



RETAIL ATTRACTIONS, LLC

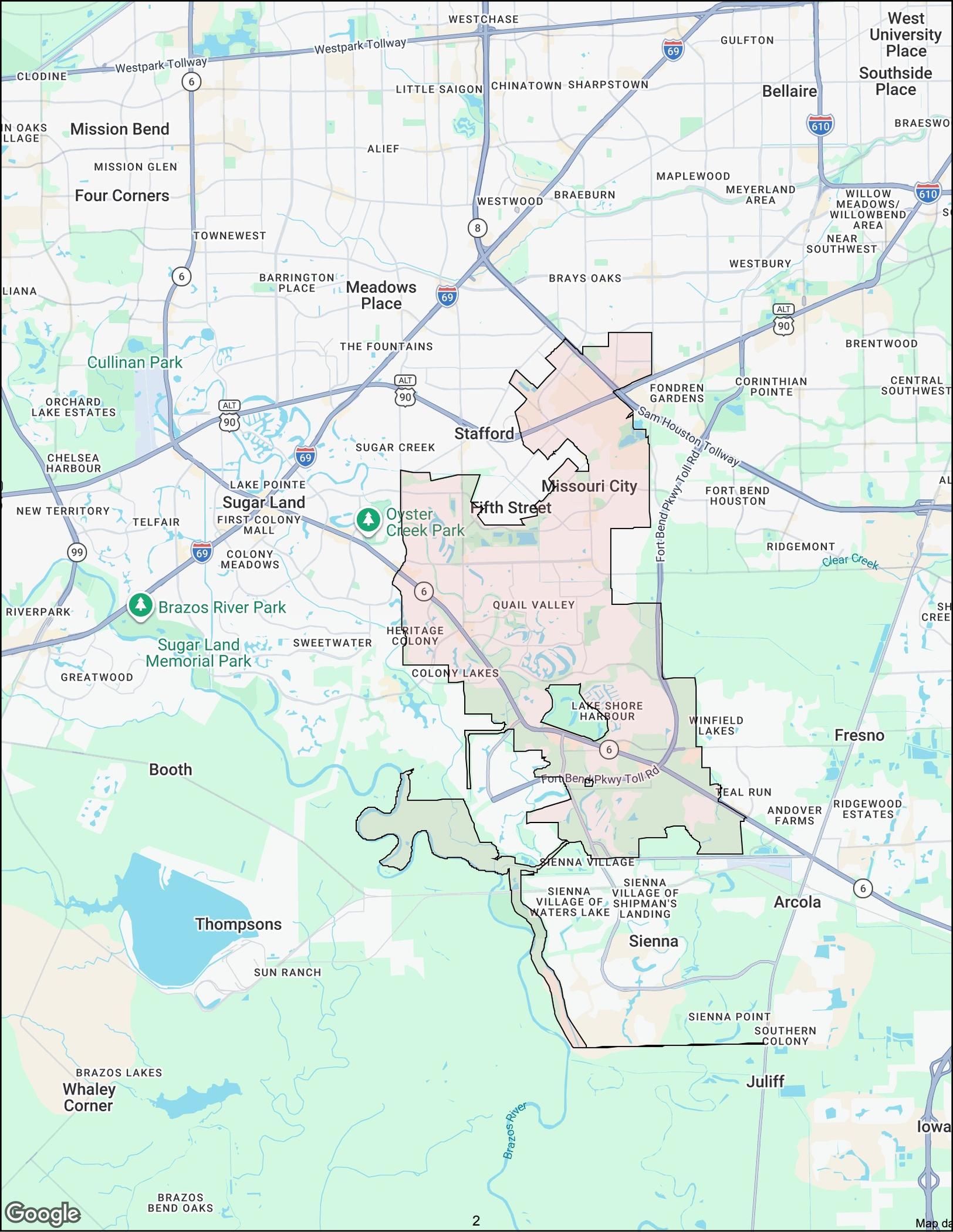
Economic Development Consulting

**Missouri City, Texas
City Limits
1st Quarter 2026**

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Demographics





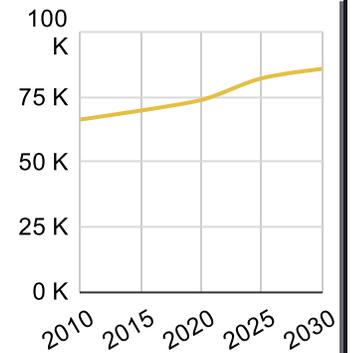
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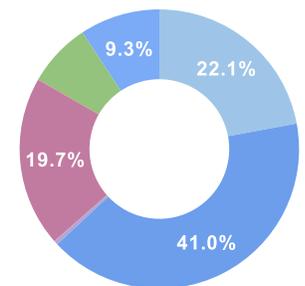
Population

Estimated Population (2025)	82,335
Projected Population (2030)	85,987
Census Population (2020)	73,957
Census Population (2010)	66,433
Projected Annual Growth (2025-2030)	3,652 0.9%
Historical Annual Growth (2020-2025)	8,378 2.0%
Historical Annual Growth (2010-2020)	7,524 1.1%
Estimated Population Density (2025)	2,707 <i>psm</i>
Trade Area Size	30.4 <i>sq mi</i>



Race and Ethnicity (2025)

Not Hispanic or Latino Population		
White	14,819	22.4%
Black or African American	33,389	50.6%
American Indian or Alaska Native	80	0.1%
Asian	16,150	24.5%
Hawaiian or Pacific Islander	21	-
Other Race	219	0.3%
Two or More Races	1,350	2.0%
Hispanic or Latino Population		
White	3,360	20.6%
Black or African American	339	2.1%
American Indian or Alaska Native	319	2.0%
Asian	99	0.6%
Hispanic Hawaiian or Pacific Islander	14	-
Other Race	5,877	36.0%
Two or More Races	6,299	38.6%



- White
- Black or African American
- American Indian or Alaskan Native
- Asian
- Hawaiian or Pacific Islander
- Other Race
- 2+ Races



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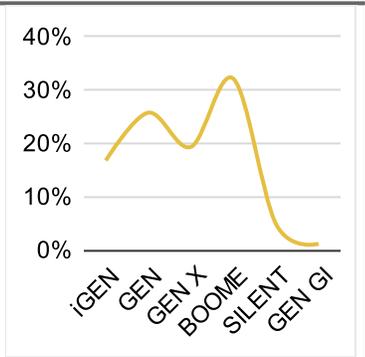
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Age Distribution (2025)

Age Under 5 Years	4,011	4.9%
Age 5 to 9 Years	4,433	5.4%
Age 10 to 14 Years	5,375	6.5%
Age 15 to 19 Years	6,030	7.3%
Age 20 to 24 Years	5,360	6.5%
Age 25 to 29 Years	4,936	6.0%
Age 30 to 34 Years	4,882	5.9%
Age 35 to 39 Years	5,128	6.2%
Age 40 to 44 Years	5,433	6.6%
Age 45 to 49 Years	5,367	6.5%
Age 50 to 54 Years	5,805	7.1%
Age 55 to 59 Years	5,494	6.7%
Age 60 to 64 Years	5,625	6.8%
Age 65 to 69 Years	5,363	6.5%
Age 70 to 74 Years	4,144	5.0%
Age 75 to 79 Years	2,690	3.3%
Age 80 to 84 Years	1,301	1.6%
Age 85 Years or Over	960	1.2%
Median Age	39.9	

Generation (2025)

iGeneration (Age Under 15 Years)	13,819	16.8%
Generation 9/11 Millennials (Age 15 to 34 Years)	21,208	25.8%
Gen Xers (Age 35 to 49 Years)	15,928	19.3%
Baby Boomers (Age 50 to 74 Years)	26,431	32.1%
Silent Generation (Age 75 to 84 Years)	3,991	4.8%
G.I. Generation (Age 85 Years or Over)	960	1.2%

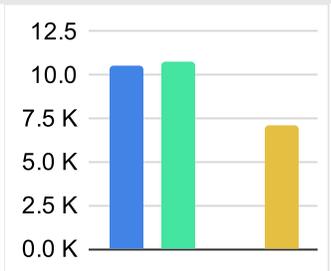
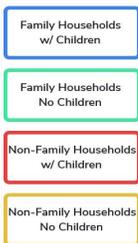


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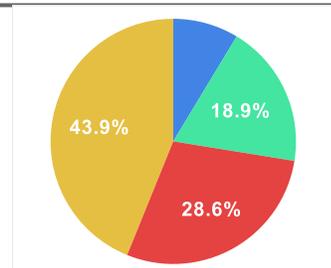
Household Type (2025)

Total Households	28,428
Family Households	21,336 75.1%
Family Households with Children	10,594 49.7%
Family Households No Children	10,742 50.3%
Non-Family Households	7,092 24.9%
Non-Family Households with Children	9 0.1%
Non-Family Households No Children	7,083 99.9%



Education Attainment (2025)

Elementary or Some High School	4,938 8.6%
High School Graduate	10,802 18.9%
Some College or Associate Degree	16,325 28.6%
Bachelor or Graduate Degree	25,063 43.9%



Household Income (2025)

Estimated Average Household Income	\$127,312
Estimated Median Household Income	\$99,067
HH Income Under \$10,000	778 2.7%
HH Income \$10,000 to \$34,999	2,332 8.2%
HH Income \$35,000 to \$49,999	2,692 9.5%
HH Income \$50,000 to \$74,999	4,218 14.8%
HH Income \$75,000 to \$99,999	4,357 15.3%
HH Income \$100,000 to \$149,999	6,526 23.0%
HH Income \$150,000 or More	7,526 26.5%



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Population

Estimated Population (2025)	82,335	
Projected Population (2030)	85,987	
Census Population (2020)	73,957	
Census Population (2010)	66,433	
Projected Annual Growth (2025-2030)	3,652	0.9%
Historical Annual Growth (2020-2025)	8,378	2.3%
Historical Annual Growth (2010-2020)	7,524	1.1%
Estimated Population Density (2025)	2,707	psm
Trade Area Size	30.4	sq mi

Households

Estimated Households (2025)	28,428	
Projected Households (2030)	30,665	
Census Households (2020)	25,201	
Census Households (2010)	21,920	
Projected Annual Growth (2025-2030)	2,237	1.6%
Historical Annual Change (2010-2025)	6,508	2.0%

Average Household Income

Estimated Average Household Income (2025)	\$127,312	
Projected Average Household Income (2030)	\$126,274	
Census Average Household Income (2010)	\$91,364	
Census Average Household Income (2000)	\$81,008	
Projected Annual Change (2025-2030)	-\$1,038	-0.2%
Historical Annual Change (2000-2025)	\$46,304	2.3%

Median Household Income

Estimated Median Household Income (2025)	\$99,067	
Projected Median Household Income (2030)	\$97,906	
Census Median Household Income (2010)	\$76,995	
Census Median Household Income (2000)	\$70,133	
Projected Annual Change (2025-2030)	-\$1,161	-0.2%
Historical Annual Change (2000-2025)	\$28,934	1.7%

Per Capita Income

Estimated Per Capita Income (2025)	\$43,991	
Projected Per Capita Income (2030)	\$45,065	
Census Per Capita Income (2010)	\$30,143	
Census Per Capita Income (2000)	\$25,915	
Projected Annual Change (2025-2030)	\$1,074	0.5%
Historical Annual Change (2000-2025)	\$18,076	2.8%
Estimated Average Household Net Worth (2025)	\$1.33 M	



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Race and Ethnicity

Total Population (2025)	82,335	
White (2025)	18,179	22.1%
Black or African American (2025)	33,728	41.0%
American Indian or Alaska Native (2025)	399	0.5%
Asian (2025)	16,249	19.7%
Hawaiian or Pacific Islander (2025)	35	-
Other Race (2025)	6,096	7.4%
Two or More Races (2025)	7,649	9.3%
Population < 18 (2025)	17,665	21.5%
White Not Hispanic	2,331	13.2%
Black or African American	7,399	41.9%
Asian	3,062	17.3%
Other Race Not Hispanic	642	3.6%
Hispanic	4,231	24.0%
Not Hispanic or Latino Population (2025)	66,028	80.2%
Not Hispanic White	14,819	22.4%
Not Hispanic Black or African American	33,389	50.6%
Not Hispanic American Indian or Alaska Native	80	0.1%
Not Hispanic Asian	16,150	24.5%
Not Hispanic Hawaiian or Pacific Islander	21	-
Not Hispanic Other Race	219	0.3%
Not Hispanic Two or More Races	1,350	2.0%
Hispanic or Latino Population (2025)	16,307	19.8%
Hispanic White	3,360	20.6%
Hispanic Black or African American	339	2.1%
Hispanic American Indian or Alaska Native	319	2.0%
Hispanic Asian	99	0.6%
Hispanic Hawaiian or Pacific Islander	14	-
Hispanic Other Race	5,877	36.0%
Hispanic Two or More Races	6,299	38.6%
Not Hispanic or Latino Population (2020)	60,108	81.3%
Hispanic or Latino Population (2020)	13,849	18.7%
Not Hispanic or Latino Population (2010)	55,051	82.9%
Hispanic or Latino Population (2010)	11,382	17.1%
Not Hispanic or Latino Population (2030)	67,867	78.9%
Hispanic or Latino Population (2030)	18,120	21.1%
Projected Annual Growth (2025-2030)	1,813	2.2%
Historical Annual Growth (2010-2020)	2,467	2.2%



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City Limits

Total Age Distribution (2025)

Total Population	82,335	
Age Under 5 Years	4,011	4.9%
Age 5 to 9 Years	4,433	5.4%
Age 10 to 14 Years	5,375	6.5%
Age 15 to 19 Years	6,030	7.3%
Age 20 to 24 Years	5,360	6.5%
Age 25 to 29 Years	4,936	6.0%
Age 30 to 34 Years	4,882	5.9%
Age 35 to 39 Years	5,128	6.2%
Age 40 to 44 Years	5,433	6.6%
Age 45 to 49 Years	5,367	6.5%
Age 50 to 54 Years	5,805	7.1%
Age 55 to 59 Years	5,494	6.7%
Age 60 to 64 Years	5,625	6.8%
Age 65 to 69 Years	5,363	6.5%
Age 70 to 74 Years	4,144	5.0%
Age 75 to 79 Years	2,690	3.3%
Age 80 to 84 Years	1,301	1.6%
Age 85 Years or Over	960	1.2%
Median Age	39.9	
Age 19 Years or Less	19,849	24.1%
Age 20 to 64 Years	48,030	58.3%
Age 65 Years or Over	14,458	17.6%

Female Age Distribution (2025)

Female Population	43,017	52.2%
Age Under 5 Years	1,961	4.6%
Age 5 to 9 Years	2,178	5.1%
Age 10 to 14 Years	2,610	6.1%
Age 15 to 19 Years	2,909	6.8%
Age 20 to 24 Years	2,676	6.2%
Age 25 to 29 Years	2,546	5.9%
Age 30 to 34 Years	2,490	5.8%
Age 35 to 39 Years	2,724	6.3%
Age 40 to 44 Years	2,932	6.8%
Age 45 to 49 Years	2,881	6.7%
Age 50 to 54 Years	3,141	7.3%
Age 55 to 59 Years	2,923	6.8%
Age 60 to 64 Years	3,102	7.2%
Age 65 to 69 Years	2,928	6.8%
Age 70 to 74 Years	2,274	5.3%
Age 75 to 79 Years	1,466	3.4%
Age 80 to 84 Years	720	1.7%
Age 85 Years or Over	556	1.3%
Female Median Age	41.4	
Age 19 Years or Less	9,658	22.5%
Age 20 to 64 Years	25,415	59.1%
Age 65 Years or Over	7,944	18.5%



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Male Age Distribution (2025)

Male Population	39,318	47.8%
Age Under 5 Years	2,050	5.2%
Age 5 to 9 Years	2,255	5.7%
Age 10 to 14 Years	2,765	7.0%
Age 15 to 19 Years	3,121	7.9%
Age 20 to 24 Years	2,684	6.8%
Age 25 to 29 Years	2,390	6.1%
Age 30 to 34 Years	2,392	6.1%
Age 35 to 39 Years	2,404	6.1%
Age 40 to 44 Years	2,501	6.4%
Age 45 to 49 Years	2,486	6.3%
Age 50 to 54 Years	2,664	6.8%
Age 55 to 59 Years	2,571	6.5%
Age 60 to 64 Years	2,523	6.4%
Age 65 to 69 Years	2,435	6.2%
Age 70 to 74 Years	1,870	4.8%
Age 75 to 79 Years	1,224	3.1%
Age 80 to 84 Years	581	1.5%
Age 85 Years or Over	404	1.0%
Male Median Age	38.2	
Age 19 Years or Less	10,191	25.9%
Age 20 to 64 Years	22,615	57.5%
Age 65 Years or Over	6,514	16.6%

Males per 100 Females (2025)

Overall Comparison	91	
Age Under 5 Years	105	51.1%
Age 5 to 9 Years	104	50.9%
Age 10 to 14 Years	106	51.4%
Age 15 to 19 Years	107	51.8%
Age 20 to 24 Years	100	50.1%
Age 25 to 29 Years	94	48.4%
Age 30 to 34 Years	96	49.0%
Age 35 to 39 Years	88	46.9%
Age 40 to 44 Years	85	46.0%
Age 45 to 49 Years	86	46.3%
Age 50 to 54 Years	85	45.9%
Age 55 to 59 Years	88	46.8%
Age 60 to 64 Years	81	44.9%
Age 65 to 69 Years	83	45.4%
Age 70 to 74 Years	82	45.1%
Age 75 to 79 Years	83	45.5%
Age 80 to 84 Years	81	44.7%
Age 85 Years or Over	73	42.1%
Age 19 Years or Less	106	51.3%
Age 20 to 39 Years	95	48.6%
Age 40 to 64 Years	85	46.0%
Age 65 Years or Over	82	45.1%



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Household Type (2025)

Total Households	28,428	
Households with Children	10,603	37.3%
Average Household Size	2.9	
Household Density per Square Mile	935	
Population Family	72,744	88.4%
Population Non-Family	9,244	11.2%
Population Group Quarters	347	0.4%
Family Households	21,336	75.1%
Married Couple Households	15,182	71.2%
Other Family Households with Children	6,154	28.8%
Family Households with Children	10,594	49.7%
Married Couple with Children	7,553	71.3%
Other Family Households with Children	3,041	28.7%
Family Households No Children	10,742	50.3%
Married Couple No Children	7,629	71.0%
Other Family Households No Children	3,113	29.0%
Non-Family Households	7,092	24.9%
Non-Family Households with Children	9	0.1%
Non-Family Households No Children	7,083	99.9%
Average Family Household Size	3.4	
Average Family Income	\$140,696	
Median Family Income	\$111,057	
Average Non-Family Household Size	1.3	

Marital Status (2025)

Population Age 15 Years or Over	68,518	
Never Married	21,573	31.5%
Currently Married	35,063	51.2%
Previously Married	11,882	17.3%
Separated	3,020	25.4%
Widowed	3,339	28.1%
Divorced	5,523	46.5%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	57,128	
Elementary (Grade Level 0 to 8)	2,373	4.2%
Some High School (Grade Level 9 to 11)	2,565	4.5%
High School Graduate	10,802	18.9%
Some College	11,518	20.2%
Associate Degree Only	4,807	8.4%
Bachelor Degree Only	14,403	25.2%
Graduate Degree	10,660	18.7%
Any College (Some College or Higher)	41,388	72.4%
College Degree + (Bachelor Degree or Higher)	25,063	43.9%



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Housing

Total Housing Units (2025)	30,812	
Total Housing Units (2020)	26,357	
Historical Annual Growth (2020-2025)	4,455	-
Housing Units Occupied (2025)	28,428	92.3%
Housing Units Owner-Occupied	22,201	78.1%
Housing Units Renter-Occupied	6,227	21.9%
Housing Units Vacant (2025)	2,384	7.7%

Household Size (2025)

Total Households	28,428	
1 Person Households	5,987	21.1%
2 Person Households	8,433	29.7%
3 Person Households	4,931	17.3%
4 Person Households	4,840	17.0%
5 Person Households	2,501	8.8%
6 Person Households	1,078	3.8%
7 or More Person Households	658	2.3%

Household Income Distribution (2025)

HH Income \$200,000 or More	4,117	14.5%
HH Income \$150,000 to \$199,999	3,409	12.0%
HH Income \$125,000 to \$149,999	3,283	11.5%
HH Income \$100,000 to \$124,999	3,243	11.4%
HH Income \$75,000 to \$99,999	4,357	15.3%
HH Income \$50,000 to \$74,999	4,218	14.8%
HH Income \$35,000 to \$49,999	2,692	9.5%
HH Income \$25,000 to \$34,999	1,151	4.0%
HH Income \$15,000 to \$24,999	885	3.1%
HH Income \$10,000 to \$14,999	296	1.0%
HH Income Under \$10,000	778	2.7%

Household Vehicles (2025)

Households 0 Vehicles Available	754	2.7%
Households 1 Vehicle Available	7,513	26.4%
Households 2 Vehicles Available	12,337	43.4%
Households 3 or More Vehicles Available	7,822	27.5%
Total Vehicles Available	59,087	
Average Vehicles per Household	2.1	
Owner-Occupied Household Vehicles	48,966	82.9%
Average Vehicles per Owner-Occupied Household	2.2	
Renter-Occupied Household Vehicles	10,121	17.1%
Average Vehicles per Renter-Occupied Household	1.6	

Travel Time (2025)

Worker Base Age 16 years or Over	44,267	
Travel to Work in 14 Minutes or Less	4,153	9.4%
Travel to Work in 15 to 29 Minutes	12,485	28.2%
Travel to Work in 30 to 59 Minutes	17,431	39.4%
Travel to Work in 60 Minutes or More	3,955	8.9%
Work at Home	6,241	14.1%
Average Minutes Travel to Work	30.4	



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Transportation To Work (2025)

Worker Base Age 16 years or Over	44,267	
Drive to Work Alone	33,006	74.6%
Drive to Work in Carpool	3,895	8.8%
Travel to Work by Public Transportation	395	0.9%
Drive to Work on Motorcycle	2	-
Bicycle to Work	50	0.1%
Walk to Work	99	0.2%
Other Means	579	1.3%
Work at Home	6,241	14.1%

Daytime Demographics (2025)

Total Businesses	4,161	
Total Employees	22,645	
Company Headquarter Businesses	78	1.9%
Company Headquarter Employees	877	3.9%
Employee Population per Business	5.4	to 1
Residential Population per Business	19.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	45,582	

Labor Force

Labor Population Age 16 Years or Over (2025)	67,241	
Labor Force Total Males (2025)	31,579	47.0%
Male Civilian Employed	21,777	69.0%
Male Civilian Unemployed	1,249	4.0%
Males in Armed Forces	37	0.1%
Males Not in Labor Force	8,516	27.0%
Labor Force Total Females (2025)	35,662	53.0%
Female Civilian Employed	22,490	63.1%
Female Civilian Unemployed	677	1.9%
Females in Armed Forces	-	-
Females Not in Labor Force	12,495	35.0%
Unemployment Rate	1,926	2.9%

Occupation (2025)

Occupation Population Age 16 Years or Over	44,264	
Occupation Total Males	21,775	49.2%
Occupation Total Females	22,489	50.8%
Management, Business, Financial Operations	8,492	19.2%
Professional, Related	13,246	29.9%
Service	6,191	14.0%
Sales, Office	8,640	19.5%
Farming, Fishing, Forestry	47	0.1%
Construction, Extraction, Maintenance	2,361	5.3%
Production, Transport, Material Moving	5,287	11.9%
White Collar Workers	30,378	68.6%
Blue Collar Workers	13,886	31.4%



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Units In Structure (2025)

Total Units	28,428	
1 Detached Unit	24,171	85.0%
1 Attached Unit	964	3.4%
2 Units	193	0.7%
3 to 4 Units	215	0.8%
5 to 9 Units	362	1.3%
10 to 19 Units	649	2.3%
20 to 49 Units	385	1.4%
50 or More Units	1,273	4.5%
Mobile Home or Trailer	212	0.7%
Other Structure	4	-

Homes Built By Year (2025)

Homes Built 2020 or later	2,220	7.2%
Homes Built 2010 to 2019	5,237	17.0%
Homes Built 2000 to 2009	5,445	17.7%
Homes Built 1990 to 1999	4,664	15.1%
Homes Built 1980 to 1989	4,453	14.5%
Homes Built 1970 to 1979	5,119	16.6%
Homes Built 1960 to 1969	897	2.9%
Homes Built 1950 to 1959	279	0.9%
Homes Built 1940 to 1949	65	0.2%
Homes Built Before 1939	50	0.2%
Median Age of Homes	28.9	yrs

Home Values (2025)

Owner Specified Housing Units	22,201	
Home Values \$1,000,000 or More	267	1.2%
Home Values \$750,000 to \$999,999	617	2.8%
Home Values \$500,000 to \$749,999	2,349	10.6%
Home Values \$400,000 to \$499,999	2,873	12.9%
Home Values \$300,000 to \$399,999	6,543	29.5%
Home Values \$250,000 to \$299,999	3,438	15.5%
Home Values \$200,000 to \$249,999	2,943	13.3%
Home Values \$175,000 to \$199,999	799	3.6%
Home Values \$150,000 to \$174,999	1,023	4.6%
Home Values \$125,000 to \$149,999	198	0.9%
Home Values \$100,000 to \$124,999	225	1.0%
Home Values \$90,000 to \$99,999	17	-
Home Values \$80,000 to \$89,999	64	0.3%
Home Values \$70,000 to \$79,999	25	0.1%
Home Values \$60,000 to \$69,999	61	0.3%
Home Values \$50,000 to \$59,999	29	0.1%
Home Values \$35,000 to \$49,999	60	0.3%
Home Values \$25,000 to \$34,999	161	0.7%
Home Values \$10,000 to \$24,999	225	1.0%
Home Values Under \$10,000	286	1.3%
Owner-Occupied Median Home Value	\$323,650	
Renter-Occupied Median Rent	\$1,632	



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City Limits

Total Annual Consumer Expenditure (2025)

Total Household Expenditure	\$3.36 B
Total Non-Retail Expenditure	\$1.66 B
Total Retail Expenditure	\$1.71 B
Alcoholic Beverages	\$20.97 M
Apparel	\$63.07 M
Contributions	\$110.22 M
Education	\$78.29 M
Entertainment	\$194.94 M
Food Away From Home	\$150.16 M
Grocery	\$219.13 M
Health Care	\$194.9 M
Household Furnishings and Equipment	\$90.89 M
Household Operations	\$63.62 M
Miscellaneous Expenses	\$58.27 M
Personal Care	\$43.28 M
Shelter	\$521.67 M
Tax and Retirement	\$838.61 M
Tobacco and Related	\$15.83 M
Transportation	\$543.49 M
Utilities	\$155.95 M

Monthly Household Consumer Expenditure (2025)

Total Household Expenditure	\$9,859	
Total Non-Retail Expenditure	\$4,860	49.3%
Total Retail Expenditures	\$4,999	50.7%
Alcoholic Beverages	\$61	0.6%
Apparel	\$185	1.9%
Contributions	\$323	3.3%
Education	\$229	2.3%
Entertainment	\$571	5.8%
Food Away From Home	\$440	4.5%
Grocery	\$642	6.5%
Health Care	\$571	5.8%
Household Furnishings and Equipment	\$266	2.7%
Household Operations	\$186	1.9%
Miscellaneous Expenses	\$171	1.7%
Personal Care	\$127	1.3%
Shelter	\$1,529	15.5%
Tax and Retirement	\$2,458	-
Tobacco and Related	\$46	0.5%
Transportation	\$1,593	16.2%
Utilities	\$457	4.6%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

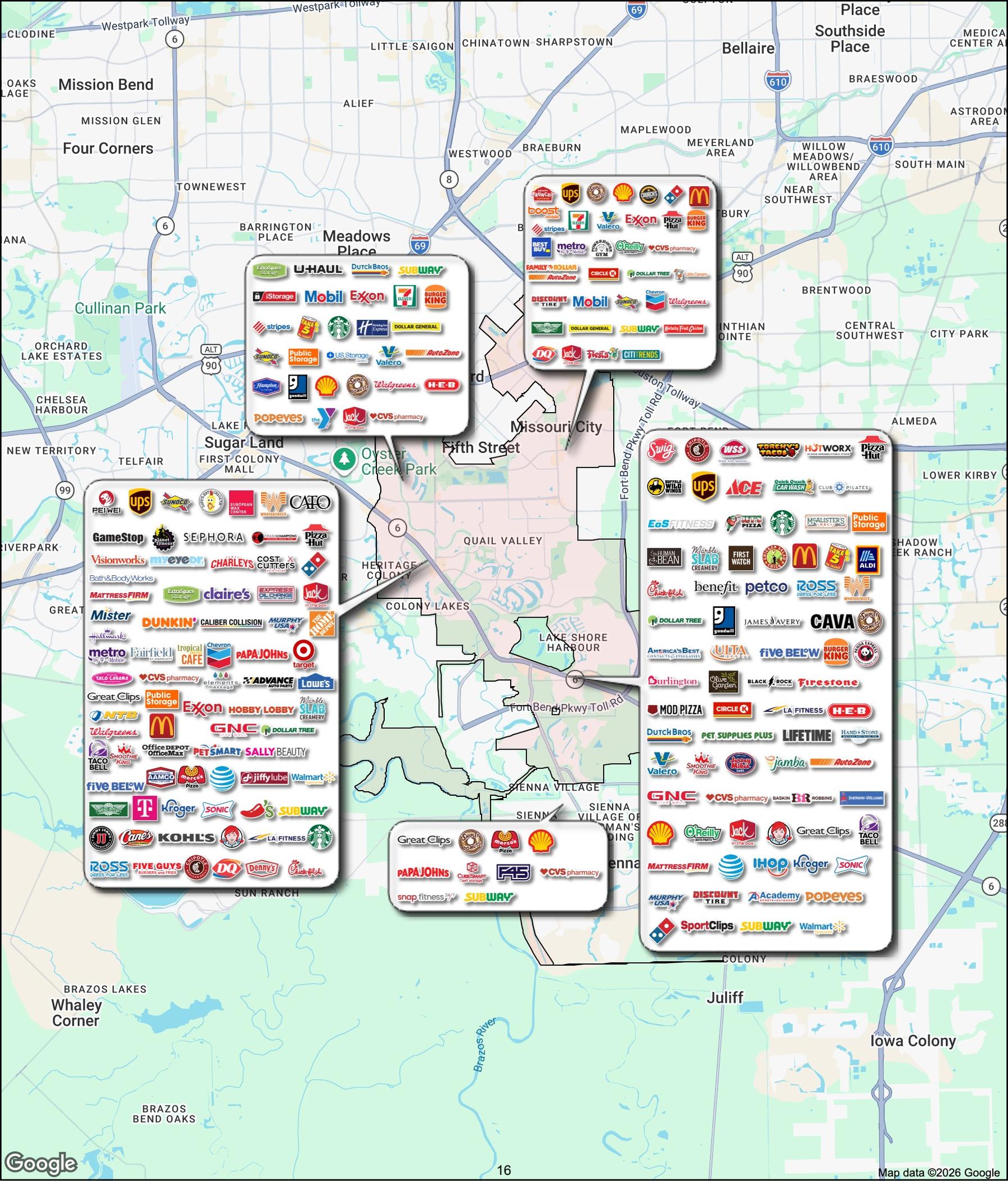
Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars



Meadows Place

- U-HAUL, Dutch Bros, SUBWAY
- iStorage, Mobil, Exxon, 7-Eleven, BURGER KING
- stripes, AGE, Starbucks, Dunkin', DOLLAR GENERAL
- SUNOCO, Public Storage, US Storage, Valero, AutoZone
- Hampton, goodall, Shell, Circle K, Walgreens, HEB
- POPEYES, the Y, Jack in the Box, CVS pharmacy

- Boost Mobile, UPS, Shell, Dunkin', McDonald's
- stripes, 7-Eleven, Valero, Exxon, Pizza Hut, BURGER KING
- BEST BUY, metro, O'Reilly, CVS pharmacy
- FAMILY DOLLAR, AutoZone, CIRCLE K, DOLLAR TREE, Dunkin'
- DISCOUNT TIRE, Mobil, Sunoco, Chevron, Walgreens
- DOLLAR GENERAL, SUBWAY, Holiday First Foods
- DO, Jack in the Box, Fritos, CITI TRENDS

- PEIWEI, UPS, SUNOCO, European Wax Center, CATO
- GameStop, SEPHORA, CHARLEYS, COST CUTTERS, Pizza Hut
- Visionworks, my eye DR., Bath & Body Works
- MATTRESS FIRM, ExtraSpace Storage, claire's, EXPRESS OIL CHANGE, Jack in the Box
- Mister Donut, DUNKIN', CALIBER COLLISION, MURPHY USA, FARMER'S MARKET
- metro, Fairfield, tropical CAFE, CHEVRON, PAPA JOHN'S, Target
- TACO CABANA, CVS pharmacy, elements massage, ADVANCE AUTO PARTS, LOWE'S
- Great Clips, Public Storage, EXXON, HOBBY LOBBY, Marble SLAB CREAMERY
- Walgreens, McDonald's, GNC, DOLLAR TREE
- Office DEPOT, OfficeMax, PET SMART, SALLY BEAUTY
- FIVE BEL'W, AMERICA'S BEST CONTACTS & EYEGLASSES, PAPA JOHN'S, jiffy lube, Walmart*
- Kroger, SONIC, Salsbury Industries, SUBWAY
- TI, Cane's, KOHL'S, LA FITNESS, Starbucks
- ROSS, FIVE GUYS, DQ, Denny's, Chick-fil-A

- Great Clips, Shell, Dunkin', PAPA JOHN'S
- CLUB SMART, FAS, CVS pharmacy
- snap fitness, SUBWAY

- Swig, WSS, TORREY'S TACOS, HOTWORX, Pizza Hut
- BUFFALO WILD WINGS, UPS, ACE, Quick Quik CAR WASH, CLUB PILATES
- EoS FITNESS, FRESH PIZZA, Starbucks, MCALISTERS, Public Storage
- THE HUMAN BEAN, Marble SLAB CREAMERY, FIRST WATCH, Dunkin', McDonald's, TACO CABANA, ALDI
- Chick-fil-A, benefit, petco, ROSS, DRESS FOR LESS, WARMAN'S
- DOLLAR TREE, goodall, JAMES VAVERY, CAVA, SUPER MARKET
- AMERICA'S BEST CONTACTS & EYEGLASSES, ULTA, FIVE BEL'W, BURGER KING, PAPA JOHN'S
- Durlington, Olive Garden, BLACK & ROCK, Firestone
- MOD PIZZA, CIRCLE K, LA FITNESS, HEB
- DUTCH BROS, PET SUPPLIES PLUS, LIFETIME, HAND & STONE
- Valero, SMOOTHIE KING, Dunkin' Donuts, jamba, AutoZone
- GNC, CVS pharmacy, BASKIN ROBBINS, SHEPPARD-WALKER
- Shell, O'Reilly, Jack in the Box, Great Clips, TACO BELL
- MATTRESS FIRM, AT&T, IHOP, Kroger, SONIC
- MURPHY USA, DISCOUNT TIRE, Academy, POPEYES
- SportClips, SUBWAY, Walmart*

Missouri City, Texas

City Limits

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$104.68 M / \$79.19 M	24
Men's Clothing Stores	\$4.14 M / \$3.4 M	18
Women's Clothing Stores	\$8.98 M / \$6.25 M	30
Children's, Infants' Clothing Stores	\$8.92 M / \$9.46 M	-6
Family Clothing Stores	\$52.29 M / \$37.58 M	28
Clothing Accessory Stores	\$2.35 M / \$5.96 M	-60
Other Apparel Stores	\$3.16 M / \$1.86 M	41
Shoe Stores	\$20.22 M / \$6.46 M	68
Jewelry Stores	\$4.12 M / \$8.22 M	-50
Luggage Stores	\$491.52 K / \$-63	100
Furniture, Home Furnishings Stores	\$92.72 M / \$132.18 M	-30
Furniture Stores	\$41.16 M / \$81.17 M	-49
Floor Covering Stores	\$5.91 M / \$3.01 M	49
Other Home Furnishing Stores	\$45.65 M / \$47.99 M	-5
Electronics, Appliance Stores	\$88.22 M / \$27.43 M	69
Building Material, Garden Equipment, Supplies Dealers	\$89.7 M / \$55.25 M	38
Home Centers	\$50.17 M / \$32.19 M	36
Paint, Wallpaper Stores	\$10.96 M / \$4.73 M	57
Hardware Stores	\$5.56 M / \$1.79 M	68
Other Building Materials Stores	\$15.74 M / \$4.76 M	70
Outdoor Power Equipment Stores	\$950.35 K / \$-66	100
Nursery, Garden Stores	\$6.32 M / \$11.77 M	-46
Food, Beverage Stores	\$141.57 M / \$175.47 M	-19
Grocery Stores	\$107.84 M / \$122.92 M	-12
Convenience Stores	\$9.5 M / \$11.45 M	-17
Meat Markets	\$645.88 K / \$104	100
Fish, Seafood Markets	\$224.01 K / \$89	100
Fruit, Vegetable Markets	\$423.01 K / \$66	100
Other Specialty Food Markets	\$872.74 K / \$420.37 K	52
Liquor Stores	\$22.07 M / \$40.68 M	-46

Missouri City, Texas

City Limits

	Potential / Sales	Index
Health, Personal Care Stores	\$93.82 M / \$116.31 M	-19
Pharmacy, Drug Stores	\$82.53 M / \$103.89 M	-21
Cosmetics, Beauty Stores	\$4.86 M / \$1.48 M	69
Optical Goods Stores	\$1.28 M / \$584.21 K	54
Other Health, Personal Care Stores	\$5.15 M / \$10.35 M	-50
Sporting Goods, Hobby, Book, Music Stores	\$105.09 M / \$112.9 M	-7
Sporting Goods Stores	\$41.38 M / \$26.03 M	37
Hobby, Toy, Game Stores	\$28.12 M / \$72.71 M	-61
Sewing, Needlecraft Stores	\$19.51 M / \$2.47 M	87
Musical Instrument Stores	\$8.56 M / \$6.78 M	21
Book Stores	\$7.53 M / \$4.91 M	35
General Merchandise Stores	\$336.25 M / \$262.27 M	22
Department Stores	\$119.29 M / \$220.86 M	-46
Warehouse Superstores	\$184.41 M / \$32	100
Other General Merchandise Stores	\$32.54 M / \$41.41 M	-21
Miscellaneous Store Retailers	\$40.89 M / \$34.67 M	15
Florists	\$1.05 M / \$250.84 K	76
Office, Stationary Stores	\$3.74 M / \$10.67 M	-65
Gift, Souvenir Stores	\$8.72 M / \$2.44 M	72
Used Merchandise Stores	\$2.62 M / \$1.91 M	27
Pet, Pet Supply Stores	\$7.54 M / \$4.24 M	44
Art Dealers	\$989.29 K / \$-67	100
Mobile Home Dealers	\$885.25 K / \$-136	100
Other Miscellaneous Retail Stores	\$15.35 M / \$15.15 M	1
Non-Store Retailers	\$203.24 M / \$149.11 M	27
Mail Order, Catalog Stores	\$190.32 M / \$137.64 M	28
Vending Machines	\$913.96 K / \$345.07 K	62
Fuel Dealers	\$1.05 M / \$977.48 K	7
Other Direct Selling Establishments	\$10.95 M / \$10.15 M	7

Missouri City, Texas

City Limits

	Potential / Sales	Index
Accommodation, Food Services	\$191.95 M / \$181.7 M	5
Hotels, Other Travel Accommodations	\$12.34 M / \$1.15 M	91
RV Parks	\$112.29 K / \$7.9 K	93
Rooming, Boarding Houses	\$68.23 K / \$-25	100
Full Service Restaurants	\$112.18 M / \$74.9 M	33
Limited Service Restaurants	\$52.12 M / \$80.76 M	-35
Special Food Services, Catering	\$15.14 M / \$29.5 M	-49
Drinking Places	\$10.94 M / \$6.32 M	42
Gasoline Stations	\$68.2 M / \$54.13 M	21
Motor Vehicle, Parts Dealers	\$138 M / \$49.8 M	64
New Car Dealers	\$74.44 M / \$17.59 M	76
Used Car Dealers	\$6.86 M / \$4.77 M	30
Recreational Vehicle Dealers	\$16.09 M / \$6.17 M	62
Motorcycle, Boat Dealers	\$20.77 M / \$10.31 M	50
Auto Parts, Accessories	\$12.68 M / \$6.43 M	49
Tire Dealers	\$7.16 M / \$4.52 M	37
2025 Population	82,335	
2030 Population	85,987	
% Population Change 2025-2030	4.4%	
2025 Adult Population Age 18+	64,671	
2025 Population Male	39,318	
2025 Population Female	43,017	
2025 Households	28,428	
2025 Median Household Income	99,067	
2025 Average Household Income	127,312	

Retail Potential

Missouri City, Texas	
City Limits	
2025 Population	82,335
2030 Population	85,987
% Population Change 2020-2025	11.3%
2025 Adult Population Age 18+	\$64,671
2025 Population Male	\$39,318
2025 Population Female	\$43,017
2025 Households	\$28,428
2025 Median Household Income	\$99,067
2025 Average Household Income	\$127,312
Clothing, Clothing Accessories Stores	\$104.68 M
Men's Clothing Stores	\$4.14 M
Women's Clothing Stores	\$8.98 M
Children's, Infants' Clothing Stores	\$8.92 M
Family Clothing Stores	\$52.29 M
Clothing Accessory Stores	\$2.35 M
Other Apparel Stores	\$3.16 M
Shoe Stores	\$20.22 M
Jewelry Stores	\$4.12 M
Luggage Stores	\$491.52 K
Furniture, Home Furnishings Stores	\$92.72 M
Furniture Stores	\$41.16 M
Floor Covering Stores	\$5.91 M
Other Home Furnishing Stores	\$45.65 M
Electronics, Appliance Stores	\$88.22 M
Gasoline Stations	\$68.2 M
Building Material, Garden Equipment, Supplies Dealers	\$89.7 M
Home Centers	\$50.17 M
Paint, Wallpaper Stores	\$10.96 M
Hardware Stores	\$5.56 M
Other Building Materials Stores	\$15.74 M
Outdoor Power Equipment Stores	\$950.35 K
Nursery, Garden Stores	\$6.32 M
Food, Beverage Stores	\$141.57 M
Grocery Stores	\$107.84 M
Convenience Stores	\$9.5 M
Meat Markets	\$645.88 K
Fish, Seafood Markets	\$224.01 K
Fruit, Vegetable Markets	\$423.01 K
Other Specialty Food Markets	\$872.74 K
Liquor Stores	\$22.07 M

Missouri City, Texas	
City Limits	
Health, Personal Care Stores	\$93.82 M
Pharmacy, Drug Stores	\$82.53 M
Cosmetics, Beauty Stores	\$4.86 M
Optical Goods Stores	\$1.28 M
Other Health, Personal Care Stores	\$5.15 M
Sporting Goods, Hobby, Book, Music Stores	\$105.09 M
Sporting Goods Stores	\$41.38 M
Hobby, Toy, Game Stores	\$28.12 M
Sewing, Needlecraft Stores	\$19.51 M
Musical Instrument Stores	\$8.56 M
Book Stores	\$7.53 M
General Merchandise Stores	\$336.25 M
Department Stores	\$119.29 M
Warehouse Superstores	\$184.41 M
Other General Merchandise Stores	\$32.54 M
Miscellaneous Store Retailers	\$40.89 M
Florists	\$1.05 M
Office, Stationary Stores	\$3.74 M
Gift, Souvenir Stores	\$8.72 M
Used Merchandise Stores	\$2.62 M
Pet, Pet Supply Stores	\$7.54 M
Art Dealers	\$989.29 K
Mobile Home Dealers	\$885.25 K
Other Miscellaneous Retail Stores	\$15.35 M
Non-Store Retailers	\$203.24 M
Mail Order, Catalog Stores	\$190.32 M
Vending Machines	\$913.96 K
Fuel Dealers	\$1.05 M
Other Direct Selling Establishments	\$10.95 M
Accommodation, Food Services	\$202.89 M
Hotels, Other Travel Accommodations	\$12.34 M
RV Parks	\$112.29 K
Rooming, Boarding Houses	\$68.23 K
Full Service Restaurants	\$112.18 M
Limited Service Restaurants	\$52.12 M
Special Food Services, Catering	\$15.14 M
Drinking Places	\$10.94 M
Motor Vehicle, Parts Dealers	\$138 M
New Car Dealers	\$74.44 M
Used Car Dealers	\$6.86 M
Recreational Vehicle Dealers	\$16.09 M
Motorcycle, Boat Dealers	\$20.77 M
Auto Parts, Accessories	\$12.68 M
Tire Dealers	\$7.16 M

Income Summary

Missouri City, Texas		
City Limits		
Population		
Estimated Population (2025)	82,335	
Projected Population (2030)	85,987	
Census Population (2020)	73,957	
Census Population (2010)	66,433	
<i>Projected Annual Growth (2025 to 2030)</i>	3,652	0.9%
<i>Historical Annual Growth (2020 to 2025)</i>	8,378	2.0%
<i>Historical Annual Growth (2010 to 2020)</i>	7,524	1.1%
Households		
Estimated Households (2025)	28,428	
Projected Households (2030)	30,665	
Census Households (2020)	25,201	
Census Households (2010)	21,920	
<i>Projected Annual Growth (2025 to 2030)</i>	2,237	1.6%
<i>Historical Annual Growth (2020 to 2025)</i>	3,227	2.6%
<i>Historical Annual Growth (2010 to 2020)</i>	3,281	1.5%
Average Household Income		
Estimated Average Household Income (2025)	\$127,312	
Projected Average Household Income (2030)	\$126,274	
Census Average Household Income (2020)	\$91,364	
Census Average Household Income (2010)	\$81,008	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$1,038	-0.2%
<i>Historical Annual Growth (2020 to 2025)</i>	\$35,948	2.6%
<i>Historical Annual Growth (2010 to 2020)</i>	\$10,356	1.3%
Median Household Income		
Estimated Median Household Income (2025)	\$99,067	
Projected Median Household Income (2030)	\$97,906	
Census Median Household Income (2020)	\$76,995	
Census Median Household Income (2010)	\$70,133	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$1,161	-0.2%
<i>Historical Annual Growth (2020 to 2025)</i>	\$22,072	1.9%
<i>Historical Annual Growth (2010 to 2020)</i>	\$6,862	1.0%
Per Capita Income		
Estimated Per Capita Income (2025)	\$43,991	
Projected Per Capita Income (2030)	\$45,065	
Census Per Capita Income (2020)	\$30,143	
Census Per Capita Income (2010)	\$25,915	
<i>Projected Annual Growth (2025 to 2030)</i>	\$1,074	0.5%
<i>Historical Annual Growth (2020 to 2025)</i>	\$13,848	3.1%
<i>Historical Annual Growth (2010 to 2020)</i>	\$4,228	1.6%
Other Income		
Estimated Families (2025)	21,336	
Estimated Average Family Income (2025)	\$140,696	
Estimated Median Family Income (2025)	\$111,057	
Estimated Average Household Net Worth (2025)	\$1,333,997	

Consumer Expenditure Summary

Consumer Expenditure Summary



Missouri City, Texas		
City Limits		
Estimated Population		82,335
Estimated Households		28,428
Household Expenditure		\$3.36 B
Per Household ~ Per Capita	\$118,309	\$40,849
Non-Retail Expenditures	\$1.66 B	49.3%
Per Household ~ Per Capita	\$58,323	\$20,137
Retail Expenditures	\$1.71 B	50.7%
Per Household ~ Per Capita	\$59,985	\$20,711
Alcoholic Beverages	\$20.97 M	0.6%
Per Household ~ Per Capita	\$738	\$255
Apparel	\$63.07 M	1.9%
Per Household ~ Per Capita	\$2,218	\$766
Contributions	\$110.22 M	3.3%
Per Household ~ Per Capita	\$3,877	\$1,339
Education	\$78.29 M	2.3%
Per Household ~ Per Capita	\$2,754	\$951
Entertainment	\$194.94 M	5.8%
Per Household ~ Per Capita	\$6,857	\$2,368
Food Away From Home	\$150.16 M	4.5%
Per Household ~ Per Capita	\$5,282	\$1,824
Grocery	\$219.13 M	6.5%
Per Household ~ Per Capita	\$7,708	\$2,662
Health Care	\$194.9 M	5.8%
Per Household ~ Per Capita	\$6,856	\$2,367
Household Furnishings and Equipment	\$90.89 M	2.7%
Per Household ~ Per Capita	\$3,197	\$1,104
Household Operations	\$63.62 M	1.9%
Per Household ~ Per Capita	\$2,238	\$773
Miscellaneous Expenses	\$58.27 M	1.7%
Per Household ~ Per Capita	\$2,050	\$708
Personal Care	\$43.28 M	1.3%
Per Household ~ Per Capita	\$1,522	\$526
Shelter	\$521.67 M	15.5%
Per Household ~ Per Capita	\$18,351	\$6,336
Tax and Retirement	\$838.61 M	24.9%
Per Household ~ Per Capita	\$29,499	\$10,185
Tobacco and Related	\$15.83 M	0.5%
Per Household ~ Per Capita	\$557	\$192
Transportation	\$543.49 M	16.2%
Per Household ~ Per Capita	\$19,118	\$6,601
Utilities	\$155.95 M	4.6%
Per Household ~ Per Capita	\$5,486	\$1,894

Consumer Expenditure Trend



Missouri City, Texas		
City Limits		
Population / Households (2025)		
Estimated Population	82,335	
Estimated Households	28,428	
Total Annual Consumer Expenditure (2025)		
Total Household Expenditure	\$3.36 B	
Total Non-Retail Expenditure	\$1.66 B	
Total Retail Expenditure	\$1.71 B	
Alcoholic Beverages	\$20.97 M	
Apparel	\$63.07 M	
Contributions	\$110.22 M	
Education	\$78.29 M	
Entertainment	\$194.94 M	
Food Away From Home	\$150.16 M	
Grocery	\$219.13 M	
Health Care	\$194.9 M	
Household Furnishings and Equipment	\$90.89 M	
Household Operations	\$63.62 M	
Miscellaneous Expenses	\$58.27 M	
Personal Care	\$43.28 M	
Shelter	\$521.67 M	
Tax and Retirement	\$838.61 M	
Tobacco and Related	\$15.83 M	
Transportation	\$543.49 M	
Utilities	\$155.95 M	
Monthly Household Consumer Expenditure (2025)		
Total Household Expenditure	\$9,859	
Total Non-Retail Expenditure	\$4,860	49.3%
Total Retail Expenditure	\$4,999	50.7%
Alcoholic Beverages	\$61	0.6%
Apparel	\$185	1.9%
Contributions	\$323	3.3%
Education	\$229	2.3%
Entertainment	\$571	5.8%
Food Away From Home	\$440	4.5%
Grocery	\$642	6.5%
Health Care	\$571	5.8%
Household Furnishings and Equipment	\$266	2.7%
Household Operations	\$186	1.9%
Miscellaneous Expenses	\$171	1.7%
Personal Care	\$127	1.3%
Shelter	\$1,529	15.5%
Tax and Retirement	\$2,458	24.9%
Tobacco and Related	\$46	0.5%
Transportation	\$1,593	16.2%
Utilities	\$457	4.6%

Missouri City, Texas	
City Limits	
Population / Households (2030)	
Projected Population	85,987
Projected Households	-
Total Annual Consumer Expenditure (2030)	
Total Household Expenditure	\$3.52 B
Total Non-Retail Expenditure	\$1.74 B
Total Retail Expenditure	\$1.78 B
Alcoholic Beverages	\$21.92 M
Apparel	\$65.87 M
Contributions	\$115.41 M
Education	\$81.92 M
Entertainment	\$203.63 M
Food Away From Home	\$156.89 M
Grocery	\$228.12 M
Health Care	\$203.88 M
Household Furnishings and Equipment	\$94.99 M
Household Operations	\$66.38 M
Miscellaneous Expenses	\$60.93 M
Personal Care	\$45.09 M
Shelter	\$546.64 M
Tax and Retirement	\$877.15 M
Tobacco and Related	\$16.42 M
Transportation	\$570.27 M
Utilities	\$162.28 M
Consumer Expenditure Growth (2025 to 2030)	
Total Household Expenditure	\$154.52 M
Total Non-Retail Expenditure	\$78.4 M
Total Retail Expenditure	\$76.12 M
Alcoholic Beverages	\$952.47 K
Apparel	\$2.8 M
Contributions	\$5.19 M
Education	\$3.63 M
Entertainment	\$8.69 M
Food Away From Home	\$6.73 M
Grocery	\$8.98 M
Health Care	\$8.98 M
Household Furnishings and Equipment	\$4.11 M
Household Operations	\$2.76 M
Miscellaneous Expenses	\$2.66 M
Personal Care	\$1.81 M
Shelter	\$24.97 M
Tax and Retirement	\$38.54 M
Tobacco and Related	\$585.65 K
Transportation	\$26.78 M
Utilities	\$6.34 M

Crime Risk

Missouri City, Texas	
City Limits	
Demographics	
Population	82,335
Census Population	73,957
Households	28,428
Average Household Income	\$127,312
Median Household Income	\$99,067
Per Capita Income	\$43,991
Total Crime	
Crime Index	62
Crime Level	Below Average
Personal Crime	
Crime Index	55
Crime Level	Low Risk
Murder	
Crime Index	66
Crime Level	Below Average
Rape	
Crime Index	74
Crime Level	Below Average
Robbery	
Crime Index	66
Crime Level	Below Average
Assault	
Crime Index	50
Crime Level	Low Risk
Property Crime	
Crime Index	63
Crime Level	Below Average
Burglary	
Crime Index	58
Crime Level	Low Risk
Larceny	
Crime Index	66
Crime Level	Below Average
Motor Vehicle Theft	
Crime Index	49
Crime Level	Low Risk

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Missouri City, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
AAMCO	1 / 1	5,000	
Advance Auto Parts	1 / 1	9,400	
AutoZone	3 / 3	6,600	
Caliber Collision	1 / 1	15,100	
Crash Champions	1 / 1	11,700	
Discount Tire	2 / 2	7,900	
Express Oil Change	1 / 1	4,200	
Firestone	1 / 1	9,000	
Jiffy Lube	1 / 1	2,500	
NTB	1 / 1	11,100	
O'Reilly	2 / 2	8,500	
Take 5 Oil Change	2 / 2	2,100	
Banks			
Bank of America	2 / 2	5,000	
Chase Bank	2 / 2	3,500	
First Community Bank	1 / 1	4,400	
Frost Bank	1 / 1	6,500	
PNC Bank	1 / 1	3,800	
Regions Bank	2 / 2	5,100	
Wells Fargo	4 / 4	3,500	
Woodforest National Bank	2 / 2	3,500	
Banks Minor			
Bank	3 / 3		
Car Washes			
Mister Car Wash	1 / 1	6,700	
Quick Quack Car Wash	1 / 1	4,500	
Clothing Apparel			
Cato	1 / 1	5,000	
Citi Trends	1 / 1	14,600	
Computers Electronic			
Best Buy	1 / 1	35,600	
Convenience Stores			
7-Eleven	3 / 3	3,200	
Chevron	4 / 4	1,700	
Circle K	2 / 2	3,200	
Exxon	3 / 3	2,600	

Missouri City, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Mobil	1 / 1	2,400	
Murphy USA	2 / 2	2,100	
Shell	8 / 8	1,800	
Stripes Convenience	3 / 3	4,700	
Sunoco	4 / 4	4,700	
Valero	4 / 4	3,200	
Craft Fabric Stores			
Hobby Lobby	1 / 1	68,500	
Dental			
PDS Health	1 / 1	3,200	
Smile Brands Group	1 / 1	3,500	
Discount Department Stores			
Burlington Coat Factory	1 / 1	70,500	
Kohl's	1 / 1	84,200	
Ross	2 / 2	28,300	
Target	1 / 1	113,100	
Walmart Supercenter	2 / 2	189,700	
Dollar Stores			
Dollar General	3 / 3	9,600	
Dollar Tree	3 / 3	11,800	
Family Dollar	3 / 3	9,400	
Five Below	2 / 2	10,000	
Drug Stores			
CVS	4 / 4	13,400	
GNC	2 / 2	1,700	
Walgreens	4 / 4	14,800	
Education			
Day Care	32 / 32		
High School	3 / 3		
High School (Private)	1 / 1		
PK - 8	12 / 12		
PK - 8 (Private)	5 / 5		
Entertainment			
Cinemark	1 / 1	61,900	
Theatres	1 / 1		
EV Charging Stations			
ChargePoint	2 / 2		

Missouri City, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Independent	2 / 2		
Eyewear			
America's Best	1 / 1	4,000	
MyEyeDr.	1 / 1	2,800	
Visionworks	1 / 1	3,800	
Fitness			
Club Pilates	1 / 1	1,500	
EOS Fitness	1 / 1	25,700	
F45 Training	1 / 1	2,000	
Hotworx	1 / 1	2,000	
LA Fitness	2 / 2	39,700	
Lifetime Fitness	1 / 1	70,600	
Planet Fitness	1 / 1	24,600	
Powerhouse Gym	1 / 1	13,500	
Snap Fitness	1 / 1	4,900	
YMCA	1 / 1	41,600	
Grocery Stores			
ALDI	1 / 1	16,600	
Fiesta	1 / 1	51,400	
H-E-B	2 / 2	73,500	
Kroger	2 / 2	58,600	
Health Beauty			
Bath & Body Works	1 / 1	3,800	
Benefit Cosmetics	1 / 1		
Claire's	1 / 1	1,300	
Cost Cutters	1 / 1	1,700	
Great Clips	2 / 2	1,900	
Sally Beauty Supply	1 / 1	2,300	
Sephora	1 / 1	5,700	
Sport Clips	1 / 1	1,400	
ULTA	1 / 1	11,300	
Health Care			
Cardiac Electrophysiology	1 / 1		
Cardiovascular Disease	1 / 1		
Chiropractic	2 / 2		
Clinical Psychologist	2 / 2		
Clinical Social Worker	4 / 4		

Missouri City, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Colorectal Surgery	1 / 1		
Critical Care	1 / 1		
Dermatology	1 / 1		
Diagnostic Radiology	6 / 6		
Dialysis Centers	7 / 7		
Emergency Medicine	3 / 3		
Endocrinology	1 / 1		
Family Practice	13 / 13		
Gastroenterology	1 / 1		
General Surgery	1 / 1		
Geriatric Medicine	1 / 1		
Internal Medicine	6 / 6		
Interventional Cardiology	1 / 1		
Medical Oncology	1 / 1		
Nephrology	1 / 1		
Nurse Practitioner	15 / 15		
Obstetrics and Gynecology	2 / 2		
Occupational Therapy	1 / 1		
Optometry	9 / 9		
Orthopedic Surgery	1 / 1		
Pediatric Medicine	2 / 2		
Physical Medicine and Rehabilitation	1 / 1		
Physical Therapy	2 / 2		
Physician Assistant	3 / 3		
Podiatry	4 / 4		
Psychiatry	3 / 3		
Rheumatology	1 / 1		
Speech Language Pathologist	1 / 1		
Home Improvement			
Ace Hardware	1 / 1	16,200	
Home Depot	1 / 1	120,600	
Lowe's	1 / 1	141,200	
Sherwin-Williams	1 / 1	7,300	
Hotels			
Fairfield Inn and Suites	1 / 1	18,200	
Hampton Inn	1 / 1	18,300	
Holiday Inn Express	1 / 1	16,400	

Missouri City, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Jewelry			
James Avery	1 / 1		
Massage			
Elements Massage	1 / 1	1,600	
European Wax Center	1 / 1	1,400	
Hand and Stone	1 / 1	2,800	
Mattress			
Mattress Firm	2 / 2	7,000	
Office Supply			
Office Depot	1 / 1	25,100	
Pet Stores			
Pet Supplies Plus	1 / 1	10,300	
Petco	1 / 1	15,900	
PetsMart	1 / 1	22,100	
Restaurants Casual			
Buffalo Wild Wings	1 / 1	6,600	
Cava	1 / 1	2,600	
Chili's	1 / 1	5,800	
Denny's	1 / 1	5,800	
First Watch	1 / 1	4,200	
Five Guys	1 / 1	2,600	
IHOP	1 / 1	4,800	
Olive Garden	1 / 1	8,700	
Pei Wei	1 / 1	3,700	
Torchy's Tacos	1 / 1	3,700	
Restaurants Coffee Donuts			
Black Rock Coffee Bar	1 / 1	1,600	
Dunkin' Donuts	1 / 1	2,300	
Dutch Bros Coffee	2 / 2	1,200	
Shiplay Do-Nuts	3 / 3	2,100	
Starbucks	7 / 7	1,800	
The Human Bean	1 / 1	500	
Restaurants Fast Food Major			
Burger King	3 / 3	4,000	
Chick-fil-A	3 / 3	4,300	
Dairy Queen	2 / 2	1,700	
Jack in the Box	2 / 2	2,900	

Missouri City, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
KFC	1 / 1	3,100	
McDonald's	3 / 3	4,600	
Sonic	2 / 2	2,800	
Taco Bell	2 / 2	2,500	
Wendy's	2 / 2	3,300	
Restaurants Fast Food Minor			
Chicken Salad Chick	1 / 1	3,100	
Chipotle	2 / 2	2,500	
Church's Chicken	1 / 1	1,700	
Dave's Hot Chicken	1 / 1		
Panda Express	1 / 1	2,500	
Popeyes	2 / 2	2,700	
Raising Cane's	1 / 1	3,000	
Taco Cabana	1 / 1	3,500	
Whataburger	2 / 2	3,000	
Wingstop	2 / 2	2,000	
Restaurants Ice Cream Smoothie			
Baskin-Robbins	1 / 1	2,200	
Jamba Juice	1 / 1	1,600	
Marble Slab Creamery	2 / 2	1,500	
Smoothie King	3 / 3	1,600	
Tropical Smoothie Cafe	1 / 1	1,700	
Restaurants Pizza			
Domino's Pizza	3 / 3	2,100	
Jet's Pizza	1 / 1	1,800	
Little Caesars	1 / 1	1,800	
Marco's Pizza	1 / 1	2,000	
MOD Pizza	1 / 1	3,100	
Papa John's	2 / 2	1,500	
Pizza Hut	3 / 3	2,800	
Restaurants Sandwich			
Charley's Grilled Subs	1 / 1	1,900	
Jersey Mike's	1 / 1	14,600	
Jimmy John's	1 / 1	2,000	
McAlister's Deli	1 / 1	5,000	
Subway	4 / 4	1,700	
Self Storage			

Missouri City, Texas		Site / Market	Avg Square	Closest Location
City Limits		Locations	Footage	
CubeSmart		1 / 1	37,500	
Extra Space Storage		2 / 2	44,900	
iStorage		2 / 2	53,700	
Public Storage		4 / 4	33,500	
U Haul		1 / 1	45,900	
US Storage Centers		1 / 1	41,200	
Shoes Footwear				
WSS		1 / 1	13,300	
Specialty				
GameStop		1 / 1	1,700	
Goodwill		2 / 2	24,100	
Hallmark		1 / 1	5,600	
Swig		1 / 1		
UPS		3 / 3		
Sporting Goods				
Academy Sports		1 / 1	71,300	
Wireless Stores				
AT&T		2 / 2	3,500	
Boost Mobile		2 / 2	1,600	
MetroPCS		2 / 2	1,900	
T-Mobile		1 / 1	1,800	
Worship				
Baptist		2 / 2		
Christian		2 / 2		
Judaic		1 / 1		
Methodist		2 / 2		