RETAIL ATTRACTIONS, LLC

Economic Development Consulting

Wynne, Arkansas
City Limits
2nd Quarter 2025

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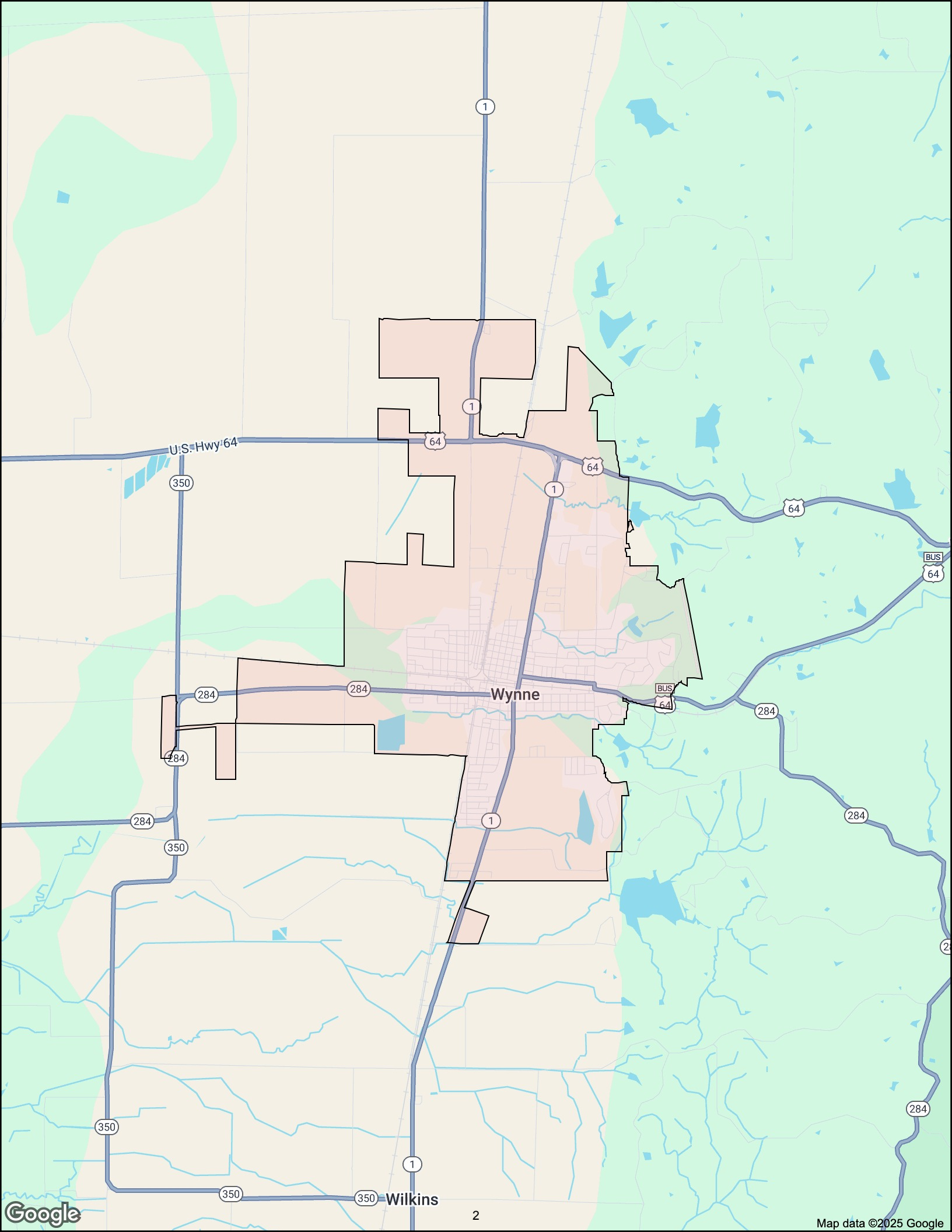
Demographics


U.S. Hwy 64
Wynne
Wilkins
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BUS
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Map data ©2025 Google

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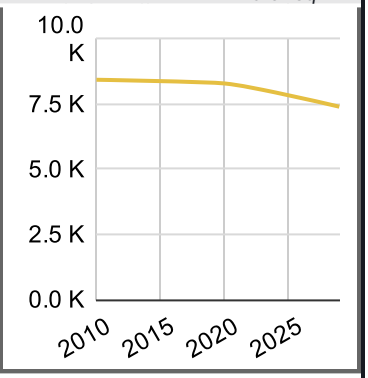
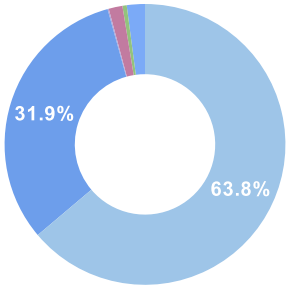
Wynne, Arkansas

City Limits

Population		
Estimated Population (2024)	7,952	
Projected Population (2029)	7,405	
Census Population (2020)	8,298	
Census Population (2010)	8,439	
Projected Annual Growth (2024-2029)	-547	*-1.4%*
Historical Annual Growth (2020-2024)	-346	*-1.1%*
Historical Annual Growth (2010-2020)	-141	*-0.2%*
Estimated Population Density (2024)	883	*psm*
Trade Area Size	9.0	*sq mi*



Race and Ethnicity (2024)		
Not Hispanic or Latino Population	7,770	*97.7%*
White	4,981	*64.1%*
Black or African American	2,524	*32.5%*
American Indian or Alaska Native	8	*0.1%*
Asian	126	*1.6%*
Hawaiian or Pacific Islander	-	-
Other Race	4	-
Two or More Races	127	*1.6%*
Hispanic or Latino Population	182	*2.3%*
White	95	*52.2%*
Black or African American	10	*5.5%*
American Indian or Alaska Native	3	*1.6%*
Asian	-	-
Hispanic Hawaiian or Pacific Islander	-	-
Other Race	35	*19.2%*
Two or More Races	39	*21.4%*



White | Black or African American | American Indian or Alaskan Native | Asian | Hawaiian or Pacific Islander | Other Race | 2+ Races

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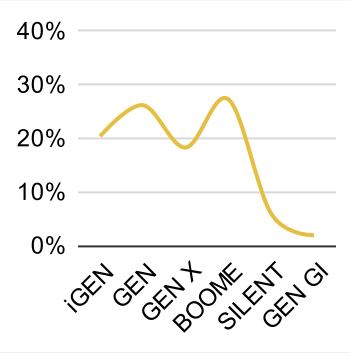
Age Distribution (2024)		
Age Under 5 Years	562	*7.1%*
Age 5 to 9 Years	559	*7.0%*
Age 10 to 14 Years	499	*6.3%*
Age 15 to 19 Years	557	*7.0%*
Age 20 to 24 Years	468	*5.9%*
Age 25 to 29 Years	498	*6.3%*
Age 30 to 34 Years	559	*7.0%*
Age 35 to 39 Years	463	*5.8%*
Age 40 to 44 Years	532	*6.7%*
Age 45 to 49 Years	458	*5.8%*
Age 50 to 54 Years	457	*5.7%*
Age 55 to 59 Years	433	*5.4%*
Age 60 to 64 Years	516	*6.5%*
Age 65 to 69 Years	431	*5.4%*
Age 70 to 74 Years	332	*4.2%*
Age 75 to 79 Years	287	*3.6%*
Age 80 to 84 Years	187	*2.4%*
Age 85 Years or Over	154	*1.9%*
Median Age	37.0	
Generation (2024)		
iGeneration (Age Under 15 Years)	1,620	*20.4%*
Generation 9/11 Millennials (Age 15 to 34 Years)	2,082	*26.2%*
Gen Xers (Age 35 to 49 Years)	1,453	*18.3%*
Baby Boomers (Age 50 to 74 Years)	2,169	*27.3%*
Silent Generation (Age 75 to 84 Years)	474	*6.0%*
G.I. Generation (Age 85 Years or Over)	154	*1.9%*



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City Limits

Household Type (2024)		
Total Households	3,191	
Family Households	2,113	66.2%
Family Households with Children	1,111	52.6%
Family Households No Children	1,002	47.4%
Non-Family Households	1,078	33.8%
Non-Family Households with Children	2	0.2%
Non-Family Households No Children	1,076	99.8%

Education Attainment (2024)		
Elementary or Some High School	879	16.6%
High School Graduate	2,227	41.9%
Some College or Associate Degree	1,237	23.3%
Bachelor or Graduate Degree	966	18.2%

Household Income (2024)		
Estimated Average Household Income	$70,540	
Estimated Median Household Income	$41,631	
HH Income Under $10,000	91	2.9%
HH Income $10,000 to $34,999	1,247	39.1%
HH Income $35,000 to $49,999	410	12.8%
HH Income $50,000 to $74,999	475	14.9%
HH Income $75,000 to $99,999	321	10.1%
HH Income $100,000 to $149,999	381	11.9%
HH Income $150,000 or More	266	8.3%

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City Limits

Population		
Estimated Population (2024)	7,952	
Projected Population (2029)	7,405	
Census Population (2020)	8,298	
Census Population (2010)	8,439	
Projected Annual Growth (2024-2029)	-547	*-1.4%*
Historical Annual Growth (2020-2024)	-346	*-1.0%*
Historical Annual Growth (2010-2020)	-141	*-0.2%*
Estimated Population Density (2024)	883	*psm*
Trade Area Size	9.0	*sq mi*
Households		
Estimated Households (2024)	3,191	
Projected Households (2029)	2,918	
Census Households (2020)	3,308	
Census Households (2010)	3,308	
Projected Annual Growth (2024-2029)	-273	*-1.7%*
Historical Annual Change (2010-2024)	-117	*-0.3%*
Average Household Income		
Estimated Average Household Income (2024)	$70,540	
Projected Average Household Income (2029)	$72,089	
Census Average Household Income (2010)	$46,581	
Census Average Household Income (2000)	$41,197	
Projected Annual Change (2024-2029)	$1,549	*0.4%*
Historical Annual Change (2000-2024)	$29,343	*3.0%*
Median Household Income		
Estimated Median Household Income (2024)	$41,631	
Projected Median Household Income (2029)	$41,324	
Census Median Household Income (2010)	$38,264	
Census Median Household Income (2000)	$30,473	
Projected Annual Change (2024-2029)	-$307	*-0.1%*
Historical Annual Change (2000-2024)	$11,158	*1.5%*
Per Capita Income		
Estimated Per Capita Income (2024)	$28,365	
Projected Per Capita Income (2029)	$28,470	
Census Per Capita Income (2010)	$18,259	
Census Per Capita Income (2000)	$15,370	
Projected Annual Change (2024-2029)	$105	-
Historical Annual Change (2000-2024)	$12,995	*3.5%*
Estimated Average Household Net Worth (2024)	$625,286	

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Race and Ethnicity		
Total Population (2024)	7,952	
White (2024)	5,076	*63.8%*
Black or African American (2024)	2,534	*31.9%*
American Indian or Alaska Native (2024)	11	*0.1%*
Asian (2024)	126	*1.6%*
Hawaiian or Pacific Islander (2024)	-	-
Other Race (2024)	39	*0.5%*
Two or More Races (2024)	166	*2.1%*
Population < 18 (2024)	1,967	*24.7%*
White Not Hispanic	1,119	*56.9%*
Black or African American	720	*36.6%*
Asian	23	*1.2%*
Other Race Not Hispanic	49	*2.5%*
Hispanic	56	*2.8%*
Not Hispanic or Latino Population (2024)	7,770	*97.7%*
Not Hispanic White	4,981	*64.1%*
Not Hispanic Black or African American	2,524	*32.5%*
Not Hispanic American Indian or Alaska Native	8	*0.1%*
Not Hispanic Asian	126	*1.6%*
Not Hispanic Hawaiian or Pacific Islander	-	-
Not Hispanic Other Race	4	-
Not Hispanic Two or More Races	127	*1.6%*
Hispanic or Latino Population (2024)	182	*2.3%*
Hispanic White	95	*52.2%*
Hispanic Black or African American	10	*5.5%*
Hispanic American Indian or Alaska Native	3	*1.6%*
Hispanic Asian	-	-
Hispanic Hawaiian or Pacific Islander	-	-
Hispanic Other Race	35	*19.2%*
Hispanic Two or More Races	39	*21.4%*
Not Hispanic or Latino Population (2020)	8,085	*97.4%*
Hispanic or Latino Population (2020)	213	*2.6%*
Not Hispanic or Latino Population (2010)	8,282	*98.1%*
Hispanic or Latino Population (2010)	157	*1.9%*
Not Hispanic or Latino Population (2029)	7,190	*97.1%*
Hispanic or Latino Population (2029)	215	*2.9%*
Projected Annual Growth (2024-2029)	33	*3.6%*
Historical Annual Growth (2010-2020)	56	*3.6%*

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City Limits

Total Age Distribution (2024)		
Total Population	7,952	
Age Under 5 Years	562	*7.1%*
Age 5 to 9 Years	559	*7.0%*
Age 10 to 14 Years	499	*6.3%*
Age 15 to 19 Years	557	*7.0%*
Age 20 to 24 Years	468	*5.9%*
Age 25 to 29 Years	498	*6.3%*
Age 30 to 34 Years	559	*7.0%*
Age 35 to 39 Years	463	*5.8%*
Age 40 to 44 Years	532	*6.7%*
Age 45 to 49 Years	458	*5.8%*
Age 50 to 54 Years	457	*5.7%*
Age 55 to 59 Years	433	*5.4%*
Age 60 to 64 Years	516	*6.5%*
Age 65 to 69 Years	431	*5.4%*
Age 70 to 74 Years	332	*4.2%*
Age 75 to 79 Years	287	*3.6%*
Age 80 to 84 Years	187	*2.4%*
Age 85 Years or Over	154	*1.9%*
Median Age	37.0	
Age 19 Years or Less	2,177	*27.4%*
Age 20 to 64 Years	4,384	*55.1%*
Age 65 Years or Over	1,391	*17.5%*

Female Age Distribution (2024)		
Female Population	4,173	*52.5%*
Age Under 5 Years	302	*7.2%*
Age 5 to 9 Years	263	*6.3%*
Age 10 to 14 Years	228	*5.5%*
Age 15 to 19 Years	264	*6.3%*
Age 20 to 24 Years	244	*5.8%*
Age 25 to 29 Years	256	*6.1%*
Age 30 to 34 Years	291	*7.0%*
Age 35 to 39 Years	257	*6.2%*
Age 40 to 44 Years	291	*7.0%*
Age 45 to 49 Years	251	*6.0%*
Age 50 to 54 Years	242	*5.8%*
Age 55 to 59 Years	239	*5.7%*
Age 60 to 64 Years	276	*6.6%*
Age 65 to 69 Years	215	*5.2%*
Age 70 to 74 Years	189	*4.5%*
Age 75 to 79 Years	167	*4.0%*
Age 80 to 84 Years	119	*2.9%*
Age 85 Years or Over	80	*1.9%*
Female Median Age	38.7	
Age 19 Years or Less	1,057	*25.3%*
Age 20 to 64 Years	2,347	*56.2%*
Age 65 Years or Over	770	*18.5%*

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Male Age Distribution (2024)		
Male Population	3,778	*47.5%*
Age Under 5 Years	260	*6.9%*
Age 5 to 9 Years	296	*7.8%*
Age 10 to 14 Years	271	*7.2%*
Age 15 to 19 Years	293	*7.8%*
Age 20 to 24 Years	224	*5.9%*
Age 25 to 29 Years	242	*6.4%*
Age 30 to 34 Years	268	*7.1%*
Age 35 to 39 Years	206	*5.5%*
Age 40 to 44 Years	241	*6.4%*
Age 45 to 49 Years	207	*5.5%*
Age 50 to 54 Years	215	*5.7%*
Age 55 to 59 Years	194	*5.1%*
Age 60 to 64 Years	240	*6.4%*
Age 65 to 69 Years	216	*5.7%*
Age 70 to 74 Years	143	*3.8%*
Age 75 to 79 Years	120	*3.2%*
Age 80 to 84 Years	68	*1.8%*
Age 85 Years or Over	74	*2.0%*
Male Median Age	34.8	
Age 19 Years or Less	1,120	*29.6%*
Age 20 to 64 Years	2,037	*53.9%*
Age 65 Years or Over	621	*16.4%*

Males per 100 Females (2024)		
Overall Comparison	91	
Age Under 5 Years	86	*46.3%*
Age 5 to 9 Years	113	*53.0%*
Age 10 to 14 Years	119	*54.3%*
Age 15 to 19 Years	111	*52.6%*
Age 20 to 24 Years	92	*47.9%*
Age 25 to 29 Years	95	*48.6%*
Age 30 to 34 Years	92	*47.9%*
Age 35 to 39 Years	80	*44.5%*
Age 40 to 44 Years	83	*45.3%*
Age 45 to 49 Years	82	*45.2%*
Age 50 to 54 Years	89	*47.0%*
Age 55 to 59 Years	81	*44.8%*
Age 60 to 64 Years	87	*46.5%*
Age 65 to 69 Years	100	*50.1%*
Age 70 to 74 Years	76	*43.1%*
Age 75 to 79 Years	72	*41.8%*
Age 80 to 84 Years	57	*36.4%*
Age 85 Years or Over	93	*48.1%*
Age 19 Years or Less	106	*51.4%*
Age 20 to 39 Years	90	*47.3%*
Age 40 to 64 Years	84	*45.8%*
Age 65 Years or Over	81	*44.6%*

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City Limits

Household Type (2024)		
Total Households	3,191	
Households with Children	1,113	*34.9%*
Average Household Size	2.5	
Household Density per Square Mile	354	
Population Family	6,552	*82.4%*
Population Non-Family	1,266	*15.9%*
Population Group Quarters	134	*1.7%*
Family Households	2,113	*66.2%*
Married Couple Households	1,288	*61.0%*
Other Family Households with Children	825	*39.0%*
Family Households with Children	1,111	*52.6%*
Married Couple with Children	602	*54.2%*
Other Family Households with Children	509	*45.8%*
Family Households No Children	1,002	*47.4%*
Married Couple No Children	686	*68.5%*
Other Family Households No Children	316	*31.5%*
Non-Family Households	1,078	*33.8%*
Non-Family Households with Children	2	*0.2%*
Non-Family Households No Children	1,076	*99.8%*
Average Family Household Size	3.1	
Average Family Income	$89,579	
Median Family Income	$62,082	
Average Non-Family Household Size	1.2	
Marital Status (2024)		
Population Age 15 Years or Over	6,331	
Never Married	1,767	*27.9%*
Currently Married	2,399	*37.9%*
Previously Married	2,165	*34.2%*
Separated	283	*13.1%*
Widowed	761	*35.2%*
Divorced	1,121	*51.8%*
Educational Attainment (2024)		
Adult Population Age 25 Years or Over	5,309	
Elementary (Grade Level 0 to 8)	359	*6.8%*
Some High School (Grade Level 9 to 11)	520	*9.8%*
High School Graduate	2,227	*41.9%*
Some College	744	*14.0%*
Associate Degree Only	493	*9.3%*
Bachelor Degree Only	648	*12.2%*
Graduate Degree	318	*6.0%*
Any College (Some College or Higher)	2,203	*41.5%*
College Degree + (Bachelor Degree or Higher)	966	*18.2%*

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City Limits

Housing		
Total Housing Units (2024)	3,573	
Total Housing Units (2020)	3,687	
Historical Annual Growth (2020-2024)	-114	-
Housing Units Occupied (2024)	3,191	*89.3%*
Housing Units Owner-Occupied	1,763	*55.2%*
Housing Units Renter-Occupied	1,428	*44.8%*
Housing Units Vacant (2024)	382	*10.7%*
Household Size (2024)		
Total Households	3,191	
1 Person Households	938	*29.4%*
2 Person Households	1,038	*32.5%*
3 Person Households	526	*16.5%*
4 Person Households	415	*13.0%*
5 Person Households	168	*5.3%*
6 Person Households	58	*1.8%*
7 or More Person Households	48	*1.5%*
Household Income Distribution (2024)		
HH Income $200,000 or More	113	*3.5%*
HH Income $150,000 to $199,999	153	*4.8%*
HH Income $125,000 to $149,999	182	*5.7%*
HH Income $100,000 to $124,999	199	*6.2%*
HH Income $75,000 to $99,999	321	*10.1%*
HH Income $50,000 to $74,999	475	*14.9%*
HH Income $35,000 to $49,999	410	*12.8%*
HH Income $25,000 to $34,999	441	*13.8%*
HH Income $15,000 to $24,999	296	*9.3%*
HH Income $10,000 to $14,999	510	*16.0%*
HH Income Under $10,000	91	*2.9%*
Household Vehicles (2024)		
Households 0 Vehicles Available	365	*11.4%*
Households 1 Vehicle Available	1,362	*42.7%*
Households 2 Vehicles Available	1,055	*33.1%*
Households 3 or More Vehicles Available	408	*12.8%*
Total Vehicles Available	4,885	
Average Vehicles per Household	1.5	
Owner-Occupied Household Vehicles	3,234	*66.2%*
Average Vehicles per Owner-Occupied Household	1.8	
Renter-Occupied Household Vehicles	1,651	*33.8%*
Average Vehicles per Renter-Occupied Household	1.2	
Travel Time (2024)		
Worker Base Age 16 years or Over	3,675	
Travel to Work in 14 Minutes or Less	1,799	*49.0%*
Travel to Work in 15 to 29 Minutes	975	*26.5%*
Travel to Work in 30 to 59 Minutes	465	*12.7%*
Travel to Work in 60 Minutes or More	412	*11.2%*
Work at Home	24	*0.7%*
Average Minutes Travel to Work	14.3	

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Transportation To Work (2024)		
Worker Base Age 16 years or Over	3,675	
Drive to Work Alone	3,154	*85.8%*
Drive to Work in Carpool	471	*12.8%*
Travel to Work by Public Transportation	1	-
Drive to Work on Motorcycle	-	-
Bicycle to Work	-	-
Walk to Work	-	-
Other Means	25	*0.7%*
Work at Home	24	*0.7%*
Daytime Demographics (2024)		
Total Businesses	305	
Total Employees	3,023	
Company Headquarter Businesses	10	*3.3%*
Company Headquarter Employees	380	*12.6%*
Employee Population per Business	9.9	to 1
Residential Population per Business	26.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,557	
Labor Force		
Labor Population Age 16 Years or Over (2024)	6,207	
Labor Force Total Males (2024)	2,887	*46.5%*
Male Civilian Employed	1,815	*62.9%*
Male Civilian Unemployed	65	*2.3%*
Males in Armed Forces	-	-
Males Not in Labor Force	1,007	*34.9%*
Labor Force Total Females (2024)	3,320	*53.5%*
Female Civilian Employed	1,858	*56.0%*
Female Civilian Unemployed	108	*3.3%*
Females in Armed Forces	-	-
Females Not in Labor Force	1,354	*40.8%*
Unemployment Rate	173	*2.8%*
Occupation (2024)		
Occupation Population Age 16 Years or Over	3,676	
Occupation Total Males	1,818	*49.5%*
Occupation Total Females	1,858	50.5%
Management, Business, Financial Operations	385	10.5%
Professional, Related	485	13.2%
Service	722	*19.6%*
Sales, Office	829	*22.6%*
Farming, Fishing, Forestry	23	*0.6%*
Construction, Extraction, Maintenance	565	*15.4%*
Production, Transport, Material Moving	667	*18.1%*
White Collar Workers	1,699	*46.2%*
Blue Collar Workers	1,977	*53.8%*

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City Limits

Units In Structure (2024)		
Total Units	3,191	
1 Detached Unit	2,291	*71.8%*
1 Attached Unit	45	*1.4%*
2 Units	215	*6.7%*
3 to 4 Units	153	*4.8%*
5 to 9 Units	55	*1.7%*
10 to 19 Units	25	*0.8%*
20 to 49 Units	7	*0.2%*
50 or More Units	3	-
Mobile Home or Trailer	399	*12.5%*
Other Structure	-	-

Homes Built By Year (2024)		
Homes Built 2020 or later	1	-
Homes Built 2010 to 2019	258	*7.2%*
Homes Built 2000 to 2009	300	*8.4%*
Homes Built 1990 to 1999	602	*16.8%*
Homes Built 1980 to 1989	404	*11.3%*
Homes Built 1970 to 1979	716	*20.0%*
Homes Built 1960 to 1969	507	*14.2%*
Homes Built 1950 to 1959	141	*3.9%*
Homes Built 1940 to 1949	186	*5.2%*
Homes Built Before 1939	77	*2.2%*
Median Age of Homes	44.1	*yrs*

Home Values (2024)		
Owner Specified Housing Units	1,763	
Home Values $1,000,000 or More	1	-
Home Values $750,000 to $999,999	-	-
Home Values $500,000 to $749,999	26	*1.5%*
Home Values $400,000 to $499,999	39	*2.2%*
Home Values $300,000 to $399,999	248	*14.1%*
Home Values $250,000 to $299,999	84	*4.8%*
Home Values $200,000 to $249,999	147	*8.3%*
Home Values $175,000 to $199,999	63	*3.6%*
Home Values $150,000 to $174,999	164	*9.3%*
Home Values $125,000 to $149,999	160	*9.1%*
Home Values $100,000 to $124,999	95	*5.4%*
Home Values $90,000 to $99,999	52	*2.9%*
Home Values $80,000 to $89,999	101	*5.7%*
Home Values $70,000 to $79,999	44	*2.5%*
Home Values $60,000 to $69,999	142	*8.1%*
Home Values $50,000 to $59,999	73	*4.1%*
Home Values $35,000 to $49,999	53	*3.0%*
Home Values $25,000 to $34,999	118	*6.7%*
Home Values $10,000 to $24,999	85	*4.8%*
Home Values Under $10,000	70	*4.0%*
Owner-Occupied Median Home Value	$132,733	
Renter-Occupied Median Rent	$586	

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City Limits

Total Annual Consumer Expenditure (2024)		
Total Household Expenditure	$248.81 M	
Total Non-Retail Expenditure	$116.83 M	
Total Retail Expenditure	$131.99 M	
Alcoholic Beverages	$1.5 M	
Apparel	$4.7 M	
Contributions	$7.19 M	
Education	$5.31 M	
Entertainment	$14.68 M	
Food Away From Home	$11.09 M	
Grocery	$19.47 M	
Health Care	$20.87 M	
Household Furnishings and Equipment	$6.63 M	
Household Operations	$4.87 M	
Miscellaneous Expenses	$4.28 M	
Personal Care	$3.68 M	
Shelter	$43.85 M	
Tax and Retirement	$45.34 M	
Tobacco and Related	$1.83 M	
Transportation	$39.42 M	
Utilities	$14.08 M	

Monthly Household Consumer Expenditure (2024)		
Total Household Expenditure	$6,498	
Total Non-Retail Expenditure	$3,051	*47.0%*
Total Retail Expenditures	$3,447	*53.0%*
Alcoholic Beverages	$39	*0.6%*
Apparel	$123	*1.9%*
Contributions	$188	*2.9%*
Education	$139	*2.1%*
Entertainment	$383	*5.9%*
Food Away From Home	$290	*4.5%*
Grocery	$508	*7.8%*
Health Care	$545	*8.4%*
Household Furnishings and Equipment	$173	*2.7%*
Household Operations	$127	*2.0%*
Miscellaneous Expenses	$112	*1.7%*
Personal Care	$96	*1.5%*
Shelter	$1,145	*17.6%*
Tax and Retirement	$1,184	-
Tobacco and Related	$48	*0.7%*
Transportation	$1,029	*15.8%*
Utilities	$368	*5.7%*

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers
New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores
Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores
Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores
Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores
Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores
Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations
Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores
Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores
Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores
Department stores and other general merchandise stores

Miscellaneous Store Retailers
Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places
Full-service restaurants, limited service eating places, special foodservices, taverns and bars

GMC
CHEVROLET
ALON
Days Inn & Suites
MURPHY USA
DOLLAR TREE
SHOE SHOW
Walmart
U.S. Hwy 64
TACO BELL
Ford
TOYOTA
FAMILY DOLLAR
BURGER KING
Exxon
Pizza Hut
ACE
SONIC
SUBWAY
HIBBETT SPORTS
Kentucky Fried Chicken
DOLLAR GENERAL
O'Reilly AUTO PARTS
NAPA
RAM
Jeep
DODGE
Mobil
CITGO
AutoZone
TRACTOR SUPPLY Co
CHRYSLER
Falls Blvd
Hamilton Ave
Wynne
DOLLAR GENERAL
PIZZA INN
BASKIN ROBBINS
Google
Map data ©2025 Google

Retail Gap Report

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas

City Limits

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	$7.52 M / $8.35 M	-10
Men's Clothing Stores	$360.34 K / -	100
Women's Clothing Stores	$657.01 K / $598.59 K	9
Children's, Infants' Clothing Stores	$621.84 K / -	100
Family Clothing Stores	$3.23 M / -	100
Clothing Accessory Stores	$191.65 K / -	100
Other Apparel Stores	$244.87 K / $298.02 K	-18
Shoe Stores	$1.81 M / $6.38 M	-72
Jewelry Stores	$355.36 K / $1.07 M	-67
Luggage Stores	$50.92 K / -	100
Furniture, Home Furnishings Stores	$5.2 M / $2.35 M	55
Furniture Stores	$3.35 M / $2.31 M	31
Floor Covering Stores	$495.46 K / $33.73 K	93
Other Home Furnishing Stores	$1.36 M / -	100
Electronics, Appliance Stores	$6.77 M / -	100
Building Material, Garden Equipment, Supplies Dealers	$6.33 M / $4.53 M	28
Home Centers	$3.39 M / $2.71 M	20
Paint, Wallpaper Stores	$779.23 K / -	100
Hardware Stores	$380.12 K / -	100
Other Building Materials Stores	$1.24 M / -	100
Outdoor Power Equipment Stores	$76.08 K / $1.81 M	-96
Nursery, Garden Stores	$464.85 K / -	100
Food, Beverage Stores	$9.9 M / $13.76 M	-28
Grocery Stores	$7.67 M / $11.92 M	-36
Convenience Stores	$687.71 K / $983.99 K	-30
Meat Markets	$47.52 K / -	100
Fish, Seafood Markets	$16.55 K / $187.33 K	-91
Fruit, Vegetable Markets	$29.83 K / $54.9 K	-46
Other Specialty Food Markets	$52.84 K / -	100
Liquor Stores	$1.39 M / $617.31 K	56

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas

City Limits

	Potential / Sales	Index
Health, Personal Care Stores	$6.24 M / $14.6 M	-57
Pharmacy, Drug Stores	$5.48 M / $14.03 M	-61
Cosmetics, Beauty Stores	$315.25 K / $576.74 K	-45
Optical Goods Stores	$105.17 K / -	100
Other Health, Personal Care Stores	$340.71 K / -	100
Sporting Goods, Hobby, Book, Music Stores	$8.07 M / $1.64 M	80
Sporting Goods Stores	$3.24 M / $899.52 K	72
Hobby, Toy, Game Stores	$2.02 M / -	100
Sewing, Needlecraft Stores	$1.76 M / -	100
Musical Instrument Stores	$493.35 K / -	100
Book Stores	$561.25 K / $744.95 K	-25
General Merchandise Stores	$23.48 M / $1.7 M	93
Department Stores	$7.85 M / -	100
Warehouse Superstores	$13.59 M / -	100
Other General Merchandise Stores	$2.05 M / $1.7 M	17
Miscellaneous Store Retailers	$3.1 M / $4.4 M	-30
Florists	$59.59 K / $150.13 K	-60
Office, Stationary Stores	$362.09 K / $655.27 K	-45
Gift, Souvenir Stores	$487.1 K / $942.61 K	-48
Used Merchandise Stores	$250.04 K / $1.01 M	-75
Pet, Pet Supply Stores	$677.19 K / -	100
Art Dealers	$108.45 K / -	100
Mobile Home Dealers	$72.15 K / -	100
Other Miscellaneous Retail Stores	$1.08 M / $1.64 M	-34
Non-Store Retailers	$13.51 M / $493.04 K	96
Mail Order, Catalog Stores	$12.75 M / -	100
Vending Machines	$66.23 K / -	100
Fuel Dealers	$85.31 K / $323.37 K	-74
Other Direct Selling Establishments	$606.74 K / $169.68 K	72

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas

City Limits

	Potential / Sales	Index
Accommodation, Food Services	$12.74 M / $21.85 M	-42
Hotels, Other Travel Accommodations	$813.64 K / -	100
RV Parks	$8.62 K / -	100
Rooming, Boarding Houses	$4.64 K / -	100
Full Service Restaurants	$7.44 M / $5.44 M	27
Limited Service Restaurants	$3.45 M / $17.08 M	-80
Special Food Services, Catering	$1.02 M / -	100
Drinking Places	$667.92 K / -	100
Gasoline Stations	$5.15 M / $1.66 M	68
Motor Vehicle, Parts Dealers	$12.82 M / $14.46 M	-11
New Car Dealers	$7.58 M / $9.23 M	-18
Used Car Dealers	$706.95 K / $99 K	86
Recreational Vehicle Dealers	$1.27 M / -	100
Motorcycle, Boat Dealers	$1.7 M / -	100
Auto Parts, Accessories	$1.01 M / $4.84 M	-79
Tire Dealers	$557.88 K / $293.13 K	47
2024 Population	7,952	
2029 Population	7,405	
% Population Change 2024-2029	-6.9%	
2024 Adult Population Age 18+	5,984	
2024 Population Male	3,778	
2024 Population Female	4,173	
2024 Households	3,191	
2024 Median Household Income	41,631	
2024 Average Household Income	70,540	

Retail Potential

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas City Limits	
2024 Population	7,952
2029 Population	7,405
% Population Change 2020-2024	-4.2%
2024 Adult Population Age 18+	$5,984
2024 Population Male	$3,778
2024 Population Female	$4,173
2024 Households	$3,191
2024 Median Household Income	$41,631
2024 Average Household Income	$70,540
Clothing, Clothing Accessories Stores	$7.52 M
Men's Clothing Stores	$360.34 K
Women's Clothing Stores	$657.01 K
Children's, Infants' Clothing Stores	$621.84 K
Family Clothing Stores	$3.23 M
Clothing Accessory Stores	$191.65 K
Other Apparel Stores	$244.87 K
Shoe Stores	$1.81 M
Jewelry Stores	$355.36 K
Luggage Stores	$50.92 K
Furniture, Home Furnishings Stores	$5.2 M
Furniture Stores	$3.35 M
Floor Covering Stores	$495.46 K
Other Home Furnishing Stores	$1.36 M
Electronics, Appliance Stores	$6.77 M
Gasoline Stations	$5.15 M
Building Material, Garden Equipment, Supplies Dealers	$6.33 M
Home Centers	$3.39 M
Paint, Wallpaper Stores	$779.23 K
Hardware Stores	$380.12 K
Other Building Materials Stores	$1.24 M
Outdoor Power Equipment Stores	$76.08 K
Nursery, Garden Stores	$464.85 K
Food, Beverage Stores	$9.9 M
Grocery Stores	$7.67 M
Convenience Stores	$687.71 K
Meat Markets	$47.52 K
Fish, Seafood Markets	$16.55 K
Fruit, Vegetable Markets	$29.83 K
Other Specialty Food Markets	$52.84 K
Liquor Stores	$1.39 M

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas City Limits	
Health, Personal Care Stores	$6.24 M
Pharmacy, Drug Stores	$5.48 M
Cosmetics, Beauty Stores	$315.25 K
Optical Goods Stores	$105.17 K
Other Health, Personal Care Stores	$340.71 K
Sporting Goods, Hobby, Book, Music Stores	$8.07 M
Sporting Goods Stores	$3.24 M
Hobby, Toy, Game Stores	$2.02 M
Sewing, Needlecraft Stores	$1.76 M
Musical Instrument Stores	$493.35 K
Book Stores	$561.25 K
General Merchandise Stores	$23.48 M
Department Stores	$7.85 M
Warehouse Superstores	$13.59 M
Other General Merchandise Stores	$2.05 M
Miscellaneous Store Retailers	$3.1 M
Florists	$59.59 K
Office, Stationary Stores	$362.09 K
Gift, Souvenir Stores	$487.1 K
Used Merchandise Stores	$250.04 K
Pet, Pet Supply Stores	$677.19 K
Art Dealers	$108.45 K
Mobile Home Dealers	$72.15 K
Other Miscellaneous Retail Stores	$1.08 M
Non-Store Retailers	$13.51 M
Mail Order, Catalog Stores	$12.75 M
Vending Machines	$66.23 K
Fuel Dealers	$85.31 K
Other Direct Selling Establishments	$606.74 K
Accommodation, Food Services	$13.41 M
Hotels, Other Travel Accommodations	$813.64 K
RV Parks	$8.62 K
Rooming, Boarding Houses	$4.64 K
Full Service Restaurants	$7.44 M
Limited Service Restaurants	$3.45 M
Special Food Services, Catering	$1.02 M
Drinking Places	$667.92 K
Motor Vehicle, Parts Dealers	$12.82 M
New Car Dealers	$7.58 M
Used Car Dealers	$706.95 K
Recreational Vehicle Dealers	$1.27 M
Motorcycle, Boat Dealers	$1.7 M
Auto Parts, Accessories	$1.01 M
Tire Dealers	$557.88 K

Income Summary

Income Summary Report

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas

City Limits

Population		
Estimated Population (2024)	7,952	
Projected Population (2029)	7,405	
Census Population (2020)	8,298	
Census Population (2010)	8,439	
Projected Annual Growth (2024 to 2029)	-547	*-1.4%*
Historical Annual Growth (2020 to 2024)	-346	*-1.1%*
Historical Annual Growth (2010 to 2020)	-141	*-0.2%*
Households		
Estimated Households (2024)	3,191	
Projected Households (2029)	2,918	
Census Households (2020)	3,308	
Census Households (2010)	3,308	
Projected Annual Growth (2024 to 2029)	-273	*-1.7%*
Historical Annual Growth (2020 to 2024)	-117	*-0.9%*
Historical Annual Growth (2010 to 2020)	-	-
Average Household Income		
Estimated Average Household Income (2024)	$70,540	
Projected Average Household Income (2029)	$72,089	
Census Average Household Income (2020)	$46,581	
Census Average Household Income (2010)	$41,197	
Projected Annual Growth (2024 to 2029)	$1,549	*0.4%*
Historical Annual Growth (2020 to 2024)	$23,959	3.7%
Historical Annual Growth (2010 to 2020)	$5,384	1.3%
Median Household Income		
Estimated Median Household Income (2024)	$41,631	
Projected Median Household Income (2029)	$41,324	
Census Median Household Income (2020)	$38,264	
Census Median Household Income (2010)	$30,473	
Projected Annual Growth (2024 to 2029)	-$307	*-0.1%*
Historical Annual Growth (2020 to 2024)	$3,367	0.6%
Historical Annual Growth (2010 to 2020)	$7,791	2.6%
Per Capita Income		
Estimated Per Capita Income (2024)	$28,365	
Projected Per Capita Income (2029)	$28,470	
Census Per Capita Income (2020)	$18,259	
Census Per Capita Income (2010)	$15,370	
Projected Annual Growth (2024 to 2029)	$105	-
Historical Annual Growth (2020 to 2024)	$10,106	4.0%
Historical Annual Growth (2010 to 2020)	$2,889	1.9%
Other Income		
Estimated Families (2024)	2,113	
Estimated Average Family Income (2024)	$89,579	
Estimated Median Family Income (2024)	$62,082	
Estimated Average Household Net Worth (2024)	$625,286	

Consumer Expenditure Summary

Consumer Expenditure Summary

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas City Limits		
Estimated Population		7,952
Estimated Households		3,191
Household Expenditure		$248.81 M
Per Household ~ Per Capita	$77,973	$31,289
Non-Retail Expenditures	$116.83 M	47.0%
Per Household ~ Per Capita	$36,611	$14,691
Retail Expenditures	$131.99 M	53.0%
Per Household ~ Per Capita	$41,362	$16,598
Alcoholic Beverages	$1.5 M	0.6%
Per Household ~ Per Capita	$471	$189
Apparel	$4.7 M	1.9%
Per Household ~ Per Capita	$1,474	$591
Contributions	$7.19 M	2.9%
Per Household ~ Per Capita	$2,254	$905
Education	$5.31 M	2.1%
Per Household ~ Per Capita	$1,664	$668
Entertainment	$14.68 M	5.9%
Per Household ~ Per Capita	$4,600	$1,846
Food Away From Home	$11.09 M	4.5%
Per Household ~ Per Capita	$3,476	$1,395
Grocery	$19.47 M	7.8%
Per Household ~ Per Capita	$6,102	$2,449
Health Care	$20.87 M	8.4%
Per Household ~ Per Capita	$6,541	$2,625
Household Furnishings and Equipment	$6.63 M	2.7%
Per Household ~ Per Capita	$2,078	$834
Household Operations	$4.87 M	2.0%
Per Household ~ Per Capita	$1,527	$613
Miscellaneous Expenses	$4.28 M	1.7%
Per Household ~ Per Capita	$1,342	$538
Personal Care	$3.68 M	1.5%
Per Household ~ Per Capita	$1,154	$463
Shelter	$43.85 M	17.6%
Per Household ~ Per Capita	$13,743	$5,515
Tax and Retirement	$45.34 M	18.2%
Per Household ~ Per Capita	$14,210	$5,702
Tobacco and Related	$1.83 M	0.7%
Per Household ~ Per Capita	$574	$230
Transportation	$39.42 M	15.8%
Per Household ~ Per Capita	$12,353	$4,957
Utilities	$14.08 M	5.7%
Per Household ~ Per Capita	$4,412	$1,770

Consumer Expenditure Trend

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas City Limits		
Population / Households (2024)		
Estimated Population	7,952	
Estimated Households	3,191	
Total Annual Consumer Expenditure (2024)		
Total Household Expenditure	$248.81 M	
Total Non-Retail Expenditure	$116.83 M	
Total Retail Expenditure	$131.99 M	
Alcoholic Beverages	$1.5 M	
Apparel	$4.7 M	
Contributions	$7.19 M	
Education	$5.31 M	
Entertainment	$14.68 M	
Food Away From Home	$11.09 M	
Grocery	$19.47 M	
Health Care	$20.87 M	
Household Furnishings and Equipment	$6.63 M	
Household Operations	$4.87 M	
Miscellaneous Expenses	$4.28 M	
Personal Care	$3.68 M	
Shelter	$43.85 M	
Tax and Retirement	$45.34 M	
Tobacco and Related	$1.83 M	
Transportation	$39.42 M	
Utilities	$14.08 M	
Monthly Household Consumer Expenditure (2024)		
Total Household Expenditure	$6,498	
Total Non-Retail Expenditure	$3,051	*47.0%*
Total Retail Expenditure	$3,447	*53.0%*
Alcoholic Beverages	$39	*0.6%*
Apparel	$123	*1.9%*
Contributions	$188	*2.9%*
Education	$139	*2.1%*
Entertainment	$383	*5.9%*
Food Away From Home	$290	*4.5%*
Grocery	$508	*7.8%*
Health Care	$545	*8.4%*
Household Furnishings and Equipment	$173	*2.7%*
Household Operations	$127	*2.0%*
Miscellaneous Expenses	$112	*1.7%*
Personal Care	$96	*1.5%*
Shelter	$1,145	*17.6%*
Tax and Retirement	$1,184	*18.2%*
Tobacco and Related	$48	*0.7%*
Transportation	$1,029	*15.8%*
Utilities	$368	*5.7%*

Consumer Expenditure Trend

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas City Limits	
Population / Households (2029)	
Projected Population	7,405
Projected Households	-
Total Annual Consumer Expenditure (2029)	
Total Household Expenditure	$230.52 M
Total Non-Retail Expenditure	$109.24 M
Total Retail Expenditure	$121.27 M
Alcoholic Beverages	$1.39 M
Apparel	$4.34 M
Contributions	$6.68 M
Education	$4.92 M
Entertainment	$13.54 M
Food Away From Home	$10.24 M
Grocery	$17.82 M
Health Care	$19.27 M
Household Furnishings and Equipment	$6.11 M
Household Operations	$4.49 M
Miscellaneous Expenses	$3.95 M
Personal Care	$3.37 M
Shelter	$40.72 M
Tax and Retirement	$42.91 M
Tobacco and Related	$1.67 M
Transportation	$36.25 M
Utilities	$12.87 M
Consumer Expenditure Growth (2024 to 2029)	
Total Household Expenditure	$-18.3 M
Total Non-Retail Expenditure	$-7.58 M
Total Retail Expenditure	$-10.71 M
Alcoholic Beverages	$-115.41 K
Apparel	$-365.71 K
Contributions	$-510.98 K
Education	$-394.81 K
Entertainment	$-1.14 M
Food Away From Home	$-853.81 K
Grocery	$-1.65 M
Health Care	$-1.6 M
Household Furnishings and Equipment	$-517.83 K
Household Operations	$-383.26 K
Miscellaneous Expenses	$-335.11 K
Personal Care	$-309.48 K
Shelter	$-3.13 M
Tax and Retirement	$-2.44 M
Tobacco and Related	$-164.26 K
Transportation	$-3.17 M
Utilities	$-1.21 M

Crime Risk

Crime Risk Profile

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas

City Limits

Demographics	
Population	7,952
Census Population	8,298
Households	3,191
Average Household Income	$70,540
Median Household Income	$41,631
Per Capita Income	$28,365
Total Crime	
Crime Index	157
Crime Level	High Risk
Personal Crime	
Crime Index	215
Crime Level	Very High
Murder	
Crime Index	167
Crime Level	High Risk
Rape	
Crime Index	264
Crime Level	Very High
Robbery	
Crime Index	45
Crime Level	Low Risk
Assault	
Crime Index	259
Crime Level	Very High
Property Crime	
Crime Index	145
Crime Level	Above Average
Burglary	
Crime Index	196
Crime Level	Very High
Larceny	
Crime Index	145
Crime Level	Above Average
Motor Vehicle Theft	
Crime Index	91
Crime Level	Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Void Analysis

Wynne, Arkansas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
AutoZone	1 / 1	6,600	
NAPA	1 / 1	6,200	
O'Reilly	1 / 1	8,500	
Banks Minor			
Bank	6 / 6		
Convenience Stores			
Alon	1 / 1	3,500	
Citgo	1 / 1	2,300	
Exxon	1 / 1	2,600	
Mobil	1 / 1	2,400	
Murphy USA	1 / 1	2,100	
Shell	1 / 1	1,800	
Dealerships			
Chevrolet	1 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 1		
GMC	1 / 1		
Jeep	1 / 1		
RAM	1 / 1		
Toyota	1 / 1		
Discount Department Stores			
Wal-Mart Supercenter	1 / 1	189,700	
Dollar Stores			
Dollar General	2 / 2	9,600	
Dollar Tree	1 / 1	11,800	
Family Dollar	1 / 1	9,400	
Education			
Day Care	12 / 12		
High School	1 / 1		
PK - 8	3 / 3		
PK - 8 (Private)	1 / 1		
EV Charging Stations			
Blink Charging	1 / 1		
Independent	1 / 1		
Health Care			

Void Analysis

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Chiropractic	2 / 2		
Clinical Psychologist	2 / 2		
Clinical Social Worker	2 / 2		
Dialysis Centers	1 / 1		
Family Practice	2 / 2		
Gastroenterology	1 / 1		
General Practice	1 / 1		
Internal Medicine	1 / 1		
Nephrology	1 / 1		
Nurse Practitioner	4 / 4		
Occupational Therapy	1 / 1		
Optometry	2 / 2		
Pediatric Medicine	1 / 1		
Pulmonary Disease	1 / 1		
Home Improvement			
Ace Hardware	1 / 1	16,200	
Tractor Supply Company	1 / 1	26,300	
Hotels			
Days Inn & Suites	1 / 1	17,600	
Restaurants Fast Food Major			
Burger King	1 / 1	4,000	
KFC	1 / 1	3,100	
McDonald's	1 / 1	4,600	
Sonic	1 / 1	2,800	
Taco Bell	1 / 1	2,500	
Restaurants Ice Cream Smoothie			
Baskin-Robbins	1 / 1	2,200	
Restaurants Pizza			
Domino's Pizza	1 / 1	2,100	
Pizza Hut	1 / 1	2,800	
Pizza Inn	1 / 1	3,600	
Restaurants Sandwich			
Subway	1 / 1	1,700	
Shoes Footwear			
Shoe Show	1 / 1	4,800	
Sporting Goods			
Hibbett Sports	1 / 1	7,600	

Void Analysis

Wynne, Arkansas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Wireless Stores			
AT&T	1 / 1	3,500	
Worship			
Baptist	2 / 2		
Methodist Episcopal	1 / 1		