

**RETAIL ATTRACTIONS, LLC**  

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**Economic Development Consulting**

**Kingfisher, Oklahoma  
Drive Time  
1st Quarter 2026**

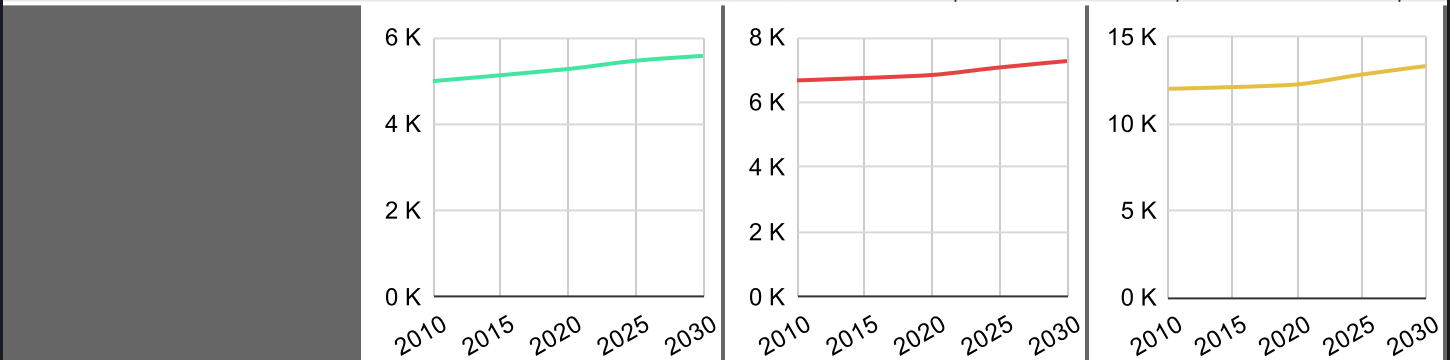
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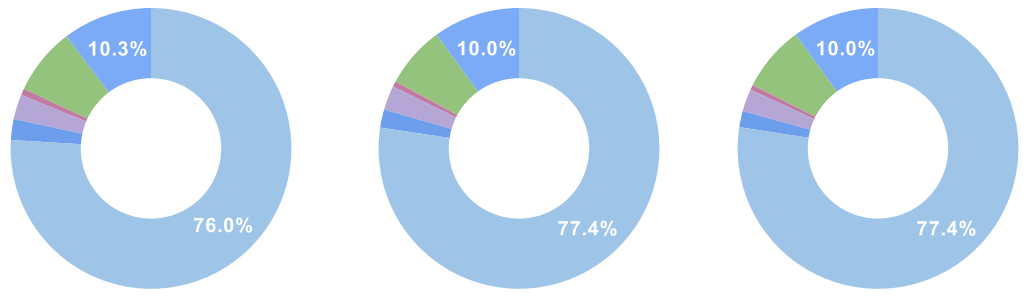
# Demographics



Kingfisher, Oklahoma	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Population</b>			
Estimated Population (2025)	5,461	7,075	12,841
Projected Population (2030)	5,574	7,271	13,327
Census Population (2020)	5,269	6,843	12,275
Census Population (2010)	4,991	6,677	12,023
Projected Annual Growth (2025-2030)	113 0.4%	196 0.6%	486 0.8%
Historical Annual Growth (2020-2025)	192 0.7%	232 0.7%	566 0.9%
Historical Annual Growth (2010-2020)	279 0.6%	166 0.2%	252 0.2%
Estimated Population Density (2025)	182 <i>psm</i>	132 <i>psm</i>	43 <i>psm</i>
Trade Area Size	30.0 <i>sq mi</i>	53.5 <i>sq mi</i>	300.8 <i>sq mi</i>

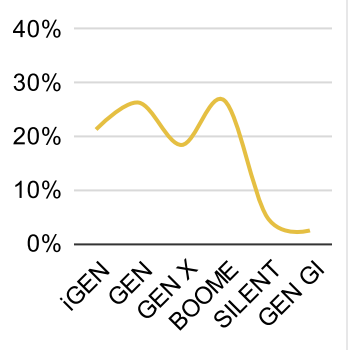
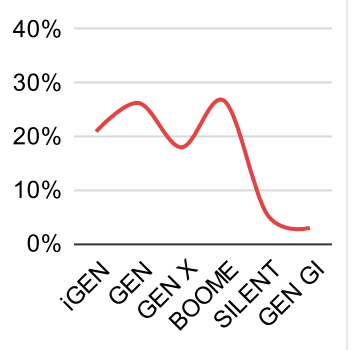
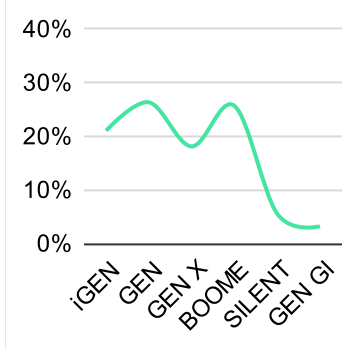


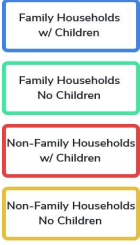
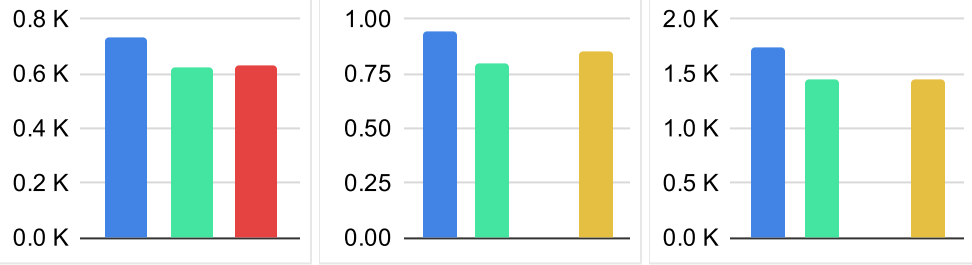

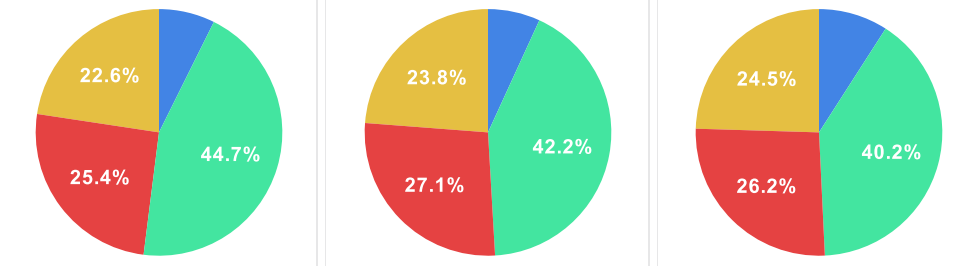
<b>Race and Ethnicity (2025)</b>			
<b>Not Hispanic or Latino Population</b>			
White	4,401	80.6%	10,461 81.5%
Black or African American	122	2.8%	226 2.2%
American Indian or Alaska Native	122	2.8%	267 2.6%
Asian	40	0.9%	71 0.7%
Hawaiian or Pacific Islander	-	-	3 -
Other Race	5	0.1%	36 0.3%
Two or More Races	284	6.5%	627 6.0%
<b>Hispanic or Latino Population</b>			
White	320	30.2%	711 29.9%
Black or African American	8	0.8%	13 0.6%
American Indian or Alaska Native	35	3.3%	64 2.7%
Asian	-	-	3 0.1%
Hispanic Hawaiian or Pacific Islander	-	-	- -
Other Race	418	39.4%	935 39.3%
Two or More Races	279	26.3%	655 27.5%



White    Black or African American    American Indian or Alaskan Native    Asian    Hawaiian or Pacific Islander    Other Race    2+ Races

Kingfisher, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
<b>Age Distribution (2025)</b>						
Age Under 5 Years	308	5.6%	413	5.8%	790	6.1%
Age 5 to 9 Years	403	7.4%	515	7.3%	939	7.3%
Age 10 to 14 Years	439	8.0%	549	7.8%	1,003	7.8%
Age 15 to 19 Years	445	8.1%	571	8.1%	991	7.7%
Age 20 to 24 Years	333	6.1%	436	6.2%	812	6.3%
Age 25 to 29 Years	304	5.6%	384	5.4%	716	5.6%
Age 30 to 34 Years	356	6.5%	463	6.5%	858	6.7%
Age 35 to 39 Years	315	5.8%	406	5.7%	787	6.1%
Age 40 to 44 Years	380	7.0%	481	6.8%	874	6.8%
Age 45 to 49 Years	294	5.4%	383	5.4%	701	5.5%
Age 50 to 54 Years	303	5.5%	400	5.6%	725	5.6%
Age 55 to 59 Years	250	4.6%	342	4.8%	654	5.1%
Age 60 to 64 Years	320	5.9%	441	6.2%	807	6.3%
Age 65 to 69 Years	284	5.2%	378	5.3%	666	5.2%
Age 70 to 74 Years	247	4.5%	320	4.5%	574	4.5%
Age 75 to 79 Years	169	3.1%	214	3.0%	368	2.9%
Age 80 to 84 Years	136	2.5%	172	2.4%	263	2.1%
Age 85 Years or Over	176	3.2%	207	2.9%	315	2.5%
Median Age	36.2		36.5		36.0	
<b>Generation (2025)</b>						
iGeneration (Age Under 15 Years)	1,149	21.0%	1,477	20.9%	2,732	21.3%
Generation 9/11 Millennials (Age 15 to 34 Years)	1,439	26.3%	1,854	26.2%	3,375	26.3%
Gen Xers (Age 35 to 49 Years)	989	18.1%	1,270	18.0%	2,361	18.4%
Baby Boomers (Age 50 to 74 Years)	1,403	25.7%	1,881	26.6%	3,426	26.7%
Silent Generation (Age 75 to 84 Years)	305	5.6%	386	5.5%	632	4.9%
G.I. Generation (Age 85 Years or Over)	176	3.2%	207	2.9%	315	2.5%



Kingfisher, Oklahoma		10 min drive time	15 min drive time	30 min drive time
Drive Time				
<b>Household Type (2025)</b>				
Total Households		1,986	2,592	4,653
Family Households		1,355 68.2%	1,742 67.2%	3,204 68.9%
Family Households with Children		733 54.1%	945 54.3%	1,750 54.6%
Family Households No Children		622 45.9%	797 45.7%	1,455 45.4%
Non-Family Households		631 31.8%	850 32.8%	1,449 31.1%
Non-Family Households with Children		- -	1 0.1%	2 0.2%
Non-Family Households No Children		630 99.8%	849 99.9%	1,446 99.8%
				
<b>Education Attainment (2025)</b>				
Elementary or Some High School		259 7.3%	314 6.8%	755 9.1%
High School Graduate		1,578 44.7%	1,940 42.2%	3,336 40.2%
Some College or Associate Degree		897 25.4%	1,245 27.1%	2,179 26.2%
Bachelor or Graduate Degree		799 22.6%	1,092 23.8%	2,037 24.5%
				
<b>Household Income (2025)</b>				
Estimated Average Household Income		\$90,341	\$104,728	\$108,282
Estimated Median Household Income		\$74,356	\$77,586	\$77,728
HH Income Under \$10,000		13 0.7%	32 1.2%	98 2.1%
HH Income \$10,000 to \$34,999		318 16.0%	402 15.5%	766 16.5%
HH Income \$35,000 to \$49,999		280 14.1%	344 13.3%	630 13.5%
HH Income \$50,000 to \$74,999		371 18.7%	449 17.3%	736 15.8%
HH Income \$75,000 to \$99,999		331 16.7%	427 16.5%	764 16.4%
HH Income \$100,000 to \$149,999		410 20.7%	534 20.6%	852 18.3%
HH Income \$150,000 or More		263 13.2%	404 15.6%	808 17.4%



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<b>Drive Time</b>						
<b>Population</b>						
Estimated Population (2025)	5,461		7,075		12,841	
Projected Population (2030)	5,574		7,271		13,327	
Census Population (2020)	5,269		6,843		12,275	
Census Population (2010)	4,991		6,677		12,023	
Projected Annual Growth (2025-2030)	113	0.4%	196	0.6%	486	0.8%
Historical Annual Growth (2020-2025)	192	-	232	0.7%	566	0.9%
Historical Annual Growth (2010-2020)	279	0.6%	166	0.2%	252	0.2%
Estimated Population Density (2025)	182 <i>psm</i>		132 <i>psm</i>		43 <i>psm</i>	
Trade Area Size	30.0 <i>sq mi</i>		53.5 <i>sq mi</i>		300.8 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2025)	1,986		2,592		4,653	
Projected Households (2030)	2,074		2,724		4,956	
Census Households (2020)	1,952		2,550		4,505	
Census Households (2010)	1,936		2,588		4,576	
Projected Annual Growth (2025-2030)	88	0.9%	132	1.0%	304	1.3%
Historical Annual Change (2010-2025)	50	0.2%	4	-	77	0.1%
<b>Average Household Income</b>						
Estimated Average Household Income (2025)	\$90,341		\$104,728		\$108,282	
Projected Average Household Income (2030)	\$89,891		\$104,583		\$108,112	
Census Average Household Income (2010)	\$58,162		\$58,757		\$58,760	
Census Average Household Income (2000)	\$49,471		\$50,015		\$47,237	
Projected Annual Change (2025-2030)	-\$450	-	-\$145	-	-\$170	-
Historical Annual Change (2000-2025)	\$40,870	3.3%	\$54,713	4.4%	\$61,044	5.2%
<b>Median Household Income</b>						
Estimated Median Household Income (2025)	\$74,356		\$77,586		\$77,728	
Projected Median Household Income (2030)	\$73,989		\$77,412		\$77,551	
Census Median Household Income (2010)	\$47,580		\$48,594		\$49,207	
Census Median Household Income (2000)	\$39,528		\$39,377		\$37,338	
Projected Annual Change (2025-2030)	-\$367	-	-\$174	-	-\$177	-
Historical Annual Change (2000-2025)	\$34,828	3.5%	\$38,209	3.9%	\$40,390	4.3%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2025)	\$32,974		\$38,485		\$39,350	
Projected Per Capita Income (2030)	\$33,567		\$39,293		\$40,318	
Census Per Capita Income (2010)	\$22,547		\$22,767		\$22,359	
Census Per Capita Income (2000)	\$19,090		\$19,251		\$17,878	
Projected Annual Change (2025-2030)	\$593	0.4%	\$808	0.4%	\$967	0.5%
Historical Annual Change (2000-2025)	\$13,884	2.9%	\$19,234	4.0%	\$21,472	4.8%
Estimated Average Household Net Worth (2025)	\$816,986		\$941,361		\$981,695	

Kingfisher, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
<b>Race and Ethnicity</b>						
Total Population (2025)	5,461		7,075		12,841	
White (2025)	4,147	75.9%	5,475	77.4%	9,941	77.4%
Black or African American (2025)	131	2.4%	147	2.1%	239	1.9%
American Indian or Alaska Native (2025)	157	2.9%	198	2.8%	332	2.6%
Asian (2025)	41	0.7%	44	0.6%	74	0.6%
Hawaiian or Pacific Islander (2025)	-	-	2	-	3	-
Other Race (2025)	422	7.7%	503	7.1%	971	7.6%
Two or More Races (2025)	563	10.3%	706	10.0%	1,282	10.0%
Population < 18 (2025)	1,431 26.2%		1,841 26.0%		3,352 26.1%	
White Not Hispanic	839	58.6%	1,122	60.9%	2,045	61.0%
Black or African American	27	1.9%	31	1.7%	62	1.8%
Asian	10	0.7%	12	0.6%	25	0.7%
Other Race Not Hispanic	160	11.2%	200	10.9%	346	10.3%
Hispanic	396	27.7%	476	25.8%	875	26.1%
Not Hispanic or Latino Population (2025)	4,401 80.6%		5,784 81.7%		10,461 81.5%	
Not Hispanic White	3,828	87.0%	5,078	87.8%	9,230	88.2%
Not Hispanic Black or African American	122	2.8%	138	2.4%	226	2.2%
Not Hispanic American Indian or Alaska Native	122	2.8%	153	2.6%	267	2.6%
Not Hispanic Asian	40	0.9%	43	0.7%	71	0.7%
Not Hispanic Hawaiian or Pacific Islander	-	-	2	-	3	-
Not Hispanic Other Race	5	0.1%	6	-	36	0.3%
Not Hispanic Two or More Races	284	6.5%	364	6.3%	627	6.0%
Hispanic or Latino Population (2025)	1,060 19.4%		1,291 18.3%		2,381 18.5%	
Hispanic White	320	30.2%	396	30.7%	711	29.9%
Hispanic Black or African American	8	0.8%	9	0.7%	13	0.6%
Hispanic American Indian or Alaska Native	35	3.3%	46	3.5%	64	2.7%
Hispanic Asian	-	-	1	-	3	0.1%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-
Hispanic Other Race	418	39.4%	497	38.5%	935	39.3%
Hispanic Two or More Races	279	26.3%	343	26.5%	655	27.5%
Not Hispanic or Latino Population (2020)	4,481 85.0%		5,885 86.0%		10,063 82.0%	
Hispanic or Latino Population (2020)	788 15.0%		958 14.0%		2,212 18.0%	
Not Hispanic or Latino Population (2010)	4,447 89.1%		5,987 89.7%		10,408 86.6%	
Hispanic or Latino Population (2010)	544 10.9%		689 10.3%		1,615 13.4%	
Not Hispanic or Latino Population (2030)	4,437 79.6%		5,831 80.2%		10,751 80.7%	
Hispanic or Latino Population (2030)	1,137 20.4%		1,440 19.8%		2,576 19.3%	
Projected Annual Growth (2025-2030)	77 1.4%		149 2.3%		196 1.6%	
Historical Annual Growth (2010-2020)	244 4.5%		269 3.9%		597 3.7%	

Kingfisher, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
<b>Total Age Distribution (2025)</b>						
Total Population	5,461		7,075		12,841	
Age Under 5 Years	308	5.6%	413	5.8%	790	6.1%
Age 5 to 9 Years	403	7.4%	515	7.3%	939	7.3%
Age 10 to 14 Years	439	8.0%	549	7.8%	1,003	7.8%
Age 15 to 19 Years	445	8.1%	571	8.1%	991	7.7%
Age 20 to 24 Years	333	6.1%	436	6.2%	812	6.3%
Age 25 to 29 Years	304	5.6%	384	5.4%	716	5.6%
Age 30 to 34 Years	356	6.5%	463	6.5%	858	6.7%
Age 35 to 39 Years	315	5.8%	406	5.7%	787	6.1%
Age 40 to 44 Years	380	7.0%	481	6.8%	874	6.8%
Age 45 to 49 Years	294	5.4%	383	5.4%	701	5.5%
Age 50 to 54 Years	303	5.5%	400	5.6%	725	5.6%
Age 55 to 59 Years	250	4.6%	342	4.8%	654	5.1%
Age 60 to 64 Years	320	5.9%	441	6.2%	807	6.3%
Age 65 to 69 Years	284	5.2%	378	5.3%	666	5.2%
Age 70 to 74 Years	247	4.5%	320	4.5%	574	4.5%
Age 75 to 79 Years	169	3.1%	214	3.0%	368	2.9%
Age 80 to 84 Years	136	2.5%	172	2.4%	263	2.1%
Age 85 Years or Over	176	3.2%	207	2.9%	315	2.5%
Median Age	36.2		36.5		36.0	
Age 19 Years or Less	1,595	29.2%	2,048	28.9%	3,723	29.0%
Age 20 to 64 Years	2,855	52.3%	3,737	52.8%	6,932	54.0%
Age 65 Years or Over	1,012	18.5%	1,290	18.2%	2,186	17.0%
<b>Female Age Distribution (2025)</b>						
Female Population	2,663	48.8%	3,432	48.5%	6,193	48.2%
Age Under 5 Years	152	5.7%	201	5.9%	382	6.2%
Age 5 to 9 Years	208	7.8%	255	7.4%	458	7.4%
Age 10 to 14 Years	215	8.1%	271	7.9%	475	7.7%
Age 15 to 19 Years	195	7.3%	251	7.3%	452	7.3%
Age 20 to 24 Years	163	6.1%	206	6.0%	370	6.0%
Age 25 to 29 Years	159	6.0%	201	5.9%	371	6.0%
Age 30 to 34 Years	189	7.1%	243	7.1%	442	7.1%
Age 35 to 39 Years	150	5.6%	198	5.8%	387	6.2%
Age 40 to 44 Years	183	6.9%	235	6.8%	426	6.9%
Age 45 to 49 Years	152	5.7%	197	5.7%	340	5.5%
Age 50 to 54 Years	133	5.0%	176	5.1%	324	5.2%
Age 55 to 59 Years	127	4.8%	165	4.8%	309	5.0%
Age 60 to 64 Years	154	5.8%	210	6.1%	392	6.3%
Age 65 to 69 Years	138	5.2%	183	5.3%	321	5.2%
Age 70 to 74 Years	115	4.3%	152	4.4%	280	4.5%
Age 75 to 79 Years	89	3.3%	111	3.2%	188	3.0%
Age 80 to 84 Years	69	2.6%	86	2.5%	133	2.1%
Age 85 Years or Over	74	2.8%	90	2.6%	144	2.3%
Female Median Age	35.8		36.2		36.0	
Age 19 Years or Less	770	28.9%	978	28.5%	1,766	28.5%
Age 20 to 64 Years	1,409	52.9%	1,831	53.4%	3,361	54.3%
Age 65 Years or Over	484	18.2%	623	18.1%	1,066	17.2%

Kingfisher, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
<b>Male Age Distribution (2025)</b>						
Male Population	2,798	51.2%	3,643	51.5%	6,648	51.8%
Age Under 5 Years	156	5.6%	211	5.8%	408	6.1%
Age 5 to 9 Years	195	7.0%	260	7.1%	481	7.2%
Age 10 to 14 Years	224	8.0%	278	7.6%	528	7.9%
Age 15 to 19 Years	250	8.9%	320	8.8%	539	8.1%
Age 20 to 24 Years	170	6.1%	231	6.3%	442	6.6%
Age 25 to 29 Years	145	5.2%	182	5.0%	345	5.2%
Age 30 to 34 Years	168	6.0%	220	6.0%	416	6.3%
Age 35 to 39 Years	165	5.9%	208	5.7%	400	6.0%
Age 40 to 44 Years	197	7.0%	246	6.8%	448	6.7%
Age 45 to 49 Years	142	5.1%	186	5.1%	360	5.4%
Age 50 to 54 Years	170	6.1%	224	6.1%	401	6.0%
Age 55 to 59 Years	123	4.4%	177	4.9%	344	5.2%
Age 60 to 64 Years	166	5.9%	232	6.4%	415	6.2%
Age 65 to 69 Years	146	5.2%	195	5.4%	344	5.2%
Age 70 to 74 Years	132	4.7%	168	4.6%	294	4.4%
Age 75 to 79 Years	80	2.9%	102	2.8%	180	2.7%
Age 80 to 84 Years	67	2.4%	86	2.4%	130	2.0%
Age 85 Years or Over	102	3.7%	117	3.2%	171	2.6%
Male Median Age	36.6		36.8		36.1	
Age 19 Years or Less	825	29.5%	1,070	29.4%	1,957	29.4%
Age 20 to 64 Years	1,446	51.7%	1,906	52.3%	3,571	53.7%
Age 65 Years or Over	528	18.9%	668	18.3%	1,120	16.8%
<b>Males per 100 Females (2025)</b>						
Overall Comparison	105		106		107	
Age Under 5 Years	102	50.6%	105	51.2%	107	51.7%
Age 5 to 9 Years	94	48.3%	102	50.5%	105	51.2%
Age 10 to 14 Years	104	51.1%	103	50.7%	111	52.7%
Age 15 to 19 Years	128	56.2%	128	56.1%	119	54.4%
Age 20 to 24 Years	105	51.1%	112	52.9%	120	54.4%
Age 25 to 29 Years	91	47.6%	91	47.5%	93	48.2%
Age 30 to 34 Years	89	47.1%	90	47.5%	94	48.5%
Age 35 to 39 Years	110	52.5%	105	51.2%	103	50.9%
Age 40 to 44 Years	107	51.8%	105	51.2%	105	51.2%
Age 45 to 49 Years	94	48.4%	94	48.5%	106	51.4%
Age 50 to 54 Years	127	56.0%	127	56.0%	124	55.3%
Age 55 to 59 Years	97	49.2%	107	51.8%	111	52.7%
Age 60 to 64 Years	108	52.0%	111	52.5%	106	51.4%
Age 65 to 69 Years	106	51.5%	107	51.6%	107	51.7%
Age 70 to 74 Years	115	53.5%	110	52.4%	105	51.2%
Age 75 to 79 Years	90	47.5%	92	47.8%	96	48.9%
Age 80 to 84 Years	97	49.2%	99	49.8%	98	49.5%
Age 85 Years or Over	139	58.1%	130	56.6%	119	54.4%
Age 19 Years or Less	107	51.7%	109	52.3%	111	52.6%
Age 20 to 39 Years	98	49.5%	99	49.8%	102	50.5%
Age 40 to 64 Years	107	51.6%	108	52.0%	110	52.3%
Age 65 Years or Over	109	52.2%	107	51.7%	105	51.2%

Kingfisher, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
<b>Household Type (2025)</b>						
Total Households	1,986		2,592		4,653	
Households with Children	734	37.0%	946	36.5%	1,752	37.7%
Average Household Size	2.6		2.6		2.7	
Household Density per Square Mile	66		48		15	
Population Family	4,447	81.4%	5,745	81.2%	10,566	82.3%
Population Non-Family	800	14.6%	1,098	15.5%	1,961	15.3%
Population Group Quarters	214	3.9%	232	3.3%	314	2.4%
Family Households	1,355	68.2%	1,742	67.2%	3,204	68.9%
Married Couple Households	1,044	77.0%	1,396	80.1%	2,617	81.7%
Other Family Households with Children	311	23.0%	346	19.9%	588	18.3%
Family Households with Children	733	54.1%	945	54.3%	1,750	54.6%
Married Couple with Children	529	72.1%	698	73.8%	1,299	74.2%
Other Family Households with Children	205	27.9%	248	26.2%	451	25.8%
Family Households No Children	622	45.9%	797	45.7%	1,455	45.4%
Married Couple No Children	516	82.9%	698	87.7%	1,318	90.6%
Other Family Households No Children	106	17.1%	98	12.3%	137	9.4%
Non-Family Households	631	31.8%	850	32.8%	1,449	31.1%
Non-Family Households with Children	-	-	1	0.1%	2	0.2%
Non-Family Households No Children	630	99.8%	849	99.9%	1,446	99.8%
Average Family Household Size	3.3		3.3		3.3	
Average Family Income	\$93,967		\$118,547		\$127,156	
Median Family Income	\$77,840		\$84,703		\$85,824	
Average Non-Family Household Size	1.3		1.3		1.4	
<b>Marital Status (2025)</b>						
Population Age 15 Years or Over	4,312		5,598		10,109	
Never Married	1,315	30.5%	1,637	29.2%	2,865	28.3%
Currently Married	2,122	49.2%	2,826	50.5%	5,365	53.1%
Previously Married	875	20.3%	1,135	20.3%	1,878	18.6%
Separated	220	25.1%	242	21.4%	410	21.8%
Widowed	332	38.0%	434	38.2%	710	37.8%
Divorced	323	36.9%	459	40.4%	758	40.3%
<b>Educational Attainment (2025)</b>						
Adult Population Age 25 Years or Over	3,534		4,591		8,307	
Elementary (Grade Level 0 to 8)	106	3.0%	124	2.7%	332	4.0%
Some High School (Grade Level 9 to 11)	153	4.3%	190	4.1%	423	5.1%
High School Graduate	1,578	44.7%	1,940	42.2%	3,336	40.2%
Some College	713	20.2%	947	20.6%	1,685	20.3%
Associate Degree Only	184	5.2%	298	6.5%	495	6.0%
Bachelor Degree Only	553	15.6%	762	16.6%	1,426	17.2%
Graduate Degree	246	7.0%	330	7.2%	611	7.4%
Any College (Some College or Higher)	1,696	48.0%	2,337	50.9%	4,216	50.8%
College Degree + (Bachelor Degree or Higher)	799	22.6%	1,092	23.8%	2,037	24.5%

Kingfisher, Oklahoma	10 min drive	15 min drive	30 min drive
Drive Time	time	time	time
<b>Housing</b>			
Total Housing Units (2025)	2,241	2,911	5,235
Total Housing Units (2020)	2,179	2,849	5,103
Historical Annual Growth (2020-2025)	62 -	63 -	132 -
Housing Units Occupied (2025)	1,986 88.6%	2,592 89.0%	4,653 88.9%
Housing Units Owner-Occupied	1,383 69.7%	1,874 72.3%	3,493 75.1%
Housing Units Renter-Occupied	603 30.3%	718 27.7%	1,160 24.9%
Housing Units Vacant (2025)	255 11.4%	319 11.0%	582 11.1%
<b>Household Size (2025)</b>			
Total Households	1,986	2,592	4,653
1 Person Households	530 26.7%	692 26.7%	1,133 24.4%
2 Person Households	637 32.1%	824 31.8%	1,552 33.4%
3 Person Households	286 14.4%	384 14.8%	706 15.2%
4 Person Households	292 14.7%	374 14.4%	665 14.3%
5 Person Households	152 7.6%	197 7.6%	358 7.7%
6 Person Households	62 3.1%	79 3.1%	156 3.4%
7 or More Person Households	27 1.4%	40 1.5%	82 1.8%
<b>Household Income Distribution (2025)</b>			
HH Income \$200,000 or More	85 4.3%	176 6.8%	351 7.5%
HH Income \$150,000 to \$199,999	178 8.9%	228 8.8%	457 9.8%
HH Income \$125,000 to \$149,999	199 10.0%	261 10.1%	379 8.1%
HH Income \$100,000 to \$124,999	212 10.7%	272 10.5%	473 10.2%
HH Income \$75,000 to \$99,999	331 16.7%	427 16.5%	764 16.4%
HH Income \$50,000 to \$74,999	371 18.7%	449 17.3%	736 15.8%
HH Income \$35,000 to \$49,999	280 14.1%	344 13.3%	630 13.5%
HH Income \$25,000 to \$34,999	159 8.0%	203 7.8%	313 6.7%
HH Income \$15,000 to \$24,999	63 3.2%	86 3.3%	279 6.0%
HH Income \$10,000 to \$14,999	96 4.8%	113 4.4%	174 3.7%
HH Income Under \$10,000	13 0.7%	32 1.2%	98 2.1%
<b>Household Vehicles (2025)</b>			
Households 0 Vehicles Available	122 6.2%	135 5.2%	167 3.6%
Households 1 Vehicle Available	451 22.7%	568 21.9%	960 20.6%
Households 2 Vehicles Available	1,042 52.5%	1,235 47.7%	2,079 44.7%
Households 3 or More Vehicles Available	371 18.7%	654 25.2%	1,446 31.1%
Total Vehicles Available	3,851	5,338	10,182
Average Vehicles per Household	1.9	2.1	2.2
Owner-Occupied Household Vehicles	3,002 78.0%	4,305 80.6%	8,322 81.7%
Average Vehicles per Owner-Occupied Household	2.2	2.3	2.4
Renter-Occupied Household Vehicles	849 22.0%	1,033 19.4%	1,859 18.3%
Average Vehicles per Renter-Occupied Household	1.4	1.4	1.6
<b>Travel Time (2025)</b>			
Worker Base Age 16 years or Over	2,812	3,624	6,436
Travel to Work in 14 Minutes or Less	1,755 62.4%	2,077 57.3%	3,060 47.5%
Travel to Work in 15 to 29 Minutes	319 11.4%	514 14.2%	1,084 16.8%
Travel to Work in 30 to 59 Minutes	382 13.6%	545 15.1%	1,483 23.0%
Travel to Work in 60 Minutes or More	165 5.9%	255 7.0%	414 6.4%
Work at Home	190 6.8%	233 6.4%	395 6.1%
Average Minutes Travel to Work	10.0	11.6	15.9

Kingfisher, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
<b>Transportation To Work (2025)</b>						
Worker Base Age 16 years or Over	2,812		3,624		6,436	
Drive to Work Alone	2,200	78.2%	2,915	80.4%	5,301	82.4%
Drive to Work in Carpool	337	12.0%	382	10.5%	595	9.2%
Travel to Work by Public Transportation	-	-	-	-	2	-
Drive to Work on Motorcycle	-	-	-	-	1	-
Bicycle to Work	-	-	2	-	3	-
Walk to Work	83	2.9%	89	2.5%	111	1.7%
Other Means	-	-	2	-	28	0.4%
Work at Home	190	6.8%	233	6.4%	395	6.1%
<b>Daytime Demographics (2025)</b>						
Total Businesses	302		319		525	
Total Employees	1,920		2,143		3,666	
Company Headquarter Businesses	5	1.7%	5	1.6%	13	2.4%
Company Headquarter Employees	53	2.8%	53	2.5%	280	7.6%
Employee Population per Business	6.4 to 1		6.7 to 1		7.0 to 1	
Residential Population per Business	18.1 to 1		22.2 to 1		24.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,322		3,994		7,129	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2025)	4,214		5,477		9,904	
Labor Force Total Males (2025)	2,165	51.4%	2,823	51.5%	5,121	51.7%
Male Civilian Employed	1,576	72.8%	2,045	72.4%	3,649	71.3%
Male Civilian Unemployed	36	1.7%	37	1.3%	84	1.6%
Males in Armed Forces	-	-	-	-	2	-
Males Not in Labor Force	553	25.5%	740	26.2%	1,385	27.0%
Labor Force Total Females (2025)	2,049	48.6%	2,654	48.5%	4,782	48.3%
Female Civilian Employed	1,237	60.4%	1,580	59.6%	2,788	58.3%
Female Civilian Unemployed	16	0.8%	22	0.8%	61	1.3%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	797	38.9%	1,052	39.6%	1,933	40.4%
Unemployment Rate	52	1.2%	59	1.1%	145	1.5%
<b>Occupation (2025)</b>						
Occupation Population Age 16 Years or Over	2,812		3,624		6,436	
Occupation Total Males	1,575	56.0%	2,044	56.4%	3,648	56.7%
Occupation Total Females	1,237	44.0%	1,580	43.6%	2,788	43.3%
Management, Business, Financial Operations	381	13.6%	531	14.7%	887	13.8%
Professional, Related	521	18.5%	661	18.2%	1,233	19.2%
Service	540	19.2%	634	17.5%	985	15.3%
Sales, Office	596	21.2%	770	21.2%	1,329	20.7%
Farming, Fishing, Forestry	39	1.4%	59	1.6%	106	1.6%
Construction, Extraction, Maintenance	431	15.3%	558	15.4%	977	15.2%
Production, Transport, Material Moving	303	10.8%	411	11.3%	920	14.3%
White Collar Workers	1,498	53.3%	1,962	54.1%	3,449	53.6%
Blue Collar Workers	1,314	46.7%	1,662	45.9%	2,987	46.4%

Kingfisher, Oklahoma		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
<b>Units In Structure (2025)</b>							
Total Units		1,986		2,592		4,653	
1 Detached Unit		1,573	79.2%	2,091	80.7%	3,703	79.6%
1 Attached Unit		27	1.4%	31	1.2%	65	1.4%
2 Units		49	2.5%	52	2.0%	60	1.3%
3 to 4 Units		26	1.3%	38	1.5%	55	1.2%
5 to 9 Units		136	6.9%	143	5.5%	162	3.5%
10 to 19 Units		2	0.1%	3	0.1%	13	0.3%
20 to 49 Units		-	-	-	-	2	-
50 or More Units		24	1.2%	25	1.0%	30	0.6%
Mobile Home or Trailer		147	7.4%	208	8.0%	559	12.0%
Other Structure		-	-	-	-	4	-
<b>Homes Built By Year (2025)</b>							
Homes Built 2020 or later		24	1.1%	30	1.0%	62	1.2%
Homes Built 2010 to 2019		138	6.1%	202	6.9%	389	7.4%
Homes Built 2000 to 2009		156	7.0%	235	8.1%	584	11.2%
Homes Built 1990 to 1999		71	3.2%	133	4.6%	330	6.3%
Homes Built 1980 to 1989		356	15.9%	438	15.0%	608	11.6%
Homes Built 1970 to 1979		380	16.9%	452	15.5%	899	17.2%
Homes Built 1960 to 1969		215	9.6%	261	9.0%	454	8.7%
Homes Built 1950 to 1959		164	7.3%	198	6.8%	301	5.7%
Homes Built 1940 to 1949		46	2.1%	81	2.8%	143	2.7%
Homes Built Before 1939		436	19.4%	562	19.3%	883	16.9%
Median Age of Homes		54.0	yrs	53.0	yrs	50.3	yrs
<b>Home Values (2025)</b>							
Owner Specified Housing Units		1,383		1,874		3,493	
Home Values \$1,000,000 or More		-	-	5	0.3%	34	1.0%
Home Values \$750,000 to \$999,999		26	1.9%	32	1.7%	44	1.3%
Home Values \$500,000 to \$749,999		3	0.2%	42	2.3%	127	3.6%
Home Values \$400,000 to \$499,999		11	0.8%	49	2.6%	155	4.4%
Home Values \$300,000 to \$399,999		342	24.7%	401	21.4%	586	16.8%
Home Values \$250,000 to \$299,999		90	6.5%	161	8.6%	297	8.5%
Home Values \$200,000 to \$249,999		432	31.2%	541	28.9%	775	22.2%
Home Values \$175,000 to \$199,999		139	10.1%	177	9.4%	329	9.4%
Home Values \$150,000 to \$174,999		43	3.1%	49	2.6%	192	5.5%
Home Values \$125,000 to \$149,999		7	0.5%	49	2.6%	184	5.3%
Home Values \$100,000 to \$124,999		97	7.0%	115	6.1%	173	5.0%
Home Values \$90,000 to \$99,999		40	2.9%	44	2.3%	88	2.5%
Home Values \$80,000 to \$89,999		31	2.3%	34	1.8%	64	1.8%
Home Values \$70,000 to \$79,999		21	1.5%	24	1.3%	54	1.5%
Home Values \$60,000 to \$69,999		1	-	4	0.2%	44	1.2%
Home Values \$50,000 to \$59,999		25	1.8%	31	1.6%	35	1.0%
Home Values \$35,000 to \$49,999		31	2.2%	47	2.5%	108	3.1%
Home Values \$25,000 to \$34,999		-	-	2	0.1%	23	0.7%
Home Values \$10,000 to \$24,999		2	0.2%	17	0.9%	58	1.7%
Home Values Under \$10,000		40	2.9%	48	2.6%	125	3.6%
Owner-Occupied Median Home Value		\$216,703		\$222,135		\$212,889	
Renter-Occupied Median Rent		\$664		\$667		\$673	

<b>Kingfisher, Oklahoma</b>			<b>10 min drive</b>	<b>15 min drive</b>	<b>30 min drive</b>
<b>Drive Time</b>			<b>time</b>	<b>time</b>	<b>time</b>
<b>Total Annual Consumer Expenditure (2025)</b>					
Total Household Expenditure			\$190.08 M	\$258.3 M	\$467.9 M
Total Non-Retail Expenditure			\$90.31 M	\$124.12 M	\$224.38 M
Total Retail Expenditure			\$99.77 M	\$134.18 M	\$243.52 M
Alcoholic Beverages			\$1.17 M	\$1.59 M	\$2.86 M
Apparel			\$3.59 M	\$4.83 M	\$8.71 M
Contributions			\$5.96 M	\$8.17 M	\$14.69 M
Education			\$4.3 M	\$5.86 M	\$10.54 M
Entertainment			\$11.12 M	\$14.94 M	\$26.99 M
Food Away From Home			\$8.51 M	\$11.46 M	\$20.69 M
Grocery			\$13.39 M	\$17.56 M	\$31.91 M
Health Care			\$13.24 M	\$17.36 M	\$31.05 M
Household Furnishings and Equipment			\$5.12 M	\$6.92 M	\$12.47 M
Household Operations			\$3.63 M	\$4.87 M	\$8.82 M
Miscellaneous Expenses			\$3.31 M	\$4.46 M	\$8.04 M
Personal Care			\$2.59 M	\$3.42 M	\$6.21 M
Shelter			\$31.11 M	\$41.25 M	\$73.87 M
Tax and Retirement			\$40.59 M	\$57.96 M	\$104.74 M
Tobacco and Related			\$1.09 M	\$1.38 M	\$2.53 M
Transportation			\$31.76 M	\$43.7 M	\$80.95 M
Utilities			\$9.59 M	\$12.55 M	\$22.83 M
<b>Monthly Household Consumer Expenditure (2025)</b>					
Total Household Expenditure			\$7,976	\$8,305	\$8,380
Total Non-Retail Expenditure	\$3,790	47.5%	\$3,991	48.1%	\$4,019 48.0%
Total Retail Expenditures	\$4,187	52.5%	\$4,314	51.9%	\$4,361 52.0%
Alcoholic Beverages	\$49	0.6%	\$51	0.6%	\$51 0.6%
Apparel	\$151	1.9%	\$155	1.9%	\$156 1.9%
Contributions	\$250	3.1%	\$263	3.2%	\$263 3.1%
Education	\$180	2.3%	\$188	2.3%	\$189 2.3%
Entertainment	\$466	5.8%	\$481	5.8%	\$483 5.8%
Food Away From Home	\$357	4.5%	\$369	4.4%	\$370 4.4%
Grocery	\$562	7.0%	\$565	6.8%	\$572 6.8%
Health Care	\$556	7.0%	\$558	6.7%	\$556 6.6%
Household Furnishings and Equipment	\$215	2.7%	\$222	2.7%	\$223 2.7%
Household Operations	\$152	1.9%	\$157	1.9%	\$158 1.9%
Miscellaneous Expenses	\$139	1.7%	\$144	1.7%	\$144 1.7%
Personal Care	\$109	1.4%	\$110	1.3%	\$111 1.3%
Shelter	\$1,306	16.4%	\$1,327	16.0%	\$1,323 15.8%
Tax and Retirement	\$1,703	21.4%	\$1,864	22.4%	\$1,876 22.4%
Tobacco and Related	\$46	0.6%	\$44	0.5%	\$45 0.5%
Transportation	\$1,333	16.7%	\$1,405	16.9%	\$1,450 17.3%
Utilities	\$403	5.0%	\$404	4.9%	\$409 4.9%

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# OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

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## **Vehicle and Parts Dealers**

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

## **Furniture and Home Furnishings Stores**

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

## **Electronics and Appliance Stores**

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

## **Building Materials and Garden Supply Stores**

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

## **Food and Beverage Stores**

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

## **Health and Personal Care Stores**

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

## **Gasoline Stations**

Gasoline stations and gasoline stations with convenience stores

## **Clothing and Clothing Accessories Stores**

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

## **Sporting Goods and Hobby Stores**

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

## **General Merchandise Stores**

Department stores and other general merchandise stores

## **Miscellaneous Store Retailers**

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

## **Foodservice and Drinking Places**

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Kingfisher, Oklahoma Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$6.2 M / \$415.35 K	93	\$8.28 M / \$415.35 K	95	\$14.91 M / \$648.72 K	96
Men's Clothing Stores	\$251.38 K / -	100	\$330.89 K / -	100	\$600.42 K / -	100
Women's Clothing Stores	\$520.15 K / \$415.35 K	20	\$697.71 K / \$415.35 K	40	\$1.26 M / \$648.72 K	48
Children's, Infants' Clothing Stores	\$494.51 K / -	100	\$671.68 K / -	100	\$1.21 M / -	100
Family Clothing Stores	\$3.06 M / -	100	\$4.08 M / -	100	\$7.36 M / -	100
Clothing Accessory Stores	\$141.3 K / -	100	\$187.49 K / -	100	\$338.82 K / -	100
Other Apparel Stores	\$182.26 K / -	100	\$244.28 K / -	100	\$441.63 K / -	100
Shoe Stores	\$1.26 M / -	100	\$1.67 M / -	100	\$2.99 M / -	100
Jewelry Stores	\$266.9 K / -	100	\$353.7 K / -	100	\$630.9 K / -	100
Luggage Stores	\$33.01 K / -	100	\$43.19 K / -	100	\$77.63 K / -	100
<b>Furniture, Home Furnishings Stores</b>	\$5.52 M / -	100	\$7.32 M / -	100	\$13.19 M / -	100
Furniture Stores	\$2.51 M / -	100	\$3.3 M / -	100	\$5.98 M / -	100
Floor Covering Stores	\$356.89 K / -	100	\$471.17 K / -	100	\$853.55 K / -	100
Other Home Furnishing Stores	\$2.65 M / -	100	\$3.55 M / -	100	\$6.36 M / -	100
<b>Electronics, Appliance Stores</b>	\$5.23 M / \$-1	100	\$7.09 M / \$-1	100	\$13.02 M / \$768.14 K	94
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$5.24 M / \$7.24 M	-28	\$7 M / \$7.25 M	-3	\$12.63 M / \$9.41 M	26
Home Centers	\$2.95 M / \$2.15 M	27	\$3.93 M / \$2.15 M	45	\$7.09 M / \$3.81 M	46
Paint, Wallpaper Stores	\$612.85 K / -	100	\$831.26 K / -	100	\$1.5 M / -	100
Hardware Stores	\$327.59 K / \$3.47 M	-91	\$437.63 K / \$3.47 M	-87	\$788.61 K / \$3.81 M	-79
Other Building Materials Stores	\$924.87 K / \$1.27 M	-27	\$1.23 M / \$1.27 M	-3	\$2.23 M / \$1.42 M	36
Outdoor Power Equipment Stores	\$56.04 K / -	100	\$74.74 K / -	100	\$135.09 K / -	100
Nursery, Garden Stores	\$372.33 K / \$359.04 K	4	\$496.26 K / \$359.04 K	28	\$896.08 K / \$380.9 K	57
<b>Food, Beverage Stores</b>	\$8.07 M / \$2.26 M	72	\$10.93 M / \$2.26 M	79	\$19.85 M / \$3.83 M	81
Grocery Stores	\$6.23 M / \$1.08 M	83	\$8.4 M / \$1.08 M	87	\$15.24 M / \$2.15 M	86
Convenience Stores	\$550.64 K / \$1.13 M	-51	\$753.23 K / \$1.13 M	-34	\$1.38 M / \$1.63 M	-15
Meat Markets	\$36.91 K / \$45.28 K	-18	\$49.69 K / \$45.28 K	9	\$89.68 K / \$49.17 K	45
Fish, Seafood Markets	\$12.71 K / -	100	\$17.12 K / -	100	\$30.88 K / -	100
Fruit, Vegetable Markets	\$24.19 K / -	100	\$32.55 K / -	100	\$58.73 K / -	100
Other Specialty Food Markets	\$49.93 K / -	100	\$67.15 K / -	100	\$120.87 K / -	100
Liquor Stores	\$1.17 M / -	100	\$1.62 M / -	100	\$2.93 M / -	100

Kingfisher, Oklahoma Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Health, Personal Care Stores</b>	\$5.22 M / \$9.53 M	-45	\$7.14 M / \$11.3 M	-37	\$13.32 M / \$13.82 M	-4
Pharmacy, Drug Stores	\$4.59 M / \$9.53 M	-52	\$6.28 M / \$11.3 M	-44	\$11.71 M / \$13.75 M	-15
Cosmetics, Beauty Stores	\$265.35 K / -	100	\$364.1 K / -	100	\$682.02 K / -	100
Optical Goods Stores	\$81.11 K / -	100	\$106.88 K / -	100	\$201.31 K / \$74.76 K	63
Other Health, Personal Care Stores	\$283.32 K / -	100	\$388.04 K / -	100	\$725.61 K / -	100
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$6.24 M / \$793.96 K	87	\$8.34 M / \$793.96 K	90	\$15.06 M / \$5.91 M	61
Sporting Goods Stores	\$2.41 M / \$793.96 K	67	\$3.21 M / \$793.96 K	75	\$5.81 M / \$862.12 K	85
Hobby, Toy, Game Stores	\$1.72 M / -	100	\$2.27 M / -	100	\$4.09 M / -	100
Sewing, Needlecraft Stores	\$1.22 M / -	100	\$1.63 M / -	100	\$2.9 M / \$5.04 M	-42
Musical Instrument Stores	\$444.52 K / -	100	\$619.13 K / -	100	\$1.11 M / -	100
Book Stores	\$456.83 K / -	100	\$619.9 K / -	100	\$1.14 M / -	100
<b>General Merchandise Stores</b>	\$19.9 M / \$9.29 M	53	\$26.65 M / \$9.48 M	64	\$48.39 M / \$19.68 M	59
Department Stores	\$7 M / -	100	\$9.37 M / -	100	\$16.97 M / \$363.57 K	98
Warehouse Superstores	\$10.95 M / -	100	\$14.69 M / -	100	\$26.74 M / -	100
Other General Merchandise Stores	\$1.95 M / \$9.29 M	-79	\$2.6 M / \$9.48 M	-73	\$4.68 M / \$19.32 M	-76
<b>Miscellaneous Store Retailers</b>	\$2.52 M / \$2.26 M	10	\$3.37 M / \$2.31 M	32	\$6.12 M / \$2.96 M	52
Florists	\$61.91 K / \$195.43 K	-68	\$82.72 K / \$195.43 K	-58	\$148.66 K / \$235.46 K	-37
Office, Stationary Stores	\$246.73 K / -	100	\$324.9 K / -	100	\$588.83 K / -	100
Gift, Souvenir Stores	\$523.45 K / \$252.34 K	52	\$699.34 K / \$252.34 K	64	\$1.26 M / \$475.52 K	62
Used Merchandise Stores	\$175.91 K / \$182.67 K	-4	\$230.84 K / \$182.67 K	21	\$414.58 K / \$198.35 K	52
Pet, Pet Supply Stores	\$464.23 K / -	100	\$607.68 K / -	100	\$1.1 M / -	100
Art Dealers	\$70.57 K / -	100	\$91.73 K / -	100	\$164.34 K / -	100
Mobile Home Dealers	\$51.96 K / -	100	\$69.02 K / -	100	\$125.19 K / -	100
Other Miscellaneous Retail Stores	\$928.78 K / \$1.63 M	-43	\$1.26 M / \$1.68 M	-25	\$2.32 M / \$2.05 M	11
<b>Non-Store Retailers</b>	\$11.84 M / -	100	\$15.94 M / -	100	\$29.02 M / \$182.13 K	99
Mail Order, Catalog Stores	\$11.09 M / -	100	\$14.93 M / -	100	\$27.2 M / -	100
Vending Machines	\$51.59 K / -	100	\$69.74 K / -	100	\$125.77 K / \$29.68 K	76
Fuel Dealers	\$63.53 K / -	100	\$85.04 K / -	100	\$152.59 K / \$119.17 K	22
Other Direct Selling Establishments	\$638.29 K / -	100	\$855.96 K / -	100	\$1.55 M / \$33.28 K	98

Kingfisher, Oklahoma						
Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Accommodation, Food Services</b>	\$10.49 M / \$17.66 M	-41	\$14.34 M / \$17.44 M	-18	\$25.75 M / \$23.92 M	7
Hotels, Other Travel Accommodations	\$673.52 K / \$373.93 K	44	\$922.02 K / \$373.93 K	59	\$1.66 M / \$658.88 K	60
RV Parks	\$6.5 K / \$13	100	\$8.76 K / \$2.34 K	73	\$15.82 K / \$3.58 K	77
Rooming, Boarding Houses	\$3.76 K / -	100	\$5.13 K / -	100	\$9.22 K / -	100
Full Service Restaurants	\$6.13 M / \$12.62 M	-51	\$8.38 M / \$12.62 M	-34	\$15.05 M / \$16.14 M	-7
Limited Service Restaurants	\$2.85 M / \$4.98 M	-43	\$3.89 M / \$4.98 M	-22	\$6.99 M / \$7.88 M	-11
Special Food Services, Catering	\$831.51 K / \$-1	100	\$1.13 M / \$-1	100	\$2.04 M / \$-1	100
Drinking Places	\$581.49 K / \$267.04 K	54	\$803.32 K / \$267.04 K	67	\$1.44 M / \$685.14 K	52
<b>Gasoline Stations</b>	\$4.02 M / \$48.31 M	-92	\$5.5 M / \$48.31 M	-89	\$10.15 M / \$59.71 M	-83
<b>Motor Vehicle, Parts Dealers</b>	\$8.68 M / \$31.22 M	-72	\$11.47 M / \$31.23 M	-63	\$20.66 M / \$34.93 M	-41
New Car Dealers	\$4.92 M / \$25.29 M	-81	\$6.46 M / \$25.3 M	-74	\$11.6 M / \$26.24 M	-56
Used Car Dealers	\$456.03 K / \$1.41 M	-68	\$596.95 K / \$1.41 M	-58	\$1.07 M / \$1.42 M	-24
Recreational Vehicle Dealers	\$928.62 K / -	100	\$1.24 M / -	100	\$2.25 M / -	100
Motorcycle, Boat Dealers	\$1.22 M / -	100	\$1.62 M / -	100	\$2.94 M / \$1.25 M	57
Auto Parts, Accessories	\$739.19 K / \$4.3 M	-83	\$996.72 K / \$4.3 M	-77	\$1.79 M / \$5.78 M	-69
Tire Dealers	\$414.33 K / \$223.08 K	46	\$559.87 K / \$223.08 K	60	\$1.01 M / \$242.23 K	76
2025 Population		5,461		7,075		12,841
2030 Population		5,574		7,271		13,327
% Population Change 2025-2030		2.1%		2.8%		3.8%
2025 Adult Population Age 18+		4,030		5,234		9,489
2025 Population Male		2,798		3,643		6,648
2025 Population Female		2,663		3,432		6,193
2025 Households		1,986		2,592		4,653
2025 Median Household Income		74,356		77,586		77,728
2025 Average Household Income		90,341		104,728		108,282

# **Retail Potential**

# Retail Potential Profile



<b>Kingfisher, Oklahoma</b>	<b>10 min</b>	<b>15 min</b>	<b>30 min</b>
<b>Drive Time</b>	<b>drive time</b>	<b>drive time</b>	<b>drive time</b>
2025 Population	5,461	7,075	12,841
2030 Population	5,574	7,271	13,327
% Population Change 2020-2025	3.6%	3.4%	4.6%
2025 Adult Population Age 18+	\$4,030	\$5,234	\$9,489
2025 Population Male	\$2,798	\$3,643	\$6,648
2025 Population Female	\$2,663	\$3,432	\$6,193
2025 Households	\$1,986	\$2,592	\$4,653
2025 Median Household Income	\$74,356	\$77,586	\$77,728
2025 Average Household Income	\$90,341	\$104,728	\$108,282
<b>Clothing, Clothing Accessories Stores</b>	<b>\$6.2 M</b>	<b>\$8.28 M</b>	<b>\$14.91 M</b>
Men's Clothing Stores	\$251.38 K	\$330.89 K	\$600.42 K
Women's Clothing Stores	\$520.15 K	\$697.71 K	\$1.26 M
Children's, Infants' Clothing Stores	\$494.51 K	\$671.68 K	\$1.21 M
Family Clothing Stores	\$3.06 M	\$4.08 M	\$7.36 M
Clothing Accessory Stores	\$141.3 K	\$187.49 K	\$338.82 K
Other Apparel Stores	\$182.26 K	\$244.28 K	\$441.63 K
Shoe Stores	\$1.26 M	\$1.67 M	\$2.99 M
Jewelry Stores	\$266.9 K	\$353.7 K	\$630.9 K
Luggage Stores	\$33.01 K	\$43.19 K	\$77.63 K
<b>Furniture, Home Furnishings Stores</b>	<b>\$5.52 M</b>	<b>\$7.32 M</b>	<b>\$13.19 M</b>
Furniture Stores	\$2.51 M	\$3.3 M	\$5.98 M
Floor Covering Stores	\$356.89 K	\$471.17 K	\$853.55 K
Other Home Furnishing Stores	\$2.65 M	\$3.55 M	\$6.36 M
<b>Electronics, Appliance Stores</b>	<b>\$5.23 M</b>	<b>\$7.09 M</b>	<b>\$13.02 M</b>
<b>Gasoline Stations</b>	<b>\$4.02 M</b>	<b>\$5.5 M</b>	<b>\$10.15 M</b>
<b>Building Material, Garden Equipment, Supplies Dealers</b>	<b>\$5.24 M</b>	<b>\$7 M</b>	<b>\$12.63 M</b>
Home Centers	\$2.95 M	\$3.93 M	\$7.09 M
Paint, Wallpaper Stores	\$612.85 K	\$831.26 K	\$1.5 M
Hardware Stores	\$327.59 K	\$437.63 K	\$788.61 K
Other Building Materials Stores	\$924.87 K	\$1.23 M	\$2.23 M
Outdoor Power Equipment Stores	\$56.04 K	\$74.74 K	\$135.09 K
Nursery, Garden Stores	\$372.33 K	\$496.26 K	\$896.08 K
<b>Food, Beverage Stores</b>	<b>\$8.07 M</b>	<b>\$10.93 M</b>	<b>\$19.85 M</b>
Grocery Stores	\$6.23 M	\$8.4 M	\$15.24 M
Convenience Stores	\$550.64 K	\$753.23 K	\$1.38 M
Meat Markets	\$36.91 K	\$49.69 K	\$89.68 K
Fish, Seafood Markets	\$12.71 K	\$17.12 K	\$30.88 K
Fruit, Vegetable Markets	\$24.19 K	\$32.55 K	\$58.73 K
Other Specialty Food Markets	\$49.93 K	\$67.15 K	\$120.87 K
Liquor Stores	\$1.17 M	\$1.62 M	\$2.93 M

# Retail Potential Profile



<b>Kingfisher, Oklahoma</b>	<b>10 min</b>	<b>15 min</b>	<b>30 min</b>
<b>Drive Time</b>	<b>drive time</b>	<b>drive time</b>	<b>drive time</b>
<b>Health, Personal Care Stores</b>	\$5.22 M	\$7.14 M	\$13.32 M
Pharmacy, Drug Stores	\$4.59 M	\$6.28 M	\$11.71 M
Cosmetics, Beauty Stores	\$265.35 K	\$364.1 K	\$682.02 K
Optical Goods Stores	\$81.11 K	\$106.88 K	\$201.31 K
Other Health, Personal Care Stores	\$283.32 K	\$388.04 K	\$725.61 K
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$6.24 M	\$8.34 M	\$15.06 M
Sporting Goods Stores	\$2.41 M	\$3.21 M	\$5.81 M
Hobby, Toy, Game Stores	\$1.72 M	\$2.27 M	\$4.09 M
Sewing, Needlecraft Stores	\$1.22 M	\$1.63 M	\$2.9 M
Musical Instrument Stores	\$444.52 K	\$619.13 K	\$1.11 M
Book Stores	\$456.83 K	\$619.9 K	\$1.14 M
<b>General Merchandise Stores</b>	\$19.9 M	\$26.65 M	\$48.39 M
Department Stores	\$7 M	\$9.37 M	\$16.97 M
Warehouse Superstores	\$10.95 M	\$14.69 M	\$26.74 M
Other General Merchandise Stores	\$1.95 M	\$2.6 M	\$4.68 M
<b>Miscellaneous Store Retailers</b>	\$2.52 M	\$3.37 M	\$6.12 M
Florists	\$61.91 K	\$82.72 K	\$148.66 K
Office, Stationary Stores	\$246.73 K	\$324.9 K	\$588.83 K
Gift, Souvenir Stores	\$523.45 K	\$699.34 K	\$1.26 M
Used Merchandise Stores	\$175.91 K	\$230.84 K	\$414.58 K
Pet, Pet Supply Stores	\$464.23 K	\$607.68 K	\$1.1 M
Art Dealers	\$70.57 K	\$91.73 K	\$164.34 K
Mobile Home Dealers	\$51.96 K	\$69.02 K	\$125.19 K
Other Miscellaneous Retail Stores	\$928.78 K	\$1.26 M	\$2.32 M
<b>Non-Store Retailers</b>	\$11.84 M	\$15.94 M	\$29.02 M
Mail Order, Catalog Stores	\$11.09 M	\$14.93 M	\$27.2 M
Vending Machines	\$51.59 K	\$69.74 K	\$125.77 K
Fuel Dealers	\$63.53 K	\$85.04 K	\$152.59 K
Other Direct Selling Establishments	\$638.29 K	\$855.96 K	\$1.55 M
<b>Accommodation, Food Services</b>	\$11.07 M	\$15.14 M	\$27.19 M
Hotels, Other Travel Accommodations	\$673.52 K	\$922.02 K	\$1.66 M
RV Parks	\$6.5 K	\$8.76 K	\$15.82 K
Rooming, Boarding Houses	\$3.76 K	\$5.13 K	\$9.22 K
Full Service Restaurants	\$6.13 M	\$8.38 M	\$15.05 M
Limited Service Restaurants	\$2.85 M	\$3.89 M	\$6.99 M
Special Food Services, Catering	\$831.51 K	\$1.13 M	\$2.04 M
Drinking Places	\$581.49 K	\$803.32 K	\$1.44 M
<b>Motor Vehicle, Parts Dealers</b>	\$8.68 M	\$11.47 M	\$20.66 M
New Car Dealers	\$4.92 M	\$6.46 M	\$11.6 M
Used Car Dealers	\$456.03 K	\$596.95 K	\$1.07 M
Recreational Vehicle Dealers	\$928.62 K	\$1.24 M	\$2.25 M
Motorcycle, Boat Dealers	\$1.22 M	\$1.62 M	\$2.94 M
Auto Parts, Accessories	\$739.19 K	\$996.72 K	\$1.79 M
Tire Dealers	\$414.33 K	\$559.87 K	\$1.01 M

# **Income Summary**

# Income Summary Report



<b>Kingfisher, Oklahoma</b>	<b>10 min drive time</b>		<b>15 min drive time</b>		<b>30 min drive time</b>	
<b>Drive Time</b>						
<b>Population</b>						
Estimated Population (2025)	5,461		7,075		12,841	
Projected Population (2030)	5,574		7,271		13,327	
Census Population (2020)	5,269		6,843		12,275	
Census Population (2010)	4,991		6,677		12,023	
<i>Projected Annual Growth (2025 to 2030)</i>	113	0.4%	196	0.6%	486	0.8%
<i>Historical Annual Growth (2020 to 2025)</i>	192	0.7%	232	0.7%	566	0.9%
<i>Historical Annual Growth (2010 to 2020)</i>	279	0.6%	166	0.2%	252	0.2%
<b>Households</b>						
Estimated Households (2025)	1,986		2,592		4,653	
Projected Households (2030)	2,074		2,724		4,956	
Census Households (2020)	1,952		2,550		4,505	
Census Households (2010)	1,936		2,588		4,576	
<i>Projected Annual Growth (2025 to 2030)</i>	88	0.9%	132	1.0%	304	1.3%
<i>Historical Annual Growth (2020 to 2025)</i>	33	0.3%	42	0.3%	148	0.7%
<i>Historical Annual Growth (2010 to 2020)</i>	17	-	-38	-0.1%	-72	-0.2%
<b>Average Household Income</b>						
Estimated Average Household Income (2025)	\$90,341		\$104,728		\$108,282	
Projected Average Household Income (2030)	\$89,891		\$104,583		\$108,112	
Census Average Household Income (2020)	\$58,162		\$58,757		\$58,760	
Census Average Household Income (2010)	\$49,471		\$50,015		\$47,237	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$450	-	-\$145	-	-\$170	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$32,179	3.7%	\$45,970	5.2%	\$49,521	5.6%
<i>Historical Annual Growth (2010 to 2020)</i>	\$8,691	1.8%	\$8,743	1.7%	\$11,523	2.4%
<b>Median Household Income</b>						
Estimated Median Household Income (2025)	\$74,356		\$77,586		\$77,728	
Projected Median Household Income (2030)	\$73,989		\$77,412		\$77,551	
Census Median Household Income (2020)	\$47,580		\$48,594		\$49,207	
Census Median Household Income (2010)	\$39,528		\$39,377		\$37,338	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$367	-	-\$174	-	-\$177	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$26,776	3.8%	\$28,992	4.0%	\$28,522	3.9%
<i>Historical Annual Growth (2010 to 2020)</i>	\$8,052	2.0%	\$9,217	2.3%	\$11,868	3.2%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2025)	\$32,974		\$38,485		\$39,350	
Projected Per Capita Income (2030)	\$33,567		\$39,293		\$40,318	
Census Per Capita Income (2020)	\$22,547		\$22,767		\$22,359	
Census Per Capita Income (2010)	\$19,090		\$19,251		\$17,878	
<i>Projected Annual Growth (2025 to 2030)</i>	\$593	0.4%	\$808	0.4%	\$967	0.5%
<i>Historical Annual Growth (2020 to 2025)</i>	\$10,428	3.1%	\$15,718	4.6%	\$16,991	5.1%
<i>Historical Annual Growth (2010 to 2020)</i>	\$3,456	1.8%	\$3,516	1.8%	\$4,481	2.5%
<b>Other Income</b>						
Estimated Families (2025)	1,355		1,742		3,204	
Estimated Average Family Income (2025)	\$93,967		\$118,547		\$127,156	
Estimated Median Family Income (2025)	\$77,840		\$84,703		\$85,824	
Estimated Average Household Net Worth (2025)	\$816,986		\$941,361		\$981,695	

# **Consumer Expenditure Summary**

# Consumer Expenditure Summary



Kingfisher, Oklahoma		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
Estimated Population		5,461		7,075		12,841	
Estimated Households		1,986		2,592		4,653	
<b>Household Expenditure</b>		\$190.08 M		\$258.3 M		\$467.9 M	
Per Household ~ Per Capita		\$95,714	\$34,805	\$99,663	\$36,507	\$100,561	\$36,438
Non-Retail Expenditures		\$90.31 M	47.5%	\$124.12 M	48.1%	\$224.38 M	48.0%
Per Household ~ Per Capita		\$45,475	\$16,537	\$47,891	\$17,543	\$48,224	\$17,474
Retail Expenditures		\$99.77 M	52.5%	\$134.18 M	51.9%	\$243.52 M	52.0%
Per Household ~ Per Capita		\$50,238	\$18,269	\$51,772	\$18,964	\$52,337	\$18,964
Alcoholic Beverages		\$1.17 M	0.6%	\$1.59 M	0.6%	\$2.86 M	0.6%
Per Household ~ Per Capita		\$591	\$215	\$613	\$225	\$616	\$223
Apparel		\$3.59 M	1.9%	\$4.83 M	1.9%	\$8.71 M	1.9%
Per Household ~ Per Capita		\$1,807	\$657	\$1,862	\$682	\$1,873	\$679
Contributions		\$5.96 M	3.1%	\$8.17 M	3.2%	\$14.69 M	3.1%
Per Household ~ Per Capita		\$3,003	\$1,092	\$3,154	\$1,155	\$3,156	\$1,144
Education		\$4.3 M	2.3%	\$5.86 M	2.3%	\$10.54 M	2.3%
Per Household ~ Per Capita		\$2,163	\$786	\$2,260	\$828	\$2,264	\$820
Entertainment		\$11.12 M	5.8%	\$14.94 M	5.8%	\$26.99 M	5.8%
Per Household ~ Per Capita		\$5,598	\$2,036	\$5,766	\$2,112	\$5,801	\$2,102
Food Away From Home		\$8.51 M	4.5%	\$11.46 M	4.4%	\$20.69 M	4.4%
Per Household ~ Per Capita		\$4,284	\$1,558	\$4,423	\$1,620	\$4,446	\$1,611
Grocery		\$13.39 M	7.0%	\$17.56 M	6.8%	\$31.91 M	6.8%
Per Household ~ Per Capita		\$6,743	\$2,452	\$6,776	\$2,482	\$6,859	\$2,485
Health Care		\$13.24 M	7.0%	\$17.36 M	6.7%	\$31.05 M	6.6%
Per Household ~ Per Capita		\$6,667	\$2,424	\$6,697	\$2,453	\$6,673	\$2,418
Household Furnishings and Equipment		\$5.12 M	2.7%	\$6.92 M	2.7%	\$12.47 M	2.7%
Per Household ~ Per Capita		\$2,580	\$938	\$2,669	\$978	\$2,681	\$971
Household Operations		\$3.63 M	1.9%	\$4.87 M	1.9%	\$8.82 M	1.9%
Per Household ~ Per Capita		\$1,826	\$664	\$1,879	\$688	\$1,895	\$687
Miscellaneous Expenses		\$3.31 M	1.7%	\$4.46 M	1.7%	\$8.04 M	1.7%
Per Household ~ Per Capita		\$1,668	\$607	\$1,722	\$631	\$1,728	\$626
Personal Care		\$2.59 M	1.4%	\$3.42 M	1.3%	\$6.21 M	1.3%
Per Household ~ Per Capita		\$1,307	\$475	\$1,321	\$484	\$1,335	\$484
Shelter		\$31.11 M	16.4%	\$41.25 M	16.0%	\$73.87 M	15.8%
Per Household ~ Per Capita		\$15,667	\$5,697	\$15,918	\$5,831	\$15,876	\$5,753
Tax and Retirement		\$40.59 M	21.4%	\$57.96 M	22.4%	\$104.74 M	22.4%
Per Household ~ Per Capita		\$20,439	\$7,432	\$22,365	\$8,192	\$22,510	\$8,156
Tobacco and Related		\$1.09 M	0.6%	\$1.38 M	0.5%	\$2.53 M	0.5%
Per Household ~ Per Capita		\$546	\$199	\$531	\$194	\$543	\$197
Transportation		\$31.76 M	16.7%	\$43.7 M	16.9%	\$80.95 M	17.3%
Per Household ~ Per Capita		\$15,994	\$5,816	\$16,863	\$6,177	\$17,398	\$6,304
Utilities		\$9.59 M	5.0%	\$12.55 M	4.9%	\$22.83 M	4.9%
Per Household ~ Per Capita		\$4,831	\$1,757	\$4,844	\$1,774	\$4,906	\$1,778

# Consumer Expenditure Trend



Kingfisher, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
<b>Population / Households (2025)</b>						
Estimated Population	5,461		7,075		12,841	
Estimated Households	1,986		2,592		4,653	
<b>Total Annual Consumer Expenditure (2025)</b>						
Total Household Expenditure	\$190.08 M		\$258.3 M		\$467.9 M	
Total Non-Retail Expenditure	\$90.31 M		\$124.12 M		\$224.38 M	
Total Retail Expenditure	\$99.77 M		\$134.18 M		\$243.52 M	
Alcoholic Beverages	\$1.17 M		\$1.59 M		\$2.86 M	
Apparel	\$3.59 M		\$4.83 M		\$8.71 M	
Contributions	\$5.96 M		\$8.17 M		\$14.69 M	
Education	\$4.3 M		\$5.86 M		\$10.54 M	
Entertainment	\$11.12 M		\$14.94 M		\$26.99 M	
Food Away From Home	\$8.51 M		\$11.46 M		\$20.69 M	
Grocery	\$13.39 M		\$17.56 M		\$31.91 M	
Health Care	\$13.24 M		\$17.36 M		\$31.05 M	
Household Furnishings and Equipment	\$5.12 M		\$6.92 M		\$12.47 M	
Household Operations	\$3.63 M		\$4.87 M		\$8.82 M	
Miscellaneous Expenses	\$3.31 M		\$4.46 M		\$8.04 M	
Personal Care	\$2.59 M		\$3.42 M		\$6.21 M	
Shelter	\$31.11 M		\$41.25 M		\$73.87 M	
Tax and Retirement	\$40.59 M		\$57.96 M		\$104.74 M	
Tobacco and Related	\$1.09 M		\$1.38 M		\$2.53 M	
Transportation	\$31.76 M		\$43.7 M		\$80.95 M	
Utilities	\$9.59 M		\$12.55 M		\$22.83 M	
<b>Monthly Household Consumer Expenditure (2025)</b>						
Total Household Expenditure	\$7,976		\$8,305		\$8,380	
Total Non-Retail Expenditure	\$3,790	47.5%	\$3,991	48.1%	\$4,019	48.0%
Total Retail Expenditure	\$4,187	52.5%	\$4,314	51.9%	\$4,361	52.0%
Alcoholic Beverages	\$49	0.6%	\$51	0.6%	\$51	0.6%
Apparel	\$151	1.9%	\$155	1.9%	\$156	1.9%
Contributions	\$250	3.1%	\$263	3.2%	\$263	3.1%
Education	\$180	2.3%	\$188	2.3%	\$189	2.3%
Entertainment	\$466	5.8%	\$481	5.8%	\$483	5.8%
Food Away From Home	\$357	4.5%	\$369	4.4%	\$370	4.4%
Grocery	\$562	7.0%	\$565	6.8%	\$572	6.8%
Health Care	\$556	7.0%	\$558	6.7%	\$556	6.6%
Household Furnishings and Equipment	\$215	2.7%	\$222	2.7%	\$223	2.7%
Household Operations	\$152	1.9%	\$157	1.9%	\$158	1.9%
Miscellaneous Expenses	\$139	1.7%	\$144	1.7%	\$144	1.7%
Personal Care	\$109	1.4%	\$110	1.3%	\$111	1.3%
Shelter	\$1,306	16.4%	\$1,327	16.0%	\$1,323	15.8%
Tax and Retirement	\$1,703	21.4%	\$1,864	22.4%	\$1,876	22.4%
Tobacco and Related	\$46	0.6%	\$44	0.5%	\$45	0.5%
Transportation	\$1,333	16.7%	\$1,405	16.9%	\$1,450	17.3%
Utilities	\$403	5.0%	\$404	4.9%	\$409	4.9%

# Consumer Expenditure Trend



<b>Kingfisher, Oklahoma</b>	<b>10 min drive</b>	<b>15 min drive</b>	<b>30 min drive</b>
<b>Drive Time</b>	<b>time</b>	<b>time</b>	<b>time</b>
<b>Population / Households (2030)</b>			
Projected Population	5,574	7,271	13,327
Projected Households	-	-	-
<b>Total Annual Consumer Expenditure (2030)</b>			
Total Household Expenditure	\$195.34 M	\$267.08 M	\$489.49 M
Total Non-Retail Expenditure	\$92.87 M	\$128.22 M	\$234.47 M
Total Retail Expenditure	\$102.48 M	\$138.86 M	\$255.02 M
Alcoholic Beverages	\$1.21 M	\$1.64 M	\$2.99 M
Apparel	\$3.68 M	\$4.98 M	\$9.09 M
Contributions	\$6.15 M	\$8.48 M	\$15.4 M
Education	\$4.42 M	\$6.06 M	\$11.03 M
Entertainment	\$11.39 M	\$15.42 M	\$28.14 M
Food Away From Home	\$8.72 M	\$11.83 M	\$21.58 M
Grocery	\$13.6 M	\$18 M	\$33.04 M
Health Care	\$13.71 M	\$18.09 M	\$32.87 M
Household Furnishings and Equipment	\$5.26 M	\$7.14 M	\$13.02 M
Household Operations	\$3.71 M	\$5.01 M	\$9.18 M
Miscellaneous Expenses	\$3.4 M	\$4.61 M	\$8.4 M
Personal Care	\$2.64 M	\$3.52 M	\$6.44 M
Shelter	\$31.81 M	\$42.46 M	\$76.83 M
Tax and Retirement	\$42.02 M	\$60.07 M	\$109.8 M
Tobacco and Related	\$1.08 M	\$1.39 M	\$2.58 M
Transportation	\$32.82 M	\$45.52 M	\$85.48 M
Utilities	\$9.74 M	\$12.86 M	\$23.62 M
<b>Consumer Expenditure Growth (2025 to 2030)</b>			
Total Household Expenditure	\$5.26 M	\$8.78 M	\$21.59 M
Total Non-Retail Expenditure	\$2.56 M	\$4.1 M	\$10.09 M
Total Retail Expenditure	\$2.71 M	\$4.68 M	\$11.5 M
Alcoholic Beverages	\$31.44 K	\$53.09 K	\$127.78 K
Apparel	\$87.53 K	\$151.76 K	\$371.12 K
Contributions	\$187.73 K	\$301.22 K	\$710.46 K
Education	\$126.96 K	\$207.66 K	\$493.63 K
Entertainment	\$271.11 K	\$473.03 K	\$1.15 M
Food Away From Home	\$214.59 K	\$369.72 K	\$896.62 K
Grocery	\$208.53 K	\$436.33 K	\$1.13 M
Health Care	\$468.4 K	\$728.18 K	\$1.82 M
Household Furnishings and Equipment	\$133.4 K	\$227.51 K	\$549.38 K
Household Operations	\$81.06 K	\$143.74 K	\$357.96 K
Miscellaneous Expenses	\$88.2 K	\$150.44 K	\$360.04 K
Personal Care	\$46.12 K	\$90.95 K	\$230.58 K
Shelter	\$691.68 K	\$1.21 M	\$2.96 M
Tax and Retirement	\$1.43 M	\$2.11 M	\$5.06 M
Tobacco and Related	\$-4.65 K	\$11.79 K	\$53.53 K
Transportation	\$1.06 M	\$1.82 M	\$4.53 M
Utilities	\$141.36 K	\$303.47 K	\$790.1 K

# **Crime Risk**

Kingfisher, Oklahoma	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Demographics</b>			
Population	5,461	7,075	12,841
Census Population	5,269	6,843	12,275
Households	1,986	2,592	4,653
Average Household Income	\$90,341	\$104,728	\$108,282
Median Household Income	\$74,356	\$77,586	\$77,728
Per Capita Income	\$32,974	\$38,485	\$39,350
<b>Total Crime</b>			
Crime Index	67	63	53
Crime Level	Below Average	Below Average	Low Risk
<b>Personal Crime</b>			
Crime Index	70	65	54
Crime Level	Below Average	Below Average	Low Risk
<b>Murder</b>			
Crime Index	58	62	60
Crime Level	Low Risk	Below Average	Low Risk
<b>Rape</b>			
Crime Index	168	153	120
Crime Level	High Risk	High Risk	Above Average
<b>Robbery</b>			
Crime Index	8	10	11
Crime Level	Very Low	Very Low	Very Low
<b>Assault</b>			
Crime Index	72	67	56
Crime Level	Below Average	Below Average	Low Risk
<b>Property Crime</b>			
Crime Index	67	62	53
Crime Level	Below Average	Below Average	Low Risk
<b>Burglary</b>			
Crime Index	70	66	64
Crime Level	Below Average	Below Average	Below Average
<b>Larceny</b>			
Crime Index	68	62	50
Crime Level	Below Average	Below Average	Low Risk
<b>Motor Vehicle Theft</b>			
Crime Index	61	61	61
Crime Level	Below Average	Below Average	Below Average

\* Crime Index: 100 = National Average Adjusted for Population

# **Void Analysis**

# Void Analysis



<b>Kingfisher, Oklahoma</b>	<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>	<b>Locations</b>	<b>Footage</b>	
<b>Auto Parts Tires</b>			
NAPA	2 / 1	6,200	
O'Reilly	1 / 1	8,500	
<b>Banks</b>			
BancFirst	2 / 2	8,500	
<b>Banks Minor</b>			
Bank	10 / 4		
<b>Convenience Stores</b>			
Casey's General Store	2 / 1	3,200	
Love's	2 / 1	7,300	
Phillips 66	4 / 3	2,500	
Sinclair	1 / 0	2,000	
Valero	5 / 3	3,200	
<b>Dealerships</b>			
Chevrolet	2 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 1		
GMC	1 / 1		
Jeep	1 / 1		
RAM	1 / 1		
<b>Discount Department Stores</b>			
Walmart Supercenter	1 / 1	189,700	
<b>Dollar Stores</b>			
Dollar General	2 / 1	9,600	
Family Dollar   Dollar Tree	1 / 0	12,100	
<b>Education</b>			
Day Care	5 / 2		
High School	5 / 1		
PK - 8	11 / 3		
PK - 8 (Private)	2 / 1		
Trade Schools	1 / 0		
<b>Entertainment</b>			
Theatres	1 / 1		
<b>Health Care</b>			
Chiropractic	2 / 2		
Clinical Nurse Specialist	1 / 1		

<b>Kingfisher, Oklahoma</b>	<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Drive Time</b>	<b>Locations</b>	<b>Footage</b>	
Diagnostic Radiology	1 / 1		
Endocrinology	1 / 1		
Family Practice	3 / 2		
Geriatric Medicine	1 / 1		
Hematology and Oncology	1 / 1		
Internal Medicine	1 / 1		
Nurse Practitioner	4 / 2		
Optometry	3 / 2		
Orthopedic Surgery	1 / 1		
Physical Therapy	1 / 1		
Physician Assistant	4 / 2		
Podiatry	1 / 1		
Psychiatry	1 / 1		
<b>Home Improvement</b>			
Ace Hardware	1 / 1	16,200	
<b>Hotels</b>			
Holiday Inn Express	1 / 1	16,400	
Sleep	1 / 0	13,100	
<b>Restaurants Fast Food Major</b>			
KFC	1 / 1	3,100	
McDonald's	1 / 1	4,600	
Sonic	3 / 1	2,800	
Taco Bell	1 / 1	2,500	
<b>Restaurants Fast Food Minor</b>			
Golden Chick	1 / 0	4,500	
Krispy Krunchy Chicken	2 / 0		
<b>Restaurants Ice Cream Smoothie</b>			
Braum's	1 / 1	5,100	
<b>Restaurants Pizza</b>			
Godfather's Pizza	1 / 1	2,700	
Pizza Hut	2 / 1	2,800	
Simple Simon's Pizza	1 / 0	2,000	
<b>Restaurants Sandwich</b>			
Subway	3 / 1	1,700	
<b>Self Storage</b>			
CubeSmart	1 / 1	37,500	
<b>Specialty</b>			

Kingfisher, Oklahoma		Site / Market	Avg Square	Closest Location
Drive Time		Locations	Footage	
Hallmark		1 / 1	5,600	
<b>Worship</b>				
Baptist		3 / 1		
Methodist Episcopal		1 / 1		