RETAIL ATTRACTIONS, LLC

Economic Development Consulting

Maize, Kansas
City Limits
1st Quarter 2026

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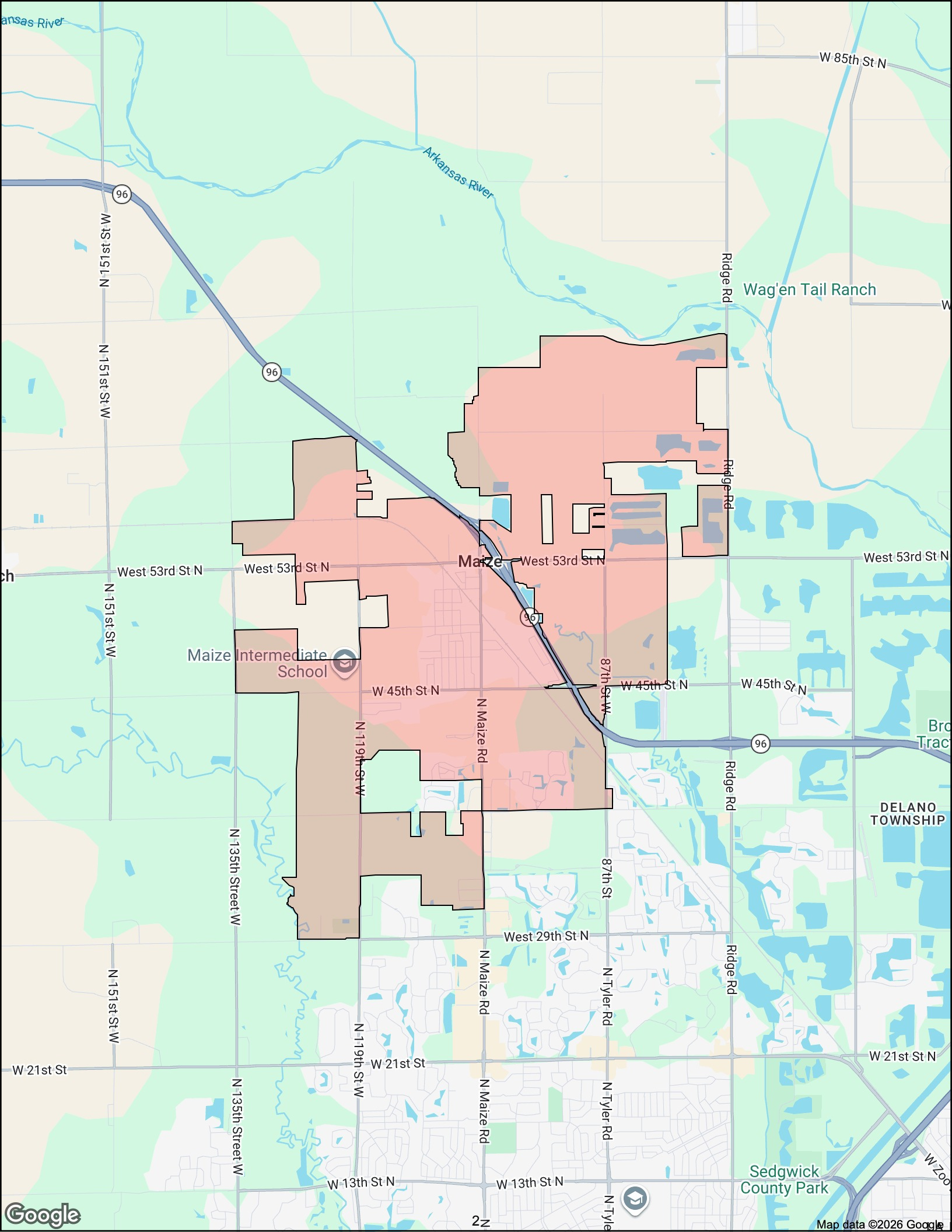
Demographics


Arkansas River
W 85th St N
Wag'en Tail Ranch
Ridge Rd
96
N 151st St W
West 53rd St N
Maize
Maize Intermediate School
W 45th St N
87th St W
N Maize Rd
N 119th St W
N 135th Street W
DELANO TOWNSHIP
West 29th St N
87th St
N Tyler Rd
W 21st St
W 21st St N
W 13th St N
Sedgwick County Park
Google
Map data ©2026 Google

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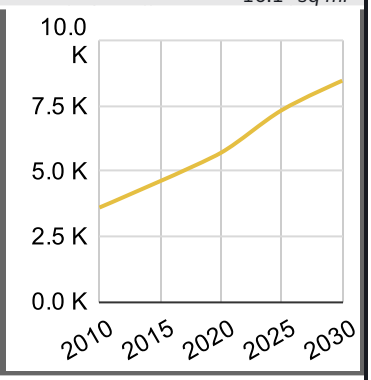
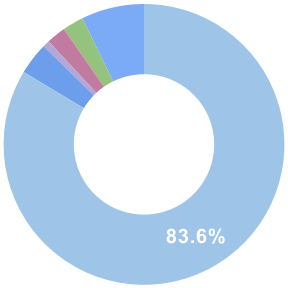
City Limits

Population		
Estimated Population (2025)	7,344	
Projected Population (2030)	8,480	
Census Population (2020)	5,710	
Census Population (2010)	3,610	
Projected Annual Growth (2025-2030)	1,136	*3.1%*
Historical Annual Growth (2020-2025)	1,634	*4.4%*
Historical Annual Growth (2010-2020)	2,100	*5.8%*
Estimated Population Density (2025)	730	*psm*
Trade Area Size	10.1	*sq mi*



Race and Ethnicity (2025)		
Not Hispanic or Latino Population	6,494	*88.4%*
White	5,766	*88.8%*
Black or African American	253	*3.9%*
American Indian or Alaska Native	38	*0.6%*
Asian	161	*2.5%*
Hawaiian or Pacific Islander	3	-
Other Race	1	-
Two or More Races	272	*4.2%*
Hispanic or Latino Population	850	*11.6%*
White	375	*44.1%*
Black or African American	18	*2.1%*
American Indian or Alaska Native	21	*2.5%*
Asian	1	*0.1%*
Hispanic Hawaiian or Pacific Islander	1	*0.1%*
Other Race	174	*20.5%*
Two or More Races	260	*30.6%*



White | Black or African American | American Indian or Alaskan Native | Asian | Hawaiian or Pacific Islander | Other Race | 2+ Races

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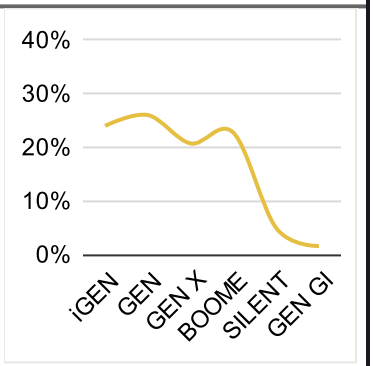
Age Distribution (2025)		
Age Under 5 Years	537	*7.3%*
Age 5 to 9 Years	532	*7.2%*
Age 10 to 14 Years	694	*9.4%*
Age 15 to 19 Years	545	*7.4%*
Age 20 to 24 Years	413	*5.6%*
Age 25 to 29 Years	459	*6.3%*
Age 30 to 34 Years	494	*6.7%*
Age 35 to 39 Years	547	*7.4%*
Age 40 to 44 Years	537	*7.3%*
Age 45 to 49 Years	438	*6.0%*
Age 50 to 54 Years	341	*4.6%*
Age 55 to 59 Years	359	*4.9%*
Age 60 to 64 Years	335	*4.6%*
Age 65 to 69 Years	314	*4.3%*
Age 70 to 74 Years	320	*4.4%*
Age 75 to 79 Years	227	*3.1%*
Age 80 to 84 Years	137	*1.9%*
Age 85 Years or Over	117	*1.6%*
Median Age	34.0	
Generation (2025)		
iGeneration (Age Under 15 Years)	1,763	*24.0%*
Generation 9/11 Millennials (Age 15 to 34 Years)	1,911	*26.0%*
Gen Xers (Age 35 to 49 Years)	1,522	*20.7%*
Baby Boomers (Age 50 to 74 Years)	1,669	*22.7%*
Silent Generation (Age 75 to 84 Years)	364	*5.0%*
G.I. Generation (Age 85 Years or Over)	117	*1.6%*



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Household Type (2025)		
Total Households	2,738	
Family Households	1,993	*72.8%*
Family Households with Children	1,045	*52.4%*
Family Households No Children	948	*47.6%*
Non-Family Households	745	*27.2%*
Non-Family Households with Children	2	*0.3%*
Non-Family Households No Children	743	*99.7%*

Education Attainment (2025)		
Elementary or Some High School	127	*2.7%*
High School Graduate	1,007	*21.8%*
Some College or Associate Degree	1,459	*31.6%*
Bachelor or Graduate Degree	2,031	*43.9%*

Household Income (2025)		
Estimated Average Household Income	$114,176	
Estimated Median Household Income	$69,044	
HH Income Under $10,000	322	*11.8%*
HH Income $10,000 to $34,999	206	*7.5%*
HH Income $35,000 to $49,999	486	*17.8%*
HH Income $50,000 to $74,999	435	*15.9%*
HH Income $75,000 to $99,999	252	*9.2%*
HH Income $100,000 to $149,999	469	*17.1%*
HH Income $150,000 or More	570	*20.8%*

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Population		
Estimated Population (2025)	7,344	
Projected Population (2030)	8,480	
Census Population (2020)	5,710	
Census Population (2010)	3,610	
Projected Annual Growth (2025-2030)	1,136	*3.1%*
Historical Annual Growth (2020-2025)	1,634	*5.7%*
Historical Annual Growth (2010-2020)	2,100	*5.8%*
Estimated Population Density (2025)	730	*psm*
Trade Area Size	10.1	*sq mi*
Households		
Estimated Households (2025)	2,738	
Projected Households (2030)	3,213	
Census Households (2020)	2,101	
Census Households (2010)	1,262	
Projected Annual Growth (2025-2030)	475	*3.5%*
Historical Annual Change (2010-2025)	1,476	*7.8%*
Average Household Income		
Estimated Average Household Income (2025)	$114,176	
Projected Average Household Income (2030)	$112,347	
Census Average Household Income (2010)	$70,066	
Census Average Household Income (2000)	$66,817	
Projected Annual Change (2025-2030)	-$1,829	*-0.3%*
Historical Annual Change (2000-2025)	$47,359	*2.8%*
Median Household Income		
Estimated Median Household Income (2025)	$69,044	
Projected Median Household Income (2030)	$68,155	
Census Median Household Income (2010)	$54,028	
Census Median Household Income (2000)	$55,745	
Projected Annual Change (2025-2030)	-$889	*-0.3%*
Historical Annual Change (2000-2025)	$13,299	*1.0%*
Per Capita Income		
Estimated Per Capita Income (2025)	$42,589	
Projected Per Capita Income (2030)	$42,587	
Census Per Capita Income (2010)	$24,475	
Census Per Capita Income (2000)	$23,018	
Projected Annual Change (2025-2030)	-$2	-
Historical Annual Change (2000-2025)	$19,571	*3.4%*
Estimated Average Household Net Worth (2025)	$1.05 M	

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Race and Ethnicity		
Total Population (2025)	7,344	
White (2025)	6,141	*83.6%*
Black or African American (2025)	271	*3.7%*
American Indian or Alaska Native (2025)	59	*0.8%*
Asian (2025)	162	*2.2%*
Hawaiian or Pacific Islander (2025)	4	-
Other Race (2025)	175	*2.4%*
Two or More Races (2025)	532	*7.2%*
Population < 18 (2025)	2,128	*29.0%*
White Not Hispanic	1,556	*73.1%*
Black or African American	89	*4.2%*
Asian	33	*1.6%*
Other Race Not Hispanic	137	*6.4%*
Hispanic	313	*14.7%*
Not Hispanic or Latino Population (2025)	6,494	*88.4%*
Not Hispanic White	5,766	*88.8%*
Not Hispanic Black or African American	253	*3.9%*
Not Hispanic American Indian or Alaska Native	38	*0.6%*
Not Hispanic Asian	161	*2.5%*
Not Hispanic Hawaiian or Pacific Islander	3	-
Not Hispanic Other Race	1	-
Not Hispanic Two or More Races	272	*4.2%*
Hispanic or Latino Population (2025)	850	*11.6%*
Hispanic White	375	*44.1%*
Hispanic Black or African American	18	*2.1%*
Hispanic American Indian or Alaska Native	21	*2.5%*
Hispanic Asian	1	*0.1%*
Hispanic Hawaiian or Pacific Islander	1	*0.1%*
Hispanic Other Race	174	*20.5%*
Hispanic Two or More Races	260	*30.6%*
Not Hispanic or Latino Population (2020)	5,111	*89.5%*
Hispanic or Latino Population (2020)	599	*10.5%*
Not Hispanic or Latino Population (2010)	3,366	*93.2%*
Hispanic or Latino Population (2010)	244	*6.8%*
Not Hispanic or Latino Population (2030)	7,316	*86.3%*
Hispanic or Latino Population (2030)	1,164	*13.7%*
Projected Annual Growth (2025-2030)	314	*7.4%*
Historical Annual Growth (2010-2020)	355	*14.5%*

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Total Age Distribution (2025)		
Total Population	7,344	
Age Under 5 Years	537	*7.3%*
Age 5 to 9 Years	532	*7.2%*
Age 10 to 14 Years	694	*9.4%*
Age 15 to 19 Years	545	*7.4%*
Age 20 to 24 Years	413	*5.6%*
Age 25 to 29 Years	459	*6.3%*
Age 30 to 34 Years	494	*6.7%*
Age 35 to 39 Years	547	*7.4%*
Age 40 to 44 Years	537	*7.3%*
Age 45 to 49 Years	438	*6.0%*
Age 50 to 54 Years	341	*4.6%*
Age 55 to 59 Years	359	*4.9%*
Age 60 to 64 Years	335	*4.6%*
Age 65 to 69 Years	314	*4.3%*
Age 70 to 74 Years	320	*4.4%*
Age 75 to 79 Years	227	*3.1%*
Age 80 to 84 Years	137	*1.9%*
Age 85 Years or Over	117	*1.6%*
Median Age	34.0	
Age 19 Years or Less	2,308	*31.4%*
Age 20 to 64 Years	3,923	*53.4%*
Age 65 Years or Over	1,115	*15.2%*

Female Age Distribution (2025)		
Female Population	3,746	*51.0%*
Age Under 5 Years	285	*7.6%*
Age 5 to 9 Years	254	*6.8%*
Age 10 to 14 Years	341	*9.1%*
Age 15 to 19 Years	277	*7.4%*
Age 20 to 24 Years	190	*5.1%*
Age 25 to 29 Years	237	*6.3%*
Age 30 to 34 Years	275	*7.3%*
Age 35 to 39 Years	273	*7.3%*
Age 40 to 44 Years	265	*7.1%*
Age 45 to 49 Years	216	*5.8%*
Age 50 to 54 Years	176	*4.7%*
Age 55 to 59 Years	175	*4.7%*
Age 60 to 64 Years	170	*4.5%*
Age 65 to 69 Years	164	*4.4%*
Age 70 to 74 Years	179	*4.8%*
Age 75 to 79 Years	119	*3.2%*
Age 80 to 84 Years	80	*2.1%*
Age 85 Years or Over	71	*1.9%*
Female Median Age	34.3	
Age 19 Years or Less	1,157	*30.9%*
Age 20 to 64 Years	1,977	*52.8%*
Age 65 Years or Over	613	*16.4%*

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Male Age Distribution (2025)		
Male Population	3,598	49.0%
Age Under 5 Years	252	7.0%
Age 5 to 9 Years	278	7.7%
Age 10 to 14 Years	353	9.8%
Age 15 to 19 Years	268	7.4%
Age 20 to 24 Years	223	6.2%
Age 25 to 29 Years	222	6.2%
Age 30 to 34 Years	219	6.1%
Age 35 to 39 Years	274	7.6%
Age 40 to 44 Years	272	7.6%
Age 45 to 49 Years	222	6.2%
Age 50 to 54 Years	165	4.6%
Age 55 to 59 Years	184	5.1%
Age 60 to 64 Years	165	4.6%
Age 65 to 69 Years	150	4.2%
Age 70 to 74 Years	141	3.9%
Age 75 to 79 Years	108	3.0%
Age 80 to 84 Years	57	1.6%
Age 85 Years or Over	46	1.3%
Male Median Age	33.7	
Age 19 Years or Less	1,151	32.0%
Age 20 to 64 Years	1,946	54.1%
Age 65 Years or Over	502	14.0%

Males per 100 Females (2025)		
Overall Comparison	96	
Age Under 5 Years	88	46.9%
Age 5 to 9 Years	109	52.3%
Age 10 to 14 Years	104	50.9%
Age 15 to 19 Years	97	49.2%
Age 20 to 24 Years	117	54.0%
Age 25 to 29 Years	94	48.4%
Age 30 to 34 Years	80	44.3%
Age 35 to 39 Years	100	50.1%
Age 40 to 44 Years	103	50.7%
Age 45 to 49 Years	103	50.7%
Age 50 to 54 Years	94	48.4%
Age 55 to 59 Years	105	51.3%
Age 60 to 64 Years	97	49.3%
Age 65 to 69 Years	91	47.8%
Age 70 to 74 Years	79	44.1%
Age 75 to 79 Years	91	47.6%
Age 80 to 84 Years	71	41.6%
Age 85 Years or Over	65	39.3%
Age 19 Years or Less	99	49.9%
Age 20 to 39 Years	96	49.0%
Age 40 to 64 Years	101	50.1%
Age 65 Years or Over	82	45.0%

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Household Type (2025)		
Total Households	2,738	
Households with Children	1,047	*38.2%*
Average Household Size	2.7	
Household Density per Square Mile	272	
Population Family	6,295	*85.7%*
Population Non-Family	1,035	*14.1%*
Population Group Quarters	14	*0.2%*
Family Households	1,993	*72.8%*
Married Couple Households	1,571	*78.8%*
Other Family Households with Children	422	*21.2%*
Family Households with Children	1,045	*52.4%*
Married Couple with Children	750	*71.8%*
Other Family Households with Children	295	*28.2%*
Family Households No Children	948	*47.6%*
Married Couple No Children	821	*86.6%*
Other Family Households No Children	127	*13.4%*
Non-Family Households	745	*27.2%*
Non-Family Households with Children	2	*0.3%*
Non-Family Households No Children	743	*99.7%*
Average Family Household Size	3.2	
Average Family Income	$137,287	
Median Family Income	$90,672	
Average Non-Family Household Size	1.4	

Marital Status (2025)		
Population Age 15 Years or Over	5,583	
Never Married	1,729	*31.0%*
Currently Married	2,939	*52.6%*
Previously Married	915	*16.4%*
Separated	126	*13.8%*
Widowed	227	*24.8%*
Divorced	562	*61.4%*

Educational Attainment (2025)		
Adult Population Age 25 Years or Over	4,624	
Elementary (Grade Level 0 to 8)	45	*1.0%*
Some High School (Grade Level 9 to 11)	82	*1.8%*
High School Graduate	1,007	*21.8%*
Some College	1,098	*23.7%*
Associate Degree Only	361	*7.8%*
Bachelor Degree Only	1,337	*28.9%*
Graduate Degree	694	*15.0%*
Any College (Some College or Higher)	3,490	*75.5%*
College Degree + (Bachelor Degree or Higher)	2,031	*43.9%*

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Housing		
Total Housing Units (2025)	2,965	
Total Housing Units (2020)	2,272	
Historical Annual Growth (2020-2025)	693	-
Housing Units Occupied (2025)	2,737	*92.3%*
Housing Units Owner-Occupied	1,806	*66.0%*
Housing Units Renter-Occupied	931	*34.0%*
Housing Units Vacant (2025)	228	*7.7%*
Household Size (2025)		
Total Households	2,738	
1 Person Households	558	*20.4%*
2 Person Households	1,105	*40.4%*
3 Person Households	353	*12.9%*
4 Person Households	370	*13.5%*
5 Person Households	209	*7.6%*
6 Person Households	88	*3.2%*
7 or More Person Households	55	*2.0%*
Household Income Distribution (2025)		
HH Income $200,000 or More	301	*11.0%*
HH Income $150,000 to $199,999	269	*9.8%*
HH Income $125,000 to $149,999	180	*6.6%*
HH Income $100,000 to $124,999	289	*10.6%*
HH Income $75,000 to $99,999	252	*9.2%*
HH Income $50,000 to $74,999	435	*15.9%*
HH Income $35,000 to $49,999	486	*17.8%*
HH Income $25,000 to $34,999	71	*2.6%*
HH Income $15,000 to $24,999	135	*4.9%*
HH Income $10,000 to $14,999	-	-
HH Income Under $10,000	322	*11.8%*
Household Vehicles (2025)		
Households 0 Vehicles Available	209	*7.6%*
Households 1 Vehicle Available	744	*27.2%*
Households 2 Vehicles Available	1,070	*39.1%*
Households 3 or More Vehicles Available	713	*26.0%*
Total Vehicles Available	5,466	
Average Vehicles per Household	2.0	
Owner-Occupied Household Vehicles	4,232	*77.4%*
Average Vehicles per Owner-Occupied Household	2.3	
Renter-Occupied Household Vehicles	1,234	*22.6%*
Average Vehicles per Renter-Occupied Household	1.3	
Travel Time (2025)		
Worker Base Age 16 years or Over	3,402	
Travel to Work in 14 Minutes or Less	848	*24.9%*
Travel to Work in 15 to 29 Minutes	1,504	*44.2%*
Travel to Work in 30 to 59 Minutes	620	*18.2%*
Travel to Work in 60 Minutes or More	24	*0.7%*
Work at Home	406	*11.9%*
Average Minutes Travel to Work	21.4	

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Transportation To Work (2025)		
Worker Base Age 16 years or Over	3,402	
Drive to Work Alone	2,569	*75.5%*
Drive to Work in Carpool	250	*7.3%*
Travel to Work by Public Transportation	2	-
Drive to Work on Motorcycle	-	-
Bicycle to Work	12	*0.4%*
Walk to Work	121	*3.6%*
Other Means	42	*1.2%*
Work at Home	406	*11.9%*
Daytime Demographics (2025)		
Total Businesses	146	
Total Employees	1,476	
Company Headquarter Businesses	5	*3.4%*
Company Headquarter Employees	148	*10.0%*
Employee Population per Business	10.1	to 1
Residential Population per Business	50.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,517	
Labor Force		
Labor Population Age 16 Years or Over (2025)	5,458	
Labor Force Total Males (2025)	2,666	*48.8%*
Male Civilian Employed	1,782	*66.8%*
Male Civilian Unemployed	73	*2.7%*
Males in Armed Forces	16	*0.6%*
Males Not in Labor Force	795	*29.8%*
Labor Force Total Females (2025)	2,792	*51.2%*
Female Civilian Employed	1,619	*58.0%*
Female Civilian Unemployed	31	*1.1%*
Females in Armed Forces	-	-
Females Not in Labor Force	1,142	*40.9%*
Unemployment Rate	104	*1.9%*
Occupation (2025)		
Occupation Population Age 16 Years or Over	3,402	
Occupation Total Males	1,784	*52.4%*
Occupation Total Females	1,618	*47.6%*
Management, Business, Financial Operations	787	*23.1%*
Professional, Related	937	*27.5%*
Service	521	*15.3%*
Sales, Office	595	*17.5%*
Farming, Fishing, Forestry	3	-
Construction, Extraction, Maintenance	295	*8.7%*
Production, Transport, Material Moving	264	*7.8%*
White Collar Workers	2,319	*68.2%*
Blue Collar Workers	1,083	*31.8%*

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Units In Structure (2025)		
Total Units	2,738	
1 Detached Unit	1,944	*71.0%*
1 Attached Unit	253	*9.2%*
2 Units	38	*1.4%*
3 to 4 Units	72	*2.6%*
5 to 9 Units	118	*4.3%*
10 to 19 Units	150	*5.5%*
20 to 49 Units	105	*3.8%*
50 or More Units	42	*1.5%*
Mobile Home or Trailer	9	*0.3%*
Other Structure	6	*0.2%*
Homes Built By Year (2025)		
Homes Built 2020 or later	649	*21.9%*
Homes Built 2010 to 2019	798	*26.9%*
Homes Built 2000 to 2009	331	*11.2%*
Homes Built 1990 to 1999	128	*4.3%*
Homes Built 1980 to 1989	87	*2.9%*
Homes Built 1970 to 1979	233	*7.9%*
Homes Built 1960 to 1969	48	*1.6%*
Homes Built 1950 to 1959	272	*9.2%*
Homes Built 1940 to 1949	12	*0.4%*
Homes Built Before 1939	179	*6.0%*
Median Age of Homes	27.0	*yrs*
Home Values (2025)		
Owner Specified Housing Units	1,806	
Home Values $1,000,000 or More	3	*0.2%*
Home Values $750,000 to $999,999	52	*2.9%*
Home Values $500,000 to $749,999	140	*7.8%*
Home Values $400,000 to $499,999	166	*9.2%*
Home Values $300,000 to $399,999	425	*23.5%*
Home Values $250,000 to $299,999	170	*9.4%*
Home Values $200,000 to $249,999	183	*10.1%*
Home Values $175,000 to $199,999	130	*7.2%*
Home Values $150,000 to $174,999	261	*14.5%*
Home Values $125,000 to $149,999	154	*8.5%*
Home Values $100,000 to $124,999	45	*2.5%*
Home Values $90,000 to $99,999	2	*0.1%*
Home Values $80,000 to $89,999	10	*0.6%*
Home Values $70,000 to $79,999	38	*2.1%*
Home Values $60,000 to $69,999	6	*0.3%*
Home Values $50,000 to $59,999	1	-
Home Values $35,000 to $49,999	4	*0.2%*
Home Values $25,000 to $34,999	6	*0.3%*
Home Values $10,000 to $24,999	5	*0.3%*
Home Values Under $10,000	5	*0.3%*
Owner-Occupied Median Home Value	$265,587	
Renter-Occupied Median Rent	$1,051	

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Total Annual Consumer Expenditure (2025)		
Total Household Expenditure	$280.25 M	
Total Non-Retail Expenditure	$137.7 M	
Total Retail Expenditure	$142.55 M	
Alcoholic Beverages	$1.71 M	
Apparel	$5.23 M	
Contributions	$8.73 M	
Education	$6.28 M	
Entertainment	$16.25 M	
Food Away From Home	$12.41 M	
Grocery	$19.4 M	
Health Care	$18.07 M	
Household Furnishings and Equipment	$7.47 M	
Household Operations	$5.34 M	
Miscellaneous Expenses	$4.81 M	
Personal Care	$3.77 M	
Shelter	$45.72 M	
Tax and Retirement	$64.47 M	
Tobacco and Related	$1.57 M	
Transportation	$45.13 M	
Utilities	$13.9 M	
Monthly Household Consumer Expenditure (2025)		
Total Household Expenditure	$8,530	
Total Non-Retail Expenditure	$4,191	*49.1%*
Total Retail Expenditures	$4,339	*50.9%*
Alcoholic Beverages	$52	*0.6%*
Apparel	$159	*1.9%*
Contributions	$266	*3.1%*
Education	$191	*2.2%*
Entertainment	$495	*5.8%*
Food Away From Home	$378	*4.4%*
Grocery	$591	*6.9%*
Health Care	$550	*6.4%*
Household Furnishings and Equipment	$227	*2.7%*
Household Operations	$163	*1.9%*
Miscellaneous Expenses	$146	*1.7%*
Personal Care	$115	*1.3%*
Shelter	$1,391	*16.3%*
Tax and Retirement	$1,962	-
Tobacco and Related	$48	*0.6%*
Transportation	$1,374	*16.1%*
Utilities	$423	*5.0%*

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers
New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores
Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores
Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores
Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores
Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores
Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations
Gasoline stations and gasoline stations with convenience stores

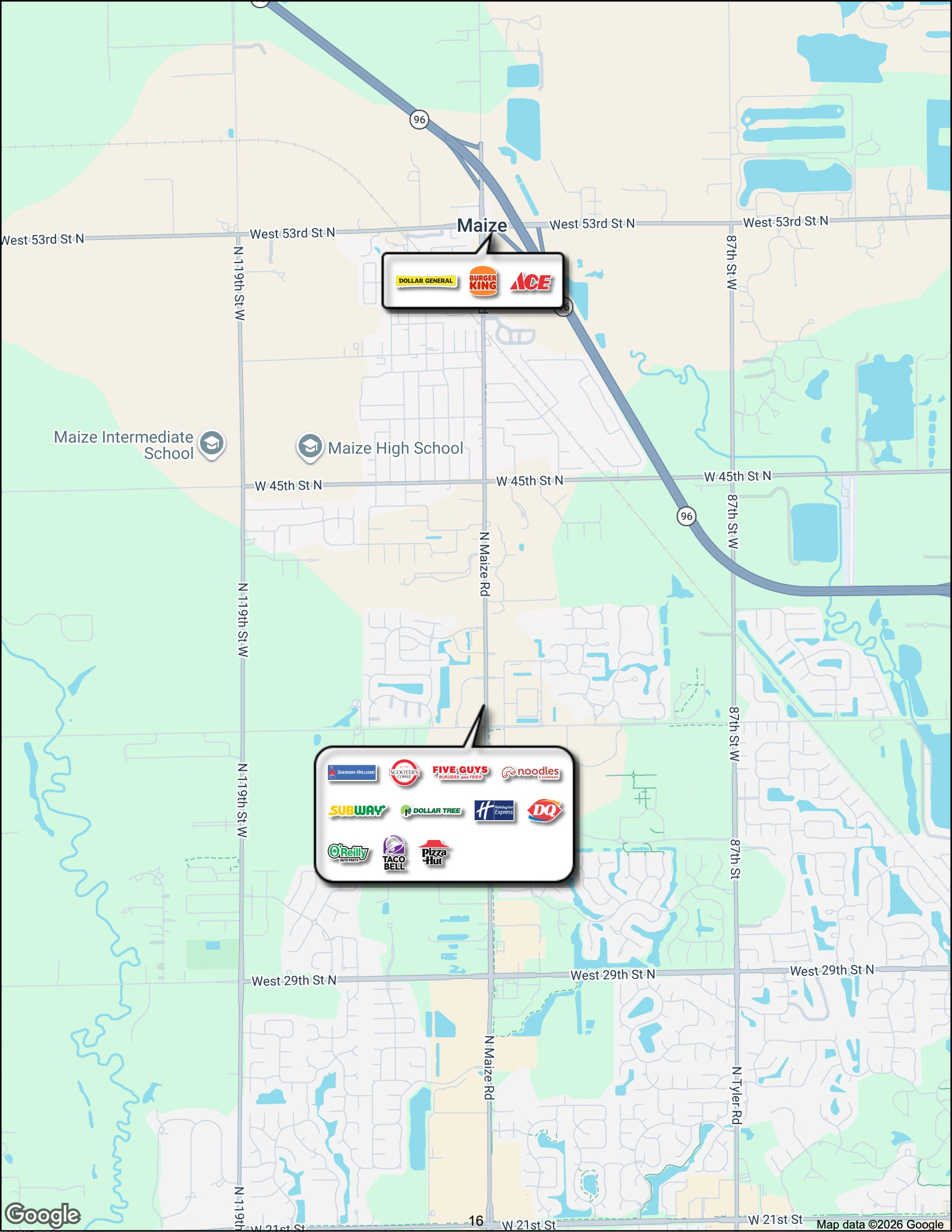
Clothing and Clothing Accessories Stores
Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores
Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores
Department stores and other general merchandise stores

Miscellaneous Store Retailers
Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places
Full-service restaurants, limited service eating places, special foodservices, taverns and bars


Maize
West 53rd St N
West 53rd St N
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N 119th St W
87th St W
DOLLAR GENERAL
BURGER KING
ACE
Maize Intermediate School
Maize High School
W 45th St N
W 45th St N
W 45th St N
96
N Maize Rd
N 119th St W
87th St W
SHERWIN-WILLIAMS
SCOOTER'S COFFEE
FIVE GUYS BURGERS and FRIES
noodles & COMPANY
SUBWAY
DOLLAR TREE
Holiday Inn Express
DQ
O'Reilly AUTO PARTS
TACO BELL
Pizza Hut
87th St
West 29th St N
West 29th St N
West 29th St N
N Maize Rd
N Tyler Rd
N 119th
W 21st St
W 21st St
Google
Map data ©2026 Google

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maize, Kansas

City Limits

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	$8.84 M / $118.16 K	99
Men's Clothing Stores	$363.69 K / $6	100
Women's Clothing Stores	$750.84 K / $-5	100
Children's, Infants' Clothing Stores	$724.04 K / $-9	100
Family Clothing Stores	$4.36 M / $-9	100
Clothing Accessory Stores	$203 K / $-13	100
Other Apparel Stores	$265.81 K / $118.2 K	56
Shoe Stores	$1.76 M / $-10	100
Jewelry Stores	$364.7 K / $-2	100
Luggage Stores	$45.34 K / $6	100
Furniture, Home Furnishings Stores	$7.83 M / $22.89 K	100
Furniture Stores	$3.62 M / $-10	100
Floor Covering Stores	$514.77 K / -	100
Other Home Furnishing Stores	$3.7 M / $22.9 K	99
Electronics, Appliance Stores	$7.47 M / $3	100
Building Material, Garden Equipment, Supplies Dealers	$7.58 M / $5.73 M	24
Home Centers	$4.24 M / -	100
Paint, Wallpaper Stores	$902.91 K / $3.96 M	-77
Hardware Stores	$470.03 K / $13	100
Other Building Materials Stores	$1.35 M / $1.77 M	-24
Outdoor Power Equipment Stores	$81.13 K / $-4	100
Nursery, Garden Stores	$537 K / $-11	100
Food, Beverage Stores	$11.66 M / $57.48 K	100
Grocery Stores	$8.94 M / $-1	100
Convenience Stores	$790.52 K / $57.49 K	93
Meat Markets	$53.58 K / $3	100
Fish, Seafood Markets	$18.51 K / $-6	100
Fruit, Vegetable Markets	$35.02 K / $-8	100
Other Specialty Food Markets	$71.74 K / $7	100
Liquor Stores	$1.75 M / $-10	100

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maize, Kansas

City Limits

	Potential / Sales	Index
Health, Personal Care Stores	$7.37 M / $79.22 K	99
Pharmacy, Drug Stores	$6.49 M / $-3	100
Cosmetics, Beauty Stores	$374.89 K / $67.65 K	82
Optical Goods Stores	$105.06 K / $11.58 K	89
Other Health, Personal Care Stores	$399.86 K / $-7	100
Sporting Goods, Hobby, Book, Music Stores	$8.92 M / $6.97 K	100
Sporting Goods Stores	$3.49 M / $6.97 K	100
Hobby, Toy, Game Stores	$2.44 M / $-6	100
Sewing, Needlecraft Stores	$1.69 M / $-4	100
Musical Instrument Stores	$664.9 K / $6	100
Book Stores	$642.44 K / $1	100
General Merchandise Stores	$28.34 M / $3.05 M	89
Department Stores	$9.99 M / $-5	100
Warehouse Superstores	$15.6 M / -	100
Other General Merchandise Stores	$2.75 M / $3.05 M	-10
Miscellaneous Store Retailers	$3.55 M / $180.62 K	95
Florists	$87.75 K / $2	100
Office, Stationary Stores	$340.91 K / $-12	100
Gift, Souvenir Stores	$732.11 K / $9	100
Used Merchandise Stores	$239.79 K / $-13	100
Pet, Pet Supply Stores	$670.73 K / $11	100
Art Dealers	$94.38 K / $10	100
Mobile Home Dealers	$75.93 K / $5	100
Other Miscellaneous Retail Stores	$1.3 M / $180.61 K	86
Non-Store Retailers	$16.86 M / $992.55 K	94
Mail Order, Catalog Stores	$15.8 M / $992.54 K	94
Vending Machines	$74.97 K / $11	100
Fuel Dealers	$89.7 K / $-5	100
Other Direct Selling Establishments	$902.8 K / $3	100

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maize, Kansas

City Limits

	Potential / Sales	Index
Accommodation, Food Services	$15.28 M / $9 M	41
Hotels, Other Travel Accommodations	$980.48 K / $224.63 K	77
RV Parks	$9.36 K / $8	100
Rooming, Boarding Houses	$5.48 K / $9	100
Full Service Restaurants	$8.93 M / $3.76 M	58
Limited Service Restaurants	$4.15 M / $5.28 M	-21
Special Food Services, Catering	$1.21 M / $515.98 K	57
Drinking Places	$850.97 K / $69.83 K	92
Gasoline Stations	$5.74 M / $-7	100
Motor Vehicle, Parts Dealers	$12.25 M / $646.51 K	95
New Car Dealers	$6.83 M / $6	100
Used Car Dealers	$632.07 K / $6	100
Recreational Vehicle Dealers	$1.35 M / $-3	100
Motorcycle, Boat Dealers	$1.77 M / $-1	100
Auto Parts, Accessories	$1.07 M / $646.51 K	40
Tire Dealers	$602.25 K / $-8	100
2025 Population	7,344	
2030 Population	8,480	
% Population Change 2025-2030	15.5%	
2025 Adult Population Age 18+	5,214	
2025 Population Male	3,598	
2025 Population Female	3,746	
2025 Households	2,738	
2025 Median Household Income	69,044	
2025 Average Household Income	114,176	

Retail Potential

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maize, Kansas City Limits	
2025 Population	7,344
2030 Population	8,480
% Population Change 2020-2025	28.6%
2025 Adult Population Age 18+	$5,214
2025 Population Male	$3,598
2025 Population Female	$3,746
2025 Households	$2,738
2025 Median Household Income	$69,044
2025 Average Household Income	$114,176
Clothing, Clothing Accessories Stores	$8.84 M
Men's Clothing Stores	$363.69 K
Women's Clothing Stores	$750.84 K
Children's, Infants' Clothing Stores	$724.04 K
Family Clothing Stores	$4.36 M
Clothing Accessory Stores	$203 K
Other Apparel Stores	$265.81 K
Shoe Stores	$1.76 M
Jewelry Stores	$364.7 K
Luggage Stores	$45.34 K
Furniture, Home Furnishings Stores	$7.83 M
Furniture Stores	$3.62 M
Floor Covering Stores	$514.77 K
Other Home Furnishing Stores	$3.7 M
Electronics, Appliance Stores	$7.47 M
Gasoline Stations	$5.74 M
Building Material, Garden Equipment, Supplies Dealers	$7.58 M
Home Centers	$4.24 M
Paint, Wallpaper Stores	$902.91 K
Hardware Stores	$470.03 K
Other Building Materials Stores	$1.35 M
Outdoor Power Equipment Stores	$81.13 K
Nursery, Garden Stores	$537 K
Food, Beverage Stores	$11.66 M
Grocery Stores	$8.94 M
Convenience Stores	$790.52 K
Meat Markets	$53.58 K
Fish, Seafood Markets	$18.51 K
Fruit, Vegetable Markets	$35.02 K
Other Specialty Food Markets	$71.74 K
Liquor Stores	$1.75 M

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maize, Kansas City Limits	
Health, Personal Care Stores	$7.37 M
Pharmacy, Drug Stores	$6.49 M
Cosmetics, Beauty Stores	$374.89 K
Optical Goods Stores	$105.06 K
Other Health, Personal Care Stores	$399.86 K
Sporting Goods, Hobby, Book, Music Stores	$8.92 M
Sporting Goods Stores	$3.49 M
Hobby, Toy, Game Stores	$2.44 M
Sewing, Needlecraft Stores	$1.69 M
Musical Instrument Stores	$664.9 K
Book Stores	$642.44 K
General Merchandise Stores	$28.34 M
Department Stores	$9.99 M
Warehouse Superstores	$15.6 M
Other General Merchandise Stores	$2.75 M
Miscellaneous Store Retailers	$3.55 M
Florists	$87.75 K
Office, Stationary Stores	$340.91 K
Gift, Souvenir Stores	$732.11 K
Used Merchandise Stores	$239.79 K
Pet, Pet Supply Stores	$670.73 K
Art Dealers	$94.38 K
Mobile Home Dealers	$75.93 K
Other Miscellaneous Retail Stores	$1.3 M
Non-Store Retailers	$16.86 M
Mail Order, Catalog Stores	$15.8 M
Vending Machines	$74.97 K
Fuel Dealers	$89.7 K
Other Direct Selling Establishments	$902.8 K
Accommodation, Food Services	$16.13 M
Hotels, Other Travel Accommodations	$980.48 K
RV Parks	$9.36 K
Rooming, Boarding Houses	$5.48 K
Full Service Restaurants	$8.93 M
Limited Service Restaurants	$4.15 M
Special Food Services, Catering	$1.21 M
Drinking Places	$850.97 K
Motor Vehicle, Parts Dealers	$12.25 M
New Car Dealers	$6.83 M
Used Car Dealers	$632.07 K
Recreational Vehicle Dealers	$1.35 M
Motorcycle, Boat Dealers	$1.77 M
Auto Parts, Accessories	$1.07 M
Tire Dealers	$602.25 K

Income Summary

Income Summary Report

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maize, Kansas

City Limits

Population		
Estimated Population (2025)	7,344	
Projected Population (2030)	8,480	
Census Population (2020)	5,710	
Census Population (2010)	3,610	
Projected Annual Growth (2025 to 2030)	1,136	*3.1%*
Historical Annual Growth (2020 to 2025)	1,634	*4.4%*
Historical Annual Growth (2010 to 2020)	2,100	*5.8%*
Households		
Estimated Households (2025)	2,738	
Projected Households (2030)	3,213	
Census Households (2020)	2,101	
Census Households (2010)	1,262	
Projected Annual Growth (2025 to 2030)	475	*3.5%*
Historical Annual Growth (2020 to 2025)	637	*6.1%*
Historical Annual Growth (2010 to 2020)	839	*6.6%*
Average Household Income		
Estimated Average Household Income (2025)	$114,176	
Projected Average Household Income (2030)	$112,347	
Census Average Household Income (2020)	$70,066	
Census Average Household Income (2010)	$66,817	
Projected Annual Growth (2025 to 2030)	-$1,829	*-0.3%*
Historical Annual Growth (2020 to 2025)	$44,110	4.2%
Historical Annual Growth (2010 to 2020)	$3,249	0.5%
Median Household Income		
Estimated Median Household Income (2025)	$69,044	
Projected Median Household Income (2030)	$68,155	
Census Median Household Income (2020)	$54,028	
Census Median Household Income (2010)	$55,745	
Projected Annual Growth (2025 to 2030)	-$889	*-0.3%*
Historical Annual Growth (2020 to 2025)	$15,016	1.9%
Historical Annual Growth (2010 to 2020)	-$1,717	-0.3%
Per Capita Income		
Estimated Per Capita Income (2025)	$42,589	
Projected Per Capita Income (2030)	$42,587	
Census Per Capita Income (2020)	$24,475	
Census Per Capita Income (2010)	$23,018	
Projected Annual Growth (2025 to 2030)	-$2	-
Historical Annual Growth (2020 to 2025)	$18,114	4.9%
Historical Annual Growth (2010 to 2020)	$1,457	0.6%
Other Income		
Estimated Families (2025)	1,993	
Estimated Average Family Income (2025)	$137,287	
Estimated Median Family Income (2025)	$90,672	
Estimated Average Household Net Worth (2025)	$1,053,583	

Consumer Expenditure Summary

Consumer Expenditure Summary

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maize, Kansas City Limits		
Estimated Population		7,344
Estimated Households		2,738
Household Expenditure		$280.25 M
Per Household ~ Per Capita	$102,357	$38,161
Non-Retail Expenditures	$137.7 M	49.1%
Per Household ~ Per Capita	$50,292	$18,750
Retail Expenditures	$142.55 M	50.9%
Per Household ~ Per Capita	$52,065	$19,411
Alcoholic Beverages	$1.71 M	0.6%
Per Household ~ Per Capita	$626	$233
Apparel	$5.23 M	1.9%
Per Household ~ Per Capita	$1,911	$712
Contributions	$8.73 M	3.1%
Per Household ~ Per Capita	$3,189	$1,189
Education	$6.28 M	2.2%
Per Household ~ Per Capita	$2,294	$855
Entertainment	$16.25 M	5.8%
Per Household ~ Per Capita	$5,935	$2,213
Food Away From Home	$12.41 M	4.4%
Per Household ~ Per Capita	$4,531	$1,689
Grocery	$19.4 M	6.9%
Per Household ~ Per Capita	$7,087	$2,642
Health Care	$18.07 M	6.4%
Per Household ~ Per Capita	$6,600	$2,461
Household Furnishings and Equipment	$7.47 M	2.7%
Per Household ~ Per Capita	$2,728	$1,017
Household Operations	$5.34 M	1.9%
Per Household ~ Per Capita	$1,951	$727
Miscellaneous Expenses	$4.81 M	1.7%
Per Household ~ Per Capita	$1,755	$654
Personal Care	$3.77 M	1.3%
Per Household ~ Per Capita	$1,376	$513
Shelter	$45.72 M	16.3%
Per Household ~ Per Capita	$16,698	$6,225
Tax and Retirement	$64.47 M	23.0%
Per Household ~ Per Capita	$23,546	$8,779
Tobacco and Related	$1.57 M	0.6%
Per Household ~ Per Capita	$573	$213
Transportation	$45.13 M	16.1%
Per Household ~ Per Capita	$16,482	$6,145
Utilities	$13.9 M	5.0%
Per Household ~ Per Capita	$5,075	$1,892

Consumer Expenditure Trend

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maize, Kansas City Limits		
Population / Households (2025)		
Estimated Population	7,344	
Estimated Households	2,738	
Total Annual Consumer Expenditure (2025)		
Total Household Expenditure	$280.25 M	
Total Non-Retail Expenditure	$137.7 M	
Total Retail Expenditure	$142.55 M	
Alcoholic Beverages	$1.71 M	
Apparel	$5.23 M	
Contributions	$8.73 M	
Education	$6.28 M	
Entertainment	$16.25 M	
Food Away From Home	$12.41 M	
Grocery	$19.4 M	
Health Care	$18.07 M	
Household Furnishings and Equipment	$7.47 M	
Household Operations	$5.34 M	
Miscellaneous Expenses	$4.81 M	
Personal Care	$3.77 M	
Shelter	$45.72 M	
Tax and Retirement	$64.47 M	
Tobacco and Related	$1.57 M	
Transportation	$45.13 M	
Utilities	$13.9 M	
Monthly Household Consumer Expenditure (2025)		
Total Household Expenditure	$8,530	
Total Non-Retail Expenditure	$4,191	*49.1%*
Total Retail Expenditure	$4,339	*50.9%*
Alcoholic Beverages	$52	*0.6%*
Apparel	$159	*1.9%*
Contributions	$266	*3.1%*
Education	$191	*2.2%*
Entertainment	$495	*5.8%*
Food Away From Home	$378	*4.4%*
Grocery	$591	*6.9%*
Health Care	$550	*6.4%*
Household Furnishings and Equipment	$227	*2.7%*
Household Operations	$163	*1.9%*
Miscellaneous Expenses	$146	*1.7%*
Personal Care	$115	*1.3%*
Shelter	$1,391	*16.3%*
Tax and Retirement	$1,962	*23.0%*
Tobacco and Related	$48	*0.6%*
Transportation	$1,374	*16.1%*
Utilities	$423	*5.0%*

Consumer Expenditure Trend

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maize, Kansas City Limits	
Population / Households (2030)	
Projected Population	8,480
Projected Households	-
Total Annual Consumer Expenditure (2030)	
Total Household Expenditure	$325.07 M
Total Non-Retail Expenditure	$160.15 M
Total Retail Expenditure	$164.92 M
Alcoholic Beverages	$1.99 M
Apparel	$6.07 M
Contributions	$10.15 M
Education	$7.29 M
Entertainment	$18.86 M
Food Away From Home	$14.4 M
Grocery	$22.47 M
Health Care	$20.81 M
Household Furnishings and Equipment	$8.67 M
Household Operations	$6.2 M
Miscellaneous Expenses	$5.58 M
Personal Care	$4.36 M
Shelter	$53.1 M
Tax and Retirement	$75.21 M
Tobacco and Related	$1.82 M
Transportation	$52.02 M
Utilities	$16.09 M
Consumer Expenditure Growth (2025 to 2030)	
Total Household Expenditure	$44.82 M
Total Non-Retail Expenditure	$22.45 M
Total Retail Expenditure	$22.36 M
Alcoholic Beverages	$275.58 K
Apparel	$839.22 K
Contributions	$1.41 M
Education	$1.01 M
Entertainment	$2.61 M
Food Away From Home	$1.99 M
Grocery	$3.06 M
Health Care	$2.74 M
Household Furnishings and Equipment	$1.2 M
Household Operations	$857.69 K
Miscellaneous Expenses	$770.59 K
Personal Care	$595.88 K
Shelter	$7.39 M
Tax and Retirement	$10.74 M
Tobacco and Related	$254.45 K
Transportation	$6.89 M
Utilities	$2.19 M

Crime Risk

Crime Risk Profile

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maize, Kansas

City Limits

Demographics	
Population	7,344
Census Population	5,710
Households	2,738
Average Household Income	$114,176
Median Household Income	$69,044
Per Capita Income	$42,589
Total Crime	
Crime Index	106
Crime Level	Average
Personal Crime	
Crime Index	68
Crime Level	Below Average
Murder	
Crime Index	18
Crime Level	Very Low
Rape	
Crime Index	84
Crime Level	Below Average
Robbery	
Crime Index	31
Crime Level	Low Risk
Assault	
Crime Index	77
Crime Level	Below Average
Property Crime	
Crime Index	113
Crime Level	Average
Burglary	
Crime Index	231
Crime Level	Very High
Larceny	
Crime Index	96
Crime Level	Average
Motor Vehicle Theft	
Crime Index	83
Crime Level	Below Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Void Analysis

RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maize, Kansas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
O'Reilly	1 / 1	8,500	
Banks Minor			
Bank	1 / 1		
Dollar Stores			
Dollar General	1 / 1	9,600	
Dollar Tree	1 / 1	11,800	
Education			
Day Care	4 / 4		
High School	1 / 1		
PK - 8	6 / 6		
Health Care			
Chiropractic	2 / 2		
Dialysis Centers	1 / 1		
Nephrology	1 / 1		
Optometry	1 / 1		
Physician Assistant	1 / 1		
Home Improvement			
Ace Hardware	1 / 1	16,200	
Sherwin-Williams	1 / 1	7,300	
Hotels			
Holiday Inn Express	1 / 1	16,400	
Restaurants Casual			
Five Guys	1 / 1	2,600	
Noodles & Company	1 / 1	3,000	
Restaurants Coffee Donuts			
Scooter's Coffee	1 / 1	700	
Restaurants Fast Food Major			
Burger King	1 / 1	4,000	
Dairy Queen	1 / 1	1,700	
Taco Bell	1 / 1	2,500	
Restaurants Pizza			
Pizza Hut	1 / 1	2,800	
Specialty			
Goodwill	1 / 1	24,100	