



RETAIL ATTRACTIONS, LLC

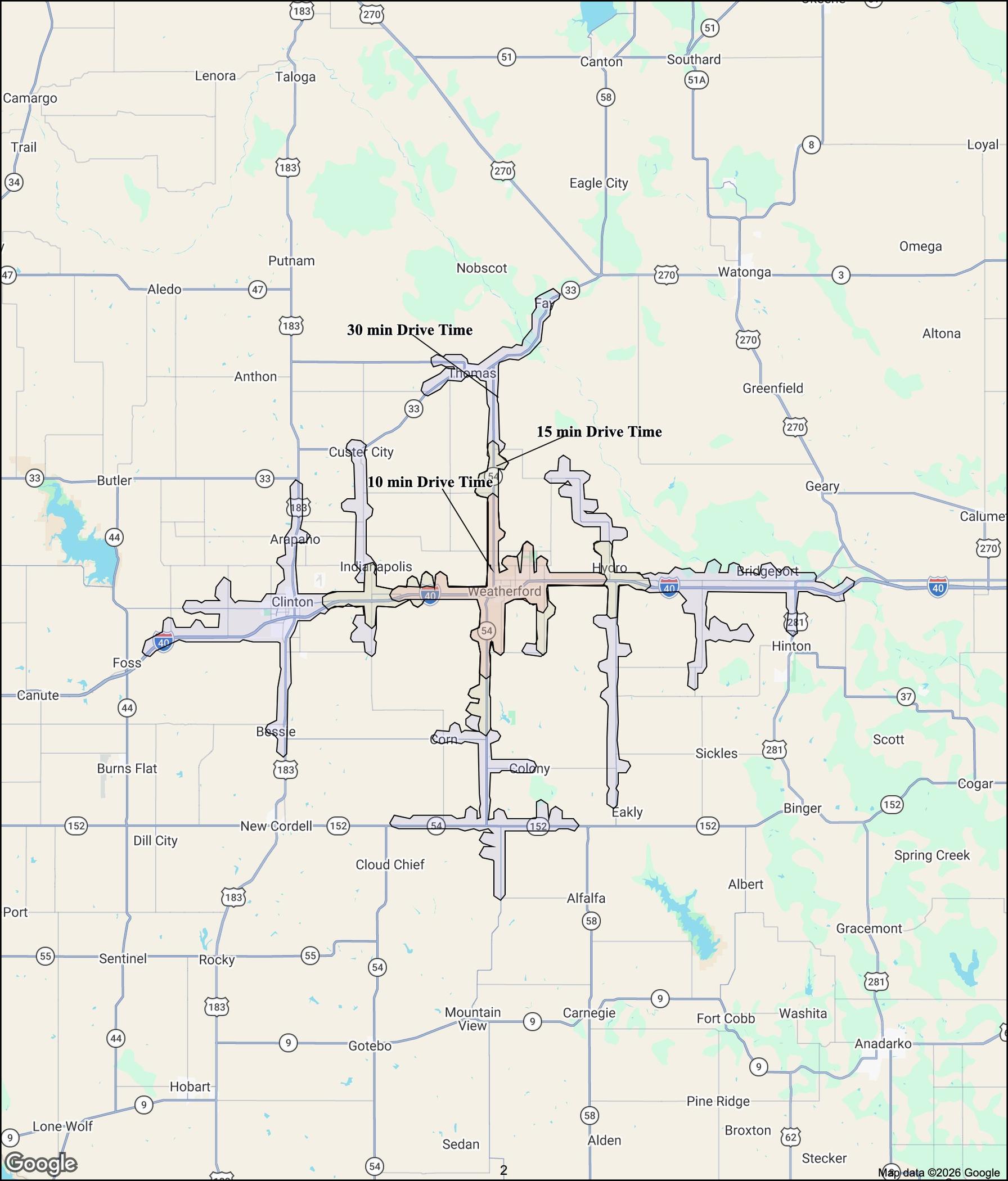
Economic Development Consulting

**Weatherford, Oklahoma
Drive Time
1st Quarter 2026**

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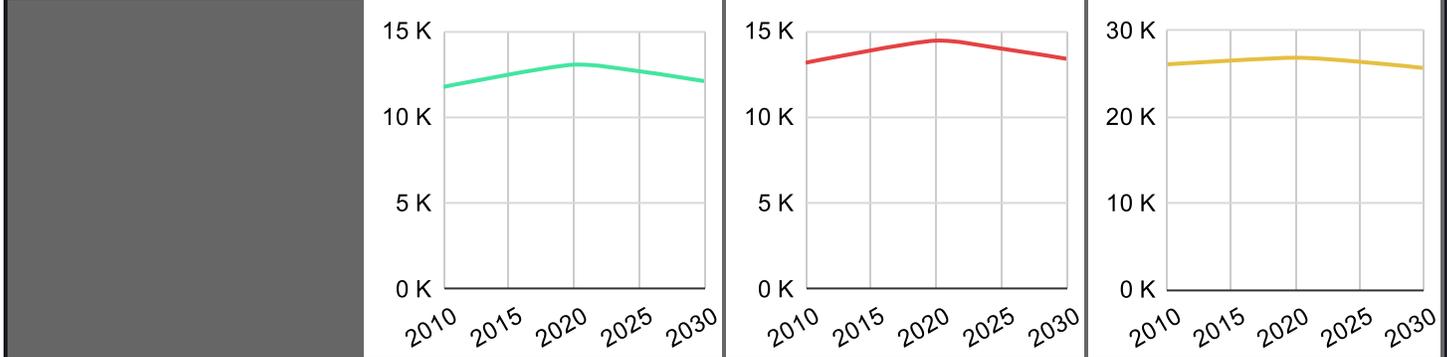
Demographics



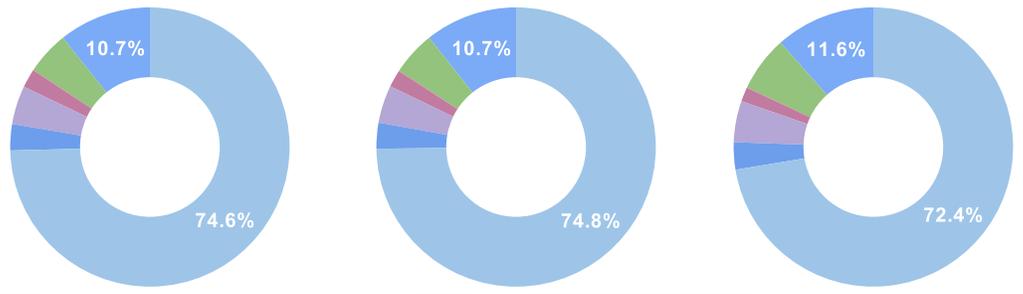


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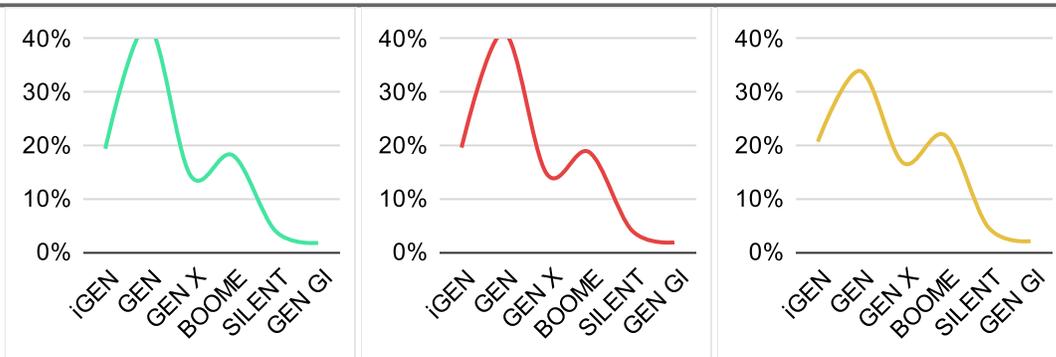
Weatherford, Oklahoma	10 min drive time	15 min drive time	30 min drive time
Drive Time			
Population			
Estimated Population (2025)	12,661	13,977	26,399
Projected Population (2030)	12,085	13,383	25,678
Census Population (2020)	13,041	14,437	26,862
Census Population (2010)	11,751	13,154	26,099
Projected Annual Growth (2025-2030)	-576 -0.9%	-594 -0.9%	-721 -0.5%
Historical Annual Growth (2020-2025)	-380 -0.6%	-460 -0.7%	-463 -0.4%
Historical Annual Growth (2010-2020)	1,290 1.1%	1,283 1.0%	763 0.3%
Estimated Population Density (2025)	370 <i>psm</i>	229 <i>psm</i>	120 <i>psm</i>
Trade Area Size	34.2 <i>sq mi</i>	60.9 <i>sq mi</i>	219.2 <i>sq mi</i>

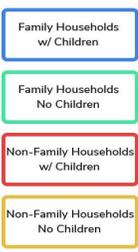
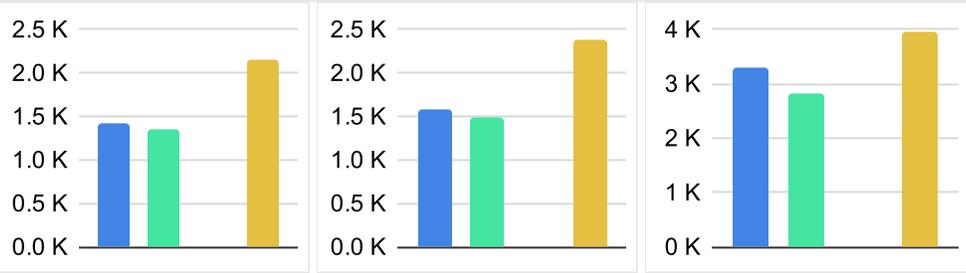
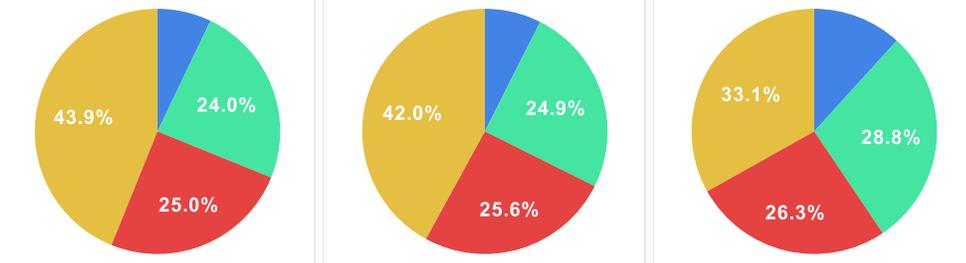


Race and Ethnicity (2025)			
Not Hispanic or Latino Population			
White	10,598	83.7%	21,182 80.2%
Black or African American	374	3.5%	800 3.8%
American Indian or Alaska Native	470	4.4%	1,044 4.9%
Asian	265	2.5%	415 2.0%
Hawaiian or Pacific Islander	3	-	3 -
Other Race	15	0.1%	77 0.4%
Two or More Races	765	7.2%	1,542 7.3%
Hispanic or Latino Population			
White	740	35.9%	1,810 34.7%
Black or African American	10	0.5%	33 0.6%
American Indian or Alaska Native	95	4.6%	218 4.2%
Asian	10	0.5%	23 0.4%
Hispanic Hawaiian or Pacific Islander	2	-	5 -
Other Race	617	29.9%	1,615 31.0%
Two or More Races	589	28.6%	1,512 29.0%



White Black or African American American Indian or Alaskan Native Asian Hawaiian or Pacific Islander Other Race 2+ Races

Weatherford, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
Age Distribution (2025)						
Age Under 5 Years	800	6.3%	883	6.3%	1,691	6.4%
Age 5 to 9 Years	827	6.5%	927	6.6%	1,889	7.2%
Age 10 to 14 Years	825	6.5%	927	6.6%	1,884	7.1%
Age 15 to 19 Years	1,262	10.0%	1,368	9.8%	2,282	8.6%
Age 20 to 24 Years	2,467	19.5%	2,551	18.3%	3,348	12.7%
Age 25 to 29 Years	910	7.2%	1,000	7.2%	1,776	6.7%
Age 30 to 34 Years	744	5.9%	832	6.0%	1,558	5.9%
Age 35 to 39 Years	660	5.2%	734	5.3%	1,484	5.6%
Age 40 to 44 Years	682	5.4%	759	5.4%	1,598	6.1%
Age 45 to 49 Years	478	3.8%	558	4.0%	1,339	5.1%
Age 50 to 54 Years	442	3.5%	498	3.6%	1,180	4.5%
Age 55 to 59 Years	432	3.4%	492	3.5%	1,074	4.1%
Age 60 to 64 Years	581	4.6%	668	4.8%	1,411	5.3%
Age 65 to 69 Years	471	3.7%	532	3.8%	1,198	4.5%
Age 70 to 74 Years	368	2.9%	427	3.1%	908	3.4%
Age 75 to 79 Years	288	2.3%	335	2.4%	745	2.8%
Age 80 to 84 Years	208	1.6%	232	1.7%	495	1.9%
Age 85 Years or Over	217	1.7%	252	1.8%	539	2.0%
Median Age	28.4		29.0		32.3	
Generation (2025)						
iGeneration (Age Under 15 Years)	2,452	19.4%	2,738	19.6%	5,464	20.7%
Generation 9/11 Millennials (Age 15 to 34 Years)	5,383	42.5%	5,751	41.2%	8,965	34.0%
Gen Xers (Age 35 to 49 Years)	1,819	14.4%	2,051	14.7%	4,421	16.7%
Baby Boomers (Age 50 to 74 Years)	2,294	18.1%	2,617	18.7%	5,770	21.9%
Silent Generation (Age 75 to 84 Years)	496	3.9%	568	4.1%	1,240	4.7%
G.I. Generation (Age 85 Years or Over)	217	1.7%	252	1.8%	539	2.0%
						

Weatherford, Oklahoma		10 min drive time	15 min drive time	30 min drive time
Drive Time				
Household Type (2025)				
Total Households		4,935	5,450	10,092
Family Households		2,764 56.0%	3,062 56.2%	6,143 60.9%
Family Households with Children		1,414 51.2%	1,581 51.6%	3,304 53.8%
Family Households No Children		1,350 48.8%	1,481 48.4%	2,840 46.2%
Non-Family Households		2,171 44.0%	2,388 43.8%	3,949 39.1%
Non-Family Households with Children		6 0.3%	6 0.3%	8 0.2%
Non-Family Households No Children		2,165 99.7%	2,382 99.7%	3,941 99.8%
				
Education Attainment (2025)				
Elementary or Some High School		461 7.1%	544 7.4%	1,797 11.7%
High School Graduate		1,557 24.0%	1,825 24.9%	4,413 28.8%
Some College or Associate Degree		1,619 25.0%	1,874 25.6%	4,022 26.3%
Bachelor or Graduate Degree		2,843 43.9%	3,077 42.0%	5,072 33.1%
				
Household Income (2025)				
Estimated Average Household Income		\$87,002	\$87,034	\$87,228
Estimated Median Household Income		\$58,305	\$58,920	\$61,283
HH Income Under \$10,000		328 6.6%	345 6.3%	537 5.3%
HH Income \$10,000 to \$34,999		1,292 26.2%	1,449 26.6%	2,541 25.2%
HH Income \$35,000 to \$49,999		655 13.3%	703 12.9%	1,369 13.6%
HH Income \$50,000 to \$74,999		615 12.5%	723 13.3%	1,630 16.1%
HH Income \$75,000 to \$99,999		741 15.0%	791 14.5%	1,487 14.7%
HH Income \$100,000 to \$149,999		480 9.7%	550 10.1%	1,076 10.7%
HH Income \$150,000 or More		823 16.7%	889 16.3%	1,452 14.4%

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Census Population (2020)	13,041		14,437		26,862	
Census Population (2010)	11,751		13,154		26,099	
Projected Annual Growth (2025-2030)	-576	-0.9%	-594	-0.9%	-721	-0.5%
Historical Annual Growth (2020-2025)	-380	-	-460	-0.6%	-463	-0.3%
Historical Annual Growth (2010-2020)	1,290	1.1%	1,283	1.0%	763	0.3%
Estimated Population Density (2025)	370 <i>psm</i>		229 <i>psm</i>		120 <i>psm</i>	
Trade Area Size	34.2 <i>sq mi</i>		60.9 <i>sq mi</i>		219.2 <i>sq mi</i>	
Households						
Estimated Households (2025)	4,935		5,450		10,092	
Projected Households (2030)	4,862		5,373		10,051	
Census Households (2020)	5,088		5,643		10,185	
Census Households (2010)	4,787		5,339		10,163	
Projected Annual Growth (2025-2030)	-73	-0.3%	-76	-0.3%	-41	-
Historical Annual Change (2010-2025)	148	0.2%	111	0.1%	-71	-
Average Household Income						
Estimated Average Household Income (2025)	\$87,002		\$87,034		\$87,228	
Projected Average Household Income (2030)	\$86,911		\$86,855		\$86,806	
Census Average Household Income (2010)	\$54,648		\$53,961		\$52,882	
Census Average Household Income (2000)	\$40,129		\$39,596		\$38,863	
Projected Annual Change (2025-2030)	-\$91	-	-\$179	-	-\$422	-
Historical Annual Change (2000-2025)	\$46,873	4.7%	\$47,438	4.8%	\$48,365	5.0%
Median Household Income						
Estimated Median Household Income (2025)	\$58,305		\$58,920		\$61,283	
Projected Median Household Income (2030)	\$58,088		\$58,693		\$60,639	
Census Median Household Income (2010)	\$45,827		\$45,525		\$43,335	
Census Median Household Income (2000)	\$32,618		\$32,425		\$31,104	
Projected Annual Change (2025-2030)	-\$217	-	-\$228	-	-\$644	-0.2%
Historical Annual Change (2000-2025)	\$25,687	3.2%	\$26,495	3.3%	\$30,179	3.9%
Per Capita Income						
Estimated Per Capita Income (2025)	\$34,306		\$34,311		\$33,631	
Projected Per Capita Income (2030)	\$35,378		\$35,266		\$34,273	
Census Per Capita Income (2010)	\$22,260		\$21,901		\$20,592	
Census Per Capita Income (2000)	\$15,897		\$15,619		\$15,046	
Projected Annual Change (2025-2030)	\$1,073	0.6%	\$955	0.6%	\$641	0.4%
Historical Annual Change (2000-2025)	\$18,409	4.6%	\$18,692	4.8%	\$18,586	4.9%
Estimated Average Household Net Worth (2025)	\$804,382		\$811,449		\$796,922	

Weatherford, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
Race and Ethnicity						
Total Population (2025)	12,661		13,977		26,399	
White (2025)	9,446	74.6%	10,454	74.8%	19,112	72.4%
Black or African American (2025)	384	3.0%	419	3.0%	833	3.2%
American Indian or Alaska Native (2025)	566	4.5%	609	4.4%	1,262	4.8%
Asian (2025)	275	2.2%	279	2.0%	438	1.7%
Hawaiian or Pacific Islander (2025)	5	-	6	-	8	-
Other Race (2025)	632	5.0%	714	5.1%	1,693	6.4%
Two or More Races (2025)	1,355	10.7%	1,495	10.7%	3,054	11.6%
Population < 18 (2025)	2,881 22.8%		3,222 23.1%		6,526 24.7%	
White Not Hispanic	1,636	56.8%	1,848	57.3%	3,376	51.7%
Black or African American	73	2.5%	87	2.7%	228	3.5%
Asian	43	1.5%	43	1.3%	93	1.4%
Other Race Not Hispanic	424	14.7%	476	14.8%	909	13.9%
Hispanic	706	24.5%	768	23.8%	1,920	29.4%
Not Hispanic or Latino Population (2025)	10,598 83.7%		11,742 84.0%		21,182 80.2%	
Not Hispanic White	8,706	82.1%	9,647	82.2%	17,301	81.7%
Not Hispanic Black or African American	374	3.5%	409	3.5%	800	3.8%
Not Hispanic American Indian or Alaska Native	470	4.4%	507	4.3%	1,044	4.9%
Not Hispanic Asian	265	2.5%	269	2.3%	415	2.0%
Not Hispanic Hawaiian or Pacific Islander	3	-	3	-	3	-
Not Hispanic Other Race	15	0.1%	41	0.4%	77	0.4%
Not Hispanic Two or More Races	765	7.2%	866	7.4%	1,542	7.3%
Hispanic or Latino Population (2025)	2,063 16.3%		2,235 16.0%		5,217 19.8%	
Hispanic White	740	35.9%	807	36.1%	1,810	34.7%
Hispanic Black or African American	10	0.5%	10	0.4%	33	0.6%
Hispanic American Indian or Alaska Native	95	4.6%	103	4.6%	218	4.2%
Hispanic Asian	10	0.5%	11	0.5%	23	0.4%
Hispanic Hawaiian or Pacific Islander	2	-	3	0.1%	5	-
Hispanic Other Race	617	29.9%	673	30.1%	1,615	31.0%
Hispanic Two or More Races	589	28.6%	629	28.1%	1,512	29.0%
Not Hispanic or Latino Population (2020)	11,400 87.4%		12,640 87.6%		21,666 80.7%	
Hispanic or Latino Population (2020)	1,641 12.6%		1,797 12.4%		5,196 19.3%	
Not Hispanic or Latino Population (2010)	10,855 92.4%		12,133 92.2%		22,290 85.4%	
Hispanic or Latino Population (2010)	896 7.6%		1,021 7.8%		3,809 14.6%	
Not Hispanic or Latino Population (2030)	9,701 80.3%		10,821 80.9%		20,477 79.7%	
Hispanic or Latino Population (2030)	2,384 19.7%		2,562 19.1%		5,200 20.3%	
Projected Annual Growth (2025-2030)	321 3.1%		327 2.9%		-16 -	
Historical Annual Growth (2010-2020)	745 8.3%		776 7.6%		1,387 3.6%	

Weatherford, Oklahoma		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
Total Age Distribution (2025)							
Total Population		12,661		13,977		26,399	
Age Under 5 Years		800	6.3%	883	6.3%	1,691	6.4%
Age 5 to 9 Years		827	6.5%	927	6.6%	1,889	7.2%
Age 10 to 14 Years		825	6.5%	927	6.6%	1,884	7.1%
Age 15 to 19 Years		1,262	10.0%	1,368	9.8%	2,282	8.6%
Age 20 to 24 Years		2,467	19.5%	2,551	18.3%	3,348	12.7%
Age 25 to 29 Years		910	7.2%	1,000	7.2%	1,776	6.7%
Age 30 to 34 Years		744	5.9%	832	6.0%	1,558	5.9%
Age 35 to 39 Years		660	5.2%	734	5.3%	1,484	5.6%
Age 40 to 44 Years		682	5.4%	759	5.4%	1,598	6.1%
Age 45 to 49 Years		478	3.8%	558	4.0%	1,339	5.1%
Age 50 to 54 Years		442	3.5%	498	3.6%	1,180	4.5%
Age 55 to 59 Years		432	3.4%	492	3.5%	1,074	4.1%
Age 60 to 64 Years		581	4.6%	668	4.8%	1,411	5.3%
Age 65 to 69 Years		471	3.7%	532	3.8%	1,198	4.5%
Age 70 to 74 Years		368	2.9%	427	3.1%	908	3.4%
Age 75 to 79 Years		288	2.3%	335	2.4%	745	2.8%
Age 80 to 84 Years		208	1.6%	232	1.7%	495	1.9%
Age 85 Years or Over		217	1.7%	252	1.8%	539	2.0%
Median Age		28.4		29.0		32.3	
Age 19 Years or Less		3,715	29.3%	4,105	29.4%	7,746	29.3%
Age 20 to 64 Years		7,395	58.4%	8,093	57.9%	14,769	55.9%
Age 65 Years or Over		1,551	12.3%	1,778	12.7%	3,884	14.7%
Female Age Distribution (2025)							
Female Population		5,775	45.6%	6,386	45.7%	12,334	46.7%
Age Under 5 Years		398	6.9%	436	6.8%	820	6.6%
Age 5 to 9 Years		375	6.5%	418	6.6%	875	7.1%
Age 10 to 14 Years		393	6.8%	439	6.9%	920	7.5%
Age 15 to 19 Years		412	7.1%	454	7.1%	862	7.0%
Age 20 to 24 Years		988	17.1%	1,024	16.0%	1,402	11.4%
Age 25 to 29 Years		407	7.0%	447	7.0%	826	6.7%
Age 30 to 34 Years		368	6.4%	412	6.4%	753	6.1%
Age 35 to 39 Years		313	5.4%	350	5.5%	723	5.9%
Age 40 to 44 Years		327	5.7%	360	5.6%	769	6.2%
Age 45 to 49 Years		245	4.2%	283	4.4%	651	5.3%
Age 50 to 54 Years		215	3.7%	243	3.8%	557	4.5%
Age 55 to 59 Years		213	3.7%	243	3.8%	518	4.2%
Age 60 to 64 Years		284	4.9%	329	5.2%	678	5.5%
Age 65 to 69 Years		270	4.7%	299	4.7%	634	5.1%
Age 70 to 74 Years		207	3.6%	237	3.7%	476	3.9%
Age 75 to 79 Years		154	2.7%	177	2.8%	393	3.2%
Age 80 to 84 Years		108	1.9%	117	1.8%	249	2.0%
Age 85 Years or Over		98	1.7%	116	1.8%	228	1.8%
Female Median Age		29.5		30.2		33.0	
Age 19 Years or Less		1,577	27.3%	1,747	27.4%	3,478	28.2%
Age 20 to 64 Years		3,360	58.2%	3,693	57.8%	6,876	55.8%
Age 65 Years or Over		837	14.5%	946	14.8%	1,980	16.1%

Weatherford, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Male Age Distribution (2025)						
Male Population	6,886	54.4%	7,591	54.3%	14,065	53.3%
Age Under 5 Years	403	5.8%	447	5.9%	871	6.2%
Age 5 to 9 Years	452	6.6%	509	6.7%	1,014	7.2%
Age 10 to 14 Years	432	6.3%	488	6.4%	963	6.8%
Age 15 to 19 Years	851	12.4%	914	12.0%	1,420	10.1%
Age 20 to 24 Years	1,479	21.5%	1,527	20.1%	1,946	13.8%
Age 25 to 29 Years	503	7.3%	553	7.3%	951	6.8%
Age 30 to 34 Years	376	5.5%	420	5.5%	806	5.7%
Age 35 to 39 Years	347	5.0%	384	5.1%	761	5.4%
Age 40 to 44 Years	355	5.2%	399	5.3%	828	5.9%
Age 45 to 49 Years	233	3.4%	275	3.6%	688	4.9%
Age 50 to 54 Years	227	3.3%	255	3.4%	623	4.4%
Age 55 to 59 Years	219	3.2%	249	3.3%	556	3.9%
Age 60 to 64 Years	297	4.3%	338	4.5%	733	5.2%
Age 65 to 69 Years	201	2.9%	233	3.1%	564	4.0%
Age 70 to 74 Years	161	2.3%	190	2.5%	432	3.1%
Age 75 to 79 Years	135	2.0%	159	2.1%	352	2.5%
Age 80 to 84 Years	99	1.4%	115	1.5%	245	1.7%
Age 85 Years or Over	118	1.7%	136	1.8%	311	2.2%
Male Median Age	27.4		28.0		31.8	
Age 19 Years or Less	2,137	31.0%	2,358	31.1%	4,269	30.3%
Age 20 to 64 Years	4,035	58.6%	4,400	58.0%	7,892	56.1%
Age 65 Years or Over	714	10.4%	832	11.0%	1,904	13.5%
Males per 100 Females (2025)						
Overall Comparison	119		119		114	
Age Under 5 Years	101	50.3%	103	50.7%	106	51.5%
Age 5 to 9 Years	121	54.7%	122	54.9%	116	53.7%
Age 10 to 14 Years	110	52.3%	111	52.6%	105	51.1%
Age 15 to 19 Years	207	67.4%	201	66.8%	165	62.2%
Age 20 to 24 Years	150	59.9%	149	59.8%	139	58.1%
Age 25 to 29 Years	124	55.3%	124	55.3%	115	53.5%
Age 30 to 34 Years	102	50.5%	102	50.5%	107	51.7%
Age 35 to 39 Years	111	52.6%	110	52.3%	105	51.3%
Age 40 to 44 Years	109	52.1%	111	52.6%	108	51.9%
Age 45 to 49 Years	95	48.8%	97	49.3%	106	51.4%
Age 50 to 54 Years	105	51.3%	105	51.2%	112	52.8%
Age 55 to 59 Years	103	50.6%	102	50.6%	107	51.7%
Age 60 to 64 Years	104	51.1%	103	50.7%	108	52.0%
Age 65 to 69 Years	74	42.6%	78	43.7%	89	47.1%
Age 70 to 74 Years	78	43.8%	80	44.4%	91	47.6%
Age 75 to 79 Years	88	46.7%	90	47.3%	90	47.2%
Age 80 to 84 Years	92	47.9%	98	49.4%	98	49.6%
Age 85 Years or Over	121	54.7%	118	54.1%	137	57.7%
Age 19 Years or Less	136	57.5%	135	57.4%	123	55.1%
Age 20 to 39 Years	130	56.6%	129	56.4%	121	54.7%
Age 40 to 64 Years	104	50.9%	104	51.0%	108	51.9%
Age 65 Years or Over	85	46.0%	88	46.8%	96	49.0%

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Drive Time	time		time		time	
Household Type (2025)						
Total Households	4,935		5,450		10,092	
Households with Children	1,420	28.8%	1,587	29.1%	3,312	32.8%
Average Household Size	2.4		2.4		2.5	
Household Density per Square Mile	144		89		46	
Population Family	8,529	67.4%	9,497	67.9%	19,338	73.3%
Population Non-Family	3,115	24.6%	3,427	24.5%	5,558	21.1%
Population Group Quarters	1,017	8.0%	1,053	7.5%	1,504	5.7%
Family Households	2,764	56.0%	3,062	56.2%	6,143	60.9%
Married Couple Households	2,022	73.2%	2,266	74.0%	4,560	74.2%
Other Family Households with Children	742	26.8%	796	26.0%	1,583	25.8%
Family Households with Children	1,414	51.2%	1,581	51.6%	3,304	53.8%
Married Couple with Children	1,012	71.6%	1,137	71.9%	2,264	68.5%
Other Family Households with Children	401	28.4%	444	28.1%	1,039	31.5%
Family Households No Children	1,350	48.8%	1,481	48.4%	2,840	46.2%
Married Couple No Children	1,010	74.8%	1,129	76.3%	2,296	80.9%
Other Family Households No Children	340	25.2%	351	23.7%	544	19.1%
Non-Family Households	2,171	44.0%	2,388	43.8%	3,949	39.1%
Non-Family Households with Children	6	0.3%	6	0.3%	8	0.2%
Non-Family Households No Children	2,165	99.7%	2,382	99.7%	3,941	99.8%
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	\$115,783		\$115,756		\$112,498	
Median Family Income	\$87,748		\$87,482		\$84,633	
Average Non-Family Household Size	1.4		1.4		1.4	
Marital Status (2025)						
Population Age 15 Years or Over	10,209		11,239		20,935	
Never Married	4,832	47.3%	5,206	46.3%	8,071	38.6%
Currently Married	3,868	37.9%	4,277	38.1%	9,158	43.7%
Previously Married	1,509	14.8%	1,756	15.6%	3,706	17.7%
Separated	201	13.3%	233	13.3%	647	17.5%
Widowed	457	30.3%	528	30.0%	1,145	30.9%
Divorced	851	56.4%	996	56.7%	1,914	51.6%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	6,480		7,320		15,305	
Elementary (Grade Level 0 to 8)	126	1.9%	151	2.1%	822	5.4%
Some High School (Grade Level 9 to 11)	335	5.2%	393	5.4%	975	6.4%
High School Graduate	1,557	24.0%	1,825	24.9%	4,413	28.8%
Some College	1,272	19.6%	1,465	20.0%	3,045	19.9%
Associate Degree Only	347	5.4%	409	5.6%	977	6.4%
Bachelor Degree Only	1,742	26.9%	1,898	25.9%	3,305	21.6%
Graduate Degree	1,102	17.0%	1,179	16.1%	1,767	11.5%
Any College (Some College or Higher)	4,462	68.9%	4,951	67.6%	9,094	59.4%
College Degree + (Bachelor Degree or Higher)	2,843	43.9%	3,077	42.0%	5,072	33.1%

Weatherford, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Housing						
Total Housing Units (2025)	5,787		6,431		12,031	
Total Housing Units (2020)	5,862		6,515		12,018	
Historical Annual Growth (2020-2025)	-75	-	-85	-	13	-
Housing Units Occupied (2025)	4,935	85.3%	5,450	84.8%	10,092	83.9%
Housing Units Owner-Occupied	2,403	48.7%	2,753	50.5%	5,822	57.7%
Housing Units Renter-Occupied	2,531	51.3%	2,696	49.5%	4,270	42.3%
Housing Units Vacant (2025)	852	14.7%	981	15.2%	1,939	16.1%
Household Size (2025)						
Total Households	4,935		5,450		10,092	
1 Person Households	1,581	32.0%	1,747	32.1%	2,955	29.3%
2 Person Households	1,713	34.7%	1,878	34.5%	3,495	34.6%
3 Person Households	627	12.7%	692	12.7%	1,360	13.5%
4 Person Households	561	11.4%	626	11.5%	1,204	11.9%
5 Person Households	287	5.8%	321	5.9%	650	6.4%
6 Person Households	105	2.1%	119	2.2%	257	2.5%
7 or More Person Households	60	1.2%	66	1.2%	171	1.7%
Household Income Distribution (2025)						
HH Income \$200,000 or More	427	8.6%	459	8.4%	732	7.3%
HH Income \$150,000 to \$199,999	396	8.0%	430	7.9%	720	7.1%
HH Income \$125,000 to \$149,999	124	2.5%	151	2.8%	329	3.3%
HH Income \$100,000 to \$124,999	356	7.2%	398	7.3%	747	7.4%
HH Income \$75,000 to \$99,999	741	15.0%	791	14.5%	1,487	14.7%
HH Income \$50,000 to \$74,999	615	12.5%	723	13.3%	1,630	16.1%
HH Income \$35,000 to \$49,999	655	13.3%	703	12.9%	1,369	13.6%
HH Income \$25,000 to \$34,999	361	7.3%	460	8.4%	932	9.2%
HH Income \$15,000 to \$24,999	536	10.9%	574	10.5%	978	9.7%
HH Income \$10,000 to \$14,999	395	8.0%	416	7.6%	631	6.3%
HH Income Under \$10,000	328	6.6%	345	6.3%	537	5.3%
Household Vehicles (2025)						
Households 0 Vehicles Available	178	3.6%	193	3.5%	599	5.9%
Households 1 Vehicle Available	1,903	38.6%	2,110	38.7%	3,553	35.2%
Households 2 Vehicles Available	1,714	34.7%	1,862	34.2%	3,496	34.6%
Households 3 or More Vehicles Available	1,140	23.1%	1,285	23.6%	2,444	24.2%
Total Vehicles Available	9,162		10,165		18,742	
Average Vehicles per Household	1.9		1.9		1.9	
Owner-Occupied Household Vehicles	5,496	60.0%	6,216	61.2%	12,771	68.1%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.2	
Renter-Occupied Household Vehicles	3,666	40.0%	3,949	38.8%	5,972	31.9%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.4	
Travel Time (2025)						
Worker Base Age 16 years or Over	6,895		7,527		13,619	
Travel to Work in 14 Minutes or Less	4,313	62.6%	4,619	61.4%	7,975	58.6%
Travel to Work in 15 to 29 Minutes	1,385	20.1%	1,554	20.7%	2,815	20.7%
Travel to Work in 30 to 59 Minutes	526	7.6%	617	8.2%	1,428	10.5%
Travel to Work in 60 Minutes or More	431	6.3%	472	6.3%	923	6.8%
Work at Home	240	3.5%	264	3.5%	478	3.5%
Average Minutes Travel to Work	10.4		10.7		11.5	

Weatherford, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	6,895		7,527		13,619	
Drive to Work Alone	5,719	82.9%	6,261	83.2%	11,039	81.1%
Drive to Work in Carpool	690	10.0%	736	9.8%	1,623	11.9%
Travel to Work by Public Transportation	3	-	4	-	4	-
Drive to Work on Motorcycle	-	-	-	-	2	-
Bicycle to Work	1	-	1	-	3	-
Walk to Work	241	3.5%	251	3.3%	379	2.8%
Other Means	2	-	10	0.1%	90	0.7%
Work at Home	240	3.5%	264	3.5%	478	3.5%
Daytime Demographics (2025)						
Total Businesses	469		490		970	
Total Employees	3,975		4,118		8,329	
Company Headquarter Businesses	9	1.9%	10	2.1%	26	2.7%
Company Headquarter Employees	225	5.7%	241	5.8%	639	7.7%
Employee Population per Business	8.5 to 1		8.4 to 1		8.6 to 1	
Residential Population per Business	27.0 to 1		28.5 to 1		27.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,144		7,667		15,283	
Labor Force						
Labor Population Age 16 Years or Over (2025)	10,077		11,088		20,589	
Labor Force Total Males (2025)	5,525	54.8%	6,063	54.7%	11,022	53.5%
Male Civilian Employed	3,944	71.4%	4,331	71.4%	7,781	70.6%
Male Civilian Unemployed	244	4.4%	254	4.2%	321	2.9%
Males in Armed Forces	-	-	-	-	-	-
Males Not in Labor Force	1,338	24.2%	1,478	24.4%	2,920	26.5%
Labor Force Total Females (2025)	4,551	45.2%	5,025	45.3%	9,566	46.5%
Female Civilian Employed	2,952	64.9%	3,196	63.6%	5,841	61.1%
Female Civilian Unemployed	37	0.8%	39	0.8%	65	0.7%
Females in Armed Forces	12	0.3%	12	0.2%	12	0.1%
Females Not in Labor Force	1,551	34.1%	1,778	35.4%	3,648	38.1%
Unemployment Rate	281	2.8%	293	2.6%	385	1.9%
Occupation (2025)						
Occupation Population Age 16 Years or Over	6,895		7,527		13,619	
Occupation Total Males	3,944	57.2%	4,331	57.5%	7,778	57.1%
Occupation Total Females	2,952	42.8%	3,196	42.5%	5,841	42.9%
Management, Business, Financial Operations	788	11.4%	898	11.9%	1,644	12.1%
Professional, Related	1,624	23.5%	1,734	23.0%	3,035	22.3%
Service	1,414	20.5%	1,516	20.1%	2,398	17.6%
Sales, Office	1,557	22.6%	1,679	22.3%	2,932	21.5%
Farming, Fishing, Forestry	195	2.8%	218	2.9%	305	2.2%
Construction, Extraction, Maintenance	638	9.3%	707	9.4%	1,348	9.9%
Production, Transport, Material Moving	680	9.9%	776	10.3%	1,958	14.4%
White Collar Workers	3,968	57.5%	4,311	57.3%	7,611	55.9%
Blue Collar Workers	2,927	42.5%	3,216	42.7%	6,008	44.1%



Weatherford, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Units In Structure (2025)						
Total Units	4,935		5,450		10,092	
1 Detached Unit	2,842	57.6%	3,226	59.2%	7,081	70.2%
1 Attached Unit	118	2.4%	122	2.2%	155	1.5%
2 Units	185	3.7%	208	3.8%	282	2.8%
3 to 4 Units	332	6.7%	345	6.3%	437	4.3%
5 to 9 Units	400	8.1%	403	7.4%	492	4.9%
10 to 19 Units	448	9.1%	454	8.3%	550	5.4%
20 to 49 Units	149	3.0%	156	2.9%	231	2.3%
50 or More Units	55	1.1%	58	1.1%	115	1.1%
Mobile Home or Trailer	383	7.8%	454	8.3%	724	7.2%
Other Structure	23	0.5%	23	0.4%	26	0.3%
Homes Built By Year (2025)						
Homes Built 2020 or later	26	0.4%	27	0.4%	41	0.3%
Homes Built 2010 to 2019	794	13.7%	840	13.1%	1,085	9.0%
Homes Built 2000 to 2009	491	8.5%	537	8.3%	852	7.1%
Homes Built 1990 to 1999	286	4.9%	321	5.0%	480	4.0%
Homes Built 1980 to 1989	1,028	17.8%	1,133	17.6%	1,826	15.2%
Homes Built 1970 to 1979	1,139	19.7%	1,209	18.8%	2,296	19.1%
Homes Built 1960 to 1969	518	9.0%	568	8.8%	1,196	9.9%
Homes Built 1950 to 1959	301	5.2%	338	5.3%	827	6.9%
Homes Built 1940 to 1949	157	2.7%	199	3.1%	435	3.6%
Homes Built Before 1939	195	3.4%	278	4.3%	1,054	8.8%
Median Age of Homes	41.9 yrs		42.8 yrs		48.5 yrs	
Home Values (2025)						
Owner Specified Housing Units	2,403		2,753		5,822	
Home Values \$1,000,000 or More	2	-	2	-	2	-
Home Values \$750,000 to \$999,999	114	4.7%	124	4.5%	137	2.4%
Home Values \$500,000 to \$749,999	114	4.7%	120	4.3%	179	3.1%
Home Values \$400,000 to \$499,999	53	2.2%	65	2.4%	164	2.8%
Home Values \$300,000 to \$399,999	351	14.6%	375	13.6%	501	8.6%
Home Values \$250,000 to \$299,999	447	18.6%	492	17.9%	688	11.8%
Home Values \$200,000 to \$249,999	439	18.3%	471	17.1%	696	12.0%
Home Values \$175,000 to \$199,999	215	8.9%	234	8.5%	578	9.9%
Home Values \$150,000 to \$174,999	96	4.0%	145	5.3%	443	7.6%
Home Values \$125,000 to \$149,999	81	3.4%	111	4.0%	285	4.9%
Home Values \$100,000 to \$124,999	152	6.3%	167	6.1%	605	10.4%
Home Values \$90,000 to \$99,999	1	-	3	0.1%	126	2.2%
Home Values \$80,000 to \$89,999	38	1.6%	47	1.7%	340	5.8%
Home Values \$70,000 to \$79,999	94	3.9%	102	3.7%	191	3.3%
Home Values \$60,000 to \$69,999	32	1.3%	40	1.5%	131	2.3%
Home Values \$50,000 to \$59,999	27	1.1%	37	1.3%	181	3.1%
Home Values \$35,000 to \$49,999	22	0.9%	32	1.2%	139	2.4%
Home Values \$25,000 to \$34,999	23	1.0%	28	1.0%	126	2.2%
Home Values \$10,000 to \$24,999	52	2.2%	100	3.6%	202	3.5%
Home Values Under \$10,000	51	2.1%	58	2.1%	107	1.8%
Owner-Occupied Median Home Value	\$228,932		\$219,584		\$177,322	
Renter-Occupied Median Rent	\$591		\$590		\$582	

Weatherford, Oklahoma	10 min drive	15 min drive	30 min drive
Drive Time	time	time	time
Total Annual Consumer Expenditure (2025)			
Total Household Expenditure	\$439.91 M	\$484.83 M	\$891.49 M
Total Non-Retail Expenditure	\$218.36 M	\$239.74 M	\$432.63 M
Total Retail Expenditure	\$221.55 M	\$245.09 M	\$458.85 M
Alcoholic Beverages	\$2.65 M	\$2.93 M	\$5.41 M
Apparel	\$8.13 M	\$8.96 M	\$16.64 M
Contributions	\$13.42 M	\$14.79 M	\$27.1 M
Education	\$9.68 M	\$10.67 M	\$19.63 M
Entertainment	\$25.25 M	\$27.84 M	\$51.69 M
Food Away From Home	\$19.26 M	\$21.24 M	\$39.39 M
Grocery	\$30.59 M	\$33.76 M	\$63.74 M
Health Care	\$28.98 M	\$32.29 M	\$61.91 M
Household Furnishings and Equipment	\$11.58 M	\$12.77 M	\$23.66 M
Household Operations	\$8.3 M	\$9.15 M	\$17 M
Miscellaneous Expenses	\$7.47 M	\$8.24 M	\$15.27 M
Personal Care	\$5.91 M	\$6.52 M	\$12.27 M
Shelter	\$74.93 M	\$82.22 M	\$150.47 M
Tax and Retirement	\$95.36 M	\$104.77 M	\$186.59 M
Tobacco and Related	\$2.55 M	\$2.82 M	\$5.45 M
Transportation	\$73.9 M	\$81.65 M	\$149.48 M
Utilities	\$21.94 M	\$24.21 M	\$45.78 M
Monthly Household Consumer Expenditure (2025)			
Total Household Expenditure	\$7,429	\$7,414	\$7,361
Total Non-Retail Expenditure	\$3,688 49.6%	\$3,666 49.4%	\$3,572 48.5%
Total Retail Expenditures	\$3,741 50.4%	\$3,748 50.6%	\$3,789 51.5%
Alcoholic Beverages	\$45 0.6%	\$45 0.6%	\$45 0.6%
Apparel	\$137 1.8%	\$137 1.8%	\$137 1.9%
Contributions	\$227 3.0%	\$226 3.1%	\$224 3.0%
Education	\$163 2.2%	\$163 2.2%	\$162 2.2%
Entertainment	\$426 5.7%	\$426 5.7%	\$427 5.8%
Food Away From Home	\$325 4.4%	\$325 4.4%	\$325 4.4%
Grocery	\$517 7.0%	\$516 7.0%	\$526 7.1%
Health Care	\$489 6.6%	\$494 6.7%	\$511 6.9%
Household Furnishings and Equipment	\$196 2.6%	\$195 2.6%	\$195 2.7%
Household Operations	\$140 1.9%	\$140 1.9%	\$140 1.9%
Miscellaneous Expenses	\$126 1.7%	\$126 1.7%	\$126 1.7%
Personal Care	\$100 1.3%	\$100 1.3%	\$101 1.4%
Shelter	\$1,265 17.0%	\$1,257 17.0%	\$1,243 16.9%
Tax and Retirement	\$1,610 21.7%	\$1,602 21.6%	\$1,541 21.6%
Tobacco and Related	\$43 0.6%	\$43 0.6%	\$45 0.6%
Transportation	\$1,248 16.8%	\$1,248 16.8%	\$1,234 16.8%
Utilities	\$370 5.0%	\$370 5.0%	\$378 5.1%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Weatherford, Oklahoma						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$13.8 M / \$2.68 M	81	\$15.25 M / \$2.73 M	82	\$28.57 M / \$4.53 M	84
Men's Clothing Stores	\$571.88 K / \$922.08 K	-38	\$631.34 K / \$922.08 K	-32	\$1.19 M / \$922.08 K	23
Women's Clothing Stores	\$1.17 M / \$1.76 M	-34	\$1.29 M / \$1.8 M	-29	\$2.4 M / \$3.61 M	-33
Children's, Infants' Clothing Stores	\$1.12 M / -	100	\$1.23 M / -	100	\$2.27 M / -	100
Family Clothing Stores	\$6.78 M / -	100	\$7.49 M / -	100	\$13.98 M / -	100
Clothing Accessory Stores	\$317.92 K / -	100	\$351.37 K / -	100	\$660.5 K / \$-1	100
Other Apparel Stores	\$413.38 K / -	100	\$456.08 K / -	100	\$849.73 K / -	100
Shoe Stores	\$2.78 M / -	100	\$3.09 M / -	100	\$5.83 M / -	100
Jewelry Stores	\$577.53 K / -	100	\$642.98 K / -	100	\$1.22 M / -	100
Luggage Stores	\$73.18 K / -	100	\$81.33 K / -	100	\$155.18 K / -	100
Furniture, Home Furnishings Stores	\$12.23 M / \$5.93 M	52	\$13.5 M / \$5.93 M	56	\$25.29 M / \$5.93 M	77
Furniture Stores	\$5.7 M / -	100	\$6.29 M / -	100	\$11.86 M / -	100
Floor Covering Stores	\$810.26 K / \$5.93 M	-86	\$894.44 K / \$5.93 M	-85	\$1.68 M / \$5.93 M	-72
Other Home Furnishing Stores	\$5.72 M / -	100	\$6.32 M / -	100	\$11.74 M / -	100
Electronics, Appliance Stores	\$11.98 M / \$5.49 K	100	\$13.24 M / \$614.28 K	95	\$24.54 M / \$10.25 M	58
Building Material, Garden Equipment, Supplies Dealers	\$11.82 M / \$5.74 M	51	\$13.04 M / \$7.15 M	45	\$24.33 M / \$29.98 M	-19
Home Centers	\$6.62 M / \$12.74 K	100	\$7.3 M / \$1.43 M	80	\$13.63 M / \$10.16 M	25
Paint, Wallpaper Stores	\$1.4 M / \$3.22 M	-57	\$1.55 M / \$3.22 M	-52	\$2.85 M / \$3.22 M	-12
Hardware Stores	\$734.77 K / \$279.01 K	62	\$811.31 K / \$279.01 K	66	\$1.51 M / \$3.99 M	-62
Other Building Materials Stores	\$2.1 M / \$1.94 M	8	\$2.32 M / \$1.94 M	16	\$4.34 M / \$1.94 M	55
Outdoor Power Equipment Stores	\$127.31 K / \$286.96 K	-56	\$140.53 K / \$286.96 K	-51	\$262.46 K / \$286.96 K	-9
Nursery, Garden Stores	\$840.24 K / \$-1	100	\$927.34 K / \$-1	100	\$1.73 M / \$10.37 M	-83
Food, Beverage Stores	\$17.99 M / \$8.08 M	55	\$19.89 M / \$8.25 M	59	\$37.06 M / \$33.85 M	9
Grocery Stores	\$13.77 M / \$1.52 M	89	\$15.23 M / \$1.69 M	89	\$28.54 M / \$22.3 M	22
Convenience Stores	\$1.26 M / \$3.76 M	-66	\$1.4 M / \$3.76 M	-63	\$2.57 M / \$4.5 M	-43
Meat Markets	\$83.37 K / -	100	\$91.98 K / -	100	\$170.82 K / -	100
Fish, Seafood Markets	\$28.74 K / -	100	\$31.7 K / -	100	\$58.81 K / -	100
Fruit, Vegetable Markets	\$54.42 K / -	100	\$60.04 K / -	100	\$111.57 K / -	100
Other Specialty Food Markets	\$111.33 K / -	100	\$122.82 K / -	100	\$227.97 K / \$56.52 K	75
Liquor Stores	\$2.68 M / \$2.8 M	-4	\$2.95 M / \$2.8 M	5	\$5.39 M / \$6.99 M	-23

Weatherford, Oklahoma						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$10.35 M / \$11.82 M	-12	\$11.59 M / \$14.82 M	-22	\$22.63 M / \$25.14 M	-10
Pharmacy, Drug Stores	\$9.16 M / \$10.1 M	-9	\$10.25 M / \$13.1 M	-22	\$19.95 M / \$22.71 M	-12
Cosmetics, Beauty Stores	\$510.01 K / \$453.11 K	11	\$572.71 K / \$453.11 K	21	\$1.13 M / \$453.11 K	60
Optical Goods Stores	\$132.77 K / \$76.33 K	43	\$152.19 K / \$76.33 K	50	\$332.82 K / \$76.33 K	77
Other Health, Personal Care Stores	\$548.8 K / \$1.19 M	-54	\$615.87 K / \$1.19 M	-48	\$1.21 M / \$1.9 M	-36
Sporting Goods, Hobby, Book, Music Stores	\$14 M / \$9.05 M	35	\$15.48 M / \$9.05 M	42	\$28.99 M / \$11.04 M	62
Sporting Goods Stores	\$5.48 M / \$6.03 M	-9	\$6.05 M / \$6.03 M	0	\$11.28 M / \$6.93 M	39
Hobby, Toy, Game Stores	\$3.83 M / \$-1	100	\$4.23 M / \$-1	100	\$7.97 M / \$-1	100
Sewing, Needlecraft Stores	\$2.64 M / -	100	\$2.94 M / -	100	\$5.58 M / -	100
Musical Instrument Stores	\$1 M / -	100	\$1.1 M / -	100	\$2.01 M / -	100
Book Stores	\$1.05 M / \$3.01 M	-65	\$1.16 M / \$3.01 M	-62	\$2.14 M / \$4.11 M	-48
General Merchandise Stores	\$44.15 M / \$6.12 M	86	\$48.84 M / \$6.12 M	87	\$91.65 M / \$14.79 M	84
Department Stores	\$15.51 M / -	100	\$17.14 M / -	100	\$32.12 M / -	100
Warehouse Superstores	\$24.36 M / -	100	\$26.96 M / -	100	\$50.62 M / -	100
Other General Merchandise Stores	\$4.29 M / \$6.12 M	-30	\$4.74 M / \$6.12 M	-22	\$8.92 M / \$14.79 M	-40
Miscellaneous Store Retailers	\$5.68 M / \$4.93 M	13	\$6.28 M / \$5.2 M	17	\$11.77 M / \$6.25 M	47
Florists	\$137.03 K / \$70.94 K	48	\$151.31 K / \$79.58 K	47	\$282.13 K / \$263.3 K	7
Office, Stationary Stores	\$553.68 K / -	100	\$614.35 K / -	100	\$1.16 M / -	100
Gift, Souvenir Stores	\$1.15 M / \$494.98 K	57	\$1.27 M / \$494.98 K	61	\$2.38 M / \$621.67 K	74
Used Merchandise Stores	\$387.71 K / \$1.07 M	-64	\$431.02 K / \$1.09 M	-61	\$820.7 K / \$1.15 M	-28
Pet, Pet Supply Stores	\$1.06 M / -	100	\$1.17 M / -	100	\$2.21 M / -	100
Art Dealers	\$154.63 K / -	100	\$172.34 K / -	100	\$331 K / -	100
Mobile Home Dealers	\$118.25 K / -	100	\$130.46 K / -	100	\$244.32 K / -	100
Other Miscellaneous Retail Stores	\$2.12 M / \$3.29 M	-36	\$2.34 M / \$3.53 M	-34	\$4.34 M / \$4.22 M	3
Non-Store Retailers	\$25.96 M / \$470.73 K	98	\$28.74 M / \$470.73 K	98	\$54.03 M / \$470.73 K	99
Mail Order, Catalog Stores	\$24.31 M / -	100	\$26.92 M / -	100	\$50.62 M / -	100
Vending Machines	\$116.43 K / -	100	\$128.42 K / -	100	\$237.72 K / -	100
Fuel Dealers	\$141.29 K / -	100	\$156.34 K / -	100	\$292.21 K / -	100
Other Direct Selling Establishments	\$1.39 M / \$470.73 K	66	\$1.53 M / \$470.73 K	69	\$2.88 M / \$470.73 K	84

Weatherford, Oklahoma						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$23.55 M / \$28.88 M	-18	\$25.96 M / \$28.85 M	-10	\$47.68 M / \$45.6 M	4
Hotels, Other Travel Accommodations	\$1.51 M / \$913.83 K	40	\$1.67 M / \$914.02 K	45	\$3.06 M / \$1.58 M	48
RV Parks	\$14.7 K / \$4.57 K	69	\$16.24 K / \$4.88 K	70	\$30.14 K / \$4.91 K	84
Rooming, Boarding Houses	\$8.45 K / -	100	\$9.32 K / -	100	\$17.15 K / -	100
Full Service Restaurants	\$13.76 M / \$9.79 M	29	\$15.17 M / \$9.9 M	35	\$27.86 M / \$20.16 M	28
Limited Service Restaurants	\$6.39 M / \$16.76 M	-62	\$7.04 M / \$16.76 M	-58	\$12.93 M / \$23.46 M	-45
Special Food Services, Catering	\$1.87 M / \$1.39 M	26	\$2.06 M / \$1.39 M	32	\$3.79 M / \$1.39 M	63
Drinking Places	\$1.3 M / \$1.32 M	-1	\$1.43 M / \$1.32 M	8	\$2.61 M / \$1.62 M	38
Gasoline Stations	\$9.3 M / \$23.54 M	-61	\$10.27 M / \$23.57 M	-56	\$18.93 M / \$32.45 M	-42
Motor Vehicle, Parts Dealers	\$19.45 M / \$6.91 M	64	\$21.57 M / \$7.19 M	67	\$40.78 M / \$18.06 M	56
New Car Dealers	\$10.92 M / \$1.68 M	85	\$12.14 M / \$1.88 M	85	\$23.15 M / \$5.26 M	77
Used Car Dealers	\$1.01 M / \$354.07 K	65	\$1.12 M / \$354.07 K	68	\$2.15 M / \$1.04 M	51
Recreational Vehicle Dealers	\$2.13 M / -	100	\$2.35 M / -	100	\$4.37 M / -	100
Motorcycle, Boat Dealers	\$2.78 M / -	100	\$3.07 M / -	100	\$5.73 M / \$1.43 M	75
Auto Parts, Accessories	\$1.67 M / \$4.88 M	-66	\$1.85 M / \$4.96 M	-63	\$3.44 M / \$9.48 M	-64
Tire Dealers	\$939.45 K / -	100	\$1.04 M / -	100	\$1.93 M / \$847.81 K	56
2025 Population		12,661		13,977		26,399
2030 Population		12,085		13,383		25,678
% Population Change 2025-2030		-4.5%		-4.3%		-2.7%
2025 Adult Population Age 18+		9,780		10,755		19,873
2025 Population Male		6,886		7,591		14,065
2025 Population Female		5,775		6,386		12,334
2025 Households		4,935		5,450		10,092
2025 Median Household Income		58,305		58,920		61,283
2025 Average Household Income		87,002		87,034		87,228

Retail Potential

Retail Potential Profile



Weatherford, Oklahoma	10 min	15 min	30 min
Drive Time	drive time	drive time	drive time
2025 Population	12,661	13,977	26,399
2030 Population	12,085	13,383	25,678
% Population Change 2020-2025	-2.9%	-3.2%	-1.7%
2025 Adult Population Age 18+	\$9,780	\$10,755	\$19,873
2025 Population Male	\$6,886	\$7,591	\$14,065
2025 Population Female	\$5,775	\$6,386	\$12,334
2025 Households	\$4,935	\$5,450	\$10,092
2025 Median Household Income	\$58,305	\$58,920	\$61,283
2025 Average Household Income	\$87,002	\$87,034	\$87,228
Clothing, Clothing Accessories Stores	\$13.8 M	\$15.25 M	\$28.57 M
Men's Clothing Stores	\$571.88 K	\$631.34 K	\$1.19 M
Women's Clothing Stores	\$1.17 M	\$1.29 M	\$2.4 M
Children's, Infants' Clothing Stores	\$1.12 M	\$1.23 M	\$2.27 M
Family Clothing Stores	\$6.78 M	\$7.49 M	\$13.98 M
Clothing Accessory Stores	\$317.92 K	\$351.37 K	\$660.5 K
Other Apparel Stores	\$413.38 K	\$456.08 K	\$849.73 K
Shoe Stores	\$2.78 M	\$3.09 M	\$5.83 M
Jewelry Stores	\$577.53 K	\$642.98 K	\$1.22 M
Luggage Stores	\$73.18 K	\$81.33 K	\$155.18 K
Furniture, Home Furnishings Stores	\$12.23 M	\$13.5 M	\$25.29 M
Furniture Stores	\$5.7 M	\$6.29 M	\$11.86 M
Floor Covering Stores	\$810.26 K	\$894.44 K	\$1.68 M
Other Home Furnishing Stores	\$5.72 M	\$6.32 M	\$11.74 M
Electronics, Appliance Stores	\$11.98 M	\$13.24 M	\$24.54 M
Gasoline Stations	\$9.3 M	\$10.27 M	\$18.93 M
Building Material, Garden Equipment, Supplies Dealers	\$11.82 M	\$13.04 M	\$24.33 M
Home Centers	\$6.62 M	\$7.3 M	\$13.63 M
Paint, Wallpaper Stores	\$1.4 M	\$1.55 M	\$2.85 M
Hardware Stores	\$734.77 K	\$811.31 K	\$1.51 M
Other Building Materials Stores	\$2.1 M	\$2.32 M	\$4.34 M
Outdoor Power Equipment Stores	\$127.31 K	\$140.53 K	\$262.46 K
Nursery, Garden Stores	\$840.24 K	\$927.34 K	\$1.73 M
Food, Beverage Stores	\$17.99 M	\$19.89 M	\$37.06 M
Grocery Stores	\$13.77 M	\$15.23 M	\$28.54 M
Convenience Stores	\$1.26 M	\$1.4 M	\$2.57 M
Meat Markets	\$83.37 K	\$91.98 K	\$170.82 K
Fish, Seafood Markets	\$28.74 K	\$31.7 K	\$58.81 K
Fruit, Vegetable Markets	\$54.42 K	\$60.04 K	\$111.57 K
Other Specialty Food Markets	\$111.33 K	\$122.82 K	\$227.97 K
Liquor Stores	\$2.68 M	\$2.95 M	\$5.39 M

Retail Potential Profile



Weatherford, Oklahoma	10 min	15 min	30 min
Drive Time	drive time	drive time	drive time
Health, Personal Care Stores	\$10.35 M	\$11.59 M	\$22.63 M
Pharmacy, Drug Stores	\$9.16 M	\$10.25 M	\$19.95 M
Cosmetics, Beauty Stores	\$510.01 K	\$572.71 K	\$1.13 M
Optical Goods Stores	\$132.77 K	\$152.19 K	\$332.82 K
Other Health, Personal Care Stores	\$548.8 K	\$615.87 K	\$1.21 M
Sporting Goods, Hobby, Book, Music Stores	\$14 M	\$15.48 M	\$28.99 M
Sporting Goods Stores	\$5.48 M	\$6.05 M	\$11.28 M
Hobby, Toy, Game Stores	\$3.83 M	\$4.23 M	\$7.97 M
Sewing, Needlecraft Stores	\$2.64 M	\$2.94 M	\$5.58 M
Musical Instrument Stores	\$1 M	\$1.1 M	\$2.01 M
Book Stores	\$1.05 M	\$1.16 M	\$2.14 M
General Merchandise Stores	\$44.15 M	\$48.84 M	\$91.65 M
Department Stores	\$15.51 M	\$17.14 M	\$32.12 M
Warehouse Superstores	\$24.36 M	\$26.96 M	\$50.62 M
Other General Merchandise Stores	\$4.29 M	\$4.74 M	\$8.92 M
Miscellaneous Store Retailers	\$5.68 M	\$6.28 M	\$11.77 M
Florists	\$137.03 K	\$151.31 K	\$282.13 K
Office, Stationary Stores	\$553.68 K	\$614.35 K	\$1.16 M
Gift, Souvenir Stores	\$1.15 M	\$1.27 M	\$2.38 M
Used Merchandise Stores	\$387.71 K	\$431.02 K	\$820.7 K
Pet, Pet Supply Stores	\$1.06 M	\$1.17 M	\$2.21 M
Art Dealers	\$154.63 K	\$172.34 K	\$331 K
Mobile Home Dealers	\$118.25 K	\$130.46 K	\$244.32 K
Other Miscellaneous Retail Stores	\$2.12 M	\$2.34 M	\$4.34 M
Non-Store Retailers	\$25.96 M	\$28.74 M	\$54.03 M
Mail Order, Catalog Stores	\$24.31 M	\$26.92 M	\$50.62 M
Vending Machines	\$116.43 K	\$128.42 K	\$237.72 K
Fuel Dealers	\$141.29 K	\$156.34 K	\$292.21 K
Other Direct Selling Establishments	\$1.39 M	\$1.53 M	\$2.88 M
Accommodation, Food Services	\$24.85 M	\$27.4 M	\$50.29 M
Hotels, Other Travel Accommodations	\$1.51 M	\$1.67 M	\$3.06 M
RV Parks	\$14.7 K	\$16.24 K	\$30.14 K
Rooming, Boarding Houses	\$8.45 K	\$9.32 K	\$17.15 K
Full Service Restaurants	\$13.76 M	\$15.17 M	\$27.86 M
Limited Service Restaurants	\$6.39 M	\$7.04 M	\$12.93 M
Special Food Services, Catering	\$1.87 M	\$2.06 M	\$3.79 M
Drinking Places	\$1.3 M	\$1.43 M	\$2.61 M
Motor Vehicle, Parts Dealers	\$19.45 M	\$21.57 M	\$40.78 M
New Car Dealers	\$10.92 M	\$12.14 M	\$23.15 M
Used Car Dealers	\$1.01 M	\$1.12 M	\$2.15 M
Recreational Vehicle Dealers	\$2.13 M	\$2.35 M	\$4.37 M
Motorcycle, Boat Dealers	\$2.78 M	\$3.07 M	\$5.73 M
Auto Parts, Accessories	\$1.67 M	\$1.85 M	\$3.44 M
Tire Dealers	\$939.45 K	\$1.04 M	\$1.93 M

Income Summary

Income Summary Report



Weatherford, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Population						
Estimated Population (2025)	12,661		13,977		26,399	
Projected Population (2030)	12,085		13,383		25,678	
Census Population (2020)	13,041		14,437		26,862	
Census Population (2010)	11,751		13,154		26,099	
<i>Projected Annual Growth (2025 to 2030)</i>	-576	-0.9%	-594	-0.9%	-721	-0.5%
<i>Historical Annual Growth (2020 to 2025)</i>	-380	-0.6%	-460	-0.7%	-463	-0.4%
<i>Historical Annual Growth (2010 to 2020)</i>	1,290	1.1%	1,283	1.0%	763	0.3%
Households						
Estimated Households (2025)	4,935		5,450		10,092	
Projected Households (2030)	4,862		5,373		10,051	
Census Households (2020)	5,088		5,643		10,185	
Census Households (2010)	4,787		5,339		10,163	
<i>Projected Annual Growth (2025 to 2030)</i>	-73	-0.3%	-76	-0.3%	-41	-
<i>Historical Annual Growth (2020 to 2025)</i>	-153	-0.6%	-193	-0.7%	-93	-0.2%
<i>Historical Annual Growth (2010 to 2020)</i>	301	0.6%	304	0.6%	22	-
Average Household Income						
Estimated Average Household Income (2025)	\$87,002		\$87,034		\$87,228	
Projected Average Household Income (2030)	\$86,911		\$86,855		\$86,806	
Census Average Household Income (2020)	\$54,648		\$53,961		\$52,882	
Census Average Household Income (2010)	\$40,129		\$39,596		\$38,863	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$91	-	-\$179	-	-\$422	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$32,354	3.9%	\$33,073	4.1%	\$34,347	4.3%
<i>Historical Annual Growth (2010 to 2020)</i>	\$14,518	3.6%	\$14,365	3.6%	\$14,019	3.6%
Median Household Income						
Estimated Median Household Income (2025)	\$58,305		\$58,920		\$61,283	
Projected Median Household Income (2030)	\$58,088		\$58,693		\$60,639	
Census Median Household Income (2020)	\$45,827		\$45,525		\$43,335	
Census Median Household Income (2010)	\$32,618		\$32,425		\$31,104	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$217	-	-\$228	-	-\$644	-0.2%
<i>Historical Annual Growth (2020 to 2025)</i>	\$12,478	1.8%	\$13,395	2.0%	\$17,948	2.8%
<i>Historical Annual Growth (2010 to 2020)</i>	\$13,209	4.0%	\$13,100	4.0%	\$12,231	3.9%
Per Capita Income						
Estimated Per Capita Income (2025)	\$34,306		\$34,311		\$33,631	
Projected Per Capita Income (2030)	\$35,378		\$35,266		\$34,273	
Census Per Capita Income (2020)	\$22,260		\$21,901		\$20,592	
Census Per Capita Income (2010)	\$15,897		\$15,619		\$15,046	
<i>Projected Annual Growth (2025 to 2030)</i>	\$1,073	0.6%	\$955	0.6%	\$641	0.4%
<i>Historical Annual Growth (2020 to 2025)</i>	\$12,045	3.6%	\$12,410	3.8%	\$13,040	4.2%
<i>Historical Annual Growth (2010 to 2020)</i>	\$6,364	4.0%	\$6,282	4.0%	\$5,546	3.7%
Other Income						
Estimated Families (2025)	2,764		3,062		6,143	
Estimated Average Family Income (2025)	\$115,783		\$115,756		\$112,498	
Estimated Median Family Income (2025)	\$87,748		\$87,482		\$84,633	
Estimated Average Household Net Worth (2025)	\$804,382		\$811,449		\$796,922	

Consumer Expenditure Summary

Consumer Expenditure Summary



Weatherford, Oklahoma						
Drive Time	10 min drive time	15 min drive time	30 min drive time			
Estimated Population		12,661		13,977		26,399
Estimated Households		4,935		5,450		10,092
Household Expenditure		\$439.91 M		\$484.83 M		\$891.49 M
Per Household ~ Per Capita	\$89,149	\$34,745	\$88,962	\$34,688	\$88,337	\$33,770
Non-Retail Expenditures	\$218.36 M	49.6%	\$239.74 M	49.4%	\$432.63 M	48.5%
Per Household ~ Per Capita	\$44,251	\$17,247	\$43,991	\$17,153	\$42,870	\$16,388
Retail Expenditures	\$221.55 M	50.4%	\$245.09 M	50.6%	\$458.85 M	51.5%
Per Household ~ Per Capita	\$44,897	\$17,499	\$44,971	\$17,535	\$45,468	\$17,381
Alcoholic Beverages	\$2.65 M	0.6%	\$2.93 M	0.6%	\$5.41 M	0.6%
Per Household ~ Per Capita	\$538	\$210	\$537	\$209	\$536	\$205
Apparel	\$8.13 M	1.8%	\$8.96 M	1.8%	\$16.64 M	1.9%
Per Household ~ Per Capita	\$1,647	\$642	\$1,645	\$641	\$1,649	\$630
Contributions	\$13.42 M	3.0%	\$14.79 M	3.1%	\$27.1 M	3.0%
Per Household ~ Per Capita	\$2,719	\$1,060	\$2,713	\$1,058	\$2,686	\$1,027
Education	\$9.68 M	2.2%	\$10.67 M	2.2%	\$19.63 M	2.2%
Per Household ~ Per Capita	\$1,962	\$765	\$1,958	\$764	\$1,945	\$744
Entertainment	\$25.25 M	5.7%	\$27.84 M	5.7%	\$51.69 M	5.8%
Per Household ~ Per Capita	\$5,117	\$1,994	\$5,108	\$1,992	\$5,122	\$1,958
Food Away From Home	\$19.26 M	4.4%	\$21.24 M	4.4%	\$39.39 M	4.4%
Per Household ~ Per Capita	\$3,903	\$1,521	\$3,897	\$1,519	\$3,903	\$1,492
Grocery	\$30.59 M	7.0%	\$33.76 M	7.0%	\$63.74 M	7.1%
Per Household ~ Per Capita	\$6,200	\$2,416	\$6,194	\$2,415	\$6,316	\$2,414
Health Care	\$28.98 M	6.6%	\$32.29 M	6.7%	\$61.91 M	6.9%
Per Household ~ Per Capita	\$5,872	\$2,289	\$5,925	\$2,310	\$6,135	\$2,345
Household Furnishings and Equipment	\$11.58 M	2.6%	\$12.77 M	2.6%	\$23.66 M	2.7%
Per Household ~ Per Capita	\$2,348	\$915	\$2,344	\$914	\$2,345	\$896
Household Operations	\$8.3 M	1.9%	\$9.15 M	1.9%	\$17 M	1.9%
Per Household ~ Per Capita	\$1,681	\$655	\$1,678	\$654	\$1,684	\$644
Miscellaneous Expenses	\$7.47 M	1.7%	\$8.24 M	1.7%	\$15.27 M	1.7%
Per Household ~ Per Capita	\$1,514	\$590	\$1,512	\$589	\$1,513	\$578
Personal Care	\$5.91 M	1.3%	\$6.52 M	1.3%	\$12.27 M	1.4%
Per Household ~ Per Capita	\$1,198	\$467	\$1,197	\$467	\$1,215	\$465
Shelter	\$74.93 M	17.0%	\$82.22 M	17.0%	\$150.47 M	16.9%
Per Household ~ Per Capita	\$15,186	\$5,918	\$15,087	\$5,883	\$14,910	\$5,700
Tax and Retirement	\$95.36 M	21.7%	\$104.77 M	21.6%	\$186.59 M	20.9%
Per Household ~ Per Capita	\$19,324	\$7,532	\$19,225	\$7,496	\$18,489	\$7,068
Tobacco and Related	\$2.55 M	0.6%	\$2.82 M	0.6%	\$5.45 M	0.6%
Per Household ~ Per Capita	\$518	\$202	\$518	\$202	\$540	\$206
Transportation	\$73.9 M	16.8%	\$81.65 M	16.8%	\$149.48 M	16.8%
Per Household ~ Per Capita	\$14,977	\$5,837	\$14,981	\$5,842	\$14,812	\$5,662
Utilities	\$21.94 M	5.0%	\$24.21 M	5.0%	\$45.78 M	5.1%
Per Household ~ Per Capita	\$4,446	\$1,733	\$4,442	\$1,732	\$4,536	\$1,734

Consumer Expenditure Trend



Weatherford, Oklahoma						
Drive Time						
	10 min drive time		15 min drive time		30 min drive time	
Population / Households (2025)						
Estimated Population	12,661		13,977		26,399	
Estimated Households	4,935		5,450		10,092	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$439.91 M		\$484.83 M		\$891.49 M	
Total Non-Retail Expenditure	\$218.36 M		\$239.74 M		\$432.63 M	
Total Retail Expenditure	\$221.55 M		\$245.09 M		\$458.85 M	
Alcoholic Beverages	\$2.65 M		\$2.93 M		\$5.41 M	
Apparel	\$8.13 M		\$8.96 M		\$16.64 M	
Contributions	\$13.42 M		\$14.79 M		\$27.1 M	
Education	\$9.68 M		\$10.67 M		\$19.63 M	
Entertainment	\$25.25 M		\$27.84 M		\$51.69 M	
Food Away From Home	\$19.26 M		\$21.24 M		\$39.39 M	
Grocery	\$30.59 M		\$33.76 M		\$63.74 M	
Health Care	\$28.98 M		\$32.29 M		\$61.91 M	
Household Furnishings and Equipment	\$11.58 M		\$12.77 M		\$23.66 M	
Household Operations	\$8.3 M		\$9.15 M		\$17 M	
Miscellaneous Expenses	\$7.47 M		\$8.24 M		\$15.27 M	
Personal Care	\$5.91 M		\$6.52 M		\$12.27 M	
Shelter	\$74.93 M		\$82.22 M		\$150.47 M	
Tax and Retirement	\$95.36 M		\$104.77 M		\$186.59 M	
Tobacco and Related	\$2.55 M		\$2.82 M		\$5.45 M	
Transportation	\$73.9 M		\$81.65 M		\$149.48 M	
Utilities	\$21.94 M		\$24.21 M		\$45.78 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$7,429		\$7,414		\$7,361	
Total Non-Retail Expenditure	\$3,688 49.6%		\$3,666 49.4%		\$3,572 48.5%	
Total Retail Expenditure	\$3,741 50.4%		\$3,748 50.6%		\$3,789 51.5%	
Alcoholic Beverages	\$45 0.6%		\$45 0.6%		\$45 0.6%	
Apparel	\$137 1.8%		\$137 1.8%		\$137 1.9%	
Contributions	\$227 3.0%		\$226 3.1%		\$224 3.0%	
Education	\$163 2.2%		\$163 2.2%		\$162 2.2%	
Entertainment	\$426 5.7%		\$426 5.7%		\$427 5.8%	
Food Away From Home	\$325 4.4%		\$325 4.4%		\$325 4.4%	
Grocery	\$517 7.0%		\$516 7.0%		\$526 7.1%	
Health Care	\$489 6.6%		\$494 6.7%		\$511 6.9%	
Household Furnishings and Equipment	\$196 2.6%		\$195 2.6%		\$195 2.7%	
Household Operations	\$140 1.9%		\$140 1.9%		\$140 1.9%	
Miscellaneous Expenses	\$126 1.7%		\$126 1.7%		\$126 1.7%	
Personal Care	\$100 1.3%		\$100 1.3%		\$101 1.4%	
Shelter	\$1,265 17.0%		\$1,257 17.0%		\$1,243 16.9%	
Tax and Retirement	\$1,610 21.7%		\$1,602 21.6%		\$1,541 20.9%	
Tobacco and Related	\$43 0.6%		\$43 0.6%		\$45 0.6%	
Transportation	\$1,248 16.8%		\$1,248 16.8%		\$1,234 16.8%	
Utilities	\$370 5.0%		\$370 5.0%		\$378 5.1%	

Consumer Expenditure Trend



Weatherford, Oklahoma	10 min drive	15 min drive	30 min drive
Drive Time	time	time	time
Population / Households (2030)			
Projected Population	12,085	13,383	25,678
Projected Households	-	-	-
Total Annual Consumer Expenditure (2030)			
Total Household Expenditure	\$428.21 M	\$472.24 M	\$872.93 M
Total Non-Retail Expenditure	\$212.85 M	\$233.8 M	\$424.1 M
Total Retail Expenditure	\$215.36 M	\$238.44 M	\$448.82 M
Alcoholic Beverages	\$2.57 M	\$2.84 M	\$5.29 M
Apparel	\$7.85 M	\$8.66 M	\$16.24 M
Contributions	\$13.08 M	\$14.42 M	\$26.6 M
Education	\$9.41 M	\$10.38 M	\$19.23 M
Entertainment	\$24.36 M	\$26.89 M	\$50.42 M
Food Away From Home	\$18.6 M	\$20.53 M	\$38.44 M
Grocery	\$29.12 M	\$32.22 M	\$61.71 M
Health Care	\$29.35 M	\$32.6 M	\$61.44 M
Household Furnishings and Equipment	\$11.2 M	\$12.37 M	\$23.11 M
Household Operations	\$7.99 M	\$8.82 M	\$16.56 M
Miscellaneous Expenses	\$7.22 M	\$7.98 M	\$14.92 M
Personal Care	\$5.65 M	\$6.24 M	\$11.9 M
Shelter	\$72.19 M	\$79.37 M	\$146.58 M
Tax and Retirement	\$94.14 M	\$103.3 M	\$184.3 M
Tobacco and Related	\$2.39 M	\$2.65 M	\$5.22 M
Transportation	\$72.25 M	\$79.86 M	\$146.67 M
Utilities	\$20.85 M	\$23.08 M	\$44.29 M
Consumer Expenditure Growth (2025 to 2030)			
Total Household Expenditure	\$-11.7 M	\$-12.6 M	\$-18.56 M
Total Non-Retail Expenditure	\$-5.51 M	\$-5.94 M	\$-8.53 M
Total Retail Expenditure	\$-6.18 M	\$-6.65 M	\$-10.03 M
Alcoholic Beverages	\$-84.62 K	\$-90.51 K	\$-122.53 K
Apparel	\$-282.25 K	\$-300.16 K	\$-402.73 K
Contributions	\$-335.32 K	\$-366.46 K	\$-505.72 K
Education	\$-269.33 K	\$-291.4 K	\$-398.53 K
Entertainment	\$-893.7 K	\$-945.07 K	\$-1.27 M
Food Away From Home	\$-658.76 K	\$-700.85 K	\$-943.9 K
Grocery	\$-1.47 M	\$-1.53 M	\$-2.03 M
Health Care	\$367.85 K	\$311.06 K	\$-469.05 K
Household Furnishings and Equipment	\$-382.83 K	\$-408.25 K	\$-551.18 K
Household Operations	\$-304.44 K	\$-322.26 K	\$-432.43 K
Miscellaneous Expenses	\$-247.73 K	\$-262.59 K	\$-354.26 K
Personal Care	\$-267.02 K	\$-279.03 K	\$-369.49 K
Shelter	\$-2.74 M	\$-2.85 M	\$-3.9 M
Tax and Retirement	\$-1.22 M	\$-1.48 M	\$-2.29 M
Tobacco and Related	\$-161.92 K	\$-167.23 K	\$-229.88 K
Transportation	\$-1.66 M	\$-1.78 M	\$-2.81 M
Utilities	\$-1.08 M	\$-1.13 M	\$-1.48 M

Crime Risk

Weatherford, Oklahoma	10 min drive time	15 min drive time	30 min drive time
Drive Time			
Demographics			
Population	12,661	13,977	26,399
Census Population	13,041	14,437	26,862
Households	4,935	5,450	10,092
Average Household Income	\$87,002	\$87,034	\$87,228
Median Household Income	\$58,305	\$58,920	\$61,283
Per Capita Income	\$34,306	\$34,311	\$33,631
Total Crime			
Crime Index	51	50	61
Crime Level	Low Risk	Low Risk	Below Average
Personal Crime			
Crime Index	28	31	63
Crime Level	Very Low	Low Risk	Below Average
Murder			
Crime Index	31	32	75
Crime Level	Low Risk	Low Risk	Below Average
Rape			
Crime Index	51	59	110
Crime Level	Low Risk	Low Risk	Average
Robbery			
Crime Index	13	13	30
Crime Level	Very Low	Very Low	Very Low
Assault			
Crime Index	29	32	64
Crime Level	Very Low	Low Risk	Below Average
Property Crime			
Crime Index	55	53	60
Crime Level	Low Risk	Low Risk	Below Average
Burglary			
Crime Index	68	67	99
Crime Level	Below Average	Below Average	Average
Larceny			
Crime Index	57	55	55
Crime Level	Low Risk	Low Risk	Low Risk
Motor Vehicle Theft			
Crime Index	29	29	49
Crime Level	Very Low	Very Low	Low Risk

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Void Analysis



Weatherford, Oklahoma		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
Auto Parts Tires				
	NAPA	3 / 3	6,200	
	O'Reilly	2 / 2	8,500	
Banks				
	BancFirst	1 / 1	8,500	
Banks Minor				
	Bank	21 / 20		
Clothing Apparel				
	maurices	1 / 1	6,000	
Convenience Stores				
	Alon	1 / 1	3,500	
	Conoco	6 / 5	2,500	
	Love's	2 / 1	7,300	
	Phillips 66	8 / 8	2,500	
	Shell	3 / 3	1,800	
	Sinclair	1 / 1	2,000	
	Valero	1 / 1	3,200	
Dealerships				
	Cadillac	1 / 1		
	Chevrolet	2 / 1		
	Chrysler	1 / 1		
	Dodge	1 / 1		
	Ford	2 / 3		
	GMC	1 / 1		
	Jeep	1 / 1		
	Lincoln	1 / 1		
	RAM	1 / 1		
Discount Department Stores				
	Walmart Supercenter	1 / 1	189,700	
Dollar Stores				
	Dollar General	3 / 3	9,600	
	Dollar Tree	1 / 1	11,800	
	Family Dollar	2 / 2	9,400	
VOID	Family Dollar Dollar Tree	0 / 2	12,100	20.14 Mi SW
Drug Stores				
	Walgreens	1 / 1	14,800	
Education				

Weatherford, Oklahoma		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
College		1 / 1		
Day Care		14 / 14		
High School		5 / 4		
PK - 8		13 / 11		
Entertainment				
Theatres		1 / 1		
EV Charging Stations				
ChargePoint		1 / 1		
Electrify America		1 / 1		
Independent		1 / 1		
Tesla		1 / 1		
Fitness				
Anytime Fitness		1 / 1	5,100	
Hotworx		1 / 1	2,000	
YMCA		1 / 1	41,600	
Furniture Household				
Aaron's		1 / 1	9,000	
Rent A Center		1 / 1	5,700	
Health Beauty				
Sally Beauty Supply		1 / 1	2,300	
Supercuts		1 / 1	1,800	
Health Care				
Anesthesiology		2 / 2		
Audiologist		1 / 1		
Certified Nurse Midwife		1 / 1		
Certified Registered Nurse Anesthetist		1 / 1		
Chiropractic		3 / 3		
Diagnostic Radiology		1 / 1		
Dialysis Centers		1 / 1		
Emergency Medicine		4 / 4		
Family Practice		11 / 10		
General Practice		1 / 1		
General Surgery		4 / 4		
Hospitalist		1 / 1		
Internal Medicine		2 / 1		
Interventional Pain Management		1 / 1		
Medical Oncology		1 / 1		

Weatherford, Oklahoma	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Nurse Practitioner	10 / 8		
Obstetrics and Gynecology	2 / 2		
Ophthalmology	2 / 2		
Optometry	6 / 6		
Orthopedic Surgery	2 / 1		
Physical Medicine and Rehabilitation	1 / 1		
Physical Therapy	7 / 7		
Physician Assistant	5 / 5		
Podiatry	2 / 2		
Rheumatology	1 / 1		
Home Improvement			
Ace Hardware	2 / 2	16,200	
Do It Best	2 / 2	16,200	
Harbor Freight Tools	1 / 1	17,100	
Sherwin-Williams	1 / 1	7,300	
Sutherlands	1 / 1	71,400	
Tractor Supply Company	1 / 1	26,300	
True Value	2 / 0	12,800	
Hotels			
Americas Best Value Inn	1 / 1	15,000	
Best Western Plus	1 / 1	19,200	
Days Inn	1 / 1	12,900	
Econo Lodge	1 / 1	17,400	
Fairfield Inn and Suites	1 / 1	18,200	
Hampton Inn	1 / 1	18,300	
Holiday Inn Express	2 / 2	16,400	
Home2	1 / 1	15,900	
La Quinta Inn & Suites	2 / 2	24,600	
Super 8	1 / 1	12,300	
Restaurants Coffee Donuts			
Starbucks	1 / 1	1,800	
Restaurants Fast Food Major			
Arby's	1 / 1	3,300	
Burger King	1 / 1	4,000	
McDonald's	2 / 2	4,600	
Sonic	3 / 2	2,800	
Taco Bell	1 / 1	2,500	

Weatherford, Oklahoma		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
	Wendy's	1 / 1	3,300	
	Restaurants Fast Food Minor			
	Qdoba	1 / 1	2,900	
VOID	Whataburger	0 / 1	3,000	5.49 Mi NE
	Restaurants Ice Cream Smoothie			
	Braum's	2 / 2	5,100	
	Restaurants Pizza			
	Domino's Pizza	2 / 2	2,100	
	Godfather's Pizza	1 / 0	2,700	
	Little Caesars	1 / 1	1,800	
	Pizza Hut	2 / 2	2,800	
	Simple Simon's Pizza	1 / 0	2,000	
	Restaurants Sandwich			
	Quiznos	1 / 1	1,600	
	Subway	3 / 2	1,700	
	Specialty			
	Cannabis	2 / 4		
	Goodwill	1 / 1	24,100	
	Hallmark	1 / 1	5,600	
	Sporting Goods			
	Hibbett Sports	1 / 1	7,600	
	Wireless Stores			
	AT&T	2 / 2	3,500	
	Cricket	1 / 1	1,600	
	MetroPCS	1 / 1	1,900	
	T-Mobile	1 / 1	1,800	
	Worship			
	Baptist	5 / 5		