

RETAIL ATTRACTIONS, LLC

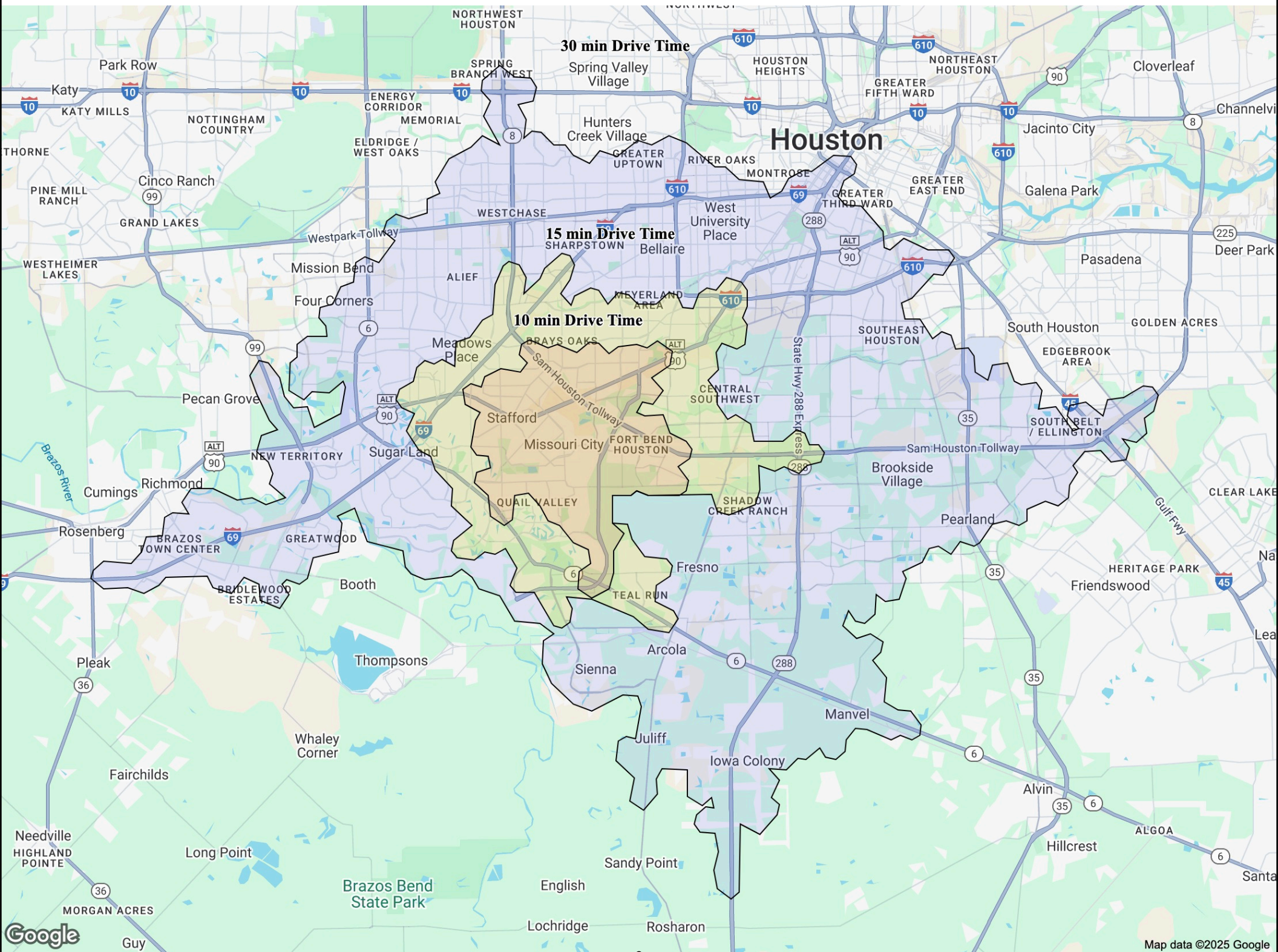
Economic Development Consulting

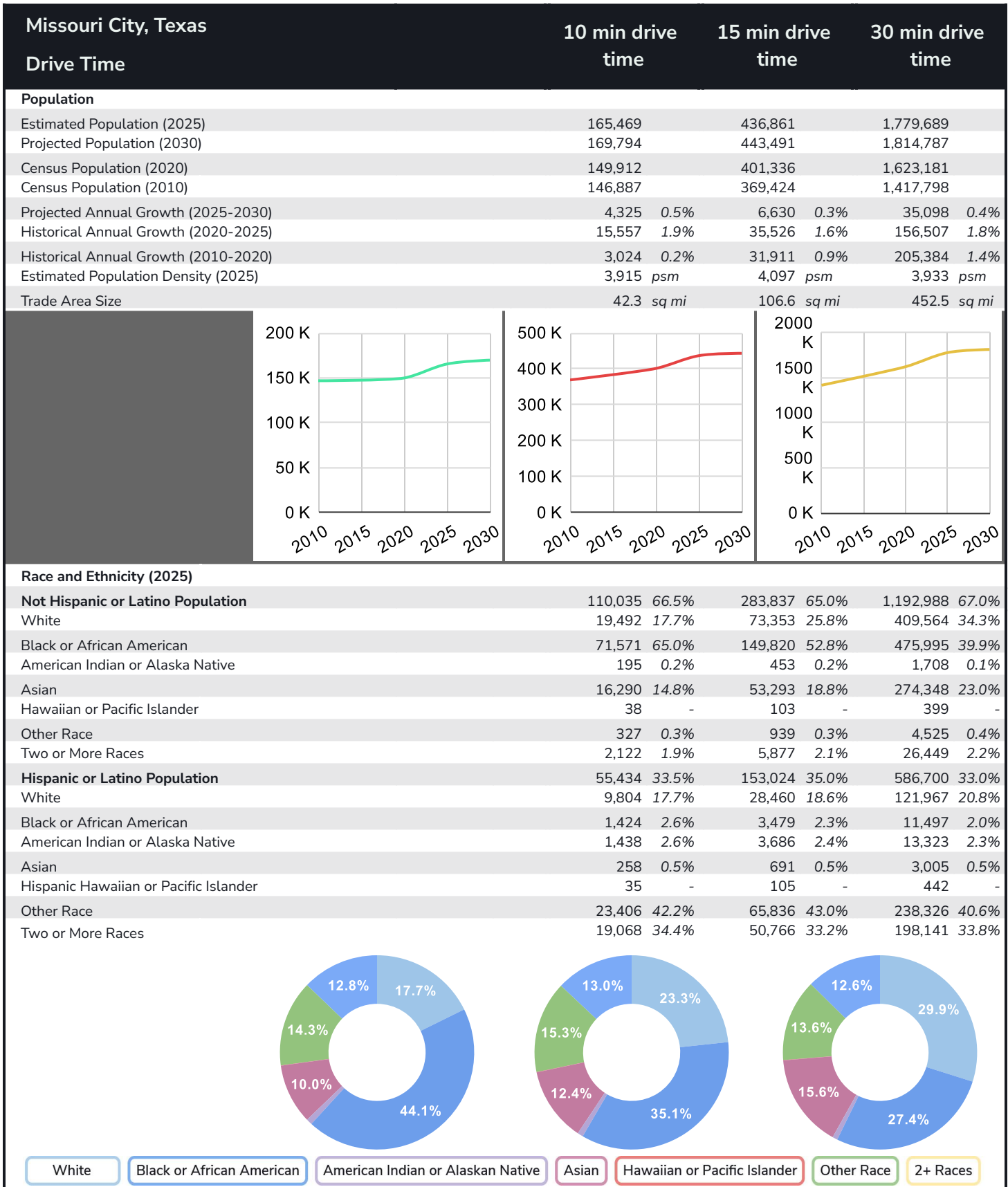
**Missouri City, Texas
Drive Time
3rd Quarter 2025**

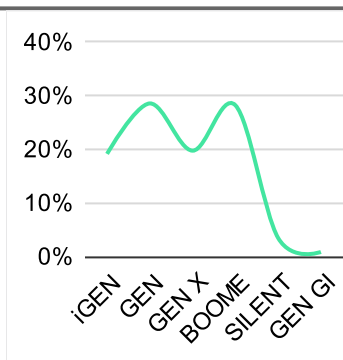
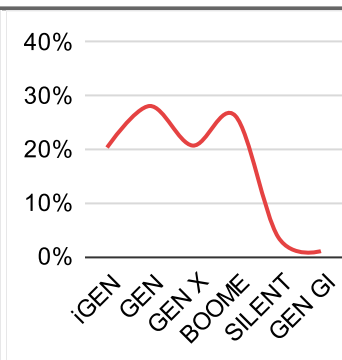
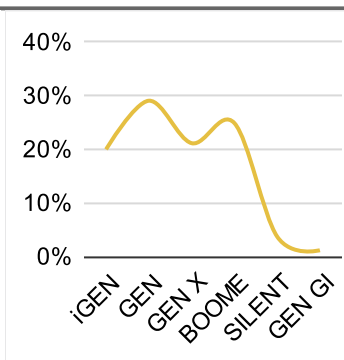
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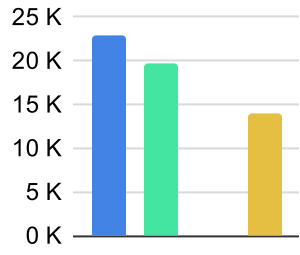
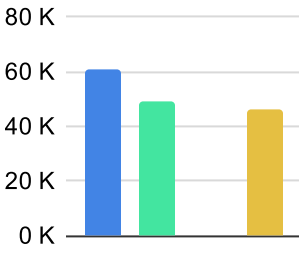
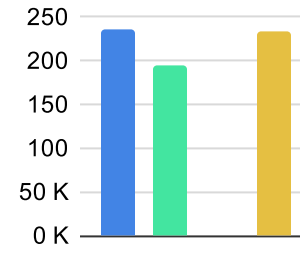

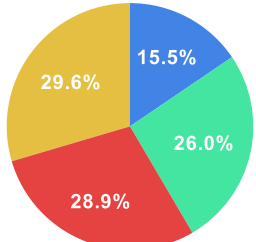
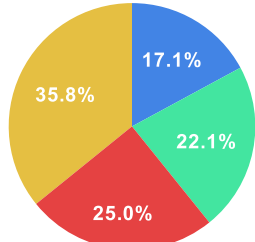
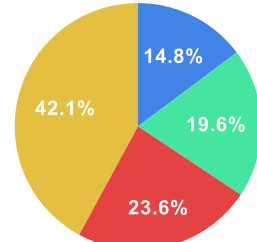
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Demographics





Missouri City, Texas		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
Age Distribution (2025)							
Age Under 5 Years		9,287	5.6%	27,496	6.3%	112,925	6.3%
Age 5 to 9 Years		10,557	6.4%	29,996	6.9%	121,492	6.8%
Age 10 to 14 Years		11,835	7.2%	31,344	7.2%	121,330	6.8%
Age 15 to 19 Years		12,638	7.6%	31,165	7.1%	121,349	6.8%
Age 20 to 24 Years		11,975	7.2%	29,678	6.8%	124,114	7.0%
Age 25 to 29 Years		11,448	6.9%	30,224	6.9%	132,199	7.4%
Age 30 to 34 Years		11,197	6.8%	31,611	7.2%	139,607	7.8%
Age 35 to 39 Years		10,956	6.6%	31,248	7.2%	132,944	7.5%
Age 40 to 44 Years		11,316	6.8%	31,108	7.1%	128,737	7.2%
Age 45 to 49 Years		10,408	6.3%	28,074	6.4%	114,644	6.4%
Age 50 to 54 Years		10,707	6.5%	27,694	6.3%	110,659	6.2%
Age 55 to 59 Years		10,147	6.1%	24,862	5.7%	96,797	5.4%
Age 60 to 64 Years		9,997	6.0%	23,856	5.5%	91,667	5.2%
Age 65 to 69 Years		9,143	5.5%	21,821	5.0%	81,168	4.6%
Age 70 to 74 Years		6,701	4.0%	16,375	3.7%	62,703	3.5%
Age 75 to 79 Years		3,853	2.3%	10,270	2.4%	42,043	2.4%
Age 80 to 84 Years		1,876	1.1%	5,596	1.3%	24,257	1.4%
Age 85 Years or Over		1,425	0.9%	4,444	1.0%	21,054	1.2%
Median Age		36.1		35.8		35.6	
Generation (2025)							
iGeneration (Age Under 15 Years)		31,680	19.1%	88,836	20.3%	355,747	20.0%
Generation 9/11 Millennials (Age 15 to 34 Years)		47,259	28.6%	122,678	28.1%	517,268	29.1%
Gen Xers (Age 35 to 49 Years)		32,681	19.8%	90,430	20.7%	376,326	21.1%
Baby Boomers (Age 50 to 74 Years)		46,696	28.2%	114,608	26.2%	442,994	24.9%
Silent Generation (Age 75 to 84 Years)		5,729	3.5%	15,865	3.6%	66,300	3.7%
G.I. Generation (Age 85 Years or Over)		1,425	0.9%	4,444	1.0%	21,054	1.2%
							

Missouri City, Texas		10 min drive time	15 min drive time	30 min drive time
Drive Time				
Household Type (2025)				
Total Households		56,677	156,559	663,921
Family Households		42,699 75.3%	110,117 70.3%	429,977 64.8%
Family Households with Children		22,973 53.8%	60,834 55.2%	235,505 54.8%
Family Households No Children		19,727 46.2%	49,283 44.8%	194,472 45.2%
Non-Family Households		13,978 24.7%	46,443 29.7%	233,944 35.2%
Non-Family Households with Children		25 0.2%	61 0.1%	241 0.1%
Non-Family Households No Children		13,953 99.8%	46,382 99.9%	233,703 99.9%
				
Education Attainment (2025)				
Elementary or Some High School		16,931 15.5%	49,116 17.1%	174,092 14.8%
High School Graduate		28,428 26.0%	63,491 22.1%	230,508 19.6%
Some College or Associate Degree		31,537 28.9%	71,689 25.0%	277,791 23.6%
Bachelor or Graduate Degree		32,280 29.6%	102,886 35.8%	496,088 42.1%
				
Household Income (2025)				
Estimated Average Household Income		\$94,699	\$101,362	\$121,303
Estimated Median Household Income		\$76,075	\$81,044	\$92,153
HH Income Under \$10,000		2,864 5.1%	7,931 5.1%	37,903 5.7%
HH Income \$10,000 to \$34,999		8,800 15.5%	26,958 17.2%	109,168 16.4%
HH Income \$35,000 to \$49,999		6,876 12.1%	17,734 11.3%	68,780 10.4%
HH Income \$50,000 to \$74,999		11,224 19.8%	29,465 18.8%	111,820 16.8%
HH Income \$75,000 to \$99,999		8,040 14.2%	20,351 13.0%	79,449 12.0%
HH Income \$100,000 to \$149,999		9,767 17.2%	26,064 16.6%	107,244 16.2%
HH Income \$150,000 or More		9,105 16.1%	28,056 17.9%	149,557 22.5%

Missouri City, Texas			10 min drive		15 min drive		30 min drive	
Drive Time			time		time		time	
Population								
Estimated Population (2025)			165,469		436,861		1.78 M	
Projected Population (2030)			169,794		443,491		1.81 M	
Census Population (2020)			149,912		401,336		1.62 M	
Census Population (2010)			146,887		369,424		1.42 M	
Projected Annual Growth (2025-2030)			4,325	0.5%	6,630	0.3%	35,098	0.4%
Historical Annual Growth (2020-2025)			15,557	-	35,526	1.8%	156,507	1.9%
Historical Annual Growth (2010-2020)			3,024	0.2%	31,911	0.9%	205,384	1.4%
Estimated Population Density (2025)			3,915	psm	4,097	psm	3,933	psm
Trade Area Size			42.3	sq mi	106.6	sq mi	452.5	sq mi
Households								
Estimated Households (2025)			56,677		156,559		663,921	
Projected Households (2030)			59,590		162,470		690,000	
Census Households (2020)			50,828		142,242		606,898	
Census Households (2010)			47,904		126,610		518,963	
Projected Annual Growth (2025-2030)			2,913	1.0%	5,911	0.8%	26,079	0.8%
Historical Annual Change (2010-2025)			8,773	1.2%	29,950	1.6%	144,958	1.9%
Average Household Income								
Estimated Average Household Income (2025)			\$94,699		\$101,362		\$121,303	
Projected Average Household Income (2030)			\$93,420		\$100,262		\$119,724	
Census Average Household Income (2010)			\$64,128		\$67,330		\$77,254	
Census Average Household Income (2000)			\$58,332		\$57,056		\$62,888	
Projected Annual Change (2025-2030)			-\$1,279	-0.3%	-\$1,099	-0.2%	-\$1,580	-0.3%
Historical Annual Change (2000-2025)			\$36,367	2.5%	\$44,306	3.1%	\$58,416	3.7%
Median Household Income								
Estimated Median Household Income (2025)			\$76,075		\$81,044		\$92,153	
Projected Median Household Income (2030)			\$75,097		\$80,452		\$91,500	
Census Median Household Income (2010)			\$56,955		\$57,394		\$61,139	
Census Median Household Income (2000)			\$50,111		\$48,479		\$50,131	
Projected Annual Change (2025-2030)			-\$978	-0.3%	-\$592	-0.1%	-\$653	-0.1%
Historical Annual Change (2000-2025)			\$25,964	2.1%	\$32,564	2.7%	\$42,022	3.4%
Per Capita Income								
Estimated Per Capita Income (2025)			\$32,467		\$36,357		\$45,345	
Projected Per Capita Income (2030)			\$32,816		\$36,761		\$45,611	
Census Per Capita Income (2010)			\$20,914		\$23,078		\$28,279	
Census Per Capita Income (2000)			\$18,544		\$19,736		\$23,576	
Projected Annual Change (2025-2030)			\$349	0.2%	\$405	0.2%	\$266	0.1%
Historical Annual Change (2000-2025)			\$13,923	3.0%	\$16,621	3.4%	\$21,769	3.7%
Estimated Average Household Net Worth (2025)			\$850,131		\$896,456		\$1.01 M	

Missouri City, Texas			10 min drive		15 min drive		30 min drive	
Drive Time			time		time		time	
Race and Ethnicity								
Total Population (2025)			165,469		436,861		1.78 M	
White (2025)			29,296	17.7%	101,813	23.3%	531,530	29.9%
Black or African American (2025)			72,994	44.1%	153,299	35.1%	487,492	27.4%
American Indian or Alaska Native (2025)			1,634	1.0%	4,139	0.9%	15,030	0.8%
Asian (2025)			16,548	10.0%	53,984	12.4%	277,353	15.6%
Hawaiian or Pacific Islander (2025)			73	-	208	-	842	-
Other Race (2025)			23,733	14.3%	66,775	15.3%	242,851	13.6%
Two or More Races (2025)			21,191	12.8%	56,643	13.0%	224,590	12.6%
Population < 18 (2025)			39,476	23.9%	108,110	24.7%	428,925	24.1%
White Not Hispanic			3,069	7.8%	12,802	11.8%	72,482	16.9%
Black or African American			17,048	43.2%	37,201	34.4%	120,114	28.0%
Asian			2,838	7.2%	10,394	9.6%	58,075	13.5%
Other Race Not Hispanic			1,007	2.6%	2,963	2.7%	12,767	3.0%
Hispanic			15,514	39.3%	44,751	41.4%	165,487	38.6%
Not Hispanic or Latino Population (2025)			110,035	66.5%	283,837	65.0%	1.19 M	67.0%
Not Hispanic White			19,492	17.7%	73,353	25.8%	409,564	34.3%
Not Hispanic Black or African American			71,571	65.0%	149,820	52.8%	475,995	39.9%
Not Hispanic American Indian or Alaska Native			195	0.2%	453	0.2%	1,708	0.1%
Not Hispanic Asian			16,290	14.8%	53,293	18.8%	274,348	23.0%
Not Hispanic Hawaiian or Pacific Islander			38	-	103	-	399	-
Not Hispanic Other Race			327	0.3%	939	0.3%	4,525	0.4%
Not Hispanic Two or More Races			2,122	1.9%	5,877	2.1%	26,449	2.2%
Hispanic or Latino Population (2025)			55,434	33.5%	153,024	35.0%	586,700	33.0%
Hispanic White			9,804	17.7%	28,460	18.6%	121,967	20.8%
Hispanic Black or African American			1,424	2.6%	3,479	2.3%	11,497	2.0%
Hispanic American Indian or Alaska Native			1,438	2.6%	3,686	2.4%	13,323	2.3%
Hispanic Asian			258	0.5%	691	0.5%	3,005	0.5%
Hispanic Hawaiian or Pacific Islander			35	-	105	-	442	-
Hispanic Other Race			23,406	42.2%	65,836	43.0%	238,326	40.6%
Hispanic Two or More Races			19,068	34.4%	50,766	33.2%	198,141	33.8%
Not Hispanic or Latino Population (2020)			99,401	66.3%	259,050	64.5%	1.09 M	66.9%
Hispanic or Latino Population (2020)			50,511	33.7%	142,286	35.5%	537,442	33.1%
Not Hispanic or Latino Population (2010)			101,677	69.2%	244,697	66.2%	968,770	68.3%
Hispanic or Latino Population (2010)			45,211	30.8%	124,727	33.8%	449,027	31.7%
Not Hispanic or Latino Population (2030)			112,731	66.4%	288,845	65.1%	1.2 M	66.1%
Hispanic or Latino Population (2030)			57,063	33.6%	154,646	34.9%	614,865	33.9%
Projected Annual Growth (2025-2030)			1,629	0.6%	1,622	0.2%	28,165	1.0%
Historical Annual Growth (2010-2020)			5,301	1.2%	17,558	1.4%	88,414	2.0%

Missouri City, Texas			10 min drive		15 min drive		30 min drive	
Drive Time			time		time		time	
Total Age Distribution (2025)								
Total Population			165,469		436,861		1.78 M	
Age Under 5 Years			9,287	5.6%	27,496	6.3%	112,925	6.3%
Age 5 to 9 Years			10,557	6.4%	29,996	6.9%	121,492	6.8%
Age 10 to 14 Years			11,835	7.2%	31,344	7.2%	121,330	6.8%
Age 15 to 19 Years			12,638	7.6%	31,165	7.1%	121,349	6.8%
Age 20 to 24 Years			11,975	7.2%	29,678	6.8%	124,114	7.0%
Age 25 to 29 Years			11,448	6.9%	30,224	6.9%	132,199	7.4%
Age 30 to 34 Years			11,197	6.8%	31,611	7.2%	139,607	7.8%
Age 35 to 39 Years			10,956	6.6%	31,248	7.2%	132,944	7.5%
Age 40 to 44 Years			11,316	6.8%	31,108	7.1%	128,737	7.2%
Age 45 to 49 Years			10,408	6.3%	28,074	6.4%	114,644	6.4%
Age 50 to 54 Years			10,707	6.5%	27,694	6.3%	110,659	6.2%
Age 55 to 59 Years			10,147	6.1%	24,862	5.7%	96,797	5.4%
Age 60 to 64 Years			9,997	6.0%	23,856	5.5%	91,667	5.2%
Age 65 to 69 Years			9,143	5.5%	21,821	5.0%	81,168	4.6%
Age 70 to 74 Years			6,701	4.0%	16,375	3.7%	62,703	3.5%
Age 75 to 79 Years			3,853	2.3%	10,270	2.4%	42,043	2.4%
Age 80 to 84 Years			1,876	1.1%	5,596	1.3%	24,257	1.4%
Age 85 Years or Over			1,425	0.9%	4,444	1.0%	21,054	1.2%
Median Age			36.1		35.8		35.6	
Age 19 Years or Less			44,318	26.8%	120,002	27.5%	477,095	26.8%
Age 20 to 64 Years			98,152	59.3%	258,355	59.1%	1.07 M	60.2%
Age 65 Years or Over			22,999	13.9%	58,505	13.4%	231,225	13.0%
Female Age Distribution (2025)								
Female Population			86,589	52.3%	226,515	51.9%	901,631	50.7%
Age Under 5 Years			4,604	5.3%	13,612	6.0%	55,674	6.2%
Age 5 to 9 Years			5,181	6.0%	14,791	6.5%	59,897	6.6%
Age 10 to 14 Years			5,807	6.7%	15,484	6.8%	59,727	6.6%
Age 15 to 19 Years			6,235	7.2%	15,388	6.8%	57,296	6.4%
Age 20 to 24 Years			5,985	6.9%	15,013	6.6%	59,419	6.6%
Age 25 to 29 Years			5,762	6.7%	15,527	6.9%	67,528	7.5%
Age 30 to 34 Years			5,795	6.7%	16,408	7.2%	71,234	7.9%
Age 35 to 39 Years			5,788	6.7%	16,163	7.1%	67,457	7.5%
Age 40 to 44 Years			5,973	6.9%	16,032	7.1%	65,381	7.3%
Age 45 to 49 Years			5,612	6.5%	14,751	6.5%	58,659	6.5%
Age 50 to 54 Years			5,753	6.6%	14,538	6.4%	56,468	6.3%
Age 55 to 59 Years			5,471	6.3%	13,131	5.8%	49,662	5.5%
Age 60 to 64 Years			5,579	6.4%	12,932	5.7%	48,095	5.3%
Age 65 to 69 Years			5,133	5.9%	11,986	5.3%	43,099	4.8%
Age 70 to 74 Years			3,828	4.4%	9,310	4.1%	34,306	3.8%
Age 75 to 79 Years			2,168	2.5%	5,736	2.5%	22,768	2.5%
Age 80 to 84 Years			1,066	1.2%	3,125	1.4%	13,366	1.5%
Age 85 Years or Over			849	1.0%	2,588	1.1%	11,597	1.3%
Female Median Age			37.8		37.1		36.5	
Age 19 Years or Less			21,827	25.2%	59,275	26.2%	232,593	25.8%
Age 20 to 64 Years			51,718	59.7%	134,495	59.4%	543,902	60.3%
Age 65 Years or Over			13,044	15.1%	32,745	14.5%	125,135	13.9%

Missouri City, Texas			10 min drive		15 min drive		30 min drive	
Drive Time			time		time		time	
Male Age Distribution (2025)								
Male Population			78,880	47.7%	210,346	48.1%	878,058	49.3%
Age Under 5 Years			4,684	5.9%	13,884	6.6%	57,251	6.5%
Age 5 to 9 Years			5,376	6.8%	15,205	7.2%	61,595	7.0%
Age 10 to 14 Years			6,028	7.6%	15,860	7.5%	61,603	7.0%
Age 15 to 19 Years			6,403	8.1%	15,778	7.5%	64,053	7.3%
Age 20 to 24 Years			5,990	7.6%	14,665	7.0%	64,695	7.4%
Age 25 to 29 Years			5,686	7.2%	14,697	7.0%	64,671	7.4%
Age 30 to 34 Years			5,402	6.8%	15,202	7.2%	68,373	7.8%
Age 35 to 39 Years			5,168	6.6%	15,086	7.2%	65,487	7.5%
Age 40 to 44 Years			5,343	6.8%	15,076	7.2%	63,357	7.2%
Age 45 to 49 Years			4,796	6.1%	13,323	6.3%	55,985	6.4%
Age 50 to 54 Years			4,954	6.3%	13,156	6.3%	54,191	6.2%
Age 55 to 59 Years			4,675	5.9%	11,731	5.6%	47,134	5.4%
Age 60 to 64 Years			4,419	5.6%	10,924	5.2%	43,572	5.0%
Age 65 to 69 Years			4,010	5.1%	9,835	4.7%	38,069	4.3%
Age 70 to 74 Years			2,873	3.6%	7,065	3.4%	28,397	3.2%
Age 75 to 79 Years			1,685	2.1%	4,533	2.2%	19,275	2.2%
Age 80 to 84 Years			810	1.0%	2,471	1.2%	10,891	1.2%
Age 85 Years or Over			576	0.7%	1,856	0.9%	9,457	1.1%
Male Median Age			34.2		34.5		34.8	
Age 19 Years or Less			22,491	28.5%	60,727	28.9%	244,502	27.8%
Age 20 to 64 Years			46,434	58.9%	123,860	58.9%	527,466	60.1%
Age 65 Years or Over			9,955	12.6%	25,760	12.2%	106,089	12.1%
Males per 100 Females (2025)								
Overall Comparison			91		93		97	
Age Under 5 Years			102	50.4%	102	50.5%	103	50.7%
Age 5 to 9 Years			104	50.9%	103	50.7%	103	50.7%
Age 10 to 14 Years			104	50.9%	102	50.6%	103	50.8%
Age 15 to 19 Years			103	50.7%	103	50.6%	112	52.8%
Age 20 to 24 Years			100	50.0%	98	49.4%	109	52.1%
Age 25 to 29 Years			99	49.7%	95	48.6%	96	48.9%
Age 30 to 34 Years			93	48.2%	93	48.1%	96	49.0%
Age 35 to 39 Years			89	47.2%	93	48.3%	97	49.3%
Age 40 to 44 Years			89	47.2%	94	48.5%	97	49.2%
Age 45 to 49 Years			85	46.1%	90	47.5%	95	48.8%
Age 50 to 54 Years			86	46.3%	90	47.5%	96	49.0%
Age 55 to 59 Years			85	46.1%	89	47.2%	95	48.7%
Age 60 to 64 Years			79	44.2%	84	45.8%	91	47.5%
Age 65 to 69 Years			78	43.9%	82	45.1%	88	46.9%
Age 70 to 74 Years			75	42.9%	76	43.1%	83	45.3%
Age 75 to 79 Years			78	43.7%	79	44.1%	85	45.8%
Age 80 to 84 Years			76	43.2%	79	44.2%	81	44.9%
Age 85 Years or Over			68	40.4%	72	41.8%	82	44.9%
Age 19 Years or Less			103	50.7%	102	50.6%	105	51.2%
Age 20 to 39 Years			95	48.8%	95	48.6%	99	49.8%
Age 40 to 64 Years			85	46.0%	90	47.4%	95	48.7%
Age 65 Years or Over			76	43.3%	79	44.0%	85	45.9%

Missouri City, Texas			10 min drive		15 min drive		30 min drive	
Drive Time			time		time		time	
Household Type (2025)								
Total Households			56,677		156,559		663,921	
Households with Children			22,997	40.6%	60,895	38.9%	235,746	35.5%
Average Household Size			2.9		2.8		2.6	
Household Density per Square Mile			1,341		1,468		1,467	
Population Family			146,375	88.5%	373,701	85.5%	1.44 M	81.2%
Population Non-Family			18,589	11.2%	61,960	14.2%	312,424	17.6%
Population Group Quarters			506	0.3%	1,199	0.3%	22,374	1.3%
Family Households			42,699	75.3%	110,117	70.3%	429,977	64.8%
Married Couple Households			26,051	61.0%	69,462	63.1%	285,372	66.4%
Other Family Households with Children			16,648	39.0%	40,655	36.9%	144,605	33.6%
Family Households with Children			22,973	53.8%	60,834	55.2%	235,505	54.8%
Married Couple with Children			13,903	60.5%	37,611	61.8%	153,356	65.1%
Other Family Households with Children			9,070	39.5%	23,223	38.2%	82,149	34.9%
Family Households No Children			19,727	46.2%	49,283	44.8%	194,472	45.2%
Married Couple No Children			12,149	61.6%	31,851	64.6%	132,016	67.9%
Other Family Households No Children			7,578	38.4%	17,432	35.4%	62,456	32.1%
Non-Family Households			13,978	24.7%	46,443	29.7%	233,944	35.2%
Non-Family Households with Children			25	0.2%	61	0.1%	241	0.1%
Non-Family Households No Children			13,953	99.8%	46,382	99.9%	233,703	99.9%
Average Family Household Size			3.4		3.4		3.4	
Average Family Income			\$103,801		\$113,980		\$141,293	
Median Family Income			\$85,940		\$92,604		\$109,727	
Average Non-Family Household Size			1.3		1.3		1.3	
Marital Status (2025)								
Population Age 15 Years or Over			133,790		348,025		1.42 M	
Never Married			50,141	37.5%	132,204	38.0%	540,960	38.0%
Currently Married			54,373	40.6%	144,919	41.6%	613,245	43.1%
Previously Married			29,275	21.9%	70,902	20.4%	269,736	18.9%
Separated			7,992	27.3%	21,127	29.8%	82,690	30.7%
Widowed			6,620	22.6%	15,227	21.5%	57,728	21.4%
Divorced			14,663	50.1%	34,548	48.7%	129,318	47.9%
Educational Attainment (2025)								
Adult Population Age 25 Years or Over			109,176		287,182		1.18 M	
Elementary (Grade Level 0 to 8)			9,532	8.7%	29,378	10.2%	107,648	9.1%
Some High School (Grade Level 9 to 11)			7,399	6.8%	19,738	6.9%	66,444	5.6%
High School Graduate			28,428	26.0%	63,491	22.1%	230,508	19.6%
Some College			22,536	20.6%	50,842	17.7%	193,422	16.4%
Associate Degree Only			9,001	8.2%	20,847	7.3%	84,370	7.2%
Bachelor Degree Only			20,528	18.8%	61,561	21.4%	277,022	23.5%
Graduate Degree			11,752	10.8%	41,325	14.4%	219,066	18.6%
Any College (Some College or Higher)			63,817	58.5%	174,575	60.8%	773,879	65.7%
College Degree + (Bachelor Degree or Higher)			32,280	29.6%	102,886	35.8%	496,088	42.1%

Missouri City, Texas			10 min drive		15 min drive		30 min drive	
Drive Time			time		time		time	
Housing								
Total Housing Units (2025)			61,024		169,803		726,908	
Total Housing Units (2020)			54,566		154,659		666,366	
Historical Annual Growth (2020-2025)			6,458 -		15,144 -		60,543 -	
Housing Units Occupied (2025)			56,677 92.9%		156,559 92.2%		663,921 91.3%	
Housing Units Owner-Occupied			35,194 62.1%		83,849 53.6%		329,833 49.7%	
Housing Units Renter-Occupied			21,483 37.9%		72,711 46.4%		334,088 50.3%	
Housing Units Vacant (2025)			4,347 7.1%		13,244 7.8%		62,987 8.7%	
Household Size (2025)								
Total Households			56,677		156,559		663,921	
1 Person Households			11,522 20.3%		37,971 24.3%		187,927 28.3%	
2 Person Households			16,684 29.4%		44,403 28.4%		183,255 27.6%	
3 Person Households			10,298 18.2%		27,458 17.5%		110,177 16.6%	
4 Person Households			8,925 15.7%		23,663 15.1%		96,324 14.5%	
5 Person Households			5,172 9.1%		13,148 8.4%		50,488 7.6%	
6 Person Households			2,434 4.3%		5,960 3.8%		22,017 3.3%	
7 or More Person Households			1,642 2.9%		3,957 2.5%		13,734 2.1%	
Household Income Distribution (2025)								
HH Income \$200,000 or More			4,098 7.2%		15,369 9.8%		95,475 14.4%	
HH Income \$150,000 to \$199,999			5,007 8.8%		12,687 8.1%		54,081 8.1%	
HH Income \$125,000 to \$149,999			4,170 7.4%		11,741 7.5%		48,680 7.3%	
HH Income \$100,000 to \$124,999			5,598 9.9%		14,323 9.1%		58,564 8.8%	
HH Income \$75,000 to \$99,999			8,040 14.2%		20,351 13.0%		79,449 12.0%	
HH Income \$50,000 to \$74,999			11,224 19.8%		29,465 18.8%		111,820 16.8%	
HH Income \$35,000 to \$49,999			6,876 12.1%		17,734 11.3%		68,780 10.4%	
HH Income \$25,000 to \$34,999			3,552 6.3%		12,188 7.8%		47,654 7.2%	
HH Income \$15,000 to \$24,999			3,503 6.2%		9,656 6.2%		40,031 6.0%	
HH Income \$10,000 to \$14,999			1,746 3.1%		5,115 3.3%		21,483 3.2%	
HH Income Under \$10,000			2,864 5.1%		7,931 5.1%		37,903 5.7%	
Household Vehicles (2025)								
Households 0 Vehicles Available			3,090 5.5%		11,825 7.6%		57,608 8.7%	
Households 1 Vehicle Available			18,577 32.8%		56,689 36.2%		254,036 38.3%	
Households 2 Vehicles Available			21,319 37.6%		56,706 36.2%		234,716 35.4%	
Households 3 or More Vehicles Available			13,690 24.2%		31,339 20.0%		117,560 17.7%	
Total Vehicles Available			107,711		276,103		1.12 M	
Average Vehicles per Household			1.9		1.8		1.7	
Owner-Occupied Household Vehicles			75,697 70.3%		178,597 64.7%		695,444 62.0%	
Average Vehicles per Owner-Occupied Household			2.2		2.1		2.1	
Renter-Occupied Household Vehicles			32,014 29.7%		97,506 35.3%		426,619 38.0%	
Average Vehicles per Renter-Occupied Household			1.5		1.3		1.3	
Travel Time (2025)								
Worker Base Age 16 years or Over			87,206		231,195		947,875	
Travel to Work in 14 Minutes or Less			10,005 11.5%		28,330 12.3%		134,544 14.2%	
Travel to Work in 15 to 29 Minutes			28,147 32.3%		73,364 31.7%		296,672 31.3%	
Travel to Work in 30 to 59 Minutes			33,504 38.4%		84,886 36.7%		320,292 33.8%	
Travel to Work in 60 Minutes or More			6,897 7.9%		17,450 7.5%		70,515 7.4%	
Work at Home			8,654 9.9%		27,165 11.7%		125,852 13.3%	
Average Minutes Travel to Work			28.6		28.1		27.1	

Missouri City, Texas	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	87,206		231,195		947,875	
Drive to Work Alone	65,800	75.5%	168,374	72.8%	669,619	70.6%
Drive to Work in Carpool	9,439	10.8%	24,546	10.6%	102,919	10.9%
Travel to Work by Public Transportation	1,300	1.5%	4,217	1.8%	19,412	2.0%
Drive to Work on Motorcycle	18	-	118	-	489	-
Bicycle to Work	102	0.1%	384	0.2%	1,668	0.2%
Walk to Work	376	0.4%	1,914	0.8%	10,856	1.1%
Other Means	1,518	1.7%	4,477	1.9%	17,059	1.8%
Work at Home	8,654	9.9%	27,165	11.7%	125,852	13.3%
Daytime Demographics (2025)						
Total Businesses	7,116		23,217		109,692	
Total Employees	47,716		164,263		883,526	
Company Headquarter Businesses	185	2.6%	678	2.9%	3,407	3.1%
Company Headquarter Employees	4,009	8.4%	19,196	11.7%	156,030	17.7%
Employee Population per Business	6.7	to 1	7.1	to 1	8.1	to 1
Residential Population per Business	23.3	to 1	18.8	to 1	16.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	91,722		274,451		1.33 M	
Labor Force						
Labor Population Age 16 Years or Over (2025)	131,220		341,639		1.4 M	
Labor Force Total Males (2025)	61,511	46.9%	162,226	47.5%	685,142	49.0%
Male Civilian Employed	42,357	68.9%	117,281	72.3%	497,341	72.6%
Male Civilian Unemployed	2,905	4.7%	6,359	3.9%	24,143	3.5%
Males in Armed Forces	2	-	137	-	1,194	0.2%
Males Not in Labor Force	16,248	26.4%	38,449	23.7%	162,463	23.7%
Labor Force Total Females (2025)	69,709	53.1%	179,413	52.5%	714,361	51.0%
Female Civilian Employed	44,856	64.3%	113,922	63.5%	450,555	63.1%
Female Civilian Unemployed	1,842	2.6%	5,214	2.9%	21,646	3.0%
Females in Armed Forces	-	-	112	-	950	0.1%
Females Not in Labor Force	23,011	33.0%	60,165	33.5%	241,210	33.8%
Unemployment Rate	4,747	3.6%	11,573	3.4%	45,789	3.3%
Occupation (2025)						
Occupation Population Age 16 Years or Over	87,206		231,195		947,875	
Occupation Total Males	42,350	48.6%	117,274	50.7%	497,320	52.5%
Occupation Total Females	44,856	51.4%	113,922	49.3%	450,555	47.5%
Management, Business, Financial Operations	12,893	14.8%	35,184	15.2%	167,691	17.7%
Professional, Related	18,109	20.8%	55,059	23.8%	259,456	27.4%
Service	16,972	19.5%	42,740	18.5%	159,644	16.8%
Sales, Office	17,356	19.9%	43,206	18.7%	170,083	17.9%
Farming, Fishing, Forestry	99	0.1%	320	0.1%	1,837	0.2%
Construction, Extraction, Maintenance	8,336	9.6%	23,654	10.2%	81,064	8.6%
Production, Transport, Material Moving	13,441	15.4%	31,033	13.4%	108,099	11.4%
White Collar Workers	48,358	55.5%	133,449	57.7%	597,230	63.0%
Blue Collar Workers	38,847	44.5%	97,746	42.3%	350,645	37.0%

Missouri City, Texas	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Units In Structure (2025)						
Total Units	56,677		156,559		663,921	
1 Detached Unit	40,824	72.0%	95,913	61.3%	353,841	53.3%
1 Attached Unit	2,222	3.9%	5,448	3.5%	28,239	4.3%
2 Units	365	0.6%	1,764	1.1%	10,224	1.5%
3 to 4 Units	1,426	2.5%	5,338	3.4%	23,148	3.5%
5 to 9 Units	1,482	2.6%	7,346	4.7%	33,985	5.1%
10 to 19 Units	2,933	5.2%	12,011	7.7%	55,272	8.3%
20 to 49 Units	1,521	2.7%	6,422	4.1%	34,978	5.3%
50 or More Units	5,239	9.2%	19,932	12.7%	112,334	16.9%
Mobile Home or Trailer	656	1.2%	2,340	1.5%	11,592	1.7%
Other Structure	10	-	46	-	307	-
Homes Built By Year (2025)						
Homes Built 2020 or later	2,754	4.5%	6,983	4.1%	29,188	4.0%
Homes Built 2010 to 2019	7,031	11.5%	21,583	12.7%	117,389	16.1%
Homes Built 2000 to 2009	10,053	16.5%	27,239	16.0%	126,082	17.3%
Homes Built 1990 to 1999	7,045	11.5%	16,579	9.8%	76,442	10.5%
Homes Built 1980 to 1989	10,922	17.9%	26,043	15.3%	91,310	12.6%
Homes Built 1970 to 1979	13,558	22.2%	33,761	19.9%	111,247	15.3%
Homes Built 1960 to 1969	3,409	5.6%	13,824	8.1%	54,629	7.5%
Homes Built 1950 to 1959	1,407	2.3%	8,140	4.8%	35,662	4.9%
Homes Built 1940 to 1949	231	0.4%	1,158	0.7%	10,342	1.4%
Homes Built Before 1939	266	0.4%	1,249	0.7%	11,630	1.6%
Median Age of Homes	34.4	yrs	35.8	yrs	34.5	yrs
Home Values (2025)						
Owner Specified Housing Units	35,194		83,849		329,833	
Home Values \$1,000,000 or More	501	1.4%	1,561	1.9%	17,022	5.2%
Home Values \$750,000 to \$999,999	710	2.0%	2,348	2.8%	14,610	4.4%
Home Values \$500,000 to \$749,999	2,835	8.1%	8,539	10.2%	39,975	12.1%
Home Values \$400,000 to \$499,999	2,951	8.4%	9,825	11.7%	41,189	12.5%
Home Values \$300,000 to \$399,999	7,115	20.2%	19,748	23.6%	71,535	21.7%
Home Values \$250,000 to \$299,999	5,419	15.4%	12,026	14.3%	42,320	12.8%
Home Values \$200,000 to \$249,999	6,280	17.8%	12,253	14.6%	39,815	12.1%
Home Values \$175,000 to \$199,999	2,301	6.5%	3,890	4.6%	12,960	3.9%
Home Values \$150,000 to \$174,999	2,439	6.9%	4,172	5.0%	13,843	4.2%
Home Values \$125,000 to \$149,999	986	2.8%	1,789	2.1%	6,393	1.9%
Home Values \$100,000 to \$124,999	1,182	3.4%	2,442	2.9%	8,512	2.6%
Home Values \$90,000 to \$99,999	139	0.4%	374	0.4%	1,771	0.5%
Home Values \$80,000 to \$89,999	279	0.8%	566	0.7%	3,007	0.9%
Home Values \$70,000 to \$79,999	180	0.5%	370	0.4%	1,422	0.4%
Home Values \$60,000 to \$69,999	194	0.6%	335	0.4%	1,373	0.4%
Home Values \$50,000 to \$59,999	115	0.3%	362	0.4%	1,749	0.5%
Home Values \$35,000 to \$49,999	187	0.5%	517	0.6%	1,908	0.6%
Home Values \$25,000 to \$34,999	273	0.8%	551	0.7%	2,545	0.8%
Home Values \$10,000 to \$24,999	463	1.3%	1,128	1.3%	4,061	1.2%
Home Values Under \$10,000	646	1.8%	1,055	1.3%	3,824	1.2%
Owner-Occupied Median Home Value	\$267,999		\$305,636		\$365,541	
Renter-Occupied Median Rent	\$1,383		\$1,282		\$1,291	

Missouri City, Texas			10 min drive		15 min drive		30 min drive	
Drive Time			time		time		time	
Total Annual Consumer Expenditure (2025)								
Total Household Expenditure			\$5.65 B		\$15.85 B		\$70.77 B	
Total Non-Retail Expenditure			\$2.72 B		\$7.84 B		\$35.96 B	
Total Retail Expenditure			\$2.92 B		\$8.01 B		\$34.81 B	
Alcoholic Beverages			\$34.86 M		\$97.9 M		\$438.17 M	
Apparel			\$107.57 M		\$300.37 M		\$1.33 B	
Contributions			\$173.42 M		\$493.64 M		\$2.26 B	
Education			\$125.97 M		\$356.59 M		\$1.62 B	
Entertainment			\$334.02 M		\$931.9 M		\$4.12 B	
Food Away From Home			\$254.32 M		\$711.17 M		\$3.16 B	
Grocery			\$416.99 M		\$1.14 B		\$4.78 B	
Health Care			\$373.07 M		\$1.02 B		\$4.26 B	
Household Furnishings and Equipment			\$152.56 M		\$427.51 M		\$1.9 B	
Household Operations			\$110.16 M		\$307.04 M		\$1.35 B	
Miscellaneous Expenses			\$98.3 M		\$274.97 M		\$1.22 B	
Personal Care			\$80.08 M		\$219.45 M		\$935.73 M	
Shelter			\$960.31 M		\$2.73 B		\$12.02 B	
Tax and Retirement			\$1.18 B		\$3.49 B		\$17.02 B	
Tobacco and Related			\$35.98 M		\$95.28 M		\$374.62 M	
Transportation			\$907.78 M		\$2.44 B		\$10.55 B	
Utilities			\$299.81 M		\$815.03 M		\$3.42 B	
Monthly Household Consumer Expenditure (2025)								
Total Household Expenditure			\$8,303		\$8,435		\$8,883	
Total Non-Retail Expenditure			\$4,006 48.2%		\$4,171 49.4%		\$4,513 50.8%	
Total Retail Expenditures			\$4,297 51.8%		\$4,264 50.6%		\$4,369 49.2%	
Alcoholic Beverages			\$51 0.6%		\$52 0.6%		\$55 0.6%	
Apparel			\$158 1.9%		\$160 1.9%		\$167 1.9%	
Contributions			\$255 3.1%		\$263 3.1%		\$284 3.2%	
Education			\$185 2.2%		\$190 2.3%		\$203 2.3%	
Entertainment			\$491 5.9%		\$496 5.9%		\$517 5.8%	
Food Away From Home			\$374 4.5%		\$379 4.5%		\$396 4.5%	
Grocery			\$613 7.4%		\$605 7.2%		\$601 6.8%	
Health Care			\$549 6.6%		\$541 6.4%		\$534 6.0%	
Household Furnishings and Equipment			\$224 2.7%		\$228 2.7%		\$239 2.7%	
Household Operations			\$162 2.0%		\$163 1.9%		\$170 1.9%	
Miscellaneous Expenses			\$145 1.7%		\$146 1.7%		\$153 1.7%	
Personal Care			\$118 1.4%		\$117 1.4%		\$117 1.3%	
Shelter			\$1,412 17.0%		\$1,452 17.2%		\$1,509 17.0%	
Tax and Retirement			\$1,738 20.9%		\$1,858 22.0%		\$2,137 22.0%	
Tobacco and Related			\$53 0.6%		\$51 0.6%		\$47 0.5%	
Transportation			\$1,335 16.1%		\$1,300 15.4%		\$1,324 14.9%	
Utilities			\$441 5.3%		\$434 5.1%		\$429 4.8%	

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Missouri City, Texas						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$182.57 M / \$315.8 M	-42	\$505.07 M / \$613.69 M	-18	\$2.2 B / \$3.75 B	-41
Men's Clothing Stores	\$7.75 M / \$19.46 M	-60	\$21.18 M / \$26.41 M	-20	\$89.83 M / \$159.12 M	-44
Women's Clothing Stores	\$15.44 M / \$20.93 M	-26	\$42.86 M / \$57.41 M	-25	\$188.1 M / \$382.52 M	-51
Children's, Infants' Clothing Stores	\$14.62 M / \$24.48 M	-40	\$41.19 M / \$30.24 M	27	\$185.54 M / \$257.97 M	-28
Family Clothing Stores	\$90.25 M / \$205.23 M	-56	\$249.57 M / \$374.86 M	-33	\$1.09 B / \$2 B	-45
Clothing Accessory Stores	\$4.25 M / \$14.34 M	-70	\$11.68 M / \$29.82 M	-61	\$50.27 M / \$146.15 M	-66
Other Apparel Stores	\$5.49 M / \$5.99 M	-8	\$15.28 M / \$17.35 M	-12	\$67.04 M / \$75.75 M	-11
Shoe Stores	\$36.4 M / \$17.1 M	53	\$100.32 M / \$47.84 M	52	\$430.9 M / \$510.58 M	-16
Jewelry Stores	\$7.42 M / \$8.27 M	-10	\$20.41 M / \$29.76 M	-31	\$87.35 M / \$207.14 M	-58
Luggage Stores	\$948.35 K / \$-1	100	\$2.58 M / \$-2	100	\$10.76 M / \$17.88 M	-40
Furniture, Home Furnishings Stores	\$164.2 M / \$339.98 M	-52	\$451.2 M / \$650.38 M	-31	\$1.95 B / \$3.8 B	-49
Furniture Stores	\$77.44 M / \$115.77 M	-33	\$211.11 M / \$237.73 M	-11	\$891.68 M / \$1.23 B	-28
Floor Covering Stores	\$10.91 M / \$19.32 M	-44	\$29.9 M / \$45.18 M	-34	\$127.58 M / \$121.51 M	5
Other Home Furnishing Stores	\$75.85 M / \$204.89 M	-63	\$210.18 M / \$367.46 M	-43	\$926.56 M / \$2.45 B	-62
Electronics, Appliance Stores	\$152.17 M / \$74.42 M	51	\$412.81 M / \$461.08 M	-10	\$1.78 B / \$2.26 B	-21
Building Material, Garden Equipment, Supplies Dealers	\$157.09 M / \$74.48 M	53	\$435.25 M / \$237.75 M	45	\$1.9 B / \$1.48 B	22
Home Centers	\$88.02 M / \$34.92 M	60	\$243.49 M / \$129.56 M	47	\$1.06 B / \$989.98 M	7
Paint, Wallpaper Stores	\$18.25 M / \$10.01 M	45	\$51.4 M / \$37.37 M	27	\$230.69 M / \$144.65 M	37
Hardware Stores	\$9.7 M / \$6.09 M	37	\$26.89 M / \$16.07 M	40	\$117.48 M / \$50.83 M	57
Other Building Materials Stores	\$28.26 M / \$18.95 M	33	\$77.92 M / \$37.49 M	52	\$336.59 M / \$236.82 M	30
Outdoor Power Equipment Stores	\$1.69 M / \$769.62 K	54	\$4.67 M / \$1.32 M	72	\$20.28 M / \$7.11 M	65
Nursery, Garden Stores	\$11.17 M / \$3.74 M	67	\$30.88 M / \$15.94 M	48	\$134.24 M / \$54.86 M	59
Food, Beverage Stores	\$236.48 M / \$219.59 M	7	\$652.92 M / \$622.48 M	5	\$2.88 B / \$2.53 B	12
Grocery Stores	\$182.53 M / \$152.5 M	16	\$501.36 M / \$454.36 M	9	\$2.19 B / \$1.84 B	16
Convenience Stores	\$15.89 M / \$17.72 M	-10	\$43.38 M / \$38.64 M	11	\$189.57 M / \$169.56 M	11
Meat Markets	\$1.1 M / \$222.77 K	80	\$3.06 M / \$1.61 M	47	\$13.56 M / \$7.5 M	45
Fish, Seafood Markets	\$379.56 K / \$-1	100	\$1.06 M / \$792.06 K	25	\$4.71 M / \$9.53 M	-51
Fruit, Vegetable Markets	\$718.28 K / \$136.78 K	81	\$2 M / \$178.47 K	91	\$8.85 M / \$7.15 M	19
Other Specialty Food Markets	\$1.47 M / \$776.27 K	47	\$4.1 M / \$3.81 M	7	\$18.14 M / \$26.54 M	-32
Liquor Stores	\$34.39 M / \$48.23 M	-29	\$97.94 M / \$123.09 M	-20	\$451.7 M / \$470.24 M	-4

Missouri City, Texas						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$148.53 M / \$179.63 M	-17	\$381.01 M / \$564.11 M	-32	\$1.6 B / \$2.45 B	-35
Pharmacy, Drug Stores	\$130.7 M / \$160.22 M	-18	\$336.32 M / \$488.7 M	-31	\$1.41 B / \$2.16 B	-35
Cosmetics, Beauty Stores	\$7.54 M / \$9.07 M	-17	\$19.11 M / \$27.65 M	-31	\$79.53 M / \$106.17 M	-25
Optical Goods Stores	\$2.24 M / \$748.42 K	67	\$5.09 M / \$4.72 M	7	\$19.13 M / \$22.54 M	-15
Other Health, Personal Care Stores	\$8.05 M / \$9.59 M	-16	\$20.49 M / \$43.04 M	-52	\$85.33 M / \$160.39 M	-47
Sporting Goods, Hobby, Book, Music Stores	\$184.64 M / \$118.1 M	36	\$509.26 M / \$456.07 M	10	\$2.21 B / \$2.28 B	-3
Sporting Goods Stores	\$73.39 M / \$72.83 M	1	\$202.55 M / \$150.92 M	25	\$877.38 M / \$1.08 B	-18
Hobby, Toy, Game Stores	\$51.34 M / \$20.44 M	60	\$140.5 M / \$160.22 M	-12	\$598.58 M / \$625.41 M	-4
Sewing, Needlecraft Stores	\$34.07 M / \$6.78 M	80	\$94.44 M / \$17.19 M	82	\$408.57 M / \$277.69 M	32
Musical Instrument Stores	\$12.77 M / \$6.24 M	51	\$36.68 M / \$87.88 M	-58	\$172.37 M / \$155.94 M	10
Book Stores	\$13.06 M / \$11.81 M	10	\$35.09 M / \$39.86 M	-12	\$149.78 M / \$141.08 M	6
General Merchandise Stores	\$585.47 M / \$229.86 M	61	\$1.6 B / \$1.42 B	11	\$6.89 B / \$4.96 B	28
Department Stores	\$206.5 M / \$146.94 M	29	\$566.33 M / \$593.62 M	-5	\$2.45 B / \$2.56 B	-4
Warehouse Superstores	\$321.8 M / -	100	\$875.39 M / \$606.39 M	31	\$3.76 B / \$1.49 B	60
Other General Merchandise Stores	\$57.17 M / \$82.92 M	-31	\$156.59 M / \$217.06 M	-28	\$674.94 M / \$911.37 M	-26
Miscellaneous Store Retailers	\$73.38 M / \$41.01 M	44	\$199.38 M / \$152.51 M	24	\$849.93 M / \$825.78 M	3
Florists	\$1.81 M / \$454.69 K	75	\$5 M / \$3 M	40	\$21.91 M / \$13.87 M	37
Office, Stationary Stores	\$7.13 M / \$4.19 M	41	\$19.22 M / \$25.35 M	-24	\$80.18 M / \$120.51 M	-33
Gift, Souvenir Stores	\$15.04 M / \$3.28 M	78	\$41.36 M / \$18.2 M	56	\$179.73 M / \$119.62 M	33
Used Merchandise Stores	\$4.97 M / \$2.56 M	48	\$13.49 M / \$7.19 M	47	\$56.64 M / \$29.13 M	49
Pet, Pet Supply Stores	\$14.47 M / \$4.51 M	69	\$39.34 M / \$18.72 M	52	\$164.99 M / \$92.7 M	44
Art Dealers	\$1.97 M / \$460.97 K	77	\$5.3 M / \$788.84 K	85	\$21.85 M / \$30.01 M	-27
Mobile Home Dealers	\$1.59 M / \$67.3 K	96	\$4.39 M / \$1.28 M	71	\$18.97 M / \$6.75 M	64
Other Miscellaneous Retail Stores	\$26.41 M / \$25.48 M	3	\$71.25 M / \$77.97 M	-9	\$305.67 M / \$413.21 M	-26
Non-Store Retailers	\$346.21 M / \$154.33 M	55	\$940.38 M / \$596.73 M	37	\$4.06 B / \$2.74 B	32
Mail Order, Catalog Stores	\$324.33 M / \$135.89 M	58	\$880.24 M / \$540.37 M	39	\$3.8 B / \$2.4 B	37
Vending Machines	\$1.53 M / \$2.93 M	-48	\$4.28 M / \$6.62 M	-35	\$19.07 M / \$20.12 M	-5
Fuel Dealers	\$1.82 M / \$848.58 K	53	\$5.06 M / \$2.57 M	49	\$22.18 M / \$21.22 M	4
Other Direct Selling Establishments	\$18.53 M / \$14.66 M	21	\$50.81 M / \$47.17 M	7	\$221.26 M / \$296.94 M	-25

Retail Gap Report



Missouri City, Texas						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$304.82 M / \$317.44 M	-4	\$865.11 M / \$856.74 M	1	\$3.95 B / \$4.89 B	-19
Hotels, Other Travel Accommodations	\$19.47 M / \$6.16 M	68	\$55.3 M / \$22.71 M	59	\$253.11 M / \$246.61 M	3
RV Parks	\$190.81 K / \$2.32 K	99	\$531.04 K / \$29.41 K	94	\$2.34 M / \$746.93 K	68
Rooming, Boarding Houses	\$109.66 K / \$-1	100	\$310.21 K / \$107.47 K	65	\$1.41 M / \$2.01 M	-30
Full Service Restaurants	\$178.11 M / \$118.27 M	34	\$505.54 M / \$404.42 M	20	\$2.31 B / \$2.77 B	-17
Limited Service Restaurants	\$82.71 M / \$146.54 M	-44	\$234.78 M / \$314.94 M	-25	\$1.07 B / \$1.35 B	-20
Special Food Services, Catering	\$24.23 M / \$54.47 M	-56	\$68.65 M / \$126.81 M	-46	\$312.29 M / \$492.63 M	-37
Drinking Places	\$16.6 M / \$8.6 M	48	\$47.62 M / \$35.33 M	26	\$221.92 M / \$255.87 M	-13
Gasoline Stations	\$115.65 M / \$113.48 M	2	\$312.95 M / \$421.83 M	-26	\$1.35 B / \$1.85 B	-27
Motor Vehicle, Parts Dealers	\$254.87 M / \$192.98 M	24	\$699.42 M / \$1.01 B	-31	\$2.98 B / \$2.98 B	0
New Car Dealers	\$142.25 M / \$104.19 M	27	\$387.75 M / \$715.59 M	-46	\$1.63 B / \$1.65 B	-1
Used Car Dealers	\$13.22 M / \$19.91 M	-34	\$35.97 M / \$59 M	-39	\$150.35 M / \$393.05 M	-62
Recreational Vehicle Dealers	\$28.52 M / \$5.74 M	80	\$78.74 M / \$43.85 M	44	\$341.24 M / \$160.2 M	53
Motorcycle, Boat Dealers	\$37.13 M / \$26.36 M	29	\$102.36 M / \$92.09 M	10	\$442.05 M / \$402.5 M	9
Auto Parts, Accessories	\$21.64 M / \$25.92 M	-17	\$60.59 M / \$62.24 M	-3	\$268.74 M / \$243.57 M	9
Tire Dealers	\$12.12 M / \$10.85 M	10	\$34 M / \$36.48 M	-7	\$151.49 M / \$125.25 M	17
2025 Population	165,469		436,861		1.78 M	
2030 Population	169,794		443,491		1.81 M	
% Population Change 2025-2030	2.6%		1.5%		2.0%	
2025 Adult Population Age 18+	125,993		328,750		1.35 M	
2025 Population Male	78,880		210,346		878,058	
2025 Population Female	86,589		226,515		901,631	
2025 Households	56,677		156,559		663,921	
2025 Median Household Income	76,075		81,044		92,153	
2025 Average Household Income	94,699		101,362		121,303	

Retail Potential

Retail Potential Profile



Missouri City, Texas	10 min	15 min	30 min
Drive Time	drive time	drive time	drive time
2025 Population	165,469	436,861	1.78 M
2030 Population	169,794	443,491	1.81 M
% Population Change 2020-2025	10.4%	8.9%	9.6%
2025 Adult Population Age 18+	\$125,993	\$328,750	1.35 M
2025 Population Male	\$78,880	\$210,346	\$878,058
2025 Population Female	\$86,589	\$226,515	\$901,631
2025 Households	\$56,677	\$156,559	\$663,921
2025 Median Household Income	\$76,075	\$81,044	\$92,153
2025 Average Household Income	\$94,699	\$101,362	\$121,303
Clothing, Clothing Accessories Stores	\$182.57 M	\$505.07 M	\$2.2 B
Men's Clothing Stores	\$7.75 M	\$21.18 M	\$89.83 M
Women's Clothing Stores	\$15.44 M	\$42.86 M	\$188.1 M
Children's, Infants' Clothing Stores	\$14.62 M	\$41.19 M	\$185.54 M
Family Clothing Stores	\$90.25 M	\$249.57 M	\$1.09 B
Clothing Accessory Stores	\$4.25 M	\$11.68 M	\$50.27 M
Other Apparel Stores	\$5.49 M	\$15.28 M	\$67.04 M
Shoe Stores	\$36.4 M	\$100.32 M	\$430.9 M
Jewelry Stores	\$7.42 M	\$20.41 M	\$87.35 M
Luggage Stores	\$948.35 K	\$2.58 M	\$10.76 M
Furniture, Home Furnishings Stores	\$164.2 M	\$451.2 M	\$1.95 B
Furniture Stores	\$77.44 M	\$211.11 M	\$891.68 M
Floor Covering Stores	\$10.91 M	\$29.9 M	\$127.58 M
Other Home Furnishing Stores	\$75.85 M	\$210.18 M	\$926.56 M
Electronics, Appliance Stores	\$152.17 M	\$412.81 M	\$1.78 B
Gasoline Stations	\$115.65 M	\$312.95 M	\$1.35 B
Building Material, Garden Equipment, Supplies Dealers	\$157.09 M	\$435.25 M	\$1.9 B
Home Centers	\$88.02 M	\$243.49 M	\$1.06 B
Paint, Wallpaper Stores	\$18.25 M	\$51.4 M	\$230.69 M
Hardware Stores	\$9.7 M	\$26.89 M	\$117.48 M
Other Building Materials Stores	\$28.26 M	\$77.92 M	\$336.59 M
Outdoor Power Equipment Stores	\$1.69 M	\$4.67 M	\$20.28 M
Nursery, Garden Stores	\$11.17 M	\$30.88 M	\$134.24 M
Food, Beverage Stores	\$236.48 M	\$652.92 M	\$2.88 B
Grocery Stores	\$182.53 M	\$501.36 M	\$2.19 B
Convenience Stores	\$15.89 M	\$43.38 M	\$189.57 M
Meat Markets	\$1.1 M	\$3.06 M	\$13.56 M
Fish, Seafood Markets	\$379.56 K	\$1.06 M	\$4.71 M
Fruit, Vegetable Markets	\$718.28 K	\$2 M	\$8.85 M
Other Specialty Food Markets	\$1.47 M	\$4.1 M	\$18.14 M
Liquor Stores	\$34.39 M	\$97.94 M	\$451.7 M

Retail Potential Profile



Missouri City, Texas	10 min	15 min	30 min
Drive Time	drive time	drive time	drive time
Health, Personal Care Stores	\$148.53 M	\$381.01 M	\$1.6 B
Pharmacy, Drug Stores	\$130.7 M	\$336.32 M	\$1.41 B
Cosmetics, Beauty Stores	\$7.54 M	\$19.11 M	\$79.53 M
Optical Goods Stores	\$2.24 M	\$5.09 M	\$19.13 M
Other Health, Personal Care Stores	\$8.05 M	\$20.49 M	\$85.33 M
Sporting Goods, Hobby, Book, Music Stores	\$184.64 M	\$509.26 M	\$2.21 B
Sporting Goods Stores	\$73.39 M	\$202.55 M	\$877.38 M
Hobby, Toy, Game Stores	\$51.34 M	\$140.5 M	\$598.58 M
Sewing, Needlecraft Stores	\$34.07 M	\$94.44 M	\$408.57 M
Musical Instrument Stores	\$12.77 M	\$36.68 M	\$172.37 M
Book Stores	\$13.06 M	\$35.09 M	\$149.78 M
General Merchandise Stores	\$585.47 M	\$1.6 B	\$6.89 B
Department Stores	\$206.5 M	\$566.33 M	\$2.45 B
Warehouse Superstores	\$321.8 M	\$875.39 M	\$3.76 B
Other General Merchandise Stores	\$57.17 M	\$156.59 M	\$674.94 M
Miscellaneous Store Retailers	\$73.38 M	\$199.38 M	\$849.93 M
Florists	\$1.81 M	\$5 M	\$21.91 M
Office, Stationary Stores	\$7.13 M	\$19.22 M	\$80.18 M
Gift, Souvenir Stores	\$15.04 M	\$41.36 M	\$179.73 M
Used Merchandise Stores	\$4.97 M	\$13.49 M	\$56.64 M
Pet, Pet Supply Stores	\$14.47 M	\$39.34 M	\$164.99 M
Art Dealers	\$1.97 M	\$5.3 M	\$21.85 M
Mobile Home Dealers	\$1.59 M	\$4.39 M	\$18.97 M
Other Miscellaneous Retail Stores	\$26.41 M	\$71.25 M	\$305.67 M
Non-Store Retailers	\$346.21 M	\$940.38 M	\$4.06 B
Mail Order, Catalog Stores	\$324.33 M	\$880.24 M	\$3.8 B
Vending Machines	\$1.53 M	\$4.28 M	\$19.07 M
Fuel Dealers	\$1.82 M	\$5.06 M	\$22.18 M
Other Direct Selling Establishments	\$18.53 M	\$50.81 M	\$221.26 M
Accommodation, Food Services	\$321.42 M	\$912.73 M	\$4.17 B
Hotels, Other Travel Accommodations	\$19.47 M	\$55.3 M	\$253.11 M
RV Parks	\$190.81 K	\$531.04 K	\$2.34 M
Rooming, Boarding Houses	\$109.66 K	\$310.21 K	\$1.41 M
Full Service Restaurants	\$178.11 M	\$505.54 M	\$2.31 B
Limited Service Restaurants	\$82.71 M	\$234.78 M	\$1.07 B
Special Food Services, Catering	\$24.23 M	\$68.65 M	\$312.29 M
Drinking Places	\$16.6 M	\$47.62 M	\$221.92 M
Motor Vehicle, Parts Dealers	\$254.87 M	\$699.42 M	\$2.98 B
New Car Dealers	\$142.25 M	\$387.75 M	\$1.63 B
Used Car Dealers	\$13.22 M	\$35.97 M	\$150.35 M
Recreational Vehicle Dealers	\$28.52 M	\$78.74 M	\$341.24 M
Motorcycle, Boat Dealers	\$37.13 M	\$102.36 M	\$442.05 M
Auto Parts, Accessories	\$21.64 M	\$60.59 M	\$268.74 M
Tire Dealers	\$12.12 M	\$34 M	\$151.49 M

Income Summary

Income Summary Report



Missouri City, Texas	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Population						
Estimated Population (2025)	165,469		436,861		1,779,689	
Projected Population (2030)	169,794		443,491		1,814,787	
Census Population (2020)	149,912		401,336		1,623,181	
Census Population (2010)	146,887		369,424		1,417,798	
Projected Annual Growth (2025 to 2030)	4,325	0.5%	6,630	0.3%	35,098	0.4%
Historical Annual Growth (2020 to 2025)	15,557	1.9%	35,526	1.6%	156,507	1.8%
Historical Annual Growth (2010 to 2020)	3,024	0.2%	31,911	0.9%	205,384	1.4%
Households						
Estimated Households (2025)	56,677		156,559		663,921	
Projected Households (2030)	59,590		162,470		690,000	
Census Households (2020)	50,828		142,242		606,898	
Census Households (2010)	47,904		126,610		518,963	
Projected Annual Growth (2025 to 2030)	2,913	1.0%	5,911	0.8%	26,079	0.8%
Historical Annual Growth (2020 to 2025)	5,849	2.3%	14,317	2.0%	57,022	1.9%
Historical Annual Growth (2010 to 2020)	2,924	0.6%	15,633	1.2%	87,935	1.7%
Average Household Income						
Estimated Average Household Income (2025)	\$94,699		\$101,362		\$121,303	
Projected Average Household Income (2030)	\$93,420		\$100,262		\$119,724	
Census Average Household Income (2020)	\$64,128		\$67,330		\$77,254	
Census Average Household Income (2010)	\$58,332		\$57,056		\$62,888	
Projected Annual Growth (2025 to 2030)	-\$1,279	-0.3%	-\$1,099	-0.2%	-\$1,580	-0.3%
Historical Annual Growth (2020 to 2025)	\$30,571	3.2%	\$34,032	3.4%	\$44,049	3.8%
Historical Annual Growth (2010 to 2020)	\$5,796	1.0%	\$10,274	1.8%	\$14,367	2.3%
Median Household Income						
Estimated Median Household Income (2025)	\$76,075		\$81,044		\$92,153	
Projected Median Household Income (2030)	\$75,097		\$80,452		\$91,500	
Census Median Household Income (2020)	\$56,955		\$57,394		\$61,139	
Census Median Household Income (2010)	\$50,111		\$48,479		\$50,131	
Projected Annual Growth (2025 to 2030)	-\$978	-0.3%	-\$592	-0.1%	-\$653	-0.1%
Historical Annual Growth (2020 to 2025)	\$19,120	2.2%	\$23,649	2.7%	\$31,014	3.4%
Historical Annual Growth (2010 to 2020)	\$6,844	1.4%	\$8,915	1.8%	\$11,008	2.2%
Per Capita Income						
Estimated Per Capita Income (2025)	\$32,467		\$36,357		\$45,345	
Projected Per Capita Income (2030)	\$32,816		\$36,761		\$45,611	
Census Per Capita Income (2020)	\$20,914		\$23,078		\$28,279	
Census Per Capita Income (2010)	\$18,544		\$19,736		\$23,576	
Projected Annual Growth (2025 to 2030)	\$349	0.2%	\$405	0.2%	\$266	0.1%
Historical Annual Growth (2020 to 2025)	\$11,553	3.7%	\$13,279	3.8%	\$17,066	4.0%
Historical Annual Growth (2010 to 2020)	\$2,371	1.3%	\$3,342	1.7%	\$4,703	2.0%
Other Income						
Estimated Families (2025)	42,699		110,117		429,977	
Estimated Average Family Income (2025)	\$103,801		\$113,980		\$141,293	
Estimated Median Family Income (2025)	\$85,940		\$92,604		\$109,727	
Estimated Average Household Net Worth (2025)	\$850,131		\$896,456		\$1,012,997	

Consumer Expenditure Summary

Consumer Expenditure Summary



Missouri City, Texas						
Drive Time		10 min drive time	15 min drive time	30 min drive time		
Estimated Population		165,469		436,861		1,779,689
Estimated Households		56,677		156,559		663,921
Household Expenditure		\$5.65 B		\$15.85 B		\$70.77 B
Per Household ~ Per Capita	\$99,635	\$34,127	\$101,218	\$36,274	\$106,590	\$39,764
Non-Retail Expenditures	\$2.72 B	48.2%	\$7.84 B	49.4%	\$35.96 B	50.8%
Per Household ~ Per Capita	\$48,067	\$16,464	\$50,050	\$17,937	\$54,157	\$20,203
Retail Expenditures	\$2.92 B	51.8%	\$8.01 B	50.6%	\$34.81 B	49.2%
Per Household ~ Per Capita	\$51,567	\$17,663	\$51,167	\$18,337	\$52,434	\$19,561
Alcoholic Beverages	\$34.86 M	0.6%	\$97.9 M	0.6%	\$438.17 M	0.6%
Per Household ~ Per Capita	\$615	\$211	\$625	\$224	\$660	\$246
Apparel	\$107.57 M	1.9%	\$300.37 M	1.9%	\$1.33 B	1.9%
Per Household ~ Per Capita	\$1,898	\$650	\$1,919	\$688	\$2,002	\$747
Contributions	\$173.42 M	3.1%	\$493.64 M	3.1%	\$2.26 B	3.2%
Per Household ~ Per Capita	\$3,060	\$1,048	\$3,153	\$1,130	\$3,412	\$1,273
Education	\$125.97 M	2.2%	\$356.59 M	2.3%	\$1.62 B	2.3%
Per Household ~ Per Capita	\$2,223	\$761	\$2,278	\$816	\$2,440	\$910
Entertainment	\$334.02 M	5.9%	\$931.9 M	5.9%	\$4.12 B	5.8%
Per Household ~ Per Capita	\$5,893	\$2,019	\$5,952	\$2,133	\$6,201	\$2,313
Food Away From Home	\$254.32 M	4.5%	\$711.17 M	4.5%	\$3.16 B	4.5%
Per Household ~ Per Capita	\$4,487	\$1,537	\$4,542	\$1,628	\$4,754	\$1,773
Grocery	\$416.99 M	7.4%	\$1.14 B	7.2%	\$4.78 B	6.8%
Per Household ~ Per Capita	\$7,357	\$2,520	\$7,256	\$2,600	\$7,207	\$2,689
Health Care	\$373.07 M	6.6%	\$1.02 B	6.4%	\$4.26 B	6.0%
Per Household ~ Per Capita	\$6,582	\$2,255	\$6,495	\$2,328	\$6,412	\$2,392
Household Furnishings and Equipment	\$152.56 M	2.7%	\$427.51 M	2.7%	\$1.9 B	2.7%
Per Household ~ Per Capita	\$2,692	\$922	\$2,731	\$979	\$2,869	\$1,070
Household Operations	\$110.16 M	2.0%	\$307.04 M	1.9%	\$1.35 B	1.9%
Per Household ~ Per Capita	\$1,944	\$666	\$1,961	\$703	\$2,037	\$760
Miscellaneous Expenses	\$98.3 M	1.7%	\$274.97 M	1.7%	\$1.22 B	1.7%
Per Household ~ Per Capita	\$1,734	\$594	\$1,756	\$629	\$1,839	\$686
Personal Care	\$80.08 M	1.4%	\$219.45 M	1.4%	\$935.73 M	1.3%
Per Household ~ Per Capita	\$1,413	\$484	\$1,402	\$502	\$1,409	\$526
Shelter	\$960.31 M	17.0%	\$2.73 B	17.2%	\$12.02 B	17.0%
Per Household ~ Per Capita	\$16,944	\$5,804	\$17,428	\$6,246	\$18,104	\$6,754
Tax and Retirement	\$1.18 B	20.9%	\$3.49 B	22.0%	\$17.02 B	24.1%
Per Household ~ Per Capita	\$20,852	\$7,142	\$22,299	\$7,991	\$25,642	\$9,566
Tobacco and Related	\$35.98 M	0.6%	\$95.28 M	0.6%	\$374.62 M	0.5%
Per Household ~ Per Capita	\$635	\$217	\$609	\$218	\$564	\$211
Transportation	\$907.78 M	16.1%	\$2.44 B	15.4%	\$10.55 B	14.9%
Per Household ~ Per Capita	\$16,017	\$5,486	\$15,606	\$5,593	\$15,892	\$5,929
Utilities	\$299.81 M	5.3%	\$815.03 M	5.1%	\$3.42 B	4.8%
Per Household ~ Per Capita	\$5,290	\$1,812	\$5,206	\$1,866	\$5,147	\$1,920

Consumer Expenditure Trend



Missouri City, Texas		10 min drive		15 min drive		30 min drive							
Drive Time		time		time		time							
Population / Households (2025)													
Estimated Population		165,469		436,861		1,779,689							
Estimated Households		56,677		156,559		663,921							
Total Annual Consumer Expenditure (2025)													
Total Household Expenditure		\$5.65 B		\$15.85 B		\$70.77 B							
Total Non-Retail Expenditure		\$2.72 B		\$7.84 B		\$35.96 B							
Total Retail Expenditure		\$2.92 B		\$8.01 B		\$34.81 B							
Alcoholic Beverages		\$34.86 M		\$97.9 M		\$438.17 M							
Apparel		\$107.57 M		\$300.37 M		\$1.33 B							
Contributions		\$173.42 M		\$493.64 M		\$2.26 B							
Education		\$125.97 M		\$356.59 M		\$1.62 B							
Entertainment		\$334.02 M		\$931.9 M		\$4.12 B							
Food Away From Home		\$254.32 M		\$711.17 M		\$3.16 B							
Grocery		\$416.99 M		\$1.14 B		\$4.78 B							
Health Care		\$373.07 M		\$1.02 B		\$4.26 B							
Household Furnishings and Equipment		\$152.56 M		\$427.51 M		\$1.9 B							
Household Operations		\$110.16 M		\$307.04 M		\$1.35 B							
Miscellaneous Expenses		\$98.3 M		\$274.97 M		\$1.22 B							
Personal Care		\$80.08 M		\$219.45 M		\$935.73 M							
Shelter		\$960.31 M		\$2.73 B		\$12.02 B							
Tax and Retirement		\$1.18 B		\$3.49 B		\$17.02 B							
Tobacco and Related		\$35.98 M		\$95.28 M		\$374.62 M							
Transportation		\$907.78 M		\$2.44 B		\$10.55 B							
Utilities		\$299.81 M		\$815.03 M		\$3.42 B							
Monthly Household Consumer Expenditure (2025)													
Total Household Expenditure		\$8,303		\$8,435		\$8,883							
Total Non-Retail Expenditure		\$4,006		48.2%		\$4,513		50.8%					
Total Retail Expenditure		\$4,297		51.8%		\$4,264		50.6%		\$4,369		49.2%	
Alcoholic Beverages		\$51		0.6%		\$52		0.6%		\$55		0.6%	
Apparel		\$158		1.9%		\$160		1.9%		\$167		1.9%	
Contributions		\$255		3.1%		\$263		3.1%		\$284		3.2%	
Education		\$185		2.2%		\$190		2.3%		\$203		2.3%	
Entertainment		\$491		5.9%		\$496		5.9%		\$517		5.8%	
Food Away From Home		\$374		4.5%		\$379		4.5%		\$396		4.5%	
Grocery		\$613		7.4%		\$605		7.2%		\$601		6.8%	
Health Care		\$549		6.6%		\$541		6.4%		\$534		6.0%	
Household Furnishings and Equipment		\$224		2.7%		\$228		2.7%		\$239		2.7%	
Household Operations		\$162		2.0%		\$163		1.9%		\$170		1.9%	
Miscellaneous Expenses		\$145		1.7%		\$146		1.7%		\$153		1.7%	
Personal Care		\$118		1.4%		\$117		1.4%		\$117		1.3%	
Shelter		\$1,412		17.0%		\$1,452		17.2%		\$1,509		17.0%	
Tax and Retirement		\$1,738		20.9%		\$1,858		22.0%		\$2,137		24.1%	
Tobacco and Related		\$53		0.6%		\$51		0.6%		\$47		0.5%	
Transportation		\$1,335		16.1%		\$1,300		15.4%		\$1,324		14.9%	
Utilities		\$441		5.3%		\$434		5.1%		\$429		4.8%	

Consumer Expenditure Trend



Missouri City, Texas	10 min drive	15 min drive	30 min drive
Drive Time	time	time	time
Population / Households (2030)			
Projected Population	169,794	443,491	1,814,787
Projected Households	-	-	-
Total Annual Consumer Expenditure (2030)			
Total Household Expenditure	\$5.57 B	\$14.8 B	\$65.31 B
Total Non-Retail Expenditure	\$2.68 B	\$7.29 B	\$33.08 B
Total Retail Expenditure	\$2.89 B	\$7.5 B	\$32.23 B
Alcoholic Beverages	\$34.37 M	\$91.37 M	\$404.3 M
Apparel	\$105.76 M	\$278.99 M	\$1.22 B
Contributions	\$172 M	\$465.28 M	\$2.11 B
Education	\$124.63 M	\$334.74 M	\$1.5 B
Entertainment	\$328.3 M	\$864.94 M	\$3.78 B
Food Away From Home	\$250.27 M	\$661.48 M	\$2.9 B
Grocery	\$405.75 M	\$1.04 B	\$4.31 B
Health Care	\$374.07 M	\$954.96 M	\$3.93 B
Household Furnishings and Equipment	\$150.29 M	\$398.3 M	\$1.75 B
Household Operations	\$108.01 M	\$284.13 M	\$1.24 B
Miscellaneous Expenses	\$96.89 M	\$256.16 M	\$1.12 B
Personal Care	\$78.11 M	\$200.96 M	\$847.7 M
Shelter	\$939.4 M	\$2.49 B	\$10.81 B
Tax and Retirement	\$1.18 B	\$3.33 B	\$16.08 B
Tobacco and Related	\$34.47 M	\$84.27 M	\$326.63 M
Transportation	\$903.94 M	\$2.32 B	\$9.9 B
Utilities	\$291.45 M	\$741.57 M	\$3.07 B
Consumer Expenditure Growth (2025 to 2030)			
Total Household Expenditure	\$-73.58 M	\$-1.05 B	\$-5.46 B
Total Non-Retail Expenditure	\$-39.91 M	\$-544.63 M	\$-2.88 B
Total Retail Expenditure	\$-33.67 M	\$-506.53 M	\$-2.58 B
Alcoholic Beverages	\$-488.64 K	\$-6.54 M	\$-33.87 M
Apparel	\$-1.81 M	\$-21.38 M	\$-108.1 M
Contributions	\$-1.43 M	\$-28.36 M	\$-156.24 M
Education	\$-1.34 M	\$-21.85 M	\$-117.18 M
Entertainment	\$-5.72 M	\$-66.96 M	\$-337.54 M
Food Away From Home	\$-4.05 M	\$-49.69 M	\$-253.05 M
Grocery	\$-11.24 M	\$-100.58 M	\$-471.38 M
Health Care	\$1 M	\$-61.96 M	\$-331.12 M
Household Furnishings and Equipment	\$-2.27 M	\$-29.21 M	\$-150.06 M
Household Operations	\$-2.15 M	\$-22.9 M	\$-113.64 M
Miscellaneous Expenses	\$-1.41 M	\$-18.81 M	\$-96.81 M
Personal Care	\$-1.97 M	\$-18.49 M	\$-88.03 M
Shelter	\$-20.92 M	\$-241.96 M	\$-1.21 B
Tax and Retirement	\$-6.09 M	\$-157.72 M	\$-948.29 M
Tobacco and Related	\$-1.5 M	\$-11.01 M	\$-47.99 M
Transportation	\$-3.84 M	\$-120.27 M	\$-650.65 M
Utilities	\$-8.36 M	\$-73.46 M	\$-342.31 M

Crime Risk

Missouri City, Texas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
Demographics			
Population	165,469	436,861	1,779,689
Census Population	149,912	401,336	1,623,181
Households	56,677	156,559	663,921
Average Household Income	\$94,699	\$101,362	\$121,303
Median Household Income	\$76,075	\$81,044	\$92,153
Per Capita Income	\$32,467	\$36,357	\$45,345
Total Crime			
Crime Index	139	147	164
Crime Level	Above Average	Above Average	High Risk
Personal Crime			
Crime Index	185	195	195
Crime Level	Very High	Very High	Very High
Murder			
Crime Index	186	184	174
Crime Level	Very High	Very High	High Risk
Rape			
Crime Index	134	121	112
Crime Level	Above Average	Above Average	Average
Robbery			
Crime Index	221	241	279
Crime Level	Very High	Very High	Very High
Assault			
Crime Index	182	193	184
Crime Level	Very High	Very High	Very High
Property Crime			
Crime Index	130	137	158
Crime Level	Above Average	Above Average	High Risk
Burglary			
Crime Index	158	159	160
Crime Level	High Risk	High Risk	High Risk
Larceny			
Crime Index	120	128	154
Crime Level	Average	Above Average	High Risk
Motor Vehicle Theft			
Crime Index	156	164	177
Crime Level	High Risk	High Risk	High Risk

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Auto Parts Tires			
AAMCO	2 / 1	5,000	
Advance Auto Parts	12 / 1	9,400	
AutoZone	34 / 3	6,600	
Caliber Collision	8 / 1	15,100	
Crash Champions	8 / 1	11,700	
Discount Tire	16 / 2	7,900	
Express Oil Change	1 / 1	4,200	
Firestone	11 / 1	9,000	
Gerber Collision & Glass	3 / 0	10,500	
Goodyear	1 / 0	7,900	
Grease Monkey	1 / 0	2,600	
Jiffy Lube	11 / 1	2,500	
Meineke	2 / 0	3,400	
Midas	6 / 0	4,800	
NAPA	3 / 0	6,200	
NTB	7 / 1	11,100	
O'Reilly	35 / 2	8,500	
Pep Boys	3 / 0	17,500	
Quick Lane	5 / 0	7,400	
Take 5 Oil Change	16 / 2	2,100	
Valvoline Instant Oil Change	7 / 0	3,400	
Banks			
Bank of America	33 / 2	5,000	
BOKF	6 / 0	4,900	
Capital One	5 / 0	5,100	
Chase Bank	45 / 2	3,500	
Comerica Bank	10 / 0	4,700	
Commerce Bank	1 / 0	5,000	
East West Bank	4 / 0	5,500	
First Community Bank	15 / 1	4,400	
First Horizon Bank	2 / 0	5,700	
First-Citizens Bank & Trust Company	2 / 0	6,500	
Frost Bank	15 / 1	6,500	
Independent Bank	5 / 0	7,500	
International Bank of Commerce	7 / 0	5,100	
PNC Bank	18 / 1	3,800	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Prosperity Bank	15 / 0	7,800	
Regions Bank	11 / 2	5,100	
Simmons First National Bank	1 / 0	5,700	
Truist Bank	6 / 0	4,900	
Trustmark National Bank	4 / 0	5,100	
Wells Fargo	36 / 4	3,500	
Whitney Bank	1 / 0	4,400	
Woodforest National Bank	12 / 2	3,500	
Banks Minor			
Bank	104 / 3		
Book Stores			
Barnes & Noble	3 / 0	15,400	
Half Price Books	3 / 0	9,200	
Car Washes			
Club Car Wash	1 / 0	5,500	
Mister Car Wash	14 / 1	6,700	
Quick Quack Car Wash	5 / 1	4,500	
Tidal Wave Auto Spa	1 / 0	4,000	
WhiteWater Express Car Wash	2 / 0	5,100	
Clothing Apparel			
Aerie	1 / 0	3,900	
Aeropostale	3 / 0	3,700	
American Eagle Outfitters	2 / 0	6,100	
Ann Taylor	2 / 0	4,300	
Ann Taylor Loft	3 / 0	6,200	
Anthropologie	2 / 0	10,000	
Athleta	3 / 0	4,800	
Banana Republic	3 / 0	7,500	
Brooks Brothers	1 / 0	6,300	
Buckle	3 / 0	5,100	
Burberry	1 / 0		
Carter's	5 / 0	5,200	
Cato	6 / 1	5,000	
Cavender's	2 / 0		
Charlotte Russe	1 / 0	6,500	
Chico's	6 / 0	3,700	
Citi Trends	5 / 1	14,600	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Coach	2 / 0	4,900	
Cotton On	3 / 0	5,000	
dd's DISCOUNTS	5 / 0	24,300	
Express	3 / 0	7,900	
Fossil	2 / 0	2,700	
Francesca's	6 / 0	1,900	
Free People	2 / 0	2,000	
Gap	2 / 0	10,100	
Gucci	2 / 0		
H And M	2 / 0	16,200	
Hollister Co.	3 / 0	6,600	
Hot Topic	3 / 0	1,700	
J. Crew	1 / 0	6,300	
J. Jill	2 / 0	4,500	
Jos. A. Bank	3 / 0	4,700	
K&G Superstore	1 / 0	21,400	
Kate Spade	1 / 0	4,200	
Lane Bryant	2 / 0	6,000	
Louis Vuitton	3 / 0	4,400	
Lululemon	5 / 0	3,400	
maurices	1 / 0	6,000	
Melrose	2 / 0	13,700	
Men's Wearhouse	3 / 0	6,100	
Michael Kors	2 / 0	3,600	
Nordstrom Rack	2 / 0	35,900	
Old Navy	7 / 0	18,000	
PacSun	2 / 0	4,100	
Rainbow	5 / 0	9,100	
Rue21	2 / 0	5,600	
Saks OFF 5TH	1 / 0	28,300	
SOMA	3 / 0	2,900	
Talbots	4 / 0	4,600	
The Children's Place	5 / 0	4,700	
Tilly's	1 / 0	7,900	
Torrid	2 / 0	3,000	
Tory Burch	1 / 0	3,100	
Urban Outfitters	2 / 0	9,500	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Victoria's Secret	4 / 0	6,000	
White House Black Market	4 / 0	1,800	
ZARA	1 / 0	27,500	
Computers Electronic			
Apple Store	3 / 0	8,400	
Best Buy	6 / 1	35,600	
Techy Company	3 / 0		
Convenience Stores			
7-Eleven	19 / 2	3,200	
76	3 / 0	2,300	
Buc-ee's	3 / 0	3,000	
Chevron	90 / 4	1,700	
Circle K	27 / 2	3,200	
Citgo	11 / 0	2,300	
Conoco	1 / 0	2,500	
Exxon	68 / 3	2,600	
Marathon	1 / 0	2,500	
Mobil	20 / 1	2,400	
Murphy USA	10 / 2	2,100	
Phillips 66	7 / 0	2,500	
QuikTrip	1 / 0	4,800	
Shell	139 / 8	1,800	
Stripes Convenience	11 / 3	4,700	
Sunoco	19 / 4	4,700	
TA	1 / 0	18,900	
Texaco	21 / 0	3,200	
Valero	78 / 4	3,200	
Craft Fabric Stores			
Hobby Lobby	7 / 1	68,500	
Michaels	5 / 0	23,600	
Dealerships			
Audi	2 / 0		
BMW	3 / 0		
Cadillac	2 / 0		
Chevrolet	7 / 0		
Chrysler	5 / 0		
Dodge	5 / 0		

Missouri City, Texas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
FIAT		1 / 0		
Ford		7 / 0		
GMC		3 / 0		
Honda		4 / 0		
Hyundai		3 / 0		
Jeep		5 / 0		
Kia		2 / 0		
Lexus		1 / 0		
Lincoln		2 / 0		
Mazda		2 / 0		
Mercedes-Benz		2 / 0		
Mitsubishi		1 / 0		
Nissan		3 / 0		
RAM		5 / 0		
Subaru		1 / 0		
Toyota		4 / 0		
Volkswagen		2 / 0		
Dental				
Affordable Dentures		2 / 0	4,100	
Aspen Dental		2 / 0	3,500	
PDS Health		8 / 1	3,200	
Smile Brands Group		9 / 1	3,500	
Department Stores				
Bealls		2 / 0	22,600	
Dillard's		3 / 0	92,400	
JCPenney		4 / 0	75,000	
Macy's		3 / 0	83,400	
Neiman Marcus		1 / 0	48,700	
Nordstrom		1 / 0	64,000	
Saks Fifth Avenue		1 / 0	41,000	
Discount Department Stores				
Burlington Coat Factory		8 / 1	70,500	
David's Bridal		2 / 0	10,000	
Kohl's		5 / 1	84,200	
Marshalls		9 / 0	28,500	
Ross		14 / 2	28,300	
Target		10 / 1	113,100	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
TJ Maxx	3 / 0	33,400	
Walmart	1 / 0	122,800	
Walmart Supercenter	12 / 2	189,700	
Dollar Stores			
Daiso	1 / 0	40,000	
Dollar General	25 / 3	9,600	
Dollar Tree	31 / 3	11,800	
Family Dollar	34 / 3	9,400	
Family Dollar Dollar Tree	2 / 0	12,100	
Five Below	11 / 2	10,000	
pOpshelf	2 / 1	11,600	
Drug Stores			
CVS	59 / 4	13,400	
GNC	15 / 2	1,700	
Vitamin Shoppe	3 / 0	3,600	
Walgreens	54 / 4	14,800	
Education			
College	16 / 0		
Cosmetology and Barber	6 / 0		
Day Care	539 / 32		
High School	52 / 3		
High School (Private)	14 / 1		
Junior College	6 / 0		
PK - 8	314 / 12		
PK - 8 (Private)	84 / 5		
Trade Schools	8 / 0		
Entertainment			
AMC	4 / 0	39,300	
Bowlero	1 / 0	41,100	
Chuck E. Cheese's	3 / 0	12,400	
Cinemark	3 / 1	61,900	
Edwards	1 / 0	76,200	
Main Event Entertainment	1 / 0	50,600	
Theatres	7 / 1		
EV Charging Stations			
Blink Charging	40 / 0		
ChargePoint	45 / 2		

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Electrify America	2 / 0		
EVgo	4 / 0		
Independent	27 / 2		
Shell Recharge	1 / 0		
Tesla	13 / 0		
Eyewear			
America's Best	9 / 1	4,000	
LensCrafters	4 / 0	4,600	
MyEyeDr.	6 / 1	2,800	
Pearle Vision	4 / 0	2,000	
Visionworks	8 / 1	3,800	
Warby Parker	3 / 0	2,400	
Fitness			
24 Hour Fitness	3 / 0	30,300	
9Round	1 / 0	2,800	
Anytime Fitness	3 / 0	5,100	
Club Pilates	6 / 1	1,500	
Crunch	2 / 0	22,400	
CycleBar	2 / 0	2,300	
EOS Fitness	4 / 1	25,700	
Equinox Fitness	1 / 0	20,200	
F45 Training	8 / 1	2,000	
Hotworx	7 / 1	2,000	
LA Fitness	6 / 2	39,700	
Lifetime Fitness	5 / 1	70,600	
Orangetheory Fitness	9 / 0	3,700	
Planet Fitness	7 / 1	24,600	
Powerhouse Gym	1 / 1	13,500	
Pure Barre	3 / 0	1,700	
Retro Fitness	1 / 0	15,700	
Snap Fitness	1 / 1	4,900	
UFC Gym	1 / 0	29,000	
YMCA	5 / 1	41,600	
Furniture Household			
Aaron's	2 / 0	9,000	
Ashley Furniture	2 / 0	42,700	
At Home	2 / 0	121,000	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Bassett	1 / 0	17,300	
Cort	2 / 0	42,300	
Crate and Barrel	1 / 0	19,000	
Ethan Allen	1 / 0	17,700	
HomeGoods	5 / 0	30,400	
Kirkland's	2 / 0	8,900	
La-Z-Boy	1 / 0	19,700	
Pottery Barn	3 / 0	13,000	
Relax The Back	2 / 0	3,100	
Rent A Center	5 / 0	5,700	
Restoration Hardware	3 / 0	16,700	
Rooms To Go	2 / 0	40,100	
Sur La Table	1 / 0	6,100	
The Container Store	1 / 0	22,900	
West Elm	2 / 0	13,300	
Williams-Sonoma	2 / 0	6,600	
World Market	1 / 0	19,100	
Grocery Stores			
99 Ranch Market	2 / 0		
ALDI	9 / 1	16,600	
Central Market	1 / 0	58,900	
Fiesta	9 / 1	51,400	
H Mart	1 / 0	37,600	
H-E-B	16 / 2	73,500	
Kroger	16 / 2	58,600	
La Michoacana Meat Market	22 / 0	11,800	
Neighborhood Market	5 / 0	55,400	
Randalls	7 / 0	55,500	
Sprouts	1 / 0	29,800	
Trader Joe's	3 / 0	15,700	
Whole Foods	5 / 0	38,700	
Health Beauty			
Amazing Lash Studio	3 / 0	1,400	
Bath & Body Works	9 / 1	3,800	
Benefit Cosmetics	8 / 1		
Blo Blow Dry Bar	3 / 0	900	
bluemercury	3 / 0	3,000	

Missouri City, Texas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
Claire's		8 / 1	1,300	
Cost Cutters		7 / 1	1,700	
Great Clips		12 / 2	1,900	
Kiehl's		1 / 0		
L'Occitane en Provence		1 / 0		
LaserAway		2 / 0	1,800	
Lush		3 / 0		
M-A-C		2 / 0	2,600	
Sally Beauty Supply		12 / 1	2,300	
Sephora		9 / 1	5,700	
Sport Clips		11 / 1	1,400	
Supercuts		13 / 0	1,800	
ULTA		7 / 1	11,300	
Health Care				
Addiction Medicine		1 / 0		
Advanced Heart Failure And Transplant Cardiology		10 / 0		
Allergy and Immunology		29 / 0		
Anesthesiology		90 / 0		
Anesthesiology Assistant		14 / 0		
Audiologist		27 / 0		
Cardiac Electrophysiology		35 / 1		
Cardiac Surgery		18 / 0		
Cardiovascular Disease		99 / 1		
Certified Nurse Midwife		3 / 0		
Certified Registered Nurse Anesthetist		77 / 0		
Chiropractic		53 / 2		
Clinical Nurse Specialist		8 / 0		
Clinical Psychologist		81 / 2		
Clinical Social Worker		61 / 4		
Colorectal Surgery		36 / 1		
Critical Care		41 / 1		
Dermatology		65 / 1		
Diagnostic Radiology		149 / 6		
Dialysis Centers		78 / 7		
Emergency Medicine		40 / 3		
Endocrinology		59 / 1		
Family Practice		227 / 13		

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Gastroenterology	73 / 1		
General Practice	21 / 0		
General Surgery	86 / 1		
Geriatric Medicine	23 / 1		
Geriatric Psychiatry	6 / 0		
Gynecological Oncology	24 / 0		
Hand Surgery	20 / 0		
Hematology	21 / 0		
Hematology and Oncology	44 / 0		
Hematopoietic Cell Transplantation	5 / 0		
Hospice and Palliative Care	21 / 0		
Hospitalist	48 / 0		
Infectious Disease	44 / 0		
Internal Medicine	249 / 6		
Interventional Cardiology	37 / 1		
Interventional Pain Management	15 / 0		
Interventional Radiology	31 / 0		
Maxillofacial Surgery	6 / 0		
Medical Genetics And Genomics	4 / 0		
Medical Oncology	36 / 1		
Nephrology	67 / 1		
Neurology	79 / 0		
Neuropsychiatry	1 / 0		
Neurosurgery	38 / 0		
Nuclear Medicine	18 / 0		
Nurse Practitioner	252 / 15		
Obstetrics and Gynecology	88 / 2		
Occupational Therapy	19 / 1		
Ophthalmology	79 / 0		
Optometry	128 / 9		
Oral Surgery	9 / 0		
Orthopedic Surgery	90 / 1		
Osteopathic Manipulative Medicine	1 / 0		
Otolaryngology	58 / 0		
Pain Management	36 / 0		
Pathology	31 / 0		
Pediatric Medicine	29 / 2		

Missouri City, Texas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
Physical Medicine and Rehabilitation		65 / 1		
Physical Therapy		63 / 2		
Physician Assistant		130 / 3		
Plastic and Reconstructive Surgery		51 / 0		
Podiatry		79 / 4		
Preventative Medicine		1 / 0		
Psychiatry		101 / 3		
Pulmonary Disease		56 / 0		
Radiation Oncology		37 / 0		
Registered Dietitian or Nutrition Professional		9 / 0		
Rheumatology		43 / 1		
Sleep Laboratory and Medicine		3 / 0		
Speech Language Pathologist		14 / 1		
Sports Medicine		20 / 0		
Surgical Oncology		15 / 0		
Thoracic Surgery		34 / 0		
Urgent Care		16 / 0		
Urology		49 / 0		
Vascular Surgery		33 / 0		
Home Improvement				
ABC Supply Co. Inc.		1 / 0	40,000	
Ace Hardware		3 / 1	16,200	
Builders FirstSource		3 / 0	43,200	
Do It Best		4 / 0	16,200	
Floor & Decor		3 / 0	77,000	
Harbor Freight Tools		2 / 0	17,100	
Home Depot		13 / 1	120,600	
Lowe's		5 / 1	141,200	
Northern Tool		1 / 0	23,800	
Sherwin-Williams		18 / 1	7,300	
Tractor Supply Company		2 / 0	26,300	
Hotels				
Aloft		1 / 0	14,400	
Americas Best Value Inn		2 / 0	15,000	
Baymont Inn & Suites		1 / 0	21,100	
Best Western Hotels		4 / 0	20,400	
Best Western Plus		2 / 0	19,200	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Candlewood Suites	3 / 0	13,900	
Comfort	2 / 0	14,500	
Comfort Suites	5 / 0	14,700	
Courtyard	7 / 0	20,700	
Crowne Plaza	3 / 0	41,000	
DoubleTree	4 / 0	42,500	
Drury Hotels	1 / 0	20,600	
Embassy Suites	1 / 0	38,800	
Extended Stay America	8 / 0	18,000	
Fairfield Inn and Suites	3 / 1	18,200	
Four Points	1 / 0	30,600	
Hampton Inn	7 / 1	18,300	
Hilton	5 / 0	25,600	
Hilton Garden	4 / 0	23,700	
Holiday Inn	3 / 0	27,600	
Holiday Inn Express	10 / 1	16,400	
Home2	6 / 0	15,900	
Homewood	3 / 0	25,800	
Hyatt House	2 / 0	24,600	
Hyatt Place	3 / 0	17,800	
Hyatt Regency	1 / 0	68,900	
IHG	2 / 0	21,300	
InTown Suites	3 / 0	19,600	
La Quinta Inn & Suites	5 / 0	24,600	
MainStay Suites	1 / 0	17,700	
Marriott	7 / 0	24,300	
Motel 6	6 / 0	24,300	
Quality	2 / 0	15,700	
Red Roof Inn	2 / 0	28,900	
Residence Inn	4 / 0	26,600	
Rodeway	1 / 0	11,400	
Sleep	3 / 0	13,100	
Sonesta Hotels	6 / 0		
Springhill Suites	5 / 0	17,000	
Staybridge Suites	3 / 0	29,900	
Super 8	1 / 0	12,300	
Towneplace Suites	3 / 0	15,700	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Westin	4 / 0	61,000	
Wingate	1 / 0	16,200	
Woodspring Suites	2 / 0	12,100	
Wyndham	1 / 0	26,500	
Jewelry			
Helzberg Diamonds	1 / 0		
James Avery	8 / 1		
Jared	2 / 0		
Kay Jewelers	4 / 0		
Kendra Scott	4 / 0		
Pandora	5 / 0		
Tiffany & Co.	1 / 0		
Zales	4 / 0		
Massage			
Elements Massage	3 / 1	1,600	
European Wax Center	8 / 1	1,400	
Hand and Stone	7 / 1	2,800	
Massage Envy	5 / 0	3,000	
Waxing The City	3 / 0	1,800	
Mattress			
Mattress Firm	15 / 2	7,000	
Sleep Number	3 / 0	2,900	
Office Supply			
Office Depot	14 / 1	25,100	
Pet Stores			
Hollywood Feed	1 / 0		
Pet Supplies Plus	5 / 1	10,300	
Petco	7 / 1	15,900	
Petland	1 / 0	5,800	
PetsMart	6 / 1	22,100	
Restaurants Bakery Bagels			
Auntie Anne's	5 / 0		
Corner Bakery	1 / 0	4,200	
Crumbl Cookies	4 / 0	1,500	
Einstein Bros	3 / 0	2,200	
Nothing Bundt Cakes	7 / 0	2,000	
Panera Bread	4 / 0	5,100	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Wetzel's Pretzels	2 / 0		
Restaurants Casual			
Another Broken Egg	2 / 0	4,000	
Applebee's	1 / 0	5,400	
Bar Louie	1 / 0	7,700	
BENIHANA	4 / 0	3,800	
BJ's Restaurant & Brewery	2 / 0	8,800	
Black Bear Diner	1 / 0	6,100	
Brio	1 / 0	8,800	
Buffalo Wild Wings	5 / 0	6,600	
Capital Grille	2 / 0	9,300	
Carrabba's	1 / 0	6,800	
Cava	7 / 1	2,600	
Cheddar's	2 / 0	8,600	
Chili's	9 / 1	5,800	
Chuy's	1 / 0	8,800	
Cracker Barrel	2 / 0	9,900	
Denny's	12 / 1	5,800	
Dickey's	2 / 0	3,200	
First Watch	6 / 1	4,200	
Five Guys	5 / 1	2,600	
Fleming's	2 / 0	7,700	
Fogo De Chao	1 / 0	10,000	
Fuddruckers	1 / 0	6,500	
Golden Corral	4 / 0	11,700	
Hooters	3 / 0	6,800	
IHOP	12 / 1	4,800	
Kura Revolving Sushi Bar	3 / 0		
Lazy Dog Bar & Restaurant	1 / 0	7,500	
Longhorn Steakhouse	2 / 0	5,900	
Luby's	5 / 0	11,100	
Maggiano's	1 / 0	13,300	
McCormick & Schmick's	2 / 0	7,700	
Morton's	1 / 0	7,900	
Olive Garden	8 / 1	8,700	
Outback Steakhouse	2 / 0	6,800	
P.F. Chang's	3 / 0	7,600	

Missouri City, Texas		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
Pappa's BBQ		4 / 0	7,800	
Pappadeaux		6 / 0	13,700	
Pappasitos		5 / 0	11,200	
Pei Wei		2 / 0	3,700	
Red Robin		1 / 0	5,300	
Ruth's Chris		1 / 0	9,300	
Saltgrass		4 / 0	7,500	
Seasons 52		1 / 0	10,100	
Shake Shack		3 / 0	3,700	
Smashburger		4 / 0	2,400	
Snooze Eatery		4 / 0	4,000	
Sweetgreen		2 / 0	1,300	
Texas De Brazil		1 / 0	9,100	
Texas Roadhouse		2 / 0	7,400	
The Cheesecake Factory		2 / 0	11,400	
The Melting Pot		1 / 0	4,300	
Torchy's Tacos		8 / 0	3,700	
Twin Peaks		1 / 0	7,000	
Waffle House		6 / 0	2,000	
Yard House		1 / 0	8,400	
Restaurants Coffee Donuts				
Black Rock Coffee Bar		3 / 1	1,600	
Dunkin' Donuts		7 / 1	2,300	
Dutch Bros Coffee		6 / 2	1,200	
HTeaO		1 / 0		
Krispy Kreme		1 / 0	3,600	
Scooter's Coffee		1 / 0	700	
Shipley Do-Nuts		43 / 3	2,100	
Starbucks		89 / 7	1,800	
The Human Bean		1 / 1	500	
Tim Hortons		2 / 0	2,800	
Restaurants Fast Food Major				
Arby's		3 / 0	3,300	
Burger King		41 / 3	4,000	
Chick-fil-A		29 / 3	4,300	
Dairy Queen		12 / 2	1,700	
Jack in the Box		46 / 2	2,900	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
KFC	17 / 1	3,100	
McDonald's	54 / 3	4,600	
Sonic	25 / 2	2,800	
Taco Bell	30 / 2	2,500	
Wendy's	31 / 2	3,300	
Restaurants Fast Food Minor			
Boston Market	1 / 0	3,200	
Chicken Salad Chick	3 / 1	3,100	
Chipotle	19 / 1	2,500	
Church's Chicken	14 / 1	1,700	
Dave's Hot Chicken	3 / 1		
El Pollo Loco	1 / 0	3,100	
Freddy's	1 / 0	3,600	
Freebirds	3 / 0	2,300	
Golden Chick	5 / 0	4,500	
In-N-Out	1 / 0	4,100	
Panda Express	13 / 1	2,500	
Popeyes	35 / 2	2,700	
Portillo's	1 / 0	8,000	
Raising Cane's	10 / 1	3,000	
Salad and Go	4 / 0	700	
Slim Chickens	4 / 0	3,600	
Taco Cabana	10 / 1	3,500	
Whataburger	32 / 2	3,000	
Wingstop	29 / 2	2,000	
Zaxby's	1 / 0	3,600	
Restaurants Ice Cream Smoothie			
Baskin-Robbins	11 / 1	2,200	
Ben & Jerry's	1 / 0	1,000	
Cold Stone Creamery	2 / 0	1,600	
Jamba Juice	4 / 1	1,600	
Jeremiah's Italian Ice	2 / 0	1,000	
Marble Slab Creamery	17 / 2	1,500	
Menchie's	2 / 0	1,800	
Nekter Juice Bar	2 / 0		
Pressed Juicery	2 / 0	1,000	
Rita's	1 / 0	1,600	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Smoothie King	23 / 3	1,600	
TCBY	1 / 0	1,700	
Tropical Smoothie Cafe	8 / 1	1,700	
Yogurtland	2 / 0	1,600	
Restaurants Pizza			
Blaze Pizza	3 / 0	2,900	
CiCi's Pizza	5 / 0	5,200	
Domino's Pizza	32 / 3	2,100	
Jet's Pizza	1 / 1	1,800	
Little Caesars	19 / 1	1,800	
Marco's Pizza	13 / 1	2,000	
MOD Pizza	12 / 1	3,100	
Papa John's	17 / 2	1,500	
Pizza Hut	64 / 3	2,800	
Pizza Inn	1 / 0	3,600	
Pizza Patron	5 / 0	1,800	
Rosati's	1 / 0	2,500	
Sbarro	2 / 0	1,000	
Simple Simon's Pizza	1 / 0	2,000	
Restaurants Sandwich			
Charley's Grilled Subs	7 / 1	1,900	
Firehouse Subs	9 / 0	2,300	
Jason's Deli	6 / 0	5,200	
Jersey Mike's	13 / 1	14,600	
Jimmy John's	11 / 1	2,000	
McAlister's Deli	4 / 1	5,000	
Potbelly Sandwich Works	4 / 0	2,500	
Quiznos	3 / 0	1,600	
Schlotzsky's Deli	8 / 0	3,300	
Subway	92 / 4	1,700	
Self Storage			
CubeSmart	25 / 1	37,500	
Extra Space Storage	36 / 2	44,900	
iStorage	8 / 2	53,700	
PODS	1 / 0	75,500	
Public Storage	56 / 4	33,500	
StorQuest	2 / 0	33,600	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
U Haul	18 / 1	45,900	
US Storage Centers	1 / 1	41,200	
Shoes Footwear			
Aldo Shoes	2 / 0	1,900	
Boot Barn	3 / 0	11,000	
DSW	4 / 0	20,400	
Famous Footwear	1 / 0	9,700	
Fleet Feet	2 / 0	2,000	
Foot Locker	5 / 0	4,000	
Johnston & Murphy	1 / 0	2,400	
Nike	1 / 0	13,600	
Rack Room Shoes	4 / 0	7,000	
Shoe Carnival	1 / 0	12,600	
Shoe Palace	13 / 0	4,000	
Shoe Show	1 / 0	4,800	
Skechers	3 / 0	7,600	
Vans	3 / 0	2,500	
WSS	2 / 0	13,300	
Zumiez	3 / 0	2,800	
Specialty			
Big Frog	2 / 0	1,800	
BoxLunch	1 / 0	2,000	
Build-a-Bear	1 / 0	2,800	
Cannabis	8 / 0		
GameStop	13 / 1	1,700	
Goodwill	21 / 2	24,100	
Guitar Center	2 / 0	15,500	
Hallmark	4 / 1	5,600	
Harley Davidson	2 / 0	27,200	
Kilwins	1 / 0		
Learning Express	1 / 0	2,500	
ReStore	2 / 0	19,700	
See's Candies	1 / 0	4,600	
St Vincent de Paul	1 / 0	39,300	
The Honey Baked Ham Co	3 / 0	2,400	
The Lego Store	1 / 0	3,200	
The Salvation Army	3 / 0	17,800	

Missouri City, Texas	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Total Wine & More	5 / 0	22,200	
UPS	26 / 3		
Sporting Goods			
Academy Sports	7 / 1	71,300	
Bass Pro Shops	1 / 0	110,300	
Champs Sports	5 / 0	3,500	
City G.E.A.R.	8 / 0		
Dick's	4 / 0	48,700	
Edwin Watts Golf	1 / 0	9,500	
Golf Galaxy	1 / 0	18,400	
Hibbett Sports	2 / 0	7,600	
JD Sports	3 / 0	6,200	
PGA Tour Superstore	1 / 0	45,000	
REI	1 / 0	26,500	
Sun and Ski	1 / 0	14,900	
The Good Feet Store	1 / 0	2,000	
Wholesale			
Costco	4 / 0	149,900	
Sam's Club	6 / 0	134,000	
Wireless Stores			
AT&T	37 / 2	3,500	
Boost Mobile	55 / 2	1,600	
Cricket	47 / 0	1,600	
MetroPCS	72 / 2	1,900	
T-Mobile	30 / 1	1,800	
Verizon Wireless	9 / 0	3,800	
Xfinity Mobile	6 / 0		
Worship			
Baptist	46 / 2		
Buddhist	13 / 0		
Christian	41 / 2		
Episcopal	16 / 0		
Hindu	4 / 0		
Judaic	18 / 1		
Lutheran	1 / 0		
Methodist	12 / 2		
Methodist Episcopal	5 / 0		

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