



RETAIL ATTRACTIONS, LLC

Economic Development Consulting

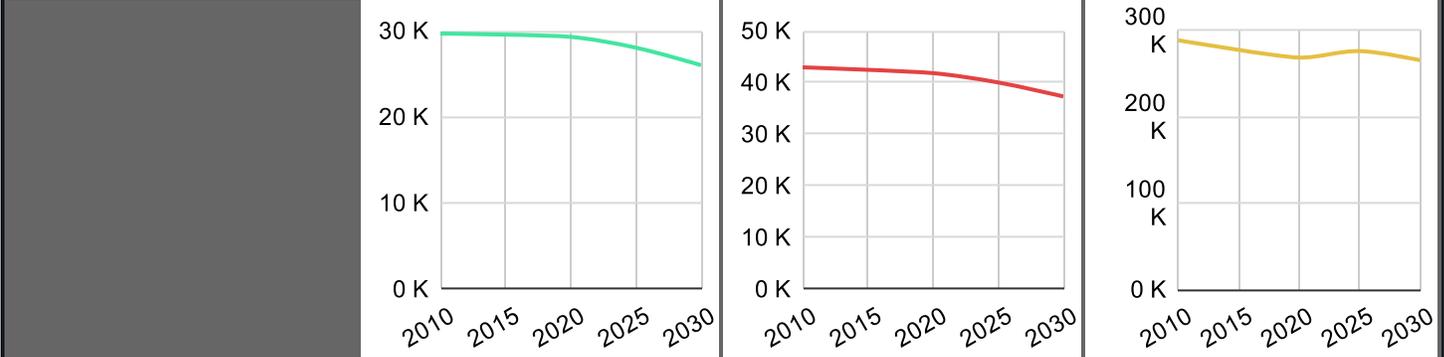
**Marion, Arkansas
Drive Time
1st Quarter 2026**

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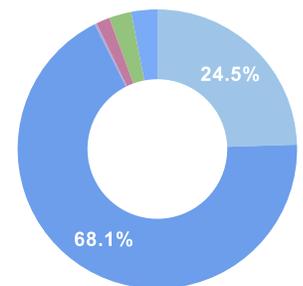
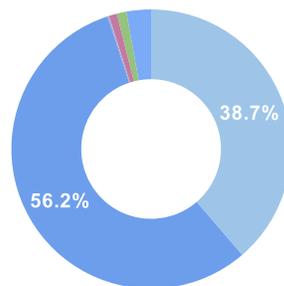
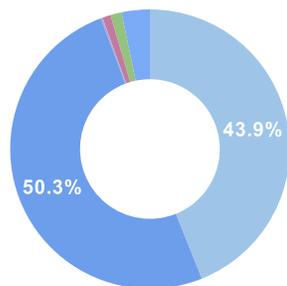
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Demographics

Marion, Arkansas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
Population			
Estimated Population (2025)	28,055	40,027	276,299
Projected Population (2030)	26,025	37,322	265,702
Census Population (2020)	29,309	41,836	268,741
Census Population (2010)	29,693	42,954	288,846
Projected Annual Growth (2025-2030)	-2,030 -1.4%	-2,705 -1.4%	-10,598 -0.8%
Historical Annual Growth (2020-2025)	-1,254 -0.9%	-1,810 -0.9%	7,558 0.5%
Historical Annual Growth (2010-2020)	-383 -0.1%	-1,117 -0.3%	-20,105 -0.7%
Estimated Population Density (2025)	546 <i>psm</i>	357 <i>psm</i>	563 <i>psm</i>
Trade Area Size	51.4 <i>sq mi</i>	112.1 <i>sq mi</i>	491.0 <i>sq mi</i>

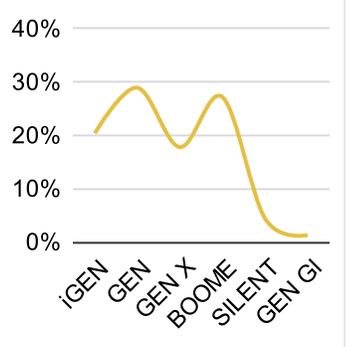
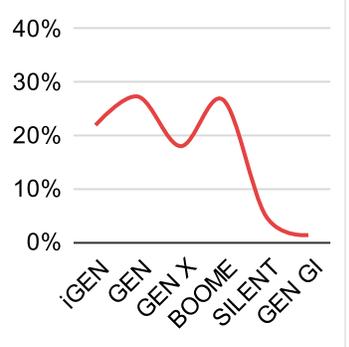
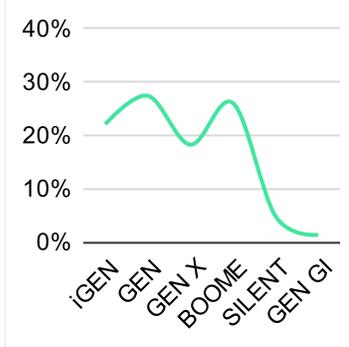


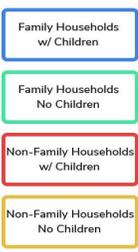
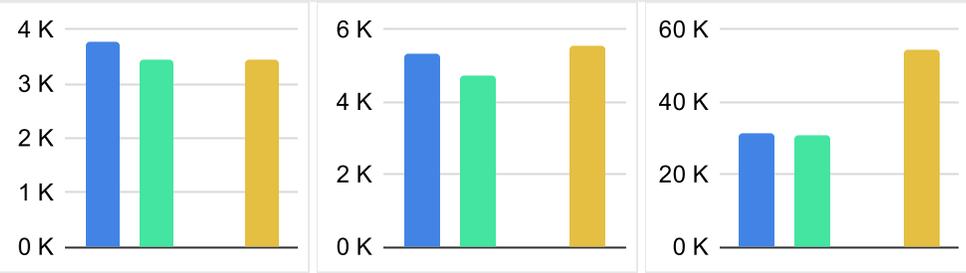
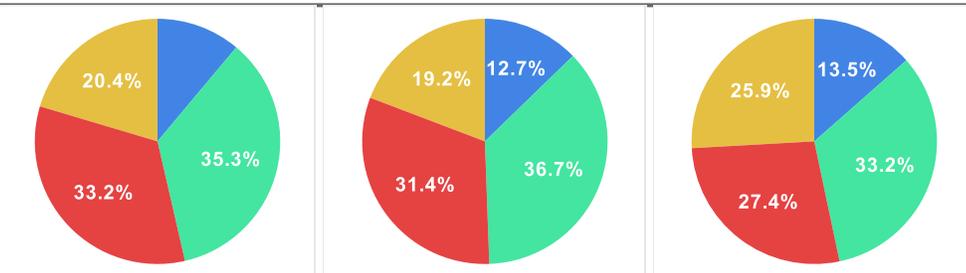
Race and Ethnicity (2025)			
Not Hispanic or Latino Population			
White	26,890 95.8%	38,592 96.4%	261,285 94.6%
Black or African American	11,996 44.6%	15,083 39.1%	65,321 25.0%
American Indian or Alaska Native	14,036 52.2%	22,388 58.0%	186,849 71.5%
Asian	38 0.1%	57 0.1%	314 0.1%
Hawaiian or Pacific Islander	267 1.0%	358 0.9%	4,310 1.6%
Other Race	5 -	6 -	27 -
Two or More Races	9 -	16 -	355 0.1%
Hispanic or Latino Population			
White	539 2.0%	684 1.8%	4,110 1.6%
Black or African American	1,165 4.2%	1,435 3.6%	15,014 5.4%
White	333 28.6%	409 28.5%	2,393 15.9%
Black or African American	87 7.5%	121 8.5%	1,237 8.2%
American Indian or Alaska Native	17 1.5%	21 1.5%	349 2.3%
Asian	3 0.2%	6 0.4%	56 0.4%
Hispanic Hawaiian or Pacific Islander	2 0.2%	4 0.3%	23 0.2%
Other Race	346 29.7%	419 29.2%	6,750 45.0%
Two or More Races	377 32.4%	455 31.7%	4,206 28.0%



White Black or African American American Indian or Alaskan Native Asian Hawaiian or Pacific Islander Other Race 2+ Races

Marion, Arkansas	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
Age Distribution (2025)						
Age Under 5 Years	1,813	6.5%	2,653	6.6%	18,653	6.8%
Age 5 to 9 Years	2,229	7.9%	3,093	7.7%	19,250	7.0%
Age 10 to 14 Years	2,157	7.7%	3,024	7.6%	18,440	6.7%
Age 15 to 19 Years	2,089	7.4%	2,919	7.3%	18,025	6.5%
Age 20 to 24 Years	1,908	6.8%	2,663	6.7%	18,561	6.7%
Age 25 to 29 Years	1,795	6.4%	2,626	6.6%	21,539	7.8%
Age 30 to 34 Years	1,901	6.8%	2,709	6.8%	21,841	7.9%
Age 35 to 39 Years	1,688	6.0%	2,424	6.1%	18,386	6.7%
Age 40 to 44 Years	1,755	6.3%	2,459	6.1%	15,939	5.8%
Age 45 to 49 Years	1,677	6.0%	2,311	5.8%	14,818	5.4%
Age 50 to 54 Years	1,670	6.0%	2,319	5.8%	15,567	5.6%
Age 55 to 59 Years	1,544	5.5%	2,215	5.5%	15,700	5.7%
Age 60 to 64 Years	1,655	5.9%	2,399	6.0%	17,038	6.2%
Age 65 to 69 Years	1,373	4.9%	2,098	5.2%	15,325	5.5%
Age 70 to 74 Years	1,065	3.8%	1,636	4.1%	11,453	4.1%
Age 75 to 79 Years	797	2.8%	1,170	2.9%	7,812	2.8%
Age 80 to 84 Years	561	2.0%	788	2.0%	4,350	1.6%
Age 85 Years or Over	376	1.3%	522	1.3%	3,603	1.3%
Median Age	34.8		35.0		35.0	
Generation (2025)						
iGeneration (Age Under 15 Years)	6,200	22.1%	8,770	21.9%	56,343	20.4%
Generation 9/11 Millennials (Age 15 to 34 Years)	7,694	27.4%	10,917	27.3%	79,967	28.9%
Gen Xers (Age 35 to 49 Years)	5,120	18.3%	7,193	18.0%	49,142	17.8%
Baby Boomers (Age 50 to 74 Years)	7,307	26.0%	10,667	26.6%	75,082	27.2%
Silent Generation (Age 75 to 84 Years)	1,358	4.8%	1,957	4.9%	12,162	4.4%
G.I. Generation (Age 85 Years or Over)	376	1.3%	522	1.3%	3,603	1.3%



Marion, Arkansas		10 min drive time	15 min drive time	30 min drive time
Drive Time				
Household Type (2025)				
Total Households		10,701	15,623	116,509
Family Households		7,231 67.6%	10,061 64.4%	62,027 53.2%
Family Households with Children		3,782 52.3%	5,331 53.0%	31,455 50.7%
Family Households No Children		3,449 47.7%	4,730 47.0%	30,572 49.3%
Non-Family Households		3,469 32.4%	5,562 35.6%	54,482 46.8%
Non-Family Households with Children		8 0.2%	10 0.2%	60 0.1%
Non-Family Households No Children		3,461 99.8%	5,552 99.8%	54,422 99.9%
				
Education Attainment (2025)				
Elementary or Some High School		1,981 11.1%	3,269 12.7%	24,771 13.5%
High School Graduate		6,306 35.3%	9,423 36.7%	60,850 33.2%
Some College or Associate Degree		5,930 33.2%	8,050 31.4%	50,276 27.4%
Bachelor or Graduate Degree		3,641 20.4%	4,933 19.2%	47,473 25.9%
				
Household Income (2025)				
Estimated Average Household Income		\$88,467	\$80,145	\$72,875
Estimated Median Household Income		\$68,796	\$61,068	\$52,412
HH Income Under \$10,000		288 2.7%	646 4.1%	13,099 11.2%
HH Income \$10,000 to \$34,999		2,480 23.2%	4,279 27.4%	33,012 28.3%
HH Income \$35,000 to \$49,999		1,298 12.1%	1,970 12.6%	15,267 13.1%
HH Income \$50,000 to \$74,999		2,068 19.3%	2,884 18.5%	18,616 16.0%
HH Income \$75,000 to \$99,999		1,591 14.9%	2,116 13.5%	12,526 10.8%
HH Income \$100,000 to \$149,999		1,787 16.7%	2,186 14.0%	12,109 10.4%
HH Income \$150,000 or More		1,189 11.1%	1,543 9.9%	11,879 10.2%



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Census Population (2020)	29,309	41,836	268,741
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Historical Annual Growth (2020-2025)	-1,254 -	-1,810 -0.9%	7,558 0.6%
Historical Annual Growth (2010-2020)	-383 -0.1%	-1,117 -0.3%	-20,105 -0.7%
Estimated Population Density (2025)	546 <i>psm</i>	357 <i>psm</i>	563 <i>psm</i>
Trade Area Size	51.4 <i>sq mi</i>	112.1 <i>sq mi</i>	491.0 <i>sq mi</i>
Households			
Estimated Households (2025)	10,701	15,623	116,509
Projected Households (2030)	9,980	14,646	112,975
Census Households (2020)	11,292	16,414	111,186
Census Households (2010)	11,002	16,105	113,607
Projected Annual Growth (2025-2030)	-721 -1.3%	-977 -1.3%	-3,534 -0.6%
Historical Annual Change (2010-2025)	-301 -0.2%	-482 -0.2%	2,902 0.2%
Average Household Income			
Estimated Average Household Income (2025)	\$88,467	\$80,145	\$72,875
Projected Average Household Income (2030)	\$88,171	\$79,541	\$72,597
Census Average Household Income (2010)	\$52,348	\$48,116	\$41,644
Census Average Household Income (2000)	\$42,406	\$40,312	\$37,080
Projected Annual Change (2025-2030)	-\$296 -	-\$604 -0.2%	-\$278 -
Historical Annual Change (2000-2025)	\$46,062 4.3%	\$39,833 4.0%	\$35,796 3.9%
Median Household Income			
Estimated Median Household Income (2025)	\$68,796	\$61,068	\$52,412
Projected Median Household Income (2030)	\$68,477	\$60,596	\$52,064
Census Median Household Income (2010)	\$42,985	\$39,325	\$32,479
Census Median Household Income (2000)	\$36,085	\$33,466	\$27,336
Projected Annual Change (2025-2030)	-\$319 -	-\$472 -0.2%	-\$349 -0.1%
Historical Annual Change (2000-2025)	\$32,711 3.6%	\$27,602 3.3%	\$25,076 3.7%
Per Capita Income			
Estimated Per Capita Income (2025)	\$33,773	\$31,349	\$30,848
Projected Per Capita Income (2030)	\$33,843	\$31,285	\$30,991
Census Per Capita Income (2010)	\$19,396	\$18,040	\$16,379
Census Per Capita Income (2000)	\$15,297	\$14,622	\$14,097
Projected Annual Change (2025-2030)	\$70 -	-\$63 -	\$143 -
Historical Annual Change (2000-2025)	\$18,476 4.8%	\$16,727 4.6%	\$16,751 4.8%
Estimated Average Household Net Worth (2025)	\$725,374	\$653,416	\$608,144

Marion, Arkansas	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
Race and Ethnicity						
Total Population (2025)	28,055		40,027		276,299	
White (2025)	12,329	43.9%	15,492	38.7%	67,714	24.5%
Black or African American (2025)	14,123	50.3%	22,509	56.2%	188,086	68.1%
American Indian or Alaska Native (2025)	55	0.2%	78	0.2%	663	0.2%
Asian (2025)	270	1.0%	364	0.9%	4,366	1.6%
Hawaiian or Pacific Islander (2025)	7	-	10	-	50	-
Other Race (2025)	355	1.3%	435	1.1%	7,105	2.6%
Two or More Races (2025)	916	3.3%	1,139	2.8%	8,315	3.0%
Population < 18 (2025)	7,536 26.9%		10,628 26.6%		66,783 24.2%	
White Not Hispanic	2,415	32.0%	2,907	27.4%	9,177	13.7%
Black or African American	4,343	57.6%	6,757	63.6%	49,778	74.5%
Asian	54	0.7%	69	0.7%	929	1.4%
Other Race Not Hispanic	292	3.9%	373	3.5%	1,830	2.7%
Hispanic	431	5.7%	522	4.9%	5,069	7.6%
Not Hispanic or Latino Population (2025)	26,890 95.8%		38,592 96.4%		261,285 94.6%	
Not Hispanic White	11,996	44.6%	15,083	39.1%	65,321	25.0%
Not Hispanic Black or African American	14,036	52.2%	22,388	58.0%	186,849	71.5%
Not Hispanic American Indian or Alaska Native	38	0.1%	57	0.1%	314	0.1%
Not Hispanic Asian	267	1.0%	358	0.9%	4,310	1.6%
Not Hispanic Hawaiian or Pacific Islander	5	-	6	-	27	-
Not Hispanic Other Race	9	-	16	-	355	0.1%
Not Hispanic Two or More Races	539	2.0%	684	1.8%	4,110	1.6%
Hispanic or Latino Population (2025)	1,165 4.2%		1,435 3.6%		15,014 5.4%	
Hispanic White	333	28.6%	409	28.5%	2,393	15.9%
Hispanic Black or African American	87	7.5%	121	8.5%	1,237	8.2%
Hispanic American Indian or Alaska Native	17	1.5%	21	1.5%	349	2.3%
Hispanic Asian	3	0.2%	6	0.4%	56	0.4%
Hispanic Hawaiian or Pacific Islander	2	0.2%	4	0.3%	23	0.2%
Hispanic Other Race	346	29.7%	419	29.2%	6,750	45.0%
Hispanic Two or More Races	377	32.4%	455	31.7%	4,206	28.0%
Not Hispanic or Latino Population (2020)	28,306 96.6%		40,576 97.0%		256,607 95.5%	
Hispanic or Latino Population (2020)	1,003	3.4%	1,260	3.0%	12,134	4.5%
Not Hispanic or Latino Population (2010)	29,036 97.8%		42,091 98.0%		280,591 97.1%	
Hispanic or Latino Population (2010)	656	2.2%	863	2.0%	8,255	2.9%
Not Hispanic or Latino Population (2030)	24,874 95.6%		35,880 96.1%		249,910 94.1%	
Hispanic or Latino Population (2030)	1,151	4.4%	1,441	3.9%	15,792	5.9%
Projected Annual Growth (2025-2030)	-14	-0.2%	6	-	778	1.0%
Historical Annual Growth (2010-2020)	347	5.3%	397	4.6%	3,878	4.7%



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Marion, Arkansas		10 min drive		15 min drive		30 min drive	
Drive Time		time		time		time	
Total Age Distribution (2025)							
Total Population		28,055		40,027		276,299	
Age Under 5 Years		1,813	6.5%	2,653	6.6%	18,653	6.8%
Age 5 to 9 Years		2,229	7.9%	3,093	7.7%	19,250	7.0%
Age 10 to 14 Years		2,157	7.7%	3,024	7.6%	18,440	6.7%
Age 15 to 19 Years		2,089	7.4%	2,919	7.3%	18,025	6.5%
Age 20 to 24 Years		1,908	6.8%	2,663	6.7%	18,561	6.7%
Age 25 to 29 Years		1,795	6.4%	2,626	6.6%	21,539	7.8%
Age 30 to 34 Years		1,901	6.8%	2,709	6.8%	21,841	7.9%
Age 35 to 39 Years		1,688	6.0%	2,424	6.1%	18,386	6.7%
Age 40 to 44 Years		1,755	6.3%	2,459	6.1%	15,939	5.8%
Age 45 to 49 Years		1,677	6.0%	2,311	5.8%	14,818	5.4%
Age 50 to 54 Years		1,670	6.0%	2,319	5.8%	15,567	5.6%
Age 55 to 59 Years		1,544	5.5%	2,215	5.5%	15,700	5.7%
Age 60 to 64 Years		1,655	5.9%	2,399	6.0%	17,038	6.2%
Age 65 to 69 Years		1,373	4.9%	2,098	5.2%	15,325	5.5%
Age 70 to 74 Years		1,065	3.8%	1,636	4.1%	11,453	4.1%
Age 75 to 79 Years		797	2.8%	1,170	2.9%	7,812	2.8%
Age 80 to 84 Years		561	2.0%	788	2.0%	4,350	1.6%
Age 85 Years or Over		376	1.3%	522	1.3%	3,603	1.3%
Median Age		34.8		35.0		35.0	
Age 19 Years or Less		8,289	29.5%	11,689	29.2%	74,369	26.9%
Age 20 to 64 Years		15,594	55.6%	22,125	55.3%	159,388	57.7%
Age 65 Years or Over		4,172	14.9%	6,213	15.5%	42,542	15.4%
Female Age Distribution (2025)							
Female Population		14,569	51.9%	20,941	52.3%	142,091	51.4%
Age Under 5 Years		883	6.1%	1,298	6.2%	9,097	6.4%
Age 5 to 9 Years		1,141	7.8%	1,551	7.4%	9,471	6.7%
Age 10 to 14 Years		1,033	7.1%	1,458	7.0%	8,921	6.3%
Age 15 to 19 Years		1,020	7.0%	1,414	6.8%	8,316	5.9%
Age 20 to 24 Years		941	6.5%	1,314	6.3%	9,132	6.4%
Age 25 to 29 Years		895	6.1%	1,366	6.5%	11,143	7.8%
Age 30 to 34 Years		1,026	7.0%	1,467	7.0%	11,312	8.0%
Age 35 to 39 Years		936	6.4%	1,357	6.5%	9,601	6.8%
Age 40 to 44 Years		961	6.6%	1,361	6.5%	8,409	5.9%
Age 45 to 49 Years		886	6.1%	1,242	5.9%	7,700	5.4%
Age 50 to 54 Years		906	6.2%	1,283	6.1%	8,031	5.7%
Age 55 to 59 Years		866	5.9%	1,238	5.9%	8,117	5.7%
Age 60 to 64 Years		842	5.8%	1,231	5.9%	8,790	6.2%
Age 65 to 69 Years		743	5.1%	1,137	5.4%	8,250	5.8%
Age 70 to 74 Years		582	4.0%	890	4.3%	6,366	4.5%
Age 75 to 79 Years		400	2.7%	609	2.9%	4,439	3.1%
Age 80 to 84 Years		311	2.1%	452	2.2%	2,697	1.9%
Age 85 Years or Over		197	1.4%	274	1.3%	2,301	1.6%
Female Median Age		36.1		36.5		36.6	
Age 19 Years or Less		4,078	28.0%	5,721	27.3%	35,805	25.2%
Age 20 to 64 Years		8,259	56.7%	11,858	56.6%	82,235	57.9%
Age 65 Years or Over		2,232	15.3%	3,362	16.1%	24,052	16.9%



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Marion, Arkansas		10 min drive		15 min drive		30 min drive	
Drive Time		time		time		time	
Male Age Distribution (2025)							
Male Population		13,486	48.1%	19,086	47.7%	134,208	48.6%
Age Under 5 Years		930	6.9%	1,356	7.1%	9,556	7.1%
Age 5 to 9 Years		1,088	8.1%	1,542	8.1%	9,779	7.3%
Age 10 to 14 Years		1,124	8.3%	1,566	8.2%	9,520	7.1%
Age 15 to 19 Years		1,070	7.9%	1,505	7.9%	9,710	7.2%
Age 20 to 24 Years		967	7.2%	1,349	7.1%	9,429	7.0%
Age 25 to 29 Years		900	6.7%	1,261	6.6%	10,396	7.7%
Age 30 to 34 Years		875	6.5%	1,242	6.5%	10,530	7.8%
Age 35 to 39 Years		753	5.6%	1,067	5.6%	8,785	6.5%
Age 40 to 44 Years		794	5.9%	1,098	5.8%	7,530	5.6%
Age 45 to 49 Years		791	5.9%	1,069	5.6%	7,117	5.3%
Age 50 to 54 Years		764	5.7%	1,036	5.4%	7,536	5.6%
Age 55 to 59 Years		678	5.0%	977	5.1%	7,583	5.7%
Age 60 to 64 Years		814	6.0%	1,169	6.1%	8,248	6.1%
Age 65 to 69 Years		630	4.7%	961	5.0%	7,075	5.3%
Age 70 to 74 Years		483	3.6%	746	3.9%	5,086	3.8%
Age 75 to 79 Years		397	2.9%	560	2.9%	3,374	2.5%
Age 80 to 84 Years		250	1.9%	335	1.8%	1,653	1.2%
Age 85 Years or Over		179	1.3%	249	1.3%	1,302	1.0%
Male Median Age		33.3		33.3		33.5	
Age 19 Years or Less		4,211	31.2%	5,968	31.3%	38,564	28.7%
Age 20 to 64 Years		7,335	54.4%	10,267	53.8%	77,154	57.5%
Age 65 Years or Over		1,940	14.4%	2,851	14.9%	18,490	13.8%
Males per 100 Females (2025)							
Overall Comparison		93		91		94	
Age Under 5 Years		105	51.3%	104	51.1%	105	51.2%
Age 5 to 9 Years		95	48.8%	99	49.9%	103	50.8%
Age 10 to 14 Years		109	52.1%	107	51.8%	107	51.6%
Age 15 to 19 Years		105	51.2%	106	51.6%	117	53.9%
Age 20 to 24 Years		103	50.7%	103	50.7%	103	50.8%
Age 25 to 29 Years		101	50.1%	92	48.0%	93	48.3%
Age 30 to 34 Years		85	46.0%	85	45.9%	93	48.2%
Age 35 to 39 Years		80	44.6%	79	44.0%	92	47.8%
Age 40 to 44 Years		83	45.2%	81	44.6%	90	47.2%
Age 45 to 49 Years		89	47.2%	86	46.3%	92	48.0%
Age 50 to 54 Years		84	45.7%	81	44.7%	94	48.4%
Age 55 to 59 Years		78	43.9%	79	44.1%	93	48.3%
Age 60 to 64 Years		97	49.2%	95	48.7%	94	48.4%
Age 65 to 69 Years		85	45.9%	85	45.8%	86	46.2%
Age 70 to 74 Years		83	45.4%	84	45.6%	80	44.4%
Age 75 to 79 Years		99	49.8%	92	47.9%	76	43.2%
Age 80 to 84 Years		81	44.6%	74	42.5%	61	38.0%
Age 85 Years or Over		91	47.7%	91	47.6%	57	36.1%
Age 19 Years or Less		103	50.8%	104	51.1%	108	51.9%
Age 20 to 39 Years		92	47.9%	89	47.2%	95	48.7%
Age 40 to 64 Years		86	46.3%	84	45.7%	93	48.1%
Age 65 Years or Over		87	46.5%	85	45.9%	77	43.5%

Marion, Arkansas	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
Household Type (2025)						
Total Households	10,701		15,623		116,509	
Households with Children	3,790	35.4%	5,341	34.2%	31,515	27.0%
Average Household Size	2.6		2.5		2.3	
Household Density per Square Mile	208		139		237	
Population Family	23,063	82.2%	32,138	80.3%	198,475	71.8%
Population Non-Family	4,637	16.5%	7,278	18.2%	71,857	26.0%
Population Group Quarters	355	1.3%	611	1.5%	5,967	2.2%
Family Households	7,231	67.6%	10,061	64.4%	62,027	53.2%
Married Couple Households	4,119	57.0%	5,307	52.8%	25,468	41.1%
Other Family Households with Children	3,112	43.0%	4,754	47.2%	36,559	58.9%
Family Households with Children	3,782	52.3%	5,331	53.0%	31,455	50.7%
Married Couple with Children	1,845	48.8%	2,362	44.3%	11,122	35.4%
Other Family Households with Children	1,938	51.2%	2,969	55.7%	20,333	64.6%
Family Households No Children	3,449	47.7%	4,730	47.0%	30,572	49.3%
Married Couple No Children	2,275	66.0%	2,946	62.3%	14,346	46.9%
Other Family Households No Children	1,174	34.0%	1,785	37.7%	16,226	53.1%
Non-Family Households	3,469	32.4%	5,562	35.6%	54,482	46.8%
Non-Family Households with Children	8	0.2%	10	0.2%	60	0.1%
Non-Family Households No Children	3,461	99.8%	5,552	99.8%	54,422	99.9%
Average Family Household Size	3.2		3.2		3.2	
Average Family Income	\$102,955		\$94,995		\$83,947	
Median Family Income	\$78,785		\$73,436		\$67,045	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2025)						
Population Age 15 Years or Over	21,855		31,257		219,956	
Never Married	7,909	36.2%	11,822	37.8%	110,440	50.2%
Currently Married	8,250	37.7%	10,904	34.9%	53,171	24.2%
Previously Married	5,696	26.1%	8,530	27.3%	56,345	25.6%
Separated	992	17.4%	1,701	19.9%	14,608	25.9%
Widowed	1,541	27.0%	2,195	25.7%	14,377	25.5%
Divorced	3,164	55.5%	4,634	54.3%	27,361	48.6%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	17,858		25,675		183,370	
Elementary (Grade Level 0 to 8)	549	3.1%	918	3.6%	8,316	4.5%
Some High School (Grade Level 9 to 11)	1,433	8.0%	2,351	9.2%	16,454	9.0%
High School Graduate	6,306	35.3%	9,423	36.7%	60,850	33.2%
Some College	4,292	24.0%	5,758	22.4%	39,369	21.5%
Associate Degree Only	1,638	9.2%	2,292	8.9%	10,907	5.9%
Bachelor Degree Only	2,520	14.1%	3,383	13.2%	27,191	14.8%
Graduate Degree	1,121	6.3%	1,550	6.0%	20,283	11.1%
Any College (Some College or Higher)	9,571	53.6%	12,984	50.6%	97,749	53.3%
College Degree + (Bachelor Degree or Higher)	3,641	20.4%	4,933	19.2%	47,473	25.9%

Marion, Arkansas	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Housing						
Total Housing Units (2025)	12,327		18,160		136,395	
Total Housing Units (2020)	12,396		18,155		130,602	
Historical Annual Growth (2020-2025)	-68	-	5	-	5,793	-
Housing Units Occupied (2025)	10,701	86.8%	15,623	86.0%	116,509	85.4%
Housing Units Owner-Occupied	5,932	55.4%	7,958	50.9%	47,583	40.8%
Housing Units Renter-Occupied	4,769	44.6%	7,665	49.1%	68,925	59.2%
Housing Units Vacant (2025)	1,627	13.2%	2,537	14.0%	19,886	14.6%
Household Size (2025)						
Total Households	10,701		15,623		116,509	
1 Person Households	2,836	26.5%	4,639	29.7%	44,828	38.5%
2 Person Households	3,343	31.2%	4,722	30.2%	31,945	27.4%
3 Person Households	1,980	18.5%	2,745	17.6%	16,771	14.4%
4 Person Households	1,388	13.0%	1,865	11.9%	12,638	10.8%
5 Person Households	679	6.3%	960	6.1%	5,994	5.1%
6 Person Households	300	2.8%	429	2.7%	2,540	2.2%
7 or More Person Households	175	1.6%	264	1.7%	1,793	1.5%
Household Income Distribution (2025)						
HH Income \$200,000 or More	678	6.3%	881	5.6%	7,078	6.1%
HH Income \$150,000 to \$199,999	510	4.8%	662	4.2%	4,802	4.1%
HH Income \$125,000 to \$149,999	771	7.2%	924	5.9%	4,799	4.1%
HH Income \$100,000 to \$124,999	1,016	9.5%	1,261	8.1%	7,310	6.3%
HH Income \$75,000 to \$99,999	1,591	14.9%	2,116	13.5%	12,526	10.8%
HH Income \$50,000 to \$74,999	2,068	19.3%	2,884	18.5%	18,616	16.0%
HH Income \$35,000 to \$49,999	1,298	12.1%	1,970	12.6%	15,267	13.1%
HH Income \$25,000 to \$34,999	904	8.4%	1,348	8.6%	11,716	10.1%
HH Income \$15,000 to \$24,999	900	8.4%	1,557	10.0%	12,552	10.8%
HH Income \$10,000 to \$14,999	675	6.3%	1,374	8.8%	8,744	7.5%
HH Income Under \$10,000	288	2.7%	646	4.1%	13,099	11.2%
Household Vehicles (2025)						
Households 0 Vehicles Available	1,018	9.5%	1,888	12.1%	17,805	15.3%
Households 1 Vehicle Available	4,094	38.3%	6,270	40.1%	56,543	48.5%
Households 2 Vehicles Available	3,833	35.8%	5,173	33.1%	29,991	25.7%
Households 3 or More Vehicles Available	1,755	16.4%	2,292	14.7%	12,170	10.4%
Total Vehicles Available	17,632		24,330		157,657	
Average Vehicles per Household	1.6		1.6		1.4	
Owner-Occupied Household Vehicles	11,745	66.6%	15,559	63.9%	83,606	53.0%
Average Vehicles per Owner-Occupied Household	2.0		2.0		1.8	
Renter-Occupied Household Vehicles	5,887	33.4%	8,771	36.1%	74,051	47.0%
Average Vehicles per Renter-Occupied Household	1.2		1.1		1.1	
Travel Time (2025)						
Worker Base Age 16 years or Over	13,470		18,346		119,527	
Travel to Work in 14 Minutes or Less	5,459	40.5%	7,572	41.3%	31,705	26.5%
Travel to Work in 15 to 29 Minutes	3,386	25.1%	4,591	25.0%	52,375	43.8%
Travel to Work in 30 to 59 Minutes	3,200	23.8%	4,386	23.9%	22,487	18.8%
Travel to Work in 60 Minutes or More	456	3.4%	546	3.0%	3,063	2.6%
Work at Home	969	7.2%	1,251	6.8%	9,897	8.3%
Average Minutes Travel to Work	17.0		16.9		19.4	

Marion, Arkansas		10 min drive	15 min drive	30 min drive
Drive Time		time	time	time
Transportation To Work (2025)				
Worker Base Age 16 years or Over		13,470	18,346	119,527
Drive to Work Alone		10,810 80.2%	14,509 79.1%	90,553 75.8%
Drive to Work in Carpool		1,507 11.2%	2,289 12.5%	12,629 10.6%
Travel to Work by Public Transportation		2 -	19 0.1%	1,625 1.4%
Drive to Work on Motorcycle		1 -	1 -	23 -
Bicycle to Work		14 0.1%	18 -	241 0.2%
Walk to Work		112 0.8%	198 1.1%	3,592 3.0%
Other Means		55 0.4%	61 0.3%	967 0.8%
Work at Home		969 7.2%	1,251 6.8%	9,897 8.3%
Daytime Demographics (2025)				
Total Businesses		1,054	1,404	12,933
Total Employees		10,407	13,341	140,868
Company Headquarter Businesses		36 3.4%	44 3.1%	479 3.7%
Company Headquarter Employees		1,032 9.9%	1,153 8.6%	22,561 16.0%
Employee Population per Business		9.9 to 1	9.5 to 1	10.9 to 1
Residential Population per Business		26.6 to 1	28.5 to 1	21.4 to 1
Adj. Daytime Demographics Age 16 Years or Over		18,347	25,655	237,399
Labor Force				
Labor Population Age 16 Years or Over (2025)		21,418	30,670	216,465
Labor Force Total Males (2025)		10,134 47.3%	14,341 46.8%	103,594 47.9%
Male Civilian Employed		6,688 66.0%	9,047 63.1%	58,545 56.5%
Male Civilian Unemployed		229 2.3%	505 3.5%	5,426 5.2%
Males in Armed Forces		5 -	8 -	195 0.2%
Males Not in Labor Force		3,211 31.7%	4,781 33.3%	39,428 38.1%
Labor Force Total Females (2025)		11,284 52.7%	16,329 53.2%	112,871 52.1%
Female Civilian Employed		6,784 60.1%	9,301 57.0%	60,993 54.0%
Female Civilian Unemployed		432 3.8%	665 4.1%	5,998 5.3%
Females in Armed Forces		- -	- -	201 0.2%
Females Not in Labor Force		4,069 36.1%	6,363 39.0%	45,679 40.5%
Unemployment Rate		661 3.1%	1,170 3.8%	11,424 5.3%
Occupation (2025)				
Occupation Population Age 16 Years or Over		13,470	18,346	119,527
Occupation Total Males		6,686 49.6%	9,045 49.3%	58,535 49.0%
Occupation Total Females		6,784 50.4%	9,301 50.7%	60,993 51.0%
Management, Business, Financial Operations		1,810 13.4%	2,274 12.4%	16,129 13.5%
Professional, Related		2,988 22.2%	3,705 20.2%	25,339 21.2%
Service		2,026 15.0%	3,028 16.5%	23,625 19.8%
Sales, Office		2,791 20.7%	3,622 19.7%	22,652 19.0%
Farming, Fishing, Forestry		93 0.7%	138 0.8%	351 0.3%
Construction, Extraction, Maintenance		1,120 8.3%	1,440 7.8%	7,234 6.1%
Production, Transport, Material Moving		2,642 19.6%	4,140 22.6%	24,197 20.2%
White Collar Workers		7,590 56.3%	9,601 52.3%	64,120 53.6%
Blue Collar Workers		5,881 43.7%	8,745 47.7%	55,407 46.4%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Marion, Arkansas		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
Units In Structure (2025)							
Total Units		10,701		15,623		116,509	
1 Detached Unit		7,998	74.7%	10,904	69.8%	70,872	60.8%
1 Attached Unit		163	1.5%	225	1.4%	5,005	4.3%
2 Units		127	1.2%	290	1.9%	2,538	2.2%
3 to 4 Units		253	2.4%	628	4.0%	7,383	6.3%
5 to 9 Units		925	8.6%	1,728	11.1%	10,085	8.7%
10 to 19 Units		383	3.6%	600	3.8%	7,269	6.2%
20 to 49 Units		207	1.9%	257	1.6%	3,266	2.8%
50 or More Units		206	1.9%	360	2.3%	8,263	7.1%
Mobile Home or Trailer		423	4.0%	614	3.9%	1,688	1.4%
Other Structure		15	0.1%	17	0.1%	140	0.1%
Homes Built By Year (2025)							
Homes Built 2020 or later		97	0.8%	118	0.6%	2,183	1.6%
Homes Built 2010 to 2019		720	5.8%	1,048	5.8%	6,203	4.5%
Homes Built 2000 to 2009		2,089	16.9%	3,025	16.7%	12,537	9.2%
Homes Built 1990 to 1999		1,628	13.2%	2,324	12.8%	10,025	7.3%
Homes Built 1980 to 1989		1,291	10.5%	2,097	11.5%	9,526	7.0%
Homes Built 1970 to 1979		1,793	14.5%	2,742	15.1%	13,267	9.7%
Homes Built 1960 to 1969		1,704	13.8%	2,192	12.1%	17,455	12.8%
Homes Built 1950 to 1959		724	5.9%	1,057	5.8%	20,906	15.3%
Homes Built 1940 to 1949		519	4.2%	741	4.1%	10,228	7.5%
Homes Built Before 1939		137	1.1%	279	1.5%	14,179	10.4%
Median Age of Homes		41.7 yrs		41.7 yrs		53.8 yrs	
Home Values (2025)							
Owner Specified Housing Units		5,932		7,958		47,583	
Home Values \$1,000,000 or More		4	-	12	0.2%	667	1.4%
Home Values \$750,000 to \$999,999		13	0.2%	23	0.3%	1,200	2.5%
Home Values \$500,000 to \$749,999		71	1.2%	130	1.6%	3,369	7.1%
Home Values \$400,000 to \$499,999		162	2.7%	228	2.9%	3,658	7.7%
Home Values \$300,000 to \$399,999		624	10.5%	726	9.1%	5,940	12.5%
Home Values \$250,000 to \$299,999		489	8.2%	585	7.4%	4,235	8.9%
Home Values \$200,000 to \$249,999		1,085	18.3%	1,288	16.2%	4,472	9.4%
Home Values \$175,000 to \$199,999		435	7.3%	544	6.8%	1,736	3.6%
Home Values \$150,000 to \$174,999		781	13.2%	983	12.4%	2,878	6.0%
Home Values \$125,000 to \$149,999		594	10.0%	781	9.8%	1,675	3.5%
Home Values \$100,000 to \$124,999		390	6.6%	617	7.8%	3,262	6.9%
Home Values \$90,000 to \$99,999		141	2.4%	222	2.8%	823	1.7%
Home Values \$80,000 to \$89,999		203	3.4%	326	4.1%	2,182	4.6%
Home Values \$70,000 to \$79,999		142	2.4%	238	3.0%	1,830	3.8%
Home Values \$60,000 to \$69,999		115	1.9%	186	2.3%	2,404	5.1%
Home Values \$50,000 to \$59,999		243	4.1%	332	4.2%	1,555	3.3%
Home Values \$35,000 to \$49,999		100	1.7%	209	2.6%	2,490	5.2%
Home Values \$25,000 to \$34,999		98	1.6%	194	2.4%	1,106	2.3%
Home Values \$10,000 to \$24,999		143	2.4%	197	2.5%	1,353	2.8%
Home Values Under \$10,000		99	1.7%	137	1.7%	749	1.6%
Owner-Occupied Median Home Value		\$178,119		\$169,377		\$196,159	
Renter-Occupied Median Rent		\$734		\$706		\$903	



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Marion, Arkansas	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$967.15 M		\$1.33 B		\$9.21 B	
Total Non-Retail Expenditure	\$466.89 M		\$639.09 M		\$4.5 B	
Total Retail Expenditure	\$500.26 M		\$689.41 M		\$4.71 B	
Alcoholic Beverages	\$5.93 M		\$8.11 M		\$55.92 M	
Apparel	\$18.31 M		\$25.18 M		\$174.04 M	
Contributions	\$29.53 M		\$39.77 M		\$273.14 M	
Education	\$21.45 M		\$29.06 M		\$199.92 M	
Entertainment	\$56.85 M		\$78.29 M		\$542.82 M	
Food Away From Home	\$43.3 M		\$59.43 M		\$410.44 M	
Grocery	\$70.97 M		\$100.06 M		\$696.33 M	
Health Care	\$70.07 M		\$101.55 M		\$740.65 M	
Household Furnishings and Equipment	\$25.98 M		\$35.58 M		\$245.58 M	
Household Operations	\$18.7 M		\$25.85 M		\$179.71 M	
Miscellaneous Expenses	\$16.78 M		\$23 M		\$158.94 M	
Personal Care	\$13.62 M		\$19.09 M		\$132.54 M	
Shelter	\$166.73 M		\$234.2 M		\$1.69 B	
Tax and Retirement	\$200.15 M		\$262.57 M		\$1.8 B	
Tobacco and Related	\$6.11 M		\$8.95 M		\$63.91 M	
Transportation	\$151.65 M		\$205.71 M		\$1.35 B	
Utilities	\$51.02 M		\$72.1 M		\$502.08 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$7,532		\$7,086		\$6,587	
Total Non-Retail Expenditure	\$3,636	48.3%	\$3,409	48.1%	\$3,219	48.9%
Total Retail Expenditures	\$3,896	51.7%	\$3,677	51.9%	\$3,368	51.1%
Alcoholic Beverages	\$46	0.6%	\$43	0.6%	\$40	0.6%
Apparel	\$143	1.9%	\$134	1.9%	\$124	1.9%
Contributions	\$230	3.1%	\$212	3.0%	\$195	3.0%
Education	\$167	2.2%	\$155	2.2%	\$143	2.2%
Entertainment	\$443	5.9%	\$418	5.9%	\$388	5.9%
Food Away From Home	\$337	4.5%	\$317	4.5%	\$294	4.5%
Grocery	\$553	7.3%	\$534	7.5%	\$498	7.6%
Health Care	\$546	7.2%	\$542	7.6%	\$530	8.0%
Household Furnishings and Equipment	\$202	2.7%	\$190	2.7%	\$176	2.7%
Household Operations	\$146	1.9%	\$138	1.9%	\$129	2.0%
Miscellaneous Expenses	\$131	1.7%	\$123	1.7%	\$114	1.7%
Personal Care	\$106	1.4%	\$102	1.4%	\$95	1.4%
Shelter	\$1,298	17.2%	\$1,249	17.6%	\$1,206	18.3%
Tax and Retirement	\$1,559	20.7%	\$1,401	19.8%	\$1,286	19.8%
Tobacco and Related	\$48	0.6%	\$48	0.7%	\$46	0.7%
Transportation	\$1,181	15.7%	\$1,097	15.5%	\$965	14.7%
Utilities	\$397	5.3%	\$385	5.4%	\$359	5.5%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Marion, Arkansas						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$31.69 M / \$23.08 M	27	\$43.98 M / \$26.77 M	39	\$305.67 M / \$149.63 M	51
Men's Clothing Stores	\$1.32 M / \$1.03 M	22	\$1.86 M / \$1.06 M	43	\$12.98 M / \$14.17 M	-8
Women's Clothing Stores	\$2.65 M / \$1.12 M	58	\$3.66 M / \$1.12 M	69	\$25.37 M / \$13.39 M	47
Children's, Infants' Clothing Stores	\$2.49 M / -	100	\$3.39 M / -	100	\$23.39 M / \$1.18 M	95
Family Clothing Stores	\$15.48 M / \$15.18 M	2	\$21.32 M / \$18.82 M	12	\$146.59 M / \$84.06 M	43
Clothing Accessory Stores	\$734.01 K / -	100	\$1.03 M / -	100	\$7.17 M / \$13.43 M	-47
Other Apparel Stores	\$937.33 K / -	100	\$1.3 M / -	100	\$8.99 M / \$6.21 M	31
Shoe Stores	\$6.52 M / \$4.66 M	29	\$9.2 M / \$4.66 M	49	\$65.21 M / \$14.19 M	78
Jewelry Stores	\$1.38 M / \$1.09 M	21	\$1.97 M / \$1.11 M	43	\$14.15 M / \$3 M	79
Luggage Stores	\$173.99 K / -	100	\$250.52 K / -	100	\$1.81 M / \$-3	100
Furniture, Home Furnishings Stores	\$28.08 M / \$7.24 M	74	\$38.8 M / \$24.44 M	37	\$266.09 M / \$145.56 M	45
Furniture Stores	\$13.21 M / \$7.24 M	45	\$18.56 M / \$18.9 M	-2	\$128.81 M / \$55.13 M	57
Floor Covering Stores	\$1.87 M / -	100	\$2.62 M / -	100	\$18.24 M / \$32.02 M	-43
Other Home Furnishing Stores	\$13.01 M / -	100	\$17.62 M / \$5.54 M	69	\$119.04 M / \$58.4 M	51
Electronics, Appliance Stores	\$25.78 M / \$14.1 M	45	\$35.47 M / \$15.03 M	58	\$239.75 M / \$84.75 M	65
Building Material, Garden Equipment, Supplies Dealers	\$26.88 M / \$56.41 M	-52	\$37.22 M / \$57.94 M	-36	\$258.24 M / \$296.76 M	-13
Home Centers	\$15.08 M / \$4.05 M	73	\$20.87 M / \$4.99 M	76	\$144.57 M / \$141.58 M	2
Paint, Wallpaper Stores	\$3.11 M / \$5.32 M	-41	\$4.27 M / \$5.32 M	-20	\$29.78 M / \$33.06 M	-10
Hardware Stores	\$1.67 M / \$42.28 M	-96	\$2.32 M / \$42.55 M	-95	\$16.15 M / \$53.58 M	-70
Other Building Materials Stores	\$4.81 M / \$1.48 M	69	\$6.69 M / \$1.53 M	77	\$46.42 M / \$59.99 M	-23
Outdoor Power Equipment Stores	\$289.97 K / -	100	\$403.81 K / -	100	\$2.82 M / \$-4	100
Nursery, Garden Stores	\$1.92 M / \$3.28 M	-42	\$2.66 M / \$3.56 M	-25	\$18.5 M / \$8.55 M	54
Food, Beverage Stores	\$40.25 M / \$44.16 M	-9	\$55.12 M / \$55.71 M	-1	\$375.87 M / \$474.2 M	-21
Grocery Stores	\$31.15 M / \$36.54 M	-15	\$42.81 M / \$45.1 M	-5	\$291.83 M / \$330.5 M	-12
Convenience Stores	\$2.68 M / \$4.04 M	-34	\$3.66 M / \$6.41 M	-43	\$24.59 M / \$39.4 M	-38
Meat Markets	\$187.59 K / \$137.22 K	27	\$257.91 K / \$137.22 K	47	\$1.78 M / \$481.54 K	73
Fish, Seafood Markets	\$64.65 K / \$226.62 K	-71	\$88.76 K / \$228.98 K	-61	\$613.27 K / \$867.48 K	-29
Fruit, Vegetable Markets	\$122.65 K / -	100	\$168.47 K / -	100	\$1.16 M / \$766.25 K	34
Other Specialty Food Markets	\$250.96 K / \$57.45 K	77	\$343.16 K / \$61.47 K	82	\$2.35 M / \$1.46 M	38
Liquor Stores	\$5.79 M / \$3.16 M	45	\$7.79 M / \$3.77 M	52	\$53.54 M / \$100.73 M	-47

Marion, Arkansas						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$23.98 M / \$28.25 M	-15	\$31.98 M / \$33.54 M	-5	\$194.07 M / \$254.35 M	-24
Pharmacy, Drug Stores	\$21.13 M / \$25.89 M	-18	\$28.2 M / \$31.19 M	-10	\$171.73 M / \$206.24 M	-17
Cosmetics, Beauty Stores	\$1.2 M / \$2.36 M	-49	\$1.59 M / \$2.36 M	-33	\$9.34 M / \$4.82 M	48
Optical Goods Stores	\$356.49 K / \$-1	100	\$478.3 K / \$-1	100	\$2.78 M / \$596.55 K	79
Other Health, Personal Care Stores	\$1.29 M / -	100	\$1.71 M / -	100	\$10.22 M / \$42.69 M	-76
Sporting Goods, Hobby, Book, Music Stores	\$32.06 M / \$15.6 M	51	\$44.64 M / \$20.54 M	54	\$310.79 M / \$153.06 M	51
Sporting Goods Stores	\$12.49 M / \$1.81 M	85	\$17.33 M / \$6.68 M	61	\$119.89 M / \$73.03 M	39
Hobby, Toy, Game Stores	\$8.9 M / \$10.45 M	-15	\$12.46 M / \$10.45 M	16	\$86.64 M / \$21.94 M	75
Sewing, Needlecraft Stores	\$6.29 M / -	100	\$8.92 M / -	100	\$64.01 M / \$4.28 M	93
Musical Instrument Stores	\$2.16 M / \$-1	100	\$2.88 M / \$-1	100	\$19.9 M / \$17.87 M	10
Book Stores	\$2.21 M / \$3.34 M	-34	\$3.04 M / \$3.41 M	-11	\$20.34 M / \$35.93 M	-43
General Merchandise Stores	\$100.18 M / \$195.41 M	-49	\$138.45 M / \$201.89 M	-31	\$945.35 M / \$350.68 M	63
Department Stores	\$35.27 M / \$189.25 M	-81	\$48.62 M / \$190.79 M	-75	\$332.22 M / \$201.85 M	39
Warehouse Superstores	\$55.03 M / \$108.88 K	100	\$76.15 M / \$1.6 M	98	\$519.04 M / \$12.58 M	98
Other General Merchandise Stores	\$9.87 M / \$6.04 M	39	\$13.68 M / \$9.51 M	31	\$94.09 M / \$136.25 M	-31
Miscellaneous Store Retailers	\$12.75 M / \$7.96 M	38	\$17.8 M / \$13.5 M	24	\$122.83 M / \$96.05 M	22
Florists	\$312.03 K / \$405.47 K	-23	\$429.76 K / \$591.38 K	-27	\$2.97 M / \$2.52 M	15
Office, Stationary Stores	\$1.28 M / -	100	\$1.83 M / -	100	\$12.92 M / \$5.76 M	55
Gift, Souvenir Stores	\$2.62 M / \$1.05 M	60	\$3.61 M / \$1.09 M	70	\$24.81 M / \$12.78 M	49
Used Merchandise Stores	\$915.78 K / \$707.64 K	23	\$1.31 M / \$1.12 M	15	\$9.47 M / \$9.01 M	5
Pet, Pet Supply Stores	\$2.46 M / \$2.1 M	15	\$3.48 M / \$2.1 M	40	\$24.27 M / \$22.79 M	6
Art Dealers	\$372.28 K / -	100	\$542.26 K / -	100	\$3.96 M / \$-2	100
Mobile Home Dealers	\$270.93 K / \$391.4 K	-31	\$377.74 K / \$540.67 K	-30	\$2.62 M / \$540.67 K	79
Other Miscellaneous Retail Stores	\$4.52 M / \$3.3 M	27	\$6.22 M / \$8.06 M	-23	\$41.8 M / \$42.66 M	-2
Non-Store Retailers	\$58.71 M / \$5.21 M	91	\$80.53 M / \$6.3 M	92	\$541.95 M / \$86.52 M	84
Mail Order, Catalog Stores	\$54.95 M / \$4.18 M	92	\$75.38 M / \$4.88 M	94	\$506.91 M / \$79.34 M	84
Vending Machines	\$260.38 K / -	100	\$356.14 K / -	100	\$2.45 M / \$1.76 M	28
Fuel Dealers	\$323.14 K / \$1.03 M	-69	\$450.29 K / \$1.25 M	-64	\$3.18 M / \$1.43 M	55
Other Direct Selling Establishments	\$3.17 M / -	100	\$4.34 M / \$168.88 K	96	\$29.4 M / \$3.99 M	86

Marion, Arkansas						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$52.01 M / \$82.25 M	-37	\$70.19 M / \$92.02 M	-24	\$482.21 M / \$722.41 M	-33
Hotels, Other Travel Accommodations	\$3.33 M / \$3.8 M	-13	\$4.49 M / \$4.4 M	2	\$30.85 M / \$61.18 M	-50
RV Parks	\$32.97 K / \$3.67 K	89	\$45.49 K / \$14.44 K	68	\$315.82 K / \$328.42 K	-4
Rooming, Boarding Houses	\$18.72 K / -	100	\$25.36 K / \$121.49 K	-79	\$174.28 K / \$275.55 K	-37
Full Service Restaurants	\$30.39 M / \$38.44 M	-21	\$41.01 M / \$43.6 M	-6	\$281.74 M / \$390.07 M	-28
Limited Service Restaurants	\$14.11 M / \$37.02 M	-62	\$19.03 M / \$41.82 M	-54	\$130.71 M / \$193.12 M	-32
Special Food Services, Catering	\$4.14 M / \$4.49 M	-8	\$5.59 M / \$4.49 M	20	\$38.42 M / \$52.13 M	-26
Drinking Places	\$2.83 M / \$1.32 M	53	\$3.77 M / \$1.34 M	64	\$25.85 M / \$51.17 M	-49
Gasoline Stations	\$19.51 M / \$38.66 M	-50	\$26.71 M / \$73.5 M	-64	\$178.36 M / \$391.06 M	-54
Motor Vehicle, Parts Dealers	\$45.56 M / \$51.52 M	-12	\$64.74 M / \$75.87 M	-15	\$461.7 M / \$436.12 M	6
New Car Dealers	\$26.04 M / \$31.59 M	-18	\$37.47 M / \$46.87 M	-20	\$270.42 M / \$160.8 M	41
Used Car Dealers	\$2.42 M / \$4.85 M	-50	\$3.49 M / \$4.93 M	-29	\$25.15 M / \$41.56 M	-39
Recreational Vehicle Dealers	\$4.83 M / -	100	\$6.7 M / -	100	\$46.31 M / \$35.63 M	23
Motorcycle, Boat Dealers	\$6.35 M / \$4.9 M	23	\$8.85 M / \$6.09 M	31	\$61.49 M / \$43.13 M	30
Auto Parts, Accessories	\$3.8 M / \$5.05 M	-25	\$5.29 M / \$11.04 M	-52	\$37.45 M / \$105.11 M	-64
Tire Dealers	\$2.12 M / \$5.13 M	-59	\$2.95 M / \$6.93 M	-57	\$20.87 M / \$49.88 M	-58
2025 Population	28,055		40,027		276,299	
2030 Population	26,025		37,322		265,702	
% Population Change 2025-2030	-7.2%		-6.8%		-3.8%	
2025 Adult Population Age 18+	20,519		29,399		209,516	
2025 Population Male	13,486		19,086		134,208	
2025 Population Female	14,569		20,941		142,091	
2025 Households	10,701		15,623		116,509	
2025 Median Household Income	68,796		61,068		52,412	
2025 Average Household Income	88,467		80,145		72,875	

Retail Potential

Retail Potential Profile



Marion, Arkansas	10 min	15 min	30 min
Drive Time	drive time	drive time	drive time
2025 Population	28,055	40,027	276,299
2030 Population	26,025	37,322	265,702
% Population Change 2020-2025	-4.3%	-4.3%	2.8%
2025 Adult Population Age 18+	\$20,519	\$29,399	\$209,516
2025 Population Male	\$13,486	\$19,086	\$134,208
2025 Population Female	\$14,569	\$20,941	\$142,091
2025 Households	\$10,701	\$15,623	\$116,509
2025 Median Household Income	\$68,796	\$61,068	\$52,412
2025 Average Household Income	\$88,467	\$80,145	\$72,875
Clothing, Clothing Accessories Stores	\$31.69 M	\$43.98 M	\$305.67 M
Men's Clothing Stores	\$1.32 M	\$1.86 M	\$12.98 M
Women's Clothing Stores	\$2.65 M	\$3.66 M	\$25.37 M
Children's, Infants' Clothing Stores	\$2.49 M	\$3.39 M	\$23.39 M
Family Clothing Stores	\$15.48 M	\$21.32 M	\$146.59 M
Clothing Accessory Stores	\$734.01 K	\$1.03 M	\$7.17 M
Other Apparel Stores	\$937.33 K	\$1.3 M	\$8.99 M
Shoe Stores	\$6.52 M	\$9.2 M	\$65.21 M
Jewelry Stores	\$1.38 M	\$1.97 M	\$14.15 M
Luggage Stores	\$173.99 K	\$250.52 K	\$1.81 M
Furniture, Home Furnishings Stores	\$28.08 M	\$38.8 M	\$266.09 M
Furniture Stores	\$13.21 M	\$18.56 M	\$128.81 M
Floor Covering Stores	\$1.87 M	\$2.62 M	\$18.24 M
Other Home Furnishing Stores	\$13.01 M	\$17.62 M	\$119.04 M
Electronics, Appliance Stores	\$25.78 M	\$35.47 M	\$239.75 M
Gasoline Stations	\$19.51 M	\$26.71 M	\$178.36 M
Building Material, Garden Equipment, Supplies Dealers	\$26.88 M	\$37.22 M	\$258.24 M
Home Centers	\$15.08 M	\$20.87 M	\$144.57 M
Paint, Wallpaper Stores	\$3.11 M	\$4.27 M	\$29.78 M
Hardware Stores	\$1.67 M	\$2.32 M	\$16.15 M
Other Building Materials Stores	\$4.81 M	\$6.69 M	\$46.42 M
Outdoor Power Equipment Stores	\$289.97 K	\$403.81 K	\$2.82 M
Nursery, Garden Stores	\$1.92 M	\$2.66 M	\$18.5 M
Food, Beverage Stores	\$40.25 M	\$55.12 M	\$375.87 M
Grocery Stores	\$31.15 M	\$42.81 M	\$291.83 M
Convenience Stores	\$2.68 M	\$3.66 M	\$24.59 M
Meat Markets	\$187.59 K	\$257.91 K	\$1.78 M
Fish, Seafood Markets	\$64.65 K	\$88.76 K	\$613.27 K
Fruit, Vegetable Markets	\$122.65 K	\$168.47 K	\$1.16 M
Other Specialty Food Markets	\$250.96 K	\$343.16 K	\$2.35 M
Liquor Stores	\$5.79 M	\$7.79 M	\$53.54 M

Retail Potential Profile



Marion, Arkansas Drive Time	10 min drive time	15 min drive time	30 min drive time
Health, Personal Care Stores	\$23.98 M	\$31.98 M	\$194.07 M
Pharmacy, Drug Stores	\$21.13 M	\$28.2 M	\$171.73 M
Cosmetics, Beauty Stores	\$1.2 M	\$1.59 M	\$9.34 M
Optical Goods Stores	\$356.49 K	\$478.3 K	\$2.78 M
Other Health, Personal Care Stores	\$1.29 M	\$1.71 M	\$10.22 M
Sporting Goods, Hobby, Book, Music Stores	\$32.06 M	\$44.64 M	\$310.79 M
Sporting Goods Stores	\$12.49 M	\$17.33 M	\$119.89 M
Hobby, Toy, Game Stores	\$8.9 M	\$12.46 M	\$86.64 M
Sewing, Needlecraft Stores	\$6.29 M	\$8.92 M	\$64.01 M
Musical Instrument Stores	\$2.16 M	\$2.88 M	\$19.9 M
Book Stores	\$2.21 M	\$3.04 M	\$20.34 M
General Merchandise Stores	\$100.18 M	\$138.45 M	\$945.35 M
Department Stores	\$35.27 M	\$48.62 M	\$332.22 M
Warehouse Superstores	\$55.03 M	\$76.15 M	\$519.04 M
Other General Merchandise Stores	\$9.87 M	\$13.68 M	\$94.09 M
Miscellaneous Store Retailers	\$12.75 M	\$17.8 M	\$122.83 M
Florists	\$312.03 K	\$429.76 K	\$2.97 M
Office, Stationary Stores	\$1.28 M	\$1.83 M	\$12.92 M
Gift, Souvenir Stores	\$2.62 M	\$3.61 M	\$24.81 M
Used Merchandise Stores	\$915.78 K	\$1.31 M	\$9.47 M
Pet, Pet Supply Stores	\$2.46 M	\$3.48 M	\$24.27 M
Art Dealers	\$372.28 K	\$542.26 K	\$3.96 M
Mobile Home Dealers	\$270.93 K	\$377.74 K	\$2.62 M
Other Miscellaneous Retail Stores	\$4.52 M	\$6.22 M	\$41.8 M
Non-Store Retailers	\$58.71 M	\$80.53 M	\$541.95 M
Mail Order, Catalog Stores	\$54.95 M	\$75.38 M	\$506.91 M
Vending Machines	\$260.38 K	\$356.14 K	\$2.45 M
Fuel Dealers	\$323.14 K	\$450.29 K	\$3.18 M
Other Direct Selling Establishments	\$3.17 M	\$4.34 M	\$29.4 M
Accommodation, Food Services	\$54.84 M	\$73.96 M	\$508.06 M
Hotels, Other Travel Accommodations	\$3.33 M	\$4.49 M	\$30.85 M
RV Parks	\$32.97 K	\$45.49 K	\$315.82 K
Rooming, Boarding Houses	\$18.72 K	\$25.36 K	\$174.28 K
Full Service Restaurants	\$30.39 M	\$41.01 M	\$281.74 M
Limited Service Restaurants	\$14.11 M	\$19.03 M	\$130.71 M
Special Food Services, Catering	\$4.14 M	\$5.59 M	\$38.42 M
Drinking Places	\$2.83 M	\$3.77 M	\$25.85 M
Motor Vehicle, Parts Dealers	\$45.56 M	\$64.74 M	\$461.7 M
New Car Dealers	\$26.04 M	\$37.47 M	\$270.42 M
Used Car Dealers	\$2.42 M	\$3.49 M	\$25.15 M
Recreational Vehicle Dealers	\$4.83 M	\$6.7 M	\$46.31 M
Motorcycle, Boat Dealers	\$6.35 M	\$8.85 M	\$61.49 M
Auto Parts, Accessories	\$3.8 M	\$5.29 M	\$37.45 M
Tire Dealers	\$2.12 M	\$2.95 M	\$20.87 M

Income Summary

Income Summary Report



Marion, Arkansas	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Population						
Estimated Population (2025)	28,055		40,027		276,299	
Projected Population (2030)	26,025		37,322		265,702	
Census Population (2020)	29,309		41,836		268,741	
Census Population (2010)	29,693		42,954		288,846	
<i>Projected Annual Growth (2025 to 2030)</i>	-2,030	-1.4%	-2,705	-1.4%	-10,598	-0.8%
<i>Historical Annual Growth (2020 to 2025)</i>	-1,254	-0.9%	-1,810	-0.9%	7,558	0.5%
<i>Historical Annual Growth (2010 to 2020)</i>	-383	-0.1%	-1,117	-0.3%	-20,105	-0.7%
Households						
Estimated Households (2025)	10,701		15,623		116,509	
Projected Households (2030)	9,980		14,646		112,975	
Census Households (2020)	11,292		16,414		111,186	
Census Households (2010)	11,002		16,105		113,607	
<i>Projected Annual Growth (2025 to 2030)</i>	-721	-1.3%	-977	-1.3%	-3,534	-0.6%
<i>Historical Annual Growth (2020 to 2025)</i>	-591	-1.0%	-791	-1.0%	5,323	1.0%
<i>Historical Annual Growth (2010 to 2020)</i>	290	0.3%	309	0.2%	-2,421	-0.2%
Average Household Income						
Estimated Average Household Income (2025)	\$88,467		\$80,145		\$72,875	
Projected Average Household Income (2030)	\$88,171		\$79,541		\$72,597	
Census Average Household Income (2020)	\$52,348		\$48,116		\$41,644	
Census Average Household Income (2010)	\$42,406		\$40,312		\$37,080	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$296	-	-\$604	-0.2%	-\$278	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$36,120	4.6%	\$32,029	4.4%	\$31,231	5.0%
<i>Historical Annual Growth (2010 to 2020)</i>	\$9,942	2.3%	\$7,804	1.9%	\$4,565	1.2%
Median Household Income						
Estimated Median Household Income (2025)	\$68,796		\$61,068		\$52,412	
Projected Median Household Income (2030)	\$68,477		\$60,596		\$52,064	
Census Median Household Income (2020)	\$42,985		\$39,325		\$32,479	
Census Median Household Income (2010)	\$36,085		\$33,466		\$27,336	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$319	-	-\$472	-0.2%	-\$349	-0.1%
<i>Historical Annual Growth (2020 to 2025)</i>	\$25,812	4.0%	\$21,743	3.7%	\$19,933	4.1%
<i>Historical Annual Growth (2010 to 2020)</i>	\$6,899	1.9%	\$5,859	1.8%	\$5,143	1.9%
Per Capita Income						
Estimated Per Capita Income (2025)	\$33,773		\$31,349		\$30,848	
Projected Per Capita Income (2030)	\$33,843		\$31,285		\$30,991	
Census Per Capita Income (2020)	\$19,396		\$18,040		\$16,379	
Census Per Capita Income (2010)	\$15,297		\$14,622		\$14,097	
<i>Projected Annual Growth (2025 to 2030)</i>	\$70	-	-\$63	-	\$143	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$14,377	4.9%	\$13,308	4.9%	\$14,469	5.9%
<i>Historical Annual Growth (2010 to 2020)</i>	\$4,099	2.7%	\$3,419	2.3%	\$2,282	1.6%
Other Income						
Estimated Families (2025)	7,231		10,061		62,027	
Estimated Average Family Income (2025)	\$102,955		\$94,995		\$83,947	
Estimated Median Family Income (2025)	\$78,785		\$73,436		\$67,045	
Estimated Average Household Net Worth (2025)	\$725,374		\$653,416		\$608,144	

Consumer Expenditure Summary

Consumer Expenditure Summary



Marion, Arkansas		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
Estimated Population		28,055		40,027		276,299	
Estimated Households		10,701		15,623		116,509	
Household Expenditure		\$967.15 M		\$1.33 B		\$9.21 B	
Per Household ~ Per Capita		\$90,382	\$34,474	\$85,034	\$33,190	\$79,042	\$33,330
Non-Retail Expenditures		\$466.89 M	48.3%	\$639.09 M	48.1%	\$4.5 B	48.9%
Per Household ~ Per Capita		\$43,631	\$16,642	\$40,906	\$15,966	\$38,627	\$16,288
Retail Expenditures		\$500.26 M	51.7%	\$689.41 M	51.9%	\$4.71 B	51.1%
Per Household ~ Per Capita		\$46,750	\$17,832	\$44,127	\$17,224	\$40,415	\$17,042
Alcoholic Beverages		\$5.93 M	0.6%	\$8.11 M	0.6%	\$55.92 M	0.6%
Per Household ~ Per Capita		\$555	\$212	\$519	\$203	\$480	\$202
Apparel		\$18.31 M	1.9%	\$25.18 M	1.9%	\$174.04 M	1.9%
Per Household ~ Per Capita		\$1,711	\$653	\$1,612	\$629	\$1,494	\$630
Contributions		\$29.53 M	3.1%	\$39.77 M	3.0%	\$273.14 M	3.0%
Per Household ~ Per Capita		\$2,760	\$1,053	\$2,546	\$994	\$2,344	\$989
Education		\$21.45 M	2.2%	\$29.06 M	2.2%	\$199.92 M	2.2%
Per Household ~ Per Capita		\$2,004	\$765	\$1,860	\$726	\$1,716	\$724
Entertainment		\$56.85 M	5.9%	\$78.29 M	5.9%	\$542.82 M	5.9%
Per Household ~ Per Capita		\$5,313	\$2,026	\$5,011	\$1,956	\$4,659	\$1,965
Food Away From Home		\$43.3 M	4.5%	\$59.43 M	4.5%	\$410.44 M	4.5%
Per Household ~ Per Capita		\$4,046	\$1,543	\$3,804	\$1,485	\$3,523	\$1,485
Grocery		\$70.97 M	7.3%	\$100.06 M	7.5%	\$696.33 M	7.6%
Per Household ~ Per Capita		\$6,632	\$2,530	\$6,405	\$2,500	\$5,977	\$2,520
Health Care		\$70.07 M	7.2%	\$101.55 M	7.6%	\$740.65 M	8.0%
Per Household ~ Per Capita		\$6,548	\$2,498	\$6,500	\$2,537	\$6,357	\$2,681
Household Furnishings and Equipment		\$25.98 M	2.7%	\$35.58 M	2.7%	\$245.58 M	2.7%
Per Household ~ Per Capita		\$2,428	\$926	\$2,278	\$889	\$2,108	\$889
Household Operations		\$18.7 M	1.9%	\$25.85 M	1.9%	\$179.71 M	2.0%
Per Household ~ Per Capita		\$1,747	\$666	\$1,654	\$646	\$1,542	\$650
Miscellaneous Expenses		\$16.78 M	1.7%	\$23 M	1.7%	\$158.94 M	1.7%
Per Household ~ Per Capita		\$1,568	\$598	\$1,472	\$575	\$1,364	\$575
Personal Care		\$13.62 M	1.4%	\$19.09 M	1.4%	\$132.54 M	1.4%
Per Household ~ Per Capita		\$1,273	\$486	\$1,222	\$477	\$1,138	\$480
Shelter		\$166.73 M	17.2%	\$234.2 M	17.6%	\$1.69 B	18.3%
Per Household ~ Per Capita		\$15,581	\$5,943	\$14,990	\$5,851	\$14,470	\$6,101
Tax and Retirement		\$200.15 M	20.7%	\$262.57 M	19.8%	\$1.8 B	19.5%
Per Household ~ Per Capita		\$18,704	\$7,134	\$16,806	\$6,560	\$15,433	\$6,508
Tobacco and Related		\$6.11 M	0.6%	\$8.95 M	0.7%	\$63.91 M	0.7%
Per Household ~ Per Capita		\$571	\$218	\$573	\$224	\$549	\$231
Transportation		\$151.65 M	15.7%	\$205.71 M	15.5%	\$1.35 B	14.7%
Per Household ~ Per Capita		\$14,172	\$5,405	\$13,167	\$5,139	\$11,580	\$4,883
Utilities		\$51.02 M	5.3%	\$72.1 M	5.4%	\$502.08 M	5.5%
Per Household ~ Per Capita		\$4,768	\$1,819	\$4,615	\$1,801	\$4,309	\$1,817

Consumer Expenditure Trend



Marion, Arkansas		10 min drive		15 min drive		30 min drive	
Drive Time		time		time		time	
Population / Households (2025)							
Estimated Population		28,055		40,027		276,299	
Estimated Households		10,701		15,623		116,509	
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure		\$967.15 M		\$1.33 B		\$9.21 B	
Total Non-Retail Expenditure		\$466.89 M		\$639.09 M		\$4.5 B	
Total Retail Expenditure		\$500.26 M		\$689.41 M		\$4.71 B	
Alcoholic Beverages		\$5.93 M		\$8.11 M		\$55.92 M	
Apparel		\$18.31 M		\$25.18 M		\$174.04 M	
Contributions		\$29.53 M		\$39.77 M		\$273.14 M	
Education		\$21.45 M		\$29.06 M		\$199.92 M	
Entertainment		\$56.85 M		\$78.29 M		\$542.82 M	
Food Away From Home		\$43.3 M		\$59.43 M		\$410.44 M	
Grocery		\$70.97 M		\$100.06 M		\$696.33 M	
Health Care		\$70.07 M		\$101.55 M		\$740.65 M	
Household Furnishings and Equipment		\$25.98 M		\$35.58 M		\$245.58 M	
Household Operations		\$18.7 M		\$25.85 M		\$179.71 M	
Miscellaneous Expenses		\$16.78 M		\$23 M		\$158.94 M	
Personal Care		\$13.62 M		\$19.09 M		\$132.54 M	
Shelter		\$166.73 M		\$234.2 M		\$1.69 B	
Tax and Retirement		\$200.15 M		\$262.57 M		\$1.8 B	
Tobacco and Related		\$6.11 M		\$8.95 M		\$63.91 M	
Transportation		\$151.65 M		\$205.71 M		\$1.35 B	
Utilities		\$51.02 M		\$72.1 M		\$502.08 M	
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure		\$7,532		\$7,086		\$6,587	
Total Non-Retail Expenditure		\$3,636 48.3%		\$3,409 48.1%		\$3,219 48.9%	
Total Retail Expenditure		\$3,896 51.7%		\$3,677 51.9%		\$3,368 51.1%	
Alcoholic Beverages		\$46 0.6%		\$43 0.6%		\$40 0.6%	
Apparel		\$143 1.9%		\$134 1.9%		\$124 1.9%	
Contributions		\$230 3.1%		\$212 3.0%		\$195 3.0%	
Education		\$167 2.2%		\$155 2.2%		\$143 2.2%	
Entertainment		\$443 5.9%		\$418 5.9%		\$388 5.9%	
Food Away From Home		\$337 4.5%		\$317 4.5%		\$294 4.5%	
Grocery		\$553 7.3%		\$534 7.5%		\$498 7.6%	
Health Care		\$546 7.2%		\$542 7.6%		\$530 8.0%	
Household Furnishings and Equipment		\$202 2.7%		\$190 2.7%		\$176 2.7%	
Household Operations		\$146 1.9%		\$138 1.9%		\$129 2.0%	
Miscellaneous Expenses		\$131 1.7%		\$123 1.7%		\$114 1.7%	
Personal Care		\$106 1.4%		\$102 1.4%		\$95 1.4%	
Shelter		\$1,298 17.2%		\$1,249 17.6%		\$1,206 18.3%	
Tax and Retirement		\$1,559 20.7%		\$1,401 19.8%		\$1,286 19.5%	
Tobacco and Related		\$48 0.6%		\$48 0.7%		\$46 0.7%	
Transportation		\$1,181 15.7%		\$1,097 15.5%		\$965 14.7%	
Utilities		\$397 5.3%		\$385 5.4%		\$359 5.5%	

Consumer Expenditure Trend



Marion, Arkansas	10 min drive	15 min drive	30 min drive
Drive Time	time	time	time
Population / Households (2030)			
Projected Population	26,025	37,322	265,702
Projected Households	-	-	-
Total Annual Consumer Expenditure (2030)			
Total Household Expenditure	\$874.76 M	\$1.19 B	\$8.58 B
Total Non-Retail Expenditure	\$422.99 M	\$575.3 M	\$4.19 B
Total Retail Expenditure	\$451.77 M	\$618.78 M	\$4.39 B
Alcoholic Beverages	\$5.36 M	\$7.28 M	\$52.09 M
Apparel	\$16.54 M	\$22.6 M	\$162.07 M
Contributions	\$26.68 M	\$35.75 M	\$254.57 M
Education	\$19.38 M	\$26.11 M	\$186.29 M
Entertainment	\$51.34 M	\$70.26 M	\$505.39 M
Food Away From Home	\$39.11 M	\$53.35 M	\$382.24 M
Grocery	\$64.07 M	\$89.65 M	\$647.8 M
Health Care	\$63.21 M	\$91 M	\$696.46 M
Household Furnishings and Equipment	\$23.47 M	\$31.94 M	\$228.73 M
Household Operations	\$16.9 M	\$23.21 M	\$167.32 M
Miscellaneous Expenses	\$15.15 M	\$20.63 M	\$147.99 M
Personal Care	\$12.3 M	\$17.11 M	\$123.33 M
Shelter	\$150.56 M	\$209.9 M	\$1.57 B
Tax and Retirement	\$181.93 M	\$237.72 M	\$1.68 B
Tobacco and Related	\$5.52 M	\$8.01 M	\$59.41 M
Transportation	\$137.18 M	\$184.96 M	\$1.26 B
Utilities	\$46.06 M	\$64.59 M	\$467.05 M
Consumer Expenditure Growth (2025 to 2030)			
Total Household Expenditure	\$-92.4 M	\$-134.42 M	\$-625.26 M
Total Non-Retail Expenditure	\$-43.9 M	\$-63.79 M	\$-306.74 M
Total Retail Expenditure	\$-48.5 M	\$-70.63 M	\$-318.52 M
Alcoholic Beverages	\$-573.45 K	\$-827.65 K	\$-3.83 M
Apparel	\$-1.77 M	\$-2.58 M	\$-11.96 M
Contributions	\$-2.85 M	\$-4.02 M	\$-18.56 M
Education	\$-2.07 M	\$-2.95 M	\$-13.63 M
Entertainment	\$-5.51 M	\$-8.04 M	\$-37.43 M
Food Away From Home	\$-4.19 M	\$-6.08 M	\$-28.2 M
Grocery	\$-6.9 M	\$-10.41 M	\$-48.53 M
Health Care	\$-6.86 M	\$-10.54 M	\$-44.19 M
Household Furnishings and Equipment	\$-2.51 M	\$-3.64 M	\$-16.85 M
Household Operations	\$-1.8 M	\$-2.64 M	\$-12.39 M
Miscellaneous Expenses	\$-1.64 M	\$-2.37 M	\$-10.95 M
Personal Care	\$-1.32 M	\$-1.98 M	\$-9.21 M
Shelter	\$-16.16 M	\$-24.29 M	\$-116.27 M
Tax and Retirement	\$-18.21 M	\$-24.84 M	\$-120.14 M
Tobacco and Related	\$-597.66 K	\$-946.97 K	\$-4.5 M
Transportation	\$-14.47 M	\$-20.75 M	\$-93.59 M
Utilities	\$-4.96 M	\$-7.51 M	\$-35.03 M

Crime Risk

Marion, Arkansas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
Demographics			
Population	28,055	40,027	276,299
Census Population	29,309	41,836	268,741
Households	10,701	15,623	116,509
Average Household Income	\$88,467	\$80,145	\$72,875
Median Household Income	\$68,796	\$61,068	\$52,412
Per Capita Income	\$33,773	\$31,349	\$30,848
Total Crime			
Crime Index	217	241	429
Crime Level	Very High	Very High	Very High
Personal Crime			
Crime Index	382	436	729
Crime Level	Very High	Very High	Very High
Murder			
Crime Index	467	573	989
Crime Level	Very High	Very High	Very High
Rape			
Crime Index	233	229	151
Crime Level	Very High	Very High	High Risk
Robbery			
Crime Index	190	223	649
Crime Level	Very High	Very High	Very High
Assault			
Crime Index	455	522	831
Crime Level	Very High	Very High	Very High
Property Crime			
Crime Index	185	203	371
Crime Level	Very High	Very High	Very High
Burglary			
Crime Index	275	299	409
Crime Level	Very High	Very High	Very High
Larceny			
Crime Index	167	180	330
Crime Level	High Risk	Very High	Very High
Motor Vehicle Theft			
Crime Index	188	228	548
Crime Level	Very High	Very High	Very High

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Marion, Arkansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
Auto Parts Tires				
	AAMCO	1 / 0	5,000	
	Advance Auto Parts	5 / 0	9,400	
	AutoZone	13 / 1	6,600	
	Caliber Collision	1 / 0	15,100	
	Firestone	1 / 0	9,000	
	Goodyear	3 / 0	7,900	
	Jiffy Lube	1 / 0	2,500	
	Joe Hudson's Collision Center	1 / 1	15,000	
	Meineke	1 / 0	3,400	
	NAPA	2 / 0	6,200	
	O'Reilly	9 / 1	8,500	
	Pep Boys	2 / 0	17,500	
	Tire Choice	2 / 0	7,000	
	Valvoline Instant Oil Change	2 / 0	3,400	
Banks				
	Bank of America	1 / 0	5,000	
	First Horizon Bank	6 / 0	5,700	
	JRMB	2 / 0	4,600	
	Pinnacle Financial Partners	1 / 0	5,600	
	Regions Bank	12 / 1	5,100	
	Renasant Bank	1 / 0	4,100	
	Simmons First National Bank	2 / 0	5,700	
	Truist Bank	4 / 0	4,900	
	Wells Fargo	1 / 0	3,500	
Banks Minor				
	Bank	18 / 5		
Car Washes				
	Take 5 Car Wash	4 / 0	5,900	
	Zips Car Wash	1 / 0	4,900	
Clothing Apparel				
	Cato	1 / 0	5,000	
	Citi Trends	4 / 0	14,600	
	Rainbow	4 / 0	9,100	
	Urban Outfitters	1 / 0	9,500	
Convenience Stores				
	BP	24 / 0	4,200	

Marion, Arkansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
	Circle K	7 / 0	3,200	
	Citgo	7 / 0	2,300	
	Exxon	21 / 1	2,600	
	Love's	2 / 0	7,300	
	Mapco	5 / 0	1,800	
	Marathon	21 / 0	2,500	
	Mobil	2 / 0	2,400	
	Murphy USA	1 / 0	2,100	
	Pilot Flying J	1 / 0	14,500	
	Pilot Travel Centers	1 / 0	3,200	
	QuikTrip	1 / 0	4,800	
	Shell	21 / 3	1,800	
	Sunoco	3 / 0	4,700	
	TA	2 / 0	18,900	
	Valero	29 / 2	3,200	
Dealerships				
	Chevrolet	1 / 0		
	Chrysler	1 / 0		
	Dodge	1 / 0		
	Ford	2 / 0		
	Jeep	1 / 0		
	RAM	1 / 0		
	Toyota	1 / 0		
Discount Department Stores				
	Roses	2 / 0	37,900	
	Walmart Supercenter	1 / 0	189,700	
Dollar Stores				
	Dollar General	19 / 1	9,600	
	Dollar Tree	9 / 1	11,800	
	Family Dollar	21 / 1	9,400	
	Family Dollar Dollar Tree	1 / 0	12,100	
Drug Stores				
	CVS	1 / 0	13,400	
	Walgreens	14 / 0	14,800	
Education				
	College	9 / 0		
	Cosmetology and Barber	3 / 0		

Marion, Arkansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
Day Care		207 / 4		
High School		22 / 1		
High School (Private)		2 / 0		
Junior College		5 / 0		
PK - 8		110 / 3		
PK - 8 (Private)		14 / 0		
Trade Schools		1 / 0		
Entertainment				
Malco		2 / 0	40,500	
Theatres		9 / 0		
EV Charging Stations				
Blink Charging		10 / 0		
ChargePoint		3 / 1		
Independent		1 / 0		
Tesla		2 / 0		
Eyewear				
MyEyeDr.		2 / 0	2,800	
Fitness				
Anytime Fitness		2 / 1	5,100	
Club Pilates		1 / 0	1,500	
CycleBar		1 / 0	2,300	
Hotworx		1 / 0	2,000	
Planet Fitness		1 / 0	24,600	
YMCA		2 / 0	41,600	
Furniture Household				
Aaron's		1 / 0	9,000	
Rent A Center		5 / 0	5,700	
Grocery Stores				
ALDI		1 / 0	16,600	
Kroger		4 / 0	58,600	
Neighborhood Market		1 / 1	55,400	
Save-A-Lot		1 / 0	21,300	
The Fresh Market		1 / 0	24,700	
Health Beauty				
Fantastic Sams		1 / 0	2,400	
Sport Clips		1 / 0	1,400	
Health Care				

Marion, Arkansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
	Allergy and Immunology	3 / 0		
	Anesthesiology	4 / 1		
	Audiologist	1 / 0		
	Cardiac Electrophysiology	1 / 0		
	Cardiac Surgery	2 / 0		
	Cardiovascular Disease	10 / 0		
	Certified Nurse Midwife	4 / 0		
	Certified Registered Nurse Anesthetist	9 / 1		
	Chiropractic	6 / 2		
	Clinical Psychologist	9 / 0		
	Clinical Social Worker	16 / 1		
	Colorectal Surgery	2 / 0		
	Critical Care	2 / 0		
	Dermatology	5 / 0		
	Diagnostic Radiology	10 / 0		
	Dialysis Centers	12 / 1		
	Emergency Medicine	8 / 0		
	Endocrinology	4 / 0		
	Family Practice	33 / 1		
	Gastroenterology	7 / 1		
	General Practice	5 / 1		
	General Surgery	11 / 0		
	Geriatric Medicine	2 / 0		
	Gynecological Oncology	2 / 0		
	Hand Surgery	1 / 1		
	Hematology and Oncology	8 / 0		
	Hospice and Palliative Care	1 / 0		
	Hospitalist	6 / 0		
	Infectious Disease	7 / 0		
	Internal Medicine	40 / 1		
	Interventional Cardiology	4 / 0		
	Interventional Pain Management	2 / 1		
	Interventional Radiology	7 / 0		
	Maxillofacial Surgery	1 / 0		
	Medical Oncology	3 / 0		
	Nephrology	13 / 0		
	Neurology	13 / 0		

Marion, Arkansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
Neurosurgery		1 / 0		
Nurse Practitioner		70 / 6		
Obstetrics and Gynecology		15 / 0		
Occupational Therapy		3 / 1		
Ophthalmology		8 / 0		
Optometry		12 / 1		
Oral Surgery		1 / 0		
Orthopedic Surgery		8 / 3		
Osteopathic Manipulative Medicine		1 / 0		
Otolaryngology		8 / 2		
Pain Management		2 / 1		
Pathology		9 / 0		
Pediatric Medicine		7 / 0		
Physical Medicine and Rehabilitation		1 / 0		
Physical Therapy		8 / 1		
Physician Assistant		14 / 0		
Plastic and Reconstructive Surgery		4 / 0		
Podiatry		8 / 0		
Psychiatry		13 / 0		
Pulmonary Disease		6 / 0		
Radiation Oncology		5 / 0		
Registered Dietitian or Nutrition Professional		1 / 0		
Rheumatology		5 / 0		
Speech Language Pathologist		4 / 1		
Sports Medicine		2 / 2		
Surgical Oncology		3 / 0		
Thoracic Surgery		4 / 0		
Undersea And Hyperbaric Medicine		1 / 0		
Urgent Care		5 / 0		
Urology		6 / 1		
Vascular Surgery		7 / 0		
Home Improvement				
ABC Supply Co. Inc.		1 / 0	40,000	
Do It Best		2 / 0	16,200	
Home Depot		1 / 0	120,600	
Sherwin-Williams		3 / 0	7,300	
Tractor Supply Company		1 / 0	26,300	

Marion, Arkansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
True Value		1 / 0	12,800	
Hotels				
Aloft		1 / 0	14,400	
Americas Best Value Inn		1 / 0	15,000	
Ascend Hotel Collection		1 / 0	29,700	
Best Western Plus		2 / 1	19,200	
Candlewood Suites		1 / 0	13,900	
Clarion		1 / 0	33,000	
Comfort		3 / 1	14,500	
Comfort Suites		1 / 0	14,700	
Courtyard		2 / 0	20,700	
Crowne Plaza		1 / 0	41,000	
Days Inn		2 / 0	12,900	
DoubleTree		1 / 0	42,500	
Extended Stay America		1 / 0	18,000	
Fairfield Inn and Suites		1 / 1	18,200	
Hampton Inn		2 / 1	18,300	
Hilton		2 / 0	25,600	
Hilton Garden		1 / 0	23,700	
Holiday Inn		2 / 0	27,600	
Holiday Inn Express		3 / 0	16,400	
Home2		2 / 1	15,900	
Hyatt		2 / 0	24,700	
IHG		2 / 0	21,300	
La Quinta Inn & Suites		3 / 0	24,600	
Marriott		2 / 0	24,300	
Motel 6		3 / 0	24,300	
Quality		3 / 0	15,700	
Radisson Hotel		1 / 0	52,500	
Ramada		1 / 0	32,900	
Red Roof Inn		2 / 0	28,900	
Residence Inn		1 / 0	26,600	
Rodeway		1 / 0	11,400	
Sheraton		1 / 0	46,600	
Springhill Suites		1 / 0	17,000	
Super 8		1 / 0	12,300	
Travelodge		1 / 0	17,000	

Marion, Arkansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
	Tru by Hilton	1 / 0	10,900	
	Westin	1 / 0	61,000	
Massage				
	Massage Envy	1 / 0	3,000	
Pet Stores				
	Hollywood Feed	3 / 0		
Restaurants Bakery Bagels				
	Panera Bread	1 / 0	5,100	
Restaurants Casual				
	Applebee's	2 / 0	5,400	
	Cracker Barrel	1 / 0	9,900	
	Five Guys	1 / 0	2,600	
	IHOP	2 / 0	4,800	
	Outback Steakhouse	1 / 0	6,800	
	Piccadilly	1 / 0	11,600	
	Texas De Brazil	1 / 0	9,100	
Restaurants Coffee Donuts				
	7 Brew	1 / 0	600	
	Dunkin' Donuts	1 / 0	2,300	
	Scooter's Coffee	1 / 0	700	
	Starbucks	9 / 0	1,800	
Restaurants Fast Food Major				
	Arby's	2 / 1	3,300	
	Burger King	12 / 1	4,000	
	Chick-fil-A	3 / 0	4,300	
	Dairy Queen	1 / 0	1,700	
	KFC	14 / 2	3,100	
	McDonald's	15 / 1	4,600	
	Sonic	3 / 1	2,800	
	Taco Bell	11 / 0	2,500	
	Wendy's	7 / 1	3,300	
Restaurants Fast Food Minor				
	Captain D's Seafood	4 / 0	3,200	
	Checkers	2 / 0	1,900	
	Chipotle	1 / 0	2,500	
	Church's Chicken	12 / 0	1,700	
	Cook Out	1 / 0	3,200	

Marion, Arkansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
	Krispy Krunchy Chicken	7 / 0		
	Krystal	3 / 0	2,700	
	Popeyes	6 / 0	2,700	
	Wingstop	1 / 0	2,000	
	Zaxby's	2 / 1	3,600	
Restaurants Ice Cream Smoothie				
	Baskin-Robbins	3 / 1	2,200	
	Ben & Jerry's	1 / 0	1,000	
	Smoothie King	1 / 0	1,600	
	Tropical Smoothie Cafe	1 / 0	1,700	
Restaurants Pizza				
	Domino's Pizza	5 / 1	2,100	
	Godfather's Pizza	1 / 0	2,700	
	Little Caesars	5 / 0	1,800	
	Marco's Pizza	1 / 0	2,000	
	Papa John's	3 / 0	1,500	
	Pizza Hut	3 / 0	2,800	
	Pizza Inn	1 / 1	3,600	
Restaurants Sandwich				
	Firehouse Subs	1 / 0	2,300	
	Jimmy John's	1 / 0	2,000	
	Lenny's Sub Shop	4 / 0	2,200	
	Subway	18 / 2	1,700	
Self Storage				
	CubeSmart	1 / 0	37,500	
	Extra Space Storage	7 / 0	44,900	
	Pack Rat	1 / 0	93,000	
	Public Storage	2 / 0	33,500	
	U Haul	3 / 0	45,900	
Shoes Footwear				
	Shoe Show	1 / 0	4,800	
Specialty				
	GameStop	2 / 0	1,700	
	Goodwill	3 / 0	24,100	
	UPS	1 / 0		
Sporting Goods				
	Bass Pro Shops	1 / 0	110,300	

Marion, Arkansas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
	City G.E.A.R.	3 / 0		
	Hibbett Sports	1 / 0	7,600	
Wireless Stores				
	AT&T	2 / 0	3,500	
	Boost Mobile	6 / 0	1,600	
	Cricket	16 / 1	1,600	
	MetroPCS	15 / 0	1,900	
	T-Mobile	1 / 0	1,800	
	Verizon Wireless	1 / 0	3,800	
	Xfinity Mobile	1 / 0		
Worship				
	Baptist	74 / 0		
	Buddhist	1 / 0		
	Christian	19 / 0		
	Episcopal	8 / 0		
	Methodist	5 / 0		
	Methodist Episcopal	15 / 0		
	Muslim	2 / 0		
	Presbyterian	3 / 0		