

RETAIL ATTRACTIONS, LLC

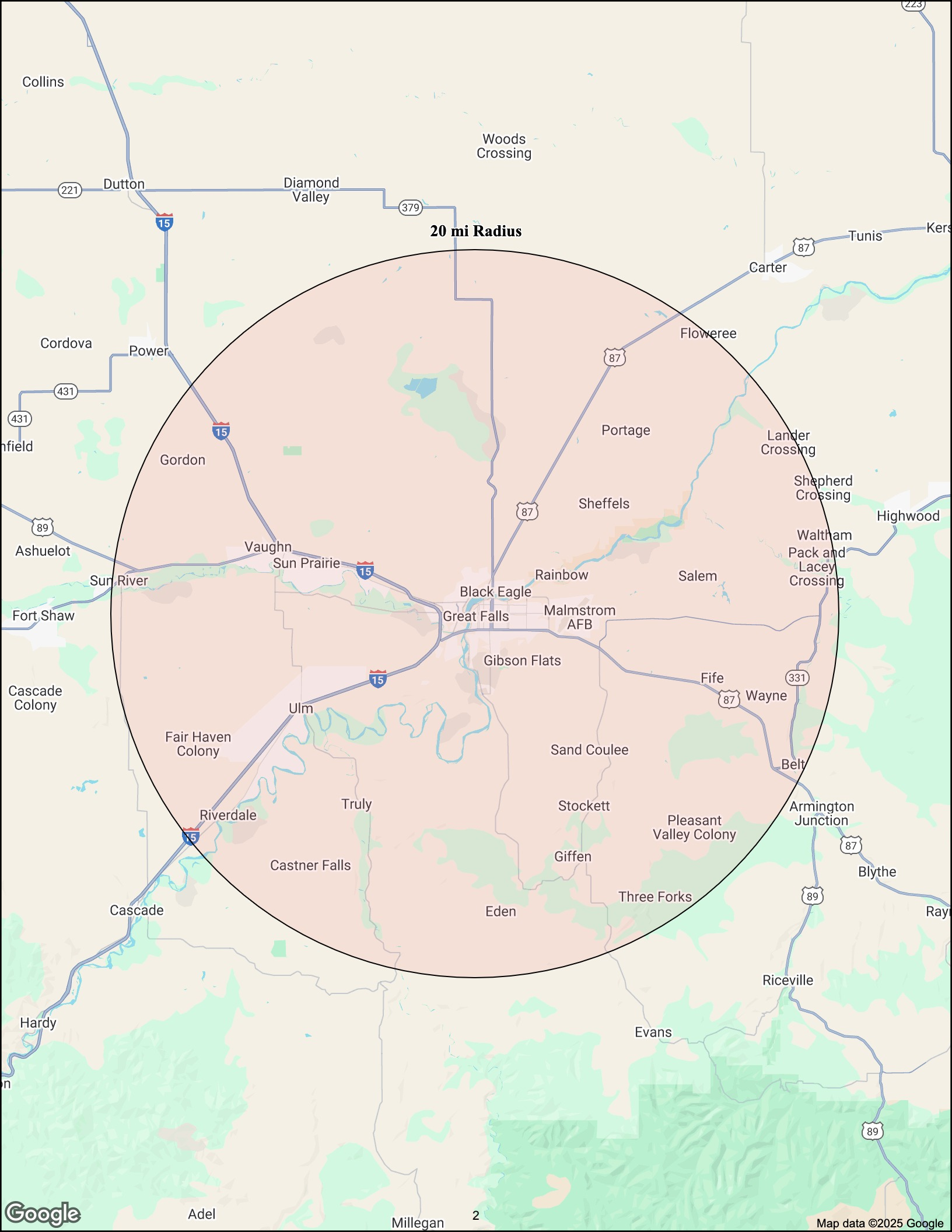
Economic Development Consulting

**Great Falls, Montana
20mi Radius
3rd Quarter 2025**

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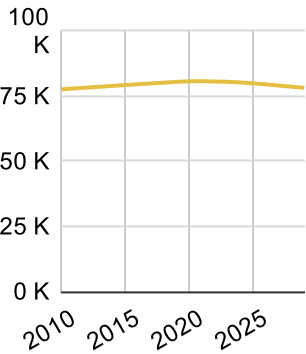
Demographics



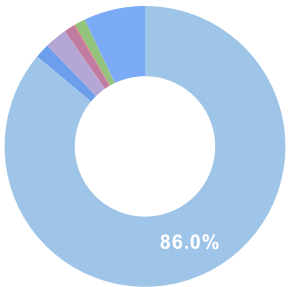
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Population			
Estimated Population (2024)		80,276	
Projected Population (2029)		78,198	
Census Population (2020)		80,711	
Census Population (2010)		77,645	
Projected Annual Growth (2024-2029)		-2,078	-0.5%
Historical Annual Growth (2020-2024)		-435	-0.1%
Historical Annual Growth (2010-2020)		3,066	0.4%
Estimated Population Density (2024)		64	psm
Trade Area Size		1,256.5	sq mi



Race and Ethnicity (2024)			
Not Hispanic or Latino Population			
White	67,141	88.4%	
Black or African American	1,265	1.7%	
American Indian or Alaska Native	1,912	2.5%	
Asian	962	1.3%	
Hawaiian or Pacific Islander	62	-	
Other Race	332	0.4%	
Two or More Races	4,303	5.7%	
Hispanic or Latino Population			
White	1,926	44.8%	
Black or African American	107	2.5%	
American Indian or Alaska Native	156	3.6%	
Asian	40	0.9%	
Hispanic Hawaiian or Pacific Islander	21	0.5%	
Other Race	668	15.5%	
Two or More Races	1,381	32.1%	



- White
- Black or African American
- American Indian or Alaskan Native
- Asian
- Hawaiian or Pacific Islander
- Other Race
- 2+ Races

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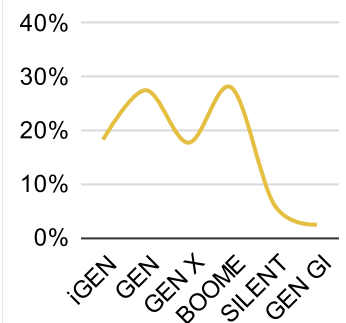
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Age Distribution (2024)

Age Under 5 Years	4,614	5.7%
Age 5 to 9 Years	5,070	6.3%
Age 10 to 14 Years	4,974	6.2%
Age 15 to 19 Years	4,923	6.1%
Age 20 to 24 Years	5,615	7.0%
Age 25 to 29 Years	5,612	7.0%
Age 30 to 34 Years	5,919	7.4%
Age 35 to 39 Years	5,302	6.6%
Age 40 to 44 Years	4,861	6.1%
Age 45 to 49 Years	4,038	5.0%
Age 50 to 54 Years	4,019	5.0%
Age 55 to 59 Years	4,423	5.5%
Age 60 to 64 Years	5,118	6.4%
Age 65 to 69 Years	4,795	6.0%
Age 70 to 74 Years	4,107	5.1%
Age 75 to 79 Years	2,988	3.7%
Age 80 to 84 Years	1,957	2.4%
Age 85 Years or Over	1,944	2.4%
Median Age	38.5	

Generation (2024)

iGeneration (Age Under 15 Years)	14,658	18.3%
Generation 9/11 Millennials (Age 15 to 34 Years)	22,068	27.5%
Gen Xers (Age 35 to 49 Years)	14,201	17.7%
Baby Boomers (Age 50 to 74 Years)	22,461	28.0%
Silent Generation (Age 75 to 84 Years)	4,945	6.2%
G.I. Generation (Age 85 Years or Over)	1,944	2.4%



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Household Type (2024)

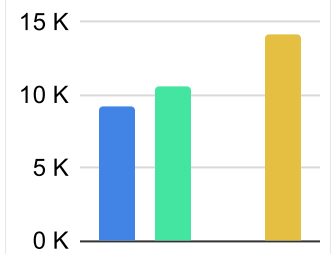
Total Households	33,901	
Family Households	19,787	58.4%
Family Households with Children	9,148	46.2%
Family Households No Children	10,640	53.8%
Non-Family Households	14,114	41.6%
Non-Family Households with Children	14	-
Non-Family Households No Children	14,100	99.9%

Family Households
w/ Children

Family Households
No Children

Non-Family Households
w/ Children

Non-Family Households
No Children



Education Attainment (2024)

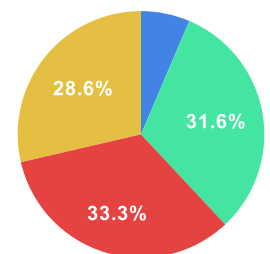
Elementary or Some High School	3,529	6.4%
High School Graduate	17,418	31.6%
Some College or Associate Degree	18,365	33.3%
Bachelor or Graduate Degree	15,769	28.6%

Elementary or
Some High School

High School
Graduate

Some College or
Associate Degree

Bachelor or
Graduate Degree



Household Income (2024)

Estimated Average Household Income	\$89,508	
Estimated Median Household Income	\$68,480	
HH Income Under \$10,000	1,571	4.6%
HH Income \$10,000 to \$34,999	7,205	21.3%
HH Income \$35,000 to \$49,999	4,318	12.7%
HH Income \$50,000 to \$74,999	6,336	18.7%
HH Income \$75,000 to \$99,999	4,607	13.6%
HH Income \$100,000 to \$149,999	5,386	15.9%
HH Income \$150,000 or More	4,479	13.2%

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Population

Estimated Population (2024)	80,276	
Projected Population (2029)	78,198	
Census Population (2020)	80,711	
Census Population (2010)	77,645	
Projected Annual Growth (2024-2029)	-2,078	-0.5%
Historical Annual Growth (2020-2024)	-435	-0.1%
Historical Annual Growth (2010-2020)	3,066	0.4%
Estimated Population Density (2024)	64	psm
Trade Area Size	1,256.5	sq mi

Households

Estimated Households (2024)	33,901	
Projected Households (2029)	33,184	
Census Households (2020)	33,517	
Census Households (2010)	32,325	
Projected Annual Growth (2024-2029)	-717	-0.4%
Historical Annual Change (2010-2024)	1,576	0.3%

Average Household Income

Estimated Average Household Income (2024)	\$89,508	
Projected Average Household Income (2029)	\$92,581	
Census Average Household Income (2010)	\$53,309	
Census Average Household Income (2000)	\$42,282	
Projected Annual Change (2024-2029)	\$3,073	0.7%
Historical Annual Change (2000-2024)	\$47,226	4.7%

Median Household Income

Estimated Median Household Income (2024)	\$68,480	
Projected Median Household Income (2029)	\$69,388	
Census Median Household Income (2010)	\$44,474	
Census Median Household Income (2000)	\$34,073	
Projected Annual Change (2024-2029)	\$908	0.3%
Historical Annual Change (2000-2024)	\$34,407	4.2%

Per Capita Income

Estimated Per Capita Income (2024)	\$38,270	
Projected Per Capita Income (2029)	\$39,770	
Census Per Capita Income (2010)	\$22,193	
Census Per Capita Income (2000)	\$17,154	
Projected Annual Change (2024-2029)	\$1,500	0.8%
Historical Annual Change (2000-2024)	\$21,116	5.1%
Estimated Average Household Net Worth (2024)	\$866,775	

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Race and Ethnicity

Total Population (2024)	80,276	
White (2024)	69,067	86.0%
Black or African American (2024)	1,372	1.7%
American Indian or Alaska Native (2024)	2,068	2.6%
Asian (2024)	1,002	1.2%
Hawaiian or Pacific Islander (2024)	83	0.1%
Other Race (2024)	1,000	1.2%
Two or More Races (2024)	5,684	7.1%
Population < 18 (2024)	17,638	22.0%
White Not Hispanic	13,420	76.1%
Black or African American	326	1.9%
Asian	194	1.1%
Other Race Not Hispanic	2,291	13.0%
Hispanic	1,406	8.0%
Not Hispanic or Latino Population (2024)	75,977	94.6%
Not Hispanic White	67,141	88.4%
Not Hispanic Black or African American	1,265	1.7%
Not Hispanic American Indian or Alaska Native	1,912	2.5%
Not Hispanic Asian	962	1.3%
Not Hispanic Hawaiian or Pacific Islander	62	-
Not Hispanic Other Race	332	0.4%
Not Hispanic Two or More Races	4,303	5.7%
Hispanic or Latino Population (2024)	4,299	5.4%
Hispanic White	1,926	44.8%
Hispanic Black or African American	107	2.5%
Hispanic American Indian or Alaska Native	156	3.6%
Hispanic Asian	40	0.9%
Hispanic Hawaiian or Pacific Islander	21	0.5%
Hispanic Other Race	668	15.5%
Hispanic Two or More Races	1,381	32.1%
Not Hispanic or Latino Population (2020)	76,781	95.1%
Hispanic or Latino Population (2020)	3,930	4.9%
Not Hispanic or Latino Population (2010)	74,982	96.6%
Hispanic or Latino Population (2010)	2,663	3.4%
Not Hispanic or Latino Population (2029)	73,757	94.3%
Hispanic or Latino Population (2029)	4,441	5.7%
Projected Annual Growth (2024-2029)	142	0.7%
Historical Annual Growth (2010-2020)	1,267	4.8%

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Total Age Distribution (2024)

Total Population	80,276	
Age Under 5 Years	4,614	5.7%
Age 5 to 9 Years	5,070	6.3%
Age 10 to 14 Years	4,974	6.2%
Age 15 to 19 Years	4,923	6.1%
Age 20 to 24 Years	5,615	7.0%
Age 25 to 29 Years	5,612	7.0%
Age 30 to 34 Years	5,919	7.4%
Age 35 to 39 Years	5,302	6.6%
Age 40 to 44 Years	4,861	6.1%
Age 45 to 49 Years	4,038	5.0%
Age 50 to 54 Years	4,019	5.0%
Age 55 to 59 Years	4,423	5.5%
Age 60 to 64 Years	5,118	6.4%
Age 65 to 69 Years	4,795	6.0%
Age 70 to 74 Years	4,107	5.1%
Age 75 to 79 Years	2,988	3.7%
Age 80 to 84 Years	1,957	2.4%
Age 85 Years or Over	1,944	2.4%
Median Age	38.5	
Age 19 Years or Less	19,580	24.4%
Age 20 to 64 Years	44,906	55.9%
Age 65 Years or Over	15,790	19.7%

Female Age Distribution (2024)

Female Population	38,710	48.2%
Age Under 5 Years	2,256	5.8%
Age 5 to 9 Years	2,449	6.3%
Age 10 to 14 Years	2,332	6.0%
Age 15 to 19 Years	2,193	5.7%
Age 20 to 24 Years	2,180	5.6%
Age 25 to 29 Years	2,650	6.8%
Age 30 to 34 Years	2,809	7.3%
Age 35 to 39 Years	2,532	6.5%
Age 40 to 44 Years	2,282	5.9%
Age 45 to 49 Years	1,953	5.0%
Age 50 to 54 Years	1,998	5.2%
Age 55 to 59 Years	2,202	5.7%
Age 60 to 64 Years	2,594	6.7%
Age 65 to 69 Years	2,506	6.5%
Age 70 to 74 Years	2,147	5.5%
Age 75 to 79 Years	1,498	3.9%
Age 80 to 84 Years	1,065	2.8%
Age 85 Years or Over	1,064	2.7%
Female Median Age	40.3	
Age 19 Years or Less	9,229	23.8%
Age 20 to 64 Years	21,201	54.8%
Age 65 Years or Over	8,280	21.4%

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Male Age Distribution (2024)

Male Population	41,566	51.8%
Age Under 5 Years	2,358	5.7%
Age 5 to 9 Years	2,621	6.3%
Age 10 to 14 Years	2,642	6.4%
Age 15 to 19 Years	2,730	6.6%
Age 20 to 24 Years	3,435	8.3%
Age 25 to 29 Years	2,961	7.1%
Age 30 to 34 Years	3,110	7.5%
Age 35 to 39 Years	2,769	6.7%
Age 40 to 44 Years	2,579	6.2%
Age 45 to 49 Years	2,085	5.0%
Age 50 to 54 Years	2,021	4.9%
Age 55 to 59 Years	2,220	5.3%
Age 60 to 64 Years	2,524	6.1%
Age 65 to 69 Years	2,289	5.5%
Age 70 to 74 Years	1,960	4.7%
Age 75 to 79 Years	1,490	3.6%
Age 80 to 84 Years	892	2.1%
Age 85 Years or Over	880	2.1%
Male Median Age	37.1	
Age 19 Years or Less	10,351	24.9%
Age 20 to 64 Years	23,704	57.0%
Age 65 Years or Over	7,510	18.1%

Males per 100 Females (2024)

Overall Comparison	107	
Age Under 5 Years	105	51.1%
Age 5 to 9 Years	107	51.7%
Age 10 to 14 Years	113	53.1%
Age 15 to 19 Years	125	55.5%
Age 20 to 24 Years	158	61.2%
Age 25 to 29 Years	112	52.8%
Age 30 to 34 Years	111	52.5%
Age 35 to 39 Years	109	52.2%
Age 40 to 44 Years	113	53.1%
Age 45 to 49 Years	107	51.6%
Age 50 to 54 Years	101	50.3%
Age 55 to 59 Years	101	50.2%
Age 60 to 64 Years	97	49.3%
Age 65 to 69 Years	91	47.7%
Age 70 to 74 Years	91	47.7%
Age 75 to 79 Years	99	49.9%
Age 80 to 84 Years	84	45.6%
Age 85 Years or Over	83	45.3%
Age 19 Years or Less	112	52.9%
Age 20 to 39 Years	121	54.7%
Age 40 to 64 Years	104	50.9%
Age 65 Years or Over	91	47.6%

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Household Type (2024)

Total Households	33,901	
Households with Children	9,162	27.0%
Average Household Size	2.3	
Household Density per Square Mile	27	
Population Family	59,785	74.5%
Population Non-Family	17,543	21.9%
Population Group Quarters	2,948	3.7%
Family Households	19,787	58.4%
Married Couple Households	14,967	75.6%
Other Family Households with Children	4,821	24.4%
Family Households with Children	9,148	46.2%
Married Couple with Children	6,182	67.6%
Other Family Households with Children	2,965	32.4%
Family Households No Children	10,640	53.8%
Married Couple No Children	8,784	82.6%
Other Family Households No Children	1,855	17.4%
Non-Family Households	14,114	41.6%
Non-Family Households with Children	14	-
Non-Family Households No Children	14,100	99.9%
Average Family Household Size	3.0	
Average Family Income	\$113,473	
Median Family Income	\$91,008	
Average Non-Family Household Size	1.2	

Marital Status (2024)

Population Age 15 Years or Over	65,618	
Never Married	18,227	27.8%
Currently Married	33,669	51.3%
Previously Married	13,723	20.9%
Separated	1,843	13.4%
Widowed	3,639	26.5%
Divorced	8,241	60.1%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	55,081	
Elementary (Grade Level 0 to 8)	1,299	2.4%
Some High School (Grade Level 9 to 11)	2,231	4.1%
High School Graduate	17,418	31.6%
Some College	12,668	23.0%
Associate Degree Only	5,697	10.3%
Bachelor Degree Only	9,954	18.1%
Graduate Degree	5,814	10.6%
Any College (Some College or Higher)	34,133	62.0%
College Degree + (Bachelor Degree or Higher)	15,769	28.6%

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Housing

Total Housing Units (2024)	37,643	
Total Housing Units (2020)	36,747	
Historical Annual Growth (2020-2024)	896	-
Housing Units Occupied (2024)	33,901	90.1%
Housing Units Owner-Occupied	21,475	63.3%
Housing Units Renter-Occupied	12,426	36.7%
Housing Units Vacant (2024)	3,742	9.9%

Household Size (2024)

Total Households	33,901	
1 Person Households	11,581	34.2%
2 Person Households	11,809	34.8%
3 Person Households	4,441	13.1%
4 Person Households	3,439	10.1%
5 Person Households	1,547	4.6%
6 Person Households	699	2.1%
7 or More Person Households	386	1.1%

Household Income Distribution (2024)

HH Income \$200,000 or More	2,042	6.0%
HH Income \$150,000 to \$199,999	2,437	7.2%
HH Income \$125,000 to \$149,999	2,163	6.4%
HH Income \$100,000 to \$124,999	3,222	9.5%
HH Income \$75,000 to \$99,999	4,607	13.6%
HH Income \$50,000 to \$74,999	6,336	18.7%
HH Income \$35,000 to \$49,999	4,318	12.7%
HH Income \$25,000 to \$34,999	3,122	9.2%
HH Income \$15,000 to \$24,999	2,585	7.6%
HH Income \$10,000 to \$14,999	1,499	4.4%
HH Income Under \$10,000	1,571	4.6%

Household Vehicles (2024)

Households 0 Vehicles Available	2,201	6.5%
Households 1 Vehicle Available	11,465	33.8%
Households 2 Vehicles Available	12,071	35.6%
Households 3 or More Vehicles Available	8,165	24.1%
Total Vehicles Available	63,929	
Average Vehicles per Household	1.9	
Owner-Occupied Household Vehicles	46,705	73.1%
Average Vehicles per Owner-Occupied Household	2.2	
Renter-Occupied Household Vehicles	17,224	26.9%
Average Vehicles per Renter-Occupied Household	1.4	

Travel Time (2024)

Worker Base Age 16 years or Over	35,893	
Travel to Work in 14 Minutes or Less	17,004	47.4%
Travel to Work in 15 to 29 Minutes	12,249	34.1%
Travel to Work in 30 to 59 Minutes	3,227	9.0%
Travel to Work in 60 Minutes or More	737	2.1%
Work at Home	2,677	7.5%
Average Minutes Travel to Work	13.8	

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Transportation To Work (2024)

Worker Base Age 16 years or Over	35,893	
Drive to Work Alone	27,057	75.4%
Drive to Work in Carpool	4,171	11.6%
Travel to Work by Public Transportation	303	0.8%
Drive to Work on Motorcycle	140	0.4%
Bicycle to Work	64	0.2%
Walk to Work	1,011	2.8%
Other Means	469	1.3%
Work at Home	2,677	7.5%

Daytime Demographics (2024)

Total Businesses	3,114	
Total Employees	34,854	
Company Headquarter Businesses	134	4.3%
Company Headquarter Employees	4,522	13.0%
Employee Population per Business	11.2	to 1
Residential Population per Business	25.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	60,658	

Labor Force

Labor Population Age 16 Years or Over (2024)	64,594	
Labor Force Total Males (2024)	33,442	51.8%
Male Civilian Employed	18,760	56.1%
Male Civilian Unemployed	796	2.4%
Males in Armed Forces	2,458	7.3%
Males Not in Labor Force	11,428	34.2%
Labor Force Total Females (2024)	31,153	48.2%
Female Civilian Employed	17,144	55.0%
Female Civilian Unemployed	399	1.3%
Females in Armed Forces	429	1.4%
Females Not in Labor Force	13,181	42.3%
Unemployment Rate	1,196	1.9%

Occupation (2024)

Occupation Population Age 16 Years or Over	35,893	
Occupation Total Males	18,750	52.2%
Occupation Total Females	17,144	47.8%
Management, Business, Financial Operations	6,127	17.1%
Professional, Related	8,075	22.5%
Service	5,930	16.5%
Sales, Office	7,382	20.6%
Farming, Fishing, Forestry	269	0.7%
Construction, Extraction, Maintenance	3,350	9.3%
Production, Transport, Material Moving	4,761	13.3%
White Collar Workers	21,583	60.1%
Blue Collar Workers	14,310	39.9%



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Units In Structure (2024)

Total Units	33,901	
1 Detached Unit	21,257	62.7%
1 Attached Unit	2,015	5.9%
2 Units	1,926	5.7%
3 to 4 Units	1,554	4.6%
5 to 9 Units	726	2.1%
10 to 19 Units	1,544	4.6%
20 to 49 Units	2,051	6.0%
50 or More Units	659	1.9%
Mobile Home or Trailer	2,168	6.4%
Other Structure	1	-

Homes Built By Year (2024)

Homes Built 2020 or later	373	1.0%
Homes Built 2010 to 2019	2,128	5.7%
Homes Built 2000 to 2009	2,819	7.5%
Homes Built 1990 to 1999	2,469	6.6%
Homes Built 1980 to 1989	3,476	9.2%
Homes Built 1970 to 1979	6,520	17.3%
Homes Built 1960 to 1969	4,908	13.0%
Homes Built 1950 to 1959	4,523	12.0%
Homes Built 1940 to 1949	2,371	6.3%
Homes Built Before 1939	4,315	11.5%
Median Age of Homes	53.3	yrs

Home Values (2024)

Owner Specified Housing Units	21,475	
Home Values \$1,000,000 or More	517	2.4%
Home Values \$750,000 to \$999,999	356	1.7%
Home Values \$500,000 to \$749,999	2,299	10.7%
Home Values \$400,000 to \$499,999	2,168	10.1%
Home Values \$300,000 to \$399,999	4,251	19.8%
Home Values \$250,000 to \$299,999	2,012	9.4%
Home Values \$200,000 to \$249,999	3,712	17.3%
Home Values \$175,000 to \$199,999	816	3.8%
Home Values \$150,000 to \$174,999	1,834	8.5%
Home Values \$125,000 to \$149,999	675	3.1%
Home Values \$100,000 to \$124,999	920	4.3%
Home Values \$90,000 to \$99,999	88	0.4%
Home Values \$80,000 to \$89,999	144	0.7%
Home Values \$70,000 to \$79,999	286	1.3%
Home Values \$60,000 to \$69,999	422	2.0%
Home Values \$50,000 to \$59,999	144	0.7%
Home Values \$35,000 to \$49,999	51	0.2%
Home Values \$25,000 to \$34,999	303	1.4%
Home Values \$10,000 to \$24,999	350	1.6%
Home Values Under \$10,000	127	0.6%
Owner-Occupied Median Home Value	\$280,159	
Renter-Occupied Median Rent	\$787	

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Total Annual Consumer Expenditure (2024)

Total Household Expenditure	\$3.02 B
Total Non-Retail Expenditure	\$1.45 B
Total Retail Expenditure	\$1.57 B
Alcoholic Beverages	\$18.39 M
Apparel	\$56.08 M
Contributions	\$93.81 M
Education	\$67.45 M
Entertainment	\$174.02 M
Food Away From Home	\$133.1 M
Grocery	\$207.68 M
Health Care	\$219.63 M
Household Furnishings and Equipment	\$80.2 M
Household Operations	\$56.76 M
Miscellaneous Expenses	\$51.89 M
Personal Care	\$40.31 M
Shelter	\$491.99 M
Tax and Retirement	\$649.22 M
Tobacco and Related	\$16.7 M
Transportation	\$516.15 M
Utilities	\$148.68 M

Monthly Household Consumer Expenditure (2024)

Total Household Expenditure	\$7,429	
Total Non-Retail Expenditure	\$3,558	47.9%
Total Retail Expenditures	\$3,870	52.1%
Alcoholic Beverages	\$45	0.6%
Apparel	\$138	1.9%
Contributions	\$231	3.1%
Education	\$166	2.2%
Entertainment	\$428	5.8%
Food Away From Home	\$327	4.4%
Grocery	\$511	6.9%
Health Care	\$540	7.3%
Household Furnishings and Equipment	\$197	2.7%
Household Operations	\$140	1.9%
Miscellaneous Expenses	\$128	1.7%
Personal Care	\$99	1.3%
Shelter	\$1,209	16.3%
Tax and Retirement	\$1,596	-
Tobacco and Related	\$41	0.6%
Transportation	\$1,269	17.1%
Utilities	\$365	4.9%

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Great Falls, Montana

20mi Radius

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$85.32 M / \$40.15 M	53
Men's Clothing Stores	\$3.89 M / \$629.98 K	84
Women's Clothing Stores	\$7.64 M / \$4.05 M	47
Children's, Infants' Clothing Stores	\$7.7 M / \$1.96 M	75
Family Clothing Stores	\$36.52 M / \$27.58 M	24
Clothing Accessory Stores	\$2.13 M / \$1.17 M	45
Other Apparel Stores	\$2.85 M / \$1.08 M	62
Shoe Stores	\$20.22 M / \$2.02 M	90
Jewelry Stores	\$3.83 M / \$1.67 M	56
Luggage Stores	\$539.69 K / -	100
Furniture, Home Furnishings Stores	\$55.26 M / \$67.51 M	-18
Furniture Stores	\$35.41 M / \$45.32 M	-22
Floor Covering Stores	\$5.42 M / \$7.93 M	-32
Other Home Furnishing Stores	\$14.43 M / \$14.26 M	1
Electronics, Appliance Stores	\$83.23 M / \$29.71 M	64
Building Material, Garden Equipment, Supplies Dealers	\$72.12 M / \$128.12 M	-44
Home Centers	\$38.15 M / \$48.61 M	-22
Paint, Wallpaper Stores	\$9.6 M / \$13.01 M	-26
Hardware Stores	\$4.32 M / \$14.9 M	-71
Other Building Materials Stores	\$13.9 M / \$41.77 M	-67
Outdoor Power Equipment Stores	\$871.8 K / -	100
Nursery, Garden Stores	\$5.27 M / \$9.82 M	-46
Food, Beverage Stores	\$119.76 M / \$112.79 M	6
Grocery Stores	\$91.12 M / \$65.6 M	28
Convenience Stores	\$8.69 M / \$15.64 M	-44
Meat Markets	\$566.68 K / \$236.06 K	58
Fish, Seafood Markets	\$198.48 K / -	100
Fruit, Vegetable Markets	\$354.4 K / -	100
Other Specialty Food Markets	\$623.76 K / \$231.94 K	63
Liquor Stores	\$18.2 M / \$31.08 M	-41

Great Falls, Montana

20mi Radius

	Potential / Sales	Index
Health, Personal Care Stores	\$79 M / \$90.35 M	-13
Pharmacy, Drug Stores	\$69.45 M / \$80.22 M	-13
Cosmetics, Beauty Stores	\$4.04 M / \$1.33 M	67
Optical Goods Stores	\$1.18 M / \$1.48 M	-20
Other Health, Personal Care Stores	\$4.33 M / \$7.33 M	-41
Sporting Goods, Hobby, Book, Music Stores	\$91.88 M / \$179.58 M	-49
Sporting Goods Stores	\$36.83 M / \$103.71 M	-64
Hobby, Toy, Game Stores	\$21.35 M / \$30.57 M	-30
Sewing, Needlecraft Stores	\$19.79 M / \$35.14 M	-44
Musical Instrument Stores	\$6.95 M / \$4.82 M	31
Book Stores	\$6.97 M / \$5.34 M	23
General Merchandise Stores	\$269.39 M / \$211.17 M	22
Department Stores	\$89.72 M / \$81.85 M	9
Warehouse Superstores	\$157.22 M / \$99.3 M	37
Other General Merchandise Stores	\$22.45 M / \$30.02 M	-25
Miscellaneous Store Retailers	\$35 M / \$56.48 M	-38
Florists	\$671.56 K / \$492.67 K	27
Office, Stationary Stores	\$3.93 M / \$3.46 M	12
Gift, Souvenir Stores	\$5.43 M / \$2.66 M	51
Used Merchandise Stores	\$2.65 M / \$1.27 M	52
Pet, Pet Supply Stores	\$7.14 M / \$4.7 M	34
Art Dealers	\$1.12 M / \$2.93 M	-62
Mobile Home Dealers	\$808.28 K / -	100
Other Miscellaneous Retail Stores	\$13.25 M / \$40.98 M	-68
Non-Store Retailers	\$158.99 M / \$5.8 M	96
Mail Order, Catalog Stores	\$150.23 M / \$3.34 M	98
Vending Machines	\$809.4 K / \$361.18 K	55
Fuel Dealers	\$1.01 M / \$507.58 K	50
Other Direct Selling Establishments	\$6.94 M / \$1.59 M	77

Great Falls, Montana

20mi Radius

	Potential / Sales	Index
Accommodation, Food Services	\$164.93 M / \$176.33 M	-6
Hotels, Other Travel Accommodations	\$10.61 M / \$9.64 M	9
RV Parks	\$103.35 K / \$167.24 K	-38
Rooming, Boarding Houses	\$59.19 K / -	100
Full Service Restaurants	\$96.36 M / \$98.91 M	-3
Limited Service Restaurants	\$44.73 M / \$40.94 M	8
Special Food Services, Catering	\$13.06 M / \$4 M	69
Drinking Places	\$9.17 M / \$31.84 M	-71
Gasoline Stations	\$65.03 M / \$71.78 M	-9
Motor Vehicle, Parts Dealers	\$139.84 M / \$267.05 M	-48
New Car Dealers	\$80.24 M / \$111.04 M	-28
Used Car Dealers	\$7.43 M / \$5.67 M	24
Recreational Vehicle Dealers	\$14.54 M / \$44.99 M	-68
Motorcycle, Boat Dealers	\$19.18 M / \$63.62 M	-70
Auto Parts, Accessories	\$11.82 M / \$25.86 M	-54
Tire Dealers	\$6.63 M / \$15.87 M	-58
2024 Population	80,276	
2029 Population	78,198	
% Population Change 2024-2029	-2.6%	
2024 Adult Population Age 18+	62,638	
2024 Population Male	41,566	
2024 Population Female	38,710	
2024 Households	33,901	
2024 Median Household Income	68,480	
2024 Average Household Income	89,508	

Retail Potential

Great Falls, Montana**20mi Radius**

2024 Population	80,276
2029 Population	78,198
% Population Change 2020-2024	-0.5%
2024 Adult Population Age 18+	\$62,638
2024 Population Male	\$41,566
2024 Population Female	\$38,710
2024 Households	\$33,901
2024 Median Household Income	\$68,480
2024 Average Household Income	\$89,508
Clothing, Clothing Accessories Stores	\$85.32 M
Men's Clothing Stores	\$3.89 M
Women's Clothing Stores	\$7.64 M
Children's, Infants' Clothing Stores	\$7.7 M
Family Clothing Stores	\$36.52 M
Clothing Accessory Stores	\$2.13 M
Other Apparel Stores	\$2.85 M
Shoe Stores	\$20.22 M
Jewelry Stores	\$3.83 M
Luggage Stores	\$539.69 K
Furniture, Home Furnishings Stores	\$55.26 M
Furniture Stores	\$35.41 M
Floor Covering Stores	\$5.42 M
Other Home Furnishing Stores	\$14.43 M
Electronics, Appliance Stores	\$83.23 M
Gasoline Stations	\$65.03 M
Building Material, Garden Equipment, Supplies Dealers	\$72.12 M
Home Centers	\$38.15 M
Paint, Wallpaper Stores	\$9.6 M
Hardware Stores	\$4.32 M
Other Building Materials Stores	\$13.9 M
Outdoor Power Equipment Stores	\$871.8 K
Nursery, Garden Stores	\$5.27 M
Food, Beverage Stores	\$119.76 M
Grocery Stores	\$91.12 M
Convenience Stores	\$8.69 M
Meat Markets	\$566.68 K
Fish, Seafood Markets	\$198.48 K
Fruit, Vegetable Markets	\$354.4 K
Other Specialty Food Markets	\$623.76 K
Liquor Stores	\$18.2 M

Great Falls, Montana**20mi Radius**

Health, Personal Care Stores	\$79 M
Pharmacy, Drug Stores	\$69.45 M
Cosmetics, Beauty Stores	\$4.04 M
Optical Goods Stores	\$1.18 M
Other Health, Personal Care Stores	\$4.33 M
Sporting Goods, Hobby, Book, Music Stores	\$91.88 M
Sporting Goods Stores	\$36.83 M
Hobby, Toy, Game Stores	\$21.35 M
Sewing, Needlecraft Stores	\$19.79 M
Musical Instrument Stores	\$6.95 M
Book Stores	\$6.97 M
General Merchandise Stores	\$269.39 M
Department Stores	\$89.72 M
Warehouse Superstores	\$157.22 M
Other General Merchandise Stores	\$22.45 M
Miscellaneous Store Retailers	\$35 M
Florists	\$671.56 K
Office, Stationary Stores	\$3.93 M
Gift, Souvenir Stores	\$5.43 M
Used Merchandise Stores	\$2.65 M
Pet, Pet Supply Stores	\$7.14 M
Art Dealers	\$1.12 M
Mobile Home Dealers	\$808.28 K
Other Miscellaneous Retail Stores	\$13.25 M
Non-Store Retailers	\$158.99 M
Mail Order, Catalog Stores	\$150.23 M
Vending Machines	\$809.4 K
Fuel Dealers	\$1.01 M
Other Direct Selling Establishments	\$6.94 M
Accommodation, Food Services	\$174.1 M
Hotels, Other Travel Accommodations	\$10.61 M
RV Parks	\$103.35 K
Rooming, Boarding Houses	\$59.19 K
Full Service Restaurants	\$96.36 M
Limited Service Restaurants	\$44.73 M
Special Food Services, Catering	\$13.06 M
Drinking Places	\$9.17 M
Motor Vehicle, Parts Dealers	\$139.84 M
New Car Dealers	\$80.24 M
Used Car Dealers	\$7.43 M
Recreational Vehicle Dealers	\$14.54 M
Motorcycle, Boat Dealers	\$19.18 M
Auto Parts, Accessories	\$11.82 M
Tire Dealers	\$6.63 M

Income Summary

Income Summary Report



Great Falls, Montana

20mi Radius

Population

Estimated Population (2024)	80,276	
Projected Population (2029)	78,198	
Census Population (2020)	80,711	
Census Population (2010)	77,645	
Projected Annual Growth (2024 to 2029)	-2,078	-0.5%
Historical Annual Growth (2020 to 2024)	-435	-0.1%
Historical Annual Growth (2010 to 2020)	3,066	0.4%

Households

Estimated Households (2024)	33,901	
Projected Households (2029)	33,184	
Census Households (2020)	33,517	
Census Households (2010)	32,325	
Projected Annual Growth (2024 to 2029)	-717	-0.4%
Historical Annual Growth (2020 to 2024)	384	0.3%
Historical Annual Growth (2010 to 2020)	1,191	0.4%

Average Household Income

Estimated Average Household Income (2024)	\$89,508	
Projected Average Household Income (2029)	\$92,581	
Census Average Household Income (2020)	\$53,309	
Census Average Household Income (2010)	\$42,282	
Projected Annual Growth (2024 to 2029)	\$3,073	0.7%
Historical Annual Growth (2020 to 2024)	\$36,199	4.9%
Historical Annual Growth (2010 to 2020)	\$11,026	2.6%

Median Household Income

Estimated Median Household Income (2024)	\$68,480	
Projected Median Household Income (2029)	\$69,388	
Census Median Household Income (2020)	\$44,474	
Census Median Household Income (2010)	\$34,073	
Projected Annual Growth (2024 to 2029)	\$908	0.3%
Historical Annual Growth (2020 to 2024)	\$24,006	3.9%
Historical Annual Growth (2010 to 2020)	\$10,401	3.1%

Per Capita Income

Estimated Per Capita Income (2024)	\$38,270	
Projected Per Capita Income (2029)	\$39,770	
Census Per Capita Income (2020)	\$22,193	
Census Per Capita Income (2010)	\$17,154	
Projected Annual Growth (2024 to 2029)	\$1,500	0.8%
Historical Annual Growth (2020 to 2024)	\$16,077	5.2%
Historical Annual Growth (2010 to 2020)	\$5,038	2.9%

Other Income

Estimated Families (2024)	19,787	
Estimated Average Family Income (2024)	\$113,473	
Estimated Median Family Income (2024)	\$91,008	
Estimated Average Household Net Worth (2024)	\$866,775	

Consumer Expenditure Summary

Great Falls, Montana

20mi Radius

Estimated Population	80,276
Estimated Households	33,901
Household Expenditure	\$3.02 B
Per Household ~ Per Capita	\$89,142 \$37,645
Non-Retail Expenditures	\$1.45 B 47.9%
Per Household ~ Per Capita	\$42,700 \$18,033
Retail Expenditures	\$1.57 B 52.1%
Per Household ~ Per Capita	\$46,442 \$19,613
Alcoholic Beverages	\$18.39 M 0.6%
Per Household ~ Per Capita	\$542 \$229
Apparel	\$56.08 M 1.9%
Per Household ~ Per Capita	\$1,654 \$699
Contributions	\$93.81 M 3.1%
Per Household ~ Per Capita	\$2,767 \$1,169
Education	\$67.45 M 2.2%
Per Household ~ Per Capita	\$1,989 \$840
Entertainment	\$174.02 M 5.8%
Per Household ~ Per Capita	\$5,133 \$2,168
Food Away From Home	\$133.1 M 4.4%
Per Household ~ Per Capita	\$3,926 \$1,658
Grocery	\$207.68 M 6.9%
Per Household ~ Per Capita	\$6,126 \$2,587
Health Care	\$219.63 M 7.3%
Per Household ~ Per Capita	\$6,478 \$2,736
Household Furnishings and Equipment	\$80.2 M 2.7%
Per Household ~ Per Capita	\$2,366 \$999
Household Operations	\$56.76 M 1.9%
Per Household ~ Per Capita	\$1,674 \$707
Miscellaneous Expenses	\$51.89 M 1.7%
Per Household ~ Per Capita	\$1,531 \$646
Personal Care	\$40.31 M 1.3%
Per Household ~ Per Capita	\$1,189 \$502
Shelter	\$491.99 M 16.3%
Per Household ~ Per Capita	\$14,512 \$6,129
Tax and Retirement	\$649.22 M 21.5%
Per Household ~ Per Capita	\$19,150 \$8,087
Tobacco and Related	\$16.7 M 0.6%
Per Household ~ Per Capita	\$493 \$208
Transportation	\$516.15 M 17.1%
Per Household ~ Per Capita	\$15,225 \$6,430
Utilities	\$148.68 M 4.9%
Per Household ~ Per Capita	\$4,386 \$1,852

Great Falls, Montana

20mi Radius

Population / Households (2024)

Estimated Population	80,276
Estimated Households	33,901

Total Annual Consumer Expenditure (2024)

Total Household Expenditure	\$3.02 B
Total Non-Retail Expenditure	\$1.45 B
Total Retail Expenditure	\$1.57 B
Alcoholic Beverages	\$18.39 M
Apparel	\$56.08 M
Contributions	\$93.81 M
Education	\$67.45 M
Entertainment	\$174.02 M
Food Away From Home	\$133.1 M
Grocery	\$207.68 M
Health Care	\$219.63 M
Household Furnishings and Equipment	\$80.2 M
Household Operations	\$56.76 M
Miscellaneous Expenses	\$51.89 M
Personal Care	\$40.31 M
Shelter	\$491.99 M
Tax and Retirement	\$649.22 M
Tobacco and Related	\$16.7 M
Transportation	\$516.15 M
Utilities	\$148.68 M

Monthly Household Consumer Expenditure (2024)

Total Household Expenditure	\$7,429	
Total Non-Retail Expenditure	\$3,558	47.9%
Total Retail Expenditure	\$3,870	52.1%
Alcoholic Beverages	\$45	0.6%
Apparel	\$138	1.9%
Contributions	\$231	3.1%
Education	\$166	2.2%
Entertainment	\$428	5.8%
Food Away From Home	\$327	4.4%
Grocery	\$511	6.9%
Health Care	\$540	7.3%
Household Furnishings and Equipment	\$197	2.7%
Household Operations	\$140	1.9%
Miscellaneous Expenses	\$128	1.7%
Personal Care	\$99	1.3%
Shelter	\$1,209	16.3%
Tax and Retirement	\$1,596	21.5%
Tobacco and Related	\$41	0.6%
Transportation	\$1,269	17.1%
Utilities	\$365	4.9%

Great Falls, Montana

20mi Radius

Population / Households (2029)

Projected Population	78,198
Projected Households	-

Total Annual Consumer Expenditure (2029)

Total Household Expenditure	\$2.93 B
Total Non-Retail Expenditure	\$1.42 B
Total Retail Expenditure	\$1.52 B
Alcoholic Beverages	\$17.85 M
Apparel	\$54.28 M
Contributions	\$91.61 M
Education	\$65.69 M
Entertainment	\$168.33 M
Food Away From Home	\$128.88 M
Grocery	\$198.47 M
Health Care	\$211.63 M
Household Furnishings and Equipment	\$77.74 M
Household Operations	\$54.9 M
Miscellaneous Expenses	\$50.22 M
Personal Care	\$38.64 M
Shelter	\$475.91 M
Tax and Retirement	\$647.02 M
Tobacco and Related	\$15.69 M
Transportation	\$496.13 M
Utilities	\$141.92 M

Consumer Expenditure Growth (2024 to 2029)

Total Household Expenditure	\$-87.18 M
Total Non-Retail Expenditure	\$-30.37 M
Total Retail Expenditure	\$-56.8 M
Alcoholic Beverages	\$-540.58 K
Apparel	\$-1.8 M
Contributions	\$-2.2 M
Education	\$-1.75 M
Entertainment	\$-5.7 M
Food Away From Home	\$-4.22 M
Grocery	\$-9.21 M
Health Care	\$-7.99 M
Household Furnishings and Equipment	\$-2.47 M
Household Operations	\$-1.87 M
Miscellaneous Expenses	\$-1.66 M
Personal Care	\$-1.66 M
Shelter	\$-16.08 M
Tax and Retirement	\$-2.2 M
Tobacco and Related	\$-1.01 M
Transportation	\$-20.02 M
Utilities	\$-6.76 M

Crime Risk

Great Falls, Montana		
20mi Radius		
Demographics		
Population		80,276
Census Population		80,711
Households		33,901
Average Household Income		\$89,508
Median Household Income		\$68,480
Per Capita Income		\$38,270
Total Crime		
Crime Index		176
Crime Level		High Risk
Personal Crime		
Crime Index		112
Crime Level		Average
Murder		
Crime Index		47
Crime Level		Low Risk
Rape		
Crime Index		148
Crime Level		Above Average
Robbery		
Crime Index		38
Crime Level		Low Risk
Assault		
Crime Index		130
Crime Level		Above Average
Property Crime		
Crime Index		189
Crime Level		Very High
Burglary		
Crime Index		115
Crime Level		Average
Larceny		
Crime Index		219
Crime Level		Very High
Motor Vehicle Theft		
Crime Index		103
Crime Level		Average
* Crime Index: 100 = National Average Adjusted for Population		

Void Analysis

Great Falls, Montana 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
Advance Auto Parts	1 / 1	9,400	
AutoZone	2 / 2	6,600	
Big O Tires	1 / 1	6,000	
CARQUEST	1 / 1	12,300	
Crash Champions	3 / 2	11,700	
Firestone	1 / 1	9,000	
Les Schwab Tires	2 / 2	14,500	
Midas	1 / 1	4,800	
NAPA	1 / 1	6,200	
O'Reilly	2 / 2	8,500	
Valvoline Instant Oil Change	3 / 3	3,400	
Banks			
First Interstate Bank	3 / 3	5,900	
Glacier Bank	1 / 0	5,700	
U.S. Bank	3 / 3	4,700	
Wells Fargo	2 / 2	3,500	
Banks Minor			
Bank	11 / 10		
Book Stores			
Barnes & Noble	1 / 1	15,400	
Car Washes			
Tidal Wave Auto Spa	1 / 1	4,000	
Clothing Apparel			
Buckle	1 / 1	5,100	
Hot Topic	1 / 1	1,700	
maurices	1 / 1	6,000	
Old Navy	1 / 1	18,000	
Convenience Stores			
Circle K	5 / 5	3,200	
Conoco	8 / 6	2,500	
Exxon	3 / 3	2,600	
Love's	1 / 1	7,300	
Mobil	2 / 2	2,400	
Pilot Travel Centers	2 / 1	3,200	
Sinclair	5 / 3	2,000	
Craft Fabric Stores			

Great Falls, Montana 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Hobby Lobby	1 / 1	68,500	
Michaels	1 / 1	23,600	
Dealerships			
Chevrolet	1 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 1		
GMC	1 / 1		
Honda	1 / 0		
Jeep	1 / 1		
Nissan	1 / 1		
RAM	1 / 1		
Subaru	1 / 1		
Toyota	1 / 1		
Department Stores			
JCPenney	1 / 1	75,000	
Discount Department Stores			
Ross	1 / 1	28,300	
Target	1 / 1	113,100	
TJ Maxx	1 / 1	33,400	
Wal-Mart Supercenter	2 / 2	189,700	
Dollar Stores			
Big Lots	1 / 1	31,200	
Dollar Tree	2 / 2	11,800	
Drug Stores			
CVS	1 / 1	13,400	
GNC	1 / 1	1,700	
Walgreens	2 / 2	14,800	
Education			
College	1 / 1		
Cosmetology and Barber	1 / 1		
Day Care	36 / 35		
High School	5 / 3		
High School (Private)	1 / 1		
Junior College	1 / 1		
PK - 8	33 / 17		
PK - 8 (Private)	6 / 4		

Great Falls, Montana 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Entertainment			
AMC	1 / 1	39,300	
Theatres	1 / 1		
EV Charging Stations			
Blink Charging	2 / 2		
ChargePoint	3 / 3		
Tesla	2 / 2		
Fitness			
Planet Fitness	1 / 1	24,600	
Furniture Household			
Aaron's	1 / 1	9,000	
Ashley Furniture	1 / 1	42,700	
Furniture Row	2 / 2		
Rent A Center	1 / 1	5,700	
Grocery Stores			
Albertsons	2 / 2	50,900	
IGA	1 / 1	22,100	
Smith's	1 / 1	58,100	
Health Beauty			
Bath & Body Works	1 / 1	3,800	
Benefit Cosmetics	1 / 1		
Claire's	2 / 2	1,300	
Cost Cutters	1 / 1	1,700	
Great Clips	2 / 2	1,900	
Sally Beauty Supply	1 / 1	2,300	
ULTA	1 / 1	11,300	
Health Care			
Allergy and Immunology	1 / 1		
Anesthesiology	5 / 5		
Audiologist	4 / 4		
Cardiac Electrophysiology	2 / 2		
Cardiac Surgery	1 / 1		
Cardiovascular Disease	2 / 2		
Certified Nurse Midwife	3 / 3		
Certified Registered Nurse Anesthetist	5 / 5		
Chiropractic	14 / 13		
Clinical Nurse Specialist	1 / 1		

Great Falls, Montana 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Clinical Psychologist	3 / 3		
Clinical Social Worker	9 / 9		
Critical Care	1 / 1		
Dermatology	2 / 2		
Diagnostic Radiology	2 / 2		
Dialysis Centers	2 / 2		
Emergency Medicine	5 / 5		
Family Practice	13 / 13		
Gastroenterology	4 / 4		
General Surgery	3 / 3		
Gynecological Oncology	1 / 1		
Hand Surgery	2 / 2		
Hematology and Oncology	2 / 2		
Hospitalist	3 / 3		
Infectious Disease	3 / 3		
Internal Medicine	7 / 7		
Interventional Cardiology	1 / 1		
Interventional Pain Management	1 / 1		
Interventional Radiology	1 / 1		
Medical Oncology	2 / 2		
Nephrology	2 / 2		
Neurology	4 / 4		
Neurosurgery	3 / 3		
Nurse Practitioner	23 / 22		
Obstetrics and Gynecology	4 / 4		
Ophthalmology	4 / 4		
Optometry	10 / 10		
Orthopedic Surgery	4 / 4		
Otolaryngology	3 / 3		
Pain Management	2 / 2		
Pathology	1 / 1		
Pediatric Medicine	3 / 3		
Physical Medicine and Rehabilitation	2 / 2		
Physical Therapy	9 / 9		
Physician Assistant	9 / 9		
Plastic and Reconstructive Surgery	3 / 3		
Podiatry	6 / 6		

Great Falls, Montana 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Psychiatry	5 / 5		
Pulmonary Disease	3 / 3		
Radiation Oncology	3 / 3		
Registered Dietitian or Nutrition Professional	1 / 1		
Rheumatology	2 / 2		
Sports Medicine	1 / 1		
Surgical Oncology	1 / 1		
Thoracic Surgery	2 / 2		
Urgent Care	1 / 1		
Urology	4 / 4		
Home Improvement			
Ace Hardware	2 / 2	16,200	
Builders FirstSource	1 / 1	43,200	
Do It Best	2 / 1	16,200	
Harbor Freight Tools	1 / 1	17,100	
Home Depot	1 / 1	120,600	
Sherwin-Williams	2 / 2	7,300	
Hotels			
Ascend Hotel Collection	1 / 1	29,700	
Best Western Plus	1 / 1	19,200	
Comfort	2 / 2	14,500	
Days Inn	1 / 1	12,900	
Extended Stay America	1 / 1	18,000	
Hampton Inn	1 / 1	18,300	
Hilton Garden	1 / 1	23,700	
Holiday Inn	1 / 1	27,600	
Holiday Inn Express	1 / 1	16,400	
MainStay Suites	1 / 1	17,700	
Motel 6	1 / 1	24,300	
Sleep	1 / 1	13,100	
Springhill Suites	1 / 1	17,000	
Staybridge Suites	1 / 1	29,900	
Travelodge	1 / 1	17,000	
Wingate	1 / 1	16,200	
Jewelry			
Kay Jewelers	1 / 1		
Mattress			

Great Falls, Montana 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Denver Mattress	1 / 1	14,800	
Sleep Number	1 / 1	2,900	
Office Supply			
Staples	1 / 1	22,400	
Pet Stores			
Petco	1 / 1	15,900	
PetsMart	1 / 1	22,100	
Restaurants Bakery Bagels			
Crumbl Cookies	1 / 1	1,500	
Restaurants Casual			
Applebee's	1 / 1	5,400	
Buffalo Wild Wings	1 / 1	6,600	
Cafe Rio	1 / 1	3,900	
Chili's	1 / 1	5,800	
Denny's	1 / 1	5,800	
Five Guys	1 / 1	2,600	
Fuddruckers	1 / 1	6,500	
Restaurants Coffee Donuts			
Starbucks	6 / 6	1,800	
Restaurants Fast Food Major			
Arby's	2 / 2	3,300	
Burger King	2 / 2	4,000	
Dairy Queen	3 / 3	1,700	
Hardee's	1 / 1	3,500	
KFC	2 / 2	3,100	
McDonald's	3 / 3	4,600	
Sonic	1 / 1	2,800	
Taco Bell	3 / 3	2,500	
Wendy's	2 / 2	3,300	
Restaurants Fast Food Minor			
Chipotle	2 / 2	2,500	
Panda Express	2 / 2	2,500	
Popeyes	1 / 0	2,700	
Qdoba	1 / 1	2,900	
Taco Del Mar	1 / 1	1,200	
Taco John's	3 / 3	2,200	
Teriyaki Madness	1 / 1	1,600	

Great Falls, Montana 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Restaurants Ice Cream Smoothie			
Baskin-Robbins	1 / 1	2,200	
Cold Stone Creamery	1 / 1	1,600	
Restaurants Pizza			
Domino's Pizza	2 / 2	2,100	
Godfather's Pizza	2 / 2	2,700	
Little Caesars	2 / 2	1,800	
MOD Pizza	1 / 1	3,100	
Papa John's	2 / 2	1,500	
Papa Murphy's	1 / 1	1,600	
Pizza Hut	2 / 2	2,800	
Restaurants Sandwich			
Jersey Mike's	1 / 1	14,600	
Jimmy John's	2 / 2	2,000	
Subway	7 / 6	1,700	
Self Storage			
U Haul	2 / 2	45,900	
Shoes Footwear			
Famous Footwear	2 / 2	9,700	
Zumiez	1 / 1	2,800	
Specialty			
GameStop	1 / 1	1,700	
Goodwill	2 / 2	24,100	
Hallmark	1 / 1	5,600	
Harley Davidson	1 / 1	27,200	
ReStore	1 / 1	19,700	
St Vincent de Paul	1 / 1	39,300	
Sporting Goods			
Play It Again Sports	1 / 1	5,500	
Scheels	1 / 1	80,500	
Wholesale			
Sam's Club	1 / 1	134,000	
Wireless Stores			
AT&T	3 / 3	3,500	
Cricket	1 / 1	1,600	
T-Mobile	2 / 2	1,800	
Verizon Wireless	1 / 1	3,800	

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