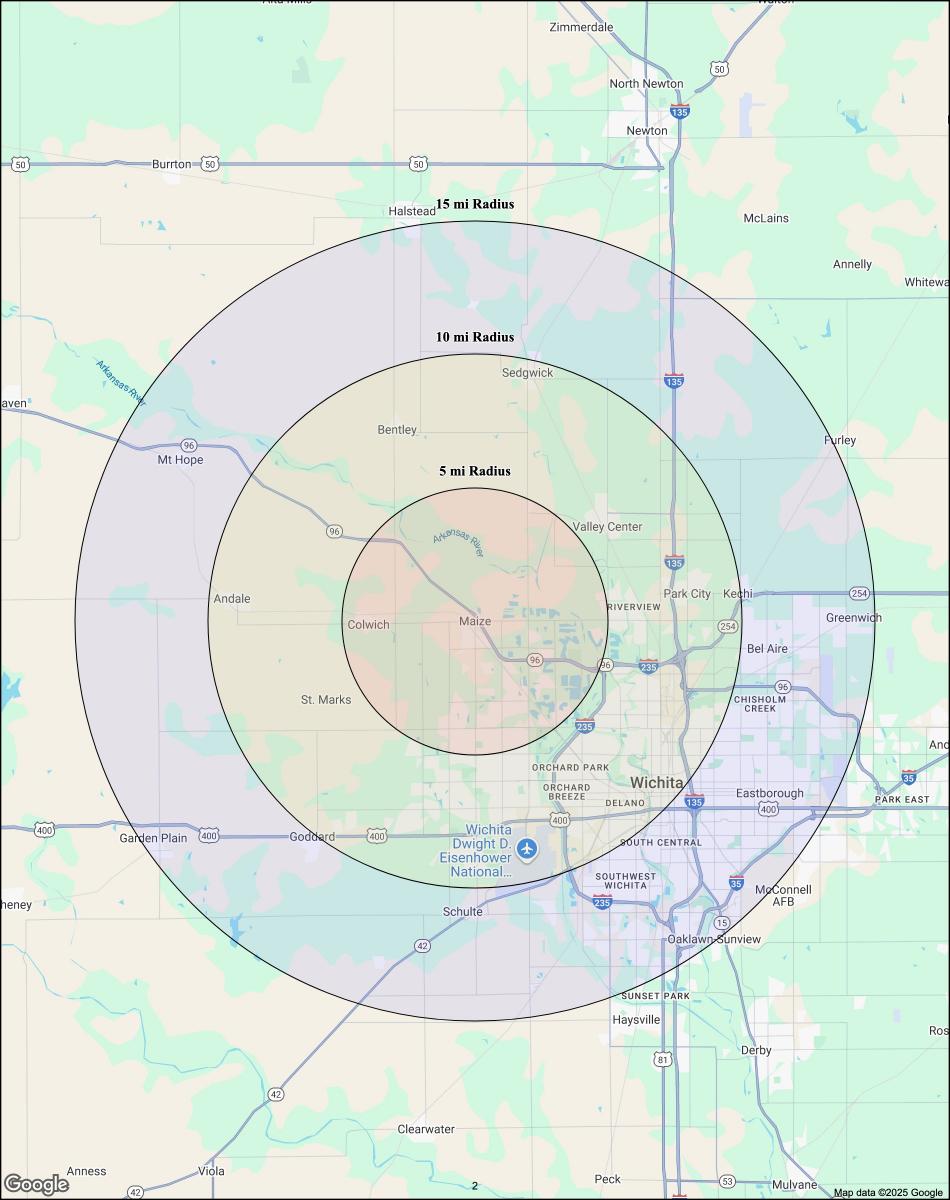


Maize, Kansas Radius 3rd Quarter 2025

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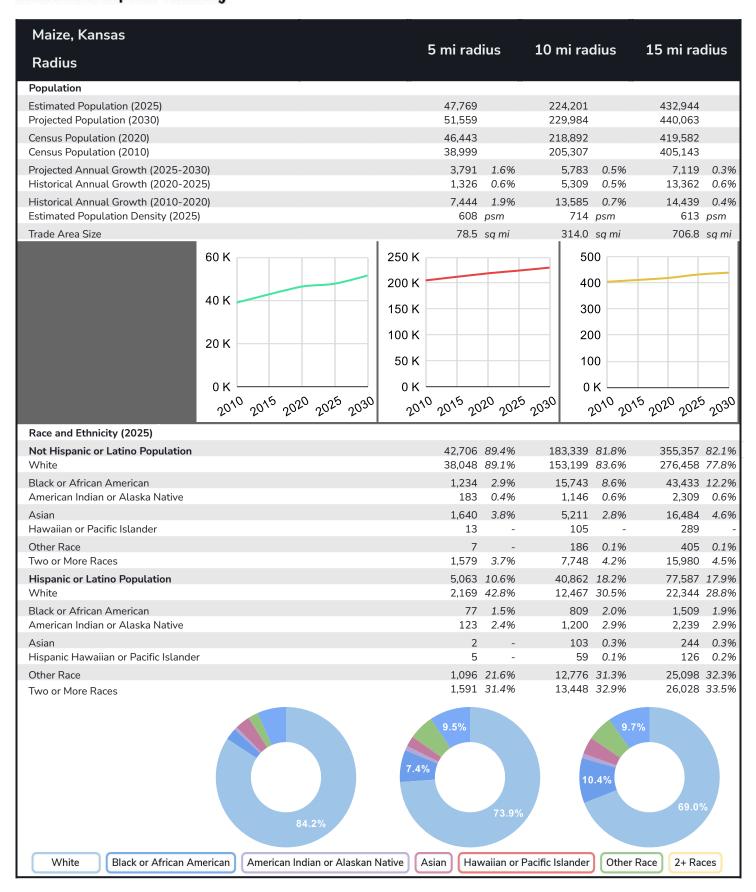
- 1. Demographics
- 15. Opportunity Gap
- 19. Retail Potential
- 22. Income Summary
- 24. Consumer Expenditure Summary
- 28. Crime Risk
- 30. Void Analysis

Demographics





Economic Development Consulting





Maize, Kansas			F	•	10	e .	45	ar .
Radius			5 mi rad	ius	10 mi rad	aius	15 mi rad	aius
Age Distribution (2025)								
Age Under 5 Years			2,801	5.9%	13,614	6.1%	27,110	6.3%
Age 5 to 9 Years			3,294	6.9%	14,907	6.6%	28,691	6.6%
Age 10 to 14 Years			3,936	8.2%	16,432	7.3%	30,896	7.1%
Age 15 to 19 Years			3,536	7.4%	15,365	6.9%	30,290	7.0%
Age 20 to 24 Years			2,376	5.0%	14,818	6.6%	31,420	7.3%
Age 25 to 29 Years			2,354	4.9%	15,766	7.0%	32,269	7.5%
Age 30 to 34 Years			2,767	5.8%	15,446	6.9%	30,479	7.0%
Age 35 to 39 Years			3,159	6.6%	14,938	6.7%	28,390	6.6%
Age 40 to 44 Years			3,235	6.8%	14,681	6.5%	27,588	6.4%
Age 45 to 49 Years			2,974	6.2%	12,607	5.6%	23,700	5.5%
Age 50 to 54 Years			2,923	6.1%	12,542	5.6%	23,624	5.5%
Age 55 to 59 Years			2,746	5.7%	12,331	5.5%	23,333	5.4%
Age 60 to 64 Years			3,055	6.4%	13,492	6.0%	25,710	5.9%
Age 65 to 69 Years			2,823	5.9%	12,384	5.5%	23,231	5.4%
Age 70 to 74 Years			2,439	5.1%	10,063	4.5%	18,568	4.3%
Age 75 to 79 Years			1,570	3.3%	6,741	3.0%	12,628	2.9%
Age 80 to 84 Years			875	1.8%	3,995	1.8%	7,463	1.7%
Age 85 Years or Over			906	1.9%	4,080	1.8%	7,553	1.7%
Median Age			38.8		36.7		35.8	
Generation (2025)								
iGeneration (Age Under 15 Years)			10,031	21.0%	44,953	20.1%	86,697	20.0%
Generation 9/11 Millennials (Age 15 t	to 34 Years)		11,033	23.1%	61,395	27.4%	124,457	28.7%
Gen Xers (Age 35 to 49 Years)			9,367	19.6%	42,226	18.8%	79,678	18.4%
Baby Boomers (Age 50 to 74 Years)			13,986	29.3%	60,810	27.1%	114,466	26.4%
Silent Generation (Age 75 to 84 Years	5)		2,445	5.1%	10,737	4.8%	20,091	4.6%
G.I. Generation (Age 85 Years or Over)		906	1.9%	4,080	1.8%	7,553	1.7%
	40%	40%			40%			
	30%	30%			30%			
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Maize, Kansas		.				45 :	
Radius		5 mi rad	ius :	10 mi ra	dius	15 mi ra	dius
Household Type (2025)	-						
Total Households		17,794		89,031		174,979	
Family Households		12,895	72.5%	54,803	61.6%	104,876	59.9%
Family Households with Children		6,229	48.3%	27,512	50.2%	53,038	50.6%
Family Households No Children		6,666	51.7%	27,291	49.8%	51,838	49.4%
Non-Family Households		4,899	27.5%	34,228	38.4%	70,103	40.1%
Non-Family Households with Children		5	0.1%	31	-	73	0.1%
Non-Family Households No Children		4,894	99.9%	34,196	99.9%	70,030	99.9%
Family Households	8 K —	40 K		80	K		
w/ Children	6 K	30 K		60) K ——		
Family Households No Children	4 K				к		
Non-Family Households w/ Children		20 K					
Non-Family Households	2 K	10 K		20) K —		
No Children	0 K	0 K		0	K —		
Education Attainment (2025)							
Elementary or Some High School		1,222	3.8%	15,696	10.5%	33,669	11.8%
High School Graduate		6,591	20.7%	37,899	25.4%	73,589	25.9%
Some College or Associate Degree		10,018	31.5%	47,312	31.7%	89,617	31.5%
Bachelor or Graduate Degree		13,995	44.0%	48,158	32.3%	87,662	30.8%
Elementary or Some High School High School Graduate Some College or Associate Degree Bachelor or Graduate Degree	20.7% 44.0% 31.5%	32.3%	25.49	%	30.8%	25.9	%
Household Income (2025)							
Estimated Average Household Income		\$132,639		\$94,996		\$90,627	
Estimated Median Household Income		\$101,005		\$75,902		\$70,563	
HH Income Under \$10,000		772		4,156		8,776	
HH Income \$10,000 to \$34,999		1,520	8.5%		17.2%	36,673	
HH Income \$35,000 to \$49,999		1,284			13.3%	23,198	
HH Income \$50,000 to \$74,999			16.1%		18.3%	32,097	
HH Income \$75,000 to \$99,999			12.4%		13.0%	23,176	
HH Income \$100,000 to \$149,999			21.9%	•	18.1%	27,712	
HH Income \$150,000 or More		5,253	29.5%	13,740	15.4%	23,347	13.3%



Maize, Kansas						
Radius	5 mi rad	lius	10 mi rad	dius	15 mi ra	dius
Population						
Estimated Population (2025)	47,769		224,201		432,944	
Projected Population (2030)	51,559		229,984		440,063	
Census Population (2020)	46,443		218,892		419,582	
Census Population (2010)	38,999		205,307		405,143	
Projected Annual Growth (2025-2030)	3,791	1.6%	5,783	0.5%	7,119	0.3%
Historical Annual Growth (2020-2025)	1,326	-	5,309	0.5%	13,362	0.6%
Historical Annual Growth (2010-2020)	7,444	1.9%	13,585	0.7%	14,439	0.4%
Estimated Population Density (2025)	608	psm	714	psm	613	psm
Trade Area Size	78.5	sq mi	314.0	sq mi	706.8	sq mi
Households						
Estimated Households (2025)	17,794		89,031		174,979	
Projected Households (2030)	19,500		92,631		180,400	
Census Households (2020)	16,432		84,734		166,588	
Census Households (2010)	13,564		78,928		159,486	
Projected Annual Growth (2025-2030)	1,706	1.9%	3,600	0.8%	5,421	0.6%
Historical Annual Change (2010-2025)	4,230	2.1%	10,102	0.9%	15,493	0.6%
Average Household Income						
Estimated Average Household Income (2025)	\$132,639		\$94,996		\$90,627	
Projected Average Household Income (2030)	\$130,477		\$93,945		\$89,341	
Census Average Household Income (2010)	\$91,731		\$61,334		\$58,291	
Census Average Household Income (2000)	\$76,141		\$51,730		\$51,073	
Projected Annual Change (2025-2030)	-\$2,162	-0.3%	-\$1,051	-0.2%	-\$1,286	-0.3%
Historical Annual Change (2000-2025)	\$56,498	3.0%	\$43,265	3.3%	\$39,554	3.1%
Median Household Income						
Estimated Median Household Income (2025)	\$101,005		\$75,902		\$70,563	
Projected Median Household Income (2030)	\$100,390		\$75,702		\$70,079	
Census Median Household Income (2010)	\$79,213		\$53,368		\$49,287	
Census Median Household Income (2000)	\$67,910		\$45,084		\$43,074	
Projected Annual Change (2025-2030)	-\$615	-0.1%	-\$200	-	-\$485	-0.1%
Historical Annual Change (2000-2025)	\$33,095	1.9%	\$30,818	2.7%	\$27,489	2.6%
Per Capita Income						
Estimated Per Capita Income (2025)	\$49,493		\$37,933		\$36,832	
Projected Per Capita Income (2030)	\$49,425		\$38,043		\$36,825	
Census Per Capita Income (2010)	\$31,898		\$23,577		\$22,944	
Census Per Capita Income (2000)	\$25,041		\$19,797		\$20,235	
Projected Annual Change (2025-2030)	-\$68	-	\$110	-	-\$7	-
Historical Annual Change (2000-2025)	\$24,452	3.9%	\$18,136	3.7%	\$16,596	3.3%
Estimated Average Household Net Worth (2025)	\$1.41 M		\$895,964		\$813,852	



Maize, Kansas	F	ı.	10	ar .	45	ar .
Radius	5 mi rac	lius	10 mi ra	dius 15 mi ra		dius
Race and Ethnicity						_
Total Population (2025)	47,769		224,201		432,944	
White (2025)	40,218	84.2%	165,666	73.9%	298,802	69.0%
Black or African American (2025)	1,311	2.7%	16,552	7.4%	44,942	10.4%
American Indian or Alaska Native (2025)	307	0.6%	2,346	1.0%	4,547	1.1%
Asian (2025)	1,643	3.4%	5,315	2.4%	16,728	3.9%
Hawaiian or Pacific Islander (2025)	18	-	164	-	414	-
Other Race (2025)	1,103	2.3%	12,963	5.8%	25,502	5.9%
Two or More Races (2025)	3,170	6.6%	21,196	9.5%	42,009	9.7%
Population < 18 (2025)	12,424	26.0%	54,559	24.3%	104,688	24.2%
White Not Hispanic	8,981	72.3%	31,271	57.3%	54,173	51.7%
Black or African American	401	3.2%	4,564	8.4%	13,212	12.6%
Asian	356	2.9%	1,007	1.8%	2,989	2.9%
Other Race Not Hispanic	755	6.1%	3,699	6.8%	7,740	7.4%
Hispanic	1,931	15.5%	14,017	25.7%	26,575	25.4%
Not Hispanic or Latino Population (2025)	42,706	89.4%	183,339	81.8%	355,357	82.1%
Not Hispanic White	38,048	89.1%	153,199	83.6%	276,458	77.8%
Not Hispanic Black or African American	1,234	2.9%	15,743	8.6%	43,433	12.2%
Not Hispanic American Indian or Alaska Native	183	0.4%	1,146	0.6%	2,309	0.6%
Not Hispanic Asian	1,640	3.8%	5,211	2.8%	16,484	4.6%
Not Hispanic Hawaiian or Pacific Islander	13	-	105	-	289	-
Not Hispanic Other Race	7	-	186	0.1%	405	0.1%
Not Hispanic Two or More Races	1,579	3.7%	7,748	4.2%	15,980	4.5%
Hispanic or Latino Population (2025)	5,063	10.6%	40,862	18.2%	77,587	17.9%
Hispanic White	2,169	42.8%	12,467	30.5%	22,344	28.8%
Hispanic Black or African American	77	1.5%	809	2.0%	1,509	1.9%
Hispanic American Indian or Alaska Native	123	2.4%	1,200	2.9%	2,239	2.9%
Hispanic Asian	2	-	103	0.3%	244	0.3%
Hispanic Hawaiian or Pacific Islander	5	-	59	0.1%	126	0.2%
Hispanic Other Race	1,096	21.6%	12,776	31.3%	25,098	32.3%
Hispanic Two or More Races	1,591	31.4%	13,448	32.9%	26,028	33.5%
Not Hispanic or Latino Population (2020)	42,174	90.8%	179,162	81.8%	345,244	82.3%
Hispanic or Latino Population (2020)	4,269	9.2%	39,730	18.2%	74,339	17.7%
Not Hispanic or Latino Population (2010)		93.6%	174,191		345,886	
Hispanic or Latino Population (2010)	2,491	6.4%	31,116			14.6%
Not Hispanic or Latino Population (2030)		87.3%	186,135		357,825	
Hispanic or Latino Population (2030)	6,536	12.7%	43,849		82,238	
Projected Annual Growth (2025-2030)	1,473	5.8%	2,987	1.5%	4,650	1.2%
Historical Annual Growth (2010-2020)	1,778	7.1%	8,614	2.8%	15,081	2.5%



Maize, Kansas	5 mi radius				45	
Radius	5 mi rac	lius	10 mi ra	dius	lius 15 mi rad	
Total Age Distribution (2025)						_
Total Population	47,769		224,201		432,944	
Age Under 5 Years	2,801	5.9%	13,614	6.1%	27,110	6.3%
Age 5 to 9 Years	3,294	6.9%	14,907	6.6%	28,691	6.6%
Age 10 to 14 Years	3,936	8.2%	16,432	7.3%	30,896	7.1%
Age 15 to 19 Years	3,536	7.4%	15,365	6.9%	30,290	7.0%
Age 20 to 24 Years	2,376	5.0%	14,818	6.6%	31,420	7.3%
Age 25 to 29 Years	2,354	4.9%	15,766	7.0%	32,269	7.5%
Age 30 to 34 Years	2,767	5.8%	15,446	6.9%	30,479	7.0%
Age 35 to 39 Years	3,159	6.6%	14,938	6.7%	28,390	6.6%
Age 40 to 44 Years	3,235	6.8%	14,681	6.5%	27,588	6.4%
Age 45 to 49 Years	2,974	6.2%	12,607	5.6%	23,700	5.5%
Age 50 to 54 Years	2,923	6.1%	12,542	5.6%	23,624	5.5%
Age 55 to 59 Years	2,746	5.7%	12,331	5.5%	23,333	5.4%
Age 60 to 64 Years	3,055	6.4%	13,492	6.0%	25,710	5.9%
Age 65 to 69 Years	2,823	5.9%	12,384	5.5%	23,231	5.4%
Age 70 to 74 Years	2,439	5.1%	10,063	4.5%	18,568	4.3%
Age 75 to 79 Years	1,570	3.3%	6,741	3.0%	12,628	2.9%
Age 80 to 84 Years	875	1.8%	3,995	1.8%	7,463	1.7%
Age 85 Years or Over	906	1.9%	4,080	1.8%	7,553	1.7%
Median Age	38.8		36.7		35.8	
Age 19 Years or Less	13,567	28.4%	60,318	26.9%	116,987	27.0%
Age 20 to 64 Years	25,588	53.6%	126,620	56.5%	246,514	56.9%
Age 65 Years or Over	8,614	18.0%	37,263	16.6%	69,443	16.0%
Female Age Distribution (2025)						
Female Population	24,012	50.3%	110,168	49.1%	213,662	49.4%
Age Under 5 Years	1,332	5.5%	6,681	6.1%	13,128	6.1%
Age 5 to 9 Years	1,638	6.8%	7,439	6.8%	14,297	6.7%
Age 10 to 14 Years	1,922	8.0%	8,059	7.3%	15,027	7.0%
Age 15 to 19 Years	1,701	7.1%	7,357	6.7%	14,199	6.6%
Age 20 to 24 Years	1,117	4.6%	7,010	6.4%	14,845	6.9%
Age 25 to 29 Years	1,172	4.9%	7,571	6.9%	15,685	7.3%
Age 30 to 34 Years	1,436	6.0%	7,553	6.9%	15,093	7.1%
Age 35 to 39 Years	1,637	6.8%	7,242	6.6%	14,011	6.6%
Age 40 to 44 Years	1,642	6.8%	7,018	6.4%	13,504	6.3%
Age 45 to 49 Years	1,519	6.3%	6,155	5.6%	11,762	5.5%
Age 50 to 54 Years	1,484	6.2%	6,208	5.6%	11,646	5.5%
Age 55 to 59 Years	1,387	5.8%	5,998	5.4%	11,488	5.4%
Age 60 to 64 Years	1,540	6.4%	6,772	6.1%	12,965	6.1%
Age 65 to 69 Years	1,453	6.1%	6,241	5.7%	11,835	5.5%
Age 70 to 74 Years	1,268	5.3%	5,176	4.7%	9,601	4.5%
Age 75 to 79 Years	825	3.4%	3,568	3.2%	6,774	3.2%
Age 80 to 84 Years	464	1.9%	2,132	1.9%	4,022	1.9%
Age 85 Years or Over	475	2.0%	1,987	1.8%	3,780	1.8%
Female Median Age	39.6		37.1		36.4	
Age 19 Years or Less	6,594	27.5%	29,536	26.8%	56,652	26.5%
Age 20 to 64 Years	12,934		61,528		121,000	56.6%



Maize, Kansas			10 :		45 :	
Radius	5 mi rac	lius	10 mi ra	dius	dius 15 mi rad	
Male Age Distribution (2025)						_
Male Population	23,757	49.7%	114,033	50.9%	219,282	50.6%
Age Under 5 Years	1,469	6.2%	6,933	6.1%	13,982	6.4%
Age 5 to 9 Years	1,656	7.0%	7,468	6.5%	14,394	6.6%
Age 10 to 14 Years	2,014	8.5%	8,373	7.3%	15,869	7.2%
Age 15 to 19 Years	1,834	7.7%	8,008	7.0%	16,091	7.3%
Age 20 to 24 Years	1,260	5.3%	7,808	6.8%	16,575	7.6%
Age 25 to 29 Years	1,182	5.0%	8,195	7.2%	16,584	7.6%
Age 30 to 34 Years	1,331	5.6%	7,893	6.9%	15,385	7.0%
Age 35 to 39 Years	1,522	6.4%	7,697	6.7%	14,379	6.6%
Age 40 to 44 Years	1,593	6.7%	7,662	6.7%	14,084	6.4%
Age 45 to 49 Years	1,455	6.1%	6,452	5.7%	11,938	5.4%
Age 50 to 54 Years	1,439	6.1%	6,333	5.6%	11,978	5.5%
Age 55 to 59 Years	1,358	5.7%	6,333	5.6%	11,845	5.4%
Age 60 to 64 Years	1,515	6.4%	6,719	5.9%	12,746	5.8%
Age 65 to 69 Years	1,370	5.8%	6,142	5.4%	11,397	5.2%
Age 70 to 74 Years	1,172	4.9%	4,886	4.3%	8,967	4.1%
Age 75 to 79 Years	745	3.1%	3,174	2.8%	5,854	2.7%
Age 80 to 84 Years	411	1.7%	1,864	1.6%	3,442	1.6%
Age 85 Years or Over	432	1.8%	2,093	1.8%	3,773	1.7%
Male Median Age	38.0		36.2		35.2	
Age 19 Years or Less	6,973	29.4%	30,782	27.0%	60,335	27.5%
Age 20 to 64 Years	12,654	53.3%	65,092	57.1%	125,514	57.2%
Age 65 Years or Over	4,130	17.4%	18,159	15.9%	33,432	15.2%
Males per 100 Females (2025)						
Overall Comparison	99		104		103	
Age Under 5 Years	110	52.4%	104	50.9%	107	51.6%
Age 5 to 9 Years	101	50.3%	100	50.1%	101	50.2%
Age 10 to 14 Years	105	51.2%	104	51.0%	106	51.4%
Age 15 to 19 Years	108	51.9%	109	52.1%	113	53.1%
Age 20 to 24 Years	113	53.0%	111	52.7%	112	52.8%
Age 25 to 29 Years		50.2%	108	52.0%	106	51.4%
Age 30 to 34 Years	93	48.1%	105	51.1%	102	50.5%
Age 35 to 39 Years	93	48.2%	106	51.5%	103	50.6%
Age 40 to 44 Years	97	49.2%	109	52.2%	104	51.1%
Age 45 to 49 Years		48.9%	105	51.2%	101	50.4%
Age 50 to 54 Years	97	49.2%	102	50.5%	103	50.7%
Age 55 to 59 Years	98	49.5%	106	51.4%	103	50.8%
Age 60 to 64 Years	98	49.6%	99	49.8%	98	49.6%
Age 65 to 69 Years		48.5%	98	49.6%	96	49.1%
Age 70 to 74 Years	92	48.0%	94	48.6%	93	48.3%
Age 75 to 79 Years	90	47.5%	89	47.1%	86	46.4%
Age 80 to 84 Years	89	47.0%	87	46.6%	86	46.1%
Age 85 Years or Over	91	47.6%	105	51.3%	100	50.0%
Age 19 Years or Less	106	51.4%	104	51.0%	107	51.6%
Age 20 to 39 Years		49.7%	108	51.8%		51.3%
Age 40 to 64 Years		49.3%	104			50.5%
Age 65 Years or Over		47.9%	95	48.7%		48.1%



Maize, Kansas	- :		40 :		45 .	
Radius	5 mi rad	lius	10 mi ra	dius	15 mi ra	dius
Household Type (2025)		-		-		-
Total Households	17,794		89,031		174,979	
Households with Children	6,234	35.0%	27,543	30.9%	53,112	30.4%
Average Household Size	2.7		2.5		2.4	
Household Density per Square Mile	227		284		248	
Population Family	40,588	85.0%	173,332	77.3%	330,164	76.3%
Population Non-Family	6,853	14.3%	45,208	20.2%	92,743	21.4%
Population Group Quarters	327	0.7%	5,660	2.5%	10,037	2.3%
Family Households	12,895	72.5%	54,803	61.6%	104,876	59.9%
Married Couple Households	10,932	84.8%	40,761	74.4%	73,194	69.8%
Other Family Households with Children	1,963	15.2%	14,042	25.6%	31,683	30.2%
Family Households with Children	6,229	48.3%	27,512	50.2%	53,038	50.6%
Married Couple with Children	4,787	76.8%	18,574	67.5%	33,404	63.0%
Other Family Households with Children	1,442	23.2%	8,938	32.5%	19,634	37.0%
Family Households No Children		51.7%	27,291			49.4%
Married Couple No Children	6,145	92.2%	22,187	81.3%	39,789	76.8%
Other Family Households No Children	521	7.8%		18.7%		
Non-Family Households	4,899	27.5%	34,228	38.4%	70,103	40.1%
Non-Family Households with Children	5	0.1%	31	-	73	0.1%
Non-Family Households No Children	4,894	99.9%	34,196	99.9%	70,030	99.9%
Average Family Household Size	3.1		3.2		3.1	
Average Family Income	\$158,187		\$117,231		\$110,323	
Median Family Income	\$119,188		\$95,111		\$88,511	
Average Non-Family Household Size	1.4		1.3		1.3	
Marital Status (2025)	<u> </u>		-			-
Population Age 15 Years or Over	37,737		179,248		346,247	
Never Married	9,879	26.2%	57,576	32.1%	120,446	34.8%
Currently Married	22,666	60.1%	84,941	47.4%	152,060	43.9%
Previously Married	5,192	13.8%	36,731	20.5%	73,742	21.3%
Separated	770	14.8%	6,456	17.6%	12,693	17.2%
Widowed	1,281	24.7%		22.5%		23.0%
Divorced	3,141	60.5%	22,003	59.9%	44,104	59.8%
Educational Attainment (2025)	<u> </u>		-			-
Adult Population Age 25 Years or Over	31,826		149,065		284,537	
Elementary (Grade Level 0 to 8)	348	1.1%	5,744	3.9%	12,736	4.5%
Some High School (Grade Level 9 to 11)	874	2.7%	9,952	6.7%	20,933	7.4%
High School Graduate	6,591		37,899		73,589	
Some College	6,997	22.0%	33,537		64,875	22.8%
Associate Degree Only	3,021	9.5%	13,775	9.2%	24,742	8.7%
Bachelor Degree Only			31,892			19.9%
Graduate Degree		15.8%	16,265		31,045	
	-,		,		, •	
Any College (Some College or Higher)	24,013	75.5%	95,470	64.0%	177,279	62.3%



Maize, Kansas	5 mi radius		10 :		ius 15 mi rad	
Radius	5 mi rac	lius	10 mi ra	dius	15 mi ra	dius
Housing						
Total Housing Units (2025)	18,936		96,136		189,256	
Total Housing Units (2020)	17,103		91,687		182,498	
Historical Annual Growth (2020-2025)	1,832	_	4,449	_	6,758	_
Housing Units Occupied (2025)	17,794	94.0%	89,031	92.6%	174,979	
Housing Units Owner-Occupied		77.3%	56,571		102,381	
Housing Units Renter-Occupied	•	22.7%	32,460		72,598	
Housing Units Vacant (2025)	1,141		7,106	7.4%		7.5%
Household Size (2025)						_
Total Households	17,794		89,031		174,979	
1 Person Households	3,731	21.0%	27,864	31.3%	57,191	32.7%
2 Person Households	6,754	38.0%	29,667	33.3%	57,249	32.7%
3 Person Households	2,662	15.0%	12,360	13.9%	24,063	13.8%
4 Person Households	2,504	14.1%	9,951	11.2%	18,829	10.8%
5 Person Households	1,387	7.8%	5,491	6.2%	10,330	5.9%
6 Person Households	494	2.8%	2,306	2.6%	4,617	2.6%
7 or More Person Households	262	1.5%	1,391	1.6%	2,702	1.5%
Household Income Distribution (2025)						
HH Income \$200,000 or More	2,692	15.1%	6,338	7.1%	11,300	6.5%
HH Income \$150,000 to \$199,999	2,561	14.4%	7,402	8.3%	12,048	6.9%
HH Income \$125,000 to \$149,999	1,557	8.8%	6,820	7.7%	11,623	6.6%
HH Income \$100,000 to \$124,999	2,340	13.2%	9,277	10.4%	16,088	9.2%
HH Income \$75,000 to \$99,999	2,212	12.4%	11,617	13.0%	23,176	13.2%
HH Income \$50,000 to \$74,999	2,857	16.1%	16,255	18.3%	32,097	18.3%
HH Income \$35,000 to \$49,999	1,284	7.2%	11,813	13.3%	23,198	13.3%
HH Income \$25,000 to \$34,999	814	4.6%	7,268	8.2%	17,362	9.9%
HH Income \$15,000 to \$24,999	563	3.2%	5,393	6.1%	12,729	7.3%
HH Income \$10,000 to \$14,999	143	0.8%	2,692	3.0%	6,582	3.8%
HH Income Under \$10,000	772	4.3%	4,156	4.7%	8,776	5.0%
Household Vehicles (2025)						
Households 0 Vehicles Available	748	4.2%	5,076	5.7%	11,237	6.4%
Households 1 Vehicle Available	4,253	23.9%	29,213	32.8%	62,803	35.9%
Households 2 Vehicles Available	7,401	41.6%	32,930	37.0%	62,101	35.5%
Households 3 or More Vehicles Available	5,392	30.3%	21,811	24.5%	38,839	22.2%
Total Vehicles Available	37,789		170,278		320,631	
Average Vehicles per Household	2.1		1.9		1.8	
Owner-Occupied Household Vehicles	31,875	84.4%	124,601	73.2%	220,812	68.9%
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.2	
Renter-Occupied Household Vehicles	5,914	15.6%	45,677	26.8%	99,819	31.1%
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.4	
Travel Time (2025)	22.251		444045		220.0.45	
Worker Base Age 16 years or Over	23,951	24.004	114,619	20.70/	220,242	
Travel to Work in 14 Minutes or Less		24.8%	32,907			30.6%
Travel to Work in 15 to 29 Minutes	·	48.0%		48.6%	105,577	
Travel to Work in 30 to 59 Minutes		14.5%	14,611			11.3%
Travel to Work in 60 Minutes or More		2.2%		2.6%	6,876	
Work at Home		10.5%	8,381	7.3%	15,517	7.0%
Average Minutes Travel to Work	19.6		18.2		17.7	



Maize, Kansas	5 mi radius		10:	alia a	15 mi radius	
Radius	5 mi rac	iius	10 mi ra	aius	15 mi ra	aius
Transportation To Work (2025)						_
Worker Base Age 16 years or Over	23,951		114,619		220,242	
Drive to Work Alone	19,104	79.8%	91,465	79.8%	175,245	79.6%
Drive to Work in Carpool	1,805	7.5%	10,697	9.3%	21,600	9.8%
Travel to Work by Public Transportation	22	_	783	0.7%	1,679	0.8%
Drive to Work on Motorcycle	3	-	35	-	65	-
Bicycle to Work	32	0.1%	334	0.3%	515	0.2%
Walk to Work	329	1.4%	1,861	1.6%	3,339	1.5%
Other Means	137	0.6%	1,063	0.9%	2,282	1.0%
Work at Home	2,519	10.5%	8,381	7.3%	15,517	7.0%
Daytime Demographics (2025)						-
Total Businesses	1,205		7,289		14,090	
Total Employees	16,273		90,623		170,906	
Company Headquarter Businesses	47	3.9%	340	4.7%	647	4.6%
Company Headquarter Employees	2,948	18.1%	14,863	16.4%	30,302	17.7%
Employee Population per Business	13.5	to 1	12.4	to 1	12.1	to 1
Residential Population per Business	39.7	to 1	30.8	to 1	30.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	29,170		151,455		289,014	
Labor Force						-
Labor Population Age 16 Years or Over (2025)	36,916		176,002		340,235	
Labor Force Total Males (2025)	18,205	49.3%	89,653	50.9%	172,014	50.6%
Male Civilian Employed	13,084	71.9%	61,569	68.7%	117,486	68.3%
Male Civilian Unemployed	409	2.2%	2,506	2.8%	5,803	3.4%
Males in Armed Forces	51	0.3%	393	0.4%	1,429	0.8%
Males Not in Labor Force	4,660	25.6%	25,185	28.1%	47,296	27.5%
Labor Force Total Females (2025)	18,711	50.7%	86,348	49.1%	168,222	49.4%
Female Civilian Employed	10,868	58.1%	53,065	61.5%	102,799	61.1%
Female Civilian Unemployed	486	2.6%	1,918	2.2%	4,649	2.8%
Females in Armed Forces	16	-	142	0.2%	413	0.2%
Females Not in Labor Force	7,342	39.2%	31,224	36.2%	60,361	35.9%
Unemployment Rate	895	2.4%	4,424	2.5%	10,452	3.1%
Occupation (2025)						
Occupation Population Age 16 Years or Over	23,951		114,619		220,242	
Occupation Total Males	13,083	54.6%	61,554	53.7%	117,443	53.3%
Occupation Total Females	10,868	45.4%	53,065	46.3%	102,799	46.7%
Management, Business, Financial Operations	5,640	23.5%	19,700	17.2%	35,301	16.0%
Professional, Related	6,972	29.1%	26,072	22.7%	47,447	21.5%
Service	3,109	13.0%	18,895	16.5%	38,259	
Sales, Office	4,706	19.6%	23,575	20.6%	46,124	20.9%
Farming, Fishing, Forestry	25	0.1%	477	0.4%	1,185	0.5%
Construction, Extraction, Maintenance	1,584	6.6%	11,749	10.3%	21,333	9.7%
Production, Transport, Material Moving	1,916	8.0%	14,151		30,593	13.9%
White Collar Workers	17,318	72.3%	69,347	60.5%	128,872	58.5%
Blue Collar Workers		27.7%	45,272		91,370	



Maize, Kansas	5 mi radius		10			
Radius	5 mi rad	lius	10 mi rad	dius	15 mi ra	dius
Units In Structure (2025)		-	-			
Total Units	17,794		89,031		174,979	
1 Detached Unit	14,403	80.9%	65,724	73.8%	122,088	69.8%
1 Attached Unit	834	4.7%	3,934	4.4%	8,847	5.1%
2 Units	136	0.8%	1,840	2.1%	4,490	2.6%
3 to 4 Units	262	1.5%	2,872	3.2%	7,869	4.5%
5 to 9 Units	797	4.5%	3,169	3.6%	6,782	3.9%
10 to 19 Units	429	2.4%	3,888	4.4%	8,820	5.0%
20 to 49 Units	334	1.9%	2,917	3.3%	5,884	3.4%
50 or More Units	378	2.1%	3,248	3.6%	5,620	3.2%
Mobile Home or Trailer	193	1.1%	1,271	1.4%	4,375	2.5%
Other Structure	29	0.2%	167	0.2%	205	0.1%
Homes Built By Year (2025)						
Homes Built 2020 or later	1,487	7.9%	3,049	3.2%	4,659	2.5%
Homes Built 2010 to 2019	3,271	17.3%	8,587	8.9%	13,639	7.2%
Homes Built 2000 to 2009	3,730	19.7%	12,108	12.6%	19,190	10.1%
Homes Built 1990 to 1999	3,097	16.4%	10,533	11.0%	19,159	10.1%
Homes Built 1980 to 1989	2,520	13.3%	10,208	10.6%	20,555	10.9%
Homes Built 1970 to 1979	1,284	6.8%	11,078	11.5%	23,600	12.5%
Homes Built 1960 to 1969	552	2.9%	6,676	6.9%	14,032	7.4%
Homes Built 1950 to 1959	1,010	5.3%	13,785	14.3%	32,283	17.1%
Homes Built 1940 to 1949	158	0.8%	3,573	3.7%	8,847	4.7%
Homes Built Before 1939	686	3.6%	9,433	9.8%	19,015	10.0%
Median Age of Homes	30.7	yrs	46.2	yrs	49.3	yrs
Home Values (2025)						
Owner Specified Housing Units	13,747		56,571		102,381	
Home Values \$1,000,000 or More	252	1.8%	586	1.0%	1,353	1.3%
Home Values \$750,000 to \$999,999	283	2.1%	552	1.0%	1,027	1.0%
Home Values \$500,000 to \$749,999	1,005	7.3%	2,341	4.1%	4,332	4.2%
Home Values \$400,000 to \$499,999	1,347	9.8%	3,479	6.2%	5,622	5.5%
Home Values \$300,000 to \$399,999		21.3%		14.1%	12,952	
Home Values \$250,000 to \$299,999	2,287	16.6%	6,863	12.1%	10,847	10.6%
Home Values \$200,000 to \$249,999		18.0%		16.5%		15.1%
Home Values \$175,000 to \$199,999	904	6.6%	3,916	6.9%	6,125	6.0%
Home Values \$150,000 to \$174,999	940	6.8%	6,661	11.8%	12,309	12.0%
Home Values \$125,000 to \$149,999	452	3.3%	3,549	6.3%	6,626	6.5%
Home Values \$100,000 to \$124,999	200	1.5%	3,141	5.6%	7,090	6.9%
Home Values \$90,000 to \$99,999	117	0.9%	1,074	1.9%	2,710	2.6%
Home Values \$80,000 to \$89,999	120	0.9%	1,629	2.9%	3,555	3.5%
Home Values \$70,000 to \$79,999	78	0.6%	1,027	1.8%	2,314	2.3%
Home Values \$60,000 to \$69,999	58	0.4%	1,190	2.1%	2,738	2.7%
Home Values \$50,000 to \$59,999	15	0.1%	426	0.8%	809	0.8%
Home Values \$35,000 to \$49,999	60	0.4%	850	1.5%	1,927	1.9%
Home Values \$25,000 to \$34,999	56	0.4%	752	1.3%	1,724	1.7%
Home Values \$10,000 to \$24,999	94	0.7%	760	1.3%	1,807	1.8%
Home Values Under \$10,000	. 78	0.6%	437	0.8%	1,051	1.0%
Owner-Occupied Median Home Value	\$301,018		\$222,528		\$212,693	
Renter-Occupied Median Rent	\$1,050		\$793		\$771	



Maize, Kansas			40 :		45 .	
Radius	5 mi rad	lius	10 mi ra	dius	15 mi ra	dius
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$2.1 B		\$8.45 B		\$15.85 B	
Total Non-Retail Expenditure	\$1.05 B		\$4.08 B		\$7.66 B	
Total Retail Expenditure	\$1.05 B		\$4.36 B		\$8.2 B	
Alcoholic Beverages	\$12.99 M		\$51.76 M		\$96.78 M	
Apparel	\$38.86 M		\$157.66 M		\$296.45 M	
Contributions	\$69.11 M		\$264.68 M		\$489.17 M	
Education	\$48.86 M		\$190.1 M		\$353.01 M	
Entertainment	\$120.11 M		\$488.99 M		\$920.21 M	
Food Away From Home	\$92.67 M		\$374.19 M		\$702.46 M	
Grocery	\$131.5 M		\$580.61 M		\$1.12 B	
Health Care	\$120.3 M		\$571.68 M		\$1.11 B	
Household Furnishings and Equipment	\$56.21 M		\$225.55 M		\$422.62 M	
Household Operations	\$39.07 M		\$159.61 M		\$301.3 M	
Miscellaneous Expenses	\$36.06 M		\$145.7 M		\$273.14 M	
Personal Care	\$26.14 M		\$112.87 M		\$215.8 M	
Shelter	\$320.06 M		\$1.37 B		\$2.64 B	
Tax and Retirement	\$544.79 M		\$1.87 B		\$3.38 B	
Tobacco and Related	\$9.02 M		\$46.25 M		\$92.56 M	
Transportation	\$344.55 M		\$1.42 B		\$2.63 B	
Utilities	\$93.33 M		\$415.49 M		\$800.79 M	_
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$9,852		\$7,905		\$7,550	
Total Non-Retail Expenditure	\$4,911	49.8%	\$3,820	48.3%	\$3,647	48.3%
Total Retail Expenditures	\$4,941	50.2%	\$4,085	51.7%	\$3,903	51.7%
Alcoholic Beverages	\$61	0.6%	\$48	0.6%	\$46	0.6%
Apparel	\$182	1.8%	\$148	1.9%	\$141	1.9%
Contributions	\$324	3.3%	\$248	3.1%	\$233	3.1%
Education	\$229	2.3%	\$178	2.3%	\$168	2.2%
Entertainment	\$562	5.7%	\$458	5.8%	\$438	5.8%
Food Away From Home	\$434	4.4%	\$350	4.4%	\$335	4.4%
Grocery	\$616	6.3%	\$543	6.9%	\$532	7.0%
Health Care	\$563	5.7%	\$535	6.8%	\$529	7.0%
Household Furnishings and Equipment	\$263	2.7%	\$211	2.7%	\$201	2.7%
Household Operations	\$183	1.9%	\$149	1.9%	\$143	1.9%
Miscellaneous Expenses	\$169	1.7%	\$136	1.7%	\$130	1.7%
Personal Care	\$122	1.2%	\$106	1.3%	\$103	1.4%
Shelter	\$1,499	15.2%	\$1,286	16.3%	\$1,259	16.7%
Tax and Retirement	\$2,551	25.9%	\$1,751	22.2%	\$1,611	22.2%
Tobacco and Related	\$42	0.4%	\$43	0.5%	\$44	0.6%
Transportation	\$1,614	16.4%	\$1,325	16.8%	\$1,255	16.6%
Utilities	\$437	4.4%	\$389	4.9%	\$381	5.1%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars



Maize, Kansas	F t dt		10		15 mi radius	
Radius	5 mi radius		10 mi radius	s 15 mi radi		
·	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$64.51 M / \$65.89 M	-2	\$270.48 M / \$166.04 M	39	\$511.16 M / \$404.44 M	21
Men's Clothing Stores	\$2.5 M / \$6.18 M	-60	\$10.92 M / \$13.59 M	-20	\$20.93 M / \$30.09 M	-30
Women's Clothing Stores	\$5.53 M / \$3.56 M	36	\$22.77 M / \$9.04 M	60	\$42.9 M / \$44.84 M	-4
Children's, Infants' Clothing Stores	\$5.55 M / \$17.62 M	-69	\$21.84 M / \$19.48 M	11	\$40.73 M / \$33.39 M	18
Family Clothing Stores	\$32.22 M / \$24.51 M	24	\$133.17 M / \$82.38 M	38	\$250.45 M / \$167.88 M	33
Clothing Accessory Stores	\$1.44 M / \$643.46 K	55	\$6.15 M / \$1.51 M	<i>7</i> 5	\$11.72 M / \$4.3 M	63
Other Apparel Stores	\$1.94 M / \$2.6 M	-25	\$8 M / \$5.9 M	26	\$15.1 M / \$29.91 M	-50
Shoe Stores	\$12.47 M / \$6.59 M	47	\$54.64 M / \$29.66 M	46	\$104.42 M / \$67.38 M	35
Jewelry Stores	\$2.57 M / \$4.19 M	-39	\$11.56 M / \$4.19 M	64	\$22.15 M / \$25.64 M	-14
Luggage Stores	\$301.44 K / -	100	\$1.43 M / \$291.26 K	80	\$2.77 M / \$1.02 M	63
Furniture, Home Furnishings Stores	\$56.82 M / \$38.21 M	33	\$239.29 M / \$147.85 M	38	\$451.7 M / \$256.21 M	43
Furniture Stores	\$24.8 M / \$15.99 M	36	\$108.83 M / \$78 M	28	\$208.63 M / \$143.53 M	31
Floor Covering Stores	\$3.58 M / \$161.06 K	96	\$15.52 M / \$10.43 M	33	\$29.67 M / \$20.46 M	31
Other Home Furnishing Stores	\$28.44 M / \$22.06 M	22	\$114.94 M / \$59.42 M	48	\$213.4 M / \$92.22 M	57
Electronics, Appliance Stores	\$55.18 M / \$74.59 M	-26	\$230.68 M / \$147.49 M	36	\$433.27 M / \$389.21 M	10
Building Material, Garden Equipment, Supplies Dealers	\$55.1 M / \$74.74 M	-26	\$229.18 M / \$267.47 M	-14	\$433.04 M / \$500.92 M	-14
Home Centers	\$30.82 M / \$49.23 M	-37	\$128.58 M / \$155.63 M	-17	\$242.91 M / \$318.38 M	-24
Paint, Wallpaper Stores	\$6.82 M / \$9.46 M	-28	\$27.18 M / \$34.83 M	-22	\$50.89 M / \$49.26 M	3
Hardware Stores	\$3.43 M/-	100	\$14.32 M / \$20.27 M	-29	\$27.05 M / \$29.08 M	-7
Other Building Materials Stores	\$9.58 M / \$8.42 M	12	\$40.37 M / \$33.14 M	18	\$76.7 M / \$63.7 M	17
Outdoor Power Equipment Stores	\$582.88 K / \$-1	100	\$2.46 M / \$1.56 M	36	\$4.66 M / \$3.39 M	27
Nursery, Garden Stores	\$3.88 M / \$7.65 M	-49	\$16.28 M / \$22.02 M	-26	\$30.82 M / \$37.11 M	-17
Food, Beverage Stores	\$87.9 M / \$43.68 M	50	\$354.78 M / \$228.04 M	36	\$662.73 M / \$513.42 M	23
Grocery Stores	\$66.71 M / \$26.88 M	60	\$272.63 M / \$127.1 M	53	\$510.46 M / \$328.83 M	36
Convenience Stores	\$5.98 M / \$2.53 M	58	\$24.4 M / \$11.68 M	52	\$45.55 M / \$23.8 M	48
Meat Markets	\$398.86 K / -	100	\$1.62 M / \$10.52 M	-85	\$3.05 M / \$10.88 M	-72
Fish, Seafood Markets	\$138.21 K/-	100	\$558.72 K / \$39.46 K	93	\$1.05 M / \$78.41 K	93
Fruit, Vegetable Markets	\$261.3 K/-	100	\$1.06 M/\$-3	100	\$1.99 M / \$-5	100
Other Specialty Food Markets	\$540.58 K / \$41 K	92	\$2.19 M / \$937.95 K	57	\$4.09 M / \$2.24 M	45
Liquor Stores	\$13.87 M / \$14.23 M	-3	\$52.31 M / \$77.76 M	-33	\$96.55 M / \$147.58 M	-35



Maize, Kansas	5 mi radius		10 mi radius		15 mi radius	
Radius	2 111 1 2 211					
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$57.73 M / \$26.68 M	54	\$225.35 M / \$167.18 M	26	\$408.62 M / \$278.02 M	32
Pharmacy, Drug Stores	\$50.83 M / \$22.95 M	55	\$198.46 M / \$154.21 M	22	\$360.14 M / \$247.67 M	31
Cosmetics, Beauty Stores	\$2.98 M / \$1.33 M	55	\$11.42 M / \$1.84 M	84	\$20.54 M / \$8.48 M	59
Optical Goods Stores	\$757.42 K / \$537.85 K	29	\$3.26 M / \$1.42 M	56	\$5.94 M / \$3.26 M	45
Other Health, Personal Care Stores	\$3.16 M / \$1.86 M	41	\$12.2 M / \$9.7 M	21	\$22.01 M / \$18.62 M	15
Sporting Goods, Hobby, Book, Music Stores	\$64.71 M / \$53.58 M	17	\$273.16 M / \$186.68 M	32	\$517.48 M / \$843.66 M	-39
Sporting Goods Stores	\$25.21 M / \$37.09 M	-32	\$105.65 M/\$113.8 M	-7	\$200.31 M / \$538.77 M	-63
Hobby, Toy, Game Stores	\$17.15 M / \$13.66 M	20	\$74.43 M / \$19.28 M	74	\$141.86 M / \$136.16 M	4
Sewing, Needlecraft Stores	\$12.17 M / \$285.19 K	98	\$52.99 M / \$20.96 M	60	\$101.08 M / \$49.96 M	51
Musical Instrument Stores	\$5.43 M/-	100	\$19.99 M / \$25.26 M	-21	\$36.51 M / \$69.34 M	-47
Book Stores	\$4.74 M / \$2.55 M	46	\$20.09 M / \$7.38 M	63	\$37.71 M / \$49.42 M	-24
General Merchandise Stores	\$207.32 M / \$143.95 M	31	\$867.99 M / \$1.88 B	-54	\$1.63 B / \$2.39 B	-32
Department Stores	\$73.5 M / \$115.75 M	-36	\$305.19 M / \$386.43 M	-21	\$573.77 M / \$707.32 M	-19
Warehouse Superstores	\$113.8 M / \$21.19 M	81	\$478.17 M / \$1.4 B	-66	\$900.76 M/\$1.45 B	-38
Other General Merchandise Stores	\$20.02 M / \$7.02 M	65	\$84.63 M / \$93.08 M	-9	\$159.68 M / \$239.25 M	-33
Miscellaneous Store Retailers	\$25.32 M / \$14.06 M	44	\$110.04 M / \$72.52 M	34	\$208.88 M / \$180.78 M	13
Florists	\$650.41 K/-	100	\$2.7 M / \$707.72 K	74	\$5.07 M / \$2.62 M	48
Office, Stationary Stores	\$2.3 M/-	100	\$10.7 M / \$5.6 M	48	\$20.64 M / \$39.93 M	-48
Gift, Souvenir Stores	\$5.42 M / \$4.64 M	14	\$22.75 M / \$8.8 M	61	\$42.78 M / \$22.3 M	48
Used Merchandise Stores	\$1.62 M / \$865.65 K	46	\$7.6 M / \$5.88 M	23	\$14.7 M/\$13.36 M	9
Pet, Pet Supply Stores	\$4.51 M / \$4.79 M	-6	\$20.08 M / \$15.58 M	22	\$38.7 M / \$36.95 M	5
Art Dealers	\$610.03 K/-	100	\$3.03 M / \$2.47 M	19	\$5.93 M / \$2.64 M	56
Mobile Home Dealers	\$537.67 K / -	100	\$2.27 M / \$2.35 K	100	\$4.32 M / \$3.36 M	22
Other Miscellaneous Retail Stores	\$9.68 M / \$3.77 M	61	\$40.9 M / \$33.48 M	18	\$76.75 M / \$59.62 M	22
Non-Store Retailers	\$125.58 M / \$8.25 M	93	\$516.74 M / \$27.47 M	95	\$966.07 M / \$157.99 M	84
Mail Order, Catalog Stores	\$117.58 M / \$7.41 M	94	\$483.93 M / \$21.76 M	96	\$904.72 M / \$146.74 M	84
Vending Machines	\$566.66 K / \$107.04 K	81	\$2.27 M/\$1.65 M	27	\$4.25 M / \$2.35 M	45
Fuel Dealers	\$656.59 K / \$-1	100	\$2.78 M / \$357.88 K	87	\$5.26 M / \$2.73 M	48
Other Direct Selling Establishments	\$6.77 M / \$731.83 K	89	\$27.75 M / \$3.7 M	87	\$51.84 M / \$6.17 M	88



Maize, Kansas	5 mi radius		10 mi radius		15 mi radius	
Radius						
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$120.22 M / \$84.98 M	29	\$464.71 M / \$407.74 M	12	\$860.33 M / \$895.1 M	-4
Hotels, Other Travel Accommodations	\$7.74 M / \$1.31 M	83	\$29.86 M / \$40.39 M	-26	\$55.23 M / \$74.18 M	-26
RV Parks	\$69.62 K / -	100	\$286.41 K / \$68.23 K	76	\$538.9 K / \$91.37 K	83
Rooming, Boarding Houses	\$42.66 K / -	100	\$166.43 K / \$98.38 K	41	\$308.97 K / \$359.93 K	-14
Full Service Restaurants	\$70.26 M / \$35.77 M	49	\$271.53 M / \$185.86 M	32	\$502.67 M / \$482.74 M	4
Limited Service Restaurants	\$32.65 M / \$48.56 M	-33	\$126.08 M / \$169.02 M	-25	\$233.36 M / \$318.82 M	-27
Special Food Services, Catering	\$9.46 M / \$4.58 M	52	\$36.79 M / \$21.65 M	41	\$68.22 M / \$31.75 M	53
Drinking Places	\$6.92 M / \$1.68 M	76	\$25.93 M / \$16.58 M	36	\$47.51 M/\$34.66 M	27
Gasoline Stations	\$43.04 M / \$7.61 M	82	\$178.27 M / \$154.06 M	14	\$333.46 M / \$292.52 M	12
Motor Vehicle, Parts Dealers	\$84.63 M / \$18.16 M	79	\$378.04 M / \$304.91 M	19	\$726.69 M / \$521.27 M	28
New Car Dealers	\$45.65 M / \$8.88 M	81	\$212.99 M / \$118.47 M	44	\$412.97 M / \$216.46 M	48
Used Car Dealers	\$4.2 M / -	100	\$19.71 M / \$12.68 M	36	\$38.27 M / \$42.48 M	-10
Recreational Vehicle Dealers	\$9.79 M / -	100	\$40.89 M / \$9.34 M	77	\$77.52 M / \$12.01 M	85
Motorcycle, Boat Dealers	\$12.65 M/-	100	\$53.54 M / \$97.4 M	-45	\$101.78 M / \$126.84 M	-20
Auto Parts, Accessories	\$7.89 M / \$4.11 M	48	\$32.6 M / \$26.2 M	20	\$61.61 M / \$53.04 M	14
Tire Dealers	\$4.46 M / \$5.17 M	-14	\$18.31 M / \$40.81 M	-55	\$34.54 M / \$70.44 M	-51
2025 Population	47,769		224,201		432,944	4
2030 Population	51,559		229,984		440,063	3
% Population Change 2025-2030	7.9%		2.6%		1.6%	6
2025 Adult Population Age 18+	35,345		169,642		328,256	6
2025 Population Male	23,757		114,033		219,282	2
2025 Population Female	24,012		110,168		213,662	2
2025 Households	17,794		89,031		174,979	9
2025 Median Household Income	101,005		75,902		70,563	3
2025 Average Household Income	132,639		94,996		90,627	7

Retail Potential



Maize, Kansas			
	5 mi radius	10 mi radius	15 mi radius
Radius			
2025 Population	47,769	224,201	432,944
2030 Population	51,559	229,984	440,063
% Population Change 2020-2025	2.9%	2.4%	3.2%
2025 Adult Population Age 18+	\$35,345	\$169,642	\$328,256
2025 Population Male	\$23,757	\$114,033	\$219,282
2025 Population Female	\$24,012	\$110,168	\$213,662
2025 Households	\$17,794	\$89,031	\$174,979
2025 Median Household Income	\$101,005	\$75,902	\$70,563
2025 Average Household Income	\$132,639	\$94,996	\$90,627
Clothing, Clothing Accessories Stores	\$64.51 M	\$270.48 M	\$511.16 M
Men's Clothing Stores	\$2.5 M	\$10.92 M	\$20.93 M
Women's Clothing Stores	\$5.53 M	\$22.77 M	\$42.9 M
Children's, Infants' Clothing Stores	\$5.55 M	\$21.84 M	\$40.73 M
Family Clothing Stores	\$32.22 M	\$133.17 M	\$250.45 M
Clothing Accessory Stores	\$1.44 M	\$6.15 M	\$11.72 M
Other Apparel Stores	\$1.94 M	\$8 M	\$15.1 M
Shoe Stores	\$12.47 M	\$54.64 M	\$104.42 M
Jewelry Stores	\$2.57 M	\$11.56 M	\$22.15 M
Luggage Stores	\$301.44 K	\$1.43 M	\$2.77 M
Furniture, Home Furnishings Stores	\$56.82 M	\$239.29 M	\$451.7 M
Furniture Stores	\$24.8 M	\$108.83 M	\$208.63 M
Floor Covering Stores	\$3.58 M	\$15.52 M	\$29.67 M
Other Home Furnishing Stores	\$28.44 M	\$114.94 M	\$213.4 M
Electronics, Appliance Stores	\$55.18 M	\$230.68 M	\$433.27 M
Gasoline Stations	\$43.04 M	\$178.27 M	\$333.46 M
Building Material, Garden Equipment, Supplies Dealers	\$55.1 M	\$229.18 M	\$433.04 M
Home Centers	\$30.82 M	\$128.58 M	\$242.91 M
Paint, Wallpaper Stores	\$6.82 M	\$27.18 M	\$50.89 M
Hardware Stores	\$3.43 M	\$14.32 M	\$27.05 M
Other Building Materials Stores	\$9.58 M	\$40.37 M	\$76.7 M
Outdoor Power Equipment Stores	\$582.88 K	\$2.46 M	\$4.66 M
Nursery, Garden Stores	\$3.88 M	\$16.28 M	\$30.82 M
Food, Beverage Stores	\$87.9 M	\$354.78 M	\$662.73 M
Grocery Stores	\$66.71 M	\$272.63 M	\$510.46 M
Convenience Stores	\$5.98 M	\$24.4 M	\$45.55 M
Meat Markets	\$398.86 K	\$1.62 M	\$3.05 M
Fish, Seafood Markets	\$138.21 K	\$558.72 K	\$1.05 M
Fruit, Vegetable Markets	\$261.3 K	\$1.06 M	\$1.99 M
Other Specialty Food Markets	\$540.58 K	\$2.19 M	\$4.09 M
Liquor Stores	\$13.87 M	\$52.31 M	\$96.55 M



Maize, Kansas		-	-
Radius	5 mi radius	10 mi radius	15 mi radius
Health, Personal Care Stores	\$57.73 M	\$225.35 M	\$408.62 M
Pharmacy, Drug Stores	\$50.83 M	\$198.46 M	\$360.14 M
Cosmetics, Beauty Stores	\$2.98 M	\$11.42 M	\$20.54 M
Optical Goods Stores	\$757.42 K	•	
Other Health, Personal Care Stores	\$3.16 M	\$12.2 M	\$22.01 M
Sporting Goods, Hobby, Book, Music Stores	\$64.71 M	\$273.16 M	\$517.48 M
Sporting Goods Stores	\$25.21 M	\$105.65 M	\$200.31 M
Hobby, Toy, Game Stores	\$17.15 M	\$74.43 M	\$141.86 M
Sewing, Needlecraft Stores	\$12.17 M	\$52.99 M	\$101.08 M
Musical Instrument Stores	\$5.43 M	\$19.99 M	\$36.51 M
Book Stores	\$4.74 M	\$20.09 M	\$37.71 M
General Merchandise Stores	\$207.32 M	\$867.99 M	\$1.63 B
Department Stores	\$73.5 M	\$305.19 M	\$573.77 M
Warehouse Superstores	\$113.8 M	\$478.17 M	\$900.76 M
Other General Merchandise Stores	\$20.02 M	\$84.63 M	\$159.68 M
Miscellaneous Store Retailers	\$25.32 M	\$110.04 M	\$208.88 M
Florists	\$650.41 K	\$2.7 M	\$5.07 M
Office, Stationary Stores	\$2.3 M	\$10.7 M	\$20.64 M
Gift, Souvenir Stores	\$5.42 M	\$22.75 M	\$42.78 M
Used Merchandise Stores	\$1.62 M	\$7.6 M	\$14.7 M
Pet, Pet Supply Stores	\$4.51 M	\$20.08 M	\$38.7 M
Art Dealers	\$610.03 K	\$3.03 M	\$5.93 M
Mobile Home Dealers	\$537.67 K	\$2.27 M	\$4.32 M
Other Miscellaneous Retail Stores	\$9.68 M	\$40.9 M	\$76.75 M
Non-Store Retailers	\$125.58 M	\$516.74 M	\$966.07 M
Mail Order, Catalog Stores	\$117.58 M	\$483.93 M	\$904.72 M
Vending Machines	\$566.66 K	\$2.27 M	\$4.25 M
Fuel Dealers	\$656.59 K	\$2.78 M	\$5.26 M
Other Direct Selling Establishments	\$6.77 M	\$27.75 M	\$51.84 M
Accommodation, Food Services	\$127.14 M	\$490.63 M	\$907.84 M
Hotels, Other Travel Accommodations	\$7.74 M	\$29.86 M	\$55.23 M
RV Parks	\$69.62 K	\$286.41 K	\$538.9 K
Rooming, Boarding Houses	\$42.66 K	\$166.43 K	\$308.97 K
Full Service Restaurants	\$70.26 M	\$271.53 M	\$502.67 M
Limited Service Restaurants	\$32.65 M	\$126.08 M	\$233.36 M
Special Food Services, Catering	\$9.46 M	\$36.79 M	\$68.22 M
Drinking Places	\$6.92 M	\$25.93 M	\$47.51 M
Motor Vehicle, Parts Dealers	\$84.63 M	\$378.04 M	\$726.69 M
New Car Dealers	\$45.65 M	\$212.99 M	\$412.97 M
Used Car Dealers	\$4.2 M	\$19.71 M	\$38.27 M
Recreational Vehicle Dealers	\$9.79 M	\$40.89 M	
Motorcycle, Boat Dealers	\$12.65 M	\$53.54 M	\$101.78 M
Auto Parts, Accessories	\$7.89 M	\$32.6 M	
Tire Dealers	\$4.46 M	\$18.31 M	\$34.54 M

Income Summary



Maize, Kansas						
Radius	5 mi rac	lius	10 mi ra	dius	15 mi ra	dius
Population	_					
Estimated Population (2025)	47,769		224,201		432,944	
Projected Population (2030)	51,559		229,984		440,063	
Census Population (2020)	46,443		218,892		419,582	
Census Population (2010)	38,999		205,307		405,143	
Projected Annual Growth (2025 to 2030)	3,791	1.6%	5,783	0.5%	7,119	0.3%
Historical Annual Growth (2020 to 2025)	1,326	0.6%	5,309	0.5%	13,362	0.6%
Historical Annual Growth (2010 to 2020)	7,444	1.9%	13,585	0.7%	14,439	0.4%
Households						
Estimated Households (2025)	17,794		89,031		174,979	
Projected Households (2030)	19,500		92,631		180,400	
Census Households (2020)	16,432		84,734		166,588	
Census Households (2010)	13,564		78,928		159,486	
Projected Annual Growth (2025 to 2030)	1,706	1.9%	3,600	0.8%	5,421	0.6%
Historical Annual Growth (2020 to 2025)	1,363	1.7%	4,297	1.0%	8,391	1.0%
Historical Annual Growth (2010 to 2020)	2,867	2.1%	5,805	0.7%	7,102	0.4%
Average Household Income						
Estimated Average Household Income (2025)	\$132,639		\$94,996		\$90,627	
Projected Average Household Income (2030)	\$130,477		\$93,945		\$89,341	
Census Average Household Income (2020)	\$91,731		\$61,334		\$58,291	
Census Average Household Income (2010)	\$76,141		\$51,730		\$51,073	
Projected Annual Growth (2025 to 2030)	-\$2,162	-0.3%	-\$1,051	-0.2%	-\$1,286	-0.3%
Historical Annual Growth (2020 to 2025)	\$40,908	3.0%	\$33,661	3.7%	\$32,336	3.7%
Historical Annual Growth (2010 to 2020)	\$15,590	2.0%	\$9,604	1.9%	\$7,218	1.4%
Median Household Income						
Estimated Median Household Income (2025)	\$101,005		\$75,902		\$70,563	
Projected Median Household Income (2030)	\$100,390		\$75,702		\$70,079	
Census Median Household Income (2020)	\$79,213		\$53,368		\$49,287	
Census Median Household Income (2010)	\$67,910		\$45,084		\$43,074	
Projected Annual Growth (2025 to 2030)	-\$615	-0.1%	-\$200	-	-\$485	-0.1%
Historical Annual Growth (2020 to 2025)	\$21,793	1.8%	\$22,535	2.8%	\$21,276	2.9%
Historical Annual Growth (2010 to 2020)	\$11,302	1.7%	\$8,284	1.8%	\$6,213	1.4%
Per Capita Income						
Estimated Per Capita Income (2025)	\$49,493		\$37,933		\$36,832	
Projected Per Capita Income (2030)	\$49,425		\$38,043		\$36,825	
Census Per Capita Income (2020)	\$31,898		\$23,577		\$22,944	
Census Per Capita Income (2010)	\$25,041		\$19,797		\$20,235	
Projected Annual Growth (2025 to 2030)	-\$68	-	\$110	-	-\$7	-
Historical Annual Growth (2020 to 2025)	\$17,595	3.7%	\$14,356	4.1%	\$13,887	4.0%
Historical Annual Growth (2010 to 2020)	\$6,857	2.7%	\$3,780	1.9%	\$2,709	1.3%
Other Income						
Estimated Families (2025)	12,895		54,803		104,876	
Estimated Average Family Income (2025)	\$158,187		\$117,231		\$110,323	
Estimated Median Family Income (2025)	\$119,188		\$95,111		\$88,511	
Estimated Average Household Net Worth (2025)	\$1,411,697		\$895,964		\$813,852	



Maize, Kansas	_					
Radius	5 mi ra	adius	10 mi	radius	15 mi ı	radius
Estimated Population	-	47,769		224,201		432,944
Estimated Households		17,794		89,031		174,979
Household Expenditure		\$2.1 B		\$8.45 B		\$15.85 B
Per Household ~ Per Capita	\$118,219	\$44,038	\$94,859	\$37,669	\$90,601	\$36,617
Non-Retail Expenditures	\$1.05 B	49.8%	\$4.08 B	48.3%	\$7.66 B	48.3%
Per Household ~ Per Capita	\$58,931	\$21,952	\$45,835	\$18,201	\$43,766	\$17,689
Retail Expenditures	\$1.05 B	50.2%	\$4.36 B	51.7%	\$8.2 B	51.7%
Per Household ~ Per Capita	\$59,288	\$22,085	\$49,024	\$19,468	\$46,835	\$18,929
Alcoholic Beverages	\$12.99 M	0.6%	\$51.76 M	0.6%	\$96.78 M	0.6%
Per Household ~ Per Capita	\$730	\$272	\$581	\$231	\$553	\$224
Apparel	\$38.86 M	1.8%	\$157.66 M	1.9%	\$296.45 M	1.9%
Per Household ~ Per Capita	\$2,184	\$813	\$1,771	\$703	\$1,694	\$685
Contributions	\$69.11 M	3.3%	\$264.68 M	3.1%	\$489.17 M	3.1%
Per Household ~ Per Capita	\$3,884	\$1,447	\$2,973	\$1,181	\$2,796	\$1,130
Education	\$48.86 M	2.3%	\$190.1 M	2.3%	\$353.01 M	2.2%
Per Household ~ Per Capita	\$2,746	\$1,023	\$2,135	\$848	\$2,017	\$815
Entertainment	\$120.11 M	5.7%	\$488.99 M	5.8%	\$920.21 M	5.8%
Per Household ~ Per Capita	\$6,750	\$2,514	\$5,492	\$2,181	\$5,259	\$2,125
Food Away From Home	\$92.67 M	4.4%	\$374.19 M	4.4%	\$702.46 M	4.4%
Per Household ~ Per Capita	\$5,208	\$1,940	\$4,203	\$1,669	\$4,015	\$1,623
Grocery	\$131.5 M	6.3%	\$580.61 M	6.9%	\$1.12 B	7.0%
Per Household ~ Per Capita	\$7,390	\$2,753	\$6,522	\$2,590	\$6,382	\$2,579
Health Care	\$120.3 M	5.7%	\$571.68 M	6.8%	\$1.11 B	7.0%
Per Household ~ Per Capita	\$6,761	\$2,518	\$6,421	\$2,550	\$6,352	\$2,567
Household Furnishings and Equipment	\$56.21 M	2.7%	\$225.55 M	2.7%	\$422.62 M	2.7%
Per Household ~ Per Capita	\$3,159	\$1,177	\$2,533	\$1,006	\$2,415	\$976
Household Operations	\$39.07 M	1.9%	\$159.61 M	1.9%	\$301.3 M	1.9%
Per Household ~ Per Capita	\$2,195	\$818	\$1,793	\$712	\$1,722	\$696
Miscellaneous Expenses	\$36.06 M	1.7%	\$145.7 M	1.7%	\$273.14 M	1.7%
Per Household ~ Per Capita	\$2,026	\$755	\$1,636	\$650	\$1,561	\$631
Personal Care	\$26.14 M	1.2%	\$112.87 M	1.3%	\$215.8 M	1.4%
Per Household ~ Per Capita	\$1,469	\$547	\$1,268	\$503	\$1,233	\$498
Shelter	\$320.06 M	15.2%	\$1.37 B	16.3%	\$2.64 B	16.7%
Per Household ~ Per Capita	\$17,987	\$6,700	\$15,427	\$6,126	\$15,105	\$6,105
Tax and Retirement	\$544.79 M	25.9%	\$1.87 B	22.2%	\$3.38 B	21.3%
Per Household ~ Per Capita	\$30,616	\$11,405	\$21,015	\$8,345	\$19,335	\$7,814
Tobacco and Related	\$9.02 M	0.4%	\$46.25 M	0.5%	\$92.56 M	0.6%
Per Household ~ Per Capita	\$507	\$189	\$519	\$206	\$529	\$214
Transportation	\$344.55 M	16.4%	\$1.42 B	16.8%	\$2.63 B	16.6%
Per Household ~ Per Capita	\$19,363	\$7,213	\$15,902	\$6,315	\$15,056	\$6,085
Utilities	\$93.33 M	4.4%	\$415.49 M	4.9%	\$800.79 M	5.1%
Per Household ~ Per Capita	\$5,245	\$1,954	\$4,667	\$1,853	\$4,576	\$1,850

Consumer Expenditure Trend



M. K.	<u>.</u>	_			-	
Maize, Kansas	5 mi rad	diuc	10 mi ra	diue	15 mi ra	adius
Radius	5 IIII I u	alus	10 1111 10	iuius	13 111110	auius
Population / Households (2025)						
Estimated Population	47,769		224.201		432,944	
Estimated Households	17,794		89,031		174,979	
Total Annual Consumer Expenditure (2025)			,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Total Household Expenditure	\$2.1 B		\$8.45 B		\$15.85 B	
Total Non-Retail Expenditure	\$1.05 B		\$4.08 B		\$7.66 B	
Total Retail Expenditure	\$1.05 B		\$4.36 B		\$8.2 B	
Alcoholic Beverages	\$12.99 M		\$51.76 M		\$96.78 M	
Apparel	\$38.86 M		\$157.66 M		\$296.45 M	
Contributions	\$69.11 M		\$264.68 M		\$489.17 M	
Education	\$48.86 M		\$190.1 M		\$353.01 M	
Entertainment	\$120.11 M		\$488.99 M		\$920.21 M	
Food Away From Home	\$92.67 M		\$374.19 M		\$702.46 M	
Grocery	\$131.5 M		\$580.61 M		\$1.12 B	
Health Care	\$120.3 M		\$571.68 M		\$1.11 B	
Household Furnishings and Equipment	\$56.21 M		\$225.55 M		\$422.62 M	
Household Operations	\$39.07 M		\$159.61 M		\$301.3 M	
Miscellaneous Expenses	\$36.06 M		\$145.7 M		\$273.14 M	
Personal Care	\$26.14 M		\$112.87 M		\$215.8 M	
Shelter	\$320.06 M		\$1.37 B		\$2.64 B	
Tax and Retirement	\$544.79 M		\$1.87 B		\$3.38 B	
Tobacco and Related	\$9.02 M		\$46.25 M		\$92.56 M	
Transportation	\$344.55 M		\$1.42 B		\$2.63 B	
Utilities	\$93.33 M		\$415.49 M		\$800.79 M	
Monthly Household Consumer Expenditure (2025)	·		•			
Total Household Expenditure	\$9,852		\$7,905		\$7,550	
Total Non-Retail Expenditure	\$4,911	49.8%	\$3,820	48.3%	\$3,647	48.3%
Total Retail Expenditure	\$4,941	50.2%	\$4,085	51.7%	\$3,903	51.7%
Alcoholic Beverages	\$61	0.6%	\$48	0.6%	\$46	0.6%
Apparel	\$182	1.8%	\$148	1.9%	\$141	1.9%
Contributions	\$324	3.3%	\$248	3.1%	\$233	3.1%
Education	\$229	2.3%	\$178	2.3%	\$168	2.2%
Entertainment	\$562	5.7%	\$458	5.8%	\$438	5.8%
Food Away From Home	\$434	4.4%	\$350	4.4%	\$335	4.4%
Grocery	\$616	6.3%	\$543	6.9%	\$532	7.0%
Health Care	\$563	5.7%	\$535	6.8%	\$529	7.0%
Household Furnishings and Equipment	\$263	2.7%	\$211	2.7%	\$201	2.7%
Household Operations	\$183	1.9%	\$149	1.9%	\$143	1.9%
Miscellaneous Expenses	\$169	1.7%	\$136	1.7%	\$130	1.7%
Personal Care	\$122	1.2%	\$106	1.3%	\$103	1.4%
Shelter	\$1,499	15.2%	\$1,286	16.3%	\$1,259	16.7%
Tax and Retirement	\$2,551	25.9%	\$1,751	22.2%	\$1,611	21.3%
Tobacco and Related	\$42	0.4%	\$43	0.5%	\$44	0.6%
Transportation	\$1,614	16.4%	\$1,325	16.8%	\$1,255	16.6%
Utilities	\$437	4.4%	\$389	4.9%	\$381	5.1%



Maize, Kansas		40 : "	45 : "
Radius	5 mi radius	10 mi radius	15 mi radius
Population / Households (2030)	<u>. </u>	<u>-</u>	<u>.</u>
Projected Population	51,559	229,984	440,063
Projected Households	-	-	-
Total Annual Consumer Expenditure (2030)	<u> </u>	· · · · · · · · · · · · · · · · · · ·	- -
Total Household Expenditure	\$2.24 B	\$8.5 B	\$15.68 B
Total Non-Retail Expenditure	\$1.12 B	\$4.11 B	\$7.58 B
Total Retail Expenditure	\$1.12 B	\$4.39 B	\$8.11 B
Alcoholic Beverages	\$13.86 M	\$52.09 M	\$95.64 M
Apparel	\$41.45 M	\$158.58 M	\$292.71 M
Contributions	\$73.65 M	\$266.72 M	\$484.41 M
Education	\$52.09 M	\$191.46 M	\$349.29 M
Entertainment	\$128.18 M	\$491.78 M	\$908.43 M
Food Away From Home	\$98.87 M	\$376.41 M	\$693.73 M
Grocery	\$140.54 M	\$582.44 M	\$1.1 B
Health Care	\$127.17 M	\$576.25 M	\$1.11 B
Household Furnishings and Equipment	\$59.96 M	\$226.94 M	\$417.51 M
Household Operations	\$41.68 M	\$160.53 M	\$297.34 M
Miscellaneous Expenses	\$38.49 M	\$146.55 M	\$269.79 M
Personal Care	\$27.93 M	\$113.29 M	\$212.44 M
Shelter	\$343.26 M	\$1.38 B	\$2.6 B
Tax and Retirement	\$578.4 M	\$1.89 B	\$3.37 B
Tobacco and Related	\$9.72 M	\$46.24 M	\$90.53 M
Transportation	\$366.16 M	\$1.42 B	\$2.61 B
Utilities	\$99.77 M	\$416.7 M	\$787.29 M
Consumer Expenditure Growth (2025 to 2030)			
Total Household Expenditure	\$137.53 M	\$57.7 M	\$-168.93 M
Total Non-Retail Expenditure	\$69.77 M	\$32.36 M	\$-80.87 M
Total Retail Expenditure	\$67.77 M	\$25.34 M	\$-88.06 M
Alcoholic Beverages	\$864.56 K	\$330.22 K	\$-1.14 M
Apparel	\$2.6 M	\$919.23 K	\$-3.74 M
Contributions	\$4.54 M	\$2.04 M	\$-4.76 M
Education	\$3.23 M	\$1.36 M	\$-3.72 M
Entertainment	\$8.07 M	\$2.79 M	\$-11.78 M
Food Away From Home	\$6.19 M	\$2.22 M	\$-8.72 M
Grocery	\$9.05 M	\$1.83 M	\$-18.44 M
Health Care	\$6.87 M	\$4.56 M	\$-1.15 M
Household Furnishings and Equipment	\$3.75 M	\$1.38 M	\$-5.11 M
Household Operations	\$2.61 M	\$915.95 K	\$-3.95 M
Miscellaneous Expenses	\$2.43 M	\$854.93 K	\$-3.36 M
Personal Care	\$1.78 M	\$427.1 K	\$-3.36 M
Shelter	\$23.2 M	\$6.44 M	\$-39.07 M
Tax and Retirement	\$33.61 M	\$23.05 M	\$-16.44 M
Tobacco and Related	\$693.29 K	\$-8.78 K	\$-2.03 M
Transportation	\$21.61 M	\$7.39 M	\$-28.66 M
Utilities	\$6.44 M	\$1.21 M	\$-13.5 M

Crime Risk



Maize, Kansas		40	4
Radius	5 mi radius	10 mi radius	15 mi radius
Demographics			
Population	47,769	224,201	432,944
Census Population	46,443	218,892	419,582
Households	17,794	89,031	174,979
Average Household Income	\$132,639	\$94,996	\$90,627
Median Household Income	\$101,005	\$75,902	\$70,563
Per Capita Income	\$49,493	\$37,933	\$36,832
Total Crime			
Crime Index	119	209	224
Crime Level	Average	Very High	Very High
Personal Crime			
Crime Index	64	224	254
Crime Level	Below Average	Very High	Very High
Murder			
Crime Index	33	122	137
Crime Level	Low Risk	Above Average	Above Average
Rape			
Crime Index	99	173	199
Crime Level	Average	High Risk	Very High
Robbery			
Crime Index	45	141	140
Crime Level	Low Risk	Above Average	Above Average
Assault			
Crime Index	64	258	299
Crime Level	Below Average	Very High	Very High
Property Crime			
Crime Index	129	206	218
Crime Level	Above Average	Very High	Very High
Burglary			
Crime Index	93	176	199
Crime Level	Average	High Risk	Very High
Larceny			
Crime Index	144	216	226
Crime Level	Above Average	Very High	Very High
Motor Vehicle Theft			
Crime Index	89	186	196
Crime Level	Below Average	Very High	Very High
* Crime Index: 100 = National Average Adjusted for Population			

Void Analysis



: 1/			
aize, Kansas	Site / Market	Avg Square	Closest Location
adius	Locations	Footage	
Auto Parts Tires			,
AAMCO	4/0	5,000	
Advance Auto Parts	5/0	9,400	
AutoZone	13/0	6,600	
Caliber Collision	2/0	15,100	
Crash Champions	3/0	11,700	
Discount Tire	2/0	7,900	
Firestone	5/0	9,000	
Gerber Collision & Glass	7/0	10,500	
Jiffy Lube	8/0	2,500	
Meineke	6/0	3,400	
Midas	3/0	4,800	
NAPA	2/0	6,200	
O'Reilly	14/1	8,500	
Quick Lane	2/0	7,400	
Take 5 Oil Change	2/0	2,100	
Tires Plus	2/0	6,600	
Valvoline Instant Oil Change	2/0	3,400	
Banks			
Bank of America	8/0	5,000	
BMO Harris Bank	3/0	5,400	
Commerce Bank	8/0	5,000	
JRMB	3/0	4,600	
Simmons First National Bank	1/0	5,700	
UMB Bank	2/0	6,900	
Wells Fargo	2/0	3,500	
Banks Minor			
Bank	101/1		
Book Stores			
Barnes & Noble	1/0	15,400	
Half Price Books	1/0	9,200	
Mardel	1/0	30,300	
Car Washes			
Club Car Wash	7/0	5,500	
Tommy's Express Car Wash	3/0	6,000	
Zips Car Wash	4/0	4,900	



Maize, Kansas	Site / Market	Avg Square	Classet
Radius	Locations	Footage	Closest Location
Aerie	1/0	3,900	
Aeropostale	1/0	3,700	
American Eagle Outfitters	1/0	6,100	
Ann Taylor Loft	1/0	6,200	
Athleta	1/0	4,800	
Buckle	2/0	5,100	
Carter's	2/0	5,200	
Cato	1/0	5,000	
Cavender's	1/0		
Chico's	2/0	3,700	
Citi Trends	1/0	14,600	
Coach	1/0	4,900	
Eddie Bauer	2/0	5,700	
Francesca's	1/0	1,900	
Gap	1/0	10,100	
H And M	1/0	16,200	
Hollister Co.	1/0	6,600	
Hot Topic	2/0	1,700	
J. Jill	1/0	4,500	
Lane Bryant	2/0	6,000	
Lululemon	1/0	3,400	
maurices	3/0	6,000	
Men's Wearhouse	2/0	6,100	
Nordstrom Rack	1/0	35,900	
Old Navy	3/0	18,000	
PacSun	1/0	4,100	
Rainbow	1/0	9,100	
Rue21	1/0	5,600	
SOMA	1/0	2,900	
Talbots	1/0	4,600	
The Children's Place	1/0	4,700	
Tilly's	1/0	7,900	
Torrid	1/0	3,000	
Victoria's Secret	2/0	6,000	
White House Black Market	1/0	1,800	
Computers Electronic	<u>-, -</u>	,	
Best Buy	2/0	35,600	



	productive and responsible and		
Maize, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Convenience Stores			
Casey's General Store	6/0	3,200	
Conoco	5/0	2,500	
Love's	1/0	7,300	
Murphy USA	1/0	2,100	
Phillips 66	13/0	2,500	
QuikTrip	31/0	4,800	
Sinclair	2/0	2,000	
Valero	3/0	3,200	
Craft Fabric Stores			
Hobby Lobby	2/0	68,500	
Michaels	2/0	23,600	
Dealerships			
Audi	1/0		
BMW	1/0		
Cadillac	1/0		
Chevrolet	3/0		
Chrysler	2/0		
Dodge	2/0		
Ford	2/0		
GMC	2/0		
Honda	1/0		
Hyundai	1/0		
Jeep	2/0		
Kia	1/0		
Lexus	1/0		
Lincoln	1/0		
Mercedes-Benz	1/0		
Mitsubishi	1/0		
RAM	2/0		
Toyota	1/0		
Dental			
Affordable Dentures	1/0	4,100	
Aspen Dental	2/0	3,500	
PDS Health	1/0	3,200	
Smile Brands Group	1/0	3,500	



		SOUTH FOR THE STOCKER	
Maize, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Dillard's	2/0	92,400	
JCPenney	2/0	75,000	
Discount Department Stores			
Burlington Coat Factory	2/0	70,500	
David's Bridal	1/0	10,000	
Kohl's	2/0	84,200	
Marshalls	2/0	28,500	
Ollie's Bargain Outlet	3/0	30,000	
Ross	4/0	28,300	
Target	3/0	113,100	
TJ Maxx	2/0	33,400	
Walmart Supercenter	6/0	189,700	
Dollar Stores			
Dollar General	29 / 1	9,600	
Dollar Tree	16/1	11,800	
Family Dollar	9/0	9,400	
Family Dollar Dollar Tree	1/0	12,100	
Five Below	3/0	10,000	
Drug Stores			
CVS	7/0	13,400	
GNC	2/0	1,700	
Walgreens	14/0	14,800	
Education			
College	4/0		
Cosmetology and Barber	4/0		
Day Care	197 / 4		
High School	19/1		
High School (Private)	2/0		
Junior College	4 / 0		
PK - 8	108 / 6		
PK - 8 (Private)	27/0		
Trade Schools	1/0		
Entertainment		<u> </u>	
AMC	1/0	39,300	
Bowlero	2/0	41,100	
Chuck E. Cheese's	1/0	12,400	
Dave and Buster's	1/0	45,000	



Maize, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Regal	1/0	49,000	
Round 1	1/0	51,100	
Theatres	7/0		
Topgolf	1/0	65,000	
EV Charging Stations			
Blink Charging	1/0		
ChargePoint	8/0		
Electrify America	1/0		
Independent	6/0		
Tesla	3/0		
Eyewear			
LensCrafters	2/0	4,600	
Visionworks	1/0	3,800	
Warby Parker	1/0	2,400	
Fitness			
Anytime Fitness	1/0	5,100	
Club Pilates	1/0	1,500	
Hotworx	2/0	2,000	
Orangetheory Fitness	3/0	3,700	
Planet Fitness	5/0	24,600	
Pure Barre	1/0	1,700	
YMCA	7/0	41,600	
Furniture Household			
Aaron's	2/0	9,000	
Ashley Furniture	1/0	42,700	
At Home	1/0	121,000	
Ethan Allen	1/0	17,700	
Furniture Row	1/0		
Havertys	1/0	53,500	
HomeGoods	2/0	30,400	
Kirkland's	1/0	8,900	
La-Z-Boy	1/0	19,700	
Pottery Barn	1/0	13,000	
Rent A Center	6/0	5,700	
Slumberland	1/0	37,400	
Sur La Table	1/0	6,100	
World Market	1/0	19,100	



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Maize, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Grocery Stores			
ALDI	5/0	16,600	
Dillon	15/0	48,500	
Natural Grocers	2/0	17,400	
Neighborhood Market	3/0	55,400	
Trader Joe's	1/0	15,700	
Whole Foods	1/0	38,700	
Health Beauty			
Bath & Body Works	3/0	3,800	
Benefit Cosmetics	1/0		
Claire's	3/0	1,300	
Fantastic Sams	2/0	2,400	
Great Clips	10/0	1,900	
LaserAway	1/0	1,800	
Sally Beauty Supply	3/0	2,300	
Sephora	3/0	5,700	
Sport Clips	5/0	1,400	
Supercuts	1/0	1,800	
ULTA	3/0	11,300	
Health Care			
Advanced Heart Failure And Transplant Cardiology	1/0		
Allergy and Immunology	1/0		
Anesthesiology	16/0		
Audiologist	9/0		
Cardiac Electrophysiology	7/0		
Cardiac Surgery	2/0		
Cardiovascular Disease	26/0		
Certified Nurse Midwife	2/0		
Certified Registered Nurse Anesthetist	17/0		
Chiropractic	61/2		
Clinical Nurse Specialist	6/0		
Clinical Psychologist	33/0		
Clinical Social Worker	54/0		
Colorectal Surgery	3/0		
Critical Care	8/0		
Dermatology	5/0		
Diagnostic Radiology	13/0		



		productive broken to produce and other to	
Maize, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Dialysis Centers	9/1		
Emergency Medicine	8/0		
Endocrinology	4/0		
Family Practice	68 / 0		
Gastroenterology	5/0		
General Practice	2/0		
General Surgery	18/0		
Geriatric Medicine	2/0		
Geriatric Psychiatry	2/0		
Hand Surgery	2/0		
Hematology and Oncology	3/0		
Hospitalist	7/0		
Infectious Disease	2/0		
Internal Medicine	44/0		
Interventional Cardiology	9/0		
Interventional Radiology	1/0		
Maxillofacial Surgery	3/0		
Nephrology	15/1		
Neurology	5/0		
Neurosurgery	5/0		
Nuclear Medicine	1/0		
Nurse Practitioner	121/0		
Obstetrics and Gynecology	17/0		
Occupational Therapy	11/0		
Ophthalmology	10/0		
Optometry	52/1		
Oral Surgery	1/0		
Orthopedic Surgery	14/0		
Osteopathic Manipulative Medicine	1/0		
Otolaryngology	7/0		
Pain Management	5/0		
Pathology	6/0		
Pediatric Medicine	16/0		
Physical Medicine and Rehabilitation	7/0		
Physical Therapy	37/0		
Physician Assistant	87/1		
Plastic and Reconstructive Surgery	8/0		



Maize, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Podiatry	20/0		
Psychiatry	22/0		
Pulmonary Disease	10/0		
Radiation Oncology	7/0		
Registered Dietitian or Nutrition Professional	10/0		
Rheumatology	5/0		
Sleep Laboratory and Medicine	1/0		
Speech Language Pathologist	4/0		
Sports Medicine	3/0		
Surgical Oncology	1/0		
Thoracic Surgery	1/0		
Urgent Care	4/0		
Urology	5/0		
Vascular Surgery	3/0		
Home Improvement			
ABC Supply Co. Inc.	2/0	40,000	
Ace Hardware	9/1	16,200	
Builders FirstSource	2/0	43,200	
Do It Best	7/0	16,200	
Floor & Decor	1/0	77,000	
Harbor Freight Tools	3/0	17,100	
Home Depot	2/0	120,600	
Lowe's	2/0	141,200	
Menard's	2/0	194,500	
Northern Tool	1/0	23,800	
Sherwin-Williams	11/1	7,300	
Sutherlands	1/0	71,400	
Tractor Supply Company	1/0	26,300	
Hotels			
AC Hotel	1/0	19,000	
Aloft	1/0	14,400	
Autograph Collection	1/0	25,200	
Best Western Hotels	2/0	20,400	
Best Western Plus	2/0	19,200	
Candlewood Suites	1/0	13,900	
Comfort	2/0	14,500	
Comfort Suites	1/0	14,700	



Maize, Kansas	Site / Market	Ava Sauara	
Radius	Locations	Avg Square Footage	Closest Location
Country Inns & Suites	1/0	16,400	
Courtyard	2/0	20,700	
Days Inn	1/0	12,900	
Days Inn & Suites	1/0	17,600	
DoubleTree	1/0	42,500	
Drury Hotels	1/0	20,600	
Extended Stay America	4/0	18,000	
Fairfield Inn and Suites	2/0	18,200	
Hampton Inn	5/0	18,300	
Hawthorn Suites	2/0	17,200	
Hilton	1/0	25,600	
Hilton Garden	2/0	23,700	
Holiday Inn	1/0	27,600	
Holiday Inn Express	4/1	16,400	
Home2	2/0	15,900	
Homewood	1/0	25,800	
Howard Johnson	1/0	24,600	
Hyatt Place	1/0	17,800	
Hyatt Regency	1/0	68,900	
La Quinta Inn & Suites	2/0	24,600	
MainStay Suites	1/0	17,700	
Marriott	1/0	24,300	
Motel 6	3/0	24,300	
Quality	1/0	15,700	
Red Roof Inn	2/0	28,900	
Residence Inn	1/0	26,600	
Rodeway	1/0	11,400	
Sleep	1/0	13,100	
Sonesta Hotels	1/0		
Springhill Suites	1/0	17,000	
Staybridge Suites	1/0	29,900	
Super 8	4/0	12,300	
Towneplace Suites	1/0	15,700	
Tru by Hilton	1/0	10,900	
Wingate	1/0	16,200	
Wyndham	1/0	26,500	
Wyndham Garden	1/0	35,800	



		NOTE THE SECTION	
Maize, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Jewelry			
Helzberg Diamonds	2/0		
Kay Jewelers	2/0		
Kendra Scott	1/0		
Pandora	1/0		
Zales	1/0		
Massage			
European Wax Center	2/0	1,400	
Hand and Stone	1/0	2,800	
Massage Envy	2/0	3,000	
Mattress			
Denver Mattress	3/0	14,800	
Mattress Firm	2/0	7,000	
Sleep Number	1/0	2,900	
Office Supply			
Office Depot	3/0	25,100	
Pet Stores			
Pet Supplies Plus	2/0	10,300	
Petco	2/0	15,900	
Petland	1/0	5,800	
PetsMart	2/0	22,100	
Restaurants Bakery Bagels			
Auntie Anne's	3/0		
Crumbl Cookies	2/0	1,500	
Nothing Bundt Cakes	2/0	2,000	
Panera Bread	5/0	5,100	
Restaurants Casual			
Another Broken Egg	1/0	4,000	
Applebee's	4/0	5,400	
BJ's Restaurant & Brewery	1/0	8,800	
Bonefish Grill	1/0	6,500	
Buffalo Wild Wings	2/0	6,600	
Carrabba's	1/0	6,800	
Cheddar's	1/0	8,600	
Chili's	3/0	5,800	
Cracker Barrel	2/0	9,900	
Denny's	1/0	5,800	



	Economic Development Co		
Maize, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Dickey's	1/0	3,200	
Firebirds	1/0	7,900	
Five Guys	3/1	2,600	
Fuzzy's Taco Shop	3/0	4,300	
Golden Corral	1/0	11,700	
Huddle House	1/0	2,500	
IHOP	4/0	4,800	
Longhorn Steakhouse	2/0	5,900	
Noodles & Company	2/1	3,000	
Olive Garden	3/0	8,700	
On The Border	2/0	7,500	
Outback Steakhouse	1/0	6,800	
P.F. Chang's	1/0	7,600	
Red Lobster	2/0	8,400	
Red Robin	2/0	5,300	
Saltgrass	1/0	7,500	
Texas Roadhouse	2/0	7,400	
Twin Peaks	2/0	7,000	
Village Inn	3/0	5,600	
Walk On's	1/0	8,000	
Restaurants Coffee Donuts			
7 Brew	4/0	600	
Dunkin' Donuts	8/0	2,300	
Dutch Bros Coffee	4/0	1,200	
HTeaO	1/0		
Krispy Kreme	1/0	3,600	
Scooter's Coffee	11/1	700	
Starbucks	27 / 0	1,800	
Winchell's	1/0	1,500	
Restaurants Fast Food Major			
Arby's	12/0	3,300	
Burger King	14/1	4,000	
Chick-fil-A	6/0	4,300	
Dairy Queen	7 / 1	1,700	
KFC	7/0	3,100	
McDonald's	24/0	4,600	
Sonic	17/0	2,800	



Maize, Kansas	Site / Market	Avg Square	
Radius	Locations	Footage	Closest Location
Taco Bell	15/1	2,500	
Wendy's	14/0	3,300	
Restaurants Fast Food Minor	1470	3,300	
A&W	2/0	2,800	
Chipotle	8/0	2,500	
Church's Chicken	4/0	1,700	
Culver's	1/0	4,600	
Fazoli's	2/0	3,600	
Freddy's	5/0	3,600	
Long John Silver's	4/0	2,600	
Panda Express	3/0	2,500	
Popeyes	5/0	2,700	
Qdoba	2/0	2,900	
Slim Chickens	1/0	3,600	
Wingstop	4/0	2,000	
Restaurants Ice Cream Smoothie	470	2,000	
Andy's Frozen Custard	3/0	2,800	
Braum's	13/0	5,100	
Cold Stone Creamery	3/0	1,600	
Jamba Juice	1/0	1,600	
Smoothie King	4/0	1,600	
Tropical Smoothie Cafe	2/0	1,700	
Restaurants Pizza	270	1,700	
Blaze Pizza	1/0	2,900	
CiCi's Pizza	1/0	5,200	
Domino's Pizza	9/0	2,100	
Godfather's Pizza	1/0	2,700	
Little Caesars	7/0	1,800	
Marco's Pizza	2/0	2,000	
Papa John's	7/0	1,500	
Papa Murphy's	4/0	1,600	
Pizza Hut	23/1	2,800	
Pizza Ranch	1/0	5,700	
Sbarro	4/0	1,000	
Restaurants Sandwich	710	1,000	
Charley's Grilled Subs	2/0	1,900	
Firehouse Subs	4/0	2,300	



		pountable and mount	Value value (aPool acres a Paris) — cons. Value (as a present
Maize, Kansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Jason's Deli	2/0	5,200	
Jersey Mike's	3/0	14,600	
Jimmy John's	5/0	2,000	
McAlister's Deli	2/0	5,000	
Mr. Goodcents	1/0	2,100	
Schlotzsky's Deli	4/0	3,300	
Subway	27/0	1,700	
Self Storage			
CubeSmart	2/0	37,500	
Extra Space Storage	1/0	44,900	
iStorage	7/0	53,700	
Pack Rat	1/0	93,000	
PODS	1/0	75,500	
Prime Storage	3/0	37,700	
Public Storage	10/0	33,500	
U Haul	6/0	45,900	
Shoes Footwear			
Boot Barn	2/0	11,000	
DSW	1/0	20,400	
Famous Footwear	3/0	9,700	
Fleet Feet	2/0	2,000	
Foot Locker	2/0	4,000	
Shoe Carnival	2/0	12,600	
Shoe Dept Encore	1/0	16,000	
Skechers	2/0	7,600	
Vans	1/0	2,500	
Zumiez	1/0	2,800	
Specialty			
BoxLunch	1/0	2,000	
Build-a-Bear	1/0	2,800	
Cannabis	7/0		
GameStop	6/0	1,700	
Goodwill	8/1	24,100	
Guitar Center	1/0	15,500	
Hallmark	2/0	5,600	
Harley Davidson	1/0	27,200	
ReStore	1/0	19,700	



aize, Kansas adius	Site / Market Locations	Avg Square Footage	Closest Location
Swig	1/0		
Total Wine & More	1/0	22,200	
UPS	5/0		
Sporting Goods			
Academy Sports	2/0	71,300	
Cabela's	1/0	109,800	
Champs Sports	1/0	3,500	
Dick's	2/0	48,700	
Play It Again Sports	1/0	5,500	
REI	1/0	26,500	
Scheels	1/0	80,500	
Sierra	1/0	20,400	
The Good Feet Store	1/0	2,000	
Wholesale			
Costco	1/0	149,900	
Sam's Club	3/0	134,000	
Wireless Stores			
AT&T	6/0	3,500	
Boost Mobile	8/0	1,600	
Cricket	10/0	1,600	
MetroPCS	18/0	1,900	
T-Mobile	10/0	1,800	
Verizon Wireless	3/0	3,800	
Worship			
Baptist	31/0		
Buddhist	3/0		
Christian	29/0		
Episcopal	7/0		
Lutheran	1/0		
Methodist	5/0		
Methodist Episcopal	2/0		
Mormon	2/0		
Muslim	1/0		
Other	1/0		
Presbyterian	3/0		