



RETAIL ATTRACTIONS, LLC

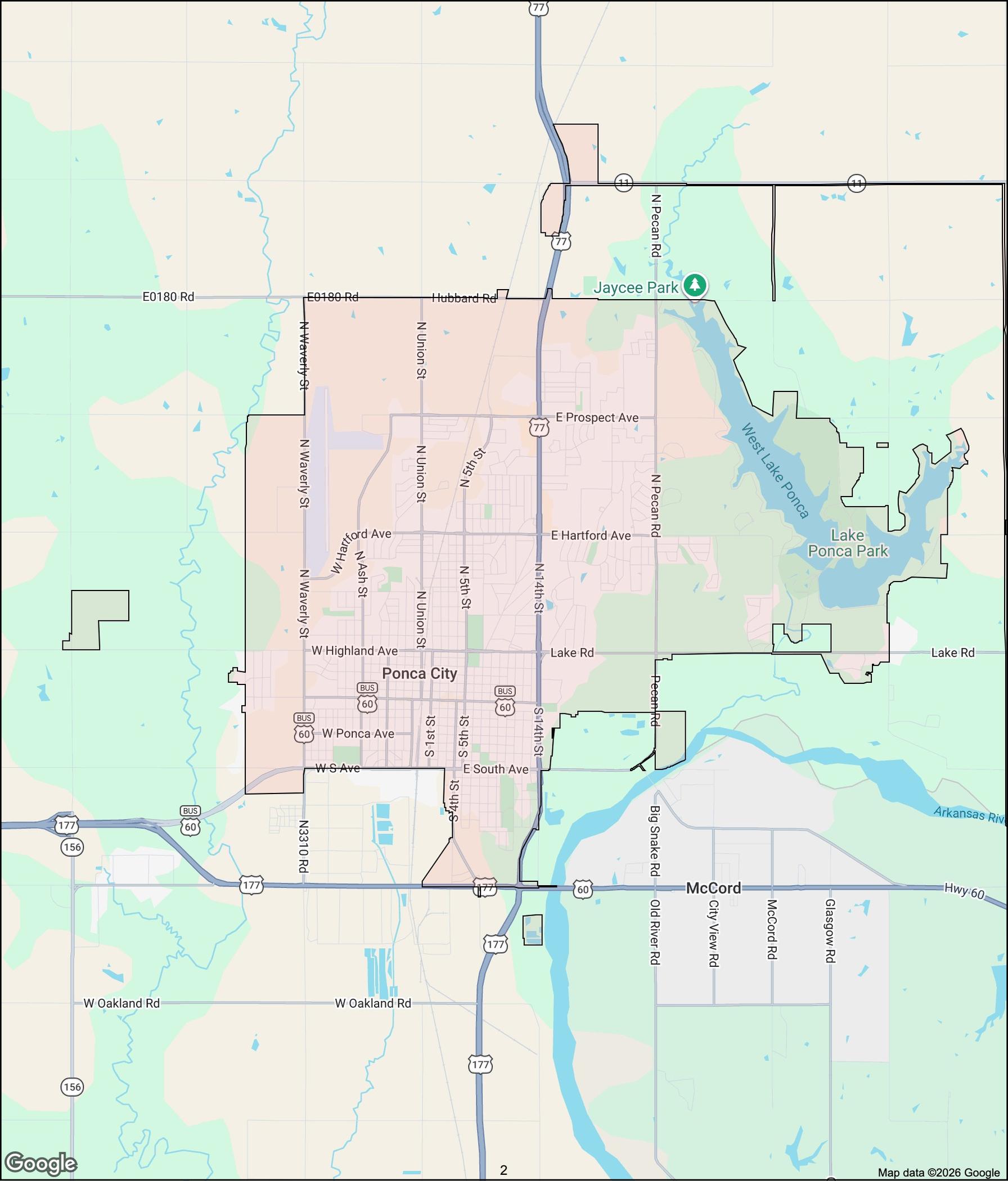
Economic Development Consulting

**Ponca City, Oklahoma
City Limits
1st Quarter 2026**

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Demographics

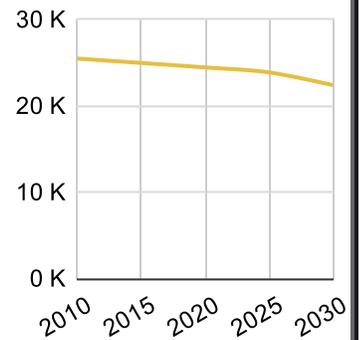


Ponca City, Oklahoma

City Limits

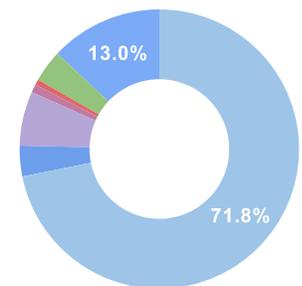
Population

Estimated Population (2025)	23,886
Projected Population (2030)	22,414
Census Population (2020)	24,466
Census Population (2010)	25,486
Projected Annual Growth (2025-2030)	-1,472 -1.2%
Historical Annual Growth (2020-2025)	-580 -0.5%
Historical Annual Growth (2010-2020)	-1,020 -0.4%
Estimated Population Density (2025)	1,218 <i>psm</i>
Trade Area Size	19.6 <i>sq mi</i>



Race and Ethnicity (2025)

Not Hispanic or Latino Population		21,300	89.2%
White	16,087	75.5%	
Black or African American	829	3.9%	
American Indian or Alaska Native	1,396	6.6%	
Asian	229	1.1%	
Hawaiian or Pacific Islander	148	0.7%	
Other Race	120	0.6%	
Two or More Races	2,491	11.7%	
Hispanic or Latino Population		2,586	10.8%
White	1,073	41.5%	
Black or African American	17	0.7%	
American Indian or Alaska Native	107	4.1%	
Asian	-	-	
Hispanic Hawaiian or Pacific Islander	2	-	
Other Race	767	29.7%	
Two or More Races	620	24.0%	



- White
- Black or African American
- American Indian or Alaskan Native
- Asian
- Hawaiian or Pacific Islander
- Other Race
- 2+ Races

Ponca City, Oklahoma

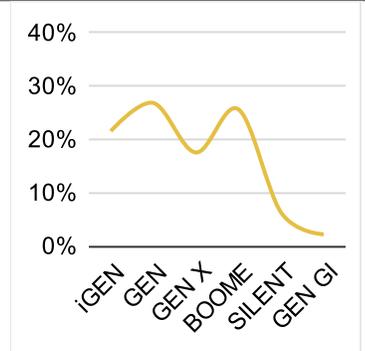
City Limits

Age Distribution (2025)

Age Under 5 Years	1,630	6.8%
Age 5 to 9 Years	1,679	7.0%
Age 10 to 14 Years	1,837	7.7%
Age 15 to 19 Years	1,636	6.8%
Age 20 to 24 Years	1,527	6.4%
Age 25 to 29 Years	1,536	6.4%
Age 30 to 34 Years	1,710	7.2%
Age 35 to 39 Years	1,411	5.9%
Age 40 to 44 Years	1,482	6.2%
Age 45 to 49 Years	1,295	5.4%
Age 50 to 54 Years	1,179	4.9%
Age 55 to 59 Years	1,129	4.7%
Age 60 to 64 Years	1,302	5.5%
Age 65 to 69 Years	1,307	5.5%
Age 70 to 74 Years	1,205	5.0%
Age 75 to 79 Years	913	3.8%
Age 80 to 84 Years	589	2.5%
Age 85 Years or Over	522	2.2%
Median Age	35.4	

Generation (2025)

iGeneration (Age Under 15 Years)	5,146	21.5%
Generation 9/11 Millennials (Age 15 to 34 Years)	6,409	26.8%
Gen Xers (Age 35 to 49 Years)	4,188	17.5%
Baby Boomers (Age 50 to 74 Years)	6,122	25.6%
Silent Generation (Age 75 to 84 Years)	1,502	6.3%
G.I. Generation (Age 85 Years or Over)	522	2.2%

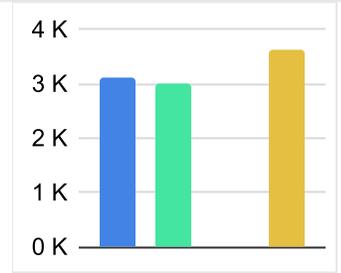


Ponca City, Oklahoma

City Limits

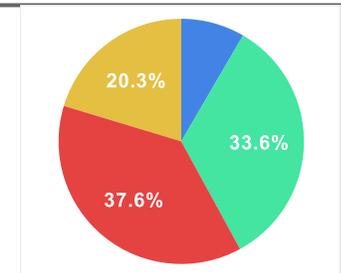
Household Type (2025)

Total Households	9,755
Family Households	6,129 62.8%
Family Households with Children	3,119 50.9%
Family Households No Children	3,010 49.1%
Non-Family Households	3,626 37.2%
Non-Family Households with Children	4 0.1%
Non-Family Households No Children	3,622 99.9%



Education Attainment (2025)

Elementary or Some High School	1,309 8.4%
High School Graduate	5,242 33.6%
Some College or Associate Degree	5,862 37.6%
Bachelor or Graduate Degree	3,167 20.3%



Household Income (2025)

Estimated Average Household Income	\$82,361
Estimated Median Household Income	\$57,032
HH Income Under \$10,000	567 5.8%
HH Income \$10,000 to \$34,999	2,370 24.3%
HH Income \$35,000 to \$49,999	1,473 15.1%
HH Income \$50,000 to \$74,999	1,607 16.5%
HH Income \$75,000 to \$99,999	1,363 14.0%
HH Income \$100,000 to \$149,999	1,284 13.2%
HH Income \$150,000 or More	1,090 11.2%

Ponca City, Oklahoma

City Limits

Population

Estimated Population (2025)	23,886	
Projected Population (2030)	22,414	
Census Population (2020)	24,466	
Census Population (2010)	25,486	
Projected Annual Growth (2025-2030)	-1,472	-1.2%
Historical Annual Growth (2020-2025)	-580	-0.5%
Historical Annual Growth (2010-2020)	-1,020	-0.4%
Estimated Population Density (2025)	1,218	psm
Trade Area Size	19.6	sq mi

Households

Estimated Households (2025)	9,755	
Projected Households (2030)	9,091	
Census Households (2020)	9,991	
Census Households (2010)	10,429	
Projected Annual Growth (2025-2030)	-664	-1.4%
Historical Annual Change (2010-2025)	-674	-0.4%

Average Household Income

Estimated Average Household Income (2025)	\$82,361	
Projected Average Household Income (2030)	\$82,041	
Census Average Household Income (2010)	\$52,349	
Census Average Household Income (2000)	\$42,211	
Projected Annual Change (2025-2030)	-\$320	-
Historical Annual Change (2000-2025)	\$40,150	3.8%

Median Household Income

Estimated Median Household Income (2025)	\$57,032	
Projected Median Household Income (2030)	\$56,514	
Census Median Household Income (2010)	\$38,577	
Census Median Household Income (2000)	\$31,596	
Projected Annual Change (2025-2030)	-\$518	-0.2%
Historical Annual Change (2000-2025)	\$25,436	3.2%

Per Capita Income

Estimated Per Capita Income (2025)	\$33,773	
Projected Per Capita Income (2030)	\$33,421	
Census Per Capita Income (2010)	\$21,417	
Census Per Capita Income (2000)	\$17,329	
Projected Annual Change (2025-2030)	-\$352	-0.2%
Historical Annual Change (2000-2025)	\$16,444	3.8%
Estimated Average Household Net Worth (2025)	\$783,658	

Ponca City, Oklahoma

City Limits

Race and Ethnicity

Total Population (2025)	23,886	
White (2025)	17,160	71.8%
Black or African American (2025)	846	3.5%
American Indian or Alaska Native (2025)	1,503	6.3%
Asian (2025)	229	1.0%
Hawaiian or Pacific Islander (2025)	150	0.6%
Other Race (2025)	887	3.7%
Two or More Races (2025)	3,111	13.0%
Population < 18 (2025)	6,200	26.0%
White Not Hispanic	3,218	51.9%
Black or African American	227	3.7%
Asian	76	1.2%
Other Race Not Hispanic	1,613	26.0%
Hispanic	1,066	17.2%
Not Hispanic or Latino Population (2025)	21,300	89.2%
Not Hispanic White	16,087	75.5%
Not Hispanic Black or African American	829	3.9%
Not Hispanic American Indian or Alaska Native	1,396	6.6%
Not Hispanic Asian	229	1.1%
Not Hispanic Hawaiian or Pacific Islander	148	0.7%
Not Hispanic Other Race	120	0.6%
Not Hispanic Two or More Races	2,491	11.7%
Hispanic or Latino Population (2025)	2,586	10.8%
Hispanic White	1,073	41.5%
Hispanic Black or African American	17	0.7%
Hispanic American Indian or Alaska Native	107	4.1%
Hispanic Asian	-	-
Hispanic Hawaiian or Pacific Islander	2	-
Hispanic Other Race	767	29.7%
Hispanic Two or More Races	620	24.0%
Not Hispanic or Latino Population (2020)	22,168	90.6%
Hispanic or Latino Population (2020)	2,298	9.4%
Not Hispanic or Latino Population (2010)	23,669	92.9%
Hispanic or Latino Population (2010)	1,817	7.1%
Not Hispanic or Latino Population (2030)	19,829	88.5%
Hispanic or Latino Population (2030)	2,585	11.5%
Projected Annual Growth (2025-2030)	-1	-
Historical Annual Growth (2010-2020)	481	2.6%

Ponca City, Oklahoma

City Limits

Total Age Distribution (2025)

Total Population	23,886	
Age Under 5 Years	1,630	6.8%
Age 5 to 9 Years	1,679	7.0%
Age 10 to 14 Years	1,837	7.7%
Age 15 to 19 Years	1,636	6.8%
Age 20 to 24 Years	1,527	6.4%
Age 25 to 29 Years	1,536	6.4%
Age 30 to 34 Years	1,710	7.2%
Age 35 to 39 Years	1,411	5.9%
Age 40 to 44 Years	1,482	6.2%
Age 45 to 49 Years	1,295	5.4%
Age 50 to 54 Years	1,179	4.9%
Age 55 to 59 Years	1,129	4.7%
Age 60 to 64 Years	1,302	5.5%
Age 65 to 69 Years	1,307	5.5%
Age 70 to 74 Years	1,205	5.0%
Age 75 to 79 Years	913	3.8%
Age 80 to 84 Years	589	2.5%
Age 85 Years or Over	522	2.2%
Median Age	35.4	
Age 19 Years or Less	6,782	28.4%
Age 20 to 64 Years	12,571	52.6%
Age 65 Years or Over	4,536	19.0%

Female Age Distribution (2025)

Female Population	11,990	50.2%
Age Under 5 Years	808	6.7%
Age 5 to 9 Years	856	7.1%
Age 10 to 14 Years	883	7.4%
Age 15 to 19 Years	830	6.9%
Age 20 to 24 Years	733	6.1%
Age 25 to 29 Years	749	6.2%
Age 30 to 34 Years	852	7.1%
Age 35 to 39 Years	710	5.9%
Age 40 to 44 Years	691	5.8%
Age 45 to 49 Years	631	5.3%
Age 50 to 54 Years	585	4.9%
Age 55 to 59 Years	550	4.6%
Age 60 to 64 Years	671	5.6%
Age 65 to 69 Years	697	5.8%
Age 70 to 74 Years	674	5.6%
Age 75 to 79 Years	474	4.0%
Age 80 to 84 Years	321	2.7%
Age 85 Years or Over	278	2.3%
Female Median Age	36.0	
Age 19 Years or Less	3,377	28.2%
Age 20 to 64 Years	6,172	51.5%
Age 65 Years or Over	2,444	20.4%

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City Limits

Male Age Distribution (2025)

Male Population	11,896	49.8%
Age Under 5 Years	822	6.9%
Age 5 to 9 Years	823	6.9%
Age 10 to 14 Years	954	8.0%
Age 15 to 19 Years	806	6.8%
Age 20 to 24 Years	794	6.7%
Age 25 to 29 Years	787	6.6%
Age 30 to 34 Years	858	7.2%
Age 35 to 39 Years	701	5.9%
Age 40 to 44 Years	791	6.6%
Age 45 to 49 Years	664	5.6%
Age 50 to 54 Years	594	5.0%
Age 55 to 59 Years	579	4.9%
Age 60 to 64 Years	631	5.3%
Age 65 to 69 Years	610	5.1%
Age 70 to 74 Years	531	4.5%
Age 75 to 79 Years	439	3.7%
Age 80 to 84 Years	268	2.3%
Age 85 Years or Over	244	2.1%
Male Median Age	34.7	
Age 19 Years or Less	3,405	28.6%
Age 20 to 64 Years	6,399	53.8%
Age 65 Years or Over	2,092	17.6%

Males per 100 Females (2025)

Overall Comparison	99	
Age Under 5 Years	102	50.4%
Age 5 to 9 Years	96	49.0%
Age 10 to 14 Years	108	51.9%
Age 15 to 19 Years	97	49.3%
Age 20 to 24 Years	108	52.0%
Age 25 to 29 Years	105	51.2%
Age 30 to 34 Years	101	50.2%
Age 35 to 39 Years	99	49.7%
Age 40 to 44 Years	114	53.4%
Age 45 to 49 Years	105	51.3%
Age 50 to 54 Years	102	50.4%
Age 55 to 59 Years	105	51.3%
Age 60 to 64 Years	94	48.5%
Age 65 to 69 Years	88	46.7%
Age 70 to 74 Years	79	44.1%
Age 75 to 79 Years	93	48.1%
Age 80 to 84 Years	83	45.5%
Age 85 Years or Over	88	46.7%
Age 19 Years or Less	101	50.2%
Age 20 to 39 Years	103	50.8%
Age 40 to 64 Years	104	51.0%
Age 65 Years or Over	86	46.1%

Ponca City, Oklahoma

City Limits

Household Type (2025)

Total Households	9,755	
Households with Children	3,123	32.0%
Average Household Size	2.4	
Household Density per Square Mile	498	
Population Family	18,769	78.6%
Population Non-Family	4,683	19.6%
Population Group Quarters	434	1.8%
Family Households	6,129	62.8%
Married Couple Households	4,041	65.9%
Other Family Households with Children	2,088	34.1%
Family Households with Children	3,119	50.9%
Married Couple with Children	1,787	57.3%
Other Family Households with Children	1,332	42.7%
Family Households No Children	3,010	49.1%
Married Couple No Children	2,254	74.9%
Other Family Households No Children	756	25.1%
Non-Family Households	3,626	37.2%
Non-Family Households with Children	4	0.1%
Non-Family Households No Children	3,622	99.9%
Average Family Household Size	3.1	
Average Family Income	\$100,524	
Median Family Income	\$73,893	
Average Non-Family Household Size	1.3	

Marital Status (2025)

Population Age 15 Years or Over	18,742	
Never Married	5,706	30.4%
Currently Married	7,712	41.1%
Previously Married	5,324	28.4%
Separated	623	11.7%
Widowed	1,365	25.6%
Divorced	3,336	62.7%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	15,580	
Elementary (Grade Level 0 to 8)	353	2.3%
Some High School (Grade Level 9 to 11)	956	6.1%
High School Graduate	5,242	33.6%
Some College	3,980	25.5%
Associate Degree Only	1,882	12.1%
Bachelor Degree Only	2,208	14.2%
Graduate Degree	959	6.2%
Any College (Some College or Higher)	9,029	58.0%
College Degree + (Bachelor Degree or Higher)	3,167	20.3%

Ponca City, Oklahoma

City Limits

Housing

Total Housing Units (2025)	11,492	
Total Housing Units (2020)	11,751	
Historical Annual Growth (2020-2025)	-259	-
Housing Units Occupied (2025)	9,755	84.9%
Housing Units Owner-Occupied	5,896	60.4%
Housing Units Renter-Occupied	3,859	39.6%
Housing Units Vacant (2025)	1,737	15.1%

Household Size (2025)

Total Households	9,755	
1 Person Households	3,081	31.6%
2 Person Households	3,353	34.4%
3 Person Households	1,345	13.8%
4 Person Households	1,077	11.0%
5 Person Households	541	5.5%
6 Person Households	218	2.2%
7 or More Person Households	140	1.4%

Household Income Distribution (2025)

HH Income \$200,000 or More	397	4.1%
HH Income \$150,000 to \$199,999	693	7.1%
HH Income \$125,000 to \$149,999	368	3.8%
HH Income \$100,000 to \$124,999	916	9.4%
HH Income \$75,000 to \$99,999	1,363	14.0%
HH Income \$50,000 to \$74,999	1,607	16.5%
HH Income \$35,000 to \$49,999	1,473	15.1%
HH Income \$25,000 to \$34,999	907	9.3%
HH Income \$15,000 to \$24,999	1,029	10.5%
HH Income \$10,000 to \$14,999	434	4.4%
HH Income Under \$10,000	567	5.8%

Household Vehicles (2025)

Households 0 Vehicles Available	957	9.8%
Households 1 Vehicle Available	3,512	36.0%
Households 2 Vehicles Available	3,554	36.4%
Households 3 or More Vehicles Available	1,731	17.7%
Total Vehicles Available	16,354	
Average Vehicles per Household	1.7	
Owner-Occupied Household Vehicles	11,473	70.2%
Average Vehicles per Owner-Occupied Household	1.9	
Renter-Occupied Household Vehicles	4,881	29.8%
Average Vehicles per Renter-Occupied Household	1.3	

Travel Time (2025)

Worker Base Age 16 years or Over	10,643	
Travel to Work in 14 Minutes or Less	6,689	62.8%
Travel to Work in 15 to 29 Minutes	2,254	21.2%
Travel to Work in 30 to 59 Minutes	987	9.3%
Travel to Work in 60 Minutes or More	348	3.3%
Work at Home	365	3.4%
Average Minutes Travel to Work	11.1	

Ponca City, Oklahoma

City Limits

Transportation To Work (2025)

Worker Base Age 16 years or Over	10,643	
Drive to Work Alone	8,278	77.8%
Drive to Work in Carpool	1,518	14.3%
Travel to Work by Public Transportation	153	1.4%
Drive to Work on Motorcycle	75	0.7%
Bicycle to Work	-	-
Walk to Work	190	1.8%
Other Means	64	0.6%
Work at Home	365	3.4%

Daytime Demographics (2025)

Total Businesses	938	
Total Employees	8,009	
Company Headquarter Businesses	26	2.8%
Company Headquarter Employees	570	7.1%
Employee Population per Business	8.5	to 1
Residential Population per Business	25.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	15,753	

Labor Force

Labor Population Age 16 Years or Over (2025)	18,399	
Labor Force Total Males (2025)	9,134	49.6%
Male Civilian Employed	5,723	62.7%
Male Civilian Unemployed	264	2.9%
Males in Armed Forces	-	-
Males Not in Labor Force	3,147	34.5%
Labor Force Total Females (2025)	9,265	50.4%
Female Civilian Employed	4,922	53.1%
Female Civilian Unemployed	173	1.9%
Females in Armed Forces	10	0.1%
Females Not in Labor Force	4,160	44.9%
Unemployment Rate	437	2.4%

Occupation (2025)

Occupation Population Age 16 Years or Over	10,643	
Occupation Total Males	5,721	53.8%
Occupation Total Females	4,922	46.2%
Management, Business, Financial Operations	1,062	10.0%
Professional, Related	1,937	18.2%
Service	2,047	19.2%
Sales, Office	2,032	19.1%
Farming, Fishing, Forestry	67	0.6%
Construction, Extraction, Maintenance	1,487	14.0%
Production, Transport, Material Moving	2,011	18.9%
White Collar Workers	5,031	47.3%
Blue Collar Workers	5,612	52.7%



Ponca City, Oklahoma

City Limits

Units In Structure (2025)

Total Units	9,755	
1 Detached Unit	7,796	79.9%
1 Attached Unit	270	2.8%
2 Units	193	2.0%
3 to 4 Units	391	4.0%
5 to 9 Units	327	3.4%
10 to 19 Units	138	1.4%
20 to 49 Units	202	2.1%
50 or More Units	185	1.9%
Mobile Home or Trailer	235	2.4%
Other Structure	19	0.2%

Homes Built By Year (2025)

Homes Built 2020 or later	27	0.2%
Homes Built 2010 to 2019	240	2.1%
Homes Built 2000 to 2009	266	2.3%
Homes Built 1990 to 1999	514	4.5%
Homes Built 1980 to 1989	1,196	10.4%
Homes Built 1970 to 1979	1,885	16.4%
Homes Built 1960 to 1969	1,667	14.5%
Homes Built 1950 to 1959	1,999	17.4%
Homes Built 1940 to 1949	845	7.4%
Homes Built Before 1939	1,118	9.7%
Median Age of Homes	58.8	yrs

Home Values (2025)

Owner Specified Housing Units	5,896	
Home Values \$1,000,000 or More	52	0.9%
Home Values \$750,000 to \$999,999	20	0.3%
Home Values \$500,000 to \$749,999	78	1.3%
Home Values \$400,000 to \$499,999	140	2.4%
Home Values \$300,000 to \$399,999	356	6.0%
Home Values \$250,000 to \$299,999	292	5.0%
Home Values \$200,000 to \$249,999	434	7.4%
Home Values \$175,000 to \$199,999	341	5.8%
Home Values \$150,000 to \$174,999	845	14.3%
Home Values \$125,000 to \$149,999	552	9.4%
Home Values \$100,000 to \$124,999	770	13.1%
Home Values \$90,000 to \$99,999	196	3.3%
Home Values \$80,000 to \$89,999	247	4.2%
Home Values \$70,000 to \$79,999	258	4.4%
Home Values \$60,000 to \$69,999	236	4.0%
Home Values \$50,000 to \$59,999	248	4.2%
Home Values \$35,000 to \$49,999	267	4.5%
Home Values \$25,000 to \$34,999	165	2.8%
Home Values \$10,000 to \$24,999	281	4.8%
Home Values Under \$10,000	118	2.0%
Owner-Occupied Median Home Value	\$132,336	
Renter-Occupied Median Rent	\$575	

Ponca City, Oklahoma

City Limits

Total Annual Consumer Expenditure (2025)

Total Household Expenditure	\$816.84 M
Total Non-Retail Expenditure	\$386.65 M
Total Retail Expenditure	\$430.19 M
Alcoholic Beverages	\$4.97 M
Apparel	\$15.35 M
Contributions	\$24.66 M
Education	\$17.93 M
Entertainment	\$47.73 M
Food Away From Home	\$36.3 M
Grocery	\$59.85 M
Health Care	\$63.82 M
Household Furnishings and Equipment	\$21.78 M
Household Operations	\$15.67 M
Miscellaneous Expenses	\$14.11 M
Personal Care	\$11.47 M
Shelter	\$138.77 M
Tax and Retirement	\$161.89 M
Tobacco and Related	\$5.21 M
Transportation	\$134.3 M
Utilities	\$43.05 M

Monthly Household Consumer Expenditure (2025)

Total Household Expenditure	\$6,978	
Total Non-Retail Expenditure	\$3,303	47.3%
Total Retail Expenditures	\$3,675	52.7%
Alcoholic Beverages	\$42	0.6%
Apparel	\$131	1.9%
Contributions	\$211	3.0%
Education	\$153	2.2%
Entertainment	\$408	5.8%
Food Away From Home	\$310	4.4%
Grocery	\$511	7.3%
Health Care	\$545	7.8%
Household Furnishings and Equipment	\$186	2.7%
Household Operations	\$134	1.9%
Miscellaneous Expenses	\$120	1.7%
Personal Care	\$98	1.4%
Shelter	\$1,185	17.0%
Tax and Retirement	\$1,383	-
Tobacco and Related	\$44	0.6%
Transportation	\$1,147	16.4%
Utilities	\$368	5.3%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars



RAM GMC Jeep DODGE

CHEVROLET CHRYSLER HONDA PHILLIPS 66

LAQUINTA Comfort Fairfield CATO ACE

O'Reilly TRACTOR SUPPLY CO. Lowe's

PIZZA INN LA Z BOY five BELW

LINCOLN Ford CONOCO Starbucks

Hampton Aarons AT&T Home Depot Express

Planet Fitness SHOE DEPT. ENCORE SUPERCUTS Little Caesars

BRALMS Kentucky Fried Chicken SONIC BURGER KING

DOLLAR TREE SHERWIN-WILLIAMS

HTEAO TIDAL WAVE GameStop

MURPHY USA Walmart Wally's

SUBWAY HIBBETT TACO BELL ALDI

DOLLAR GENERAL HOBBY LOBBY

GOLDEN CHICK OLLIE'S petsense Marshalls Pizza Hut

HARBOR FREIGHT metro POPEYES cricket

F&W Marco's Freddy's SALLY BEAUTY AutoZone

Bath & Body Works Penkins Arby's McDonald's Walgreens

maurices Buckle Staples

St. Habitat for Humanity conoco DOLLAR GENERAL

ReStore SONIC Casey's

6 conoco PHILLIPS 66

Valero Hallmark AMERICAS DOLLAR GENERAL

SUBWAY SONIC NAPA O'Reilly

Ponca City, Oklahoma

City Limits

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$27.11 M / \$7.87 M	71
Men's Clothing Stores	\$1.12 M / \$3	100
Women's Clothing Stores	\$2.25 M / \$2.25 M	0
Children's, Infants' Clothing Stores	\$2.09 M / \$-6	100
Family Clothing Stores	\$13.12 M / \$-12	100
Clothing Accessory Stores	\$626.37 K / \$307.26 K	51
Other Apparel Stores	\$788.89 K / \$39	100
Shoe Stores	\$5.71 M / \$5.3 M	7
Jewelry Stores	\$1.25 M / \$6.02 K	100
Luggage Stores	\$156.18 K / \$33	100
Furniture, Home Furnishings Stores	\$23.76 M / \$15.76 M	34
Furniture Stores	\$11.16 M / \$2.62 M	77
Floor Covering Stores	\$1.58 M / \$3.72 M	-58
Other Home Furnishing Stores	\$11.02 M / \$9.41 M	15
Electronics, Appliance Stores	\$22.54 M / \$12.89 M	43
Building Material, Garden Equipment, Supplies Dealers	\$22.71 M / \$22.78 M	0
Home Centers	\$12.75 M / \$10.79 M	15
Paint, Wallpaper Stores	\$2.62 M / \$3.22 M	-19
Hardware Stores	\$1.42 M / \$2.37 M	-40
Other Building Materials Stores	\$4.04 M / \$3.88 M	4
Outdoor Power Equipment Stores	\$246.22 K / \$-21	100
Nursery, Garden Stores	\$1.62 M / \$2.52 M	-36
Food, Beverage Stores	\$34.4 M / \$26.65 M	23
Grocery Stores	\$26.69 M / \$20.63 M	23
Convenience Stores	\$2.34 M / \$1.8 M	23
Meat Markets	\$158.03 K / \$-29	100
Fish, Seafood Markets	\$54.24 K / \$-12	100
Fruit, Vegetable Markets	\$103.4 K / \$38	100
Other Specialty Food Markets	\$211.39 K / \$22.64 K	89
Liquor Stores	\$4.83 M / \$4.2 M	13

Ponca City, Oklahoma

City Limits

	Potential / Sales	Index
Health, Personal Care Stores	\$21.17 M / \$25.24 M	-16
Pharmacy, Drug Stores	\$18.64 M / \$21.24 M	-12
Cosmetics, Beauty Stores	\$1.06 M / \$1.45 M	-27
Optical Goods Stores	\$334.3 K / \$178.1 K	47
Other Health, Personal Care Stores	\$1.14 M / \$2.38 M	-52
Sporting Goods, Hobby, Book, Music Stores	\$27.55 M / \$51.87 M	-47
Sporting Goods Stores	\$10.52 M / \$7.76 M	26
Hobby, Toy, Game Stores	\$7.62 M / \$31.34 M	-76
Sewing, Needlecraft Stores	\$5.64 M / \$9.58 M	-41
Musical Instrument Stores	\$1.81 M / \$2.91 M	-38
Book Stores	\$1.96 M / \$274.02 K	86
General Merchandise Stores	\$86.16 M / \$48.76 M	43
Department Stores	\$30.12 M / \$16.17 M	46
Warehouse Superstores	\$47.57 M / \$48	100
Other General Merchandise Stores	\$8.47 M / \$32.6 M	-74
Miscellaneous Store Retailers	\$11.16 M / \$12.56 M	-11
Florists	\$265.92 K / \$106.06 K	60
Office, Stationary Stores	\$1.14 M / \$1.9 M	-40
Gift, Souvenir Stores	\$2.26 M / \$759 K	66
Used Merchandise Stores	\$827.32 K / \$1.24 M	-33
Pet, Pet Supply Stores	\$2.08 M / \$314.23 K	85
Art Dealers	\$342.69 K / \$34	100
Mobile Home Dealers	\$227.68 K / \$356.41 K	-36
Other Miscellaneous Retail Stores	\$4.01 M / \$7.89 M	-49
Non-Store Retailers	\$50.55 M / \$3.49 M	93
Mail Order, Catalog Stores	\$47.34 M / \$1.56 M	97
Vending Machines	\$218.9 K / \$-40	100
Fuel Dealers	\$281.43 K / \$24	100
Other Direct Selling Establishments	\$2.71 M / \$1.93 M	29

Ponca City, Oklahoma

City Limits

	Potential / Sales	Index
Accommodation, Food Services	\$43.54 M / \$61.68 M	-29
Hotels, Other Travel Accommodations	\$2.79 M / \$1.66 M	41
RV Parks	\$28.19 K / \$9.2 K	67
Rooming, Boarding Houses	\$15.71 K / \$-6	100
Full Service Restaurants	\$25.44 M / \$42.65 M	-40
Limited Service Restaurants	\$11.8 M / \$16.73 M	-29
Special Food Services, Catering	\$3.46 M / \$4	100
Drinking Places	\$2.37 M / \$3 M	-21
Gasoline Stations	\$17.21 M / \$55.4 M	-69
Motor Vehicle, Parts Dealers	\$39.98 M / \$77.02 M	-48
New Car Dealers	\$23.29 M / \$42.14 M	-45
Used Car Dealers	\$2.16 M / \$24.07 M	-91
Recreational Vehicle Dealers	\$4.06 M / \$1.82 M	55
Motorcycle, Boat Dealers	\$5.38 M / \$33	100
Auto Parts, Accessories	\$3.27 M / \$8.25 M	-60
Tire Dealers	\$1.82 M / \$726.45 K	60
2025 Population		23,886
2030 Population		22,414
% Population Change 2025-2030		-6.2%
2025 Adult Population Age 18+		17,688
2025 Population Male		11,896
2025 Population Female		11,990
2025 Households		9,755
2025 Median Household Income		57,032
2025 Average Household Income		82,361

Retail Potential

Ponca City, Oklahoma	
City Limits	
2025 Population	23,886
2030 Population	22,414
% Population Change 2020-2025	-2.4%
2025 Adult Population Age 18+	\$17,688
2025 Population Male	\$11,896
2025 Population Female	\$11,990
2025 Households	\$9,755
2025 Median Household Income	\$57,032
2025 Average Household Income	\$82,361
Clothing, Clothing Accessories Stores	\$27.11 M
Men's Clothing Stores	\$1.12 M
Women's Clothing Stores	\$2.25 M
Children's, Infants' Clothing Stores	\$2.09 M
Family Clothing Stores	\$13.12 M
Clothing Accessory Stores	\$626.37 K
Other Apparel Stores	\$788.89 K
Shoe Stores	\$5.71 M
Jewelry Stores	\$1.25 M
Luggage Stores	\$156.18 K
Furniture, Home Furnishings Stores	\$23.76 M
Furniture Stores	\$11.16 M
Floor Covering Stores	\$1.58 M
Other Home Furnishing Stores	\$11.02 M
Electronics, Appliance Stores	\$22.54 M
Gasoline Stations	\$17.21 M
Building Material, Garden Equipment, Supplies Dealers	\$22.71 M
Home Centers	\$12.75 M
Paint, Wallpaper Stores	\$2.62 M
Hardware Stores	\$1.42 M
Other Building Materials Stores	\$4.04 M
Outdoor Power Equipment Stores	\$246.22 K
Nursery, Garden Stores	\$1.62 M
Food, Beverage Stores	\$34.4 M
Grocery Stores	\$26.69 M
Convenience Stores	\$2.34 M
Meat Markets	\$158.03 K
Fish, Seafood Markets	\$54.24 K
Fruit, Vegetable Markets	\$103.4 K
Other Specialty Food Markets	\$211.39 K
Liquor Stores	\$4.83 M

Ponca City, Oklahoma

City Limits

Health, Personal Care Stores	\$21.17 M
Pharmacy, Drug Stores	\$18.64 M
Cosmetics, Beauty Stores	\$1.06 M
Optical Goods Stores	\$334.3 K
Other Health, Personal Care Stores	\$1.14 M
Sporting Goods, Hobby, Book, Music Stores	\$27.55 M
Sporting Goods Stores	\$10.52 M
Hobby, Toy, Game Stores	\$7.62 M
Sewing, Needlecraft Stores	\$5.64 M
Musical Instrument Stores	\$1.81 M
Book Stores	\$1.96 M
General Merchandise Stores	\$86.16 M
Department Stores	\$30.12 M
Warehouse Superstores	\$47.57 M
Other General Merchandise Stores	\$8.47 M
Miscellaneous Store Retailers	\$11.16 M
Florists	\$265.92 K
Office, Stationary Stores	\$1.14 M
Gift, Souvenir Stores	\$2.26 M
Used Merchandise Stores	\$827.32 K
Pet, Pet Supply Stores	\$2.08 M
Art Dealers	\$342.69 K
Mobile Home Dealers	\$227.68 K
Other Miscellaneous Retail Stores	\$4.01 M
Non-Store Retailers	\$50.55 M
Mail Order, Catalog Stores	\$47.34 M
Vending Machines	\$218.9 K
Fuel Dealers	\$281.43 K
Other Direct Selling Establishments	\$2.71 M
Accommodation, Food Services	\$45.9 M
Hotels, Other Travel Accommodations	\$2.79 M
RV Parks	\$28.19 K
Rooming, Boarding Houses	\$15.71 K
Full Service Restaurants	\$25.44 M
Limited Service Restaurants	\$11.8 M
Special Food Services, Catering	\$3.46 M
Drinking Places	\$2.37 M
Motor Vehicle, Parts Dealers	\$39.98 M
New Car Dealers	\$23.29 M
Used Car Dealers	\$2.16 M
Recreational Vehicle Dealers	\$4.06 M
Motorcycle, Boat Dealers	\$5.38 M
Auto Parts, Accessories	\$3.27 M
Tire Dealers	\$1.82 M

Income Summary

Ponca City, Oklahoma		
City Limits		
Population		
Estimated Population (2025)	23,886	
Projected Population (2030)	22,414	
Census Population (2020)	24,466	
Census Population (2010)	25,486	
<i>Projected Annual Growth (2025 to 2030)</i>	-1,472	-1.2%
<i>Historical Annual Growth (2020 to 2025)</i>	-580	-0.5%
<i>Historical Annual Growth (2010 to 2020)</i>	-1,020	-0.4%
Households		
Estimated Households (2025)	9,755	
Projected Households (2030)	9,091	
Census Households (2020)	9,991	
Census Households (2010)	10,429	
<i>Projected Annual Growth (2025 to 2030)</i>	-664	-1.4%
<i>Historical Annual Growth (2020 to 2025)</i>	-236	-0.5%
<i>Historical Annual Growth (2010 to 2020)</i>	-438	-0.4%
Average Household Income		
Estimated Average Household Income (2025)	\$82,361	
Projected Average Household Income (2030)	\$82,041	
Census Average Household Income (2020)	\$52,349	
Census Average Household Income (2010)	\$42,211	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$320	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$30,012	3.8%
<i>Historical Annual Growth (2010 to 2020)</i>	\$10,138	2.4%
Median Household Income		
Estimated Median Household Income (2025)	\$57,032	
Projected Median Household Income (2030)	\$56,514	
Census Median Household Income (2020)	\$38,577	
Census Median Household Income (2010)	\$31,596	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$518	-0.2%
<i>Historical Annual Growth (2020 to 2025)</i>	\$18,455	3.2%
<i>Historical Annual Growth (2010 to 2020)</i>	\$6,981	2.2%
Per Capita Income		
Estimated Per Capita Income (2025)	\$33,773	
Projected Per Capita Income (2030)	\$33,421	
Census Per Capita Income (2020)	\$21,417	
Census Per Capita Income (2010)	\$17,329	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$352	-0.2%
<i>Historical Annual Growth (2020 to 2025)</i>	\$12,356	3.8%
<i>Historical Annual Growth (2010 to 2020)</i>	\$4,088	2.4%
Other Income		
Estimated Families (2025)	6,129	
Estimated Average Family Income (2025)	\$100,524	
Estimated Median Family Income (2025)	\$73,893	
Estimated Average Household Net Worth (2025)	\$783,658	

Consumer Expenditure Summary

Consumer Expenditure Summary



Ponca City, Oklahoma		
City Limits		
Estimated Population		23,886
Estimated Households		9,755
Household Expenditure		\$816.84 M
Per Household ~ Per Capita	\$83,736	\$34,198
Non-Retail Expenditures	\$386.65 M	47.3%
Per Household ~ Per Capita	\$39,636	\$16,187
Retail Expenditures	\$430.19 M	52.7%
Per Household ~ Per Capita	\$44,100	\$18,010
Alcoholic Beverages	\$4.97 M	0.6%
Per Household ~ Per Capita	\$509	\$208
Apparel	\$15.35 M	1.9%
Per Household ~ Per Capita	\$1,574	\$643
Contributions	\$24.66 M	3.0%
Per Household ~ Per Capita	\$2,528	\$1,032
Education	\$17.93 M	2.2%
Per Household ~ Per Capita	\$1,838	\$751
Entertainment	\$47.73 M	5.8%
Per Household ~ Per Capita	\$4,893	\$1,998
Food Away From Home	\$36.3 M	4.4%
Per Household ~ Per Capita	\$3,721	\$1,520
Grocery	\$59.85 M	7.3%
Per Household ~ Per Capita	\$6,136	\$2,506
Health Care	\$63.82 M	7.8%
Per Household ~ Per Capita	\$6,542	\$2,672
Household Furnishings and Equipment	\$21.78 M	2.7%
Per Household ~ Per Capita	\$2,232	\$912
Household Operations	\$15.67 M	1.9%
Per Household ~ Per Capita	\$1,606	\$656
Miscellaneous Expenses	\$14.11 M	1.7%
Per Household ~ Per Capita	\$1,446	\$591
Personal Care	\$11.47 M	1.4%
Per Household ~ Per Capita	\$1,176	\$480
Shelter	\$138.77 M	17.0%
Per Household ~ Per Capita	\$14,226	\$5,810
Tax and Retirement	\$161.89 M	19.8%
Per Household ~ Per Capita	\$16,595	\$6,777
Tobacco and Related	\$5.21 M	0.6%
Per Household ~ Per Capita	\$534	\$218
Transportation	\$134.3 M	16.4%
Per Household ~ Per Capita	\$13,767	\$5,622
Utilities	\$43.05 M	5.3%
Per Household ~ Per Capita	\$4,413	\$1,802

Ponca City, Oklahoma		
City Limits		
Population / Households (2025)		
Estimated Population		23,886
Estimated Households		9,755
Total Annual Consumer Expenditure (2025)		
Total Household Expenditure		\$816.84 M
Total Non-Retail Expenditure		\$386.65 M
Total Retail Expenditure		\$430.19 M
Alcoholic Beverages		\$4.97 M
Apparel		\$15.35 M
Contributions		\$24.66 M
Education		\$17.93 M
Entertainment		\$47.73 M
Food Away From Home		\$36.3 M
Grocery		\$59.85 M
Health Care		\$63.82 M
Household Furnishings and Equipment		\$21.78 M
Household Operations		\$15.67 M
Miscellaneous Expenses		\$14.11 M
Personal Care		\$11.47 M
Shelter		\$138.77 M
Tax and Retirement		\$161.89 M
Tobacco and Related		\$5.21 M
Transportation		\$134.3 M
Utilities		\$43.05 M
Monthly Household Consumer Expenditure (2025)		
Total Household Expenditure		\$6,978
Total Non-Retail Expenditure		\$3,303 47.3%
Total Retail Expenditure		\$3,675 52.7%
Alcoholic Beverages		\$42 0.6%
Apparel		\$131 1.9%
Contributions		\$211 3.0%
Education		\$153 2.2%
Entertainment		\$408 5.8%
Food Away From Home		\$310 4.4%
Grocery		\$511 7.3%
Health Care		\$545 7.8%
Household Furnishings and Equipment		\$186 2.7%
Household Operations		\$134 1.9%
Miscellaneous Expenses		\$120 1.7%
Personal Care		\$98 1.4%
Shelter		\$1,185 17.0%
Tax and Retirement		\$1,383 19.8%
Tobacco and Related		\$44 0.6%
Transportation		\$1,147 16.4%
Utilities		\$368 5.3%

Ponca City, Oklahoma	
City Limits	
Population / Households (2030)	
Projected Population	22,414
Projected Households	-
Total Annual Consumer Expenditure (2030)	
Total Household Expenditure	\$726.31 M
Total Non-Retail Expenditure	\$343.75 M
Total Retail Expenditure	\$382.56 M
Alcoholic Beverages	\$4.41 M
Apparel	\$13.64 M
Contributions	\$21.89 M
Education	\$15.92 M
Entertainment	\$42.41 M
Food Away From Home	\$32.25 M
Grocery	\$53.24 M
Health Care	\$57.41 M
Household Furnishings and Equipment	\$19.34 M
Household Operations	\$13.93 M
Miscellaneous Expenses	\$12.53 M
Personal Care	\$10.2 M
Shelter	\$123.45 M
Tax and Retirement	\$143.9 M
Tobacco and Related	\$4.65 M
Transportation	\$118.84 M
Utilities	\$38.3 M
Consumer Expenditure Growth (2025 to 2030)	
Total Household Expenditure	\$-90.53 M
Total Non-Retail Expenditure	\$-42.9 M
Total Retail Expenditure	\$-47.63 M
Alcoholic Beverages	\$-555.37 K
Apparel	\$-1.71 M
Contributions	\$-2.77 M
Education	\$-2.01 M
Entertainment	\$-5.32 M
Food Away From Home	\$-4.05 M
Grocery	\$-6.61 M
Health Care	\$-6.41 M
Household Furnishings and Equipment	\$-2.43 M
Household Operations	\$-1.74 M
Miscellaneous Expenses	\$-1.58 M
Personal Care	\$-1.27 M
Shelter	\$-15.32 M
Tax and Retirement	\$-17.98 M
Tobacco and Related	\$-562.43 K
Transportation	\$-15.46 M
Utilities	\$-4.75 M

Crime Risk

Ponca City, Oklahoma	
City Limits	
Demographics	
Population	23,886
Census Population	24,466
Households	9,755
Average Household Income	\$82,361
Median Household Income	\$57,032
Per Capita Income	\$33,773
Total Crime	
Crime Index	162
Crime Level	High Risk
Personal Crime	
Crime Index	157
Crime Level	High Risk
Murder	
Crime Index	103
Crime Level	Average
Rape	
Crime Index	253
Crime Level	Very High
Robbery	
Crime Index	82
Crime Level	Below Average
Assault	
Crime Index	165
Crime Level	High Risk
Property Crime	
Crime Index	163
Crime Level	High Risk
Burglary	
Crime Index	273
Crime Level	Very High
Larceny	
Crime Index	151
Crime Level	High Risk
Motor Vehicle Theft	
Crime Index	114
Crime Level	Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Void Analysis



Ponca City, Oklahoma		Site / Market	Avg Square	Closest Location
City Limits		Locations	Footage	
Auto Parts Tires				
	AutoZone	1 / 1	6,600	
	NAPA	1 / 3	6,200	
	O'Reilly	2 / 3	8,500	
Banks				
VOID	BancFirst	0 / 2	8,500	13.20 Mi NW
	JRMB	1 / 1	4,600	
Banks Minor				
	Bank	9 / 17		
Car Washes				
	Tidal Wave Auto Spa	1 / 1	4,000	
Clothing Apparel				
	Buckle	1 / 1	5,100	
	Cato	1 / 1	5,000	
	maurices	1 / 1	6,000	
Convenience Stores				
	Casey's General Store	1 / 2	3,200	
	Conoco	6 / 7	2,500	
VOID	Love's	0 / 1	7,300	16.03 Mi SW
	Murphy USA	1 / 1	2,100	
	Phillips 66	2 / 9	2,500	
VOID	Pilot Travel Centers	0 / 1	3,200	15.75 Mi SW
VOID	Sunoco	0 / 1	4,700	16.12 Mi NW
VOID	TA	0 / 1	18,900	15.83 Mi SW
	Valero	3 / 5	3,200	
Craft Fabric Stores				
	Hobby Lobby	1 / 1	68,500	
Dealerships				
	Chevrolet	1 / 1		
	Chrysler	1 / 1		
	Dodge	1 / 1		
	Ford	1 / 1		
	GMC	1 / 1		
	Honda	1 / 1		
	Jeep	1 / 1		
	Lincoln	1 / 1		
	RAM	1 / 1		

Ponca City, Oklahoma		Site / Market	Avg Square	Closest Location
City Limits		Locations	Footage	
Dental				
	Affordable Dentures	1 / 1	4,100	
Discount Department Stores				
	Marshalls	1 / 1	28,500	
	Ollie's Bargain Outlet	1 / 1	30,000	
VOID	Walmart	0 / 1	122,800	14.08 Mi NW
	Walmart Supercenter	1 / 1	189,700	
Dollar Stores				
	Dollar General	5 / 9	9,600	
	Dollar Tree	1 / 2	11,800	
	Five Below	1 / 1	10,000	
Drug Stores				
	Walgreens	1 / 1	14,800	
Education				
	Cosmetology and Barber	2 / 2		
	Day Care	9 / 14		
	High School	1 / 4		
VOID	Junior College	0 / 1		13.07 Mi SW
	PK - 8	10 / 18		
	PK - 8 (Private)	2 / 2		
Entertainment				
	AMC	1 / 1	39,300	
	Theatres	1 / 2		
EV Charging Stations				
VOID	Electrify America	0 / 1		16.08 Mi NW
	Independent	2 / 3		
Fitness				
	Planet Fitness	1 / 1	24,600	
Furniture Household				
	Aaron's	1 / 1	9,000	
	La-Z-Boy	1 / 1	19,700	
	Rent A Center	1 / 1	5,700	
Grocery Stores				
	ALDI	1 / 1	16,600	
VOID	Harps Food Store	0 / 1		10.46 Mi NE
Health Beauty				
	Bath & Body Works	1 / 1	3,800	

Ponca City, Oklahoma	Site / Market Locations	Avg Square Footage	Closest Location
City Limits			
Sally Beauty Supply	1 / 1	2,300	
Supercuts	1 / 1	1,800	
Health Care			
Anesthesiology	1 / 1		
Audiologist	1 / 1		
Cardiac Electrophysiology	1 / 1		
Cardiovascular Disease	2 / 2		
Certified Registered Nurse Anesthetist	1 / 1		
Chiropractic	4 / 5		
Clinical Social Worker	2 / 2		
Dermatology	1 / 1		
Diagnostic Radiology	1 / 1		
Dialysis Centers	1 / 1		
Emergency Medicine	3 / 5		
Family Practice	8 / 13		
Gastroenterology	1 / 1		
General Surgery	4 / 4		
Gynecological Oncology	1 / 1		
Hematology and Oncology	2 / 2		
Hospitalist	1 / 1		
Internal Medicine	3 / 5		
Medical Oncology	1 / 1		
Nephrology	2 / 2		
Neurosurgery	2 / 2		
Nurse Practitioner	11 / 15		
Obstetrics and Gynecology	2 / 2		
Ophthalmology	2 / 2		
Optometry	5 / 6		
Orthopedic Surgery	2 / 2		
Otolaryngology	1 / 1		
Pathology	1 / 1		
Physical Therapy	1 / 3		
Physician Assistant	8 / 10		
Podiatry	2 / 2		
Psychiatry	1 / 1		
Radiation Oncology	1 / 1		
Registered Dietitian or Nutrition Professional	1 / 1		

Ponca City, Oklahoma		Site / Market	Avg Square	Closest Location
City Limits	Locations	Footage		
Urgent Care	3 / 3			
Urology	1 / 1			
Home Improvement				
Ace Hardware	1 / 1	16,200		
Harbor Freight Tools	1 / 1	17,100		
Lowe's	1 / 1	141,200		
Sherwin-Williams	1 / 1	7,300		
Tractor Supply Company	1 / 1	26,300		
Hotels				
Americas Best Value Inn	1 / 1	15,000		
VOID Baymont Inn & Suites	0 / 1	21,100		16.25 Mi NW
VOID Best Western Hotels	0 / 1	20,400		16.32 Mi NW
Comfort	1 / 1	14,500		
Fairfield Inn and Suites	1 / 1	18,200		
Hampton Inn	1 / 1	18,300		
Holiday Inn Express	1 / 2	16,400		
La Quinta Inn & Suites	1 / 1	24,600		
Motel 6	1 / 1	24,300		
VOID Sleep	0 / 1	13,100		16.36 Mi NW
VOID Super 8	0 / 1	12,300		14.12 Mi NW
Office Supply				
Staples	1 / 1	22,400		
Pet Stores				
Petsense	1 / 1	5,500		
Restaurants Casual				
Chili's	1 / 1	5,800		
Perkins	1 / 1	6,500		
Restaurants Coffee Donuts				
VOID Dunkin' Donuts	0 / 1	2,300		13.81 Mi SW
HTeaO	1 / 1			
Starbucks	1 / 1	1,800		
Restaurants Fast Food Major				
Arby's	1 / 1	3,300		
Burger King	1 / 1	4,000		
VOID Dairy Queen	0 / 1	1,700		13.00 Mi NW
KFC	1 / 1	3,100		
McDonald's	1 / 2	4,600		

Ponca City, Oklahoma		Site / Market	Avg Square	Closest Location
City Limits		Locations	Footage	
	Sonic	3 / 6	2,800	
	Taco Bell	1 / 2	2,500	
Restaurants Fast Food Minor				
VOID	A&W	0 / 1	2,800	13.57 Mi SW
	Freddy's	1 / 1	3,600	
	Golden Chick	1 / 1	4,500	
	Popeyes	1 / 1	2,700	
	Whataburger	1 / 1	3,000	
Restaurants Ice Cream Smoothie				
VOID	Baskin-Robbins	0 / 1	2,200	13.81 Mi SW
	Braum's	1 / 2	5,100	
Restaurants Pizza				
	Domino's Pizza	1 / 1	2,100	
	Little Caesars	1 / 1	1,800	
	Marco's Pizza	1 / 1	2,000	
VOID	Papa John's	0 / 1	1,500	15.41 Mi SW
	Pizza Hut	1 / 2	2,800	
	Pizza Inn	1 / 1	3,600	
VOID	Simple Simon's Pizza	0 / 1	2,000	13.03 Mi SW
Restaurants Sandwich				
	Subway	2 / 4	1,700	
Shoes Footwear				
	Shoe Dept Encore	1 / 1	16,000	
Specialty				
	Cannabis	2 / 2		
	GameStop	1 / 1	1,700	
	Goodwill	1 / 1	24,100	
	Hallmark	1 / 1	5,600	
	ReStore	1 / 1	19,700	
Sporting Goods				
	Hibbett Sports	1 / 1	7,600	
Wireless Stores				
	AT&T	1 / 1	3,500	
	Cricket	1 / 1	1,600	
	MetroPCS	1 / 1	1,900	
	T-Mobile	1 / 1	1,800	
Worship				



Ponca City, Oklahoma	Site / Market Locations	Avg Square Footage	Closest Location
City Limits			
Baptist	6 / 9		
Judaic	1 / 1		
Methodist Episcopal	1 / 1		