

RETAIL ATTRACTIONS, LLC

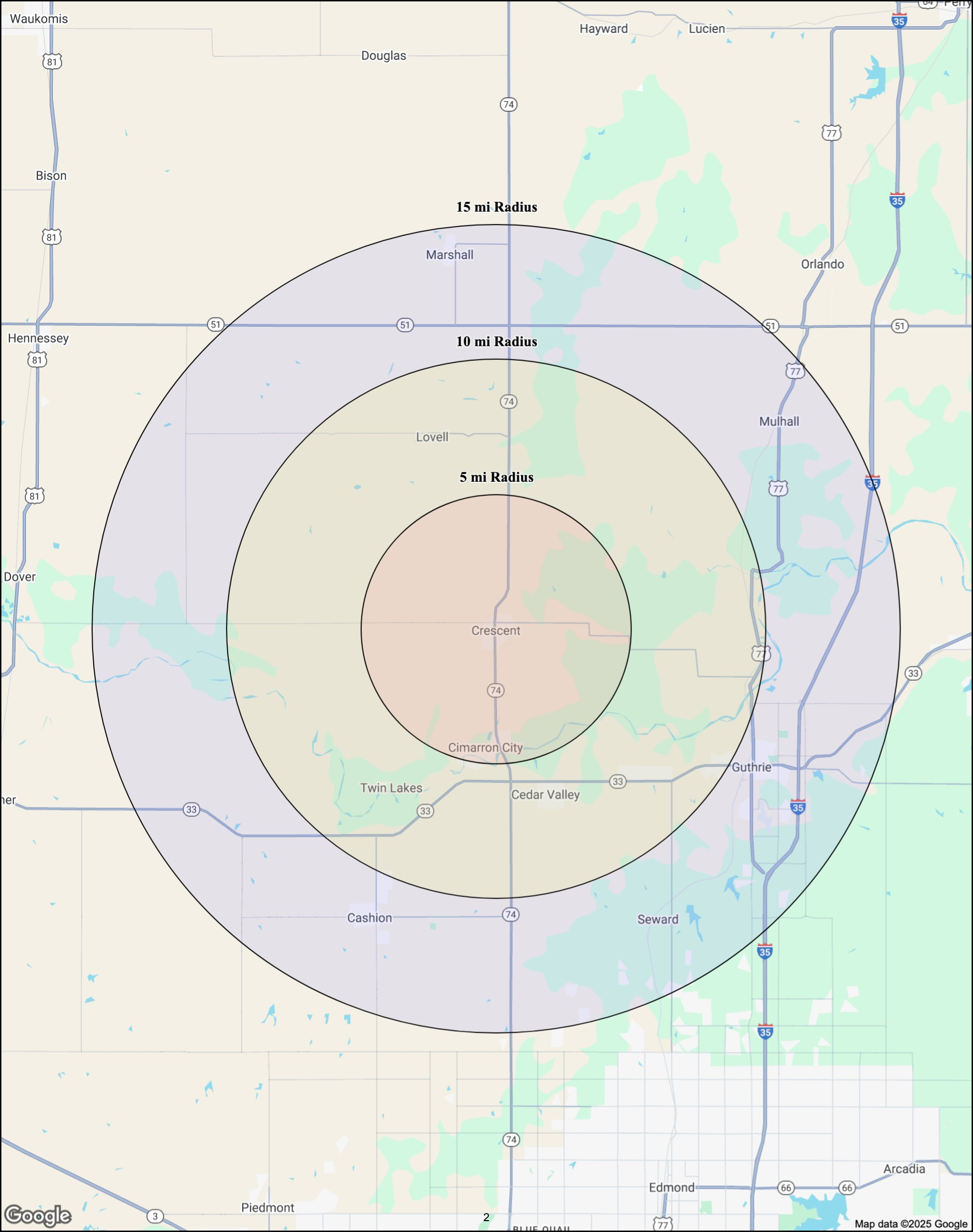
Economic Development Consulting

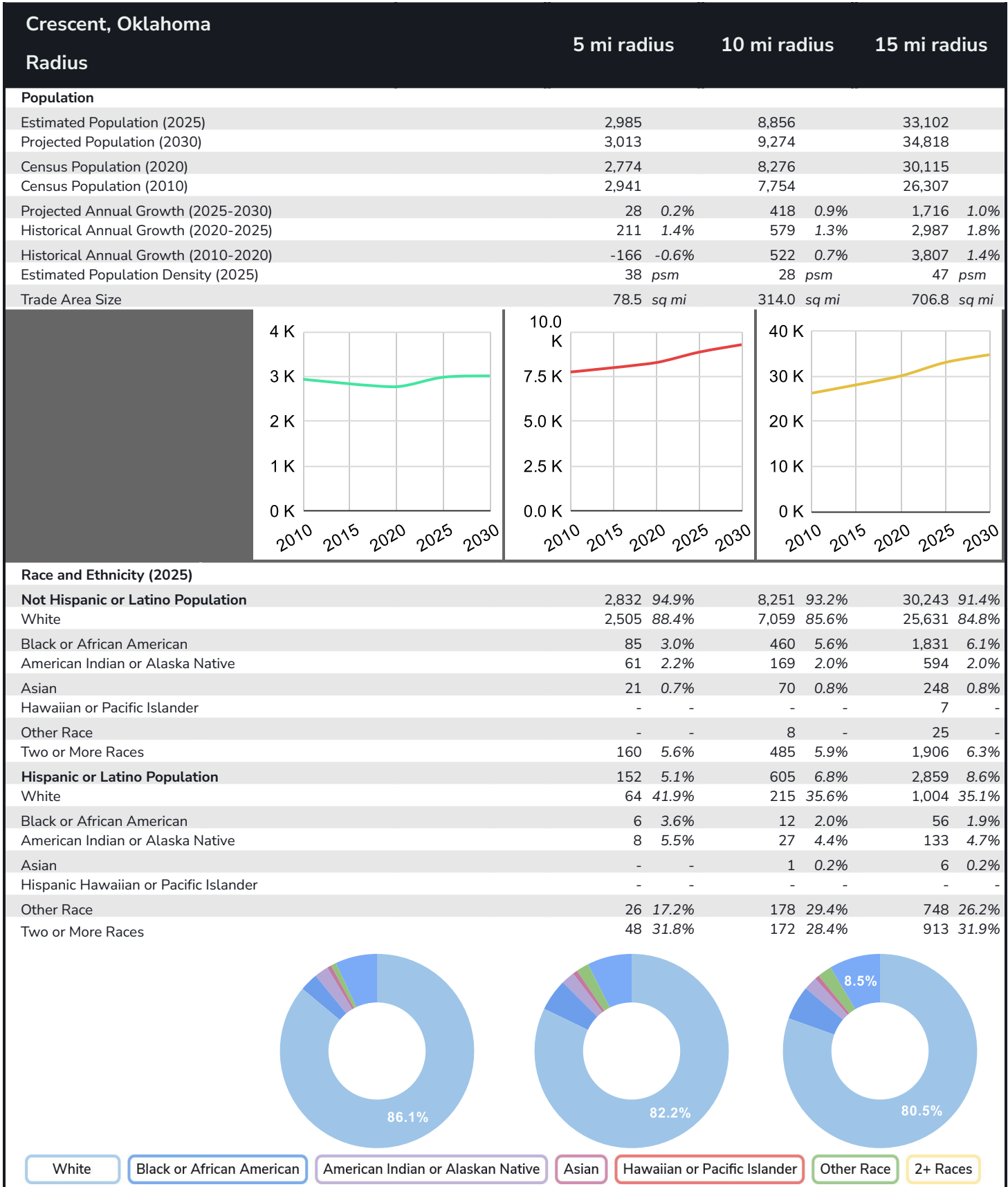
**Crescent, Oklahoma
Radius
3rd Quarter 2025**

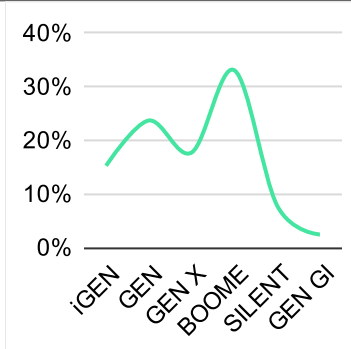
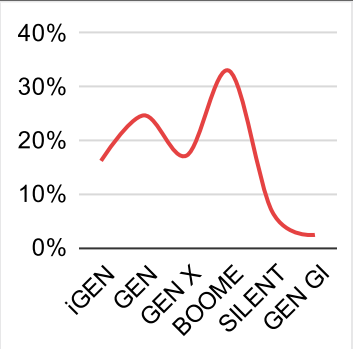
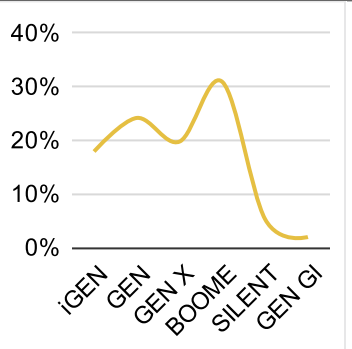
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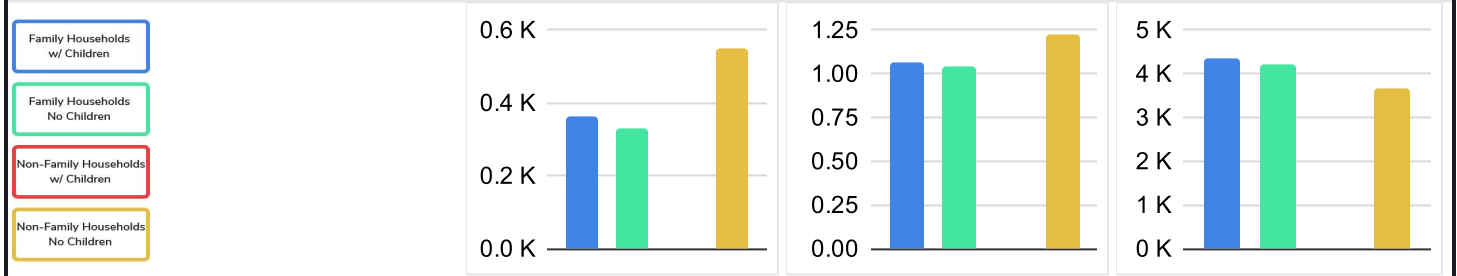
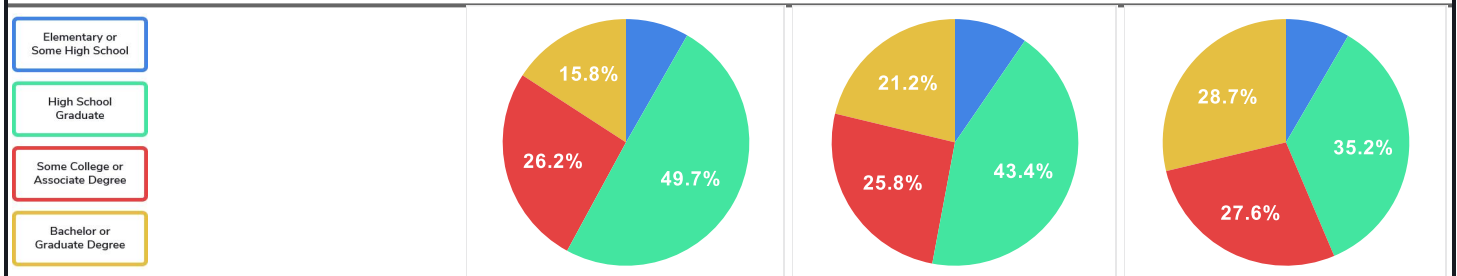
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Demographics





Crescent, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Age Distribution (2025)							
Age Under 5 Years		164	5.5%	441	5.0%	1,717	5.2%
Age 5 to 9 Years		151	5.1%	497	5.6%	2,044	6.2%
Age 10 to 14 Years		139	4.7%	494	5.6%	2,168	6.6%
Age 15 to 19 Years		231	7.7%	665	7.5%	2,358	7.1%
Age 20 to 24 Years		166	5.6%	548	6.2%	1,856	5.6%
Age 25 to 29 Years		167	5.6%	496	5.6%	1,824	5.5%
Age 30 to 34 Years		144	4.8%	474	5.3%	1,964	5.9%
Age 35 to 39 Years		149	5.0%	480	5.4%	2,199	6.6%
Age 40 to 44 Years		202	6.8%	541	6.1%	2,343	7.1%
Age 45 to 49 Years		179	6.0%	499	5.6%	2,003	6.1%
Age 50 to 54 Years		171	5.7%	532	6.0%	2,073	6.3%
Age 55 to 59 Years		195	6.5%	561	6.3%	1,941	5.9%
Age 60 to 64 Years		248	8.3%	662	7.5%	2,337	7.1%
Age 65 to 69 Years		214	7.2%	649	7.3%	2,198	6.6%
Age 70 to 74 Years		159	5.3%	513	5.8%	1,675	5.1%
Age 75 to 79 Years		148	5.0%	370	4.2%	1,086	3.3%
Age 80 to 84 Years		86	2.9%	224	2.5%	660	2.0%
Age 85 Years or Over		73	2.4%	210	2.4%	654	2.0%
Median Age		43.9		42.0		40.2	
Generation (2025)							
iGeneration (Age Under 15 Years)		455	15.3%	1,432	16.2%	5,929	17.9%
Generation 9/11 Millennials (Age 15 to 34 Years)		707	23.7%	2,183	24.7%	8,002	24.2%
Gen Xers (Age 35 to 49 Years)		529	17.7%	1,520	17.2%	6,545	19.8%
Baby Boomers (Age 50 to 74 Years)		987	33.1%	2,917	32.9%	10,225	30.9%
Silent Generation (Age 75 to 84 Years)		234	7.8%	594	6.7%	1,746	5.3%
G.I. Generation (Age 85 Years or Over)		73	2.4%	210	2.4%	654	2.0%
							

Crescent, Oklahoma		5 mi radius	10 mi radius	15 mi radius
Radius				
Household Type (2025)				
Total Households		1,250	3,332	12,246
Family Households		698 55.8%	2,104 63.2%	8,553 69.8%
Family Households with Children		365 52.3%	1,062 50.5%	4,339 50.7%
Family Households No Children		333 47.7%	1,042 49.5%	4,214 49.3%
Non-Family Households		552 44.2%	1,228 36.8%	3,693 30.2%
Non-Family Households with Children		2 0.3%	3 0.2%	9 0.2%
Non-Family Households No Children		551 99.7%	1,225 99.8%	3,684 99.8%
				
Education Attainment (2025)				
Elementary or Some High School		176 8.3%	595 9.6%	1,930 8.4%
High School Graduate		1,059 49.7%	2,693 43.4%	8,083 35.2%
Some College or Associate Degree		559 26.2%	1,602 25.8%	6,347 27.6%
Bachelor or Graduate Degree		338 15.8%	1,320 21.2%	6,600 28.7%
				
Household Income (2025)				
Estimated Average Household Income		\$85,302	\$83,028	\$114,395
Estimated Median Household Income		\$59,135	\$59,645	\$83,229
HH Income Under \$10,000		48 3.8%	167 5.0%	577 4.7%
HH Income \$10,000 to \$34,999		301 24.1%	812 24.4%	2,147 17.5%
HH Income \$35,000 to \$49,999		209 16.7%	487 14.6%	1,444 11.8%
HH Income \$50,000 to \$74,999		205 16.4%	567 17.0%	1,894 15.5%
HH Income \$75,000 to \$99,999		152 12.1%	447 13.4%	1,656 13.5%
HH Income \$100,000 to \$149,999		184 14.7%	427 12.8%	1,962 16.0%
HH Income \$150,000 or More		151 12.1%	426 12.8%	2,565 20.9%

Crescent, Oklahoma							
Radius	5 mi radius		10 mi radius		15 mi radius		
Population							
Estimated Population (2025)	2,985		8,856		33,102		
Projected Population (2030)	3,013		9,274		34,818		
Census Population (2020)	2,774		8,276		30,115		
Census Population (2010)	2,941		7,754		26,307		
Projected Annual Growth (2025-2030)	28	0.2%	418	0.9%	1,716	1.0%	
Historical Annual Growth (2020-2025)	211	-	579	1.4%	2,987	2.0%	
Historical Annual Growth (2010-2020)	-166	-0.6%	522	0.7%	3,807	1.4%	
Estimated Population Density (2025)	38	psm	28	psm	47	psm	
Trade Area Size	78.5	sq mi	314.0	sq mi	706.8	sq mi	
Households							
Estimated Households (2025)	1,250		3,332		12,246		
Projected Households (2030)	1,370		3,774		13,841		
Census Households (2020)	1,129		3,041		11,110		
Census Households (2010)	1,206		2,884		9,994		
Projected Annual Growth (2025-2030)	120	1.9%	442	2.7%	1,595	2.6%	
Historical Annual Change (2010-2025)	44	0.2%	449	1.0%	2,252	1.5%	
Average Household Income							
Estimated Average Household Income (2025)	\$85,302		\$83,028		\$114,395		
Projected Average Household Income (2030)	\$83,776		\$82,199		\$112,900		
Census Average Household Income (2010)	\$52,692		\$52,673		\$59,925		
Census Average Household Income (2000)	\$38,580		\$41,005		\$44,309		
Projected Annual Change (2025-2030)	-\$1,525	-0.4%	-\$829	-0.2%	-\$1,495	-0.3%	
Historical Annual Change (2000-2025)	\$46,722	4.8%	\$42,023	4.1%	\$70,086	6.3%	
Median Household Income							
Estimated Median Household Income (2025)	\$59,135		\$59,645		\$83,229		
Projected Median Household Income (2030)	\$58,089		\$59,031		\$83,018		
Census Median Household Income (2010)	\$36,085		\$40,422		\$46,260		
Census Median Household Income (2000)	\$29,980		\$33,146		\$35,425		
Projected Annual Change (2025-2030)	-\$1,046	-0.4%	-\$615	-0.2%	-\$212	-	
Historical Annual Change (2000-2025)	\$29,155	3.9%	\$26,500	3.2%	\$47,804	5.4%	
Per Capita Income							
Estimated Per Capita Income (2025)	\$35,730		\$32,015		\$42,575		
Projected Per Capita Income (2030)	\$38,095		\$34,189		\$45,124		
Census Per Capita Income (2010)	\$21,611		\$19,574		\$22,753		
Census Per Capita Income (2000)	\$15,966		\$15,232		\$16,917		
Projected Annual Change (2025-2030)	\$2,365	1.3%	\$2,174	1.4%	\$2,549	1.2%	
Historical Annual Change (2000-2025)	\$19,764	5.0%	\$16,783	4.4%	\$25,658	6.1%	
Estimated Average Household Net Worth (2025)	\$995,117		\$956,658		\$1.17 M		

Crescent, Oklahoma							
Radius	5 mi radius			10 mi radius		15 mi radius	
Race and Ethnicity							
Total Population (2025)	2,985		8,856		33,102		
White (2025)	2,568	86.0%	7,275	82.1%	26,635	80.5%	
Black or African American (2025)	91	3.0%	472	5.3%	1,887	5.7%	
American Indian or Alaska Native (2025)	70	2.3%	196	2.2%	727	2.2%	
Asian (2025)	21	0.7%	71	0.8%	254	0.8%	
Hawaiian or Pacific Islander (2025)	-	-	-	-	7	-	
Other Race (2025)	27	0.9%	185	2.1%	773	2.3%	
Two or More Races (2025)	208	7.0%	657	7.4%	2,818	8.5%	
Population < 18 (2025)	615	20.6%	1,838	20.8%	7,496	22.6%	
White Not Hispanic	461	74.9%	1,287	70.0%	5,108	68.1%	
Black or African American	34	5.5%	158	8.6%	577	7.7%	
Asian	10	1.6%	21	1.2%	68	0.9%	
Other Race Not Hispanic	68	11.0%	204	11.1%	852	11.4%	
Hispanic	43	7.0%	168	9.2%	891	11.9%	
Not Hispanic or Latino Population (2025)	2,832	94.9%	8,251	93.2%	30,243	91.4%	
Not Hispanic White	2,505	88.4%	7,059	85.6%	25,631	84.8%	
Not Hispanic Black or African American	85	3.0%	460	5.6%	1,831	6.1%	
Not Hispanic American Indian or Alaska Native	61	2.2%	169	2.0%	594	2.0%	
Not Hispanic Asian	21	0.7%	70	0.8%	248	0.8%	
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	7	-	
Not Hispanic Other Race	-	-	8	-	25	-	
Not Hispanic Two or More Races	160	5.6%	485	5.9%	1,906	6.3%	
Hispanic or Latino Population (2025)	152	5.1%	605	6.8%	2,859	8.6%	
Hispanic White	64	41.9%	215	35.6%	1,004	35.1%	
Hispanic Black or African American	6	3.6%	12	2.0%	56	1.9%	
Hispanic American Indian or Alaska Native	8	5.5%	27	4.4%	133	4.7%	
Hispanic Asian	-	-	1	0.2%	6	0.2%	
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	
Hispanic Other Race	26	17.2%	178	29.4%	748	26.2%	
Hispanic Two or More Races	48	31.8%	172	28.4%	913	31.9%	
Not Hispanic or Latino Population (2020)	2,652	95.6%	7,798	94.2%	28,086	93.3%	
Hispanic or Latino Population (2020)	122	4.4%	478	5.8%	2,028	6.7%	
Not Hispanic or Latino Population (2010)	2,842	96.7%	7,473	96.4%	25,121	95.5%	
Hispanic or Latino Population (2010)	98	3.3%	281	3.6%	1,186	4.5%	
Not Hispanic or Latino Population (2030)	2,764	91.7%	8,397	90.6%	31,114	89.4%	
Hispanic or Latino Population (2030)	250	8.3%	876	9.4%	3,704	10.6%	
Projected Annual Growth (2025-2030)	97	12.7%	272	9.0%	845	5.9%	
Historical Annual Growth (2010-2020)	24	2.4%	198	7.0%	842	7.1%	

Crescent, Oklahoma							
Radius	5 mi radius		10 mi radius		15 mi radius		
Total Age Distribution (2025)							
Total Population	2,985		8,856		33,102		
Age Under 5 Years	164	5.5%	441	5.0%	1,717	5.2%	
Age 5 to 9 Years	151	5.1%	497	5.6%	2,044	6.2%	
Age 10 to 14 Years	139	4.7%	494	5.6%	2,168	6.6%	
Age 15 to 19 Years	231	7.7%	665	7.5%	2,358	7.1%	
Age 20 to 24 Years	166	5.6%	548	6.2%	1,856	5.6%	
Age 25 to 29 Years	167	5.6%	496	5.6%	1,824	5.5%	
Age 30 to 34 Years	144	4.8%	474	5.3%	1,964	5.9%	
Age 35 to 39 Years	149	5.0%	480	5.4%	2,199	6.6%	
Age 40 to 44 Years	202	6.8%	541	6.1%	2,343	7.1%	
Age 45 to 49 Years	179	6.0%	499	5.6%	2,003	6.1%	
Age 50 to 54 Years	171	5.7%	532	6.0%	2,073	6.3%	
Age 55 to 59 Years	195	6.5%	561	6.3%	1,941	5.9%	
Age 60 to 64 Years	248	8.3%	662	7.5%	2,337	7.1%	
Age 65 to 69 Years	214	7.2%	649	7.3%	2,198	6.6%	
Age 70 to 74 Years	159	5.3%	513	5.8%	1,675	5.1%	
Age 75 to 79 Years	148	5.0%	370	4.2%	1,086	3.3%	
Age 80 to 84 Years	86	2.9%	224	2.5%	660	2.0%	
Age 85 Years or Over	73	2.4%	210	2.4%	654	2.0%	
Median Age	43.9		42.0		40.2		
Age 19 Years or Less	687	23.0%	2,097	23.7%	8,287	25.0%	
Age 20 to 64 Years	1,619	54.2%	4,793	54.1%	18,540	56.0%	
Age 65 Years or Over	679	22.8%	1,966	22.2%	6,274	19.0%	
Female Age Distribution (2025)							
Female Population	1,471	49.3%	4,190	47.3%	16,375	49.5%	
Age Under 5 Years	82	5.6%	212	5.1%	858	5.2%	
Age 5 to 9 Years	67	4.5%	220	5.3%	958	5.8%	
Age 10 to 14 Years	64	4.3%	244	5.8%	1,061	6.5%	
Age 15 to 19 Years	96	6.5%	298	7.1%	1,063	6.5%	
Age 20 to 24 Years	81	5.5%	215	5.1%	807	4.9%	
Age 25 to 29 Years	79	5.3%	240	5.7%	941	5.7%	
Age 30 to 34 Years	67	4.6%	211	5.0%	987	6.0%	
Age 35 to 39 Years	88	6.0%	237	5.7%	1,101	6.7%	
Age 40 to 44 Years	95	6.5%	253	6.0%	1,168	7.1%	
Age 45 to 49 Years	87	5.9%	235	5.6%	962	5.9%	
Age 50 to 54 Years	85	5.8%	246	5.9%	1,076	6.6%	
Age 55 to 59 Years	98	6.7%	262	6.3%	1,003	6.1%	
Age 60 to 64 Years	129	8.8%	329	7.8%	1,179	7.2%	
Age 65 to 69 Years	118	8.0%	346	8.2%	1,163	7.1%	
Age 70 to 74 Years	68	4.6%	241	5.7%	837	5.1%	
Age 75 to 79 Years	72	4.9%	180	4.3%	540	3.3%	
Age 80 to 84 Years	54	3.7%	114	2.7%	336	2.1%	
Age 85 Years or Over	41	2.8%	105	2.5%	334	2.0%	
Female Median Age	45.5		43.5		41.2		
Age 19 Years or Less	309	21.0%	975	23.3%	3,940	24.1%	
Age 20 to 64 Years	810	55.1%	2,230	53.2%	9,224	56.3%	
Age 65 Years or Over	352	24.0%	986	23.5%	3,211	19.6%	

Crescent, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Male Age Distribution (2025)							
Male Population		1,514	50.7%	4,665	52.7%	16,727	50.5%
Age Under 5 Years		82	5.4%	229	4.9%	859	5.1%
Age 5 to 9 Years		85	5.6%	277	5.9%	1,086	6.5%
Age 10 to 14 Years		76	5.0%	249	5.3%	1,107	6.6%
Age 15 to 19 Years		135	8.9%	367	7.9%	1,295	7.7%
Age 20 to 24 Years		85	5.6%	333	7.1%	1,049	6.3%
Age 25 to 29 Years		88	5.8%	256	5.5%	883	5.3%
Age 30 to 34 Years		77	5.1%	263	5.6%	978	5.8%
Age 35 to 39 Years		60	4.0%	243	5.2%	1,098	6.6%
Age 40 to 44 Years		106	7.0%	288	6.2%	1,175	7.0%
Age 45 to 49 Years		91	6.0%	263	5.6%	1,041	6.2%
Age 50 to 54 Years		85	5.6%	286	6.1%	997	6.0%
Age 55 to 59 Years		97	6.4%	299	6.4%	938	5.6%
Age 60 to 64 Years		120	7.9%	333	7.1%	1,158	6.9%
Age 65 to 69 Years		96	6.3%	304	6.5%	1,035	6.2%
Age 70 to 74 Years		91	6.0%	272	5.8%	838	5.0%
Age 75 to 79 Years		76	5.0%	189	4.1%	546	3.3%
Age 80 to 84 Years		32	2.1%	111	2.4%	324	1.9%
Age 85 Years or Over		32	2.1%	105	2.2%	320	1.9%
Male Median Age		42.0		40.6		39.2	
Age 19 Years or Less		378	25.0%	1,122	24.0%	4,347	26.0%
Age 20 to 64 Years		809	53.5%	2,563	54.9%	9,317	55.7%
Age 65 Years or Over		327	21.6%	980	21.0%	3,063	18.3%
Males per 100 Females (2025)							
Overall Comparison		103		111		102	
Age Under 5 Years		100	50.1%	108	51.9%	100	50.1%
Age 5 to 9 Years		127	55.9%	126	55.7%	113	53.1%
Age 10 to 14 Years		120	54.4%	102	50.5%	104	51.1%
Age 15 to 19 Years		140	58.4%	123	55.1%	122	54.9%
Age 20 to 24 Years		104	51.1%	155	60.7%	130	56.5%
Age 25 to 29 Years		112	52.8%	107	51.6%	94	48.4%
Age 30 to 34 Years		114	53.4%	125	55.5%	99	49.8%
Age 35 to 39 Years		68	40.6%	102	50.5%	100	49.9%
Age 40 to 44 Years		112	52.8%	114	53.2%	101	50.1%
Age 45 to 49 Years		105	51.2%	112	52.8%	108	52.0%
Age 50 to 54 Years		100	50.1%	116	53.7%	93	48.1%
Age 55 to 59 Years		98	49.6%	114	53.3%	93	48.3%
Age 60 to 64 Years		93	48.1%	101	50.3%	98	49.5%
Age 65 to 69 Years		81	44.7%	88	46.8%	89	47.1%
Age 70 to 74 Years		134	57.2%	113	53.1%	100	50.0%
Age 75 to 79 Years		106	51.4%	105	51.2%	101	50.3%
Age 80 to 84 Years		59	37.2%	98	49.4%	96	49.1%
Age 85 Years or Over		79	44.2%	100	49.9%	96	48.9%
Age 19 Years or Less		122	55.0%	115	53.5%	110	52.5%
Age 20 to 39 Years		98	49.6%	121	54.8%	104	51.1%
Age 40 to 64 Years		101	50.2%	111	52.6%	99	49.6%
Age 65 Years or Over		93	48.1%	99	49.9%	95	48.8%

Crescent, Oklahoma							
Radius	5 mi radius			10 mi radius		15 mi radius	
Household Type (2025)							
Total Households	1,250		3,332		12,246		
Households with Children	367	29.3%	1,065	32.0%	4,348	35.5%	
Average Household Size	2.4		2.5		2.6		
Household Density per Square Mile	16		11		17		
Population Family	2,279	76.3%	6,694	75.6%	27,438	82.9%	
Population Non-Family	706	23.7%	1,649	18.6%	4,968	15.0%	
Population Group Quarters	-	-	513	5.8%	697	2.1%	
Family Households	698	55.8%	2,104	63.2%	8,553	69.8%	
Married Couple Households	507	72.7%	1,566	74.4%	6,718	78.5%	
Other Family Households with Children	191	27.3%	539	25.6%	1,835	21.5%	
Family Households with Children	365	52.3%	1,062	50.5%	4,339	50.7%	
Married Couple with Children	239	65.6%	695	65.4%	3,145	72.5%	
Other Family Households with Children	126	34.4%	367	34.6%	1,194	27.5%	
Family Households No Children	333	47.7%	1,042	49.5%	4,214	49.3%	
Married Couple No Children	268	80.5%	871	83.6%	3,573	84.8%	
Other Family Households No Children	65	19.5%	171	16.4%	641	15.2%	
Non-Family Households	552	44.2%	1,228	36.8%	3,693	30.2%	
Non-Family Households with Children	2	0.3%	3	0.2%	9	0.2%	
Non-Family Households No Children	551	99.7%	1,225	99.8%	3,684	99.8%	
Average Family Household Size	3.3		3.2		3.2		
Average Family Income	\$118,257		\$107,880		\$143,215		
Median Family Income	\$84,317		\$75,757		\$104,047		
Average Non-Family Household Size	1.3		1.3		1.3		
Marital Status (2025)							
Population Age 15 Years or Over	2,530		7,424		27,173		
Never Married	660	26.1%	2,390	32.2%	7,936	29.2%	
Currently Married	1,073	42.4%	3,229	43.5%	13,439	49.5%	
Previously Married	797	31.5%	1,805	24.3%	5,798	21.3%	
Separated	125	15.7%	255	14.1%	979	16.9%	
Widowed	228	28.7%	567	31.4%	1,886	32.5%	
Divorced	443	55.6%	983	54.5%	2,933	50.6%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	2,133		6,210		22,959		
Elementary (Grade Level 0 to 8)	63	2.9%	201	3.2%	580	2.5%	
Some High School (Grade Level 9 to 11)	114	5.3%	394	6.4%	1,350	5.9%	
High School Graduate	1,059	49.7%	2,693	43.4%	8,083	35.2%	
Some College	449	21.0%	1,228	19.8%	4,726	20.6%	
Associate Degree Only	111	5.2%	374	6.0%	1,620	7.1%	
Bachelor Degree Only	188	8.8%	836	13.5%	4,684	20.4%	
Graduate Degree	150	7.0%	483	7.8%	1,916	8.3%	
Any College (Some College or Higher)	897	42.1%	2,922	47.0%	12,946	56.4%	
College Degree + (Bachelor Degree or Higher)	338	15.8%	1,320	21.2%	6,600	28.7%	

Crescent, Oklahoma										
Radius		5 mi radius			10 mi radius			15 mi radius		
Housing										
Total Housing Units (2025)		1,305			3,428			12,498		
Total Housing Units (2020)		1,363			3,515			12,368		
Historical Annual Growth (2020-2025)		-58 -			-87 -			130 -		
Housing Units Occupied (2025)		1,250 95.8%			3,332 97.2%			12,246 98.0%		
Housing Units Owner-Occupied		945 75.6%			2,334 70.0%			9,107 74.4%		
Housing Units Renter-Occupied		305 24.4%			999 30.0%			3,140 25.6%		
Housing Units Vacant (2025)		55 4.2%			96 2.8%			252 2.0%		
Household Size (2025)										
Total Households		1,250			3,332			12,246		
1 Person Households		445 35.6%			948 28.4%			2,876 23.5%		
2 Person Households		379 30.3%			1,145 34.4%			4,320 35.3%		
3 Person Households		154 12.3%			480 14.4%			1,880 15.3%		
4 Person Households		120 9.6%			370 11.1%			1,619 13.2%		
5 Person Households		80 6.4%			216 6.5%			871 7.1%		
6 Person Households		46 3.7%			116 3.5%			436 3.6%		
7 or More Person Households		26 2.0%			57 1.7%			244 2.0%		
Household Income Distribution (2025)										
HH Income \$200,000 or More		91 7.3%			183 5.5%			1,387 11.3%		
HH Income \$150,000 to \$199,999		60 4.8%			242 7.3%			1,179 9.6%		
HH Income \$125,000 to \$149,999		62 4.9%			178 5.3%			849 6.9%		
HH Income \$100,000 to \$124,999		122 9.8%			249 7.5%			1,113 9.1%		
HH Income \$75,000 to \$99,999		152 12.1%			447 13.4%			1,656 13.5%		
HH Income \$50,000 to \$74,999		205 16.4%			567 17.0%			1,894 15.5%		
HH Income \$35,000 to \$49,999		209 16.7%			487 14.6%			1,444 11.8%		
HH Income \$25,000 to \$34,999		134 10.7%			333 10.0%			920 7.5%		
HH Income \$15,000 to \$24,999		107 8.5%			331 9.9%			893 7.3%		
HH Income \$10,000 to \$14,999		61 4.9%			148 4.4%			334 2.7%		
HH Income Under \$10,000		48 3.8%			167 5.0%			577 4.7%		
Household Vehicles (2025)										
Households 0 Vehicles Available		112 8.9%			189 5.7%			735 6.0%		
Households 1 Vehicle Available		326 26.1%			863 25.9%			2,600 21.2%		
Households 2 Vehicles Available		485 38.8%			1,335 40.1%			4,855 39.6%		
Households 3 or More Vehicles Available		328 26.3%			946 28.4%			4,056 33.1%		
Total Vehicles Available		2,471			6,846			26,361		
Average Vehicles per Household		2.0			2.1			2.2		
Owner-Occupied Household Vehicles		2,084 84.4%			5,485 80.1%			22,032 83.6%		
Average Vehicles per Owner-Occupied Household		2.2			2.4			2.4		
Renter-Occupied Household Vehicles		387 15.6%			1,360 19.9%			4,329 16.4%		
Average Vehicles per Renter-Occupied Household		1.3			1.4			1.4		
Travel Time (2025)										
Worker Base Age 16 years or Over		1,277			3,931			15,692		
Travel to Work in 14 Minutes or Less		356 27.8%			1,118 28.4%			3,725 23.7%		
Travel to Work in 15 to 29 Minutes		188 14.7%			627 16.0%			3,613 23.0%		
Travel to Work in 30 to 59 Minutes		525 41.1%			1,549 39.4%			5,916 37.7%		
Travel to Work in 60 Minutes or More		131 10.2%			315 8.0%			877 5.6%		
Work at Home		78 6.1%			322 8.2%			1,560 9.9%		
Average Minutes Travel to Work		30.9			28.0			26.4		

Crescent, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Transportation To Work (2025)							
Worker Base Age 16 years or Over		1,277		3,931		15,692	
Drive to Work Alone		1,036	81.1%	3,141	79.9%	12,720	81.1%
Drive to Work in Carpool		146	11.4%	293	7.5%	998	6.4%
Travel to Work by Public Transportation		-	-	11	0.3%	20	0.1%
Drive to Work on Motorcycle		-	-	-	-	14	-
Bicycle to Work		-	-	-	-	2	-
Walk to Work		5	0.4%	82	2.1%	208	1.3%
Other Means		12	1.0%	81	2.1%	170	1.1%
Work at Home		78	6.1%	322	8.2%	1,560	9.9%
Daytime Demographics (2025)							
Total Businesses		67		164		901	
Total Employees		512		1,235		6,463	
Company Headquarter Businesses		3	3.8%	3	1.9%	24	2.7%
Company Headquarter Employees		53	10.4%	66	5.3%	555	8.6%
Employee Population per Business		7.6	to 1	7.5	to 1	7.2	to 1
Residential Population per Business		44.3	to 1	53.9	to 1	36.7	to 1
Adj. Daytime Demographics Age 16 Years or Over		1,698		4,583		17,344	
Labor Force							
Labor Population Age 16 Years or Over (2025)		2,464		7,284		26,627	
Labor Force Total Males (2025)		1,237	50.2%	3,835	52.6%	13,373	50.2%
Male Civilian Employed		693	56.0%	2,240	58.4%	8,421	63.0%
Male Civilian Unemployed		31	2.5%	117	3.0%	404	3.0%
Males in Armed Forces		-	-	3	-	49	0.4%
Males Not in Labor Force		512	41.4%	1,475	38.5%	4,500	33.6%
Labor Force Total Females (2025)		1,227	49.8%	3,449	47.4%	13,253	49.8%
Female Civilian Employed		585	47.7%	1,692	49.1%	7,276	54.9%
Female Civilian Unemployed		36	2.9%	56	1.6%	198	1.5%
Females in Armed Forces		-	-	-	-	-	-
Females Not in Labor Force		607	49.4%	1,701	49.3%	5,779	43.6%
Unemployment Rate		67	2.7%	173	2.4%	602	2.3%
Occupation (2025)							
Occupation Population Age 16 Years or Over		1,277		3,931		15,692	
Occupation Total Males		693	54.2%	2,239	57.0%	8,416	53.6%
Occupation Total Females		585	45.8%	1,692	43.0%	7,276	46.4%
Management, Business, Financial Operations		143	11.2%	455	11.6%	2,119	13.5%
Professional, Related		260	20.4%	688	17.5%	3,343	21.3%
Service		182	14.2%	875	22.3%	2,943	18.8%
Sales, Office		279	21.8%	668	17.0%	3,433	21.9%
Farming, Fishing, Forestry		11	0.9%	50	1.3%	126	0.8%
Construction, Extraction, Maintenance		192	15.0%	661	16.8%	1,963	12.5%
Production, Transport, Material Moving		211	16.5%	535	13.6%	1,766	11.3%
White Collar Workers		682	53.4%	1,811	46.1%	8,894	56.7%
Blue Collar Workers		595	46.6%	2,120	53.9%	6,798	43.3%

Crescent, Oklahoma											
Radius			5 mi radius			10 mi radius			15 mi radius		
Units In Structure (2025)											
Total Units			1,250			3,332			12,246		
1 Detached Unit			908	72.7%		2,543	76.3%		9,283	75.8%	
1 Attached Unit			28	2.2%		88	2.6%		195	1.6%	
2 Units			24	1.9%		61	1.8%		266	2.2%	
3 to 4 Units			27	2.2%		31	0.9%		179	1.5%	
5 to 9 Units			11	0.9%		18	0.6%		127	1.0%	
10 to 19 Units			4	0.3%		17	0.5%		138	1.1%	
20 to 49 Units			1	-		19	0.6%		81	0.7%	
50 or More Units			9	0.7%		30	0.9%		164	1.3%	
Mobile Home or Trailer			238	19.0%		526	15.8%		1,799	14.7%	
Other Structure			-	-		-	-		15	0.1%	
Homes Built By Year (2025)											
Homes Built 2020 or later			5	0.4%		39	1.1%		370	3.0%	
Homes Built 2010 to 2019			150	11.5%		449	13.1%		2,009	16.1%	
Homes Built 2000 to 2009			101	7.8%		353	10.3%		2,149	17.2%	
Homes Built 1990 to 1999			134	10.3%		403	11.8%		1,401	11.2%	
Homes Built 1980 to 1989			70	5.4%		347	10.1%		1,099	8.8%	
Homes Built 1970 to 1979			322	24.6%		551	16.1%		1,959	15.7%	
Homes Built 1960 to 1969			117	9.0%		236	6.9%		712	5.7%	
Homes Built 1950 to 1959			130	10.0%		268	7.8%		672	5.4%	
Homes Built 1940 to 1949			94	7.2%		271	7.9%		666	5.3%	
Homes Built Before 1939			126	9.7%		414	12.1%		1,209	9.7%	
Median Age of Homes			49.2	yrs		47.1	yrs		40.8	yrs	
Home Values (2025)											
Owner Specified Housing Units			945			2,334			9,107		
Home Values \$1,000,000 or More			64	6.8%		78	3.4%		186	2.0%	
Home Values \$750,000 to \$999,999			7	0.7%		25	1.1%		68	0.7%	
Home Values \$500,000 to \$749,999			22	2.3%		77	3.3%		485	5.3%	
Home Values \$400,000 to \$499,999			40	4.3%		166	7.1%		1,066	11.7%	
Home Values \$300,000 to \$399,999			65	6.9%		222	9.5%		1,251	13.7%	
Home Values \$250,000 to \$299,999			28	3.0%		150	6.4%		1,007	11.1%	
Home Values \$200,000 to \$249,999			59	6.3%		174	7.4%		1,169	12.8%	
Home Values \$175,000 to \$199,999			79	8.3%		202	8.7%		557	6.1%	
Home Values \$150,000 to \$174,999			113	12.0%		207	8.9%		754	8.3%	
Home Values \$125,000 to \$149,999			111	11.7%		202	8.7%		448	4.9%	
Home Values \$100,000 to \$124,999			95	10.1%		189	8.1%		468	5.1%	
Home Values \$90,000 to \$99,999			48	5.1%		78	3.3%		259	2.8%	
Home Values \$80,000 to \$89,999			20	2.2%		59	2.5%		155	1.7%	
Home Values \$70,000 to \$79,999			15	1.6%		34	1.5%		115	1.3%	
Home Values \$60,000 to \$69,999			27	2.8%		83	3.5%		158	1.7%	
Home Values \$50,000 to \$59,999			34	3.6%		45	1.9%		171	1.9%	
Home Values \$35,000 to \$49,999			32	3.4%		65	2.8%		145	1.6%	
Home Values \$25,000 to \$34,999			64	6.7%		117	5.0%		212	2.3%	
Home Values \$10,000 to \$24,999			17	1.8%		149	6.4%		372	4.1%	
Home Values Under \$10,000			4	0.4%		12	0.5%		61	0.7%	
Owner-Occupied Median Home Value			\$145,280			\$174,944			\$231,349		
Renter-Occupied Median Rent			\$597			\$730			\$762		

Crescent, Oklahoma		5 mi radius	10 mi radius	15 mi radius
Radius				
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$108.72 M	\$293.56 M	\$1.27 B
Total Non-Retail Expenditure		\$51.1 M	\$137.85 M	\$616.33 M
Total Retail Expenditure		\$57.62 M	\$155.71 M	\$651.4 M
Alcoholic Beverages		\$657.14 K	\$1.76 M	\$7.72 M
Apparel		\$2.01 M	\$5.43 M	\$23.42 M
Contributions		\$3.34 M	\$8.81 M	\$39.95 M
Education		\$2.41 M	\$6.39 M	\$28.56 M
Entertainment		\$6.22 M	\$16.86 M	\$72.53 M
Food Away From Home		\$4.76 M	\$12.84 M	\$55.63 M
Grocery		\$7.47 M	\$20.86 M	\$84.24 M
Health Care		\$8.46 M	\$22.63 M	\$82.47 M
Household Furnishings and Equipment		\$2.87 M	\$7.71 M	\$33.59 M
Household Operations		\$2.03 M	\$5.53 M	\$23.74 M
Miscellaneous Expenses		\$1.85 M	\$4.99 M	\$21.59 M
Personal Care		\$1.45 M	\$4.01 M	\$16.48 M
Shelter		\$17.04 M	\$47.3 M	\$196.63 M
Tax and Retirement		\$23.19 M	\$59.4 M	\$297.96 M
Tobacco and Related		\$609.41 K	\$1.78 M	\$6.48 M
Transportation		\$19.01 M	\$52.28 M	\$216.58 M
Utilities		\$5.35 M	\$14.99 M	\$60.15 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$7,246	\$7,341	\$8,627
Total Non-Retail Expenditure		\$3,406 47.0%	\$3,447 47.0%	\$4,194 48.6%
Total Retail Expenditures		\$3,840 53.0%	\$3,894 53.0%	\$4,433 51.4%
Alcoholic Beverages		\$44 0.6%	\$44 0.6%	\$53 0.6%
Apparel		\$134 1.8%	\$136 1.8%	\$159 1.8%
Contributions		\$223 3.1%	\$220 3.0%	\$272 3.2%
Education		\$160 2.2%	\$160 2.2%	\$194 2.3%
Entertainment		\$415 5.7%	\$422 5.7%	\$494 5.7%
Food Away From Home		\$317 4.4%	\$321 4.4%	\$379 4.4%
Grocery		\$498 6.9%	\$522 7.1%	\$573 6.6%
Health Care		\$564 7.8%	\$566 7.7%	\$561 6.5%
Household Furnishings and Equipment		\$191 2.6%	\$193 2.6%	\$229 2.6%
Household Operations		\$136 1.9%	\$138 1.9%	\$162 1.9%
Miscellaneous Expenses		\$123 1.7%	\$125 1.7%	\$147 1.7%
Personal Care		\$96 1.3%	\$100 1.4%	\$112 1.3%
Shelter		\$1,136 15.7%	\$1,183 16.1%	\$1,338 15.5%
Tax and Retirement		\$1,546 21.3%	\$1,486 20.2%	\$2,028 20.2%
Tobacco and Related		\$41 0.6%	\$45 0.6%	\$44 0.5%
Transportation		\$1,267 17.5%	\$1,307 17.8%	\$1,474 17.1%
Utilities		\$357 4.9%	\$375 5.1%	\$409 4.7%

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Crescent, Oklahoma Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$3.55 M / -	100	\$9.59 M / -	100	\$39.8 M / \$-4	100
Men's Clothing Stores	\$141.24 K / -	100	\$391.93 K / -	100	\$1.59 M / -	100
Women's Clothing Stores	\$295.67 K / -	100	\$798.19 K / -	100	\$3.38 M / -	100
Children's, Infants' Clothing Stores	\$277.91 K / -	100	\$741.86 K / -	100	\$3.28 M / -	100
Family Clothing Stores	\$1.71 M / -	100	\$4.64 M / -	100	\$19.59 M / -	100
Clothing Accessory Stores	\$80.81 K / -	100	\$220.69 K / -	100	\$902.52 K / \$-1	100
Other Apparel Stores	\$102.57 K / -	100	\$278.55 K / -	100	\$1.19 M / -	100
Shoe Stores	\$753.08 K / -	100	\$2.02 M / -	100	\$7.98 M / -	100
Jewelry Stores	\$167.5 K / -	100	\$444.22 K / -	100	\$1.68 M / \$-2	100
Luggage Stores	\$20.34 K / -	100	\$55.11 K / -	100	\$204.35 K / \$-2	100
Furniture, Home Furnishings Stores	\$3.05 M / -	100	\$8.34 M / -	100	\$34.82 M / \$84.07 K	100
Furniture Stores	\$1.4 M / -	100	\$3.89 M / -	100	\$15.78 M / -	100
Floor Covering Stores	\$200.59 K / -	100	\$553.84 K / -	100	\$2.26 M / \$84.07 K	96
Other Home Furnishing Stores	\$1.45 M / -	100	\$3.89 M / -	100	\$16.78 M / -	100
Electronics, Appliance Stores	\$3.09 M / -	100	\$8.45 M / -	100	\$34.78 M / \$780.49 K	98
Building Material, Garden Equipment, Supplies Dealers	\$2.94 M / \$-1	100	\$8 M / \$1.19 M	85	\$33.72 M / \$19.24 M	43
Home Centers	\$1.65 M / -	100	\$4.49 M / \$1.03 M	77	\$18.87 M / \$12.04 M	36
Paint, Wallpaper Stores	\$345.84 K / -	100	\$927.36 K / -	100	\$4.06 M / \$4 M	1
Hardware Stores	\$185.49 K / -	100	\$502.66 K / \$153.61 K	69	\$2.1 M / \$277.3 K	87
Other Building Materials Stores	\$516.78 K / -	100	\$1.42 M / -	100	\$5.94 M / \$964.29 K	84
Outdoor Power Equipment Stores	\$31.82 K / \$-1	100	\$86.71 K / \$-1	100	\$360.76 K / \$1.43 M	-75
Nursery, Garden Stores	\$209.62 K / -	100	\$571.48 K / -	100	\$2.39 M / \$525.38 K	78
Food, Beverage Stores	\$4.65 M / \$3.67 M	21	\$12.49 M / \$4.68 M	62	\$53.46 M / \$29.52 M	45
Grocery Stores	\$3.59 M / \$3.67 M	-2	\$9.66 M / \$4.07 M	58	\$40.89 M / \$26.55 M	35
Convenience Stores	\$325.85 K / -	100	\$886.44 K / \$619.19 K	30	\$3.72 M / \$1.44 M	61
Meat Markets	\$20.76 K / -	100	\$56.03 K / -	100	\$240.8 K / \$-1	100
Fish, Seafood Markets	\$7.11 K / -	100	\$19.18 K / \$-1	100	\$83.02 K / \$-1	100
Fruit, Vegetable Markets	\$13.58 K / -	100	\$36.64 K / -	100	\$157.52 K / -	100
Other Specialty Food Markets	\$27.77 K / -	100	\$74.81 K / -	100	\$323.16 K / \$145.93 K	55
Liquor Stores	\$664.8 K / -	100	\$1.76 M / -	100	\$8.05 M / \$1.39 M	83

Crescent, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$3.15 M / \$2.12 M	33	\$8.34 M / \$11.45 M	-27	\$35.95 M / \$22.38 M	38
Pharmacy, Drug Stores	\$2.77 M / \$2.12 M	23	\$7.33 M / \$11.33 M	-35	\$31.63 M / \$22.23 M	30
Cosmetics, Beauty Stores	\$160.7 K / -	100	\$422.62 K / \$42.04 K	90	\$1.85 M / \$75.88 K	96
Optical Goods Stores	\$50.52 K / -	100	\$131.64 K / \$76.55 K	42	\$507.87 K / \$76.55 K	85
Other Health, Personal Care Stores	\$171.65 K / -	100	\$452.06 K / -	100	\$1.96 M / -	100
Sporting Goods, Hobby, Book, Music Stores	\$3.62 M / -	100	\$9.81 M / \$77.63 K	99	\$40.27 M / \$12.28 M	70
Sporting Goods Stores	\$1.35 M / -	100	\$3.7 M / -	100	\$15.5 M / \$1.44 M	91
Hobby, Toy, Game Stores	\$976.77 K / -	100	\$2.68 M / -	100	\$10.82 M / -	100
Sewing, Needlecraft Stores	\$768.96 K / \$-1	100	\$2.03 M / \$-1	100	\$7.85 M / \$9.53 M	-18
Musical Instrument Stores	\$253.38 K / -	100	\$656.79 K / -	100	\$3.07 M / \$796.18 K	74
Book Stores	\$272.55 K / -	100	\$748.39 K / \$77.63 K	90	\$3.03 M / \$506.45 K	83
General Merchandise Stores	\$11.45 M / \$8.92 M	22	\$31.09 M / \$59.69 M	-48	\$128.9 M / \$96.33 M	25
Department Stores	\$3.97 M / -	100	\$10.78 M / \$41.23 M	-74	\$45.2 M / \$74.43 M	-39
Warehouse Superstores	\$6.36 M / -	100	\$17.3 M / -	100	\$71.3 M / -	100
Other General Merchandise Stores	\$1.11 M / \$8.92 M	-88	\$3.01 M / \$18.46 M	-84	\$12.41 M / \$21.89 M	-43
Miscellaneous Store Retailers	\$1.48 M / -	100	\$4.05 M / \$576.14 K	86	\$16.21 M / \$5 M	69
Florists	\$34.76 K / -	100	\$93.9 K / -	100	\$394.81 K / \$289.89 K	27
Office, Stationary Stores	\$150.34 K / -	100	\$411.03 K / -	100	\$1.55 M / -	100
Gift, Souvenir Stores	\$298.98 K / -	100	\$807.43 K / -	100	\$3.33 M / \$835.98 K	75
Used Merchandise Stores	\$108.84 K / -	100	\$293.52 K / \$54.73 K	81	\$1.09 M / \$839.88 K	23
Pet, Pet Supply Stores	\$259.27 K / -	100	\$725.57 K / -	100	\$2.91 M / -	100
Art Dealers	\$44.95 K / -	100	\$121.16 K / -	100	\$429.42 K / \$-1	100
Mobile Home Dealers	\$29.05 K / -	100	\$80 K / -	100	\$334.15 K / \$514.47 K	-35
Other Miscellaneous Retail Stores	\$556.89 K / -	100	\$1.52 M / \$521.4 K	66	\$6.17 M / \$2.52 M	59
Non-Store Retailers	\$6.83 M / -	100	\$18.46 M / -	100	\$77.51 M / \$1.09 M	99
Mail Order, Catalog Stores	\$6.4 M / -	100	\$17.31 M / -	100	\$72.65 M / -	100
Vending Machines	\$28.99 K / -	100	\$77.81 K / -	100	\$338.59 K / \$99.71 K	71
Fuel Dealers	\$37.41 K / -	100	\$99.98 K / -	100	\$407.81 K / \$135.05 K	67
Other Direct Selling Establishments	\$361.2 K / -	100	\$972.57 K / -	100	\$4.12 M / \$857.05 K	79

Crescent, Oklahoma	5 mi radius		10 mi radius		15 mi radius	
Radius	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$5.88 M / \$1.97 M	67	\$15.53 M / \$7.55 M	51	\$69.84 M / \$28.75 M	59
Hotels, Other Travel Accommodations	\$379.26 K / \$524.59 K	-28	\$999.43 K / \$539.17 K	46	\$4.5 M / \$3.01 M	33
RV Parks	\$3.74 K / -	100	\$10.06 K / \$7.81 K	22	\$42.46 K / \$28.96 K	32
Rooming, Boarding Houses	\$2.11 K / -	100	\$5.6 K / -	100	\$24.97 K / -	100
Full Service Restaurants	\$3.44 M / \$1.18 M	66	\$9.07 M / \$4.39 M	52	\$40.81 M / \$17.01 M	58
Limited Service Restaurants	\$1.59 M / \$587.64 K	63	\$4.21 M / \$3.32 M	21	\$18.95 M / \$10.75 M	43
Special Food Services, Catering	\$465.76 K / -	100	\$1.23 M / -	100	\$5.52 M / \$546.94 K	90
Drinking Places	\$326.6 K / -	100	\$850.71 K / \$143.91 K	83	\$3.93 M / \$1.34 M	66
Gasoline Stations	\$2.41 M / \$5.32 M	-55	\$6.6 M / \$5.91 M	10	\$27.21 M / \$7.45 M	73
Motor Vehicle, Parts Dealers	\$5.21 M / \$911.91 K	82	\$14.12 M / \$3.62 M	74	\$55 M / \$49.68 M	10
New Car Dealers	\$3.04 M / -	100	\$8.23 M / \$1.13 M	86	\$30.74 M / \$41.64 M	-26
Used Car Dealers	\$281.92 K / \$352.86 K	-20	\$763.59 K / \$548.32 K	28	\$2.84 M / \$3.35 M	-15
Recreational Vehicle Dealers	\$516.78 K / -	100	\$1.42 M / -	100	\$6 M / -	100
Motorcycle, Boat Dealers	\$687.27 K / -	100	\$1.89 M / -	100	\$7.84 M / \$82.81 K	99
Auto Parts, Accessories	\$435.83 K / \$559.04 K	-22	\$1.16 M / \$1.69 M	-31	\$4.85 M / \$3.17 M	35
Tire Dealers	\$243.54 K / -	100	\$649.3 K / \$240.62 K	63	\$2.73 M / \$1.44 M	47
2025 Population	2,985		8,856		33,102	
2030 Population	3,013		9,274		34,818	
% Population Change 2025-2030	1.0%		4.7%		5.2%	
2025 Adult Population Age 18+	2,370		7,017		25,606	
2025 Population Male	1,514		4,665		16,727	
2025 Population Female	1,471		4,190		16,375	
2025 Households	1,250		3,332		12,246	
2025 Median Household Income	59,135		59,645		83,229	
2025 Average Household Income	85,302		83,028		114,395	

Retail Potential

Retail Potential Profile



Crescent, Oklahoma			
Radius	5 mi radius	10 mi radius	15 mi radius
2025 Population	2,985	8,856	33,102
2030 Population	3,013	9,274	34,818
% Population Change 2020-2025	7.6%	7.0%	9.9%
2025 Adult Population Age 18+	\$2,370	\$7,017	\$25,606
2025 Population Male	\$1,514	\$4,665	\$16,727
2025 Population Female	\$1,471	\$4,190	\$16,375
2025 Households	\$1,250	\$3,332	\$12,246
2025 Median Household Income	\$59,135	\$59,645	\$83,229
2025 Average Household Income	\$85,302	\$83,028	\$114,395
Clothing, Clothing Accessories Stores	\$3.55 M	\$9.59 M	\$39.8 M
Men's Clothing Stores	\$141.24 K	\$391.93 K	\$1.59 M
Women's Clothing Stores	\$295.67 K	\$798.19 K	\$3.38 M
Children's, Infants' Clothing Stores	\$277.91 K	\$741.86 K	\$3.28 M
Family Clothing Stores	\$1.71 M	\$4.64 M	\$19.59 M
Clothing Accessory Stores	\$80.81 K	\$220.69 K	\$902.52 K
Other Apparel Stores	\$102.57 K	\$278.55 K	\$1.19 M
Shoe Stores	\$753.08 K	\$2.02 M	\$7.98 M
Jewelry Stores	\$167.5 K	\$444.22 K	\$1.68 M
Luggage Stores	\$20.34 K	\$55.11 K	\$204.35 K
Furniture, Home Furnishings Stores	\$3.05 M	\$8.34 M	\$34.82 M
Furniture Stores	\$1.4 M	\$3.89 M	\$15.78 M
Floor Covering Stores	\$200.59 K	\$553.84 K	\$2.26 M
Other Home Furnishing Stores	\$1.45 M	\$3.89 M	\$16.78 M
Electronics, Appliance Stores	\$3.09 M	\$8.45 M	\$34.78 M
Gasoline Stations	\$2.41 M	\$6.6 M	\$27.21 M
Building Material, Garden Equipment, Supplies Dealers	\$2.94 M	\$8 M	\$33.72 M
Home Centers	\$1.65 M	\$4.49 M	\$18.87 M
Paint, Wallpaper Stores	\$345.84 K	\$927.36 K	\$4.06 M
Hardware Stores	\$185.49 K	\$502.66 K	\$2.1 M
Other Building Materials Stores	\$516.78 K	\$1.42 M	\$5.94 M
Outdoor Power Equipment Stores	\$31.82 K	\$86.71 K	\$360.76 K
Nursery, Garden Stores	\$209.62 K	\$571.48 K	\$2.39 M
Food, Beverage Stores	\$4.65 M	\$12.49 M	\$53.46 M
Grocery Stores	\$3.59 M	\$9.66 M	\$40.89 M
Convenience Stores	\$325.85 K	\$886.44 K	\$3.72 M
Meat Markets	\$20.76 K	\$56.03 K	\$240.8 K
Fish, Seafood Markets	\$7.11 K	\$19.18 K	\$83.02 K
Fruit, Vegetable Markets	\$13.58 K	\$36.64 K	\$157.52 K
Other Specialty Food Markets	\$27.77 K	\$74.81 K	\$323.16 K
Liquor Stores	\$664.8 K	\$1.76 M	\$8.05 M

Crescent, Oklahoma				
Radius	5 mi radius	10 mi radius	15 mi radius	
Health, Personal Care Stores	\$3.15 M	\$8.34 M	\$35.95 M	
Pharmacy, Drug Stores	\$2.77 M	\$7.33 M	\$31.63 M	
Cosmetics, Beauty Stores	\$160.7 K	\$422.62 K	\$1.85 M	
Optical Goods Stores	\$50.52 K	\$131.64 K	\$507.87 K	
Other Health, Personal Care Stores	\$171.65 K	\$452.06 K	\$1.96 M	
Sporting Goods, Hobby, Book, Music Stores	\$3.62 M	\$9.81 M	\$40.27 M	
Sporting Goods Stores	\$1.35 M	\$3.7 M	\$15.5 M	
Hobby, Toy, Game Stores	\$976.77 K	\$2.68 M	\$10.82 M	
Sewing, Needlecraft Stores	\$768.96 K	\$2.03 M	\$7.85 M	
Musical Instrument Stores	\$253.38 K	\$656.79 K	\$3.07 M	
Book Stores	\$272.55 K	\$748.39 K	\$3.03 M	
General Merchandise Stores	\$11.45 M	\$31.09 M	\$128.9 M	
Department Stores	\$3.97 M	\$10.78 M	\$45.2 M	
Warehouse Superstores	\$6.36 M	\$17.3 M	\$71.3 M	
Other General Merchandise Stores	\$1.11 M	\$3.01 M	\$12.41 M	
Miscellaneous Store Retailers	\$1.48 M	\$4.05 M	\$16.21 M	
Florists	\$34.76 K	\$93.9 K	\$394.81 K	
Office, Stationary Stores	\$150.34 K	\$411.03 K	\$1.55 M	
Gift, Souvenir Stores	\$298.98 K	\$807.43 K	\$3.33 M	
Used Merchandise Stores	\$108.84 K	\$293.52 K	\$1.09 M	
Pet, Pet Supply Stores	\$259.27 K	\$725.57 K	\$2.91 M	
Art Dealers	\$44.95 K	\$121.16 K	\$429.42 K	
Mobile Home Dealers	\$29.05 K	\$80 K	\$334.15 K	
Other Miscellaneous Retail Stores	\$556.89 K	\$1.52 M	\$6.17 M	
Non-Store Retailers	\$6.83 M	\$18.46 M	\$77.51 M	
Mail Order, Catalog Stores	\$6.4 M	\$17.31 M	\$72.65 M	
Vending Machines	\$28.99 K	\$77.81 K	\$338.59 K	
Fuel Dealers	\$37.41 K	\$99.98 K	\$407.81 K	
Other Direct Selling Establishments	\$361.2 K	\$972.57 K	\$4.12 M	
Accommodation, Food Services	\$6.21 M	\$16.38 M	\$73.77 M	
Hotels, Other Travel Accommodations	\$379.26 K	\$999.43 K	\$4.5 M	
RV Parks	\$3.74 K	\$10.06 K	\$42.46 K	
Rooming, Boarding Houses	\$2.11 K	\$5.6 K	\$24.97 K	
Full Service Restaurants	\$3.44 M	\$9.07 M	\$40.81 M	
Limited Service Restaurants	\$1.59 M	\$4.21 M	\$18.95 M	
Special Food Services, Catering	\$465.76 K	\$1.23 M	\$5.52 M	
Drinking Places	\$326.6 K	\$850.71 K	\$3.93 M	
Motor Vehicle, Parts Dealers	\$5.21 M	\$14.12 M	\$55 M	
New Car Dealers	\$3.04 M	\$8.23 M	\$30.74 M	
Used Car Dealers	\$281.92 K	\$763.59 K	\$2.84 M	
Recreational Vehicle Dealers	\$516.78 K	\$1.42 M	\$6 M	
Motorcycle, Boat Dealers	\$687.27 K	\$1.89 M	\$7.84 M	
Auto Parts, Accessories	\$435.83 K	\$1.16 M	\$4.85 M	
Tire Dealers	\$243.54 K	\$649.3 K	\$2.73 M	

Income Summary

Income Summary Report



Crescent, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
Population						
Estimated Population (2025)	2,985		8,856		33,102	
Projected Population (2030)	3,013		9,274		34,818	
Census Population (2020)	2,774		8,276		30,115	
Census Population (2010)	2,941		7,754		26,307	
Projected Annual Growth (2025 to 2030)	28	0.2%	418	0.9%	1,716	1.0%
Historical Annual Growth (2020 to 2025)	211	1.4%	579	1.3%	2,987	1.8%
Historical Annual Growth (2010 to 2020)	-166	-0.6%	522	0.7%	3,807	1.4%
Households						
Estimated Households (2025)	1,250		3,332		12,246	
Projected Households (2030)	1,370		3,774		13,841	
Census Households (2020)	1,129		3,041		11,110	
Census Households (2010)	1,206		2,884		9,994	
Projected Annual Growth (2025 to 2030)	120	1.9%	442	2.7%	1,595	2.6%
Historical Annual Growth (2020 to 2025)	122	2.2%	292	1.9%	1,136	2.0%
Historical Annual Growth (2010 to 2020)	-78	-0.6%	157	0.5%	1,116	1.1%
Average Household Income						
Estimated Average Household Income (2025)	\$85,302		\$83,028		\$114,395	
Projected Average Household Income (2030)	\$83,776		\$82,199		\$112,900	
Census Average Household Income (2020)	\$52,692		\$52,673		\$59,925	
Census Average Household Income (2010)	\$38,580		\$41,005		\$44,309	
Projected Annual Growth (2025 to 2030)	-\$1,525	-0.4%	-\$829	-0.2%	-\$1,495	-0.3%
Historical Annual Growth (2020 to 2025)	\$32,609	4.1%	\$30,355	3.8%	\$54,470	6.1%
Historical Annual Growth (2010 to 2020)	\$14,112	3.7%	\$11,668	2.8%	\$15,616	3.5%
Median Household Income						
Estimated Median Household Income (2025)	\$59,135		\$59,645		\$83,229	
Projected Median Household Income (2030)	\$58,089		\$59,031		\$83,018	
Census Median Household Income (2020)	\$36,085		\$40,422		\$46,260	
Census Median Household Income (2010)	\$29,980		\$33,146		\$35,425	
Projected Annual Growth (2025 to 2030)	-\$1,046	-0.4%	-\$615	-0.2%	-\$212	-
Historical Annual Growth (2020 to 2025)	\$23,050	4.3%	\$19,223	3.2%	\$36,969	5.3%
Historical Annual Growth (2010 to 2020)	\$6,105	2.0%	\$7,276	2.2%	\$10,835	3.1%
Per Capita Income						
Estimated Per Capita Income (2025)	\$35,730		\$32,015		\$42,575	
Projected Per Capita Income (2030)	\$38,095		\$34,189		\$45,124	
Census Per Capita Income (2020)	\$21,611		\$19,574		\$22,753	
Census Per Capita Income (2010)	\$15,966		\$15,232		\$16,917	
Projected Annual Growth (2025 to 2030)	\$2,365	1.3%	\$2,174	1.4%	\$2,549	1.2%
Historical Annual Growth (2020 to 2025)	\$14,119	4.4%	\$12,441	4.2%	\$19,822	5.8%
Historical Annual Growth (2010 to 2020)	\$5,645	3.5%	\$4,342	2.9%	\$5,836	3.4%
Other Income						
Estimated Families (2025)	698		2,104		8,553	
Estimated Average Family Income (2025)	\$118,257		\$107,880		\$143,215	
Estimated Median Family Income (2025)	\$84,317		\$75,757		\$104,047	
Estimated Average Household Net Worth (2025)	\$995,117		\$956,658		\$1,171,703	

Consumer Expenditure Summary

Consumer Expenditure Summary



Crescent, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Estimated Population		2,985		8,856		33,102	
Estimated Households		1,250		3,332		12,246	
Household Expenditure		\$108.72 M		\$293.56 M		\$1.27 B	
Per Household ~ Per Capita		\$86,955	\$36,423	\$88,097	\$33,149	\$103,521	\$38,298
Non-Retail Expenditures		\$51.1 M	47.0%	\$137.85 M	47.0%	\$616.33 M	48.6%
Per Household ~ Per Capita		\$40,870	\$17,119	\$41,367	\$15,566	\$50,329	\$18,619
Retail Expenditures		\$57.62 M	53.0%	\$155.71 M	53.0%	\$651.4 M	51.4%
Per Household ~ Per Capita		\$46,086	\$19,304	\$46,729	\$17,583	\$53,193	\$19,679
Alcoholic Beverages		\$657.14 K	0.6%	\$1.76 M	0.6%	\$7.72 M	0.6%
Per Household ~ Per Capita		\$526	\$220	\$529	\$199	\$631	\$233
Apparel		\$2.01 M	1.8%	\$5.43 M	1.8%	\$23.42 M	1.8%
Per Household ~ Per Capita		\$1,605	\$672	\$1,628	\$613	\$1,912	\$707
Contributions		\$3.34 M	3.1%	\$8.81 M	3.0%	\$39.95 M	3.2%
Per Household ~ Per Capita		\$2,674	\$1,120	\$2,643	\$995	\$3,262	\$1,207
Education		\$2.41 M	2.2%	\$6.39 M	2.2%	\$28.56 M	2.3%
Per Household ~ Per Capita		\$1,924	\$806	\$1,916	\$721	\$2,332	\$863
Entertainment		\$6.22 M	5.7%	\$16.86 M	5.7%	\$72.53 M	5.7%
Per Household ~ Per Capita		\$4,978	\$2,085	\$5,059	\$1,903	\$5,922	\$2,191
Food Away From Home		\$4.76 M	4.4%	\$12.84 M	4.4%	\$55.63 M	4.4%
Per Household ~ Per Capita		\$3,807	\$1,595	\$3,853	\$1,450	\$4,543	\$1,681
Grocery		\$7.47 M	6.9%	\$20.86 M	7.1%	\$84.24 M	6.6%
Per Household ~ Per Capita		\$5,973	\$2,502	\$6,261	\$2,356	\$6,879	\$2,545
Health Care		\$8.46 M	7.8%	\$22.63 M	7.7%	\$82.47 M	6.5%
Per Household ~ Per Capita		\$6,764	\$2,833	\$6,793	\$2,556	\$6,734	\$2,491
Household Furnishings and Equipment		\$2.87 M	2.6%	\$7.71 M	2.6%	\$33.59 M	2.6%
Per Household ~ Per Capita		\$2,293	\$960	\$2,314	\$871	\$2,743	\$1,015
Household Operations		\$2.03 M	1.9%	\$5.53 M	1.9%	\$23.74 M	1.9%
Per Household ~ Per Capita		\$1,627	\$682	\$1,660	\$625	\$1,938	\$717
Miscellaneous Expenses		\$1.85 M	1.7%	\$4.99 M	1.7%	\$21.59 M	1.7%
Per Household ~ Per Capita		\$1,481	\$620	\$1,496	\$563	\$1,763	\$652
Personal Care		\$1.45 M	1.3%	\$4.01 M	1.4%	\$16.48 M	1.3%
Per Household ~ Per Capita		\$1,157	\$485	\$1,204	\$453	\$1,346	\$498
Shelter		\$17.04 M	15.7%	\$47.3 M	16.1%	\$196.63 M	15.5%
Per Household ~ Per Capita		\$13,627	\$5,708	\$14,194	\$5,341	\$16,057	\$5,940
Tax and Retirement		\$23.19 M	21.3%	\$59.4 M	20.2%	\$297.96 M	23.5%
Per Household ~ Per Capita		\$18,546	\$7,768	\$17,826	\$6,708	\$24,331	\$9,001
Tobacco and Related		\$609.41 K	0.6%	\$1.78 M	0.6%	\$6.48 M	0.5%
Per Household ~ Per Capita		\$487	\$204	\$534	\$201	\$529	\$196
Transportation		\$19.01 M	17.5%	\$52.28 M	17.8%	\$216.58 M	17.1%
Per Household ~ Per Capita		\$15,207	\$6,370	\$15,689	\$5,904	\$17,685	\$6,543
Utilities		\$5.35 M	4.9%	\$14.99 M	5.1%	\$60.15 M	4.7%
Per Household ~ Per Capita		\$4,278	\$1,792	\$4,498	\$1,693	\$4,912	\$1,817

Consumer Expenditure Trend



Crescent, Oklahoma							
Radius		5 mi radius		10 mi radius		15 mi radius	
Population / Households (2025)							
Estimated Population		2,985		8,856		33,102	
Estimated Households		1,250		3,332		12,246	
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure		\$108.72 M		\$293.56 M		\$1.27 B	
Total Non-Retail Expenditure		\$51.1 M		\$137.85 M		\$616.33 M	
Total Retail Expenditure		\$57.62 M		\$155.71 M		\$651.4 M	
Alcoholic Beverages		\$657.14 K		\$1.76 M		\$7.72 M	
Apparel		\$2.01 M		\$5.43 M		\$23.42 M	
Contributions		\$3.34 M		\$8.81 M		\$39.95 M	
Education		\$2.41 M		\$6.39 M		\$28.56 M	
Entertainment		\$6.22 M		\$16.86 M		\$72.53 M	
Food Away From Home		\$4.76 M		\$12.84 M		\$55.63 M	
Grocery		\$7.47 M		\$20.86 M		\$84.24 M	
Health Care		\$8.46 M		\$22.63 M		\$82.47 M	
Household Furnishings and Equipment		\$2.87 M		\$7.71 M		\$33.59 M	
Household Operations		\$2.03 M		\$5.53 M		\$23.74 M	
Miscellaneous Expenses		\$1.85 M		\$4.99 M		\$21.59 M	
Personal Care		\$1.45 M		\$4.01 M		\$16.48 M	
Shelter		\$17.04 M		\$47.3 M		\$196.63 M	
Tax and Retirement		\$23.19 M		\$59.4 M		\$297.96 M	
Tobacco and Related		\$609.41 K		\$1.78 M		\$6.48 M	
Transportation		\$19.01 M		\$52.28 M		\$216.58 M	
Utilities		\$5.35 M		\$14.99 M		\$60.15 M	
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure		\$7,246		\$7,341		\$8,627	
Total Non-Retail Expenditure		\$3,406 47.0%		\$3,447 47.0%		\$4,194 48.6%	
Total Retail Expenditure		\$3,840 53.0%		\$3,894 53.0%		\$4,433 51.4%	
Alcoholic Beverages		\$44 0.6%		\$44 0.6%		\$53 0.6%	
Apparel		\$134 1.8%		\$136 1.8%		\$159 1.8%	
Contributions		\$223 3.1%		\$220 3.0%		\$272 3.2%	
Education		\$160 2.2%		\$160 2.2%		\$194 2.3%	
Entertainment		\$415 5.7%		\$422 5.7%		\$494 5.7%	
Food Away From Home		\$317 4.4%		\$321 4.4%		\$379 4.4%	
Grocery		\$498 6.9%		\$522 7.1%		\$573 6.6%	
Health Care		\$564 7.8%		\$566 7.7%		\$561 6.5%	
Household Furnishings and Equipment		\$191 2.6%		\$193 2.6%		\$229 2.6%	
Household Operations		\$136 1.9%		\$138 1.9%		\$162 1.9%	
Miscellaneous Expenses		\$123 1.7%		\$125 1.7%		\$147 1.7%	
Personal Care		\$96 1.3%		\$100 1.4%		\$112 1.3%	
Shelter		\$1,136 15.7%		\$1,183 16.1%		\$1,338 15.5%	
Tax and Retirement		\$1,546 21.3%		\$1,486 20.2%		\$2,028 23.5%	
Tobacco and Related		\$41 0.6%		\$45 0.6%		\$44 0.5%	
Transportation		\$1,267 17.5%		\$1,307 17.8%		\$1,474 17.1%	
Utilities		\$357 4.9%		\$375 5.1%		\$409 4.7%	

Consumer Expenditure Trend



Crescent, Oklahoma				
Radius	5 mi radius	10 mi radius	15 mi radius	
Population / Households (2030)				
Projected Population	3,013	9,274	34,818	
Projected Households	-	-	-	
Total Annual Consumer Expenditure (2030)				
Total Household Expenditure	\$114.2 M	\$322.71 M	\$1.39 B	
Total Non-Retail Expenditure	\$53.47 M	\$151.56 M	\$675.06 M	
Total Retail Expenditure	\$60.73 M	\$171.14 M	\$711.83 M	
Alcoholic Beverages	\$690.07 K	\$1.94 M	\$8.44 M	
Apparel	\$2.11 M	\$5.94 M	\$25.48 M	
Contributions	\$3.52 M	\$9.74 M	\$43.97 M	
Education	\$2.53 M	\$7.04 M	\$31.34 M	
Entertainment	\$6.53 M	\$18.47 M	\$78.89 M	
Food Away From Home	\$5 M	\$14.08 M	\$60.6 M	
Grocery	\$7.81 M	\$22.62 M	\$90.18 M	
Health Care	\$8.91 M	\$25.08 M	\$92.1 M	
Household Furnishings and Equipment	\$3.01 M	\$8.46 M	\$36.64 M	
Household Operations	\$2.13 M	\$6.04 M	\$25.75 M	
Miscellaneous Expenses	\$1.95 M	\$5.48 M	\$23.57 M	
Personal Care	\$1.52 M	\$4.36 M	\$17.71 M	
Shelter	\$17.86 M	\$51.67 M	\$213.33 M	
Tax and Retirement	\$24.13 M	\$65.84 M	\$330.02 M	
Tobacco and Related	\$636.91 K	\$1.9 M	\$6.77 M	
Transportation	\$20.28 M	\$57.82 M	\$237.83 M	
Utilities	\$5.6 M	\$16.23 M	\$64.29 M	
Consumer Expenditure Growth (2025 to 2030)				
Total Household Expenditure	\$5.48 M	\$29.14 M	\$119.17 M	
Total Non-Retail Expenditure	\$2.38 M	\$13.72 M	\$58.73 M	
Total Retail Expenditure	\$3.11 M	\$15.43 M	\$60.44 M	
Alcoholic Beverages	\$32.93 K	\$173.94 K	\$711.91 K	
Apparel	\$98.15 K	\$519.13 K	\$2.06 M	
Contributions	\$172.82 K	\$926.55 K	\$4.02 M	
Education	\$122.84 K	\$654.65 K	\$2.78 M	
Entertainment	\$307.91 K	\$1.61 M	\$6.36 M	
Food Away From Home	\$235.97 K	\$1.24 M	\$4.96 M	
Grocery	\$345.88 K	\$1.75 M	\$5.93 M	
Health Care	\$457.71 K	\$2.44 M	\$9.63 M	
Household Furnishings and Equipment	\$143.28 K	\$753.46 K	\$3.05 M	
Household Operations	\$95.07 K	\$512.9 K	\$2.01 M	
Miscellaneous Expenses	\$96.04 K	\$491.84 K	\$1.98 M	
Personal Care	\$68 K	\$347.85 K	\$1.23 M	
Shelter	\$820.28 K	\$4.37 M	\$16.69 M	
Tax and Retirement	\$940.66 K	\$6.44 M	\$32.06 M	
Tobacco and Related	\$27.51 K	\$121.36 K	\$292.27 K	
Transportation	\$1.27 M	\$5.54 M	\$21.26 M	
Utilities	\$246.26 K	\$1.24 M	\$4.14 M	

Crime Risk

Crescent, Oklahoma				
Radius	5 mi radius	10 mi radius	15 mi radius	
Demographics				
Population	2,985	8,856	33,102	
Census Population	2,774	8,276	30,115	
Households	1,250	3,332	12,246	
Average Household Income	\$85,302	\$83,028	\$114,395	
Median Household Income	\$59,135	\$59,645	\$83,229	
Per Capita Income	\$35,730	\$32,015	\$42,575	
Total Crime				
Crime Index	31	49	67	
Crime Level	Low Risk	Low Risk	Below Average	
Personal Crime				
Crime Index	38	48	46	
Crime Level	Low Risk	Low Risk	Low Risk	
Murder				
Crime Index	50	67	71	
Crime Level	Low Risk	Below Average	Below Average	
Rape				
Crime Index	57	94	66	
Crime Level	Low Risk	Average	Below Average	
Robbery				
Crime Index	6	12	20	
Crime Level	Very Low	Very Low	Very Low	
Assault				
Crime Index	44	51	51	
Crime Level	Low Risk	Low Risk	Low Risk	
Property Crime				
Crime Index	30	49	71	
Crime Level	Very Low	Low Risk	Below Average	
Burglary				
Crime Index	81	101	112	
Crime Level	Below Average	Average	Average	
Larceny				
Crime Index	18	39	58	
Crime Level	Very Low	Low Risk	Low Risk	
Motor Vehicle Theft				
Crime Index	33	46	95	
Crime Level	Low Risk	Low Risk	Average	
* Crime Index: 100 = National Average Adjusted for Population				

Void Analysis

Crescent, Oklahoma Radius	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
AutoZone	1 / 0	6,600	
NAPA	2 / 1	6,200	
O'Reilly	1 / 0	8,500	
Valvoline Instant Oil Change	1 / 0	3,400	
Banks			
BancFirst	2 / 0	8,500	
International Bank of Commerce	1 / 0	5,100	
Banks Minor			
Bank	7 / 1		
Convenience Stores			
Alon	1 / 0	3,500	
Casey's General Store	1 / 0	3,200	
Conoco	1 / 1	2,500	
Love's	4 / 1	7,300	
Murphy USA	1 / 0	2,100	
Phillips 66	2 / 0	2,500	
Valero	6 / 2	3,200	
Dealerships			
Chevrolet	1 / 0		
Chrysler	1 / 0		
Dodge	1 / 0		
Ford	1 / 0		
GMC	1 / 0		
Jeep	1 / 0		
RAM	1 / 0		
Discount Department Stores			
Walmart Supercenter	1 / 0	189,700	
Dollar Stores			
Dollar General	5 / 1	9,600	
Dollar Tree	1 / 0	11,800	
Family Dollar Dollar Tree	1 / 1	12,100	
Drug Stores			
Walgreens	1 / 0	14,800	
Education			
Day Care	9 / 0		
High School	4 / 1		

Crescent, Oklahoma Radius	Site / Market Locations	Avg Square Footage	Closest Location
PK - 8	12 / 2		
PK - 8 (Private)	1 / 0		
Entertainment			
Theatres	2 / 0		
Fitness			
Anytime Fitness	1 / 0	5,100	
YMCA	1 / 0	41,600	
Health Beauty			
Supercuts	1 / 0	1,800	
Health Care			
Cardiovascular Disease	1 / 0		
Chiropractic	3 / 0		
Diagnostic Radiology	1 / 0		
Family Practice	4 / 1		
General Practice	1 / 0		
Internal Medicine	3 / 0		
Interventional Cardiology	1 / 0		
Nurse Practitioner	5 / 0		
Optometry	2 / 0		
Physical Therapy	2 / 0		
Physician Assistant	6 / 1		
Home Improvement			
Ace Hardware	1 / 0	16,200	
Tractor Supply Company	1 / 0	26,300	
Hotels			
Hampton Inn	1 / 0	18,300	
Holiday Inn Express	1 / 0	16,400	
La Quinta Inn & Suites	1 / 0	24,600	
Sleep	1 / 0	13,100	
Restaurants Coffee Donuts			
Scooter's Coffee	1 / 0	700	
Starbucks	1 / 0	1,800	
Restaurants Fast Food Major			
Arby's	1 / 0	3,300	
Burger King	1 / 0	4,000	
McDonald's	1 / 0	4,600	
Sonic	2 / 0	2,800	

Crescent, Oklahoma Radius	Site / Market Locations	Avg Square Footage	Closest Location
Taco Bell	1 / 0	2,500	
Restaurants Fast Food Minor			
Carl's Jr.	1 / 0	3,400	
Golden Chick	1 / 0	4,500	
Restaurants Ice Cream Smoothie			
Braum's	1 / 0	5,100	
Restaurants Pizza			
Domino's Pizza	1 / 0	2,100	
Godfather's Pizza	3 / 1	2,700	
Papa John's	1 / 0	1,500	
Pizza Hut	1 / 0	2,800	
Simple Simon's Pizza	1 / 0	2,000	
Restaurants Sandwich			
Subway	2 / 1	1,700	
Self Storage			
SecurCare Self Storage	1 / 0	55,900	
Specialty			
Cannabis	1 / 0		
Goodwill	1 / 0	24,100	
Wireless Stores			
AT&T	1 / 0	3,500	
T-Mobile	1 / 0	1,800	
Worship			
Baptist	4 / 0		
Methodist Episcopal	2 / 0		