

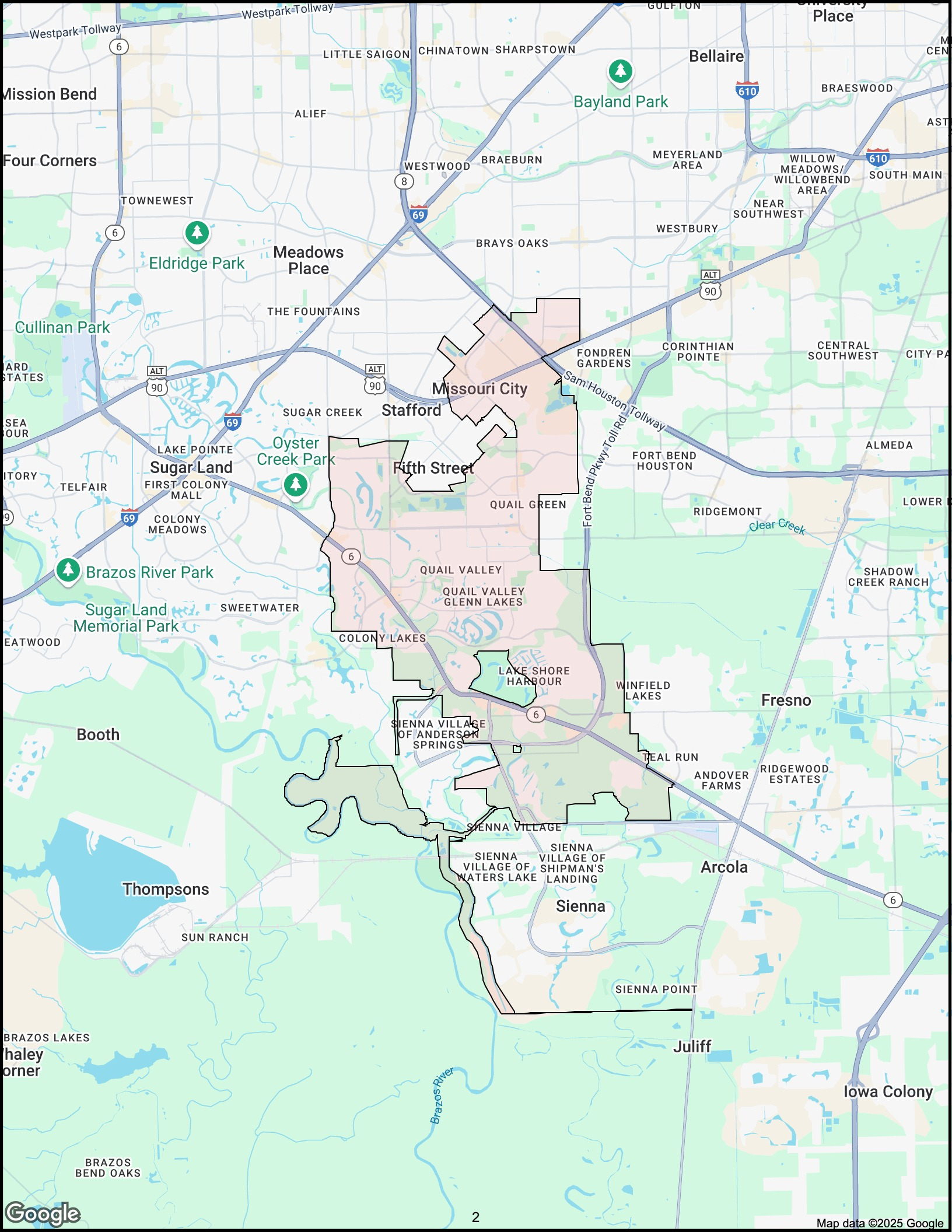
RETAIL ATTRACTIONS, LLC
Economic Development Consulting

**Missouri City, Texas
City Limits
3rd Quarter 2025**

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Demographics

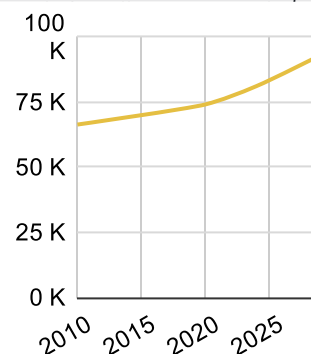


Missouri City, Texas

City Limits

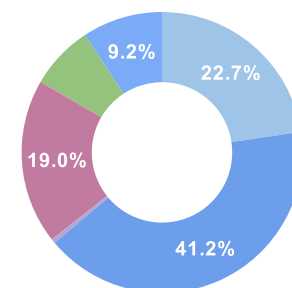
Population

Estimated Population (2024)	81,169	
Projected Population (2029)	93,045	
Census Population (2020)	74,134	
Census Population (2010)	66,425	
Projected Annual Growth (2024-2029)	11,876	2.9%
Historical Annual Growth (2020-2024)	7,035	2.2%
Historical Annual Growth (2010-2020)	7,709	1.2%
Estimated Population Density (2024)	2,668	psm
Trade Area Size	30.4	sq mi



Race and Ethnicity (2024)

Not Hispanic or Latino Population	65,215	80.3%
White	15,126	23.2%
Black or African American	33,085	50.7%
American Indian or Alaska Native	81	0.1%
Asian	15,342	23.5%
Hawaiian or Pacific Islander	22	-
Other Race	219	0.3%
Two or More Races	1,340	2.1%
Hispanic or Latino Population	15,954	19.7%
White	3,274	20.5%
Black or African American	350	2.2%
American Indian or Alaska Native	313	2.0%
Asian	82	0.5%
Hispanic Hawaiian or Pacific Islander	13	-
Other Race	5,754	36.1%
Two or More Races	6,168	38.7%



White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

Missouri City, Texas

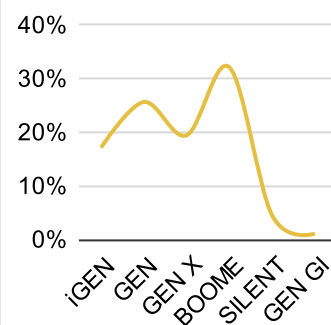
City Limits

Age Distribution (2024)

Age Under 5 Years	4,015	4.9%
Age 5 to 9 Years	4,537	5.6%
Age 10 to 14 Years	5,365	6.6%
Age 15 to 19 Years	5,960	7.3%
Age 20 to 24 Years	5,197	6.4%
Age 25 to 29 Years	4,809	5.9%
Age 30 to 34 Years	4,867	6.0%
Age 35 to 39 Years	5,132	6.3%
Age 40 to 44 Years	5,387	6.6%
Age 45 to 49 Years	5,269	6.5%
Age 50 to 54 Years	5,778	7.1%
Age 55 to 59 Years	5,436	6.7%
Age 60 to 64 Years	5,605	6.9%
Age 65 to 69 Years	5,257	6.5%
Age 70 to 74 Years	4,001	4.9%
Age 75 to 79 Years	2,453	3.0%
Age 80 to 84 Years	1,202	1.5%
Age 85 Years or Over	902	1.1%
Median Age	39.7	

Generation (2024)

iGeneration (Age Under 15 Years)	13,917	17.1%
Generation 9/11 Millennials (Age 15 to 34 Years)	20,833	25.7%
Gen Xers (Age 35 to 49 Years)	15,788	19.5%
Baby Boomers (Age 50 to 74 Years)	26,077	32.1%
Silent Generation (Age 75 to 84 Years)	3,655	4.5%
G.I. Generation (Age 85 Years or Over)	902	1.1%

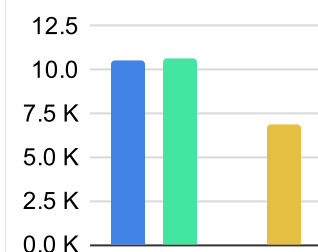


Missouri City, Texas

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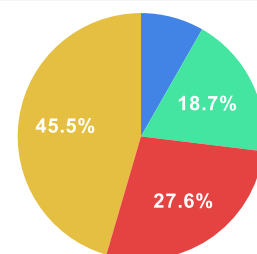
Household Type (2024)

Total Households	28,093
Family Households	21,251 75.6%
Family Households with Children	10,594 49.9%
Family Households No Children	10,657 50.1%
Non-Family Households	6,842 24.4%
Non-Family Households with Children	9 0.1%
Non-Family Households No Children	6,833 99.9%



Education Attainment (2024)

Elementary or Some High School	4,634 8.3%
High School Graduate	10,474 18.7%
Some College or Associate Degree	15,482 27.6%
Bachelor or Graduate Degree	25,508 45.5%



Household Income (2024)

Estimated Average Household Income	\$124,885
Estimated Median Household Income	\$99,243
HH Income Under \$10,000	650 2.3%
HH Income \$10,000 to \$34,999	2,588 9.2%
HH Income \$35,000 to \$49,999	2,761 9.8%
HH Income \$50,000 to \$74,999	4,040 14.4%
HH Income \$75,000 to \$99,999	4,133 14.7%
HH Income \$100,000 to \$149,999	6,807 24.2%
HH Income \$150,000 or More	7,115 25.3%

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City Limits

Population

Estimated Population (2024)	81,169	
Projected Population (2029)	93,045	
Census Population (2020)	74,134	
Census Population (2010)	66,425	
Projected Annual Growth (2024-2029)	11,876	2.9%
Historical Annual Growth (2020-2024)	7,035	2.4%
Historical Annual Growth (2010-2020)	7,709	1.2%
Estimated Population Density (2024)	2,668	psm
Trade Area Size	30.4	sq mi

Households

Estimated Households (2024)	28,093	
Projected Households (2029)	32,654	
Census Households (2020)	25,257	
Census Households (2010)	21,916	
Projected Annual Growth (2024-2029)	4,561	3.2%
Historical Annual Change (2010-2024)	6,177	2.0%

Average Household Income

Estimated Average Household Income (2024)	\$124,885	
Projected Average Household Income (2029)	\$129,001	
Census Average Household Income (2010)	\$91,362	
Census Average Household Income (2000)	\$81,005	
Projected Annual Change (2024-2029)	\$4,116	0.7%
Historical Annual Change (2000-2024)	\$43,880	2.3%

Median Household Income

Estimated Median Household Income (2024)	\$99,243	
Projected Median Household Income (2029)	\$100,944	
Census Median Household Income (2010)	\$77,003	
Census Median Household Income (2000)	\$70,137	
Projected Annual Change (2024-2029)	\$1,701	0.3%
Historical Annual Change (2000-2024)	\$29,106	1.7%

Per Capita Income

Estimated Per Capita Income (2024)	\$43,252	
Projected Per Capita Income (2029)	\$45,298	
Census Per Capita Income (2010)	\$30,144	
Census Per Capita Income (2000)	\$25,915	
Projected Annual Change (2024-2029)	\$2,046	0.9%
Historical Annual Change (2000-2024)	\$17,337	2.8%
Estimated Average Household Net Worth (2024)	\$1.41 M	

Missouri City, Texas

City Limits

Race and Ethnicity

Total Population (2024)	81,169	
White (2024)	18,400	22.7%
Black or African American (2024)	33,435	41.2%
American Indian or Alaska Native (2024)	394	0.5%
Asian (2024)	15,424	19.0%
Hawaiian or Pacific Islander (2024)	35	-
Other Race (2024)	5,973	7.4%
Two or More Races (2024)	7,508	9.2%
Population < 18 (2024)	17,698	21.8%
White Not Hispanic	2,390	13.5%
Black or African American	7,456	42.1%
Asian	2,958	16.7%
Other Race Not Hispanic	651	3.7%
Hispanic	4,243	24.0%
Not Hispanic or Latino Population (2024)	65,215	80.3%
Not Hispanic White	15,126	23.2%
Not Hispanic Black or African American	33,085	50.7%
Not Hispanic American Indian or Alaska Native	81	0.1%
Not Hispanic Asian	15,342	23.5%
Not Hispanic Hawaiian or Pacific Islander	22	-
Not Hispanic Other Race	219	0.3%
Not Hispanic Two or More Races	1,340	2.1%
Hispanic or Latino Population (2024)	15,954	19.7%
Hispanic White	3,274	20.5%
Hispanic Black or African American	350	2.2%
Hispanic American Indian or Alaska Native	313	2.0%
Hispanic Asian	82	0.5%
Hispanic Hawaiian or Pacific Islander	13	-
Hispanic Other Race	5,754	36.1%
Hispanic Two or More Races	6,168	38.7%
Not Hispanic or Latino Population (2020)	60,349	81.4%
Hispanic or Latino Population (2020)	13,785	18.6%
Not Hispanic or Latino Population (2010)	55,045	82.9%
Hispanic or Latino Population (2010)	11,380	17.1%
Not Hispanic or Latino Population (2029)	73,103	78.6%
Hispanic or Latino Population (2029)	19,942	21.4%
Projected Annual Growth (2024-2029)	3,988	5.0%
Historical Annual Growth (2010-2020)	2,405	2.1%

Missouri City, Texas

City Limits

Total Age Distribution (2024)

Total Population	81,169	
Age Under 5 Years	4,015	4.9%
Age 5 to 9 Years	4,537	5.6%
Age 10 to 14 Years	5,365	6.6%
Age 15 to 19 Years	5,960	7.3%
Age 20 to 24 Years	5,197	6.4%
Age 25 to 29 Years	4,809	5.9%
Age 30 to 34 Years	4,867	6.0%
Age 35 to 39 Years	5,132	6.3%
Age 40 to 44 Years	5,387	6.6%
Age 45 to 49 Years	5,269	6.5%
Age 50 to 54 Years	5,778	7.1%
Age 55 to 59 Years	5,436	6.7%
Age 60 to 64 Years	5,605	6.9%
Age 65 to 69 Years	5,257	6.5%
Age 70 to 74 Years	4,001	4.9%
Age 75 to 79 Years	2,453	3.0%
Age 80 to 84 Years	1,202	1.5%
Age 85 Years or Over	902	1.1%
Median Age	39.7	
Age 19 Years or Less	19,877	24.5%
Age 20 to 64 Years	47,480	58.5%
Age 65 Years or Over	13,815	17.0%

Female Age Distribution (2024)

Female Population	42,442	52.3%
Age Under 5 Years	1,975	4.7%
Age 5 to 9 Years	2,219	5.2%
Age 10 to 14 Years	2,583	6.1%
Age 15 to 19 Years	2,895	6.8%
Age 20 to 24 Years	2,590	6.1%
Age 25 to 29 Years	2,453	5.8%
Age 30 to 34 Years	2,506	5.9%
Age 35 to 39 Years	2,758	6.5%
Age 40 to 44 Years	2,888	6.8%
Age 45 to 49 Years	2,861	6.7%
Age 50 to 54 Years	3,126	7.4%
Age 55 to 59 Years	2,926	6.9%
Age 60 to 64 Years	3,082	7.3%
Age 65 to 69 Years	2,865	6.8%
Age 70 to 74 Years	2,190	5.2%
Age 75 to 79 Years	1,337	3.2%
Age 80 to 84 Years	660	1.6%
Age 85 Years or Over	530	1.2%
Female Median Age	41.2	
Age 19 Years or Less	9,672	22.8%
Age 20 to 64 Years	25,190	59.4%
Age 65 Years or Over	7,582	17.9%

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Male Age Distribution (2024)

Male Population	38,728	47.7%
Age Under 5 Years	2,040	5.3%
Age 5 to 9 Years	2,318	6.0%
Age 10 to 14 Years	2,782	7.2%
Age 15 to 19 Years	3,065	7.9%
Age 20 to 24 Years	2,607	6.7%
Age 25 to 29 Years	2,356	6.1%
Age 30 to 34 Years	2,361	6.1%
Age 35 to 39 Years	2,374	6.1%
Age 40 to 44 Years	2,499	6.5%
Age 45 to 49 Years	2,408	6.2%
Age 50 to 54 Years	2,652	6.8%
Age 55 to 59 Years	2,510	6.5%
Age 60 to 64 Years	2,523	6.5%
Age 65 to 69 Years	2,392	6.2%
Age 70 to 74 Years	1,811	4.7%
Age 75 to 79 Years	1,116	2.9%
Age 80 to 84 Years	542	1.4%
Age 85 Years or Over	372	1.0%
Male Median Age	37.9	
Age 19 Years or Less	10,205	26.4%
Age 20 to 64 Years	22,290	57.6%
Age 65 Years or Over	6,233	16.1%

Males per 100 Females (2024)

Overall Comparison	91	
Age Under 5 Years	103	50.8%
Age 5 to 9 Years	104	51.1%
Age 10 to 14 Years	108	51.9%
Age 15 to 19 Years	106	51.4%
Age 20 to 24 Years	101	50.2%
Age 25 to 29 Years	96	49.0%
Age 30 to 34 Years	94	48.5%
Age 35 to 39 Years	86	46.3%
Age 40 to 44 Years	87	46.4%
Age 45 to 49 Years	84	45.7%
Age 50 to 54 Years	85	45.9%
Age 55 to 59 Years	86	46.2%
Age 60 to 64 Years	82	45.0%
Age 65 to 69 Years	83	45.5%
Age 70 to 74 Years	83	45.3%
Age 75 to 79 Years	83	45.5%
Age 80 to 84 Years	82	45.1%
Age 85 Years or Over	70	41.2%
Age 19 Years or Less	106	51.3%
Age 20 to 39 Years	94	48.5%
Age 40 to 64 Years	85	45.8%
Age 65 Years or Over	82	45.1%

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City Limits

Household Type (2024)

Total Households	28,093	
Households with Children	10,603	37.7%
Average Household Size	2.9	
Household Density per Square Mile	924	
Population Family	72,515	89.3%
Population Non-Family	8,327	10.3%
Population Group Quarters	327	0.4%
Family Households	21,251	75.6%
Married Couple Households	15,135	71.2%
Other Family Households with Children	6,116	28.8%
Family Households with Children	10,594	49.9%
Married Couple with Children	7,576	71.5%
Other Family Households with Children	3,018	28.5%
Family Households No Children	10,657	50.1%
Married Couple No Children	7,559	70.9%
Other Family Households No Children	3,098	29.1%
Non-Family Households	6,842	24.4%
Non-Family Households with Children	9	0.1%
Non-Family Households No Children	6,833	99.9%
Average Family Household Size	3.4	
Average Family Income	\$135,465	
Median Family Income	\$110,311	
Average Non-Family Household Size	1.2	

Marital Status (2024)

Population Age 15 Years or Over	67,253	
Never Married	19,615	29.2%
Currently Married	34,512	51.3%
Previously Married	13,126	19.5%
Separated	2,669	20.3%
Widowed	4,000	30.5%
Divorced	6,457	49.2%

Educational Attainment (2024)

Adult Population Age 25 Years or Over	56,098	
Elementary (Grade Level 0 to 8)	2,377	4.2%
Some High School (Grade Level 9 to 11)	2,257	4.0%
High School Graduate	10,474	18.7%
Some College	10,778	19.2%
Associate Degree Only	4,704	8.4%
Bachelor Degree Only	14,889	26.5%
Graduate Degree	10,619	18.9%
Any College (Some College or Higher)	40,990	73.1%
College Degree + (Bachelor Degree or Higher)	25,508	45.5%

Missouri City, Texas

City Limits

Housing

Total Housing Units (2024)	30,661	
Total Housing Units (2020)	26,414	
Historical Annual Growth (2020-2024)	4,247	-
Housing Units Occupied (2024)	28,093	91.6%
Housing Units Owner-Occupied	22,094	78.6%
Housing Units Renter-Occupied	5,999	21.4%
Housing Units Vacant (2024)	2,568	8.4%

Household Size (2024)

Total Households	28,093	
1 Person Households	5,849	20.8%
2 Person Households	8,473	30.2%
3 Person Households	4,881	17.4%
4 Person Households	4,746	16.9%
5 Person Households	2,444	8.7%
6 Person Households	1,059	3.8%
7 or More Person Households	641	2.3%

Household Income Distribution (2024)

HH Income \$200,000 or More	3,870	13.8%
HH Income \$150,000 to \$199,999	3,245	11.6%
HH Income \$125,000 to \$149,999	3,364	12.0%
HH Income \$100,000 to \$124,999	3,443	12.3%
HH Income \$75,000 to \$99,999	4,133	14.7%
HH Income \$50,000 to \$74,999	4,040	14.4%
HH Income \$35,000 to \$49,999	2,761	9.8%
HH Income \$25,000 to \$34,999	1,424	5.1%
HH Income \$15,000 to \$24,999	942	3.4%
HH Income \$10,000 to \$14,999	222	0.8%
HH Income Under \$10,000	650	2.3%

Household Vehicles (2024)

Households 0 Vehicles Available	657	2.3%
Households 1 Vehicle Available	7,630	27.2%
Households 2 Vehicles Available	12,127	43.2%
Households 3 or More Vehicles Available	7,680	27.3%
Total Vehicles Available	58,416	
Average Vehicles per Household	2.1	
Owner-Occupied Household Vehicles	48,618	83.2%
Average Vehicles per Owner-Occupied Household	2.2	
Renter-Occupied Household Vehicles	9,798	16.8%
Average Vehicles per Renter-Occupied Household	1.6	

Travel Time (2024)

Worker Base Age 16 years or Over	45,251	
Travel to Work in 14 Minutes or Less	3,879	8.6%
Travel to Work in 15 to 29 Minutes	12,523	27.7%
Travel to Work in 30 to 59 Minutes	19,164	42.4%
Travel to Work in 60 Minutes or More	3,579	7.9%
Work at Home	6,107	13.5%
Average Minutes Travel to Work	30.6	

Missouri City, Texas

City Limits

Transportation To Work (2024)

Worker Base Age 16 years or Over	45,251	
Drive to Work Alone	32,848	72.6%
Drive to Work in Carpool	5,256	11.6%
Travel to Work by Public Transportation	374	0.8%
Drive to Work on Motorcycle	7	-
Bicycle to Work	212	0.5%
Walk to Work	194	0.4%
Other Means	253	0.6%
Work at Home	6,107	13.5%

Daytime Demographics (2024)

Total Businesses	4,116	
Total Employees	22,381	
Company Headquarter Businesses	79	1.9%
Company Headquarter Employees	888	4.0%
Employee Population per Business	5.4	to 1
Residential Population per Business	19.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	43,323	

Labor Force

Labor Population Age 16 Years or Over (2024)	66,003	
Labor Force Total Males (2024)	30,935	46.9%
Male Civilian Employed	22,079	71.4%
Male Civilian Unemployed	1,579	5.1%
Males in Armed Forces	-	-
Males Not in Labor Force	7,277	23.5%
Labor Force Total Females (2024)	35,068	53.1%
Female Civilian Employed	22,974	65.5%
Female Civilian Unemployed	759	2.2%
Females in Armed Forces	8	-
Females Not in Labor Force	11,327	32.3%
Unemployment Rate	2,338	3.5%

Occupation (2024)

Occupation Population Age 16 Years or Over	45,252	
Occupation Total Males	22,181	49.0%
Occupation Total Females	23,071	51.0%
Management, Business, Financial Operations	7,671	17.0%
Professional, Related	13,638	30.1%
Service	6,560	14.5%
Sales, Office	9,301	20.6%
Farming, Fishing, Forestry	105	0.2%
Construction, Extraction, Maintenance	2,305	5.1%
Production, Transport, Material Moving	5,672	12.5%
White Collar Workers	30,610	67.6%
Blue Collar Workers	14,642	32.4%



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Units In Structure (2024)

Total Units	28,093	
1 Detached Unit	23,837	84.9%
1 Attached Unit	880	3.1%
2 Units	200	0.7%
3 to 4 Units	266	0.9%
5 to 9 Units	416	1.5%
10 to 19 Units	411	1.5%
20 to 49 Units	313	1.1%
50 or More Units	1,355	4.8%
Mobile Home or Trailer	558	2.0%
Other Structure	1	-

Homes Built By Year (2024)

Homes Built 2020 or later	1,936	6.3%
Homes Built 2010 to 2019	5,400	17.6%
Homes Built 2000 to 2009	5,359	17.5%
Homes Built 1990 to 1999	4,951	16.1%
Homes Built 1980 to 1989	3,938	12.8%
Homes Built 1970 to 1979	5,251	17.1%
Homes Built 1960 to 1969	906	3.0%
Homes Built 1950 to 1959	239	0.8%
Homes Built 1940 to 1949	140	0.5%
Homes Built Before 1939	116	0.4%
Median Age of Homes	29.3	yrs

Home Values (2024)

Owner Specified Housing Units	22,094	
Home Values \$1,000,000 or More	222	1.0%
Home Values \$750,000 to \$999,999	374	1.7%
Home Values \$500,000 to \$749,999	1,995	9.0%
Home Values \$400,000 to \$499,999	2,300	10.4%
Home Values \$300,000 to \$399,999	5,670	25.7%
Home Values \$250,000 to \$299,999	3,883	17.6%
Home Values \$200,000 to \$249,999	2,931	13.3%
Home Values \$175,000 to \$199,999	1,251	5.7%
Home Values \$150,000 to \$174,999	1,681	7.6%
Home Values \$125,000 to \$149,999	428	1.9%
Home Values \$100,000 to \$124,999	348	1.6%
Home Values \$90,000 to \$99,999	59	0.3%
Home Values \$80,000 to \$89,999	109	0.5%
Home Values \$70,000 to \$79,999	56	0.3%
Home Values \$60,000 to \$69,999	79	0.4%
Home Values \$50,000 to \$59,999	31	0.1%
Home Values \$35,000 to \$49,999	53	0.2%
Home Values \$25,000 to \$34,999	175	0.8%
Home Values \$10,000 to \$24,999	189	0.9%
Home Values Under \$10,000	368	1.7%
Owner-Occupied Median Home Value	\$293,046	
Renter-Occupied Median Rent	\$1,494	

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City Limits

Total Annual Consumer Expenditure (2024)

Total Household Expenditure	\$3.31 B
Total Non-Retail Expenditure	\$1.62 B
Total Retail Expenditure	\$1.68 B
Alcoholic Beverages	\$20.61 M
Apparel	\$62.09 M
Contributions	\$108.06 M
Education	\$76.86 M
Entertainment	\$191.93 M
Food Away From Home	\$147.79 M
Grocery	\$216.72 M
Health Care	\$193.08 M
Household Furnishings and Equipment	\$89.48 M
Household Operations	\$62.66 M
Miscellaneous Expenses	\$57.35 M
Personal Care	\$42.75 M
Shelter	\$513.07 M
Tax and Retirement	\$816.19 M
Tobacco and Related	\$15.87 M
Transportation	\$537.32 M
Utilities	\$154.32 M

Monthly Household Consumer Expenditure (2024)

Total Household Expenditure	\$9,807	
Total Non-Retail Expenditure	\$4,815	49.1%
Total Retail Expenditures	\$4,991	50.9%
Alcoholic Beverages	\$61	0.6%
Apparel	\$184	1.9%
Contributions	\$321	3.3%
Education	\$228	2.3%
Entertainment	\$569	5.8%
Food Away From Home	\$438	4.5%
Grocery	\$643	6.6%
Health Care	\$573	5.8%
Household Furnishings and Equipment	\$265	2.7%
Household Operations	\$186	1.9%
Miscellaneous Expenses	\$170	1.7%
Personal Care	\$127	1.3%
Shelter	\$1,522	15.5%
Tax and Retirement	\$2,421	-
Tobacco and Related	\$47	0.5%
Transportation	\$1,594	16.3%
Utilities	\$458	4.7%

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars



GameStop **U-Haul** **Denny's** **SEPHORA**

CHARLEY'S **Bath&BodyWorks** **claire's** **Mister**

Mobil **7 ELEVEN** **CALIBER COLLISION** **WINDRUSHER** **T**

Fairfield **CATO** **H** **elements** **THE HOME DEPOT**

ME **EUROPEAN WALL CENTER** **target** **Life Storage** **CVS pharmacy**

Exxon **McDonald's** **Hampton** **goodwill** **Starbucks** **Shell**

GNC **AT&T** **Jiffy lube** **SMOOTHIE KING** **DOLLAR TREE**

five BEL'W **SALLY BEAUTY** **Great Clips**

KOHL'S **Office DEPOT** **OfficeMax** **Walmart** **PETSMART** **TACO BELL**

ROSS **AutoZone** **NTB** **H-E-B**

TACO CEBANA **Popeyes** **LA/FITNESS**

Chevron **DQ** **Jack** **SONIC** **HOBBY LOBBY**

SUBWAY **iStorage** **Exxon** **WALGREENS**

Starbucks **Public Storage** **Valero** **Shell**

Jack **BURGER KING** **Walgreens** **stripes**

SUNOCO **ES STORAGE** **Super Donuts** **DOLLAR GENERAL**

SUBWAY **Valero** **stripes**

SUNOCO **Chevron** **Shell** **BEST BUY**

Walgreens

Shell **blink** **boost** **Valero** **Pizza Hut** **Domino's**

Exxon **metro** **FAMILY DOLLAR** **BURGER KING**

CIRCLE K **DOLLAR TREE** **McDonald's** **DISCOUNT TIRE** **O'Reilly**

DOLLAR GENERAL **SUBWAY** **Domino's** **DQ**

Church's **Chevron** **Little Caesars** **CVS pharmacy** **Walgreens**

Krispy Kreme **CITITRENDS** **Fiesta** **AutoZone**

HOTWORX **CIRCLE K** **LA/FITNESS** **CLUB PILATES**

CALIBER COLLISION **lash** **PET SUPPLIES PLUS** **LIFETIME**

Valero **BASKIN-ROBBINS** **SMOOTHIE KING** **H-E-B**

Jamba **GNC** **CVS pharmacy** **Walmart**

Chick-fil-A **Jack** **MATTRESS FIRM** **T** **SONIC** **ALDI**

ihop **Academy** **Domino's** **DISCOUNT TIRE**

DUNKIN' **Cost Cutters** **EXPRESS** **metro**

MATTRESS FIRM **Public Storage** **MURPHY USA**

SMOOTHIE KING **Five Guys** **SUBWAY** **Starbucks**

Wendy's **Kroger** **AT&T**

Walgreens **Domino's** **Lowe's** **PAPA JOHN'S**

Pizza Hut **7 ELEVEN** **Exxon**

Shell **PAPA JOHN'S** **CUBE SMART** **F45**

snap fitness **SUBWAY**

Chick-fil-A **benefit** **petco** **ROSS** **Walmart**

DOLLAR TREE **James Avery** **CAVA** **BURGER KING**

AMERICA'S BEST **ULTA** **five BEL'W** **Burlington**

MOD PIZZA **Cost Cutters** **Dutch Bros** **stripes**

Public Storage **SUBWAY** **McDonald's**

MURPHY USA **Domino's** **TACO BELL** **Shell** **Great Clips**

AutoZone **Firestone** **Popeyes**

Missouri City, Texas

City Limits

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$88.55 M / \$66.23 M	25
Men's Clothing Stores	\$4.07 M / \$3.14 M	23
Women's Clothing Stores	\$8.22 M / \$5.44 M	34
Children's, Infants' Clothing Stores	\$8.69 M / \$9.02 M	-4
Family Clothing Stores	\$38.36 M / \$30.01 M	22
Clothing Accessory Stores	\$2.21 M / \$5.45 M	-59
Other Apparel Stores	\$3.11 M / \$1.32 M	58
Shoe Stores	\$19.98 M / \$6.17 M	69
Jewelry Stores	\$3.42 M / \$5.67 M	-40
Luggage Stores	\$487.13 K / -	100
Furniture, Home Furnishings Stores	\$55.82 M / \$89.86 M	-38
Furniture Stores	\$36.53 M / \$71.49 M	-49
Floor Covering Stores	\$5.66 M / \$2.8 M	51
Other Home Furnishing Stores	\$13.63 M / \$15.57 M	-12
Electronics, Appliance Stores	\$86.57 M / \$28.09 M	68
Building Material, Garden Equipment, Supplies Dealers	\$76.92 M / \$44.88 M	42
Home Centers	\$40.24 M / \$25.11 M	38
Paint, Wallpaper Stores	\$10.73 M / \$3.71 M	65
Hardware Stores	\$4.51 M / \$1.54 M	66
Other Building Materials Stores	\$14.94 M / \$4.51 M	70
Outdoor Power Equipment Stores	\$925.98 K / -	100
Nursery, Garden Stores	\$5.58 M / \$10.02 M	-44
Food, Beverage Stores	\$130.52 M / \$159.82 M	-18
Grocery Stores	\$98.19 M / \$110.79 M	-11
Convenience Stores	\$9.18 M / \$11.37 M	-19
Meat Markets	\$621.48 K / -	100
Fish, Seafood Markets	\$219.95 K / -	100
Fruit, Vegetable Markets	\$387.55 K / -	100
Other Specialty Food Markets	\$676.24 K / \$316.9 K	53
Liquor Stores	\$21.25 M / \$37.34 M	-43

Missouri City, Texas

City Limits

	Potential / Sales	Index
Health, Personal Care Stores	\$91.46 M / \$107.92 M	-15
Pharmacy, Drug Stores	\$80.25 M / \$96.02 M	-16
Cosmetics, Beauty Stores	\$4.81 M / \$851.56 K	82
Optical Goods Stores	\$1.29 M / \$829.88 K	36
Other Health, Personal Care Stores	\$5.1 M / \$10.23 M	-50
Sporting Goods, Hobby, Book, Music Stores	\$95.32 M / \$87.43 M	8
Sporting Goods Stores	\$39.8 M / \$18.33 M	54
Hobby, Toy, Game Stores	\$21.21 M / \$55.37 M	-62
Sewing, Needlecraft Stores	\$19 M / \$2.34 M	88
Musical Instrument Stores	\$8.31 M / \$6.26 M	25
Book Stores	\$7 M / \$5.13 M	27
General Merchandise Stores	\$280.46 M / \$207.25 M	26
Department Stores	\$94.32 M / \$177.83 M	-47
Warehouse Superstores	\$163.58 M / -	100
Other General Merchandise Stores	\$22.56 M / \$29.43 M	-23
Miscellaneous Store Retailers	\$34.11 M / \$25.14 M	26
Florists	\$683.95 K / \$159.38 K	77
Office, Stationary Stores	\$3.6 M / \$1.26 M	65
Gift, Souvenir Stores	\$5.26 M / \$1.46 M	72
Used Merchandise Stores	\$2.32 M / \$1.53 M	34
Pet, Pet Supply Stores	\$7.38 M / \$8.53 M	-13
Art Dealers	\$912.91 K / -	100
Mobile Home Dealers	\$872.32 K / -	100
Other Miscellaneous Retail Stores	\$13.07 M / \$12.19 M	7
Non-Store Retailers	\$169.26 M / \$121.54 M	28
Mail Order, Catalog Stores	\$160.07 M / \$113.66 M	29
Vending Machines	\$899.07 K / \$333.28 K	63
Fuel Dealers	\$1.03 M / \$922.25 K	11
Other Direct Selling Establishments	\$7.25 M / \$6.62 M	9

Missouri City, Texas

City Limits

	Potential / Sales	Index
Accommodation, Food Services	\$188.39 M / \$183.25 M	3
Hotels, Other Travel Accommodations	\$12.1 M / \$1.45 M	88
RV Parks	\$110.49 K / \$7.65 K	93
Rooming, Boarding Houses	\$67.04 K / -	100
Full Service Restaurants	\$110.09 M / \$75.07 M	32
Limited Service Restaurants	\$51.15 M / \$83.14 M	-38
Special Food Services, Catering	\$14.87 M / \$27.89 M	-47
Drinking Places	\$10.71 M / \$6.4 M	40
Gasoline Stations	\$67.33 M / \$54.66 M	19
Motor Vehicle, Parts Dealers	\$136.14 M / \$47.49 M	65
New Car Dealers	\$73.54 M / \$16.82 M	77
Used Car Dealers	\$6.78 M / \$4.5 M	34
Recreational Vehicle Dealers	\$15.86 M / \$5.78 M	64
Motorcycle, Boat Dealers	\$20.49 M / \$9.87 M	52
Auto Parts, Accessories	\$12.45 M / \$6 M	52
Tire Dealers	\$7.02 M / \$4.53 M	35
2024 Population	81,169	
2029 Population	93,045	
% Population Change 2024-2029	14.6%	
2024 Adult Population Age 18+	63,471	
2024 Population Male	38,728	
2024 Population Female	42,442	
2024 Households	28,093	
2024 Median Household Income	99,243	
2024 Average Household Income	124,885	

Retail Potential

Missouri City, Texas	
City Limits	
2024 Population	81,169
2029 Population	93,045
% Population Change 2020-2024	9.5%
2024 Adult Population Age 18+	\$63,471
2024 Population Male	\$38,728
2024 Population Female	\$42,442
2024 Households	\$28,093
2024 Median Household Income	\$99,243
2024 Average Household Income	\$124,885
Clothing, Clothing Accessories Stores	\$88.55 M
Men's Clothing Stores	\$4.07 M
Women's Clothing Stores	\$8.22 M
Children's, Infants' Clothing Stores	\$8.69 M
Family Clothing Stores	\$38.36 M
Clothing Accessory Stores	\$2.21 M
Other Apparel Stores	\$3.11 M
Shoe Stores	\$19.98 M
Jewelry Stores	\$3.42 M
Luggage Stores	\$487.13 K
Furniture, Home Furnishings Stores	\$55.82 M
Furniture Stores	\$36.53 M
Floor Covering Stores	\$5.66 M
Other Home Furnishing Stores	\$13.63 M
Electronics, Appliance Stores	\$86.57 M
Gasoline Stations	\$67.33 M
Building Material, Garden Equipment, Supplies Dealers	\$76.92 M
Home Centers	\$40.24 M
Paint, Wallpaper Stores	\$10.73 M
Hardware Stores	\$4.51 M
Other Building Materials Stores	\$14.94 M
Outdoor Power Equipment Stores	\$925.98 K
Nursery, Garden Stores	\$5.58 M
Food, Beverage Stores	\$130.52 M
Grocery Stores	\$98.19 M
Convenience Stores	\$9.18 M
Meat Markets	\$621.48 K
Fish, Seafood Markets	\$219.95 K
Fruit, Vegetable Markets	\$387.55 K
Other Specialty Food Markets	\$676.24 K
Liquor Stores	\$21.25 M

Missouri City, Texas

City Limits

Health, Personal Care Stores	\$91.46 M
Pharmacy, Drug Stores	\$80.25 M
Cosmetics, Beauty Stores	\$4.81 M
Optical Goods Stores	\$1.29 M
Other Health, Personal Care Stores	\$5.1 M
Sporting Goods, Hobby, Book, Music Stores	\$95.32 M
Sporting Goods Stores	\$39.8 M
Hobby, Toy, Game Stores	\$21.21 M
Sewing, Needlecraft Stores	\$19 M
Musical Instrument Stores	\$8.31 M
Book Stores	\$7 M
General Merchandise Stores	\$280.46 M
Department Stores	\$94.32 M
Warehouse Superstores	\$163.58 M
Other General Merchandise Stores	\$22.56 M
Miscellaneous Store Retailers	\$34.11 M
Florists	\$683.95 K
Office, Stationary Stores	\$3.6 M
Gift, Souvenir Stores	\$5.26 M
Used Merchandise Stores	\$2.32 M
Pet, Pet Supply Stores	\$7.38 M
Art Dealers	\$912.91 K
Mobile Home Dealers	\$872.32 K
Other Miscellaneous Retail Stores	\$13.07 M
Non-Store Retailers	\$169.26 M
Mail Order, Catalog Stores	\$160.07 M
Vending Machines	\$899.07 K
Fuel Dealers	\$1.03 M
Other Direct Selling Establishments	\$7.25 M
Accommodation, Food Services	\$199.09 M
Hotels, Other Travel Accommodations	\$12.1 M
RV Parks	\$110.49 K
Rooming, Boarding Houses	\$67.04 K
Full Service Restaurants	\$110.09 M
Limited Service Restaurants	\$51.15 M
Special Food Services, Catering	\$14.87 M
Drinking Places	\$10.71 M
Motor Vehicle, Parts Dealers	\$136.14 M
New Car Dealers	\$73.54 M
Used Car Dealers	\$6.78 M
Recreational Vehicle Dealers	\$15.86 M
Motorcycle, Boat Dealers	\$20.49 M
Auto Parts, Accessories	\$12.45 M
Tire Dealers	\$7.02 M

Income Summary

Income Summary Report



Missouri City, Texas

City Limits

Population

Estimated Population (2024)	81,169	
Projected Population (2029)	93,045	
Census Population (2020)	74,134	
Census Population (2010)	66,425	
Projected Annual Growth (2024 to 2029)	11,876	2.9%
Historical Annual Growth (2020 to 2024)	7,035	2.2%
Historical Annual Growth (2010 to 2020)	7,709	1.2%

Households

Estimated Households (2024)	28,093	
Projected Households (2029)	32,654	
Census Households (2020)	25,257	
Census Households (2010)	21,916	
Projected Annual Growth (2024 to 2029)	4,561	3.2%
Historical Annual Growth (2020 to 2024)	2,836	2.8%
Historical Annual Growth (2010 to 2020)	3,341	1.5%

Average Household Income

Estimated Average Household Income (2024)	\$124,885	
Projected Average Household Income (2029)	\$129,001	
Census Average Household Income (2020)	\$91,362	
Census Average Household Income (2010)	\$81,005	
Projected Annual Growth (2024 to 2029)	\$4,116	0.7%
Historical Annual Growth (2020 to 2024)	\$33,523	2.6%
Historical Annual Growth (2010 to 2020)	\$10,357	1.3%

Median Household Income

Estimated Median Household Income (2024)	\$99,243	
Projected Median Household Income (2029)	\$100,944	
Census Median Household Income (2020)	\$77,003	
Census Median Household Income (2010)	\$70,137	
Projected Annual Growth (2024 to 2029)	\$1,701	0.3%
Historical Annual Growth (2020 to 2024)	\$22,240	2.1%
Historical Annual Growth (2010 to 2020)	\$6,866	1.0%

Per Capita Income

Estimated Per Capita Income (2024)	\$43,252	
Projected Per Capita Income (2029)	\$45,298	
Census Per Capita Income (2020)	\$30,144	
Census Per Capita Income (2010)	\$25,915	
Projected Annual Growth (2024 to 2029)	\$2,046	0.9%
Historical Annual Growth (2020 to 2024)	\$13,108	3.1%
Historical Annual Growth (2010 to 2020)	\$4,229	1.6%

Other Income

Estimated Families (2024)	21,251	
Estimated Average Family Income (2024)	\$135,465	
Estimated Median Family Income (2024)	\$110,311	
Estimated Average Household Net Worth (2024)	\$1,407,000	

Consumer Expenditure Summary

Missouri City, Texas

City Limits

Estimated Population		81,169
Estimated Households		28,093
Household Expenditure		\$3.31 B
Per Household ~ Per Capita	\$117,680	\$40,730
Non-Retail Expenditures	\$1.62 B	49.1%
Per Household ~ Per Capita	\$57,783	\$19,999
Retail Expenditures	\$1.68 B	50.9%
Per Household ~ Per Capita	\$59,896	\$20,730
Alcoholic Beverages	\$20.61 M	0.6%
Per Household ~ Per Capita	\$734	\$254
Apparel	\$62.09 M	1.9%
Per Household ~ Per Capita	\$2,210	\$765
Contributions	\$108.06 M	3.3%
Per Household ~ Per Capita	\$3,847	\$1,331
Education	\$76.86 M	2.3%
Per Household ~ Per Capita	\$2,736	\$947
Entertainment	\$191.93 M	5.8%
Per Household ~ Per Capita	\$6,832	\$2,365
Food Away From Home	\$147.79 M	4.5%
Per Household ~ Per Capita	\$5,261	\$1,821
Grocery	\$216.72 M	6.6%
Per Household ~ Per Capita	\$7,714	\$2,670
Health Care	\$193.08 M	5.8%
Per Household ~ Per Capita	\$6,873	\$2,379
Household Furnishings and Equipment	\$89.48 M	2.7%
Per Household ~ Per Capita	\$3,185	\$1,102
Household Operations	\$62.66 M	1.9%
Per Household ~ Per Capita	\$2,230	\$772
Miscellaneous Expenses	\$57.35 M	1.7%
Per Household ~ Per Capita	\$2,041	\$707
Personal Care	\$42.75 M	1.3%
Per Household ~ Per Capita	\$1,522	\$527
Shelter	\$513.07 M	15.5%
Per Household ~ Per Capita	\$18,263	\$6,321
Tax and Retirement	\$816.19 M	24.7%
Per Household ~ Per Capita	\$29,053	\$10,055
Tobacco and Related	\$15.87 M	0.5%
Per Household ~ Per Capita	\$565	\$196
Transportation	\$537.32 M	16.3%
Per Household ~ Per Capita	\$19,127	\$6,620
Utilities	\$154.32 M	4.7%
Per Household ~ Per Capita	\$5,493	\$1,901

Missouri City, Texas

City Limits

Population / Households (2024)

Estimated Population	81,169
Estimated Households	28,093

Total Annual Consumer Expenditure (2024)

Total Household Expenditure	\$3.31 B
Total Non-Retail Expenditure	\$1.62 B
Total Retail Expenditure	\$1.68 B
Alcoholic Beverages	\$20.61 M
Apparel	\$62.09 M
Contributions	\$108.06 M
Education	\$76.86 M
Entertainment	\$191.93 M
Food Away From Home	\$147.79 M
Grocery	\$216.72 M
Health Care	\$193.08 M
Household Furnishings and Equipment	\$89.48 M
Household Operations	\$62.66 M
Miscellaneous Expenses	\$57.35 M
Personal Care	\$42.75 M
Shelter	\$513.07 M
Tax and Retirement	\$816.19 M
Tobacco and Related	\$15.87 M
Transportation	\$537.32 M
Utilities	\$154.32 M

Monthly Household Consumer Expenditure (2024)

Total Household Expenditure	\$9,807	
Total Non-Retail Expenditure	\$4,815	49.1%
Total Retail Expenditure	\$4,991	50.9%
Alcoholic Beverages	\$61	0.6%
Apparel	\$184	1.9%
Contributions	\$321	3.3%
Education	\$228	2.3%
Entertainment	\$569	5.8%
Food Away From Home	\$438	4.5%
Grocery	\$643	6.6%
Health Care	\$573	5.8%
Household Furnishings and Equipment	\$265	2.7%
Household Operations	\$186	1.9%
Miscellaneous Expenses	\$170	1.7%
Personal Care	\$127	1.3%
Shelter	\$1,522	15.5%
Tax and Retirement	\$2,421	24.7%
Tobacco and Related	\$47	0.5%
Transportation	\$1,594	16.3%
Utilities	\$458	4.7%

Missouri City, Texas

City Limits

Population / Households (2029)

Projected Population	93,045
Projected Households	-

Total Annual Consumer Expenditure (2029)

Total Household Expenditure	\$3.81 B
Total Non-Retail Expenditure	\$1.89 B
Total Retail Expenditure	\$1.92 B
Alcoholic Beverages	\$23.76 M
Apparel	\$71.33 M
Contributions	\$124.82 M
Education	\$88.63 M
Entertainment	\$220.52 M
Food Away From Home	\$169.92 M
Grocery	\$247.62 M
Health Care	\$217.66 M
Household Furnishings and Equipment	\$102.84 M
Household Operations	\$72.01 M
Miscellaneous Expenses	\$65.93 M
Personal Care	\$48.93 M
Shelter	\$593.61 M
Tax and Retirement	\$952.74 M
Tobacco and Related	\$17.91 M
Transportation	\$612.77 M
Utilities	\$176.13 M

Consumer Expenditure Growth (2024 to 2029)

Total Household Expenditure	\$501 M
Total Non-Retail Expenditure	\$262.27 M
Total Retail Expenditure	\$238.79 M
Alcoholic Beverages	\$3.14 M
Apparel	\$9.24 M
Contributions	\$16.76 M
Education	\$11.77 M
Entertainment	\$28.59 M
Food Away From Home	\$22.13 M
Grocery	\$30.9 M
Health Care	\$24.58 M
Household Furnishings and Equipment	\$13.35 M
Household Operations	\$9.35 M
Miscellaneous Expenses	\$8.58 M
Personal Care	\$6.18 M
Shelter	\$80.54 M
Tax and Retirement	\$136.55 M
Tobacco and Related	\$2.04 M
Transportation	\$75.45 M
Utilities	\$21.81 M

Crime Risk

Missouri City, Texas

City Limits

Demographics

Population	81,169
Census Population	74,134
Households	28,093
Average Household Income	\$124,885
Median Household Income	\$99,243
Per Capita Income	\$43,252

Total Crime

Crime Index	64
Crime Level	Below Average

Personal Crime

Crime Index	62
Crime Level	Below Average

Murder

Crime Index	66
Crime Level	Below Average

Rape

Crime Index	70
Crime Level	Below Average

Robbery

Crime Index	75
Crime Level	Below Average

Assault

Crime Index	58
Crime Level	Low Risk

Property Crime

Crime Index	65
Crime Level	Below Average

Burglary

Crime Index	62
Crime Level	Below Average

Larceny

Crime Index	68
Crime Level	Below Average

Motor Vehicle Theft

Crime Index	52
Crime Level	Low Risk

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Missouri City, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
AAMCO	1 / 1	5,000	
Advance Auto Parts	1 / 1	9,400	
AutoZone	3 / 3	6,600	
Caliber Collision	2 / 2	15,100	
Crash Champions	1 / 1	11,700	
Discount Tire	2 / 2	7,900	
Express Oil Change	1 / 1	4,200	
Firestone	1 / 1	9,000	
Jiffy Lube	1 / 1	2,500	
NTB	1 / 1	11,100	
O'Reilly	2 / 2	8,500	
Take 5 Oil Change	2 / 2	2,100	
Banks			
Bank of America	2 / 2	5,000	
Chase Bank	2 / 2	3,500	
First Community Bank	1 / 1	4,400	
Frost Bank	1 / 1	6,500	
PNC Bank	1 / 1	3,800	
Regions Bank	2 / 2	5,100	
Wells Fargo	4 / 4	3,500	
Woodforest National Bank	2 / 2	3,500	
Banks Minor			
Bank	3 / 3		
Car Washes			
Mister Car Wash	1 / 1	6,700	
Clothing Apparel			
Cato	1 / 1	5,000	
Citi Trends	1 / 1	14,600	
Computers Electronic			
Best Buy	1 / 1	35,600	
Convenience Stores			
7-Eleven	2 / 2	3,200	
Chevron	4 / 4	1,700	
Circle K	2 / 2	3,200	
Exxon	3 / 3	2,600	
Mobil	1 / 1	2,400	

Missouri City, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Murphy USA	2 / 2	2,100	
Shell	8 / 8	1,800	
Stripes Convenience	3 / 3	4,700	
Sunoco	3 / 3	4,700	
Valero	4 / 4	3,200	
Craft Fabric Stores			
Hobby Lobby	1 / 1	68,500	
Dental			
Pacific Dental Services	1 / 1	3,200	
Smile Brands Group	1 / 1	3,500	
Discount Department Stores			
Burlington Coat Factory	1 / 1	70,500	
Kohl's	1 / 1	84,200	
Ross	2 / 2	28,300	
Target	1 / 1	113,100	
Wal-Mart Supercenter	2 / 2	189,700	
Dollar Stores			
Dollar General	3 / 3	9,600	
Dollar Tree	3 / 3	11,800	
Family Dollar	3 / 3	9,400	
Five Below	2 / 2	10,000	
pOpshelf	1 / 1	11,600	
Drug Stores			
CVS	4 / 4	13,400	
GNC	2 / 2	1,700	
Walgreens	4 / 4	14,800	
Education			
Day Care	32 / 32		
High School	3 / 3		
High School (Private)	1 / 1		
PK - 8	12 / 12		
PK - 8 (Private)	5 / 5		
Entertainment			
Cinemark	1 / 1	61,900	
Theatres	1 / 1		
EV Charging Stations			
ChargePoint	2 / 2		

Missouri City, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Independent	2 / 2		
Volta	1 / 1		
Eyewear			
America's Best	1 / 1	4,000	
MyEyeDr.	1 / 1	2,800	
Visionworks	1 / 1	3,800	
Fitness			
Blink	1 / 1	14,400	
Club Pilates	1 / 1	1,500	
F45 Training	1 / 1	2,000	
Hotworx	1 / 1	2,000	
LA Fitness	2 / 2	39,700	
Lifetime Fitness	1 / 1	70,600	
Planet Fitness	1 / 1	24,600	
Powerhouse Gym	1 / 1	13,500	
Snap Fitness	1 / 1	4,900	
YMCA	1 / 1	41,600	
Grocery Stores			
ALDI	1 / 1	16,600	
Fiesta	1 / 1	51,400	
H-E-B	2 / 2	73,500	
Kroger	2 / 2	58,600	
Health Beauty			
Amazing Lash Studio	1 / 1	1,400	
Bath & Body Works	1 / 1	3,800	
Benefit Cosmetics	1 / 1		
Claire's	1 / 1	1,300	
Cost Cutters	2 / 2	1,700	
Great Clips	2 / 2	1,900	
Sally Beauty Supply	1 / 1	2,300	
Sephora	1 / 1	5,700	
Sport Clips	1 / 1	1,400	
ULTA	1 / 1	11,300	
Health Care			
Cardiac Electrophysiology	1 / 1		
Cardiovascular Disease	1 / 1		
Chiropractic	2 / 2		

Missouri City, Texas		Site / Market	Avg Square	Closest Location
City Limits		Locations	Footage	
Clinical Psychologist		2 / 2		
Clinical Social Worker		4 / 4		
Colorectal Surgery		1 / 1		
Critical Care		1 / 1		
Dermatology		1 / 1		
Diagnostic Radiology		6 / 6		
Dialysis Centers		7 / 7		
Emergency Medicine		3 / 3		
Endocrinology		1 / 1		
Family Practice		13 / 13		
Gastroenterology		1 / 1		
General Surgery		1 / 1		
Geriatric Medicine		1 / 1		
Internal Medicine		6 / 6		
Interventional Cardiology		1 / 1		
Medical Oncology		1 / 1		
Nephrology		1 / 1		
Nurse Practitioner		15 / 15		
Obstetrics and Gynecology		2 / 2		
Occupational Therapy		1 / 1		
Optometry		9 / 9		
Orthopedic Surgery		1 / 1		
Pediatric Medicine		2 / 2		
Physical Medicine and Rehabilitation		1 / 1		
Physical Therapy		2 / 2		
Physician Assistant		3 / 3		
Podiatry		4 / 4		
Psychiatry		3 / 3		
Rheumatology		1 / 1		
Speech Language Pathologist		1 / 1		
Home Improvement				
Home Depot		1 / 1	120,600	
Lowe's		1 / 1	141,200	
Sherwin-Williams		1 / 1	7,300	
Hotels				
Fairfield Inn and Suites		1 / 1	18,200	
Hampton Inn		1 / 1	18,300	

Missouri City, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Holiday Inn Express	1 / 1	16,400	
Jewelry			
James Avery	1 / 1		
Massage			
Elements Massage	1 / 1	1,600	
European Wax Center	1 / 1	1,400	
Hand and Stone	1 / 1	2,800	
Massage Envy	1 / 1	3,000	
Mattress			
Mattress Firm	2 / 2	7,000	
Office Supply			
Office Depot	1 / 1	25,100	
Pet Stores			
Pet Supplies Plus	1 / 1	10,300	
Petco	1 / 1	15,900	
PetsMart	1 / 1	22,100	
Restaurants Casual			
Cava	1 / 1	2,600	
Chili's	1 / 1	5,800	
Chipotle	1 / 1	2,500	
Denny's	1 / 1	5,800	
Five Guys	1 / 1	2,600	
IHOP	1 / 1	4,800	
Olive Garden	1 / 1	8,700	
Restaurants Coffee Donuts			
Black Rock Coffee Bar	1 / 1	1,600	
Dunkin' Donuts	1 / 1	2,300	
Dutch Bros Coffee	2 / 2	1,200	
Shipleys Do-Nuts	3 / 3	2,100	
Starbucks	5 / 5	1,800	
Restaurants Fast Food Major			
Burger King	3 / 3	4,000	
Chick-fil-A	3 / 3	4,300	
Dairy Queen	2 / 2	1,700	
Jack in the Box	2 / 2	2,900	
KFC	1 / 1	3,100	
McDonald's	3 / 3	4,600	

Missouri City, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Sonic	2 / 2	2,800	
Taco Bell	2 / 2	2,500	
Wendy's	2 / 2	3,300	
Restaurants Fast Food Minor			
Church's Chicken	1 / 1	1,700	
Dave's Hot Chicken	1 / 1		
Panda Express	1 / 1	2,500	
Popeyes	2 / 2	2,700	
Raising Cane's	1 / 1	3,000	
Taco Cabana	1 / 1	3,500	
Whataburger	2 / 2	3,000	
Wing Stop	2 / 2	2,000	
Restaurants Ice Cream Smoothie			
Baskin-Robbins	2 / 2	2,200	
Jamba Juice	1 / 1	1,600	
Marble Slab Creamery	1 / 1	1,500	
Smoothie King	3 / 3	1,600	
Tropical Smoothie Cafe	1 / 1	1,700	
Restaurants Pizza			
Domino's Pizza	3 / 3	2,100	
Little Caesars	1 / 1	1,800	
Marco's Pizza	1 / 1	2,000	
MOD Pizza	1 / 1	3,100	
Papa John's	2 / 2	1,500	
Papa Murphy's	1 / 1	1,600	
Pizza Hut	3 / 3	2,800	
Restaurants Sandwich			
Charley's Grilled Subs	1 / 1	1,900	
Jersey Mike's	1 / 1	14,600	
Jimmy John's	1 / 1	2,000	
Subway	4 / 4	1,700	
Self Storage			
CubeSmart	1 / 1	37,500	
Extra Space Storage	1 / 1	44,900	
iStorage	2 / 2	53,700	
Life Storage	1 / 1	43,500	
Public Storage	4 / 4	33,500	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
City Limits	Locations	Footage	
U Haul	1 / 1	45,900	
US Storage Centers	1 / 1	41,200	
Specialty			
GameStop	1 / 1	1,700	
Goodwill	2 / 2	24,100	
Hallmark	1 / 1	5,600	
Sporting Goods			
Academy Sports	1 / 1	71,300	
Wireless Stores			
AT&T	2 / 2	3,500	
Boost Mobile	2 / 2	1,600	
MetroPCS	2 / 2	1,900	
T-Mobile	2 / 2	1,800	
Worship			
Baptist	2 / 2		
Christian	2 / 2		
Judaic	1 / 1		
Methodist	2 / 2		