



RETAIL ATTRACTIONS, LLC

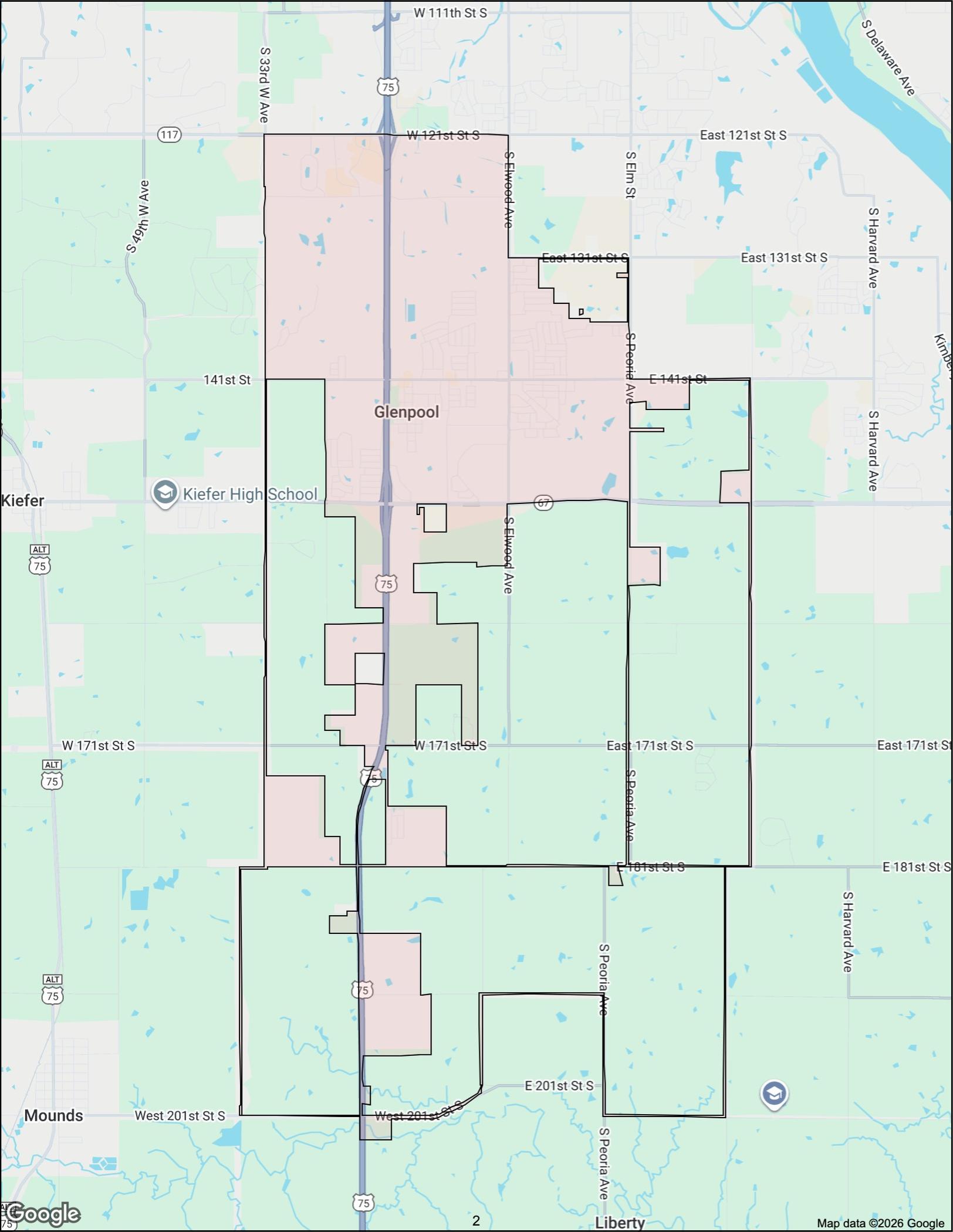
Economic Development Consulting

**Glenpool, Oklahoma
City Limits
1st Quarter 2026**

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Demographics



W 111th St S
75

117

S 33rd W Ave

S 49th W Ave

W 121st St S

S Elmwood Ave

S Elm St

East 121st St S

S Harvard Ave

East 131st St S

East 131st St S

141st St

Glenpool

S Peoria Ave

E 141st St

Kiefer High School

67

S Elmwood Ave

75

Kiefer

ALT
75

W 171st St S

ALT
75

75

W 171st St S

East 171st St S

East 171st St S

S Peoria Ave

E 181st St S

E 181st St S

S Harvard Ave

ALT
75

75

S Peoria Ave

E 201st St S

West 201st St S

West 201st St S

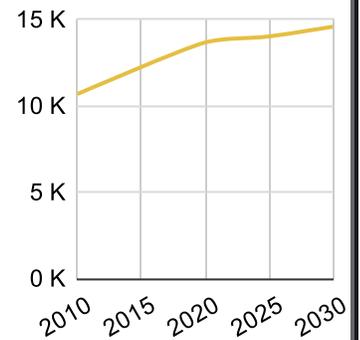


Glenpool, Oklahoma

City Limits

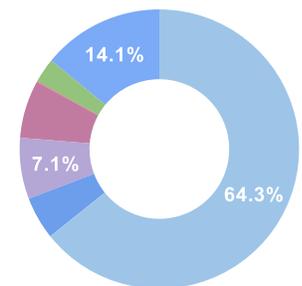
Population

Estimated Population (2025)	14,028
Projected Population (2030)	14,593
Census Population (2020)	13,677
Census Population (2010)	10,691
Projected Annual Growth (2025-2030)	565 0.8%
Historical Annual Growth (2020-2025)	351 0.5%
Historical Annual Growth (2010-2020)	2,986 2.8%
Estimated Population Density (2025)	1,268 <i>psm</i>
Trade Area Size	11.1 <i>sq mi</i>



Race and Ethnicity (2025)

Not Hispanic or Latino Population		
White	8,471	67.6%
Black or African American	685	5.5%
American Indian or Alaska Native	894	7.1%
Asian	933	7.4%
Hawaiian or Pacific Islander	12	-
Other Race	6	-
Two or More Races	1,525	12.2%
Hispanic or Latino Population		
White	542	36.1%
Black or African American	11	0.7%
American Indian or Alaska Native	98	6.5%
Asian	7	0.5%
Hispanic Hawaiian or Pacific Islander	-	-
Other Race	394	26.2%
Two or More Races	450	30.0%



- White
- Black or African American
- American Indian or Alaskan Native
- Asian
- Hawaiian or Pacific Islander
- Other Race
- 2+ Races

Glenpool, Oklahoma

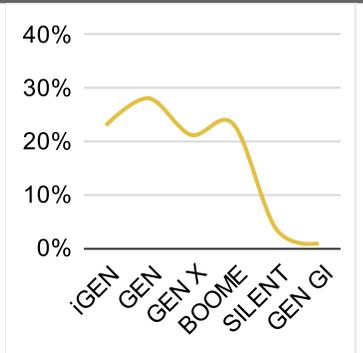
City Limits

Age Distribution (2025)

Age Under 5 Years	993	7.1%
Age 5 to 9 Years	1,145	8.2%
Age 10 to 14 Years	1,088	7.8%
Age 15 to 19 Years	1,010	7.2%
Age 20 to 24 Years	841	6.0%
Age 25 to 29 Years	974	6.9%
Age 30 to 34 Years	1,115	7.9%
Age 35 to 39 Years	1,104	7.9%
Age 40 to 44 Years	1,046	7.5%
Age 45 to 49 Years	827	5.9%
Age 50 to 54 Years	742	5.3%
Age 55 to 59 Years	659	4.7%
Age 60 to 64 Years	734	5.2%
Age 65 to 69 Years	606	4.3%
Age 70 to 74 Years	516	3.7%
Age 75 to 79 Years	319	2.3%
Age 80 to 84 Years	186	1.3%
Age 85 Years or Over	122	0.9%
Median Age	33.3	

Generation (2025)

iGeneration (Age Under 15 Years)	3,226	23.0%
Generation 9/11 Millennials (Age 15 to 34 Years)	3,940	28.1%
Gen Xers (Age 35 to 49 Years)	2,977	21.2%
Baby Boomers (Age 50 to 74 Years)	3,257	23.2%
Silent Generation (Age 75 to 84 Years)	505	3.6%
G.I. Generation (Age 85 Years or Over)	122	0.9%

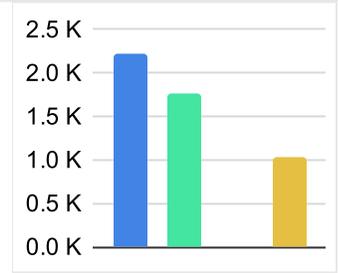


Glenpool, Oklahoma

City Limits

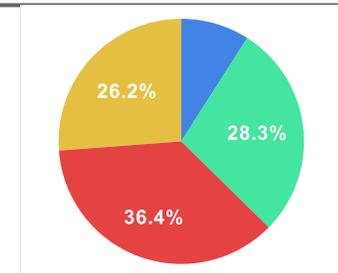
Household Type (2025)

Total Households	5,038
Family Households	3,996 79.3%
Family Households with Children	2,220 55.6%
Family Households No Children	1,776 44.4%
Non-Family Households	1,042 20.7%
Non-Family Households with Children	3 0.3%
Non-Family Households No Children	1,039 99.7%



Education Attainment (2025)

Elementary or Some High School	809 9.0%
High School Graduate	2,535 28.3%
Some College or Associate Degree	3,261 36.4%
Bachelor or Graduate Degree	2,345 26.2%



Household Income (2025)

Estimated Average Household Income	\$110,038
Estimated Median Household Income	\$81,584
HH Income Under \$10,000	186 3.7%
HH Income \$10,000 to \$34,999	767 15.2%
HH Income \$35,000 to \$49,999	545 10.8%
HH Income \$50,000 to \$74,999	813 16.1%
HH Income \$75,000 to \$99,999	784 15.6%
HH Income \$100,000 to \$149,999	1,230 24.4%
HH Income \$150,000 or More	710 14.1%

Glenpool, Oklahoma

City Limits

Population

Estimated Population (2025)	14,028	
Projected Population (2030)	14,593	
Census Population (2020)	13,677	
Census Population (2010)	10,691	
Projected Annual Growth (2025-2030)	565	0.8%
Historical Annual Growth (2020-2025)	351	0.5%
Historical Annual Growth (2010-2020)	2,986	2.8%
Estimated Population Density (2025)	1,268	psm
Trade Area Size	11.1	sq mi

Households

Estimated Households (2025)	5,038	
Projected Households (2030)	5,303	
Census Households (2020)	4,862	
Census Households (2010)	3,708	
Projected Annual Growth (2025-2030)	265	1.1%
Historical Annual Change (2010-2025)	1,330	2.4%

Average Household Income

Estimated Average Household Income (2025)	\$110,038	
Projected Average Household Income (2030)	\$110,170	
Census Average Household Income (2010)	\$70,435	
Census Average Household Income (2000)	\$51,402	
Projected Annual Change (2025-2030)	\$132	-
Historical Annual Change (2000-2025)	\$58,636	4.6%

Median Household Income

Estimated Median Household Income (2025)	\$81,584	
Projected Median Household Income (2030)	\$80,774	
Census Median Household Income (2010)	\$59,132	
Census Median Household Income (2000)	\$44,344	
Projected Annual Change (2025-2030)	-\$810	-0.2%
Historical Annual Change (2000-2025)	\$37,240	3.4%

Per Capita Income

Estimated Per Capita Income (2025)	\$39,544	
Projected Per Capita Income (2030)	\$40,059	
Census Per Capita Income (2010)	\$24,443	
Census Per Capita Income (2000)	\$17,400	
Projected Annual Change (2025-2030)	\$515	0.3%
Historical Annual Change (2000-2025)	\$22,144	5.1%
Estimated Average Household Net Worth (2025)	\$876,722	

Glenpool, Oklahoma

City Limits

Race and Ethnicity

Total Population (2025)	14,028	
White (2025)	9,013	64.3%
Black or African American (2025)	696	5.0%
American Indian or Alaska Native (2025)	992	7.1%
Asian (2025)	940	6.7%
Hawaiian or Pacific Islander (2025)	12	-
Other Race (2025)	400	2.9%
Two or More Races (2025)	1,975	14.1%
Population < 18 (2025)	3,902	27.8%
White Not Hispanic	1,846	47.3%
Black or African American	196	5.0%
Asian	367	9.4%
Other Race Not Hispanic	895	22.9%
Hispanic	598	15.3%
Not Hispanic or Latino Population (2025)	12,526	89.3%
Not Hispanic White	8,471	67.6%
Not Hispanic Black or African American	685	5.5%
Not Hispanic American Indian or Alaska Native	894	7.1%
Not Hispanic Asian	933	7.4%
Not Hispanic Hawaiian or Pacific Islander	12	-
Not Hispanic Other Race	6	-
Not Hispanic Two or More Races	1,525	12.2%
Hispanic or Latino Population (2025)	1,502	10.7%
Hispanic White	542	36.1%
Hispanic Black or African American	11	0.7%
Hispanic American Indian or Alaska Native	98	6.5%
Hispanic Asian	7	0.5%
Hispanic Hawaiian or Pacific Islander	-	-
Hispanic Other Race	394	26.2%
Hispanic Two or More Races	450	30.0%
Not Hispanic or Latino Population (2020)	12,585	92.0%
Hispanic or Latino Population (2020)	1,092	8.0%
Not Hispanic or Latino Population (2010)	10,122	94.7%
Hispanic or Latino Population (2010)	569	5.3%
Not Hispanic or Latino Population (2030)	12,815	87.8%
Hispanic or Latino Population (2030)	1,778	12.2%
Projected Annual Growth (2025-2030)	276	3.7%
Historical Annual Growth (2010-2020)	523	9.2%

Glenpool, Oklahoma

City Limits

Total Age Distribution (2025)

Total Population	14,028	
Age Under 5 Years	993	7.1%
Age 5 to 9 Years	1,145	8.2%
Age 10 to 14 Years	1,088	7.8%
Age 15 to 19 Years	1,010	7.2%
Age 20 to 24 Years	841	6.0%
Age 25 to 29 Years	974	6.9%
Age 30 to 34 Years	1,115	7.9%
Age 35 to 39 Years	1,104	7.9%
Age 40 to 44 Years	1,046	7.5%
Age 45 to 49 Years	827	5.9%
Age 50 to 54 Years	742	5.3%
Age 55 to 59 Years	659	4.7%
Age 60 to 64 Years	734	5.2%
Age 65 to 69 Years	606	4.3%
Age 70 to 74 Years	516	3.7%
Age 75 to 79 Years	319	2.3%
Age 80 to 84 Years	186	1.3%
Age 85 Years or Over	122	0.9%
Median Age	33.3	
Age 19 Years or Less	4,236	30.2%
Age 20 to 64 Years	8,042	57.3%
Age 65 Years or Over	1,749	12.5%

Female Age Distribution (2025)

Female Population	7,186	51.2%
Age Under 5 Years	502	7.0%
Age 5 to 9 Years	562	7.8%
Age 10 to 14 Years	502	7.0%
Age 15 to 19 Years	488	6.8%
Age 20 to 24 Years	431	6.0%
Age 25 to 29 Years	507	7.1%
Age 30 to 34 Years	598	8.3%
Age 35 to 39 Years	569	7.9%
Age 40 to 44 Years	496	6.9%
Age 45 to 49 Years	436	6.1%
Age 50 to 54 Years	367	5.1%
Age 55 to 59 Years	370	5.1%
Age 60 to 64 Years	402	5.6%
Age 65 to 69 Years	325	4.5%
Age 70 to 74 Years	289	4.0%
Age 75 to 79 Years	176	2.4%
Age 80 to 84 Years	101	1.4%
Age 85 Years or Over	64	0.9%
Female Median Age	34.0	
Age 19 Years or Less	2,054	28.6%
Age 20 to 64 Years	4,176	58.1%
Age 65 Years or Over	955	13.3%

Glenpool, Oklahoma

City Limits

Male Age Distribution (2025)

Male Population	6,842	48.8%
Age Under 5 Years	491	7.2%
Age 5 to 9 Years	583	8.5%
Age 10 to 14 Years	586	8.6%
Age 15 to 19 Years	522	7.6%
Age 20 to 24 Years	410	6.0%
Age 25 to 29 Years	467	6.8%
Age 30 to 34 Years	517	7.6%
Age 35 to 39 Years	535	7.8%
Age 40 to 44 Years	550	8.0%
Age 45 to 49 Years	391	5.7%
Age 50 to 54 Years	375	5.5%
Age 55 to 59 Years	289	4.2%
Age 60 to 64 Years	332	4.9%
Age 65 to 69 Years	281	4.1%
Age 70 to 74 Years	227	3.3%
Age 75 to 79 Years	143	2.1%
Age 80 to 84 Years	85	1.2%
Age 85 Years or Over	58	0.8%
Male Median Age	32.5	
Age 19 Years or Less	2,182	31.9%
Age 20 to 64 Years	3,866	56.5%
Age 65 Years or Over	794	11.6%

Males per 100 Females (2025)

Overall Comparison	95	
Age Under 5 Years	98	49.4%
Age 5 to 9 Years	104	50.9%
Age 10 to 14 Years	117	53.9%
Age 15 to 19 Years	107	51.7%
Age 20 to 24 Years	95	48.8%
Age 25 to 29 Years	92	47.9%
Age 30 to 34 Years	86	46.4%
Age 35 to 39 Years	94	48.5%
Age 40 to 44 Years	111	52.6%
Age 45 to 49 Years	90	47.3%
Age 50 to 54 Years	102	50.5%
Age 55 to 59 Years	78	43.9%
Age 60 to 64 Years	83	45.2%
Age 65 to 69 Years	86	46.4%
Age 70 to 74 Years	79	44.0%
Age 75 to 79 Years	81	44.8%
Age 80 to 84 Years	84	45.7%
Age 85 Years or Over	91	47.5%
Age 19 Years or Less	106	51.5%
Age 20 to 39 Years	92	47.8%
Age 40 to 64 Years	94	48.3%
Age 65 Years or Over	83	45.4%

Glenpool, Oklahoma

City Limits

Household Type (2025)

Total Households	5,038	
Households with Children	2,223	44.1%
Average Household Size	2.8	
Household Density per Square Mile	455	
Population Family	12,477	88.9%
Population Non-Family	1,484	10.6%
Population Group Quarters	67	0.5%
Family Households	3,996	79.3%
Married Couple Households	2,841	71.1%
Other Family Households with Children	1,155	28.9%
Family Households with Children	2,220	55.6%
Married Couple with Children	1,466	66.0%
Other Family Households with Children	754	34.0%
Family Households No Children	1,776	44.4%
Married Couple No Children	1,375	77.4%
Other Family Households No Children	401	22.6%
Non-Family Households	1,042	20.7%
Non-Family Households with Children	3	0.3%
Non-Family Households No Children	1,039	99.7%
Average Family Household Size	3.1	
Average Family Income	\$114,241	
Median Family Income	\$88,928	
Average Non-Family Household Size	1.4	

Marital Status (2025)

Population Age 15 Years or Over	10,801	
Never Married	3,234	29.9%
Currently Married	5,466	50.6%
Previously Married	2,101	19.5%
Separated	424	20.2%
Widowed	420	20.0%
Divorced	1,257	59.8%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	8,950	
Elementary (Grade Level 0 to 8)	318	3.6%
Some High School (Grade Level 9 to 11)	491	5.5%
High School Graduate	2,535	28.3%
Some College	2,241	25.0%
Associate Degree Only	1,020	11.4%
Bachelor Degree Only	1,748	19.5%
Graduate Degree	597	6.7%
Any College (Some College or Higher)	5,606	62.6%
College Degree + (Bachelor Degree or Higher)	2,345	26.2%

Glenpool, Oklahoma

City Limits

Housing

Total Housing Units (2025)	5,416	
Total Housing Units (2020)	5,083	
Historical Annual Growth (2020-2025)	333	-
Housing Units Occupied (2025)	5,038	93.0%
Housing Units Owner-Occupied	3,538	70.2%
Housing Units Renter-Occupied	1,500	29.8%
Housing Units Vacant (2025)	378	7.0%

Household Size (2025)

Total Households	5,038	
1 Person Households	791	15.7%
2 Person Households	1,874	37.2%
3 Person Households	1,025	20.3%
4 Person Households	732	14.5%
5 Person Households	353	7.0%
6 Person Households	161	3.2%
7 or More Person Households	102	2.0%

Household Income Distribution (2025)

HH Income \$200,000 or More	365	7.2%
HH Income \$150,000 to \$199,999	345	6.8%
HH Income \$125,000 to \$149,999	395	7.8%
HH Income \$100,000 to \$124,999	835	16.6%
HH Income \$75,000 to \$99,999	784	15.6%
HH Income \$50,000 to \$74,999	813	16.1%
HH Income \$35,000 to \$49,999	545	10.8%
HH Income \$25,000 to \$34,999	290	5.8%
HH Income \$15,000 to \$24,999	392	7.8%
HH Income \$10,000 to \$14,999	85	1.7%
HH Income Under \$10,000	186	3.7%

Household Vehicles (2025)

Households 0 Vehicles Available	168	3.3%
Households 1 Vehicle Available	1,411	28.0%
Households 2 Vehicles Available	2,068	41.0%
Households 3 or More Vehicles Available	1,391	27.6%
Total Vehicles Available	10,121	
Average Vehicles per Household	2.0	
Owner-Occupied Household Vehicles	7,624	75.3%
Average Vehicles per Owner-Occupied Household	2.2	
Renter-Occupied Household Vehicles	2,497	24.7%
Average Vehicles per Renter-Occupied Household	1.7	

Travel Time (2025)

Worker Base Age 16 years or Over	7,640	
Travel to Work in 14 Minutes or Less	1,469	19.2%
Travel to Work in 15 to 29 Minutes	3,265	42.7%
Travel to Work in 30 to 59 Minutes	2,225	29.1%
Travel to Work in 60 Minutes or More	194	2.5%
Work at Home	488	6.4%
Average Minutes Travel to Work	23.6	

Glenpool, Oklahoma

City Limits

Transportation To Work (2025)

Worker Base Age 16 years or Over	7,640	
Drive to Work Alone	6,070	79.5%
Drive to Work in Carpool	858	11.2%
Travel to Work by Public Transportation	32	0.4%
Drive to Work on Motorcycle	3	-
Bicycle to Work	29	0.4%
Walk to Work	101	1.3%
Other Means	59	0.8%
Work at Home	488	6.4%

Daytime Demographics (2025)

Total Businesses	327	
Total Employees	2,482	
Company Headquarter Businesses	8	2.4%
Company Headquarter Employees	146	5.9%
Employee Population per Business	7.6	to 1
Residential Population per Business	42.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,402	

Labor Force

Labor Population Age 16 Years or Over (2025)	10,560	
Labor Force Total Males (2025)	5,059	47.9%
Male Civilian Employed	3,947	78.0%
Male Civilian Unemployed	74	1.5%
Males in Armed Forces	-	-
Males Not in Labor Force	1,038	20.5%
Labor Force Total Females (2025)	5,501	52.1%
Female Civilian Employed	3,693	67.1%
Female Civilian Unemployed	49	0.9%
Females in Armed Forces	-	-
Females Not in Labor Force	1,759	32.0%
Unemployment Rate	123	1.2%

Occupation (2025)

Occupation Population Age 16 Years or Over	7,644	
Occupation Total Males	3,950	51.7%
Occupation Total Females	3,694	48.3%
Management, Business, Financial Operations	1,544	20.2%
Professional, Related	1,590	20.8%
Service	1,190	15.6%
Sales, Office	1,442	18.9%
Farming, Fishing, Forestry	1	-
Construction, Extraction, Maintenance	796	10.4%
Production, Transport, Material Moving	1,081	14.1%
White Collar Workers	4,576	59.9%
Blue Collar Workers	3,068	40.1%



Glenpool, Oklahoma

City Limits

Units In Structure (2025)

Total Units	5,038	
1 Detached Unit	4,112	81.6%
1 Attached Unit	145	2.9%
2 Units	8	0.2%
3 to 4 Units	88	1.7%
5 to 9 Units	142	2.8%
10 to 19 Units	133	2.6%
20 to 49 Units	165	3.3%
50 or More Units	140	2.8%
Mobile Home or Trailer	103	2.0%
Other Structure	5	-

Homes Built By Year (2025)

Homes Built 2020 or later	130	2.4%
Homes Built 2010 to 2019	1,065	19.7%
Homes Built 2000 to 2009	926	17.1%
Homes Built 1990 to 1999	372	6.9%
Homes Built 1980 to 1989	1,284	23.7%
Homes Built 1970 to 1979	721	13.3%
Homes Built 1960 to 1969	190	3.5%
Homes Built 1950 to 1959	188	3.5%
Homes Built 1940 to 1949	57	1.1%
Homes Built Before 1939	103	1.9%
Median Age of Homes	33.0	yrs

Home Values (2025)

Owner Specified Housing Units	3,538	
Home Values \$1,000,000 or More	27	0.8%
Home Values \$750,000 to \$999,999	29	0.8%
Home Values \$500,000 to \$749,999	164	4.6%
Home Values \$400,000 to \$499,999	140	4.0%
Home Values \$300,000 to \$399,999	450	12.7%
Home Values \$250,000 to \$299,999	678	19.2%
Home Values \$200,000 to \$249,999	531	15.0%
Home Values \$175,000 to \$199,999	266	7.5%
Home Values \$150,000 to \$174,999	387	10.9%
Home Values \$125,000 to \$149,999	248	7.0%
Home Values \$100,000 to \$124,999	309	8.7%
Home Values \$90,000 to \$99,999	37	1.0%
Home Values \$80,000 to \$89,999	63	1.8%
Home Values \$70,000 to \$79,999	42	1.2%
Home Values \$60,000 to \$69,999	13	0.4%
Home Values \$50,000 to \$59,999	30	0.8%
Home Values \$35,000 to \$49,999	16	0.5%
Home Values \$25,000 to \$34,999	14	0.4%
Home Values \$10,000 to \$24,999	40	1.1%
Home Values Under \$10,000	54	1.5%
Owner-Occupied Median Home Value	\$223,539	
Renter-Occupied Median Rent	\$973	

Glenpool, Oklahoma

City Limits

Total Annual Consumer Expenditure (2025)

Total Household Expenditure	\$508.94 M
Total Non-Retail Expenditure	\$243.92 M
Total Retail Expenditure	\$265.02 M
Alcoholic Beverages	\$3.15 M
Apparel	\$9.67 M
Contributions	\$15.83 M
Education	\$11.45 M
Entertainment	\$30.01 M
Food Away From Home	\$22.9 M
Grocery	\$36.78 M
Health Care	\$32.35 M
Household Furnishings and Equipment	\$13.76 M
Household Operations	\$9.85 M
Miscellaneous Expenses	\$8.88 M
Personal Care	\$7.09 M
Shelter	\$83.8 M
Tax and Retirement	\$109.38 M
Tobacco and Related	\$3.07 M
Transportation	\$84.59 M
Utilities	\$26.4 M

Monthly Household Consumer Expenditure (2025)

Total Household Expenditure	\$8,418	
Total Non-Retail Expenditure	\$4,035	47.9%
Total Retail Expenditures	\$4,384	52.1%
Alcoholic Beverages	\$52	0.6%
Apparel	\$160	1.9%
Contributions	\$262	3.1%
Education	\$189	2.3%
Entertainment	\$496	5.9%
Food Away From Home	\$379	4.5%
Grocery	\$608	7.2%
Health Care	\$535	6.4%
Household Furnishings and Equipment	\$228	2.7%
Household Operations	\$163	1.9%
Miscellaneous Expenses	\$147	1.7%
Personal Care	\$117	1.4%
Shelter	\$1,386	16.5%
Tax and Retirement	\$1,809	-
Tobacco and Related	\$51	0.6%
Transportation	\$1,399	16.6%
Utilities	\$437	5.2%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

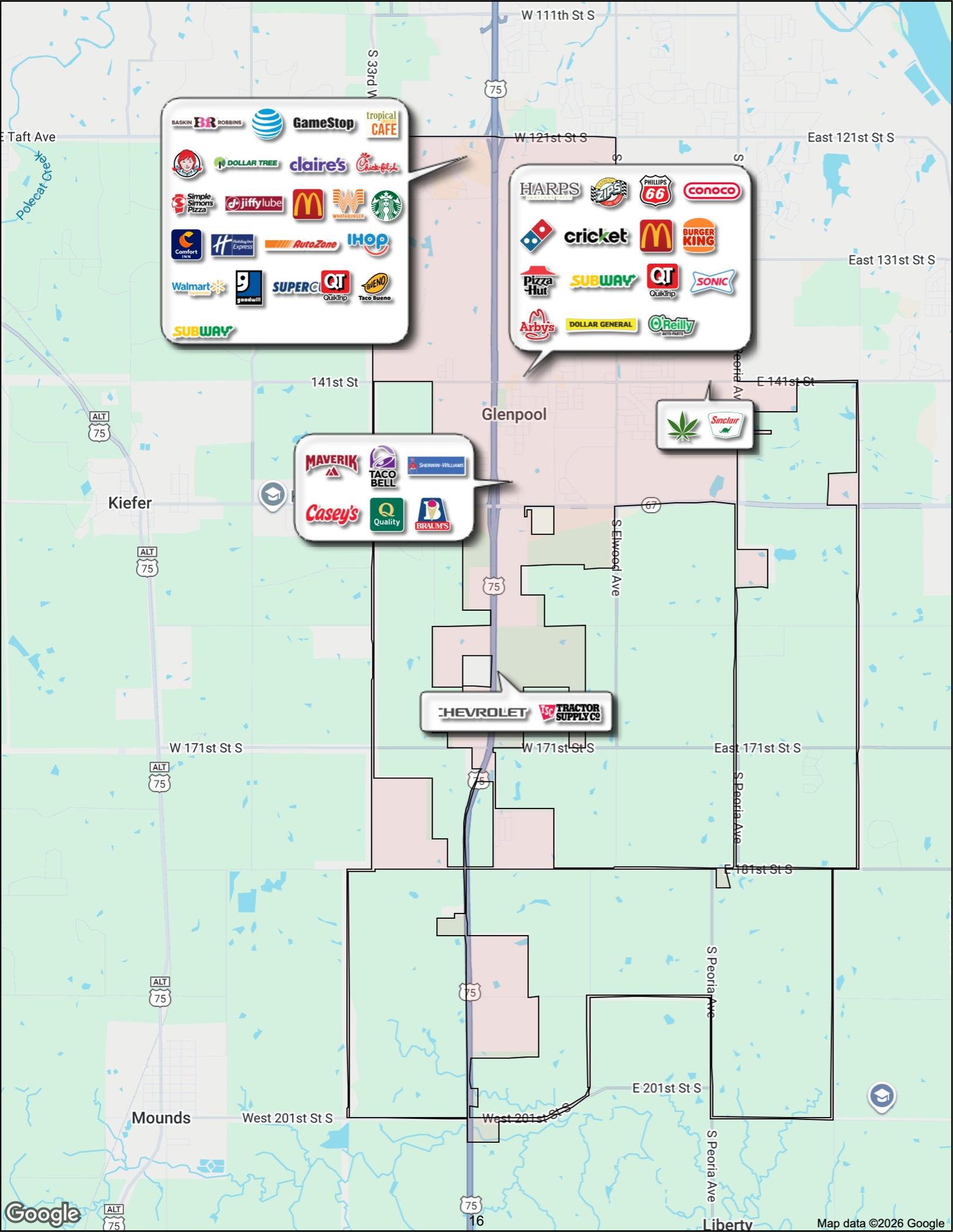
Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars



BASKIN **BR** ROBBINS **AT&T** **GameStop** tropical **CAFE**
Red Bull **DOLLAR TREE** **claire's** **Chick-fil-A**
Simple Simons Pizza **jiffy lube** **McDonald's** **WHATABURGER** **Starbucks**
Comfort Inn **Holiday Inn Express** **AutoZone** **IHOP**
Walmart **9** **SUPER** **QT** **THE END**
Subway **QuikTrip** **Taco Bueno**

HARPS **Phillips 66** **CONOCO**
cricket **McDonald's** **BURGER KING**
Pizza Hut **SUBWAY** **QT** **SONIC**
Arby's **DOLLAR GENERAL** **O'Reilly**

MAVERIK **TACO BELL** **Sherwin-Williams**
Casey's **Quality** **BRAUMS**

Smclair

CHEVROLET **TRACTOR SUPPLY CO.**

Glenpool, Oklahoma

City Limits

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$16.35 M / \$628.69 K	96
Men's Clothing Stores	\$684.72 K / \$-20	100
Women's Clothing Stores	\$1.39 M / \$298.63 K	78
Children's, Infants' Clothing Stores	\$1.32 M / \$12	100
Family Clothing Stores	\$8.14 M / \$-22	100
Clothing Accessory Stores	\$377.04 K / \$-23	100
Other Apparel Stores	\$491.51 K / \$330.09 K	33
Shoe Stores	\$3.22 M / \$-6	100
Jewelry Stores	\$651.82 K / \$22	100
Luggage Stores	\$83.13 K / \$12	100
Furniture, Home Furnishings Stores	\$14.79 M / \$2.9 M	80
Furniture Stores	\$6.86 M / \$1.05 M	85
Floor Covering Stores	\$967.75 K / \$1.85 M	-48
Other Home Furnishing Stores	\$6.96 M / \$4	100
Electronics, Appliance Stores	\$13.93 M / \$23	100
Building Material, Garden Equipment, Supplies Dealers	\$14.08 M / \$5.08 M	64
Home Centers	\$7.9 M / \$1.83 M	77
Paint, Wallpaper Stores	\$1.65 M / \$3.22 M	-49
Hardware Stores	\$870.72 K / \$5	100
Other Building Materials Stores	\$2.51 M / \$13	100
Outdoor Power Equipment Stores	\$150.44 K / \$-20	100
Nursery, Garden Stores	\$999.29 K / \$28.93 K	97
Food, Beverage Stores	\$21.51 M / \$1.83 M	91
Grocery Stores	\$16.58 M / \$631.76 K	96
Convenience Stores	\$1.46 M / \$1.16 M	21
Meat Markets	\$98.95 K / \$-1	100
Fish, Seafood Markets	\$34.16 K / \$-17	100
Fruit, Vegetable Markets	\$64.79 K / \$25	100
Other Specialty Food Markets	\$133.1 K / \$45.19 K	66
Liquor Stores	\$3.13 M / \$-18	100

Glenpool, Oklahoma

City Limits

	Potential / Sales	Index
Health, Personal Care Stores	\$14.21 M / \$10.62 M	25
Pharmacy, Drug Stores	\$12.49 M / \$10.42 M	17
Cosmetics, Beauty Stores	\$728.24 K / \$-3	100
Optical Goods Stores	\$223.89 K / \$203.57 K	9
Other Health, Personal Care Stores	\$774.74 K / \$-13	100
Sporting Goods, Hobby, Book, Music Stores	\$16.48 M / \$4.37 M	73
Sporting Goods Stores	\$6.55 M / \$323.96 K	95
Hobby, Toy, Game Stores	\$4.57 M / \$4.04 M	11
Sewing, Needlecraft Stores	\$2.98 M / \$7	100
Musical Instrument Stores	\$1.18 M / \$-7	100
Book Stores	\$1.21 M / \$12	100
General Merchandise Stores	\$52.98 M / \$52.72 M	1
Department Stores	\$18.68 M / \$-22	100
Warehouse Superstores	\$29.15 M / \$-18	100
Other General Merchandise Stores	\$5.16 M / \$52.72 M	-90
Miscellaneous Store Retailers	\$6.62 M / \$1.62 M	75
Florists	\$163.28 K / \$19.95 K	88
Office, Stationary Stores	\$632.37 K / \$5	100
Gift, Souvenir Stores	\$1.36 M / \$648.66 K	52
Used Merchandise Stores	\$438.71 K / \$-5	100
Pet, Pet Supply Stores	\$1.27 M / \$-9	100
Art Dealers	\$171.85 K / \$1	100
Mobile Home Dealers	\$141.62 K / \$17	100
Other Miscellaneous Retail Stores	\$2.43 M / \$954.84 K	61
Non-Store Retailers	\$31.64 M / \$1.43 M	95
Mail Order, Catalog Stores	\$29.64 M / \$28	100
Vending Machines	\$137.99 K / \$56.4 K	59
Fuel Dealers	\$163.53 K / \$-19	100
Other Direct Selling Establishments	\$1.69 M / \$1.38 M	19

Glenpool, Oklahoma

City Limits

	Potential / Sales	Index
Accommodation, Food Services	\$27.83 M / \$19.94 M	28
Hotels, Other Travel Accommodations	\$1.78 M / \$865.74 K	51
RV Parks	\$17.18 K / \$1.1 K	94
Rooming, Boarding Houses	\$9.98 K / \$-15	100
Full Service Restaurants	\$16.26 M / \$7.74 M	52
Limited Service Restaurants	\$7.55 M / \$11.61 M	-35
Special Food Services, Catering	\$2.21 M / \$674.03 K	69
Drinking Places	\$1.53 M / \$578.27 K	62
Gasoline Stations	\$10.66 M / \$14.98 M	-29
Motor Vehicle, Parts Dealers	\$22.43 M / \$12.35 M	45
New Car Dealers	\$12.41 M / \$1.09 M	91
Used Car Dealers	\$1.15 M / \$2.35 M	-51
Recreational Vehicle Dealers	\$2.54 M / \$-22	100
Motorcycle, Boat Dealers	\$3.31 M / \$4.28 M	-23
Auto Parts, Accessories	\$1.93 M / \$2.81 M	-31
Tire Dealers	\$1.08 M / \$1.82 M	-40
2025 Population	14,028	
2030 Population	14,593	
% Population Change 2025-2030	4.0%	
2025 Adult Population Age 18+	10,125	
2025 Population Male	6,842	
2025 Population Female	7,186	
2025 Households	5,038	
2025 Median Household Income	81,584	
2025 Average Household Income	110,038	

Retail Potential

Glenpool, Oklahoma	
City Limits	
2025 Population	14,028
2030 Population	14,593
% Population Change 2020-2025	2.6%
2025 Adult Population Age 18+	\$10,125
2025 Population Male	\$6,842
2025 Population Female	\$7,186
2025 Households	\$5,038
2025 Median Household Income	\$81,584
2025 Average Household Income	\$110,038
Clothing, Clothing Accessories Stores	\$16.35 M
Men's Clothing Stores	\$684.72 K
Women's Clothing Stores	\$1.39 M
Children's, Infants' Clothing Stores	\$1.32 M
Family Clothing Stores	\$8.14 M
Clothing Accessory Stores	\$377.04 K
Other Apparel Stores	\$491.51 K
Shoe Stores	\$3.22 M
Jewelry Stores	\$651.82 K
Luggage Stores	\$83.13 K
Furniture, Home Furnishings Stores	\$14.79 M
Furniture Stores	\$6.86 M
Floor Covering Stores	\$967.75 K
Other Home Furnishing Stores	\$6.96 M
Electronics, Appliance Stores	\$13.93 M
Gasoline Stations	\$10.66 M
Building Material, Garden Equipment, Supplies Dealers	\$14.08 M
Home Centers	\$7.9 M
Paint, Wallpaper Stores	\$1.65 M
Hardware Stores	\$870.72 K
Other Building Materials Stores	\$2.51 M
Outdoor Power Equipment Stores	\$150.44 K
Nursery, Garden Stores	\$999.29 K
Food, Beverage Stores	\$21.51 M
Grocery Stores	\$16.58 M
Convenience Stores	\$1.46 M
Meat Markets	\$98.95 K
Fish, Seafood Markets	\$34.16 K
Fruit, Vegetable Markets	\$64.79 K
Other Specialty Food Markets	\$133.1 K
Liquor Stores	\$3.13 M

Glenpool, Oklahoma	
City Limits	
Health, Personal Care Stores	\$14.21 M
Pharmacy, Drug Stores	\$12.49 M
Cosmetics, Beauty Stores	\$728.24 K
Optical Goods Stores	\$223.89 K
Other Health, Personal Care Stores	\$774.74 K
Sporting Goods, Hobby, Book, Music Stores	\$16.48 M
Sporting Goods Stores	\$6.55 M
Hobby, Toy, Game Stores	\$4.57 M
Sewing, Needlecraft Stores	\$2.98 M
Musical Instrument Stores	\$1.18 M
Book Stores	\$1.21 M
General Merchandise Stores	\$52.98 M
Department Stores	\$18.68 M
Warehouse Superstores	\$29.15 M
Other General Merchandise Stores	\$5.16 M
Miscellaneous Store Retailers	\$6.62 M
Florists	\$163.28 K
Office, Stationary Stores	\$632.37 K
Gift, Souvenir Stores	\$1.36 M
Used Merchandise Stores	\$438.71 K
Pet, Pet Supply Stores	\$1.27 M
Art Dealers	\$171.85 K
Mobile Home Dealers	\$141.62 K
Other Miscellaneous Retail Stores	\$2.43 M
Non-Store Retailers	\$31.64 M
Mail Order, Catalog Stores	\$29.64 M
Vending Machines	\$137.99 K
Fuel Dealers	\$163.53 K
Other Direct Selling Establishments	\$1.69 M
Accommodation, Food Services	\$29.36 M
Hotels, Other Travel Accommodations	\$1.78 M
RV Parks	\$17.18 K
Rooming, Boarding Houses	\$9.98 K
Full Service Restaurants	\$16.26 M
Limited Service Restaurants	\$7.55 M
Special Food Services, Catering	\$2.21 M
Drinking Places	\$1.53 M
Motor Vehicle, Parts Dealers	\$22.43 M
New Car Dealers	\$12.41 M
Used Car Dealers	\$1.15 M
Recreational Vehicle Dealers	\$2.54 M
Motorcycle, Boat Dealers	\$3.31 M
Auto Parts, Accessories	\$1.93 M
Tire Dealers	\$1.08 M

Income Summary

Glenpool, Oklahoma		
City Limits		
Population		
Estimated Population (2025)	14,028	
Projected Population (2030)	14,593	
Census Population (2020)	13,677	
Census Population (2010)	10,691	
<i>Projected Annual Growth (2025 to 2030)</i>	565	0.8%
<i>Historical Annual Growth (2020 to 2025)</i>	351	0.5%
<i>Historical Annual Growth (2010 to 2020)</i>	2,986	2.8%
Households		
Estimated Households (2025)	5,038	
Projected Households (2030)	5,303	
Census Households (2020)	4,862	
Census Households (2010)	3,708	
<i>Projected Annual Growth (2025 to 2030)</i>	265	1.1%
<i>Historical Annual Growth (2020 to 2025)</i>	176	0.7%
<i>Historical Annual Growth (2010 to 2020)</i>	1,154	3.1%
Average Household Income		
Estimated Average Household Income (2025)	\$110,038	
Projected Average Household Income (2030)	\$110,170	
Census Average Household Income (2020)	\$70,435	
Census Average Household Income (2010)	\$51,402	
<i>Projected Annual Growth (2025 to 2030)</i>	\$132	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$39,603	3.7%
<i>Historical Annual Growth (2010 to 2020)</i>	\$19,033	3.7%
Median Household Income		
Estimated Median Household Income (2025)	\$81,584	
Projected Median Household Income (2030)	\$80,774	
Census Median Household Income (2020)	\$59,132	
Census Median Household Income (2010)	\$44,344	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$810	-0.2%
<i>Historical Annual Growth (2020 to 2025)</i>	\$22,452	2.5%
<i>Historical Annual Growth (2010 to 2020)</i>	\$14,788	3.3%
Per Capita Income		
Estimated Per Capita Income (2025)	\$39,544	
Projected Per Capita Income (2030)	\$40,059	
Census Per Capita Income (2020)	\$24,443	
Census Per Capita Income (2010)	\$17,400	
<i>Projected Annual Growth (2025 to 2030)</i>	\$515	0.3%
<i>Historical Annual Growth (2020 to 2025)</i>	\$15,101	4.1%
<i>Historical Annual Growth (2010 to 2020)</i>	\$7,043	4.0%
Other Income		
Estimated Families (2025)	3,996	
Estimated Average Family Income (2025)	\$114,241	
Estimated Median Family Income (2025)	\$88,928	
Estimated Average Household Net Worth (2025)	\$876,722	

Consumer Expenditure Summary

Consumer Expenditure Summary



Glenpool, Oklahoma		
City Limits		
Estimated Population		14,028
Estimated Households		5,038
Household Expenditure		\$508.94 M
Per Household ~ Per Capita	\$101,021	\$36,280
Non-Retail Expenditures	\$243.92 M	47.9%
Per Household ~ Per Capita	\$48,416	\$17,388
Retail Expenditures	\$265.02 M	52.1%
Per Household ~ Per Capita	\$52,605	\$18,892
Alcoholic Beverages	\$3.15 M	0.6%
Per Household ~ Per Capita	\$625	\$224
Apparel	\$9.67 M	1.9%
Per Household ~ Per Capita	\$1,919	\$689
Contributions	\$15.83 M	3.1%
Per Household ~ Per Capita	\$3,143	\$1,129
Education	\$11.45 M	2.3%
Per Household ~ Per Capita	\$2,273	\$816
Entertainment	\$30.01 M	5.9%
Per Household ~ Per Capita	\$5,956	\$2,139
Food Away From Home	\$22.9 M	4.5%
Per Household ~ Per Capita	\$4,545	\$1,632
Grocery	\$36.78 M	7.2%
Per Household ~ Per Capita	\$7,300	\$2,622
Health Care	\$32.35 M	6.4%
Per Household ~ Per Capita	\$6,421	\$2,306
Household Furnishings and Equipment	\$13.76 M	2.7%
Per Household ~ Per Capita	\$2,731	\$981
Household Operations	\$9.85 M	1.9%
Per Household ~ Per Capita	\$1,955	\$702
Miscellaneous Expenses	\$8.88 M	1.7%
Per Household ~ Per Capita	\$1,762	\$633
Personal Care	\$7.09 M	1.4%
Per Household ~ Per Capita	\$1,408	\$506
Shelter	\$83.8 M	16.5%
Per Household ~ Per Capita	\$16,633	\$5,974
Tax and Retirement	\$109.38 M	21.5%
Per Household ~ Per Capita	\$21,711	\$7,797
Tobacco and Related	\$3.07 M	0.6%
Per Household ~ Per Capita	\$610	\$219
Transportation	\$84.59 M	16.6%
Per Household ~ Per Capita	\$16,790	\$6,030
Utilities	\$26.4 M	5.2%
Per Household ~ Per Capita	\$5,239	\$1,882

Glenpool, Oklahoma		
City Limits		
Population / Households (2025)		
Estimated Population		14,028
Estimated Households		5,038
Total Annual Consumer Expenditure (2025)		
Total Household Expenditure		\$508.94 M
Total Non-Retail Expenditure		\$243.92 M
Total Retail Expenditure		\$265.02 M
Alcoholic Beverages		\$3.15 M
Apparel		\$9.67 M
Contributions		\$15.83 M
Education		\$11.45 M
Entertainment		\$30.01 M
Food Away From Home		\$22.9 M
Grocery		\$36.78 M
Health Care		\$32.35 M
Household Furnishings and Equipment		\$13.76 M
Household Operations		\$9.85 M
Miscellaneous Expenses		\$8.88 M
Personal Care		\$7.09 M
Shelter		\$83.8 M
Tax and Retirement		\$109.38 M
Tobacco and Related		\$3.07 M
Transportation		\$84.59 M
Utilities		\$26.4 M
Monthly Household Consumer Expenditure (2025)		
Total Household Expenditure		\$8,418
Total Non-Retail Expenditure		\$4,035 47.9%
Total Retail Expenditure		\$4,384 52.1%
Alcoholic Beverages		\$52 0.6%
Apparel		\$160 1.9%
Contributions		\$262 3.1%
Education		\$189 2.3%
Entertainment		\$496 5.9%
Food Away From Home		\$379 4.5%
Grocery		\$608 7.2%
Health Care		\$535 6.4%
Household Furnishings and Equipment		\$228 2.7%
Household Operations		\$163 1.9%
Miscellaneous Expenses		\$147 1.7%
Personal Care		\$117 1.4%
Shelter		\$1,386 16.5%
Tax and Retirement		\$1,809 21.5%
Tobacco and Related		\$51 0.6%
Transportation		\$1,399 16.6%
Utilities		\$437 5.2%

Glenpool, Oklahoma	
City Limits	
Population / Households (2030)	
Projected Population	14,593
Projected Households	-
Total Annual Consumer Expenditure (2030)	
Total Household Expenditure	\$500.55 M
Total Non-Retail Expenditure	\$239.28 M
Total Retail Expenditure	\$261.27 M
Alcoholic Beverages	\$3.09 M
Apparel	\$9.48 M
Contributions	\$15.56 M
Education	\$11.25 M
Entertainment	\$29.4 M
Food Away From Home	\$22.45 M
Grocery	\$35.92 M
Health Care	\$33.02 M
Household Furnishings and Equipment	\$13.5 M
Household Operations	\$9.64 M
Miscellaneous Expenses	\$8.71 M
Personal Care	\$6.94 M
Shelter	\$81.93 M
Tax and Retirement	\$107.72 M
Tobacco and Related	\$2.98 M
Transportation	\$83.19 M
Utilities	\$25.77 M
Consumer Expenditure Growth (2025 to 2030)	
Total Household Expenditure	\$-8.4 M
Total Non-Retail Expenditure	\$-4.64 M
Total Retail Expenditure	\$-3.75 M
Alcoholic Beverages	\$-59.48 K
Apparel	\$-190.21 K
Contributions	\$-270.1 K
Education	\$-204.09 K
Entertainment	\$-603.74 K
Food Away From Home	\$-447.27 K
Grocery	\$-854.26 K
Health Care	\$670.35 K
Household Furnishings and Equipment	\$-264.77 K
Household Operations	\$-202.7 K
Miscellaneous Expenses	\$-172.98 K
Personal Care	\$-158.54 K
Shelter	\$-1.87 M
Tax and Retirement	\$-1.66 M
Tobacco and Related	\$-89.3 K
Transportation	\$-1.4 M
Utilities	\$-621.48 K

Crime Risk

Glenpool, Oklahoma	
City Limits	
Demographics	
Population	14,028
Census Population	13,677
Households	5,038
Average Household Income	\$110,038
Median Household Income	\$81,584
Per Capita Income	\$39,544
Total Crime	
Crime Index	98
Crime Level	Average
Personal Crime	
Crime Index	66
Crime Level	Below Average
Murder	
Crime Index	32
Crime Level	Low Risk
Rape	
Crime Index	115
Crime Level	Average
Robbery	
Crime Index	21
Crime Level	Very Low
Assault	
Crime Index	72
Crime Level	Below Average
Property Crime	
Crime Index	104
Crime Level	Average
Burglary	
Crime Index	164
Crime Level	High Risk
Larceny	
Crime Index	97
Crime Level	Average
Motor Vehicle Theft	
Crime Index	81
Crime Level	Below Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Glenpool, Oklahoma City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
Jiffy Lube	1 / 1	2,500	
O'Reilly	1 / 1	8,500	
Banks			
Arvest Bank	1 / 1	6,600	
BancFirst	1 / 1	8,500	
JRMB	1 / 1	4,600	
Banks Minor			
Bank	2 / 2		
Car Washes			
Zips Car Wash	1 / 1	4,900	
Convenience Stores			
Casey's General Store	1 / 1	3,200	
Conoco	1 / 1	2,500	
Maverik	1 / 1	3,200	
Phillips 66	1 / 1	2,500	
QuikTrip	2 / 2	4,800	
Sinclair	1 / 1	2,000	
Dealerships			
Chevrolet	1 / 1		
Discount Department Stores			
Walmart Supercenter	1 / 1	189,700	
Dollar Stores			
Dollar General	1 / 1	9,600	
Dollar Tree	1 / 1	11,800	
Education			
Day Care	4 / 4		
High School	1 / 1		
PK - 8	4 / 4		
Grocery Stores			
Harps Food Store	1 / 1		
Health Beauty			
Claire's	1 / 1	1,300	
Supercuts	1 / 1	1,800	
Health Care			
Chiropractic	1 / 1		
Optometry	2 / 2		

Glenpool, Oklahoma City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Physical Therapy	1 / 1		
Home Improvement			
Sherwin-Williams	1 / 1	7,300	
Tractor Supply Company	1 / 1	26,300	
Hotels			
Comfort	1 / 1	14,500	
Holiday Inn Express	1 / 1	16,400	
Quality	1 / 1	15,700	
Restaurants Casual			
IHOP	1 / 1	4,800	
Restaurants Fast Food Major			
Arby's	1 / 1	3,300	
Burger King	1 / 1	4,000	
Chick-fil-A	1 / 1	4,300	
McDonald's	1 / 1	4,600	
Sonic	1 / 1	2,800	
Taco Bell	1 / 1	2,500	
Wendy's	1 / 1	3,300	
Restaurants Fast Food Minor			
Taco Bueno	1 / 1	2,600	
Whataburger	1 / 1	3,000	
Restaurants Ice Cream Smoothie			
Baskin-Robbins	1 / 1	2,200	
Braum's	1 / 1	5,100	
Tropical Smoothie Cafe	1 / 1	1,700	
Restaurants Pizza			
Domino's Pizza	1 / 1	2,100	
Pizza Hut	1 / 1	2,800	
Simple Simon's Pizza	1 / 1	2,000	
Restaurants Sandwich			
Subway	2 / 2	1,700	
Specialty			
Cannabis	1 / 1		
GameStop	1 / 1	1,700	
Goodwill	1 / 1	24,100	
Wireless Stores			
AT&T	1 / 1	3,500	

