



RETAIL ATTRACTIONS, LLC

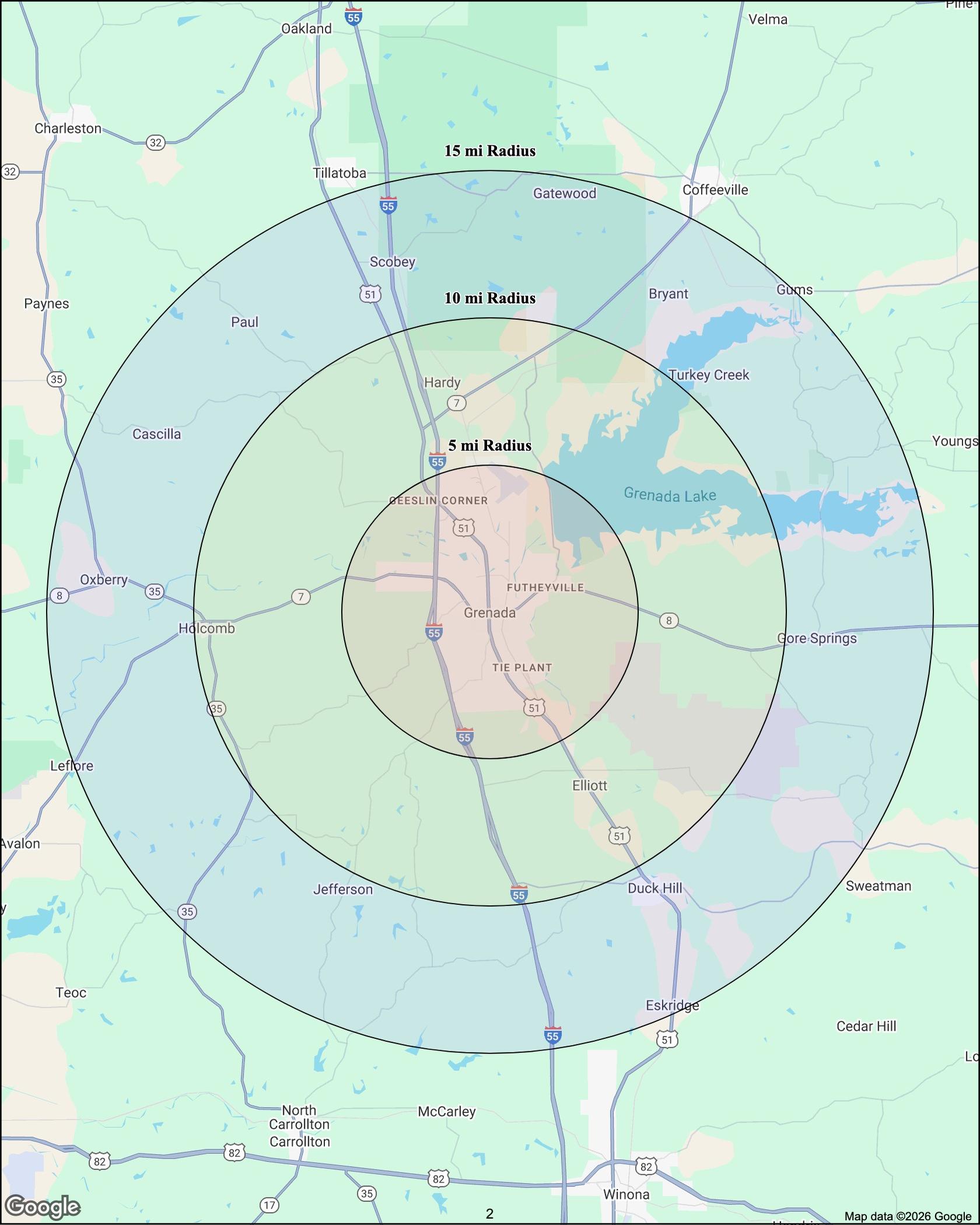
Economic Development Consulting

**Grenada, Mississippi
Radius
1st Quarter 2026**

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Demographics

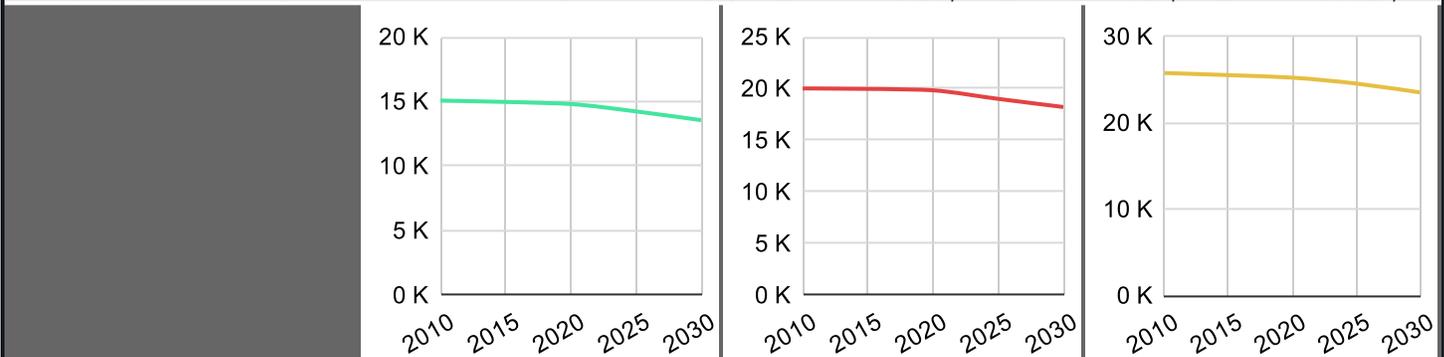


15 mi Radius

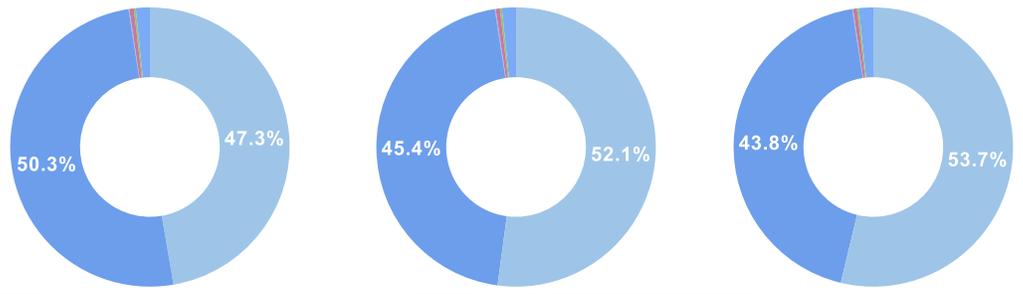
10 mi Radius

5 mi Radius

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Population							
Estimated Population (2025)		14,237		19,007		24,566	
Projected Population (2030)		13,559		18,220		23,537	
Census Population (2020)		14,806		19,836		25,249	
Census Population (2010)		15,075		20,014		25,787	
Projected Annual Growth (2025-2030)		-678	-1.0%	-786	-0.8%	-1,029	-0.8%
Historical Annual Growth (2020-2025)		-570	-0.8%	-829	-0.9%	-683	-0.6%
Historical Annual Growth (2010-2020)		-269	-0.2%	-178	-	-537	-0.2%
Estimated Population Density (2025)		181 <i>psm</i>		61 <i>psm</i>		35 <i>psm</i>	
Trade Area Size		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		706.8 <i>sq mi</i>	

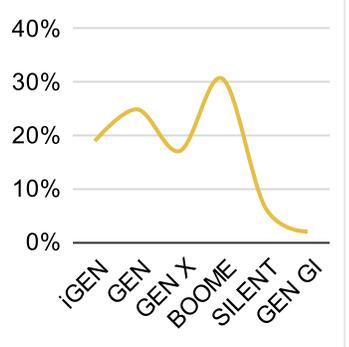
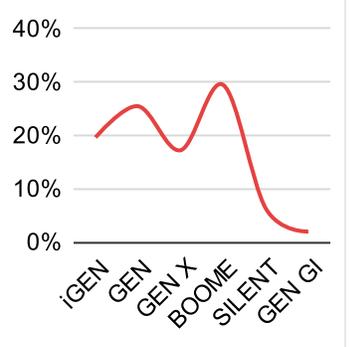
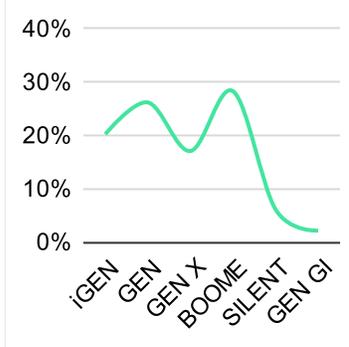


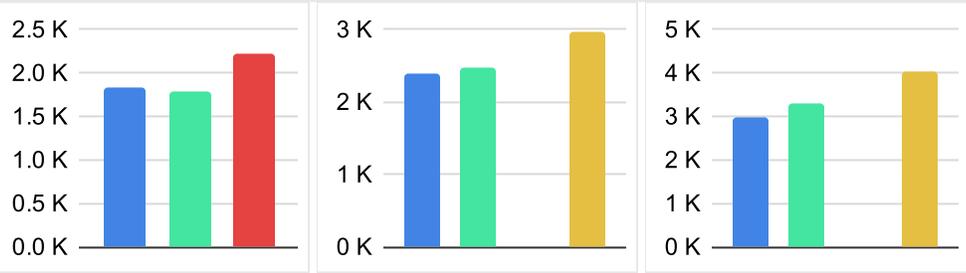
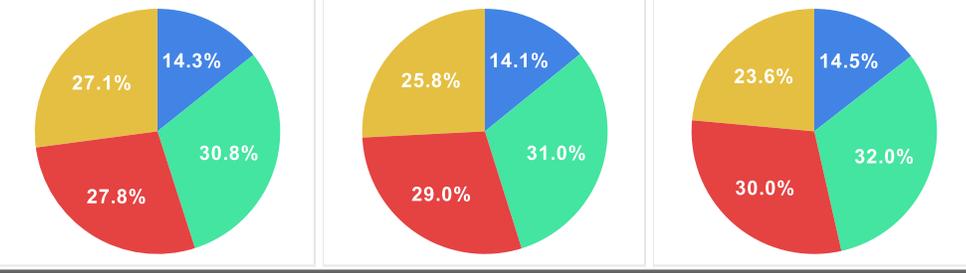
Race and Ethnicity (2025)							
Not Hispanic or Latino Population							
White		14,047	98.7%	18,742	98.6%	24,225	98.6%
Black or African American		6,662	47.4%	9,800	52.3%	13,065	53.9%
American Indian or Alaska Native		7,098	50.5%	8,571	45.7%	10,694	44.1%
Asian		13	-	16	-	19	-
Hawaiian or Pacific Islander		74	0.5%	89	0.5%	104	0.4%
Other Race		-	-	-	-	1	-
Two or More Races		10	-	12	-	14	-
Two or More Races		189	1.3%	252	1.3%	326	1.3%
Hispanic or Latino Population							
White		190	1.3%	265	1.4%	341	1.4%
Black or African American		70	36.7%	105	39.7%	137	40.1%
American Indian or Alaska Native		56	29.4%	66	24.7%	74	21.7%
Asian		-	-	3	1.0%	4	1.3%
Hispanic Hawaiian or Pacific Islander		-	-	3	1.1%	7	2.0%
Other Race		-	-	-	-	-	-
Two or More Races		22	11.5%	32	12.2%	41	11.9%
Two or More Races		41	21.7%	57	21.3%	79	23.1%



White Black or African American American Indian or Alaskan Native Asian Hawaiian or Pacific Islander Other Race 2+ Races

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Age Distribution (2025)							
Age Under 5 Years		896	6.3%	1,136	6.0%	1,424	5.8%
Age 5 to 9 Years		1,000	7.0%	1,309	6.9%	1,613	6.6%
Age 10 to 14 Years		981	6.9%	1,284	6.8%	1,611	6.6%
Age 15 to 19 Years		983	6.9%	1,314	6.9%	1,648	6.7%
Age 20 to 24 Years		786	5.5%	1,040	5.5%	1,342	5.5%
Age 25 to 29 Years		909	6.4%	1,153	6.1%	1,481	6.0%
Age 30 to 34 Years		1,048	7.4%	1,332	7.0%	1,640	6.7%
Age 35 to 39 Years		854	6.0%	1,116	5.9%	1,399	5.7%
Age 40 to 44 Years		820	5.8%	1,102	5.8%	1,391	5.7%
Age 45 to 49 Years		755	5.3%	1,054	5.5%	1,404	5.7%
Age 50 to 54 Years		792	5.6%	1,107	5.8%	1,476	6.0%
Age 55 to 59 Years		904	6.3%	1,240	6.5%	1,602	6.5%
Age 60 to 64 Years		823	5.8%	1,144	6.0%	1,563	6.4%
Age 65 to 69 Years		808	5.7%	1,136	6.0%	1,557	6.3%
Age 70 to 74 Years		700	4.9%	972	5.1%	1,328	5.4%
Age 75 to 79 Years		543	3.8%	769	4.0%	1,039	4.2%
Age 80 to 84 Years		329	2.3%	426	2.2%	571	2.3%
Age 85 Years or Over		305	2.1%	372	2.0%	477	1.9%
Median Age		37.4		38.5		39.8	
Generation (2025)							
iGeneration (Age Under 15 Years)		2,877	20.2%	3,728	19.6%	4,648	18.9%
Generation 9/11 Millennials (Age 15 to 34 Years)		3,726	26.2%	4,840	25.5%	6,111	24.9%
Gen Xers (Age 35 to 49 Years)		2,430	17.1%	3,272	17.2%	4,194	17.1%
Baby Boomers (Age 50 to 74 Years)		4,027	28.3%	5,599	29.5%	7,525	30.6%
Silent Generation (Age 75 to 84 Years)		871	6.1%	1,195	6.3%	1,610	6.6%
G.I. Generation (Age 85 Years or Over)		305	2.1%	372	2.0%	477	1.9%



Grenada, Mississippi		5 mi radius	10 mi radius	15 mi radius
Radius				
Household Type (2025)				
Total Households		5,848	7,846	10,297
Family Households		3,631 62.1%	4,876 62.1%	6,280 61.0%
Family Households with Children		1,839 50.6%	2,391 49.0%	2,991 47.6%
Family Households No Children		1,792 49.4%	2,484 51.0%	3,289 52.4%
Non-Family Households		2,217 37.9%	2,971 37.9%	4,017 39.0%
Non-Family Households with Children		- -	2 -	4 0.1%
Non-Family Households No Children		2,216 100.0%	2,969 99.9%	4,013 99.9%
				
Education Attainment (2025)				
Elementary or Some High School		1,369 14.3%	1,829 14.1%	2,450 14.5%
High School Graduate		2,952 30.8%	4,008 31.0%	5,412 32.0%
Some College or Associate Degree		2,669 27.8%	3,753 29.0%	5,078 30.0%
Bachelor or Graduate Degree		2,600 27.1%	3,335 25.8%	3,988 23.6%
				
Household Income (2025)				
Estimated Average Household Income		\$73,112	\$77,336	\$74,308
Estimated Median Household Income		\$53,022	\$54,722	\$52,714
HH Income Under \$10,000		365 6.2%	533 6.8%	754 7.3%
HH Income \$10,000 to \$34,999		1,807 30.9%	2,344 29.9%	3,070 29.8%
HH Income \$35,000 to \$49,999		983 16.8%	1,246 15.9%	1,619 15.7%
HH Income \$50,000 to \$74,999		1,016 17.4%	1,269 16.2%	1,658 16.1%
HH Income \$75,000 to \$99,999		535 9.1%	757 9.6%	1,016 9.9%
HH Income \$100,000 to \$149,999		562 9.6%	852 10.9%	1,210 11.7%
HH Income \$150,000 or More		582 9.9%	846 10.8%	970 9.4%

Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
Population						
Estimated Population (2025)	14,237		19,007		24,566	
Projected Population (2030)	13,559		18,220		23,537	
Census Population (2020)	14,806		19,836		25,249	
Census Population (2010)	15,075		20,014		25,787	
Projected Annual Growth (2025-2030)	-678	-1.0%	-786	-0.8%	-1,029	-0.8%
Historical Annual Growth (2020-2025)	-570	-	-829	-0.8%	-683	-0.5%
Historical Annual Growth (2010-2020)	-269	-0.2%	-178	-	-537	-0.2%
Estimated Population Density (2025)	181 <i>psm</i>		61 <i>psm</i>		35 <i>psm</i>	
Trade Area Size	78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		706.8 <i>sq mi</i>	
Households						
Estimated Households (2025)	5,848		7,846		10,297	
Projected Households (2030)	5,558		7,505		9,835	
Census Households (2020)	6,163		8,262		10,663	
Census Households (2010)	6,061		8,009		10,384	
Projected Annual Growth (2025-2030)	-290	-1.0%	-342	-0.9%	-461	-0.9%
Historical Annual Change (2010-2025)	-212	-0.2%	-163	-0.1%	-87	-
Average Household Income						
Estimated Average Household Income (2025)	\$73,112		\$77,336		\$74,308	
Projected Average Household Income (2030)	\$72,754		\$77,013		\$73,895	
Census Average Household Income (2010)	\$43,660		\$45,176		\$43,957	
Census Average Household Income (2000)	\$36,352		\$36,250		\$35,936	
Projected Annual Change (2025-2030)	-\$358	-	-\$323	-	-\$413	-0.1%
Historical Annual Change (2000-2025)	\$36,760	4.0%	\$41,086	4.5%	\$38,372	4.3%
Median Household Income						
Estimated Median Household Income (2025)	\$53,022		\$54,722		\$52,714	
Projected Median Household Income (2030)	\$52,631		\$54,335		\$52,292	
Census Median Household Income (2010)	\$33,625		\$34,377		\$33,970	
Census Median Household Income (2000)	\$26,983		\$27,733		\$28,134	
Projected Annual Change (2025-2030)	-\$391	-0.1%	-\$387	-0.1%	-\$422	-0.2%
Historical Annual Change (2000-2025)	\$26,039	3.9%	\$26,989	3.9%	\$24,580	3.5%
Per Capita Income						
Estimated Per Capita Income (2025)	\$30,097		\$31,972		\$31,181	
Projected Per Capita Income (2030)	\$29,889		\$31,769		\$30,916	
Census Per Capita Income (2010)	\$17,547		\$18,075		\$17,700	
Census Per Capita Income (2000)	\$13,668		\$13,620		\$13,527	
Projected Annual Change (2025-2030)	-\$208	-0.1%	-\$203	-0.1%	-\$265	-0.2%
Historical Annual Change (2000-2025)	\$16,429	4.8%	\$18,352	5.4%	\$17,654	5.2%
Estimated Average Household Net Worth (2025)	\$765,026		\$830,749		\$826,046	

Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
Race and Ethnicity						
Total Population (2025)	14,237		19,007		24,566	
White (2025)	6,732	47.3%	9,906	52.1%	13,202	53.7%
Black or African American (2025)	7,154	50.2%	8,636	45.4%	10,768	43.8%
American Indian or Alaska Native (2025)	13	-	19	-	24	-
Asian (2025)	75	0.5%	92	0.5%	111	0.5%
Hawaiian or Pacific Islander (2025)	-	-	-	-	1	-
Other Race (2025)	32	0.2%	44	0.2%	55	0.2%
Two or More Races (2025)	230	1.6%	309	1.6%	405	1.6%
Population < 18 (2025)	3,482 24.5%		4,555 24.0%		5,698 23.2%	
White Not Hispanic	1,346	38.7%	2,035	44.7%	2,659	46.7%
Black or African American	1,995	57.3%	2,326	51.1%	2,793	49.0%
Asian	8	0.2%	9	0.2%	12	0.2%
Other Race Not Hispanic	98	2.8%	129	2.8%	158	2.8%
Hispanic	35	1.0%	55	1.2%	76	1.3%
Not Hispanic or Latino Population (2025)	14,047 98.7%		18,742 98.6%		24,225 98.6%	
Not Hispanic White	6,662	47.4%	9,800	52.3%	13,065	53.9%
Not Hispanic Black or African American	7,098	50.5%	8,571	45.7%	10,694	44.1%
Not Hispanic American Indian or Alaska Native	13	-	16	-	19	-
Not Hispanic Asian	74	0.5%	89	0.5%	104	0.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	1	-
Not Hispanic Other Race	10	-	12	-	14	-
Not Hispanic Two or More Races	189	1.3%	252	1.3%	326	1.3%
Hispanic or Latino Population (2025)	190 1.3%		265 1.4%		341 1.4%	
Hispanic White	70	36.7%	105	39.7%	137	40.1%
Hispanic Black or African American	56	29.4%	66	24.7%	74	21.7%
Hispanic American Indian or Alaska Native	-	-	3	1.0%	4	1.3%
Hispanic Asian	-	-	3	1.1%	7	2.0%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-
Hispanic Other Race	22	11.5%	32	12.2%	41	11.9%
Hispanic Two or More Races	41	21.7%	57	21.3%	79	23.1%
Not Hispanic or Latino Population (2020)	14,598 98.6%		19,553 98.6%		24,906 98.6%	
Hispanic or Latino Population (2020)	209 1.4%		283 1.4%		343 1.4%	
Not Hispanic or Latino Population (2010)	14,936 99.1%		19,830 99.1%		25,558 99.1%	
Hispanic or Latino Population (2010)	140 0.9%		184 0.9%		229 0.9%	
Not Hispanic or Latino Population (2030)	13,361 98.5%		17,932 98.4%		23,157 98.4%	
Hispanic or Latino Population (2030)	198 1.5%		288 1.6%		380 1.6%	
Projected Annual Growth (2025-2030)	8 0.8%		23 1.8%		39 2.3%	
Historical Annual Growth (2010-2020)	69 5.0%		99 5.4%		114 5.0%	

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Total Age Distribution (2025)							
Total Population		14,237		19,007		24,566	
Age Under 5 Years		896	6.3%	1,136	6.0%	1,424	5.8%
Age 5 to 9 Years		1,000	7.0%	1,309	6.9%	1,613	6.6%
Age 10 to 14 Years		981	6.9%	1,284	6.8%	1,611	6.6%
Age 15 to 19 Years		983	6.9%	1,314	6.9%	1,648	6.7%
Age 20 to 24 Years		786	5.5%	1,040	5.5%	1,342	5.5%
Age 25 to 29 Years		909	6.4%	1,153	6.1%	1,481	6.0%
Age 30 to 34 Years		1,048	7.4%	1,332	7.0%	1,640	6.7%
Age 35 to 39 Years		854	6.0%	1,116	5.9%	1,399	5.7%
Age 40 to 44 Years		820	5.8%	1,102	5.8%	1,391	5.7%
Age 45 to 49 Years		755	5.3%	1,054	5.5%	1,404	5.7%
Age 50 to 54 Years		792	5.6%	1,107	5.8%	1,476	6.0%
Age 55 to 59 Years		904	6.3%	1,240	6.5%	1,602	6.5%
Age 60 to 64 Years		823	5.8%	1,144	6.0%	1,563	6.4%
Age 65 to 69 Years		808	5.7%	1,136	6.0%	1,557	6.3%
Age 70 to 74 Years		700	4.9%	972	5.1%	1,328	5.4%
Age 75 to 79 Years		543	3.8%	769	4.0%	1,039	4.2%
Age 80 to 84 Years		329	2.3%	426	2.2%	571	2.3%
Age 85 Years or Over		305	2.1%	372	2.0%	477	1.9%
Median Age		37.4		38.5		39.8	
Age 19 Years or Less		3,861	27.1%	5,042	26.5%	6,297	25.6%
Age 20 to 64 Years		7,692	54.0%	10,288	54.1%	13,298	54.1%
Age 65 Years or Over		2,684	18.9%	3,676	19.3%	4,972	20.2%
Female Age Distribution (2025)							
Female Population		7,503	52.7%	9,922	52.2%	12,759	51.9%
Age Under 5 Years		426	5.7%	544	5.5%	686	5.4%
Age 5 to 9 Years		502	6.7%	651	6.6%	797	6.2%
Age 10 to 14 Years		482	6.4%	624	6.3%	786	6.2%
Age 15 to 19 Years		481	6.4%	646	6.5%	799	6.3%
Age 20 to 24 Years		400	5.3%	524	5.3%	669	5.2%
Age 25 to 29 Years		464	6.2%	588	5.9%	748	5.9%
Age 30 to 34 Years		571	7.6%	718	7.2%	874	6.8%
Age 35 to 39 Years		449	6.0%	587	5.9%	728	5.7%
Age 40 to 44 Years		446	5.9%	591	6.0%	749	5.9%
Age 45 to 49 Years		419	5.6%	578	5.8%	761	6.0%
Age 50 to 54 Years		434	5.8%	596	6.0%	778	6.1%
Age 55 to 59 Years		487	6.5%	652	6.6%	841	6.6%
Age 60 to 64 Years		452	6.0%	615	6.2%	837	6.6%
Age 65 to 69 Years		452	6.0%	621	6.3%	832	6.5%
Age 70 to 74 Years		406	5.4%	549	5.5%	730	5.7%
Age 75 to 79 Years		303	4.0%	417	4.2%	573	4.5%
Age 80 to 84 Years		173	2.3%	226	2.3%	314	2.5%
Age 85 Years or Over		156	2.1%	196	2.0%	259	2.0%
Female Median Age		38.9		39.8		41.1	
Age 19 Years or Less		1,891	25.2%	2,465	24.8%	3,068	24.0%
Age 20 to 64 Years		4,122	54.9%	5,449	54.9%	6,984	54.7%
Age 65 Years or Over		1,490	19.9%	2,008	20.2%	2,707	21.2%

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Male Age Distribution (2025)							
Male Population		6,734	47.3%	9,085	47.8%	11,807	48.1%
Age Under 5 Years		470	7.0%	592	6.5%	739	6.3%
Age 5 to 9 Years		499	7.4%	658	7.2%	816	6.9%
Age 10 to 14 Years		499	7.4%	660	7.3%	825	7.0%
Age 15 to 19 Years		502	7.5%	669	7.4%	850	7.2%
Age 20 to 24 Years		386	5.7%	516	5.7%	673	5.7%
Age 25 to 29 Years		446	6.6%	565	6.2%	734	6.2%
Age 30 to 34 Years		476	7.1%	614	6.8%	766	6.5%
Age 35 to 39 Years		406	6.0%	529	5.8%	671	5.7%
Age 40 to 44 Years		375	5.6%	512	5.6%	642	5.4%
Age 45 to 49 Years		336	5.0%	476	5.2%	643	5.4%
Age 50 to 54 Years		358	5.3%	511	5.6%	698	5.9%
Age 55 to 59 Years		416	6.2%	588	6.5%	761	6.4%
Age 60 to 64 Years		372	5.5%	528	5.8%	725	6.1%
Age 65 to 69 Years		356	5.3%	515	5.7%	724	6.1%
Age 70 to 74 Years		294	4.4%	423	4.7%	598	5.1%
Age 75 to 79 Years		240	3.6%	353	3.9%	466	3.9%
Age 80 to 84 Years		155	2.3%	200	2.2%	258	2.2%
Age 85 Years or Over		150	2.2%	177	1.9%	218	1.8%
Male Median Age		35.6		37.0		38.3	
Age 19 Years or Less		1,970	29.3%	2,578	28.4%	3,229	27.3%
Age 20 to 64 Years		3,570	53.0%	4,840	53.3%	6,314	53.5%
Age 65 Years or Over		1,194	17.7%	1,668	18.4%	2,264	19.2%
Males per 100 Females (2025)							
Overall Comparison		90		92		93	
Age Under 5 Years		110	52.4%	109	52.1%	108	51.9%
Age 5 to 9 Years		99	49.8%	101	50.3%	102	50.6%
Age 10 to 14 Years		104	50.9%	106	51.4%	105	51.2%
Age 15 to 19 Years		104	51.0%	104	50.9%	106	51.5%
Age 20 to 24 Years		96	49.1%	99	49.6%	101	50.2%
Age 25 to 29 Years		96	49.0%	96	49.0%	98	49.5%
Age 30 to 34 Years		83	45.5%	86	46.1%	88	46.7%
Age 35 to 39 Years		90	47.5%	90	47.4%	92	48.0%
Age 40 to 44 Years		84	45.7%	87	46.4%	86	46.2%
Age 45 to 49 Years		80	44.5%	82	45.2%	85	45.8%
Age 50 to 54 Years		82	45.2%	86	46.2%	90	47.3%
Age 55 to 59 Years		85	46.1%	90	47.4%	91	47.5%
Age 60 to 64 Years		82	45.2%	86	46.2%	87	46.4%
Age 65 to 69 Years		79	44.0%	83	45.3%	87	46.5%
Age 70 to 74 Years		72	42.0%	77	43.5%	82	45.0%
Age 75 to 79 Years		79	44.2%	85	45.8%	81	44.9%
Age 80 to 84 Years		90	47.3%	89	47.0%	82	45.1%
Age 85 Years or Over		96	49.0%	90	47.5%	84	45.6%
Age 19 Years or Less		104	51.0%	105	51.1%	105	51.3%
Age 20 to 39 Years		91	47.6%	92	47.9%	94	48.5%
Age 40 to 64 Years		83	45.3%	86	46.3%	88	46.7%
Age 65 Years or Over		80	44.5%	83	45.4%	84	45.5%

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Household Type (2025)							
Total Households		5,848		7,846		10,297	
Households with Children		1,840	31.5%	2,393	30.5%	2,995	29.1%
Average Household Size		2.4		2.4		2.4	
Household Density per Square Mile		74		25		15	
Population Family		11,314	79.5%	15,153	79.7%	19,408	79.0%
Population Non-Family		2,640	18.5%	3,572	18.8%	4,876	19.8%
Population Group Quarters		282	2.0%	282	1.5%	282	1.1%
Family Households		3,631	62.1%	4,876	62.1%	6,280	61.0%
Married Couple Households		1,947	53.6%	2,824	57.9%	3,843	61.2%
Other Family Households with Children		1,684	46.4%	2,052	42.1%	2,436	38.8%
Family Households with Children		1,839	50.6%	2,391	49.0%	2,991	47.6%
Married Couple with Children		835	45.4%	1,188	49.7%	1,574	52.6%
Other Family Households with Children		1,003	54.6%	1,203	50.3%	1,417	47.4%
Family Households No Children		1,792	49.4%	2,484	51.0%	3,289	52.4%
Married Couple No Children		1,111	62.0%	1,636	65.9%	2,269	69.0%
Other Family Households No Children		681	38.0%	848	34.1%	1,019	31.0%
Non-Family Households		2,217	37.9%	2,971	37.9%	4,017	39.0%
Non-Family Households with Children		-	-	2	-	4	0.1%
Non-Family Households No Children		2,216	100.0%	2,969	99.9%	4,013	99.9%
Average Family Household Size		3.1		3.1		3.1	
Average Family Income		\$89,244		\$95,198		\$93,401	
Median Family Income		\$71,894		\$75,437		\$74,508	
Average Non-Family Household Size		1.2		1.2		1.2	
Marital Status (2025)							
Population Age 15 Years or Over		11,359		15,279		19,918	
Never Married		4,144	36.5%	5,139	33.6%	6,498	32.6%
Currently Married		3,624	31.9%	5,496	36.0%	7,681	38.6%
Previously Married		3,591	31.6%	4,643	30.4%	5,739	28.8%
Separated		707	19.7%	891	19.2%	1,068	18.6%
Widowed		1,135	31.6%	1,422	30.6%	1,790	31.2%
Divorced		1,750	48.7%	2,331	50.2%	2,881	50.2%
Educational Attainment (2025)							
Adult Population Age 25 Years or Over		9,590		12,924		16,928	
Elementary (Grade Level 0 to 8)		414	4.3%	519	4.0%	683	4.0%
Some High School (Grade Level 9 to 11)		955	10.0%	1,310	10.1%	1,767	10.4%
High School Graduate		2,952	30.8%	4,008	31.0%	5,412	32.0%
Some College		1,813	18.9%	2,502	19.4%	3,385	20.0%
Associate Degree Only		856	8.9%	1,251	9.7%	1,692	10.0%
Bachelor Degree Only		1,550	16.2%	1,959	15.2%	2,374	14.0%
Graduate Degree		1,050	10.9%	1,376	10.6%	1,614	9.5%
Any College (Some College or Higher)		5,269	54.9%	7,088	54.8%	9,066	53.6%
College Degree + (Bachelor Degree or Higher)		2,600	27.1%	3,335	25.8%	3,988	23.6%

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Housing							
Total Housing Units (2025)		7,038		9,432		12,616	
Total Housing Units (2020)		7,067		9,441		12,342	
Historical Annual Growth (2020-2025)		-28	-	-9	-	274	-
Housing Units Occupied (2025)		5,848 83.1%		7,846 83.2%		10,297 81.6%	
Housing Units Owner-Occupied		3,315 56.7%		4,786 61.0%		6,681 64.9%	
Housing Units Renter-Occupied		2,534 43.3%		3,060 39.0%		3,615 35.1%	
Housing Units Vacant (2025)		1,190 16.9%		1,586 16.8%		2,320 18.4%	
Household Size (2025)							
Total Households		5,848		7,846		10,297	
1 Person Households		1,982 33.9%		2,628 33.5%		3,507 34.1%	
2 Person Households		1,791 30.6%		2,445 31.2%		3,254 31.6%	
3 Person Households		926 15.8%		1,223 15.6%		1,565 15.2%	
4 Person Households		659 11.3%		889 11.3%		1,128 11.0%	
5 Person Households		299 5.1%		411 5.2%		531 5.2%	
6 Person Households		123 2.1%		163 2.1%		201 1.9%	
7 or More Person Households		69 1.2%		89 1.1%		110 1.1%	
Household Income Distribution (2025)							
HH Income \$200,000 or More		416	7.1%	628	8.0%	669	6.5%
HH Income \$150,000 to \$199,999		165	2.8%	218	2.8%	301	2.9%
HH Income \$125,000 to \$149,999		275	4.7%	422	5.4%	525	5.1%
HH Income \$100,000 to \$124,999		286	4.9%	430	5.5%	685	6.7%
HH Income \$75,000 to \$99,999		535	9.1%	757	9.6%	1,016	9.9%
HH Income \$50,000 to \$74,999		1,016	17.4%	1,269	16.2%	1,658	16.1%
HH Income \$35,000 to \$49,999		983	16.8%	1,246	15.9%	1,619	15.7%
HH Income \$25,000 to \$34,999		870	14.9%	1,212	15.4%	1,507	14.6%
HH Income \$15,000 to \$24,999		451	7.7%	568	7.2%	822	8.0%
HH Income \$10,000 to \$14,999		486	8.3%	564	7.2%	741	7.2%
HH Income Under \$10,000		365	6.2%	533	6.8%	754	7.3%
Household Vehicles (2025)							
Households 0 Vehicles Available		573	9.8%	711	9.1%	817	7.9%
Households 1 Vehicle Available		2,040	34.9%	2,606	33.2%	3,337	32.4%
Households 2 Vehicles Available		2,183	37.3%	2,991	38.1%	3,991	38.8%
Households 3 or More Vehicles Available		1,053	18.0%	1,538	19.6%	2,151	20.9%
Total Vehicles Available		9,989		13,927		18,913	
Average Vehicles per Household		1.7		1.8		1.8	
Owner-Occupied Household Vehicles		6,596 66.0%		9,723 69.8%		13,899 73.5%	
Average Vehicles per Owner-Occupied Household		2.0		2.0		2.1	
Renter-Occupied Household Vehicles		3,393 34.0%		4,205 30.2%		5,014 26.5%	
Average Vehicles per Renter-Occupied Household		1.3		1.4		1.4	
Travel Time (2025)							
Worker Base Age 16 years or Over		5,877		7,851		10,069	
Travel to Work in 14 Minutes or Less		3,552 60.4%		4,159 53.0%		4,462 44.3%	
Travel to Work in 15 to 29 Minutes		981 16.7%		1,629 20.7%		2,639 26.2%	
Travel to Work in 30 to 59 Minutes		772 13.1%		1,221 15.5%		1,796 17.8%	
Travel to Work in 60 Minutes or More		332 5.7%		527 6.7%		761 7.6%	
Work at Home		240 4.1%		315 4.0%		411 4.1%	
Average Minutes Travel to Work		12.1		14.1		16.0	

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Transportation To Work (2025)							
Worker Base Age 16 years or Over		5,877		7,851		10,069	
Drive to Work Alone		5,081	86.4%	6,856	87.3%	8,686	86.3%
Drive to Work in Carpool		404	6.9%	492	6.3%	751	7.5%
Travel to Work by Public Transportation		-	-	-	-	1	-
Drive to Work on Motorcycle		-	-	-	-	-	-
Bicycle to Work		1	-	1	-	1	-
Walk to Work		34	0.6%	37	0.5%	47	0.5%
Other Means		117	2.0%	148	1.9%	170	1.7%
Work at Home		240	4.1%	315	4.0%	411	4.1%
Daytime Demographics (2025)							
Total Businesses		418		492		547	
Total Employees		3,222		3,743		3,938	
Company Headquarter Businesses		13	3.0%	13	2.7%	13	2.5%
Company Headquarter Employees		205	6.3%	219	5.9%	219	5.6%
Employee Population per Business		7.7	to 1	7.6	to 1	7.2	to 1
Residential Population per Business		34.0	to 1	38.7	to 1	44.9	to 1
Adj. Daytime Demographics Age 16 Years or Over		8,492		10,875		13,413	
Labor Force							
Labor Population Age 16 Years or Over (2025)		11,148		14,985		19,545	
Labor Force Total Males (2025)		5,149	46.2%	7,015	46.8%	9,224	47.2%
Male Civilian Employed		2,951	57.3%	4,024	57.4%	5,136	55.7%
Male Civilian Unemployed		140	2.7%	172	2.5%	191	2.1%
Males in Armed Forces		-	-	-	-	-	-
Males Not in Labor Force		2,059	40.0%	2,819	40.2%	3,897	42.2%
Labor Force Total Females (2025)		5,999	53.8%	7,970	53.2%	10,321	52.8%
Female Civilian Employed		2,928	48.8%	3,828	48.0%	4,934	47.8%
Female Civilian Unemployed		275	4.6%	305	3.8%	344	3.3%
Females in Armed Forces		-	-	-	-	-	-
Females Not in Labor Force		2,796	46.6%	3,836	48.1%	5,042	48.9%
Unemployment Rate		415	3.7%	478	3.2%	536	2.7%
Occupation (2025)							
Occupation Population Age 16 Years or Over		5,877		7,851		10,069	
Occupation Total Males		2,950	50.2%	4,023	51.2%	5,135	51.0%
Occupation Total Females		2,928	49.8%	3,828	48.8%	4,934	49.0%
Management, Business, Financial Operations		650	11.1%	961	12.2%	1,192	11.8%
Professional, Related		1,355	23.0%	1,798	22.9%	2,267	22.5%
Service		1,007	17.1%	1,208	15.4%	1,538	15.3%
Sales, Office		1,135	19.3%	1,556	19.8%	1,949	19.4%
Farming, Fishing, Forestry		58	1.0%	93	1.2%	116	1.2%
Construction, Extraction, Maintenance		603	10.3%	845	10.8%	1,091	10.8%
Production, Transport, Material Moving		1,070	18.2%	1,391	17.7%	1,916	19.0%
White Collar Workers		3,139	53.4%	4,315	55.0%	5,408	53.7%
Blue Collar Workers		2,738	46.6%	3,536	45.0%	4,661	46.3%

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Units In Structure (2025)							
Total Units		5,848		7,846		10,297	
1 Detached Unit		4,140	70.8%	5,548	70.7%	7,192	69.8%
1 Attached Unit		34	0.6%	69	0.9%	109	1.1%
2 Units		219	3.7%	240	3.1%	252	2.4%
3 to 4 Units		328	5.6%	367	4.7%	390	3.8%
5 to 9 Units		200	3.4%	210	2.7%	220	2.1%
10 to 19 Units		148	2.5%	157	2.0%	166	1.6%
20 to 49 Units		4	-	5	-	9	-
50 or More Units		290	5.0%	311	4.0%	326	3.2%
Mobile Home or Trailer		480	8.2%	907	11.6%	1,585	15.4%
Other Structure		5	-	31	0.4%	49	0.5%
Homes Built By Year (2025)							
Homes Built 2020 or later		17	0.2%	54	0.6%	139	1.1%
Homes Built 2010 to 2019		456	6.5%	613	6.5%	843	6.7%
Homes Built 2000 to 2009		648	9.2%	1,006	10.7%	1,396	11.1%
Homes Built 1990 to 1999		579	8.2%	941	10.0%	1,407	11.2%
Homes Built 1980 to 1989		1,006	14.3%	1,337	14.2%	1,662	13.2%
Homes Built 1970 to 1979		1,189	16.9%	1,524	16.2%	1,879	14.9%
Homes Built 1960 to 1969		859	12.2%	1,001	10.6%	1,209	9.6%
Homes Built 1950 to 1959		705	10.0%	822	8.7%	1,016	8.1%
Homes Built 1940 to 1949		45	0.6%	68	0.7%	123	1.0%
Homes Built Before 1939		345	4.9%	481	5.1%	622	4.9%
Median Age of Homes		46.2	yrs	44.7	yrs	43.6	yrs
Home Values (2025)							
Owner Specified Housing Units		3,315		4,786		6,681	
Home Values \$1,000,000 or More		1	-	1	-	1	-
Home Values \$750,000 to \$999,999		51	1.5%	57	1.2%	59	0.9%
Home Values \$500,000 to \$749,999		126	3.8%	228	4.8%	258	3.9%
Home Values \$400,000 to \$499,999		44	1.3%	89	1.9%	113	1.7%
Home Values \$300,000 to \$399,999		150	4.5%	234	4.9%	293	4.4%
Home Values \$250,000 to \$299,999		293	8.8%	383	8.0%	593	8.9%
Home Values \$200,000 to \$249,999		427	12.9%	555	11.6%	697	10.4%
Home Values \$175,000 to \$199,999		74	2.2%	115	2.4%	179	2.7%
Home Values \$150,000 to \$174,999		511	15.4%	577	12.1%	637	9.5%
Home Values \$125,000 to \$149,999		135	4.1%	261	5.5%	373	5.6%
Home Values \$100,000 to \$124,999		432	13.0%	635	13.3%	866	13.0%
Home Values \$90,000 to \$99,999		168	5.1%	279	5.8%	356	5.3%
Home Values \$80,000 to \$89,999		203	6.1%	258	5.4%	368	5.5%
Home Values \$70,000 to \$79,999		137	4.1%	177	3.7%	284	4.2%
Home Values \$60,000 to \$69,999		52	1.6%	72	1.5%	170	2.5%
Home Values \$50,000 to \$59,999		218	6.6%	296	6.2%	361	5.4%
Home Values \$35,000 to \$49,999		53	1.6%	110	2.3%	230	3.4%
Home Values \$25,000 to \$34,999		66	2.0%	107	2.2%	241	3.6%
Home Values \$10,000 to \$24,999		147	4.4%	283	5.9%	435	6.5%
Home Values Under \$10,000		25	0.8%	70	1.5%	168	2.5%
Owner-Occupied Median Home Value		\$152,278		\$150,539		\$135,653	
Renter-Occupied Median Rent		\$558		\$567		\$560	



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Grenada, Mississippi		5 mi radius	10 mi radius	15 mi radius
Radius				
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$473.7 M	\$654.23 M	\$836.97 M
Total Non-Retail Expenditure		\$225.72 M	\$312.25 M	\$393.29 M
Total Retail Expenditure		\$247.98 M	\$341.98 M	\$443.68 M
Alcoholic Beverages		\$2.84 M	\$3.92 M	\$5 M
Apparel		\$8.82 M	\$12.13 M	\$15.52 M
Contributions		\$13.91 M	\$19.42 M	\$24.64 M
Education		\$10.17 M	\$14.13 M	\$17.98 M
Entertainment		\$27.41 M	\$37.7 M	\$48.25 M
Food Away From Home		\$20.8 M	\$28.65 M	\$36.64 M
Grocery		\$35.04 M	\$47.4 M	\$61.25 M
Health Care		\$38.58 M	\$52.19 M	\$68.85 M
Household Furnishings and Equipment		\$12.45 M	\$17.18 M	\$21.95 M
Household Operations		\$9.07 M	\$12.46 M	\$15.93 M
Miscellaneous Expenses		\$8.04 M	\$11.08 M	\$14.18 M
Personal Care		\$6.68 M	\$9.08 M	\$11.7 M
Shelter		\$80.7 M	\$109.05 M	\$138.28 M
Tax and Retirement		\$92.66 M	\$132.57 M	\$164.01 M
Tobacco and Related		\$3.17 M	\$4.19 M	\$5.47 M
Transportation		\$78.12 M	\$108.98 M	\$143.21 M
Utilities		\$25.25 M	\$34.11 M	\$44.11 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$6,750	\$6,948	\$6,774
Total Non-Retail Expenditure		\$3,216 47.6%	\$3,316 47.7%	\$3,183 47.0%
Total Retail Expenditures		\$3,534 52.4%	\$3,632 52.3%	\$3,591 53.0%
Alcoholic Beverages		\$40 0.6%	\$42 0.6%	\$41 0.6%
Apparel		\$126 1.9%	\$129 1.9%	\$126 1.9%
Contributions		\$198 2.9%	\$206 3.0%	\$199 2.9%
Education		\$145 2.1%	\$150 2.2%	\$145 2.1%
Entertainment		\$391 5.8%	\$400 5.8%	\$391 5.8%
Food Away From Home		\$296 4.4%	\$304 4.4%	\$297 4.4%
Grocery		\$499 7.4%	\$503 7.2%	\$496 7.3%
Health Care		\$550 8.1%	\$554 8.0%	\$557 8.2%
Household Furnishings and Equipment		\$177 2.6%	\$182 2.6%	\$178 2.6%
Household Operations		\$129 1.9%	\$132 1.9%	\$129 1.9%
Miscellaneous Expenses		\$115 1.7%	\$118 1.7%	\$115 1.7%
Personal Care		\$95 1.4%	\$96 1.4%	\$95 1.4%
Shelter		\$1,150 17.0%	\$1,158 16.7%	\$1,119 16.5%
Tax and Retirement		\$1,320 19.6%	\$1,408 20.3%	\$1,327 20.3%
Tobacco and Related		\$45 0.7%	\$45 0.6%	\$44 0.7%
Transportation		\$1,113 16.5%	\$1,157 16.7%	\$1,159 17.1%
Utilities		\$360 5.3%	\$362 5.2%	\$357 5.3%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$15.63 M / \$1.07 M	93	\$21.42 M / \$1.2 M	94	\$27.67 M / \$1.2 M	96
Men's Clothing Stores	\$655.43 K / \$235.7 K	64	\$888.94 K / \$360.47 K	59	\$1.15 M / \$360.47 K	69
Women's Clothing Stores	\$1.3 M / \$836.92 K	35	\$1.78 M / \$836.92 K	53	\$2.29 M / \$836.92 K	64
Children's, Infants' Clothing Stores	\$1.19 M / -	100	\$1.65 M / -	100	\$2.1 M / -	100
Family Clothing Stores	\$7.47 M / \$-1	100	\$10.26 M / \$-1	100	\$13.22 M / \$-1	100
Clothing Accessory Stores	\$365.07 K / -	100	\$497.87 K / -	100	\$643.56 K / -	100
Other Apparel Stores	\$455.88 K / -	100	\$625.53 K / -	100	\$802.24 K / -	100
Shoe Stores	\$3.36 M / -	100	\$4.58 M / -	100	\$5.97 M / -	100
Jewelry Stores	\$739.53 K / -	100	\$1.01 M / -	100	\$1.32 M / -	100
Luggage Stores	\$93.34 K / \$-1	100	\$126.17 K / \$-1	100	\$166.03 K / \$-1	100
Furniture, Home Furnishings Stores	\$13.45 M / \$6.58 M	51	\$18.39 M / \$7.28 M	60	\$23.76 M / \$7.95 M	67
Furniture Stores	\$6.49 M / \$6.58 M	-1	\$8.79 M / \$7.28 M	17	\$11.37 M / \$7.95 M	30
Floor Covering Stores	\$921.06 K / -	100	\$1.25 M / -	100	\$1.62 M / -	100
Other Home Furnishing Stores	\$6.04 M / -	100	\$8.35 M / -	100	\$10.77 M / -	100
Electronics, Appliance Stores	\$13.14 M / \$4.13 M	69	\$18.17 M / \$5.48 M	70	\$23.74 M / \$5.48 M	77
Building Material, Garden Equipment, Supplies Dealers	\$13.05 M / \$13.05 M	0	\$17.88 M / \$15.85 M	11	\$22.99 M / \$17.61 M	23
Home Centers	\$7.31 M / -	100	\$10.01 M / -	100	\$12.89 M / \$-1	100
Paint, Wallpaper Stores	\$1.5 M / -	100	\$2.07 M / -	100	\$2.64 M / -	100
Hardware Stores	\$818.17 K / \$1.82 M	-55	\$1.12 M / \$3.57 M	-69	\$1.45 M / \$3.57 M	-59
Other Building Materials Stores	\$2.34 M / \$11.23 M	-79	\$3.2 M / \$12.28 M	-74	\$4.12 M / \$14.04 M	-71
Outdoor Power Equipment Stores	\$142.76 K / -	100	\$195.17 K / -	100	\$251.4 K / -	100
Nursery, Garden Stores	\$935.27 K / -	100	\$1.28 M / -	100	\$1.65 M / -	100
Food, Beverage Stores	\$19.8 M / \$7.72 M	61	\$27.43 M / \$10.8 M	61	\$35.42 M / \$10.98 M	69
Grocery Stores	\$15.37 M / \$5.11 M	67	\$21.24 M / \$7.83 M	63	\$27.5 M / \$7.95 M	71
Convenience Stores	\$1.36 M / \$387.16 K	72	\$1.9 M / \$729.06 K	62	\$2.47 M / \$785.52 K	68
Meat Markets	\$90.7 K / \$295.47 K	-69	\$124.89 K / \$295.47 K	-58	\$160.07 K / \$295.47 K	-46
Fish, Seafood Markets	\$31.07 K / \$242.49 K	-87	\$42.8 K / \$242.49 K	-82	\$54.74 K / \$242.49 K	-77
Fruit, Vegetable Markets	\$59.14 K / -	100	\$81.46 K / -	100	\$104.46 K / -	100
Other Specialty Food Markets	\$119.58 K / \$75.31 K	37	\$164.9 K / \$95.1 K	42	\$211.52 K / \$95.1 K	55
Liquor Stores	\$2.77 M / \$1.61 M	42	\$3.88 M / \$1.61 M	58	\$4.92 M / \$1.61 M	67

Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$12.1 M / \$39.17 M	-69	\$17.19 M / \$39.17 M	-56	\$22.94 M / \$39.17 M	-41
Pharmacy, Drug Stores	\$10.66 M / \$39.09 M	-73	\$15.13 M / \$39.09 M	-61	\$20.17 M / \$39.09 M	-48
Cosmetics, Beauty Stores	\$603.09 K / -	100	\$862.59 K / -	100	\$1.16 M / -	100
Optical Goods Stores	\$187.8 K / \$76.47 K	59	\$267.74 K / \$76.47 K	71	\$373.92 K / \$76.47 K	80
Other Health, Personal Care Stores	\$650.44 K / -	100	\$927.63 K / -	100	\$1.24 M / -	100
Sporting Goods, Hobby, Book, Music Stores	\$16.01 M / \$4.13 M	74	\$21.93 M / \$5.03 M	77	\$28.4 M / \$7.12 M	75
Sporting Goods Stores	\$6.08 M / \$4.13 M	32	\$8.3 M / \$5.03 M	39	\$10.68 M / \$6.93 M	35
Hobby, Toy, Game Stores	\$4.41 M / -	100	\$6 M / -	100	\$7.78 M / -	100
Sewing, Needlecraft Stores	\$3.37 M / -	100	\$4.61 M / -	100	\$6.03 M / -	100
Musical Instrument Stores	\$1.02 M / -	100	\$1.44 M / -	100	\$1.82 M / -	100
Book Stores	\$1.14 M / -	100	\$1.58 M / -	100	\$2.08 M / \$191.7 K	91
General Merchandise Stores	\$49.66 M / \$4.37 M	91	\$68.3 M / \$5.83 M	91	\$88.75 M / \$9.47 M	89
Department Stores	\$17.24 M / \$446.77 K	97	\$23.72 M / \$683.25 K	97	\$30.72 M / \$683.25 K	98
Warehouse Superstores	\$27.57 M / -	100	\$37.94 M / -	100	\$49.41 M / -	100
Other General Merchandise Stores	\$4.85 M / \$3.93 M	19	\$6.64 M / \$5.14 M	23	\$8.62 M / \$8.78 M	-2
Miscellaneous Store Retailers	\$6.51 M / \$1.74 M	73	\$8.91 M / \$2.84 M	68	\$11.65 M / \$4.52 M	61
Florists	\$150.64 K / \$59.49 K	61	\$206.93 K / \$90.99 K	56	\$267.09 K / \$90.99 K	66
Office, Stationary Stores	\$680.7 K / -	100	\$923.51 K / \$762.85 K	17	\$1.22 M / \$2.36 M	-48
Gift, Souvenir Stores	\$1.28 M / \$331.38 K	74	\$1.77 M / \$635.21 K	64	\$2.29 M / \$662.76 K	71
Used Merchandise Stores	\$492.01 K / \$80.64 K	84	\$666.71 K / \$80.64 K	88	\$879.05 K / \$134.69 K	85
Pet, Pet Supply Stores	\$1.22 M / -	100	\$1.65 M / -	100	\$2.14 M / -	100
Art Dealers	\$206.35 K / -	100	\$278.12 K / -	100	\$369.09 K / -	100
Mobile Home Dealers	\$132.35 K / -	100	\$180.57 K / -	100	\$232.2 K / -	100
Other Miscellaneous Retail Stores	\$2.34 M / \$1.27 M	46	\$3.24 M / \$1.27 M	61	\$4.26 M / \$1.27 M	70
Non-Store Retailers	\$28.99 M / \$528.07 K	98	\$40.09 M / \$533.78 K	99	\$52.2 M / \$643.01 K	99
Mail Order, Catalog Stores	\$27.16 M / -	100	\$37.57 M / -	100	\$48.94 M / -	100
Vending Machines	\$125.08 K / \$209.46 K	-40	\$172.77 K / \$209.46 K	-18	\$220.99 K / \$209.46 K	5
Fuel Dealers	\$162.77 K / -	100	\$223.32 K / -	100	\$289.72 K / -	100
Other Direct Selling Establishments	\$1.53 M / \$318.61 K	79	\$2.12 M / \$324.32 K	85	\$2.75 M / \$433.55 K	84

Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$24.55 M / \$6.43 M	74	\$34.2 M / \$6.88 M	80	\$43.49 M / \$6.87 M	84
Hotels, Other Travel Accommodations	\$1.58 M / \$310.93 K	80	\$2.2 M / \$373.51 K	83	\$2.8 M / \$395.67 K	86
RV Parks	\$16.27 K / \$1.67 K	90	\$22.4 K / \$7.23 K	68	\$28.86 K / \$7.24 K	75
Rooming, Boarding Houses	\$8.89 K / -	100	\$12.36 K / -	100	\$15.74 K / -	100
Full Service Restaurants	\$14.34 M / \$2.96 M	79	\$19.98 M / \$3.38 M	83	\$25.41 M / \$3.61 M	86
Limited Service Restaurants	\$6.65 M / \$3.48 M	48	\$9.27 M / \$3.85 M	59	\$11.79 M / \$3.85 M	67
Special Food Services, Catering	\$1.96 M / \$696.16 K	64	\$2.72 M / \$696.16 K	74	\$3.46 M / \$696.16 K	80
Drinking Places	\$1.32 M / \$298.26 K	77	\$1.86 M / \$432.87 K	77	\$2.35 M / \$663.71 K	72
Gasoline Stations	\$10.08 M / \$6.42 M	36	\$14 M / \$8.35 M	40	\$18.34 M / \$8.35 M	54
Motor Vehicle, Parts Dealers	\$23.7 M / \$7.28 M	69	\$32.21 M / \$12.66 M	61	\$41.99 M / \$13.56 M	68
New Car Dealers	\$13.96 M / \$6.09 M	56	\$18.89 M / \$11.18 M	41	\$24.8 M / \$12.08 M	51
Used Car Dealers	\$1.3 M / \$331.4 K	74	\$1.76 M / \$506.82 K	71	\$2.31 M / \$506.82 K	78
Recreational Vehicle Dealers	\$2.34 M / -	100	\$3.2 M / -	100	\$4.12 M / -	100
Motorcycle, Boat Dealers	\$3.12 M / -	100	\$4.26 M / -	100	\$5.49 M / -	100
Auto Parts, Accessories	\$1.91 M / \$859 K	55	\$2.63 M / \$977.63 K	63	\$3.39 M / \$977.63 K	71
Tire Dealers	\$1.07 M / -	100	\$1.47 M / \$-1	100	\$1.89 M / \$-1	100
2025 Population		14,237		19,007		24,566
2030 Population		13,559		18,220		23,537
% Population Change 2025-2030		-4.8%		-4.1%		-4.2%
2025 Adult Population Age 18+		10,754		14,452		18,868
2025 Population Male		6,734		9,085		11,807
2025 Population Female		7,503		9,922		12,759
2025 Households		5,848		7,846		10,297
2025 Median Household Income		53,022		54,722		52,714
2025 Average Household Income		73,112		77,336		74,308

Retail Potential

Retail Potential Profile



Grenada, Mississippi			
Radius	5 mi radius	10 mi radius	15 mi radius
2025 Population	14,237	19,007	24,566
2030 Population	13,559	18,220	23,537
% Population Change 2020-2025	-3.8%	-4.2%	-2.7%
2025 Adult Population Age 18+	\$10,754	\$14,452	\$18,868
2025 Population Male	\$6,734	\$9,085	\$11,807
2025 Population Female	\$7,503	\$9,922	\$12,759
2025 Households	\$5,848	\$7,846	\$10,297
2025 Median Household Income	\$53,022	\$54,722	\$52,714
2025 Average Household Income	\$73,112	\$77,336	\$74,308
Clothing, Clothing Accessories Stores	\$15.63 M	\$21.42 M	\$27.67 M
Men's Clothing Stores	\$655.43 K	\$888.94 K	\$1.15 M
Women's Clothing Stores	\$1.3 M	\$1.78 M	\$2.29 M
Children's, Infants' Clothing Stores	\$1.19 M	\$1.65 M	\$2.1 M
Family Clothing Stores	\$7.47 M	\$10.26 M	\$13.22 M
Clothing Accessory Stores	\$365.07 K	\$497.87 K	\$643.56 K
Other Apparel Stores	\$455.88 K	\$625.53 K	\$802.24 K
Shoe Stores	\$3.36 M	\$4.58 M	\$5.97 M
Jewelry Stores	\$739.53 K	\$1.01 M	\$1.32 M
Luggage Stores	\$93.34 K	\$126.17 K	\$166.03 K
Furniture, Home Furnishings Stores	\$13.45 M	\$18.39 M	\$23.76 M
Furniture Stores	\$6.49 M	\$8.79 M	\$11.37 M
Floor Covering Stores	\$921.06 K	\$1.25 M	\$1.62 M
Other Home Furnishing Stores	\$6.04 M	\$8.35 M	\$10.77 M
Electronics, Appliance Stores	\$13.14 M	\$18.17 M	\$23.74 M
Gasoline Stations	\$10.08 M	\$14 M	\$18.34 M
Building Material, Garden Equipment, Supplies Dealers	\$13.05 M	\$17.88 M	\$22.99 M
Home Centers	\$7.31 M	\$10.01 M	\$12.89 M
Paint, Wallpaper Stores	\$1.5 M	\$2.07 M	\$2.64 M
Hardware Stores	\$818.17 K	\$1.12 M	\$1.45 M
Other Building Materials Stores	\$2.34 M	\$3.2 M	\$4.12 M
Outdoor Power Equipment Stores	\$142.76 K	\$195.17 K	\$251.4 K
Nursery, Garden Stores	\$935.27 K	\$1.28 M	\$1.65 M
Food, Beverage Stores	\$19.8 M	\$27.43 M	\$35.42 M
Grocery Stores	\$15.37 M	\$21.24 M	\$27.5 M
Convenience Stores	\$1.36 M	\$1.9 M	\$2.47 M
Meat Markets	\$90.7 K	\$124.89 K	\$160.07 K
Fish, Seafood Markets	\$31.07 K	\$42.8 K	\$54.74 K
Fruit, Vegetable Markets	\$59.14 K	\$81.46 K	\$104.46 K
Other Specialty Food Markets	\$119.58 K	\$164.9 K	\$211.52 K
Liquor Stores	\$2.77 M	\$3.88 M	\$4.92 M

Retail Potential Profile



Grenada, Mississippi		5 mi radius	10 mi radius	15 mi radius
Radius				
Health, Personal Care Stores		\$12.1 M	\$17.19 M	\$22.94 M
Pharmacy, Drug Stores		\$10.66 M	\$15.13 M	\$20.17 M
Cosmetics, Beauty Stores		\$603.09 K	\$862.59 K	\$1.16 M
Optical Goods Stores		\$187.8 K	\$267.74 K	\$373.92 K
Other Health, Personal Care Stores		\$650.44 K	\$927.63 K	\$1.24 M
Sporting Goods, Hobby, Book, Music Stores		\$16.01 M	\$21.93 M	\$28.4 M
Sporting Goods Stores		\$6.08 M	\$8.3 M	\$10.68 M
Hobby, Toy, Game Stores		\$4.41 M	\$6 M	\$7.78 M
Sewing, Needlecraft Stores		\$3.37 M	\$4.61 M	\$6.03 M
Musical Instrument Stores		\$1.02 M	\$1.44 M	\$1.82 M
Book Stores		\$1.14 M	\$1.58 M	\$2.08 M
General Merchandise Stores		\$49.66 M	\$68.3 M	\$88.75 M
Department Stores		\$17.24 M	\$23.72 M	\$30.72 M
Warehouse Superstores		\$27.57 M	\$37.94 M	\$49.41 M
Other General Merchandise Stores		\$4.85 M	\$6.64 M	\$8.62 M
Miscellaneous Store Retailers		\$6.51 M	\$8.91 M	\$11.65 M
Florists		\$150.64 K	\$206.93 K	\$267.09 K
Office, Stationary Stores		\$680.7 K	\$923.51 K	\$1.22 M
Gift, Souvenir Stores		\$1.28 M	\$1.77 M	\$2.29 M
Used Merchandise Stores		\$492.01 K	\$666.71 K	\$879.05 K
Pet, Pet Supply Stores		\$1.22 M	\$1.65 M	\$2.14 M
Art Dealers		\$206.35 K	\$278.12 K	\$369.09 K
Mobile Home Dealers		\$132.35 K	\$180.57 K	\$232.2 K
Other Miscellaneous Retail Stores		\$2.34 M	\$3.24 M	\$4.26 M
Non-Store Retailers		\$28.99 M	\$40.09 M	\$52.2 M
Mail Order, Catalog Stores		\$27.16 M	\$37.57 M	\$48.94 M
Vending Machines		\$125.08 K	\$172.77 K	\$220.99 K
Fuel Dealers		\$162.77 K	\$223.32 K	\$289.72 K
Other Direct Selling Establishments		\$1.53 M	\$2.12 M	\$2.75 M
Accommodation, Food Services		\$25.87 M	\$36.06 M	\$45.84 M
Hotels, Other Travel Accommodations		\$1.58 M	\$2.2 M	\$2.8 M
RV Parks		\$16.27 K	\$22.4 K	\$28.86 K
Rooming, Boarding Houses		\$8.89 K	\$12.36 K	\$15.74 K
Full Service Restaurants		\$14.34 M	\$19.98 M	\$25.41 M
Limited Service Restaurants		\$6.65 M	\$9.27 M	\$11.79 M
Special Food Services, Catering		\$1.96 M	\$2.72 M	\$3.46 M
Drinking Places		\$1.32 M	\$1.86 M	\$2.35 M
Motor Vehicle, Parts Dealers		\$23.7 M	\$32.21 M	\$41.99 M
New Car Dealers		\$13.96 M	\$18.89 M	\$24.8 M
Used Car Dealers		\$1.3 M	\$1.76 M	\$2.31 M
Recreational Vehicle Dealers		\$2.34 M	\$3.2 M	\$4.12 M
Motorcycle, Boat Dealers		\$3.12 M	\$4.26 M	\$5.49 M
Auto Parts, Accessories		\$1.91 M	\$2.63 M	\$3.39 M
Tire Dealers		\$1.07 M	\$1.47 M	\$1.89 M

Income Summary

Income Summary Report



Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
Population						
Estimated Population (2025)	14,237		19,007		24,566	
Projected Population (2030)	13,559		18,220		23,537	
Census Population (2020)	14,806		19,836		25,249	
Census Population (2010)	15,075		20,014		25,787	
<i>Projected Annual Growth (2025 to 2030)</i>	-678	-1.0%	-786	-0.8%	-1,029	-0.8%
<i>Historical Annual Growth (2020 to 2025)</i>	-570	-0.8%	-829	-0.9%	-683	-0.6%
<i>Historical Annual Growth (2010 to 2020)</i>	-269	-0.2%	-178	-	-537	-0.2%
Households						
Estimated Households (2025)	5,848		7,846		10,297	
Projected Households (2030)	5,558		7,505		9,835	
Census Households (2020)	6,163		8,262		10,663	
Census Households (2010)	6,061		8,009		10,384	
<i>Projected Annual Growth (2025 to 2030)</i>	-290	-1.0%	-342	-0.9%	-461	-0.9%
<i>Historical Annual Growth (2020 to 2025)</i>	-315	-1.0%	-416	-1.0%	-366	-0.7%
<i>Historical Annual Growth (2010 to 2020)</i>	102	0.2%	253	0.3%	279	0.3%
Average Household Income						
Estimated Average Household Income (2025)	\$73,112		\$77,336		\$74,308	
Projected Average Household Income (2030)	\$72,754		\$77,013		\$73,895	
Census Average Household Income (2020)	\$43,660		\$45,176		\$43,957	
Census Average Household Income (2010)	\$36,352		\$36,250		\$35,936	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$358	-	-\$323	-	-\$413	-0.1%
<i>Historical Annual Growth (2020 to 2025)</i>	\$29,452	4.5%	\$32,160	4.7%	\$30,351	4.6%
<i>Historical Annual Growth (2010 to 2020)</i>	\$7,307	2.0%	\$8,926	2.5%	\$8,021	2.2%
Median Household Income						
Estimated Median Household Income (2025)	\$53,022		\$54,722		\$52,714	
Projected Median Household Income (2030)	\$52,631		\$54,335		\$52,292	
Census Median Household Income (2020)	\$33,625		\$34,377		\$33,970	
Census Median Household Income (2010)	\$26,983		\$27,733		\$28,134	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$391	-0.1%	-\$387	-0.1%	-\$422	-0.2%
<i>Historical Annual Growth (2020 to 2025)</i>	\$19,397	3.8%	\$20,345	3.9%	\$18,744	3.7%
<i>Historical Annual Growth (2010 to 2020)</i>	\$6,641	2.5%	\$6,644	2.4%	\$5,835	2.1%
Per Capita Income						
Estimated Per Capita Income (2025)	\$30,097		\$31,972		\$31,181	
Projected Per Capita Income (2030)	\$29,889		\$31,769		\$30,916	
Census Per Capita Income (2020)	\$17,547		\$18,075		\$17,700	
Census Per Capita Income (2010)	\$13,668		\$13,620		\$13,527	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$208	-0.1%	-\$203	-0.1%	-\$265	-0.2%
<i>Historical Annual Growth (2020 to 2025)</i>	\$12,549	4.8%	\$13,897	5.1%	\$13,481	5.1%
<i>Historical Annual Growth (2010 to 2020)</i>	\$3,880	2.8%	\$4,454	3.3%	\$4,173	3.1%
Other Income						
Estimated Families (2025)	3,631		4,876		6,280	
Estimated Average Family Income (2025)	\$89,244		\$95,198		\$93,401	
Estimated Median Family Income (2025)	\$71,894		\$75,437		\$74,508	
Estimated Average Household Net Worth (2025)	\$765,026		\$830,749		\$826,046	

Consumer Expenditure Summary

Consumer Expenditure Summary



Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
Estimated Population		14,237		19,007		24,566
Estimated Households		5,848		7,846		10,297
Household Expenditure		\$473.7 M		\$654.23 M		\$836.97 M
Per Household ~ Per Capita	\$80,998	\$33,274	\$83,381	\$34,421	\$81,286	\$34,070
Non-Retail Expenditures	\$225.72 M	47.6%	\$312.25 M	47.7%	\$393.29 M	47.0%
Per Household ~ Per Capita	\$38,595	\$15,855	\$39,796	\$16,428	\$38,196	\$16,009
Retail Expenditures	\$247.98 M	52.4%	\$341.98 M	52.3%	\$443.68 M	53.0%
Per Household ~ Per Capita	\$42,403	\$17,419	\$43,585	\$17,992	\$43,090	\$18,061
Alcoholic Beverages	\$2.84 M	0.6%	\$3.92 M	0.6%	\$5 M	0.6%
Per Household ~ Per Capita	\$485	\$199	\$500	\$206	\$486	\$204
Apparel	\$8.82 M	1.9%	\$12.13 M	1.9%	\$15.52 M	1.9%
Per Household ~ Per Capita	\$1,507	\$619	\$1,546	\$638	\$1,507	\$632
Contributions	\$13.91 M	2.9%	\$19.42 M	3.0%	\$24.64 M	2.9%
Per Household ~ Per Capita	\$2,379	\$977	\$2,475	\$1,022	\$2,393	\$1,003
Education	\$10.17 M	2.1%	\$14.13 M	2.2%	\$17.98 M	2.1%
Per Household ~ Per Capita	\$1,738	\$714	\$1,801	\$743	\$1,746	\$732
Entertainment	\$27.41 M	5.8%	\$37.7 M	5.8%	\$48.25 M	5.8%
Per Household ~ Per Capita	\$4,688	\$1,926	\$4,804	\$1,983	\$4,686	\$1,964
Food Away From Home	\$20.8 M	4.4%	\$28.65 M	4.4%	\$36.64 M	4.4%
Per Household ~ Per Capita	\$3,556	\$1,461	\$3,652	\$1,508	\$3,558	\$1,491
Grocery	\$35.04 M	7.4%	\$47.4 M	7.2%	\$61.25 M	7.3%
Per Household ~ Per Capita	\$5,991	\$2,461	\$6,042	\$2,494	\$5,949	\$2,493
Health Care	\$38.58 M	8.1%	\$52.19 M	8.0%	\$68.85 M	8.2%
Per Household ~ Per Capita	\$6,596	\$2,710	\$6,652	\$2,746	\$6,687	\$2,803
Household Furnishings and Equipment	\$12.45 M	2.6%	\$17.18 M	2.6%	\$21.95 M	2.6%
Per Household ~ Per Capita	\$2,129	\$875	\$2,190	\$904	\$2,132	\$893
Household Operations	\$9.07 M	1.9%	\$12.46 M	1.9%	\$15.93 M	1.9%
Per Household ~ Per Capita	\$1,551	\$637	\$1,587	\$655	\$1,547	\$649
Miscellaneous Expenses	\$8.04 M	1.7%	\$11.08 M	1.7%	\$14.18 M	1.7%
Per Household ~ Per Capita	\$1,374	\$565	\$1,412	\$583	\$1,377	\$577
Personal Care	\$6.68 M	1.4%	\$9.08 M	1.4%	\$11.7 M	1.4%
Per Household ~ Per Capita	\$1,142	\$469	\$1,157	\$477	\$1,136	\$476
Shelter	\$80.7 M	17.0%	\$109.05 M	16.7%	\$138.28 M	16.5%
Per Household ~ Per Capita	\$13,799	\$5,668	\$13,898	\$5,737	\$13,430	\$5,629
Tax and Retirement	\$92.66 M	19.6%	\$132.57 M	20.3%	\$164.01 M	19.6%
Per Household ~ Per Capita	\$15,845	\$6,509	\$16,895	\$6,975	\$15,928	\$6,676
Tobacco and Related	\$3.17 M	0.7%	\$4.19 M	0.6%	\$5.47 M	0.7%
Per Household ~ Per Capita	\$542	\$223	\$534	\$221	\$531	\$223
Transportation	\$78.12 M	16.5%	\$108.98 M	16.7%	\$143.21 M	17.1%
Per Household ~ Per Capita	\$13,357	\$5,487	\$13,889	\$5,734	\$13,908	\$5,829
Utilities	\$25.25 M	5.3%	\$34.11 M	5.2%	\$44.11 M	5.3%
Per Household ~ Per Capita	\$4,317	\$1,774	\$4,347	\$1,795	\$4,284	\$1,796

Consumer Expenditure Trend



Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
Population / Households (2025)						
Estimated Population	14,237		19,007		24,566	
Estimated Households	5,848		7,846		10,297	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$473.7 M		\$654.23 M		\$836.97 M	
Total Non-Retail Expenditure	\$225.72 M		\$312.25 M		\$393.29 M	
Total Retail Expenditure	\$247.98 M		\$341.98 M		\$443.68 M	
Alcoholic Beverages	\$2.84 M		\$3.92 M		\$5 M	
Apparel	\$8.82 M		\$12.13 M		\$15.52 M	
Contributions	\$13.91 M		\$19.42 M		\$24.64 M	
Education	\$10.17 M		\$14.13 M		\$17.98 M	
Entertainment	\$27.41 M		\$37.7 M		\$48.25 M	
Food Away From Home	\$20.8 M		\$28.65 M		\$36.64 M	
Grocery	\$35.04 M		\$47.4 M		\$61.25 M	
Health Care	\$38.58 M		\$52.19 M		\$68.85 M	
Household Furnishings and Equipment	\$12.45 M		\$17.18 M		\$21.95 M	
Household Operations	\$9.07 M		\$12.46 M		\$15.93 M	
Miscellaneous Expenses	\$8.04 M		\$11.08 M		\$14.18 M	
Personal Care	\$6.68 M		\$9.08 M		\$11.7 M	
Shelter	\$80.7 M		\$109.05 M		\$138.28 M	
Tax and Retirement	\$92.66 M		\$132.57 M		\$164.01 M	
Tobacco and Related	\$3.17 M		\$4.19 M		\$5.47 M	
Transportation	\$78.12 M		\$108.98 M		\$143.21 M	
Utilities	\$25.25 M		\$34.11 M		\$44.11 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$6,750		\$6,948		\$6,774	
Total Non-Retail Expenditure	\$3,216	47.6%	\$3,316	47.7%	\$3,183	47.0%
Total Retail Expenditure	\$3,534	52.4%	\$3,632	52.3%	\$3,591	53.0%
Alcoholic Beverages	\$40	0.6%	\$42	0.6%	\$41	0.6%
Apparel	\$126	1.9%	\$129	1.9%	\$126	1.9%
Contributions	\$198	2.9%	\$206	3.0%	\$199	2.9%
Education	\$145	2.1%	\$150	2.2%	\$145	2.1%
Entertainment	\$391	5.8%	\$400	5.8%	\$391	5.8%
Food Away From Home	\$296	4.4%	\$304	4.4%	\$297	4.4%
Grocery	\$499	7.4%	\$503	7.2%	\$496	7.3%
Health Care	\$550	8.1%	\$554	8.0%	\$557	8.2%
Household Furnishings and Equipment	\$177	2.6%	\$182	2.6%	\$178	2.6%
Household Operations	\$129	1.9%	\$132	1.9%	\$129	1.9%
Miscellaneous Expenses	\$115	1.7%	\$118	1.7%	\$115	1.7%
Personal Care	\$95	1.4%	\$96	1.4%	\$95	1.4%
Shelter	\$1,150	17.0%	\$1,158	16.7%	\$1,119	16.5%
Tax and Retirement	\$1,320	19.6%	\$1,408	20.3%	\$1,327	19.6%
Tobacco and Related	\$45	0.7%	\$45	0.6%	\$44	0.7%
Transportation	\$1,113	16.5%	\$1,157	16.7%	\$1,159	17.1%
Utilities	\$360	5.3%	\$362	5.2%	\$357	5.3%

Consumer Expenditure Trend



Grenada, Mississippi			
Radius	5 mi radius	10 mi radius	15 mi radius
Population / Households (2030)			
Projected Population	13,559	18,220	23,537
Projected Households	-	-	-
Total Annual Consumer Expenditure (2030)			
Total Household Expenditure	\$443.37 M	\$617.72 M	\$789.83 M
Total Non-Retail Expenditure	\$211.69 M	\$295.45 M	\$371.9 M
Total Retail Expenditure	\$231.67 M	\$322.27 M	\$417.93 M
Alcoholic Beverages	\$2.65 M	\$3.7 M	\$4.72 M
Apparel	\$8.25 M	\$11.46 M	\$14.64 M
Contributions	\$12.99 M	\$18.31 M	\$23.2 M
Education	\$9.5 M	\$13.33 M	\$16.93 M
Entertainment	\$25.64 M	\$35.59 M	\$45.52 M
Food Away From Home	\$19.45 M	\$27.05 M	\$34.55 M
Grocery	\$32.85 M	\$44.83 M	\$57.9 M
Health Care	\$36.31 M	\$49.28 M	\$64.9 M
Household Furnishings and Equipment	\$11.64 M	\$16.21 M	\$20.69 M
Household Operations	\$8.49 M	\$11.77 M	\$15.04 M
Miscellaneous Expenses	\$7.51 M	\$10.45 M	\$13.37 M
Personal Care	\$6.26 M	\$8.58 M	\$11.05 M
Shelter	\$75.81 M	\$103.31 M	\$130.96 M
Tax and Retirement	\$86.65 M	\$125.2 M	\$154.54 M
Tobacco and Related	\$2.98 M	\$3.98 M	\$5.2 M
Transportation	\$72.71 M	\$102.41 M	\$134.92 M
Utilities	\$23.67 M	\$32.27 M	\$41.71 M
Consumer Expenditure Growth (2025 to 2030)			
Total Household Expenditure	\$-30.34 M	\$-36.51 M	\$-47.14 M
Total Non-Retail Expenditure	\$-14.02 M	\$-16.8 M	\$-21.39 M
Total Retail Expenditure	\$-16.31 M	\$-19.71 M	\$-25.75 M
Alcoholic Beverages	\$-184.83 K	\$-220.77 K	\$-286.88 K
Apparel	\$-567.79 K	\$-675.54 K	\$-878.38 K
Contributions	\$-923.4 K	\$-1.11 M	\$-1.44 M
Education	\$-669.63 K	\$-803.67 K	\$-1.04 M
Entertainment	\$-1.78 M	\$-2.11 M	\$-2.73 M
Food Away From Home	\$-1.35 M	\$-1.6 M	\$-2.09 M
Grocery	\$-2.19 M	\$-2.57 M	\$-3.35 M
Health Care	\$-2.26 M	\$-2.91 M	\$-3.96 M
Household Furnishings and Equipment	\$-809.46 K	\$-965.44 K	\$-1.25 M
Household Operations	\$-578.21 K	\$-685.71 K	\$-889.61 K
Miscellaneous Expenses	\$-527.82 K	\$-627.92 K	\$-813.12 K
Personal Care	\$-420.79 K	\$-495.38 K	\$-645.47 K
Shelter	\$-4.89 M	\$-5.73 M	\$-7.32 M
Tax and Retirement	\$-6.01 M	\$-7.36 M	\$-9.47 M
Tobacco and Related	\$-188.82 K	\$-212.48 K	\$-275.65 K
Transportation	\$-5.41 M	\$-6.57 M	\$-8.29 M
Utilities	\$-1.58 M	\$-1.84 M	\$-2.4 M

Crime Risk

Grenada, Mississippi			
Radius	5 mi radius	10 mi radius	15 mi radius
Demographics			
Population	14,237	19,007	24,566
Census Population	14,806	19,836	25,249
Households	5,848	7,846	10,297
Average Household Income	\$73,112	\$77,336	\$74,308
Median Household Income	\$53,022	\$54,722	\$52,714
Per Capita Income	\$30,097	\$31,972	\$31,181
Total Crime			
Crime Index	94	83	74
Crime Level	Average	Below Average	Below Average
Personal Crime			
Crime Index	68	59	54
Crime Level	Below Average	Low Risk	Low Risk
Murder			
Crime Index	165	136	119
Crime Level	High Risk	Above Average	Average
Rape			
Crime Index	95	90	87
Crime Level	Average	Below Average	Below Average
Robbery			
Crime Index	36	28	23
Crime Level	Low Risk	Very Low	Very Low
Assault			
Crime Index	70	62	56
Crime Level	Below Average	Below Average	Low Risk
Property Crime			
Crime Index	99	88	78
Crime Level	Average	Below Average	Below Average
Burglary			
Crime Index	184	165	152
Crime Level	Very High	High Risk	High Risk
Larceny			
Crime Index	92	81	70
Crime Level	Average	Below Average	Below Average
Motor Vehicle Theft			
Crime Index	52	46	44
Crime Level	Low Risk	Low Risk	Low Risk

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Grenada, Mississippi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
Advance Auto Parts	1 / 1	9,400	
AutoZone	1 / 1	6,600	
CARQUEST	1 / 1	12,300	
NAPA	1 / 1	6,200	
O'Reilly	1 / 1	8,500	
Quick Lane	1 / 1	7,400	
Banks			
Bankplus	1 / 1	4,700	
Regions Bank	3 / 2	5,100	
Renasant Bank	2 / 2	4,100	
Woodforest National Bank	1 / 1	3,500	
Banks Minor			
Bank	3 / 4		
Car Washes			
Take 5 Car Wash	1 / 1	5,900	
Clothing Apparel			
Cato	1 / 1	5,000	
Citi Trends	1 / 1	14,600	
Convenience Stores			
Chevron	1 / 1	1,700	
Circle K	1 / 1	3,200	
Exxon	4 / 4	2,600	
Marathon	5 / 5	2,500	
Shell	3 / 3	1,800	
Dealerships			
Chevrolet	1 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 1		
GMC	1 / 1		
Jeep	1 / 1		
Lincoln	1 / 1		
Nissan	1 / 1		
RAM	1 / 1		
Toyota	1 / 1		
Discount Department Stores			

Grenada, Mississippi		Site / Market	Avg Square	Closest Location
Radius		Locations	Footage	
	Roses	1 / 1	37,900	
	Walmart Supercenter	1 / 1	189,700	
Dollar Stores				
	Dollar General	8 / 7	9,600	
	Dollar Tree	1 / 1	11,800	
	Family Dollar	1 / 1	9,400	
Drug Stores				
	CVS	1 / 1	13,400	
	GNC	1 / 1	1,700	
	Walgreens	1 / 1	14,800	
Education				
	Cosmetology and Barber	1 / 1		
	Day Care	11 / 9		
	High School	2 / 2		
	PK - 8	3 / 3		
	PK - 8 (Private)	1 / 1		
Entertainment				
	Theatres	1 / 1		
EV Charging Stations				
	ChargePoint	1 / 1		
	Independent	1 / 1		
	Shell Recharge	0 / 1		19.64 Mi SE
	Tesla	1 / 1		
Fitness				
	Anytime Fitness	1 / 1	5,100	
	Snap Fitness	1 / 1	4,900	
Furniture Household				
	Aaron's	1 / 1	9,000	
	Rent A Center	1 / 1	5,700	
Health Beauty				
	Sally Beauty Supply	1 / 1	2,300	
Health Care				
	Anesthesiology	2 / 2		
	Cardiovascular Disease	2 / 2		
	Certified Registered Nurse Anesthetist	1 / 1		
	Chiropractic	1 / 1		
	Dermatology	2 / 2		

Grenada, Mississippi		Site / Market	Avg Square	Closest Location
Radius		Locations	Footage	
Diagnostic Radiology		2 / 2		
Dialysis Centers		1 / 1		
Emergency Medicine		1 / 1		
Family Practice		4 / 4		
General Surgery		2 / 2		
Hematology and Oncology		2 / 2		
Hospitalist		2 / 2		
Internal Medicine		4 / 4		
Interventional Cardiology		1 / 1		
Interventional Radiology		1 / 1		
Medical Oncology		1 / 1		
Medical Toxicology		1 / 1		
Nephrology		2 / 2		
Neurology		2 / 2		
Nuclear Medicine		2 / 2		
Nurse Practitioner		10 / 10		
Obstetrics and Gynecology		1 / 1		
Ophthalmology		1 / 1		
Optometry		3 / 3		
Orthopedic Surgery		2 / 2		
Osteopathic Manipulative Medicine		1 / 1		
Pediatric Medicine		1 / 1		
Physical Therapy		1 / 1		
Pulmonary Disease		1 / 1		
Rheumatology		1 / 1		
Urgent Care		1 / 1		
Urology		2 / 2		
Home Improvement				
Harbor Freight Tools		1 / 1	17,100	
Sherwin-Williams		1 / 1	7,300	
Tractor Supply Company		1 / 1	26,300	
Hotels				
Americas Best Value Inn		1 / 1	15,000	
Baymont Inn & Suites		1 / 1	21,100	
Comfort		1 / 1	14,500	
Econo Lodge		1 / 1	17,400	
Hampton Inn		1 / 1	18,300	

Grenada, Mississippi	Site / Market	Avg Square	Closest Location
Radius	Locations	Footage	
Holiday Inn Express	1 / 1	16,400	
Restaurants Casual			
Applebee's	1 / 1	5,400	
Waffle House	1 / 1	2,000	
Restaurants Fast Food Major			
Burger King	1 / 1	4,000	
KFC	1 / 1	3,100	
McDonald's	1 / 1	4,600	
Sonic	1 / 1	2,800	
Taco Bell	1 / 1	2,500	
Wendy's	1 / 1	3,300	
Restaurants Fast Food Minor			
Captain D's Seafood	1 / 1	3,200	
Jack's	1 / 1	3,200	
Krispy Krunchy Chicken	3 / 4		
Popeyes	1 / 1	2,700	
Zaxby's	1 / 1	3,600	
Restaurants Ice Cream Smoothie			
Baskin-Robbins	1 / 1	2,200	
Restaurants Pizza			
Domino's Pizza	1 / 1	2,100	
Pizza Hut	1 / 1	2,800	
Pizza Inn	1 / 1	3,600	
Restaurants Sandwich			
McAlister's Deli	1 / 1	5,000	
Subway	1 / 1	1,700	
Shoes Footwear			
Shoe Show	1 / 1	4,800	
Specialty			
GameStop	1 / 1	1,700	
UPS	1 / 1		
Sporting Goods			
Hibbett Sports	1 / 1	7,600	
Wireless Stores			
AT&T	1 / 1	3,500	
Cricket	1 / 1	1,600	
T-Mobile	1 / 1	1,800	

Grenada, Mississippi	Site / Market Locations	Avg Square Footage	Closest Location
Radius			
Worship			
Baptist	10 / 9		
Christian	1 / 0		
Methodist Episcopal	8 / 8		
Presbyterian	1 / 1		