	\$209.12 M	\$218.13 M
Utilities		\$59.14 M	\$66.05 M	\$68.59 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$8,214	\$8,243	\$8,240
Total Non-Retail Expenditure		\$3,981 48.5%	\$3,985 48.3%	\$3,980 48.3%
Total Retail Expenditures		\$4,233 51.5%	\$4,258 51.7%	\$4,260 51.7%
Alcoholic Beverages		\$51 0.6%	\$51 0.6%	\$51 0.6%
Apparel		\$155 1.9%	\$156 1.9%	\$156 1.9%
Contributions		\$253 3.1%	\$254 3.1%	\$254 3.1%
Education		\$183 2.2%	\$184 2.2%	\$184 2.2%
Entertainment		\$482 5.9%	\$484 5.9%	\$484 5.9%
Food Away From Home		\$368 4.5%	\$369 4.5%	\$369 4.5%
Grocery		\$594 7.2%	\$597 7.2%	\$597 7.2%
Health Care		\$536 6.5%	\$538 6.5%	\$539 6.5%
Household Furnishings and Equipment		\$221 2.7%	\$222 2.7%	\$222 2.7%
Household Operations		\$158 1.9%	\$159 1.9%	\$159 1.9%
Miscellaneous Expenses		\$143 1.7%	\$143 1.7%	\$143 1.7%
Personal Care		\$114 1.4%	\$115 1.4%	\$115 1.4%
Shelter		\$1,395 17.0%	\$1,394 16.9%	\$1,391 16.9%
Tax and Retirement		\$1,736 21.1%	\$1,738 21.1%	\$1,738 21.1%
Tobacco and Related		\$50 0.6%	\$51 0.6%	\$51 0.6%
Transportation		\$1,349 16.4%	\$1,359 16.5%	\$1,362 16.5%
Utilities		\$426 5.2%	\$429 5.2%	\$428 5.2%

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# OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

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## **Vehicle and Parts Dealers**

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

## **Furniture and Home Furnishings Stores**

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

## **Electronics and Appliance Stores**

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

## **Building Materials and Garden Supply Stores**

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

## **Food and Beverage Stores**

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

## **Health and Personal Care Stores**

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

## **Gasoline Stations**

Gasoline stations and gasoline stations with convenience stores

## **Clothing and Clothing Accessories Stores**

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

## **Sporting Goods and Hobby Stores**

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

## **General Merchandise Stores**

Department stores and other general merchandise stores

## **Miscellaneous Store Retailers**

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

## **Foodservice and Drinking Places**

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Garden City, Kansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$36.63 M / \$38.9 M	-6	\$40.81 M / \$43.42 M	-6	\$42.43 M / \$49.54 M	-14
Men's Clothing Stores	\$1.53 M / -	100	\$1.71 M / -	100	\$1.78 M / -	100
Women's Clothing Stores	\$3.09 M / \$3.59 M	-14	\$3.45 M / \$3.93 M	-12	\$3.58 M / \$4.39 M	-18
Children's, Infants' Clothing Stores	\$2.94 M / \$3.74 M	-21	\$3.28 M / \$3.74 M	-12	\$3.4 M / \$3.74 M	-9
Family Clothing Stores	\$18.16 M / \$12.44 M	32	\$20.23 M / \$16.59 M	18	\$21.03 M / \$22.25 M	-5
Clothing Accessory Stores	\$845.54 K / \$808.43 K	4	\$942.77 K / \$808.43 K	14	\$979.97 K / \$808.43 K	18
Other Apparel Stores	\$1.1 M / \$460.28 K	58	\$1.22 M / \$460.28 K	62	\$1.27 M / \$460.28 K	64
Shoe Stores	\$7.28 M / \$17.88 M	-59	\$8.1 M / \$17.89 M	-55	\$8.43 M / \$17.89 M	-53
Jewelry Stores	\$1.49 M / -	100	\$1.66 M / -	100	\$1.73 M / -	100
Luggage Stores	\$189.63 K / \$-1	100	\$211.2 K / \$-1	100	\$219.91 K / \$-1	100
<b>Furniture, Home Furnishings Stores</b>	\$33.06 M / \$15.05 M	54	\$36.84 M / \$15.05 M	59	\$38.27 M / \$15.05 M	61
Furniture Stores	\$15.36 M / \$8.25 M	46	\$17.14 M / \$8.25 M	52	\$17.8 M / \$8.25 M	54
Floor Covering Stores	\$2.17 M / \$6.8 M	-68	\$2.42 M / \$6.8 M	-64	\$2.51 M / \$6.8 M	-63
Other Home Furnishing Stores	\$15.53 M / \$-1	100	\$17.28 M / \$-2	100	\$17.96 M / -	100
<b>Electronics, Appliance Stores</b>	\$30.96 M / \$17.56 M	43	\$34.56 M / \$17.7 M	49	\$36 M / \$17.7 M	51
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$31.45 M / \$44.98 M	-30	\$35.05 M / \$60.97 M	-43	\$36.42 M / \$81.98 M	-56
Home Centers	\$17.65 M / \$8.98 M	49	\$19.67 M / \$24.28 M	-19	\$20.44 M / \$45.28 M	-55
Paint, Wallpaper Stores	\$3.66 M / \$3.46 M	5	\$4.08 M / \$3.46 M	15	\$4.24 M / \$3.46 M	18
Hardware Stores	\$1.95 M / \$809.06 K	58	\$2.17 M / \$809.06 K	63	\$2.26 M / \$809.06 K	64
Other Building Materials Stores	\$5.62 M / \$6.86 M	-18	\$6.27 M / \$7.4 M	-15	\$6.51 M / \$7.4 M	-12
Outdoor Power Equipment Stores	\$336.36 K / -	100	\$374.84 K / -	100	\$389.55 K / -	100
Nursery, Garden Stores	\$2.23 M / \$24.86 M	-91	\$2.49 M / \$25.02 M	-90	\$2.59 M / \$25.02 M	-90
<b>Food, Beverage Stores</b>	\$47.54 M / \$43.54 M	8	\$53.04 M / \$49.97 M	6	\$55.18 M / \$51.94 M	6
Grocery Stores	\$36.61 M / \$29.97 M	18	\$40.86 M / \$32.65 M	20	\$42.52 M / \$32.65 M	23
Convenience Stores	\$3.25 M / \$2.23 M	31	\$3.63 M / \$2.54 M	30	\$3.78 M / \$3.58 M	5
Meat Markets	\$220.65 K / \$246.92 K	-11	\$245.8 K / \$1.59 M	-85	\$255.42 K / \$1.59 M	-84
Fish, Seafood Markets	\$76.15 K / -	100	\$84.82 K / -	100	\$88.13 K / -	100
Fruit, Vegetable Markets	\$144.38 K / -	100	\$160.83 K / -	100	\$167.13 K / -	100
Other Specialty Food Markets	\$296.87 K / \$237.26 K	20	\$330.57 K / \$237.38 K	28	\$343.47 K / \$246.84 K	28
Liquor Stores	\$6.94 M / \$10.86 M	-36	\$7.73 M / \$12.95 M	-40	\$8.03 M / \$13.86 M	-42

Garden City, Kansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Health, Personal Care Stores</b>	\$29.21 M / \$10.8 M	63	\$33.01 M / \$12.6 M	62	\$34.49 M / \$15.04 M	56
Pharmacy, Drug Stores	\$25.73 M / \$9.21 M	64	\$29.06 M / \$9.21 M	68	\$30.36 M / \$9.21 M	70
Cosmetics, Beauty Stores	\$1.47 M / \$709.97 K	52	\$1.67 M / \$2.51 M	-34	\$1.74 M / \$4.95 M	-65
Optical Goods Stores	\$436.3 K / -	100	\$497.43 K / -	100	\$520.96 K / -	100
Other Health, Personal Care Stores	\$1.57 M / \$881.78 K	44	\$1.78 M / \$881.78 K	50	\$1.86 M / \$881.78 K	53
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$36.89 M / \$16.68 M	55	\$41.12 M / \$46.14 M	-11	\$42.77 M / \$86.23 M	-50
Sporting Goods Stores	\$14.56 M / \$4.58 M	69	\$16.24 M / \$18.49 M	-12	\$16.88 M / \$37.43 M	-55
Hobby, Toy, Game Stores	\$10.26 M / \$7.15 M	30	\$11.43 M / \$22.69 M	-50	\$11.89 M / \$43.84 M	-73
Sewing, Needlecraft Stores	\$6.79 M / \$4.02 M	41	\$7.56 M / \$4.02 M	47	\$7.88 M / \$4.02 M	49
Musical Instrument Stores	\$2.59 M / \$-1	100	\$2.88 M / \$-1	100	\$3 M / \$-1	100
Book Stores	\$2.69 M / \$930.21 K	65	\$3 M / \$930.21 K	69	\$3.13 M / \$930.21 K	70
<b>General Merchandise Stores</b>	\$117.57 M / \$225.97 M	-48	\$131.23 M / \$243.88 M	-46	\$136.53 M / \$265.96 M	-49
Department Stores	\$41.48 M / \$203.23 M	-80	\$46.27 M / \$205.55 M	-77	\$48.12 M / \$208.7 M	-77
Warehouse Superstores	\$64.6 M / \$325.76 K	99	\$72.14 M / \$13.63 M	81	\$75.08 M / \$31.74 M	58
Other General Merchandise Stores	\$11.5 M / \$22.41 M	-49	\$12.82 M / \$24.7 M	-48	\$13.33 M / \$25.52 M	-48
<b>Miscellaneous Store Retailers</b>	\$14.85 M / \$21.98 M	-32	\$16.57 M / \$22.72 M	-27	\$17.24 M / \$23.11 M	-25
Florists	\$365.32 K / \$432.48 K	-16	\$406.71 K / \$432.48 K	-6	\$422.7 K / \$432.48 K	-2
Office, Stationary Stores	\$1.43 M / \$624.09 K	56	\$1.6 M / \$624.09 K	61	\$1.66 M / \$624.09 K	63
Gift, Souvenir Stores	\$3.06 M / \$360.17 K	88	\$3.4 M / \$360.17 K	89	\$3.54 M / \$360.17 K	90
Used Merchandise Stores	\$1 M / \$1.43 M	-30	\$1.11 M / \$1.43 M	-22	\$1.16 M / \$1.43 M	-19
Pet, Pet Supply Stores	\$2.86 M / \$7.01 K	100	\$3.19 M / \$293.18 K	91	\$3.31 M / \$682.66 K	79
Art Dealers	\$395.56 K / \$-1	100	\$440.22 K / \$-1	100	\$458.81 K / \$-1	100
Mobile Home Dealers	\$316.46 K / \$1.5 M	-79	\$353.07 K / \$1.87 M	-81	\$366.78 K / \$1.87 M	-80
Other Miscellaneous Retail Stores	\$5.43 M / \$17.62 M	-69	\$6.06 M / \$17.7 M	-66	\$6.31 M / \$17.7 M	-64
<b>Non-Store Retailers</b>	\$69.5 M / \$2.02 M	97	\$77.66 M / \$2.02 M	97	\$80.83 M / \$3.52 M	96
Mail Order, Catalog Stores	\$65.08 M / -	100	\$72.74 M / -	100	\$75.71 M / \$1.49 M	98
Vending Machines	\$307.41 K / -	100	\$342.33 K / -	100	\$355.74 K / -	100
Fuel Dealers	\$368.11 K / \$1.17 M	-69	\$409.55 K / \$1.17 M	-65	\$426.08 K / \$1.17 M	-64
Other Direct Selling Establishments	\$3.74 M / \$851.87 K	77	\$4.17 M / \$851.87 K	80	\$4.34 M / \$851.87 K	80

Garden City, Kansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Accommodation, Food Services</b>	\$61.85 M / \$80.76 M	-23	\$68.79 M / \$82.55 M	-17	\$71.49 M / \$84.4 M	-15
Hotels, Other Travel Accommodations	\$3.96 M / \$2.8 M	29	\$4.4 M / \$2.81 M	36	\$4.57 M / \$2.81 M	39
RV Parks	\$38.41 K / -	100	\$42.77 K / -	100	\$44.48 K / -	100
Rooming, Boarding Houses	\$22.22 K / -	100	\$24.72 K / -	100	\$25.69 K / -	100
Full Service Restaurants	\$36.14 M / \$51.22 M	-29	\$40.19 M / \$52.38 M	-23	\$41.77 M / \$54.16 M	-23
Limited Service Restaurants	\$16.78 M / \$27.22 M	-38	\$18.66 M / \$28.2 M	-34	\$19.4 M / \$28.2 M	-31
Special Food Services, Catering	\$4.91 M / \$1.61 M	67	\$5.46 M / \$1.62 M	70	\$5.68 M / \$1.84 M	68
Drinking Places	\$3.39 M / \$1.29 M	62	\$3.77 M / \$1.31 M	65	\$3.92 M / \$1.31 M	67
<b>Gasoline Stations</b>	\$23.72 M / \$24.59 M	-4	\$26.48 M / \$36.29 M	-27	\$27.61 M / \$36.29 M	-24
<b>Motor Vehicle, Parts Dealers</b>	\$50.74 M / \$87.87 M	-42	\$56.53 M / \$88.87 M	-36	\$58.83 M / \$89.07 M	-34
New Car Dealers	\$28.34 M / \$54.6 M	-48	\$31.57 M / \$55.11 M	-43	\$32.87 M / \$55.32 M	-41
Used Car Dealers	\$2.63 M / \$6.2 M	-58	\$2.93 M / \$6.2 M	-53	\$3.05 M / \$6.2 M	-51
Recreational Vehicle Dealers	\$5.65 M / -	100	\$6.3 M / -	100	\$6.55 M / -	100
Motorcycle, Boat Dealers	\$7.36 M / \$10.25 M	-28	\$8.21 M / \$10.73 M	-24	\$8.53 M / \$10.73 M	-20
Auto Parts, Accessories	\$4.33 M / \$13.96 M	-69	\$4.82 M / \$13.97 M	-65	\$5.02 M / \$13.97 M	-64
Tire Dealers	\$2.43 M / \$2.86 M	-15	\$2.7 M / \$2.86 M	-5	\$2.81 M / \$2.86 M	-2
2025 Population	33,387		37,340		38,806	
2030 Population	31,845		35,756		37,232	
% Population Change 2025-2030	-4.6%		-4.2%		-4.1%	
2025 Adult Population Age 18+	23,636		26,286		27,305	
2025 Population Male	17,164		19,130		19,949	
2025 Population Female	16,222		18,210		18,858	
2025 Households	11,562		12,828		13,341	
2025 Median Household Income	76,034		76,341		76,013	
2025 Average Household Income	94,756		94,781		94,829	

# **Retail Potential**

# Retail Potential Profile



<b>Garden City, Kansas</b>			
<b>Radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>	<b>15 mi radius</b>
2025 Population	33,387	37,340	38,806
2030 Population	31,845	35,756	37,232
% Population Change 2020-2025	0.2%	-	-
2025 Adult Population Age 18+	\$23,636	\$26,286	\$27,305
2025 Population Male	\$17,164	\$19,130	\$19,949
2025 Population Female	\$16,222	\$18,210	\$18,858
2025 Households	\$11,562	\$12,828	\$13,341
2025 Median Household Income	\$76,034	\$76,341	\$76,013
2025 Average Household Income	\$94,756	\$94,781	\$94,829
<b>Clothing, Clothing Accessories Stores</b>	<b>\$36.63 M</b>	<b>\$40.81 M</b>	<b>\$42.43 M</b>
Men's Clothing Stores	\$1.53 M	\$1.71 M	\$1.78 M
Women's Clothing Stores	\$3.09 M	\$3.45 M	\$3.58 M
Children's, Infants' Clothing Stores	\$2.94 M	\$3.28 M	\$3.4 M
Family Clothing Stores	\$18.16 M	\$20.23 M	\$21.03 M
Clothing Accessory Stores	\$845.54 K	\$942.77 K	\$979.97 K
Other Apparel Stores	\$1.1 M	\$1.22 M	\$1.27 M
Shoe Stores	\$7.28 M	\$8.1 M	\$8.43 M
Jewelry Stores	\$1.49 M	\$1.66 M	\$1.73 M
Luggage Stores	\$189.63 K	\$211.2 K	\$219.91 K
<b>Furniture, Home Furnishings Stores</b>	<b>\$33.06 M</b>	<b>\$36.84 M</b>	<b>\$38.27 M</b>
Furniture Stores	\$15.36 M	\$17.14 M	\$17.8 M
Floor Covering Stores	\$2.17 M	\$2.42 M	\$2.51 M
Other Home Furnishing Stores	\$15.53 M	\$17.28 M	\$17.96 M
<b>Electronics, Appliance Stores</b>	<b>\$30.96 M</b>	<b>\$34.56 M</b>	<b>\$36 M</b>
<b>Gasoline Stations</b>	<b>\$23.72 M</b>	<b>\$26.48 M</b>	<b>\$27.61 M</b>
<b>Building Material, Garden Equipment, Supplies Dealers</b>	<b>\$31.45 M</b>	<b>\$35.05 M</b>	<b>\$36.42 M</b>
Home Centers	\$17.65 M	\$19.67 M	\$20.44 M
Paint, Wallpaper Stores	\$3.66 M	\$4.08 M	\$4.24 M
Hardware Stores	\$1.95 M	\$2.17 M	\$2.26 M
Other Building Materials Stores	\$5.62 M	\$6.27 M	\$6.51 M
Outdoor Power Equipment Stores	\$336.36 K	\$374.84 K	\$389.55 K
Nursery, Garden Stores	\$2.23 M	\$2.49 M	\$2.59 M
<b>Food, Beverage Stores</b>	<b>\$47.54 M</b>	<b>\$53.04 M</b>	<b>\$55.18 M</b>
Grocery Stores	\$36.61 M	\$40.86 M	\$42.52 M
Convenience Stores	\$3.25 M	\$3.63 M	\$3.78 M
Meat Markets	\$220.65 K	\$245.8 K	\$255.42 K
Fish, Seafood Markets	\$76.15 K	\$84.82 K	\$88.13 K
Fruit, Vegetable Markets	\$144.38 K	\$160.83 K	\$167.13 K
Other Specialty Food Markets	\$296.87 K	\$330.57 K	\$343.47 K
Liquor Stores	\$6.94 M	\$7.73 M	\$8.03 M

# Retail Potential Profile



<b>Garden City, Kansas</b>			
<b>Radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>	<b>15 mi radius</b>
<b>Health, Personal Care Stores</b>	\$29.21 M	\$33.01 M	\$34.49 M
Pharmacy, Drug Stores	\$25.73 M	\$29.06 M	\$30.36 M
Cosmetics, Beauty Stores	\$1.47 M	\$1.67 M	\$1.74 M
Optical Goods Stores	\$436.3 K	\$497.43 K	\$520.96 K
Other Health, Personal Care Stores	\$1.57 M	\$1.78 M	\$1.86 M
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$36.89 M	\$41.12 M	\$42.77 M
Sporting Goods Stores	\$14.56 M	\$16.24 M	\$16.88 M
Hobby, Toy, Game Stores	\$10.26 M	\$11.43 M	\$11.89 M
Sewing, Needlecraft Stores	\$6.79 M	\$7.56 M	\$7.88 M
Musical Instrument Stores	\$2.59 M	\$2.88 M	\$3 M
Book Stores	\$2.69 M	\$3 M	\$3.13 M
<b>General Merchandise Stores</b>	\$117.57 M	\$131.23 M	\$136.53 M
Department Stores	\$41.48 M	\$46.27 M	\$48.12 M
Warehouse Superstores	\$64.6 M	\$72.14 M	\$75.08 M
Other General Merchandise Stores	\$11.5 M	\$12.82 M	\$13.33 M
<b>Miscellaneous Store Retailers</b>	\$14.85 M	\$16.57 M	\$17.24 M
Florists	\$365.32 K	\$406.71 K	\$422.7 K
Office, Stationary Stores	\$1.43 M	\$1.6 M	\$1.66 M
Gift, Souvenir Stores	\$3.06 M	\$3.4 M	\$3.54 M
Used Merchandise Stores	\$1 M	\$1.11 M	\$1.16 M
Pet, Pet Supply Stores	\$2.86 M	\$3.19 M	\$3.31 M
Art Dealers	\$395.56 K	\$440.22 K	\$458.81 K
Mobile Home Dealers	\$316.46 K	\$353.07 K	\$366.78 K
Other Miscellaneous Retail Stores	\$5.43 M	\$6.06 M	\$6.31 M
<b>Non-Store Retailers</b>	\$69.5 M	\$77.66 M	\$80.83 M
Mail Order, Catalog Stores	\$65.08 M	\$72.74 M	\$75.71 M
Vending Machines	\$307.41 K	\$342.33 K	\$355.74 K
Fuel Dealers	\$368.11 K	\$409.55 K	\$426.08 K
Other Direct Selling Establishments	\$3.74 M	\$4.17 M	\$4.34 M
<b>Accommodation, Food Services</b>	\$65.24 M	\$72.56 M	\$75.4 M
Hotels, Other Travel Accommodations	\$3.96 M	\$4.4 M	\$4.57 M
RV Parks	\$38.41 K	\$42.77 K	\$44.48 K
Rooming, Boarding Houses	\$22.22 K	\$24.72 K	\$25.69 K
Full Service Restaurants	\$36.14 M	\$40.19 M	\$41.77 M
Limited Service Restaurants	\$16.78 M	\$18.66 M	\$19.4 M
Special Food Services, Catering	\$4.91 M	\$5.46 M	\$5.68 M
Drinking Places	\$3.39 M	\$3.77 M	\$3.92 M
<b>Motor Vehicle, Parts Dealers</b>	\$50.74 M	\$56.53 M	\$58.83 M
New Car Dealers	\$28.34 M	\$31.57 M	\$32.87 M
Used Car Dealers	\$2.63 M	\$2.93 M	\$3.05 M
Recreational Vehicle Dealers	\$5.65 M	\$6.3 M	\$6.55 M
Motorcycle, Boat Dealers	\$7.36 M	\$8.21 M	\$8.53 M
Auto Parts, Accessories	\$4.33 M	\$4.82 M	\$5.02 M
Tire Dealers	\$2.43 M	\$2.7 M	\$2.81 M

# **Income Summary**

# Income Summary Report



Garden City, Kansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
<b>Population</b>						
Estimated Population (2025)	33,387		37,340		38,806	
Projected Population (2030)	31,845		35,756		37,232	
Census Population (2020)	33,326		37,362		38,774	
Census Population (2010)	31,799		35,653		37,074	
<i>Projected Annual Growth (2025 to 2030)</i>	-1,542	-0.9%	-1,584	-0.8%	-1,574	-0.8%
<i>Historical Annual Growth (2020 to 2025)</i>	60	-	-22	-	33	-
<i>Historical Annual Growth (2010 to 2020)</i>	1,527	0.5%	1,709	0.5%	1,700	0.5%
<b>Households</b>						
Estimated Households (2025)	11,562		12,828		13,341	
Projected Households (2030)	11,302		12,580		13,091	
Census Households (2020)	11,409		12,678		13,168	
Census Households (2010)	10,757		11,973		12,461	
<i>Projected Annual Growth (2025 to 2030)</i>	-261	-0.5%	-248	-0.4%	-250	-0.4%
<i>Historical Annual Growth (2020 to 2025)</i>	153	0.3%	150	0.2%	173	0.3%
<i>Historical Annual Growth (2010 to 2020)</i>	652	0.6%	704	0.6%	706	0.6%
<b>Average Household Income</b>						
Estimated Average Household Income (2025)	\$94,756		\$94,781		\$94,829	
Projected Average Household Income (2030)	\$94,471		\$94,498		\$94,540	
Census Average Household Income (2020)	\$59,940		\$60,127		\$60,135	
Census Average Household Income (2010)	\$47,209		\$47,485		\$47,408	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$285	-	-\$283	-	-\$289	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$34,816	3.9%	\$34,654	3.8%	\$34,694	3.8%
<i>Historical Annual Growth (2010 to 2020)</i>	\$12,731	2.7%	\$12,642	2.7%	\$12,727	2.7%
<b>Median Household Income</b>						
Estimated Median Household Income (2025)	\$76,034		\$76,341		\$76,013	
Projected Median Household Income (2030)	\$75,767		\$76,097		\$75,772	
Census Median Household Income (2020)	\$48,681		\$49,375		\$49,383	
Census Median Household Income (2010)	\$38,278		\$38,747		\$38,767	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$267	-	-\$243	-	-\$242	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$27,353	3.7%	\$26,966	3.6%	\$26,630	3.6%
<i>Historical Annual Growth (2010 to 2020)</i>	\$10,402	2.7%	\$10,627	2.7%	\$10,616	2.7%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2025)	\$32,938		\$32,671		\$32,707	
Projected Per Capita Income (2030)	\$33,656		\$33,362		\$33,351	
Census Per Capita Income (2020)	\$20,269		\$20,184		\$20,205	
Census Per Capita Income (2010)	\$15,094		\$15,106		\$15,103	
<i>Projected Annual Growth (2025 to 2030)</i>	\$718	0.4%	\$691	0.4%	\$644	0.4%
<i>Historical Annual Growth (2020 to 2025)</i>	\$12,670	4.2%	\$12,487	4.1%	\$12,502	4.1%
<i>Historical Annual Growth (2010 to 2020)</i>	\$5,175	3.4%	\$5,078	3.4%	\$5,102	3.4%
<b>Other Income</b>						
Estimated Families (2025)	8,006		9,010		9,356	
Estimated Average Family Income (2025)	\$111,420		\$110,595		\$110,804	
Estimated Median Family Income (2025)	\$92,238		\$91,635		\$91,075	
Estimated Average Household Net Worth (2025)	\$797,972		\$812,378		\$825,211	

# **Consumer Expenditure Summary**

# Consumer Expenditure Summary



Garden City, Kansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
Estimated Population		33,387		37,340		38,806
Estimated Households		11,562		12,828		13,341
<b>Household Expenditure</b>		<b>\$1.14 B</b>		<b>\$1.27 B</b>		<b>\$1.32 B</b>
Per Household ~ Per Capita	\$98,574	\$34,138	\$98,911	\$33,980	\$98,882	\$33,994
Non-Retail Expenditures	\$552.39 M	48.5%	\$613.36 M	48.3%	\$637.2 M	48.3%
Per Household ~ Per Capita	\$47,775	\$16,545	\$47,815	\$16,426	\$47,762	\$16,420
Retail Expenditures	\$587.36 M	51.5%	\$655.44 M	51.7%	\$682 M	51.7%
Per Household ~ Per Capita	\$50,799	\$17,593	\$51,096	\$17,553	\$51,120	\$17,574
Alcoholic Beverages	\$7.01 M	0.6%	\$7.81 M	0.6%	\$8.11 M	0.6%
Per Household ~ Per Capita	\$606	\$210	\$609	\$209	\$608	\$209
Apparel	\$21.55 M	1.9%	\$24.01 M	1.9%	\$24.95 M	1.9%
Per Household ~ Per Capita	\$1,864	\$646	\$1,872	\$643	\$1,870	\$643
Contributions	\$35.17 M	3.1%	\$39.11 M	3.1%	\$40.65 M	3.1%
Per Household ~ Per Capita	\$3,042	\$1,053	\$3,049	\$1,047	\$3,047	\$1,047
Education	\$25.46 M	2.2%	\$28.33 M	2.2%	\$29.44 M	2.2%
Per Household ~ Per Capita	\$2,202	\$763	\$2,208	\$759	\$2,207	\$759
Entertainment	\$66.88 M	5.9%	\$74.51 M	5.9%	\$77.41 M	5.9%
Per Household ~ Per Capita	\$5,784	\$2,003	\$5,808	\$1,995	\$5,802	\$1,995
Food Away From Home	\$51.02 M	4.5%	\$56.84 M	4.5%	\$59.05 M	4.5%
Per Household ~ Per Capita	\$4,413	\$1,528	\$4,431	\$1,522	\$4,426	\$1,522
Grocery	\$82.37 M	7.2%	\$91.96 M	7.2%	\$95.51 M	7.2%
Per Household ~ Per Capita	\$7,124	\$2,467	\$7,169	\$2,463	\$7,159	\$2,461
Health Care	\$74.38 M	6.5%	\$82.78 M	6.5%	\$86.29 M	6.5%
Per Household ~ Per Capita	\$6,433	\$2,228	\$6,453	\$2,217	\$6,468	\$2,224
Household Furnishings and Equipment	\$30.65 M	2.7%	\$34.14 M	2.7%	\$35.47 M	2.7%
Per Household ~ Per Capita	\$2,651	\$918	\$2,661	\$914	\$2,659	\$914
Household Operations	\$21.95 M	1.9%	\$24.46 M	1.9%	\$25.42 M	1.9%
Per Household ~ Per Capita	\$1,898	\$657	\$1,907	\$655	\$1,905	\$655
Miscellaneous Expenses	\$19.79 M	1.7%	\$22.03 M	1.7%	\$22.89 M	1.7%
Per Household ~ Per Capita	\$1,711	\$593	\$1,717	\$590	\$1,716	\$590
Personal Care	\$15.87 M	1.4%	\$17.71 M	1.4%	\$18.4 M	1.4%
Per Household ~ Per Capita	\$1,373	\$475	\$1,381	\$474	\$1,379	\$474
Shelter	\$193.51 M	17.0%	\$214.65 M	16.9%	\$222.61 M	16.9%
Per Household ~ Per Capita	\$16,736	\$5,796	\$16,733	\$5,749	\$16,686	\$5,737
Tax and Retirement	\$240.83 M	21.1%	\$267.5 M	21.1%	\$278.2 M	21.1%
Per Household ~ Per Capita	\$20,828	\$7,213	\$20,854	\$7,164	\$20,853	\$7,169
Tobacco and Related	\$6.96 M	0.6%	\$7.79 M	0.6%	\$8.09 M	0.6%
Per Household ~ Per Capita	\$602	\$209	\$607	\$209	\$606	\$208
Transportation	\$187.22 M	16.4%	\$209.12 M	16.5%	\$218.13 M	16.5%
Per Household ~ Per Capita	\$16,192	\$5,608	\$16,302	\$5,601	\$16,350	\$5,621
Utilities	\$59.14 M	5.2%	\$66.05 M	5.2%	\$68.59 M	5.2%
Per Household ~ Per Capita	\$5,115	\$1,771	\$5,149	\$1,769	\$5,141	\$1,768

# Consumer Expenditure Trend



Garden City, Kansas		5 mi radius		10 mi radius		15 mi radius	
Radius							
<b>Population / Households (2025)</b>							
Estimated Population		33,387		37,340		38,806	
Estimated Households		11,562		12,828		13,341	
<b>Total Annual Consumer Expenditure (2025)</b>							
Total Household Expenditure		\$1.14 B		\$1.27 B		\$1.32 B	
Total Non-Retail Expenditure		\$552.39 M		\$613.36 M		\$637.2 M	
Total Retail Expenditure		\$587.36 M		\$655.44 M		\$682 M	
Alcoholic Beverages		\$7.01 M		\$7.81 M		\$8.11 M	
Apparel		\$21.55 M		\$24.01 M		\$24.95 M	
Contributions		\$35.17 M		\$39.11 M		\$40.65 M	
Education		\$25.46 M		\$28.33 M		\$29.44 M	
Entertainment		\$66.88 M		\$74.51 M		\$77.41 M	
Food Away From Home		\$51.02 M		\$56.84 M		\$59.05 M	
Grocery		\$82.37 M		\$91.96 M		\$95.51 M	
Health Care		\$74.38 M		\$82.78 M		\$86.29 M	
Household Furnishings and Equipment		\$30.65 M		\$34.14 M		\$35.47 M	
Household Operations		\$21.95 M		\$24.46 M		\$25.42 M	
Miscellaneous Expenses		\$19.79 M		\$22.03 M		\$22.89 M	
Personal Care		\$15.87 M		\$17.71 M		\$18.4 M	
Shelter		\$193.51 M		\$214.65 M		\$222.61 M	
Tax and Retirement		\$240.83 M		\$267.5 M		\$278.2 M	
Tobacco and Related		\$6.96 M		\$7.79 M		\$8.09 M	
Transportation		\$187.22 M		\$209.12 M		\$218.13 M	
Utilities		\$59.14 M		\$66.05 M		\$68.59 M	
<b>Monthly Household Consumer Expenditure (2025)</b>							
Total Household Expenditure		\$8,214		\$8,243		\$8,240	
Total Non-Retail Expenditure		\$3,981 48.5%		\$3,985 48.3%		\$3,980 48.3%	
Total Retail Expenditure		\$4,233 51.5%		\$4,258 51.7%		\$4,260 51.7%	
Alcoholic Beverages		\$51 0.6%		\$51 0.6%		\$51 0.6%	
Apparel		\$155 1.9%		\$156 1.9%		\$156 1.9%	
Contributions		\$253 3.1%		\$254 3.1%		\$254 3.1%	
Education		\$183 2.2%		\$184 2.2%		\$184 2.2%	
Entertainment		\$482 5.9%		\$484 5.9%		\$484 5.9%	
Food Away From Home		\$368 4.5%		\$369 4.5%		\$369 4.5%	
Grocery		\$594 7.2%		\$597 7.2%		\$597 7.2%	
Health Care		\$536 6.5%		\$538 6.5%		\$539 6.5%	
Household Furnishings and Equipment		\$221 2.7%		\$222 2.7%		\$222 2.7%	
Household Operations		\$158 1.9%		\$159 1.9%		\$159 1.9%	
Miscellaneous Expenses		\$143 1.7%		\$143 1.7%		\$143 1.7%	
Personal Care		\$114 1.4%		\$115 1.4%		\$115 1.4%	
Shelter		\$1,395 17.0%		\$1,394 16.9%		\$1,391 16.9%	
Tax and Retirement		\$1,736 21.1%		\$1,738 21.1%		\$1,738 21.1%	
Tobacco and Related		\$50 0.6%		\$51 0.6%		\$51 0.6%	
Transportation		\$1,349 16.4%		\$1,359 16.5%		\$1,362 16.5%	
Utilities		\$426 5.2%		\$429 5.2%		\$428 5.2%	

# Consumer Expenditure Trend



<b>Garden City, Kansas</b>			
<b>Radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>	<b>15 mi radius</b>
<b>Population / Households (2030)</b>			
Projected Population	31,845	35,756	37,232
Projected Households	-	-	-
<b>Total Annual Consumer Expenditure (2030)</b>			
Total Household Expenditure	\$1.09 B	\$1.22 B	\$1.27 B
Total Non-Retail Expenditure	\$528.94 M	\$589.11 M	\$612.57 M
Total Retail Expenditure	\$562.29 M	\$629.3 M	\$655.55 M
Alcoholic Beverages	\$6.71 M	\$7.49 M	\$7.79 M
Apparel	\$20.6 M	\$23.02 M	\$23.94 M
Contributions	\$33.69 M	\$37.6 M	\$39.11 M
Education	\$24.37 M	\$27.21 M	\$28.3 M
Entertainment	\$63.92 M	\$71.42 M	\$74.29 M
Food Away From Home	\$48.77 M	\$54.5 M	\$56.69 M
Grocery	\$78.5 M	\$87.85 M	\$91.37 M
Health Care	\$72.12 M	\$80.32 M	\$83.78 M
Household Furnishings and Equipment	\$29.31 M	\$32.75 M	\$34.06 M
Household Operations	\$20.96 M	\$23.43 M	\$24.38 M
Miscellaneous Expenses	\$18.92 M	\$21.14 M	\$21.99 M
Personal Care	\$15.14 M	\$16.93 M	\$17.61 M
Shelter	\$185.15 M	\$205.8 M	\$213.68 M
Tax and Retirement	\$230.87 M	\$257.6 M	\$268.07 M
Tobacco and Related	\$6.59 M	\$7.39 M	\$7.69 M
Transportation	\$179.26 M	\$200.89 M	\$209.76 M
Utilities	\$56.35 M	\$63.07 M	\$65.6 M
<b>Consumer Expenditure Growth (2025 to 2030)</b>			
Total Household Expenditure	\$-48.52 M	\$-50.39 M	\$-51.08 M
Total Non-Retail Expenditure	\$-23.45 M	\$-24.25 M	\$-24.63 M
Total Retail Expenditure	\$-25.07 M	\$-26.14 M	\$-26.45 M
Alcoholic Beverages	\$-305.57 K	\$-316.37 K	\$-320.28 K
Apparel	\$-953.67 K	\$-992.41 K	\$-1 M
Contributions	\$-1.48 M	\$-1.51 M	\$-1.54 M
Education	\$-1.09 M	\$-1.12 M	\$-1.13 M
Entertainment	\$-2.96 M	\$-3.09 M	\$-3.12 M
Food Away From Home	\$-2.25 M	\$-2.34 M	\$-2.36 M
Grocery	\$-3.86 M	\$-4.11 M	\$-4.14 M
Health Care	\$-2.26 M	\$-2.46 M	\$-2.51 M
Household Furnishings and Equipment	\$-1.34 M	\$-1.39 M	\$-1.41 M
Household Operations	\$-985.8 K	\$-1.03 M	\$-1.04 M
Miscellaneous Expenses	\$-860.94 K	\$-894.97 K	\$-905.5 K
Personal Care	\$-734.1 K	\$-777.51 K	\$-783.4 K
Shelter	\$-8.36 M	\$-8.85 M	\$-8.93 M
Tax and Retirement	\$-9.95 M	\$-9.9 M	\$-10.13 M
Tobacco and Related	\$-369.54 K	\$-398.82 K	\$-399.61 K
Transportation	\$-7.96 M	\$-8.24 M	\$-8.36 M
Utilities	\$-2.79 M	\$-2.97 M	\$-2.99 M

# Crime Risk

<b>Garden City, Kansas</b>			
<b>Radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>	<b>15 mi radius</b>
<b>Demographics</b>			
Population	33,387	37,340	38,806
Census Population	33,326	37,362	38,774
Households	11,562	12,828	13,341
Average Household Income	\$94,756	\$94,781	\$94,829
Median Household Income	\$76,034	\$76,341	\$76,013
Per Capita Income	\$32,938	\$32,671	\$32,707
<b>Total Crime</b>			
Crime Index	136	137	137
Crime Level	Above Average	Above Average	Above Average
<b>Personal Crime</b>			
Crime Index	138	139	142
Crime Level	Above Average	Above Average	Above Average
<b>Murder</b>			
Crime Index	100	96	94
Crime Level	Average	Average	Average
<b>Rape</b>			
Crime Index	199	195	200
Crime Level	Very High	Very High	Very High
<b>Robbery</b>			
Crime Index	58	54	52
Crime Level	Low Risk	Low Risk	Low Risk
<b>Assault</b>			
Crime Index	152	155	159
Crime Level	High Risk	High Risk	High Risk
<b>Property Crime</b>			
Crime Index	136	137	136
Crime Level	Above Average	Above Average	Above Average
<b>Burglary</b>			
Crime Index	124	126	123
Crime Level	Above Average	Above Average	Above Average
<b>Larceny</b>			
Crime Index	145	147	146
Crime Level	Above Average	Above Average	Above Average
<b>Motor Vehicle Theft</b>			
Crime Index	96	95	92
Crime Level	Average	Average	Average

\* Crime Index: 100 = National Average Adjusted for Population

# Void Analysis

Garden City, Kansas		Site / Market	Avg Square	Closest Location
Radius		Locations	Footage	
<b>Auto Parts Tires</b>				
	Advance Auto Parts	1 / 1	9,400	
	AutoZone	1 / 1	6,600	
<b>VOID</b>	CARQUEST	0 / 1	12,300	21.11 Mi SW
	NAPA	1 / 1	6,200	
	O'Reilly	2 / 2	8,500	
<b>Banks</b>				
	BMO Harris Bank	1 / 1	5,400	
	Commerce Bank	1 / 1	5,000	
<b>Banks Minor</b>				
	Bank	11 / 12		
<b>Clothing Apparel</b>				
	Buckle	1 / 1	5,100	
	Cato	1 / 1	5,000	
	maurices	1 / 1	6,000	
	Old Navy	1 / 1	18,000	
<b>Convenience Stores</b>				
	Casey's General Store	1 / 2	3,200	
	Conoco	3 / 3	2,500	
	Gulf	1 / 1	2,400	
	Love's	2 / 2	7,300	
	Maverik	1 / 1	3,200	
	Phillips 66	4 / 7	2,500	
	Sinclair	2 / 2	2,000	
	TA	1 / 1	18,900	
<b>Craft Fabric Stores</b>				
	Hobby Lobby	1 / 1	68,500	
<b>Dealerships</b>				
	Chevrolet	1 / 1		
	Chrysler	1 / 1		
	Dodge	1 / 1		
	Ford	1 / 1		
	GMC	1 / 1		
	Honda	1 / 1		
	Jeep	1 / 1		
	Nissan	1 / 1		
	RAM	1 / 1		

Garden City, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Toyota	1 / 1		
<b>Discount Department Stores</b>			
Burlington Coat Factory	1 / 1	70,500	
Kohl's	1 / 1	84,200	
Ollie's Bargain Outlet	1 / 1	30,000	
Ross	1 / 1	28,300	
Target	1 / 1	113,100	
TJ Maxx	1 / 1	33,400	
Walmart Supercenter	1 / 1	189,700	
<b>Dollar Stores</b>			
Dollar General	3 / 4	9,600	
Dollar Tree	1 / 1	11,800	
Family Dollar	1 / 1	9,400	
Five Below	1 / 1	10,000	
<b>Drug Stores</b>			
GNC	1 / 1	1,700	
Walgreens	1 / 1	14,800	
<b>Education</b>			
College	1 / 1		
Day Care	11 / 11		
High School	3 / 4		
Junior College	1 / 1		
PK - 8	21 / 23		
PK - 8 (Private)	3 / 3		
<b>Entertainment</b>			
Theatres	1 / 1		
<b>EV Charging Stations</b>			
ChargePoint	1 / 1		
<b>Fitness</b>			
YMCA	1 / 1	41,600	
<b>Furniture Household</b>			
Aaron's	1 / 1	9,000	
Rent A Center	1 / 1	5,700	
<b>Grocery Stores</b>			
Dillon	2 / 2	48,500	
Neighborhood Market	1 / 1	55,400	
<b>Health Beauty</b>			

Garden City, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Claire's	1 / 1	1,300	
Great Clips	1 / 1	1,900	
Sally Beauty Supply	1 / 1	2,300	
Sephora	1 / 1	5,700	
ULTA	1 / 1	11,300	
<b>Health Care</b>			
Anesthesiology	1 / 1		
Audiologist	1 / 1		
Cardiovascular Disease	2 / 2		
Certified Registered Nurse Anesthetist	1 / 1		
Chiropractic	4 / 6		
Clinical Social Worker	4 / 4		
Diagnostic Radiology	1 / 1		
Dialysis Centers	2 / 2		
Emergency Medicine	1 / 1		
Family Practice	6 / 7		
General Surgery	1 / 1		
Internal Medicine	2 / 2		
Interventional Radiology	1 / 1		
Medical Oncology	1 / 1		
Nephrology	3 / 3		
Nurse Practitioner	9 / 10		
Obstetrics and Gynecology	2 / 2		
Ophthalmology	2 / 2		
Optometry	5 / 5		
Oral Surgery	1 / 1		
Orthopedic Surgery	1 / 2		
 Otolaryngology	0 / 1		20.79 Mi SW
Pathology	1 / 1		
Pediatric Medicine	1 / 1		
Physical Medicine and Rehabilitation	1 / 1		
Physical Therapy	2 / 2		
Physician Assistant	3 / 4		
Podiatry	2 / 2		
Psychiatry	2 / 2		
Radiation Oncology	1 / 1		
Urgent Care	1 / 1		

Garden City, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Urology	1 / 1		
<b>Home Improvement</b>			
Builders FirstSource	1 / 1	43,200	
Do It Best	1 / 1	16,200	
Harbor Freight Tools	1 / 1	17,100	
Home Depot	1 / 1	120,600	
Menard's	1 / 1	194,500	
Sherwin-Williams	1 / 1	7,300	
Tractor Supply Company	1 / 1	26,300	
True Value	1 / 1	12,800	
<b>Hotels</b>			
Americas Best Value Inn	1 / 1	15,000	
Best Western Plus	1 / 1	19,200	
Clarion	1 / 1	33,000	
Comfort	1 / 1	14,500	
Country Inns & Suites	1 / 1	16,400	
Hampton Inn	1 / 1	18,300	
Holiday Inn Express	1 / 1	16,400	
Sleep	1 / 1	13,100	
Towneplace Suites	1 / 1	15,700	
<b>Office Supply</b>			
Staples	1 / 1	22,400	
<b>Pet Stores</b>			
Petco	1 / 1	15,900	
<b>Restaurants Casual</b>			
Applebee's	1 / 1	5,400	
Black Bear Diner	1 / 1	6,100	
Buffalo Wild Wings	1 / 1	6,600	
Golden Corral	1 / 1	11,700	
IHOP	1 / 1	4,800	
Walk On's	1 / 1	8,000	
<b>Restaurants Coffee Donuts</b>			
7 Brew	1 / 1	600	
Dunkin' Donuts	1 / 1	2,300	
Scooter's Coffee	2 / 2	700	
Starbucks	2 / 2	1,800	
<b>Restaurants Fast Food Major</b>			

<b>Garden City, Kansas</b>	<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Radius</b>	<b>Locations</b>	<b>Footage</b>	
Arby's	1 / 1	3,300	
Burger King	2 / 2	4,000	
Dairy Queen	1 / 1	1,700	
KFC	1 / 1	3,100	
McDonald's	2 / 2	4,600	
Sonic	2 / 2	2,800	
Taco Bell	1 / 1	2,500	
Wendy's	1 / 1	3,300	
<b>Restaurants Fast Food Minor</b>			
Freddy's	1 / 1	3,600	
Krispy Krunchy Chicken	2 / 2		
Long John Silver's	1 / 1	2,600	
Popeyes	1 / 1	2,700	
<b>Restaurants Ice Cream Smoothie</b>			
Baskin-Robbins	2 / 2	2,200	
<b>Restaurants Pizza</b>			
Domino's Pizza	1 / 1	2,100	
Godfather's Pizza	2 / 2	2,700	
Little Caesars	1 / 1	1,800	
Papa John's	1 / 1	1,500	
Pizza Hut	2 / 2	2,800	
Sbarro	1 / 1	1,000	
<b>Restaurants Sandwich</b>			
Subway	5 / 7	1,700	
<b>Shoes Footwear</b>			
Famous Footwear	1 / 1	9,700	
<b>Specialty</b>			
Cannabis	1 / 1		
GameStop	1 / 1	1,700	
Goodwill	1 / 1	24,100	
Hallmark	1 / 1	5,600	
<b>Sporting Goods</b>			
Dick's	1 / 1	48,700	
Hibbett Sports	1 / 1	7,600	
<b>Wholesale</b>			
Sam's Club	1 / 1	134,000	
<b>Wireless Stores</b>			

Garden City, Kansas		Site / Market	Avg Square	Closest Location
Radius		Locations	Footage	
AT&T		1 / 1	3,500	
Cricket		1 / 1	1,600	
T-Mobile		2 / 2	1,800	
<b>Worship</b>				
Baptist		3 / 4		
Christian		1 / 1		