

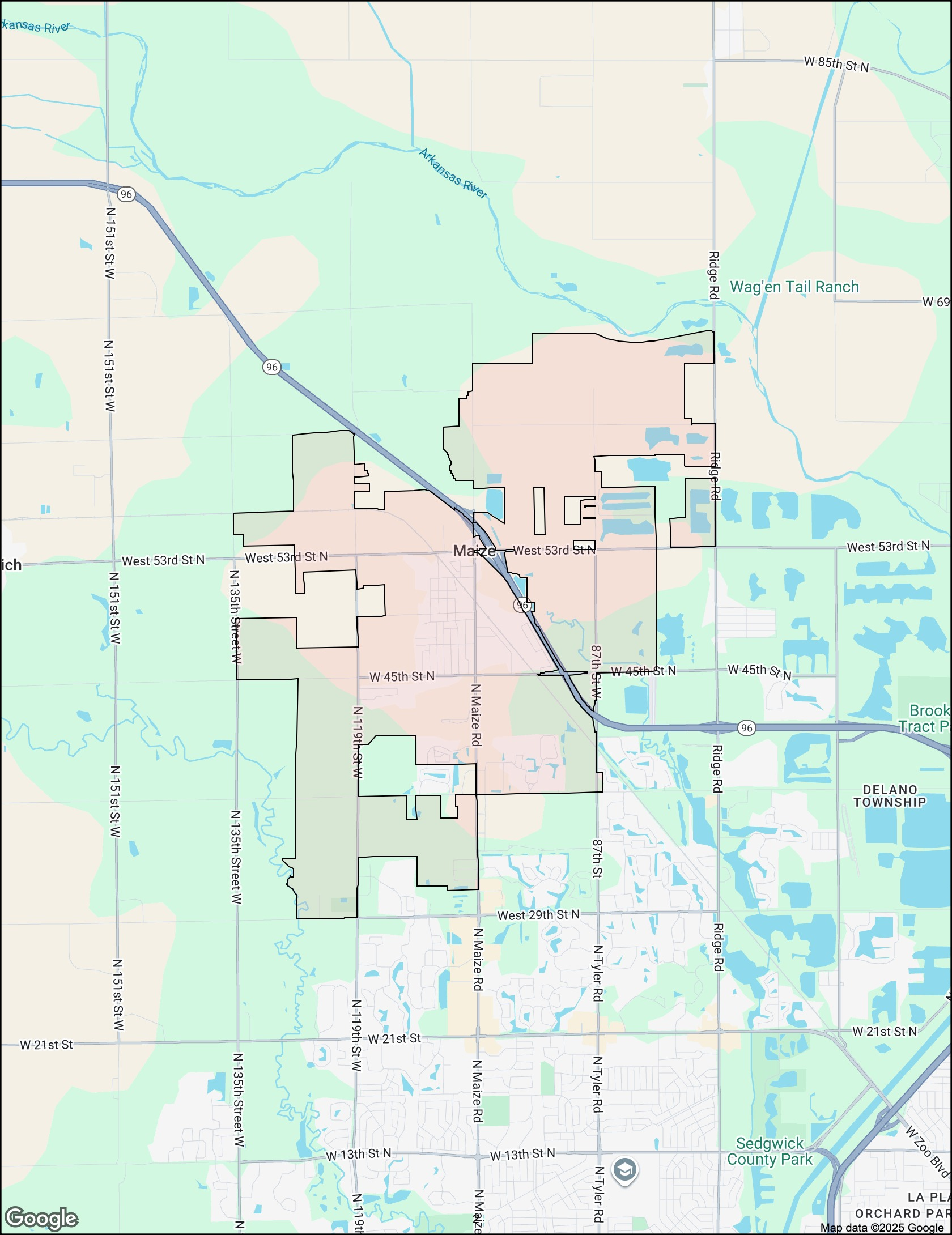
RETAIL ATTRACTIONS, LLC
Economic Development Consulting

**Maize, Kansas
City Limits
3rd Quarter 2025**

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Demographics



Arkansas River

Arkansas River

W 85th St N

96

N 151st St W

N 151st St W

96

Ridge Rd

Wag'en Tail Ranch

W 69th St N

ich

West 53rd St N

West 53rd St N

Maize

West 53rd St N

West 53rd St N

N 151st St W

N 135th Street W

N 119th St W

N Maize Rd

87th St W

W 45th St N

W 45th St N

W 45th St N

Brook Tract P

DELANO TOWNSHIP

N 151st St W

N 135th Street W

Ridge Rd

96

N 151st St W

N 135th Street W

N 119th St W

N Maize Rd

87th St

West 29th St N

N Tyler Rd

Ridge Rd

W 21st St

W 21st St

W 21st St N

W 13th St N

W 13th St N

Sedgwick County Park

W Zoo Blvd

Google

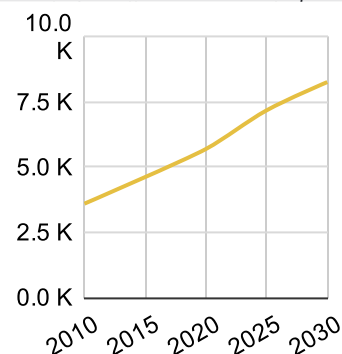
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Maize, Kansas

City Limits

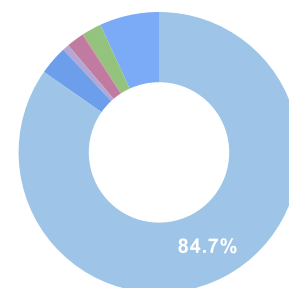
Population

Estimated Population (2025)	7,187	
Projected Population (2030)	8,273	
Census Population (2020)	5,703	
Census Population (2010)	3,605	
Projected Annual Growth (2025-2030)	1,086	3.0%
Historical Annual Growth (2020-2025)	1,484	4.1%
Historical Annual Growth (2010-2020)	2,098	5.8%
Estimated Population Density (2025)	715	psm
Trade Area Size	10.1	sq mi



Race and Ethnicity (2025)

Not Hispanic or Latino Population	6,408	89.2%
White	5,746	89.7%
Black or African American	225	3.5%
American Indian or Alaska Native	36	0.6%
Asian	145	2.3%
Hawaiian or Pacific Islander	2	-
Other Race	-	-
Two or More Races	254	4.0%
Hispanic or Latino Population	779	10.8%
White	342	43.9%
Black or African American	16	2.1%
American Indian or Alaska Native	18	2.3%
Asian	-	-
Hispanic Hawaiian or Pacific Islander	2	0.3%
Other Race	162	20.8%
Two or More Races	239	30.7%



White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

Maize, Kansas

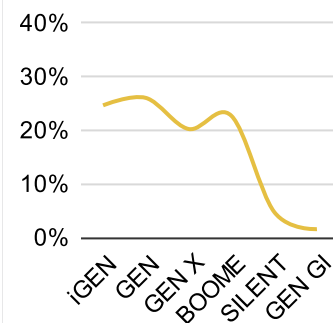
City Limits

Age Distribution (2025)

Age Under 5 Years	523	7.3%
Age 5 to 9 Years	538	7.5%
Age 10 to 14 Years	711	9.9%
Age 15 to 19 Years	539	7.5%
Age 20 to 24 Years	407	5.7%
Age 25 to 29 Years	446	6.2%
Age 30 to 34 Years	480	6.7%
Age 35 to 39 Years	527	7.3%
Age 40 to 44 Years	510	7.1%
Age 45 to 49 Years	418	5.8%
Age 50 to 54 Years	334	4.6%
Age 55 to 59 Years	361	5.0%
Age 60 to 64 Years	336	4.7%
Age 65 to 69 Years	299	4.2%
Age 70 to 74 Years	302	4.2%
Age 75 to 79 Years	215	3.0%
Age 80 to 84 Years	129	1.8%
Age 85 Years or Over	113	1.6%
Median Age	33.5	

Generation (2025)

iGeneration (Age Under 15 Years)	1,772	24.7%
Generation 9/11 Millennials (Age 15 to 34 Years)	1,872	26.0%
Gen Xers (Age 35 to 49 Years)	1,455	20.2%
Baby Boomers (Age 50 to 74 Years)	1,632	22.7%
Silent Generation (Age 75 to 84 Years)	344	4.8%
G.I. Generation (Age 85 Years or Over)	113	1.6%



Maize, Kansas

City Limits

Household Type (2025)

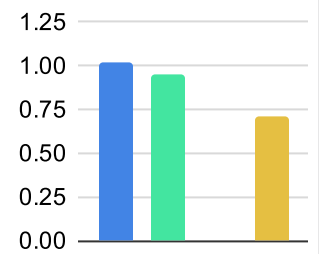
Total Households	2,674
Family Households	1,960 73.3%
Family Households with Children	1,014 51.7%
Family Households No Children	946 48.3%
Non-Family Households	714 26.7%
Non-Family Households with Children	2 0.3%
Non-Family Households No Children	712 99.7%

Family Households
w/ Children

Family Households
No Children

Non-Family Households
w/ Children

Non-Family Households
No Children



Education Attainment (2025)

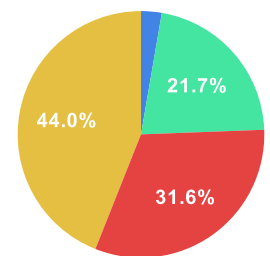
Elementary or Some High School	121 2.7%
High School Graduate	970 21.7%
Some College or Associate Degree	1,414 31.6%
Bachelor or Graduate Degree	1,966 44.0%

Elementary or
Some High School

High School
Graduate

Some College or
Associate Degree

Bachelor or
Graduate Degree



Household Income (2025)

Estimated Average Household Income	\$113,582
Estimated Median Household Income	\$69,035
HH Income Under \$10,000	314 11.7%
HH Income \$10,000 to \$34,999	193 7.2%
HH Income \$35,000 to \$49,999	469 17.5%
HH Income \$50,000 to \$74,999	444 16.6%
HH Income \$75,000 to \$99,999	236 8.8%
HH Income \$100,000 to \$149,999	464 17.4%
HH Income \$150,000 or More	553 20.7%

Maize, Kansas

City Limits

Population

Estimated Population (2025)	7,187	
Projected Population (2030)	8,273	
Census Population (2020)	5,703	
Census Population (2010)	3,605	
Projected Annual Growth (2025-2030)	1,086	3.0%
Historical Annual Growth (2020-2025)	1,484	5.2%
Historical Annual Growth (2010-2020)	2,098	5.8%
Estimated Population Density (2025)	715	psm
Trade Area Size	10.1	sq mi

Households

Estimated Households (2025)	2,674	
Projected Households (2030)	3,127	
Census Households (2020)	2,099	
Census Households (2010)	1,260	
Projected Annual Growth (2025-2030)	453	3.4%
Historical Annual Change (2010-2025)	1,414	7.5%

Average Household Income

Estimated Average Household Income (2025)	\$113,582	
Projected Average Household Income (2030)	\$110,401	
Census Average Household Income (2010)	\$70,021	
Census Average Household Income (2000)	\$66,866	
Projected Annual Change (2025-2030)	-\$3,181	-0.6%
Historical Annual Change (2000-2025)	\$46,716	2.8%

Median Household Income

Estimated Median Household Income (2025)	\$69,035	
Projected Median Household Income (2030)	\$69,172	
Census Median Household Income (2010)	\$53,980	
Census Median Household Income (2000)	\$55,671	
Projected Annual Change (2025-2030)	\$137	-
Historical Annual Change (2000-2025)	\$13,364	1.0%

Per Capita Income

Estimated Per Capita Income (2025)	\$42,281	
Projected Per Capita Income (2030)	\$41,748	
Census Per Capita Income (2010)	\$24,473	
Census Per Capita Income (2000)	\$23,020	
Projected Annual Change (2025-2030)	-\$533	-0.3%
Historical Annual Change (2000-2025)	\$19,261	3.3%
Estimated Average Household Net Worth (2025)	\$1.04 M	

Maize, Kansas

City Limits

Race and Ethnicity

Total Population (2025)	7,187	
White (2025)	6,088	84.7%
Black or African American (2025)	241	3.4%
American Indian or Alaska Native (2025)	54	0.8%
Asian (2025)	145	2.0%
Hawaiian or Pacific Islander (2025)	4	-
Other Race (2025)	162	2.3%
Two or More Races (2025)	493	6.9%
Population < 18 (2025)	2,140	29.8%
White Not Hispanic	1,589	74.3%
Black or African American	82	3.8%
Asian	31	1.4%
Other Race Not Hispanic	133	6.2%
Hispanic	305	14.3%
Not Hispanic or Latino Population (2025)	6,408	89.2%
Not Hispanic White	5,746	89.7%
Not Hispanic Black or African American	225	3.5%
Not Hispanic American Indian or Alaska Native	36	0.6%
Not Hispanic Asian	145	2.3%
Not Hispanic Hawaiian or Pacific Islander	2	-
Not Hispanic Other Race	-	-
Not Hispanic Two or More Races	254	4.0%
Hispanic or Latino Population (2025)	779	10.8%
Hispanic White	342	43.9%
Hispanic Black or African American	16	2.1%
Hispanic American Indian or Alaska Native	18	2.3%
Hispanic Asian	-	-
Hispanic Hawaiian or Pacific Islander	2	0.3%
Hispanic Other Race	162	20.8%
Hispanic Two or More Races	239	30.7%
Not Hispanic or Latino Population (2020)	5,104	89.5%
Hispanic or Latino Population (2020)	599	10.5%
Not Hispanic or Latino Population (2010)	3,361	93.2%
Hispanic or Latino Population (2010)	244	6.8%
Not Hispanic or Latino Population (2030)	7,203	87.1%
Hispanic or Latino Population (2030)	1,070	12.9%
Projected Annual Growth (2025-2030)	291	7.5%
Historical Annual Growth (2010-2020)	355	14.5%

Maize, Kansas

City Limits

Total Age Distribution (2025)

Total Population	7,187	
Age Under 5 Years	523	7.3%
Age 5 to 9 Years	538	7.5%
Age 10 to 14 Years	711	9.9%
Age 15 to 19 Years	539	7.5%
Age 20 to 24 Years	407	5.7%
Age 25 to 29 Years	446	6.2%
Age 30 to 34 Years	480	6.7%
Age 35 to 39 Years	527	7.3%
Age 40 to 44 Years	510	7.1%
Age 45 to 49 Years	418	5.8%
Age 50 to 54 Years	334	4.6%
Age 55 to 59 Years	361	5.0%
Age 60 to 64 Years	336	4.7%
Age 65 to 69 Years	299	4.2%
Age 70 to 74 Years	302	4.2%
Age 75 to 79 Years	215	3.0%
Age 80 to 84 Years	129	1.8%
Age 85 Years or Over	113	1.6%
Median Age	33.5	
Age 19 Years or Less	2,311	32.2%
Age 20 to 64 Years	3,819	53.1%
Age 65 Years or Over	1,058	14.7%

Female Age Distribution (2025)

Female Population	3,651	50.8%
Age Under 5 Years	276	7.6%
Age 5 to 9 Years	260	7.1%
Age 10 to 14 Years	347	9.5%
Age 15 to 19 Years	276	7.6%
Age 20 to 24 Years	185	5.1%
Age 25 to 29 Years	229	6.3%
Age 30 to 34 Years	266	7.3%
Age 35 to 39 Years	264	7.2%
Age 40 to 44 Years	248	6.8%
Age 45 to 49 Years	203	5.6%
Age 50 to 54 Years	168	4.6%
Age 55 to 59 Years	172	4.7%
Age 60 to 64 Years	172	4.7%
Age 65 to 69 Years	160	4.4%
Age 70 to 74 Years	165	4.5%
Age 75 to 79 Years	113	3.1%
Age 80 to 84 Years	77	2.1%
Age 85 Years or Over	70	1.9%
Female Median Age	33.8	
Age 19 Years or Less	1,159	31.7%
Age 20 to 64 Years	1,907	52.2%
Age 65 Years or Over	585	16.0%

Maize, Kansas

City Limits

Male Age Distribution (2025)

Male Population	3,536	49.2%
Age Under 5 Years	247	7.0%
Age 5 to 9 Years	278	7.9%
Age 10 to 14 Years	364	10.3%
Age 15 to 19 Years	263	7.4%
Age 20 to 24 Years	222	6.3%
Age 25 to 29 Years	217	6.1%
Age 30 to 34 Years	214	6.1%
Age 35 to 39 Years	263	7.4%
Age 40 to 44 Years	262	7.4%
Age 45 to 49 Years	215	6.1%
Age 50 to 54 Years	166	4.7%
Age 55 to 59 Years	189	5.3%
Age 60 to 64 Years	164	4.6%
Age 65 to 69 Years	139	3.9%
Age 70 to 74 Years	137	3.9%
Age 75 to 79 Years	102	2.9%
Age 80 to 84 Years	52	1.5%
Age 85 Years or Over	43	1.2%
Male Median Age	33.2	
Age 19 Years or Less	1,152	32.6%
Age 20 to 64 Years	1,912	54.1%
Age 65 Years or Over	473	13.4%

Males per 100 Females (2025)

Overall Comparison	97	
Age Under 5 Years	89	47.2%
Age 5 to 9 Years	107	51.7%
Age 10 to 14 Years	105	51.2%
Age 15 to 19 Years	95	48.8%
Age 20 to 24 Years	120	54.5%
Age 25 to 29 Years	95	48.7%
Age 30 to 34 Years	80	44.6%
Age 35 to 39 Years	100	49.9%
Age 40 to 44 Years	106	51.4%
Age 45 to 49 Years	106	51.4%
Age 50 to 54 Years	99	49.7%
Age 55 to 59 Years	110	52.4%
Age 60 to 64 Years	95	48.8%
Age 65 to 69 Years	87	46.5%
Age 70 to 74 Years	83	45.4%
Age 75 to 79 Years	90	47.4%
Age 80 to 84 Years	68	40.3%
Age 85 Years or Over	61	38.1%
Age 19 Years or Less	99	49.8%
Age 20 to 39 Years	97	49.2%
Age 40 to 64 Years	103	50.8%
Age 65 Years or Over	81	44.7%

Maize, Kansas

City Limits

Household Type (2025)

Total Households	2,674	
Households with Children	1,016	38.0%
Average Household Size	2.7	
Household Density per Square Mile	266	
Population Family	6,195	86.2%
Population Non-Family	978	13.6%
Population Group Quarters	14	0.2%
Family Households	1,960	73.3%
Married Couple Households	1,541	78.6%
Other Family Households with Children	419	21.4%
Family Households with Children	1,014	51.7%
Married Couple with Children	728	71.8%
Other Family Households with Children	286	28.2%
Family Households No Children	946	48.3%
Married Couple No Children	813	85.9%
Other Family Households No Children	133	14.1%
Non-Family Households	714	26.7%
Non-Family Households with Children	2	0.3%
Non-Family Households No Children	712	99.7%
Average Family Household Size	3.2	
Average Family Income	\$135,802	
Median Family Income	\$90,456	
Average Non-Family Household Size	1.4	

Marital Status (2025)

Population Age 15 Years or Over	5,415	
Never Married	1,614	29.8%
Currently Married	2,716	50.2%
Previously Married	1,085	20.0%
Separated	169	15.6%
Widowed	173	15.9%
Divorced	743	68.5%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	4,471	
Elementary (Grade Level 0 to 8)	42	0.9%
Some High School (Grade Level 9 to 11)	79	1.8%
High School Graduate	970	21.7%
Some College	1,069	23.9%
Associate Degree Only	345	7.7%
Bachelor Degree Only	1,294	28.9%
Graduate Degree	672	15.0%
Any College (Some College or Higher)	3,380	75.6%
College Degree + (Bachelor Degree or Higher)	1,966	44.0%

Maize, Kansas

City Limits

Housing

Total Housing Units (2025)	2,876	
Total Housing Units (2020)	2,269	
Historical Annual Growth (2020-2025)	607	-
Housing Units Occupied (2025)	2,674	93.0%
Housing Units Owner-Occupied	1,766	66.0%
Housing Units Renter-Occupied	908	34.0%
Housing Units Vacant (2025)	202	7.0%

Household Size (2025)

Total Households	2,674	
1 Person Households	539	20.2%
2 Person Households	1,081	40.4%
3 Person Households	346	12.9%
4 Person Households	361	13.5%
5 Person Households	206	7.7%
6 Person Households	87	3.3%
7 or More Person Households	54	2.0%

Household Income Distribution (2025)

HH Income \$200,000 or More	296	11.1%
HH Income \$150,000 to \$199,999	257	9.6%
HH Income \$125,000 to \$149,999	179	6.7%
HH Income \$100,000 to \$124,999	285	10.7%
HH Income \$75,000 to \$99,999	236	8.8%
HH Income \$50,000 to \$74,999	444	16.6%
HH Income \$35,000 to \$49,999	469	17.5%
HH Income \$25,000 to \$34,999	64	2.4%
HH Income \$15,000 to \$24,999	129	4.8%
HH Income \$10,000 to \$14,999	-	-
HH Income Under \$10,000	314	11.7%

Household Vehicles (2025)

Households 0 Vehicles Available	202	7.6%
Households 1 Vehicle Available	718	26.9%
Households 2 Vehicles Available	1,046	39.1%
Households 3 or More Vehicles Available	705	26.4%
Total Vehicles Available	5,365	
Average Vehicles per Household	2.0	
Owner-Occupied Household Vehicles	4,158	77.5%
Average Vehicles per Owner-Occupied Household	2.4	
Renter-Occupied Household Vehicles	1,207	22.5%
Average Vehicles per Renter-Occupied Household	1.3	

Travel Time (2025)

Worker Base Age 16 years or Over	3,388	
Travel to Work in 14 Minutes or Less	834	24.6%
Travel to Work in 15 to 29 Minutes	1,506	44.5%
Travel to Work in 30 to 59 Minutes	612	18.1%
Travel to Work in 60 Minutes or More	26	0.8%
Work at Home	412	12.2%
Average Minutes Travel to Work	21.4	

Maize, Kansas

City Limits

Transportation To Work (2025)

Worker Base Age 16 years or Over	3,388	
Drive to Work Alone	2,558	75.5%
Drive to Work in Carpool	246	7.3%
Travel to Work by Public Transportation	2	-
Drive to Work on Motorcycle	-	-
Bicycle to Work	11	0.3%
Walk to Work	119	3.5%
Other Means	40	1.2%
Work at Home	412	12.2%

Daytime Demographics (2025)

Total Businesses	146	
Total Employees	1,476	
Company Headquarter Businesses	5	3.4%
Company Headquarter Employees	148	10.0%
Employee Population per Business	10.1	to 1
Residential Population per Business	49.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,360	

Labor Force

Labor Population Age 16 Years or Over (2025)	5,289	
Labor Force Total Males (2025)	2,597	49.1%
Male Civilian Employed	1,777	68.4%
Male Civilian Unemployed	65	2.5%
Males in Armed Forces	16	0.6%
Males Not in Labor Force	739	28.5%
Labor Force Total Females (2025)	2,692	50.9%
Female Civilian Employed	1,612	59.9%
Female Civilian Unemployed	28	1.0%
Females in Armed Forces	-	-
Females Not in Labor Force	1,052	39.1%
Unemployment Rate	93	1.8%

Occupation (2025)

Occupation Population Age 16 Years or Over	3,384	
Occupation Total Males	1,776	52.5%
Occupation Total Females	1,608	47.5%
Management, Business, Financial Operations	786	23.2%
Professional, Related	941	27.8%
Service	510	15.1%
Sales, Office	589	17.4%
Farming, Fishing, Forestry	4	0.1%
Construction, Extraction, Maintenance	295	8.7%
Production, Transport, Material Moving	259	7.7%
White Collar Workers	2,316	68.4%
Blue Collar Workers	1,068	31.6%



Maize, Kansas

City Limits

Units In Structure (2025)

Total Units	2,674	
1 Detached Unit	1,901	71.1%
1 Attached Unit	245	9.2%
2 Units	36	1.3%
3 to 4 Units	70	2.6%
5 to 9 Units	115	4.3%
10 to 19 Units	146	5.5%
20 to 49 Units	102	3.8%
50 or More Units	43	1.6%
Mobile Home or Trailer	9	0.3%
Other Structure	7	0.3%

Homes Built By Year (2025)

Homes Built 2020 or later	638	22.2%
Homes Built 2010 to 2019	795	27.6%
Homes Built 2000 to 2009	322	11.2%
Homes Built 1990 to 1999	125	4.3%
Homes Built 1980 to 1989	83	2.9%
Homes Built 1970 to 1979	229	8.0%
Homes Built 1960 to 1969	42	1.5%
Homes Built 1950 to 1959	256	8.9%
Homes Built 1940 to 1949	11	0.4%
Homes Built Before 1939	172	6.0%
Median Age of Homes	26.6	yrs

Home Values (2025)

Owner Specified Housing Units	1,766	
Home Values \$1,000,000 or More	4	0.2%
Home Values \$750,000 to \$999,999	50	2.8%
Home Values \$500,000 to \$749,999	138	7.8%
Home Values \$400,000 to \$499,999	167	9.5%
Home Values \$300,000 to \$399,999	426	24.1%
Home Values \$250,000 to \$299,999	165	9.3%
Home Values \$200,000 to \$249,999	179	10.1%
Home Values \$175,000 to \$199,999	123	7.0%
Home Values \$150,000 to \$174,999	248	14.0%
Home Values \$125,000 to \$149,999	146	8.3%
Home Values \$100,000 to \$124,999	42	2.4%
Home Values \$90,000 to \$99,999	3	0.2%
Home Values \$80,000 to \$89,999	10	0.6%
Home Values \$70,000 to \$79,999	35	2.0%
Home Values \$60,000 to \$69,999	6	0.3%
Home Values \$50,000 to \$59,999	2	0.1%
Home Values \$35,000 to \$49,999	4	0.2%
Home Values \$25,000 to \$34,999	7	0.4%
Home Values \$10,000 to \$24,999	5	0.3%
Home Values Under \$10,000	5	0.3%
Owner-Occupied Median Home Value	\$270,454	
Renter-Occupied Median Rent	\$1,055	

Maize, Kansas

City Limits

Total Annual Consumer Expenditure (2025)

Total Household Expenditure	\$274.18 M
Total Non-Retail Expenditure	\$134.62 M
Total Retail Expenditure	\$139.56 M
Alcoholic Beverages	\$1.68 M
Apparel	\$5.12 M
Contributions	\$8.55 M
Education	\$6.15 M
Entertainment	\$15.89 M
Food Away From Home	\$12.13 M
Grocery	\$18.93 M
Health Care	\$17.61 M
Household Furnishings and Equipment	\$7.31 M
Household Operations	\$5.22 M
Miscellaneous Expenses	\$4.7 M
Personal Care	\$3.68 M
Shelter	\$44.58 M
Tax and Retirement	\$63.17 M
Tobacco and Related	\$1.53 M
Transportation	\$44.4 M
Utilities	\$13.55 M

Monthly Household Consumer Expenditure (2025)

Total Household Expenditure	\$8,545
Total Non-Retail Expenditure	\$4,195 49.1%
Total Retail Expenditures	\$4,349 50.9%
Alcoholic Beverages	\$52 0.6%
Apparel	\$159 1.9%
Contributions	\$267 3.1%
Education	\$192 2.2%
Entertainment	\$495 5.8%
Food Away From Home	\$378 4.4%
Grocery	\$590 6.9%
Health Care	\$549 6.4%
Household Furnishings and Equipment	\$228 2.7%
Household Operations	\$163 1.9%
Miscellaneous Expenses	\$147 1.7%
Personal Care	\$115 1.3%
Shelter	\$1,389 16.3%
Tax and Retirement	\$1,969 -
Tobacco and Related	\$48 0.6%
Transportation	\$1,384 16.2%
Utilities	\$422 4.9%

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

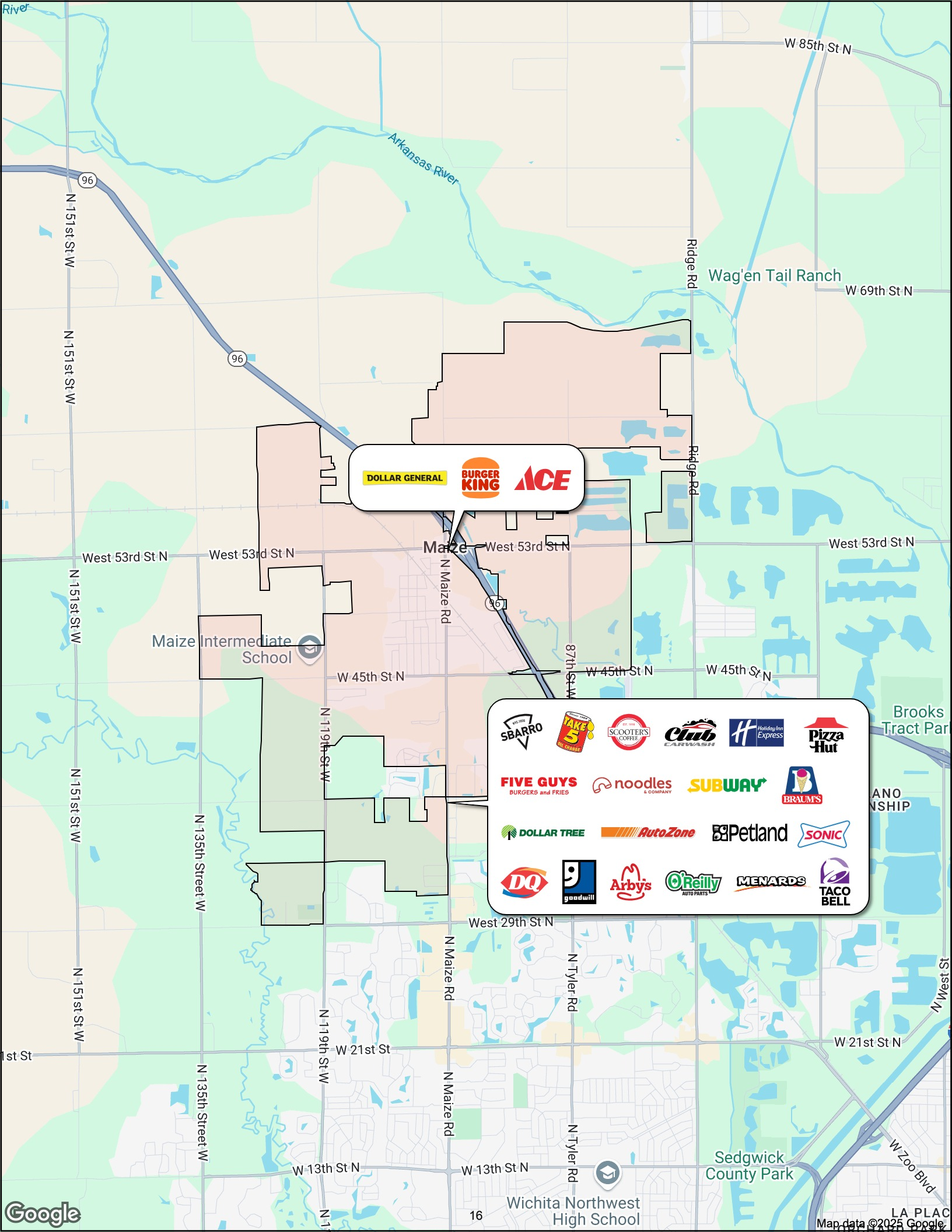
Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars



DOLLAR GENERAL **BURGER KING** **ACE**

SBARRO **TAKE 5** **SCOOTER'S COFFEE** **Club CARRAWAY** **Holiday Inn Express** **Pizza Hut**

FIVE GUYS **noodles & COMPANY** **SUBWAY** **BRAUM'S**

DOLLAR TREE **AutoZone** **Petland** **SONIC**

DQ **goodwill** **Arby's** **O'Reilly AUTO PARTS** **MENARDS** **TACO BELL**

Maize, Kansas

City Limits

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$8.64 M / \$-550228	106
Men's Clothing Stores	\$354.81 K / \$-29726	108
Women's Clothing Stores	\$734.09 K / \$-67834	109
Children's, Infants' Clothing Stores	\$708.37 K / \$-69553	110
Family Clothing Stores	\$4.27 M / \$-393930	109
Clothing Accessory Stores	\$198.22 K / \$-17235	109
Other Apparel Stores	\$259.73 K / \$207.93 K	20
Shoe Stores	\$1.72 M / \$-146908	109
Jewelry Stores	\$356.07 K / \$-29571	108
Luggage Stores	\$44.23 K / \$-3403	108
Furniture, Home Furnishings Stores	\$7.66 M / \$-688291	109
Furniture Stores	\$3.53 M / \$-294744	108
Floor Covering Stores	\$502.5 K / \$-42848	109
Other Home Furnishing Stores	\$3.63 M / \$-350699	110
Electronics, Appliance Stores	\$7.32 M / \$-680624	109
Building Material, Garden Equipment, Supplies Dealers	\$7.41 M / \$6.61 M	11
Home Centers	\$4.14 M / \$-375294	109
Paint, Wallpaper Stores	\$883.36 K / \$3.7 M	-76
Hardware Stores	\$459.61 K / \$-41744	109
Other Building Materials Stores	\$1.32 M / \$3.38 M	-61
Outdoor Power Equipment Stores	\$79.28 K / \$-7081	109
Nursery, Garden Stores	\$524.88 K / \$-47081	109
Food, Beverage Stores	\$11.42 M / \$-980647	109
Grocery Stores	\$8.75 M / \$-823141	109
Convenience Stores	\$775.46 K / \$36.99 K	95
Meat Markets	\$52.41 K / \$-4929	109
Fish, Seafood Markets	\$18.1 K / \$-1715	109
Fruit, Vegetable Markets	\$34.28 K / \$-3220	109
Other Specialty Food Markets	\$70.19 K / \$-6704	110
Liquor Stores	\$1.71 M / \$-177923	110

Maize, Kansas

City Limits

	Potential / Sales	Index
Health, Personal Care Stores	\$7.24 M / \$-645423	109
Pharmacy, Drug Stores	\$6.38 M / \$-645990	110
Cosmetics, Beauty Stores	\$368.83 K / \$26.84 K	93
Optical Goods Stores	\$103.35 K / \$14 K	86
Other Health, Personal Care Stores	\$393.27 K / \$-40277	110
Sporting Goods, Hobby, Book, Music Stores	\$8.73 M / \$-782250	109
Sporting Goods Stores	\$3.42 M / \$-307626	109
Hobby, Toy, Game Stores	\$2.38 M / \$-203999	109
Sewing, Needlecraft Stores	\$1.65 M / \$-142395	109
Musical Instrument Stores	\$651.79 K / \$-70021	111
Book Stores	\$630.18 K / \$-58209	109
General Merchandise Stores	\$27.74 M / \$521.69 K	98
Department Stores	\$9.78 M / \$-898753	109
Warehouse Superstores	\$15.27 M / \$-1387073	109
Other General Merchandise Stores	\$2.69 M / \$2.81 M	-4
Miscellaneous Store Retailers	\$3.47 M / \$-62566	102
Florists	\$85.89 K / \$-7921	109
Office, Stationary Stores	\$333.05 K / \$-26453	108
Gift, Souvenir Stores	\$716.9 K / \$-65686	109
Used Merchandise Stores	\$234.16 K / \$-18258	108
Pet, Pet Supply Stores	\$654.33 K / \$-53092	108
Art Dealers	\$92.07 K / \$-6615	107
Mobile Home Dealers	\$74.1 K / \$-6516	109
Other Miscellaneous Retail Stores	\$1.28 M / \$121.98 K	90
Non-Store Retailers	\$16.52 M / \$-595011	104
Mail Order, Catalog Stores	\$15.48 M / \$-496837	103
Vending Machines	\$73.35 K / \$-7046	110
Fuel Dealers	\$87.71 K / \$-7890	109
Other Direct Selling Establishments	\$884.29 K / \$-83237	109

Maize, Kansas

City Limits

	Potential / Sales	Index
Accommodation, Food Services	\$14.97 M / \$7.78 M	48
Hotels, Other Travel Accommodations	\$960.61 K / \$116.56 K	88
RV Parks	\$9.15 K / \$-869	110
Rooming, Boarding Houses	\$5.35 K / \$-546	110
Full Service Restaurants	\$8.75 M / \$2.92 M	67
Limited Service Restaurants	\$4.06 M / \$4.63 M	-12
Special Food Services, Catering	\$1.19 M / \$895.21 K	24
Drinking Places	\$834.5 K / \$48.41 K	94
Gasoline Stations	\$5.63 M / \$-536329	110
Motor Vehicle, Parts Dealers	\$11.96 M / \$-369053	103
New Car Dealers	\$6.66 M / \$-516686	108
Used Car Dealers	\$616.06 K / \$-47327	108
Recreational Vehicle Dealers	\$1.33 M / \$-119714	109
Motorcycle, Boat Dealers	\$1.73 M / \$-153506	109
Auto Parts, Accessories	\$1.05 M / \$522.82 K	50
Tire Dealers	\$588.74 K / \$-54638	109
2025 Population	7,187	
2030 Population	8,273	
% Population Change 2025-2030	15.1%	
2025 Adult Population Age 18+	5,047	
2025 Population Male	3,536	
2025 Population Female	3,651	
2025 Households	2,674	
2025 Median Household Income	69,035	
2025 Average Household Income	113,582	

Retail Potential

Maize, Kansas	
City Limits	
2025 Population	7,187
2030 Population	8,273
% Population Change 2020-2025	26.0%
2025 Adult Population Age 18+	\$5,047
2025 Population Male	\$3,536
2025 Population Female	\$3,651
2025 Households	\$2,674
2025 Median Household Income	\$69,035
2025 Average Household Income	\$113,582
Clothing, Clothing Accessories Stores	\$8.64 M
Men's Clothing Stores	\$354.81 K
Women's Clothing Stores	\$734.09 K
Children's, Infants' Clothing Stores	\$708.37 K
Family Clothing Stores	\$4.27 M
Clothing Accessory Stores	\$198.22 K
Other Apparel Stores	\$259.73 K
Shoe Stores	\$1.72 M
Jewelry Stores	\$356.07 K
Luggage Stores	\$44.23 K
Furniture, Home Furnishings Stores	\$7.66 M
Furniture Stores	\$3.53 M
Floor Covering Stores	\$502.5 K
Other Home Furnishing Stores	\$3.63 M
Electronics, Appliance Stores	\$7.32 M
Gasoline Stations	\$5.63 M
Building Material, Garden Equipment, Supplies Dealers	\$7.41 M
Home Centers	\$4.14 M
Paint, Wallpaper Stores	\$883.36 K
Hardware Stores	\$459.61 K
Other Building Materials Stores	\$1.32 M
Outdoor Power Equipment Stores	\$79.28 K
Nursery, Garden Stores	\$524.88 K
Food, Beverage Stores	\$11.42 M
Grocery Stores	\$8.75 M
Convenience Stores	\$775.46 K
Meat Markets	\$52.41 K
Fish, Seafood Markets	\$18.1 K
Fruit, Vegetable Markets	\$34.28 K
Other Specialty Food Markets	\$70.19 K
Liquor Stores	\$1.71 M

Maize, Kansas

City Limits

Health, Personal Care Stores	\$7.24 M
Pharmacy, Drug Stores	\$6.38 M
Cosmetics, Beauty Stores	\$368.83 K
Optical Goods Stores	\$103.35 K
Other Health, Personal Care Stores	\$393.27 K
Sporting Goods, Hobby, Book, Music Stores	\$8.73 M
Sporting Goods Stores	\$3.42 M
Hobby, Toy, Game Stores	\$2.38 M
Sewing, Needlecraft Stores	\$1.65 M
Musical Instrument Stores	\$651.79 K
Book Stores	\$630.18 K
General Merchandise Stores	\$27.74 M
Department Stores	\$9.78 M
Warehouse Superstores	\$15.27 M
Other General Merchandise Stores	\$2.69 M
Miscellaneous Store Retailers	\$3.47 M
Florists	\$85.89 K
Office, Stationary Stores	\$333.05 K
Gift, Souvenir Stores	\$716.9 K
Used Merchandise Stores	\$234.16 K
Pet, Pet Supply Stores	\$654.33 K
Art Dealers	\$92.07 K
Mobile Home Dealers	\$74.1 K
Other Miscellaneous Retail Stores	\$1.28 M
Non-Store Retailers	\$16.52 M
Mail Order, Catalog Stores	\$15.48 M
Vending Machines	\$73.35 K
Fuel Dealers	\$87.71 K
Other Direct Selling Establishments	\$884.29 K
Accommodation, Food Services	\$15.8 M
Hotels, Other Travel Accommodations	\$960.61 K
RV Parks	\$9.15 K
Rooming, Boarding Houses	\$5.35 K
Full Service Restaurants	\$8.75 M
Limited Service Restaurants	\$4.06 M
Special Food Services, Catering	\$1.19 M
Drinking Places	\$834.5 K
Motor Vehicle, Parts Dealers	\$11.96 M
New Car Dealers	\$6.66 M
Used Car Dealers	\$616.06 K
Recreational Vehicle Dealers	\$1.33 M
Motorcycle, Boat Dealers	\$1.73 M
Auto Parts, Accessories	\$1.05 M
Tire Dealers	\$588.74 K

Income Summary

Maize, Kansas

City Limits

Population

Estimated Population (2025)	7,187	
Projected Population (2030)	8,273	
Census Population (2020)	5,703	
Census Population (2010)	3,605	
Projected Annual Growth (2025 to 2030)	1,086	3.0%
Historical Annual Growth (2020 to 2025)	1,484	4.1%
Historical Annual Growth (2010 to 2020)	2,098	5.8%

Households

Estimated Households (2025)	2,674	
Projected Households (2030)	3,127	
Census Households (2020)	2,099	
Census Households (2010)	1,260	
Projected Annual Growth (2025 to 2030)	453	3.4%
Historical Annual Growth (2020 to 2025)	575	5.5%
Historical Annual Growth (2010 to 2020)	839	6.7%

Average Household Income

Estimated Average Household Income (2025)	\$113,582	
Projected Average Household Income (2030)	\$110,401	
Census Average Household Income (2020)	\$70,021	
Census Average Household Income (2010)	\$66,866	
Projected Annual Growth (2025 to 2030)	-\$3,181	-0.6%
Historical Annual Growth (2020 to 2025)	\$43,561	4.1%
Historical Annual Growth (2010 to 2020)	\$3,155	0.5%

Median Household Income

Estimated Median Household Income (2025)	\$69,035	
Projected Median Household Income (2030)	\$69,172	
Census Median Household Income (2020)	\$53,980	
Census Median Household Income (2010)	\$55,671	
Projected Annual Growth (2025 to 2030)	\$137	-
Historical Annual Growth (2020 to 2025)	\$15,055	1.9%
Historical Annual Growth (2010 to 2020)	-\$1,691	-0.3%

Per Capita Income

Estimated Per Capita Income (2025)	\$42,281	
Projected Per Capita Income (2030)	\$41,748	
Census Per Capita Income (2020)	\$24,473	
Census Per Capita Income (2010)	\$23,020	
Projected Annual Growth (2025 to 2030)	-\$533	-0.3%
Historical Annual Growth (2020 to 2025)	\$17,808	4.9%
Historical Annual Growth (2010 to 2020)	\$1,453	0.6%

Other Income

Estimated Families (2025)	1,960	
Estimated Average Family Income (2025)	\$135,802	
Estimated Median Family Income (2025)	\$90,456	
Estimated Average Household Net Worth (2025)	\$1,044,228	

Consumer Expenditure Summary

Maize, Kansas

City Limits

Estimated Population	7,187	
Estimated Households	2,674	
Household Expenditure	\$274.18 M	
Per Household ~ Per Capita	\$102,535	\$38,149
Non-Retail Expenditures	\$134.62 M	49.1%
Per Household ~ Per Capita	\$50,345	\$18,731
Retail Expenditures	\$139.56 M	50.9%
Per Household ~ Per Capita	\$52,190	\$19,418
Alcoholic Beverages	\$1.68 M	0.6%
Per Household ~ Per Capita	\$627	\$233
Apparel	\$5.12 M	1.9%
Per Household ~ Per Capita	\$1,913	\$712
Contributions	\$8.55 M	3.1%
Per Household ~ Per Capita	\$3,198	\$1,190
Education	\$6.15 M	2.2%
Per Household ~ Per Capita	\$2,299	\$855
Entertainment	\$15.89 M	5.8%
Per Household ~ Per Capita	\$5,941	\$2,210
Food Away From Home	\$12.13 M	4.4%
Per Household ~ Per Capita	\$4,537	\$1,688
Grocery	\$18.93 M	6.9%
Per Household ~ Per Capita	\$7,077	\$2,633
Health Care	\$17.61 M	6.4%
Per Household ~ Per Capita	\$6,587	\$2,451
Household Furnishings and Equipment	\$7.31 M	2.7%
Per Household ~ Per Capita	\$2,732	\$1,017
Household Operations	\$5.22 M	1.9%
Per Household ~ Per Capita	\$1,952	\$726
Miscellaneous Expenses	\$4.7 M	1.7%
Per Household ~ Per Capita	\$1,758	\$654
Personal Care	\$3.68 M	1.3%
Per Household ~ Per Capita	\$1,375	\$511
Shelter	\$44.58 M	16.3%
Per Household ~ Per Capita	\$16,672	\$6,203
Tax and Retirement	\$63.17 M	23.0%
Per Household ~ Per Capita	\$23,624	\$8,789
Tobacco and Related	\$1.53 M	0.6%
Per Household ~ Per Capita	\$572	\$213
Transportation	\$44.4 M	16.2%
Per Household ~ Per Capita	\$16,603	\$6,177
Utilities	\$13.55 M	4.9%
Per Household ~ Per Capita	\$5,067	\$1,885

Maize, Kansas

City Limits

Population / Households (2025)

Estimated Population	7,187
Estimated Households	2,674

Total Annual Consumer Expenditure (2025)

Total Household Expenditure	\$274.18 M
Total Non-Retail Expenditure	\$134.62 M
Total Retail Expenditure	\$139.56 M
Alcoholic Beverages	\$1.68 M
Apparel	\$5.12 M
Contributions	\$8.55 M
Education	\$6.15 M
Entertainment	\$15.89 M
Food Away From Home	\$12.13 M
Grocery	\$18.93 M
Health Care	\$17.61 M
Household Furnishings and Equipment	\$7.31 M
Household Operations	\$5.22 M
Miscellaneous Expenses	\$4.7 M
Personal Care	\$3.68 M
Shelter	\$44.58 M
Tax and Retirement	\$63.17 M
Tobacco and Related	\$1.53 M
Transportation	\$44.4 M
Utilities	\$13.55 M

Monthly Household Consumer Expenditure (2025)

Total Household Expenditure	\$8,545	
Total Non-Retail Expenditure	\$4,195	49.1%
Total Retail Expenditure	\$4,349	50.9%
Alcoholic Beverages	\$52	0.6%
Apparel	\$159	1.9%
Contributions	\$267	3.1%
Education	\$192	2.2%
Entertainment	\$495	5.8%
Food Away From Home	\$378	4.4%
Grocery	\$590	6.9%
Health Care	\$549	6.4%
Household Furnishings and Equipment	\$228	2.7%
Household Operations	\$163	1.9%
Miscellaneous Expenses	\$147	1.7%
Personal Care	\$115	1.3%
Shelter	\$1,389	16.3%
Tax and Retirement	\$1,969	23.0%
Tobacco and Related	\$48	0.6%
Transportation	\$1,384	16.2%
Utilities	\$422	4.9%

Maize, Kansas

City Limits

Population / Households (2030)

Projected Population	8,273
Projected Households	-

Total Annual Consumer Expenditure (2030)

Total Household Expenditure	\$312 M
Total Non-Retail Expenditure	\$153.52 M
Total Retail Expenditure	\$158.48 M
Alcoholic Beverages	\$1.91 M
Apparel	\$5.82 M
Contributions	\$9.75 M
Education	\$7 M
Entertainment	\$18.07 M
Food Away From Home	\$13.8 M
Grocery	\$21.47 M
Health Care	\$20.1 M
Household Furnishings and Equipment	\$8.31 M
Household Operations	\$5.93 M
Miscellaneous Expenses	\$5.35 M
Personal Care	\$4.17 M
Shelter	\$50.94 M
Tax and Retirement	\$71.97 M
Tobacco and Related	\$1.73 M
Transportation	\$50.3 M
Utilities	\$15.36 M

Consumer Expenditure Growth (2025 to 2030)

Total Household Expenditure	\$37.82 M
Total Non-Retail Expenditure	\$18.89 M
Total Retail Expenditure	\$18.93 M
Alcoholic Beverages	\$231.47 K
Apparel	\$702.88 K
Contributions	\$1.19 M
Education	\$854.74 K
Entertainment	\$2.19 M
Food Away From Home	\$1.67 M
Grocery	\$2.54 M
Health Care	\$2.49 M
Household Furnishings and Equipment	\$1.01 M
Household Operations	\$713.64 K
Miscellaneous Expenses	\$651.95 K
Personal Care	\$495.55 K
Shelter	\$6.36 M
Tax and Retirement	\$8.8 M
Tobacco and Related	\$199.16 K
Transportation	\$5.9 M
Utilities	\$1.82 M

Crime Risk

Maize, Kansas

City Limits

Demographics

Population	7,187
Census Population	5,703
Households	2,674
Average Household Income	\$113,582
Median Household Income	\$69,035
Per Capita Income	\$42,281

Total Crime

Crime Index	112
Crime Level	Average

Personal Crime

Crime Index	73
Crime Level	Below Average

Murder

Crime Index	16
Crime Level	Very Low

Rape

Crime Index	85
Crime Level	Below Average

Robbery

Crime Index	30
Crime Level	Low Risk

Assault

Crime Index	85
Crime Level	Below Average

Property Crime

Crime Index	119
Crime Level	Average

Burglary

Crime Index	240
Crime Level	Very High

Larceny

Crime Index	102
Crime Level	Average

Motor Vehicle Theft

Crime Index	80
Crime Level	Below Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Maize, Kansas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
O'Reilly	1 / 1	8,500	
Banks Minor			
Bank	1 / 1		
Dollar Stores			
Dollar General	1 / 1	9,600	
Dollar Tree	1 / 1	11,800	
Education			
Day Care	4 / 4		
High School	1 / 1		
PK - 8	6 / 6		
Health Care			
Chiropractic	2 / 2		
Dialysis Centers	1 / 1		
Nephrology	1 / 1		
Optometry	1 / 1		
Physician Assistant	1 / 1		
Home Improvement			
Ace Hardware	1 / 1	16,200	
Sherwin-Williams	1 / 1	7,300	
Hotels			
Holiday Inn Express	1 / 1	16,400	
Restaurants Casual			
Five Guys	1 / 1	2,600	
Noodles & Company	1 / 1	3,000	
Restaurants Coffee Donuts			
Scooter's Coffee	1 / 1	700	
Restaurants Fast Food Major			
Burger King	1 / 1	4,000	
Dairy Queen	1 / 1	1,700	
Taco Bell	1 / 1	2,500	
Restaurants Pizza			
Pizza Hut	1 / 1	2,800	
Specialty			
Goodwill	1 / 1	24,100	