RETAIL ATTRACTIONS, LLC

Economic Development Consulting

Wynne, Arkansas
Radius
2nd Quarter 2025

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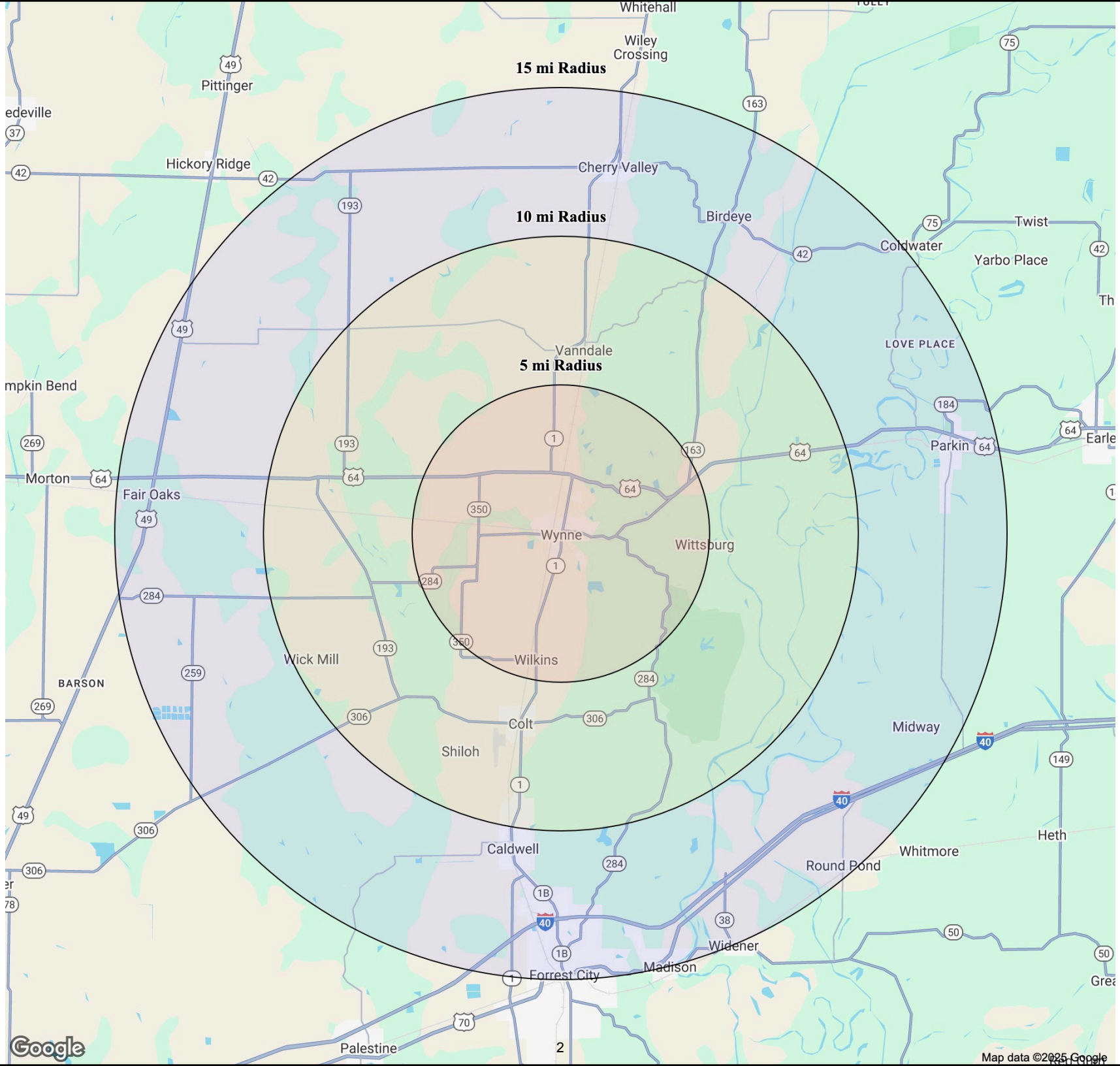
Demographics


15 mi Radius
10 mi Radius
5 mi Radius
Whitehall
Wiley Crossing
Pittinger
Hickory Ridge
Cherry Valley
Birdeye
Coldwater
Twist
Yarbo Place
LOVE PLACE
Vanndale
Morton
Fair Oaks
Wynne
Wittsburg
Parkin
Earle
Wick Mill
Wilkins
BARSON
Colt
Shiloh
Midway
Caldwell
Round Pond
Whitmore
Heth
Widener
Madison
Forrest City
Palestine
Google
Map data ©2025 Google

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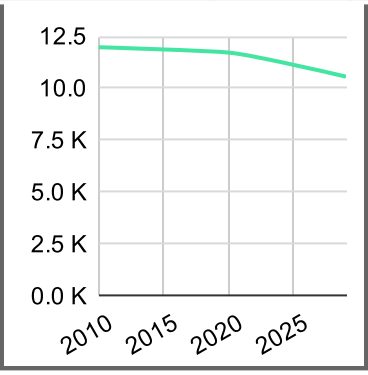
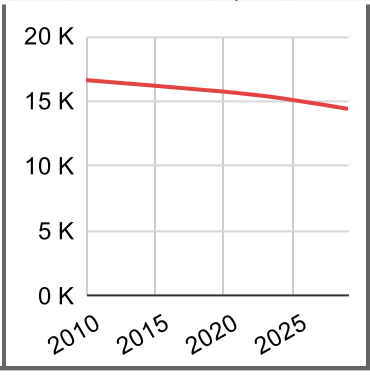
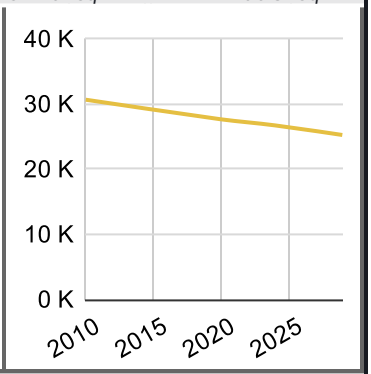
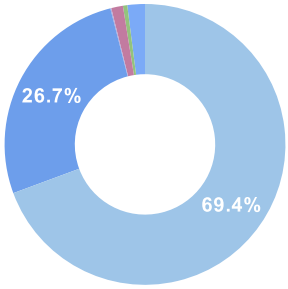
Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Population						
Estimated Population (2024)	11,264		15,267		26,754	
Projected Population (2029)	10,565		14,421		25,276	
Census Population (2020)	11,721		15,747		27,686	
Census Population (2010)	11,979		16,635		30,693	
Projected Annual Growth (2024-2029)	-699	*-1.2%*	-846	*-1.1%*	-1,478	*-1.1%*
Historical Annual Growth (2020-2024)	-457	*-1.0%*	-480	*-0.8%*	-932	*-0.9%*
Historical Annual Growth (2010-2020)	-259	*-0.2%*	-887	*-0.5%*	-3,007	*-1.0%*
Estimated Population Density (2024)	143	*psm*	49	*psm*	38	*psm*
Trade Area Size	78.5	*sq mi*	314.0	*sq mi*	706.8	*sq mi*

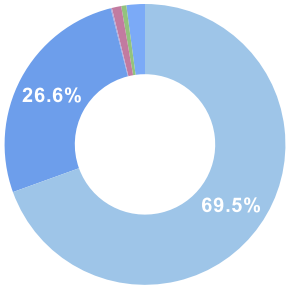


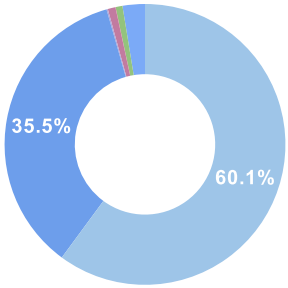




Race and Ethnicity (2024)						
Not Hispanic or Latino Population	11,022	*97.9%*	14,903	*97.6%*	26,040	*97.3%*
White	7,683	*69.7%*	10,418	*69.9%*	15,789	*60.6%*
Black or African American	2,993	*27.2%*	4,040	*27.1%*	9,441	*36.3%*
American Indian or Alaska Native	9	-	17	*0.1%*	33	*0.1%*
Asian	151	*1.4%*	163	*1.1%*	232	*0.9%*
Hawaiian or Pacific Islander	-	-	-	-	4	-
Other Race	7	-	11	-	30	*0.1%*
Two or More Races	178	*1.6%*	253	*1.7%*	511	*2.0%*
Hispanic or Latino Population	242	*2.1%*	364	*2.4%*	714	*2.7%*
White	129	*53.4%*	190	*52.1%*	288	*40.3%*
Black or African American	11	*4.5%*	18	*5.0%*	53	*7.4%*
American Indian or Alaska Native	3	*1.4%*	5	*1.3%*	8	*1.2%*
Asian	-	-	1	*0.4%*	5	*0.7%*
Hispanic Hawaiian or Pacific Islander	-	-	-	-	1	*0.2%*
Other Race	49	*20.2%*	78	*21.5%*	181	*25.4%*
Two or More Races	50	*20.5%*	72	*19.8%*	177	*24.8%*







White | Black or African American | American Indian or Alaskan Native | Asian | Hawaiian or Pacific Islander | Other Race | 2+ Races

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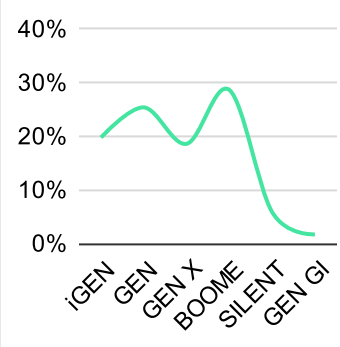
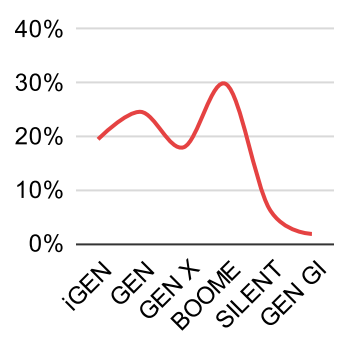
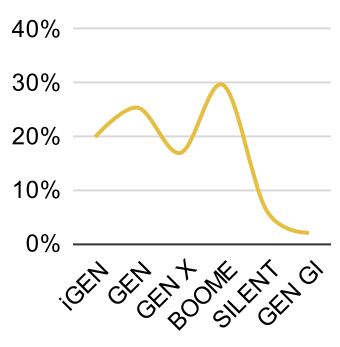
Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Age Distribution (2024)						
Age Under 5 Years	733	6.5%	954	6.2%	1,752	6.5%
Age 5 to 9 Years	772	6.9%	1,025	6.7%	1,826	6.8%
Age 10 to 14 Years	723	6.4%	990	6.5%	1,738	6.5%
Age 15 to 19 Years	785	7.0%	1,004	6.6%	1,751	6.5%
Age 20 to 24 Years	626	5.6%	840	5.5%	1,569	5.9%
Age 25 to 29 Years	673	6.0%	873	5.7%	1,606	6.0%
Age 30 to 34 Years	777	6.9%	1,033	6.8%	1,850	6.9%
Age 35 to 39 Years	659	5.8%	853	5.6%	1,456	5.4%
Age 40 to 44 Years	758	6.7%	983	6.4%	1,555	5.8%
Age 45 to 49 Years	679	6.0%	905	5.9%	1,517	5.7%
Age 50 to 54 Years	688	6.1%	963	6.3%	1,630	6.1%
Age 55 to 59 Years	650	5.8%	899	5.9%	1,550	5.8%
Age 60 to 64 Years	753	6.7%	1,009	6.6%	1,704	6.4%
Age 65 to 69 Years	648	5.8%	947	6.2%	1,711	6.4%
Age 70 to 74 Years	488	4.3%	715	4.7%	1,310	4.9%
Age 75 to 79 Years	406	3.6%	627	4.1%	1,079	4.0%
Age 80 to 84 Years	254	2.3%	372	2.4%	608	2.3%
Age 85 Years or Over	193	1.7%	274	1.8%	539	2.0%
Median Age	37.9		39.3		38.7	
Generation (2024)						
iGeneration (Age Under 15 Years)	2,228	19.8%	2,969	19.4%	5,316	19.9%
Generation 9/11 Millennials (Age 15 to 34 Years)	2,860	25.4%	3,750	24.6%	6,777	25.3%
Gen Xers (Age 35 to 49 Years)	2,096	18.6%	2,741	18.0%	4,528	16.9%
Baby Boomers (Age 50 to 74 Years)	3,227	28.6%	4,533	29.7%	7,906	29.6%
Silent Generation (Age 75 to 84 Years)	660	5.9%	999	6.5%	1,688	6.3%
G.I. Generation (Age 85 Years or Over)	193	1.7%	274	1.8%	539	2.0%







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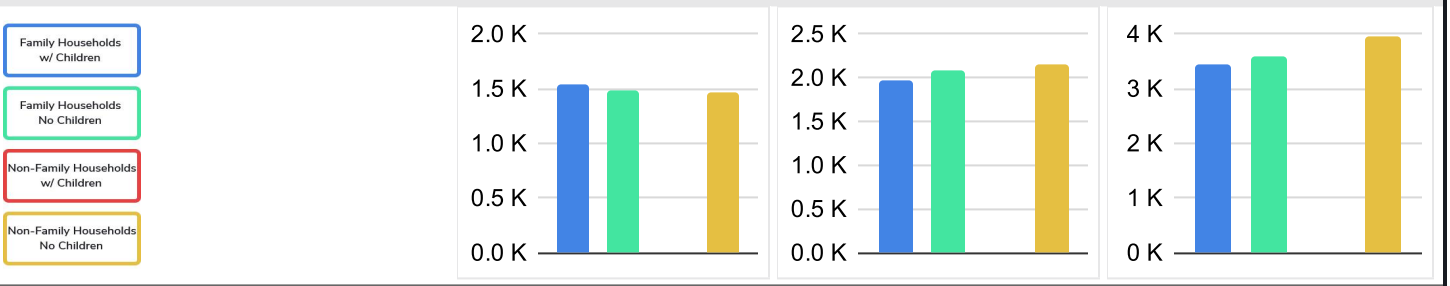
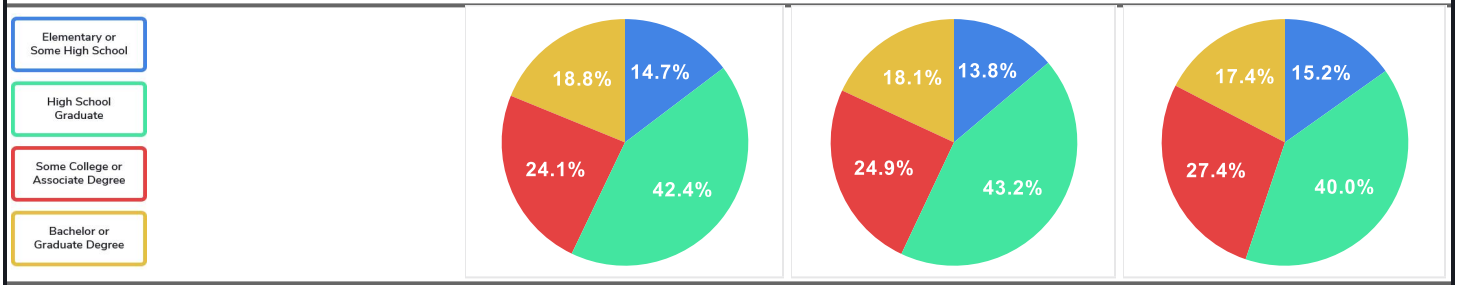
Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Household Type (2024)						
Total Households	4,500		6,205		10,992	
Family Households	3,024	*67.2%*	4,042	*65.1%*	7,020	*63.9%*
Family Households with Children	1,531	*50.6%*	1,963	*48.6%*	3,430	*48.9%*
Family Households No Children	1,493	*49.4%*	2,079	*51.4%*	3,589	*51.1%*
Non-Family Households	1,476	*32.8%*	2,163	*34.9%*	3,973	*36.1%*
Non-Family Households with Children	2	*0.1%*	2	*0.1%*	5	*0.1%*
Non-Family Households No Children	1,474	99.9%	2,160	99.9%	3,968	99.9%



Education Attainment (2024)						
Elementary or Some High School	1,120	*14.7%*	1,446	*13.8%*	2,750	*15.2%*
High School Graduate	3,235	*42.4%*	4,515	*43.2%*	7,247	*40.0%*
Some College or Associate Degree	1,835	*24.1%*	2,603	*24.9%*	4,971	*27.4%*
Bachelor or Graduate Degree	1,436	*18.8%*	1,891	*18.1%*	3,150	*17.4%*



Household Income (2024)						
Estimated Average Household Income	$75,827		$75,104		$71,072	
Estimated Median Household Income	$54,891		$54,501		$50,663	
HH Income Under $10,000	111	*2.5%*	242	*3.9%*	633	*5.8%*
HH Income $10,000 to $34,999	1,501	*33.4%*	1,949	*31.4%*	3,552	*32.3%*
HH Income $35,000 to $49,999	534	*11.9%*	798	*12.9%*	1,711	*15.6%*
HH Income $50,000 to $74,999	750	*16.7%*	1,001	*16.1%*	1,736	*15.8%*
HH Income $75,000 to $99,999	537	*11.9%*	770	*12.4%*	1,209	*11.0%*
HH Income $100,000 to $149,999	655	*14.5%*	860	*13.9%*	1,261	*11.5%*
HH Income $150,000 or More	413	*9.2%*	585	*9.4%*	890	*8.1%*

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Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Population						
Estimated Population (2024)	11,264		15,267		26,754	
Projected Population (2029)	10,565		14,421		25,276	
Census Population (2020)	11,721		15,747		27,686	
Census Population (2010)	11,979		16,635		30,693	
Projected Annual Growth (2024-2029)	-699	*-1.2%*	-846	*-1.1%*	-1,478	*-1.1%*
Historical Annual Growth (2020-2024)	-457	-	-480	*-0.8%*	-932	*-0.8%*
Historical Annual Growth (2010-2020)	-259	*-0.2%*	-887	*-0.5%*	-3,007	*-1.0%*
Estimated Population Density (2024)	143	*psm*	49	*psm*	38	*psm*
Trade Area Size	78.5	*sq mi*	314.0	*sq mi*	706.8	*sq mi*
Households						
Estimated Households (2024)	4,500		6,205		10,992	
Projected Households (2029)	4,148		5,754		10,109	
Census Households (2020)	4,627		6,360		11,349	
Census Households (2010)	4,640		6,523		12,038	
Projected Annual Growth (2024-2029)	-352	*-1.6%*	-451	*-1.5%*	-884	*-1.6%*
Historical Annual Change (2010-2024)	-139	*-0.2%*	-318	*-0.3%*	-1,046	*-0.6%*
Average Household Income						
Estimated Average Household Income (2024)	$75,827		$75,104		$71,072	
Projected Average Household Income (2029)	$77,445		$76,724		$72,881	
Census Average Household Income (2010)	$49,792		$50,434		$45,322	
Census Average Household Income (2000)	$41,109		$41,108		$39,851	
Projected Annual Change (2024-2029)	$1,617	*0.4%*	$1,621	*0.4%*	$1,809	*0.5%*
Historical Annual Change (2000-2024)	$34,719	*3.5%*	$33,996	*3.4%*	$31,222	*3.3%*
Median Household Income						
Estimated Median Household Income (2024)	$54,891		$54,501		$50,663	
Projected Median Household Income (2029)	$55,353		$54,954		$51,035	
Census Median Household Income (2010)	$41,059		$39,565		$35,515	
Census Median Household Income (2000)	$30,745		$30,947		$29,567	
Projected Annual Change (2024-2029)	$463	*0.2%*	$452	*0.2%*	$371	*0.1%*
Historical Annual Change (2000-2024)	$24,146	*3.3%*	$23,555	*3.2%*	$21,097	*3.0%*
Per Capita Income						
Estimated Per Capita Income (2024)	$30,339		$30,556		$29,249	
Projected Per Capita Income (2029)	$30,453		$30,646		$29,198	
Census Per Capita Income (2010)	$19,285		$19,776		$17,776	
Census Per Capita Income (2000)	$15,260		$15,424		$15,058	
Projected Annual Change (2024-2029)	$114	-	$90	-	-$51	-
Historical Annual Change (2000-2024)	$15,079	*4.1%*	$15,133	*4.1%*	$14,191	*3.9%*
Estimated Average Household Net Worth (2024)	$715,696		$758,695		$702,767	

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Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Race and Ethnicity						
Total Population (2024)	11,264		15,267		26,754	
White (2024)	7,812	*69.4%*	10,608	*69.5%*	16,077	*60.1%*
Black or African American (2024)	3,004	*26.7%*	4,058	*26.6%*	9,494	*35.5%*
American Indian or Alaska Native (2024)	12	*0.1%*	21	*0.1%*	41	*0.2%*
Asian (2024)	151	*1.3%*	165	*1.1%*	237	*0.9%*
Hawaiian or Pacific Islander (2024)	-	-	-	-	6	-
Other Race (2024)	56	*0.5%*	89	*0.6%*	211	*0.8%*
Two or More Races (2024)	228	*2.0%*	326	*2.1%*	688	*2.6%*
Population < 18 (2024)	2,733	*24.3%*	3,625	*23.7%*	6,422	*24.0%*
White Not Hispanic	1,740	*63.6%*	2,338	*64.5%*	3,410	*53.1%*
Black or African American	817	*29.9%*	1,053	*29.1%*	2,585	*40.3%*
Asian	29	*1.1%*	36	*1.0%*	48	*0.8%*
Other Race Not Hispanic	73	*2.7%*	98	*2.7%*	215	*3.4%*
Hispanic	75	*2.7%*	99	*2.7%*	164	*2.6%*
Not Hispanic or Latino Population (2024)	11,022	*97.9%*	14,903	*97.6%*	26,040	*97.3%*
Not Hispanic White	7,683	*69.7%*	10,418	*69.9%*	15,789	*60.6%*
Not Hispanic Black or African American	2,993	*27.2%*	4,040	*27.1%*	9,441	*36.3%*
Not Hispanic American Indian or Alaska Native	9	-	17	*0.1%*	33	*0.1%*
Not Hispanic Asian	151	*1.4%*	163	*1.1%*	232	*0.9%*
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	4	-
Not Hispanic Other Race	7	-	11	-	30	*0.1%*
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Hispanic or Latino Population (2024)	242	*2.1%*	364	*2.4%*	714	*2.7%*
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Hispanic Black or African American	11	*4.5%*	18	*5.0%*	53	*7.4%*
Hispanic American Indian or Alaska Native	3	*1.4%*	5	*1.3%*	8	*1.2%*
Hispanic Asian	-	-	1	*0.4%*	5	*0.7%*
Hispanic Hawaiian or Pacific Islander	-	-	-	-	1	*0.2%*
Hispanic Other Race	49	*20.2%*	78	*21.5%*	181	*25.4%*
Hispanic Two or More Races	50	*20.5%*	72	*19.8%*	177	*24.8%*
Not Hispanic or Latino Population (2020)	11,449	*97.7%*	15,393	*97.7%*	27,071	*97.8%*
Hispanic or Latino Population (2020)	272	*2.3%*	354	*2.3%*	615	*2.2%*
Not Hispanic or Latino Population (2010)	11,779	*98.3%*	16,364	*98.4%*	30,198	*98.4%*
Hispanic or Latino Population (2010)	201	*1.7%*	271	*1.6%*	496	*1.6%*
Not Hispanic or Latino Population (2029)	10,271	*97.2%*	13,999	*97.1%*	24,489	*96.9%*
Hispanic or Latino Population (2029)	294	*2.8%*	421	*2.9%*	787	*3.1%*
Projected Annual Growth (2024-2029)	52	*4.3%*	57	*3.1%*	73	*2.1%*
Historical Annual Growth (2010-2020)	71	*3.6%*	84	*3.1%*	120	*2.4%*

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Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Total Age Distribution (2024)						
Total Population	11,264		15,267		26,754	
Age Under 5 Years	733	6.5%	954	6.2%	1,752	6.5%
Age 5 to 9 Years	772	6.9%	1,025	6.7%	1,826	6.8%
Age 10 to 14 Years	723	6.4%	990	6.5%	1,738	6.5%
Age 15 to 19 Years	785	7.0%	1,004	6.6%	1,751	6.5%
Age 20 to 24 Years	626	5.6%	840	5.5%	1,569	5.9%
Age 25 to 29 Years	673	6.0%	873	5.7%	1,606	6.0%
Age 30 to 34 Years	777	6.9%	1,033	6.8%	1,850	6.9%
Age 35 to 39 Years	659	5.8%	853	5.6%	1,456	5.4%
Age 40 to 44 Years	758	6.7%	983	6.4%	1,555	5.8%
Age 45 to 49 Years	679	6.0%	905	5.9%	1,517	5.7%
Age 50 to 54 Years	688	6.1%	963	6.3%	1,630	6.1%
Age 55 to 59 Years	650	5.8%	899	5.9%	1,550	5.8%
Age 60 to 64 Years	753	6.7%	1,009	6.6%	1,704	6.4%
Age 65 to 69 Years	648	5.8%	947	6.2%	1,711	6.4%
Age 70 to 74 Years	488	4.3%	715	4.7%	1,310	4.9%
Age 75 to 79 Years	406	3.6%	627	4.1%	1,079	4.0%
Age 80 to 84 Years	254	2.3%	372	2.4%	608	2.3%
Age 85 Years or Over	193	1.7%	274	1.8%	539	2.0%
Median Age	37.9		39.3		38.7	
Age 19 Years or Less	3,013	26.7%	3,973	26.0%	7,067	26.4%
Age 20 to 64 Years	6,262	55.6%	8,358	54.7%	14,439	54.0%
Age 65 Years or Over	1,989	17.7%	2,936	19.2%	5,248	19.6%
Female Age Distribution (2024)						
Female Population	5,814	51.6%	7,844	51.4%	13,880	51.9%
Age Under 5 Years	378	6.5%	476	6.1%	877	6.3%
Age 5 to 9 Years	378	6.5%	510	6.5%	929	6.7%
Age 10 to 14 Years	329	5.7%	464	5.9%	834	6.0%
Age 15 to 19 Years	372	6.4%	483	6.2%	819	5.9%
Age 20 to 24 Years	320	5.5%	424	5.4%	803	5.8%
Age 25 to 29 Years	344	5.9%	429	5.5%	773	5.6%
Age 30 to 34 Years	402	6.9%	517	6.6%	904	6.5%
Age 35 to 39 Years	356	6.1%	451	5.8%	782	5.6%
Age 40 to 44 Years	405	7.0%	528	6.7%	864	6.2%
Age 45 to 49 Years	360	6.2%	477	6.1%	837	6.0%
Age 50 to 54 Years	354	6.1%	488	6.2%	839	6.0%
Age 55 to 59 Years	348	6.0%	479	6.1%	859	6.2%
Age 60 to 64 Years	406	7.0%	544	6.9%	941	6.8%
Age 65 to 69 Years	321	5.5%	486	6.2%	895	6.5%
Age 70 to 74 Years	267	4.6%	393	5.0%	702	5.1%
Age 75 to 79 Years	221	3.8%	337	4.3%	589	4.2%
Age 80 to 84 Years	154	2.6%	212	2.7%	338	2.4%
Age 85 Years or Over	100	1.7%	148	1.9%	294	2.1%
Female Median Age	39.2		40.8		40.6	
Age 19 Years or Less	1,456	25.0%	1,932	24.6%	3,459	24.9%
Age 20 to 64 Years	3,295	56.7%	4,337	55.3%	7,602	54.8%
Age 65 Years or Over	1,062	18.3%	1,575	20.1%	2,818	20.3%

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Male Age Distribution (2024)						
Male Population	5,450	*48.4%*	7,423	*48.6%*	12,874	*48.1%*
Age Under 5 Years	355	*6.5%*	478	*6.4%*	875	*6.8%*
Age 5 to 9 Years	394	*7.2%*	515	*6.9%*	897	*7.0%*
Age 10 to 14 Years	395	*7.2%*	526	*7.1%*	904	*7.0%*
Age 15 to 19 Years	413	*7.6%*	522	*7.0%*	932	*7.2%*
Age 20 to 24 Years	306	*5.6%*	416	*5.6%*	766	*5.9%*
Age 25 to 29 Years	329	*6.0%*	444	*6.0%*	834	*6.5%*
Age 30 to 34 Years	374	*6.9%*	516	*7.0%*	946	*7.3%*
Age 35 to 39 Years	303	*5.6%*	402	*5.4%*	674	*5.2%*
Age 40 to 44 Years	353	*6.5%*	455	*6.1%*	692	*5.4%*
Age 45 to 49 Years	319	*5.8%*	428	*5.8%*	680	*5.3%*
Age 50 to 54 Years	334	*6.1%*	476	*6.4%*	792	*6.1%*
Age 55 to 59 Years	301	*5.5%*	419	*5.6%*	691	*5.4%*
Age 60 to 64 Years	347	*6.4%*	465	*6.3%*	763	*5.9%*
Age 65 to 69 Years	327	*6.0%*	462	*6.2%*	816	*6.3%*
Age 70 to 74 Years	221	*4.1%*	323	*4.3%*	608	*4.7%*
Age 75 to 79 Years	185	*3.4%*	290	*3.9%*	490	*3.8%*
Age 80 to 84 Years	100	*1.8%*	160	*2.2%*	271	*2.1%*
Age 85 Years or Over	93	*1.7%*	127	*1.7%*	246	*1.9%*
Male Median Age	36.5		37.5		36.6	
Age 19 Years or Less	1,557	*28.6%*	2,041	*27.5%*	3,608	*28.0%*
Age 20 to 64 Years	2,967	*54.4%*	4,020	*54.2%*	6,837	*53.1%*
Age 65 Years or Over	927	*17.0%*	1,361	*18.3%*	2,429	*18.9%*
Males per 100 Females (2024)						
Overall Comparison	94		95		93	
Age Under 5 Years	94	*48.5%*	100	*50.1%*	100	*50.0%*
Age 5 to 9 Years	104	*51.0%*	101	*50.2%*	97	*49.1%*
Age 10 to 14 Years	120	*54.6%*	113	*53.1%*	108	*52.0%*
Age 15 to 19 Years	111	*52.6%*	108	*52.0%*	114	*53.2%*
Age 20 to 24 Years	96	*48.9%*	98	*49.5%*	95	*48.8%*
Age 25 to 29 Years	96	*48.9%*	103	*50.8%*	108	*51.9%*
Age 30 to 34 Years	93	*48.2%*	100	*50.0%*	105	*51.1%*
Age 35 to 39 Years	85	*45.9%*	89	*47.1%*	86	*46.3%*
Age 40 to 44 Years	87	*46.6%*	86	*46.3%*	80	*44.5%*
Age 45 to 49 Years	89	*47.0%*	90	*47.3%*	81	*44.8%*
Age 50 to 54 Years	95	*48.6%*	98	*49.4%*	94	*48.5%*
Age 55 to 59 Years	86	*46.4%*	87	*46.7%*	81	*44.6%*
Age 60 to 64 Years	86	*46.1%*	85	*46.0%*	81	*44.8%*
Age 65 to 69 Years	102	*50.5%*	95	*48.7%*	91	*47.7%*
Age 70 to 74 Years	83	*45.4%*	82	*45.1%*	87	*46.4%*
Age 75 to 79 Years	83	*45.5%*	86	*46.2%*	83	*45.4%*
Age 80 to 84 Years	65	*39.5%*	76	*43.1%*	80	*44.5%*
Age 85 Years or Over	94	*48.4%*	86	*46.2%*	84	*45.5%*
Age 19 Years or Less	107	*51.7%*	106	*51.4%*	104	*51.1%*
Age 20 to 39 Years	92	*48.0%*	98	*49.4%*	99	*49.7%*
Age 40 to 64 Years	88	*46.9%*	89	*47.1%*	83	*45.5%*
Age 65 Years or Over	87	*46.6%*	86	*46.4%*	86	*46.3%*

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Household Type (2024)						
Total Households	4,500		6,205		10,992	
Households with Children	1,533	*34.1%*	1,966	*31.7%*	3,435	*31.3%*
Average Household Size	2.5		2.4		2.4	
Household Density per Square Mile	57		20		16	
Population Family	9,374	*83.2%*	12,502	*81.9%*	21,585	*80.7%*
Population Non-Family	1,745	*15.5%*	2,620	*17.2%*	4,835	*18.1%*
Population Group Quarters	145	*1.3%*	145	*0.9%*	334	*1.2%*
Family Households	3,024	*67.2%*	4,042	*65.1%*	7,020	*63.9%*
Married Couple Households	2,003	*66.2%*	2,799	*69.2%*	4,497	*64.1%*
Other Family Households with Children	1,022	*33.8%*	1,243	*30.8%*	2,522	*35.9%*
Family Households with Children	1,531	*50.6%*	1,963	*48.6%*	3,430	*48.9%*
Married Couple with Children	915	*59.7%*	1,223	*62.3%*	1,869	*54.5%*
Other Family Households with Children	616	*40.3%*	740	*37.7%*	1,561	*45.5%*
Family Households No Children	1,493	*49.4%*	2,079	*51.4%*	3,589	*51.1%*
Married Couple No Children	1,088	*72.9%*	1,576	*75.8%*	2,628	*73.2%*
Other Family Households No Children	405	*27.1%*	503	*24.2%*	961	*26.8%*
Non-Family Households	1,476	*32.8%*	2,163	*34.9%*	3,973	*36.1%*
Non-Family Households with Children	2	*0.1%*	2	*0.1%*	5	*0.1%*
Non-Family Households No Children	1,474	*99.9%*	2,160	*99.9%*	3,968	*99.9%*
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	$94,988		$94,283		$85,955	
Median Family Income	$72,253		$71,749		$65,100	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2024)						
Population Age 15 Years or Over	9,036		12,298		21,438	
Never Married	2,373	*26.3%*	3,002	*24.4%*	6,405	*29.9%*
Currently Married	3,858	*42.7%*	5,406	*44.0%*	8,356	*39.0%*
Previously Married	2,805	*31.0%*	3,890	*31.6%*	6,677	*31.1%*
Separated	456	*16.2%*	656	*16.9%*	1,201	*18.0%*
Widowed	872	*31.1%*	1,132	*29.1%*	1,962	*29.4%*
Divorced	1,478	*52.7%*	2,101	*54.0%*	3,514	*52.6%*
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	7,625		10,454		18,118	
Elementary (Grade Level 0 to 8)	425	*5.6%*	558	*5.3%*	909	*5.0%*
Some High School (Grade Level 9 to 11)	695	*9.1%*	888	*8.5%*	1,841	*10.2%*
High School Graduate	3,235	*42.4%*	4,515	*43.2%*	7,247	*40.0%*
Some College	1,128	*14.8%*	1,700	*16.3%*	3,413	*18.8%*
Associate Degree Only	706	*9.3%*	902	*8.6%*	1,558	*8.6%*
Bachelor Degree Only	909	*11.9%*	1,170	*11.2%*	1,966	*10.9%*
Graduate Degree	527	*6.9%*	721	*6.9%*	1,184	*6.5%*
Any College (Some College or Higher)	3,271	*42.9%*	4,493	*43.0%*	8,121	*44.8%*
College Degree + (Bachelor Degree or Higher)	1,436	*18.8%*	1,891	*18.1%*	3,150	*17.4%*

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Housing						
Total Housing Units (2024)	5,014		6,978		12,614	
Total Housing Units (2020)	5,143		7,076		12,746	
Historical Annual Growth (2020-2024)	-129	-	-99	-	-132	-
Housing Units Occupied (2024)	4,500	*89.8%*	6,205	*88.9%*	10,992	*87.1%*
Housing Units Owner-Occupied	2,771	*61.6%*	4,034	*65.0%*	6,601	*60.1%*
Housing Units Renter-Occupied	1,729	*38.4%*	2,171	*35.0%*	4,391	*39.9%*
Housing Units Vacant (2024)	514	*10.2%*	773	*11.1%*	1,622	*12.9%*
Household Size (2024)						
Total Households	4,500		6,205		10,992	
1 Person Households	1,277	*28.4%*	1,835	*29.6%*	3,347	*30.4%*
2 Person Households	1,503	*33.4%*	2,103	*33.9%*	3,741	*34.0%*
3 Person Households	727	*16.2%*	961	*15.5%*	1,734	*15.8%*
4 Person Households	599	*13.3%*	767	*12.4%*	1,252	*11.4%*
5 Person Households	239	*5.3%*	323	*5.2%*	545	*5.0%*
6 Person Households	89	*2.0%*	128	*2.1%*	223	*2.0%*
7 or More Person Households	67	*1.5%*	87	*1.4%*	149	*1.4%*
Household Income Distribution (2024)						
HH Income $200,000 or More	170	*3.8%*	261	*4.2%*	437	*4.0%*
HH Income $150,000 to $199,999	243	*5.4%*	324	*5.2%*	453	*4.1%*
HH Income $125,000 to $149,999	256	*5.7%*	311	*5.0%*	406	*3.7%*
HH Income $100,000 to $124,999	399	*8.9%*	549	*8.8%*	854	*7.8%*
HH Income $75,000 to $99,999	537	*11.9%*	770	*12.4%*	1,209	*11.0%*
HH Income $50,000 to $74,999	750	*16.7%*	1,001	*16.1%*	1,736	*15.8%*
HH Income $35,000 to $49,999	534	*11.9%*	798	*12.9%*	1,711	*15.6%*
HH Income $25,000 to $34,999	561	*12.5%*	658	*10.6%*	1,215	*11.1%*
HH Income $15,000 to $24,999	382	*8.5%*	575	*9.3%*	1,222	*11.1%*
HH Income $10,000 to $14,999	558	*12.4%*	716	*11.5%*	1,116	*10.1%*
HH Income Under $10,000	111	*2.5%*	242	*3.9%*	633	*5.8%*
Household Vehicles (2024)						
Households 0 Vehicles Available	439	*9.8%*	540	*8.7%*	1,087	*9.9%*
Households 1 Vehicle Available	1,693	*37.6%*	2,214	*35.7%*	4,075	*37.1%*
Households 2 Vehicles Available	1,554	*34.5%*	2,223	*35.8%*	3,574	*32.5%*
Households 3 or More Vehicles Available	813	*18.1%*	1,227	*19.8%*	2,256	*20.5%*
Total Vehicles Available	7,568		10,865		18,928	
Average Vehicles per Household	1.7		1.8		1.7	
Owner-Occupied Household Vehicles	5,534	*73.1%*	8,230	*75.7%*	13,621	*72.0%*
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.1	
Renter-Occupied Household Vehicles	2,035	*26.9%*	2,635	*24.3%*	5,307	*28.0%*
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.2	
Travel Time (2024)						
Worker Base Age 16 years or Over	5,298		6,884		11,213	
Travel to Work in 14 Minutes or Less	2,351	*44.4%*	2,831	*41.1%*	4,856	*43.3%*
Travel to Work in 15 to 29 Minutes	1,447	*27.3%*	1,978	*28.7%*	3,176	*28.3%*
Travel to Work in 30 to 59 Minutes	751	*14.2%*	1,053	*15.3%*	1,782	*15.9%*
Travel to Work in 60 Minutes or More	673	*12.7%*	872	*12.7%*	1,133	*10.1%*
Work at Home	77	*1.5%*	151	*2.2%*	266	*2.4%*
Average Minutes Travel to Work	16.0		16.7		16.1	

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	5,298		6,884		11,213	
Drive to Work Alone	4,574	*86.3%*	5,908	*85.8%*	9,538	*85.1%*
Drive to Work in Carpool	621	*11.7%*	745	*10.8%*	1,140	*10.2%*
Travel to Work by Public Transportation	1	-	8	*0.1%*	11	-
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	-	-	-	-
Walk to Work	-	-	26	*0.4%*	165	*1.5%*
Other Means	26	*0.5%*	46	*0.7%*	93	*0.8%*
Work at Home	77	*1.5%*	151	*2.2%*	266	*2.4%*
Daytime Demographics (2024)						
Total Businesses	348		410		920	
Total Employees	3,319		3,736		8,907	
Company Headquarter Businesses	11	*3.2%*	12	*2.8%*	28	*3.0%*
Company Headquarter Employees	400	*12.1%*	424	*11.4%*	1,131	*12.7%*
Employee Population per Business	9.5	to 1	9.1	to 1	9.7	to 1
Residential Population per Business	32.4	to 1	37.2	to 1	29.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,878		8,919		18,726	
Labor Force						
Labor Population Age 16 Years or Over (2024)	8,857		12,071		21,066	
Labor Force Total Males (2024)	4,210	*47.5%*	5,780	*47.9%*	9,984	*47.4%*
Male Civilian Employed	2,730	*64.8%*	3,637	*62.9%*	5,900	*59.1%*
Male Civilian Unemployed	83	*2.0%*	183	*3.2%*	332	*3.3%*
Males in Armed Forces	-	-	2	-	32	*0.3%*
Males Not in Labor Force	1,397	*33.2%*	1,957	*33.9%*	3,721	*37.3%*
Labor Force Total Females (2024)	4,647	*52.5%*	6,291	*52.1%*	11,082	*52.6%*
Female Civilian Employed	2,569	*55.3%*	3,247	*51.6%*	5,316	*48.0%*
Female Civilian Unemployed	138	*3.0%*	182	*2.9%*	283	*2.6%*
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,940	*41.7%*	2,861	*45.5%*	5,483	*49.5%*
Unemployment Rate	221	*2.5%*	365	*3.0%*	615	*2.9%*
Occupation (2024)						
Occupation Population Age 16 Years or Over	5,298		6,884		11,213	
Occupation Total Males	2,730	*51.5%*	3,637	*52.8%*	5,897	*52.6%*
Occupation Total Females	2,569	48.5%	3,247	*47.2%*	5,316	*47.4%*
Management, Business, Financial Operations	536	10.1%	715	10.4%	1,052	9.4%
Professional, Related	766	14.5%	1,019	14.8%	1,783	15.9%
Service	957	*18.1%*	1,240	*18.0%*	2,031	*18.1%*
Sales, Office	1,174	*22.2%*	1,470	*21.3%*	2,386	*21.3%*
Farming, Fishing, Forestry	89	*1.7%*	160	*2.3%*	230	*2.1%*
Construction, Extraction, Maintenance	822	*15.5%*	1,066	*15.5%*	1,553	*13.9%*
Production, Transport, Material Moving	954	*18.0%*	1,214	*17.6%*	2,178	*19.4%*
White Collar Workers	2,476	*46.7%*	3,204	*46.5%*	5,220	*46.6%*
Blue Collar Workers	2,822	*53.3%*	3,680	*53.5%*	5,992	*53.4%*

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Units In Structure (2024)						
Total Units	4,500		6,205		10,992	
1 Detached Unit	3,183	*70.7%*	4,269	*68.8%*	7,117	*64.7%*
1 Attached Unit	81	*1.8%*	114	*1.8%*	152	*1.4%*
2 Units	225	*5.0%*	239	*3.8%*	508	*4.6%*
3 to 4 Units	197	*4.4%*	258	*4.2%*	993	*9.0%*
5 to 9 Units	63	*1.4%*	66	*1.1%*	203	*1.9%*
10 to 19 Units	26	*0.6%*	28	*0.5%*	105	*1.0%*
20 to 49 Units	10	*0.2%*	31	*0.5%*	77	*0.7%*
50 or More Units	3	-	13	*0.2%*	56	*0.5%*
Mobile Home or Trailer	712	*15.8%*	1,174	*18.9%*	1,725	*15.7%*
Other Structure	-	-	13	*0.2%*	55	*0.5%*
Homes Built By Year (2024)						
Homes Built 2020 or later	1	-	1	-	13	*0.1%*
Homes Built 2010 to 2019	344	*6.9%*	435	*6.2%*	693	*5.5%*
Homes Built 2000 to 2009	574	*11.4%*	912	*13.1%*	1,399	*11.1%*
Homes Built 1990 to 1999	828	*16.5%*	1,101	*15.8%*	1,731	*13.7%*
Homes Built 1980 to 1989	687	*13.7%*	1,056	*15.1%*	2,190	*17.4%*
Homes Built 1970 to 1979	990	*19.7%*	1,252	*17.9%*	1,949	*15.5%*
Homes Built 1960 to 1969	597	*11.9%*	777	*11.1%*	1,519	*12.0%*
Homes Built 1950 to 1959	167	*3.3%*	278	*4.0%*	665	*5.3%*
Homes Built 1940 to 1949	214	*4.3%*	280	*4.0%*	555	*4.4%*
Homes Built Before 1939	99	*2.0%*	113	*1.6%*	279	*2.2%*
Median Age of Homes	42.3	*yrs*	41.8	*yrs*	43.6	*yrs*
Home Values (2024)						
Owner Specified Housing Units	2,771		4,034		6,601	
Home Values $1,000,000 or More	1	-	5	*0.1%*	22	*0.3%*
Home Values $750,000 to $999,999	-	-	5	*0.1%*	19	*0.3%*
Home Values $500,000 to $749,999	37	*1.3%*	91	*2.3%*	106	*1.6%*
Home Values $400,000 to $499,999	67	*2.4%*	76	*1.9%*	85	*1.3%*
Home Values $300,000 to $399,999	319	*11.5%*	368	*9.1%*	456	*6.9%*
Home Values $250,000 to $299,999	170	*6.1%*	219	*5.4%*	304	*4.6%*
Home Values $200,000 to $249,999	262	*9.4%*	306	*7.6%*	391	*5.9%*
Home Values $175,000 to $199,999	125	*4.5%*	212	*5.3%*	331	*5.0%*
Home Values $150,000 to $174,999	255	*9.2%*	405	*10.0%*	669	*10.1%*
Home Values $125,000 to $149,999	244	*8.8%*	288	*7.1%*	349	*5.3%*
Home Values $100,000 to $124,999	202	*7.3%*	316	*7.8%*	593	*9.0%*
Home Values $90,000 to $99,999	80	*2.9%*	111	*2.7%*	229	*3.5%*
Home Values $80,000 to $89,999	171	*6.2%*	294	*7.3%*	563	*8.5%*
Home Values $70,000 to $79,999	70	*2.5%*	144	*3.6%*	295	*4.5%*
Home Values $60,000 to $69,999	158	*5.7%*	208	*5.2%*	403	*6.1%*
Home Values $50,000 to $59,999	144	*5.2%*	218	*5.4%*	426	*6.5%*
Home Values $35,000 to $49,999	74	*2.7%*	125	*3.1%*	252	*3.8%*
Home Values $25,000 to $34,999	157	*5.6%*	287	*7.1%*	497	*7.5%*
Home Values $10,000 to $24,999	124	*4.5%*	148	*3.7%*	265	*4.0%*
Home Values Under $10,000	111	*4.0%*	210	*5.2%*	346	*5.2%*
Owner-Occupied Median Home Value	$151,706		$138,774		$120,042	
Renter-Occupied Median Rent	$583		$564		$547	

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	$370.25 M		$508.96 M		$858.3 M	
Total Non-Retail Expenditure	$173.51 M		$237.59 M		$399.66 M	
Total Retail Expenditure	$196.75 M		$271.37 M		$458.64 M	
Alcoholic Beverages	$2.25 M		$3.07 M		$5.15 M	
Apparel	$6.99 M		$9.55 M		$16.11 M	
Contributions	$10.95 M		$15.02 M		$24.78 M	
Education	$8.02 M		$10.99 M		$18.25 M	
Entertainment	$21.73 M		$29.7 M		$50.16 M	
Food Away From Home	$16.48 M		$22.53 M		$37.93 M	
Grocery	$28.05 M		$38.13 M		$65.93 M	
Health Care	$29.69 M		$41.34 M		$72.78 M	
Household Furnishings and Equipment	$9.86 M		$13.49 M		$22.65 M	
Household Operations	$7.18 M		$9.8 M		$16.62 M	
Miscellaneous Expenses	$6.38 M		$8.72 M		$14.66 M	
Personal Care	$5.34 M		$7.27 M		$12.49 M	
Shelter	$63.13 M		$85.25 M		$147.25 M	
Tax and Retirement	$70.67 M		$97.99 M		$156.78 M	
Tobacco and Related	$2.54 M		$3.43 M		$6.14 M	
Transportation	$60.8 M		$85.2 M		$143.03 M	
Utilities	$20.22 M		$27.48 M		$47.62 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	$6,856		$6,835		$6,507	
Total Non-Retail Expenditure	$3,213	*46.9%*	$3,191	*46.7%*	$3,030	*46.6%*
Total Retail Expenditures	$3,643	*53.1%*	$3,645	*53.3%*	$3,477	*53.4%*
Alcoholic Beverages	$42	*0.6%*	$41	*0.6%*	$39	*0.6%*
Apparel	$129	*1.9%*	$128	*1.9%*	$122	*1.9%*
Contributions	$203	*3.0%*	$202	*3.0%*	$188	*2.9%*
Education	$148	*2.2%*	$148	*2.2%*	$138	*2.1%*
Entertainment	$402	*5.9%*	$399	*5.8%*	$380	*5.8%*
Food Away From Home	$305	*4.5%*	$303	*4.4%*	$288	*4.4%*
Grocery	$519	*7.6%*	$512	*7.5%*	$500	*7.7%*
Health Care	$550	*8.0%*	$555	*8.1%*	$552	*8.5%*
Household Furnishings and Equipment	$183	*2.7%*	$181	*2.6%*	$172	*2.6%*
Household Operations	$133	*1.9%*	$132	*1.9%*	$126	*1.9%*
Miscellaneous Expenses	$118	*1.7%*	$117	*1.7%*	$111	*1.7%*
Personal Care	$99	*1.4%*	$98	*1.4%*	$95	*1.5%*
Shelter	$1,169	*17.0%*	$1,145	*16.8%*	$1,116	*17.2%*
Tax and Retirement	$1,309	*19.1%*	$1,316	*19.3%*	$1,189	*19.3%*
Tobacco and Related	$47	*0.7%*	$46	*0.7%*	$47	*0.7%*
Transportation	$1,126	*16.4%*	$1,144	*16.7%*	$1,084	*16.7%*
Utilities	$374	*5.5%*	$369	*5.4%*	$361	*5.5%*

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers
New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores
Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores
Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores
Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores
Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores
Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations
Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores
Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores
Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores
Department stores and other general merchandise stores

Miscellaneous Store Retailers
Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places
Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Retail Gap Report

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	$11 M / $11.57 M	-5	$15.12 M / $11.9 M	21	$25.89 M / $14.44 M	44
Men's Clothing Stores	$520.58 K / -	100	$709.32 K / -	100	$1.22 M / $256.51 K	79
Women's Clothing Stores	$968 K / $743.49 K	23	$1.33 M / $1.07 M	19	$2.26 M / $2.96 M	-24
Children's, Infants' Clothing Stores	$931.71 K / -	100	$1.28 M / -	100	$2.13 M / -	100
Family Clothing Stores	$4.73 M / -	100	$6.49 M / -	100	$11.1 M / -	100
Clothing Accessory Stores	$278.49 K / -	100	$381.48 K / -	100	$655.69 K / $248.89 K	62
Other Apparel Stores	$360.61 K / $298.96 K	17	$492.99 K / $298.96 K	39	$836.08 K / $448.45 K	46
Shoe Stores	$2.63 M / $9.02 M	-71	$3.63 M / $9.02 M	-60	$6.26 M / $9.02 M	-31
Jewelry Stores	$509.25 K / $1.51 M	-66	$711.57 K / $1.51 M	-53	$1.25 M / $1.51 M	-17
Luggage Stores	$72.72 K / -	100	$100.68 K / -	100	$176.56 K / -	100
Furniture, Home Furnishings Stores	$7.5 M / $3.68 M	51	$10.26 M / $3.99 M	61	$17.78 M / $13.48 M	24
Furniture Stores	$4.81 M / $3.27 M	32	$6.55 M / $3.27 M	50	$11.35 M / $12.16 M	-7
Floor Covering Stores	$717.97 K / $404.68 K	44	$979.01 K / $717.58 K	27	$1.69 M / $1.32 M	22
Other Home Furnishing Stores	$1.97 M / -	100	$2.73 M / -	100	$4.75 M / -	100
Electronics, Appliance Stores	$10.21 M / -	100	$14.19 M / $813.98 K	94	$24.02 M / $2.89 M	88
Building Material, Garden Equipment, Supplies Dealers	$9.27 M / $5.37 M	42	$12.68 M / $5.38 M	58	$21.64 M / $16.63 M	23
Home Centers	$4.95 M / $3.55 M	28	$6.77 M / $3.56 M	47	$11.59 M / $3.71 M	68
Paint, Wallpaper Stores	$1.17 M / -	100	$1.6 M / -	100	$2.67 M / $5.01 M	-47
Hardware Stores	$555.85 K / -	100	$762.5 K / -	100	$1.3 M / $1.52 M	-14
Other Building Materials Stores	$1.81 M / -	100	$2.47 M / -	100	$4.22 M / $2.94 M	31
Outdoor Power Equipment Stores	$111.51 K / $1.82 M	-94	$152.55 K / $1.82 M	-92	$260.11 K / $1.82 M	-86
Nursery, Garden Stores	$680.04 K / -	100	$930.08 K / -	100	$1.59 M / $1.63 M	-3
Food, Beverage Stores	$14.81 M / $16.89 M	-12	$20.46 M / $17.55 M	14	$34.44 M / $48.24 M	-29
Grocery Stores	$11.43 M / $14.66 M	-22	$15.78 M / $14.66 M	7	$26.65 M / $39.11 M	-32
Convenience Stores	$1.05 M / $1.06 M	-2	$1.46 M / $1.19 M	18	$2.45 M / $4.38 M	-44
Meat Markets	$70.49 K / -	100	$96.51 K / -	100	$162.88 K / $1.23 K	99
Fish, Seafood Markets	$24.59 K / $213.47 K	-88	$33.62 K / $213.47 K	-84	$56.61 K / $284.62 K	-80
Fruit, Vegetable Markets	$44.22 K / $77.59 K	-43	$60.57 K / $121.32 K	-50	$102.29 K / $190.77 K	-46
Other Specialty Food Markets	$78.24 K / -	100	$107.24 K / -	100	$181.45 K / $245.07 K	-26
Liquor Stores	$2.12 M / $872.33 K	59	$2.92 M / $1.36 M	53	$4.83 M / $4.03 M	16

Retail Gap Report

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	$9.78 M / $15.75 M	-38	$13.82 M / $15.84 M	-13	$22.64 M / $20.79 M	8
Pharmacy, Drug Stores	$8.58 M / $14.94 M	-43	$12.12 M / $14.94 M	-19	$19.87 M / $17.07 M	14
Cosmetics, Beauty Stores	$499.06 K / $814.99 K	-39	$707.54 K / $896.66 K	-21	$1.15 M / $3.51 M	-67
Optical Goods Stores	$164.28 K / -	100	$233.68 K / -	100	$383.5 K / -	100
Other Health, Personal Care Stores	$536.56 K / -	100	$759.76 K / -	100	$1.24 M / $206.08 K	83
Sporting Goods, Hobby, Book, Music Stores	$11.82 M / $2.12 M	82	$16.26 M / $2.7 M	83	$27.84 M / $6.4 M	77
Sporting Goods Stores	$4.74 M / $1.27 M	73	$6.47 M / $1.27 M	80	$11.02 M / $3.07 M	72
Hobby, Toy, Game Stores	$2.9 M / -	100	$3.97 M / -	100	$6.91 M / -	100
Sewing, Needlecraft Stores	$2.56 M / -	100	$3.57 M / -	100	$6.18 M / -	100
Musical Instrument Stores	$770.66 K / -	100	$1.07 M / $577.93 K	46	$1.72 M / $2.49 M	-31
Book Stores	$851.24 K / $848.89 K	0	$1.19 M / $848.89 K	29	$2.02 M / $848.89 K	58
General Merchandise Stores	$34.65 M / $2.42 M	93	$47.83 M / $3.46 M	93	$81.64 M / $105.19 M	-22
Department Stores	$11.56 M / -	100	$15.92 M / $1.01 M	94	$27.15 M / $99.28 M	-73
Warehouse Superstores	$20.11 M / -	100	$27.81 M / -	100	$47.41 M / -	100
Other General Merchandise Stores	$2.98 M / $2.42 M	19	$4.1 M / $2.45 M	40	$7.07 M / $5.91 M	16
Miscellaneous Store Retailers	$4.54 M / $5.09 M	-11	$6.29 M / $5.66 M	10	$10.86 M / $9.89 M	9
Florists	$87.05 K / $150.13 K	-42	$119.72 K / $213.61 K	-44	$205.45 K / $469.4 K	-56
Office, Stationary Stores	$522.18 K / $925.97 K	-44	$723.91 K / $925.97 K	-22	$1.26 M / $925.97 K	27
Gift, Souvenir Stores	$710.5 K / $942.61 K	-25	$984.51 K / $942.61 K	4	$1.7 M / $1.52 M	11
Used Merchandise Stores	$357.15 K / $1.11 M	-68	$496.62 K / $1.24 M	-60	$872.67 K / $2.49 M	-65
Pet, Pet Supply Stores	$973.22 K / -	100	$1.32 M / -	100	$2.29 M / -	100
Art Dealers	$153.31 K / -	100	$213.69 K / -	100	$379.09 K / -	100
Mobile Home Dealers	$105.24 K / -	100	$143.52 K / -	100	$245.23 K / -	100
Other Miscellaneous Retail Stores	$1.63 M / $1.96 M	-17	$2.28 M / $2.33 M	-2	$3.89 M / $4.49 M	-13
Non-Store Retailers	$20.17 M / $497.82 K	98	$27.94 M / $497.82 K	98	$47.29 M / $1.16 M	98
Mail Order, Catalog Stores	$19.05 M / -	100	$26.39 M / -	100	$44.65 M / -	100
Vending Machines	$98.94 K / -	100	$135.51 K / -	100	$227.33 K / $661.7 K	-66
Fuel Dealers	$126.12 K / $328.14 K	-62	$174.03 K / $328.14 K	-47	$295.95 K / $328.14 K	-10
Other Direct Selling Establishments	$896.68 K / $169.68 K	81	$1.24 M / $169.68 K	86	$2.11 M / $169.68 K	92

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	$19.35 M / $24.89 M	-22	$26.54 M / $25.31 M	5	$43.89 M / $35.47 M	19
Hotels, Other Travel Accommodations	$1.24 M / -	100	$1.7 M / $78.34 K	95	$2.81 M / $2.14 M	24
RV Parks	$12.79 K / -	100	$17.59 K / -	100	$29.74 K / $107	100
Rooming, Boarding Houses	$7.01 K / -	100	$9.62 K / -	100	$15.96 K / -	100
Full Service Restaurants	$11.3 M / $6.34 M	44	$15.51 M / $7.08 M	54	$25.64 M / $11.3 M	56
Limited Service Restaurants	$5.24 M / $19.58 M	-73	$7.19 M / $19.58 M	-63	$11.89 M / $23.34 M	-49
Special Food Services, Catering	$1.54 M / -	100	$2.12 M / -	100	$3.51 M / $185.56 K	95
Drinking Places	$1.03 M / -	100	$1.42 M / -	100	$2.31 M / $814.3 K	65
Gasoline Stations	$7.83 M / $2.13 M	73	$10.94 M / $3.38 M	69	$18.49 M / $9.67 M	48
Motor Vehicle, Parts Dealers	$18.47 M / $15.88 M	14	$25.48 M / $22.63 M	11	$44.2 M / $34.28 M	22
New Car Dealers	$10.82 M / $9.33 M	14	$14.98 M / $14.45 M	4	$26.26 M / $16.55 M	37
Used Car Dealers	$1.01 M / $615.19 K	39	$1.39 M / $1.74 M	-20	$2.45 M / $7.57 M	-68
Recreational Vehicle Dealers	$1.87 M / -	100	$2.54 M / -	100	$4.32 M / -	100
Motorcycle, Boat Dealers	$2.48 M / -	100	$3.38 M / -	100	$5.77 M / $13.59 K	100
Auto Parts, Accessories	$1.48 M / $5.37 M	-72	$2.04 M / $5.46 M	-63	$3.47 M / $8.95 M	-61
Tire Dealers	$822.88 K / $571.22 K	31	$1.14 M / $976.08 K	14	$1.93 M / $1.2 M	38
2024 Population	11,264		15,267		26,754	
2029 Population	10,565		14,421		25,276	
% Population Change 2024-2029	-6.2%		-5.5%		-5.5%	
2024 Adult Population Age 18+	8,530		11,642		20,332	
2024 Population Male	5,450		7,423		12,874	
2024 Population Female	5,814		7,844		13,880	
2024 Households	4,500		6,205		10,992	
2024 Median Household Income	54,891		54,501		50,663	
2024 Average Household Income	75,827		75,104		71,072	

Retail Potential

Retail Potential Profile

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius	10 mi radius	15 mi radius
2024 Population	11,264	15,267	26,754
2029 Population	10,565	14,421	25,276
% Population Change 2020-2024	-3.9%	-3.1%	-3.4%
2024 Adult Population Age 18+	$8,530	$11,642	$20,332
2024 Population Male	$5,450	$7,423	$12,874
2024 Population Female	$5,814	$7,844	$13,880
2024 Households	$4,500	$6,205	$10,992
2024 Median Household Income	$54,891	$54,501	$50,663
2024 Average Household Income	$75,827	$75,104	$71,072
Clothing, Clothing Accessories Stores	$11 M	$15.12 M	$25.89 M
Men's Clothing Stores	$520.58 K	$709.32 K	$1.22 M
Women's Clothing Stores	$968 K	$1.33 M	$2.26 M
Children's, Infants' Clothing Stores	$931.71 K	$1.28 M	$2.13 M
Family Clothing Stores	$4.73 M	$6.49 M	$11.1 M
Clothing Accessory Stores	$278.49 K	$381.48 K	$655.69 K
Other Apparel Stores	$360.61 K	$492.99 K	$836.08 K
Shoe Stores	$2.63 M	$3.63 M	$6.26 M
Jewelry Stores	$509.25 K	$711.57 K	$1.25 M
Luggage Stores	$72.72 K	$100.68 K	$176.56 K
Furniture, Home Furnishings Stores	$7.5 M	$10.26 M	$17.78 M
Furniture Stores	$4.81 M	$6.55 M	$11.35 M
Floor Covering Stores	$717.97 K	$979.01 K	$1.69 M
Other Home Furnishing Stores	$1.97 M	$2.73 M	$4.75 M
Electronics, Appliance Stores	$10.21 M	$14.19 M	$24.02 M
Gasoline Stations	$7.83 M	$10.94 M	$18.49 M
Building Material, Garden Equipment, Supplies Dealers	$9.27 M	$12.68 M	$21.64 M
Home Centers	$4.95 M	$6.77 M	$11.59 M
Paint, Wallpaper Stores	$1.17 M	$1.6 M	$2.67 M
Hardware Stores	$555.85 K	$762.5 K	$1.3 M
Other Building Materials Stores	$1.81 M	$2.47 M	$4.22 M
Outdoor Power Equipment Stores	$111.51 K	$152.55 K	$260.11 K
Nursery, Garden Stores	$680.04 K	$930.08 K	$1.59 M
Food, Beverage Stores	$14.81 M	$20.46 M	$34.44 M
Grocery Stores	$11.43 M	$15.78 M	$26.65 M
Convenience Stores	$1.05 M	$1.46 M	$2.45 M
Meat Markets	$70.49 K	$96.51 K	$162.88 K
Fish, Seafood Markets	$24.59 K	$33.62 K	$56.61 K
Fruit, Vegetable Markets	$44.22 K	$60.57 K	$102.29 K
Other Specialty Food Markets	$78.24 K	$107.24 K	$181.45 K
Liquor Stores	$2.12 M	$2.92 M	$4.83 M

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius	10 mi radius	15 mi radius
Health, Personal Care Stores	$9.78 M	$13.82 M	$22.64 M
Pharmacy, Drug Stores	$8.58 M	$12.12 M	$19.87 M
Cosmetics, Beauty Stores	$499.06 K	$707.54 K	$1.15 M
Optical Goods Stores	$164.28 K	$233.68 K	$383.5 K
Other Health, Personal Care Stores	$536.56 K	$759.76 K	$1.24 M
Sporting Goods, Hobby, Book, Music Stores	$11.82 M	$16.26 M	$27.84 M
Sporting Goods Stores	$4.74 M	$6.47 M	$11.02 M
Hobby, Toy, Game Stores	$2.9 M	$3.97 M	$6.91 M
Sewing, Needlecraft Stores	$2.56 M	$3.57 M	$6.18 M
Musical Instrument Stores	$770.66 K	$1.07 M	$1.72 M
Book Stores	$851.24 K	$1.19 M	$2.02 M
General Merchandise Stores	$34.65 M	$47.83 M	$81.64 M
Department Stores	$11.56 M	$15.92 M	$27.15 M
Warehouse Superstores	$20.11 M	$27.81 M	$47.41 M
Other General Merchandise Stores	$2.98 M	$4.1 M	$7.07 M
Miscellaneous Store Retailers	$4.54 M	$6.29 M	$10.86 M
Florists	$87.05 K	$119.72 K	$205.45 K
Office, Stationary Stores	$522.18 K	$723.91 K	$1.26 M
Gift, Souvenir Stores	$710.5 K	$984.51 K	$1.7 M
Used Merchandise Stores	$357.15 K	$496.62 K	$872.67 K
Pet, Pet Supply Stores	$973.22 K	$1.32 M	$2.29 M
Art Dealers	$153.31 K	$213.69 K	$379.09 K
Mobile Home Dealers	$105.24 K	$143.52 K	$245.23 K
Other Miscellaneous Retail Stores	$1.63 M	$2.28 M	$3.89 M
Non-Store Retailers	$20.17 M	$27.94 M	$47.29 M
Mail Order, Catalog Stores	$19.05 M	$26.39 M	$44.65 M
Vending Machines	$98.94 K	$135.51 K	$227.33 K
Fuel Dealers	$126.12 K	$174.03 K	$295.95 K
Other Direct Selling Establishments	$896.68 K	$1.24 M	$2.11 M
Accommodation, Food Services	$20.38 M	$27.97 M	$46.2 M
Hotels, Other Travel Accommodations	$1.24 M	$1.7 M	$2.81 M
RV Parks	$12.79 K	$17.59 K	$29.74 K
Rooming, Boarding Houses	$7.01 K	$9.62 K	$15.96 K
Full Service Restaurants	$11.3 M	$15.51 M	$25.64 M
Limited Service Restaurants	$5.24 M	$7.19 M	$11.89 M
Special Food Services, Catering	$1.54 M	$2.12 M	$3.51 M
Drinking Places	$1.03 M	$1.42 M	$2.31 M
Motor Vehicle, Parts Dealers	$18.47 M	$25.48 M	$44.2 M
New Car Dealers	$10.82 M	$14.98 M	$26.26 M
Used Car Dealers	$1.01 M	$1.39 M	$2.45 M
Recreational Vehicle Dealers	$1.87 M	$2.54 M	$4.32 M
Motorcycle, Boat Dealers	$2.48 M	$3.38 M	$5.77 M
Auto Parts, Accessories	$1.48 M	$2.04 M	$3.47 M
Tire Dealers	$822.88 K	$1.14 M	$1.93 M

Income Summary

Income Summary Report

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Population						
Estimated Population (2024)	11,264		15,267		26,754	
Projected Population (2029)	10,565		14,421		25,276	
Census Population (2020)	11,721		15,747		27,686	
Census Population (2010)	11,979		16,635		30,693	
Projected Annual Growth (2024 to 2029)	-699	*-1.2%*	-846	*-1.1%*	-1,478	*-1.1%*
Historical Annual Growth (2020 to 2024)	-457	*-1.0%*	-480	*-0.8%*	-932	*-0.9%*
Historical Annual Growth (2010 to 2020)	-259	*-0.2%*	-887	*-0.5%*	-3,007	*-1.0%*
Households						
Estimated Households (2024)	4,500		6,205		10,992	
Projected Households (2029)	4,148		5,754		10,109	
Census Households (2020)	4,627		6,360		11,349	
Census Households (2010)	4,640		6,523		12,038	
Projected Annual Growth (2024 to 2029)	-352	*-1.6%*	-451	*-1.5%*	-884	*-1.6%*
Historical Annual Growth (2020 to 2024)	-127	*-0.7%*	-155	*-0.6%*	-356	*-0.8%*
Historical Annual Growth (2010 to 2020)	-12	-	-162	*-0.2%*	-690	*-0.6%*
Average Household Income						
Estimated Average Household Income (2024)	$75,827		$75,104		$71,072	
Projected Average Household Income (2029)	$77,445		$76,724		$72,881	
Census Average Household Income (2020)	$49,792		$50,434		$45,322	
Census Average Household Income (2010)	$41,109		$41,108		$39,851	
Projected Annual Growth (2024 to 2029)	$1,617	*0.4%*	$1,621	*0.4%*	$1,809	*0.5%*
Historical Annual Growth (2020 to 2024)	$26,036	3.7%	$24,669	3.5%	$25,750	4.1%
Historical Annual Growth (2010 to 2020)	$8,683	2.1%	$9,326	2.3%	$5,471	1.4%
Median Household Income						
Estimated Median Household Income (2024)	$54,891		$54,501		$50,663	
Projected Median Household Income (2029)	$55,353		$54,954		$51,035	
Census Median Household Income (2020)	$41,059		$39,565		$35,515	
Census Median Household Income (2010)	$30,745		$30,947		$29,567	
Projected Annual Growth (2024 to 2029)	$463	*0.2%*	$452	*0.2%*	$371	*0.1%*
Historical Annual Growth (2020 to 2024)	$13,832	2.4%	$14,936	2.7%	$15,148	3.0%
Historical Annual Growth (2010 to 2020)	$10,314	3.4%	$8,618	2.8%	$5,948	2.0%
Per Capita Income						
Estimated Per Capita Income (2024)	$30,339		$30,556		$29,249	
Projected Per Capita Income (2029)	$30,453		$30,646		$29,198	
Census Per Capita Income (2020)	$19,285		$19,776		$17,776	
Census Per Capita Income (2010)	$15,260		$15,424		$15,058	
Projected Annual Growth (2024 to 2029)	$114	-	$90	-	-$51	-
Historical Annual Growth (2020 to 2024)	$11,054	4.1%	$10,781	3.9%	$11,473	4.6%
Historical Annual Growth (2010 to 2020)	$4,025	2.6%	$4,352	2.8%	$2,718	1.8%
Other Income						
Estimated Families (2024)	3,024		4,042		7,020	
Estimated Average Family Income (2024)	$94,988		$94,283		$85,955	
Estimated Median Family Income (2024)	$72,253		$71,749		$65,100	
Estimated Average Household Net Worth (2024)	$715,696		$758,695		$702,767	

Consumer Expenditure Summary

Consumer Expenditure Trend

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Population / Households (2024)						
Estimated Population	11,264		15,267		26,754	
Estimated Households	4,500		6,205		10,992	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	$370.25 M		$508.96 M		$858.3 M	
Total Non-Retail Expenditure	$173.51 M		$237.59 M		$399.66 M	
Total Retail Expenditure	$196.75 M		$271.37 M		$458.64 M	
Alcoholic Beverages	$2.25 M		$3.07 M		$5.15 M	
Apparel	$6.99 M		$9.55 M		$16.11 M	
Contributions	$10.95 M		$15.02 M		$24.78 M	
Education	$8.02 M		$10.99 M		$18.25 M	
Entertainment	$21.73 M		$29.7 M		$50.16 M	
Food Away From Home	$16.48 M		$22.53 M		$37.93 M	
Grocery	$28.05 M		$38.13 M		$65.93 M	
Health Care	$29.69 M		$41.34 M		$72.78 M	
Household Furnishings and Equipment	$9.86 M		$13.49 M		$22.65 M	
Household Operations	$7.18 M		$9.8 M		$16.62 M	
Miscellaneous Expenses	$6.38 M		$8.72 M		$14.66 M	
Personal Care	$5.34 M		$7.27 M		$12.49 M	
Shelter	$63.13 M		$85.25 M		$147.25 M	
Tax and Retirement	$70.67 M		$97.99 M		$156.78 M	
Tobacco and Related	$2.54 M		$3.43 M		$6.14 M	
Transportation	$60.8 M		$85.2 M		$143.03 M	
Utilities	$20.22 M		$27.48 M		$47.62 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	$6,856		$6,835		$6,507	
Total Non-Retail Expenditure	$3,213	*46.9%*	$3,191	*46.7%*	$3,030	*46.6%*
Total Retail Expenditure	$3,643	*53.1%*	$3,645	*53.3%*	$3,477	*53.4%*
Alcoholic Beverages	$42	*0.6%*	$41	*0.6%*	$39	*0.6%*
Apparel	$129	*1.9%*	$128	*1.9%*	$122	*1.9%*
Contributions	$203	*3.0%*	$202	*3.0%*	$188	*2.9%*
Education	$148	*2.2%*	$148	*2.2%*	$138	*2.1%*
Entertainment	$402	*5.9%*	$399	*5.8%*	$380	*5.8%*
Food Away From Home	$305	*4.5%*	$303	*4.4%*	$288	*4.4%*
Grocery	$519	*7.6%*	$512	*7.5%*	$500	*7.7%*
Health Care	$550	*8.0%*	$555	*8.1%*	$552	*8.5%*
Household Furnishings and Equipment	$183	*2.7%*	$181	*2.6%*	$172	*2.6%*
Household Operations	$133	*1.9%*	$132	*1.9%*	$126	*1.9%*
Miscellaneous Expenses	$118	*1.7%*	$117	*1.7%*	$111	*1.7%*
Personal Care	$99	*1.4%*	$98	*1.4%*	$95	*1.5%*
Shelter	$1,169	*17.0%*	$1,145	*16.8%*	$1,116	*17.2%*
Tax and Retirement	$1,309	*19.1%*	$1,316	*19.3%*	$1,189	*18.3%*
Tobacco and Related	$47	*0.7%*	$46	*0.7%*	$47	*0.7%*
Transportation	$1,126	*16.4%*	$1,144	*16.7%*	$1,084	*16.7%*
Utilities	$374	*5.5%*	$369	*5.4%*	$361	*5.5%*

Consumer Expenditure Trend

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius	10 mi radius	15 mi radius
Population / Households (2029)			
Projected Population	10,565	14,421	25,276
Projected Households	-	-	-
Total Annual Consumer Expenditure (2029)			
Total Household Expenditure	$343.92 M	$476.01 M	$792.82 M
Total Non-Retail Expenditure	$162.69 M	$224.66 M	$373.64 M
Total Retail Expenditure	$181.23 M	$251.35 M	$419.18 M
Alcoholic Beverages	$2.08 M	$2.87 M	$4.76 M
Apparel	$6.47 M	$8.92 M	$14.84 M
Contributions	$10.19 M	$14.11 M	$23.03 M
Education	$7.45 M	$10.3 M	$16.92 M
Entertainment	$20.12 M	$27.74 M	$46.22 M
Food Away From Home	$15.27 M	$21.06 M	$34.98 M
Grocery	$25.81 M	$35.39 M	$60.2 M
Health Care	$27.36 M	$37.82 M	$65.76 M
Household Furnishings and Equipment	$9.14 M	$12.61 M	$20.91 M
Household Operations	$6.65 M	$9.16 M	$15.32 M
Miscellaneous Expenses	$5.91 M	$8.15 M	$13.52 M
Personal Care	$4.92 M	$6.76 M	$11.43 M
Shelter	$58.89 M	$80.25 M	$136.46 M
Tax and Retirement	$66.91 M	$93.57 M	$149.28 M
Tobacco and Related	$2.33 M	$3.17 M	$5.56 M
Transportation	$55.81 M	$78.61 M	$130.17 M
Utilities	$18.6 M	$25.5 M	$43.46 M
Consumer Expenditure Growth (2024 to 2029)			
Total Household Expenditure	$-26.33 M	$-32.95 M	$-65.47 M
Total Non-Retail Expenditure	$-10.82 M	$-12.93 M	$-26.02 M
Total Retail Expenditure	$-15.52 M	$-20.02 M	$-39.46 M
Alcoholic Beverages	$-162.97 K	$-197.79 K	$-389.72 K
Apparel	$-516.29 K	$-629.68 K	$-1.26 M
Contributions	$-756.22 K	$-915.2 K	$-1.75 M
Education	$-567.36 K	$-688.49 K	$-1.33 M
Entertainment	$-1.61 M	$-1.96 M	$-3.94 M
Food Away From Home	$-1.21 M	$-1.47 M	$-2.94 M
Grocery	$-2.23 M	$-2.74 M	$-5.72 M
Health Care	$-2.33 M	$-3.51 M	$-7.01 M
Household Furnishings and Equipment	$-720.37 K	$-874.8 K	$-1.74 M
Household Operations	$-528.34 K	$-642.89 K	$-1.3 M
Miscellaneous Expenses	$-472.59 K	$-573.77 K	$-1.14 M
Personal Care	$-417.47 K	$-510.7 K	$-1.06 M
Shelter	$-4.24 M	$-5 M	$-10.78 M
Tax and Retirement	$-3.77 M	$-4.41 M	$-7.5 M
Tobacco and Related	$-213.67 K	$-263.39 K	$-581.24 K
Transportation	$-4.98 M	$-6.58 M	$-12.86 M
Utilities	$-1.62 M	$-1.98 M	$-4.16 M

Consumer Expenditure Summary

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius		10 mi radius		15 mi radius	
Estimated Population		11,264		15,267		26,754
Estimated Households		4,500		6,205		10,992
Household Expenditure		$370.25 M		$508.96 M		$858.3 M
Per Household ~ Per Capita	$82,274	$32,871	$82,025	$33,337	$78,080	$32,081
Non-Retail Expenditures	$173.51 M	46.9%	$237.59 M	46.7%	$399.66 M	46.6%
Per Household ~ Per Capita	$38,555	$15,404	$38,291	$15,562	$36,358	$14,938
Retail Expenditures	$196.75 M	53.1%	$271.37 M	53.3%	$458.64 M	53.4%
Per Household ~ Per Capita	$43,719	$17,467	$43,734	$17,775	$41,723	$17,143
Alcoholic Beverages	$2.25 M	0.6%	$3.07 M	0.6%	$5.15 M	0.6%
Per Household ~ Per Capita	$499	$199	$495	$201	$468	$192
Apparel	$6.99 M	1.9%	$9.55 M	1.9%	$16.11 M	1.9%
Per Household ~ Per Capita	$1,552	$620	$1,539	$625	$1,465	$602
Contributions	$10.95 M	3.0%	$15.02 M	3.0%	$24.78 M	2.9%
Per Household ~ Per Capita	$2,432	$972	$2,421	$984	$2,255	$926
Education	$8.02 M	2.2%	$10.99 M	2.2%	$18.25 M	2.1%
Per Household ~ Per Capita	$1,782	$712	$1,771	$720	$1,660	$682
Entertainment	$21.73 M	5.9%	$29.7 M	5.8%	$50.16 M	5.8%
Per Household ~ Per Capita	$4,829	$1,929	$4,786	$1,945	$4,563	$1,875
Food Away From Home	$16.48 M	4.5%	$22.53 M	4.4%	$37.93 M	4.4%
Per Household ~ Per Capita	$3,662	$1,463	$3,631	$1,476	$3,450	$1,418
Grocery	$28.05 M	7.6%	$38.13 M	7.5%	$65.93 M	7.7%
Per Household ~ Per Capita	$6,232	$2,490	$6,145	$2,498	$5,998	$2,464
Health Care	$29.69 M	8.0%	$41.34 M	8.1%	$72.78 M	8.5%
Per Household ~ Per Capita	$6,597	$2,636	$6,662	$2,708	$6,621	$2,720
Household Furnishings and Equipment	$9.86 M	2.7%	$13.49 M	2.6%	$22.65 M	2.6%
Per Household ~ Per Capita	$2,191	$876	$2,174	$883	$2,061	$847
Household Operations	$7.18 M	1.9%	$9.8 M	1.9%	$16.62 M	1.9%
Per Household ~ Per Capita	$1,595	$637	$1,580	$642	$1,512	$621
Miscellaneous Expenses	$6.38 M	1.7%	$8.72 M	1.7%	$14.66 M	1.7%
Per Household ~ Per Capita	$1,418	$566	$1,406	$571	$1,334	$548
Personal Care	$5.34 M	1.4%	$7.27 M	1.4%	$12.49 M	1.5%
Per Household ~ Per Capita	$1,186	$474	$1,171	$476	$1,136	$467
Shelter	$63.13 M	17.0%	$85.25 M	16.8%	$147.25 M	17.2%
Per Household ~ Per Capita	$14,027	$5,604	$13,740	$5,584	$13,395	$5,504
Tax and Retirement	$70.67 M	19.1%	$97.99 M	19.3%	$156.78 M	18.3%
Per Household ~ Per Capita	$15,705	$6,274	$15,792	$6,418	$14,263	$5,860
Tobacco and Related	$2.54 M	0.7%	$3.43 M	0.7%	$6.14 M	0.7%
Per Household ~ Per Capita	$564	$225	$553	$225	$558	$229
Transportation	$60.8 M	16.4%	$85.2 M	16.7%	$143.03 M	16.7%
Per Household ~ Per Capita	$13,510	$5,398	$13,731	$5,580	$13,012	$5,346
Utilities	$20.22 M	5.5%	$27.48 M	5.4%	$47.62 M	5.5%
Per Household ~ Per Capita	$4,493	$1,795	$4,429	$1,800	$4,332	$1,780

Crime Risk

Crime Risk Profile

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	5 mi radius	10 mi radius	15 mi radius
Demographics			
Population	11,264	15,267	26,754
Census Population	11,721	15,747	27,686
Households	4,500	6,205	10,992
Average Household Income	$75,827	$75,104	$71,072
Median Household Income	$54,891	$54,501	$50,663
Per Capita Income	$30,339	$30,556	$29,249
Total Crime			
Crime Index	127	111	149
Crime Level	Above Average	Average	Above Average
Personal Crime			
Crime Index	171	149	201
Crime Level	High Risk	Above Average	Very High
Murder			
Crime Index	152	143	304
Crime Level	High Risk	Above Average	Very High
Rape			
Crime Index	228	213	196
Crime Level	Very High	Very High	Very High
Robbery			
Crime Index	34	27	57
Crime Level	Low Risk	Very Low	Low Risk
Assault			
Crime Index	203	176	242
Crime Level	Very High	High Risk	Very High
Property Crime			
Crime Index	119	104	140
Crime Level	Average	Average	Above Average
Burglary			
Crime Index	162	151	163
Crime Level	High Risk	High Risk	High Risk
Larceny			
Crime Index	119	102	136
Crime Level	Average	Average	Above Average
Motor Vehicle Theft			
Crime Index	71	61	132
Crime Level	Below Average	Below Average	Above Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Void Analysis

Wynne, Arkansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
AutoZone	2 / 1	6,600	
NAPA	1 / 1	6,200	
O'Reilly	2 / 1	8,500	
Banks			
Regions Bank	1 / 0	5,100	
Banks Minor			
Bank	18 / 6		
Clothing Apparel			
Cato	1 / 0	5,000	
Citi Trends	1 / 0	14,600	
Convenience Stores			
Alon	1 / 1	3,500	
Citgo	3 / 1	2,300	
Exxon	5 / 1	2,600	
Mobil	3 / 1	2,400	
Murphy USA	2 / 1	2,100	
Shell	2 / 1	1,800	
Speedway	1 / 0	3,200	
Valero	1 / 0	3,200	
Dealerships			
Chevrolet	1 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 1		
GMC	1 / 1		
Jeep	1 / 1		
RAM	1 / 1		
Toyota	1 / 1		
Discount Department Stores			
Wal-Mart Supercenter	2 / 1	189,700	
Dollar Stores			
Dollar General	5 / 2	9,600	
Dollar Tree	2 / 1	11,800	
Family Dollar	2 / 1	9,400	
Education			
Day Care	25 / 12		

Void Analysis

Wynne, Arkansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
High School	3 / 1		
Junior College	1 / 0		
PK - 8	9 / 3		
PK - 8 (Private)	2 / 1		
Trade Schools	1 / 0		
Entertainment			
Theatres	1 / 0		
EV Charging Stations			
Blink Charging	1 / 1		
ChargePoint	1 / 0		
Electrify America	1 / 0		
Independent	1 / 1		
Health Care			
Certified Registered Nurse Anesthetist	1 / 0		
Chiropractic	2 / 2		
Clinical Psychologist	2 / 2		
Clinical Social Worker	3 / 2		
Diagnostic Radiology	1 / 0		
Dialysis Centers	3 / 1		
Emergency Medicine	1 / 0		
Family Practice	6 / 2		
Gastroenterology	1 / 1		
General Practice	2 / 1		
General Surgery	3 / 0		
Internal Medicine	4 / 1		
Nephrology	3 / 1		
Nurse Practitioner	13 / 4		
Obstetrics and Gynecology	1 / 0		
Occupational Therapy	2 / 1		
Ophthalmology	1 / 0		
Optometry	4 / 2		
Pediatric Medicine	1 / 1		
Physical Therapy	1 / 0		
Podiatry	2 / 0		
Psychiatry	3 / 0		
Pulmonary Disease	2 / 1		
Vascular Surgery	2 / 0		

Void Analysis

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Wynne, Arkansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Home Improvement			
Ace Hardware	1 / 1	16,200	
Sherwin-Williams	1 / 0	7,300	
Tractor Supply Company	1 / 1	26,300	
Hotels			
Comfort Suites	1 / 0	14,700	
Days Inn	1 / 0	12,900	
Days Inn & Suites	1 / 1	17,600	
Econo Lodge	1 / 0	17,400	
Hampton Inn	1 / 0	18,300	
Holiday Inn Express	1 / 0	16,400	
Home2	1 / 0	15,900	
Motel 6	1 / 0	24,300	
Quality	1 / 0	15,700	
Red Roof Inn	1 / 0	28,900	
Super 8	1 / 0	12,300	
Restaurants Casual			
Waffle House	1 / 0	2,000	
Restaurants Fast Food Major			
Burger King	2 / 1	4,000	
KFC	2 / 1	3,100	
McDonald's	2 / 1	4,600	
Sonic	2 / 1	2,800	
Taco Bell	2 / 1	2,500	
Restaurants Fast Food Minor			
Popeyes	1 / 0	2,700	
Restaurants Ice Cream Smoothie			
Baskin-Robbins	2 / 1	2,200	
Restaurants Pizza			
Domino's Pizza	2 / 1	2,100	
Pizza Hut	2 / 1	2,800	
Pizza Inn	1 / 1	3,600	
Restaurants Sandwich			
Subway	2 / 1	1,700	
Shoes Footwear			
Shoe Show	1 / 1	4,800	
Sporting Goods			

Void Analysis

Wynne, Arkansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Hibbett Sports	2 / 1	7,600	
Wireless Stores			
AT&T	2 / 1	3,500	
Cricket	1 / 0	1,600	
Worship			
Baptist	4 / 2		
Methodist Episcopal	2 / 1		