RETAIL ATTRACTIONS, LLC

Economic Development Consulting

Wynne, Arkansas
Drive Time
2nd Quarter 2025

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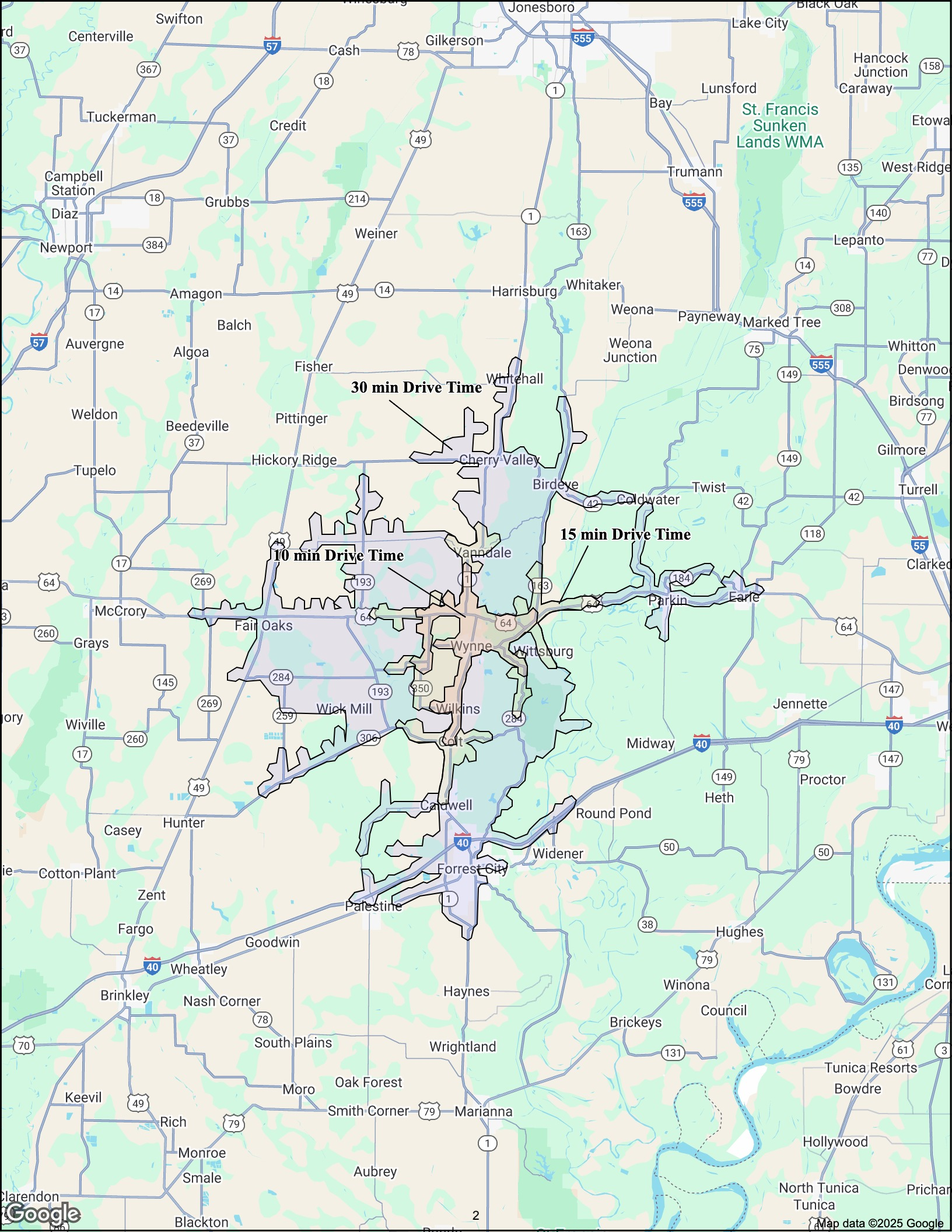
Demographics


30 min Drive Time
15 min Drive Time
10 min Drive Time
Jonesboro
Lake City
Swifton
Centerville
Cash
Gilkerson
Hancock Junction
Caraway
Lunsford
Bay
St. Francis Sunken Lands WMA
Tuckerman
Credit
Etowa
Trumann
West Ridge
Campbell Station
Grubbs
Diaz
Weiner
Lepanto
Newport
Amagon
Harrisburg
Whitaker
Weona
Payneway
Marked Tree
Balch
Auvergne
Algoa
Weona Junction
Whitton
Fisher
Whitehall
Birdsong
Weldon
Pittinger
Beedeville
Gilmore
Hickory Ridge
Cherry Valley
Tupelo
Birdeye
Twist
Coldwater
Turrell
Vanndale
Clarke
McCrory
Parkin
Earle
Fair Oaks
Grays
Wynne
Wittsburg
Jennette
Wick Mill
Wilkins
Wiville
Colt
Midway
Proctor
Heth
Caldwell
Round Pond
Hunter
Casey
Widener
Forrest City
Cotton Plant
Zent
Palestine
Fargo
Goodwin
Hughes
Wheatley
Winona
Brinkley
Haynes
Nash Corner
Council
Brickeys
South Plains
Wrightland
Tunica Resorts
Bowdre
Oak Forest
Moro
Keevil
Smith Corner
Marianna
Rich
Hollywood
Monroe
Aubrey
Smale
North Tunica
Tunica
Clarendon
Blackton
Google
Map data ©2025 Google

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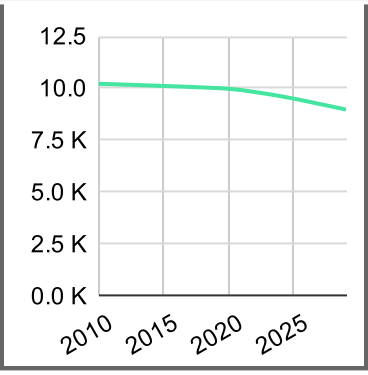
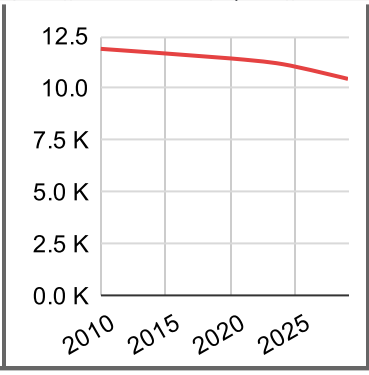
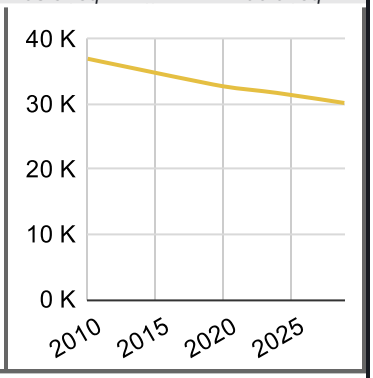
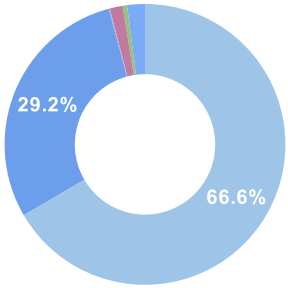
Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Population						
Estimated Population (2024)	9,622		11,162		31,740	
Projected Population (2029)	8,982		10,455		30,188	
Census Population (2020)	9,980		11,439		32,762	
Census Population (2010)	10,221		11,901		36,982	
Projected Annual Growth (2024-2029)	-640	*-1.3%*	-707	*-1.3%*	-1,552	*-1.0%*
Historical Annual Growth (2020-2024)	-358	*-0.9%*	-277	*-0.6%*	-1,022	*-0.8%*
Historical Annual Growth (2010-2020)	-241	*-0.2%*	-462	*-0.4%*	-4,220	*-1.1%*
Estimated Population Density (2024)	340	*psm*	163	*psm*	79	*psm*
Trade Area Size	28.3	*sq mi*	68.3	*sq mi*	400.0	*sq mi*

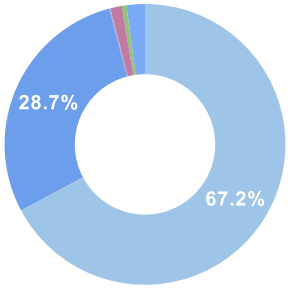


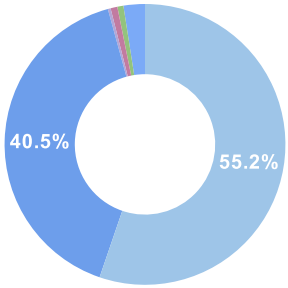




Race and Ethnicity (2024)						
Not Hispanic or Latino Population	9,404	*97.7%*	10,900	*97.7%*	30,760	*96.9%*
White	6,292	*66.9%*	7,365	*67.6%*	17,093	*55.6%*
Black or African American	2,802	*29.8%*	3,187	*29.2%*	12,783	*41.6%*
American Indian or Alaska Native	9	-	12	*0.1%*	71	*0.2%*
Asian	143	*1.5%*	147	*1.3%*	244	*0.8%*
Hawaiian or Pacific Islander	-	-	-	-	4	-
Other Race	5	-	7	-	27	-
Two or More Races	152	*1.6%*	182	*1.7%*	540	*1.8%*
Hispanic or Latino Population	218	*2.3%*	262	*2.3%*	980	*3.1%*
White	114	*52.4%*	136	*52.0%*	441	*45.0%*
Black or African American	12	*5.5%*	15	*5.7%*	69	*7.1%*
American Indian or Alaska Native	3	*1.3%*	3	*1.2%*	31	*3.2%*
Asian	-	-	-	-	3	*0.3%*
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-
Other Race	44	*20.0%*	54	*20.6%*	192	*19.6%*
Two or More Races	45	*20.8%*	54	*20.6%*	242	*24.7%*







White | Black or African American | American Indian or Alaskan Native | Asian | Hawaiian or Pacific Islander | Other Race | 2+ Races

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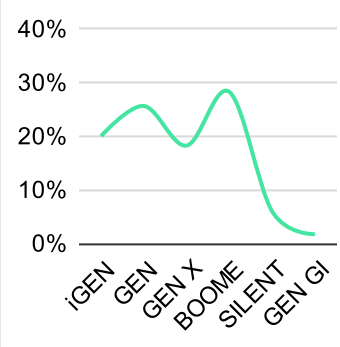
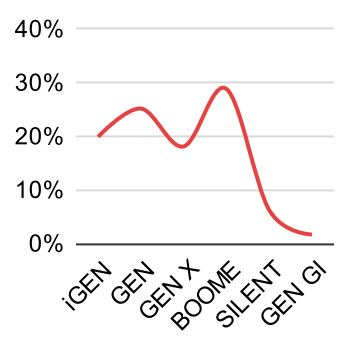
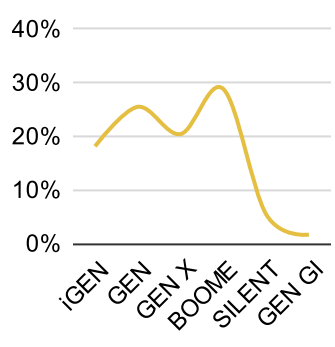
Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Age Distribution (2024)						
Age Under 5 Years	647	6.7%	740	6.6%	1,940	6.1%
Age 5 to 9 Years	662	6.9%	762	6.8%	1,955	6.2%
Age 10 to 14 Years	620	6.4%	721	6.5%	1,861	5.9%
Age 15 to 19 Years	663	6.9%	751	6.7%	1,905	6.0%
Age 20 to 24 Years	551	5.7%	628	5.6%	1,790	5.6%
Age 25 to 29 Years	584	6.1%	659	5.9%	2,033	6.4%
Age 30 to 34 Years	670	7.0%	771	6.9%	2,366	7.5%
Age 35 to 39 Years	555	5.8%	637	5.7%	2,159	6.8%
Age 40 to 44 Years	645	6.7%	740	6.6%	2,255	7.1%
Age 45 to 49 Years	557	5.8%	645	5.8%	2,069	6.5%
Age 50 to 54 Years	572	5.9%	680	6.1%	2,017	6.4%
Age 55 to 59 Years	538	5.6%	640	5.7%	1,915	6.0%
Age 60 to 64 Years	636	6.6%	736	6.6%	1,970	6.2%
Age 65 to 69 Years	552	5.7%	666	6.0%	1,857	5.8%
Age 70 to 74 Years	423	4.4%	497	4.5%	1,388	4.4%
Age 75 to 79 Years	354	3.7%	435	3.9%	1,111	3.5%
Age 80 to 84 Years	223	2.3%	264	2.4%	621	2.0%
Age 85 Years or Over	168	1.7%	189	1.7%	527	1.7%
Median Age	37.6		38.2		38.4	
Generation (2024)						
iGeneration (Age Under 15 Years)	1,929	20.0%	2,223	19.9%	5,756	18.1%
Generation 9/11 Millennials (Age 15 to 34 Years)	2,469	25.7%	2,810	25.2%	8,094	25.5%
Gen Xers (Age 35 to 49 Years)	1,758	18.3%	2,022	18.1%	6,483	20.4%
Baby Boomers (Age 50 to 74 Years)	2,721	28.3%	3,220	28.8%	9,147	28.8%
Silent Generation (Age 75 to 84 Years)	577	6.0%	699	6.3%	1,732	5.5%
G.I. Generation (Age 85 Years or Over)	168	1.7%	189	1.7%	527	1.7%







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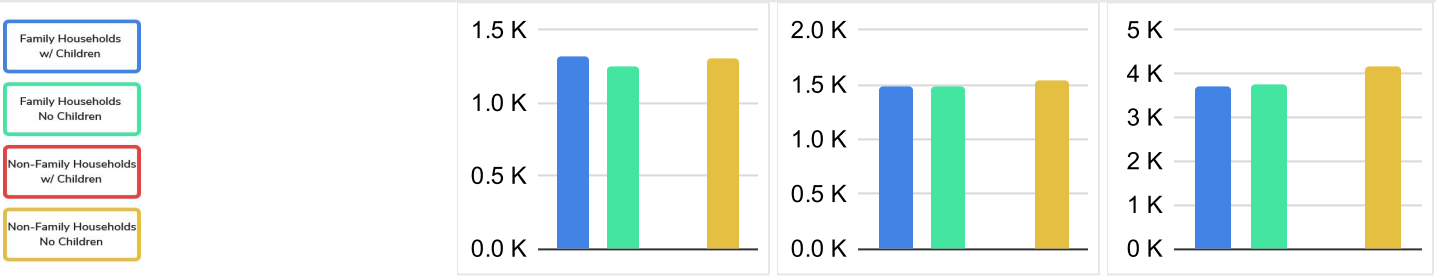
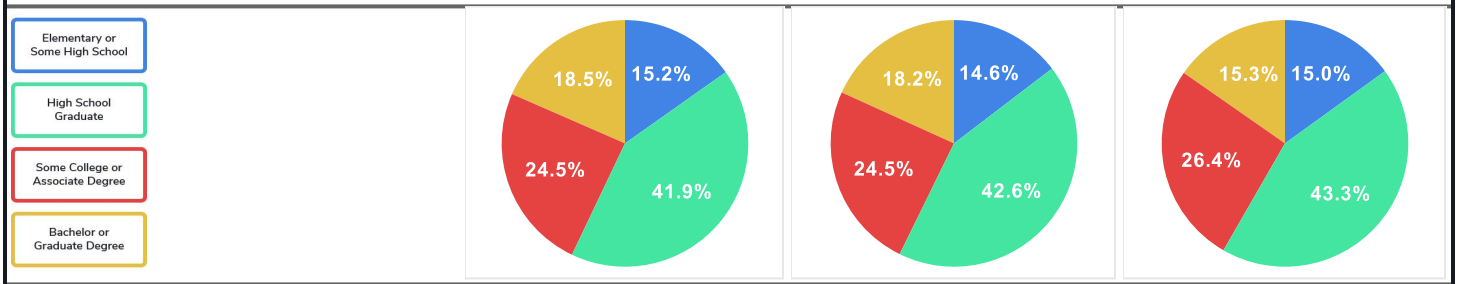
Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Household Type (2024)						
Total Households	3,876		4,517		11,681	
Family Households	2,566	*66.2%*	2,972	*65.8%*	7,508	*64.3%*
Family Households with Children	1,313	*51.2%*	1,490	*50.1%*	3,727	*49.6%*
Family Households No Children	1,253	*48.8%*	1,482	*49.9%*	3,780	*50.4%*
Non-Family Households	1,310	*33.8%*	1,546	*34.2%*	4,173	*35.7%*
Non-Family Households with Children	2	*0.2%*	2	*0.1%*	5	*0.1%*
Non-Family Households No Children	1,308	*99.8%*	1,543	*99.9%*	4,169	*99.9%*



Education Attainment (2024)						
Elementary or Some High School	985	*15.2%*	1,106	*14.6%*	3,353	*15.0%*
High School Graduate	2,713	*41.9%*	3,223	*42.6%*	9,645	*43.3%*
Some College or Associate Degree	1,585	*24.5%*	1,854	*24.5%*	5,877	*26.4%*
Bachelor or Graduate Degree	1,196	*18.5%*	1,377	*18.2%*	3,414	*15.3%*



Household Income (2024)						
Estimated Average Household Income	$73,754		$73,918		$68,048	
Estimated Median Household Income	$52,859		$53,201		$49,214	
HH Income Under $10,000	100	*2.6%*	122	*2.7%*	702	*6.0%*
HH Income $10,000 to $34,999	1,384	*35.7%*	1,556	*34.5%*	3,910	*33.5%*
HH Income $35,000 to $49,999	466	*12.0%*	563	*12.5%*	1,805	*15.5%*
HH Income $50,000 to $74,999	620	*16.0%*	728	*16.1%*	1,907	*16.3%*
HH Income $75,000 to $99,999	430	*11.1%*	524	*11.6%*	1,262	*10.8%*
HH Income $100,000 to $149,999	515	*13.3%*	605	*13.4%*	1,251	*10.7%*
HH Income $150,000 or More	361	*9.3%*	419	*9.3%*	844	*7.2%*

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Census Population (2010)	10,221		11,901		36,982	
Projected Annual Growth (2024-2029)	-640	*-1.3%*	-707	*-1.3%*	-1,552	*-1.0%*
Historical Annual Growth (2020-2024)	-358	-	-277	*-0.6%*	-1,022	*-0.8%*
Historical Annual Growth (2010-2020)	-241	*-0.2%*	-462	*-0.4%*	-4,220	*-1.1%*
Estimated Population Density (2024)	340	*psm*	163	*psm*	79	*psm*
Trade Area Size	28.3	*sq mi*	68.3	*sq mi*	400.0	*sq mi*
Households						
Estimated Households (2024)	3,876		4,517		11,681	
Projected Households (2029)	3,553		4,158		10,757	
Census Households (2020)	3,995		4,603		12,022	
Census Households (2010)	4,012		4,676		12,881	
Projected Annual Growth (2024-2029)	-322	*-1.7%*	-359	*-1.6%*	-924	*-1.6%*
Historical Annual Change (2010-2024)	-137	*-0.2%*	-159	*-0.2%*	-1,200	*-0.7%*
Average Household Income						
Estimated Average Household Income (2024)	$73,754		$73,918		$68,048	
Projected Average Household Income (2029)	$75,312		$75,451		$69,693	
Census Average Household Income (2010)	$48,349		$48,273		$43,570	
Census Average Household Income (2000)	$41,310		$41,033		$37,833	
Projected Annual Change (2024-2029)	$1,558	*0.4%*	$1,533	*0.4%*	$1,645	*0.5%*
Historical Annual Change (2000-2024)	$32,445	*3.3%*	$32,885	*3.3%*	$30,215	*3.3%*
Median Household Income						
Estimated Median Household Income (2024)	$52,859		$53,201		$49,214	
Projected Median Household Income (2029)	$53,231		$53,566		$49,392	
Census Median Household Income (2010)	$41,344		$40,236		$34,468	
Census Median Household Income (2000)	$30,918		$30,751		$27,970	
Projected Annual Change (2024-2029)	$372	*0.1%*	$365	*0.1%*	$178	-
Historical Annual Change (2000-2024)	$21,941	*3.0%*	$22,450	*3.0%*	$21,244	*3.2%*
Per Capita Income						
Estimated Per Capita Income (2024)	$29,755		$29,956		$25,092	
Projected Per Capita Income (2029)	$29,845		$30,052		$24,886	
Census Per Capita Income (2010)	$18,980		$18,967		$15,175	
Census Per Capita Income (2000)	$15,346		$15,314		$13,308	
Projected Annual Change (2024-2029)	$90	-	$97	-	-$206	*-0.2%*
Historical Annual Change (2000-2024)	$14,409	*3.9%*	$14,642	*4.0%*	$11,784	*3.7%*
Estimated Average Household Net Worth (2024)	$686,278		$698,209		$654,951	

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Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Race and Ethnicity						
Total Population (2024)	9,622		11,162		31,740	
White (2024)	6,407	*66.6%*	7,501	*67.2%*	17,533	*55.2%*
Black or African American (2024)	2,814	*29.2%*	3,202	*28.7%*	12,852	*40.5%*
American Indian or Alaska Native (2024)	12	*0.1%*	15	*0.1%*	102	*0.3%*
Asian (2024)	143	*1.5%*	147	*1.3%*	247	*0.8%*
Hawaiian or Pacific Islander (2024)	-	-	-	-	5	-
Other Race (2024)	49	*0.5%*	61	*0.5%*	219	*0.7%*
Two or More Races (2024)	197	*2.0%*	236	*2.1%*	782	*2.5%*
Population < 18 (2024)	2,354	*24.5%*	2,708	*24.3%*	6,936	*21.9%*
White Not Hispanic	1,416	*60.1%*	1,656	*61.2%*	3,365	*48.5%*
Black or African American	786	*33.4%*	873	*32.2%*	3,128	*45.1%*
Asian	27	*1.2%*	30	*1.1%*	46	*0.7%*
Other Race Not Hispanic	59	*2.5%*	72	*2.6%*	228	*3.3%*
Hispanic	67	*2.8%*	76	*2.8%*	168	*2.4%*
Not Hispanic or Latino Population (2024)	9,404	*97.7%*	10,900	*97.7%*	30,760	*96.9%*
Not Hispanic White	6,292	*66.9%*	7,365	*67.6%*	17,093	*55.6%*
Not Hispanic Black or African American	2,802	*29.8%*	3,187	*29.2%*	12,783	*41.6%*
Not Hispanic American Indian or Alaska Native	9	-	12	*0.1%*	71	*0.2%*
Not Hispanic Asian	143	*1.5%*	147	*1.3%*	244	*0.8%*
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	4	-
Not Hispanic Other Race	5	-	7	-	27	-
Not Hispanic Two or More Races	152	*1.6%*	182	*1.7%*	540	*1.8%*
Hispanic or Latino Population (2024)	218	*2.3%*	262	*2.3%*	980	*3.1%*
Hispanic White	114	*52.4%*	136	*52.0%*	441	*45.0%*
Hispanic Black or African American	12	*5.5%*	15	*5.7%*	69	*7.1%*
Hispanic American Indian or Alaska Native	3	*1.3%*	3	*1.2%*	31	*3.2%*
Hispanic Asian	-	-	-	-	3	*0.3%*
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-
Hispanic Other Race	44	*20.0%*	54	*20.6%*	192	*19.6%*
Hispanic Two or More Races	45	*20.8%*	54	*20.6%*	242	*24.7%*
Not Hispanic or Latino Population (2020)	9,734	*97.5%*	11,167	*97.6%*	31,873	*97.3%*
Hispanic or Latino Population (2020)	246	*2.5%*	272	*2.4%*	889	*2.7%*
Not Hispanic or Latino Population (2010)	10,039	*98.2%*	11,697	*98.3%*	35,718	*96.6%*
Hispanic or Latino Population (2010)	182	*1.8%*	204	*1.7%*	1,264	*3.4%*
Not Hispanic or Latino Population (2029)	8,721	*97.1%*	10,148	*97.1%*	29,097	*96.4%*
Hispanic or Latino Population (2029)	261	*2.9%*	307	*2.9%*	1,091	*3.6%*
Projected Annual Growth (2024-2029)	43	*3.9%*	45	*3.4%*	111	*2.3%*
Historical Annual Growth (2010-2020)	64	*3.5%*	68	*3.3%*	-374	*-3.0%*

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Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Total Age Distribution (2024)						
Total Population	9,622		11,162		31,740	
Age Under 5 Years	647	*6.7%*	740	*6.6%*	1,940	*6.1%*
Age 5 to 9 Years	662	*6.9%*	762	*6.8%*	1,955	*6.2%*
Age 10 to 14 Years	620	*6.4%*	721	*6.5%*	1,861	*5.9%*
Age 15 to 19 Years	663	*6.9%*	751	*6.7%*	1,905	*6.0%*
Age 20 to 24 Years	551	*5.7%*	628	*5.6%*	1,790	*5.6%*
Age 25 to 29 Years	584	*6.1%*	659	*5.9%*	2,033	*6.4%*
Age 30 to 34 Years	670	*7.0%*	771	*6.9%*	2,366	*7.5%*
Age 35 to 39 Years	555	*5.8%*	637	*5.7%*	2,159	*6.8%*
Age 40 to 44 Years	645	*6.7%*	740	*6.6%*	2,255	*7.1%*
Age 45 to 49 Years	557	*5.8%*	645	*5.8%*	2,069	*6.5%*
Age 50 to 54 Years	572	*5.9%*	680	*6.1%*	2,017	*6.4%*
Age 55 to 59 Years	538	*5.6%*	640	*5.7%*	1,915	*6.0%*
Age 60 to 64 Years	636	*6.6%*	736	*6.6%*	1,970	*6.2%*
Age 65 to 69 Years	552	*5.7%*	666	*6.0%*	1,857	*5.8%*
Age 70 to 74 Years	423	*4.4%*	497	*4.5%*	1,388	*4.4%*
Age 75 to 79 Years	354	*3.7%*	435	*3.9%*	1,111	*3.5%*
Age 80 to 84 Years	223	*2.3%*	264	*2.4%*	621	*2.0%*
Age 85 Years or Over	168	*1.7%*	189	*1.7%*	527	*1.7%*
Median Age	37.6		38.2		38.4	
Age 19 Years or Less	2,592	*26.9%*	2,974	*26.6%*	7,661	*24.1%*
Age 20 to 64 Years	5,310	*55.2%*	6,137	*55.0%*	18,575	*58.5%*
Age 65 Years or Over	1,720	*17.9%*	2,051	*18.4%*	5,504	*17.3%*
Female Age Distribution (2024)						
Female Population	5,027	*52.2%*	5,798	*51.9%*	14,884	*46.9%*
Age Under 5 Years	340	*6.8%*	378	*6.5%*	961	*6.5%*
Age 5 to 9 Years	319	*6.3%*	371	*6.4%*	998	*6.7%*
Age 10 to 14 Years	285	*5.7%*	335	*5.8%*	906	*6.1%*
Age 15 to 19 Years	315	*6.3%*	358	*6.2%*	902	*6.1%*
Age 20 to 24 Years	287	*5.7%*	323	*5.6%*	873	*5.9%*
Age 25 to 29 Years	300	*6.0%*	337	*5.8%*	864	*5.8%*
Age 30 to 34 Years	349	*6.9%*	394	*6.8%*	975	*6.6%*
Age 35 to 39 Years	305	*6.1%*	345	*5.9%*	841	*5.7%*
Age 40 to 44 Years	346	*6.9%*	397	*6.8%*	935	*6.3%*
Age 45 to 49 Years	300	*6.0%*	345	*5.9%*	884	*5.9%*
Age 50 to 54 Years	300	*6.0%*	351	*6.1%*	882	*5.9%*
Age 55 to 59 Years	294	*5.8%*	349	*6.0%*	917	*6.2%*
Age 60 to 64 Years	352	*7.0%*	406	*7.0%*	1,016	*6.8%*
Age 65 to 69 Years	273	*5.4%*	335	*5.8%*	950	*6.4%*
Age 70 to 74 Years	232	*4.6%*	274	*4.7%*	737	*5.0%*
Age 75 to 79 Years	201	*4.0%*	241	*4.2%*	604	*4.1%*
Age 80 to 84 Years	140	*2.8%*	161	*2.8%*	353	*2.4%*
Age 85 Years or Over	89	*1.8%*	99	*1.7%*	286	*1.9%*
Female Median Age	39.2		39.8		39.9	
Age 19 Years or Less	1,258	*25.0%*	1,442	*24.9%*	3,767	*25.3%*
Age 20 to 64 Years	2,834	*56.4%*	3,247	*56.0%*	8,187	*55.0%*
Age 65 Years or Over	935	*18.6%*	1,110	*19.1%*	2,930	*19.7%*

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Male Age Distribution (2024)						
Male Population	4,595	*47.8%*	5,363	*48.1%*	16,856	*53.1%*
Age Under 5 Years	307	*6.7%*	362	*6.8%*	979	*5.8%*
Age 5 to 9 Years	343	*7.5%*	391	*7.3%*	957	*5.7%*
Age 10 to 14 Years	335	*7.3%*	386	*7.2%*	955	*5.7%*
Age 15 to 19 Years	349	*7.6%*	393	*7.3%*	1,003	*6.0%*
Age 20 to 24 Years	264	*5.7%*	305	*5.7%*	917	*5.4%*
Age 25 to 29 Years	284	*6.2%*	322	*6.0%*	1,169	*6.9%*
Age 30 to 34 Years	321	*7.0%*	377	*7.0%*	1,391	*8.3%*
Age 35 to 39 Years	250	*5.5%*	292	*5.4%*	1,318	*7.8%*
Age 40 to 44 Years	299	*6.5%*	343	*6.4%*	1,320	*7.8%*
Age 45 to 49 Years	257	*5.6%*	301	*5.6%*	1,185	*7.0%*
Age 50 to 54 Years	272	*5.9%*	329	*6.1%*	1,135	*6.7%*
Age 55 to 59 Years	244	*5.3%*	291	*5.4%*	998	*5.9%*
Age 60 to 64 Years	284	*6.2%*	330	*6.2%*	954	*5.7%*
Age 65 to 69 Years	279	*6.1%*	331	*6.2%*	907	*5.4%*
Age 70 to 74 Years	191	*4.1%*	223	*4.2%*	651	*3.9%*
Age 75 to 79 Years	154	*3.4%*	194	*3.6%*	507	*3.0%*
Age 80 to 84 Years	83	*1.8%*	103	*1.9%*	268	*1.6%*
Age 85 Years or Over	79	*1.7%*	90	*1.7%*	242	*1.4%*
Male Median Age	35.9		36.4		37.1	
Age 19 Years or Less	1,334	*29.0%*	1,532	*28.6%*	3,894	*23.1%*
Age 20 to 64 Years	2,476	*53.9%*	2,890	*53.9%*	10,388	*61.6%*
Age 65 Years or Over	785	*17.1%*	942	*17.6%*	2,574	*15.3%*
Males per 100 Females (2024)						
Overall Comparison	91		92		113	
Age Under 5 Years	90	*47.5%*	96	*49.0%*	102	*50.5%*
Age 5 to 9 Years	108	*51.8%*	105	*51.3%*	96	*49.0%*
Age 10 to 14 Years	118	*54.0%*	115	*53.5%*	105	*51.3%*
Age 15 to 19 Years	111	*52.6%*	110	*52.3%*	111	*52.7%*
Age 20 to 24 Years	92	*47.9%*	94	*48.6%*	105	*51.2%*
Age 25 to 29 Years	95	*48.6%*	96	*48.9%*	135	*57.5%*
Age 30 to 34 Years	92	*48.0%*	96	*48.9%*	143	*58.8%*
Age 35 to 39 Years	82	*45.1%*	85	*45.8%*	157	*61.0%*
Age 40 to 44 Years	86	*46.3%*	86	*46.4%*	141	*58.5%*
Age 45 to 49 Years	86	*46.1%*	87	*46.6%*	134	*57.3%*
Age 50 to 54 Years	91	*47.6%*	94	*48.4%*	129	*56.3%*
Age 55 to 59 Years	83	*45.3%*	83	*45.5%*	109	*52.1%*
Age 60 to 64 Years	81	*44.7%*	81	*44.9%*	94	*48.4%*
Age 65 to 69 Years	102	*50.5%*	99	*49.7%*	95	*48.8%*
Age 70 to 74 Years	82	*45.0%*	81	*44.9%*	88	*46.9%*
Age 75 to 79 Years	77	*43.4%*	81	*44.6%*	84	*45.6%*
Age 80 to 84 Years	59	*37.3%*	64	*39.0%*	76	*43.2%*
Age 85 Years or Over	89	*47.1%*	91	*47.7%*	85	*45.9%*
Age 19 Years or Less	106	*51.5%*	106	*51.5%*	103	*50.8%*
Age 20 to 39 Years	90	*47.4%*	93	*48.1%*	135	*57.4%*
Age 40 to 64 Years	85	*46.0%*	86	*46.3%*	121	*54.7%*
Age 65 Years or Over	84	*45.6%*	85	*45.9%*	88	*46.8%*

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Household Type (2024)						
Total Households	3,876		4,517		11,681	
Households with Children	1,315	*33.9%*	1,492	*33.0%*	3,732	*32.0%*
Average Household Size	2.4		2.4		2.4	
Household Density per Square Mile	137		66		29	
Population Family	7,953	*82.7%*	9,199	*82.4%*	23,128	*72.9%*
Population Non-Family	1,541	*16.0%*	1,835	*16.4%*	5,085	*16.0%*
Population Group Quarters	128	*1.3%*	128	*1.1%*	3,528	*11.1%*
Family Households	2,566	*66.2%*	2,972	*65.8%*	7,508	*64.3%*
Married Couple Households	1,649	*64.3%*	1,956	*65.8%*	4,602	*61.3%*
Other Family Households with Children	916	*35.7%*	1,016	*34.2%*	2,906	*38.7%*
Family Households with Children	1,313	*51.2%*	1,490	*50.1%*	3,727	*49.6%*
Married Couple with Children	756	*57.5%*	880	*59.1%*	1,909	*51.2%*
Other Family Households with Children	558	*42.5%*	610	*40.9%*	1,818	*48.8%*
Family Households No Children	1,253	*48.8%*	1,482	*49.9%*	3,780	*50.4%*
Married Couple No Children	894	*71.4%*	1,075	*72.6%*	2,693	*71.2%*
Other Family Households No Children	359	*28.6%*	406	*27.4%*	1,088	*28.8%*
Non-Family Households	1,310	*33.8%*	1,546	*34.2%*	4,173	*35.7%*
Non-Family Households with Children	2	*0.2%*	2	*0.1%*	5	*0.1%*
Non-Family Households No Children	1,308	*99.8%*	1,543	*99.9%*	4,169	*99.9%*
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	$93,701		$94,182		$81,176	
Median Family Income	$70,738		$70,757		$62,462	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2024)						
Population Age 15 Years or Over	7,693		8,939		25,984	
Never Married	2,071	*26.9%*	2,348	*26.3%*	8,467	*32.6%*
Currently Married	3,122	*40.6%*	3,757	*42.0%*	8,750	*33.7%*
Previously Married	2,500	*32.5%*	2,834	*31.7%*	8,767	*33.7%*
Separated	372	*14.9%*	460	*16.2%*	1,899	*21.7%*
Widowed	834	*33.4%*	905	*31.9%*	2,214	*25.3%*
Divorced	1,294	*51.7%*	1,469	*51.8%*	4,654	*53.1%*
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	6,479		7,560		22,289	
Elementary (Grade Level 0 to 8)	375	*5.8%*	408	*5.4%*	1,103	*4.9%*
Some High School (Grade Level 9 to 11)	610	*9.4%*	698	*9.2%*	2,250	*10.1%*
High School Graduate	2,713	*41.9%*	3,223	*42.6%*	9,645	*43.3%*
Some College	965	*14.9%*	1,163	*15.4%*	4,157	*18.7%*
Associate Degree Only	620	*9.6%*	690	*9.1%*	1,720	*7.7%*
Bachelor Degree Only	776	*12.0%*	861	*11.4%*	2,146	*9.6%*
Graduate Degree	420	*6.5%*	517	*6.8%*	1,267	*5.7%*
Any College (Some College or Higher)	2,781	*42.9%*	3,231	*42.7%*	9,291	*41.7%*
College Degree + (Bachelor Degree or Higher)	1,196	*18.5%*	1,377	*18.2%*	3,414	*15.3%*

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Housing						
Total Housing Units (2024)	4,335		5,065		13,537	
Total Housing Units (2020)	4,447		5,122		13,626	
Historical Annual Growth (2020-2024)	-111	-	-57	-	-89	-
Housing Units Occupied (2024)	3,876	*89.4%*	4,517	*89.2%*	11,681	*86.3%*
Housing Units Owner-Occupied	2,283	*58.9%*	2,744	*60.7%*	6,791	*58.1%*
Housing Units Renter-Occupied	1,593	*41.1%*	1,773	*39.3%*	4,890	*41.9%*
Housing Units Vacant (2024)	460	*10.6%*	548	*10.8%*	1,856	*13.7%*
Household Size (2024)						
Total Households	3,876		4,517		11,681	
1 Person Households	1,136	*29.3%*	1,329	*29.4%*	3,509	*30.0%*
2 Person Households	1,276	*32.9%*	1,504	*33.3%*	3,983	*34.1%*
3 Person Households	625	*16.1%*	717	*15.9%*	1,867	*16.0%*
4 Person Households	504	*13.0%*	574	*12.7%*	1,320	*11.3%*
5 Person Households	203	*5.2%*	239	*5.3%*	585	*5.0%*
6 Person Households	73	*1.9%*	88	*1.9%*	250	*2.1%*
7 or More Person Households	59	*1.5%*	66	*1.5%*	168	*1.4%*
Household Income Distribution (2024)						
HH Income $200,000 or More	147	*3.8%*	171	*3.8%*	409	*3.5%*
HH Income $150,000 to $199,999	213	*5.5%*	249	*5.5%*	434	*3.7%*
HH Income $125,000 to $149,999	213	*5.5%*	231	*5.1%*	403	*3.5%*
HH Income $100,000 to $124,999	302	*7.8%*	374	*8.3%*	848	*7.3%*
HH Income $75,000 to $99,999	430	*11.1%*	524	*11.6%*	1,262	*10.8%*
HH Income $50,000 to $74,999	620	*16.0%*	728	*16.1%*	1,907	*16.3%*
HH Income $35,000 to $49,999	466	*12.0%*	563	*12.5%*	1,805	*15.5%*
HH Income $25,000 to $34,999	485	*12.5%*	525	*11.6%*	1,302	*11.1%*
HH Income $15,000 to $24,999	351	*9.1%*	425	*9.4%*	1,364	*11.7%*
HH Income $10,000 to $14,999	548	*14.1%*	607	*13.4%*	1,244	*10.6%*
HH Income Under $10,000	100	*2.6%*	122	*2.7%*	702	*6.0%*
Household Vehicles (2024)						
Households 0 Vehicles Available	404	*10.4%*	447	*9.9%*	1,372	*11.7%*
Households 1 Vehicle Available	1,560	*40.2%*	1,720	*38.1%*	4,332	*37.1%*
Households 2 Vehicles Available	1,304	*33.7%*	1,574	*34.8%*	3,683	*31.5%*
Households 3 or More Vehicles Available	607	*15.7%*	776	*17.2%*	2,295	*19.6%*
Total Vehicles Available	6,258		7,541		19,463	
Average Vehicles per Household	1.6		1.7		1.7	
Owner-Occupied Household Vehicles	4,383	*70.0%*	5,433	*72.0%*	13,829	*71.1%*
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.0	
Renter-Occupied Household Vehicles	1,875	*30.0%*	2,108	*28.0%*	5,635	*28.9%*
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.2	
Travel Time (2024)						
Worker Base Age 16 years or Over	4,478		5,133		11,218	
Travel to Work in 14 Minutes or Less	2,061	*46.0%*	2,262	*44.1%*	4,844	*43.2%*
Travel to Work in 15 to 29 Minutes	1,198	*26.7%*	1,384	*27.0%*	3,200	*28.5%*
Travel to Work in 30 to 59 Minutes	620	*13.8%*	766	*14.9%*	1,787	*15.9%*
Travel to Work in 60 Minutes or More	535	*11.9%*	622	*12.1%*	1,101	*9.8%*
Work at Home	65	*1.5%*	99	*1.9%*	286	*2.5%*
Average Minutes Travel to Work	15.6		16.1		16.3	

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	4,478		5,133		11,218	
Drive to Work Alone	3,839	*85.7%*	4,424	*86.2%*	9,524	*84.9%*
Drive to Work in Carpool	547	*12.2%*	582	*11.3%*	1,174	*10.5%*
Travel to Work by Public Transportation	1	-	1	-	9	-
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	-	-	-	-
Walk to Work	-	-	-	-	134	*1.2%*
Other Means	26	*0.6%*	26	*0.5%*	91	*0.8%*
Work at Home	65	*1.5%*	99	*1.9%*	286	*2.5%*
Daytime Demographics (2024)						
Total Businesses	330		355		1,037	
Total Employees	3,191		3,317		10,169	
Company Headquarter Businesses	11	*3.2%*	11	*3.0%*	32	*3.1%*
Company Headquarter Employees	382	*12.0%*	382	*11.5%*	1,248	*12.3%*
Employee Population per Business	9.7	to 1	9.3	to 1	9.8	to 1
Residential Population per Business	29.1	to 1	31.4	to 1	30.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,254		6,952		24,512	
Labor Force						
Labor Population Age 16 Years or Over (2024)	7,541		8,768		25,589	
Labor Force Total Males (2024)	3,529	*46.8%*	4,132	*47.1%*	13,742	*53.7%*
Male Civilian Employed	2,249	*63.7%*	2,617	*63.3%*	5,795	*42.2%*
Male Civilian Unemployed	98	*2.8%*	142	*3.4%*	322	*2.3%*
Males in Armed Forces	-	-	-	-	25	*0.2%*
Males Not in Labor Force	1,181	*33.5%*	1,373	*33.2%*	7,600	*55.3%*
Labor Force Total Females (2024)	4,012	*53.2%*	4,636	*52.9%*	11,847	*46.3%*
Female Civilian Employed	2,229	*55.5%*	2,516	*54.3%*	5,426	*45.8%*
Female Civilian Unemployed	124	*3.1%*	142	*3.1%*	324	*2.7%*
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,660	*41.4%*	1,978	*42.7%*	6,097	*51.5%*
Unemployment Rate	222	*2.9%*	284	*3.2%*	647	*2.5%*
Occupation (2024)						
Occupation Population Age 16 Years or Over	4,478		5,133		11,218	
Occupation Total Males	2,249	*50.2%*	2,617	*51.0%*	5,792	*51.6%*
Occupation Total Females	2,229	49.8%	2,516	49.0%	5,426	48.4%
Management, Business, Financial Operations	480	10.7%	538	10.5%	1,068	9.5%
Professional, Related	601	13.4%	706	13.8%	1,693	15.1%
Service	862	*19.2%*	983	*19.1%*	2,116	*18.9%*
Sales, Office	980	*21.9%*	1,104	*21.5%*	2,368	*21.1%*
Farming, Fishing, Forestry	47	*1.1%*	87	*1.7%*	228	*2.0%*
Construction, Extraction, Maintenance	683	*15.3%*	792	*15.4%*	1,494	*13.3%*
Production, Transport, Material Moving	825	*18.4%*	922	*18.0%*	2,251	*20.1%*
White Collar Workers	2,061	*46.0%*	2,348	*45.7%*	5,129	*45.7%*
Blue Collar Workers	2,417	*54.0%*	2,785	*54.3%*	6,089	*54.3%*

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Units In Structure (2024)						
Total Units	3,876		4,517		11,681	
1 Detached Unit	2,745	*70.8%*	3,138	*69.5%*	7,655	*65.5%*
1 Attached Unit	63	*1.6%*	80	*1.8%*	164	*1.4%*
2 Units	217	*5.6%*	223	*4.9%*	603	*5.2%*
3 to 4 Units	186	*4.8%*	207	*4.6%*	1,006	*8.6%*
5 to 9 Units	61	*1.6%*	62	*1.4%*	233	*2.0%*
10 to 19 Units	25	*0.7%*	26	*0.6%*	135	*1.2%*
20 to 49 Units	15	*0.4%*	24	*0.5%*	83	*0.7%*
50 or More Units	3	-	3	-	53	*0.5%*
Mobile Home or Trailer	559	*14.4%*	745	*16.5%*	1,703	*14.6%*
Other Structure	2	-	8	*0.2%*	46	*0.4%*
Homes Built By Year (2024)						
Homes Built 2020 or later	1	-	1	-	13	-
Homes Built 2010 to 2019	293	*6.8%*	333	*6.6%*	681	*5.0%*
Homes Built 2000 to 2009	432	*10.0%*	574	*11.3%*	1,437	*10.6%*
Homes Built 1990 to 1999	745	*17.2%*	854	*16.9%*	1,809	*13.4%*
Homes Built 1980 to 1989	551	*12.7%*	691	*13.6%*	2,232	*16.5%*
Homes Built 1970 to 1979	845	*19.5%*	949	*18.7%*	2,127	*15.7%*
Homes Built 1960 to 1969	568	*13.1%*	607	*12.0%*	1,706	*12.6%*
Homes Built 1950 to 1959	162	*3.7%*	209	*4.1%*	749	*5.5%*
Homes Built 1940 to 1949	197	*4.5%*	212	*4.2%*	549	*4.1%*
Homes Built Before 1939	82	*1.9%*	88	*1.7%*	377	*2.8%*
Median Age of Homes	43.0	*yrs*	42.4	*yrs*	44.4	*yrs*
Home Values (2024)						
Owner Specified Housing Units	2,283		2,744		6,791	
Home Values $1,000,000 or More	1	-	2	-	30	*0.4%*
Home Values $750,000 to $999,999	-	-	-	-	18	*0.3%*
Home Values $500,000 to $749,999	43	*1.9%*	68	*2.5%*	89	*1.3%*
Home Values $400,000 to $499,999	52	*2.3%*	59	*2.1%*	83	*1.2%*
Home Values $300,000 to $399,999	294	*12.9%*	304	*11.1%*	451	*6.6%*
Home Values $250,000 to $299,999	125	*5.5%*	152	*5.5%*	329	*4.8%*
Home Values $200,000 to $249,999	194	*8.5%*	227	*8.3%*	429	*6.3%*
Home Values $175,000 to $199,999	103	*4.5%*	141	*5.2%*	323	*4.8%*
Home Values $150,000 to $174,999	213	*9.3%*	260	*9.5%*	628	*9.3%*
Home Values $125,000 to $149,999	192	*8.4%*	221	*8.0%*	403	*5.9%*
Home Values $100,000 to $124,999	169	*7.4%*	212	*7.7%*	590	*8.7%*
Home Values $90,000 to $99,999	67	*3.0%*	81	*3.0%*	267	*3.9%*
Home Values $80,000 to $89,999	126	*5.5%*	174	*6.3%*	582	*8.6%*
Home Values $70,000 to $79,999	59	*2.6%*	70	*2.6%*	336	*4.9%*
Home Values $60,000 to $69,999	141	*6.2%*	155	*5.6%*	411	*6.1%*
Home Values $50,000 to $59,999	110	*4.8%*	143	*5.2%*	416	*6.1%*
Home Values $35,000 to $49,999	62	*2.7%*	79	*2.9%*	298	*4.4%*
Home Values $25,000 to $34,999	132	*5.8%*	163	*5.9%*	464	*6.8%*
Home Values $10,000 to $24,999	106	*4.6%*	118	*4.3%*	302	*4.5%*
Home Values Under $10,000	94	*4.1%*	116	*4.2%*	343	*5.1%*
Owner-Occupied Median Home Value	$153,042		$148,960		$119,050	
Renter-Occupied Median Rent	$580		$571		$540	

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	$312.79 M		$365.77 M		$891.27 M	
Total Non-Retail Expenditure	$146.99 M		$171.31 M		$413.73 M	
Total Retail Expenditure	$165.81 M		$194.46 M		$477.55 M	
Alcoholic Beverages	$1.89 M		$2.21 M		$5.34 M	
Apparel	$5.91 M		$6.89 M		$16.79 M	
Contributions	$9.19 M		$10.75 M		$25.46 M	
Education	$6.75 M		$7.89 M		$18.83 M	
Entertainment	$18.38 M		$21.44 M		$52.33 M	
Food Away From Home	$13.92 M		$16.25 M		$39.49 M	
Grocery	$23.9 M		$27.81 M		$69.84 M	
Health Care	$25.5 M		$29.87 M		$76.95 M	
Household Furnishings and Equipment	$8.33 M		$9.72 M		$23.55 M	
Household Operations	$6.08 M		$7.09 M		$17.38 M	
Miscellaneous Expenses	$5.39 M		$6.29 M		$15.25 M	
Personal Care	$4.54 M		$5.29 M		$13.18 M	
Shelter	$53.97 M		$62.56 M		$155.24 M	
Tax and Retirement	$59.19 M		$69.22 M		$157.51 M	
Tobacco and Related	$2.19 M		$2.54 M		$6.63 M	
Transportation	$50.45 M		$59.9 M		$147.02 M	
Utilities	$17.24 M		$20.06 M		$50.51 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	$6,725		$6,747		$6,358	
Total Non-Retail Expenditure	$3,160	*47.0%*	$3,160	*46.8%*	$2,952	*46.4%*
Total Retail Expenditures	$3,565	*53.0%*	$3,587	*53.2%*	$3,407	*53.6%*
Alcoholic Beverages	$41	*0.6%*	$41	*0.6%*	$38	*0.6%*
Apparel	$127	*1.9%*	$127	*1.9%*	$120	*1.9%*
Contributions	$198	*2.9%*	$198	*2.9%*	$182	*2.9%*
Education	$145	*2.2%*	$145	*2.2%*	$134	*2.1%*
Entertainment	$395	*5.9%*	$396	*5.9%*	$373	*5.9%*
Food Away From Home	$299	*4.5%*	$300	*4.4%*	$282	*4.4%*
Grocery	$514	*7.6%*	$513	*7.6%*	$498	*7.8%*
Health Care	$548	*8.2%*	$551	*8.2%*	$549	*8.6%*
Household Furnishings and Equipment	$179	*2.7%*	$179	*2.7%*	$168	*2.6%*
Household Operations	$131	*1.9%*	$131	*1.9%*	$124	*1.9%*
Miscellaneous Expenses	$116	*1.7%*	$116	*1.7%*	$109	*1.7%*
Personal Care	$98	*1.5%*	$98	*1.4%*	$94	*1.5%*
Shelter	$1,160	*17.3%*	$1,154	*17.1%*	$1,107	*17.4%*
Tax and Retirement	$1,273	*18.9%*	$1,277	*18.9%*	$1,124	*18.9%*
Tobacco and Related	$47	*0.7%*	$47	*0.7%*	$47	*0.7%*
Transportation	$1,085	*16.1%*	$1,105	*16.4%*	$1,049	*16.5%*
Utilities	$371	*5.5%*	$370	*5.5%*	$360	*5.7%*

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers
New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores
Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores
Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores
Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores
Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores
Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations
Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores
Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores
Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores
Department stores and other general merchandise stores

Miscellaneous Store Retailers
Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places
Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Retail Gap Report

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	$9.34 M / $11.45 M	-18	$10.91 M / $11.6 M	-6	$27.12 M / $14.25 M	47
Men's Clothing Stores	$443.27 K / -	100	$516.24 K / -	100	$1.29 M / $256.51 K	80
Women's Clothing Stores	$819.87 K / $827.56 K	-1	$957.74 K / $979.08 K	-2	$2.36 M / $2.76 M	-15
Children's, Infants' Clothing Stores	$785.65 K / -	100	$917.95 K / -	100	$2.21 M / -	100
Family Clothing Stores	$4.01 M / -	100	$4.69 M / -	100	$11.63 M / -	100
Clothing Accessory Stores	$236.87 K / -	100	$276.38 K / -	100	$689.84 K / $250.33 K	64
Other Apparel Stores	$305.5 K / $298.96 K	2	$356.39 K / $298.96 K	16	$874.24 K / $448.45 K	49
Shoe Stores	$2.24 M / $8.84 M	-75	$2.62 M / $8.84 M	-70	$6.57 M / $9.02 M	-27
Jewelry Stores	$436.3 K / $1.48 M	-71	$511.85 K / $1.48 M	-65	$1.31 M / $1.51 M	-13
Luggage Stores	$62.28 K / -	100	$72.89 K / -	100	$186.74 K / -	100
Furniture, Home Furnishings Stores	$6.38 M / $3.35 M	47	$7.44 M / $3.55 M	52	$18.75 M / $14.84 M	21
Furniture Stores	$4.1 M / $3.21 M	22	$4.77 M / $3.21 M	33	$12.02 M / $12.21 M	-2
Floor Covering Stores	$610.79 K / $142.03 K	77	$711.63 K / $347.45 K	51	$1.78 M / $2.63 M	-32
Other Home Furnishing Stores	$1.67 M / -	100	$1.95 M / -	100	$4.95 M / -	100
Electronics, Appliance Stores	$8.55 M / -	100	$10.09 M / -	100	$24.93 M / $2.64 M	89
Building Material, Garden Equipment, Supplies Dealers	$7.86 M / $5.32 M	32	$9.18 M / $5.32 M	42	$22.67 M / $17.6 M	22
Home Centers	$4.2 M / $3.5 M	17	$4.9 M / $3.5 M	29	$12.16 M / $3.75 M	69
Paint, Wallpaper Stores	$983.08 K / -	100	$1.15 M / -	100	$2.77 M / $5.03 M	-45
Hardware Stores	$471.76 K / -	100	$550.85 K / -	100	$1.37 M / $1.53 M	-10
Other Building Materials Stores	$1.54 M / -	100	$1.79 M / -	100	$4.44 M / $3.85 M	13
Outdoor Power Equipment Stores	$94.6 K / $1.82 M	-95	$110.39 K / $1.82 M	-94	$272.58 K / $1.82 M	-85
Nursery, Garden Stores	$576.97 K / -	100	$673.17 K / -	100	$1.67 M / $1.63 M	2
Food, Beverage Stores	$12.47 M / $16.63 M	-25	$14.63 M / $16.65 M	-12	$35.75 M / $53.29 M	-33
Grocery Stores	$9.63 M / $14.47 M	-33	$11.29 M / $14.47 M	-22	$27.74 M / $41.69 M	-33
Convenience Stores	$873.15 K / $1.06 M	-17	$1.03 M / $1.07 M	-4	$2.53 M / $5.74 M	-56
Meat Markets	$59.58 K / -	100	$69.58 K / -	100	$169.7 K / $31.24 K	82
Fish, Seafood Markets	$20.78 K / $171.46 K	-88	$24.25 K / $171.46 K	-86	$58.95 K / $284.62 K	-79
Fruit, Vegetable Markets	$37.37 K / $76.04 K	-51	$43.65 K / $76.04 K	-43	$106.58 K / $177.52 K	-40
Other Specialty Food Markets	$66.11 K / -	100	$77.23 K / -	100	$188.94 K / $245.07 K	-23
Liquor Stores	$1.78 M / $854.92 K	52	$2.08 M / $854.92 K	59	$4.95 M / $5.12 M	-3

Retail Gap Report

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	$8.06 M / $14.27 M	-44	$9.6 M / $14.31 M	-33	$23.26 M / $21.99 M	5
Pharmacy, Drug Stores	$7.07 M / $13.47 M	-47	$8.42 M / $13.47 M	-37	$20.41 M / $19.03 M	7
Cosmetics, Beauty Stores	$409.69 K / $798.73 K	-49	$488.75 K / $842.41 K	-42	$1.18 M / $2.75 M	-57
Optical Goods Stores	$134.81 K / -	100	$161.17 K / -	100	$399.66 K / -	100
Other Health, Personal Care Stores	$441.4 K / -	100	$526.06 K / -	100	$1.27 M / $207.27 K	84
Sporting Goods, Hobby, Book, Music Stores	$10.03 M / $1.93 M	81	$11.73 M / $1.93 M	84	$29.15 M / $6.3 M	78
Sporting Goods Stores	$4.02 M / $1.25 M	69	$4.69 M / $1.25 M	73	$11.55 M / $2.97 M	74
Hobby, Toy, Game Stores	$2.47 M / -	100	$2.88 M / -	100	$7.3 M / -	100
Sewing, Needlecraft Stores	$2.18 M / -	100	$2.56 M / -	100	$6.47 M / -	100
Musical Instrument Stores	$642.28 K / -	100	$753.99 K / -	100	$1.74 M / $2.49 M	-30
Book Stores	$710.08 K / $681.82 K	4	$841.18 K / $681.82 K	19	$2.09 M / $848.89 K	59
General Merchandise Stores	$29.27 M / $2.08 M	93	$34.32 M / $2.17 M	94	$85.37 M / $106.63 M	-20
Department Stores	$9.77 M / -	100	$11.44 M / -	100	$28.4 M / $98.96 M	-71
Warehouse Superstores	$16.97 M / -	100	$19.92 M / -	100	$49.54 M / -	100
Other General Merchandise Stores	$2.53 M / $2.08 M	18	$2.96 M / $2.17 M	27	$7.43 M / $7.67 M	-3
Miscellaneous Store Retailers	$3.84 M / $4.98 M	-23	$4.51 M / $5.06 M	-11	$11.38 M / $10.09 M	11
Florists	$73.84 K / $150.13 K	-51	$86.31 K / $150.13 K	-43	$214.97 K / $451.06 K	-52
Office, Stationary Stores	$444.94 K / $907.48 K	-51	$521.95 K / $907.48 K	-42	$1.33 M / $925.97 K	31
Gift, Souvenir Stores	$602.32 K / $942.61 K	-36	$706.58 K / $942.61 K	-25	$1.78 M / $1.52 M	14
Used Merchandise Stores	$305.79 K / $1.04 M	-71	$358.5 K / $1.12 M	-68	$921.8 K / $2.65 M	-65
Pet, Pet Supply Stores	$829.54 K / -	100	$965.51 K / -	100	$2.43 M / -	100
Art Dealers	$131.79 K / -	100	$154.53 K / -	100	$401.96 K / -	100
Mobile Home Dealers	$89.37 K / -	100	$104.14 K / -	100	$257.84 K / -	100
Other Miscellaneous Retail Stores	$1.36 M / $1.94 M	-30	$1.61 M / $1.94 M	-17	$4.04 M / $4.55 M	-11
Non-Store Retailers	$16.96 M / $493.68 K	97	$19.93 M / $497.82 K	98	$49.23 M / $1.16 M	98
Mail Order, Catalog Stores	$16.01 M / -	100	$18.82 M / -	100	$46.49 M / -	100
Vending Machines	$83.45 K / -	100	$97.52 K / -	100	$236.02 K / $665.52 K	-65
Fuel Dealers	$106.8 K / $324.01 K	-67	$125.13 K / $328.14 K	-62	$308.36 K / $328.14 K	-6
Other Direct Selling Establishments	$756.61 K / $169.68 K	78	$887.53 K / $169.68 K	81	$2.2 M / $169.68 K	92

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	$16.25 M / $24.57 M	-34	$19.01 M / $24.73 M	-23	$45.15 M / $37.41 M	17
Hotels, Other Travel Accommodations	$1.04 M / -	100	$1.22 M / -	100	$2.89 M / $2.18 M	25
RV Parks	$10.81 K / -	100	$12.65 K / -	100	$30.94 K / $3.42 K	89
Rooming, Boarding Houses	$5.9 K / -	100	$6.9 K / -	100	$16.46 K / -	100
Full Service Restaurants	$9.5 M / $6.15 M	35	$11.11 M / $6.32 M	43	$26.37 M / $12.43 M	53
Limited Service Restaurants	$4.4 M / $19.28 M	-77	$5.15 M / $19.42 M	-73	$12.23 M / $24.24 M	-50
Special Food Services, Catering	$1.3 M / -	100	$1.52 M / -	100	$3.61 M / $108.08 K	97
Drinking Places	$862.97 K / -	100	$1.01 M / -	100	$2.36 M / $814.3 K	65
Gasoline Stations	$6.53 M / $2.27 M	65	$7.73 M / $2.85 M	63	$19.11 M / $9.16 M	52
Motor Vehicle, Parts Dealers	$15.78 M / $15.89 M	-1	$18.44 M / $17.88 M	3	$46.57 M / $35.3 M	24
New Car Dealers	$9.27 M / $9.92 M	-7	$10.85 M / $11.11 M	-2	$27.77 M / $16.29 M	41
Used Car Dealers	$863.74 K / $303.5 K	65	$1.01 M / $815.51 K	19	$2.59 M / $7.84 M	-67
Recreational Vehicle Dealers	$1.58 M / -	100	$1.84 M / -	100	$4.53 M / -	100
Motorcycle, Boat Dealers	$2.1 M / -	100	$2.45 M / -	100	$6.06 M / $346.55 K	94
Auto Parts, Accessories	$1.26 M / $5.29 M	-76	$1.47 M / $5.34 M	-72	$3.62 M / $9.41 M	-62
Tire Dealers	$698.02 K / $376.35 K	46	$816.27 K / $609.78 K	25	$2.01 M / $1.41 M	30
2024 Population	9,622		11,162		31,740	
2029 Population	8,982		10,455		30,188	
% Population Change 2024-2029	-6.7%		-6.3%		-4.9%	
2024 Adult Population Age 18+	7,268		8,454		24,804	
2024 Population Male	4,595		5,363		16,856	
2024 Population Female	5,027		5,798		14,884	
2024 Households	3,876		4,517		11,681	
2024 Median Household Income	52,859		53,201		49,214	
2024 Average Household Income	73,754		73,918		68,048	

Retail Potential

Retail Potential Profile

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time	15 min drive time	30 min drive time
2024 Population	9,622	11,162	31,740
2029 Population	8,982	10,455	30,188
% Population Change 2020-2024	-3.6%	-2.4%	-3.1%
2024 Adult Population Age 18+	$7,268	$8,454	$24,804
2024 Population Male	$4,595	$5,363	$16,856
2024 Population Female	$5,027	$5,798	$14,884
2024 Households	$3,876	$4,517	$11,681
2024 Median Household Income	$52,859	$53,201	$49,214
2024 Average Household Income	$73,754	$73,918	$68,048
Clothing, Clothing Accessories Stores	$9.34 M	$10.91 M	$27.12 M
Men's Clothing Stores	$443.27 K	$516.24 K	$1.29 M
Women's Clothing Stores	$819.87 K	$957.74 K	$2.36 M
Children's, Infants' Clothing Stores	$785.65 K	$917.95 K	$2.21 M
Family Clothing Stores	$4.01 M	$4.69 M	$11.63 M
Clothing Accessory Stores	$236.87 K	$276.38 K	$689.84 K
Other Apparel Stores	$305.5 K	$356.39 K	$874.24 K
Shoe Stores	$2.24 M	$2.62 M	$6.57 M
Jewelry Stores	$436.3 K	$511.85 K	$1.31 M
Luggage Stores	$62.28 K	$72.89 K	$186.74 K
Furniture, Home Furnishings Stores	$6.38 M	$7.44 M	$18.75 M
Furniture Stores	$4.1 M	$4.77 M	$12.02 M
Floor Covering Stores	$610.79 K	$711.63 K	$1.78 M
Other Home Furnishing Stores	$1.67 M	$1.95 M	$4.95 M
Electronics, Appliance Stores	$8.55 M	$10.09 M	$24.93 M
Gasoline Stations	$6.53 M	$7.73 M	$19.11 M
Building Material, Garden Equipment, Supplies Dealers	$7.86 M	$9.18 M	$22.67 M
Home Centers	$4.2 M	$4.9 M	$12.16 M
Paint, Wallpaper Stores	$983.08 K	$1.15 M	$2.77 M
Hardware Stores	$471.76 K	$550.85 K	$1.37 M
Other Building Materials Stores	$1.54 M	$1.79 M	$4.44 M
Outdoor Power Equipment Stores	$94.6 K	$110.39 K	$272.58 K
Nursery, Garden Stores	$576.97 K	$673.17 K	$1.67 M
Food, Beverage Stores	$12.47 M	$14.63 M	$35.75 M
Grocery Stores	$9.63 M	$11.29 M	$27.74 M
Convenience Stores	$873.15 K	$1.03 M	$2.53 M
Meat Markets	$59.58 K	$69.58 K	$169.7 K
Fish, Seafood Markets	$20.78 K	$24.25 K	$58.95 K
Fruit, Vegetable Markets	$37.37 K	$43.65 K	$106.58 K
Other Specialty Food Markets	$66.11 K	$77.23 K	$188.94 K
Liquor Stores	$1.78 M	$2.08 M	$4.95 M

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time	15 min drive time	30 min drive time
Health, Personal Care Stores	$8.06 M	$9.6 M	$23.26 M
Pharmacy, Drug Stores	$7.07 M	$8.42 M	$20.41 M
Cosmetics, Beauty Stores	$409.69 K	$488.75 K	$1.18 M
Optical Goods Stores	$134.81 K	$161.17 K	$399.66 K
Other Health, Personal Care Stores	$441.4 K	$526.06 K	$1.27 M
Sporting Goods, Hobby, Book, Music Stores	$10.03 M	$11.73 M	$29.15 M
Sporting Goods Stores	$4.02 M	$4.69 M	$11.55 M
Hobby, Toy, Game Stores	$2.47 M	$2.88 M	$7.3 M
Sewing, Needlecraft Stores	$2.18 M	$2.56 M	$6.47 M
Musical Instrument Stores	$642.28 K	$753.99 K	$1.74 M
Book Stores	$710.08 K	$841.18 K	$2.09 M
General Merchandise Stores	$29.27 M	$34.32 M	$85.37 M
Department Stores	$9.77 M	$11.44 M	$28.4 M
Warehouse Superstores	$16.97 M	$19.92 M	$49.54 M
Other General Merchandise Stores	$2.53 M	$2.96 M	$7.43 M
Miscellaneous Store Retailers	$3.84 M	$4.51 M	$11.38 M
Florists	$73.84 K	$86.31 K	$214.97 K
Office, Stationary Stores	$444.94 K	$521.95 K	$1.33 M
Gift, Souvenir Stores	$602.32 K	$706.58 K	$1.78 M
Used Merchandise Stores	$305.79 K	$358.5 K	$921.8 K
Pet, Pet Supply Stores	$829.54 K	$965.51 K	$2.43 M
Art Dealers	$131.79 K	$154.53 K	$401.96 K
Mobile Home Dealers	$89.37 K	$104.14 K	$257.84 K
Other Miscellaneous Retail Stores	$1.36 M	$1.61 M	$4.04 M
Non-Store Retailers	$16.96 M	$19.93 M	$49.23 M
Mail Order, Catalog Stores	$16.01 M	$18.82 M	$46.49 M
Vending Machines	$83.45 K	$97.52 K	$236.02 K
Fuel Dealers	$106.8 K	$125.13 K	$308.36 K
Other Direct Selling Establishments	$756.61 K	$887.53 K	$2.2 M
Accommodation, Food Services	$17.12 M	$20.02 M	$47.5 M
Hotels, Other Travel Accommodations	$1.04 M	$1.22 M	$2.89 M
RV Parks	$10.81 K	$12.65 K	$30.94 K
Rooming, Boarding Houses	$5.9 K	$6.9 K	$16.46 K
Full Service Restaurants	$9.5 M	$11.11 M	$26.37 M
Limited Service Restaurants	$4.4 M	$5.15 M	$12.23 M
Special Food Services, Catering	$1.3 M	$1.52 M	$3.61 M
Drinking Places	$862.97 K	$1.01 M	$2.36 M
Motor Vehicle, Parts Dealers	$15.78 M	$18.44 M	$46.57 M
New Car Dealers	$9.27 M	$10.85 M	$27.77 M
Used Car Dealers	$863.74 K	$1.01 M	$2.59 M
Recreational Vehicle Dealers	$1.58 M	$1.84 M	$4.53 M
Motorcycle, Boat Dealers	$2.1 M	$2.45 M	$6.06 M
Auto Parts, Accessories	$1.26 M	$1.47 M	$3.62 M
Tire Dealers	$698.02 K	$816.27 K	$2.01 M

Income Summary

Income Summary Report

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Population						
Estimated Population (2024)	9,622		11,162		31,740	
Projected Population (2029)	8,982		10,455		30,188	
Census Population (2020)	9,980		11,439		32,762	
Census Population (2010)	10,221		11,901		36,982	
Projected Annual Growth (2024 to 2029)	-640	*-1.3%*	-707	*-1.3%*	-1,552	*-1.0%*
Historical Annual Growth (2020 to 2024)	-358	*-0.9%*	-277	*-0.6%*	-1,022	*-0.8%*
Historical Annual Growth (2010 to 2020)	-241	*-0.2%*	-462	*-0.4%*	-4,220	*-1.1%*
Households						
Estimated Households (2024)	3,876		4,517		11,681	
Projected Households (2029)	3,553		4,158		10,757	
Census Households (2020)	3,995		4,603		12,022	
Census Households (2010)	4,012		4,676		12,881	
Projected Annual Growth (2024 to 2029)	-322	*-1.7%*	-359	*-1.6%*	-924	*-1.6%*
Historical Annual Growth (2020 to 2024)	-119	*-0.7%*	-86	*-0.5%*	-341	*-0.7%*
Historical Annual Growth (2010 to 2020)	-18	-	-73	*-0.2%*	-859	*-0.7%*
Average Household Income						
Estimated Average Household Income (2024)	$73,754		$73,918		$68,048	
Projected Average Household Income (2029)	$75,312		$75,451		$69,693	
Census Average Household Income (2020)	$48,349		$48,273		$43,570	
Census Average Household Income (2010)	$41,310		$41,033		$37,833	
Projected Annual Growth (2024 to 2029)	$1,558	*0.4%*	$1,533	*0.4%*	$1,645	*0.5%*
Historical Annual Growth (2020 to 2024)	$25,405	3.8%	$25,645	3.8%	$24,478	4.0%
Historical Annual Growth (2010 to 2020)	$7,039	1.7%	$7,240	1.8%	$5,737	1.5%
Median Household Income						
Estimated Median Household Income (2024)	$52,859		$53,201		$49,214	
Projected Median Household Income (2029)	$53,231		$53,566		$49,392	
Census Median Household Income (2020)	$41,344		$40,236		$34,468	
Census Median Household Income (2010)	$30,918		$30,751		$27,970	
Projected Annual Growth (2024 to 2029)	$372	*0.1%*	$365	*0.1%*	$178	-
Historical Annual Growth (2020 to 2024)	$11,514	2.0%	$12,965	2.3%	$14,746	3.1%
Historical Annual Growth (2010 to 2020)	$10,426	3.4%	$9,485	3.1%	$6,497	2.3%
Per Capita Income						
Estimated Per Capita Income (2024)	$29,755		$29,956		$25,092	
Projected Per Capita Income (2029)	$29,845		$30,052		$24,886	
Census Per Capita Income (2020)	$18,980		$18,967		$15,175	
Census Per Capita Income (2010)	$15,346		$15,314		$13,308	
Projected Annual Growth (2024 to 2029)	$90	-	$97	-	-$206	*-0.2%*
Historical Annual Growth (2020 to 2024)	$10,775	4.1%	$10,988	4.1%	$9,916	4.7%
Historical Annual Growth (2010 to 2020)	$3,634	2.4%	$3,654	2.4%	$1,868	1.4%
Other Income						
Estimated Families (2024)	2,566		2,972		7,508	
Estimated Average Family Income (2024)	$93,701		$94,182		$81,176	
Estimated Median Family Income (2024)	$70,738		$70,757		$62,462	
Estimated Average Household Net Worth (2024)	$686,278		$698,209		$654,951	

Consumer Expenditure Summary

Consumer Expenditure Summary

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Estimated Population		9,622		11,162		31,740
Estimated Households		3,876		4,517		11,681
Household Expenditure		$312.79 M		$365.77 M		$891.27 M
Per Household ~ Per Capita	$80,705	$32,508	$80,969	$32,769	$76,300	$28,080
Non-Retail Expenditures	$146.99 M	47.0%	$171.31 M	46.8%	$413.73 M	46.4%
Per Household ~ Per Capita	$37,925	$15,276	$37,922	$15,348	$35,418	$13,035
Retail Expenditures	$165.81 M	53.0%	$194.46 M	53.2%	$477.55 M	53.6%
Per Household ~ Per Capita	$42,780	$17,232	$43,047	$17,422	$40,882	$15,046
Alcoholic Beverages	$1.89 M	0.6%	$2.21 M	0.6%	$5.34 M	0.6%
Per Household ~ Per Capita	$489	$197	$490	$198	$457	$168
Apparel	$5.91 M	1.9%	$6.89 M	1.9%	$16.79 M	1.9%
Per Household ~ Per Capita	$1,524	$614	$1,526	$617	$1,437	$529
Contributions	$9.19 M	2.9%	$10.75 M	2.9%	$25.46 M	2.9%
Per Household ~ Per Capita	$2,372	$955	$2,380	$963	$2,179	$802
Education	$6.75 M	2.2%	$7.89 M	2.2%	$18.83 M	2.1%
Per Household ~ Per Capita	$1,741	$701	$1,746	$707	$1,612	$593
Entertainment	$18.38 M	5.9%	$21.44 M	5.9%	$52.33 M	5.9%
Per Household ~ Per Capita	$4,742	$1,910	$4,747	$1,921	$4,480	$1,649
Food Away From Home	$13.92 M	4.5%	$16.25 M	4.4%	$39.49 M	4.4%
Per Household ~ Per Capita	$3,593	$1,447	$3,598	$1,456	$3,380	$1,244
Grocery	$23.9 M	7.6%	$27.81 M	7.6%	$69.84 M	7.8%
Per Household ~ Per Capita	$6,165	$2,483	$6,155	$2,491	$5,979	$2,200
Health Care	$25.5 M	8.2%	$29.87 M	8.2%	$76.95 M	8.6%
Per Household ~ Per Capita	$6,578	$2,650	$6,611	$2,676	$6,588	$2,424
Household Furnishings and Equipment	$8.33 M	2.7%	$9.72 M	2.7%	$23.55 M	2.6%
Per Household ~ Per Capita	$2,148	$865	$2,152	$871	$2,016	$742
Household Operations	$6.08 M	1.9%	$7.09 M	1.9%	$17.38 M	1.9%
Per Household ~ Per Capita	$1,569	$632	$1,569	$635	$1,488	$548
Miscellaneous Expenses	$5.39 M	1.7%	$6.29 M	1.7%	$15.25 M	1.7%
Per Household ~ Per Capita	$1,390	$560	$1,392	$563	$1,306	$481
Personal Care	$4.54 M	1.5%	$5.29 M	1.4%	$13.18 M	1.5%
Per Household ~ Per Capita	$1,171	$472	$1,170	$474	$1,128	$415
Shelter	$53.97 M	17.3%	$62.56 M	17.1%	$155.24 M	17.4%
Per Household ~ Per Capita	$13,924	$5,609	$13,849	$5,605	$13,290	$4,891
Tax and Retirement	$59.19 M	18.9%	$69.22 M	18.9%	$157.51 M	17.7%
Per Household ~ Per Capita	$15,271	$6,151	$15,324	$6,202	$13,484	$4,962
Tobacco and Related	$2.19 M	0.7%	$2.54 M	0.7%	$6.63 M	0.7%
Per Household ~ Per Capita	$565	$227	$561	$227	$568	$209
Transportation	$50.45 M	16.1%	$59.9 M	16.4%	$147.02 M	16.5%
Per Household ~ Per Capita	$13,017	$5,243	$13,260	$5,366	$12,586	$4,632
Utilities	$17.24 M	5.5%	$20.06 M	5.5%	$50.51 M	5.7%
Per Household ~ Per Capita	$4,448	$1,792	$4,440	$1,797	$4,324	$1,591

Consumer Expenditure Trend

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time		15 min drive time		30 min drive time	
Population / Households (2024)						
Estimated Population	9,622		11,162		31,740	
Estimated Households	3,876		4,517		11,681	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	$312.79 M		$365.77 M		$891.27 M	
Total Non-Retail Expenditure	$146.99 M		$171.31 M		$413.73 M	
Total Retail Expenditure	$165.81 M		$194.46 M		$477.55 M	
Alcoholic Beverages	$1.89 M		$2.21 M		$5.34 M	
Apparel	$5.91 M		$6.89 M		$16.79 M	
Contributions	$9.19 M		$10.75 M		$25.46 M	
Education	$6.75 M		$7.89 M		$18.83 M	
Entertainment	$18.38 M		$21.44 M		$52.33 M	
Food Away From Home	$13.92 M		$16.25 M		$39.49 M	
Grocery	$23.9 M		$27.81 M		$69.84 M	
Health Care	$25.5 M		$29.87 M		$76.95 M	
Household Furnishings and Equipment	$8.33 M		$9.72 M		$23.55 M	
Household Operations	$6.08 M		$7.09 M		$17.38 M	
Miscellaneous Expenses	$5.39 M		$6.29 M		$15.25 M	
Personal Care	$4.54 M		$5.29 M		$13.18 M	
Shelter	$53.97 M		$62.56 M		$155.24 M	
Tax and Retirement	$59.19 M		$69.22 M		$157.51 M	
Tobacco and Related	$2.19 M		$2.54 M		$6.63 M	
Transportation	$50.45 M		$59.9 M		$147.02 M	
Utilities	$17.24 M		$20.06 M		$50.51 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	$6,725		$6,747		$6,358	
Total Non-Retail Expenditure	$3,160	*47.0%*	$3,160	*46.8%*	$2,952	*46.4%*
Total Retail Expenditure	$3,565	*53.0%*	$3,587	*53.2%*	$3,407	*53.6%*
Alcoholic Beverages	$41	*0.6%*	$41	*0.6%*	$38	*0.6%*
Apparel	$127	*1.9%*	$127	*1.9%*	$120	*1.9%*
Contributions	$198	*2.9%*	$198	*2.9%*	$182	*2.9%*
Education	$145	*2.2%*	$145	*2.2%*	$134	*2.1%*
Entertainment	$395	*5.9%*	$396	*5.9%*	$373	*5.9%*
Food Away From Home	$299	*4.5%*	$300	*4.4%*	$282	*4.4%*
Grocery	$514	*7.6%*	$513	*7.6%*	$498	*7.8%*
Health Care	$548	*8.2%*	$551	*8.2%*	$549	*8.6%*
Household Furnishings and Equipment	$179	*2.7%*	$179	*2.7%*	$168	*2.6%*
Household Operations	$131	*1.9%*	$131	*1.9%*	$124	*1.9%*
Miscellaneous Expenses	$116	*1.7%*	$116	*1.7%*	$109	*1.7%*
Personal Care	$98	*1.5%*	$98	*1.4%*	$94	*1.5%*
Shelter	$1,160	*17.3%*	$1,154	*17.1%*	$1,107	*17.4%*
Tax and Retirement	$1,273	*18.9%*	$1,277	*18.9%*	$1,124	*17.7%*
Tobacco and Related	$47	*0.7%*	$47	*0.7%*	$47	*0.7%*
Transportation	$1,085	*16.1%*	$1,105	*16.4%*	$1,049	*16.5%*
Utilities	$371	*5.5%*	$370	*5.5%*	$360	*5.7%*

Consumer Expenditure Trend

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time	15 min drive time	30 min drive time
Population / Households (2029)			
Projected Population	8,982	10,455	30,188
Projected Households	-	-	-
Total Annual Consumer Expenditure (2029)			
Total Household Expenditure	$290.01 M	$340.12 M	$822.77 M
Total Non-Retail Expenditure	$137.57 M	$160.91 M	$386.47 M
Total Retail Expenditure	$152.44 M	$179.21 M	$436.3 M
Alcoholic Beverages	$1.75 M	$2.05 M	$4.94 M
Apparel	$5.46 M	$6.39 M	$15.47 M
Contributions	$8.54 M	$10.03 M	$23.69 M
Education	$6.26 M	$7.34 M	$17.46 M
Entertainment	$16.97 M	$19.87 M	$48.2 M
Food Away From Home	$12.87 M	$15.08 M	$36.41 M
Grocery	$21.91 M	$25.58 M	$63.67 M
Health Care	$23.46 M	$27.41 M	$69.69 M
Household Furnishings and Equipment	$7.7 M	$9.02 M	$21.74 M
Household Operations	$5.62 M	$6.57 M	$16 M
Miscellaneous Expenses	$4.97 M	$5.83 M	$14.07 M
Personal Care	$4.17 M	$4.87 M	$12.05 M
Shelter	$50.17 M	$58.38 M	$143.84 M
Tax and Retirement	$56.03 M	$65.79 M	$150.21 M
Tobacco and Related	$1.99 M	$2.32 M	$5.98 M
Transportation	$46.34 M	$55.14 M	$133.36 M
Utilities	$15.8 M	$18.44 M	$46.01 M
Consumer Expenditure Growth (2024 to 2029)			
Total Household Expenditure	$-22.78 M	$-25.65 M	$-68.5 M
Total Non-Retail Expenditure	$-9.42 M	$-10.4 M	$-27.26 M
Total Retail Expenditure	$-13.37 M	$-15.25 M	$-41.25 M
Alcoholic Beverages	$-141.47 K	$-157.64 K	$-404.66 K
Apparel	$-450.62 K	$-502.72 K	$-1.32 M
Contributions	$-648.57 K	$-720.57 K	$-1.77 M
Education	$-489.2 K	$-544.47 K	$-1.36 M
Entertainment	$-1.41 M	$-1.57 M	$-4.13 M
Food Away From Home	$-1.05 M	$-1.18 M	$-3.07 M
Grocery	$-1.99 M	$-2.23 M	$-6.17 M
Health Care	$-2.03 M	$-2.45 M	$-7.26 M
Household Furnishings and Equipment	$-626.99 K	$-697.73 K	$-1.81 M
Household Operations	$-463.25 K	$-516.6 K	$-1.38 M
Miscellaneous Expenses	$-411.61 K	$-458.38 K	$-1.19 M
Personal Care	$-370.64 K	$-414.55 K	$-1.14 M
Shelter	$-3.79 M	$-4.18 M	$-11.4 M
Tax and Retirement	$-3.15 M	$-3.43 M	$-7.3 M
Tobacco and Related	$-194.8 K	$-218.34 K	$-649.42 K
Transportation	$-4.11 M	$-4.76 M	$-13.66 M
Utilities	$-1.44 M	$-1.61 M	$-4.5 M

Crime Risk

Crime Risk Profile

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	10 min drive time	15 min drive time	30 min drive time
Demographics			
Population	9,622	11,162	31,740
Census Population	9,980	11,439	32,762
Households	3,876	4,517	11,681
Average Household Income	$73,754	$73,918	$68,048
Median Household Income	$52,859	$53,201	$49,214
Per Capita Income	$29,755	$29,956	$25,092
Total Crime			
Crime Index	141	129	150
Crime Level	Above Average	Above Average	High Risk
Personal Crime			
Crime Index	191	175	234
Crime Level	Very High	High Risk	Very High
Murder			
Crime Index	164	159	407
Crime Level	High Risk	High Risk	Very High
Rape			
Crime Index	242	228	187
Crime Level	Very High	Very High	Very High
Robbery			
Crime Index	38	34	61
Crime Level	Low Risk	Low Risk	Below Average
Assault			
Crime Index	229	209	287
Crime Level	Very High	Very High	Very High
Property Crime			
Crime Index	131	120	134
Crime Level	Above Average	Above Average	Above Average
Burglary			
Crime Index	179	169	172
Crime Level	High Risk	High Risk	High Risk
Larceny			
Crime Index	131	119	128
Crime Level	Above Average	Average	Above Average
Motor Vehicle Theft			
Crime Index	79	73	130
Crime Level	Below Average	Below Average	Above Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Void Analysis

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
AutoZone	2 / 1	6,600	
NAPA	2 / 1	6,200	
O'Reilly	2 / 1	8,500	
Banks			
Regions Bank	2 / 0	5,100	
Banks Minor			
Bank	19 / 6		
Clothing Apparel			
Cato	1 / 0	5,000	
Citi Trends	1 / 0	14,600	
Convenience Stores			
Alon	2 / 1	3,500	
Citgo	3 / 1	2,300	
Exxon	6 / 1	2,600	
Love's	1 / 0	7,300	
Mobil	3 / 1	2,400	
Murphy USA	2 / 1	2,100	
Shell	2 / 1	1,800	
Speedway	1 / 0	3,200	
Valero	2 / 0	3,200	
Dealerships			
Chevrolet	1 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 1		
GMC	1 / 1		
Jeep	1 / 1		
RAM	1 / 1		
Toyota	1 / 1		
Discount Department Stores			
Wal-Mart Supercenter	2 / 1	189,700	
Dollar Stores			
Dollar General	6 / 2	9,600	
Dollar Tree	2 / 1	11,800	
Family Dollar	2 / 1	9,400	
Family Dollar | Dollar Tree	1 / 0	12,100	

Void Analysis

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	Site / Market Locations	Avg Square Footage	Closest Location
Education			
Day Care	28 / 12		
High School	3 / 1		
Junior College	1 / 0		
PK - 8	12 / 3		
PK - 8 (Private)	2 / 1		
Trade Schools	1 / 0		
Entertainment			
Theatres	1 / 0		
EV Charging Stations			
Blink Charging	1 / 1		
ChargePoint	1 / 0		
Electrify America	1 / 0		
Independent	2 / 1		
Health Care			
Certified Registered Nurse Anesthetist	1 / 0		
Chiropractic	2 / 2		
Clinical Psychologist	2 / 2		
Clinical Social Worker	3 / 2		
Diagnostic Radiology	1 / 0		
Dialysis Centers	3 / 1		
Emergency Medicine	1 / 0		
Family Practice	6 / 2		
Gastroenterology	1 / 1		
General Practice	2 / 1		
General Surgery	3 / 0		
Internal Medicine	5 / 1		
Nephrology	3 / 1		
Nurse Practitioner	13 / 4		
Obstetrics and Gynecology	1 / 0		
Occupational Therapy	2 / 1		
Ophthalmology	1 / 0		
Optometry	4 / 2		
Pediatric Medicine	1 / 1		
Physical Therapy	1 / 0		
Podiatry	2 / 0		
Psychiatry	3 / 0		

Void Analysis

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Drive Time	Site / Market Locations	Avg Square Footage	Closest Location
Pulmonary Disease	2 / 1		
Vascular Surgery	2 / 0		
Home Improvement			
Ace Hardware	1 / 1	16,200	
Sherwin-Williams	1 / 0	7,300	
Tractor Supply Company	1 / 1	26,300	
Hotels			
Comfort Suites	1 / 0	14,700	
Days Inn	1 / 0	12,900	
Days Inn & Suites	1 / 1	17,600	
Econo Lodge	1 / 0	17,400	
Hampton Inn	1 / 0	18,300	
Holiday Inn Express	1 / 0	16,400	
Home2	1 / 0	15,900	
Motel 6	1 / 0	24,300	
Quality	1 / 0	15,700	
Red Roof Inn	1 / 0	28,900	
Super 8	1 / 0	12,300	
Restaurants Casual			
Waffle House	1 / 0	2,000	
Restaurants Fast Food Major			
Burger King	2 / 1	4,000	
KFC	2 / 1	3,100	
McDonald's	2 / 1	4,600	
Sonic	2 / 1	2,800	
Taco Bell	2 / 1	2,500	
Restaurants Fast Food Minor			
Popeyes	1 / 0	2,700	
Restaurants Ice Cream Smoothie			
Baskin-Robbins	2 / 1	2,200	
Restaurants Pizza			
Domino's Pizza	2 / 1	2,100	
Pizza Hut	2 / 1	2,800	
Pizza Inn	1 / 1	3,600	
Sbarro	1 / 0	1,000	
Restaurants Sandwich			
Subway	2 / 1	1,700	

Void Analysis

Wynne, Arkansas Drive Time	Site / Market Locations	Avg Square Footage	Closest Location
Shoes Footwear			
Shoe Show	1 / 1	4,800	
Sporting Goods			
Hibbett Sports	2 / 1	7,600	
Wireless Stores			
AT&T	2 / 1	3,500	
Cricket	1 / 0	1,600	
Worship			
Baptist	5 / 2		
Methodist Episcopal	3 / 1		