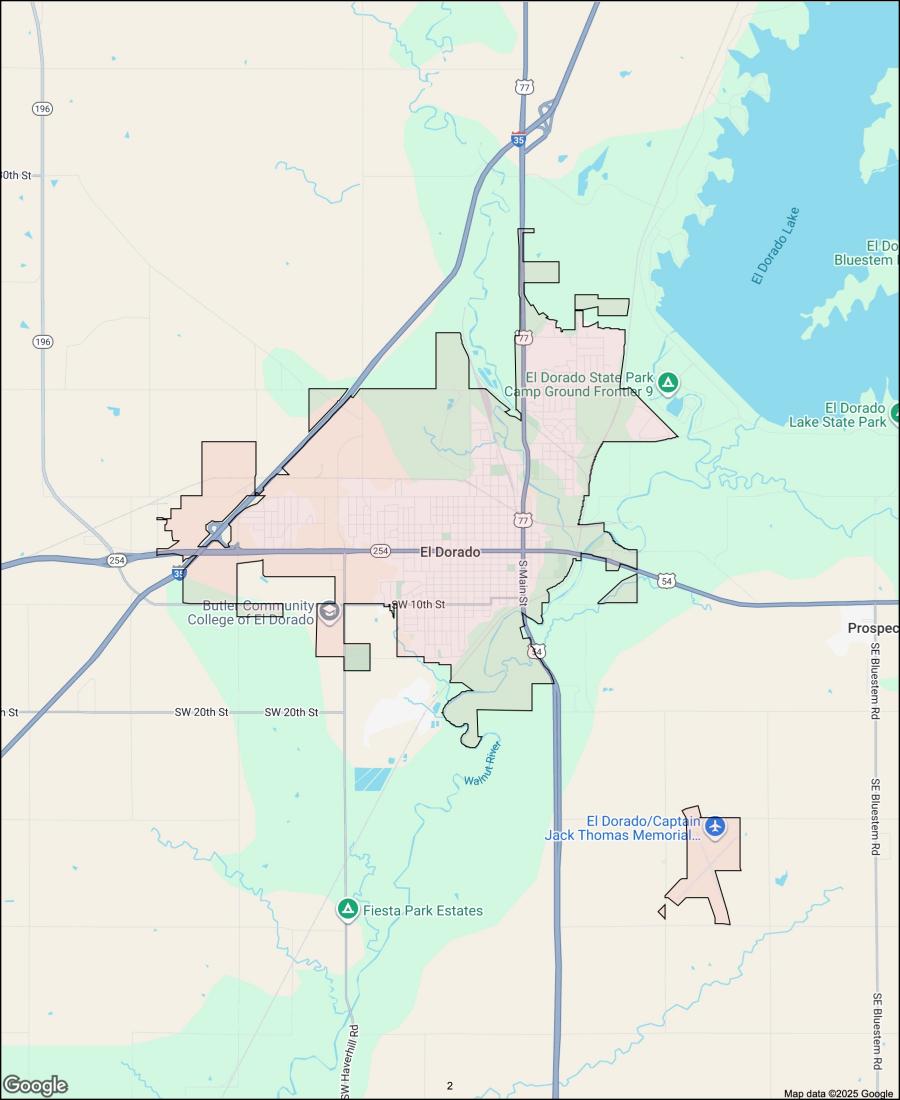


Eldorado, Kansas City Limits 3rd Quarter 2025

Table Of Contents

- 1. Demographics
- 15. Opportunity Gap
- 20. Retail Potential
- 23. Income Summary
- 25. Consumer Expenditure Summary
- 29. Crime Risk
- 31. Void Analysis

Demographics





Eldorado, Kansas **City Limits** Population Estimated Population (2025) 13,567 Projected Population (2030) 13,558 Census Population (2020) 12,872 Census Population (2010) 13,362 Projected Annual Growth (2025-2030) -9 1.0% Historical Annual Growth (2020-2025) 695 Historical Annual Growth (2010-2020) -490 -0.4% Estimated Population Density (2025) 1,415 psm Trade Area Size 9.6 sq mi 15 K 10 K 5 K 2010 2015 2020 2025 2030 Race and Ethnicity (2025) Not Hispanic or Latino Population 12,747 94.0% 11,770 92.3% White Black or African American 349 2.7% American Indian or Alaska Native 64 0.5% 109 0.9% Hawaiian or Pacific Islander 3 9 Two or More Races 443 3.5% Hispanic or Latino Population 820 6.0% 340 41.5% 13 1.6% Black or African American American Indian or Alaska Native 22 2.7% Hispanic Hawaiian or Pacific Islander 3 0.4% Other Race 137 16.7% 305 37.2% Two or More Races White Other Race Black or African American American Indian or Alaskan Native Asian Hawaiian or Pacific Islander 2+ Races



Eldorado, Kansas **City Limits** Age Distribution (2025) Age Under 5 Years 821 6.1% Age 5 to 9 Years 6.3% 854 895 6.6% Age 10 to 14 Years Age 15 to 19 Years 1,077 7.9% Age 20 to 24 Years 1,107 8.2% Age 25 to 29 Years 934 6.9% Age 30 to 34 Years 803 5.9% Age 35 to 39 Years 832 6.1% Age 40 to 44 Years 779 5.7% Age 45 to 49 Years 734 5.4% Age 50 to 54 Years 694 5.1% Age 55 to 59 Years 694 5.1% Age 60 to 64 Years 847 6.2% Age 65 to 69 Years 838 6.2% Age 70 to 74 Years 587 4.3% 445 Age 75 to 79 Years 3.3% Age 80 to 84 Years 306 2.3% Age 85 Years or Over 2.3% 318 Median Age 35.8 Generation (2025) iGeneration (Age Under 15 Years) 2,570 18.9% Generation 9/11 Millennials (Age 15 to 34 Years) 3,921 28.9% Gen Xers (Age 35 to 49 Years) 2,345 17.3% Baby Boomers (Age 50 to 74 Years) 3,660 27.0% Silent Generation (Age 75 to 84 Years) 751 5.5% G.I. Generation (Age 85 Years or Over) 318 2.3% 40% 30% 20% 10%



Filtraria Karana	
Eldorado, Kansas	
City Limits	
Household Type (2025)	
Total Households	5,602
Family Households	3,280 58.6%
Family Households with Children	1,621 49.4%
Family Households No Children	1,659 50.6%
Non-Family Households	2,322 41.4%
Non-Family Households with Children	3 0.1%
Non-Family Households No Children	2,319 99.9%
Family Households w/ Children Family Households No Children Non-Family Households w/ Children Non-Family Households No Children	2.5 K 2.0 K 1.5 K 1.0 K 0.5 K
Education Attainment (2025) Elementary or Some High School High School Graduate	607 6.9% 2,815 31.9%
Some College or Associate Degree	3,047 34.6%
Bachelor or Graduate Degree	2,342 26.6%
Elementary or Some High School High School Graduate Some College or Associate Degree Bachelor or Graduate Degree	26.6% 31.9%
Household Income (2025)	
Estimated Average Household Income	\$70,391
Estimated Median Household Income	\$56,275
HH Income Under \$10,000	357 6.4%
HH Income \$10,000 to \$34,999	1,253 22.4%
HH Income \$35,000 to \$49,999	796 14.2%
HH Income \$50,000 to \$74,999	1,161 20.7%
HH Income \$75,000 to \$99,999	764 13.6%
HH Income \$100,000 to \$149,999	903 16.1%
HH Income \$150,000 or More	370 6.6%



Economic Development Consulting

Eldorado, Kansas		
City Limits		
Population		
Estimated Population (2025)	13,567	
Projected Population (2030)	13,558	
Census Population (2020)	12,872	
Census Population (2010)	13,362	
Projected Annual Growth (2025-2030)	-9	-
Historical Annual Growth (2020-2025)	695	1.1%
Historical Annual Growth (2010-2020)	-490	-0.4%
Estimated Population Density (2025)	1,415	psm
Trade Area Size	9.6	sq mi
Households		
Estimated Households (2025)	5,602	
Projected Households (2030)	5,720	
Census Households (2020)	5,217	
Census Households (2010)	5,406	
Projected Annual Growth (2025-2030)	118	0.4%
Historical Annual Change (2010-2025)	196	0.2%
Average Household Income		
Estimated Average Household Income (2025)	\$70,391	
Projected Average Household Income (2030)	\$69,376	
Census Average Household Income (2010)	\$50,432	
Census Average Household Income (2000)	\$43,409	
Projected Annual Change (2025-2030)	-\$1,015	-0.3%
Historical Annual Change (2000-2025)	\$26,982	2.5%
Median Household Income		
Estimated Median Household Income (2025)	\$56,275	
Projected Median Household Income (2030)	\$55,825	
Census Median Household Income (2010)	\$40,005	
Census Median Household Income (2000)	\$34,374	
Projected Annual Change (2025-2030)	-\$450	-0.2%
Historical Annual Change (2000-2025)	\$21,901	2.5%
Per Capita Income		
Estimated Per Capita Income (2025)	\$29,361	
Projected Per Capita Income (2030)	\$29,564	
Census Per Capita Income (2010)	\$20,400	
Census Per Capita Income (2000)	\$17,940	
Projected Annual Change (2025-2030)	\$203	0.1%
Historical Annual Change (2000-2025)	\$11,421	2.5%
Estimated Average Household Net Worth (2025)	\$630,570	



Eldorado, Kansas **City Limits** Race and Ethnicity Total Population (2025) 13,567 White (2025) 12,110 89.3% Black or African American (2025) 362 2.7% American Indian or Alaska Native (2025) 86 0.6% 0.8% Asian (2025) 109 Hawaiian or Pacific Islander (2025) 6 Other Race (2025) 146 1.1% 748 Two or More Races (2025) 5.5% Population < 18 (2025) 3,111 22.9% White Not Hispanic 2,609 83.9% Black or African American 41 1.3% 25 0.8% Asian Other Race Not Hispanic 207 6.7% Hispanic 229 7.4% 12,747 94.0% Not Hispanic or Latino Population (2025) 11,770 92.3% Not Hispanic White Not Hispanic Black or African American 349 2.7% Not Hispanic American Indian or Alaska Native 64 0.5% 109 0.9% Not Hispanic Asian Not Hispanic Hawaiian or Pacific Islander 3 Not Hispanic Other Race 9 Not Hispanic Two or More Races 443 3.5% Hispanic or Latino Population (2025) 820 6.0% Hispanic White 340 41.5% Hispanic Black or African American 13 1.6% 2.7% Hispanic American Indian or Alaska Native 22 Hispanic Asian Hispanic Hawaiian or Pacific Islander 3 0.4% Hispanic Other Race 137 16.7% Hispanic Two or More Races 305 37.2% 12,099 94.0% Not Hispanic or Latino Population (2020) 773 Hispanic or Latino Population (2020) 6.0% 12,696 95.0% Not Hispanic or Latino Population (2010) 666 5.0% Hispanic or Latino Population (2010) Not Hispanic or Latino Population (2030) 12,631 93.2% Hispanic or Latino Population (2030) 927 6.8% Projected Annual Growth (2025-2030) 107 2.6% Historical Annual Growth (2010-2020) 107 1.6%



Economic Development Consulting

City I incity		
City Limits		
Total Age Distribution (2025)		_
Total Population	13,567	
Age Under 5 Years	821	6.1%
Age 5 to 9 Years Age 10 to 14 Years	854 895	6.3% 6.6%
Age 15 to 19 Years	1,077	7.9%
Age 20 to 24 Years	1,107	8.2%
Age 25 to 29 Years	934	6.9%
Age 30 to 34 Years	803	5.9%
Age 35 to 39 Years	832	6.1%
Age 40 to 44 Years	779	5.7%
Age 45 to 49 Years Age 50 to 54 Years	734 694	5.4% 5.1%
Age 55 to 59 Years	694	5.1%
Age 60 to 64 Years	847	6.2%
Age 65 to 69 Years	838	6.2%
Age 70 to 74 Years	587	4.3%
Age 75 to 79 Years	445	3.3%
Age 80 to 84 Years	306	2.3%
Age 85 Years or Over Median Age	318 35.8	2.3%
Age 19 Years or Less		26.9%
Age 20 to 64 Years		54.7%
Age 65 Years or Over		18.4%
Female Age Distribution (2025)		
Female Population	6,641	48.9%
Age Under 5 Years	399	6.0%
Age 5 to 9 Years	432	6.5%
Age 10 to 14 Years	437	6.6%
Age 15 to 19 Years Age 20 to 24 Years	462 472	7.0% 7.1%
Age 25 to 29 Years	442	6.7%
	386	5.8%
Age 30 to 34 Years	395	5.9%
Age 30 to 34 Years Age 35 to 39 Years	387	5.8%
	352	5.3%
Age 35 to 39 Years Age 40 to 44 Years Age 45 to 49 Years		5.2%
Age 35 to 39 Years Age 40 to 44 Years Age 45 to 49 Years Age 50 to 54 Years	343	5.4%
Age 35 to 39 Years Age 40 to 44 Years Age 45 to 49 Years Age 50 to 54 Years Age 55 to 59 Years	358	C 00/
Age 35 to 39 Years Age 40 to 44 Years Age 45 to 49 Years Age 50 to 54 Years Age 55 to 59 Years Age 60 to 64 Years	358 458	6.9%
Age 35 to 39 Years Age 40 to 44 Years Age 45 to 49 Years Age 50 to 54 Years Age 55 to 59 Years	358	6.4%
Age 35 to 39 Years Age 40 to 44 Years Age 45 to 49 Years Age 50 to 54 Years Age 55 to 59 Years Age 60 to 64 Years Age 65 to 69 Years	358 458 426	
Age 35 to 39 Years Age 40 to 44 Years Age 45 to 49 Years Age 50 to 54 Years Age 55 to 59 Years Age 60 to 64 Years Age 65 to 69 Years Age 70 to 74 Years	358 458 426 320	6.4% 4.8%
Age 35 to 39 Years Age 40 to 44 Years Age 45 to 49 Years Age 50 to 54 Years Age 55 to 59 Years Age 60 to 64 Years Age 65 to 69 Years Age 75 to 79 Years Age 85 Years or Over	358 458 426 320 242 179 149	6.4% 4.8% 3.6%
Age 35 to 39 Years Age 40 to 44 Years Age 45 to 49 Years Age 50 to 54 Years Age 55 to 59 Years Age 60 to 64 Years Age 65 to 69 Years Age 75 to 79 Years Age 85 Years Age 80 to 84 Years Age 85 Years or Over Female Median Age	358 458 426 320 242 179 149 37.7	6.4% 4.8% 3.6% 2.7% 2.2%
Age 35 to 39 Years Age 40 to 44 Years Age 45 to 49 Years Age 50 to 54 Years Age 55 to 59 Years Age 60 to 64 Years Age 65 to 69 Years Age 75 to 79 Years Age 75 to 79 Years Age 80 to 84 Years Age 80 to 84 Years Age 85 Years or Over Female Median Age Age 19 Years or Less	358 458 426 320 242 179 149 37.7	6.4% 4.8% 3.6% 2.7% 2.2%
Age 35 to 39 Years Age 40 to 44 Years Age 45 to 49 Years Age 50 to 54 Years Age 55 to 59 Years Age 60 to 64 Years Age 65 to 69 Years Age 70 to 74 Years Age 75 to 79 Years Age 80 to 84 Years Age 85 Years or Over Female Median Age	358 458 426 320 242 179 149 37.7	6.4% 4.8% 3.6% 2.7% 2.2%



Economic Development Consulting

Eldorado, Kansas		
City Limits		
Male Age Distribution (2025)		
Male Population		51.1%
Age Under 5 Years	422	6.1%
Age 5 to 9 Years Age 10 to 14 Years	422 458	
Age 15 to 19 Years	615	6.6% 8.9%
Age 20 to 24 Years	635	9.2%
Age 25 to 29 Years	492	7.1%
Age 30 to 34 Years	417	6.0%
Age 35 to 39 Years	437	6.3%
Age 40 to 44 Years	392	5.7%
Age 45 to 49 Years	382	5.5%
Age 50 to 54 Years	351	5.1%
Age 55 to 59 Years Age 60 to 64 Years	336 389	4.9% 5.6%
Age 65 to 69 Years	412	5.6%
Age 70 to 74 Years	267	3.9%
Age 75 to 79 Years	203	2.9%
Age 80 to 84 Years	127	1.8%
Age 85 Years or Over	169	2.4%
Male Median Age	34.0	
Age 19 Years or Less		27.7%
Age 20 to 64 Years		55.3%
Age 65 Years or Over	1,178	17.0%
Males per 100 Females (2025)		
Overall Comparison Age Under 5 Years	104	E4 40/
Age 5 to 9 Years		51.4% 49.4%
Age 10 to 14 Years		51.2%
Age 15 to 19 Years		57.1%
Age 20 to 24 Years		57.4%
Age 25 to 29 Years		52.7%
Age 30 to 34 Years	108	51.9%
Age 35 to 39 Years		52.5%
Age 40 to 44 Years		50.3%
Age 45 to 49 Years		52.0%
Age 50 to 54 Years	102	50.6%
Age 55 to 59 Years Age 60 to 64 Years		48.4% 45.9%
Age 65 to 69 Years		49.2%
Age 70 to 74 Years		45.5%
Age 75 to 79 Years		45.6%
Age 80 to 84 Years		41.5%
And OF Venue on Over		
Age 85 Years or Over		53.1%
Age 19 Years or Less	111	52.6%
Age 19 Years or Less Age 20 to 39 Years	111 117	52.6% 53.9%
Age 19 Years or Less	111 117 97	52.6%



_	
02	
).0%
	2 60%
	1.8%
•••	
	0.1%
	1.9%
L.3 	
90 29.	
54 46.	
51 25.	5.0%
28 8.	3.3%
47 30.	0.8%
76 60.	0.9%
11	
09 1.	1.2%
98 5.	5.7%
15 31.	.9%
	3.7%
62 10.	
	3.1%
	3.5%
	1.2%
89 61	
22 (1) (2) (3) (3) (3) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4	280 58 207 67 207 67 207 3 32 207 67



Average Minutes Travel to Work

Economic Development Consulting Eldorado, Kansas **City Limits** Housing 6,062 Total Housing Units (2025) 5,909 Total Housing Units (2020) Historical Annual Growth (2020-2025) 153 5,602 92.4% Housing Units Occupied (2025) Housing Units Owner-Occupied 3,352 59.8% Housing Units Renter-Occupied 2,250 40.2% Housing Units Vacant (2025) 460 7.6% Household Size (2025) **Total Households** 5,602 1 Person Households 1,964 35.1% 2 Person Households 1,827 32.6% 3 Person Households 776 13.9% 4 Person Households 592 10.6% 272 5 Person Households 4.9% 6 Person Households 100 1.8% 7 or More Person Households 71 1.3% Household Income Distribution (2025) HH Income \$200,000 or More 93 1.7% HH Income \$150,000 to \$199,999 277 4.9% HH Income \$125,000 to \$149,999 348 6.2% HH Income \$100,000 to \$124,999 555 9.9% HH Income \$75,000 to \$99,999 764 13.6% HH Income \$50,000 to \$74,999 1,161 20.7% HH Income \$35,000 to \$49,999 796 14.2% HH Income \$25,000 to \$34,999 7.6% 423 HH Income \$15,000 to \$24,999 497 8.9% HH Income \$10,000 to \$14,999 333 5.9% HH Income Under \$10,000 357 6.4% Household Vehicles (2025) Households 0 Vehicles Available 405 7.2% Households 1 Vehicle Available 2,045 36.5% Households 2 Vehicles Available 1,877 33.5% Households 3 or More Vehicles Available 1,276 22.8% Total Vehicles Available 10,280 Average Vehicles per Household 1.8 Owner-Occupied Household Vehicles 6,921 67.3% Average Vehicles per Owner-Occupied Household 2.1 Renter-Occupied Household Vehicles 3,359 32.7% Average Vehicles per Renter-Occupied Household 1.5 Travel Time (2025) 6,428 Worker Base Age 16 years or Over Travel to Work in 14 Minutes or Less 3,310 51.5% Travel to Work in 15 to 29 Minutes 1,218 18.9% Travel to Work in 30 to 59 Minutes 1,615 25.1% Travel to Work in 60 Minutes or More 81 1.3% Work at Home 202 3.1%

12.9



Blue Collar Workers

Economic Development Consulting Eldorado, Kansas **City Limits** Transportation To Work (2025) Worker Base Age 16 years or Over 6,428 Drive to Work Alone 5,395 83.9% Drive to Work in Carpool 340 5.3% Travel to Work by Public Transportation 8 0.1% Drive to Work on Motorcycle 47 0.7% Bicycle to Work 34 0.5% Walk to Work 362 5.6% Other Means 40 0.6% Work at Home 202 3.1% Daytime Demographics (2025) **Total Businesses** 507 6,145 **Total Employees** Company Headquarter Businesses 16 3.2% Company Headquarter Employees 883 14.4% Employee Population per Business 12.1 to 1 26.8 to 1 Residential Population per Business Adj. Daytime Demographics Age 16 Years or Over 10,536 **Labor Force** 10,817 Labor Population Age 16 Years or Over (2025) 5,533 51.2% Labor Force Total Males (2025) 3,472 62.8% Male Civilian Employed Male Civilian Unemployed 222 4.0% Males in Armed Forces 1,839 33.2% Males Not in Labor Force Labor Force Total Females (2025) 5,284 48.8% 2,954 55.9% Female Civilian Employed Female Civilian Unemployed 179 3.4% Females in Armed Forces 2,151 40.7% Females Not in Labor Force **Unemployment Rate** 401 3.7% Occupation (2025) Occupation Population Age 16 Years or Over 6,424 Occupation Total Males 3,471 54.0% 2,953 46.0% Occupation Total Females Management, Business, Financial Operations 1,094 17.0% Professional, Related 1,134 17.7% 1,373 21.4% Service Sales, Office 1,361 21.2% Farming, Fishing, Forestry 57 0.9% 473 7.4% Construction, Extraction, Maintenance 932 14.5% Production, Transport, Material Moving 3,589 55.9% White Collar Workers

2,835 44.1%



Eldorado, Kansas		
City Limits		
Units In Structure (2025)	-	
Total Units	5,602	
1 Detached Unit	4,424	79.0%
1 Attached Unit	103	1.8%
2 Units	209	3.7%
3 to 4 Units	290	5.2%
5 to 9 Units	43	0.8%
10 to 19 Units	142	2.5%
20 to 49 Units	142	2.5%
50 or More Units	82	1.5%
Mobile Home or Trailer	170	3.0%
Other Structure		_
Homes Built By Year (2025)		
Homes Built 2020 or later	70	1.2%
Homes Built 2010 to 2019	196	3.2%
Homes Built 2000 to 2009	420	6.9%
Homes Built 1990 to 1999	565	9.3%
Homes Built 1980 to 1989	474	7.8%
Homes Built 1970 to 1979	458	7.6%
Homes Built 1960 to 1969	349	5.8%
Homes Built 1950 to 1959	1,381	22.8%
Homes Built 1940 to 1949	277	4.6%
Homes Built Before 1939	1,412	23.3%
Median Age of Homes	60.0	yrs
Home Values (2025)		
Owner Specified Housing Units	3,352	
Home Values \$1,000,000 or More	6	0.2%
Home Values \$750,000 to \$999,999	37	1.1%
Home Values \$500,000 to \$749,999	66	2.0%
Home Values \$400,000 to \$499,999	73	2.2%
Home Values \$300,000 to \$399,999	261	7.8%
Home Values \$250,000 to \$299,999	224	
Home Values \$200,000 to \$249,999	486	14.5%
Home Values \$175,000 to \$199,999	100	3.0%
Home Values \$150,000 to \$174,999	191	5.7%
Home Values \$125,000 to \$149,999	204	6.1%
Home Values \$100,000 to \$124,999	256	7.6%
Home Values \$90,000 to \$99,999	261	7.8%
Home Values \$80,000 to \$89,999	296	8.8%
Home Values \$70,000 to \$79,999	265	7.9%
Home Values \$60,000 to \$69,999	181	5.4%
Home Values \$50,000 to \$59,999	136	4.1%
Home Values \$35,000 to \$49,999	64	1.9%
Home Values \$25,000 to \$34,999	30	0.9%
Home Values \$10,000 to \$24,999	132	3.9%
Home Values Under \$10,000	84	2.5%
Owner-Occupied Median Home Value	\$122,216	
Renter-Occupied Median Rent	\$659	



Eldorado, Kansas **City Limits** Total Annual Consumer Expenditure (2025) \$442.54 M Total Household Expenditure Total Non-Retail Expenditure \$205.18 M Total Retail Expenditure \$237.35 M Alcoholic Beverages \$2.68 M Apparel \$8.3 M Contributions \$13.2 M Education \$9.63 M Entertainment \$25.85 M \$19.62 M Food Away From Home Grocery \$32.8 M Health Care \$36.37 M Household Furnishings and Equipment \$11.76 M Household Operations \$8.45 M Miscellaneous Expenses \$7.65 M Personal Care \$6.26 M \$75.17 M Shelter Tax and Retirement \$82.21 M Tobacco and Related \$2.88 M Transportation \$76.08 M Utilities \$23.62 M Monthly Household Consumer Expenditure (2025) \$6,583 Total Household Expenditure \$3,052 46.4% Total Non-Retail Expenditure \$3,531 53.6% Total Retail Expenditures \$40 Alcoholic Beverages 0.6% \$123 1.9% Apparel Contributions \$196 3.0% Education \$143 2.2% Entertainment \$385 5.8% \$292 4.4% Food Away From Home \$488 7.4% Grocery Health Care \$541 8.2% \$175 Household Furnishings and Equipment 2.7% Household Operations \$126 1.9% Miscellaneous Expenses \$114 1.7% \$93 1.4% Personal Care Shelter \$1,118 17.0% Tax and Retirement \$1,223 Tobacco and Related \$43 0.7% \$1,132 17.2% Transportation Utilities \$351 5.3%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

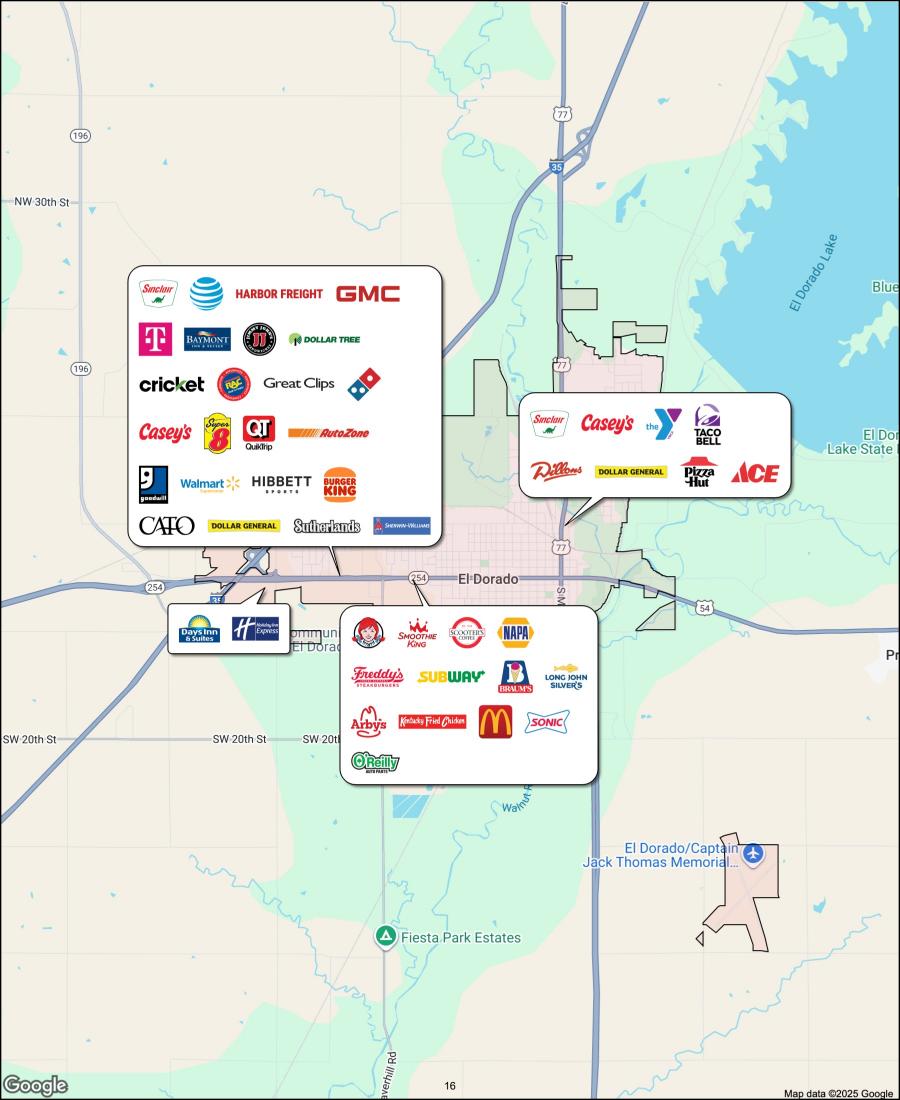
Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars





Eldorado, Kansas		
City Limits		
	Potential / Sales	Ind
Clothing, Clothing Accessories Stores	\$14.91 M / \$2.55 M	8
Men's Clothing Stores	\$614.32 K / \$1.24 M	-5
Women's Clothing Stores	\$1.23 M / \$1.3 M	-(
Children's, Infants' Clothing Stores	\$1.12 M / \$2.02 K	10
Family Clothing Stores	\$7.19 M / \$9.93 K	10
Clothing Accessory Stores	\$344.08 K / \$296	10
Other Apparel Stores	\$427.83 K / \$579	10
Shoe Stores	\$3.18 M / \$1.34 K	10
Jewelry Stores	\$705.52 K / \$-7	10
Luggage Stores	\$88.74 K / \$-37	10
Furniture, Home Furnishings Stores	\$13.08 M / \$5.71 M	56
Furniture Stores	\$6.13 M / \$5.69 M	7
Floor Covering Stores	\$867.53 K / \$772	10
Other Home Furnishing Stores	\$6.09 M / \$12.02 K	10
Electronics, Appliance Stores	\$12.61 M / \$2.53 M	80
Building Material, Garden Equipment, Supplies Dealers	\$12.4 M / \$9.85 M	21
Home Centers	\$6.98 M / \$2.66 M	62
Paint, Wallpaper Stores	\$1.41 M / \$3.43 M	-5
Hardware Stores	\$781.76 K / \$3.75 M	-7
Other Building Materials Stores	\$2.2 M / \$2.44 K	10
Outdoor Power Equipment Stores	\$134.78 K / \$172	10
Nursery, Garden Stores	\$888.65 K/\$1.07 K	10
Food, Beverage Stores	\$18.81 M/\$10.71 M	43
Grocery Stores	\$14.65 M / \$5.57 M	62
Convenience Stores	\$1.31 M / \$3.26 M	-6
Meat Markets	\$85.77 K / \$119	10
Fish, Seafood Markets	\$29.35 K / \$68	10
Fruit, Vegetable Markets	\$56.19 K / \$97	10
Other Specialty Food Markets	\$115.12 K/\$190	10
Liquor Stores	\$2.57 M / \$1.88 M	27



Eldorado, Kansas		
City Limits		
City Limits		
	Potential / Sales	Inde
Health, Personal Care Stores	\$11.8 M / \$15.98 M	-2
Pharmacy, Drug Stores	\$10.38 M / \$14.79 M	-3
Cosmetics, Beauty Stores	\$589.22 K / \$163	10
Optical Goods Stores	\$191.98 K / \$81.37 K	58
Other Health, Personal Care Stores	\$634.65 K/\$1.1 M	-4
Sporting Goods, Hobby, Book, Music Stores	\$15.19 M / \$4.22 M	72
Sporting Goods Stores	\$5.74 M / \$4.21 M	27
Hobby, Toy, Game Stores	\$4.22 M / \$3.53 K	10
Sewing, Needlecraft Stores	\$3.16 M / \$341	10
Musical Instrument Stores	\$961.75 K / \$2.42 K	10
Book Stores	\$1.11 M / \$1.05 K	10
General Merchandise Stores	\$47.66 M / \$122.9 M	-6.
Department Stores	\$16.58 M / \$116.15 M	-8
Warehouse Superstores	\$26.38 M / \$23.78 K	10
Other General Merchandise Stores	\$4.69 M / \$6.72 M	-3
Miscellaneous Store Retailers	\$6.27 M / \$3.36 M	46
Florists	\$146.6 K / \$278 K	-4
Office, Stationary Stores	\$651.06 K / \$-13	10
Gift, Souvenir Stores	\$1.26 M / \$478.79 K	62
Used Merchandise Stores	\$472.64 K / \$249.55 K	47
Pet, Pet Supply Stores	\$1.14 M / \$717	10
Art Dealers	\$198.14 K / \$-131	10
Mobile Home Dealers	\$123.86 K / \$147	10
Other Miscellaneous Retail Stores	\$2.27 M / \$2.36 M	-3
Non-Store Retailers	\$27.96 M / \$214.52 K	99
Mail Order, Catalog Stores	\$26.19 M / \$27.95 K	10
Vending Machines	\$118.54 K / \$219	10
Fuel Dealers	\$156.63 K / \$184.37 K	-1
Other Direct Selling Establishments	\$1.5 M / \$1.98 K	10



Eldorado, Kansas		
City Limits		
	Potential / Sales	Index
Accommodation, Food Services	\$23.41 M / \$26.37 M	-11
Hotels, Other Travel Accommodations	\$1.5 M / \$1.97 M	-24
RV Parks	\$15.46 K / \$893	94
Rooming, Boarding Houses	\$8.46 K / \$7	100
Full Service Restaurants	\$13.67 M / \$8.33 M	39
Limited Service Restaurants	\$6.34 M / \$16.03 M	-60
Special Food Services, Catering	\$1.86 M / \$3.83 K	100
Drinking Places	\$1.27 M / \$1.3 M	-3
Gasoline Stations	\$9.68 M / \$9.02 M	7
Motor Vehicle, Parts Dealers	\$22.31 M / \$13.12 M	41
New Car Dealers	\$13.16 M / \$8.79 M	33
Used Car Dealers	\$1.22 M / \$-350	100
Recreational Vehicle Dealers	\$2.21 M / \$2.88 K	100
Motorcycle, Boat Dealers	\$2.94 M / \$3.18 K	100
Auto Parts, Accessories	\$1.79 M / \$3.29 M	-46
Tire Dealers	\$995.87 K / \$1.03 M	-4
2025 Population	13,567	7
2030 Population	13,558	3
% Population Change 2025-2030	-	-
2025 Adult Population Age 18+	10,456	5
2025 Population Male	6,926	5
2025 Population Female	6,641	-
2025 Households	5,602	2
2025 Median Household Income	56,275	5
2025 Average Household Income	70,391	L

Retail Potential



Eldorado, Kansas	
City Limits	
2025 Population	13,567
2030 Population	13,558
% Population Change 2020-2025	5.4%
2025 Adult Population Age 18+	\$10,456
2025 Population Male	\$6,926
2025 Population Female	\$6,641
2025 Households	\$5,602
2025 Median Household Income	\$56,275
2025 Average Household Income	\$70,391
Clothing, Clothing Accessories Stores	\$14.91 M
Men's Clothing Stores	\$614.32 K
Women's Clothing Stores	\$1.23 M
Children's, Infants' Clothing Stores	\$1.12 M
Family Clothing Stores	\$7.19 M
Clothing Accessory Stores	\$344.08 K
Other Apparel Stores	\$427.83 K
Shoe Stores	\$3.18 M
Jewelry Stores	\$705.52 K
Luggage Stores	\$88.74 K
Furniture, Home Furnishings Stores	\$13.08 M
Furniture Stores	\$6.13 M
Floor Covering Stores	\$867.53 K
Other Home Furnishing Stores	\$6.09 M
Electronics, Appliance Stores	\$12.61 M
Gasoline Stations	\$9.68 M
Building Material, Garden Equipment, Supplies Dealers	\$12.4 M
Home Centers	\$6.98 M
Paint, Wallpaper Stores	\$1.41 M
Hardware Stores	\$781.76 K
Other Building Materials Stores	\$2.2 M
Outdoor Power Equipment Stores	\$134.78 K
Nursery, Garden Stores	\$888.65 K
Food, Beverage Stores	\$18.81 M
Grocery Stores	\$14.65 M
Convenience Stores	\$1.31 M
Meat Markets	\$85.77 K
Fish, Seafood Markets	\$29.35 K
Fruit, Vegetable Markets	\$56.19 K
Other Specialty Food Markets	\$115.12 K



Eldorado, Kansas	
City Limits	
Health, Personal Care Stores	\$11.8 M
Pharmacy, Drug Stores	\$10.38 M
Cosmetics, Beauty Stores	\$589.22 K
Optical Goods Stores	\$191.98 K
Other Health, Personal Care Stores	\$634.65 K
Sporting Goods, Hobby, Book, Music Stores	\$15.19 M
Sporting Goods Stores	\$5.74 M
Hobby, Toy, Game Stores Sewing, Needlecraft Stores	\$4.22 M \$3.16 M
Musical Instrument Stores	\$3.10 M \$961.75 K
Book Stores	\$1.11 M
General Merchandise Stores	\$47.66 M
Department Stores	\$16.58 M
Warehouse Superstores	\$26.38 M
Other General Merchandise Stores	\$4.69 M
Miscellaneous Store Retailers	\$6.27 M
Florists	\$146.6 K
Office, Stationary Stores	\$651.06 K
Gift, Souvenir Stores	\$1.26 M
Used Merchandise Stores	\$472.64 K
Pet, Pet Supply Stores	\$1.14 M
Art Dealers	\$198.14 K
Mobile Home Dealers	\$123.86 K
Other Miscellaneous Retail Stores	\$2.27 M
Non-Store Retailers	\$27.96 M
Mail Order, Catalog Stores	\$26.19 M
Vending Machines	\$118.54 K
Fuel Dealers	\$156.63 K
Other Direct Selling Establishments	\$1.5 M
Accommodation, Food Services Hotels, Other Travel Accommodations	\$24.67 M \$1.5 M
RV Parks	\$15.46 K
Rooming, Boarding Houses	\$13.46 K
Full Service Restaurants	\$13.67 M
Limited Service Restaurants	\$6.34 M
Special Food Services, Catering	\$1.86 M
Drinking Places	\$1.27 M
Motor Vehicle, Parts Dealers	\$22.31 M
New Car Dealers	\$13.16 M
Used Car Dealers	\$1.22 M
Recreational Vehicle Dealers	\$2.21 M
Motorcycle, Boat Dealers	\$2.94 M
Auto Parts, Accessories	\$1.79 M
Tire Dealers	\$995.87 K

Income Summary



Eldorado, Kansas		
City Limits		
Population		
Estimated Population (2025)	13,567	
Projected Population (2030)	13,558	
Census Population (2020)	12,872	
Census Population (2010)	13,362	
Projected Annual Growth (2025 to 2030)	-9	
Historical Annual Growth (2020 to 2025)	695	1.0%
Historical Annual Growth (2010 to 2020)	-490	-0.4%
Households		
Estimated Households (2025)	5,602	
Projected Households (2030)	5,720	
Census Households (2020)	5,217	
Census Households (2010)	5,406	
Projected Annual Growth (2025 to 2030)	118	0.4%
Historical Annual Growth (2020 to 2025)	385	1.5%
Historical Annual Growth (2010 to 2020)	-189	-0.3%
Average Household Income		
Estimated Average Household Income (2025)	\$70,391	
Projected Average Household Income (2030)	\$69,376	
Census Average Household Income (2020)	\$50,432	
Census Average Household Income (2010)	\$43,409	
Projected Annual Growth (2025 to 2030)	-\$1,015	-0.3%
Historical Annual Growth (2020 to 2025)	\$19,959	2.6%
Historical Annual Growth (2010 to 2020)	\$7,023	1.6%
Median Household Income		
Estimated Median Household Income (2025)	\$56,275	
Projected Median Household Income (2030)	\$55,825	
Census Median Household Income (2020)	\$40,005	
Census Median Household Income (2010)	\$34,374	
Projected Annual Growth (2025 to 2030)	-\$450	-0.2%
Historical Annual Growth (2020 to 2025)	\$16,270	2.7%
Historical Annual Growth (2010 to 2020)	\$5,631	1.6%
Per Capita Income		
Estimated Per Capita Income (2025)	\$29,361	
Projected Per Capita Income (2030)	\$29,564	
Census Per Capita Income (2020)	\$20,400	
Census Per Capita Income (2010)	\$17,940	
Projected Annual Growth (2025 to 2030)	\$203	0.1%
Historical Annual Growth (2020 to 2025)	\$8,961	2.9%
Historical Annual Growth (2010 to 2020)	\$2,460	1.49
Other Income		
Estimated Families (2025)	3,280	
Estimated Average Family Income (2025)	\$88,461	
Estimated Median Family Income (2025)	\$76,520	
Estimated Average Household Net Worth (2025)	\$630,570	



Eldorado, Kansas		
City Limits		
Estimated Population		13,567
Estimated Households		5,602
Household Expenditure		\$442.54 M
Per Household ~ Per Capita	\$78,996	\$32,619
Non-Retail Expenditures	\$205.18 M	46.4%
Per Household ~ Per Capita	\$36,627	\$15,124
Retail Expenditures	\$237.35 M	53.6%
Per Household ~ Per Capita	\$42,369	\$17,495
Alcoholic Beverages	\$2.68 M	0.6%
Per Household ~ Per Capita	\$478	\$198
Apparel	\$8.3 M	1.9%
Per Household ~ Per Capita	\$1,482	\$612
Contributions	\$13.2 M	3.0%
Per Household ~ Per Capita	\$2,356	\$973
Education	\$9.63 M	2.2%
Per Household ~ Per Capita	\$1,719	\$710
Entertainment	\$25.85 M	5.8%
Per Household ~ Per Capita	\$4,614	\$1,905
Food Away From Home	\$19.62 M	4.4%
Per Household ~ Per Capita	\$3,502	\$1,446
Grocery	\$32.8 M	7.4%
Per Household ~ Per Capita	\$5,855	\$2,417
Health Care	\$36.37 M	8.2%
Per Household ~ Per Capita	\$6,493	\$2,681
Household Furnishings and Equipment	\$11.76 M	2.7%
Per Household ~ Per Capita	\$2,099	\$867
Household Operations	\$8.45 M	1.9%
Per Household ~ Per Capita	\$1,509	\$623
Miscellaneous Expenses	\$7.65 M	1.7%
Per Household ~ Per Capita	\$1,366	\$564
Personal Care	\$6.26 M	1.4%
Per Household ~ Per Capita	\$1,118	\$462
Shelter	\$75.17 M	17.0%
Per Household ~ Per Capita	\$13,419	\$5,541
Tax and Retirement	\$82.21 M	18.6%
Per Household ~ Per Capita	\$14,675	\$6,060
Tobacco and Related	\$2.88 M	0.7%
Per Household ~ Per Capita	\$514	\$212
Transportation	\$76.08 M	17.2%
Per Household ~ Per Capita	\$13,580	\$5,608
Utilities	\$23.62 M	5.3%
Per Household ~ Per Capita	\$4,216	\$1,741



City Limits Population / Households (2025) Estimated Population 13,50 Estimated Households 5,60 Total Annual Consumer Expenditure (2025))2 M
Estimated Population 13,50 Estimated Households 5,60 Total Annual Consumer Expenditure (2025))2 M
Estimated Households 5,60 Total Annual Consumer Expenditure (2025))2 M
Total Annual Consumer Expenditure (2025)	М
T. 111 1 11E 18	
Total Household Expenditure \$442.54	
Total Non-Retail Expenditure \$205.18	М
Total Retail Expenditure \$237.35	М
Alcoholic Beverages \$2.68	М
Apparel \$8.3	М
Contributions \$13.2	М
Education \$9.63	М
Entertainment \$25.85	М
Food Away From Home \$19.62	
Grocery \$32.8	М
Health Care \$36.37	М
Household Furnishings and Equipment \$11.76	М
Household Operations \$8.45	
Miscellaneous Expenses \$7.65	
Personal Care \$6.26	
Shelter \$75.17	
Tax and Retirement \$82.21	
Tobacco and Related \$2.88	
Transportation \$76.08	
Utilities \$23.62	<u>M</u>
Monthly Household Consumer Expenditure (2025)	
Total Household Expenditure \$6,5	
Total Non-Retail Expenditure \$3,0	
Total Retail Expenditure \$3,5:	
Alcoholic Beverages \$4	
Apparel \$1	
Contributions \$15	
Education \$1	
Entertainment \$38	
Food Away From Home \$25	
Grocery \$48	
Health Care \$5. Household Furnishings and Equipment \$17.	
· · · · · · · · · · · · · · · · · · ·	
Miscellaneous Expenses \$1: Personal Care \$	
Shelter \$1,1:	
Tax and Retirement \$1,1.	
Tobacco and Related \$1,2.	
Transportation \$1,1:	
Utilities \$3!	



Eldorado, Kansas	
City Limits	
Population / Households (2030)	
Projected Population	13,558
Projected Households	-
Total Annual Consumer Expenditure (2030)	
Total Household Expenditure	\$444.51 M
Total Non-Retail Expenditure	\$206.6 M
Total Retail Expenditure	\$237.91 M
Alcoholic Beverages	\$2.69 M
Apparel	\$8.34 M
Contributions	\$13.23 M
Education	\$9.66 M
Entertainment	\$25.96 M
Food Away From Home	\$19.7 M
Grocery	\$33 M
Health Care	\$36.68 M
Household Furnishings and Equipment	\$11.81 M
Household Operations	\$8.5 M
Miscellaneous Expenses	\$7.68 M
Personal Care	\$6.3 M
Shelter	\$75.91 M
Tax and Retirement	\$82.49 M
Tobacco and Related	\$2.91 M
Transportation	\$75.88 M
Utilities	\$23.77 M
Consumer Expenditure Growth (2025 to 2030)	
Total Household Expenditure	\$1.97 M
Total Non-Retail Expenditure	\$1.42 M
Total Retail Expenditure	\$553.07 K
Alcoholic Beverages	\$10.26 K
Apparel	\$37.22 K
Contributions	\$35.8 K
Education	\$30.59 K
Entertainment See al Association (Control of the Control of the Co	\$112.33 K
Food Away From Home	\$83.05 K
Grocery	\$207.35 K
Health Care	\$302.19 K
Household Furnishings and Equipment	\$47.37 K
Household Operations Missellaneous Evinences	\$43.44 K
Miscellaneous Expenses	\$28.46 K
Personal Care	\$36.47 K
Shelter Tax and Retirement	\$738.2 K
Tobacco and Related	\$276.75 K
	\$28.71 K
Transportation	\$-199.4 K
Utilities	\$153.72 K

Crime Risk



Eldorado, Kansas	
City Limits	
Demographics	
Population	13,567
Census Population	12,872
Households	5,602
Average Household Income	\$70,391
Median Household Income	\$56,275
Per Capita Income	\$29,361
Total Crime	
Crime Index	122
Crime Level	Above Average
Personal Crime	
Crime Index	55
Crime Level	Low Risk
Murder	
Crime Index	27
Crime Level	Very Low
Rape	
Crime Index	73
Crime Level	Below Average
Robbery	
Crime Index	26
Crime Level	Very Low
Assault	
Crime Index	62
Crime Level	Below Average
Property Crime	
Crime Index	135
Crime Level	Above Average
Burglary	
Crime Index	282
Crime Level	Very High
Larceny	
Crime Index	112
Crime Level	Average
Motor Vehicle Theft	
Crime Index	95
Crime Level	Average
* Crime Index: 100 = National Average Adjusted for Population	

Void Analysis



Eldorado, Kansas	Site / Market	Avg Square	Classet I asstice
City Limits	Locations	Footage	Closest Location
Auto Parts Tires			
AutoZone	1/1	6,600	
NAPA	1/1	6,200	
O'Reilly	1/1	8,500	
Banks			
Commerce Bank	1/1	5,000	
Banks Minor			
Bank	7/7		
Clothing Apparel			
Cato	1/1	5,000	
Convenience Stores			
Casey's General Store	2/2	3,200	
QuikTrip	1/1	4,800	
Sinclair	2/2	2,000	
Dealerships			
GMC	1/1		
Discount Department Stores			
Walmart Supercenter	1/1	189,700	
Dollar Stores			
Dollar General	2/2	9,600	
Dollar Tree	1/1	11,800	
Education			
Day Care	8/8		
High School	1/1		
Junior College	1/1		
PK - 8	4 / 4		
Entertainment			
Theatres	1/1		
EV Charging Stations			
Independent	1/1		
Fitness			
YMCA	1/1	41,600	
Furniture Household			
Rent A Center	1/1	5,700	
Grocery Stores			



		100000 1002 (1000 1200 1200 1200 1200 12	
Eldorado, Kansas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Great Clips	1/1	1,900	
Health Care			
Audiologist	1/1		
Certified Registered Nurse Anesthetist	1/1		
Chiropractic	5/5		
Clinical Psychologist	1/1		
Clinical Social Worker	1/1		
Diagnostic Radiology	1/1		
Dialysis Centers	1/1		
Emergency Medicine	1/1		
Family Practice	2/2		
General Surgery	1/1		
Hematology and Oncology	1/1		
Internal Medicine	4/4		
Nephrology	2/2		
Nurse Practitioner	5/5		
Obstetrics and Gynecology	1/1		
Optometry	3/3		
Orthopedic Surgery	1/1		
Pediatric Medicine	1/1		
Physical Therapy	2/2		
Physician Assistant	3/3		
Podiatry	1/1		
Psychiatry	1/1		
Radiation Oncology	1/1		
Home Improvement			
Ace Hardware	1/1	16,200	
Harbor Freight Tools	1/1	17,100	
Sherwin-Williams	1/1	7,300	
Sutherlands	1/1	71,400	
Hotels			
Baymont Inn & Suites	1/1	21,100	
Days Inn & Suites	1/1	17,600	
Holiday Inn Express	1/1	16,400	
Super 8	1/1	12,300	
Restaurants Coffee Donuts			
Scooter's Coffee	1/1	700	



ldorado, Kansas	Site / Market	Avg Square	Closest Location
ity Limits	Locations	Footage	Closest Locatio
Restaurants Fast Food Major			
Arby's	1/1	3,300	
Burger King	1/1	4,000	
KFC	1/1	3,100	
McDonald's	1/1	4,600	
Sonic	1/1	2,800	
Taco Bell	1/1	2,500	
Wendy's	1/1	3,300	
Restaurants Fast Food Minor			
Freddy's	1/1	3,600	
Long John Silver's	1/1	2,600	
Restaurants Ice Cream Smoothie			
Braum's	1/1	5,100	
Smoothie King	1/1	1,600	
Restaurants Pizza			
Domino's Pizza	1/1	2,100	
Pizza Hut	1/1	2,800	
Restaurants Sandwich			
Jimmy John's	1/1	2,000	
Subway	1/1	1,700	
Specialty			
Goodwill	1/1	24,100	
Sporting Goods			
Hibbett Sports	1/1	7,600	
Wireless Stores			
AT&T	1/1	3,500	
Cricket	1/1	1,600	
T-Mobile	1/1	1,800	
Worship			
Baptist	1/1		