



RETAIL ATTRACTIONS, LLC

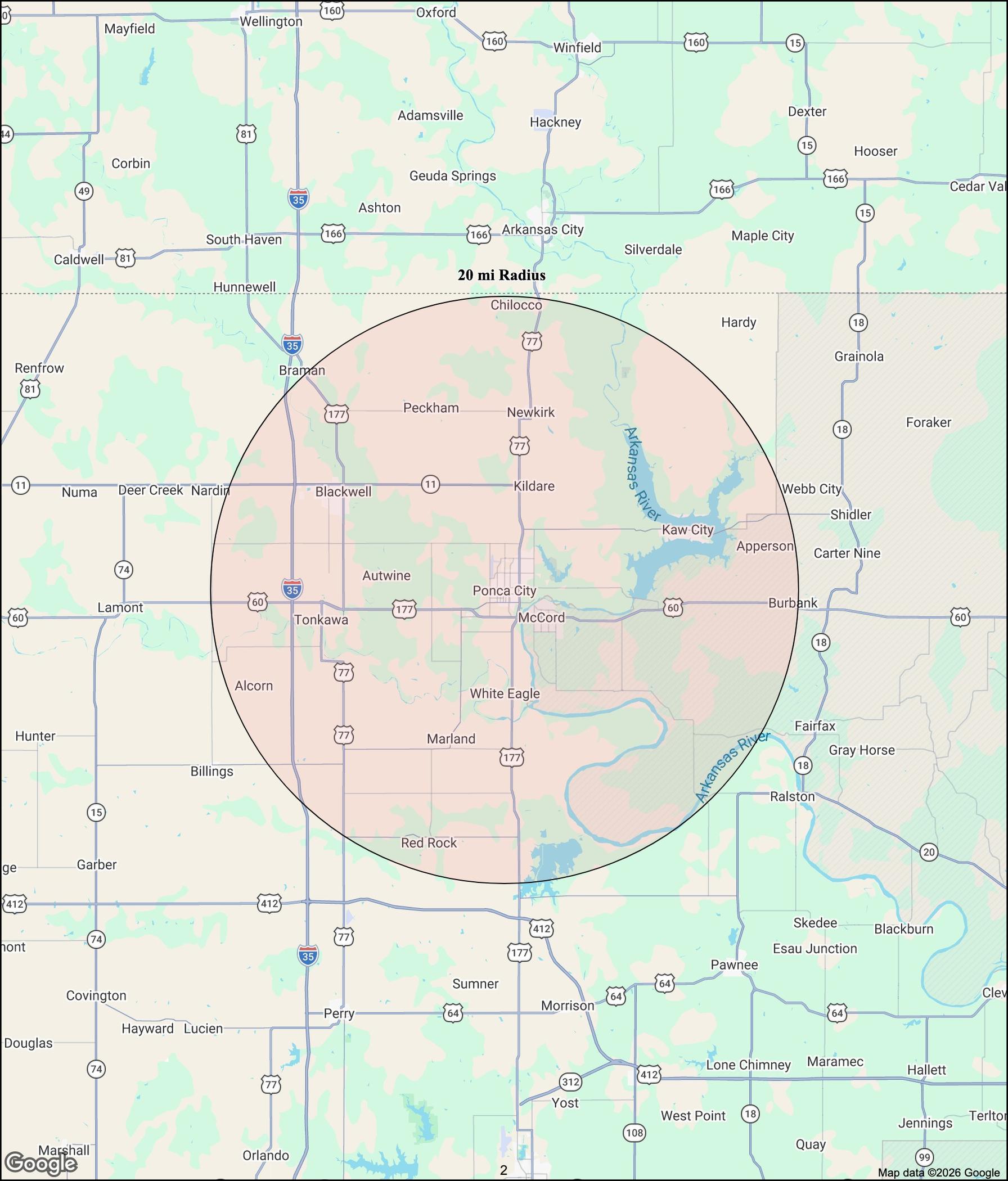
Economic Development Consulting

**Ponca City, Oklahoma
20mi Radius
1st Quarter 2026**

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Demographics



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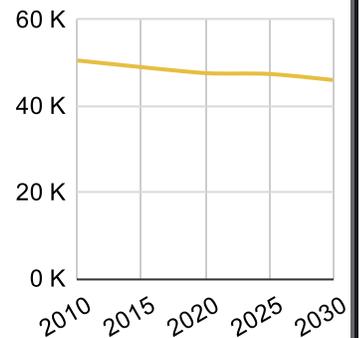
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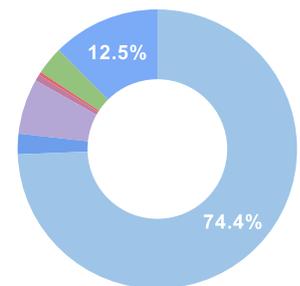
Population

Estimated Population (2025)	47,406
Projected Population (2030)	46,003
Census Population (2020)	47,612
Census Population (2010)	50,539
Projected Annual Growth (2025-2030)	-1,403 -0.6%
Historical Annual Growth (2020-2025)	-206 -
Historical Annual Growth (2010-2020)	-2,927 -0.6%
Estimated Population Density (2025)	38 <i>psm</i>
Trade Area Size	1,256.5 <i>sq mi</i>



Race and Ethnicity (2025)

Not Hispanic or Latino Population	43,282	91.3%
White	33,552	77.5%
Black or African American	1,107	2.6%
American Indian or Alaska Native	2,884	6.7%
Asian	354	0.8%
Hawaiian or Pacific Islander	166	0.4%
Other Race	279	0.6%
Two or More Races	4,940	11.4%
Hispanic or Latino Population	4,124	8.7%
White	1,712	41.5%
Black or African American	21	0.5%
American Indian or Alaska Native	151	3.7%
Asian	1	-
Hispanic Hawaiian or Pacific Islander	2	-
Other Race	1,260	30.6%
Two or More Races	977	23.7%



- White
- Black or African American
- American Indian or Alaskan Native
- Asian
- Hawaiian or Pacific Islander
- Other Race
- 2+ Races

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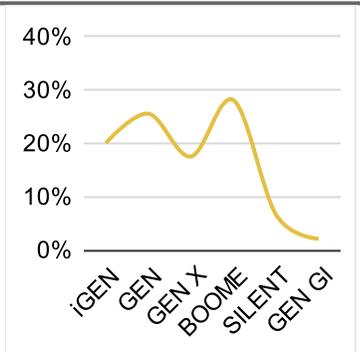
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Age Distribution (2025)

Age Under 5 Years	2,832	6.0%
Age 5 to 9 Years	3,228	6.8%
Age 10 to 14 Years	3,452	7.3%
Age 15 to 19 Years	3,368	7.1%
Age 20 to 24 Years	2,907	6.1%
Age 25 to 29 Years	2,780	5.9%
Age 30 to 34 Years	3,064	6.5%
Age 35 to 39 Years	2,711	5.7%
Age 40 to 44 Years	2,911	6.1%
Age 45 to 49 Years	2,695	5.7%
Age 50 to 54 Years	2,472	5.2%
Age 55 to 59 Years	2,588	5.5%
Age 60 to 64 Years	2,993	6.3%
Age 65 to 69 Years	2,825	6.0%
Age 70 to 74 Years	2,443	5.2%
Age 75 to 79 Years	1,943	4.1%
Age 80 to 84 Years	1,194	2.5%
Age 85 Years or Over	1,003	2.1%
Median Age	38.1	

Generation (2025)

iGeneration (Age Under 15 Years)	9,511	20.1%
Generation 9/11 Millennials (Age 15 to 34 Years)	12,118	25.6%
Gen Xers (Age 35 to 49 Years)	8,316	17.5%
Baby Boomers (Age 50 to 74 Years)	13,321	28.1%
Silent Generation (Age 75 to 84 Years)	3,137	6.6%
G.I. Generation (Age 85 Years or Over)	1,003	2.1%

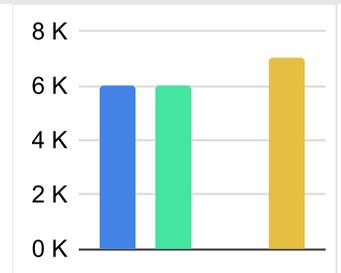


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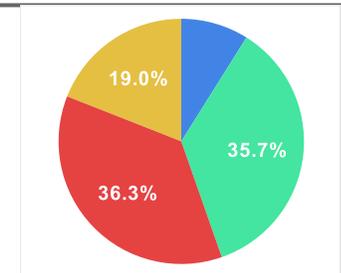
Household Type (2025)

Total Households	19,071
Family Households	12,015 63.0%
Family Households with Children	5,987 49.8%
Family Households No Children	6,028 50.2%
Non-Family Households	7,056 37.0%
Non-Family Households with Children	12 0.2%
Non-Family Households No Children	7,043 99.8%



Education Attainment (2025)

Elementary or Some High School	2,819 8.9%
High School Graduate	11,298 35.7%
Some College or Associate Degree	11,488 36.3%
Bachelor or Graduate Degree	6,016 19.0%



Household Income (2025)

Estimated Average Household Income	\$85,656
Estimated Median Household Income	\$64,330
HH Income Under \$10,000	1,014 5.3%
HH Income \$10,000 to \$34,999	4,223 22.1%
HH Income \$35,000 to \$49,999	2,884 15.1%
HH Income \$50,000 to \$74,999	3,479 18.2%
HH Income \$75,000 to \$99,999	2,471 13.0%
HH Income \$100,000 to \$149,999	2,822 14.8%
HH Income \$150,000 or More	2,179 11.4%



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Population

Estimated Population (2025)	47,406	
Projected Population (2030)	46,003	
Census Population (2020)	47,612	
Census Population (2010)	50,539	
Projected Annual Growth (2025-2030)	-1,403	-0.6%
Historical Annual Growth (2020-2025)	-206	-
Historical Annual Growth (2010-2020)	-2,927	-0.6%
Estimated Population Density (2025)	38	psm
Trade Area Size	1,256.5	sq mi

Households

Estimated Households (2025)	19,071	
Projected Households (2030)	18,442	
Census Households (2020)	19,063	
Census Households (2010)	20,083	
Projected Annual Growth (2025-2030)	-629	-0.7%
Historical Annual Change (2010-2025)	-1,012	-0.3%

Average Household Income

Estimated Average Household Income (2025)	\$85,656	
Projected Average Household Income (2030)	\$85,492	
Census Average Household Income (2010)	\$50,544	
Census Average Household Income (2000)	\$41,305	
Projected Annual Change (2025-2030)	-\$165	-
Historical Annual Change (2000-2025)	\$44,352	4.3%

Median Household Income

Estimated Median Household Income (2025)	\$64,330	
Projected Median Household Income (2030)	\$64,075	
Census Median Household Income (2010)	\$41,705	
Census Median Household Income (2000)	\$33,358	
Projected Annual Change (2025-2030)	-\$255	-
Historical Annual Change (2000-2025)	\$30,971	3.7%

Per Capita Income

Estimated Per Capita Income (2025)	\$34,584	
Projected Per Capita Income (2030)	\$34,402	
Census Per Capita Income (2010)	\$20,087	
Census Per Capita Income (2000)	\$16,362	
Projected Annual Change (2025-2030)	-\$182	-0.1%
Historical Annual Change (2000-2025)	\$18,223	4.5%
Estimated Average Household Net Worth (2025)	\$883,517	

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Race and Ethnicity

Total Population (2025)	47,406	
White (2025)	35,264	74.4%
Black or African American (2025)	1,128	2.4%
American Indian or Alaska Native (2025)	3,035	6.4%
Asian (2025)	355	0.7%
Hawaiian or Pacific Islander (2025)	168	0.4%
Other Race (2025)	1,540	3.2%
Two or More Races (2025)	5,917	12.5%
Population < 18 (2025)	11,584	24.4%
White Not Hispanic	6,522	56.3%
Black or African American	275	2.4%
Asian	96	0.8%
Other Race Not Hispanic	3,076	26.6%
Hispanic	1,616	14.0%
Not Hispanic or Latino Population (2025)	43,282	91.3%
Not Hispanic White	33,552	77.5%
Not Hispanic Black or African American	1,107	2.6%
Not Hispanic American Indian or Alaska Native	2,884	6.7%
Not Hispanic Asian	354	0.8%
Not Hispanic Hawaiian or Pacific Islander	166	0.4%
Not Hispanic Other Race	279	0.6%
Not Hispanic Two or More Races	4,940	11.4%
Hispanic or Latino Population (2025)	4,124	8.7%
Hispanic White	1,712	41.5%
Hispanic Black or African American	21	0.5%
Hispanic American Indian or Alaska Native	151	3.7%
Hispanic Asian	1	-
Hispanic Hawaiian or Pacific Islander	2	-
Hispanic Other Race	1,260	30.6%
Hispanic Two or More Races	977	23.7%
Not Hispanic or Latino Population (2020)	43,782	92.0%
Hispanic or Latino Population (2020)	3,830	8.0%
Not Hispanic or Latino Population (2010)	47,425	93.8%
Hispanic or Latino Population (2010)	3,114	6.2%
Not Hispanic or Latino Population (2030)	41,685	90.6%
Hispanic or Latino Population (2030)	4,318	9.4%
Projected Annual Growth (2025-2030)	193	0.9%
Historical Annual Growth (2010-2020)	716	2.3%



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Total Age Distribution (2025)

Total Population	47,406	
Age Under 5 Years	2,832	6.0%
Age 5 to 9 Years	3,228	6.8%
Age 10 to 14 Years	3,452	7.3%
Age 15 to 19 Years	3,368	7.1%
Age 20 to 24 Years	2,907	6.1%
Age 25 to 29 Years	2,780	5.9%
Age 30 to 34 Years	3,064	6.5%
Age 35 to 39 Years	2,711	5.7%
Age 40 to 44 Years	2,911	6.1%
Age 45 to 49 Years	2,695	5.7%
Age 50 to 54 Years	2,472	5.2%
Age 55 to 59 Years	2,588	5.5%
Age 60 to 64 Years	2,993	6.3%
Age 65 to 69 Years	2,825	6.0%
Age 70 to 74 Years	2,443	5.2%
Age 75 to 79 Years	1,943	4.1%
Age 80 to 84 Years	1,194	2.5%
Age 85 Years or Over	1,003	2.1%
Median Age	38.1	
Age 19 Years or Less	12,879	27.2%
Age 20 to 64 Years	25,120	53.0%
Age 65 Years or Over	9,407	19.8%

Female Age Distribution (2025)

Female Population	23,120	48.8%
Age Under 5 Years	1,346	5.8%
Age 5 to 9 Years	1,585	6.9%
Age 10 to 14 Years	1,655	7.2%
Age 15 to 19 Years	1,549	6.7%
Age 20 to 24 Years	1,344	5.8%
Age 25 to 29 Years	1,310	5.7%
Age 30 to 34 Years	1,485	6.4%
Age 35 to 39 Years	1,319	5.7%
Age 40 to 44 Years	1,367	5.9%
Age 45 to 49 Years	1,310	5.7%
Age 50 to 54 Years	1,193	5.2%
Age 55 to 59 Years	1,251	5.4%
Age 60 to 64 Years	1,517	6.6%
Age 65 to 69 Years	1,404	6.1%
Age 70 to 74 Years	1,302	5.6%
Age 75 to 79 Years	1,001	4.3%
Age 80 to 84 Years	641	2.8%
Age 85 Years or Over	542	2.3%
Female Median Age	39.2	
Age 19 Years or Less	6,136	26.5%
Age 20 to 64 Years	12,095	52.3%
Age 65 Years or Over	4,889	21.1%

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Male Age Distribution (2025)

Male Population	24,286	51.2%
Age Under 5 Years	1,486	6.1%
Age 5 to 9 Years	1,642	6.8%
Age 10 to 14 Years	1,796	7.4%
Age 15 to 19 Years	1,819	7.5%
Age 20 to 24 Years	1,563	6.4%
Age 25 to 29 Years	1,470	6.1%
Age 30 to 34 Years	1,579	6.5%
Age 35 to 39 Years	1,392	5.7%
Age 40 to 44 Years	1,543	6.4%
Age 45 to 49 Years	1,385	5.7%
Age 50 to 54 Years	1,279	5.3%
Age 55 to 59 Years	1,337	5.5%
Age 60 to 64 Years	1,477	6.1%
Age 65 to 69 Years	1,421	5.9%
Age 70 to 74 Years	1,141	4.7%
Age 75 to 79 Years	941	3.9%
Age 80 to 84 Years	554	2.3%
Age 85 Years or Over	461	1.9%
Male Median Age	37.2	
Age 19 Years or Less	6,744	27.8%
Age 20 to 64 Years	13,025	53.6%
Age 65 Years or Over	4,518	18.6%

Males per 100 Females (2025)

Overall Comparison	105	
Age Under 5 Years	110	52.5%
Age 5 to 9 Years	104	50.9%
Age 10 to 14 Years	109	52.0%
Age 15 to 19 Years	117	54.0%
Age 20 to 24 Years	116	53.8%
Age 25 to 29 Years	112	52.9%
Age 30 to 34 Years	106	51.5%
Age 35 to 39 Years	106	51.4%
Age 40 to 44 Years	113	53.0%
Age 45 to 49 Years	106	51.4%
Age 50 to 54 Years	107	51.7%
Age 55 to 59 Years	107	51.7%
Age 60 to 64 Years	97	49.3%
Age 65 to 69 Years	101	50.3%
Age 70 to 74 Years	88	46.7%
Age 75 to 79 Years	94	48.4%
Age 80 to 84 Years	86	46.4%
Age 85 Years or Over	85	46.0%
Age 19 Years or Less	110	52.4%
Age 20 to 39 Years	110	52.4%
Age 40 to 64 Years	106	51.4%
Age 65 Years or Over	92	48.0%

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Household Type (2025)

Total Households	19,071	
Households with Children	5,999	31.5%
Average Household Size	2.4	
Household Density per Square Mile	15	
Population Family	36,630	77.3%
Population Non-Family	9,637	20.3%
Population Group Quarters	1,139	2.4%
Family Households	12,015	63.0%
Married Couple Households	8,611	71.7%
Other Family Households with Children	3,404	28.3%
Family Households with Children	5,987	49.8%
Married Couple with Children	3,715	62.0%
Other Family Households with Children	2,272	38.0%
Family Households No Children	6,028	50.2%
Married Couple No Children	4,896	81.2%
Other Family Households No Children	1,132	18.8%
Non-Family Households	7,056	37.0%
Non-Family Households with Children	12	0.2%
Non-Family Households No Children	7,043	99.8%
Average Family Household Size	3.0	
Average Family Income	\$103,871	
Median Family Income	\$79,584	
Average Non-Family Household Size	1.4	

Marital Status (2025)

Population Age 15 Years or Over	37,895	
Never Married	10,732	28.3%
Currently Married	16,787	44.3%
Previously Married	10,377	27.4%
Separated	1,352	13.0%
Widowed	3,197	30.8%
Divorced	5,828	56.2%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	31,620	
Elementary (Grade Level 0 to 8)	649	2.1%
Some High School (Grade Level 9 to 11)	2,170	6.9%
High School Graduate	11,298	35.7%
Some College	7,749	24.5%
Associate Degree Only	3,738	11.8%
Bachelor Degree Only	4,139	13.1%
Graduate Degree	1,877	5.9%
Any College (Some College or Higher)	17,504	55.4%
College Degree + (Bachelor Degree or Higher)	6,016	19.0%

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Housing

Total Housing Units (2025)	22,586	
Total Housing Units (2020)	22,596	
Historical Annual Growth (2020-2025)	-10	-
Housing Units Occupied (2025)	19,071	84.4%
Housing Units Owner-Occupied	12,900	67.6%
Housing Units Renter-Occupied	6,171	32.4%
Housing Units Vacant (2025)	3,515	15.6%

Household Size (2025)

Total Households	19,071	
1 Person Households	5,727	30.0%
2 Person Households	6,838	35.9%
3 Person Households	2,542	13.3%
4 Person Households	2,086	10.9%
5 Person Households	1,089	5.7%
6 Person Households	471	2.5%
7 or More Person Households	317	1.7%

Household Income Distribution (2025)

HH Income \$200,000 or More	951	5.0%
HH Income \$150,000 to \$199,999	1,228	6.4%
HH Income \$125,000 to \$149,999	884	4.6%
HH Income \$100,000 to \$124,999	1,938	10.2%
HH Income \$75,000 to \$99,999	2,471	13.0%
HH Income \$50,000 to \$74,999	3,479	18.2%
HH Income \$35,000 to \$49,999	2,884	15.1%
HH Income \$25,000 to \$34,999	1,718	9.0%
HH Income \$15,000 to \$24,999	1,766	9.3%
HH Income \$10,000 to \$14,999	739	3.9%
HH Income Under \$10,000	1,014	5.3%

Household Vehicles (2025)

Households 0 Vehicles Available	1,470	7.7%
Households 1 Vehicle Available	6,161	32.3%
Households 2 Vehicles Available	6,743	35.4%
Households 3 or More Vehicles Available	4,696	24.6%
Total Vehicles Available	35,957	
Average Vehicles per Household	1.9	
Owner-Occupied Household Vehicles	27,675	77.0%
Average Vehicles per Owner-Occupied Household	2.1	
Renter-Occupied Household Vehicles	8,282	23.0%
Average Vehicles per Renter-Occupied Household	1.3	

Travel Time (2025)

Worker Base Age 16 years or Over	20,982	
Travel to Work in 14 Minutes or Less	10,898	51.9%
Travel to Work in 15 to 29 Minutes	5,652	26.9%
Travel to Work in 30 to 59 Minutes	2,612	12.4%
Travel to Work in 60 Minutes or More	1,070	5.1%
Work at Home	751	3.6%
Average Minutes Travel to Work	13.7	

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Transportation To Work (2025)

Worker Base Age 16 years or Over	20,982	
Drive to Work Alone	16,881	80.5%
Drive to Work in Carpool	2,575	12.3%
Travel to Work by Public Transportation	169	0.8%
Drive to Work on Motorcycle	87	0.4%
Bicycle to Work	15	-
Walk to Work	362	1.7%
Other Means	141	0.7%
Work at Home	751	3.6%

Daytime Demographics (2025)

Total Businesses	1,582	
Total Employees	13,300	
Company Headquarter Businesses	57	3.6%
Company Headquarter Employees	1,709	12.8%
Employee Population per Business	8.4	to 1
Residential Population per Business	30.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	29,460	

Labor Force

Labor Population Age 16 Years or Over (2025)	37,180	
Labor Force Total Males (2025)	19,006	51.1%
Male Civilian Employed	11,392	59.9%
Male Civilian Unemployed	477	2.5%
Males in Armed Forces	8	-
Males Not in Labor Force	7,129	37.5%
Labor Force Total Females (2025)	18,174	48.9%
Female Civilian Employed	9,592	52.8%
Female Civilian Unemployed	317	1.7%
Females in Armed Forces	28	0.2%
Females Not in Labor Force	8,237	45.3%
Unemployment Rate	795	2.1%

Occupation (2025)

Occupation Population Age 16 Years or Over	20,982	
Occupation Total Males	11,390	54.3%
Occupation Total Females	9,592	45.7%
Management, Business, Financial Operations	2,385	11.4%
Professional, Related	3,602	17.2%
Service	4,028	19.2%
Sales, Office	4,048	19.3%
Farming, Fishing, Forestry	251	1.2%
Construction, Extraction, Maintenance	2,687	12.8%
Production, Transport, Material Moving	3,982	19.0%
White Collar Workers	10,034	47.8%
Blue Collar Workers	10,948	52.2%



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Units In Structure (2025)

Total Units	19,071	
1 Detached Unit	15,683	82.2%
1 Attached Unit	334	1.8%
2 Units	323	1.7%
3 to 4 Units	490	2.6%
5 to 9 Units	366	1.9%
10 to 19 Units	181	0.9%
20 to 49 Units	249	1.3%
50 or More Units	215	1.1%
Mobile Home or Trailer	1,190	6.2%
Other Structure	40	0.2%

Homes Built By Year (2025)

Homes Built 2020 or later	71	0.3%
Homes Built 2010 to 2019	677	3.0%
Homes Built 2000 to 2009	1,056	4.7%
Homes Built 1990 to 1999	1,321	5.8%
Homes Built 1980 to 1989	2,250	10.0%
Homes Built 1970 to 1979	3,354	14.8%
Homes Built 1960 to 1969	2,409	10.7%
Homes Built 1950 to 1959	3,325	14.7%
Homes Built 1940 to 1949	1,622	7.2%
Homes Built Before 1939	2,986	13.2%
Median Age of Homes	57.7	yrs

Home Values (2025)

Owner Specified Housing Units	12,900	
Home Values \$1,000,000 or More	125	1.0%
Home Values \$750,000 to \$999,999	58	0.5%
Home Values \$500,000 to \$749,999	233	1.8%
Home Values \$400,000 to \$499,999	431	3.3%
Home Values \$300,000 to \$399,999	1,031	8.0%
Home Values \$250,000 to \$299,999	704	5.5%
Home Values \$200,000 to \$249,999	1,008	7.8%
Home Values \$175,000 to \$199,999	728	5.6%
Home Values \$150,000 to \$174,999	1,273	9.9%
Home Values \$125,000 to \$149,999	893	6.9%
Home Values \$100,000 to \$124,999	1,365	10.6%
Home Values \$90,000 to \$99,999	437	3.4%
Home Values \$80,000 to \$89,999	680	5.3%
Home Values \$70,000 to \$79,999	575	4.5%
Home Values \$60,000 to \$69,999	453	3.5%
Home Values \$50,000 to \$59,999	632	4.9%
Home Values \$35,000 to \$49,999	720	5.6%
Home Values \$25,000 to \$34,999	509	3.9%
Home Values \$10,000 to \$24,999	747	5.8%
Home Values Under \$10,000	296	2.3%
Owner-Occupied Median Home Value	\$130,414	
Renter-Occupied Median Rent	\$557	

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Total Annual Consumer Expenditure (2025)

Total Household Expenditure	\$1.65 B
Total Non-Retail Expenditure	\$776.39 M
Total Retail Expenditure	\$872.26 M
Alcoholic Beverages	\$9.99 M
Apparel	\$30.74 M
Contributions	\$50.07 M
Education	\$36.26 M
Entertainment	\$95.46 M
Food Away From Home	\$72.76 M
Grocery	\$117.74 M
Health Care	\$126.98 M
Household Furnishings and Equipment	\$43.72 M
Household Operations	\$31.28 M
Miscellaneous Expenses	\$28.29 M
Personal Care	\$22.66 M
Shelter	\$269.77 M
Tax and Retirement	\$335.63 M
Tobacco and Related	\$10 M
Transportation	\$282.73 M
Utilities	\$84.56 M

Monthly Household Consumer Expenditure (2025)

Total Household Expenditure	\$7,204	
Total Non-Retail Expenditure	\$3,393	47.1%
Total Retail Expenditures	\$3,811	52.9%
Alcoholic Beverages	\$44	0.6%
Apparel	\$134	1.9%
Contributions	\$219	3.0%
Education	\$158	2.2%
Entertainment	\$417	5.8%
Food Away From Home	\$318	4.4%
Grocery	\$514	7.1%
Health Care	\$555	7.7%
Household Furnishings and Equipment	\$191	2.7%
Household Operations	\$137	1.9%
Miscellaneous Expenses	\$124	1.7%
Personal Care	\$99	1.4%
Shelter	\$1,179	16.4%
Tax and Retirement	\$1,467	-
Tobacco and Related	\$44	0.6%
Transportation	\$1,235	17.1%
Utilities	\$370	5.1%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Ponca City, Oklahoma

20mi Radius

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$54.23 M / \$11.59 M	79
Men's Clothing Stores	\$2.21 M / -	100
Women's Clothing Stores	\$4.51 M / \$4.14 M	8
Children's, Infants' Clothing Stores	\$4.21 M / \$-1	100
Family Clothing Stores	\$26.27 M / \$-2	100
Clothing Accessory Stores	\$1.25 M / \$307.23 K	75
Other Apparel Stores	\$1.58 M / \$-3	100
Shoe Stores	\$11.4 M / \$5.3 M	54
Jewelry Stores	\$2.5 M / \$1.85 M	26
Luggage Stores	\$309.88 K / \$-1	100
Furniture, Home Furnishings Stores	\$47.29 M / \$16.8 M	64
Furniture Stores	\$22 M / \$3.67 M	83
Floor Covering Stores	\$3.13 M / \$3.72 M	-16
Other Home Furnishing Stores	\$22.16 M / \$9.41 M	58
Electronics, Appliance Stores	\$46.42 M / \$14.12 M	70
Building Material, Garden Equipment, Supplies Dealers	\$45.28 M / \$26 M	43
Home Centers	\$25.43 M / \$12.9 M	49
Paint, Wallpaper Stores	\$5.26 M / \$3.22 M	39
Hardware Stores	\$2.85 M / \$3.47 M	-18
Other Building Materials Stores	\$8.03 M / \$3.88 M	52
Outdoor Power Equipment Stores	\$490.31 K / -	100
Nursery, Garden Stores	\$3.23 M / \$2.52 M	22
Food, Beverage Stores	\$70.01 M / \$32.88 M	53
Grocery Stores	\$54.2 M / \$24.53 M	55
Convenience Stores	\$4.86 M / \$2.73 M	44
Meat Markets	\$317.16 K / -	100
Fish, Seafood Markets	\$108.73 K / -	100
Fruit, Vegetable Markets	\$207.46 K / -	100
Other Specialty Food Markets	\$424.44 K / \$22.61 K	95
Liquor Stores	\$9.9 M / \$5.6 M	43

Ponca City, Oklahoma

20mi Radius

	Potential / Sales	Index
Health, Personal Care Stores	\$45.5 M / \$29.49 M	35
Pharmacy, Drug Stores	\$40.01 M / \$25.49 M	36
Cosmetics, Beauty Stores	\$2.3 M / \$1.45 M	37
Optical Goods Stores	\$725.87 K / \$178.11 K	75
Other Health, Personal Care Stores	\$2.47 M / \$2.38 M	4
Sporting Goods, Hobby, Book, Music Stores	\$55.21 M / \$59.89 M	-8
Sporting Goods Stores	\$20.92 M / \$15.77 M	25
Hobby, Toy, Game Stores	\$15.12 M / \$31.34 M	-52
Sewing, Needlecraft Stores	\$11.37 M / \$9.59 M	16
Musical Instrument Stores	\$3.72 M / \$2.91 M	22
Book Stores	\$4.08 M / \$273.99 K	93
General Merchandise Stores	\$174.18 M / \$89.38 M	49
Department Stores	\$60.68 M / \$47.8 M	21
Warehouse Superstores	\$96.52 M / -	100
Other General Merchandise Stores	\$16.98 M / \$41.58 M	-59
Miscellaneous Store Retailers	\$22.57 M / \$13.57 M	40
Florists	\$532.45 K / \$212.2 K	60
Office, Stationary Stores	\$2.29 M / \$1.9 M	17
Gift, Souvenir Stores	\$4.55 M / \$880.81 K	81
Used Merchandise Stores	\$1.65 M / \$1.59 M	4
Pet, Pet Supply Stores	\$4.09 M / \$314.25 K	92
Art Dealers	\$680.41 K / -	100
Mobile Home Dealers	\$451.76 K / \$387.82 K	14
Other Miscellaneous Retail Stores	\$8.32 M / \$8.29 M	0
Non-Store Retailers	\$103.09 M / \$4.18 M	96
Mail Order, Catalog Stores	\$96.6 M / \$1.56 M	98
Vending Machines	\$440.69 K / \$-1	100
Fuel Dealers	\$564.73 K / \$499.3 K	12
Other Direct Selling Establishments	\$5.48 M / \$2.12 M	61

Ponca City, Oklahoma

20mi Radius

	Potential / Sales	Index
Accommodation, Food Services	\$88.27 M / \$77.62 M	12
Hotels, Other Travel Accommodations	\$5.68 M / \$2.38 M	58
RV Parks	\$56.77 K / \$24.03 K	58
Rooming, Boarding Houses	\$31.81 K / \$-1	100
Full Service Restaurants	\$51.57 M / \$52.06 M	-1
Limited Service Restaurants	\$23.93 M / \$24.83 M	-4
Special Food Services, Catering	\$7.01 M / -	100
Drinking Places	\$4.84 M / \$3.16 M	35
Gasoline Stations	\$35.88 M / \$369.64 M	-90
Motor Vehicle, Parts Dealers	\$79.49 M / \$87.74 M	-9
New Car Dealers	\$46.22 M / \$45.91 M	1
Used Car Dealers	\$4.29 M / \$24.43 M	-82
Recreational Vehicle Dealers	\$8.07 M / \$5.47 M	32
Motorcycle, Boat Dealers	\$10.69 M / -	100
Auto Parts, Accessories	\$6.57 M / \$10.5 M	-37
Tire Dealers	\$3.67 M / \$1.43 M	61
2025 Population	47,406	
2030 Population	46,003	
% Population Change 2025-2030	-3.0%	
2025 Adult Population Age 18+	35,822	
2025 Population Male	24,286	
2025 Population Female	23,120	
2025 Households	19,071	
2025 Median Household Income	64,330	
2025 Average Household Income	85,656	

Retail Potential

Ponca City, Oklahoma	
20mi Radius	
2025 Population	47,406
2030 Population	46,003
% Population Change 2020-2025	-0.4%
2025 Adult Population Age 18+	\$35,822
2025 Population Male	\$24,286
2025 Population Female	\$23,120
2025 Households	\$19,071
2025 Median Household Income	\$64,330
2025 Average Household Income	\$85,656
Clothing, Clothing Accessories Stores	\$54.23 M
Men's Clothing Stores	\$2.21 M
Women's Clothing Stores	\$4.51 M
Children's, Infants' Clothing Stores	\$4.21 M
Family Clothing Stores	\$26.27 M
Clothing Accessory Stores	\$1.25 M
Other Apparel Stores	\$1.58 M
Shoe Stores	\$11.4 M
Jewelry Stores	\$2.5 M
Luggage Stores	\$309.88 K
Furniture, Home Furnishings Stores	\$47.29 M
Furniture Stores	\$22 M
Floor Covering Stores	\$3.13 M
Other Home Furnishing Stores	\$22.16 M
Electronics, Appliance Stores	\$46.42 M
Gasoline Stations	\$35.88 M
Building Material, Garden Equipment, Supplies Dealers	\$45.28 M
Home Centers	\$25.43 M
Paint, Wallpaper Stores	\$5.26 M
Hardware Stores	\$2.85 M
Other Building Materials Stores	\$8.03 M
Outdoor Power Equipment Stores	\$490.31 K
Nursery, Garden Stores	\$3.23 M
Food, Beverage Stores	\$70.01 M
Grocery Stores	\$54.2 M
Convenience Stores	\$4.86 M
Meat Markets	\$317.16 K
Fish, Seafood Markets	\$108.73 K
Fruit, Vegetable Markets	\$207.46 K
Other Specialty Food Markets	\$424.44 K
Liquor Stores	\$9.9 M

Ponca City, Oklahoma	
20mi Radius	
Health, Personal Care Stores	\$45.5 M
Pharmacy, Drug Stores	\$40.01 M
Cosmetics, Beauty Stores	\$2.3 M
Optical Goods Stores	\$725.87 K
Other Health, Personal Care Stores	\$2.47 M
Sporting Goods, Hobby, Book, Music Stores	\$55.21 M
Sporting Goods Stores	\$20.92 M
Hobby, Toy, Game Stores	\$15.12 M
Sewing, Needlecraft Stores	\$11.37 M
Musical Instrument Stores	\$3.72 M
Book Stores	\$4.08 M
General Merchandise Stores	\$174.18 M
Department Stores	\$60.68 M
Warehouse Superstores	\$96.52 M
Other General Merchandise Stores	\$16.98 M
Miscellaneous Store Retailers	\$22.57 M
Florists	\$532.45 K
Office, Stationary Stores	\$2.29 M
Gift, Souvenir Stores	\$4.55 M
Used Merchandise Stores	\$1.65 M
Pet, Pet Supply Stores	\$4.09 M
Art Dealers	\$680.41 K
Mobile Home Dealers	\$451.76 K
Other Miscellaneous Retail Stores	\$8.32 M
Non-Store Retailers	\$103.09 M
Mail Order, Catalog Stores	\$96.6 M
Vending Machines	\$440.69 K
Fuel Dealers	\$564.73 K
Other Direct Selling Establishments	\$5.48 M
Accommodation, Food Services	\$93.11 M
Hotels, Other Travel Accommodations	\$5.68 M
RV Parks	\$56.77 K
Rooming, Boarding Houses	\$31.81 K
Full Service Restaurants	\$51.57 M
Limited Service Restaurants	\$23.93 M
Special Food Services, Catering	\$7.01 M
Drinking Places	\$4.84 M
Motor Vehicle, Parts Dealers	\$79.49 M
New Car Dealers	\$46.22 M
Used Car Dealers	\$4.29 M
Recreational Vehicle Dealers	\$8.07 M
Motorcycle, Boat Dealers	\$10.69 M
Auto Parts, Accessories	\$6.57 M
Tire Dealers	\$3.67 M

Income Summary

Ponca City, Oklahoma		
20mi Radius		
Population		
Estimated Population (2025)	47,406	
Projected Population (2030)	46,003	
Census Population (2020)	47,612	
Census Population (2010)	50,539	
<i>Projected Annual Growth (2025 to 2030)</i>	-1,403	-0.6%
<i>Historical Annual Growth (2020 to 2025)</i>	-206	-
<i>Historical Annual Growth (2010 to 2020)</i>	-2,927	-0.6%
Households		
Estimated Households (2025)	19,071	
Projected Households (2030)	18,442	
Census Households (2020)	19,063	
Census Households (2010)	20,083	
<i>Projected Annual Growth (2025 to 2030)</i>	-629	-0.7%
<i>Historical Annual Growth (2020 to 2025)</i>	8	-
<i>Historical Annual Growth (2010 to 2020)</i>	-1,020	-0.5%
Average Household Income		
Estimated Average Household Income (2025)	\$85,656	
Projected Average Household Income (2030)	\$85,492	
Census Average Household Income (2020)	\$50,544	
Census Average Household Income (2010)	\$41,305	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$165	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$35,112	4.6%
<i>Historical Annual Growth (2010 to 2020)</i>	\$9,239	2.2%
Median Household Income		
Estimated Median Household Income (2025)	\$64,330	
Projected Median Household Income (2030)	\$64,075	
Census Median Household Income (2020)	\$41,705	
Census Median Household Income (2010)	\$33,358	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$255	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$22,624	3.6%
<i>Historical Annual Growth (2010 to 2020)</i>	\$8,347	2.5%
Per Capita Income		
Estimated Per Capita Income (2025)	\$34,584	
Projected Per Capita Income (2030)	\$34,402	
Census Per Capita Income (2020)	\$20,087	
Census Per Capita Income (2010)	\$16,362	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$182	-0.1%
<i>Historical Annual Growth (2020 to 2025)</i>	\$14,497	4.8%
<i>Historical Annual Growth (2010 to 2020)</i>	\$3,726	2.3%
Other Income		
Estimated Families (2025)	12,015	
Estimated Average Family Income (2025)	\$103,871	
Estimated Median Family Income (2025)	\$79,584	
Estimated Average Household Net Worth (2025)	\$883,517	

Consumer Expenditure Summary

Consumer Expenditure Summary



Ponca City, Oklahoma		
20mi Radius		
Estimated Population		47,406
Estimated Households		19,071
Household Expenditure		\$1.65 B
Per Household ~ Per Capita	\$86,448	\$34,777
Non-Retail Expenditures	\$776.39 M	47.1%
Per Household ~ Per Capita	\$40,710	\$16,377
Retail Expenditures	\$872.26 M	52.9%
Per Household ~ Per Capita	\$45,737	\$18,400
Alcoholic Beverages	\$9.99 M	0.6%
Per Household ~ Per Capita	\$524	\$211
Apparel	\$30.74 M	1.9%
Per Household ~ Per Capita	\$1,612	\$649
Contributions	\$50.07 M	3.0%
Per Household ~ Per Capita	\$2,625	\$1,056
Education	\$36.26 M	2.2%
Per Household ~ Per Capita	\$1,901	\$765
Entertainment	\$95.46 M	5.8%
Per Household ~ Per Capita	\$5,005	\$2,014
Food Away From Home	\$72.76 M	4.4%
Per Household ~ Per Capita	\$3,815	\$1,535
Grocery	\$117.74 M	7.1%
Per Household ~ Per Capita	\$6,174	\$2,484
Health Care	\$126.98 M	7.7%
Per Household ~ Per Capita	\$6,658	\$2,679
Household Furnishings and Equipment	\$43.72 M	2.7%
Per Household ~ Per Capita	\$2,292	\$922
Household Operations	\$31.28 M	1.9%
Per Household ~ Per Capita	\$1,640	\$660
Miscellaneous Expenses	\$28.29 M	1.7%
Per Household ~ Per Capita	\$1,483	\$597
Personal Care	\$22.66 M	1.4%
Per Household ~ Per Capita	\$1,188	\$478
Shelter	\$269.77 M	16.4%
Per Household ~ Per Capita	\$14,146	\$5,691
Tax and Retirement	\$335.63 M	20.4%
Per Household ~ Per Capita	\$17,599	\$7,080
Tobacco and Related	\$10 M	0.6%
Per Household ~ Per Capita	\$524	\$211
Transportation	\$282.73 M	17.1%
Per Household ~ Per Capita	\$14,825	\$5,964
Utilities	\$84.56 M	5.1%
Per Household ~ Per Capita	\$4,434	\$1,784

Ponca City, Oklahoma		
20mi Radius		
Population / Households (2025)		
Estimated Population		47,406
Estimated Households		19,071
Total Annual Consumer Expenditure (2025)		
Total Household Expenditure		\$1.65 B
Total Non-Retail Expenditure		\$776.39 M
Total Retail Expenditure		\$872.26 M
Alcoholic Beverages		\$9.99 M
Apparel		\$30.74 M
Contributions		\$50.07 M
Education		\$36.26 M
Entertainment		\$95.46 M
Food Away From Home		\$72.76 M
Grocery		\$117.74 M
Health Care		\$126.98 M
Household Furnishings and Equipment		\$43.72 M
Household Operations		\$31.28 M
Miscellaneous Expenses		\$28.29 M
Personal Care		\$22.66 M
Shelter		\$269.77 M
Tax and Retirement		\$335.63 M
Tobacco and Related		\$10 M
Transportation		\$282.73 M
Utilities		\$84.56 M
Monthly Household Consumer Expenditure (2025)		
Total Household Expenditure		\$7,204
Total Non-Retail Expenditure		\$3,393 47.1%
Total Retail Expenditure		\$3,811 52.9%
Alcoholic Beverages		\$44 0.6%
Apparel		\$134 1.9%
Contributions		\$219 3.0%
Education		\$158 2.2%
Entertainment		\$417 5.8%
Food Away From Home		\$318 4.4%
Grocery		\$514 7.1%
Health Care		\$555 7.7%
Household Furnishings and Equipment		\$191 2.7%
Household Operations		\$137 1.9%
Miscellaneous Expenses		\$124 1.7%
Personal Care		\$99 1.4%
Shelter		\$1,179 16.4%
Tax and Retirement		\$1,467 20.4%
Tobacco and Related		\$44 0.6%
Transportation		\$1,235 17.1%
Utilities		\$370 5.1%

Ponca City, Oklahoma	
20mi Radius	
Population / Households (2030)	
Projected Population	46,003
Projected Households	-
Total Annual Consumer Expenditure (2030)	
Total Household Expenditure	\$1.55 B
Total Non-Retail Expenditure	\$731.51 M
Total Retail Expenditure	\$822.51 M
Alcoholic Beverages	\$9.42 M
Apparel	\$29 M
Contributions	\$47.15 M
Education	\$34.17 M
Entertainment	\$90.08 M
Food Away From Home	\$68.64 M
Grocery	\$111.37 M
Health Care	\$119.61 M
Household Furnishings and Equipment	\$41.23 M
Household Operations	\$29.53 M
Miscellaneous Expenses	\$26.68 M
Personal Care	\$21.42 M
Shelter	\$254.67 M
Tax and Retirement	\$315.54 M
Tobacco and Related	\$9.49 M
Transportation	\$266.01 M
Utilities	\$80 M
Consumer Expenditure Growth (2025 to 2030)	
Total Household Expenditure	\$-94.63 M
Total Non-Retail Expenditure	\$-44.88 M
Total Retail Expenditure	\$-49.75 M
Alcoholic Beverages	\$-570.02 K
Apparel	\$-1.74 M
Contributions	\$-2.92 M
Education	\$-2.09 M
Entertainment	\$-5.37 M
Food Away From Home	\$-4.12 M
Grocery	\$-6.38 M
Health Care	\$-7.38 M
Household Furnishings and Equipment	\$-2.48 M
Household Operations	\$-1.75 M
Miscellaneous Expenses	\$-1.61 M
Personal Care	\$-1.24 M
Shelter	\$-15.1 M
Tax and Retirement	\$-20.09 M
Tobacco and Related	\$-510.43 K
Transportation	\$-16.72 M
Utilities	\$-4.56 M

Crime Risk

Ponca City, Oklahoma	
20mi Radius	
Demographics	
Population	47,406
Census Population	47,612
Households	19,071
Average Household Income	\$85,656
Median Household Income	\$64,330
Per Capita Income	\$34,584
Total Crime	
Crime Index	122
Crime Level	Above Average
Personal Crime	
Crime Index	126
Crime Level	Above Average
Murder	
Crime Index	115
Crime Level	Average
Rape	
Crime Index	217
Crime Level	Very High
Robbery	
Crime Index	50
Crime Level	Low Risk
Assault	
Crime Index	133
Crime Level	Above Average
Property Crime	
Crime Index	121
Crime Level	Above Average
Burglary	
Crime Index	212
Crime Level	Very High
Larceny	
Crime Index	109
Crime Level	Average
Motor Vehicle Theft	
Crime Index	95
Crime Level	Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Ponca City, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
AutoZone	1 / 1	6,600	
NAPA	3 / 3	6,200	
O'Reilly	3 / 3	8,500	
Banks			
BancFirst	2 / 2	8,500	
JRMB	1 / 1	4,600	
Banks Minor			
Bank	17 / 17		
Car Washes			
Tidal Wave Auto Spa	1 / 1	4,000	
Clothing Apparel			
Buckle	1 / 1	5,100	
Cato	1 / 1	5,000	
maurices	1 / 1	6,000	
Convenience Stores			
Casey's General Store	2 / 2	3,200	
Conoco	7 / 7	2,500	
Love's	1 / 1	7,300	
Murphy USA	1 / 1	2,100	
Phillips 66	11 / 9	2,500	
Pilot Travel Centers	1 / 1	3,200	
Sinclair	1 / 0	2,000	
Sunoco	1 / 1	4,700	
TA	1 / 1	18,900	
Valero	5 / 5	3,200	
Craft Fabric Stores			
Hobby Lobby	1 / 1	68,500	
Dealerships			
Chevrolet	1 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 1		
GMC	1 / 1		
Honda	1 / 1		
Jeep	1 / 1		
Lincoln	1 / 1		

Ponca City, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
RAM	1 / 1		
Dental			
Affordable Dentures	1 / 1	4,100	
Discount Department Stores			
Marshalls	1 / 1	28,500	
Ollie's Bargain Outlet	1 / 1	30,000	
Walmart	1 / 1	122,800	
Walmart Supercenter	1 / 1	189,700	
Dollar Stores			
Dollar General	10 / 9	9,600	
Dollar Tree	2 / 2	11,800	
Five Below	1 / 1	10,000	
Drug Stores			
Walgreens	1 / 1	14,800	
Education			
Cosmetology and Barber	2 / 2		
Day Care	15 / 14		
High School	5 / 4		
Junior College	1 / 1		
PK - 8	20 / 18		
PK - 8 (Private)	2 / 2		
Entertainment			
AMC	1 / 1	39,300	
Theatres	2 / 2		
EV Charging Stations			
Electrify America	1 / 1		
Independent	3 / 3		
Fitness			
Planet Fitness	1 / 1	24,600	
Furniture Household			
Aaron's	1 / 1	9,000	
La-Z-Boy	1 / 1	19,700	
Rent A Center	1 / 1	5,700	
Grocery Stores			
ALDI	1 / 1	16,600	
Harps Food Store	1 / 1		
Health Beauty			

Ponca City, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Bath & Body Works	1 / 1	3,800	
Sally Beauty Supply	1 / 1	2,300	
Supercuts	1 / 1	1,800	
Health Care			
Anesthesiology	1 / 1		
Audiologist	1 / 1		
Cardiac Electrophysiology	1 / 1		
Cardiovascular Disease	2 / 2		
Certified Registered Nurse Anesthetist	1 / 1		
Chiropractic	5 / 5		
Clinical Social Worker	2 / 2		
Dermatology	1 / 1		
Diagnostic Radiology	1 / 1		
Dialysis Centers	1 / 1		
Emergency Medicine	5 / 5		
Family Practice	13 / 13		
Gastroenterology	1 / 1		
General Surgery	4 / 4		
Gynecological Oncology	1 / 1		
Hematology and Oncology	2 / 2		
Hospitalist	1 / 1		
Internal Medicine	5 / 5		
Medical Oncology	1 / 1		
Nephrology	2 / 2		
Neurosurgery	2 / 2		
Nurse Practitioner	15 / 15		
Obstetrics and Gynecology	2 / 2		
Ophthalmology	2 / 2		
Optometry	6 / 6		
Orthopedic Surgery	2 / 2		
Otolaryngology	1 / 1		
Pathology	1 / 1		
Physical Therapy	3 / 3		
Physician Assistant	10 / 10		
Podiatry	2 / 2		
Psychiatry	1 / 1		
Radiation Oncology	1 / 1		

Ponca City, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Registered Dietitian or Nutrition Professional	1 / 1		
Urgent Care	3 / 3		
Urology	1 / 1		
Home Improvement			
Ace Hardware	1 / 1	16,200	
Harbor Freight Tools	1 / 1	17,100	
Lowe's	1 / 1	141,200	
Sherwin-Williams	1 / 1	7,300	
Tractor Supply Company	1 / 1	26,300	
Hotels			
Americas Best Value Inn	1 / 1	15,000	
Baymont Inn & Suites	1 / 1	21,100	
Best Western Hotels	1 / 1	20,400	
Comfort	1 / 1	14,500	
Fairfield Inn and Suites	1 / 1	18,200	
Hampton Inn	1 / 1	18,300	
Holiday Inn Express	2 / 2	16,400	
La Quinta Inn & Suites	1 / 1	24,600	
Motel 6	1 / 1	24,300	
Sleep	1 / 1	13,100	
Super 8	1 / 1	12,300	
Office Supply			
Staples	1 / 1	22,400	
Pet Stores			
Petsense	1 / 1	5,500	
Restaurants Casual			
Chili's	1 / 1	5,800	
Perkins	1 / 1	6,500	
Restaurants Coffee Donuts			
Dunkin' Donuts	1 / 1	2,300	
HTeaO	1 / 1		
Starbucks	1 / 1	1,800	
Restaurants Fast Food Major			
Arby's	1 / 1	3,300	
Burger King	1 / 1	4,000	
Dairy Queen	2 / 1	1,700	
KFC	1 / 1	3,100	

Ponca City, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
McDonald's	2 / 2	4,600	
Sonic	6 / 6	2,800	
Taco Bell	2 / 2	2,500	
Restaurants Fast Food Minor			
A&W	1 / 1	2,800	
Freddy's	1 / 1	3,600	
Golden Chick	1 / 1	4,500	
Popeyes	1 / 1	2,700	
Whataburger	1 / 1	3,000	
Restaurants Ice Cream Smoothie			
Baskin-Robbins	1 / 1	2,200	
Braum's	2 / 2	5,100	
Restaurants Pizza			
Domino's Pizza	1 / 1	2,100	
Little Caesars	1 / 1	1,800	
Marco's Pizza	1 / 1	2,000	
Papa John's	1 / 1	1,500	
Pizza Hut	2 / 2	2,800	
Pizza Inn	1 / 1	3,600	
Simple Simon's Pizza	1 / 1	2,000	
Restaurants Sandwich			
Subway	4 / 4	1,700	
Shoes Footwear			
Shoe Dept Encore	1 / 1	16,000	
Specialty			
Cannabis	2 / 2		
GameStop	1 / 1	1,700	
Goodwill	1 / 1	24,100	
Hallmark	1 / 1	5,600	
ReStore	1 / 1	19,700	
Sporting Goods			
Hibbett Sports	1 / 1	7,600	
Wireless Stores			
AT&T	1 / 1	3,500	
Cricket	1 / 1	1,600	
MetroPCS	1 / 1	1,900	
T-Mobile	1 / 1	1,800	

Ponca City, Oklahoma 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Worship			
Baptist	9 / 9		
Judaic	1 / 1		
Methodist Episcopal	1 / 1		