

**RETAIL ATTRACTIONS, LLC**  

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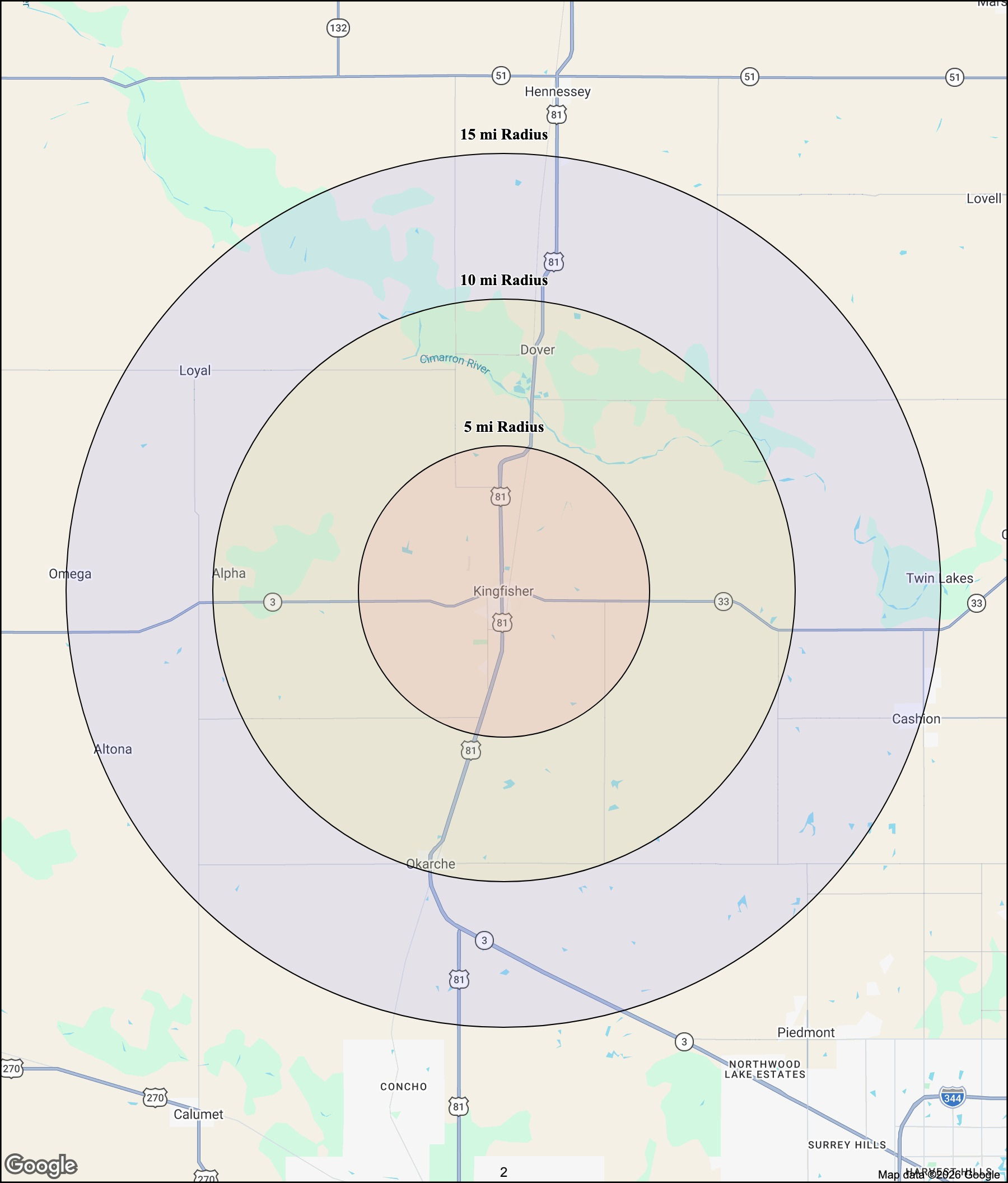
**Economic Development Consulting**

**Kingfisher, Oklahoma  
Radius  
1st Quarter 2026**

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# Demographics



15 mi Radius

10 mi Radius

5 mi Radius

Kingfisher

Hennessey

Loyal

Dover

Cimarron River

Omega

Alpha

Twin Lakes

Altona

Cashion

Okarche

Piedmont

Calumet

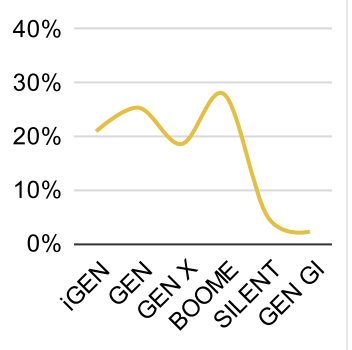
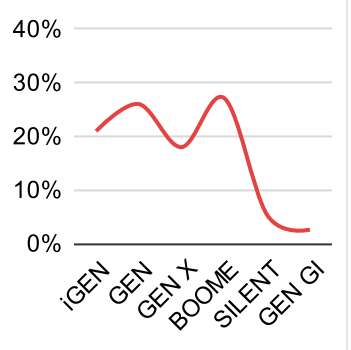
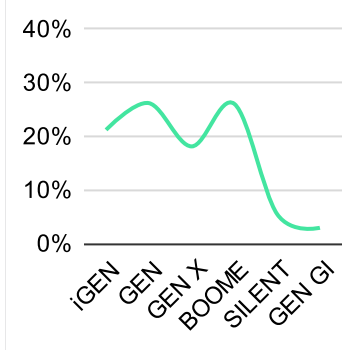
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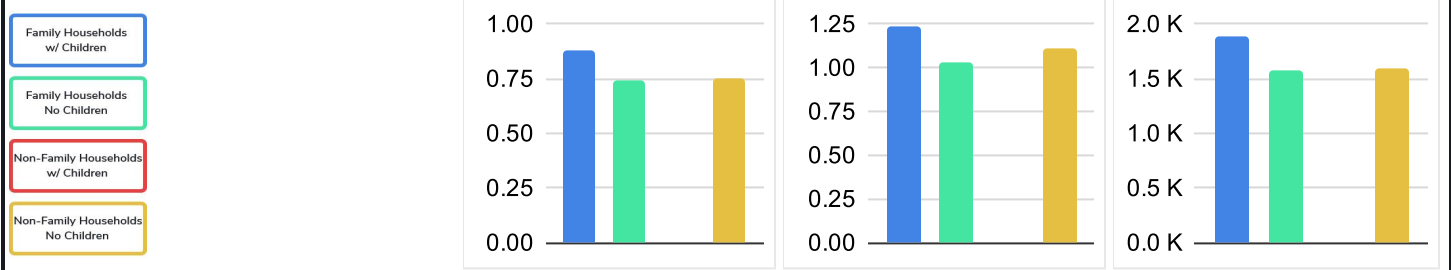
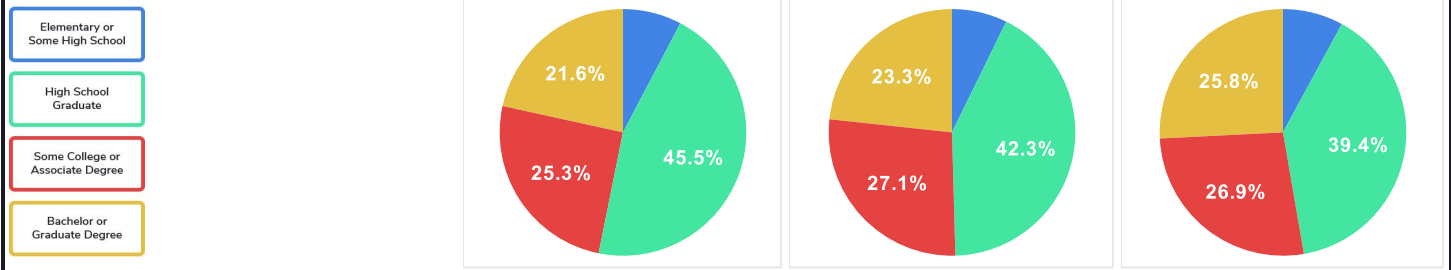
NORTHWOOD LAKE ESTATES

SURREY HILLS



Kingfisher, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
<b>Age Distribution (2025)</b>							
Age Under 5 Years		383	5.9%	554	6.0%	848	6.0%
Age 5 to 9 Years		485	7.5%	671	7.3%	1,007	7.2%
Age 10 to 14 Years		512	7.9%	702	7.6%	1,081	7.7%
Age 15 to 19 Years		518	8.0%	726	7.9%	1,081	7.7%
Age 20 to 24 Years		398	6.1%	565	6.1%	819	5.8%
Age 25 to 29 Years		368	5.6%	502	5.5%	751	5.4%
Age 30 to 34 Years		421	6.5%	599	6.5%	904	6.4%
Age 35 to 39 Years		380	5.8%	536	5.8%	866	6.2%
Age 40 to 44 Years		442	6.8%	612	6.6%	953	6.8%
Age 45 to 49 Years		357	5.5%	507	5.5%	786	5.6%
Age 50 to 54 Years		368	5.7%	532	5.8%	832	5.9%
Age 55 to 59 Years		314	4.8%	466	5.1%	739	5.3%
Age 60 to 64 Years		384	5.9%	584	6.4%	916	6.5%
Age 65 to 69 Years		340	5.2%	496	5.4%	769	5.5%
Age 70 to 74 Years		290	4.4%	413	4.5%	648	4.6%
Age 75 to 79 Years		197	3.0%	272	3.0%	416	3.0%
Age 80 to 84 Years		160	2.5%	218	2.4%	305	2.2%
Age 85 Years or Over		192	2.9%	240	2.6%	313	2.2%
Median Age		36.2		36.6		37.0	
<b>Generation (2025)</b>							
iGeneration (Age Under 15 Years)		1,380	21.2%	1,927	21.0%	2,936	20.9%
Generation 9/11 Millennials (Age 15 to 34 Years)		1,705	26.2%	2,392	26.0%	3,555	25.3%
Gen Xers (Age 35 to 49 Years)		1,180	18.1%	1,654	18.0%	2,605	18.6%
Baby Boomers (Age 50 to 74 Years)		1,696	26.0%	2,492	27.1%	3,904	27.8%
Silent Generation (Age 75 to 84 Years)		358	5.5%	491	5.3%	721	5.1%
G.I. Generation (Age 85 Years or Over)		192	2.9%	240	2.6%	313	2.2%



Kingfisher, Oklahoma		5 mi radius	10 mi radius	15 mi radius
Radius				
<b>Household Type (2025)</b>				
Total Households		2,372	3,373	5,073
Family Households		1,620 68.3%	2,263 67.1%	3,470 68.4%
Family Households with Children		879 54.2%	1,233 54.5%	1,887 54.4%
Family Households No Children		741 45.8%	1,029 45.5%	1,583 45.6%
Non-Family Households		752 31.7%	1,111 32.9%	1,603 31.6%
Non-Family Households with Children		1 0.1%	1 0.1%	2 0.1%
Non-Family Households No Children		751 99.9%	1,109 99.9%	1,601 99.9%
				
<b>Education Attainment (2025)</b>				
Elementary or Some High School		325 7.7%	434 7.3%	728 7.9%
High School Graduate		1,915 45.5%	2,529 42.3%	3,622 39.4%
Some College or Associate Degree		1,065 25.3%	1,622 27.1%	2,476 26.9%
Bachelor or Graduate Degree		909 21.6%	1,393 23.3%	2,373 25.8%
				
<b>Household Income (2025)</b>				
Estimated Average Household Income		\$91,000	\$106,620	\$108,722
Estimated Median Household Income		\$72,788	\$76,893	\$80,160
HH Income Under \$10,000		18 0.8%	49 1.5%	105 2.1%
HH Income \$10,000 to \$34,999		401 16.9%	550 16.3%	802 15.8%
HH Income \$35,000 to \$49,999		328 13.8%	432 12.8%	581 11.5%
HH Income \$50,000 to \$74,999		443 18.7%	580 17.2%	875 17.3%
HH Income \$75,000 to \$99,999		384 16.2%	535 15.9%	773 15.2%
HH Income \$100,000 to \$149,999		462 19.5%	662 19.6%	1,018 20.1%
HH Income \$150,000 or More		335 14.1%	565 16.7%	919 18.1%

Kingfisher, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
<b>Population</b>						
Estimated Population (2025)	6,510		9,196		14,034	
Projected Population (2030)	6,649		9,469		14,572	
Census Population (2020)	6,386		8,995		13,107	
Census Population (2010)	6,145		8,923		12,816	
Projected Annual Growth (2025-2030)	138	0.4%	273	0.6%	538	0.8%
Historical Annual Growth (2020-2025)	124	-	201	0.4%	927	1.4%
Historical Annual Growth (2010-2020)	241	0.4%	73	-	291	0.2%
Estimated Population Density (2025)	83 <i>psm</i>		29 <i>psm</i>		20 <i>psm</i>	
Trade Area Size	78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		706.8 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2025)	2,372		3,373		5,073	
Projected Households (2030)	2,478		3,552		5,438	
Census Households (2020)	2,356		3,339		4,845	
Census Households (2010)	2,359		3,424		4,881	
Projected Annual Growth (2025-2030)	106	0.9%	179	1.1%	365	1.4%
Historical Annual Change (2010-2025)	12	-	-51	-	192	0.3%
<b>Average Household Income</b>						
Estimated Average Household Income (2025)	\$91,000		\$106,620		\$108,722	
Projected Average Household Income (2030)	\$90,565		\$106,515		\$108,694	
Census Average Household Income (2010)	\$56,806		\$58,218		\$61,678	
Census Average Household Income (2000)	\$48,631		\$49,500		\$48,954	
Projected Annual Change (2025-2030)	-\$435	-	-\$105	-	-\$28	-
Historical Annual Change (2000-2025)	\$42,369	3.5%	\$57,120	4.6%	\$59,768	4.9%
<b>Median Household Income</b>						
Estimated Median Household Income (2025)	\$72,788		\$76,893		\$80,160	
Projected Median Household Income (2030)	\$72,496		\$76,807		\$80,168	
Census Median Household Income (2010)	\$46,756		\$48,367		\$50,968	
Census Median Household Income (2000)	\$39,212		\$39,091		\$38,945	
Projected Annual Change (2025-2030)	-\$292	-	-\$86	-	\$8	-
Historical Annual Change (2000-2025)	\$33,576	3.4%	\$37,802	3.9%	\$41,215	4.2%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2025)	\$33,259		\$39,226		\$39,430	
Projected Per Capita Income (2030)	\$33,851		\$40,071		\$40,687	
Census Per Capita Income (2010)	\$21,800		\$22,337		\$23,485	
Census Per Capita Income (2000)	\$18,599		\$18,891		\$18,524	
Projected Annual Change (2025-2030)	\$592	0.4%	\$845	0.4%	\$1,257	0.6%
Historical Annual Change (2000-2025)	\$14,660	3.2%	\$20,335	4.3%	\$20,906	4.5%
Estimated Average Household Net Worth (2025)	\$862,328		\$998,729		\$1.05 M	



**RETAIL ATTRACTIONS, LLC**  
**Economic Development Consulting**

<b>Kingfisher, Oklahoma</b>						
<b>Radius</b>	<b>5 mi radius</b>		<b>10 mi radius</b>		<b>15 mi radius</b>	
<b>Race and Ethnicity</b>						
Total Population (2025)	6,510		9,196		14,034	
White (2025)	4,943	75.9%	7,153	77.8%	11,127	79.3%
Black or African American (2025)	161	2.5%	192	2.1%	288	2.1%
American Indian or Alaska Native (2025)	185	2.8%	253	2.8%	378	2.7%
Asian (2025)	46	0.7%	53	0.6%	78	0.6%
Hawaiian or Pacific Islander (2025)	-	-	3	-	4	-
Other Race (2025)	505	7.8%	636	6.9%	814	5.8%
Two or More Races (2025)	669	10.3%	905	9.8%	1,345	9.6%
Population < 18 (2025)	1,711 26.3%		2,392 26.0%		3,629 25.9%	
White Not Hispanic	1,006	58.8%	1,477	61.7%	2,302	63.4%
Black or African American	33	1.9%	42	1.8%	80	2.2%
Asian	12	0.7%	16	0.7%	27	0.8%
Other Race Not Hispanic	190	11.1%	255	10.7%	390	10.8%
Hispanic	470	27.5%	602	25.2%	830	22.9%
Not Hispanic or Latino Population (2025)	5,249 80.6%		7,555 82.2%		11,772 83.9%	
Not Hispanic White	4,567	87.0%	6,650	88.0%	10,380	88.2%
Not Hispanic Black or African American	151	2.9%	181	2.4%	273	2.3%
Not Hispanic American Indian or Alaska Native	145	2.8%	195	2.6%	294	2.5%
Not Hispanic Asian	45	0.8%	52	0.7%	75	0.6%
Not Hispanic Hawaiian or Pacific Islander	-	-	3	-	4	-
Not Hispanic Other Race	6	0.1%	8	-	14	0.1%
Not Hispanic Two or More Races	336	6.4%	467	6.2%	732	6.2%
Hispanic or Latino Population (2025)	1,261 19.4%		1,641 17.8%		2,261 16.1%	
Hispanic White	377	29.9%	504	30.7%	746	33.0%
Hispanic Black or African American	10	0.8%	11	0.7%	15	0.7%
Hispanic American Indian or Alaska Native	41	3.2%	59	3.6%	84	3.7%
Hispanic Asian	1	-	1	-	3	0.1%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-
Hispanic Other Race	499	39.6%	629	38.3%	800	35.4%
Hispanic Two or More Races	334	26.5%	438	26.7%	614	27.1%
Not Hispanic or Latino Population (2020)	5,373 84.1%		7,699 85.6%		11,400 87.0%	
Hispanic or Latino Population (2020)	1,013 15.9%		1,296 14.4%		1,707 13.0%	
Not Hispanic or Latino Population (2010)	5,415 88.1%		7,954 89.1%		11,582 90.4%	
Hispanic or Latino Population (2010)	730 11.9%		969 10.9%		1,233 9.6%	
Not Hispanic or Latino Population (2030)	5,296 79.7%		7,624 80.5%		11,910 81.7%	
Hispanic or Latino Population (2030)	1,353 20.3%		1,845 19.5%		2,662 18.3%	
Projected Annual Growth (2025-2030)	92	1.5%	204	2.5%	401	3.5%
Historical Annual Growth (2010-2020)	283	3.9%	327	3.4%	474	3.8%



**RETAIL ATTRACTIONS, LLC**  
**Economic Development Consulting**

<b>Kingfisher, Oklahoma</b>		<b>5 mi radius</b>		<b>10 mi radius</b>		<b>15 mi radius</b>	
<b>Radius</b>							
<b>Total Age Distribution (2025)</b>							
Total Population		6,510		9,196		14,034	
Age Under 5 Years		383	5.9%	554	6.0%	848	6.0%
Age 5 to 9 Years		485	7.5%	671	7.3%	1,007	7.2%
Age 10 to 14 Years		512	7.9%	702	7.6%	1,081	7.7%
Age 15 to 19 Years		518	8.0%	726	7.9%	1,081	7.7%
Age 20 to 24 Years		398	6.1%	565	6.1%	819	5.8%
Age 25 to 29 Years		368	5.6%	502	5.5%	751	5.4%
Age 30 to 34 Years		421	6.5%	599	6.5%	904	6.4%
Age 35 to 39 Years		380	5.8%	536	5.8%	866	6.2%
Age 40 to 44 Years		442	6.8%	612	6.6%	953	6.8%
Age 45 to 49 Years		357	5.5%	507	5.5%	786	5.6%
Age 50 to 54 Years		368	5.7%	532	5.8%	832	5.9%
Age 55 to 59 Years		314	4.8%	466	5.1%	739	5.3%
Age 60 to 64 Years		384	5.9%	584	6.4%	916	6.5%
Age 65 to 69 Years		340	5.2%	496	5.4%	769	5.5%
Age 70 to 74 Years		290	4.4%	413	4.5%	648	4.6%
Age 75 to 79 Years		197	3.0%	272	3.0%	416	3.0%
Age 80 to 84 Years		160	2.5%	218	2.4%	305	2.2%
Age 85 Years or Over		192	2.9%	240	2.6%	313	2.2%
Median Age		36.2		36.6		37.0	
Age 19 Years or Less		1,899	29.2%	2,653	28.9%	4,016	28.6%
Age 20 to 64 Years		3,432	52.7%	4,903	53.3%	7,566	53.9%
Age 65 Years or Over		1,179	18.1%	1,639	17.8%	2,451	17.5%
<b>Female Age Distribution (2025)</b>							
Female Population		3,179	48.8%	4,449	48.4%	6,708	47.8%
Age Under 5 Years		191	6.0%	271	6.1%	402	6.0%
Age 5 to 9 Years		251	7.9%	331	7.4%	494	7.4%
Age 10 to 14 Years		249	7.8%	344	7.7%	525	7.8%
Age 15 to 19 Years		231	7.3%	323	7.3%	480	7.2%
Age 20 to 24 Years		197	6.2%	266	6.0%	369	5.5%
Age 25 to 29 Years		192	6.1%	262	5.9%	391	5.8%
Age 30 to 34 Years		222	7.0%	312	7.0%	453	6.7%
Age 35 to 39 Years		179	5.6%	260	5.8%	414	6.2%
Age 40 to 44 Years		211	6.6%	296	6.7%	459	6.8%
Age 45 to 49 Years		185	5.8%	259	5.8%	379	5.7%
Age 50 to 54 Years		162	5.1%	234	5.3%	370	5.5%
Age 55 to 59 Years		156	4.9%	220	4.9%	346	5.2%
Age 60 to 64 Years		184	5.8%	276	6.2%	436	6.5%
Age 65 to 69 Years		162	5.1%	237	5.3%	372	5.5%
Age 70 to 74 Years		136	4.3%	199	4.5%	310	4.6%
Age 75 to 79 Years		104	3.3%	140	3.1%	205	3.1%
Age 80 to 84 Years		84	2.6%	112	2.5%	157	2.3%
Age 85 Years or Over		82	2.6%	107	2.4%	146	2.2%
Female Median Age		35.7		36.2		36.8	
Age 19 Years or Less		922	29.0%	1,269	28.5%	1,902	28.3%
Age 20 to 64 Years		1,688	53.1%	2,385	53.6%	3,616	53.9%
Age 65 Years or Over		569	17.9%	795	17.9%	1,190	17.7%



**RETAIL ATTRACTIONS, LLC**  
**Economic Development Consulting**

<b>Kingfisher, Oklahoma</b>		<b>5 mi radius</b>		<b>10 mi radius</b>		<b>15 mi radius</b>	
<b>Radius</b>							
<b>Male Age Distribution (2025)</b>							
Male Population		3,332	51.2%	4,747	51.6%	7,326	52.2%
Age Under 5 Years		192	5.8%	284	6.0%	446	6.1%
Age 5 to 9 Years		234	7.0%	340	7.2%	513	7.0%
Age 10 to 14 Years		263	7.9%	358	7.5%	556	7.6%
Age 15 to 19 Years		287	8.6%	403	8.5%	601	8.2%
Age 20 to 24 Years		201	6.0%	299	6.3%	450	6.1%
Age 25 to 29 Years		175	5.3%	240	5.0%	360	4.9%
Age 30 to 34 Years		199	6.0%	287	6.0%	451	6.2%
Age 35 to 39 Years		200	6.0%	276	5.8%	453	6.2%
Age 40 to 44 Years		231	6.9%	315	6.6%	494	6.7%
Age 45 to 49 Years		173	5.2%	248	5.2%	406	5.5%
Age 50 to 54 Years		206	6.2%	298	6.3%	462	6.3%
Age 55 to 59 Years		158	4.7%	247	5.2%	393	5.4%
Age 60 to 64 Years		200	6.0%	309	6.5%	480	6.6%
Age 65 to 69 Years		178	5.4%	259	5.5%	397	5.4%
Age 70 to 74 Years		153	4.6%	214	4.5%	338	4.6%
Age 75 to 79 Years		93	2.8%	133	2.8%	211	2.9%
Age 80 to 84 Years		77	2.3%	106	2.2%	148	2.0%
Age 85 Years or Over		110	3.3%	132	2.8%	168	2.3%
Male Median Age		36.8		36.9		37.1	
Age 19 Years or Less		977	29.3%	1,385	29.2%	2,115	28.9%
Age 20 to 64 Years		1,744	52.3%	2,518	53.1%	3,950	53.9%
Age 65 Years or Over		611	18.3%	844	17.8%	1,261	17.2%
<b>Males per 100 Females (2025)</b>							
Overall Comparison		105		107		109	
Age Under 5 Years		101	50.2%	105	51.2%	111	52.6%
Age 5 to 9 Years		93	48.3%	103	50.7%	104	50.9%
Age 10 to 14 Years		105	51.3%	104	51.0%	106	51.4%
Age 15 to 19 Years		124	55.4%	125	55.5%	125	55.6%
Age 20 to 24 Years		102	50.5%	112	52.9%	122	55.0%
Age 25 to 29 Years		91	47.7%	91	47.7%	92	48.0%
Age 30 to 34 Years		89	47.2%	92	48.0%	100	49.9%
Age 35 to 39 Years		112	52.8%	106	51.4%	109	52.3%
Age 40 to 44 Years		110	52.3%	106	51.6%	108	51.8%
Age 45 to 49 Years		94	48.3%	96	48.9%	107	51.7%
Age 50 to 54 Years		127	56.0%	128	56.0%	125	55.5%
Age 55 to 59 Years		102	50.4%	112	52.9%	113	53.1%
Age 60 to 64 Years		109	52.1%	112	52.8%	110	52.4%
Age 65 to 69 Years		110	52.4%	109	52.2%	107	51.6%
Age 70 to 74 Years		112	52.9%	107	51.8%	109	52.1%
Age 75 to 79 Years		90	47.3%	95	48.6%	103	50.7%
Age 80 to 84 Years		92	47.8%	95	48.7%	94	48.5%
Age 85 Years or Over		133	57.1%	123	55.2%	115	53.5%
Age 19 Years or Less		106	51.4%	109	52.2%	111	52.7%
Age 20 to 39 Years		98	49.5%	100	50.0%	105	51.3%
Age 40 to 64 Years		108	51.9%	110	52.5%	112	52.9%
Age 65 Years or Over		107	51.8%	106	51.5%	106	51.4%



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<b>Kingfisher, Oklahoma</b>		<b>5 mi radius</b>		<b>10 mi radius</b>		<b>15 mi radius</b>	
<b>Radius</b>							
<b>Household Type (2025)</b>							
Total Households		2,372		3,373		5,073	
Households with Children		880	37.1%	1,235	36.6%	1,889	37.2%
Average Household Size		2.6		2.6		2.7	
Household Density per Square Mile		30		11		7	
Population Family		5,320	81.7%	7,475	81.3%	11,496	81.9%
Population Non-Family		965	14.8%	1,462	15.9%	2,212	15.8%
Population Group Quarters		225	3.5%	258	2.8%	326	2.3%
Family Households		1,620	68.3%	2,263	67.1%	3,470	68.4%
Married Couple Households		1,264	78.0%	1,849	81.7%	2,929	84.4%
Other Family Households with Children		356	22.0%	413	18.3%	540	15.6%
Family Households with Children		879	54.2%	1,233	54.5%	1,887	54.4%
Married Couple with Children		637	72.5%	918	74.5%	1,434	76.0%
Other Family Households with Children		242	27.5%	315	25.5%	453	24.0%
Family Households No Children		741	45.8%	1,029	45.5%	1,583	45.6%
Married Couple No Children		627	84.7%	931	90.4%	1,495	94.5%
Other Family Households No Children		114	15.3%	98	9.6%	88	5.5%
Non-Family Households		752	31.7%	1,111	32.9%	1,603	31.6%
Non-Family Households with Children		1	0.1%	1	0.1%	2	0.1%
Non-Family Households No Children		751	99.9%	1,109	99.9%	1,601	99.9%
Average Family Household Size		3.3		3.3		3.3	
Average Family Income		\$97,171		\$124,225		\$129,887	
Median Family Income		\$78,650		\$86,717		\$91,413	
Average Non-Family Household Size		1.3		1.3		1.4	
<b>Marital Status (2025)</b>							
Population Age 15 Years or Over		5,130		7,269		11,098	
Never Married		1,555	30.3%	2,104	29.0%	3,115	28.1%
Currently Married		2,543	49.6%	3,706	51.0%	5,878	53.0%
Previously Married		1,033	20.1%	1,459	20.1%	2,105	19.0%
Separated		229	22.2%	272	18.6%	401	19.1%
Widowed		394	38.1%	567	38.9%	793	37.7%
Divorced		409	39.7%	619	42.5%	911	43.3%
<b>Educational Attainment (2025)</b>							
Adult Population Age 25 Years or Over		4,214		5,977		9,198	
Elementary (Grade Level 0 to 8)		140	3.3%	180	3.0%	322	3.5%
Some High School (Grade Level 9 to 11)		185	4.4%	254	4.2%	406	4.4%
High School Graduate		1,915	45.5%	2,529	42.3%	3,622	39.4%
Some College		853	20.3%	1,235	20.7%	1,883	20.5%
Associate Degree Only		211	5.0%	387	6.5%	592	6.4%
Bachelor Degree Only		637	15.1%	985	16.5%	1,697	18.5%
Graduate Degree		272	6.5%	408	6.8%	675	7.3%
Any College (Some College or Higher)		1,973	46.8%	3,015	50.4%	4,848	52.7%
College Degree + (Bachelor Degree or Higher)		909	21.6%	1,393	23.3%	2,373	25.8%



**RETAIL ATTRACTIONS, LLC**  
**Economic Development Consulting**

<b>Kingfisher, Oklahoma</b>		<b>5 mi radius</b>		<b>10 mi radius</b>		<b>15 mi radius</b>	
<b>Radius</b>							
<b>Housing</b>							
Total Housing Units (2025)		2,676		3,788		5,655	
Total Housing Units (2020)		2,630		3,738		5,446	
Historical Annual Growth (2020-2025)		46	-	50	-	209	-
Housing Units Occupied (2025)		2,372	88.6%	3,373	89.1%	5,073	89.7%
Housing Units Owner-Occupied		1,676	70.7%	2,490	73.8%	3,925	77.4%
Housing Units Renter-Occupied		696	29.3%	883	26.2%	1,148	22.6%
Housing Units Vacant (2025)		304	11.4%	415	10.9%	582	10.3%
<b>Household Size (2025)</b>							
Total Households		2,372		3,373		5,073	
1 Person Households		620	26.1%	881	26.1%	1,220	24.1%
2 Person Households		767	32.4%	1,082	32.1%	1,690	33.3%
3 Person Households		346	14.6%	511	15.1%	795	15.7%
4 Person Households		347	14.6%	482	14.3%	728	14.4%
5 Person Households		184	7.8%	260	7.7%	387	7.6%
6 Person Households		75	3.2%	103	3.0%	158	3.1%
7 or More Person Households		33	1.4%	55	1.6%	95	1.9%
<b>Household Income Distribution (2025)</b>							
HH Income \$200,000 or More		131	5.5%	272	8.1%	434	8.6%
HH Income \$150,000 to \$199,999		204	8.6%	293	8.7%	485	9.6%
HH Income \$125,000 to \$149,999		226	9.5%	326	9.7%	444	8.8%
HH Income \$100,000 to \$124,999		237	10.0%	337	10.0%	574	11.3%
HH Income \$75,000 to \$99,999		384	16.2%	535	15.9%	773	15.2%
HH Income \$50,000 to \$74,999		443	18.7%	580	17.2%	875	17.3%
HH Income \$35,000 to \$49,999		328	13.8%	432	12.8%	581	11.5%
HH Income \$25,000 to \$34,999		218	9.2%	298	8.8%	405	8.0%
HH Income \$15,000 to \$24,999		84	3.5%	127	3.8%	228	4.5%
HH Income \$10,000 to \$14,999		99	4.2%	125	3.7%	169	3.3%
HH Income Under \$10,000		18	0.8%	49	1.5%	105	2.1%
<b>Household Vehicles (2025)</b>							
Households 0 Vehicles Available		151	6.4%	173	5.1%	216	4.3%
Households 1 Vehicle Available		546	23.0%	729	21.6%	1,017	20.0%
Households 2 Vehicles Available		1,196	50.4%	1,531	45.4%	2,180	43.0%
Households 3 or More Vehicles Available		478	20.2%	941	27.9%	1,660	32.7%
Total Vehicles Available		4,641		7,113		11,363	
Average Vehicles per Household		2.0		2.1		2.2	
Owner-Occupied Household Vehicles		3,662	78.9%	5,826	81.9%	9,592	84.4%
Average Vehicles per Owner-Occupied Household		2.2		2.3		2.4	
Renter-Occupied Household Vehicles		979	21.1%	1,288	18.1%	1,771	15.6%
Average Vehicles per Renter-Occupied Household		1.4		1.5		1.5	
<b>Travel Time (2025)</b>							
Worker Base Age 16 years or Over		3,364		4,705		7,101	
Travel to Work in 14 Minutes or Less		2,037	60.6%	2,544	54.1%	2,984	42.0%
Travel to Work in 15 to 29 Minutes		428	12.7%	759	16.1%	1,432	20.2%
Travel to Work in 30 to 59 Minutes		477	14.2%	761	16.2%	1,642	23.1%
Travel to Work in 60 Minutes or More		189	5.6%	328	7.0%	490	6.9%
Work at Home		234	6.9%	313	6.7%	554	7.8%
Average Minutes Travel to Work		10.3		12.4		17.0	



**RETAIL ATTRACTIONS, LLC**  
**Economic Development Consulting**

<b>Kingfisher, Oklahoma</b>		<b>5 mi radius</b>		<b>10 mi radius</b>		<b>15 mi radius</b>	
<b>Radius</b>							
<b>Transportation To Work (2025)</b>							
Worker Base Age 16 years or Over		3,364		4,705		7,101	
Drive to Work Alone		2,629	78.2%	3,798	80.7%	5,728	80.7%
Drive to Work in Carpool		409	12.2%	483	10.3%	663	9.3%
Travel to Work by Public Transportation		1	-	1	-	2	-
Drive to Work on Motorcycle		-	-	-	-	1	-
Bicycle to Work		1	-	4	-	4	-
Walk to Work		89	2.7%	101	2.1%	130	1.8%
Other Means		-	-	5	0.1%	20	0.3%
Work at Home		234	6.9%	313	6.7%	554	7.8%
<b>Daytime Demographics (2025)</b>							
Total Businesses		304		322		362	
Total Employees		1,926		2,154		2,351	
Company Headquarter Businesses		5	1.7%	5	1.6%	7	2.0%
Company Headquarter Employees		53	2.7%	53	2.5%	73	3.1%
Employee Population per Business		6.3	to 1	6.7	to 1	6.5	to 1
Residential Population per Business		21.4	to 1	28.6	to 1	38.7	to 1
Adj. Daytime Demographics Age 16 Years or Over		3,573		4,557		6,096	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2025)		5,011		7,110		10,851	
Labor Force Total Males (2025)		2,570	51.3%	3,673	51.7%	5,677	52.3%
Male Civilian Employed		1,880	73.2%	2,663	72.5%	4,055	71.4%
Male Civilian Unemployed		55	2.1%	56	1.5%	68	1.2%
Males in Armed Forces		-	-	1	-	3	-
Males Not in Labor Force		635	24.7%	953	26.0%	1,551	27.3%
Labor Force Total Females (2025)		2,441	48.7%	3,437	48.3%	5,174	47.7%
Female Civilian Employed		1,485	60.8%	2,044	59.5%	3,048	58.9%
Female Civilian Unemployed		28	1.2%	40	1.2%	83	1.6%
Females in Armed Forces		-	-	-	-	-	-
Females Not in Labor Force		928	38.0%	1,353	39.4%	2,043	39.5%
Unemployment Rate		83	1.7%	96	1.3%	151	1.4%
<b>Occupation (2025)</b>							
Occupation Population Age 16 Years or Over		3,364		4,705		7,101	
Occupation Total Males		1,879	55.9%	2,661	56.6%	4,053	57.1%
Occupation Total Females		1,485	44.1%	2,044	43.4%	3,048	42.9%
Management, Business, Financial Operations		449	13.4%	698	14.8%	1,124	15.8%
Professional, Related		606	18.0%	833	17.7%	1,316	18.5%
Service		667	19.8%	821	17.4%	1,115	15.7%
Sales, Office		713	21.2%	992	21.1%	1,470	20.7%
Farming, Fishing, Forestry		42	1.3%	72	1.5%	103	1.5%
Construction, Extraction, Maintenance		534	15.9%	752	16.0%	1,112	15.7%
Production, Transport, Material Moving		352	10.5%	538	11.4%	861	12.1%
White Collar Workers		1,769	52.6%	2,522	53.6%	3,910	55.1%
Blue Collar Workers		1,595	47.4%	2,183	46.4%	3,191	44.9%



**RETAIL ATTRACTIONS, LLC**  
**Economic Development Consulting**

<b>Kingfisher, Oklahoma</b>		<b>5 mi radius</b>		<b>10 mi radius</b>		<b>15 mi radius</b>	
<b>Radius</b>							
<b>Units In Structure (2025)</b>							
Total Units		2,372		3,373		5,073	
1 Detached Unit		1,858	78.4%	2,699	80.0%	4,027	79.4%
1 Attached Unit		30	1.2%	37	1.1%	56	1.1%
2 Units		55	2.3%	58	1.7%	64	1.3%
3 to 4 Units		29	1.2%	45	1.3%	52	1.0%
5 to 9 Units		155	6.5%	165	4.9%	176	3.5%
10 to 19 Units		2	-	5	0.1%	11	0.2%
20 to 49 Units		1	-	1	-	2	-
50 or More Units		24	1.0%	27	0.8%	30	0.6%
Mobile Home or Trailer		218	9.2%	337	10.0%	649	12.8%
Other Structure		-	-	-	-	5	0.1%
<b>Homes Built By Year (2025)</b>							
Homes Built 2020 or later		48	1.8%	61	1.6%	110	1.9%
Homes Built 2010 to 2019		180	6.7%	291	7.7%	556	9.8%
Homes Built 2000 to 2009		180	6.7%	318	8.4%	661	11.7%
Homes Built 1990 to 1999		89	3.3%	192	5.1%	415	7.3%
Homes Built 1980 to 1989		408	15.3%	539	14.2%	700	12.4%
Homes Built 1970 to 1979		446	16.7%	563	14.9%	830	14.7%
Homes Built 1960 to 1969		262	9.8%	338	8.9%	433	7.7%
Homes Built 1950 to 1959		183	6.8%	235	6.2%	307	5.4%
Homes Built 1940 to 1949		51	1.9%	109	2.9%	179	3.2%
Homes Built Before 1939		526	19.6%	728	19.2%	882	15.6%
Median Age of Homes		53.4	yrs	52.1	yrs	47.7	yrs
<b>Home Values (2025)</b>							
Owner Specified Housing Units		1,676		2,490		3,925	
Home Values \$1,000,000 or More		3	0.2%	12	0.5%	42	1.1%
Home Values \$750,000 to \$999,999		40	2.4%	51	2.0%	63	1.6%
Home Values \$500,000 to \$749,999		10	0.6%	69	2.8%	176	4.5%
Home Values \$400,000 to \$499,999		28	1.6%	92	3.7%	235	6.0%
Home Values \$300,000 to \$399,999		362	21.6%	460	18.5%	708	18.0%
Home Values \$250,000 to \$299,999		103	6.2%	210	8.4%	315	8.0%
Home Values \$200,000 to \$249,999		505	30.2%	679	27.3%	872	22.2%
Home Values \$175,000 to \$199,999		149	8.9%	217	8.7%	373	9.5%
Home Values \$150,000 to \$174,999		58	3.5%	76	3.1%	173	4.4%
Home Values \$125,000 to \$149,999		20	1.2%	89	3.6%	165	4.2%
Home Values \$100,000 to \$124,999		141	8.4%	171	6.9%	222	5.7%
Home Values \$90,000 to \$99,999		42	2.5%	50	2.0%	71	1.8%
Home Values \$80,000 to \$89,999		44	2.7%	52	2.1%	74	1.9%
Home Values \$70,000 to \$79,999		31	1.8%	37	1.5%	44	1.1%
Home Values \$60,000 to \$69,999		1	-	8	0.3%	46	1.2%
Home Values \$50,000 to \$59,999		35	2.1%	43	1.7%	46	1.2%
Home Values \$35,000 to \$49,999		38	2.3%	64	2.6%	93	2.4%
Home Values \$25,000 to \$34,999		-	-	6	0.2%	38	1.0%
Home Values \$10,000 to \$24,999		9	0.5%	34	1.4%	59	1.5%
Home Values Under \$10,000		56	3.3%	71	2.8%	109	2.8%
Owner-Occupied Median Home Value		\$208,730		\$216,884		\$223,768	
Renter-Occupied Median Rent		\$652		\$659		\$698	



**RETAIL ATTRACTIONS, LLC**  
**Economic Development Consulting**

Kingfisher, Oklahoma		5 mi radius	10 mi radius	15 mi radius
Radius				
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$229.04 M	\$340.34 M	\$520.52 M
Total Non-Retail Expenditure		\$109.19 M	\$164.09 M	\$250.36 M
Total Retail Expenditure		\$119.85 M	\$176.25 M	\$270.16 M
Alcoholic Beverages		\$1.41 M	\$2.09 M	\$3.19 M
Apparel		\$4.31 M	\$6.34 M	\$9.68 M
Contributions		\$7.19 M	\$10.78 M	\$16.49 M
Education		\$5.17 M	\$7.71 M	\$11.79 M
Entertainment		\$13.36 M	\$19.62 M	\$29.95 M
Food Away From Home		\$10.23 M	\$15.06 M	\$22.99 M
Grocery		\$16.05 M	\$22.93 M	\$34.89 M
Health Care		\$15.82 M	\$22.61 M	\$34.04 M
Household Furnishings and Equipment		\$6.16 M	\$9.09 M	\$13.88 M
Household Operations		\$4.36 M	\$6.4 M	\$9.77 M
Miscellaneous Expenses		\$3.98 M	\$5.86 M	\$8.94 M
Personal Care		\$3.11 M	\$4.48 M	\$6.82 M
Shelter		\$37.26 M	\$53.85 M	\$81.13 M
Tax and Retirement		\$49.56 M	\$77.51 M	\$119.44 M
Tobacco and Related		\$1.3 M	\$1.78 M	\$2.69 M
Transportation		\$38.26 M	\$57.85 M	\$89.89 M
Utilities		\$11.49 M	\$16.38 M	\$24.92 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure		\$8,047	\$8,408	\$8,550
Total Non-Retail Expenditure		\$3,836 47.7%	\$4,054 48.2%	\$4,113 48.1%
Total Retail Expenditures		\$4,211 52.3%	\$4,354 51.8%	\$4,438 51.9%
Alcoholic Beverages		\$50 0.6%	\$52 0.6%	\$52 0.6%
Apparel		\$152 1.9%	\$157 1.9%	\$159 1.9%
Contributions		\$253 3.1%	\$266 3.2%	\$271 3.2%
Education		\$182 2.3%	\$191 2.3%	\$194 2.3%
Entertainment		\$470 5.8%	\$485 5.8%	\$492 5.8%
Food Away From Home		\$359 4.5%	\$372 4.4%	\$378 4.4%
Grocery		\$564 7.0%	\$566 6.7%	\$573 6.7%
Health Care		\$556 6.9%	\$558 6.6%	\$559 6.5%
Household Furnishings and Equipment		\$217 2.7%	\$225 2.7%	\$228 2.7%
Household Operations		\$153 1.9%	\$158 1.9%	\$160 1.9%
Miscellaneous Expenses		\$140 1.7%	\$145 1.7%	\$147 1.7%
Personal Care		\$109 1.4%	\$111 1.3%	\$112 1.3%
Shelter		\$1,309 16.3%	\$1,330 15.8%	\$1,333 15.6%
Tax and Retirement		\$1,741 21.6%	\$1,915 22.8%	\$1,962 22.8%
Tobacco and Related		\$46 0.6%	\$44 0.5%	\$44 0.5%
Transportation		\$1,344 16.7%	\$1,429 17.0%	\$1,477 17.3%
Utilities		\$404 5.0%	\$405 4.8%	\$409 4.8%

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# OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

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## **Vehicle and Parts Dealers**

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

## **Furniture and Home Furnishings Stores**

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

## **Electronics and Appliance Stores**

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

## **Building Materials and Garden Supply Stores**

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

## **Food and Beverage Stores**

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

## **Health and Personal Care Stores**

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

## **Gasoline Stations**

Gasoline stations and gasoline stations with convenience stores

## **Clothing and Clothing Accessories Stores**

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

## **Sporting Goods and Hobby Stores**

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

## **General Merchandise Stores**

Department stores and other general merchandise stores

## **Miscellaneous Store Retailers**

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

## **Foodservice and Drinking Places**

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Kingfisher, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$7.44 M / \$451 K	94	\$10.84 M / \$451 K	96	\$16.51 M / \$454.04 K	97
Men's Clothing Stores	\$301.35 K / -	100	\$432.4 K / -	100	\$658.06 K / -	100
Women's Clothing Stores	\$624.85 K / \$451 K	28	\$915.43 K / \$451 K	51	\$1.4 M / \$454.04 K	67
Children's, Infants' Clothing Stores	\$595.56 K / -	100	\$884.24 K / -	100	\$1.35 M / -	100
Family Clothing Stores	\$3.66 M / -	100	\$5.35 M / -	100	\$8.16 M / -	100
Clothing Accessory Stores	\$169.47 K / -	100	\$245.35 K / -	100	\$373.41 K / -	100
Other Apparel Stores	\$219.1 K / -	100	\$320.63 K / -	100	\$489.14 K / -	100
Shoe Stores	\$1.51 M / -	100	\$2.18 M / -	100	\$3.3 M / -	100
Jewelry Stores	\$319.12 K / -	100	\$461.55 K / -	100	\$697.15 K / -	100
Luggage Stores	\$39.42 K / -	100	\$56.23 K / -	100	\$84.89 K / -	100
<b>Furniture, Home Furnishings Stores</b>	\$6.6 M / -	100	\$9.56 M / -	100	\$14.57 M / -	100
Furniture Stores	\$3.01 M / -	100	\$4.31 M / -	100	\$6.55 M / -	100
Floor Covering Stores	\$427.79 K / -	100	\$615.88 K / -	100	\$937.41 K / -	100
Other Home Furnishing Stores	\$3.17 M / -	100	\$4.64 M / -	100	\$7.08 M / -	100
<b>Electronics, Appliance Stores</b>	\$6.29 M / \$-1	100	\$9.35 M / \$-1	100	\$14.42 M / \$112.62 K	99
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$6.29 M / \$8.85 M	-29	\$9.17 M / \$8.87 M	3	\$13.98 M / \$9.24 M	34
Home Centers	\$3.53 M / \$2.3 M	35	\$5.14 M / \$2.3 M	55	\$7.84 M / \$2.37 M	70
Paint, Wallpaper Stores	\$737.86 K / -	100	\$1.09 M / -	100	\$1.67 M / -	100
Hardware Stores	\$392.72 K / \$3.77 M	-90	\$572.97 K / \$3.77 M	-85	\$873.02 K / \$3.84 M	-77
Other Building Materials Stores	\$1.11 M / \$2.42 M	-54	\$1.61 M / \$2.44 M	-34	\$2.45 M / \$2.67 M	-8
Outdoor Power Equipment Stores	\$67.26 K / -	100	\$97.92 K / -	100	\$149.18 K / -	100
Nursery, Garden Stores	\$446.5 K / \$360.51 K	19	\$649.7 K / \$360.51 K	45	\$990.1 K / \$360.51 K	64
<b>Food, Beverage Stores</b>	\$9.72 M / \$2.34 M	76	\$14.4 M / \$2.34 M	84	\$22.1 M / \$2.82 M	87
Grocery Stores	\$7.49 M / \$1.09 M	86	\$11.04 M / \$1.09 M	90	\$16.94 M / \$1.24 M	93
Convenience Stores	\$663.55 K / \$1.2 M	-45	\$995.38 K / \$1.2 M	-17	\$1.54 M / \$1.53 M	1
Meat Markets	\$44.37 K / \$49.17 K	-10	\$65.25 K / \$49.17 K	25	\$99.62 K / \$49.17 K	51
Fish, Seafood Markets	\$15.28 K / -	100	\$22.49 K / -	100	\$34.32 K / -	100
Fruit, Vegetable Markets	\$29.07 K / -	100	\$42.73 K / -	100	\$65.25 K / -	100
Other Specialty Food Markets	\$59.9 K / -	100	\$88.05 K / -	100	\$134.43 K / -	100
Liquor Stores	\$1.41 M / -	100	\$2.14 M / -	100	\$3.29 M / -	100

Kingfisher, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Health, Personal Care Stores</b>	\$6.32 M / \$9.64 M	-34	\$9.48 M / \$11.99 M	-21	\$14.93 M / \$12.35 M	17
Pharmacy, Drug Stores	\$5.55 M / \$9.64 M	-42	\$8.34 M / \$11.99 M	-30	\$13.12 M / \$12.34 M	6
Cosmetics, Beauty Stores	\$321.89 K / -	100	\$484.55 K / -	100	\$766.67 K / -	100
Optical Goods Stores	\$97.45 K / -	100	\$140.59 K / -	100	\$223.08 K / \$10.96 K	95
Other Health, Personal Care Stores	\$343.45 K / -	100	\$515.96 K / -	100	\$814.81 K / -	100
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$7.49 M / \$862.12 K	88	\$10.93 M / \$862.12 K	92	\$16.66 M / \$939.57 K	94
Sporting Goods Stores	\$2.89 M / \$862.12 K	70	\$4.2 M / \$862.12 K	79	\$6.41 M / \$862.12 K	87
Hobby, Toy, Game Stores	\$2.06 M / -	100	\$2.96 M / -	100	\$4.5 M / -	100
Sewing, Needlecraft Stores	\$1.46 M / -	100	\$2.13 M / -	100	\$3.22 M / \$77.44 K	98
Musical Instrument Stores	\$537.48 K / -	100	\$820.02 K / -	100	\$1.26 M / -	100
Book Stores	\$548.84 K / -	100	\$817.01 K / -	100	\$1.26 M / -	100
<b>General Merchandise Stores</b>	\$23.89 M / \$9.38 M	61	\$34.96 M / \$9.78 M	72	\$53.57 M / \$12.11 M	77
Department Stores	\$8.4 M / -	100	\$12.28 M / \$43.01 K	100	\$18.8 M / \$622.49 K	97
Warehouse Superstores	\$13.15 M / -	100	\$19.29 M / -	100	\$29.59 M / -	100
Other General Merchandise Stores	\$2.33 M / \$9.38 M	-75	\$3.39 M / \$9.74 M	-65	\$5.18 M / \$11.49 M	-55
<b>Miscellaneous Store Retailers</b>	\$3.02 M / \$2.44 M	19	\$4.41 M / \$2.52 M	43	\$6.75 M / \$2.71 M	60
Florists	\$74.08 K / \$212.2 K	-65	\$108.16 K / \$212.2 K	-49	\$164.86 K / \$212.56 K	-22
Office, Stationary Stores	\$294.96 K / -	100	\$424.07 K / -	100	\$644.42 K / -	100
Gift, Souvenir Stores	\$625.96 K / \$253.37 K	60	\$914.37 K / \$253.37 K	72	\$1.4 M / \$256.78 K	82
Used Merchandise Stores	\$209.91 K / \$198.35 K	6	\$300.52 K / \$198.35 K	34	\$454.21 K / \$198.35 K	56
Pet, Pet Supply Stores	\$556.08 K / -	100	\$793 K / -	100	\$1.21 M / \$-1	100
Art Dealers	\$84.04 K / -	100	\$119.07 K / -	100	\$179.12 K / -	100
Mobile Home Dealers	\$62.4 K / -	100	\$90.43 K / -	100	\$137.89 K / -	100
Other Miscellaneous Retail Stores	\$1.12 M / \$1.77 M	-37	\$1.66 M / \$1.85 M	-10	\$2.57 M / \$2.04 M	20
<b>Non-Store Retailers</b>	\$14.23 M / -	100	\$20.95 M / \$3.51 K	100	\$32.22 M / \$52.65 K	100
Mail Order, Catalog Stores	\$13.32 M / -	100	\$19.62 M / -	100	\$30.19 M / -	100
Vending Machines	\$62.05 K / -	100	\$91.68 K / \$3.51 K	96	\$140.06 K / \$50.82 K	64
Fuel Dealers	\$76.1 K / -	100	\$111.29 K / -	100	\$169.23 K / \$1.83 K	99
Other Direct Selling Establishments	\$764.96 K / -	100	\$1.12 M / -	100	\$1.72 M / -	100

Kingfisher, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Accommodation, Food Services</b>	\$12.63 M / \$18.73 M	-33	\$18.89 M / \$18.41 M	3	\$28.88 M / \$18.48 M	36
Hotels, Other Travel Accommodations	\$811.16 K / \$384.77 K	53	\$1.21 M / \$384.77 K	68	\$1.86 M / \$388.98 K	79
RV Parks	\$7.81 K / \$101	99	\$11.51 K / \$3.19 K	72	\$17.57 K / \$5.93 K	66
Rooming, Boarding Houses	\$4.53 K / -	100	\$6.75 K / -	100	\$10.33 K / -	100
Full Service Restaurants	\$7.38 M / \$13.51 M	-45	\$11.04 M / \$13.52 M	-18	\$16.87 M / \$13.75 M	19
Limited Service Restaurants	\$3.43 M / \$5.25 M	-35	\$5.12 M / \$5.27 M	-3	\$7.84 M / \$5.58 M	29
Special Food Services, Catering	\$1 M / \$-1	100	\$1.49 M / \$-1	100	\$2.28 M / \$-1	100
Drinking Places	\$701.1 K / \$289.97 K	59	\$1.06 M / \$295.04 K	72	\$1.62 M / \$381.14 K	77
<b>Gasoline Stations</b>	\$4.85 M / \$49.23 M	-90	\$7.27 M / \$49.23 M	-85	\$11.26 M / \$50.77 M	-78
<b>Motor Vehicle, Parts Dealers</b>	\$10.4 M / \$31.55 M	-67	\$14.99 M / \$31.62 M	-53	\$22.71 M / \$33.05 M	-31
New Car Dealers	\$5.89 M / \$25.58 M	-77	\$8.41 M / \$25.65 M	-67	\$12.7 M / \$26.85 M	-53
Used Car Dealers	\$545.18 K / \$1.42 M	-62	\$777.67 K / \$1.42 M	-45	\$1.17 M / \$1.42 M	-17
Recreational Vehicle Dealers	\$1.12 M / -	100	\$1.62 M / -	100	\$2.48 M / -	100
Motorcycle, Boat Dealers	\$1.46 M / -	100	\$2.12 M / -	100	\$3.24 M / \$19.2 K	99
Auto Parts, Accessories	\$889.32 K / \$4.31 M	-79	\$1.31 M / \$4.31 M	-70	\$1.99 M / \$4.53 M	-56
Tire Dealers	\$498.65 K / \$242.23 K	51	\$736.15 K / \$242.23 K	67	\$1.12 M / \$242.23 K	78
2025 Population	6,510		9,196		14,034	
2030 Population	6,649		9,469		14,572	
% Population Change 2025-2030	2.1%		3.0%		3.8%	
2025 Adult Population Age 18+	4,799		6,804		10,404	
2025 Population Male	3,332		4,747		7,326	
2025 Population Female	3,179		4,449		6,708	
2025 Households	2,372		3,373		5,073	
2025 Median Household Income	72,788		76,893		80,160	
2025 Average Household Income	91,000		106,620		108,722	

# **Retail Potential**

# Retail Potential Profile



<b>Kingfisher, Oklahoma</b>		<b>5 mi radius</b>	<b>10 mi radius</b>	<b>15 mi radius</b>
<b>Radius</b>				
2025 Population		6,510	9,196	14,034
2030 Population		6,649	9,469	14,572
% Population Change 2020-2025		1.9%	2.2%	7.1%
2025 Adult Population Age 18+		\$4,799	\$6,804	\$10,404
2025 Population Male		\$3,332	\$4,747	\$7,326
2025 Population Female		\$3,179	\$4,449	\$6,708
2025 Households		\$2,372	\$3,373	\$5,073
2025 Median Household Income		\$72,788	\$76,893	\$80,160
2025 Average Household Income		\$91,000	\$106,620	\$108,722
<b>Clothing, Clothing Accessories Stores</b>		\$7.44 M	\$10.84 M	\$16.51 M
Men's Clothing Stores		\$301.35 K	\$432.4 K	\$658.06 K
Women's Clothing Stores		\$624.85 K	\$915.43 K	\$1.4 M
Children's, Infants' Clothing Stores		\$595.56 K	\$884.24 K	\$1.35 M
Family Clothing Stores		\$3.66 M	\$5.35 M	\$8.16 M
Clothing Accessory Stores		\$169.47 K	\$245.35 K	\$373.41 K
Other Apparel Stores		\$219.1 K	\$320.63 K	\$489.14 K
Shoe Stores		\$1.51 M	\$2.18 M	\$3.3 M
Jewelry Stores		\$319.12 K	\$461.55 K	\$697.15 K
Luggage Stores		\$39.42 K	\$56.23 K	\$84.89 K
<b>Furniture, Home Furnishings Stores</b>		\$6.6 M	\$9.56 M	\$14.57 M
Furniture Stores		\$3.01 M	\$4.31 M	\$6.55 M
Floor Covering Stores		\$427.79 K	\$615.88 K	\$937.41 K
Other Home Furnishing Stores		\$3.17 M	\$4.64 M	\$7.08 M
<b>Electronics, Appliance Stores</b>		\$6.29 M	\$9.35 M	\$14.42 M
<b>Gasoline Stations</b>		\$4.85 M	\$7.27 M	\$11.26 M
<b>Building Material, Garden Equipment, Supplies Dealers</b>		\$6.29 M	\$9.17 M	\$13.98 M
Home Centers		\$3.53 M	\$5.14 M	\$7.84 M
Paint, Wallpaper Stores		\$737.86 K	\$1.09 M	\$1.67 M
Hardware Stores		\$392.72 K	\$572.97 K	\$873.02 K
Other Building Materials Stores		\$1.11 M	\$1.61 M	\$2.45 M
Outdoor Power Equipment Stores		\$67.26 K	\$97.92 K	\$149.18 K
Nursery, Garden Stores		\$446.5 K	\$649.7 K	\$990.1 K
<b>Food, Beverage Stores</b>		\$9.72 M	\$14.4 M	\$22.1 M
Grocery Stores		\$7.49 M	\$11.04 M	\$16.94 M
Convenience Stores		\$663.55 K	\$995.38 K	\$1.54 M
Meat Markets		\$44.37 K	\$65.25 K	\$99.62 K
Fish, Seafood Markets		\$15.28 K	\$22.49 K	\$34.32 K
Fruit, Vegetable Markets		\$29.07 K	\$42.73 K	\$65.25 K
Other Specialty Food Markets		\$59.9 K	\$88.05 K	\$134.43 K
Liquor Stores		\$1.41 M	\$2.14 M	\$3.29 M

# Retail Potential Profile



<b>Kingfisher, Oklahoma</b>		<b>5 mi radius</b>	<b>10 mi radius</b>	<b>15 mi radius</b>
<b>Radius</b>				
<b>Health, Personal Care Stores</b>		\$6.32 M	\$9.48 M	\$14.93 M
Pharmacy, Drug Stores		\$5.55 M	\$8.34 M	\$13.12 M
Cosmetics, Beauty Stores		\$321.89 K	\$484.55 K	\$766.67 K
Optical Goods Stores		\$97.45 K	\$140.59 K	\$223.08 K
Other Health, Personal Care Stores		\$343.45 K	\$515.96 K	\$814.81 K
<b>Sporting Goods, Hobby, Book, Music Stores</b>		\$7.49 M	\$10.93 M	\$16.66 M
Sporting Goods Stores		\$2.89 M	\$4.2 M	\$6.41 M
Hobby, Toy, Game Stores		\$2.06 M	\$2.96 M	\$4.5 M
Sewing, Needlecraft Stores		\$1.46 M	\$2.13 M	\$3.22 M
Musical Instrument Stores		\$537.48 K	\$820.02 K	\$1.26 M
Book Stores		\$548.84 K	\$817.01 K	\$1.26 M
<b>General Merchandise Stores</b>		\$23.89 M	\$34.96 M	\$53.57 M
Department Stores		\$8.4 M	\$12.28 M	\$18.8 M
Warehouse Superstores		\$13.15 M	\$19.29 M	\$29.59 M
Other General Merchandise Stores		\$2.33 M	\$3.39 M	\$5.18 M
<b>Miscellaneous Store Retailers</b>		\$3.02 M	\$4.41 M	\$6.75 M
Florists		\$74.08 K	\$108.16 K	\$164.86 K
Office, Stationary Stores		\$294.96 K	\$424.07 K	\$644.42 K
Gift, Souvenir Stores		\$625.96 K	\$914.37 K	\$1.4 M
Used Merchandise Stores		\$209.91 K	\$300.52 K	\$454.21 K
Pet, Pet Supply Stores		\$556.08 K	\$793 K	\$1.21 M
Art Dealers		\$84.04 K	\$119.07 K	\$179.12 K
Mobile Home Dealers		\$62.4 K	\$90.43 K	\$137.89 K
Other Miscellaneous Retail Stores		\$1.12 M	\$1.66 M	\$2.57 M
<b>Non-Store Retailers</b>		\$14.23 M	\$20.95 M	\$32.22 M
Mail Order, Catalog Stores		\$13.32 M	\$19.62 M	\$30.19 M
Vending Machines		\$62.05 K	\$91.68 K	\$140.06 K
Fuel Dealers		\$76.1 K	\$111.29 K	\$169.23 K
Other Direct Selling Establishments		\$764.96 K	\$1.12 M	\$1.72 M
<b>Accommodation, Food Services</b>		\$13.34 M	\$19.95 M	\$30.5 M
Hotels, Other Travel Accommodations		\$811.16 K	\$1.21 M	\$1.86 M
RV Parks		\$7.81 K	\$11.51 K	\$17.57 K
Rooming, Boarding Houses		\$4.53 K	\$6.75 K	\$10.33 K
Full Service Restaurants		\$7.38 M	\$11.04 M	\$16.87 M
Limited Service Restaurants		\$3.43 M	\$5.12 M	\$7.84 M
Special Food Services, Catering		\$1 M	\$1.49 M	\$2.28 M
Drinking Places		\$701.1 K	\$1.06 M	\$1.62 M
<b>Motor Vehicle, Parts Dealers</b>		\$10.4 M	\$14.99 M	\$22.71 M
New Car Dealers		\$5.89 M	\$8.41 M	\$12.7 M
Used Car Dealers		\$545.18 K	\$777.67 K	\$1.17 M
Recreational Vehicle Dealers		\$1.12 M	\$1.62 M	\$2.48 M
Motorcycle, Boat Dealers		\$1.46 M	\$2.12 M	\$3.24 M
Auto Parts, Accessories		\$889.32 K	\$1.31 M	\$1.99 M
Tire Dealers		\$498.65 K	\$736.15 K	\$1.12 M

# **Income Summary**

# Income Summary Report



Kingfisher, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
<b>Population</b>							
Estimated Population (2025)		6,510		9,196		14,034	
Projected Population (2030)		6,649		9,469		14,572	
Census Population (2020)		6,386		8,995		13,107	
Census Population (2010)		6,145		8,923		12,816	
<i>Projected Annual Growth (2025 to 2030)</i>		138	0.4%	273	0.6%	538	0.8%
<i>Historical Annual Growth (2020 to 2025)</i>		124	0.4%	201	0.4%	927	1.3%
<i>Historical Annual Growth (2010 to 2020)</i>		241	0.4%	73	-	291	0.2%
<b>Households</b>							
Estimated Households (2025)		2,372		3,373		5,073	
Projected Households (2030)		2,478		3,552		5,438	
Census Households (2020)		2,356		3,339		4,845	
Census Households (2010)		2,359		3,424		4,881	
<i>Projected Annual Growth (2025 to 2030)</i>		106	0.9%	179	1.1%	365	1.4%
<i>Historical Annual Growth (2020 to 2025)</i>		16	0.1%	34	0.2%	228	0.9%
<i>Historical Annual Growth (2010 to 2020)</i>		-3	-	-85	-0.2%	-36	-
<b>Average Household Income</b>							
Estimated Average Household Income (2025)		\$91,000		\$106,620		\$108,722	
Projected Average Household Income (2030)		\$90,565		\$106,515		\$108,694	
Census Average Household Income (2020)		\$56,806		\$58,218		\$61,678	
Census Average Household Income (2010)		\$48,631		\$49,500		\$48,954	
<i>Projected Annual Growth (2025 to 2030)</i>		-\$435	-	-\$105	-	-\$28	-
<i>Historical Annual Growth (2020 to 2025)</i>		\$34,194	4.0%	\$48,402	5.5%	\$47,044	5.1%
<i>Historical Annual Growth (2010 to 2020)</i>		\$8,175	1.7%	\$8,718	1.8%	\$12,724	2.6%
<b>Median Household Income</b>							
Estimated Median Household Income (2025)		\$72,788		\$76,893		\$80,160	
Projected Median Household Income (2030)		\$72,496		\$76,807		\$80,168	
Census Median Household Income (2020)		\$46,756		\$48,367		\$50,968	
Census Median Household Income (2010)		\$39,212		\$39,091		\$38,945	
<i>Projected Annual Growth (2025 to 2030)</i>		-\$292	-	-\$86	-	\$8	-
<i>Historical Annual Growth (2020 to 2025)</i>		\$26,032	3.7%	\$28,526	3.9%	\$29,192	3.8%
<i>Historical Annual Growth (2010 to 2020)</i>		\$7,544	1.9%	\$9,276	2.4%	\$12,023	3.1%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2025)		\$33,259		\$39,226		\$39,430	
Projected Per Capita Income (2030)		\$33,851		\$40,071		\$40,687	
Census Per Capita Income (2020)		\$21,800		\$22,337		\$23,485	
Census Per Capita Income (2010)		\$18,599		\$18,891		\$18,524	
<i>Projected Annual Growth (2025 to 2030)</i>		\$592	0.4%	\$845	0.4%	\$1,257	0.6%
<i>Historical Annual Growth (2020 to 2025)</i>		\$11,459	3.5%	\$16,890	5.0%	\$15,946	4.5%
<i>Historical Annual Growth (2010 to 2020)</i>		\$3,201	1.7%	\$3,446	1.8%	\$4,960	2.7%
<b>Other Income</b>							
Estimated Families (2025)		1,620		2,263		3,470	
Estimated Average Family Income (2025)		\$97,171		\$124,225		\$129,887	
Estimated Median Family Income (2025)		\$78,650		\$86,717		\$91,413	
Estimated Average Household Net Worth (2025)		\$862,328		\$998,729		\$1,049,914	

# **Consumer Expenditure Summary**

# Consumer Expenditure Trend



Kingfisher, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
<b>Population / Households (2025)</b>						
Estimated Population	6,510		9,196		14,034	
Estimated Households	2,372		3,373		5,073	
<b>Total Annual Consumer Expenditure (2025)</b>						
Total Household Expenditure	\$229.04 M		\$340.34 M		\$520.52 M	
Total Non-Retail Expenditure	\$109.19 M		\$164.09 M		\$250.36 M	
Total Retail Expenditure	\$119.85 M		\$176.25 M		\$270.16 M	
Alcoholic Beverages	\$1.41 M		\$2.09 M		\$3.19 M	
Apparel	\$4.31 M		\$6.34 M		\$9.68 M	
Contributions	\$7.19 M		\$10.78 M		\$16.49 M	
Education	\$5.17 M		\$7.71 M		\$11.79 M	
Entertainment	\$13.36 M		\$19.62 M		\$29.95 M	
Food Away From Home	\$10.23 M		\$15.06 M		\$22.99 M	
Grocery	\$16.05 M		\$22.93 M		\$34.89 M	
Health Care	\$15.82 M		\$22.61 M		\$34.04 M	
Household Furnishings and Equipment	\$6.16 M		\$9.09 M		\$13.88 M	
Household Operations	\$4.36 M		\$6.4 M		\$9.77 M	
Miscellaneous Expenses	\$3.98 M		\$5.86 M		\$8.94 M	
Personal Care	\$3.11 M		\$4.48 M		\$6.82 M	
Shelter	\$37.26 M		\$53.85 M		\$81.13 M	
Tax and Retirement	\$49.56 M		\$77.51 M		\$119.44 M	
Tobacco and Related	\$1.3 M		\$1.78 M		\$2.69 M	
Transportation	\$38.26 M		\$57.85 M		\$89.89 M	
Utilities	\$11.49 M		\$16.38 M		\$24.92 M	
<b>Monthly Household Consumer Expenditure (2025)</b>						
Total Household Expenditure	\$8,047		\$8,408		\$8,550	
Total Non-Retail Expenditure	\$3,836	47.7%	\$4,054	48.2%	\$4,113	48.1%
Total Retail Expenditure	\$4,211	52.3%	\$4,354	51.8%	\$4,438	51.9%
Alcoholic Beverages	\$50	0.6%	\$52	0.6%	\$52	0.6%
Apparel	\$152	1.9%	\$157	1.9%	\$159	1.9%
Contributions	\$253	3.1%	\$266	3.2%	\$271	3.2%
Education	\$182	2.3%	\$191	2.3%	\$194	2.3%
Entertainment	\$470	5.8%	\$485	5.8%	\$492	5.8%
Food Away From Home	\$359	4.5%	\$372	4.4%	\$378	4.4%
Grocery	\$564	7.0%	\$566	6.7%	\$573	6.7%
Health Care	\$556	6.9%	\$558	6.6%	\$559	6.5%
Household Furnishings and Equipment	\$217	2.7%	\$225	2.7%	\$228	2.7%
Household Operations	\$153	1.9%	\$158	1.9%	\$160	1.9%
Miscellaneous Expenses	\$140	1.7%	\$145	1.7%	\$147	1.7%
Personal Care	\$109	1.4%	\$111	1.3%	\$112	1.3%
Shelter	\$1,309	16.3%	\$1,330	15.8%	\$1,333	15.6%
Tax and Retirement	\$1,741	21.6%	\$1,915	22.8%	\$1,962	22.9%
Tobacco and Related	\$46	0.6%	\$44	0.5%	\$44	0.5%
Transportation	\$1,344	16.7%	\$1,429	17.0%	\$1,477	17.3%
Utilities	\$404	5.0%	\$405	4.8%	\$409	4.8%

# Consumer Expenditure Trend



<b>Kingfisher, Oklahoma</b>			
<b>Radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>	<b>15 mi radius</b>
<b>Population / Households (2030)</b>			
Projected Population	6,649	9,469	14,572
Projected Households	-	-	-
<b>Total Annual Consumer Expenditure (2030)</b>			
Total Household Expenditure	\$235.46 M	\$352.78 M	\$549.17 M
Total Non-Retail Expenditure	\$112.31 M	\$169.91 M	\$263.89 M
Total Retail Expenditure	\$123.15 M	\$182.87 M	\$285.27 M
Alcoholic Beverages	\$1.45 M	\$2.16 M	\$3.36 M
Apparel	\$4.42 M	\$6.55 M	\$10.18 M
Contributions	\$7.42 M	\$11.21 M	\$17.43 M
Education	\$5.33 M	\$8.01 M	\$12.45 M
Entertainment	\$13.69 M	\$20.29 M	\$31.51 M
Food Away From Home	\$10.49 M	\$15.58 M	\$24.2 M
Grocery	\$16.27 M	\$23.54 M	\$36.46 M
Health Care	\$16.4 M	\$23.62 M	\$36.17 M
Household Furnishings and Equipment	\$6.32 M	\$9.41 M	\$14.62 M
Household Operations	\$4.46 M	\$6.6 M	\$10.26 M
Miscellaneous Expenses	\$4.09 M	\$6.07 M	\$9.43 M
Personal Care	\$3.16 M	\$4.6 M	\$7.14 M
Shelter	\$38.06 M	\$55.52 M	\$85.16 M
Tax and Retirement	\$51.37 M	\$80.54 M	\$126.21 M
Tobacco and Related	\$1.29 M	\$1.8 M	\$2.78 M
Transportation	\$39.58 M	\$60.46 M	\$95.81 M
Utilities	\$11.65 M	\$16.8 M	\$26.02 M
<b>Consumer Expenditure Growth (2025 to 2030)</b>			
Total Household Expenditure	\$6.42 M	\$12.44 M	\$28.65 M
Total Non-Retail Expenditure	\$3.12 M	\$5.82 M	\$13.53 M
Total Retail Expenditure	\$3.3 M	\$6.62 M	\$15.11 M
Alcoholic Beverages	\$38.27 K	\$74.95 K	\$171.08 K
Apparel	\$105.09 K	\$213.55 K	\$500.18 K
Contributions	\$233.14 K	\$427.3 K	\$940.96 K
Education	\$156.52 K	\$294.05 K	\$656.52 K
Entertainment	\$325.32 K	\$665.56 K	\$1.55 M
Food Away From Home	\$258.96 K	\$520.91 K	\$1.21 M
Grocery	\$228.88 K	\$604.77 K	\$1.56 M
Health Care	\$580.4 K	\$1.01 M	\$2.13 M
Household Furnishings and Equipment	\$161.74 K	\$320.9 K	\$736.91 K
Household Operations	\$96.17 K	\$202.18 K	\$486.71 K
Miscellaneous Expenses	\$106.88 K	\$211.73 K	\$482.48 K
Personal Care	\$52.22 K	\$126.58 K	\$317.33 K
Shelter	\$800.17 K	\$1.68 M	\$4.03 M
Tax and Retirement	\$1.81 M	\$3.03 M	\$6.77 M
Tobacco and Related	\$-9.74 K	\$16.94 K	\$82.97 K
Transportation	\$1.32 M	\$2.61 M	\$5.91 M
Utilities	\$152.8 K	\$419.73 K	\$1.1 M

# Consumer Expenditure Summary



Kingfisher, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
Estimated Population	6,510		9,196		14,034	
Estimated Households	2,372		3,373		5,073	
<b>Household Expenditure</b>	\$229.04 M		\$340.34 M		\$520.52 M	
Per Household ~ Per Capita	\$96,565	\$35,181	\$100,893	\$37,010	\$102,605	\$37,091
Non-Retail Expenditures	\$109.19 M	47.7%	\$164.09 M	48.2%	\$250.36 M	48.1%
Per Household ~ Per Capita	\$46,036	\$16,772	\$48,644	\$17,844	\$49,351	\$17,840
Retail Expenditures	\$119.85 M	52.3%	\$176.25 M	51.8%	\$270.16 M	51.9%
Per Household ~ Per Capita	\$50,530	\$18,409	\$52,249	\$19,166	\$53,254	\$19,251
Alcoholic Beverages	\$1.41 M	0.6%	\$2.09 M	0.6%	\$3.19 M	0.6%
Per Household ~ Per Capita	\$596	\$217	\$619	\$227	\$629	\$227
Apparel	\$4.31 M	1.9%	\$6.34 M	1.9%	\$9.68 M	1.9%
Per Household ~ Per Capita	\$1,819	\$663	\$1,879	\$689	\$1,907	\$690
Contributions	\$7.19 M	3.1%	\$10.78 M	3.2%	\$16.49 M	3.2%
Per Household ~ Per Capita	\$3,031	\$1,104	\$3,195	\$1,172	\$3,250	\$1,175
Education	\$5.17 M	2.3%	\$7.71 M	2.3%	\$11.79 M	2.3%
Per Household ~ Per Capita	\$2,181	\$795	\$2,287	\$839	\$2,325	\$840
Entertainment	\$13.36 M	5.8%	\$19.62 M	5.8%	\$29.95 M	5.8%
Per Household ~ Per Capita	\$5,634	\$2,053	\$5,817	\$2,134	\$5,904	\$2,134
Food Away From Home	\$10.23 M	4.5%	\$15.06 M	4.4%	\$22.99 M	4.4%
Per Household ~ Per Capita	\$4,314	\$1,572	\$4,464	\$1,638	\$4,532	\$1,638
Grocery	\$16.05 M	7.0%	\$22.93 M	6.7%	\$34.89 M	6.7%
Per Household ~ Per Capita	\$6,765	\$2,465	\$6,798	\$2,494	\$6,878	\$2,486
Health Care	\$15.82 M	6.9%	\$22.61 M	6.6%	\$34.04 M	6.5%
Per Household ~ Per Capita	\$6,671	\$2,430	\$6,702	\$2,458	\$6,710	\$2,426
Household Furnishings and Equipment	\$6.16 M	2.7%	\$9.09 M	2.7%	\$13.88 M	2.7%
Per Household ~ Per Capita	\$2,598	\$947	\$2,695	\$988	\$2,736	\$989
Household Operations	\$4.36 M	1.9%	\$6.4 M	1.9%	\$9.77 M	1.9%
Per Household ~ Per Capita	\$1,840	\$670	\$1,897	\$696	\$1,926	\$696
Miscellaneous Expenses	\$3.98 M	1.7%	\$5.86 M	1.7%	\$8.94 M	1.7%
Per Household ~ Per Capita	\$1,678	\$611	\$1,737	\$637	\$1,763	\$637
Personal Care	\$3.11 M	1.4%	\$4.48 M	1.3%	\$6.82 M	1.3%
Per Household ~ Per Capita	\$1,312	\$478	\$1,328	\$487	\$1,344	\$486
Shelter	\$37.26 M	16.3%	\$53.85 M	15.8%	\$81.13 M	15.6%
Per Household ~ Per Capita	\$15,707	\$5,722	\$15,963	\$5,856	\$15,993	\$5,781
Tax and Retirement	\$49.56 M	21.6%	\$77.51 M	22.8%	\$119.44 M	22.9%
Per Household ~ Per Capita	\$20,895	\$7,612	\$22,978	\$8,429	\$23,544	\$8,511
Tobacco and Related	\$1.3 M	0.6%	\$1.78 M	0.5%	\$2.69 M	0.5%
Per Household ~ Per Capita	\$547	\$199	\$529	\$194	\$531	\$192
Transportation	\$38.26 M	16.7%	\$57.85 M	17.0%	\$89.89 M	17.3%
Per Household ~ Per Capita	\$16,133	\$5,877	\$17,149	\$6,291	\$17,719	\$6,405
Utilities	\$11.49 M	5.0%	\$16.38 M	4.8%	\$24.92 M	4.8%
Per Household ~ Per Capita	\$4,846	\$1,765	\$4,857	\$1,782	\$4,913	\$1,776

# **Crime Risk**

Kingfisher, Oklahoma				
Radius	5 mi radius	10 mi radius	15 mi radius	
<b>Demographics</b>				
Population	6,510	9,196	14,034	
Census Population	6,386	8,995	13,107	
Households	2,372	3,373	5,073	
Average Household Income	\$91,000	\$106,620	\$108,722	
Median Household Income	\$72,788	\$76,893	\$80,160	
Per Capita Income	\$33,259	\$39,226	\$39,430	
<b>Total Crime</b>				
Crime Index	63	60	56	
Crime Level	Below Average	Below Average	Low Risk	
<b>Personal Crime</b>				
Crime Index	66	62	57	
Crime Level	Below Average	Below Average	Low Risk	
<b>Murder</b>				
Crime Index	58	67	70	
Crime Level	Low Risk	Below Average	Below Average	
<b>Rape</b>				
Crime Index	156	141	118	
Crime Level	High Risk	Above Average	Average	
<b>Robbery</b>				
Crime Index	8	11	13	
Crime Level	Very Low	Very Low	Very Low	
<b>Assault</b>				
Crime Index	69	64	60	
Crime Level	Below Average	Below Average	Below Average	
<b>Property Crime</b>				
Crime Index	62	60	56	
Crime Level	Below Average	Low Risk	Low Risk	
<b>Burglary</b>				
Crime Index	64	63	65	
Crime Level	Below Average	Below Average	Below Average	
<b>Larceny</b>				
Crime Index	62	58	52	
Crime Level	Below Average	Low Risk	Low Risk	
<b>Motor Vehicle Theft</b>				
Crime Index	64	65	70	
Crime Level	Below Average	Below Average	Below Average	

\* Crime Index: 100 = National Average Adjusted for Population

# **Void Analysis**

<b>Kingfisher, Oklahoma</b>		<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Radius</b>		<b>Locations</b>	<b>Footage</b>	
<b>Auto Parts Tires</b>				
	NAPA	1 / 1	6,200	
	O'Reilly	1 / 1	8,500	
<b>Banks</b>				
	BancFirst	2 / 2	8,500	
<b>Banks Minor</b>				
	Bank	8 / 4		
<b>Convenience Stores</b>				
	Casey's General Store	1 / 1	3,200	
	Love's	1 / 1	7,300	
	Phillips 66	3 / 3	2,500	
	Valero	4 / 3	3,200	
<b>Dealerships</b>				
	Chevrolet	2 / 1		
	Chrysler	1 / 1		
	Dodge	1 / 1		
	Ford	1 / 1		
	GMC	1 / 1		
	Jeep	1 / 1		
	RAM	1 / 1		
<b>Discount Department Stores</b>				
	Walmart Supercenter	1 / 1	189,700	
<b>Dollar Stores</b>				
	Dollar General	1 / 1	9,600	
<b>Education</b>				
	Day Care	3 / 2		
	High School	4 / 1		
	PK - 8	8 / 3		
	PK - 8 (Private)	2 / 1		
<b>Entertainment</b>				
	Theatres	1 / 1		
<b>EV Charging Stations</b>				
	Blink Charging	1 / 0		
<b>Health Care</b>				
	Chiropractic	2 / 2		
	Clinical Nurse Specialist	1 / 1		
	Diagnostic Radiology	1 / 1		

<b>Kingfisher, Oklahoma</b>		<b>Site / Market</b>	<b>Avg Square</b>	<b>Closest Location</b>
<b>Radius</b>		<b>Locations</b>	<b>Footage</b>	
Endocrinology		1 / 1		
Family Practice		2 / 2		
Geriatric Medicine		1 / 1		
Hematology and Oncology		1 / 1		
Internal Medicine		1 / 1		
Nurse Practitioner		3 / 2		
Optometry		2 / 2		
Orthopedic Surgery		1 / 1		
Physical Therapy		1 / 1		
Physician Assistant		3 / 2		
Podiatry		1 / 1		
Psychiatry		1 / 1		
<b>Home Improvement</b>				
Ace Hardware		1 / 1	16,200	
<b>Hotels</b>				
Holiday Inn Express		1 / 1	16,400	
<b>Restaurants Fast Food Major</b>				
KFC		1 / 1	3,100	
McDonald's		1 / 1	4,600	
Sonic		2 / 1	2,800	
Taco Bell		1 / 1	2,500	
<b>Restaurants Ice Cream Smoothie</b>				
Braum's		1 / 1	5,100	
<b>Restaurants Pizza</b>				
Godfather's Pizza		1 / 1	2,700	
Pizza Hut		1 / 1	2,800	
<b>Restaurants Sandwich</b>				
Subway		2 / 1	1,700	
<b>Self Storage</b>				
CubeSmart		1 / 1	37,500	
<b>Specialty</b>				
Hallmark		1 / 1	5,600	
<b>Worship</b>				
Baptist		2 / 1		
Methodist Episcopal		1 / 1		