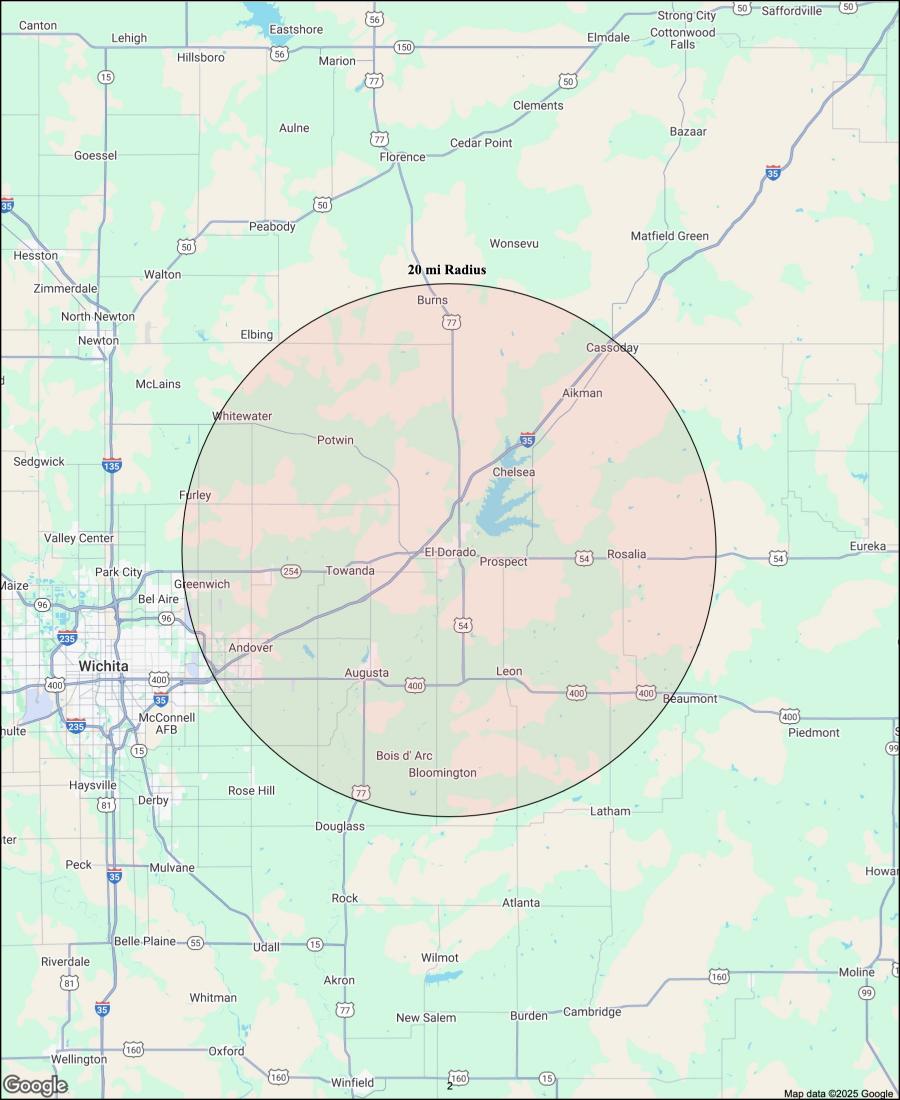


### Eldorado, Kansas 20mi Radius 3rd Quarter 2025

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# **Demographics**





| Eldorado, Kansas   |                          |                    |
|--|--------------------------|--------------------|
| 20mi Radius  |                          |                    |
| Population   |                          |                    |
| Estimated Population (2025)  | 79,278                   | 1                  |
| Projected Population (2030)  | 81,282                   |                    |
| Census Population (2020)   | 77,253                   |                    |
| Census Population (2010)   | 70,264                   |                    |
| Projected Annual Growth (2025-2030) Historical Annual Growth (2020-2025)                       | 2,004<br>2,025           |                    |
| Historical Annual Growth (2010-2020)   |                          | 1.0%               |
| Estimated Population Density (2025)  | 63                       | psm                |
| Trade Area Size  | 1,256.5                  | sq mi              |
|  | 100<br>K                 |                    |
|  | 75 K                     |                    |
|  | 50 K                     |                    |
|  | 25 K                     |                    |
|  | 0 К                      |                    |
|  | 2010 2015 2020 2021      | 5 <sub>203</sub> 0 |
| Race and Ethnicity (2025)  |                          |                    |
| Not Hispanic or Latino Population  | 7/1 207                  | 93.7%              |
| White  |                          | 89.2%              |
| Black or African American  | 2,489                    |                    |
| American Indian or Alaska Native   | 260                      |                    |
| Asian  | 2,816                    | 3.8%               |
| Hawaiian or Pacific Islander   | 26                       | -                  |
| Other Race   | 31                       |                    |
| Two or More Races  | 2,404                    |                    |
| Hispanic or Latino Population White  | 4,971<br>1,945           | 6.3%               |
| Black or African American  | 105                      |                    |
| American Indian or Alaska Native   | 109                      |                    |
| Asian  | 5                        | _                  |
| Hispanic Hawaiian or Pacific Islander  | 6                        | 0.1%               |
| Other Race   |                          | 18.4%              |
| Two or More Races  | 1,885                    | 37.9%              |
|  | 86.1%                    |                    |
| White Black or African American American Indian or Alaskan Native Asian Hawaiian or Pacific Is | slander Other Race 2+ Ra | aces               |



#### Eldorado, Kansas 20mi Radius Age Distribution (2025) Age Under 5 Years 4,346 5.5% Age 5 to 9 Years 5,380 6.8% 5,956 7.5% Age 10 to 14 Years Age 15 to 19 Years 5,981 7.5% Age 20 to 24 Years 4,642 5.9% Age 25 to 29 Years 5.4% 4,312 Age 30 to 34 Years 4,777 6.0% Age 35 to 39 Years 5,452 6.9% Age 40 to 44 Years 5,508 6.9% 4,996 Age 45 to 49 Years 6.3% Age 50 to 54 Years 4,724 6.0% Age 55 to 59 Years 4,641 5.9% Age 60 to 64 Years 5,066 6.4% Age 65 to 69 Years 4,789 6.0% Age 70 to 74 Years 3,509 4.4% Age 75 to 79 Years 2,442 3.1% Age 80 to 84 Years 1,406 1.8% Age 85 Years or Over 1,350 1.7% Median Age 38.5 Generation (2025) iGeneration (Age Under 15 Years) 15,682 19.8% Generation 9/11 Millennials (Age 15 to 34 Years) 19,712 24.9% Gen Xers (Age 35 to 49 Years) 15,956 20.1% Baby Boomers (Age 50 to 74 Years) 22,730 28.7% 3,848 4.9% Silent Generation (Age 75 to 84 Years) G.I. Generation (Age 85 Years or Over) 1,350 1.7% 40% 30% 20% 10%



| Eldorado, Kansas   |  |
|--|--|
| 20mi Radius  |  |
| Household Type (2025)  |  |
| Total Households   | 29,567   |
| Family Households  | 20,813 70.4%                                     |
| Family Households with Children  | 10,301 49.5%                                     |
| Family Households No Children  | 10,512 50.5%                                     |
| Non-Family Households  | 8,754 29.6%                                      |
| Non-Family Households with Children  | 6 -  |
| Non-Family Households No Children  | 8,748 99.9%                                      |
| Family Households w/ Children  Family Households No Children  Non-Family Households w/ Children  Non-Family Households No Children | 12.5<br>10.0<br>7.5 K<br>5.0 K<br>2.5 K<br>0.0 K |
| Education Attainment (2025)  |  |
| Elementary or Some High School   | 3,073 5.8%                                       |
| High School Graduate   | 13,025 24.6%                                     |
| Some College or Associate Degree   | 15,820 29.9%                                     |
| Bachelor or Graduate Degree  | 21,055 39.7%                                     |
| Elementary or Some High School  High School Graduate  Some College or Associate Degree  Bachelor or Graduate Degree                | 39.7% <b>24.6%</b><br>29.9%                      |
| Household Income (2025)  |  |
| Estimated Average Household Income   | \$124,279  |
| Estimated Median Household Income  | \$96,523   |
| HH Income Under \$10,000   | 1,080 3.7%                                       |
| HH Income \$10,000 to \$34,999   | 4,021 13.6%                                      |
| HH Income \$35,000 to \$49,999   | 2,993 10.1%                                      |
| HH Income \$50,000 to \$74,999   | 4,757 16.1%                                      |
| HH Income \$75,000 to \$99,999   | 4,083 13.8%                                      |
| HH Income \$100,000 to \$149,999   | 5,541 18.7%                                      |
| HH Income \$150,000 or More  | 7,093 24.0%                                      |



| Eldorado, Kansas                             |           |       |
|--|-----------|-------|
| 20mi Radius                                  |           |       |
| Population                                   |           |       |
| Estimated Population (2025)                  | 79,278    |       |
| Projected Population (2030)                  | 81,282    |       |
| Census Population (2020)                     | 77,253    |       |
| Census Population (2010)                     | 70,264    |       |
| Projected Annual Growth (2025-2030)          | 2,004     | 0.5%  |
| Historical Annual Growth (2020-2025)         | 2,025     | 0.5%  |
| Historical Annual Growth (2010-2020)         | 6,990     | 1.0%  |
| Estimated Population Density (2025)          | 63        | psm   |
| Trade Area Size                              | 1,256.5   | sq mi |
| Households                                   |           |       |
| Estimated Households (2025)                  | 29,567    |       |
| Projected Households (2030)                  | 30,827    |       |
| Census Households (2020)                     | 27,895    |       |
| Census Households (2010)                     | 25,569    |       |
| Projected Annual Growth (2025-2030)          | 1,259     | 0.9%  |
| Historical Annual Change (2010-2025)         | 3,998     | 1.0%  |
| Average Household Income                     |           |       |
| Estimated Average Household Income (2025)    | \$124,279 |       |
| Projected Average Household Income (2030)    | \$122,456 |       |
| Census Average Household Income (2010)       | \$80,614  |       |
| Census Average Household Income (2000)       | \$59,908  |       |
| Projected Annual Change (2025-2030)          | -\$1,823  | -0.3% |
| Historical Annual Change (2000-2025)         | \$64,371  | 4.3%  |
| Median Household Income                      |           |       |
| Estimated Median Household Income (2025)     | \$96,523  |       |
| Projected Median Household Income (2030)     | \$95,974  |       |
| Census Median Household Income (2010)        | \$63,346  |       |
| Census Median Household Income (2000)        | \$49,941  |       |
| Projected Annual Change (2025-2030)          | -\$549    | -0.1% |
| Historical Annual Change (2000-2025)         | \$46,583  | 3.7%  |
| Per Capita Income                            |           |       |
| Estimated Per Capita Income (2025)           | \$46,517  |       |
| Projected Per Capita Income (2030)           | \$46,604  |       |
| Census Per Capita Income (2010)              | \$29,336  |       |
| Census Per Capita Income (2000)              | \$21,724  |       |
| Projected Annual Change (2025-2030)          | \$87      | -     |
| Historical Annual Change (2000-2025)         | \$24,793  | 4.6%  |
| Estimated Average Household Net Worth (2025) | \$1.22 M  |       |



| Eldorado, Kansas                              |        |       |
|---|--------|-------|
| 20mi Radius                                   |        |       |
| Race and Ethnicity                            |        |       |
| Total Population (2025)                       | 79,278 |       |
| White (2025)                                  | 68,225 | 86.1% |
| Black or African American (2025)              | 2,594  | 3.3%  |
| American Indian or Alaska Native (2025)       | 369    | 0.5%  |
| Asian (2025)                                  | 2,821  | 3.6%  |
| Hawaiian or Pacific Islander (2025)           | 33     | -     |
| Other Race (2025)                             | 947    | 1.2%  |
| Two or More Races (2025)                      | 4,289  | 5.4%  |
| Population < 18 (2025)                        | 19,441 | 24.5% |
| White Not Hispanic                            | 15,457 | 79.5% |
| Black or African American                     | 511    | 2.6%  |
| Asian   | 785    | 4.0%  |
| Other Race Not Hispanic                       | 1,122  | 5.8%  |
| Hispanic                                      | 1,566  | 8.1%  |
| Not Hispanic or Latino Population (2025)      | 74,307 | 93.7% |
| Not Hispanic White                            | 66,279 | 89.2% |
| Not Hispanic Black or African American        | 2,489  | 3.4%  |
| Not Hispanic American Indian or Alaska Native | 260    | 0.4%  |
| Not Hispanic Asian                            | 2,816  | 3.8%  |
| Not Hispanic Hawaiian or Pacific Islander     | 26     | -     |
| Not Hispanic Other Race                       | 31     | -     |
| Not Hispanic Two or More Races                | 2,404  | 3.2%  |
| Hispanic or Latino Population (2025)          | 4,971  | 6.3%  |
| Hispanic White                                | 1,945  | 39.1% |
| Hispanic Black or African American            | 105    | 2.1%  |
| Hispanic American Indian or Alaska Native     | 109    | 2.2%  |
| Hispanic Asian                                | 5      | -     |
| Hispanic Hawaiian or Pacific Islander         | 6      | 0.1%  |
| Hispanic Other Race                           | 916    | 18.4% |
| Hispanic Two or More Races                    | 1,885  | 37.9% |
| Not Hispanic or Latino Population (2020)      | 72,994 | 94.5% |
| Hispanic or Latino Population (2020)          | 4,259  | 5.5%  |
| Not Hispanic or Latino Population (2010)      | 67,411 | 95.9% |
| Hispanic or Latino Population (2010)          | 2,853  | 4.1%  |
| Not Hispanic or Latino Population (2030)      | 75,260 | 92.6% |
| Hispanic or Latino Population (2030)          | 6,021  | 7.4%  |
| Projected Annual Growth (2025-2030)           | 1,051  | 4.2%  |
| Historical Annual Growth (2010-2020)          | 1,407  | 4.9%  |



| Eldorado, Kansas                       |                |              |
|--|----------------|--------------|
| 20mi Radius                            |                |              |
| Total Age Distribution (2025)          |                |              |
| Total Population                       | 79,278         |              |
| Age Under 5 Years                      | 4,346          | 5.5%         |
| Age 5 to 9 Years                       | 5,380          | 6.8%         |
| Age 10 to 14 Years                     | 5,956<br>5,981 | 7.5%         |
| Age 15 to 19 Years Age 20 to 24 Years  | 4,642          | 7.5%<br>5.9% |
| Age 25 to 29 Years                     | 4,312          | 5.4%         |
| Age 30 to 34 Years                     | 4,777          | 6.0%         |
| Age 35 to 39 Years                     | 5,452          | 6.9%         |
| Age 40 to 44 Years                     | 5,508          | 6.9%         |
| Age 45 to 49 Years                     | 4,996          | 6.3%         |
| Age 50 to 54 Years                     | 4,724          | 6.0%         |
| Age 55 to 59 Years                     | 4,641          | 5.9%         |
| Age 60 to 64 Years                     | 5,066          | 6.4%         |
| Age 65 to 69 Years                     | 4,789          | 6.0%         |
| Age 70 to 74 Years                     | 3,509          | 4.4%         |
| Age 75 to 79 Years  Age 80 to 84 Years | 2,442<br>1,406 | 3.1%         |
| Age 85 Years or Over                   | 1,350          | 1.8%<br>1.7% |
| Median Age                             | 38.5           | 1.7%         |
| Age 19 Years or Less                   |                | 27.3%        |
| Age 20 to 64 Years                     | 44,118         |              |
| Age 65 Years or Over                   | 13,497         |              |
| Female Age Distribution (2025)         |                |              |
| Female Population                      | 38,448         | 48.5%        |
| Age Under 5 Years                      | 2,131          | 5.5%         |
| Age 5 to 9 Years                       | 2,609          | 6.8%         |
| Age 10 to 14 Years                     | 2,918          | 7.6%         |
| Age 15 to 19 Years                     | 2,767          | 7.2%         |
| Age 20 to 24 Years                     | 2,052          | 5.3%         |
| Age 25 to 29 Years                     | 1,964          | 5.1%         |
| Age 30 to 34 Years                     | 2,283          | 5.9%         |
| Age 35 to 39 Years Age 40 to 44 Years  | 2,664<br>2,686 | 6.9%<br>7.0% |
| Age 45 to 49 Years                     | 2,421          | 6.3%         |
| Age 50 to 54 Years                     | 2,333          | 6.1%         |
| Age 55 to 59 Years                     | 2,299          | 6.0%         |
| Age 60 to 64 Years                     | 2,570          | 6.7%         |
| Age 65 to 69 Years                     | 2,349          | 6.1%         |
| Age 70 to 74 Years                     | 1,792          | 4.7%         |
| Age 75 to 79 Years                     | 1,242          | 3.2%         |
| Age 80 to 84 Years                     | 749            | 1.9%         |
| Age 85 Years or Over                   | 618            | 1.6%         |
| Female Median Age                      | 39.3           |              |
| Age 19 Years or Less                   |                | 27.1%        |
| Age 20 to 64 Years                     | 21,273         | 55.3%        |
| Age 65 Years or Over                   | 6 750          | 17.6%        |



| Eldorado, Kansas                         |                |                |
|--|----------------|----------------|
| 20mi Radius                              |                |                |
| Male Age Distribution (2025)             |                |                |
| Male Population                          | 40,830         |                |
| Age Under 5 Years                        | 2,215          | 5.4%           |
| Age 5 to 9 Years Age 10 to 14 Years      | 2,772<br>3,038 |                |
| Age 15 to 19 Years                       | 3,214          | 7.4%<br>7.9%   |
| Age 20 to 24 Years                       | 2,590          | 6.3%           |
| Age 25 to 29 Years                       | 2,348          | 5.7%           |
| Age 30 to 34 Years                       | 2,494          | 6.1%           |
| Age 35 to 39 Years                       | 2,788          | 6.8%           |
| Age 40 to 44 Years                       | 2,822          | 6.9%           |
| Age 45 to 49 Years                       | 2,575          | 6.3%           |
| Age 50 to 54 Years                       | 2,391          | 5.9%           |
| Age 55 to 59 Years Age 60 to 64 Years    | 2,342<br>2,496 | 5.7%<br>6.1%   |
| Age 65 to 69 Years                       | 2,441          | 6.1%           |
| Age 70 to 74 Years                       | 1,717          | 4.2%           |
| Age 75 to 79 Years                       | 1,200          | 2.9%           |
| Age 80 to 84 Years                       | 657            | 1.6%           |
| Age 85 Years or Over                     | 732            | 1.8%           |
| Male Median Age                          | 37.9           |                |
| Age 19 Years or Less                     | 11,238         |                |
| Age 20 to 64 Years                       | 22,845         |                |
| Age 65 Years or Over                     | 6,747          | 16.5%          |
| Males per 100 Females (2025)             |                |                |
| Overall Comparison                       | 106            | E4 00/         |
| Age Under 5 Years  Age 5 to 9 Years      |                | 51.0%<br>51.5% |
| Age 10 to 14 Years                       |                | 51.5%          |
| Age 15 to 19 Years                       |                | 53.7%          |
| Age 20 to 24 Years                       |                | 55.8%          |
| Age 25 to 29 Years                       | 119            | 54.4%          |
| Age 30 to 34 Years                       | 109            | 52.2%          |
| Age 35 to 39 Years                       |                | 51.1%          |
| Age 40 to 44 Years                       | 105            | 51.2%          |
| Age 45 to 49 Years                       |                | 51.5%          |
| Age 50 to 54 Years                       | 102            |                |
| Age 55 to 59 Years Age 60 to 64 Years    | 97             | 50.5%<br>49.3% |
| Age 65 to 69 Years                       |                | 51.0%          |
| Age 70 to 74 Years                       |                | 48.9%          |
| Age 75 to 79 Years                       |                | 49.2%          |
| Age 80 to 84 Years                       | 88             | 46.7%          |
| Age 85 Years or Over                     | 118            | 54.2%          |
| Age 19 Years or Less                     | 108            | 51.9%          |
| Age 20 to 39 Years                       |                | 53.3%          |
| Age 40 to 64 Years  Age 65 Years or Over | 103            | 50.6%          |
|  |                | 50.0%          |



| Eldorado, Kansas                             |  |       |
|--|--|-------|
| 20mi Radius                                  |  |       |
| Household Type (2025)                        | <u>.                                      </u> | _     |
| Total Households                             | 29,567   |       |
| Households with Children                     | 10,307   | 34.9% |
| Average Household Size                       | 2.6  |       |
| Household Density per Square Mile            | 24   |       |
| Population Family                            | 65,309   | 82.4% |
| Population Non-Family                        | 11,208   | 14.1% |
| Population Group Quarters                    | 2,761  | 3.5%  |
| Family Households                            | 20,813   | 70.4% |
| Married Couple Households                    | 16,862   | 81.0% |
| Other Family Households with Children        | 3,951  | 19.0% |
| Family Households with Children              | 10,301   | 49.5% |
| Married Couple with Children                 | 7,773  | 75.5% |
| Other Family Households with Children        | 2,528  | 24.5% |
| Family Households No Children                |  | 50.5% |
| Married Couple No Children                   | 9,089  | 86.5% |
| Other Family Households No Children          |  | 13.5% |
| Non-Family Households                        | 8,754  | 29.6% |
| Non-Family Households with Children          | 6  |       |
| Non-Family Households No Children            | 8,748  | 99.9% |
| Average Family Household Size                | 3.1  |       |
| Average Family Income                        | \$150,670                                      |       |
| Median Family Income                         | \$117,170                                      |       |
| Average Non-Family Household Size            | 1.3  |       |
| Marital Status (2025)                        | · · · · ·                                      | _     |
| Population Age 15 Years or Over              | 63,596   |       |
| Never Married                                | 17,117   | 26.9% |
| Currently Married                            | 34,072   | 53.6% |
| Previously Married                           | 12,407   | 19.5% |
| Separated                                    | 1,433  | 11.5% |
| Widowed                                      | 4,274  | 34.5% |
| Divorced                                     | 6,700  | 54.0% |
| Educational Attainment (2025)                |  |       |
| Adult Population Age 25 Years or Over        | 52,973   |       |
| Elementary (Grade Level 0 to 8)              | 894  | 1.7%  |
| Some High School (Grade Level 9 to 11)       | 2,179  | 4.1%  |
| High School Graduate                         | 13,025   | 24.6% |
| Some College                                 |  | 20.1% |
| Associate Degree Only                        | 5,151  |       |
| Bachelor Degree Only                         |  | 24.3% |
| Graduate Degree                              | 8,184  |       |
| Any College (Some College or Higher)         |  | 69.6% |
| College Degree + (Bachelor Degree or Higher) | 21,055   |       |



| Eldorado, Kansas   |        |       |
|--|--------|-------|
| 20mi Radius  |        |       |
| Housing  |        | -     |
| Total Housing Units (2025)   | 31,608 |       |
| Total Housing Units (2020)   | 30,276 |       |
| Historical Annual Growth (2020-2025)                               | 1,332  | -     |
| Housing Units Occupied (2025)                                      | 29,567 | 93.5% |
| Housing Units Owner-Occupied                                       | 21,915 | 74.1% |
| Housing Units Renter-Occupied                                      | 7,652  | 25.9% |
| Housing Units Vacant (2025)  | 2,040  | 6.5%  |
| Household Size (2025)  |        |       |
| Total Households   | 29,567 |       |
| 1 Person Households  | 7,263  | 24.6% |
| 2 Person Households  | 10,628 | 35.9% |
| 3 Person Households  | 4,301  | 14.5% |
| 4 Person Households  | 4,036  | 13.7% |
| 5 Person Households  | 2,120  | 7.2%  |
| 6 Person Households  | 784    | 2.7%  |
| 7 or More Person Households  | 435    | 1.5%  |
| Household Income Distribution (2025)                               |        |       |
| HH Income \$200,000 or More  | 3,860  | 13.1% |
| HH Income \$150,000 to \$199,999                                   | 3,232  | 10.9% |
| HH Income \$125,000 to \$149,999                                   | 2,804  | 9.5%  |
| HH Income \$100,000 to \$124,999                                   | 2,737  | 9.3%  |
| HH Income \$75,000 to \$99,999                                     | 4,083  | 13.8% |
| HH Income \$50,000 to \$74,999                                     | 4,757  | 16.1% |
| HH Income \$35,000 to \$49,999                                     |        | 10.1% |
| HH Income \$25,000 to \$34,999                                     | 1,602  | 5.4%  |
| HH Income \$15,000 to \$24,999                                     | 1,553  |       |
| HH Income \$10,000 to \$14,999                                     | 867    | 2.9%  |
| HH Income Under \$10,000   | 1,080  | 3.7%  |
| Household Vehicles (2025)  |        |       |
| Households 0 Vehicles Available                                    |        | 3.9%  |
| Households 1 Vehicle Available                                     |        | 23.1% |
| Households 2 Vehicles Available                                    | 11,991 |       |
| Households 3 or More Vehicles Available                            |        | 32.4% |
| Total Vehicles Available   | 63,924 |       |
| Average Vehicles per Household                                     | 2.2    |       |
| Owner-Occupied Household Vehicles                                  | •      | 81.4% |
| Average Vehicles per Owner-Occupied Household                      | 2.4    |       |
| Renter-Occupied Household Vehicles                                 |        | 18.6% |
| Average Vehicles per Renter-Occupied Household  Travel Time (2025) | 1.6    |       |
| Worker Base Age 16 years or Over                                   | 38,331 |       |
| Travel to Work in 14 Minutes or Less                               |        | 27.6% |
| Travel to Work in 15 to 29 Minutes                                 |        | 37.6% |
| Travel to Work in 30 to 59 Minutes                                 |        | 24.2% |
| Travel to Work in 60 Minutes or More                               |        | 2.0%  |
| Work at Home   | 3,317  | 8.7%  |
| Average Minutes Travel to Work                                     | 20.6   |       |



| Eldorado, Kansas                               |        |       |
|--|--------|-------|
| 20mi Radius                                    |        |       |
| Transportation To Work (2025)                  |        | _     |
| Worker Base Age 16 years or Over               | 38,331 |       |
| Drive to Work Alone                            | 31,007 | 80.9% |
| Drive to Work in Carpool                       | 2,756  | 7.2%  |
| Travel to Work by Public Transportation        | 40     | 0.1%  |
| Drive to Work on Motorcycle                    | 150    | 0.4%  |
| Bicycle to Work                                | 43     | 0.1%  |
| Walk to Work                                   | 659    | 1.7%  |
| Other Means                                    | 358    | 0.9%  |
| Work at Home                                   | 3,317  | 8.7%  |
| Daytime Demographics (2025)                    | -      |       |
| Total Businesses                               | 1,987  |       |
| Total Employees                                | 19,120 |       |
| Company Headquarter Businesses                 | 80     | 4.0%  |
| Company Headquarter Employees                  | 2,585  | 13.5% |
| Employee Population per Business               | 9.6    | to 1  |
| Residential Population per Business            | 39.9   | to 1  |
| Adj. Daytime Demographics Age 16 Years or Over | 42,574 |       |
| Labor Force                                    | -      |       |
| Labor Population Age 16 Years or Over (2025)   | 62,312 |       |
| Labor Force Total Males (2025)                 | 32,144 | 51.6% |
| Male Civilian Employed                         |        | 64.6% |
| Male Civilian Unemployed                       | 715    | 2.2%  |
| Males in Armed Forces                          | 239    | 0.7%  |
| Males Not in Labor Force                       | 10,411 | 32.4% |
| Labor Force Total Females (2025)               | 30,168 | 48.4% |
| Female Civilian Employed                       | 17,552 | 58.2% |
| Female Civilian Unemployed                     | 664    | 2.2%  |
| Females in Armed Forces                        | 288    | 1.0%  |
| Females Not in Labor Force                     | 11,664 | 38.7% |
| Unemployment Rate                              | 1,379  | 2.2%  |
| Occupation (2025)                              |        |       |
| Occupation Population Age 16 Years or Over     | 38,331 |       |
| Occupation Total Males                         | 20,778 | 54.2% |
| Occupation Total Females                       | 17,552 | 45.8% |
| Management, Business, Financial Operations     | 8,241  | 21.5% |
| Professional, Related                          | 9,711  | 25.3% |
| Service  |        | 13.4% |
| Sales, Office                                  |        | 20.1% |
| Farming, Fishing, Forestry                     | 248    |       |
| Construction, Extraction, Maintenance          | 2,407  | 6.3%  |
| Production, Transport, Material Moving         | 4,884  | 12.7% |
| White Collar Workers                           | 25,648 | 66.9% |
| Blue Collar Workers                            | 12,683 | 33.1% |



| Eldorado, Kansas                   |           |       |
|------------------------------------|-----------|-------|
| 20mi Radius                        |           |       |
| Units In Structure (2025)          |           |       |
| Total Units                        | 29,567    |       |
| 1 Detached Unit                    | 23,756    | 80.3% |
| 1 Attached Unit                    | 1,050     | 3.6%  |
| 2 Units                            | 605       | 2.0%  |
| 3 to 4 Units                       | 734       | 2.5%  |
| 5 to 9 Units                       | 498       | 1.7%  |
| 10 to 19 Units                     | 595       | 2.0%  |
| 20 to 49 Units                     | 508       | 1.7%  |
| 50 or More Units                   | 353       | 1.2%  |
| Mobile Home or Trailer             | 1,439     | 4.9%  |
| Other Structure                    | 29        | -     |
| Homes Built By Year (2025)         |           |       |
| Homes Built 2020 or later          | 1,193     | 3.8%  |
| Homes Built 2010 to 2019           | 4,105     | 13.0% |
| Homes Built 2000 to 2009           | 5,002     | 15.8% |
| Homes Built 1990 to 1999           | 4,625     | 14.6% |
| Homes Built 1980 to 1989           | 3,041     | 9.6%  |
| Homes Built 1970 to 1979           | 2,440     | 7.7%  |
| Homes Built 1960 to 1969           | 1,435     | 4.5%  |
| Homes Built 1950 to 1959           | 3,329     | 10.5% |
| Homes Built 1940 to 1949           | 777       | 2.5%  |
| Homes Built Before 1939            | 3,620     | 11.5% |
| Median Age of Homes                | 41.7      | yrs   |
| Home Values (2025)                 |           |       |
| Owner Specified Housing Units      | 21,915    |       |
| Home Values \$1,000,000 or More    | 314       | 1.4%  |
| Home Values \$750,000 to \$999,999 | 519       | 2.4%  |
| Home Values \$500,000 to \$749,999 | 2,140     | 9.8%  |
| Home Values \$400,000 to \$499,999 | 2,100     | 9.6%  |
| Home Values \$300,000 to \$399,999 | 3,825     | 17.5% |
| Home Values \$250,000 to \$299,999 | 2,598     | 11.9% |
| Home Values \$200,000 to \$249,999 |           | 13.3% |
| Home Values \$175,000 to \$199,999 | 749       | 3.4%  |
| Home Values \$150,000 to \$174,999 | 1,159     | 5.3%  |
| Home Values \$125,000 to \$149,999 | 605       | 2.8%  |
| Home Values \$100,000 to \$124,999 | 1,066     | 4.9%  |
| Home Values \$90,000 to \$99,999   | 639       | 2.9%  |
| Home Values \$80,000 to \$89,999   | 729       | 3.3%  |
| Home Values \$70,000 to \$79,999   | 559       | 2.6%  |
| Home Values \$60,000 to \$69,999   | 477       | 2.2%  |
| Home Values \$50,000 to \$59,999   | 351       | 1.6%  |
| Home Values \$35,000 to \$49,999   | 244       | 1.1%  |
| Home Values \$25,000 to \$34,999   | 243       | 1.1%  |
| Home Values \$10,000 to \$24,999   | 441       | 2.0%  |
| Home Values Under \$10,000         | 248       | 1.1%  |
| Owner-Occupied Median Home Value   | \$262,693 |       |
| Renter-Occupied Median Rent        | \$834     |       |



| Eldorado, Kansas                              |            |       |
|---|------------|-------|
| 20mi Radius                                   |            |       |
| Total Annual Consumer Expenditure (2025)      |            |       |
| Total Household Expenditure                   | \$3.24 B   |       |
| Total Non-Retail Expenditure                  | \$1.6 B    |       |
| Total Retail Expenditure                      | \$1.64 B   |       |
| Alcoholic Beverages                           | \$19.86 M  |       |
| Apparel                                       | \$59.73 M  |       |
| Contributions                                 | \$104.43 M |       |
| Education                                     | \$74.17 M  |       |
| Entertainment                                 | \$184.77 M |       |
| Food Away From Home                           | \$142.24 M |       |
| Grocery                                       | \$207.52 M |       |
| Health Care                                   | \$196.99 M |       |
| Household Furnishings and Equipment           | \$86.11 M  |       |
| Household Operations                          | \$60.21 M  |       |
| Miscellaneous Expenses                        | \$55.31 M  |       |
| Personal Care                                 | \$40.97 M  |       |
| Shelter                                       | \$498.45 M |       |
| Tax and Retirement                            | \$801.4 M  |       |
| Tobacco and Related                           | \$15 M     |       |
| Transportation                                | \$544.6 M  |       |
| Utilities                                     | \$147.68 M |       |
| Monthly Household Consumer Expenditure (2025) |            |       |
| Total Household Expenditure                   | \$9,130    |       |
| Total Non-Retail Expenditure                  | \$4,505    | 49.3% |
| Total Retail Expenditures                     | \$4,625    | 50.7% |
| Alcoholic Beverages                           | \$56       | 0.6%  |
| Apparel                                       | \$168      | 1.8%  |
| Contributions                                 | \$294      | 3.2%  |
| Education                                     | \$209      | 2.3%  |
| Entertainment                                 | \$521      | 5.7%  |
| Food Away From Home                           | \$401      | 4.4%  |
| Grocery                                       | \$585      | 6.4%  |
| Health Care                                   | \$555      | 6.1%  |
| Household Furnishings and Equipment           | \$243      | 2.7%  |
| Household Operations                          | \$170      | 1.9%  |
| Miscellaneous Expenses                        | \$156      | 1.7%  |
| Personal Care                                 | \$115      | 1.3%  |
| Shelter                                       | \$1,405    | 15.4% |
| Tax and Retirement                            | \$2,259    |       |
| Tobacco and Related                           | \$42       | 0.5%  |
| Transportation                                |            | 16.8% |
| Utilities                                     | \$416      | 4.6%  |

# OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

#### **Vehicle and Parts Dealers**

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

#### **Furniture and Home Furnishings Stores**

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

#### **Electronics and Appliance Stores**

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

#### **Building Materials and Garden Supply Stores**

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

#### **Food and Beverage Stores**

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

#### **Health and Personal Care Stores**

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

#### **Gasoline Stations**

Gasoline stations and gasoline stations with convenience stores

#### **Clothing and Clothing Accessories Stores**

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

#### **Sporting Goods and Hobby Stores**

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

#### **General Merchandise Stores**

Department stores and other general merchandise stores

#### **Miscellaneous Store Retailers**

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

#### **Foodservice and Drinking Places**

Full-service restaurants, limited service eating places, special foodservices, taverns and bars



| Eldorado, Kansas                                      |                         |      |
|---|-------------------------|------|
| 20mi Radius   |                         |      |
|   | Potential / Sales       | Inde |
| Clothing, Clothing Accessories Stores                 | \$100.29 M / \$27.33 M  | 73   |
| Men's Clothing Stores                                 | \$3.93 M / \$3.27 M     | 17   |
| Women's Clothing Stores                               | \$8.55 M / \$2.01 M     | 77   |
| Children's, Infants' Clothing Stores                  | \$8.45 M/-              | 100  |
| Family Clothing Stores                                | \$49.76 M / \$12.22 M   | 75   |
| Clothing Accessory Stores                             | \$2.25 M / \$184.11 K   | 92   |
| Other Apparel Stores                                  | \$3 M / \$547.43 K      | 82   |
| Shoe Stores   | \$19.73 M / \$9.09 M    | 54   |
| Jewelry Stores  | \$4.12 M / -            | 100  |
| Luggage Stores  | \$491.73 K/\$-1         | 100  |
| Furniture, Home Furnishings Stores                    | \$88.08 M / \$36.5 M    | 59   |
| Furniture Stores                                      | \$39.04 M / \$18.25 M   | 53   |
| Floor Covering Stores                                 | \$5.62 M / \$644.25 K   | 89   |
| Other Home Furnishing Stores                          | \$43.42 M / \$17.6 M    | 59   |
| Electronics, Appliance Stores                         | \$87.02 M / \$6.82 M    | 92   |
| Building Material, Garden Equipment, Supplies Dealers | \$85.3 M / \$212.89 M   | -60  |
| Home Centers  | \$47.74 M / \$11.26 M   | 76   |
| Paint, Wallpaper Stores                               | \$10.42 M / \$189.12 M  | -94  |
| Hardware Stores                                       | \$5.32 M / \$4.58 M     | 14   |
| Other Building Materials Stores                       | \$14.9 M / \$6.9 M      | 54   |
| Outdoor Power Equipment Stores                        | \$907.17 K/\$1.03 M     | -12  |
| Nursery, Garden Stores                                | \$6.02 M / -            | 100  |
| Food, Beverage Stores                                 | \$135.74 M / \$84.5 M   | 38   |
| Grocery Stores  | \$103.34 M / \$47.6 M   | 54   |
| Convenience Stores                                    | \$9.37 M / \$8.36 M     | 11   |
| Meat Markets  | \$613.99 K / \$111.5 K  | 82   |
| Fish, Seafood Markets                                 | \$212.22 K/-            | 100  |
| Fruit, Vegetable Markets                              | \$401.96 K/-            | 100  |
| Other Specialty Food Markets                          | \$828.96 K / \$661.03 K | 20   |
| Liquor Stores   | \$20.97 M / \$27.76 M   | -24  |



| Eldorado, Kansas                          |                         |      |
|---|-------------------------|------|
| 20mi Radius                               |                         |      |
| Zomi Nadius                               |                         |      |
|   | Potential / Sales       | Inde |
| Health, Personal Care Stores              | \$89.38 M / \$49.72 M   | 44   |
| Pharmacy, Drug Stores                     | \$78.71 M / \$45.59 M   | 42   |
| Cosmetics, Beauty Stores                  | \$4.59 M / \$343.21 K   | 93   |
| Optical Goods Stores                      | \$1.2 M / \$367 K       | 70   |
| Other Health, Personal Care Stores        | \$4.88 M / \$3.42 M     | 30   |
| Sporting Goods, Hobby, Book, Music Stores | \$100.96 M / \$70.19 M  | 30   |
| Sporting Goods Stores                     | \$39.09 M / \$57.1 M    | -32  |
| Hobby, Toy, Game Stores                   | \$26.92 M / \$9.62 M    | 64   |
| Sewing, Needlecraft Stores                | \$19.29 M/-             | 100  |
| Musical Instrument Stores                 | \$8.12 M / \$3.01 M     | 63   |
| Book Stores                               | \$7.54 M / \$462.37 K   | 94   |
| General Merchandise Stores                | \$323.51 M / \$181.77 M | 44   |
| Department Stores                         | \$114.08 M / \$161.16 M | -29  |
| Warehouse Superstores                     | \$178.23 M / -          | 100  |
| Other General Merchandise Stores          | \$31.21 M / \$20.61 M   | 34   |
| Miscellaneous Store Retailers             | \$40.2 M / \$19.53 M    | 51   |
| Florists                                  | \$1.01 M / \$328.59 K   | 67   |
| Office, Stationary Stores                 | \$3.75 M / -            | 100  |
| Gift, Souvenir Stores                     | \$8.44 M / \$1.84 M     | 78   |
| Used Merchandise Stores                   | \$2.64 M / \$1.29 M     | 51   |
| Pet, Pet Supply Stores                    | \$7.14 M / \$766.2 K    | 89   |
| Art Dealers                               | \$1.02 M / \$-1         | 100  |
| Mobile Home Dealers                       | \$837.12 K / \$1.24 M   | -33  |
| Other Miscellaneous Retail Stores         | \$15.38 M / \$14.07 M   | 9    |
| Non-Store Retailers                       | \$195.15 M / \$23.71 M  | 88   |
| Mail Order, Catalog Stores                | \$182.8 M / \$22.55 M   | 88   |
| Vending Machines                          | \$868.59 K / -          | 100  |
| Fuel Dealers                              | \$1.03 M / \$346.09 K   | 66   |
| Other Direct Selling Establishments       | \$10.46 M / \$808.55 K  | 92   |



| Eldorado, Kansas                    |                         |            |
|-------------------------------------|-------------------------|------------|
| 20mi Radius                         |                         |            |
|                                     | Potential / Sales       | Index      |
| Accommodation, Food Services        | \$182.1 M / \$126.49 M  | 31         |
| Hotels, Other Travel Accommodations | \$11.73 M / \$6.58 M    | 44         |
| RV Parks                            | \$107.86 K / \$39.01 K  | 64         |
| Rooming, Boarding Houses            | \$64.86 K/-             | 100        |
| Full Service Restaurants            | \$106.41 M / \$67.3 M   | 37         |
| Limited Service Restaurants         | \$49.43 M / \$56.43 M   | -12        |
| Special Food Services, Catering     | \$14.36 M / \$4.33 M    | 70         |
| Drinking Places                     | \$10.39 M / \$2.19 M    | <i>7</i> 9 |
| Gasoline Stations                   | \$68.08 M / \$13.06 M   | 81         |
| Motor Vehicle, Parts Dealers        | \$134.89 M / \$140.17 M | -4         |
| New Car Dealers                     | \$74.06 M / \$92.62 M   | -20        |
| Used Car Dealers                    | \$6.82 M / \$6.2 M      | 9          |
| Recreational Vehicle Dealers        | \$15.15 M / \$5.34 M    | 65         |
| Motorcycle, Boat Dealers            | \$19.69 M / \$17.31 M   | 12         |
| Auto Parts, Accessories             | \$12.25 M / \$15.46 M   | -21        |
| Tire Dealers                        | \$6.91 M / \$3.25 M     | 53         |
| 2025 Population                     | 79,278                  | 3          |
| 2030 Population                     | 81,282                  | 1          |
| % Population Change 2025-2030       | 2.5%                    | )          |
| 2025 Adult Population Age 18+       | 59,836                  | j          |
| 2025 Population Male                | 40,830                  | )          |
| 2025 Population Female              | 38,448                  | }          |
| 2025 Households                     | 29,567                  | ,          |
| 2025 Median Household Income        | 96,523                  | ;          |
| 2025 Average Household Income       | 124,279                 | )          |

## **Retail Potential**



| Eldorado, Kansas   |  |
|--|--|
| 20mi Radius  |  |
| 2025 Population  | 79,278   |
| 2030 Population  | 81,282   |
| % Population Change 2020-2025  | 2.6%   |
| 2025 Adult Population Age 18+  | \$59,836   |
| 2025 Population Male   | \$40,830   |
| 2025 Population Female   | \$38,448   |
| 2025 Households  | \$29,567   |
| 2025 Median Household Income   | \$96,523   |
| 2025 Average Household Income  | \$124,279  |
| Clothing, Clothing Accessories Stores                                | \$100.29 M   |
| Men's Clothing Stores  | \$3.93 M   |
| Women's Clothing Stores  | \$8.55 M   |
| Children's, Infants' Clothing Stores                                 | \$8.45 M   |
| Family Clothing Stores   | \$49.76 M  |
| Clothing Accessory Stores  | \$2.25 M   |
| Other Apparel Stores   | \$3 M  |
| Shoe Stores  | \$19.73 M  |
| Jewelry Stores   | \$4.12 M   |
| Luggage Stores   | \$491.73 K   |
| Furniture, Home Furnishings Stores                                   | \$88.08 M  |
| Furniture Stores   | \$39.04 M  |
| Floor Covering Stores  | \$5.62 M   |
| Other Home Furnishing Stores   | \$43.42 M  |
| Electronics, Appliance Stores  | \$87.02 M  |
| Gasoline Stations  | \$68.08 M  |
| Building Material, Garden Equipment, Supplies Dealers                | \$85.3 M   |
| Home Centers   | \$47.74 M  |
| Paint, Wallpaper Stores  | \$10.42 M  |
| Hardware Stores  | \$5.32 M   |
| Other Building Materials Stores                                      | \$14.9 M   |
| Outdoor Power Equipment Stores                                       | \$907.17 K   |
| Nursery, Garden Stores   | \$6.02 M   |
| Food, Beverage Stores  | \$135.74 M   |
| 1 ood, Beverage Stores   |  |
| Grocery Stores   | \$103.34 M   |
| -  |  |
| Grocery Stores   | \$9.37 M   |
| Grocery Stores Convenience Stores                                    | \$9.37 M<br>\$613.99 K   |
| Grocery Stores Convenience Stores Meat Markets                       | \$9.37 M<br>\$613.99 K<br>\$212.22 K   |
| Grocery Stores Convenience Stores Meat Markets Fish, Seafood Markets | \$103.34 M<br>\$9.37 M<br>\$613.99 K<br>\$212.22 K<br>\$401.96 K<br>\$828.96 K |



| Eldorado, Kansas  |                         |
|---|-------------------------|
| 20mi Radius   |                         |
| Health, Personal Care Stores                                    | \$89.38 M               |
| Pharmacy, Drug Stores   | \$78.71 M               |
| Cosmetics, Beauty Stores  | \$4.59 M                |
| Optical Goods Stores  | \$1.2 M                 |
| Other Health, Personal Care Stores                              | \$4.88 M                |
| Sporting Goods, Hobby, Book, Music Stores Sporting Goods Stores | \$100.96 M<br>\$39.09 M |
| Hobby, Toy, Game Stores   | \$26.92 M               |
| Sewing, Needlecraft Stores                                      | \$19.29 M               |
| Musical Instrument Stores                                       | \$8.12 M                |
| Book Stores   | \$7.54 M                |
| General Merchandise Stores                                      | \$323.51 M              |
| Department Stores   | \$114.08 M              |
| Warehouse Superstores   | \$178.23 M              |
| Other General Merchandise Stores                                | \$31.21 M               |
| Miscellaneous Store Retailers                                   | \$40.2 M                |
| Florists  | \$1.01 M                |
| Office, Stationary Stores                                       | \$3.75 M                |
| Gift, Souvenir Stores   | \$8.44 M                |
| Used Merchandise Stores   | \$2.64 M                |
| Pet, Pet Supply Stores  | \$7.14 M                |
| Art Dealers  Mobile Home Dealers                                | \$1.02 M<br>\$837.12 K  |
| Other Miscellaneous Retail Stores                               | \$15.38 M               |
| Non-Store Retailers   | \$195.15 M              |
| Mail Order, Catalog Stores                                      | \$182.8 M               |
| Vending Machines  | \$868.59 K              |
| Fuel Dealers  | \$1.03 M                |
| Other Direct Selling Establishments                             | \$10.46 M               |
| Accommodation, Food Services                                    | \$192.49 M              |
| Hotels, Other Travel Accommodations                             | \$11.73 M               |
| RV Parks  | \$107.86 K              |
| Rooming, Boarding Houses  | \$64.86 K               |
| Full Service Restaurants  | \$106.41 M              |
| Limited Service Restaurants                                     | \$49.43 M               |
| Special Food Services, Catering                                 | \$14.36 M               |
| Drinking Places   | \$10.39 M               |
| Motor Vehicle, Parts Dealers  New Car Dealers                   | \$134.89 M<br>\$74.06 M |
| Used Car Dealers  | \$6.82 M                |
| Recreational Vehicle Dealers                                    | \$15.15 M               |
| Motorcycle, Boat Dealers  | \$19.69 M               |
| Auto Parts, Accessories   | \$12.25 M               |
| Tire Dealers  | \$6.91 M                |

## **Income Summary**



| Eldorado, Kansas                             |             |       |
|--|-------------|-------|
| 20mi Radius                                  |             |       |
| Population                                   |             |       |
| Estimated Population (2025)                  | 79,278      |       |
| Projected Population (2030)                  | 81,282      |       |
| Census Population (2020)                     | 77,253      |       |
| Census Population (2010)                     | 70,264      |       |
| Projected Annual Growth (2025 to 2030)       | 2,004       | 0.5%  |
| Historical Annual Growth (2020 to 2025)      | 2,025       | 0.5%  |
| Historical Annual Growth (2010 to 2020)      | 6,990       | 1.0%  |
| Households                                   |             |       |
| Estimated Households (2025)                  | 29,567      |       |
| Projected Households (2030)                  | 30,827      |       |
| Census Households (2020)                     | 27,895      |       |
| Census Households (2010)                     | 25,569      |       |
| Projected Annual Growth (2025 to 2030)       | 1,259       | 0.9%  |
| Historical Annual Growth (2020 to 2025)      | 1,672       | 1.2%  |
| Historical Annual Growth (2010 to 2020)      | 2,326       | 0.9%  |
| Average Household Income                     |             |       |
| Estimated Average Household Income (2025)    | \$124,279   |       |
| Projected Average Household Income (2030)    | \$122,456   |       |
| Census Average Household Income (2020)       | \$80,614    |       |
| Census Average Household Income (2010)       | \$59,908    |       |
| Projected Annual Growth (2025 to 2030)       | -\$1,823    | -0.3% |
| Historical Annual Growth (2020 to 2025)      | \$43,665    | 3.6%  |
| Historical Annual Growth (2010 to 2020)      | \$20,706    | 3.5%  |
| Median Household Income                      |             |       |
| Estimated Median Household Income (2025)     | \$96,523    |       |
| Projected Median Household Income (2030)     | \$95,974    |       |
| Census Median Household Income (2020)        | \$63,346    |       |
| Census Median Household Income (2010)        | \$49,941    |       |
| Projected Annual Growth (2025 to 2030)       | -\$549      | -0.1% |
| Historical Annual Growth (2020 to 2025)      | \$33,178    | 3.5%  |
| Historical Annual Growth (2010 to 2020)      | \$13,405    | 2.7%  |
| Per Capita Income                            |             |       |
| Estimated Per Capita Income (2025)           | \$46,517    |       |
| Projected Per Capita Income (2030)           | \$46,604    |       |
| Census Per Capita Income (2020)              | \$29,336    |       |
| Census Per Capita Income (2010)              | \$21,724    |       |
| Projected Annual Growth (2025 to 2030)       | \$87        | -     |
| Historical Annual Growth (2020 to 2025)      | \$17,181    | 3.9%  |
| Historical Annual Growth (2010 to 2020)      | \$7,612     | 3.5%  |
| Other Income                                 |             |       |
| Estimated Families (2025)                    | 20,813      |       |
| Estimated Average Family Income (2025)       | \$150,670   |       |
| Estimated Median Family Income (2025)        | \$117,170   |       |
| Estimated Average Household Net Worth (2025) | \$1,224,048 |       |



| Eldorado, Kansas                    |            |          |
|-------------------------------------|------------|----------|
| 20mi Radius                         |            |          |
| Estimated Population                |            | 79,278   |
| Estimated Households                |            | 29,567   |
| Household Expenditure               |            | \$3.24 B |
| Per Household ~ Per Capita          | \$109,561  | \$40,862 |
| Non-Retail Expenditures             | \$1.6 B    | 49.3%    |
| Per Household ~ Per Capita          | \$54,058   | \$20,161 |
| Retail Expenditures                 | \$1.64 B   | 50.7%    |
| Per Household ~ Per Capita          | \$55,504   | \$20,701 |
| Alcoholic Beverages                 | \$19.86 M  | 0.6%     |
| Per Household ~ Per Capita          | \$672      | \$251    |
| Apparel                             | \$59.73 M  | 1.8%     |
| Per Household ~ Per Capita          | \$2,020    | \$753    |
| Contributions                       | \$104.43 M | 3.2%     |
| Per Household ~ Per Capita          | \$3,532    | \$1,317  |
| Education                           | \$74.17 M  | 2.3%     |
| Per Household ~ Per Capita          | \$2,508    | \$936    |
| Entertainment                       | \$184.77 M | 5.7%     |
| Per Household ~ Per Capita          | \$6,249    | \$2,331  |
| Food Away From Home                 | \$142.24 M | 4.4%     |
| Per Household ~ Per Capita          | \$4,811    | \$1,794  |
| Grocery                             | \$207.52 M | 6.4%     |
| Per Household ~ Per Capita          | \$7,019    | \$2,618  |
| Health Care                         | \$196.99 M | 6.1%     |
| Per Household ~ Per Capita          | \$6,663    | \$2,485  |
| Household Furnishings and Equipment | \$86.11 M  | 2.7%     |
| Per Household ~ Per Capita          | \$2,912    | \$1,086  |
| Household Operations                | \$60.21 M  | 1.9%     |
| Per Household ~ Per Capita          | \$2,036    | \$760    |
| Miscellaneous Expenses              | \$55.31 M  | 1.7%     |
| Per Household ~ Per Capita          | \$1,871    | \$698    |
| Personal Care                       | \$40.97 M  | 1.3%     |
| Per Household ~ Per Capita          | \$1,386    | \$517    |
| Shelter                             | \$498.45 M | 15.4%    |
| Per Household ~ Per Capita          | \$16,858   | \$6,287  |
| Tax and Retirement                  | \$801.4 M  | 24.7%    |
| Per Household ~ Per Capita          | \$27,104   | \$10,109 |
| Tobacco and Related                 | \$15 M     | 0.5%     |
| Per Household ~ Per Capita          | \$507      | \$189    |
| Transportation                      | \$544.6 M  | 16.8%    |
| Per Household ~ Per Capita          | \$18,419   | \$6,869  |
| Utilities                           | \$147.68 M | 4.6%     |
| Per Household ~ Per Capita          | \$4,995    | \$1,863  |



| Eldorado, Kansas                              |            |               |
|---|------------|---------------|
| 20mi Radius                                   |            |               |
| Population / Households (2025)                |            |               |
| Estimated Population                          | 79,278     |               |
| Estimated Households                          | 29,567     |               |
| Total Annual Consumer Expenditure (2025)      |            |               |
| Total Household Expenditure                   | \$3.24 B   |               |
| Total Non-Retail Expenditure                  | \$1.6 B    |               |
| Total Retail Expenditure                      | \$1.64 B   |               |
| Alcoholic Beverages                           | \$19.86 M  |               |
| Apparel                                       | \$59.73 M  |               |
| Contributions                                 | \$104.43 M |               |
| Education                                     | \$74.17 M  |               |
| Entertainment                                 | \$184.77 M |               |
| Food Away From Home                           | \$142.24 M |               |
| Grocery                                       | \$207.52 M |               |
| Health Care                                   | \$196.99 M |               |
| Household Furnishings and Equipment           | \$86.11 M  |               |
| Household Operations                          | \$60.21 M  |               |
| Miscellaneous Expenses                        | \$55.31 M  |               |
| Personal Care                                 | \$40.97 M  |               |
| Shelter                                       | \$498.45 M |               |
| Tax and Retirement                            | \$801.4 M  |               |
| Tobacco and Related                           | \$15 M     |               |
| Transportation                                | \$544.6 M  |               |
| Utilities                                     | \$147.68 M |               |
| Monthly Household Consumer Expenditure (2025) |            |               |
| Total Household Expenditure                   | \$9,130    |               |
| Total Non-Retail Expenditure                  | \$4,505    | 49.3%         |
| Total Retail Expenditure                      | \$4,625    | 50.7%         |
| Alcoholic Beverages                           | \$56       | 0.6%          |
| Apparel                                       | \$168      | 1.8%          |
| Contributions                                 | \$294      | 3.2%          |
| Education                                     | \$209      | 2.3%          |
| Entertainment                                 | \$521      | 5.7%          |
| Food Away From Home                           | \$401      | 4.4%          |
| Grocery                                       | \$585      | 6.4%          |
| Health Care                                   | \$555      | 6.1%          |
| Household Furnishings and Equipment           | \$243      | 2.7%          |
| Household Operations                          | \$170      | 1.9%          |
| Miscellaneous Expenses                        | \$156      | 1.7%<br>1.3%  |
| Personal Care                                 | \$115      | 1.3%          |
| Shelter                                       | \$1,405    |               |
| Tax and Retirement                            | \$2,259    | 24.7%<br>0.5% |
| Tobacco and Related                           | \$42       | 16.8%         |
| Transportation                                | \$1,535    | 4.6%          |
| Utilities                                     | \$416      | 4.6%          |



| Eldorado, Kansas                           |            |
|--|------------|
| 20mi Radius                                |            |
| Population / Households (2030)             |            |
| Projected Population                       | 81,282     |
| Projected Households                       | -          |
| Total Annual Consumer Expenditure (2030)   |            |
| Total Household Expenditure                | \$3.28 B   |
| Total Non-Retail Expenditure               | \$1.62 B   |
| Total Retail Expenditure                   | \$1.66 B   |
| Alcoholic Beverages                        | \$20.06 M  |
| Apparel                                    | \$60.32 M  |
| Contributions                              | \$105.46 M |
| Education                                  | \$74.9 M   |
| Entertainment                              | \$186.59 M |
| Food Away From Home                        | \$143.64 M |
| Grocery                                    | \$209.5 M  |
| Health Care                                | \$200.77 M |
| Household Furnishings and Equipment        | \$86.96 M  |
| Household Operations                       | \$60.81 M  |
| Miscellaneous Expenses                     | \$55.86 M  |
| Personal Care                              | \$41.36 M  |
| Shelter                                    | \$505.45 M |
| Tax and Retirement                         | \$809.06 M |
| Tobacco and Related                        | \$15.19 M  |
| Transportation                             | \$550.5 M  |
| Utilities                                  | \$149.08 M |
| Consumer Expenditure Growth (2025 to 2030) |            |
| Total Household Expenditure                | \$36.08 M  |
| Total Non-Retail Expenditure               | \$19.69 M  |
| Total Retail Expenditure                   | \$16.39 M  |
| Alcoholic Beverages                        | \$195.52 K |
| Apparel                                    | \$590.02 K |
| Contributions                              | \$1.04 M   |
| Education                                  | \$734.89 K |
| Entertainment                              | \$1.82 M   |
| Food Away From Home                        | \$1.4 M    |
| Grocery                                    | \$1.98 M   |
| Health Care                                | \$3.78 M   |
| Household Furnishings and Equipment        | \$848.37 K |
| Household Operations                       | \$594.12 K |
| Miscellaneous Expenses                     | \$551.77 K |
| Personal Care                              | \$388.7 K  |
| Shelter                                    | \$7.01 M   |
| Tax and Retirement                         | \$7.66 M   |
| Tobacco and Related                        | \$182.7 K  |
| Transportation                             | \$5.9 M    |
| Utilities                                  | \$1.41 M   |

## **Crime Risk**



| Eldorado, Kansas  |               |
|---|---------------|
| 20mi Radius   |               |
| Demographics  | -             |
| Population  | 79,278        |
| Census Population   | 77,253        |
| Households  | 29,567        |
| Average Household Income                                      | \$124,279     |
| Median Household Income                                       | \$96,523      |
| Per Capita Income   | \$46,517      |
| Total Crime   |               |
| Crime Index   | 115           |
| Crime Level   | Average       |
| Personal Crime  |               |
| Crime Index   | 90            |
| Crime Level   | Below Average |
| Murder  |               |
| Crime Index   | 49            |
| Crime Level   | Low Risk      |
| Rape  |               |
| Crime Index   | 85            |
| Crime Level   | Below Average |
| Robbery   |               |
| Crime Index   | 41            |
| Crime Level   | Low Risk      |
| Assault   |               |
| Crime Index   | 105           |
| Crime Level   | Average       |
| Property Crime  |               |
| Crime Index   | 120           |
| Crime Level   | Average       |
| Burglary  |               |
| Crime Index   | 106           |
| Crime Level   | Average       |
| Larceny   |               |
| Crime Index   | 129           |
| Crime Level   | Above Average |
| Motor Vehicle Theft   |               |
| Crime Index   | 86            |
| Crime Level   | Below Average |
| * Crime Index: 100 = National Average Adjusted for Population |               |

# **Void Analysis**



| Eldorado, Kansas            | Site / Market | Avg Square | Closest Location |
|-----------------------------|---------------|------------|------------------|
| 20mi Radius                 | Locations     | Footage    | Otosest Location |
| Auto Parts Tires            |               |            | ,                |
| AutoZone                    | 2/1           | 6,600      |                  |
| Crash Champions             | 1/0           | 11,700     |                  |
| Firestone                   | 2/0           | 9,000      |                  |
| NAPA                        | 2/1           | 6,200      |                  |
| O'Reilly                    | 3/1           | 8,500      |                  |
| Banks                       |               |            |                  |
| Bank of America             | 1/0           | 5,000      |                  |
| BMO Harris Bank             | 1/0           | 5,400      |                  |
| Commerce Bank               | 1/1           | 5,000      |                  |
| Simmons First National Bank | 1/0           | 5,700      |                  |
| Banks Minor                 |               |            |                  |
| Bank                        | 27 / 7        |            |                  |
| Book Stores                 |               |            |                  |
| Mardel                      | 1/0           | 30,300     |                  |
| Car Washes                  |               |            |                  |
| Club Car Wash               | 2/0           | 5,500      |                  |
| Zips Car Wash               | 1/0           | 4,900      |                  |
| Clothing Apparel            |               |            |                  |
| Cato                        | 1/1           | 5,000      |                  |
| Cavender's                  | 1/0           |            |                  |
| maurices                    | 1/0           | 6,000      |                  |
| Old Navy                    | 1/0           | 18,000     |                  |
| Convenience Stores          |               |            |                  |
| Casey's General Store       | 4/2           | 3,200      |                  |
| Love's                      | 1/0           | 7,300      |                  |
| Phillips 66                 | 3/0           | 2,500      |                  |
| QuikTrip                    | 3/1           | 4,800      |                  |
| Sinclair                    | 2/2           | 2,000      |                  |
| Valero                      | 1/0           | 3,200      |                  |
| Craft Fabric Stores         |               |            |                  |
| Michaels                    | 1/0           | 23,600     |                  |
| Dealerships                 |               |            |                  |
| Chevrolet                   | 1/0           |            |                  |
| Chrysler                    | 1/0           |            |                  |
| Dodge                       | 1/0           |            |                  |
| Ford                        | 1/0           |            |                  |



|                                 |                            | 3/10/20/10/25 PARTY 12/5/20/20/10 |                  |
|---------------------------------|----------------------------|-----------------------------------|------------------|
| Eldorado, Kansas<br>20mi Radius | Site / Market<br>Locations | Avg Square<br>Footage             | Closest Location |
| GMC                             | 1/1                        |                                   |                  |
| Jeep                            | 1/0                        |                                   |                  |
| RAM                             | 1/0                        |                                   |                  |
| Dental                          | 2,0                        |                                   |                  |
| PDS Health                      | 1/0                        | 3,200                             |                  |
| Smile Brands Group              | 1/0                        | 3,500                             |                  |
| Discount Department Stores      | ·                          |                                   |                  |
| Marshalls                       | 1/0                        | 28,500                            |                  |
| Ross                            | 1/0                        | 28,300                            |                  |
| Walmart Supercenter             | 2/1                        | 189,700                           |                  |
| Dollar Stores                   |                            |                                   |                  |
| Dollar General                  | 5/2                        | 9,600                             |                  |
| Dollar Tree                     | 4/1                        | 11,800                            |                  |
| Five Below                      | 1/0                        | 10,000                            |                  |
| Drug Stores                     |                            |                                   |                  |
| GNC                             | 1/0                        | 1,700                             |                  |
| Walgreens                       | 1/0                        | 14,800                            |                  |
| Education                       |                            |                                   |                  |
| Day Care                        | 29/8                       |                                   |                  |
| High School                     | 7/1                        |                                   |                  |
| Junior College                  | 1/1                        |                                   |                  |
| PK - 8                          | 30 / 4                     |                                   |                  |
| PK - 8 (Private)                | 2/0                        |                                   |                  |
| Entertainment                   |                            |                                   |                  |
| Dave and Buster's               | 1/0                        | 45,000                            |                  |
| Theatres                        | 2/1                        |                                   |                  |
| Topgolf                         | 1/0                        | 65,000                            |                  |
| EV Charging Stations            |                            |                                   |                  |
| Blink Charging                  | 1/0                        |                                   |                  |
| ChargePoint                     | 1/0                        |                                   |                  |
| Independent                     | 2/1                        |                                   |                  |
| Tesla                           | 2/0                        |                                   |                  |
| Fitness                         |                            |                                   |                  |
| Hotworx                         | 1/0                        | 2,000                             |                  |
| YMCA                            | 2/1                        | 41,600                            |                  |
| Furniture Household             |                            |                                   |                  |
| HomeGoods                       | 1/0                        | 30,400                            |                  |



|  | priority (Ade 1970) 2000 (2000) (197 |                       |                  |
|--|---|-----------------------|------------------|
| Eldorado, Kansas<br>20mi Radius        | Site / Market<br>Locations  | Avg Square<br>Footage | Closest Location |
| Rent A Center                          | 1/1   | 5,700                 |                  |
| World Market                           | 1/0   | 19,100                |                  |
| Grocery Stores                         |   |                       |                  |
| Dillon                                 | 3/1   | 48,500                |                  |
| Health Beauty                          |   |                       |                  |
| Great Clips                            | 2/1   | 1,900                 |                  |
| Sport Clips                            | 1/0   | 1,400                 |                  |
| Supercuts                              | 2/0   | 1,800                 |                  |
| ULTA                                   | 1/0   | 11,300                |                  |
| Health Care                            |   |                       |                  |
| Anesthesiology                         | 3/0   |                       |                  |
| Audiologist                            | 3/1   |                       |                  |
| Cardiac Electrophysiology              | 1/0   |                       |                  |
| Cardiac Surgery                        | 1/0   |                       |                  |
| Cardiovascular Disease                 | 1/0   |                       |                  |
| Certified Registered Nurse Anesthetist | 5/1   |                       |                  |
| Chiropractic                           | 17/5  |                       |                  |
| Clinical Nurse Specialist              | 1/0   |                       |                  |
| Clinical Psychologist                  | 3/1   |                       |                  |
| Clinical Social Worker                 | 2/1   |                       |                  |
| Colorectal Surgery                     | 1/0   |                       |                  |
| Diagnostic Radiology                   | 15/1  |                       |                  |
| Dialysis Centers                       | 2/1   |                       |                  |
| Emergency Medicine                     | 2/1   |                       |                  |
| Family Practice                        | 11/2  |                       |                  |
| Gastroenterology                       | 1/0   |                       |                  |
| General Surgery                        | 3/1   |                       |                  |
| Hand Surgery                           | 1/0   |                       |                  |
| Hematology and Oncology                | 1/1   |                       |                  |
| Internal Medicine                      | 6 / 4   |                       |                  |
| Nephrology                             | 3/2   |                       |                  |
| Neurology                              | 1/0   |                       |                  |
| Nurse Practitioner                     | 20/5  |                       |                  |
| Obstetrics and Gynecology              | 2/1   |                       |                  |
| Occupational Therapy                   | 1/0   |                       |                  |
| Optometry                              | 9/3   |                       |                  |
| Orthopedic Surgery                     | 2/1   |                       |                  |



| Eldorado, Kansas<br>20mi Radius    | Site / Market<br>Locations | Avg Square<br>Footage | Closest Location |
|------------------------------------|----------------------------|-----------------------|------------------|
| Otolaryngology                     | 1/0                        |                       |                  |
| Pain Management                    | 1/0                        |                       |                  |
| Pediatric Medicine                 | 4/1                        |                       |                  |
| Physical Therapy                   | 8/2                        |                       |                  |
| Physician Assistant                | 13/3                       |                       |                  |
| Plastic and Reconstructive Surgery | 1/0                        |                       |                  |
| Podiatry                           | 4/1                        |                       |                  |
| Psychiatry                         | 3/1                        |                       |                  |
| Pulmonary Disease                  | 1/0                        |                       |                  |
| Radiation Oncology                 | 1/1                        |                       |                  |
| Rheumatology                       | 2/0                        |                       |                  |
| Thoracic Surgery                   | 1/0                        |                       |                  |
| Urology                            | 1/0                        |                       |                  |
| Home Improvement                   |                            |                       |                  |
| Ace Hardware                       | 3/1                        | 16,200                |                  |
| Do It Best                         | 2/0                        | 16,200                |                  |
| Harbor Freight Tools               | 1/1                        | 17,100                |                  |
| Sherwin-Williams                   | 3/1                        | 7,300                 |                  |
| Sutherlands                        | 1/1                        | 71,400                |                  |
| Tractor Supply Company             | 1/0                        | 26,300                |                  |
| Hotels                             |                            |                       |                  |
| Baymont Inn & Suites               | 1/1                        | 21,100                |                  |
| Comfort                            | 1/0                        | 14,500                |                  |
| Days Inn & Suites                  | 1/1                        | 17,600                |                  |
| Hampton Inn                        | 1/0                        | 18,300                |                  |
| Holiday Inn Express                | 3/1                        | 16,400                |                  |
| Home2                              | 1/0                        | 15,900                |                  |
| La Quinta Inn & Suites             | 1/0                        | 24,600                |                  |
| Motel 6                            | 1/0                        | 24,300                |                  |
| Staybridge Suites                  | 1/0                        | 29,900                |                  |
| Super 8                            | 1/1                        | 12,300                |                  |
| Mattress                           |                            |                       |                  |
| Denver Mattress                    | 1/0                        | 14,800                |                  |
| Mattress Firm                      | 1/0                        | 7,000                 |                  |
| Restaurants Bakery Bagels          |                            |                       |                  |
| Auntie Anne's                      | 1/0                        |                       |                  |
| Crumbl Cookies                     | 1/0                        | 1,500                 |                  |



|                                 | Printer Printer (2000) |                       |                  |
|---------------------------------|---|-----------------------|------------------|
| Eldorado, Kansas<br>20mi Radius | Site / Market<br>Locations  | Avg Square<br>Footage | Closest Location |
| Panera Bread                    | 1/0   | 5,100                 |                  |
| Restaurants Casual              |   |                       |                  |
| Applebee's                      | 1/0   | 5,400                 |                  |
| Chili's                         | 1/0   | 5,800                 |                  |
| Saltgrass                       | 1/0   | 7,500                 |                  |
| Texas Roadhouse                 | 1/0   | 7,400                 |                  |
| Restaurants Coffee Donuts       |   |                       |                  |
| 7 Brew                          | 1/0   | 600                   |                  |
| Dunkin' Donuts                  | 2/0   | 2,300                 |                  |
| Dutch Bros Coffee               | 2/0   | 1,200                 |                  |
| HTeaO                           | 1/0   |                       |                  |
| Scooter's Coffee                | 3/1   | 700                   |                  |
| Starbucks                       | 3/0   | 1,800                 |                  |
| Restaurants Fast Food Major     |   |                       |                  |
| Arby's                          | 3/1   | 3,300                 |                  |
| Burger King                     | 1/1   | 4,000                 |                  |
| Chick-fil-A                     | 1/0   | 4,300                 |                  |
| Dairy Queen                     | 3/0   | 1,700                 |                  |
| KFC                             | 2/1   | 3,100                 |                  |
| McDonald's                      | 3/1   | 4,600                 |                  |
| Sonic                           | 4/1   | 2,800                 |                  |
| Taco Bell                       | 3/1   | 2,500                 |                  |
| Wendy's                         | 4/1   | 3,300                 |                  |
| Restaurants Fast Food Minor     |   |                       |                  |
| Chipotle                        | 1/0   | 2,500                 |                  |
| Freddy's                        | 1/1   | 3,600                 |                  |
| Long John Silver's              | 1/1   | 2,600                 |                  |
| Panda Express                   | 1/0   | 2,500                 |                  |
| Slim Chickens                   | 1/0   | 3,600                 |                  |
| Restaurants Ice Cream Smoothie  |   |                       |                  |
| Braum's                         | 2/1   | 5,100                 |                  |
| Jamba Juice                     | 1/0   | 1,600                 |                  |
| Smoothie King                   | 2/1   | 1,600                 |                  |
| Restaurants Pizza               |   |                       |                  |
| Blaze Pizza                     | 1/0   | 2,900                 |                  |
| Domino's Pizza                  | 3/1   | 2,100                 |                  |
| Papa Murphy's                   | 1/0   | 1,600                 |                  |



| ldorado, Kansas      | Site / Market | Avg Square | Closest Location |
|----------------------|---------------|------------|------------------|
| Omi Radius           | Locations     | Footage    | Closest Location |
| Pizza Hut            | 3/1           | 2,800      |                  |
| Restaurants Sandwich |               |            |                  |
| Firehouse Subs       | 1/0           | 2,300      |                  |
| Jersey Mike's        | 1/0           | 14,600     |                  |
| Jimmy John's         | 1/1           | 2,000      |                  |
| McAlister's Deli     | 1/0           | 5,000      |                  |
| Schlotzsky's Deli    | 1/0           | 3,300      |                  |
| Subway               | 4 / 1         | 1,700      |                  |
| Shoes Footwear       |               |            |                  |
| DSW                  | 1/0           | 20,400     |                  |
| Famous Footwear      | 1/0           | 9,700      |                  |
| Fleet Feet           | 1/0           | 2,000      |                  |
| Skechers             | 1/0           | 7,600      |                  |
| Specialty            |               |            |                  |
| Goodwill             | 3/1           | 24,100     |                  |
| Total Wine & More    | 1/0           | 22,200     |                  |
| Sporting Goods       |               |            |                  |
| Academy Sports       | 1/0           | 71,300     |                  |
| Hibbett Sports       | 1/1           | 7,600      |                  |
| REI                  | 1/0           | 26,500     |                  |
| Wireless Stores      |               |            |                  |
| AT&T                 | 2/1           | 3,500      |                  |
| Cricket              | 1/1           | 1,600      |                  |
| T-Mobile             | 1/1           | 1,800      |                  |
| Worship              |               | <u> </u>   | <u> </u>         |
| Baptist              | 6/1           |            |                  |
| Christian            | 2/0           |            |                  |