



**RETAIL ATTRACTIONS, LLC**  

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**Economic Development Consulting**

**Missouri City, Texas  
20mi Radius  
1st Quarter 2026**

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# Demographics





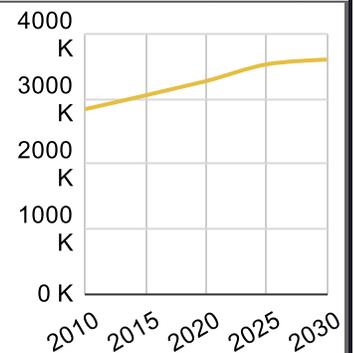
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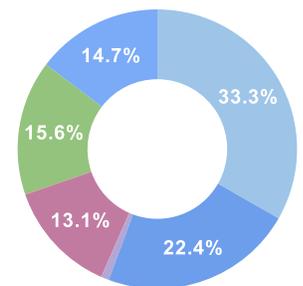
**Population**

Estimated Population (2025)	3,540,853
Projected Population (2030)	3,614,186
Census Population (2020)	3,281,782
Census Population (2010)	2,848,718
Projected Annual Growth (2025-2030)	73,333 0.4%
Historical Annual Growth (2020-2025)	259,071 1.5%
Historical Annual Growth (2010-2020)	433,064 1.5%
Estimated Population Density (2025)	2,818 <i>psm</i>
Trade Area Size	1,256.5 <i>sq mi</i>



**Race and Ethnicity (2025)**

<b>Not Hispanic or Latino Population</b>	2,169,608	61.3%
White	877,879	40.5%
Black or African American	767,499	35.4%
American Indian or Alaska Native	3,619	0.2%
Asian	458,140	21.1%
Hawaiian or Pacific Islander	830	-
Other Race	8,387	0.4%
Two or More Races	53,254	2.5%
<b>Hispanic or Latino Population</b>	1,371,245	38.7%
White	300,306	21.9%
Black or African American	25,189	1.8%
American Indian or Alaska Native	28,762	2.1%
Asian	6,455	0.5%
Hispanic Hawaiian or Pacific Islander	909	-
Other Race	543,695	39.6%
Two or More Races	465,928	34.0%



- White
- Black or African American
- American Indian or Alaskan Native
- Asian
- Hawaiian or Pacific Islander
- Other Race
- 2+ Races



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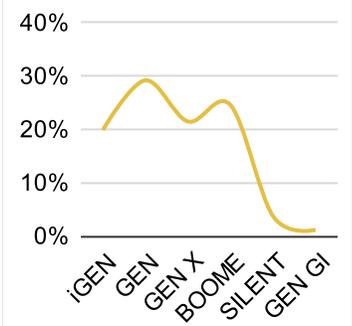
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**Age Distribution (2025)**

Age Under 5 Years	225,953	6.4%
Age 5 to 9 Years	237,307	6.7%
Age 10 to 14 Years	240,965	6.8%
Age 15 to 19 Years	242,781	6.9%
Age 20 to 24 Years	246,399	7.0%
Age 25 to 29 Years	264,220	7.5%
Age 30 to 34 Years	280,499	7.9%
Age 35 to 39 Years	270,363	7.6%
Age 40 to 44 Years	258,613	7.3%
Age 45 to 49 Years	231,579	6.5%
Age 50 to 54 Years	219,760	6.2%
Age 55 to 59 Years	191,194	5.4%
Age 60 to 64 Years	179,155	5.1%
Age 65 to 69 Years	158,458	4.5%
Age 70 to 74 Years	121,053	3.4%
Age 75 to 79 Years	83,575	2.4%
Age 80 to 84 Years	48,047	1.4%
Age 85 Years or Over	40,934	1.2%
Median Age	35.4	

**Generation (2025)**

iGeneration (Age Under 15 Years)	704,225	19.9%
Generation 9/11 Millennials (Age 15 to 34 Years)	1,033,898	29.2%
Gen Xers (Age 35 to 49 Years)	760,556	21.5%
Baby Boomers (Age 50 to 74 Years)	869,619	24.6%
Silent Generation (Age 75 to 84 Years)	131,622	3.7%
G.I. Generation (Age 85 Years or Over)	40,934	1.2%

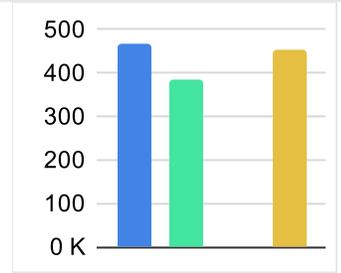


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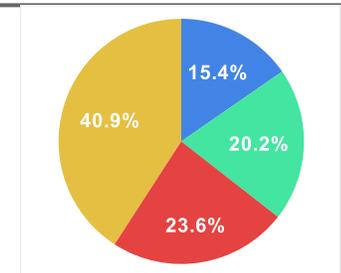
**Household Type (2025)**

Total Households	1,306,321
Family Households	852,348 65.2%
Family Households with Children	469,568 55.1%
Family Households No Children	382,781 44.9%
Non-Family Households	453,972 34.8%
Non-Family Households with Children	512 0.1%
Non-Family Households No Children	453,460 99.9%



**Education Attainment (2025)**

Elementary or Some High School	360,516 15.4%
High School Graduate	474,244 20.2%
Some College or Associate Degree	553,541 23.6%
Bachelor or Graduate Degree	959,147 40.9%



**Household Income (2025)**

Estimated Average Household Income	\$126,208
Estimated Median Household Income	\$94,954
HH Income Under \$10,000	73,307 5.6%
HH Income \$10,000 to \$34,999	207,654 15.9%
HH Income \$35,000 to \$49,999	129,423 9.9%
HH Income \$50,000 to \$74,999	205,059 15.7%
HH Income \$75,000 to \$99,999	163,203 12.5%
HH Income \$100,000 to \$149,999	209,829 16.1%
HH Income \$150,000 or More	317,846 24.3%

## Missouri City, Texas

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#### Population

Estimated Population (2025)	3.54 M	
Projected Population (2030)	3.61 M	
Census Population (2020)	3.28 M	
Census Population (2010)	2.85 M	
Projected Annual Growth (2025-2030)	73,333	0.4%
Historical Annual Growth (2020-2025)	259,071	1.6%
Historical Annual Growth (2010-2020)	433,064	1.5%
Estimated Population Density (2025)	2,818	<i>psm</i>
Trade Area Size	1,256.5	<i>sq mi</i>

#### Households

Estimated Households (2025)	1.31 M	
Projected Households (2030)	1.37 M	
Census Households (2020)	1.2 M	
Census Households (2010)	1.01 M	
Projected Annual Growth (2025-2030)	59,082	0.9%
Historical Annual Change (2010-2025)	292,571	1.9%

#### Average Household Income

Estimated Average Household Income (2025)	\$126,208	
Projected Average Household Income (2030)	\$125,871	
Census Average Household Income (2010)	\$77,237	
Census Average Household Income (2000)	\$61,395	
Projected Annual Change (2025-2030)	-\$337	-
Historical Annual Change (2000-2025)	\$64,813	4.2%

#### Median Household Income

Estimated Median Household Income (2025)	\$94,954	
Projected Median Household Income (2030)	\$94,394	
Census Median Household Income (2010)	\$60,802	
Census Median Household Income (2000)	\$48,848	
Projected Annual Change (2025-2030)	-\$560	-0.1%
Historical Annual Change (2000-2025)	\$46,106	3.8%

#### Per Capita Income

Estimated Per Capita Income (2025)	\$46,638	
Projected Per Capita Income (2030)	\$47,627	
Census Per Capita Income (2010)	\$27,486	
Census Per Capita Income (2000)	\$21,922	
Projected Annual Change (2025-2030)	\$989	0.4%
Historical Annual Change (2000-2025)	\$24,716	4.5%
Estimated Average Household Net Worth (2025)	\$1.05 M	



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**Race and Ethnicity**

Total Population (2025)	3.54 M	
White (2025)	1.18 M	33.3%
Black or African American (2025)	792,688	22.4%
American Indian or Alaska Native (2025)	32,381	0.9%
Asian (2025)	464,595	13.1%
Hawaiian or Pacific Islander (2025)	1,739	-
Other Race (2025)	552,082	15.6%
Two or More Races (2025)	519,182	14.7%
Population < 18 (2025)	852,271	24.1%
White Not Hispanic	156,037	18.3%
Black or African American	195,263	22.9%
Asian	97,411	11.4%
Other Race Not Hispanic	25,568	3.0%
Hispanic	377,993	44.4%
Not Hispanic or Latino Population (2025)	2.17 M	61.3%
Not Hispanic White	877,879	40.5%
Not Hispanic Black or African American	767,499	35.4%
Not Hispanic American Indian or Alaska Native	3,619	0.2%
Not Hispanic Asian	458,140	21.1%
Not Hispanic Hawaiian or Pacific Islander	830	-
Not Hispanic Other Race	8,387	0.4%
Not Hispanic Two or More Races	53,254	2.5%
Hispanic or Latino Population (2025)	1.37 M	38.7%
Hispanic White	300,306	21.9%
Hispanic Black or African American	25,189	1.8%
Hispanic American Indian or Alaska Native	28,762	2.1%
Hispanic Asian	6,455	0.5%
Hispanic Hawaiian or Pacific Islander	909	-
Hispanic Other Race	543,695	39.6%
Hispanic Two or More Races	465,928	34.0%
Not Hispanic or Latino Population (2020)	1.99 M	60.6%
Hispanic or Latino Population (2020)	1.29 M	39.4%
Not Hispanic or Latino Population (2010)	1.74 M	61.2%
Hispanic or Latino Population (2010)	1.1 M	38.8%
Not Hispanic or Latino Population (2030)	2.2 M	60.9%
Hispanic or Latino Population (2030)	1.41 M	39.1%
Projected Annual Growth (2025-2030)	42,416	0.6%
Historical Annual Growth (2010-2020)	187,724	1.7%



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**Total Age Distribution (2025)**

Total Population	3.54 M	
Age Under 5 Years	225,953	6.4%
Age 5 to 9 Years	237,307	6.7%
Age 10 to 14 Years	240,965	6.8%
Age 15 to 19 Years	242,781	6.9%
Age 20 to 24 Years	246,399	7.0%
Age 25 to 29 Years	264,220	7.5%
Age 30 to 34 Years	280,499	7.9%
Age 35 to 39 Years	270,363	7.6%
Age 40 to 44 Years	258,613	7.3%
Age 45 to 49 Years	231,579	6.5%
Age 50 to 54 Years	219,760	6.2%
Age 55 to 59 Years	191,194	5.4%
Age 60 to 64 Years	179,155	5.1%
Age 65 to 69 Years	158,458	4.5%
Age 70 to 74 Years	121,053	3.4%
Age 75 to 79 Years	83,575	2.4%
Age 80 to 84 Years	48,047	1.4%
Age 85 Years or Over	40,934	1.2%
Median Age	35.4	
Age 19 Years or Less	947,006	26.7%
Age 20 to 64 Years	2.14 M	60.5%
Age 65 Years or Over	452,066	12.8%

**Female Age Distribution (2025)**

Female Population	1.78 M	50.1%
Age Under 5 Years	110,482	6.2%
Age 5 to 9 Years	116,962	6.6%
Age 10 to 14 Years	118,147	6.7%
Age 15 to 19 Years	115,151	6.5%
Age 20 to 24 Years	119,024	6.7%
Age 25 to 29 Years	133,977	7.5%
Age 30 to 34 Years	140,791	7.9%
Age 35 to 39 Years	134,053	7.6%
Age 40 to 44 Years	128,982	7.3%
Age 45 to 49 Years	116,273	6.5%
Age 50 to 54 Years	110,594	6.2%
Age 55 to 59 Years	96,149	5.4%
Age 60 to 64 Years	91,826	5.2%
Age 65 to 69 Years	82,542	4.6%
Age 70 to 74 Years	65,352	3.7%
Age 75 to 79 Years	45,321	2.6%
Age 80 to 84 Years	26,817	1.5%
Age 85 Years or Over	23,052	1.3%
Female Median Age	36.1	
Age 19 Years or Less	460,743	26.0%
Age 20 to 64 Years	1.07 M	60.4%
Age 65 Years or Over	243,085	13.7%



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**Male Age Distribution (2025)**

Male Population	1.77 M	49.9%
Age Under 5 Years	115,472	6.5%
Age 5 to 9 Years	120,345	6.8%
Age 10 to 14 Years	122,817	7.0%
Age 15 to 19 Years	127,630	7.2%
Age 20 to 24 Years	127,375	7.2%
Age 25 to 29 Years	130,243	7.4%
Age 30 to 34 Years	139,708	7.9%
Age 35 to 39 Years	136,310	7.7%
Age 40 to 44 Years	129,631	7.3%
Age 45 to 49 Years	115,307	6.5%
Age 50 to 54 Years	109,166	6.2%
Age 55 to 59 Years	95,045	5.4%
Age 60 to 64 Years	87,329	4.9%
Age 65 to 69 Years	75,916	4.3%
Age 70 to 74 Years	55,700	3.2%
Age 75 to 79 Years	38,254	2.2%
Age 80 to 84 Years	21,229	1.2%
Age 85 Years or Over	17,881	1.0%
Male Median Age	34.7	
Age 19 Years or Less	486,263	27.5%
Age 20 to 64 Years	1.07 M	60.6%
Age 65 Years or Over	208,981	11.8%

**Males per 100 Females (2025)**

Overall Comparison	99	
Age Under 5 Years	105	51.1%
Age 5 to 9 Years	103	50.7%
Age 10 to 14 Years	104	51.0%
Age 15 to 19 Years	111	52.6%
Age 20 to 24 Years	107	51.7%
Age 25 to 29 Years	97	49.3%
Age 30 to 34 Years	99	49.8%
Age 35 to 39 Years	102	50.4%
Age 40 to 44 Years	101	50.1%
Age 45 to 49 Years	99	49.8%
Age 50 to 54 Years	99	49.7%
Age 55 to 59 Years	99	49.7%
Age 60 to 64 Years	95	48.7%
Age 65 to 69 Years	92	47.9%
Age 70 to 74 Years	85	46.0%
Age 75 to 79 Years	84	45.8%
Age 80 to 84 Years	79	44.2%
Age 85 Years or Over	78	43.7%
Age 19 Years or Less	106	51.3%
Age 20 to 39 Years	101	50.3%
Age 40 to 64 Years	99	49.7%
Age 65 Years or Over	86	46.2%



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**Household Type (2025)**

Total Households	1.31 M	
Households with Children	470,080	36.0%
Average Household Size	2.7	
Household Density per Square Mile	1,040	
Population Family	2.87 M	81.0%
Population Non-Family	625,356	17.7%
Population Group Quarters	48,504	1.4%
Family Households	852,348	65.2%
Married Couple Households	578,510	67.9%
Other Family Households with Children	273,838	32.1%
Family Households with Children	469,568	55.1%
Married Couple with Children	309,919	66.0%
Other Family Households with Children	159,648	34.0%
Family Households No Children	382,781	44.9%
Married Couple No Children	268,591	70.2%
Other Family Households No Children	114,190	29.8%
Non-Family Households	453,972	34.8%
Non-Family Households with Children	512	0.1%
Non-Family Households No Children	453,460	99.9%
Average Family Household Size	3.4	
Average Family Income	\$145,406	
Median Family Income	\$111,216	
Average Non-Family Household Size	1.4	

**Marital Status (2025)**

Population Age 15 Years or Over	2.84 M	
Never Married	1.06 M	37.5%
Currently Married	1.25 M	43.9%
Previously Married	527,623	18.6%
Separated	169,981	32.2%
Widowed	116,881	22.2%
Divorced	240,762	45.6%

**Educational Attainment (2025)**

Adult Population Age 25 Years or Over	2.35 M	
Elementary (Grade Level 0 to 8)	214,535	9.1%
Some High School (Grade Level 9 to 11)	145,981	6.2%
High School Graduate	474,244	20.2%
Some College	385,833	16.4%
Associate Degree Only	167,708	7.1%
Bachelor Degree Only	551,852	23.5%
Graduate Degree	407,295	17.4%
Any College (Some College or Higher)	1.51 M	64.4%
College Degree + (Bachelor Degree or Higher)	959,147	40.9%



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**Housing**

Total Housing Units (2025)	1.45 M	
Total Housing Units (2020)	1.31 M	
Historical Annual Growth (2020-2025)	136,721	-
Housing Units Occupied (2025)	1.31 M	90.4%
Housing Units Owner-Occupied	676,758	51.8%
Housing Units Renter-Occupied	629,562	48.2%
Housing Units Vacant (2025)	139,040	9.6%

**Household Size (2025)**

Total Households	1.31 M	
1 Person Households	355,706	27.2%
2 Person Households	371,917	28.5%
3 Person Households	216,741	16.6%
4 Person Households	189,275	14.5%
5 Person Households	99,952	7.7%
6 Person Households	44,371	3.4%
7 or More Person Households	28,359	2.2%

**Household Income Distribution (2025)**

HH Income \$200,000 or More	199,734	15.3%
HH Income \$150,000 to \$199,999	118,112	9.0%
HH Income \$125,000 to \$149,999	93,698	7.2%
HH Income \$100,000 to \$124,999	116,131	8.9%
HH Income \$75,000 to \$99,999	163,203	12.5%
HH Income \$50,000 to \$74,999	205,059	15.7%
HH Income \$35,000 to \$49,999	129,423	9.9%
HH Income \$25,000 to \$34,999	87,418	6.7%
HH Income \$15,000 to \$24,999	78,630	6.0%
HH Income \$10,000 to \$14,999	41,607	3.2%
HH Income Under \$10,000	73,307	5.6%

**Household Vehicles (2025)**

Households 0 Vehicles Available	103,322	7.9%
Households 1 Vehicle Available	484,251	37.1%
Households 2 Vehicles Available	476,992	36.5%
Households 3 or More Vehicles Available	241,755	18.5%
Total Vehicles Available	2.26 M	
Average Vehicles per Household	1.7	
Owner-Occupied Household Vehicles	1.44 M	63.5%
Average Vehicles per Owner-Occupied Household	2.1	
Renter-Occupied Household Vehicles	826,034	36.5%
Average Vehicles per Renter-Occupied Household	1.3	

**Travel Time (2025)**

Worker Base Age 16 years or Over	1.87 M	
Travel to Work in 14 Minutes or Less	277,573	14.8%
Travel to Work in 15 to 29 Minutes	575,452	30.8%
Travel to Work in 30 to 59 Minutes	616,245	33.0%
Travel to Work in 60 Minutes or More	146,240	7.8%
Work at Home	254,030	13.6%
Average Minutes Travel to Work	27.0	



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**Transportation To Work (2025)**

Worker Base Age 16 years or Over	1.87 M	
Drive to Work Alone	1.31 M	70.3%
Drive to Work in Carpool	207,344	11.1%
Travel to Work by Public Transportation	36,257	1.9%
Drive to Work on Motorcycle	1,008	-
Bicycle to Work	2,984	0.2%
Walk to Work	21,902	1.2%
Other Means	31,788	1.7%
Work at Home	254,030	13.6%

**Daytime Demographics (2025)**

Total Businesses	204,139	
Total Employees	1.77 M	
Company Headquarter Businesses	6,759	3.3%
Company Headquarter Employees	349,217	19.8%
Employee Population per Business	8.7	to 1
Residential Population per Business	17.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	2.68 M	

**Labor Force**

Labor Population Age 16 Years or Over (2025)	2.79 M	
Labor Force Total Males (2025)	1.38 M	49.6%
Male Civilian Employed	996,766	72.1%
Male Civilian Unemployed	46,813	3.4%
Males in Armed Forces	2,545	0.2%
Males Not in Labor Force	335,442	24.3%
Labor Force Total Females (2025)	1.41 M	50.4%
Female Civilian Employed	872,821	62.1%
Female Civilian Unemployed	41,939	3.0%
Females in Armed Forces	1,325	-
Females Not in Labor Force	489,742	34.8%
Unemployment Rate	88,752	3.2%

**Occupation (2025)**

Occupation Population Age 16 Years or Over	1.87 M	
Occupation Total Males	996,720	53.3%
Occupation Total Females	872,821	46.7%
Management, Business, Financial Operations	348,705	18.7%
Professional, Related	488,875	26.1%
Service	299,510	16.0%
Sales, Office	340,555	18.2%
Farming, Fishing, Forestry	2,907	0.2%
Construction, Extraction, Maintenance	169,287	9.1%
Production, Transport, Material Moving	219,701	11.8%
White Collar Workers	1.18 M	63.0%
Blue Collar Workers	691,406	37.0%



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**Units In Structure (2025)**

Total Units	1.31 M	
1 Detached Unit	729,715	55.9%
1 Attached Unit	56,678	4.3%
2 Units	20,582	1.6%
3 to 4 Units	45,052	3.4%
5 to 9 Units	62,900	4.8%
10 to 19 Units	101,817	7.8%
20 to 49 Units	62,309	4.8%
50 or More Units	203,184	15.6%
Mobile Home or Trailer	23,331	1.8%
Other Structure	753	-

**Homes Built By Year (2025)**

Homes Built 2020 or later	61,078	4.2%
Homes Built 2010 to 2019	238,011	16.5%
Homes Built 2000 to 2009	245,850	17.0%
Homes Built 1990 to 1999	144,182	10.0%
Homes Built 1980 to 1989	165,236	11.4%
Homes Built 1970 to 1979	192,286	13.3%
Homes Built 1960 to 1969	102,948	7.1%
Homes Built 1950 to 1959	85,723	5.9%
Homes Built 1940 to 1949	33,300	2.3%
Homes Built Before 1939	37,708	2.6%
Median Age of Homes	35.4 yrs	

**Home Values (2025)**

Owner Specified Housing Units	676,758	
Home Values \$1,000,000 or More	35,009	5.2%
Home Values \$750,000 to \$999,999	30,790	4.5%
Home Values \$500,000 to \$749,999	84,140	12.4%
Home Values \$400,000 to \$499,999	86,333	12.8%
Home Values \$300,000 to \$399,999	145,292	21.5%
Home Values \$250,000 to \$299,999	85,519	12.6%
Home Values \$200,000 to \$249,999	79,692	11.8%
Home Values \$175,000 to \$199,999	26,556	3.9%
Home Values \$150,000 to \$174,999	27,837	4.1%
Home Values \$125,000 to \$149,999	12,836	1.9%
Home Values \$100,000 to \$124,999	17,720	2.6%
Home Values \$90,000 to \$99,999	3,719	0.5%
Home Values \$80,000 to \$89,999	6,308	0.9%
Home Values \$70,000 to \$79,999	2,985	0.4%
Home Values \$60,000 to \$69,999	2,958	0.4%
Home Values \$50,000 to \$59,999	3,410	0.5%
Home Values \$35,000 to \$49,999	4,223	0.6%
Home Values \$25,000 to \$34,999	5,341	0.8%
Home Values \$10,000 to \$24,999	8,260	1.2%
Home Values Under \$10,000	7,830	1.2%
Owner-Occupied Median Home Value	\$369,660	
Renter-Occupied Median Rent	\$1,297	



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**Total Annual Consumer Expenditure (2025)**

Total Household Expenditure	\$142.49 B
Total Non-Retail Expenditure	\$72.59 B
Total Retail Expenditure	\$69.9 B
Alcoholic Beverages	\$882.54 M
Apparel	\$2.67 B
Contributions	\$4.58 B
Education	\$3.27 B
Entertainment	\$8.27 B
Food Away From Home	\$6.35 B
Grocery	\$9.52 B
Health Care	\$8.39 B
Household Furnishings and Equipment	\$3.83 B
Household Operations	\$2.72 B
Miscellaneous Expenses	\$2.46 B
Personal Care	\$1.87 B
Shelter	\$23.98 B
Tax and Retirement	\$34.85 B
Tobacco and Related	\$734.43 M
Transportation	\$21.33 B
Utilities	\$6.79 B

**Monthly Household Consumer Expenditure (2025)**

Total Household Expenditure	\$9,090	
Total Non-Retail Expenditure	\$4,631	50.9%
Total Retail Expenditures	\$4,459	49.1%
Alcoholic Beverages	\$56	0.6%
Apparel	\$170	1.9%
Contributions	\$292	3.2%
Education	\$209	2.3%
Entertainment	\$528	5.8%
Food Away From Home	\$405	4.5%
Grocery	\$607	6.7%
Health Care	\$535	5.9%
Household Furnishings and Equipment	\$245	2.7%
Household Operations	\$173	1.9%
Miscellaneous Expenses	\$157	1.7%
Personal Care	\$119	1.3%
Shelter	\$1,530	16.8%
Tax and Retirement	\$2,223	-
Tobacco and Related	\$47	0.5%
Transportation	\$1,361	15.0%
Utilities	\$433	4.8%

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# OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

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## **Vehicle and Parts Dealers**

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

## **Furniture and Home Furnishings Stores**

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

## **Electronics and Appliance Stores**

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

## **Building Materials and Garden Supply Stores**

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

## **Food and Beverage Stores**

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

## **Health and Personal Care Stores**

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

## **Gasoline Stations**

Gasoline stations and gasoline stations with convenience stores

## **Clothing and Clothing Accessories Stores**

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

## **Sporting Goods and Hobby Stores**

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

## **General Merchandise Stores**

Department stores and other general merchandise stores

## **Miscellaneous Store Retailers**

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

## **Foodservice and Drinking Places**

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

## Missouri City, Texas

## 20mi Radius

	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$4.4 B / \$6.15 B	-28
Men's Clothing Stores	\$178.9 M / \$237.59 M	-25
Women's Clothing Stores	\$377.33 M / \$592.24 M	-36
Children's, Infants' Clothing Stores	\$374.15 M / \$572.65 M	-35
Family Clothing Stores	\$2.19 B / \$3.15 B	-31
Clothing Accessory Stores	\$100.35 M / \$282.42 M	-64
Other Apparel Stores	\$134.48 M / \$127.72 M	5
Shoe Stores	\$857.28 M / \$808.63 M	6
Jewelry Stores	\$173.12 M / \$351.2 M	-51
Luggage Stores	\$21.26 M / \$33.18 M	-36
<b>Furniture, Home Furnishings Stores</b>	\$3.89 B / \$6.71 B	-42
Furniture Stores	\$1.78 B / \$2.3 B	-23
Floor Covering Stores	\$254.41 M / \$265.98 M	-4
Other Home Furnishing Stores	\$1.86 B / \$4.15 B	-55
<b>Electronics, Appliance Stores</b>	\$3.58 B / \$4.18 B	-14
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$3.81 B / \$3.3 B	13
Home Centers	\$2.12 B / \$1.99 B	6
Paint, Wallpaper Stores	\$464.8 M / \$387.67 M	17
Hardware Stores	\$235.39 M / \$124.86 M	47
Other Building Materials Stores	\$673.16 M / \$616.58 M	8
Outdoor Power Equipment Stores	\$40.59 M / \$18.15 M	55
Nursery, Garden Stores	\$268.75 M / \$155.76 M	42
<b>Food, Beverage Stores</b>	\$5.79 B / \$5.01 B	13
Grocery Stores	\$4.41 B / \$3.67 B	17
Convenience Stores	\$382.47 M / \$342.11 M	11
Meat Markets	\$27.24 M / \$31.19 M	-13
Fish, Seafood Markets	\$9.47 M / \$14.1 M	-33
Fruit, Vegetable Markets	\$17.79 M / \$17.15 M	4
Other Specialty Food Markets	\$36.49 M / \$45.45 M	-20
Liquor Stores	\$916.14 M / \$890.07 M	3

**Missouri City, Texas**

**20mi Radius**

	Potential / Sales	Index
<b>Health, Personal Care Stores</b>	\$3.24 B / \$3.86 B	-16
Pharmacy, Drug Stores	\$2.87 B / \$3.41 B	-16
Cosmetics, Beauty Stores	\$161.99 M / \$165.66 M	-2
Optical Goods Stores	\$39.02 M / \$40.2 M	-3
Other Health, Personal Care Stores	\$173.56 M / \$239.72 M	-28
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$4.41 B / \$4.44 B	-1
Sporting Goods Stores	\$1.76 B / \$2.19 B	-20
Hobby, Toy, Game Stores	\$1.19 B / \$1.13 B	5
Sewing, Needlecraft Stores	\$811.47 M / \$595.82 M	27
Musical Instrument Stores	\$350.84 M / \$264.45 M	25
Book Stores	\$301.27 M / \$255.51 M	15
<b>General Merchandise Stores</b>	\$13.82 B / \$10 B	28
Department Stores	\$4.92 B / \$4.56 B	7
Warehouse Superstores	\$7.54 B / \$3.86 B	49
Other General Merchandise Stores	\$1.35 B / \$1.58 B	-14
<b>Miscellaneous Store Retailers</b>	\$1.7 B / \$1.7 B	0
Florists	\$43.94 M / \$30.25 M	31
Office, Stationary Stores	\$158.91 M / \$268.69 M	-41
Gift, Souvenir Stores	\$360.18 M / \$217.54 M	40
Used Merchandise Stores	\$112.02 M / \$88.08 M	21
Pet, Pet Supply Stores	\$327.96 M / \$217.36 M	34
Art Dealers	\$42.91 M / \$45.61 M	-6
Mobile Home Dealers	\$37.92 M / \$15.27 M	60
Other Miscellaneous Retail Stores	\$614.65 M / \$816.08 M	-25
<b>Non-Store Retailers</b>	\$8.16 B / \$5.17 B	37
Mail Order, Catalog Stores	\$7.63 B / \$4.54 B	41
Vending Machines	\$38.4 M / \$52.7 M	-27
Fuel Dealers	\$44.38 M / \$43.99 M	1
Other Direct Selling Establishments	\$444.59 M / \$537.35 M	-17

**Missouri City, Texas**

**20mi Radius**

	Potential / Sales	Index
<b>Accommodation, Food Services</b>	\$7.99 B / \$9.62 B	-17
Hotels, Other Travel Accommodations	\$512 M / \$438.01 M	14
RV Parks	\$4.71 M / \$1.39 M	70
Rooming, Boarding Houses	\$2.84 M / \$3.57 M	-20
Full Service Restaurants	\$4.67 B / \$5.47 B	-15
Limited Service Restaurants	\$2.17 B / \$2.66 B	-18
Special Food Services, Catering	\$630.97 M / \$960.05 M	-34
Drinking Places	\$450.51 M / \$547.84 M	-18
<b>Gasoline Stations</b>	\$2.73 B / \$4.12 B	-34
<b>Motor Vehicle, Parts Dealers</b>	\$5.92 B / \$6.27 B	-5
New Car Dealers	\$3.22 B / \$3.62 B	-11
Used Car Dealers	\$296.77 M / \$674.64 M	-56
Recreational Vehicle Dealers	\$683.66 M / \$276.21 M	60
Motorcycle, Boat Dealers	\$884.31 M / \$800.03 M	10
Auto Parts, Accessories	\$538.91 M / \$561.74 M	-4
Tire Dealers	\$304.14 M / \$330.59 M	-8
2025 Population	3.54 M	
2030 Population	3.61 M	
% Population Change 2025-2030	2.1%	
2025 Adult Population Age 18+	2.69 M	
2025 Population Male	1.77 M	
2025 Population Female	1.78 M	
2025 Households	1.31 M	
2025 Median Household Income	94,954	
2025 Average Household Income	126,208	

# **Retail Potential**

<b>Missouri City, Texas</b>	
<b>20mi Radius</b>	
2025 Population	3.54 M
2030 Population	3.61 M
% Population Change 2020-2025	7.9%
2025 Adult Population Age 18+	2.69 M
2025 Population Male	1.77 M
2025 Population Female	1.78 M
2025 Households	1.31 M
2025 Median Household Income	\$94,954
2025 Average Household Income	\$126,208
<b>Clothing, Clothing Accessories Stores</b>	<b>\$4.4 B</b>
Men's Clothing Stores	\$178.9 M
Women's Clothing Stores	\$377.33 M
Children's, Infants' Clothing Stores	\$374.15 M
Family Clothing Stores	\$2.19 B
Clothing Accessory Stores	\$100.35 M
Other Apparel Stores	\$134.48 M
Shoe Stores	\$857.28 M
Jewelry Stores	\$173.12 M
Luggage Stores	\$21.26 M
<b>Furniture, Home Furnishings Stores</b>	<b>\$3.89 B</b>
Furniture Stores	\$1.78 B
Floor Covering Stores	\$254.41 M
Other Home Furnishing Stores	\$1.86 B
<b>Electronics, Appliance Stores</b>	<b>\$3.58 B</b>
<b>Gasoline Stations</b>	<b>\$2.73 B</b>
<b>Building Material, Garden Equipment, Supplies Dealers</b>	<b>\$3.81 B</b>
Home Centers	\$2.12 B
Paint, Wallpaper Stores	\$464.8 M
Hardware Stores	\$235.39 M
Other Building Materials Stores	\$673.16 M
Outdoor Power Equipment Stores	\$40.59 M
Nursery, Garden Stores	\$268.75 M
<b>Food, Beverage Stores</b>	<b>\$5.79 B</b>
Grocery Stores	\$4.41 B
Convenience Stores	\$382.47 M
Meat Markets	\$27.24 M
Fish, Seafood Markets	\$9.47 M
Fruit, Vegetable Markets	\$17.79 M
Other Specialty Food Markets	\$36.49 M
Liquor Stores	\$916.14 M

<b>Missouri City, Texas</b>	
<b>20mi Radius</b>	
<b>Health, Personal Care Stores</b>	\$3.24 B
Pharmacy, Drug Stores	\$2.87 B
Cosmetics, Beauty Stores	\$161.99 M
Optical Goods Stores	\$39.02 M
Other Health, Personal Care Stores	\$173.56 M
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$4.41 B
Sporting Goods Stores	\$1.76 B
Hobby, Toy, Game Stores	\$1.19 B
Sewing, Needlecraft Stores	\$811.47 M
Musical Instrument Stores	\$350.84 M
Book Stores	\$301.27 M
<b>General Merchandise Stores</b>	\$13.82 B
Department Stores	\$4.92 B
Warehouse Superstores	\$7.54 B
Other General Merchandise Stores	\$1.35 B
<b>Miscellaneous Store Retailers</b>	\$1.7 B
Florists	\$43.94 M
Office, Stationary Stores	\$158.91 M
Gift, Souvenir Stores	\$360.18 M
Used Merchandise Stores	\$112.02 M
Pet, Pet Supply Stores	\$327.96 M
Art Dealers	\$42.91 M
Mobile Home Dealers	\$37.92 M
Other Miscellaneous Retail Stores	\$614.65 M
<b>Non-Store Retailers</b>	\$8.16 B
Mail Order, Catalog Stores	\$7.63 B
Vending Machines	\$38.4 M
Fuel Dealers	\$44.38 M
Other Direct Selling Establishments	\$444.59 M
<b>Accommodation, Food Services</b>	\$8.44 B
Hotels, Other Travel Accommodations	\$512 M
RV Parks	\$4.71 M
Rooming, Boarding Houses	\$2.84 M
Full Service Restaurants	\$4.67 B
Limited Service Restaurants	\$2.17 B
Special Food Services, Catering	\$630.97 M
Drinking Places	\$450.51 M
<b>Motor Vehicle, Parts Dealers</b>	\$5.92 B
New Car Dealers	\$3.22 B
Used Car Dealers	\$296.77 M
Recreational Vehicle Dealers	\$683.66 M
Motorcycle, Boat Dealers	\$884.31 M
Auto Parts, Accessories	\$538.91 M
Tire Dealers	\$304.14 M

# **Income Summary**

<b>Missouri City, Texas</b>		
<b>Radius</b>		
<b>Population</b>		
Estimated Population (2025)	3,540,853	
Projected Population (2030)	3,614,186	
Census Population (2020)	3,281,782	
Census Population (2010)	2,848,718	
<i>Projected Annual Growth (2025 to 2030)</i>	73,333	0.4%
<i>Historical Annual Growth (2020 to 2025)</i>	259,071	1.5%
<i>Historical Annual Growth (2010 to 2020)</i>	433,064	1.5%
<b>Households</b>		
Estimated Households (2025)	1,306,321	
Projected Households (2030)	1,365,402	
Census Households (2020)	1,196,069	
Census Households (2010)	1,013,749	
<i>Projected Annual Growth (2025 to 2030)</i>	59,082	0.9%
<i>Historical Annual Growth (2020 to 2025)</i>	110,252	1.8%
<i>Historical Annual Growth (2010 to 2020)</i>	182,319	1.8%
<b>Average Household Income</b>		
Estimated Average Household Income (2025)	\$126,208	
Projected Average Household Income (2030)	\$125,871	
Census Average Household Income (2020)	\$77,237	
Census Average Household Income (2010)	\$61,395	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$337	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$48,971	4.2%
<i>Historical Annual Growth (2010 to 2020)</i>	\$15,842	2.6%
<b>Median Household Income</b>		
Estimated Median Household Income (2025)	\$94,954	
Projected Median Household Income (2030)	\$94,394	
Census Median Household Income (2020)	\$60,802	
Census Median Household Income (2010)	\$48,848	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$560	-0.1%
<i>Historical Annual Growth (2020 to 2025)</i>	\$34,152	3.7%
<i>Historical Annual Growth (2010 to 2020)</i>	\$11,954	2.4%
<b>Per Capita Income</b>		
Estimated Per Capita Income (2025)	\$46,638	
Projected Per Capita Income (2030)	\$47,627	
Census Per Capita Income (2020)	\$27,486	
Census Per Capita Income (2010)	\$21,922	
<i>Projected Annual Growth (2025 to 2030)</i>	\$989	0.4%
<i>Historical Annual Growth (2020 to 2025)</i>	\$19,152	4.6%
<i>Historical Annual Growth (2010 to 2020)</i>	\$5,564	2.5%
<b>Other Income</b>		
Estimated Families (2025)	852,348	
Estimated Average Family Income (2025)	\$145,406	
Estimated Median Family Income (2025)	\$111,216	
Estimated Average Household Net Worth (2025)	\$1,054,352	

# **Consumer Expenditure Summary**

# Consumer Expenditure Summary



<b>Missouri City, Texas</b>		
<b>20mi Radius</b>		
Estimated Population		3,540,853
Estimated Households		1,306,321
<b>Household Expenditure</b>		<b>\$142.49 B</b>
Per Household ~ Per Capita	\$109,076	\$40,241
Non-Retail Expenditures	\$72.59 B	50.9%
Per Household ~ Per Capita	\$55,570	\$20,501
Retail Expenditures	\$69.9 B	49.1%
Per Household ~ Per Capita	\$53,506	\$19,740
Alcoholic Beverages	\$882.54 M	0.6%
Per Household ~ Per Capita	\$676	\$249
Apparel	\$2.67 B	1.9%
Per Household ~ Per Capita	\$2,045	\$754
Contributions	\$4.58 B	3.2%
Per Household ~ Per Capita	\$3,509	\$1,295
Education	\$3.27 B	2.3%
Per Household ~ Per Capita	\$2,504	\$924
Entertainment	\$8.27 B	5.8%
Per Household ~ Per Capita	\$6,331	\$2,336
Food Away From Home	\$6.35 B	4.5%
Per Household ~ Per Capita	\$4,858	\$1,792
Grocery	\$9.52 B	6.7%
Per Household ~ Per Capita	\$7,287	\$2,688
Health Care	\$8.39 B	5.9%
Per Household ~ Per Capita	\$6,419	\$2,368
Household Furnishings and Equipment	\$3.83 B	2.7%
Per Household ~ Per Capita	\$2,934	\$1,083
Household Operations	\$2.72 B	1.9%
Per Household ~ Per Capita	\$2,079	\$767
Miscellaneous Expenses	\$2.46 B	1.7%
Per Household ~ Per Capita	\$1,880	\$694
Personal Care	\$1.87 B	1.3%
Per Household ~ Per Capita	\$1,429	\$527
Shelter	\$23.98 B	16.8%
Per Household ~ Per Capita	\$18,358	\$6,773
Tax and Retirement	\$34.85 B	24.5%
Per Household ~ Per Capita	\$26,677	\$9,842
Tobacco and Related	\$734.43 M	0.5%
Per Household ~ Per Capita	\$562	\$207
Transportation	\$21.33 B	15.0%
Per Household ~ Per Capita	\$16,329	\$6,024
Utilities	\$6.79 B	4.8%
Per Household ~ Per Capita	\$5,199	\$1,918

<b>Missouri City, Texas</b>		
<b>20mi Radius</b>		
<b>Population / Households (2025)</b>		
Estimated Population		3,540,853
Estimated Households		1,306,321
<b>Total Annual Consumer Expenditure (2025)</b>		
Total Household Expenditure		\$142.49 B
Total Non-Retail Expenditure		\$72.59 B
Total Retail Expenditure		\$69.9 B
Alcoholic Beverages		\$882.54 M
Apparel		\$2.67 B
Contributions		\$4.58 B
Education		\$3.27 B
Entertainment		\$8.27 B
Food Away From Home		\$6.35 B
Grocery		\$9.52 B
Health Care		\$8.39 B
Household Furnishings and Equipment		\$3.83 B
Household Operations		\$2.72 B
Miscellaneous Expenses		\$2.46 B
Personal Care		\$1.87 B
Shelter		\$23.98 B
Tax and Retirement		\$34.85 B
Tobacco and Related		\$734.43 M
Transportation		\$21.33 B
Utilities		\$6.79 B
<b>Monthly Household Consumer Expenditure (2025)</b>		
Total Household Expenditure		\$9,090
Total Non-Retail Expenditure		\$4,631 50.9%
Total Retail Expenditure		\$4,459 49.1%
Alcoholic Beverages		\$56 0.6%
Apparel		\$170 1.9%
Contributions		\$292 3.2%
Education		\$209 2.3%
Entertainment		\$528 5.8%
Food Away From Home		\$405 4.5%
Grocery		\$607 6.7%
Health Care		\$535 5.9%
Household Furnishings and Equipment		\$245 2.7%
Household Operations		\$173 1.9%
Miscellaneous Expenses		\$157 1.7%
Personal Care		\$119 1.3%
Shelter		\$1,530 16.8%
Tax and Retirement		\$2,223 24.5%
Tobacco and Related		\$47 0.5%
Transportation		\$1,361 15.0%
Utilities		\$433 4.8%

<b>Missouri City, Texas</b>	
<b>20mi Radius</b>	
<b>Population / Households (2030)</b>	
Projected Population	3,614,186
Projected Households	-
<b>Total Annual Consumer Expenditure (2030)</b>	
Total Household Expenditure	\$135.89 B
Total Non-Retail Expenditure	\$69.15 B
Total Retail Expenditure	\$66.74 B
Alcoholic Beverages	\$841.22 M
Apparel	\$2.54 B
Contributions	\$4.41 B
Education	\$3.13 B
Entertainment	\$7.84 B
Food Away From Home	\$6.03 B
Grocery	\$8.87 B
Health Care	\$8.03 B
Household Furnishings and Equipment	\$3.65 B
Household Operations	\$2.57 B
Miscellaneous Expenses	\$2.34 B
Personal Care	\$1.75 B
Shelter	\$22.41 B
Tax and Retirement	\$33.93 B
Tobacco and Related	\$663.34 M
Transportation	\$20.57 B
Utilities	\$6.32 B
<b>Consumer Expenditure Growth (2025 to 2030)</b>	
Total Household Expenditure	\$-6.6 B
Total Non-Retail Expenditure	\$-3.45 B
Total Retail Expenditure	\$-3.16 B
Alcoholic Beverages	\$-41.32 M
Apparel	\$-135.57 M
Contributions	\$-177.15 M
Education	\$-137.21 M
Entertainment	\$-425.11 M
Food Away From Home	\$-315.09 M
Grocery	\$-647.19 M
Health Care	\$-352.56 M
Household Furnishings and Equipment	\$-184.96 M
Household Operations	\$-145.14 M
Miscellaneous Expenses	\$-119.43 M
Personal Care	\$-118.65 M
Shelter	\$-1.57 B
Tax and Retirement	\$-919.83 M
Tobacco and Related	\$-71.09 M
Transportation	\$-763.3 M
Utilities	\$-473.09 M

# **Crime Risk**

<b>Missouri City, Texas</b>	
<b>20mi Radius</b>	
<b>Demographics</b>	
Population	3,540,853
Census Population	3,281,782
Households	1,306,321
Average Household Income	\$126,208
Median Household Income	\$94,954
Per Capita Income	\$46,638
<b>Total Crime</b>	
Crime Index	171
Crime Level	High Risk
<b>Personal Crime</b>	
Crime Index	197
Crime Level	Very High
<b>Murder</b>	
Crime Index	185
Crime Level	Very High
<b>Rape</b>	
Crime Index	111
Crime Level	Average
<b>Robbery</b>	
Crime Index	289
Crime Level	Very High
<b>Assault</b>	
Crime Index	185
Crime Level	Very High
<b>Property Crime</b>	
Crime Index	165
Crime Level	High Risk
<b>Burglary</b>	
Crime Index	172
Crime Level	High Risk
<b>Larceny</b>	
Crime Index	160
Crime Level	High Risk
<b>Motor Vehicle Theft</b>	
Crime Index	187
Crime Level	Very High

\* Crime Index: 100 = National Average Adjusted for Population

# Void Analysis

Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
<b>Auto Parts Tires</b>			
AAMCO	3 / 1	5,000	
Advance Auto Parts	34 / 1	9,400	
AutoZone	75 / 3	6,600	
Caliber Collision	15 / 1	15,100	
CARQUEST	1 / 0	12,300	
Crash Champions	13 / 1	11,700	
Discount Tire	31 / 2	7,900	
Express Oil Change	6 / 1	4,200	
Firestone	24 / 1	9,000	
Gerber Collision & Glass	3 / 0	10,500	
Goodyear	2 / 0	7,900	
Grease Monkey	1 / 0	2,600	
Jiffy Lube	21 / 1	2,500	
Joe Hudson's Collision Center	2 / 0	15,000	
Meineke	7 / 0	3,400	
Midas	10 / 0	4,800	
NAPA	7 / 0	6,200	
NTB	14 / 1	11,100	
O'Reilly	71 / 2	8,500	
Pep Boys	7 / 0	17,500	
Precision Tune Auto Care	1 / 0	3,800	
Quick Lane	7 / 0	7,400	
Take 5 Oil Change	31 / 2	2,100	
Valvoline Instant Oil Change	15 / 0	3,400	
<b>Banks</b>			
Bank of America	54 / 2	5,000	
BOKF	10 / 0	4,900	
Capital One	9 / 0	5,100	
Chase Bank	82 / 2	3,500	
Comerica Bank	25 / 0	4,700	
Commerce Bank	1 / 0	5,000	
East West Bank	8 / 0	5,500	
Fifth Third Bank	1 / 0	2,400	
First Community Bank	28 / 1	4,400	
First Horizon Bank	3 / 0	5,700	
First-Citizens Bank & Trust Company	2 / 0	6,500	

<b>Missouri City, Texas 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Frost Bank	36 / 1	6,500	
International Bank of Commerce	10 / 0	5,100	
PNC Bank	37 / 1	3,800	
Prosperity Bank	28 / 0	7,800	
Regions Bank	22 / 2	5,100	
Simmons First National Bank	2 / 0	5,700	
Southstate Bank	7 / 0	5,000	
Truist Bank	12 / 0	4,900	
Trustmark National Bank	7 / 0	5,100	
U.S. Bank	1 / 0	4,700	
Wells Fargo	69 / 4	3,500	
Whitney Bank	2 / 0	4,400	
Woodforest National Bank	26 / 2	3,500	
<b>Banks Minor</b>			
Bank	176 / 3		
<b>Book Stores</b>			
Barnes & Noble	4 / 0	15,400	
Half Price Books	3 / 0	9,200	
Mardel	1 / 0	30,300	
<b>Car Washes</b>			
Club Car Wash	1 / 0	5,500	
Mister Car Wash	22 / 1	6,700	
Quick Quack Car Wash	9 / 1	4,500	
Tidal Wave Auto Spa	2 / 0	4,000	
Wash Depot Holdings Inc	1 / 0	6,500	
WhiteWater Express Car Wash	7 / 0	5,100	
<b>Clothing Apparel</b>			
Abercrombie & Fitch	1 / 0	7,800	
Aerie	2 / 0	3,900	
Aeropostale	4 / 0	3,700	
alo	2 / 0		
American Eagle Outfitters	3 / 0	6,100	
Ann Taylor	2 / 0	4,300	
Ann Taylor Loft	5 / 0	6,200	
Anthropologie	2 / 0	10,000	
Aritzia	1 / 0		
Athleta	5 / 0	4,800	

Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Banana Republic	4 / 0	7,500	
Brooks Brothers	1 / 0	6,300	
Buckle	4 / 0	5,100	
Burberry	1 / 0		
Carter's	8 / 0	5,200	
Cato	10 / 1	5,000	
Cavender's	6 / 0		
Charlotte Russe	1 / 0	6,500	
Chico's	9 / 0	3,700	
Citi Trends	9 / 1	14,600	
Coach	3 / 0	4,900	
Cotton On	3 / 0	5,000	
dd's DISCOUNTS	14 / 0	24,300	
Evereve	2 / 0		
Express	4 / 0	7,900	
Fossil	3 / 0	2,700	
Francesca's	10 / 0	1,900	
Free People	2 / 0	2,000	
Gap	3 / 0	10,100	
Gucci	2 / 0		
H And M	2 / 0	16,200	
Hollister Co.	4 / 0	6,600	
Hot Topic	4 / 0	1,700	
J. Crew	1 / 0	6,300	
J. Jill	4 / 0	4,500	
J.McLaughlin	3 / 0		
Jos. A. Bank	5 / 0	4,700	
K&G Superstore	2 / 0	21,400	
Kate Spade	1 / 0	4,200	
Lane Bryant	3 / 0	6,000	
Lilly Pulitzer	1 / 0		
Louis Vuitton	3 / 0	4,400	
Lululemon	7 / 0	3,400	
Madewell	3 / 0		
Marine Layer	1 / 0		
maurices	1 / 0	6,000	
Melrose	8 / 0	13,700	

Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Men's Wearhouse	6 / 0	6,100	
Michael Kors	3 / 0	3,600	
Nordstrom Rack	3 / 0	35,900	
Old Navy	11 / 0	18,000	
PacSun	3 / 0	4,100	
Rainbow	9 / 0	9,100	
Ralph Lauren	2 / 0		
Reformation	2 / 0		
Saks OFF 5TH	1 / 0	28,300	
SOMA	4 / 0	2,900	
Talbots	5 / 0	4,600	
The Children's Place	7 / 0	4,700	
Tilly's	2 / 0	7,900	
Torrid	3 / 0	3,000	
Tory Burch	1 / 0	3,100	
Urban Outfitters	2 / 0	9,500	
Victoria's Secret	5 / 0	6,000	
Vineyard Vines	1 / 0		
Vuori	1 / 0		
White House   Black Market	6 / 0	1,800	
ZARA	2 / 0	27,500	
<b>Computers Electronic</b>			
Apple Store	4 / 0	8,400	
Best Buy	10 / 1	35,600	
Techy Company	6 / 0		
<b>Convenience Stores</b>			
7-Eleven	31 / 3	3,200	
76	12 / 0	2,300	
Buc-ee's	3 / 0	3,000	
Chevron	186 / 4	1,700	
Circle K	61 / 2	3,200	
Citgo	26 / 0	2,300	
Conoco	6 / 0	2,500	
Exxon	127 / 3	2,600	
Love's	1 / 0	7,300	
Marathon	2 / 0	2,500	
Mobil	42 / 1	2,400	

<b>Missouri City, Texas 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Murphy USA	20 / 2	2,100	
Phillips 66	14 / 0	2,500	
QuikTrip	1 / 0	4,800	
Shell	271 / 8	1,800	
Stripes Convenience	18 / 3	4,700	
Sunoco	29 / 4	4,700	
TA	1 / 0	18,900	
Texaco	44 / 0	3,200	
Valero	165 / 4	3,200	
<b>Craft Fabric Stores</b>			
Hobby Lobby	10 / 1	68,500	
Michaels	10 / 0	23,600	
<b>Dealerships</b>			
Audi	3 / 0		
BMW	4 / 0		
Cadillac	3 / 0		
Chevrolet	10 / 0		
Chrysler	9 / 0		
Dodge	9 / 0		
FIAT	1 / 0		
Ford	11 / 0		
GMC	4 / 0		
Honda	6 / 0		
Hyundai	4 / 0		
Jeep	9 / 0		
Kia	5 / 0		
Lexus	2 / 0		
Lincoln	3 / 0		
Mazda	4 / 0		
Mercedes-Benz	4 / 0		
Mitsubishi	1 / 0		
Nissan	5 / 0		
RAM	9 / 0		
Subaru	3 / 0		
Toyota	7 / 0		
Volkswagen	3 / 0		
<b>Dental</b>			

<b>Missouri City, Texas 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Affordable Dentures	4 / 0	4,100	
Aspen Dental	5 / 0	3,500	
PDS Health	14 / 1	3,200	
Smile Brands Group	13 / 1	3,500	
<b>Department Stores</b>			
Bealls	3 / 0	22,600	
Dillard's	5 / 0	92,400	
JCPenney	6 / 0	75,000	
Macy's	5 / 0	83,400	
Neiman Marcus	1 / 0	48,700	
Nordstrom	1 / 0	64,000	
Saks Fifth Avenue	1 / 0	41,000	
<b>Discount Department Stores</b>			
Burlington Coat Factory	15 / 1	70,500	
David's Bridal	2 / 0	10,000	
Kohl's	7 / 1	84,200	
Marshalls	15 / 0	28,500	
Ollie's Bargain Outlet	3 / 0	30,000	
Ross	27 / 2	28,300	
Target	18 / 1	113,100	
TJ Maxx	9 / 0	33,400	
Walmart	1 / 0	122,800	
Walmart Supercenter	22 / 2	189,700	
<b>Dollar Stores</b>			
Daiso	4 / 0	40,000	
Dollar General	49 / 3	9,600	
Dollar Tree	59 / 3	11,800	
Family Dollar	86 / 3	9,400	
Family Dollar   Dollar Tree	2 / 0	12,100	
Five Below	22 / 2	10,000	
Miniso	1 / 0		
pOpshelf	2 / 0	11,600	
<b>Drug Stores</b>			
CVS	103 / 4	13,400	
GNC	25 / 2	1,700	
Vitamin Shoppe	7 / 0	3,600	
Walgreens	106 / 4	14,800	

Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
<b>Education</b>			
College	19 / 0		
Cosmetology and Barber	8 / 0		
Day Care	1030 / 32		
High School	105 / 3		
High School (Private)	25 / 1		
Junior College	9 / 0		
PK - 8	658 / 12		
PK - 8 (Private)	164 / 5		
Trade Schools	15 / 0		
<b>Entertainment</b>			
Alamo Drafthouse	1 / 0	36,000	
AMC	6 / 0	39,300	
AMF	2 / 0	34,100	
Bowlero	1 / 0	41,100	
Chuck E. Cheese's	6 / 0	12,400	
Cinemark	7 / 1	61,900	
Dave and Buster's	1 / 0	45,000	
Edwards	2 / 0	76,200	
Main Event Entertainment	1 / 0	50,600	
Theatres	14 / 1		
Topgolf	1 / 0	65,000	
<b>EV Charging Stations</b>			
Blink Charging	90 / 0		
ChargePoint	106 / 2		
Electrify America	3 / 0		
EVgo	9 / 0		
Independent	60 / 2		
Shell Recharge	2 / 0		
Tesla	27 / 0		
<b>Eyewear</b>			
America's Best	16 / 1	4,000	
LensCrafters	8 / 0	4,600	
MyEyeDr.	15 / 1	2,800	
Pearle Vision	7 / 0	2,000	
Visionworks	15 / 1	3,800	
Warby Parker	5 / 0	2,400	

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
<b>Fitness</b>			
24 Hour Fitness	7 / 0	30,300	
9Round	2 / 0	2,800	
Anytime Fitness	8 / 0	5,100	
Burn Boot Camp	1 / 0	6,400	
Club Pilates	14 / 1	1,500	
Crunch	4 / 0	22,400	
CycleBar	5 / 0	2,300	
EOS Fitness	9 / 1	25,700	
Equinox Fitness	1 / 0	20,200	
F45 Training	17 / 1	2,000	
Gold's Gym	1 / 0	26,000	
Hotworx	16 / 1	2,000	
LA Fitness	16 / 2	39,700	
Lifetime Fitness	9 / 1	70,600	
Orangetheory Fitness	15 / 0	3,700	
Planet Fitness	17 / 1	24,600	
Powerhouse Gym	1 / 1	13,500	
Pure Barre	7 / 0	1,700	
Retro Fitness	2 / 0	15,700	
Snap Fitness	3 / 1	4,900	
solidcore	4 / 0		
SweatHouz	2 / 0		
UFC Gym	2 / 0	29,000	
World Gym	1 / 0	12,800	
YMCA	12 / 1	41,600	
<b>Furniture Household</b>			
Aaron's	6 / 0	9,000	
Ashley Furniture	3 / 0	42,700	
At Home	4 / 0	121,000	
Bassett	2 / 0	17,300	
Cort	3 / 0	42,300	
Crate and Barrel	1 / 0	19,000	
Ethan Allen	2 / 0	17,700	
HomeGoods	10 / 0	30,400	
HomeSense	1 / 0		
IKEA	1 / 0	221,000	

Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Kirkland's	2 / 0	8,900	
La-Z-Boy	2 / 0	19,700	
Pottery Barn	3 / 0	13,000	
Relax The Back	3 / 0	3,100	
Rent A Center	14 / 0	5,700	
Restoration Hardware	3 / 0	16,700	
Rooms To Go	3 / 0	40,100	
Sur La Table	2 / 0	6,100	
The Container Store	1 / 0	22,900	
West Elm	2 / 0	13,300	
Williams-Sonoma	2 / 0	6,600	
World Market	3 / 0	19,100	
<b>Grocery Stores</b>			
99 Ranch Market	4 / 0		
ALDI	16 / 1	16,600	
Central Market	1 / 0	58,900	
Fiesta	24 / 1	51,400	
H Mart	3 / 0	37,600	
H-E-B	29 / 2	73,500	
Kroger	37 / 2	58,600	
La Michoacana Meat Market	45 / 0	11,800	
Neighborhood Market	7 / 0	55,400	
Randalls	12 / 0	55,500	
Sprouts	3 / 0	29,800	
Trader Joe's	5 / 0	15,700	
Whole Foods	9 / 0	38,700	
<b>Health Beauty</b>			
Amazing Lash Studio	9 / 0	1,400	
Bath & Body Works	21 / 1	3,800	
Benefit Cosmetics	13 / 1		
Blo Blow Dry Bar	5 / 0	900	
bluemercury	3 / 0	3,000	
Claire's	13 / 1	1,300	
Cost Cutters	14 / 1	1,700	
Fantastic Sams	1 / 0	2,400	
Great Clips	25 / 2	1,900	
Kiehl's	1 / 0		

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
L'Occitane en Provence	2 / 0		
LaserAway	3 / 0	1,800	
Lush	4 / 0		
M-A-C	3 / 0	2,600	
Sally Beauty Supply	22 / 1	2,300	
Sephora	14 / 1	5,700	
Sola Salons	10 / 0		
Sport Clips	28 / 1	1,400	
Supercuts	24 / 0	1,800	
ULTA	13 / 1	11,300	
<b>Health Care</b>			
Addiction Medicine	2 / 0		
Advanced Heart Failure And Transplant Cardiology	10 / 0		
Allergy and Immunology	38 / 0		
Anesthesiology	119 / 0		
Anesthesiology Assistant	16 / 0		
Audiologist	37 / 0		
Cardiac Electrophysiology	43 / 1		
Cardiac Surgery	20 / 0		
Cardiovascular Disease	129 / 1		
Certified Nurse Midwife	3 / 0		
Certified Registered Nurse Anesthetist	99 / 0		
Chiropractic	98 / 2		
Clinical Nurse Specialist	10 / 0		
Clinical Psychologist	103 / 2		
Clinical Social Worker	92 / 4		
Colorectal Surgery	42 / 1		
Critical Care	46 / 1		
Dermatology	89 / 1		
Diagnostic Radiology	209 / 6		
Dialysis Centers	121 / 7		
Emergency Medicine	61 / 3		
Endocrinology	69 / 1		
Family Practice	390 / 13		
Gastroenterology	95 / 1		
General Practice	36 / 0		
General Surgery	102 / 1		

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Geriatric Medicine	26 / 1		
Geriatric Psychiatry	6 / 0		
Gynecological Oncology	28 / 0		
Hand Surgery	26 / 0		
Hematology	23 / 0		
Hematology and Oncology	54 / 0		
Hematopoietic Cell Transplantation	5 / 0		
Hospice and Palliative Care	26 / 0		
Hospitalist	70 / 0		
Infectious Disease	61 / 0		
Internal Medicine	369 / 6		
Interventional Cardiology	46 / 1		
Interventional Pain Management	18 / 0		
Interventional Radiology	44 / 0		
Maxillofacial Surgery	6 / 0		
Medical Genetics And Genomics	4 / 0		
Medical Oncology	42 / 1		
Nephrology	88 / 1		
Neurology	105 / 0		
Neuropsychiatry	1 / 0		
Neurosurgery	50 / 0		
Nuclear Medicine	22 / 0		
Nurse Practitioner	407 / 15		
Obstetrics and Gynecology	127 / 2		
Occupational Therapy	24 / 1		
Ophthalmology	105 / 0		
Optometry	212 / 9		
Oral Surgery	9 / 0		
Orthopedic Surgery	114 / 1		
Osteopathic Manipulative Medicine	1 / 0		
Otolaryngology	73 / 0		
Pain Management	50 / 0		
Pathology	39 / 0		
Pediatric Medicine	31 / 2		
Physical Medicine and Rehabilitation	80 / 1		
Physical Therapy	97 / 2		
Physician Assistant	200 / 3		

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Plastic and Reconstructive Surgery	63 / 0		
Podiatry	114 / 4		
Preventative Medicine	2 / 0		
Psychiatry	139 / 3		
Pulmonary Disease	70 / 0		
Radiation Oncology	41 / 0		
Registered Dietitian or Nutrition Professional	13 / 0		
Rheumatology	58 / 1		
Sleep Laboratory and Medicine	3 / 0		
Speech Language Pathologist	22 / 1		
Sports Medicine	24 / 0		
Surgical Oncology	17 / 0		
Thoracic Surgery	44 / 0		
Urgent Care	28 / 0		
Urology	64 / 0		
Vascular Surgery	45 / 0		
<b>Home Improvement</b>			
ABC Supply Co. Inc.	6 / 0	40,000	
Ace Hardware	10 / 1	16,200	
Builders FirstSource	6 / 0	43,200	
Do It Best	12 / 0	16,200	
Floor & Decor	6 / 0	77,000	
Harbor Freight Tools	9 / 0	17,100	
Home Depot	21 / 1	120,600	
Lowe's	11 / 1	141,200	
Northern Tool	4 / 0	23,800	
Sherwin-Williams	48 / 1	7,300	
Tractor Supply Company	2 / 0	26,300	
True Value	2 / 0	12,800	
<b>Hotels</b>			
AC Hotel	1 / 0	19,000	
Aloft	2 / 0	14,400	
Americas Best Value Inn	11 / 0	15,000	
Ascend Hotel Collection	1 / 0	29,700	
Autograph Collection	2 / 0	25,200	
Baymont Inn & Suites	3 / 0	21,100	
Best Western Hotels	6 / 0	20,400	

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Best Western Plus	7 / 0	19,200	
Cambria	1 / 0	20,400	
Candlewood Suites	3 / 0	13,900	
Comfort	4 / 0	14,500	
Comfort Suites	6 / 0	14,700	
Courtyard	14 / 0	20,700	
Crowne Plaza	4 / 0	41,000	
Days Inn	2 / 0	12,900	
Days Inn & Suites	5 / 0	17,600	
DoubleTree	6 / 0	42,500	
Drury Hotels	1 / 0	20,600	
Econo Lodge	1 / 0	17,400	
Embassy Suites	4 / 0	38,800	
Extended Stay America	11 / 0	18,000	
Fairfield Inn and Suites	7 / 1	18,200	
Four Points	4 / 0	30,600	
Four Seasons Hotels	1 / 0	65,900	
Hampton Inn	14 / 1	18,300	
Hilton	10 / 0	25,600	
Hilton Garden	7 / 0	23,700	
Holiday Inn	6 / 0	27,600	
Holiday Inn Express	16 / 1	16,400	
Holiday Inn Hotel & Suites	1 / 0	26,100	
Home2	8 / 0	15,900	
Homewood	6 / 0	25,800	
Howard Johnson	2 / 0	24,600	
Hyatt	1 / 0	24,700	
Hyatt House	3 / 0	24,600	
Hyatt Place	5 / 0	17,800	
Hyatt Regency	3 / 0	68,900	
IHG	2 / 0	21,300	
InTown Suites	7 / 0	19,600	
Knights Inn	2 / 0	15,000	
La Quinta Inn & Suites	9 / 0	24,600	
MainStay Suites	1 / 0	17,700	
Marriott	14 / 0	24,300	
Motel 6	10 / 0	24,300	

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Omni Hotels	1 / 0	66,400	
Quality	4 / 0	15,700	
Red Roof Inn	8 / 0	28,900	
Residence Inn	8 / 0	26,600	
Rodeway	3 / 0	11,400	
Sheraton	1 / 0	46,600	
Sleep	5 / 0	13,100	
Sonesta Hotels	11 / 0		
Springhill Suites	8 / 0	17,000	
Staybridge Suites	5 / 0	29,900	
Super 8	4 / 0	12,300	
Towneplace Suites	5 / 0	15,700	
Travelodge	1 / 0	17,000	
Tru by Hilton	1 / 0	10,900	
Westin	5 / 0	61,000	
Wingate	1 / 0	16,200	
Woodspring Suites	5 / 0	12,100	
Wyndham	3 / 0	26,500	
Wyndham Garden	1 / 0	35,800	
<b>Jewelry</b>			
gorjana	3 / 0		
Helzberg Diamonds	2 / 0		
James Avery	15 / 1		
Jared	3 / 0		
Kay Jewelers	6 / 0		
Kendra Scott	7 / 0		
Pandora	8 / 0		
Rowan	2 / 0		
Tiffany & Co.	1 / 0		
Zales	4 / 0		
<b>Massage</b>			
Elements Massage	5 / 1	1,600	
European Wax Center	17 / 1	1,400	
Hand and Stone	10 / 1	2,800	
Massage Envy	14 / 0	3,000	
Waxing The City	4 / 0	1,800	
<b>Mattress</b>			

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Mattress Firm	33 / 2	7,000	
Sleep Number	5 / 0	2,900	
<b>Office Supply</b>			
Office Depot	18 / 1	25,100	
Office Max	2 / 0	22,900	
Staples	1 / 0	22,400	
<b>Pet Stores</b>			
Hollywood Feed	2 / 0		
Pet Supplies Plus	7 / 1	10,300	
Petco	15 / 1	15,900	
Petland	2 / 0	5,800	
PetsMart	16 / 1	22,100	
<b>Restaurants Bakery Bagels</b>			
Auntie Anne's	7 / 0		
Corner Bakery	4 / 0	4,200	
Crumbl Cookies	12 / 0	1,500	
Einstein Bros	5 / 0	2,200	
Nothing Bundt Cakes	14 / 0	2,000	
Panera Bread	9 / 0	5,100	
Wetzel's Pretzels	2 / 0		
<b>Restaurants Casual</b>			
Another Broken Egg	3 / 0	4,000	
Applebee's	3 / 0	5,400	
Bar Louie	2 / 0	7,700	
BENIHANA	5 / 0	3,800	
BJ's Restaurant & Brewery	3 / 0	8,800	
Black Bear Diner	1 / 0	6,100	
Brio	1 / 0	8,800	
Buffalo Wild Wings	12 / 1	6,600	
California Pizza Kitchen	1 / 0	6,100	
Capital Grille	2 / 0	9,300	
Carrabba's	3 / 0	6,800	
Cava	12 / 1	2,600	
Cheddar's	3 / 0	8,600	
Chili's	16 / 1	5,800	
Chuy's	4 / 0	8,800	
Cracker Barrel	3 / 0	9,900	

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Denny's	23 / 1	5,800	
Dickey's	5 / 0	3,200	
First Watch	14 / 1	4,200	
Five Guys	9 / 1	2,600	
Fleming's	2 / 0	7,700	
Fogo De Chao	2 / 0	10,000	
Fuddruckers	1 / 0	6,500	
Fuzzy's Taco Shop	1 / 0	4,300	
Golden Corral	5 / 0	11,700	
Hooters	4 / 0	6,800	
IHOP	21 / 1	4,800	
Kura Revolving Sushi Bar	4 / 0		
Landry's Seafood House	1 / 0	11,500	
Lazy Dog Bar & Restaurant	2 / 0	7,500	
Logan's Roadhouse	1 / 0	7,500	
Longhorn Steakhouse	4 / 0	5,900	
Luby's	7 / 0	11,100	
Maggiano's	2 / 0	13,300	
Maple Street	1 / 0	2,800	
McCormick & Schmick's	3 / 0	7,700	
Mendocino Farms	5 / 0		
Morton's	2 / 0	7,900	
Olive Garden	14 / 1	8,700	
Outback Steakhouse	3 / 0	6,800	
P.F. Chang's	3 / 0	7,600	
Pappa's BBQ	8 / 0	7,800	
Pappadeaux	7 / 0	13,700	
Pappasitos	11 / 0	11,200	
Pei Wei	7 / 1	3,700	
Pick Up Stix	1 / 0	2,300	
Red Lobster	1 / 0	8,400	
Red Robin	3 / 0	5,300	
Ruth's Chris	1 / 0	9,300	
Saltgrass	8 / 0	7,500	
Seasons 52	1 / 0	10,100	
Shake Shack	7 / 0	3,700	
Smashburger	7 / 0	2,400	

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Snooze Eatery	7 / 0	4,000	
Sweetgreen	5 / 0	1,300	
Texas De Brazil	1 / 0	9,100	
Texas Roadhouse	4 / 0	7,400	
The Cheesecake Factory	3 / 0	11,400	
The Melting Pot	1 / 0	4,300	
Torchy's Tacos	15 / 1	3,700	
Twin Peaks	3 / 0	7,000	
Waffle House	11 / 0	2,000	
Walk On's	1 / 0	8,000	
Yard House	2 / 0	8,400	
<b>Restaurants Coffee Donuts</b>			
Black Rock Coffee Bar	6 / 1	1,600	
Dunkin' Donuts	19 / 1	2,300	
Dutch Bros Coffee	9 / 2	1,200	
HTeaO	3 / 0		
Krispy Kreme	1 / 0	3,600	
Peet's	1 / 0	1,900	
Scooter's Coffee	4 / 0	700	
Shiple Do-Nuts	82 / 3	2,100	
Starbucks	178 / 7	1,800	
The Human Bean	1 / 1	500	
Tim Hortons	4 / 0	2,800	
<b>Restaurants Fast Food Major</b>			
Arby's	7 / 0	3,300	
Burger King	82 / 3	4,000	
Chick-fil-A	58 / 3	4,300	
Dairy Queen	27 / 2	1,700	
Jack in the Box	84 / 2	2,900	
KFC	33 / 1	3,100	
McDonald's	117 / 3	4,600	
Sonic	47 / 2	2,800	
Taco Bell	66 / 2	2,500	
Wendy's	48 / 2	3,300	
<b>Restaurants Fast Food Minor</b>			
Bojangles'	1 / 0	3,900	
Boston Market	1 / 0	3,200	

# Void Analysis



<b>Missouri City, Texas 20mi Radius</b>	<b>Site / Market Locations</b>	<b>Avg Square Footage</b>	<b>Closest Location</b>
Captain D's Seafood	1 / 0	3,200	
Chicken Salad Chick	6 / 1	3,100	
Chipotle	45 / 2	2,500	
Church's Chicken	25 / 1	1,700	
Dave's Hot Chicken	4 / 1		
El Pollo Loco	6 / 0	3,100	
Freddy's	4 / 0	3,600	
Freebirds	7 / 0	2,300	
Golden Chick	10 / 0	4,500	
In-N-Out	1 / 0	4,100	
Krispy Krunchy Chicken	21 / 0		
Panda Express	26 / 1	2,500	
Popeyes	62 / 2	2,700	
Portillo's	3 / 0	8,000	
Raising Cane's	22 / 1	3,000	
Slim Chickens	5 / 0	3,600	
Taco Cabana	17 / 1	3,500	
Teriyaki Madness	2 / 0	1,600	
Whataburger	61 / 2	3,000	
Wienerschnitzel	1 / 0	1,900	
Wing Snob	1 / 0		
Wingstop	57 / 2	2,000	
Zaxby's	1 / 0	3,600	
<b>Restaurants Ice Cream Smoothie</b>			
Baskin-Robbins	27 / 1	2,200	
Ben & Jerry's	1 / 0	1,000	
Cold Stone Creamery	2 / 0	1,600	
Jamba Juice	6 / 1	1,600	
Jeremiah's Italian Ice	3 / 0	1,000	
Juice It Up!	1 / 0	1,300	
Marble Slab Creamery	27 / 2	1,500	
Menchie's	6 / 0	1,800	
Nekter Juice Bar	4 / 0		
Pressed Juicery	3 / 0	1,000	
Rita's	2 / 0	1,600	
Smoothie King	42 / 3	1,600	
sweetFrog	1 / 0	1,500	

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
TCBY	2 / 0	1,700	
Tropical Smoothie Cafe	12 / 1	1,700	
Yogurtland	3 / 0	1,600	
<b>Restaurants Pizza</b>			
Blaze Pizza	3 / 0	2,900	
CiCi's Pizza	12 / 0	5,200	
Domino's Pizza	68 / 3	2,100	
Godfather's Pizza	1 / 0	2,700	
Hungry Howie's	3 / 0	1,800	
Jet's Pizza	2 / 1	1,800	
Little Caesars	42 / 1	1,800	
Marco's Pizza	24 / 1	2,000	
MOD Pizza	20 / 1	3,100	
Mountain Mike's Pizza	1 / 0	3,500	
Papa John's	29 / 2	1,500	
Papa Murphy's	1 / 0	1,600	
Pizza Hut	109 / 3	2,800	
Pizza Inn	3 / 0	3,600	
Pizza Patron	9 / 0	1,800	
Rosati's	2 / 0	2,500	
Round Table	1 / 0	3,600	
Sbarro	3 / 0	1,000	
Simple Simon's Pizza	1 / 0	2,000	
<b>Restaurants Sandwich</b>			
Charley's Grilled Subs	16 / 1	1,900	
Cheba Hut	2 / 0	2,000	
Firehouse Subs	13 / 0	2,300	
Jason's Deli	12 / 0	5,200	
Jersey Mike's	23 / 1	14,600	
Jimmy John's	25 / 1	2,000	
Lenny's Sub Shop	1 / 0	2,200	
McAlister's Deli	7 / 1	5,000	
Potbelly Sandwich Works	9 / 0	2,500	
Quiznos	4 / 0	1,600	
Schlotzsky's Deli	13 / 0	3,300	
Subway	176 / 4	1,700	
Which Wich	4 / 0	1,800	

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
<b>Self Storage</b>			
CubeSmart	44 / 1	37,500	
Extra Space Storage	66 / 2	44,900	
iStorage	12 / 2	53,700	
Pack Rat	1 / 0	93,000	
PODS	1 / 0	75,500	
Public Storage	91 / 4	33,500	
SMARTBOX	1 / 0		
StorQuest	2 / 0	33,600	
U Haul	27 / 1	45,900	
US Storage Centers	6 / 1	41,200	
<b>Shoes Footwear</b>			
Aldo Shoes	3 / 0	1,900	
Boot Barn	5 / 0	11,000	
DSW	5 / 0	20,400	
Famous Footwear	3 / 0	9,700	
FinishLine	3 / 0	5,000	
Fleet Feet	5 / 0	2,000	
Foot Locker	10 / 0	4,000	
Johnston & Murphy	2 / 0	2,400	
Nike	1 / 0	13,600	
Rack Room Shoes	5 / 0	7,000	
Shoe Carnival	6 / 0	12,600	
Shoe Palace	16 / 0	4,000	
Skechers	6 / 0	7,600	
Vans	3 / 0	2,500	
WSS	11 / 1	13,300	
Zumiez	4 / 0	2,800	
<b>Specialty</b>			
Big Frog	3 / 0	1,800	
BoxLunch	1 / 0	2,000	
Build-a-Bear	2 / 0	2,800	
Cannabis	12 / 0		
GameStop	23 / 1	1,700	
Goodwill	37 / 2	24,100	
Guitar Center	3 / 0	15,500	
Hallmark	8 / 1	5,600	

# Void Analysis



Missouri City, Texas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Harley Davidson	2 / 0	27,200	
Kilwins	2 / 0		
Learning Express	2 / 0	2,500	
ReStore	3 / 0	19,700	
See's Candies	1 / 0	4,600	
Spencer's Gifts	3 / 0		
St Vincent de Paul	2 / 0	39,300	
Swig	2 / 1		
The Honey Baked Ham Co	6 / 0	2,400	
The Lego Store	1 / 0	3,200	
The Salvation Army	4 / 0	17,800	
Total Wine & More	7 / 0	22,200	
UPS	51 / 3		
<b>Sporting Goods</b>			
Academy Sports	15 / 1	71,300	
Bass Pro Shops	1 / 0	110,300	
Champs Sports	8 / 0	3,500	
City G.E.A.R.	11 / 0		
Dick's	4 / 0	48,700	
Edwin Watts Golf	1 / 0	9,500	
Golf Galaxy	1 / 0	18,400	
Hibbett Sports	8 / 0	7,600	
JD Sports	4 / 0	6,200	
PGA Tour Superstore	1 / 0	45,000	
REI	1 / 0	26,500	
Sun and Ski	2 / 0	14,900	
The Good Feet Store	2 / 0	2,000	
<b>Wholesale</b>			
Costco	7 / 0	149,900	
Sam's Club	8 / 0	134,000	
<b>Wireless Stores</b>			
AT&T	66 / 2	3,500	
Boost Mobile	114 / 2	1,600	
Cricket	109 / 0	1,600	
MetroPCS	146 / 2	1,900	
T-Mobile	53 / 1	1,800	
Verizon Wireless	16 / 0	3,800	

# Void Analysis



Missouri City, Texas	Site / Market Locations	Avg Square Footage	Closest Location
20mi Radius			
Xfinity Mobile	17 / 0		
<b>Worship</b>			
Baptist	107 / 2		
Buddhist	18 / 0		
Christian	94 / 2		
Episcopal	31 / 0		
Hindu	6 / 0		
Judaic	19 / 1		
Lutheran	6 / 0		
Methodist	17 / 2		
Methodist Episcopal	12 / 0		
Mormon	8 / 0		
Muslim	23 / 0		
Other	1 / 0		
Presbyterian	16 / 0		