

RETAIL ATTRACTIONS, LLC

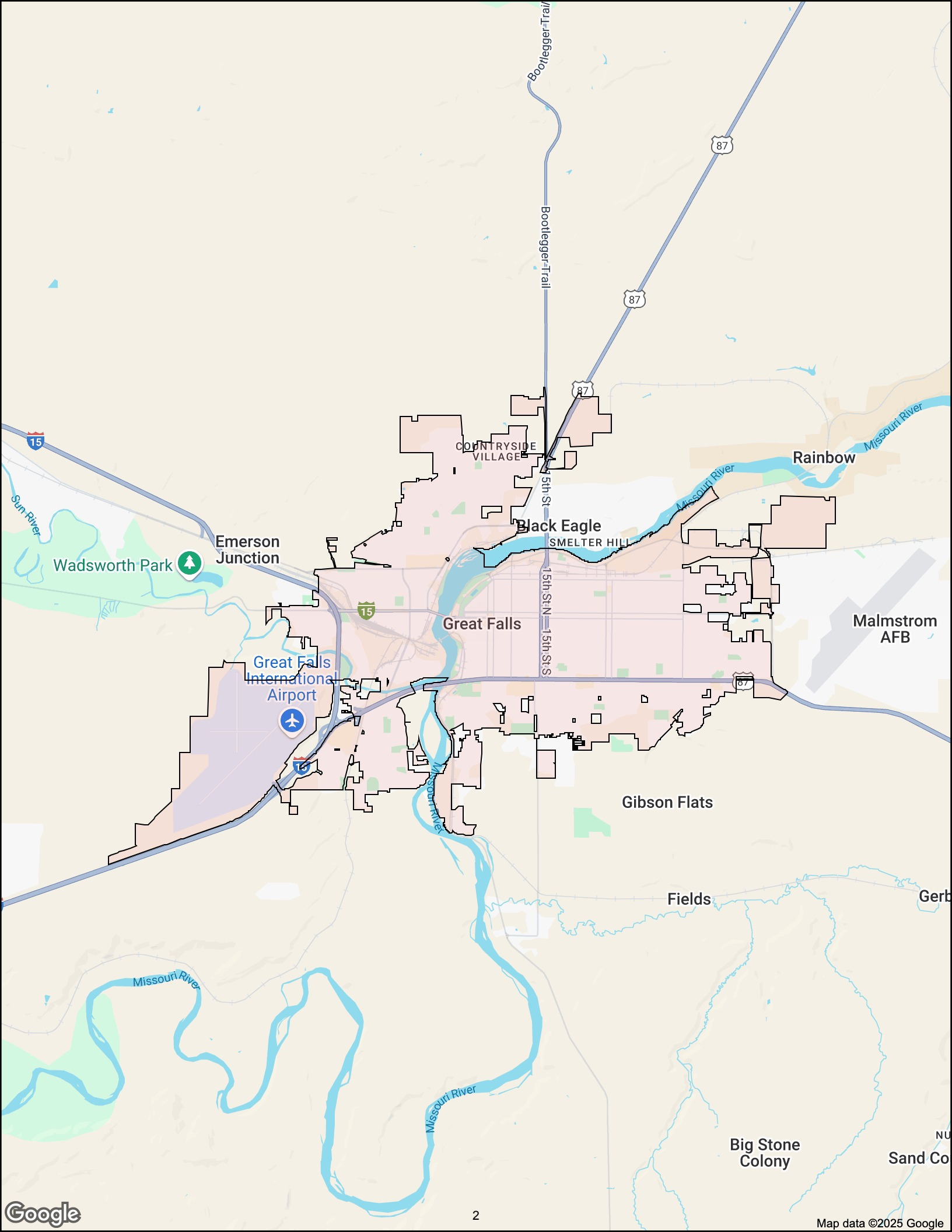
Economic Development Consulting

**Great Falls, Montana
City Limits
3rd Quarter 2025**

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Demographics

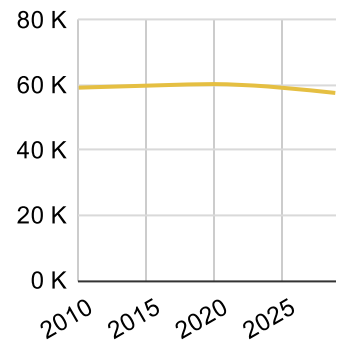


Great Falls, Montana

City Limits

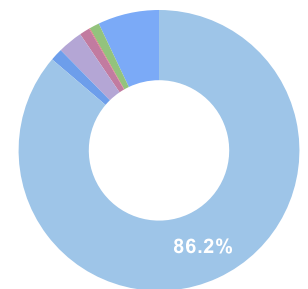
Population

Estimated Population (2024)	59,611
Projected Population (2029)	57,627
Census Population (2020)	60,348
Census Population (2010)	59,241
Projected Annual Growth (2024-2029)	-1,984 -0.7%
Historical Annual Growth (2020-2024)	-737 -0.3%
Historical Annual Growth (2010-2020)	1,107 0.2%
Estimated Population Density (2024)	2,527 psm
Trade Area Size	23.6 sq mi



Race and Ethnicity (2024)

Not Hispanic or Latino Population	56,591	94.9%
White	49,957	88.3%
Black or African American	815	1.4%
American Indian or Alaska Native	1,573	2.8%
Asian	699	1.2%
Hawaiian or Pacific Islander	44	-
Other Race	246	0.4%
Two or More Races	3,257	5.8%
Hispanic or Latino Population	3,020	5.1%
White	1,441	47.7%
Black or African American	39	1.3%
American Indian or Alaska Native	128	4.2%
Asian	14	0.5%
Hispanic Hawaiian or Pacific Islander	9	0.3%
Other Race	437	14.5%
Two or More Races	952	31.5%



White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

Great Falls, Montana

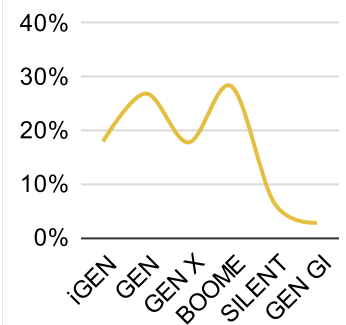
City Limits

Age Distribution (2024)

Age Under 5 Years	3,297	5.5%
Age 5 to 9 Years	3,687	6.2%
Age 10 to 14 Years	3,704	6.2%
Age 15 to 19 Years	3,676	6.2%
Age 20 to 24 Years	3,768	6.3%
Age 25 to 29 Years	4,171	7.0%
Age 30 to 34 Years	4,399	7.4%
Age 35 to 39 Years	3,915	6.6%
Age 40 to 44 Years	3,620	6.1%
Age 45 to 49 Years	3,046	5.1%
Age 50 to 54 Years	3,026	5.1%
Age 55 to 59 Years	3,332	5.6%
Age 60 to 64 Years	3,860	6.5%
Age 65 to 69 Years	3,543	5.9%
Age 70 to 74 Years	3,051	5.1%
Age 75 to 79 Years	2,296	3.9%
Age 80 to 84 Years	1,573	2.6%
Age 85 Years or Over	1,646	2.8%
Median Age	38.0	

Generation (2024)

iGeneration (Age Under 15 Years)	10,688	17.9%
Generation 9/11 Millennials (Age 15 to 34 Years)	16,014	26.9%
Gen Xers (Age 35 to 49 Years)	10,581	17.8%
Baby Boomers (Age 50 to 74 Years)	16,812	28.2%
Silent Generation (Age 75 to 84 Years)	3,869	6.5%
G.I. Generation (Age 85 Years or Over)	1,646	2.8%



Great Falls, Montana

City Limits

Household Type (2024)

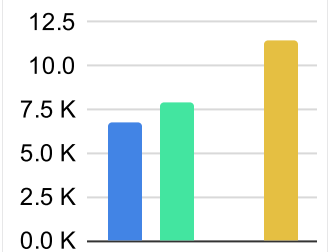
Total Households	26,144	
Family Households	14,659	56.1%
Family Households with Children	6,769	46.2%
Family Households No Children	7,890	53.8%
Non-Family Households	11,485	43.9%
Non-Family Households with Children	11	-
Non-Family Households No Children	11,474	99.9%

Family Households
w/ Children

Family Households
No Children

Non-Family Households
w/ Children

Non-Family Households
No Children



Education Attainment (2024)

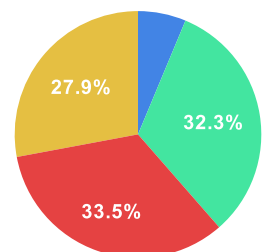
Elementary or Some High School	2,610	6.3%
High School Graduate	13,387	32.3%
Some College or Associate Degree	13,892	33.5%
Bachelor or Graduate Degree	11,588	27.9%

Elementary or
Some High School

High School
Graduate

Some College or
Associate Degree

Bachelor or
Graduate Degree



Household Income (2024)

Estimated Average Household Income	\$84,888	
Estimated Median Household Income	\$62,298	
HH Income Under \$10,000	1,337	5.1%
HH Income \$10,000 to \$34,999	5,867	22.4%
HH Income \$35,000 to \$49,999	3,387	13.0%
HH Income \$50,000 to \$74,999	4,783	18.3%
HH Income \$75,000 to \$99,999	3,745	14.3%
HH Income \$100,000 to \$149,999	4,041	15.5%
HH Income \$150,000 or More	2,985	11.4%

Great Falls, Montana

City Limits

Population

Estimated Population (2024)	59,611	
Projected Population (2029)	57,627	
Census Population (2020)	60,348	
Census Population (2010)	59,241	
Projected Annual Growth (2024-2029)	-1,984	-0.7%
Historical Annual Growth (2020-2024)	-737	-0.3%
Historical Annual Growth (2010-2020)	1,107	0.2%
Estimated Population Density (2024)	2,527	psm
Trade Area Size	23.6	sq mi

Households

Estimated Households (2024)	26,144	
Projected Households (2029)	25,389	
Census Households (2020)	26,077	
Census Households (2010)	25,506	
Projected Annual Growth (2024-2029)	-755	-0.6%
Historical Annual Change (2010-2024)	638	0.2%

Average Household Income

Estimated Average Household Income (2024)	\$84,888	
Projected Average Household Income (2029)	\$87,684	
Census Average Household Income (2010)	\$51,442	
Census Average Household Income (2000)	\$41,817	
Projected Annual Change (2024-2029)	\$2,796	0.7%
Historical Annual Change (2000-2024)	\$43,071	4.3%

Median Household Income

Estimated Median Household Income (2024)	\$62,298	
Projected Median Household Income (2029)	\$62,913	
Census Median Household Income (2010)	\$40,752	
Census Median Household Income (2000)	\$32,618	
Projected Annual Change (2024-2029)	\$615	0.2%
Historical Annual Change (2000-2024)	\$29,680	3.8%

Per Capita Income

Estimated Per Capita Income (2024)	\$37,508	
Projected Per Capita Income (2029)	\$38,919	
Census Per Capita Income (2010)	\$22,148	
Census Per Capita Income (2000)	\$17,618	
Projected Annual Change (2024-2029)	\$1,411	0.8%
Historical Annual Change (2000-2024)	\$19,890	4.7%
Estimated Average Household Net Worth (2024)	\$802,407	

Great Falls, Montana

City Limits

Race and Ethnicity

Total Population (2024)	59,611	
White (2024)	51,398	86.2%
Black or African American (2024)	854	1.4%
American Indian or Alaska Native (2024)	1,701	2.9%
Asian (2024)	713	1.2%
Hawaiian or Pacific Islander (2024)	53	-
Other Race (2024)	683	1.1%
Two or More Races (2024)	4,209	7.1%
Population < 18 (2024)	12,960	21.7%
White Not Hispanic	9,796	75.6%
Black or African American	201	1.6%
Asian	124	1.0%
Other Race Not Hispanic	1,786	13.8%
Hispanic	1,053	8.1%
Not Hispanic or Latino Population (2024)	56,591	94.9%
Not Hispanic White	49,957	88.3%
Not Hispanic Black or African American	815	1.4%
Not Hispanic American Indian or Alaska Native	1,573	2.8%
Not Hispanic Asian	699	1.2%
Not Hispanic Hawaiian or Pacific Islander	44	-
Not Hispanic Other Race	246	0.4%
Not Hispanic Two or More Races	3,257	5.8%
Hispanic or Latino Population (2024)	3,020	5.1%
Hispanic White	1,441	47.7%
Hispanic Black or African American	39	1.3%
Hispanic American Indian or Alaska Native	128	4.2%
Hispanic Asian	14	0.5%
Hispanic Hawaiian or Pacific Islander	9	0.3%
Hispanic Other Race	437	14.5%
Hispanic Two or More Races	952	31.5%
Not Hispanic or Latino Population (2020)	57,626	95.5%
Hispanic or Latino Population (2020)	2,722	4.5%
Not Hispanic or Latino Population (2010)	57,230	96.6%
Hispanic or Latino Population (2010)	2,011	3.4%
Not Hispanic or Latino Population (2029)	54,503	94.6%
Hispanic or Latino Population (2029)	3,124	5.4%
Projected Annual Growth (2024-2029)	104	0.7%
Historical Annual Growth (2010-2020)	711	3.5%

Great Falls, Montana

City Limits

Total Age Distribution (2024)

Total Population	59,611	
Age Under 5 Years	3,297	5.5%
Age 5 to 9 Years	3,687	6.2%
Age 10 to 14 Years	3,704	6.2%
Age 15 to 19 Years	3,676	6.2%
Age 20 to 24 Years	3,768	6.3%
Age 25 to 29 Years	4,171	7.0%
Age 30 to 34 Years	4,399	7.4%
Age 35 to 39 Years	3,915	6.6%
Age 40 to 44 Years	3,620	6.1%
Age 45 to 49 Years	3,046	5.1%
Age 50 to 54 Years	3,026	5.1%
Age 55 to 59 Years	3,332	5.6%
Age 60 to 64 Years	3,860	6.5%
Age 65 to 69 Years	3,543	5.9%
Age 70 to 74 Years	3,051	5.1%
Age 75 to 79 Years	2,296	3.9%
Age 80 to 84 Years	1,573	2.6%
Age 85 Years or Over	1,646	2.8%
Median Age	38.0	
Age 19 Years or Less	14,364	24.1%
Age 20 to 64 Years	33,137	55.6%
Age 65 Years or Over	12,109	20.3%

Female Age Distribution (2024)

Female Population	29,239	49.0%
Age Under 5 Years	1,621	5.5%
Age 5 to 9 Years	1,790	6.1%
Age 10 to 14 Years	1,749	6.0%
Age 15 to 19 Years	1,689	5.8%
Age 20 to 24 Years	1,583	5.4%
Age 25 to 29 Years	1,975	6.8%
Age 30 to 34 Years	2,084	7.1%
Age 35 to 39 Years	1,891	6.5%
Age 40 to 44 Years	1,728	5.9%
Age 45 to 49 Years	1,479	5.1%
Age 50 to 54 Years	1,536	5.3%
Age 55 to 59 Years	1,682	5.8%
Age 60 to 64 Years	1,963	6.7%
Age 65 to 69 Years	1,871	6.4%
Age 70 to 74 Years	1,615	5.5%
Age 75 to 79 Years	1,201	4.1%
Age 80 to 84 Years	877	3.0%
Age 85 Years or Over	906	3.1%
Female Median Age	39.7	
Age 19 Years or Less	6,849	23.4%
Age 20 to 64 Years	15,921	54.5%
Age 65 Years or Over	6,470	22.1%

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City Limits

Male Age Distribution (2024)

Male Population	30,371	50.9%
Age Under 5 Years	1,676	5.5%
Age 5 to 9 Years	1,897	6.2%
Age 10 to 14 Years	1,955	6.4%
Age 15 to 19 Years	1,987	6.5%
Age 20 to 24 Years	2,185	7.2%
Age 25 to 29 Years	2,196	7.2%
Age 30 to 34 Years	2,315	7.6%
Age 35 to 39 Years	2,024	6.7%
Age 40 to 44 Years	1,892	6.2%
Age 45 to 49 Years	1,567	5.2%
Age 50 to 54 Years	1,490	4.9%
Age 55 to 59 Years	1,650	5.4%
Age 60 to 64 Years	1,897	6.2%
Age 65 to 69 Years	1,672	5.5%
Age 70 to 74 Years	1,436	4.7%
Age 75 to 79 Years	1,095	3.6%
Age 80 to 84 Years	696	2.3%
Age 85 Years or Over	740	2.4%
Male Median Age	36.4	
Age 19 Years or Less	7,515	24.7%
Age 20 to 64 Years	17,216	56.7%
Age 65 Years or Over	5,639	18.6%

Males per 100 Females (2024)

Overall Comparison	104	
Age Under 5 Years	103	50.8%
Age 5 to 9 Years	106	51.5%
Age 10 to 14 Years	112	52.8%
Age 15 to 19 Years	118	54.1%
Age 20 to 24 Years	138	58.0%
Age 25 to 29 Years	111	52.6%
Age 30 to 34 Years	111	52.6%
Age 35 to 39 Years	107	51.7%
Age 40 to 44 Years	109	52.3%
Age 45 to 49 Years	106	51.4%
Age 50 to 54 Years	97	49.2%
Age 55 to 59 Years	98	49.5%
Age 60 to 64 Years	97	49.1%
Age 65 to 69 Years	89	47.2%
Age 70 to 74 Years	89	47.1%
Age 75 to 79 Years	91	47.7%
Age 80 to 84 Years	79	44.2%
Age 85 Years or Over	82	45.0%
Age 19 Years or Less	110	52.3%
Age 20 to 39 Years	116	53.7%
Age 40 to 64 Years	101	50.3%
Age 65 Years or Over	87	46.6%

Great Falls, Montana

City Limits

Household Type (2024)

Total Households	26,144	
Households with Children	6,780	25.9%
Average Household Size	2.2	
Household Density per Square Mile	1,108	
Population Family	43,765	73.4%
Population Non-Family	14,136	23.7%
Population Group Quarters	1,710	2.9%
Family Households	14,659	56.1%
Married Couple Households	10,519	71.8%
Other Family Households with Children	4,140	28.2%
Family Households with Children	6,769	46.2%
Married Couple with Children	4,266	63.0%
Other Family Households with Children	2,503	37.0%
Family Households No Children	7,890	53.8%
Married Couple No Children	6,253	79.3%
Other Family Households No Children	1,637	20.7%
Non-Family Households	11,485	43.9%
Non-Family Households with Children	11	-
Non-Family Households No Children	11,474	99.9%
Average Family Household Size	3.0	
Average Family Income	\$106,990	
Median Family Income	\$85,125	
Average Non-Family Household Size	1.2	

Marital Status (2024)

Population Age 15 Years or Over	48,922	
Never Married	14,507	29.7%
Currently Married	23,245	47.5%
Previously Married	11,170	22.8%
Separated	1,422	12.7%
Widowed	3,042	27.2%
Divorced	6,706	60.0%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	41,477	
Elementary (Grade Level 0 to 8)	894	2.2%
Some High School (Grade Level 9 to 11)	1,716	4.1%
High School Graduate	13,387	32.3%
Some College	9,632	23.2%
Associate Degree Only	4,260	10.3%
Bachelor Degree Only	7,371	17.8%
Graduate Degree	4,217	10.2%
Any College (Some College or Higher)	25,480	61.4%
College Degree + (Bachelor Degree or Higher)	11,588	27.9%

Great Falls, Montana

City Limits

Housing

Total Housing Units (2024)	28,851	
Total Housing Units (2020)	28,183	
Historical Annual Growth (2020-2024)	668	-
Housing Units Occupied (2024)	26,145	90.6%
Housing Units Owner-Occupied	16,167	61.8%
Housing Units Renter-Occupied	9,978	38.2%
Housing Units Vacant (2024)	2,706	9.4%

Household Size (2024)

Total Households	26,144	
1 Person Households	9,480	36.3%
2 Person Households	8,993	34.4%
3 Person Households	3,354	12.8%
4 Person Households	2,507	9.6%
5 Person Households	1,080	4.1%
6 Person Households	471	1.8%
7 or More Person Households	259	1.0%

Household Income Distribution (2024)

HH Income \$200,000 or More	1,297	5.0%
HH Income \$150,000 to \$199,999	1,688	6.5%
HH Income \$125,000 to \$149,999	1,594	6.1%
HH Income \$100,000 to \$124,999	2,447	9.4%
HH Income \$75,000 to \$99,999	3,745	14.3%
HH Income \$50,000 to \$74,999	4,783	18.3%
HH Income \$35,000 to \$49,999	3,387	13.0%
HH Income \$25,000 to \$34,999	2,370	9.1%
HH Income \$15,000 to \$24,999	2,193	8.4%
HH Income \$10,000 to \$14,999	1,304	5.0%
HH Income Under \$10,000	1,337	5.1%

Household Vehicles (2024)

Households 0 Vehicles Available	1,949	7.5%
Households 1 Vehicle Available	9,793	37.5%
Households 2 Vehicles Available	8,891	34.0%
Households 3 or More Vehicles Available	5,512	21.1%
Total Vehicles Available	46,596	
Average Vehicles per Household	1.8	
Owner-Occupied Household Vehicles	33,662	72.2%
Average Vehicles per Owner-Occupied Household	2.1	
Renter-Occupied Household Vehicles	12,934	27.8%
Average Vehicles per Renter-Occupied Household	1.3	

Travel Time (2024)

Worker Base Age 16 years or Over	27,795	
Travel to Work in 14 Minutes or Less	14,214	51.1%
Travel to Work in 15 to 29 Minutes	9,367	33.7%
Travel to Work in 30 to 59 Minutes	1,661	6.0%
Travel to Work in 60 Minutes or More	525	1.9%
Work at Home	2,026	7.3%
Average Minutes Travel to Work	12.9	

Great Falls, Montana

City Limits

Transportation To Work (2024)

Worker Base Age 16 years or Over	27,795	
Drive to Work Alone	21,156	76.1%
Drive to Work in Carpool	3,110	11.2%
Travel to Work by Public Transportation	241	0.9%
Drive to Work on Motorcycle	103	0.4%
Bicycle to Work	60	0.2%
Walk to Work	705	2.5%
Other Means	394	1.4%
Work at Home	2,026	7.3%

Daytime Demographics (2024)

Total Businesses	2,564	
Total Employees	28,923	
Company Headquarter Businesses	109	4.3%
Company Headquarter Employees	4,062	14.0%
Employee Population per Business	11.3	to 1
Residential Population per Business	23.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	48,352	

Labor Force

Labor Population Age 16 Years or Over (2024)	48,141	
Labor Force Total Males (2024)	24,450	50.8%
Male Civilian Employed	14,452	59.1%
Male Civilian Unemployed	670	2.7%
Males in Armed Forces	806	3.3%
Males Not in Labor Force	8,522	34.9%
Labor Force Total Females (2024)	23,691	49.2%
Female Civilian Employed	13,303	56.2%
Female Civilian Unemployed	334	1.4%
Females in Armed Forces	151	0.6%
Females Not in Labor Force	9,903	41.8%
Unemployment Rate	1,004	2.1%

Occupation (2024)

Occupation Population Age 16 Years or Over	27,790	
Occupation Total Males	14,464	52.0%
Occupation Total Females	13,326	48.0%
Management, Business, Financial Operations	4,567	16.4%
Professional, Related	6,308	22.7%
Service	4,790	17.2%
Sales, Office	5,884	21.2%
Farming, Fishing, Forestry	234	0.8%
Construction, Extraction, Maintenance	2,389	8.6%
Production, Transport, Material Moving	3,618	13.0%
White Collar Workers	16,759	60.3%
Blue Collar Workers	11,031	39.7%

Great Falls, Montana

City Limits

Units In Structure (2024)

Total Units	26,144	
1 Detached Unit	16,283	62.3%
1 Attached Unit	1,015	3.9%
2 Units	1,584	6.1%
3 to 4 Units	1,459	5.6%
5 to 9 Units	666	2.5%
10 to 19 Units	1,475	5.6%
20 to 49 Units	1,860	7.1%
50 or More Units	599	2.3%
Mobile Home or Trailer	1,253	4.8%
Other Structure	1	-

Homes Built By Year (2024)

Homes Built 2020 or later	263	0.9%
Homes Built 2010 to 2019	1,320	4.6%
Homes Built 2000 to 2009	1,770	6.1%
Homes Built 1990 to 1999	1,553	5.4%
Homes Built 1980 to 1989	2,609	9.0%
Homes Built 1970 to 1979	4,873	16.9%
Homes Built 1960 to 1969	4,191	14.5%
Homes Built 1950 to 1959	3,948	13.7%
Homes Built 1940 to 1949	2,031	7.0%
Homes Built Before 1939	3,636	12.6%
Median Age of Homes	55.8	yrs

Home Values (2024)

Owner Specified Housing Units	16,167	
Home Values \$1,000,000 or More	286	1.8%
Home Values \$750,000 to \$999,999	213	1.3%
Home Values \$500,000 to \$749,999	1,376	8.5%
Home Values \$400,000 to \$499,999	1,590	9.8%
Home Values \$300,000 to \$399,999	3,186	19.7%
Home Values \$250,000 to \$299,999	1,632	10.1%
Home Values \$200,000 to \$249,999	3,150	19.5%
Home Values \$175,000 to \$199,999	667	4.1%
Home Values \$150,000 to \$174,999	1,487	9.2%
Home Values \$125,000 to \$149,999	555	3.4%
Home Values \$100,000 to \$124,999	736	4.6%
Home Values \$90,000 to \$99,999	59	0.4%
Home Values \$80,000 to \$89,999	106	0.7%
Home Values \$70,000 to \$79,999	218	1.3%
Home Values \$60,000 to \$69,999	243	1.5%
Home Values \$50,000 to \$59,999	79	0.5%
Home Values \$35,000 to \$49,999	29	0.2%
Home Values \$25,000 to \$34,999	231	1.4%
Home Values \$10,000 to \$24,999	241	1.5%
Home Values Under \$10,000	79	0.5%
Owner-Occupied Median Home Value	\$256,172	
Renter-Occupied Median Rent	\$726	

Great Falls, Montana

City Limits

Total Annual Consumer Expenditure (2024)

Total Household Expenditure	\$2.24 B
Total Non-Retail Expenditure	\$1.07 B
Total Retail Expenditure	\$1.17 B
Alcoholic Beverages	\$13.65 M
Apparel	\$41.73 M
Contributions	\$69.23 M
Education	\$49.9 M
Entertainment	\$129.53 M
Food Away From Home	\$98.96 M
Grocery	\$155.99 M
Health Care	\$169.45 M
Household Furnishings and Equipment	\$59.51 M
Household Operations	\$42.3 M
Miscellaneous Expenses	\$38.61 M
Personal Care	\$30.23 M
Shelter	\$368.08 M
Tax and Retirement	\$470.68 M
Tobacco and Related	\$12.73 M
Transportation	\$378.87 M
Utilities	\$111.8 M

Monthly Household Consumer Expenditure (2024)

Total Household Expenditure	\$7,144	
Total Non-Retail Expenditure	\$3,399	47.6%
Total Retail Expenditures	\$3,745	52.4%
Alcoholic Beverages	\$43	0.6%
Apparel	\$133	1.9%
Contributions	\$221	3.1%
Education	\$159	2.2%
Entertainment	\$413	5.8%
Food Away From Home	\$315	4.4%
Grocery	\$497	7.0%
Health Care	\$540	7.6%
Household Furnishings and Equipment	\$190	2.7%
Household Operations	\$135	1.9%
Miscellaneous Expenses	\$123	1.7%
Personal Care	\$96	1.3%
Shelter	\$1,173	16.4%
Tax and Retirement	\$1,500	-
Tobacco and Related	\$41	0.6%
Transportation	\$1,208	16.9%
Utilities	\$356	5.0%

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Great Falls, Montana

City Limits

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$64.02 M / \$37.22 M	42
Men's Clothing Stores	\$2.93 M / \$582.77 K	80
Women's Clothing Stores	\$5.7 M / \$3.83 M	33
Children's, Infants' Clothing Stores	\$5.71 M / \$1.86 M	67
Family Clothing Stores	\$27.26 M / \$25.24 M	7
Clothing Accessory Stores	\$1.6 M / \$1.08 M	32
Other Apparel Stores	\$2.12 M / \$1.07 M	49
Shoe Stores	\$15.34 M / \$1.87 M	88
Jewelry Stores	\$2.95 M / \$1.67 M	43
Luggage Stores	\$414.14 K / -	100
Furniture, Home Furnishings Stores	\$41.33 M / \$61.19 M	-32
Furniture Stores	\$26.61 M / \$39.22 M	-32
Floor Covering Stores	\$4.07 M / \$7.71 M	-47
Other Home Furnishing Stores	\$10.66 M / \$14.26 M	-25
Electronics, Appliance Stores	\$61.67 M / \$26.75 M	57
Building Material, Garden Equipment, Supplies Dealers	\$53.85 M / \$119.05 M	-55
Home Centers	\$28.51 M / \$43.53 M	-35
Paint, Wallpaper Stores	\$7.12 M / \$12.98 M	-45
Hardware Stores	\$3.23 M / \$14.85 M	-78
Other Building Materials Stores	\$10.39 M / \$41.6 M	-75
Outdoor Power Equipment Stores	\$652.88 K / -	100
Nursery, Garden Stores	\$3.94 M / \$6.09 M	-35
Food, Beverage Stores	\$88.96 M / \$105.04 M	-15
Grocery Stores	\$67.89 M / \$62.86 M	7
Convenience Stores	\$6.41 M / \$11.3 M	-43
Meat Markets	\$421.72 K / \$235.69 K	44
Fish, Seafood Markets	\$147.58 K / -	100
Fruit, Vegetable Markets	\$263.71 K / -	100
Other Specialty Food Markets	\$463.39 K / \$178.13 K	62
Liquor Stores	\$13.36 M / \$30.47 M	-56

Great Falls, Montana

City Limits

	Potential / Sales	Index
Health, Personal Care Stores	\$58.29 M / \$86.14 M	-32
Pharmacy, Drug Stores	\$51.22 M / \$76.38 M	-33
Cosmetics, Beauty Stores	\$2.97 M / \$1.18 M	60
Optical Goods Stores	\$898.69 K / \$1.27 M	-29
Other Health, Personal Care Stores	\$3.19 M / \$7.31 M	-56
Sporting Goods, Hobby, Book, Music Stores	\$68.97 M / \$162.36 M	-58
Sporting Goods Stores	\$27.52 M / \$96.28 M	-71
Hobby, Toy, Game Stores	\$16.1 M / \$24.44 M	-34
Sewing, Needlecraft Stores	\$15.1 M / \$32.23 M	-53
Musical Instrument Stores	\$5.1 M / \$4.82 M	6
Book Stores	\$5.15 M / \$4.59 M	11
General Merchandise Stores	\$201.2 M / \$197.09 M	2
Department Stores	\$66.94 M / \$80.27 M	-17
Warehouse Superstores	\$117.4 M / \$99.3 M	15
Other General Merchandise Stores	\$16.85 M / \$17.52 M	-4
Miscellaneous Store Retailers	\$26.26 M / \$53.13 M	-51
Florists	\$502.38 K / \$448.97 K	11
Office, Stationary Stores	\$2.99 M / \$3.41 M	-13
Gift, Souvenir Stores	\$4.07 M / \$2.3 M	44
Used Merchandise Stores	\$2.04 M / \$1.21 M	41
Pet, Pet Supply Stores	\$5.37 M / \$4.33 M	19
Art Dealers	\$866.44 K / \$2.92 M	-70
Mobile Home Dealers	\$603.99 K / -	100
Other Miscellaneous Retail Stores	\$9.82 M / \$38.51 M	-75
Non-Store Retailers	\$118.31 M / \$4.7 M	96
Mail Order, Catalog Stores	\$111.77 M / \$3.27 M	97
Vending Machines	\$601.17 K / \$361.18 K	40
Fuel Dealers	\$763.68 K / \$206.75 K	73
Other Direct Selling Establishments	\$5.17 M / \$869.21 K	83

Great Falls, Montana

City Limits

	Potential / Sales	Index
Accommodation, Food Services	\$121.97 M / \$160 M	-24
Hotels, Other Travel Accommodations	\$7.85 M / \$8.58 M	-9
RV Parks	\$77.19 K / \$60.22 K	22
Rooming, Boarding Houses	\$43.83 K / -	100
Full Service Restaurants	\$71.26 M / \$88.25 M	-19
Limited Service Restaurants	\$33.07 M / \$37.21 M	-11
Special Food Services, Catering	\$9.67 M / \$3.85 M	60
Drinking Places	\$6.75 M / \$28.8 M	-77
Gasoline Stations	\$47.95 M / \$18.92 M	61
Motor Vehicle, Parts Dealers	\$106.27 M / \$213.98 M	-50
New Car Dealers	\$61.51 M / \$87.55 M	-30
Used Car Dealers	\$5.7 M / \$4.28 M	25
Recreational Vehicle Dealers	\$10.86 M / \$26.08 M	-58
Motorcycle, Boat Dealers	\$14.37 M / \$60.23 M	-76
Auto Parts, Accessories	\$8.87 M / \$20.12 M	-56
Tire Dealers	\$4.97 M / \$15.73 M	-68
2024 Population	59,611	
2029 Population	57,627	
% Population Change 2024-2029	-3.3%	
2024 Adult Population Age 18+	46,652	
2024 Population Male	30,371	
2024 Population Female	29,239	
2024 Households	26,144	
2024 Median Household Income	62,298	
2024 Average Household Income	84,888	

Retail Potential

Great Falls, Montana	
City Limits	
2024 Population	59,611
2029 Population	57,627
% Population Change 2020-2024	-1.2%
2024 Adult Population Age 18+	\$46,652
2024 Population Male	\$30,371
2024 Population Female	\$29,239
2024 Households	\$26,144
2024 Median Household Income	\$62,298
2024 Average Household Income	\$84,888
Clothing, Clothing Accessories Stores	\$64.02 M
Men's Clothing Stores	\$2.93 M
Women's Clothing Stores	\$5.7 M
Children's, Infants' Clothing Stores	\$5.71 M
Family Clothing Stores	\$27.26 M
Clothing Accessory Stores	\$1.6 M
Other Apparel Stores	\$2.12 M
Shoe Stores	\$15.34 M
Jewelry Stores	\$2.95 M
Luggage Stores	\$414.14 K
Furniture, Home Furnishings Stores	\$41.33 M
Furniture Stores	\$26.61 M
Floor Covering Stores	\$4.07 M
Other Home Furnishing Stores	\$10.66 M
Electronics, Appliance Stores	\$61.67 M
Gasoline Stations	\$47.95 M
Building Material, Garden Equipment, Supplies Dealers	\$53.85 M
Home Centers	\$28.51 M
Paint, Wallpaper Stores	\$7.12 M
Hardware Stores	\$3.23 M
Other Building Materials Stores	\$10.39 M
Outdoor Power Equipment Stores	\$652.88 K
Nursery, Garden Stores	\$3.94 M
Food, Beverage Stores	\$88.96 M
Grocery Stores	\$67.89 M
Convenience Stores	\$6.41 M
Meat Markets	\$421.72 K
Fish, Seafood Markets	\$147.58 K
Fruit, Vegetable Markets	\$263.71 K
Other Specialty Food Markets	\$463.39 K
Liquor Stores	\$13.36 M

Great Falls, Montana

City Limits

Health, Personal Care Stores	\$58.29 M
Pharmacy, Drug Stores	\$51.22 M
Cosmetics, Beauty Stores	\$2.97 M
Optical Goods Stores	\$898.69 K
Other Health, Personal Care Stores	\$3.19 M
Sporting Goods, Hobby, Book, Music Stores	\$68.97 M
Sporting Goods Stores	\$27.52 M
Hobby, Toy, Game Stores	\$16.1 M
Sewing, Needlecraft Stores	\$15.1 M
Musical Instrument Stores	\$5.1 M
Book Stores	\$5.15 M
General Merchandise Stores	\$201.2 M
Department Stores	\$66.94 M
Warehouse Superstores	\$117.4 M
Other General Merchandise Stores	\$16.85 M
Miscellaneous Store Retailers	\$26.26 M
Florists	\$502.38 K
Office, Stationary Stores	\$2.99 M
Gift, Souvenir Stores	\$4.07 M
Used Merchandise Stores	\$2.04 M
Pet, Pet Supply Stores	\$5.37 M
Art Dealers	\$866.44 K
Mobile Home Dealers	\$603.99 K
Other Miscellaneous Retail Stores	\$9.82 M
Non-Store Retailers	\$118.31 M
Mail Order, Catalog Stores	\$111.77 M
Vending Machines	\$601.17 K
Fuel Dealers	\$763.68 K
Other Direct Selling Establishments	\$5.17 M
Accommodation, Food Services	\$128.72 M
Hotels, Other Travel Accommodations	\$7.85 M
RV Parks	\$77.19 K
Rooming, Boarding Houses	\$43.83 K
Full Service Restaurants	\$71.26 M
Limited Service Restaurants	\$33.07 M
Special Food Services, Catering	\$9.67 M
Drinking Places	\$6.75 M
Motor Vehicle, Parts Dealers	\$106.27 M
New Car Dealers	\$61.51 M
Used Car Dealers	\$5.7 M
Recreational Vehicle Dealers	\$10.86 M
Motorcycle, Boat Dealers	\$14.37 M
Auto Parts, Accessories	\$8.87 M
Tire Dealers	\$4.97 M

Income Summary

Great Falls, Montana

City Limits

Population

Estimated Population (2024)	59,611	
Projected Population (2029)	57,627	
Census Population (2020)	60,348	
Census Population (2010)	59,241	
Projected Annual Growth (2024 to 2029)	-1,984	-0.7%
Historical Annual Growth (2020 to 2024)	-737	-0.3%
Historical Annual Growth (2010 to 2020)	1,107	0.2%

Households

Estimated Households (2024)	26,144	
Projected Households (2029)	25,389	
Census Households (2020)	26,077	
Census Households (2010)	25,506	
Projected Annual Growth (2024 to 2029)	-755	-0.6%
Historical Annual Growth (2020 to 2024)	67	-
Historical Annual Growth (2010 to 2020)	571	0.2%

Average Household Income

Estimated Average Household Income (2024)	\$84,888	
Projected Average Household Income (2029)	\$87,684	
Census Average Household Income (2020)	\$51,442	
Census Average Household Income (2010)	\$41,817	
Projected Annual Growth (2024 to 2029)	\$2,796	0.7%
Historical Annual Growth (2020 to 2024)	\$33,446	4.6%
Historical Annual Growth (2010 to 2020)	\$9,625	2.3%

Median Household Income

Estimated Median Household Income (2024)	\$62,298	
Projected Median Household Income (2029)	\$62,913	
Census Median Household Income (2020)	\$40,752	
Census Median Household Income (2010)	\$32,618	
Projected Annual Growth (2024 to 2029)	\$615	0.2%
Historical Annual Growth (2020 to 2024)	\$21,546	3.8%
Historical Annual Growth (2010 to 2020)	\$8,134	2.5%

Per Capita Income

Estimated Per Capita Income (2024)	\$37,508	
Projected Per Capita Income (2029)	\$38,919	
Census Per Capita Income (2020)	\$22,148	
Census Per Capita Income (2010)	\$17,618	
Projected Annual Growth (2024 to 2029)	\$1,411	0.8%
Historical Annual Growth (2020 to 2024)	\$15,360	5.0%
Historical Annual Growth (2010 to 2020)	\$4,530	2.6%

Other Income

Estimated Families (2024)	14,659	
Estimated Average Family Income (2024)	\$106,990	
Estimated Median Family Income (2024)	\$85,125	
Estimated Average Household Net Worth (2024)	\$802,407	

Consumer Expenditure Summary

Great Falls, Montana

City Limits

Estimated Population		59,611
Estimated Households		26,144
Household Expenditure		\$2.24 B
Per Household ~ Per Capita	\$85,723	\$37,596
Non-Retail Expenditures	\$1.07 B	47.6%
Per Household ~ Per Capita	\$40,783	\$17,886
Retail Expenditures	\$1.17 B	52.4%
Per Household ~ Per Capita	\$44,940	\$19,710
Alcoholic Beverages	\$13.65 M	0.6%
Per Household ~ Per Capita	\$522	\$229
Apparel	\$41.73 M	1.9%
Per Household ~ Per Capita	\$1,596	\$700
Contributions	\$69.23 M	3.1%
Per Household ~ Per Capita	\$2,648	\$1,161
Education	\$49.9 M	2.2%
Per Household ~ Per Capita	\$1,909	\$837
Entertainment	\$129.53 M	5.8%
Per Household ~ Per Capita	\$4,954	\$2,173
Food Away From Home	\$98.96 M	4.4%
Per Household ~ Per Capita	\$3,785	\$1,660
Grocery	\$155.99 M	7.0%
Per Household ~ Per Capita	\$5,966	\$2,617
Health Care	\$169.45 M	7.6%
Per Household ~ Per Capita	\$6,481	\$2,843
Household Furnishings and Equipment	\$59.51 M	2.7%
Per Household ~ Per Capita	\$2,276	\$998
Household Operations	\$42.3 M	1.9%
Per Household ~ Per Capita	\$1,618	\$710
Miscellaneous Expenses	\$38.61 M	1.7%
Per Household ~ Per Capita	\$1,477	\$648
Personal Care	\$30.23 M	1.3%
Per Household ~ Per Capita	\$1,156	\$507
Shelter	\$368.08 M	16.4%
Per Household ~ Per Capita	\$14,079	\$6,175
Tax and Retirement	\$470.68 M	21.0%
Per Household ~ Per Capita	\$18,003	\$7,896
Tobacco and Related	\$12.73 M	0.6%
Per Household ~ Per Capita	\$487	\$214
Transportation	\$378.87 M	16.9%
Per Household ~ Per Capita	\$14,492	\$6,356
Utilities	\$111.8 M	5.0%
Per Household ~ Per Capita	\$4,276	\$1,875

Great Falls, Montana

City Limits

Population / Households (2024)

Estimated Population	59,611
Estimated Households	26,144

Total Annual Consumer Expenditure (2024)

Total Household Expenditure	\$2.24 B
Total Non-Retail Expenditure	\$1.07 B
Total Retail Expenditure	\$1.17 B
Alcoholic Beverages	\$13.65 M
Apparel	\$41.73 M
Contributions	\$69.23 M
Education	\$49.9 M
Entertainment	\$129.53 M
Food Away From Home	\$98.96 M
Grocery	\$155.99 M
Health Care	\$169.45 M
Household Furnishings and Equipment	\$59.51 M
Household Operations	\$42.3 M
Miscellaneous Expenses	\$38.61 M
Personal Care	\$30.23 M
Shelter	\$368.08 M
Tax and Retirement	\$470.68 M
Tobacco and Related	\$12.73 M
Transportation	\$378.87 M
Utilities	\$111.8 M

Monthly Household Consumer Expenditure (2024)

Total Household Expenditure	\$7,144	
Total Non-Retail Expenditure	\$3,399	47.6%
Total Retail Expenditure	\$3,745	52.4%
Alcoholic Beverages	\$43	0.6%
Apparel	\$133	1.9%
Contributions	\$221	3.1%
Education	\$159	2.2%
Entertainment	\$413	5.8%
Food Away From Home	\$315	4.4%
Grocery	\$497	7.0%
Health Care	\$540	7.6%
Household Furnishings and Equipment	\$190	2.7%
Household Operations	\$135	1.9%
Miscellaneous Expenses	\$123	1.7%
Personal Care	\$96	1.3%
Shelter	\$1,173	16.4%
Tax and Retirement	\$1,500	21.0%
Tobacco and Related	\$41	0.6%
Transportation	\$1,208	16.9%
Utilities	\$356	5.0%

Great Falls, Montana

City Limits

Population / Households (2029)

Projected Population	57,627
Projected Households	-

Total Annual Consumer Expenditure (2029)

Total Household Expenditure	\$2.16 B
Total Non-Retail Expenditure	\$1.04 B
Total Retail Expenditure	\$1.12 B
Alcoholic Beverages	\$13.15 M
Apparel	\$40.1 M
Contributions	\$67.27 M
Education	\$48.31 M
Entertainment	\$124.51 M
Food Away From Home	\$95.23 M
Grocery	\$148.06 M
Health Care	\$161.09 M
Household Furnishings and Equipment	\$57.34 M
Household Operations	\$40.62 M
Miscellaneous Expenses	\$37.12 M
Personal Care	\$28.76 M
Shelter	\$354.08 M
Tax and Retirement	\$467.6 M
Tobacco and Related	\$11.91 M
Transportation	\$360.95 M
Utilities	\$106.05 M

Consumer Expenditure Growth (2024 to 2029)


Total Household Expenditure	\$-78.83 M
Total Non-Retail Expenditure	\$-27.46 M
Total Retail Expenditure	\$-51.37 M
Alcoholic Beverages	\$-496.18 K
Apparel	\$-1.63 M
Contributions	\$-1.96 M
Education	\$-1.59 M
Entertainment	\$-5.02 M
Food Away From Home	\$-3.73 M
Grocery	\$-7.93 M
Health Care	\$-8.36 M
Household Furnishings and Equipment	\$-2.17 M
Household Operations	\$-1.68 M
Miscellaneous Expenses	\$-1.49 M
Personal Care	\$-1.47 M
Shelter	\$-14 M
Tax and Retirement	\$-3.08 M
Tobacco and Related	\$-820.04 K
Transportation	\$-17.92 M
Utilities	\$-5.75 M

Crime Risk

Great Falls, Montana		
City Limits		
Demographics		
Population		59,611
Census Population		60,348
Households		26,144
Average Household Income		\$84,888
Median Household Income		\$62,298
Per Capita Income		\$37,508
Total Crime		
Crime Index		217
Crime Level		Very High
Personal Crime		
Crime Index		130
Crime Level		Above Average
Murder		
Crime Index		53
Crime Level		Low Risk
Rape		
Crime Index		161
Crime Level		High Risk
Robbery		
Crime Index		47
Crime Level		Low Risk
Assault		
Crime Index		151
Crime Level		High Risk
Property Crime		
Crime Index		233
Crime Level		Very High
Burglary		
Crime Index		141
Crime Level		Above Average
Larceny		
Crime Index		271
Crime Level		Very High
Motor Vehicle Theft		
Crime Index		124
Crime Level		Above Average
* Crime Index: 100 = National Average Adjusted for Population		

Void Analysis


Great Falls, Montana City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
Advance Auto Parts	1 / 1	9,400	
AutoZone	2 / 2	6,600	
Big O Tires	1 / 1	6,000	
CARQUEST	1 / 1	12,300	
Crash Champions	2 / 3	11,700	
Firestone	1 / 1	9,000	
Les Schwab Tires	2 / 2	14,500	
Midas	1 / 1	4,800	
NAPA	1 / 1	6,200	
O'Reilly	2 / 2	8,500	
Valvoline Instant Oil Change	3 / 3	3,400	
Banks			
First Interstate Bank	3 / 3	5,900	
VOID Glacier Bank	0 / 1	5,700	12.22 Mi NW
U.S. Bank	3 / 3	4,700	
Wells Fargo	2 / 2	3,500	
Banks Minor			
Bank	10 / 12		
Book Stores			
Barnes & Noble	1 / 1	15,400	
Car Washes			
Tidal Wave Auto Spa	1 / 1	4,000	
Clothing Apparel			
Buckle	1 / 1	5,100	
Hot Topic	1 / 1	1,700	
maurices	1 / 1	6,000	
Old Navy	1 / 1	18,000	
Convenience Stores			
Circle K	5 / 5	3,200	
Conoco	6 / 8	2,500	
Exxon	3 / 3	2,600	
Love's	1 / 1	7,300	
Mobil	2 / 2	2,400	
Pilot Travel Centers	1 / 2	3,200	
Sinclair	3 / 6	2,000	
Craft Fabric Stores			

Great Falls, Montana		Site / Market	Avg Square	Closest Location
City Limits		Locations	Footage	
Hobby Lobby		1 / 1	68,500	
Michaels		1 / 1	23,600	
Dealerships				
Chevrolet		1 / 1		
Chrysler		1 / 1		
Dodge		1 / 1		
Ford		1 / 1		
GMC		1 / 1		
 Honda		0 / 1		3.55 Mi SE
Jeep		1 / 1		
Nissan		1 / 1		
RAM		1 / 1		
Subaru		1 / 1		
Toyota		1 / 1		
Department Stores				
JCPenney		1 / 1	75,000	
Discount Department Stores				
Ross		1 / 1	28,300	
Target		1 / 1	113,100	
TJ Maxx		1 / 1	33,400	
Wal-Mart Supercenter		2 / 2	189,700	
Dollar Stores				
Big Lots		1 / 1	31,200	
Dollar Tree		2 / 2	11,800	
Drug Stores				
CVS		1 / 1	13,400	
GNC		1 / 1	1,700	
Walgreens		2 / 2	14,800	
Education				
College		1 / 1		
Cosmetology and Barber		1 / 1		
Day Care		35 / 37		
High School		3 / 7		
High School (Private)		1 / 1		
Junior College		1 / 1		
PK - 8		17 / 37		
PK - 8 (Private)		4 / 6		

Great Falls, Montana City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Entertainment			
AMC	1 / 1	39,300	
Theatres	1 / 1		
EV Charging Stations			
Blink Charging	2 / 2		
ChargePoint	3 / 3		
Tesla	2 / 2		
Fitness			
Planet Fitness	1 / 1	24,600	
Furniture Household			
Aaron's	1 / 1	9,000	
Ashley Furniture	1 / 1	42,700	
Furniture Row	2 / 2		
Rent A Center	1 / 1	5,700	
Grocery Stores			
Albertsons	2 / 2	50,900	
IGA	1 / 1	22,100	
Smith's	1 / 1	58,100	
Health Beauty			
Bath & Body Works	1 / 1	3,800	
Benefit Cosmetics	1 / 1		
Claire's	2 / 2	1,300	
Cost Cutters	1 / 1	1,700	
Great Clips	2 / 2	1,900	
Sally Beauty Supply	1 / 1	2,300	
ULTA	1 / 1	11,300	
Health Care			
Allergy and Immunology	1 / 1		
Anesthesiology	5 / 5		
Audiologist	4 / 4		
Cardiac Electrophysiology	2 / 2		
Cardiac Surgery	1 / 1		
Cardiovascular Disease	2 / 2		
Certified Nurse Midwife	3 / 3		
Certified Registered Nurse Anesthetist	5 / 5		
Chiropractic	13 / 14		
Clinical Nurse Specialist	1 / 1		

Great Falls, Montana City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Clinical Psychologist	3 / 3		
Clinical Social Worker	9 / 9		
Critical Care	1 / 1		
Dermatology	2 / 2		
Diagnostic Radiology	2 / 2		
Dialysis Centers	2 / 2		
Emergency Medicine	5 / 5		
Family Practice	13 / 13		
Gastroenterology	4 / 4		
General Surgery	3 / 3		
Gynecological Oncology	1 / 1		
Hand Surgery	2 / 2		
Hematology and Oncology	2 / 2		
Hospitalist	3 / 3		
Infectious Disease	3 / 3		
Internal Medicine	7 / 7		
Interventional Cardiology	1 / 1		
Interventional Pain Management	1 / 1		
Interventional Radiology	1 / 1		
Medical Oncology	2 / 2		
Nephrology	2 / 2		
Neurology	4 / 4		
Neurosurgery	3 / 3		
Nurse Practitioner	22 / 23		
Obstetrics and Gynecology	4 / 4		
Ophthalmology	4 / 4		
Optometry	10 / 10		
Orthopedic Surgery	4 / 4		
Otolaryngology	3 / 3		
Pain Management	2 / 2		
Pathology	1 / 1		
Pediatric Medicine	3 / 3		
Physical Medicine and Rehabilitation	2 / 2		
Physical Therapy	9 / 9		
Physician Assistant	9 / 9		
Plastic and Reconstructive Surgery	3 / 3		
Podiatry	6 / 6		

Great Falls, Montana		Site / Market	Avg Square	Closest Location
City Limits		Locations	Footage	
Psychiatry		5 / 5		
Pulmonary Disease		3 / 3		
Radiation Oncology		3 / 3		
Registered Dietitian or Nutrition Professional		1 / 1		
Rheumatology		2 / 2		
Sports Medicine		1 / 1		
Surgical Oncology		1 / 1		
Thoracic Surgery		2 / 2		
Urgent Care		1 / 1		
Urology		4 / 4		
Home Improvement				
Ace Hardware		2 / 2	16,200	
Builders FirstSource		1 / 1	43,200	
Do It Best		1 / 2	16,200	
Harbor Freight Tools		1 / 1	17,100	
Home Depot		1 / 1	120,600	
Sherwin-Williams		2 / 2	7,300	
Hotels				
Ascend Hotel Collection		1 / 1	29,700	
Best Western Plus		1 / 1	19,200	
Comfort		2 / 2	14,500	
Days Inn		1 / 1	12,900	
Extended Stay America		1 / 1	18,000	
Hampton Inn		1 / 1	18,300	
Hilton Garden		1 / 1	23,700	
Holiday Inn		1 / 1	27,600	
Holiday Inn Express		1 / 1	16,400	
MainStay Suites		1 / 1	17,700	
Motel 6		1 / 1	24,300	
Sleep		1 / 1	13,100	
Springhill Suites		1 / 1	17,000	
Staybridge Suites		1 / 1	29,900	
Travelodge		1 / 1	17,000	
Wingate		1 / 1	16,200	
Jewelry				
Kay Jewelers		1 / 1		
Mattress				

Great Falls, Montana City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Denver Mattress	1 / 1	14,800	
Sleep Number	1 / 1	2,900	
Office Supply			
Staples	1 / 1	22,400	
Pet Stores			
Petco	1 / 1	15,900	
PetsMart	1 / 1	22,100	
Restaurants Bakery Bagels			
Crumbl Cookies	1 / 1	1,500	
Restaurants Casual			
Applebee's	1 / 1	5,400	
Buffalo Wild Wings	1 / 1	6,600	
Cafe Rio	1 / 1	3,900	
Chili's	1 / 1	5,800	
Denny's	1 / 1	5,800	
Five Guys	1 / 1	2,600	
Fuddruckers	1 / 1	6,500	
Restaurants Coffee Donuts			
Starbucks	6 / 6	1,800	
Restaurants Fast Food Major			
Arby's	2 / 2	3,300	
Burger King	2 / 2	4,000	
Dairy Queen	3 / 3	1,700	
Hardee's	1 / 1	3,500	
KFC	2 / 2	3,100	
McDonald's	3 / 3	4,600	
Sonic	1 / 1	2,800	
Taco Bell	3 / 3	2,500	
Wendy's	2 / 2	3,300	
Restaurants Fast Food Minor			
Chipotle	2 / 2	2,500	
Panda Express	2 / 2	2,500	
 Popeyes	0 / 1	2,700	4.93 Mi NE
Qdoba	1 / 1	2,900	
Taco Del Mar	1 / 1	1,200	
Taco John's	3 / 3	2,200	
Teriyaki Madness	1 / 1	1,600	

Great Falls, Montana City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Restaurants Ice Cream Smoothie			
Baskin-Robbins	1 / 1	2,200	
Cold Stone Creamery	1 / 1	1,600	
Restaurants Pizza			
Domino's Pizza	2 / 2	2,100	
Godfather's Pizza	2 / 2	2,700	
Little Caesars	2 / 2	1,800	
MOD Pizza	1 / 1	3,100	
Papa John's	2 / 2	1,500	
Papa Murphy's	1 / 1	1,600	
Pizza Hut	2 / 2	2,800	
Restaurants Sandwich			
Jersey Mike's	1 / 1	14,600	
Jimmy John's	2 / 2	2,000	
Subway	6 / 7	1,700	
Self Storage			
U Haul	2 / 2	45,900	
Shoes Footwear			
Famous Footwear	2 / 2	9,700	
Zumiez	1 / 1	2,800	
Specialty			
GameStop	1 / 1	1,700	
Goodwill	2 / 2	24,100	
Hallmark	1 / 1	5,600	
Harley Davidson	1 / 1	27,200	
ReStore	1 / 1	19,700	
St Vincent de Paul	1 / 1	39,300	
Sporting Goods			
Play It Again Sports	1 / 1	5,500	
Scheels	1 / 1	80,500	
Wholesale			
Sam's Club	1 / 1	134,000	
Wireless Stores			
AT&T	3 / 3	3,500	
Cricket	1 / 1	1,600	
T-Mobile	2 / 2	1,800	
Verizon Wireless	1 / 1	3,800	

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