

RETAIL ATTRACTIONS, LLC

Economic Development Consulting

**Grenada, Mississippi
Radius
4th Quarter 2024**

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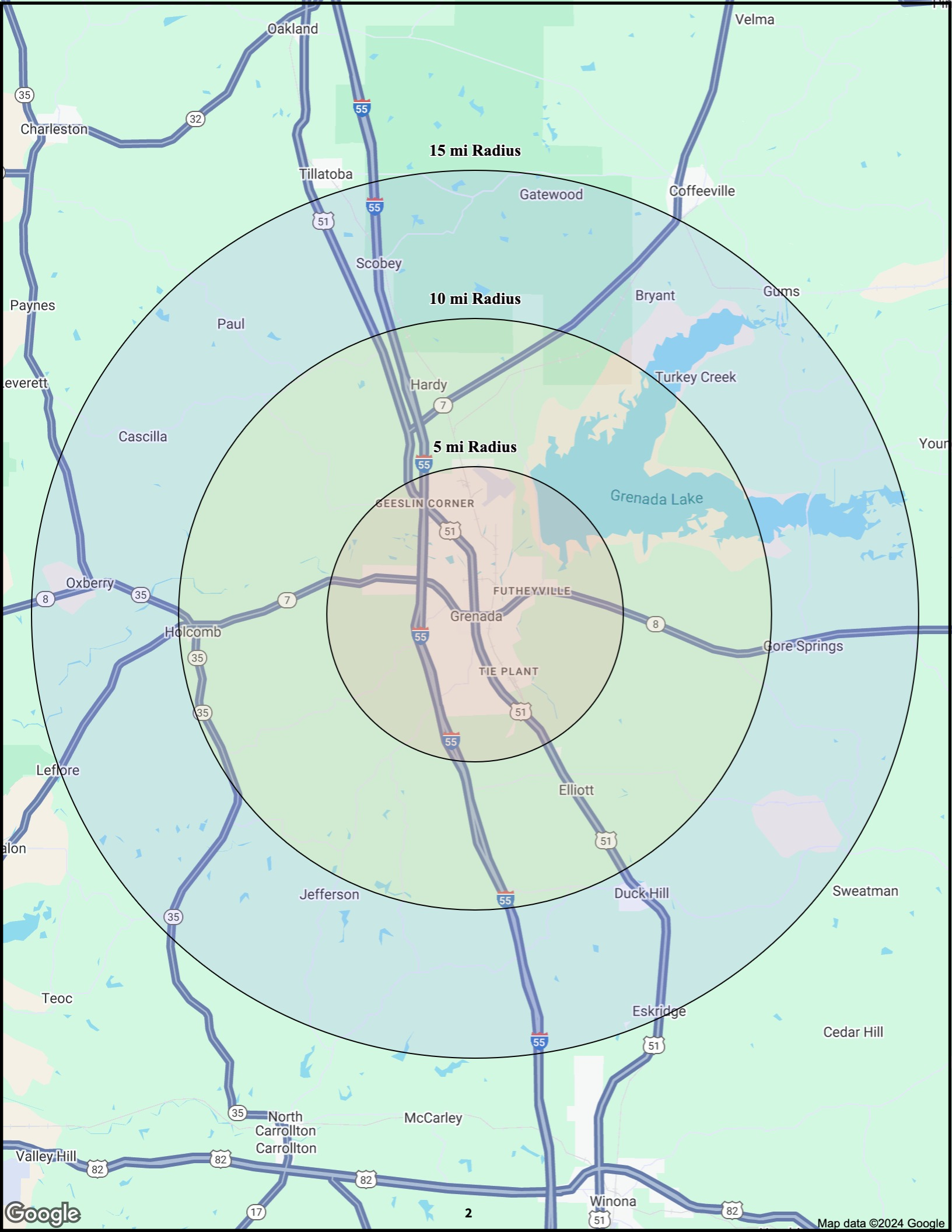
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Demographics

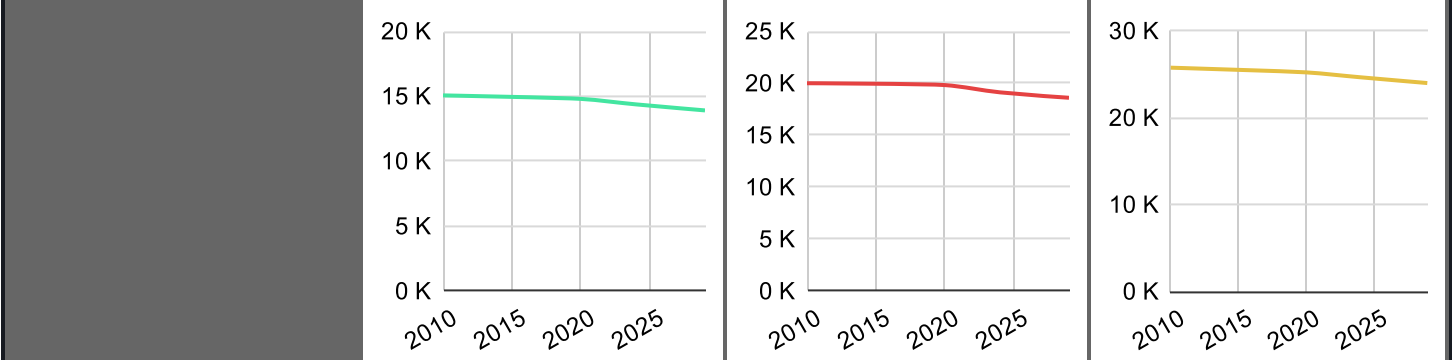


15 mi Radius

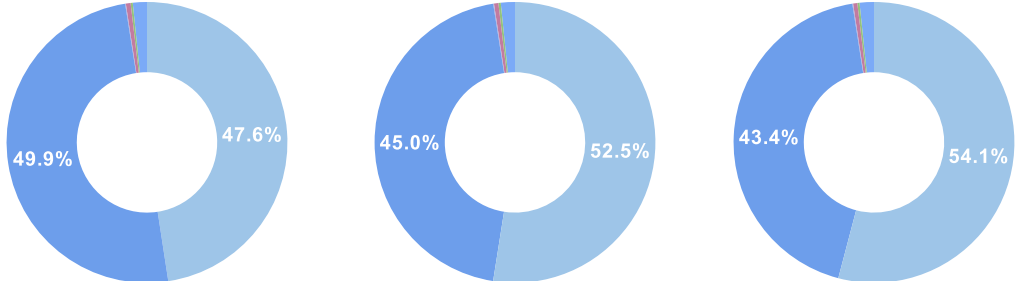
10 mi Radius

5 mi Radius

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Population							
Estimated Population (2024)		14,383		19,136		24,687	
Projected Population (2029)		13,919		18,614		24,016	
Census Population (2020)		14,806		19,836		25,249	
Census Population (2010)		15,075		20,014		25,787	
Projected Annual Growth (2024-2029)		-463	-0.6%	-522	-0.5%	-671	-0.5%
Historical Annual Growth (2020-2024)		-424	-0.7%	-700	-0.9%	-562	-0.6%
Historical Annual Growth (2010-2020)		-269	-0.2%	-178	-	-537	-0.2%
Estimated Population Density (2024)		183 <i>psm</i>		61 <i>psm</i>		35 <i>psm</i>	
Trade Area Size		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		706.8 <i>sq mi</i>	

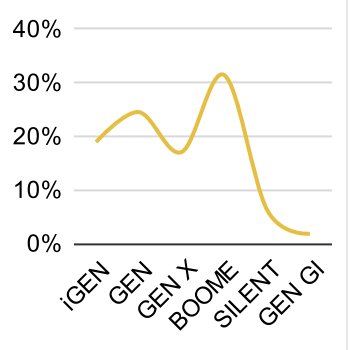
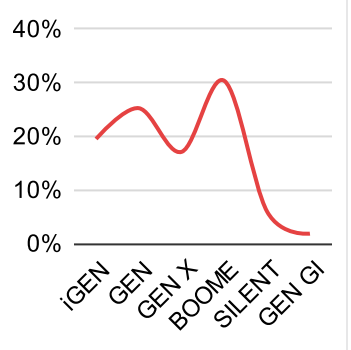
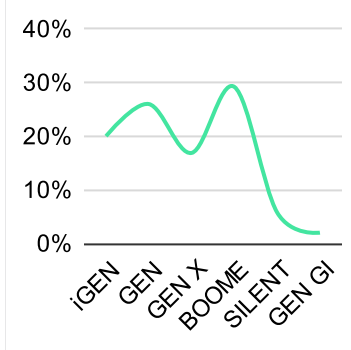


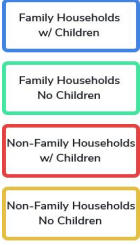
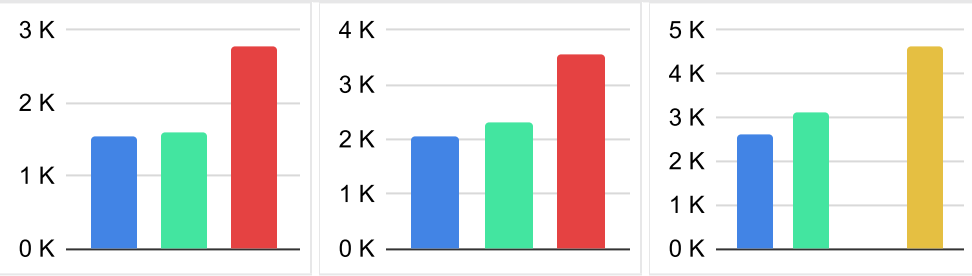

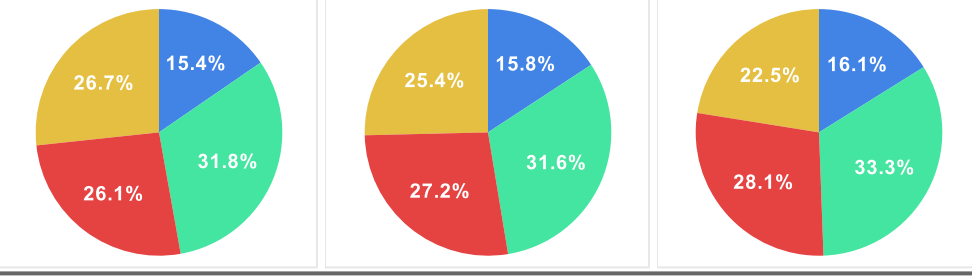
Race and Ethnicity (2024)		5 mi radius		10 mi radius		15 mi radius	
Not Hispanic or Latino Population		14,185	98.6%	18,858	98.5%	24,314	98.5%
White		6,774	47.8%	9,937	52.7%	13,203	54.3%
Black or African American		7,127	50.2%	8,550	45.3%	10,648	43.8%
American Indian or Alaska Native		6	-	11	-	13	-
Asian		76	0.5%	93	0.5%	111	0.5%
Hawaiian or Pacific Islander		-	-	-	-	1	-
Other Race		9	-	11	-	13	-
Two or More Races		193	1.4%	256	1.4%	325	1.3%
Hispanic or Latino Population		198	1.4%	278	1.5%	373	1.5%
White		69	34.9%	108	38.7%	152	40.6%
Black or African American		54	27.4%	65	23.2%	74	19.7%
American Indian or Alaska Native		6	2.8%	7	2.7%	10	2.7%
Asian		2	1.0%	3	1.2%	7	2.0%
Hispanic Hawaiian or Pacific Islander		-	-	-	-	-	-
Other Race		27	13.5%	41	14.6%	50	13.3%
Two or More Races		40	20.3%	54	19.5%	81	21.6%



White Black or African American American Indian or Alaskan Native Asian Hawaiian or Pacific Islander Other Race 2+ Races

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Age Distribution (2024)							
Age Under 5 Years		858	6.0%	1,097	5.7%	1,399	5.7%
Age 5 to 9 Years		1,021	7.1%	1,319	6.9%	1,626	6.6%
Age 10 to 14 Years		1,001	7.0%	1,316	6.9%	1,649	6.7%
Age 15 to 19 Years		968	6.7%	1,289	6.7%	1,598	6.5%
Age 20 to 24 Years		822	5.7%	1,078	5.6%	1,367	5.5%
Age 25 to 29 Years		918	6.4%	1,153	6.0%	1,468	5.9%
Age 30 to 34 Years		1,034	7.2%	1,311	6.8%	1,619	6.6%
Age 35 to 39 Years		831	5.8%	1,079	5.6%	1,358	5.5%
Age 40 to 44 Years		852	5.9%	1,147	6.0%	1,443	5.8%
Age 45 to 49 Years		749	5.2%	1,048	5.5%	1,412	5.7%
Age 50 to 54 Years		859	6.0%	1,188	6.2%	1,545	6.3%
Age 55 to 59 Years		908	6.3%	1,238	6.5%	1,599	6.5%
Age 60 to 64 Years		911	6.3%	1,254	6.6%	1,684	6.8%
Age 65 to 69 Years		797	5.5%	1,121	5.9%	1,556	6.3%
Age 70 to 74 Years		727	5.1%	1,004	5.2%	1,369	5.5%
Age 75 to 79 Years		517	3.6%	728	3.8%	988	4.0%
Age 80 to 84 Years		317	2.2%	410	2.1%	554	2.2%
Age 85 Years or Over		293	2.0%	355	1.9%	452	1.8%
Median Age		37.8		38.9		40.2	
Generation (2024)							
iGeneration (Age Under 15 Years)		2,881	20.0%	3,732	19.5%	4,674	18.9%
Generation 9/11 Millennials (Age 15 to 34 Years)		3,742	26.0%	4,831	25.2%	6,052	24.5%
Gen Xers (Age 35 to 49 Years)		2,431	16.9%	3,273	17.1%	4,214	17.1%
Baby Boomers (Age 50 to 74 Years)		4,202	29.2%	5,806	30.3%	7,753	31.4%
Silent Generation (Age 75 to 84 Years)		834	5.8%	1,138	5.9%	1,542	6.2%
G.I. Generation (Age 85 Years or Over)		293	2.0%	355	1.9%	452	1.8%



Grenada, Mississippi		5 mi radius	10 mi radius	15 mi radius
Radius				
Household Type (2024)				
Total Households		5,922	7,925	10,376
Family Households		3,135 52.9%	4,354 54.9%	5,767 55.6%
Family Households with Children		1,533 48.9%	2,061 47.3%	2,633 45.7%
Family Households No Children		1,602 51.1%	2,293 52.7%	3,134 54.3%
Non-Family Households		2,787 47.1%	3,571 45.1%	4,609 44.4%
Non-Family Households with Children		- -	- -	2 -
Non-Family Households No Children		2,787 100.0%	3,570 100.0%	4,607 99.9%
				
Education Attainment (2024)				
Elementary or Some High School		1,498 15.4%	2,056 15.8%	2,749 16.1%
High School Graduate		3,085 31.8%	4,123 31.6%	5,676 33.3%
Some College or Associate Degree		2,537 26.1%	3,550 27.2%	4,790 28.1%
Bachelor or Graduate Degree		2,592 26.7%	3,308 25.4%	3,832 22.5%
				
Household Income (2024)				
Estimated Average Household Income		\$70,690	\$76,481	\$74,122
Estimated Median Household Income		\$50,418	\$54,135	\$52,255
HH Income Under \$10,000		578 9.8%	798 10.1%	1,033 10.0%
HH Income \$10,000 to \$34,999		1,817 30.7%	2,271 28.7%	2,947 28.4%
HH Income \$35,000 to \$49,999		768 13.0%	992 12.5%	1,341 12.9%
HH Income \$50,000 to \$74,999		1,082 18.3%	1,450 18.3%	1,894 18.3%
HH Income \$75,000 to \$99,999		587 9.9%	755 9.5%	1,017 9.8%
HH Income \$100,000 to \$149,999		520 8.8%	780 9.8%	1,126 10.9%
HH Income \$150,000 or More		571 9.6%	878 11.1%	1,017 9.8%



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Grenada, Mississippi						
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Population						
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Projected Population (2029)	13,919		18,614		24,016	
Census Population (2020)	14,806		19,836		25,249	
Census Population (2010)	15,075		20,014		25,787	
Projected Annual Growth (2024-2029)	-463	-0.6%	-522	-0.5%	-671	-0.5%
Historical Annual Growth (2020-2024)	-424	-	-700	-0.9%	-562	-0.6%
Historical Annual Growth (2010-2020)	-269	-0.2%	-178	-	-537	-0.2%
Estimated Population Density (2024)	183 <i>psm</i>		61 <i>psm</i>		35 <i>psm</i>	
Trade Area Size	78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		706.8 <i>sq mi</i>	
Households						
Estimated Households (2024)	5,922		7,925		10,376	
Projected Households (2029)	5,658		7,619		9,962	
Census Households (2020)	6,163		8,262		10,663	
Census Households (2010)	6,061		8,009		10,384	
Projected Annual Growth (2024-2029)	-265	-0.9%	-306	-0.8%	-414	-0.8%
Historical Annual Change (2010-2024)	-138	-0.2%	-84	-	-8	-
Average Household Income						
Estimated Average Household Income (2024)	\$70,690		\$76,481		\$74,122	
Projected Average Household Income (2029)	\$72,461		\$78,620		\$76,059	
Census Average Household Income (2010)	\$43,660		\$45,176		\$43,957	
Census Average Household Income (2000)	\$36,352		\$36,250		\$35,936	
Projected Annual Change (2024-2029)	\$1,770	0.5%	\$2,139	0.6%	\$1,937	0.5%
Historical Annual Change (2000-2024)	\$34,338	3.9%	\$40,231	4.6%	\$38,186	4.4%
Median Household Income						
Estimated Median Household Income (2024)	\$50,418		\$54,135		\$52,255	
Projected Median Household Income (2029)	\$51,224		\$55,022		\$52,882	
Census Median Household Income (2010)	\$33,625		\$34,377		\$33,970	
Census Median Household Income (2000)	\$26,983		\$27,733		\$28,134	
Projected Annual Change (2024-2029)	\$806	0.3%	\$887	0.3%	\$627	0.2%
Historical Annual Change (2000-2024)	\$23,434	3.6%	\$26,403	4.0%	\$24,121	3.6%
Per Capita Income						
Estimated Per Capita Income (2024)	\$29,182		\$31,729		\$31,197	
Projected Per Capita Income (2029)	\$29,528		\$32,235		\$31,595	
Census Per Capita Income (2010)	\$17,547		\$18,075		\$17,700	
Census Per Capita Income (2000)	\$13,668		\$13,620		\$13,527	
Projected Annual Change (2024-2029)	\$346	0.2%	\$506	0.3%	\$398	0.3%
Historical Annual Change (2000-2024)	\$15,514	4.7%	\$18,108	5.5%	\$17,670	5.4%
Estimated Average Household Net Worth (2024)	\$699,995		\$778,318		\$780,424	

Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
Race and Ethnicity						
Total Population (2024)	14,383		19,136		24,687	
White (2024)	6,843	47.6%	10,045	52.5%	13,355	54.1%
Black or African American (2024)	7,181	49.9%	8,614	45.0%	10,721	43.4%
American Indian or Alaska Native (2024)	12	-	18	-	23	-
Asian (2024)	78	0.5%	96	0.5%	118	0.5%
Hawaiian or Pacific Islander (2024)	-	-	-	-	1	-
Other Race (2024)	36	0.2%	52	0.3%	63	0.3%
Two or More Races (2024)	233	1.6%	310	1.6%	406	1.6%
Population < 18 (2024)	3,479 24.2%		4,545 23.8%		5,690 23.0%	
White Not Hispanic	1,363	39.2%	2,057	45.3%	2,677	47.0%
Black or African American	1,952	56.1%	2,262	49.8%	2,728	47.9%
Asian	12	0.3%	14	0.3%	19	0.3%
Other Race Not Hispanic	100	2.9%	133	2.9%	160	2.8%
Hispanic	52	1.5%	78	1.7%	107	1.9%
Not Hispanic or Latino Population (2024)	14,185 98.6%		18,858 98.5%		24,314 98.5%	
Not Hispanic White	6,774	47.8%	9,937	52.7%	13,203	54.3%
Not Hispanic Black or African American	7,127	50.2%	8,550	45.3%	10,648	43.8%
Not Hispanic American Indian or Alaska Native	6	-	11	-	13	-
Not Hispanic Asian	76	0.5%	93	0.5%	111	0.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	1	-
Not Hispanic Other Race	9	-	11	-	13	-
Not Hispanic Two or More Races	193	1.4%	256	1.4%	325	1.3%
Hispanic or Latino Population (2024)	198 1.4%		278 1.5%		373 1.5%	
Hispanic White	69	34.9%	108	38.7%	152	40.6%
Hispanic Black or African American	54	27.4%	65	23.2%	74	19.7%
Hispanic American Indian or Alaska Native	6	2.8%	7	2.7%	10	2.7%
Hispanic Asian	2	1.0%	3	1.2%	7	2.0%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-
Hispanic Other Race	27	13.5%	41	14.6%	50	13.3%
Hispanic Two or More Races	40	20.3%	54	19.5%	81	21.6%
Not Hispanic or Latino Population (2020)	14,598 98.6%		19,553 98.6%		24,906 98.6%	
Hispanic or Latino Population (2020)	209 1.4%		283 1.4%		343 1.4%	
Not Hispanic or Latino Population (2010)	14,936 99.1%		19,830 99.1%		25,558 99.1%	
Hispanic or Latino Population (2010)	140 0.9%		184 0.9%		229 0.9%	
Not Hispanic or Latino Population (2029)	13,691 98.4%		18,281 98.2%		23,542 98.0%	
Hispanic or Latino Population (2029)	229 1.6%		334 1.8%		474 2.0%	
Projected Annual Growth (2024-2029)	31 3.1%		56 4.0%		101 5.4%	
Historical Annual Growth (2010-2020)	69 5.0%		99 5.4%		114 5.0%	



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Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Total Age Distribution (2024)							
Total Population		14,383		19,136		24,687	
Age Under 5 Years		858	6.0%	1,097	5.7%	1,399	5.7%
Age 5 to 9 Years		1,021	7.1%	1,319	6.9%	1,626	6.6%
Age 10 to 14 Years		1,001	7.0%	1,316	6.9%	1,649	6.7%
Age 15 to 19 Years		968	6.7%	1,289	6.7%	1,598	6.5%
Age 20 to 24 Years		822	5.7%	1,078	5.6%	1,367	5.5%
Age 25 to 29 Years		918	6.4%	1,153	6.0%	1,468	5.9%
Age 30 to 34 Years		1,034	7.2%	1,311	6.8%	1,619	6.6%
Age 35 to 39 Years		831	5.8%	1,079	5.6%	1,358	5.5%
Age 40 to 44 Years		852	5.9%	1,147	6.0%	1,443	5.8%
Age 45 to 49 Years		749	5.2%	1,048	5.5%	1,412	5.7%
Age 50 to 54 Years		859	6.0%	1,188	6.2%	1,545	6.3%
Age 55 to 59 Years		908	6.3%	1,238	6.5%	1,599	6.5%
Age 60 to 64 Years		911	6.3%	1,254	6.6%	1,684	6.8%
Age 65 to 69 Years		797	5.5%	1,121	5.9%	1,556	6.3%
Age 70 to 74 Years		727	5.1%	1,004	5.2%	1,369	5.5%
Age 75 to 79 Years		517	3.6%	728	3.8%	988	4.0%
Age 80 to 84 Years		317	2.2%	410	2.1%	554	2.2%
Age 85 Years or Over		293	2.0%	355	1.9%	452	1.8%
Median Age		37.8		38.9		40.2	
Age 19 Years or Less		3,849	26.8%	5,021	26.2%	6,272	25.4%
Age 20 to 64 Years		7,883	54.8%	10,496	54.9%	13,496	54.7%
Age 65 Years or Over		2,650	18.4%	3,619	18.9%	4,920	19.9%
Female Age Distribution (2024)							
Female Population		7,614	52.9%	10,052	52.5%	12,884	52.2%
Age Under 5 Years		409	5.4%	527	5.2%	674	5.2%
Age 5 to 9 Years		503	6.6%	649	6.5%	793	6.2%
Age 10 to 14 Years		514	6.8%	667	6.6%	834	6.5%
Age 15 to 19 Years		462	6.1%	620	6.2%	759	5.9%
Age 20 to 24 Years		431	5.7%	558	5.6%	698	5.4%
Age 25 to 29 Years		471	6.2%	595	5.9%	753	5.8%
Age 30 to 34 Years		586	7.7%	732	7.3%	891	6.9%
Age 35 to 39 Years		442	5.8%	575	5.7%	715	5.5%
Age 40 to 44 Years		458	6.0%	610	6.1%	765	5.9%
Age 45 to 49 Years		415	5.5%	573	5.7%	764	5.9%
Age 50 to 54 Years		474	6.2%	648	6.4%	824	6.4%
Age 55 to 59 Years		486	6.4%	651	6.5%	841	6.5%
Age 60 to 64 Years		494	6.5%	671	6.7%	892	6.9%
Age 65 to 69 Years		438	5.8%	604	6.0%	817	6.3%
Age 70 to 74 Years		410	5.4%	552	5.5%	744	5.8%
Age 75 to 79 Years		286	3.7%	391	3.9%	538	4.2%
Age 80 to 84 Years		175	2.3%	230	2.3%	319	2.5%
Age 85 Years or Over		158	2.1%	200	2.0%	264	2.0%
Female Median Age		39.0		39.9		41.2	
Age 19 Years or Less		1,889	24.8%	2,463	24.5%	3,060	23.8%
Age 20 to 64 Years		4,258	55.9%	5,612	55.8%	7,143	55.4%
Age 65 Years or Over		1,467	19.3%	1,977	19.7%	2,681	20.8%



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Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Male Age Distribution (2024)							
Male Population		6,769	47.1%	9,084	47.5%	11,803	47.8%
Age Under 5 Years		449	6.6%	570	6.3%	725	6.1%
Age 5 to 9 Years		518	7.7%	670	7.4%	833	7.1%
Age 10 to 14 Years		487	7.2%	649	7.1%	815	6.9%
Age 15 to 19 Years		506	7.5%	669	7.4%	839	7.1%
Age 20 to 24 Years		391	5.8%	520	5.7%	669	5.7%
Age 25 to 29 Years		447	6.6%	558	6.1%	715	6.1%
Age 30 to 34 Years		448	6.6%	578	6.4%	727	6.2%
Age 35 to 39 Years		389	5.7%	504	5.6%	643	5.4%
Age 40 to 44 Years		394	5.8%	537	5.9%	678	5.7%
Age 45 to 49 Years		333	4.9%	475	5.2%	648	5.5%
Age 50 to 54 Years		385	5.7%	540	5.9%	722	6.1%
Age 55 to 59 Years		422	6.2%	587	6.5%	758	6.4%
Age 60 to 64 Years		417	6.2%	584	6.4%	792	6.7%
Age 65 to 69 Years		359	5.3%	517	5.7%	739	6.3%
Age 70 to 74 Years		317	4.7%	453	5.0%	625	5.3%
Age 75 to 79 Years		231	3.4%	337	3.7%	450	3.8%
Age 80 to 84 Years		141	2.1%	180	2.0%	235	2.0%
Age 85 Years or Over		135	2.0%	155	1.7%	189	1.6%
Male Median Age		36.4		37.7		38.9	
Age 19 Years or Less		1,960	29.0%	2,559	28.2%	3,212	27.2%
Age 20 to 64 Years		3,625	53.6%	4,884	53.8%	6,353	53.8%
Age 65 Years or Over		1,183	17.5%	1,641	18.1%	2,238	19.0%
Males per 100 Females (2024)							
Overall Comparison		89		90		92	
Age Under 5 Years		110	52.3%	108	52.0%	108	51.8%
Age 5 to 9 Years		103	50.8%	103	50.8%	105	51.2%
Age 10 to 14 Years		95	48.7%	97	49.3%	98	49.4%
Age 15 to 19 Years		109	52.2%	108	51.9%	111	52.5%
Age 20 to 24 Years		91	47.6%	93	48.2%	96	48.9%
Age 25 to 29 Years		95	48.7%	94	48.4%	95	48.7%
Age 30 to 34 Years		76	43.3%	79	44.1%	82	44.9%
Age 35 to 39 Years		88	46.8%	88	46.7%	90	47.4%
Age 40 to 44 Years		86	46.2%	88	46.8%	89	47.0%
Age 45 to 49 Years		80	44.5%	83	45.3%	85	45.9%
Age 50 to 54 Years		81	44.8%	83	45.5%	88	46.7%
Age 55 to 59 Years		87	46.5%	90	47.4%	90	47.4%
Age 60 to 64 Years		84	45.8%	87	46.5%	89	47.0%
Age 65 to 69 Years		82	45.0%	86	46.1%	90	47.5%
Age 70 to 74 Years		77	43.6%	82	45.1%	84	45.7%
Age 75 to 79 Years		81	44.8%	86	46.3%	84	45.6%
Age 80 to 84 Years		81	44.7%	78	43.9%	74	42.4%
Age 85 Years or Over		86	46.1%	77	43.6%	72	41.7%
Age 19 Years or Less		104	50.9%	104	51.0%	105	51.2%
Age 20 to 39 Years		87	46.5%	88	46.8%	90	47.4%
Age 40 to 64 Years		84	45.6%	86	46.3%	88	46.8%
Age 65 Years or Over		81	44.6%	83	45.4%	83	45.5%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Household Type (2024)							
Total Households		5,922		7,925		10,376	
Households with Children		1,533	25.9%	2,061	26.0%	2,635	25.4%
Average Household Size		2.4		2.4		2.3	
Household Density per Square Mile		75		25		15	
Population Family		10,333	71.8%	14,116	73.8%	18,384	74.5%
Population Non-Family		3,737	26.0%	4,708	24.6%	5,991	24.3%
Population Group Quarters		312	2.2%	312	1.6%	312	1.3%
Family Households		3,135	52.9%	4,354	54.9%	5,767	55.6%
Married Couple Households		1,688	53.8%	2,473	56.8%	3,397	58.9%
Other Family Households with Children		1,447	46.2%	1,881	43.2%	2,370	41.1%
Family Households with Children		1,533	48.9%	2,061	47.3%	2,633	45.7%
Married Couple with Children		725	47.3%	1,041	50.5%	1,389	52.8%
Other Family Households with Children		808	52.7%	1,020	49.5%	1,243	47.2%
Family Households No Children		1,602	51.1%	2,293	52.7%	3,134	54.3%
Married Couple No Children		963	60.1%	1,431	62.4%	2,008	64.0%
Other Family Households No Children		639	39.9%	862	37.6%	1,127	36.0%
Non-Family Households		2,787	47.1%	3,571	45.1%	4,609	44.4%
Non-Family Households with Children		-	-	-	-	2	-
Non-Family Households No Children		2,787	100.0%	3,570	100.0%	4,607	99.9%
Average Family Household Size		3.3		3.2		3.2	
Average Family Income		\$97,045		\$104,972		\$101,333	
Median Family Income		\$74,678		\$76,735		\$75,097	
Average Non-Family Household Size		1.3		1.3		1.3	
Marital Status (2024)							
Population Age 15 Years or Over		11,502		15,403		20,013	
Never Married		4,027	35.0%	4,982	32.3%	6,268	31.3%
Currently Married		4,084	35.5%	5,913	38.4%	7,969	39.8%
Previously Married		3,391	29.5%	4,508	29.3%	5,776	28.9%
Separated		722	21.3%	1,022	22.7%	1,280	22.2%
Widowed		1,122	33.1%	1,419	31.5%	1,874	32.4%
Divorced		1,546	45.6%	2,068	45.9%	2,621	45.4%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		9,712		13,036		17,048	
Elementary (Grade Level 0 to 8)		431	4.4%	549	4.2%	740	4.3%
Some High School (Grade Level 9 to 11)		1,067	11.0%	1,506	11.6%	2,009	11.8%
High School Graduate		3,085	31.8%	4,123	31.6%	5,676	33.3%
Some College		1,678	17.3%	2,275	17.5%	3,086	18.1%
Associate Degree Only		859	8.8%	1,275	9.8%	1,704	10.0%
Bachelor Degree Only		1,550	16.0%	1,991	15.3%	2,312	13.6%
Graduate Degree		1,042	10.7%	1,317	10.1%	1,521	8.9%
Any College (Some College or Higher)		5,129	52.8%	6,858	52.6%	8,623	50.6%
College Degree + (Bachelor Degree or Higher)		2,592	26.7%	3,308	25.4%	3,832	22.5%

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Housing							
Total Housing Units (2024)		7,059		9,432		12,562	
Total Housing Units (2020)		7,067		9,441		12,342	
Historical Annual Growth (2020-2024)		-7	-	-9	-	220	-
Housing Units Occupied (2024)		5,922 83.9%		7,925 84.0%		10,376 82.6%	
Housing Units Owner-Occupied		3,365 56.8%		4,852 61.2%		6,748 65.0%	
Housing Units Renter-Occupied		2,557 43.2%		3,073 38.8%		3,628 35.0%	
Housing Units Vacant (2024)		1,137 16.1%		1,507 16.0%		2,185 17.4%	
Household Size (2024)							
Total Households		5,922		7,925		10,376	
1 Person Households		2,669 45.1%		3,388 42.7%		4,346 41.9%	
2 Person Households		1,871 31.6%		2,595 32.7%		3,460 33.3%	
3 Person Households		668 11.3%		924 11.7%		1,219 11.7%	
4 Person Households		429 7.2%		603 7.6%		787 7.6%	
5 Person Households		174 2.9%		257 3.2%		347 3.3%	
6 Person Households		73 1.2%		104 1.3%		144 1.4%	
7 or More Person Households		39 0.7%		53 0.7%		74 0.7%	
Household Income Distribution (2024)							
HH Income \$200,000 or More		294	5.0%	499	6.3%	552	5.3%
HH Income \$150,000 to \$199,999		277	4.7%	379	4.8%	465	4.5%
HH Income \$125,000 to \$149,999		278	4.7%	422	5.3%	506	4.9%
HH Income \$100,000 to \$124,999		241	4.1%	358	4.5%	620	6.0%
HH Income \$75,000 to \$99,999		587	9.9%	755	9.5%	1,017	9.8%
HH Income \$50,000 to \$74,999		1,082	18.3%	1,450	18.3%	1,894	18.3%
HH Income \$35,000 to \$49,999		768	13.0%	992	12.5%	1,341	12.9%
HH Income \$25,000 to \$34,999		780	13.2%	1,028	13.0%	1,227	11.8%
HH Income \$15,000 to \$24,999		575	9.7%	700	8.8%	1,008	9.7%
HH Income \$10,000 to \$14,999		462	7.8%	543	6.9%	711	6.9%
HH Income Under \$10,000		578	9.8%	798	10.1%	1,033	10.0%
Household Vehicles (2024)							
Households 0 Vehicles Available		536	9.0%	643	8.1%	746	7.2%
Households 1 Vehicle Available		2,044	34.5%	2,514	31.7%	3,266	31.5%
Households 2 Vehicles Available		2,255	38.1%	3,090	39.0%	4,039	38.9%
Households 3 or More Vehicles Available		1,087	18.4%	1,677	21.2%	2,325	22.4%
Total Vehicles Available		10,232		14,500		19,520	
Average Vehicles per Household		1.7		1.8		1.9	
Owner-Occupied Household Vehicles		6,604 64.6%		9,961 68.7%		14,187 72.7%	
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.1	
Renter-Occupied Household Vehicles		3,627 35.4%		4,539 31.3%		5,333 27.3%	
Average Vehicles per Renter-Occupied Household		1.4		1.5		1.5	
Travel Time (2024)							
Worker Base Age 16 years or Over		5,611		7,335		9,385	
Travel to Work in 14 Minutes or Less		3,414 60.8%		3,975 54.2%		4,292 45.7%	
Travel to Work in 15 to 29 Minutes		1,110 19.8%		1,647 22.5%		2,413 25.7%	
Travel to Work in 30 to 59 Minutes		696 12.4%		1,087 14.8%		1,754 18.7%	
Travel to Work in 60 Minutes or More		296 5.3%		498 6.8%		748 8.0%	
Work at Home		95 1.7%		128 1.7%		178 1.9%	
Average Minutes Travel to Work		11.8		13.8		16.3	

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Transportation To Work (2024)							
Worker Base Age 16 years or Over		5,611		7,335		9,385	
Drive to Work Alone		4,983	88.8%	6,541	89.2%	8,311	88.6%
Drive to Work in Carpool		411	7.3%	513	7.0%	705	7.5%
Travel to Work by Public Transportation		1	-	1	-	2	-
Drive to Work on Motorcycle		-	-	-	-	-	-
Bicycle to Work		-	-	-	-	-	-
Walk to Work		28	0.5%	36	0.5%	50	0.5%
Other Means		94	1.7%	115	1.6%	139	1.5%
Work at Home		95	1.7%	128	1.7%	178	1.9%
Daytime Demographics (2024)							
Total Businesses		776		850		909	
Total Employees		12,802		13,584		13,825	
Company Headquarter Businesses		25	3.2%	25	2.9%	25	2.8%
Company Headquarter Employees		3,822	29.9%	3,974	29.3%	3,977	28.8%
Employee Population per Business		16.5	to 1	16.0	to 1	15.2	to 1
Residential Population per Business		18.5	to 1	22.5	to 1	27.2	to 1
Adj. Daytime Demographics Age 16 Years or Over		18,471		21,358		24,064	
Labor Force							
Labor Population Age 16 Years or Over (2024)		11,294		15,119		19,660	
Labor Force Total Males (2024)		5,198	46.0%	7,036	46.5%	9,232	47.0%
Male Civilian Employed		2,780	53.5%	3,656	52.0%	4,681	50.7%
Male Civilian Unemployed		108	2.1%	138	2.0%	164	1.8%
Males in Armed Forces		-	-	-	-	-	-
Males Not in Labor Force		2,309	44.4%	3,242	46.1%	4,388	47.5%
Labor Force Total Females (2024)		6,096	54.0%	8,083	53.5%	10,428	53.0%
Female Civilian Employed		2,845	46.7%	3,688	45.6%	4,740	45.5%
Female Civilian Unemployed		155	2.5%	163	2.0%	188	1.8%
Females in Armed Forces		-	-	-	-	-	-
Females Not in Labor Force		3,096	50.8%	4,231	52.3%	5,500	52.7%
Unemployment Rate		263	2.3%	301	2.0%	351	1.8%
Occupation (2024)							
Occupation Population Age 16 Years or Over		5,611		7,335		9,385	
Occupation Total Males		2,780	49.5%	3,663	49.9%	4,670	49.8%
Occupation Total Females		2,831	50.5%	3,672	50.1%	4,715	50.2%
Management, Business, Financial Operations		647	11.5%	953	13.0%	1,180	12.6%
Professional, Related		1,516	27.0%	1,924	26.2%	2,284	24.3%
Service		687	12.2%	846	11.5%	1,181	12.6%
Sales, Office		1,026	18.3%	1,405	19.2%	1,798	19.2%
Farming, Fishing, Forestry		36	0.6%	59	0.8%	79	0.8%
Construction, Extraction, Maintenance		635	11.3%	881	12.0%	1,118	11.9%
Production, Transport, Material Moving		1,064	19.0%	1,268	17.3%	1,745	18.6%
White Collar Workers		3,189	56.8%	4,282	58.4%	5,261	56.1%
Blue Collar Workers		2,422	43.2%	3,053	41.6%	4,124	43.9%

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Units In Structure (2024)							
Total Units		5,922		7,925		10,376	
1 Detached Unit		4,181	70.6%	5,577	70.4%	7,238	69.8%
1 Attached Unit		47	0.8%	88	1.1%	124	1.2%
2 Units		241	4.1%	277	3.5%	287	2.8%
3 to 4 Units		408	6.9%	451	5.7%	482	4.6%
5 to 9 Units		219	3.7%	234	3.0%	247	2.4%
10 to 19 Units		131	2.2%	140	1.8%	154	1.5%
20 to 49 Units		4	-	5	-	7	-
50 or More Units		219	3.7%	236	3.0%	257	2.5%
Mobile Home or Trailer		460	7.8%	878	11.1%	1,523	14.7%
Other Structure		10	0.2%	40	0.5%	56	0.5%
Homes Built By Year (2024)							
Homes Built 2020 or later		3	-	4	-	6	-
Homes Built 2010 to 2019		442	6.3%	628	6.7%	922	7.3%
Homes Built 2000 to 2009		533	7.6%	915	9.7%	1,318	10.5%
Homes Built 1990 to 1999		566	8.0%	915	9.7%	1,388	11.1%
Homes Built 1980 to 1989		1,112	15.8%	1,408	14.9%	1,708	13.6%
Homes Built 1970 to 1979		1,388	19.7%	1,788	19.0%	2,211	17.6%
Homes Built 1960 to 1969		810	11.5%	948	10.1%	1,147	9.1%
Homes Built 1950 to 1959		661	9.4%	780	8.3%	971	7.7%
Homes Built 1940 to 1949		67	0.9%	88	0.9%	150	1.2%
Homes Built Before 1939		340	4.8%	450	4.8%	555	4.4%
Median Age of Homes		46.7	yrs	45.0	yrs	43.8	yrs
Home Values (2024)							
Owner Specified Housing Units		3,365		4,852		6,748	
Home Values \$1,000,000 or More		13	0.4%	17	0.4%	22	0.3%
Home Values \$750,000 to \$999,999		17	0.5%	30	0.6%	53	0.8%
Home Values \$500,000 to \$749,999		91	2.7%	162	3.3%	190	2.8%
Home Values \$400,000 to \$499,999		50	1.5%	99	2.0%	124	1.8%
Home Values \$300,000 to \$399,999		187	5.6%	307	6.3%	354	5.2%
Home Values \$250,000 to \$299,999		253	7.5%	382	7.9%	547	8.1%
Home Values \$200,000 to \$249,999		518	15.4%	643	13.3%	764	11.3%
Home Values \$175,000 to \$199,999		125	3.7%	161	3.3%	182	2.7%
Home Values \$150,000 to \$174,999		343	10.2%	437	9.0%	545	8.1%
Home Values \$125,000 to \$149,999		268	7.9%	378	7.8%	482	7.1%
Home Values \$100,000 to \$124,999		285	8.5%	461	9.5%	696	10.3%
Home Values \$90,000 to \$99,999		168	5.0%	212	4.4%	302	4.5%
Home Values \$80,000 to \$89,999		218	6.5%	269	5.5%	398	5.9%
Home Values \$70,000 to \$79,999		165	4.9%	235	4.8%	376	5.6%
Home Values \$60,000 to \$69,999		19	0.6%	25	0.5%	90	1.3%
Home Values \$50,000 to \$59,999		272	8.1%	419	8.6%	532	7.9%
Home Values \$35,000 to \$49,999		150	4.4%	210	4.3%	349	5.2%
Home Values \$25,000 to \$34,999		52	1.6%	89	1.8%	206	3.0%
Home Values \$10,000 to \$24,999		137	4.1%	237	4.9%	359	5.3%
Home Values Under \$10,000		34	1.0%	79	1.6%	177	2.6%
Owner-Occupied Median Home Value		\$154,047		\$155,328		\$137,969	
Renter-Occupied Median Rent		\$553		\$558		\$551	



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Grenada, Mississippi		5 mi radius		10 mi radius		15 mi radius	
Radius							
Total Annual Consumer Expenditure (2024)							
Total Household Expenditure		\$340.02 M		\$467.38 M		\$590.65 M	
Total Non-Retail Expenditure		\$180.29 M		\$247.81 M		\$312.8 M	
Total Retail Expenditure		\$159.73 M		\$219.56 M		\$277.85 M	
Apparel		\$11.79 M		\$16.23 M		\$20.45 M	
Contributions		\$10.99 M		\$15.26 M		\$19.19 M	
Education		\$9.82 M		\$13.71 M		\$17.04 M	
Entertainment		\$18.87 M		\$26.06 M		\$32.91 M	
Food and Beverages		\$50.22 M		\$68.87 M		\$87.15 M	
Furnishings and Equipment		\$11.73 M		\$16.19 M		\$20.45 M	
Gifts		\$8.25 M		\$11.48 M		\$14.33 M	
Health Care		\$29.21 M		\$40.05 M		\$50.88 M	
Household Operations		\$13.28 M		\$18.32 M		\$23.12 M	
Miscellaneous Expenses		\$6.43 M		\$8.85 M		\$11.18 M	
Personal Care		\$4.55 M		\$6.25 M		\$7.9 M	
Personal Insurance		\$2.3 M		\$3.2 M		\$4.04 M	
Reading		\$745.09 K		\$1.03 M		\$1.3 M	
Shelter		\$72.6 M		\$99.54 M		\$125.55 M	
Tobacco		\$2.23 M		\$3 M		\$3.83 M	
Transportation		\$61.24 M		\$84.18 M		\$106.65 M	
Utilities		\$25.77 M		\$35.18 M		\$44.69 M	
Monthly Household Consumer Expenditure (2024)							
Total Household Expenditure		\$4,784		\$4,915		\$4,744	
Total Non-Retail Expenditure		\$2,537	53.0%	\$2,606	53.0%	\$2,512	53.0%
Total Retail Expenditures		\$2,248	47.0%	\$2,309	47.0%	\$2,231	47.0%
Apparel		\$166	3.5%	\$171	3.5%	\$164	3.5%
Contributions		\$155	3.2%	\$160	3.3%	\$154	3.2%
Education		\$138	2.9%	\$144	2.9%	\$137	2.9%
Entertainment		\$266	5.6%	\$274	5.6%	\$264	5.6%
Food and Beverages		\$707	14.8%	\$724	14.7%	\$700	14.8%
Furnishings and Equipment		\$165	3.5%	\$170	3.5%	\$164	3.5%
Gifts		\$116	2.4%	\$121	2.5%	\$115	2.4%
Health Care		\$411	8.6%	\$421	8.6%	\$409	8.6%
Household Operations		\$187	3.9%	\$193	3.9%	\$186	3.9%
Miscellaneous Expenses		\$90	1.9%	\$93	1.9%	\$90	1.9%
Personal Care		\$64	1.3%	\$66	1.3%	\$63	1.3%
Personal Insurance		\$32	0.7%	\$34	0.7%	\$32	0.7%
Reading		\$10	0.2%	\$11	0.2%	\$10	0.2%
Shelter		\$1,022	21.4%	\$1,047	21.3%	\$1,008	21.3%
Tobacco		\$31	0.7%	\$32	0.6%	\$31	0.6%
Transportation		\$862	18.0%	\$885	18.0%	\$857	18.1%
Utilities		\$363	7.6%	\$370	7.5%	\$359	7.6%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$7.18 M / \$8.55 M	-16	\$9.89 M / \$8.61 M	13	\$12.46 M / \$8.61 M	31
Men's Clothing Stores	\$253.83 K / \$274.72 K	-8	\$349.77 K / \$332.7 K	5	\$440.35 K / \$332.7 K	24
Women's Clothing Stores	\$1.11 M / \$4.65 M	-76	\$1.52 M / \$4.65 M	-67	\$1.92 M / \$4.65 M	-59
Children's, Infants' Clothing Stores	\$467.37 K / \$946.72 K	-51	\$642.65 K / \$946.72 K	-32	\$809.54 K / \$946.72 K	-14
Family Clothing Stores	\$2.94 M / \$704.02 K	76	\$4.04 M / \$704.02 K	83	\$5.1 M / \$704.02 K	86
Clothing Accessory Stores	\$237.64 K / -	100	\$327.85 K / -	100	\$412.15 K / -	100
Other Apparel Stores	\$359.82 K / \$178.6 K	50	\$495.95 K / \$178.6 K	64	\$625.04 K / \$178.6 K	71
Shoe Stores	\$1.2 M / \$1.8 M	-33	\$1.65 M / \$1.8 M	-8	\$2.08 M / \$1.8 M	14
Jewelry Stores	\$573.34 K / -	100	\$795.49 K / -	100	\$993.44 K / -	100
Luggage Stores	\$46.04 K / -	100	\$63.21 K / -	100	\$79.39 K / -	100
Furniture, Home Furnishings Stores	\$3.5 M / \$3.31 M	5	\$4.84 M / \$3.72 M	23	\$6.09 M / \$3.99 M	34
Furniture Stores	\$2.15 M / \$3.31 M	-35	\$2.97 M / \$3.72 M	-20	\$3.74 M / \$3.99 M	-6
Floor Covering Stores	\$367.79 K / -	100	\$510.14 K / -	100	\$645.28 K / -	100
Other Home Furnishing Stores	\$979.54 K / -	100	\$1.35 M / -	100	\$1.71 M / -	100
Electronics, Appliance Stores	\$2.67 M / \$1.83 M	32	\$3.68 M / \$2.14 M	42	\$4.65 M / \$2.14 M	54
Building Material, Garden Equipment, Supplies Dealers	\$8.65 M / \$21.01 M	-59	\$11.96 M / \$29.27 M	-59	\$15.14 M / \$31.7 M	-52
Home Centers	\$4.07 M / \$3.35 M	18	\$5.62 M / \$5.08 M	10	\$7.12 M / \$5.08 M	29
Paint, Wallpaper Stores	\$296.7 K / \$488.11 K	-39	\$410.48 K / \$999.9 K	-59	\$520.62 K / \$999.9 K	-48
Hardware Stores	\$374.44 K / \$927.52 K	-60	\$516.63 K / \$1.9 M	-73	\$653.59 K / \$1.96 M	-67
Other Building Materials Stores	\$2.89 M / \$15.19 M	-81	\$3.99 M / \$16.63 M	-76	\$5.06 M / \$19 M	-73
Outdoor Power Equipment Stores	\$136.66 K / -	100	\$189.15 K / -	100	\$239.22 K / -	100
Nursery, Garden Stores	\$890.5 K / \$1.05 M	-15	\$1.23 M / \$4.66 M	-74	\$1.56 M / \$4.66 M	-67
Food, Beverage Stores	\$23.69 M / \$27.66 M	-14	\$32.43 M / \$32.78 M	-1	\$41.09 M / \$33.08 M	19
Grocery Stores	\$21.17 M / \$23.83 M	-11	\$28.97 M / \$27.66 M	4	\$36.71 M / \$27.83 M	24
Convenience Stores	\$824.46 K / \$1.48 M	-44	\$1.13 M / \$2.46 M	-54	\$1.43 M / \$2.6 M	-45
Meat Markets	\$243.11 K / \$764.36 K	-68	\$332.33 K / \$764.36 K	-57	\$421.06 K / \$764.36 K	-45
Fish, Seafood Markets	\$87.5 K / \$644.49 K	-86	\$119.58 K / \$644.49 K	-81	\$151.87 K / \$644.49 K	-76
Fruit, Vegetable Markets	\$147.44 K / -	100	\$201.5 K / -	100	\$255.67 K / -	100
Other Specialty Food Markets	\$254.58 K / \$154.69 K	39	\$348.08 K / \$193.63 K	44	\$441.44 K / \$193.63 K	56
Liquor Stores	\$965.56 K / \$785.01 K	19	\$1.33 M / \$1.06 M	21	\$1.68 M / \$1.06 M	37

Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$5.84 M / \$27.73 M	-79	\$8.01 M / \$29.73 M	-73	\$10.14 M / \$29.73 M	-66
Pharmacy, Drug Stores	\$4.89 M / \$27.11 M	-82	\$6.71 M / \$29.12 M	-77	\$8.49 M / \$29.12 M	-71
Cosmetics, Beauty Stores	\$286 K / \$305.65 K	-6	\$392.62 K / \$305.65 K	22	\$497.15 K / \$305.65 K	39
Optical Goods Stores	\$326.68 K / \$168.61 K	48	\$448.72 K / \$168.61 K	62	\$568.57 K / \$168.61 K	70
Other Health, Personal Care Stores	\$335.14 K / \$141.13 K	58	\$459.75 K / \$141.13 K	69	\$581.72 K / \$141.13 K	76
Sporting Goods, Hobby, Book, Music Stores	\$2.66 M / \$4.88 M	-45	\$3.69 M / \$4.9 M	-25	\$4.65 M / \$5.54 M	-16
Sporting Goods Stores	\$1.44 M / \$4.14 M	-65	\$1.99 M / \$4.17 M	-52	\$2.51 M / \$4.7 M	-47
Hobby, Toy, Game Stores	\$427.43 K / \$594.33 K	-28	\$588.71 K / \$594.33 K	-1	\$743.01 K / \$594.33 K	20
Sewing, Needlecraft Stores	\$136.32 K / -	100	\$188.49 K / -	100	\$236.03 K / -	100
Musical Instrument Stores	\$125.03 K / -	100	\$171.3 K / -	100	\$216.57 K / -	100
Book Stores	\$539.08 K / \$139.65 K	74	\$746.42 K / \$139.65 K	81	\$936.61 K / \$245.68 K	74
General Merchandise Stores	\$23.06 M / \$28.28 M	-18	\$31.65 M / \$30.51 M	4	\$40.05 M / \$32.65 M	18
Department Stores	\$5.92 M / \$5.66 M	4	\$8.15 M / \$5.75 M	29	\$10.28 M / \$5.75 M	44
Warehouse Superstores	\$14.88 M / -	100	\$20.41 M / -	100	\$25.84 M / -	100
Other General Merchandise Stores	\$2.25 M / \$22.62 M	-90	\$3.1 M / \$24.77 M	-87	\$3.92 M / \$26.9 M	-85
Miscellaneous Store Retailers	\$3.14 M / \$2.76 M	12	\$4.32 M / \$3.48 M	19	\$5.47 M / \$4.51 M	18
Florists	\$110.09 K / \$204.71 K	-46	\$152.28 K / \$277.17 K	-45	\$192.67 K / \$277.17 K	-30
Office, Stationary Stores	\$309.88 K / \$1.35 M	-77	\$427.52 K / \$1.79 M	-76	\$539.4 K / \$2.74 M	-80
Gift, Souvenir Stores	\$375.08 K / \$164.68 K	56	\$516.3 K / \$280.17 K	46	\$651.55 K / \$288.9 K	56
Used Merchandise Stores	\$217.19 K / \$257.96 K	-16	\$299.66 K / \$257.95 K	14	\$377.99 K / \$290.19 K	23
Pet, Pet Supply Stores	\$1.27 M / -	100	\$1.74 M / -	100	\$2.21 M / -	100
Art Dealers	\$102.81 K / -	100	\$141.67 K / -	100	\$178.71 K / -	100
Mobile Home Dealers	\$187.35 K / \$174.91 K	7	\$258.94 K / \$174.91 K	32	\$328.28 K / \$174.9 K	47
Other Miscellaneous Retail Stores	\$573.05 K / \$605.86 K	-5	\$782.85 K / \$705.55 K	10	\$991.98 K / \$733.51 K	26
Non-Store Retailers	\$10.56 M / \$538.07 K	95	\$14.55 M / \$540.69 K	96	\$18.38 M / \$590.22 K	97
Mail Order, Catalog Stores	\$8.76 M / -	100	\$12.07 M / -	100	\$15.25 M / -	100
Vending Machines	\$243.23 K / \$394.74 K	-38	\$333.06 K / \$394.74 K	-16	\$422.1 K / \$394.74 K	6
Fuel Dealers	\$881.43 K / -	100	\$1.21 M / -	100	\$1.54 M / -	100
Other Direct Selling Establishments	\$674.98 K / \$143.33 K	79	\$927.94 K / \$145.95 K	84	\$1.17 M / \$195.48 K	83

Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$20.17 M / \$41.75 M	-52	\$27.76 M / \$42.87 M	-35	\$35.04 M / \$44.3 M	-21
Hotels, Other Travel Accommodations	\$1.11 M / \$2.38 M	-53	\$1.53 M / \$2.49 M	-38	\$1.93 M / \$2.61 M	-26
RV Parks	\$10.76 K / \$1.15 K	89	\$15 K / \$5.11 K	66	\$19.03 K / \$5.11 K	73
Rooming, Boarding Houses	\$7.9 K / -	100	\$10.67 K / -	100	\$13.49 K / -	100
Full Service Restaurants	\$11.8 M / \$12.14 M	-3	\$16.25 M / \$12.9 M	21	\$20.51 M / \$14.24 M	31
Limited Service Restaurants	\$5.48 M / \$27.04 M	-80	\$7.55 M / \$27.43 M	-72	\$9.53 M / \$27.49 M	-65
Special Food Services, Catering	\$1.75 M / \$595.58 K	66	\$2.41 M / \$595.58 K	75	\$3.04 M / \$595.58 K	80
Drinking Places	\$503.93 K / \$104.82 K	79	\$695.1 K / \$150.17 K	78	\$875.62 K / \$230.85 K	74
Gasoline Stations	\$17.22 M / \$29.93 M	-42	\$23.53 M / \$37.32 M	-37	\$29.9 M / \$42.65 M	-30
Motor Vehicle, Parts Dealers	\$30.9 M / \$104.43 M	-70	\$42.56 M / \$136.62 M	-69	\$53.91 M / \$138.57 M	-61
New Car Dealers	\$23.66 M / \$91.49 M	-74	\$32.58 M / \$121.8 M	-73	\$41.29 M / \$123.75 M	-67
Used Car Dealers	\$2.44 M / \$2.77 M	-12	\$3.36 M / \$3.62 M	-7	\$4.25 M / \$3.62 M	15
Recreational Vehicle Dealers	\$485.49 K / -	100	\$677.3 K / -	100	\$853.76 K / -	100
Motorcycle, Boat Dealers	\$1.06 M / -	100	\$1.47 M / -	100	\$1.86 M / -	100
Auto Parts, Accessories	\$1.95 M / \$5.95 M	-67	\$2.68 M / \$6.98 M	-62	\$3.39 M / \$6.98 M	-51
Tire Dealers	\$1.31 M / \$4.22 M	-69	\$1.79 M / \$4.22 M	-58	\$2.27 M / \$4.22 M	-46
2024 Population	14,383		19,136		24,687	
2029 Population	13,919		18,614		24,016	
% Population Change 2024-2029	-3.2%		-2.7%		-2.7%	
2024 Adult Population Age 18+	10,904		14,591		18,997	
2024 Population Male	6,769		9,084		11,803	
2024 Population Female	7,614		10,052		12,884	
2024 Households	5,922		7,925		10,376	
2024 Median Household Income	50,418		54,135		52,255	
2024 Average Household Income	70,690		76,481		74,122	

Retail Potential

Retail Potential Profile



Grenada, Mississippi		5 mi radius	10 mi radius	15 mi radius
Radius				
2024 Population		14,383	19,136	24,687
2029 Population		13,919	18,614	24,016
% Population Change 2020-2024		-2.9%	-3.5%	-2.2%
2024 Adult Population Age 18+		\$10,904	\$14,591	\$18,997
2024 Population Male		\$6,769	\$9,084	\$11,803
2024 Population Female		\$7,614	\$10,052	\$12,884
2024 Households		\$5,922	\$7,925	\$10,376
2024 Median Household Income		\$50,418	\$54,135	\$52,255
2024 Average Household Income		\$70,690	\$76,481	\$74,122
Clothing, Clothing Accessories Stores		\$7.18 M	\$9.89 M	\$12.46 M
Men's Clothing Stores		\$253.83 K	\$349.77 K	\$440.35 K
Women's Clothing Stores		\$1.11 M	\$1.52 M	\$1.92 M
Children's, Infants' Clothing Stores		\$467.37 K	\$642.65 K	\$809.54 K
Family Clothing Stores		\$2.94 M	\$4.04 M	\$5.1 M
Clothing Accessory Stores		\$237.64 K	\$327.85 K	\$412.15 K
Other Apparel Stores		\$359.82 K	\$495.95 K	\$625.04 K
Shoe Stores		\$1.2 M	\$1.65 M	\$2.08 M
Jewelry Stores		\$573.34 K	\$795.49 K	\$993.44 K
Luggage Stores		\$46.04 K	\$63.21 K	\$79.39 K
Furniture, Home Furnishings Stores		\$3.5 M	\$4.84 M	\$6.09 M
Furniture Stores		\$2.15 M	\$2.97 M	\$3.74 M
Floor Covering Stores		\$367.79 K	\$510.14 K	\$645.28 K
Other Home Furnishing Stores		\$979.54 K	\$1.35 M	\$1.71 M
Electronics, Appliance Stores		\$2.67 M	\$3.68 M	\$4.65 M
Gasoline Stations		\$17.22 M	\$23.53 M	\$29.9 M
Building Material, Garden Equipment, Supplies Dealers		\$8.65 M	\$11.96 M	\$15.14 M
Home Centers		\$4.07 M	\$5.62 M	\$7.12 M
Paint, Wallpaper Stores		\$296.7 K	\$410.48 K	\$520.62 K
Hardware Stores		\$374.44 K	\$516.63 K	\$653.59 K
Other Building Materials Stores		\$2.89 M	\$3.99 M	\$5.06 M
Outdoor Power Equipment Stores		\$136.66 K	\$189.15 K	\$239.22 K
Nursery, Garden Stores		\$890.5 K	\$1.23 M	\$1.56 M
Food, Beverage Stores		\$23.69 M	\$32.43 M	\$41.09 M
Grocery Stores		\$21.17 M	\$28.97 M	\$36.71 M
Convenience Stores		\$824.46 K	\$1.13 M	\$1.43 M
Meat Markets		\$243.11 K	\$332.33 K	\$421.06 K
Fish, Seafood Markets		\$87.5 K	\$119.58 K	\$151.87 K
Fruit, Vegetable Markets		\$147.44 K	\$201.5 K	\$255.67 K
Other Specialty Food Markets		\$254.58 K	\$348.08 K	\$441.44 K
Liquor Stores		\$965.56 K	\$1.33 M	\$1.68 M

Retail Potential Profile



Grenada, Mississippi		5 mi radius	10 mi radius	15 mi radius
Radius				
Health, Personal Care Stores		\$5.84 M	\$8.01 M	\$10.14 M
Pharmacy, Drug Stores		\$4.89 M	\$6.71 M	\$8.49 M
Cosmetics, Beauty Stores		\$286 K	\$392.62 K	\$497.15 K
Optical Goods Stores		\$326.68 K	\$448.72 K	\$568.57 K
Other Health, Personal Care Stores		\$335.14 K	\$459.75 K	\$581.72 K
Sporting Goods, Hobby, Book, Music Stores		\$2.66 M	\$3.69 M	\$4.65 M
Sporting Goods Stores		\$1.44 M	\$1.99 M	\$2.51 M
Hobby, Toy, Game Stores		\$427.43 K	\$588.71 K	\$743.01 K
Sewing, Needlecraft Stores		\$136.32 K	\$188.49 K	\$236.03 K
Musical Instrument Stores		\$125.03 K	\$171.3 K	\$216.57 K
Book Stores		\$539.08 K	\$746.42 K	\$936.61 K
General Merchandise Stores		\$23.06 M	\$31.65 M	\$40.05 M
Department Stores		\$5.92 M	\$8.15 M	\$10.28 M
Warehouse Superstores		\$14.88 M	\$20.41 M	\$25.84 M
Other General Merchandise Stores		\$2.25 M	\$3.1 M	\$3.92 M
Miscellaneous Store Retailers		\$3.14 M	\$4.32 M	\$5.47 M
Florists		\$110.09 K	\$152.28 K	\$192.67 K
Office, Stationary Stores		\$309.88 K	\$427.52 K	\$539.4 K
Gift, Souvenir Stores		\$375.08 K	\$516.3 K	\$651.55 K
Used Merchandise Stores		\$217.19 K	\$299.66 K	\$377.99 K
Pet, Pet Supply Stores		\$1.27 M	\$1.74 M	\$2.21 M
Art Dealers		\$102.81 K	\$141.67 K	\$178.71 K
Mobile Home Dealers		\$187.35 K	\$258.94 K	\$328.28 K
Other Miscellaneous Retail Stores		\$573.05 K	\$782.85 K	\$991.98 K
Non-Store Retailers		\$10.56 M	\$14.55 M	\$18.38 M
Mail Order, Catalog Stores		\$8.76 M	\$12.07 M	\$15.25 M
Vending Machines		\$243.23 K	\$333.06 K	\$422.1 K
Fuel Dealers		\$881.43 K	\$1.21 M	\$1.54 M
Other Direct Selling Establishments		\$674.98 K	\$927.94 K	\$1.17 M
Accommodation, Food Services		\$20.67 M	\$28.46 M	\$35.91 M
Hotels, Other Travel Accommodations		\$1.11 M	\$1.53 M	\$1.93 M
RV Parks		\$10.76 K	\$15 K	\$19.03 K
Rooming, Boarding Houses		\$7.9 K	\$10.67 K	\$13.49 K
Full Service Restaurants		\$11.8 M	\$16.25 M	\$20.51 M
Limited Service Restaurants		\$5.48 M	\$7.55 M	\$9.53 M
Special Food Services, Catering		\$1.75 M	\$2.41 M	\$3.04 M
Drinking Places		\$503.93 K	\$695.1 K	\$875.62 K
Motor Vehicle, Parts Dealers		\$30.9 M	\$42.56 M	\$53.91 M
New Car Dealers		\$23.66 M	\$32.58 M	\$41.29 M
Used Car Dealers		\$2.44 M	\$3.36 M	\$4.25 M
Recreational Vehicle Dealers		\$485.49 K	\$677.3 K	\$853.76 K
Motorcycle, Boat Dealers		\$1.06 M	\$1.47 M	\$1.86 M
Auto Parts, Accessories		\$1.95 M	\$2.68 M	\$3.39 M
Tire Dealers		\$1.31 M	\$1.79 M	\$2.27 M

Income Summary

Income Summary Report



Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
Population						
Estimated Population (2024)	14,383		19,136		24,687	
Projected Population (2029)	13,919		18,614		24,016	
Census Population (2020)	14,806		19,836		25,249	
Census Population (2010)	15,075		20,014		25,787	
<i>Projected Annual Growth (2024 to 2029)</i>	-463	-0.6%	-522	-0.5%	-671	-0.5%
<i>Historical Annual Growth (2020 to 2024)</i>	-424	-0.7%	-700	-0.9%	-562	-0.6%
<i>Historical Annual Growth (2010 to 2020)</i>	-269	-0.2%	-178	-	-537	-0.2%
Households						
Estimated Households (2024)	5,922		7,925		10,376	
Projected Households (2029)	5,658		7,619		9,962	
Census Households (2020)	6,163		8,262		10,663	
Census Households (2010)	6,061		8,009		10,384	
<i>Projected Annual Growth (2024 to 2029)</i>	-265	-0.9%	-306	-0.8%	-414	-0.8%
<i>Historical Annual Growth (2020 to 2024)</i>	-240	-1.0%	-337	-1.0%	-287	-0.7%
<i>Historical Annual Growth (2010 to 2020)</i>	102	0.2%	253	0.3%	279	0.3%
Average Household Income						
Estimated Average Household Income (2024)	\$70,690		\$76,481		\$74,122	
Projected Average Household Income (2029)	\$72,461		\$78,620		\$76,059	
Census Average Household Income (2020)	\$43,660		\$45,176		\$43,957	
Census Average Household Income (2010)	\$36,352		\$36,250		\$35,936	
<i>Projected Annual Growth (2024 to 2029)</i>	\$1,770	0.5%	\$2,139	0.6%	\$1,937	0.5%
<i>Historical Annual Growth (2020 to 2024)</i>	\$27,031	4.4%	\$31,305	4.9%	\$30,165	4.9%
<i>Historical Annual Growth (2010 to 2020)</i>	\$7,307	2.0%	\$8,926	2.5%	\$8,021	2.2%
Median Household Income						
Estimated Median Household Income (2024)	\$50,418		\$54,135		\$52,255	
Projected Median Household Income (2029)	\$51,224		\$55,022		\$52,882	
Census Median Household Income (2020)	\$33,625		\$34,377		\$33,970	
Census Median Household Income (2010)	\$26,983		\$27,733		\$28,134	
<i>Projected Annual Growth (2024 to 2029)</i>	\$806	0.3%	\$887	0.3%	\$627	0.2%
<i>Historical Annual Growth (2020 to 2024)</i>	\$16,793	3.6%	\$19,759	4.1%	\$18,286	3.8%
<i>Historical Annual Growth (2010 to 2020)</i>	\$6,641	2.5%	\$6,644	2.4%	\$5,835	2.1%
Per Capita Income						
Estimated Per Capita Income (2024)	\$29,182		\$31,729		\$31,197	
Projected Per Capita Income (2029)	\$29,528		\$32,235		\$31,595	
Census Per Capita Income (2020)	\$17,547		\$18,075		\$17,700	
Census Per Capita Income (2010)	\$13,668		\$13,620		\$13,527	
<i>Projected Annual Growth (2024 to 2029)</i>	\$346	0.2%	\$506	0.3%	\$398	0.3%
<i>Historical Annual Growth (2020 to 2024)</i>	\$11,634	4.7%	\$13,654	5.4%	\$13,497	5.4%
<i>Historical Annual Growth (2010 to 2020)</i>	\$3,880	2.8%	\$4,454	3.3%	\$4,173	3.1%
Other Income						
Estimated Families (2024)	3,135		4,354		5,767	
Estimated Average Family Income (2024)	\$97,045		\$104,972		\$101,333	
Estimated Median Family Income (2024)	\$74,678		\$76,735		\$75,097	
Estimated Average Household Net Worth (2024)	\$699,995		\$778,318		\$780,424	

Consumer Expenditure Summary

Consumer Expenditure Summary



Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
Estimated Population	14,383		19,136		24,687	
Estimated Households	5,922		7,925		10,376	
Household Expenditure	\$340.02 M		\$467.38 M		\$590.65 M	
Per Household ~ Per Capita	\$57,413	\$23,641	\$58,976	\$24,424	\$56,924	\$23,925
Non-Retail Expenditures	\$180.29 M	53.0%	\$247.81 M	53.0%	\$312.8 M	53.0%
Per Household ~ Per Capita	\$30,442	\$12,535	\$31,271	\$12,950	\$30,146	\$12,671
Retail Expenditures	\$159.73 M	47.0%	\$219.56 M	47.0%	\$277.85 M	47.0%
Per Household ~ Per Capita	\$26,971	\$11,106	\$27,706	\$11,474	\$26,778	\$11,255
Apparel	\$11.79 M	3.5%	\$16.23 M	3.5%	\$20.45 M	3.5%
Per Household ~ Per Capita	\$1,990	\$820	\$2,048	\$848	\$1,971	\$828
Contributions	\$10.99 M	3.2%	\$15.26 M	3.3%	\$19.19 M	3.2%
Per Household ~ Per Capita	\$1,855	\$764	\$1,925	\$797	\$1,850	\$777
Education	\$9.82 M	2.9%	\$13.71 M	2.9%	\$17.04 M	2.9%
Per Household ~ Per Capita	\$1,658	\$683	\$1,729	\$716	\$1,642	\$690
Entertainment	\$18.87 M	5.6%	\$26.06 M	5.6%	\$32.91 M	5.6%
Per Household ~ Per Capita	\$3,187	\$1,312	\$3,288	\$1,362	\$3,171	\$1,333
Food, Beverages	\$50.22 M	14.8%	\$68.87 M	14.7%	\$87.15 M	14.8%
Per Household ~ Per Capita	\$8,480	\$3,492	\$8,690	\$3,599	\$8,399	\$3,530
Furnishings, Equipment	\$11.73 M	3.5%	\$16.19 M	3.5%	\$20.45 M	3.5%
Per Household ~ Per Capita	\$1,981	\$816	\$2,043	\$846	\$1,970	\$828
Gifts	\$8.25 M	2.4%	\$11.48 M	2.5%	\$14.33 M	2.4%
Per Household ~ Per Capita	\$1,393	\$574	\$1,449	\$600	\$1,381	\$581
Health Care	\$29.21 M	8.6%	\$40.05 M	8.6%	\$50.88 M	8.6%
Per Household ~ Per Capita	\$4,933	\$2,031	\$5,053	\$2,093	\$4,904	\$2,061
Household Operations	\$13.28 M	3.9%	\$18.32 M	3.9%	\$23.12 M	3.9%
Per Household ~ Per Capita	\$2,243	\$923	\$2,311	\$957	\$2,228	\$936
Miscellaneous Expenses	\$6.43 M	1.9%	\$8.85 M	1.9%	\$11.18 M	1.9%
Per Household ~ Per Capita	\$1,085	\$447	\$1,116	\$462	\$1,078	\$453
Personal Care	\$4.55 M	1.3%	\$6.25 M	1.3%	\$7.9 M	1.3%
Per Household ~ Per Capita	\$768	\$316	\$789	\$327	\$762	\$320
Personal Insurance	\$2.3 M	0.7%	\$3.2 M	0.7%	\$4.04 M	0.7%
Per Household ~ Per Capita	\$389	\$160	\$404	\$167	\$389	\$163
Reading	\$745.09 K	0.2%	\$1.03 M	0.2%	\$1.3 M	0.2%
Per Household ~ Per Capita	\$126	\$52	\$129	\$54	\$125	\$53
Shelter	\$72.6 M	21.4%	\$99.54 M	21.3%	\$125.55 M	21.3%
Per Household ~ Per Capita	\$12,259	\$5,048	\$12,560	\$5,202	\$12,100	\$5,086
Tobacco	\$2.23 M	0.7%	\$3 M	0.6%	\$3.83 M	0.6%
Per Household ~ Per Capita	\$376	\$155	\$379	\$157	\$369	\$155
Transportation	\$61.24 M	18.0%	\$84.18 M	18.0%	\$106.65 M	18.1%
Per Household ~ Per Capita	\$10,340	\$4,258	\$10,622	\$4,399	\$10,278	\$4,320
Utilities	\$25.77 M	7.6%	\$35.18 M	7.5%	\$44.69 M	7.6%
Per Household ~ Per Capita	\$4,351	\$1,792	\$4,439	\$1,838	\$4,307	\$1,810

Consumer Expenditure Trend



Grenada, Mississippi						
Radius	5 mi radius		10 mi radius		15 mi radius	
Population / Households (2024)						
Estimated Population	14,383		19,136		24,687	
Estimated Households	5,922		7,925		10,376	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$340.02 M		\$467.38 M		\$590.65 M	
Total Non-Retail Expenditure	\$180.29 M		\$247.81 M		\$312.8 M	
Total Retail Expenditure	\$159.73 M		\$219.56 M		\$277.85 M	
Apparel	\$11.79 M		\$16.23 M		\$20.45 M	
Contributions	\$10.99 M		\$15.26 M		\$19.19 M	
Education	\$9.82 M		\$13.71 M		\$17.04 M	
Entertainment	\$18.87 M		\$26.06 M		\$32.91 M	
Food and Beverages	\$50.22 M		\$68.87 M		\$87.15 M	
Furnishings and Equipment	\$11.73 M		\$16.19 M		\$20.45 M	
Gifts	\$8.25 M		\$11.48 M		\$14.33 M	
Health Care	\$29.21 M		\$40.05 M		\$50.88 M	
Household Operations	\$13.28 M		\$18.32 M		\$23.12 M	
Miscellaneous Expenses	\$6.43 M		\$8.85 M		\$11.18 M	
Personal Care	\$4.55 M		\$6.25 M		\$7.9 M	
Personal Insurance	\$2.3 M		\$3.2 M		\$4.04 M	
Reading	\$745.09 K		\$1.03 M		\$1.3 M	
Shelter	\$72.6 M		\$99.54 M		\$125.55 M	
Tobacco	\$2.23 M		\$3 M		\$3.83 M	
Transportation	\$61.24 M		\$84.18 M		\$106.65 M	
Utilities	\$25.77 M		\$35.18 M		\$44.69 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$4,784		\$4,915		\$4,744	
Total Non-Retail Expenditure	\$2,537	53.0%	\$2,606	53.0%	\$2,512	53.0%
Total Retail Expenditure	\$2,248	47.0%	\$2,309	47.0%	\$2,231	47.0%
Apparel	\$166	3.5%	\$171	3.5%	\$164	3.5%
Contributions	\$155	3.2%	\$160	3.3%	\$154	3.2%
Education	\$138	2.9%	\$144	2.9%	\$137	2.9%
Entertainment	\$266	5.6%	\$274	5.6%	\$264	5.6%
Food and Beverages	\$707	14.8%	\$724	14.7%	\$700	14.8%
Furnishings and Equipment	\$165	3.5%	\$170	3.5%	\$164	3.5%
Gifts	\$116	2.4%	\$121	2.5%	\$115	2.4%
Health Care	\$411	8.6%	\$421	8.6%	\$409	8.6%
Household Operations	\$187	3.9%	\$193	3.9%	\$186	3.9%
Miscellaneous Expenses	\$90	1.9%	\$93	1.9%	\$90	1.9%
Personal Care	\$64	1.3%	\$66	1.3%	\$63	1.3%
Personal Insurance	\$32	0.7%	\$34	0.7%	\$32	0.7%
Reading	\$10	0.2%	\$11	0.2%	\$10	0.2%
Shelter	\$1,022	21.4%	\$1,047	21.3%	\$1,008	21.3%
Tobacco	\$31	0.7%	\$32	0.6%	\$31	0.6%
Transportation	\$862	18.0%	\$885	18.0%	\$857	18.1%
Utilities	\$363	7.6%	\$370	7.5%	\$359	7.6%

Consumer Expenditure Trend



Grenada, Mississippi			
Radius	5 mi radius	10 mi radius	15 mi radius
Population / Households (2029)			
Projected Population	13,919	18,614	24,016
Projected Households	5,658	7,619	9,962
Total Annual Consumer Expenditure (2029)			
Total Household Expenditure	\$346.79 M	\$477.52 M	\$603.17 M
Total Non-Retail Expenditure	\$183.93 M	\$253.25 M	\$319.5 M
Total Retail Expenditure	\$162.86 M	\$224.27 M	\$283.67 M
Apparel	\$12.04 M	\$16.62 M	\$20.93 M
Contributions	\$11.2 M	\$15.57 M	\$19.57 M
Education	\$10.07 M	\$14.07 M	\$17.48 M
Entertainment	\$19.25 M	\$26.62 M	\$33.59 M
Food and Beverages	\$51.23 M	\$70.39 M	\$89.05 M
Furnishings and Equipment	\$11.96 M	\$16.53 M	\$20.86 M
Gifts	\$8.43 M	\$11.74 M	\$14.64 M
Health Care	\$29.72 M	\$40.8 M	\$51.82 M
Household Operations	\$13.55 M	\$18.71 M	\$23.6 M
Miscellaneous Expenses	\$6.55 M	\$9.03 M	\$11.41 M
Personal Care	\$4.64 M	\$6.39 M	\$8.07 M
Personal Insurance	\$2.35 M	\$3.27 M	\$4.11 M
Reading	\$759.31 K	\$1.05 M	\$1.32 M
Shelter	\$74.1 M	\$101.8 M	\$128.36 M
Tobacco	\$2.27 M	\$3.06 M	\$3.9 M
Transportation	\$62.42 M	\$85.97 M	\$108.87 M
Utilities	\$26.25 M	\$35.9 M	\$45.6 M
Consumer Expenditure Growth (2024 to 2029)			
Total Household Expenditure	\$6.77 M	\$10.14 M	\$12.52 M
Total Non-Retail Expenditure	\$3.64 M	\$5.44 M	\$6.7 M
Total Retail Expenditure	\$3.13 M	\$4.71 M	\$5.82 M
Apparel	\$257.59 K	\$388.98 K	\$478.98 K
Contributions	\$216.81 K	\$312.68 K	\$373.61 K
Education	\$249.86 K	\$368.38 K	\$440.55 K
Entertainment	\$376.1 K	\$561.61 K	\$685.98 K
Food and Beverages	\$1.01 M	\$1.52 M	\$1.89 M
Furnishings and Equipment	\$227.4 K	\$340.55 K	\$417.4 K
Gifts	\$173.37 K	\$254.04 K	\$306.09 K
Health Care	\$511.27 K	\$756.37 K	\$939.09 K
Household Operations	\$267.26 K	\$397.2 K	\$487.11 K
Miscellaneous Expenses	\$124.38 K	\$184.4 K	\$224.26 K
Personal Care	\$90.08 K	\$134.82 K	\$166.23 K
Personal Insurance	\$45.65 K	\$66.26 K	\$78.96 K
Reading	\$14.21 K	\$20.89 K	\$25.54 K
Shelter	\$1.5 M	\$2.26 M	\$2.8 M
Tobacco	\$39.54 K	\$60.3 K	\$77.74 K
Transportation	\$1.19 M	\$1.79 M	\$2.22 M
Utilities	\$477.37 K	\$720.15 K	\$906.01 K

Crime Risk

Grenada, Mississippi		5 mi radius	10 mi radius	15 mi radius
Radius				
Demographics				
Population		14,383	19,136	24,687
Census Population		14,806	19,836	25,249
Households		5,922	7,925	10,376
Average Household Income		\$70,690	\$76,481	\$74,122
Median Household Income		\$50,418	\$54,135	\$52,255
Per Capita Income		\$29,182	\$31,729	\$31,197
Total Crime				
Crime Index		145	132	117
Crime Level		Above Average	Above Average	Average
Personal Crime				
Crime Index		90	79	72
Crime Level		Average	Below Average	Below Average
Murder				
Crime Index		211	177	155
Crime Level		Very High	High Risk	High Risk
Rape				
Crime Index		115	109	104
Crime Level		Average	Average	Average
Robbery				
Crime Index		63	51	43
Crime Level		Below Average	Low Risk	Low Risk
Assault				
Crime Index		92	81	74
Crime Level		Average	Below Average	Below Average
Property Crime				
Crime Index		155	142	125
Crime Level		High Risk	Above Average	Above Average
Burglary				
Crime Index		241	218	202
Crime Level		Very High	Very High	Very High
Larceny				
Crime Index		148	137	117
Crime Level		Above Average	Above Average	Average
Motor Vehicle Theft				
Crime Index		85	77	72
Crime Level		Below Average	Below Average	Below Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Grenada, Mississippi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
Advance Auto Parts	1 / 1	9,400	
AutoZone	1 / 1	6,600	
CARQUEST	1 / 1	12,300	
NAPA	1 / 1	6,200	
O'Reilly	1 / 1	8,500	
Quick Lane	1 / 1	7,400	
Banks			
Bankplus	1 / 1	4,700	
Regions Bank	3 / 2	5,100	
Renasant Bank	2 / 2	4,100	
Woodforest National Bank	1 / 1	3,500	
Banks Minor			
Bank	3 / 3		
Car Washes			
Carwash USA Express	1 / 1	4,400	
Take 5 Car Wash	1 / 1	5,900	
Clothing Apparel			
Cato	1 / 1	5,000	
Citi Trends	1 / 1	14,600	
Convenience Stores			
Chevron	1 / 1	1,700	
Circle K	1 / 1	3,200	
Exxon	4 / 3	2,600	
Marathon	2 / 1	2,500	
Shell	3 / 3	1,800	
Dealerships			
Chevrolet	1 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 1		
GMC	1 / 1		
Jeep	1 / 1		
Lincoln	1 / 1		
Nissan	1 / 1		
RAM	1 / 1		
Toyota	1 / 1		

Grenada, Mississippi	Site / Market	Avg Square	Closest Location
Radius	Locations	Footage	
Discount Department Stores			
Roses	1 / 1	37,900	
Wal-Mart Supercenter	1 / 1	189,700	
Dollar Stores			
Dollar General	8 / 4	9,600	
Dollar Tree	1 / 1	11,800	
Family Dollar	2 / 2	9,400	
Drug Stores			
CVS	1 / 1	13,400	
GNC	1 / 1	1,700	
Walgreens	1 / 1	14,800	
Education			
Cosmetology and Barber	1 / 1		
Day Care	11 / 9		
High School	2 / 2		
PK - 8	3 / 3		
PK - 8 (Private)	1 / 1		
Entertainment			
Theatres	1 / 1		
EV Charging Stations			
ChargePoint	1 / 1		
Independent	1 / 1		
Tesla	1 / 1		
Fitness			
Anytime Fitness	1 / 1	5,100	
Snap Fitness	1 / 1	4,900	
Furniture Household			
Aarons	1 / 1	9,000	
Ashley Furniture	1 / 1	42,700	
Rent A Center	1 / 1	5,700	
Health Beauty			
Sally Beauty Supply	1 / 1	2,300	
Health Care			
Anesthesiology	2 / 2		
Cardiovascular Disease	2 / 2		
Certified Registered Nurse Anesthetist	1 / 1		
Chiropractic	1 / 1		

Grenada, Mississippi		Site / Market	Avg Square	Closest Location
Radius		Locations	Footage	
Dermatology		2 / 2		
Diagnostic Radiology		2 / 2		
Dialysis Centers		1 / 1		
Emergency Medicine		1 / 1		
Family Practice		4 / 4		
General Surgery		2 / 2		
Hematology and Oncology		2 / 2		
Hospitalist		2 / 2		
Internal Medicine		4 / 4		
Interventional Cardiology		1 / 1		
Interventional Radiology		1 / 1		
Medical Oncology		1 / 1		
Medical Toxicology		1 / 1		
Nephrology		2 / 2		
Neurology		2 / 2		
Nuclear Medicine		2 / 2		
Nurse Practitioner		10 / 10		
Obstetrics and Gynecology		1 / 1		
Ophthalmology		1 / 1		
Optometry		3 / 3		
Orthopedic Surgery		2 / 2		
Osteopathic Manipulative Medicine		1 / 1		
Pediatric Medicine		1 / 1		
Physical Therapy		1 / 1		
Pulmonary Disease		1 / 1		
Rheumatology		1 / 1		
Urgent Care		1 / 1		
Urology		2 / 2		
Home Improvement				
Harbor Freight Tools		1 / 1	17,100	
Sherwin-Williams		1 / 1	7,300	
Tractor Supply Company		1 / 1	26,300	
True Value		1 / 1	12,800	
Hotels				
Americas Best Value Inn		1 / 1	15,000	
Baymont Inn & Suites		1 / 1	21,100	
Comfort		1 / 1	14,500	

Grenada, Mississippi	Site / Market	Avg Square	Closest Location
Radius	Locations	Footage	
Econo Lodge	1 / 1	17,400	
Hampton Inn	1 / 1	18,300	
Holiday Inn Express	1 / 1	16,400	
Restaurants Casual			
Applebee's	1 / 1	5,400	
Waffle House	1 / 1	2,000	
Restaurants Fast Food Major			
Burger King	1 / 1	4,000	
KFC	1 / 1	3,100	
McDonald's	1 / 1	4,600	
Sonic	1 / 1	2,800	
Taco Bell	1 / 1	2,500	
Wendy's	1 / 1	3,300	
Restaurants Fast Food Minor			
Captain D's Seafood	1 / 1	3,200	
Jacks	1 / 1	3,200	
Popeyes	1 / 1	2,700	
Zaxby's	1 / 1	3,600	
Restaurants Ice Cream Smoothie			
Baskin-Robbins	1 / 1	2,200	
Restaurants Pizza			
Domino's Pizza	1 / 1	2,100	
Pizza Hut	1 / 1	2,800	
Pizza Inn	1 / 1	3,600	
Restaurants Sandwich			
McAlister's Deli	1 / 1	5,000	
Subway	1 / 1	1,700	
Shoes Footwear			
Shoe Show	1 / 1	4,800	
Specialty			
GameStop	1 / 1	1,700	
Sporting Goods			
Hibbett Sports	1 / 1	7,600	
Wireless Stores			
AT&T	1 / 1	3,500	
Cricket	1 / 1	1,600	
T-Mobile	1 / 1	1,800	

Grenada, Mississippi	Site / Market Locations	Avg Square Footage	Closest Location
Radius			
Worship			
Baptist	10 / 8		
Christian	1 / 0		
Methodist Episcopal	8 / 5		
Presbyterian	1 / 1		