

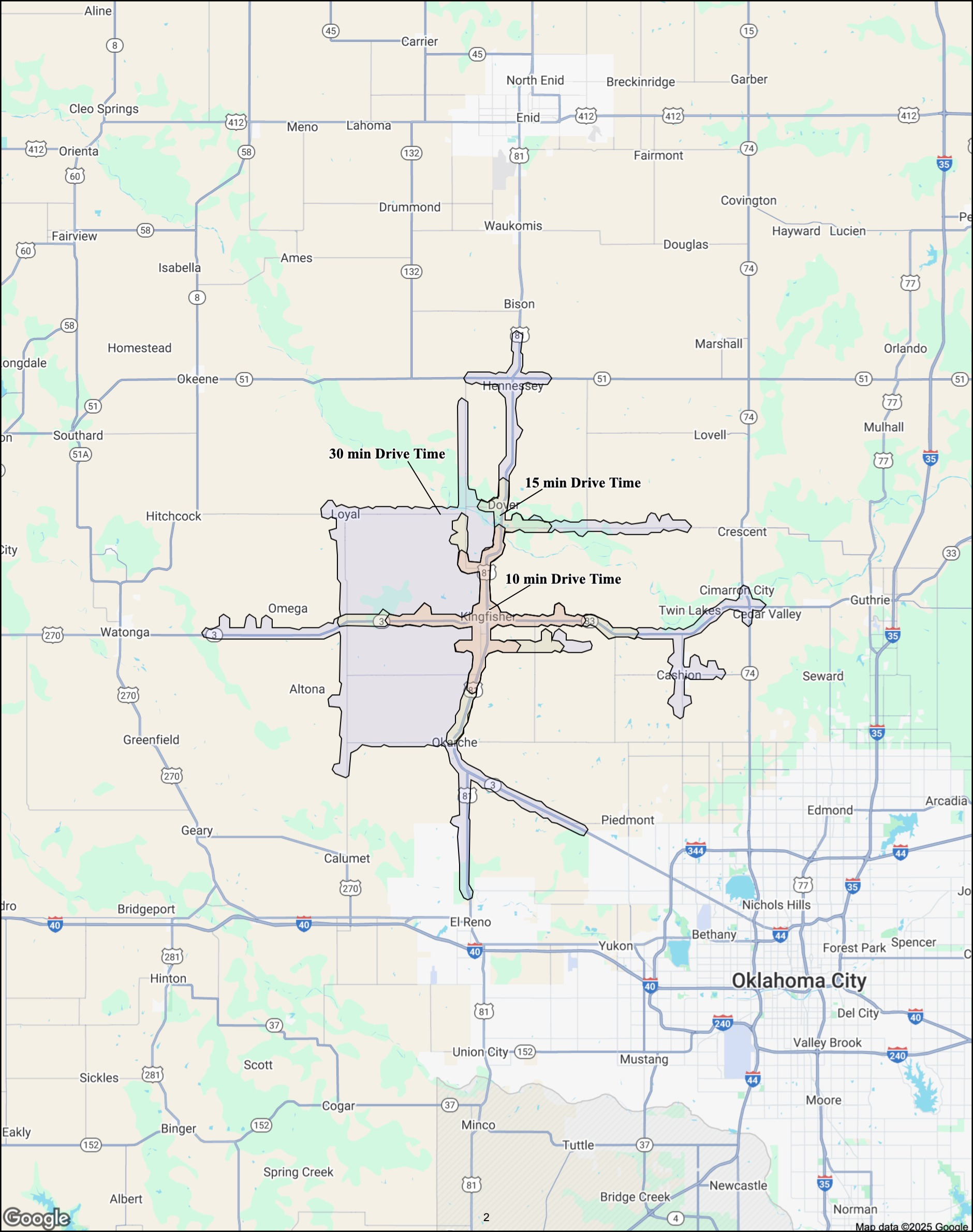
RETAIL ATTRACTIONS, LLC
Economic Development Consulting

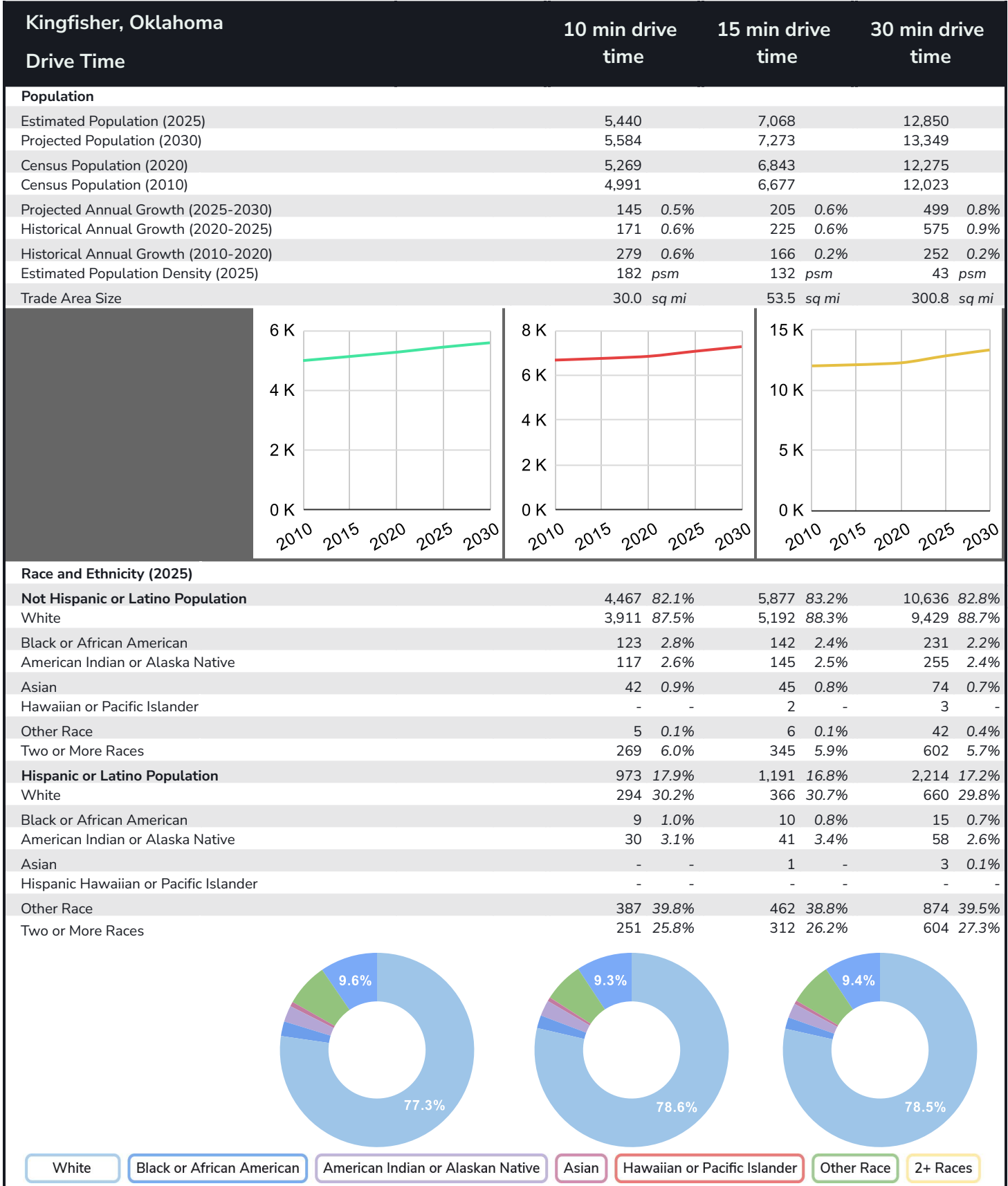
**Kingfisher, Oklahoma
Drive Time
3rd Quarter 2025**

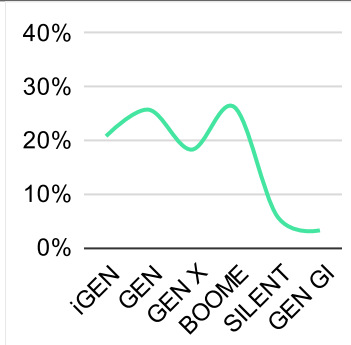
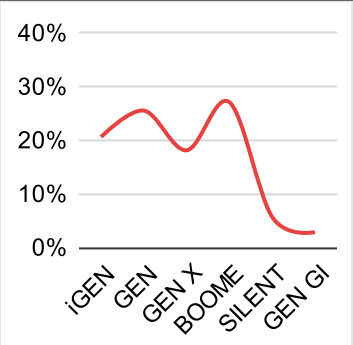
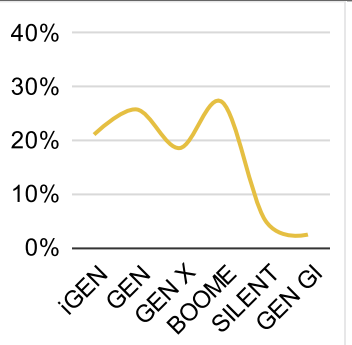
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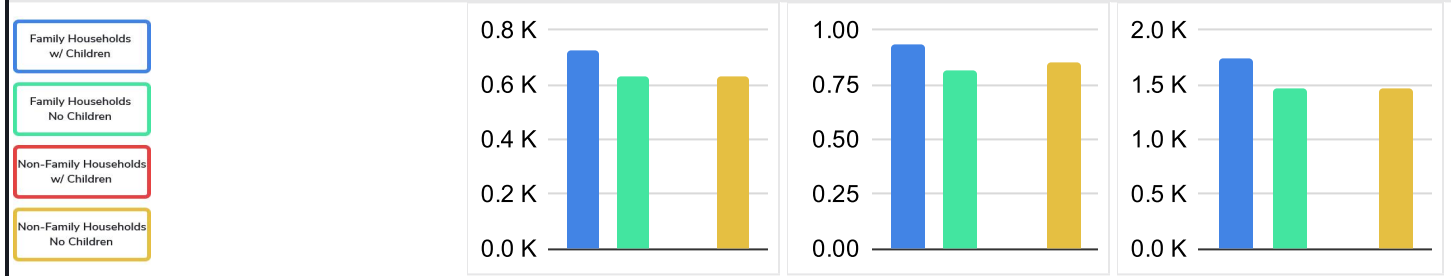
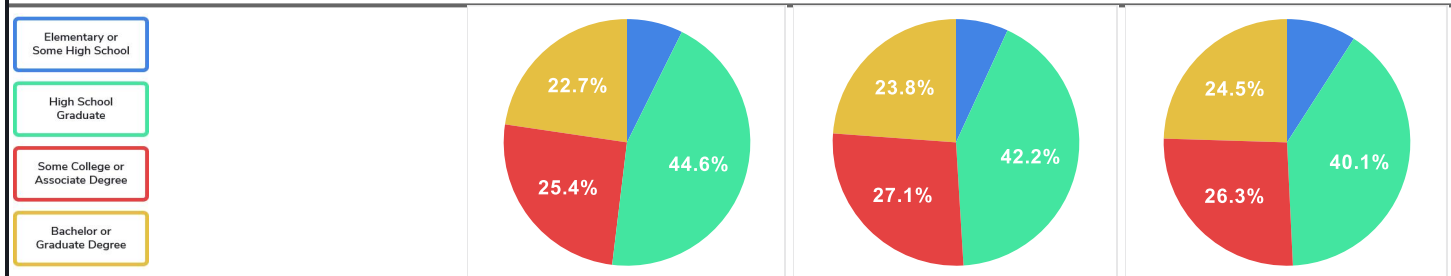
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Demographics





Kingfisher, Oklahoma		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
Age Distribution (2025)							
Age Under 5 Years		302	5.6%	403	5.7%	771	6.0%
Age 5 to 9 Years		391	7.2%	502	7.1%	924	7.2%
Age 10 to 14 Years		436	8.0%	552	7.8%	1,012	7.9%
Age 15 to 19 Years		432	7.9%	554	7.8%	969	7.5%
Age 20 to 24 Years		325	6.0%	431	6.1%	809	6.3%
Age 25 to 29 Years		293	5.4%	367	5.2%	694	5.4%
Age 30 to 34 Years		349	6.4%	454	6.4%	837	6.5%
Age 35 to 39 Years		328	6.0%	422	6.0%	811	6.3%
Age 40 to 44 Years		370	6.8%	472	6.7%	863	6.7%
Age 45 to 49 Years		296	5.4%	387	5.5%	709	5.5%
Age 50 to 54 Years		311	5.7%	412	5.8%	736	5.7%
Age 55 to 59 Years		265	4.9%	366	5.2%	695	5.4%
Age 60 to 64 Years		320	5.9%	444	6.3%	815	6.3%
Age 65 to 69 Years		295	5.4%	388	5.5%	684	5.3%
Age 70 to 74 Years		234	4.3%	306	4.3%	552	4.3%
Age 75 to 79 Years		178	3.3%	225	3.2%	386	3.0%
Age 80 to 84 Years		141	2.6%	178	2.5%	269	2.1%
Age 85 Years or Over		175	3.2%	204	2.9%	313	2.4%
Median Age		36.8		37.2		36.6	
Generation (2025)							
iGeneration (Age Under 15 Years)		1,130	20.8%	1,457	20.6%	2,707	21.1%
Generation 9/11 Millennials (Age 15 to 34 Years)		1,399	25.7%	1,805	25.5%	3,309	25.8%
Gen Xers (Age 35 to 49 Years)		994	18.3%	1,282	18.1%	2,384	18.5%
Baby Boomers (Age 50 to 74 Years)		1,425	26.2%	1,916	27.1%	3,482	27.1%
Silent Generation (Age 75 to 84 Years)		318	5.9%	404	5.7%	655	5.1%
G.I. Generation (Age 85 Years or Over)		175	3.2%	204	2.9%	313	2.4%
							

Kingfisher, Oklahoma		10 min drive time	15 min drive time	30 min drive time
Drive Time				
Household Type (2025)				
Total Households		1,988	2,600	4,687
Family Households		1,356 68.2%	1,748 67.2%	3,222 68.7%
Family Households with Children		728 53.7%	936 53.5%	1,749 54.3%
Family Households No Children		628 46.3%	812 46.5%	1,473 45.7%
Non-Family Households		633 31.8%	852 32.8%	1,465 31.3%
Non-Family Households with Children		1 0.2%	2 0.2%	3 0.2%
Non-Family Households No Children		632 99.8%	850 99.8%	1,462 99.8%
				
Education Attainment (2025)				
Elementary or Some High School		261 7.3%	318 6.9%	762 9.1%
High School Graduate		1,584 44.6%	1,951 42.2%	3,356 40.1%
Some College or Associate Degree		903 25.4%	1,255 27.1%	2,196 26.3%
Bachelor or Graduate Degree		805 22.7%	1,103 23.8%	2,050 24.5%
				
Household Income (2025)				
Estimated Average Household Income		\$89,797	\$104,057	\$107,589
Estimated Median Household Income		\$73,712	\$77,041	\$76,912
HH Income Under \$10,000		13 0.7%	32 1.2%	101 2.1%
HH Income \$10,000 to \$34,999		323 16.3%	410 15.8%	787 16.8%
HH Income \$35,000 to \$49,999		272 13.7%	337 13.0%	622 13.3%
HH Income \$50,000 to \$74,999		390 19.6%	471 18.1%	779 16.6%
HH Income \$75,000 to \$99,999		314 15.8%	407 15.7%	733 15.6%
HH Income \$100,000 to \$149,999		417 21.0%	545 20.9%	866 18.5%
HH Income \$150,000 or More		259 13.0%	398 15.3%	799 17.0%

Kingfisher, Oklahoma			10 min drive		15 min drive		30 min drive	
Drive Time			time		time		time	
Population								
Estimated Population (2025)			5,440		7,068		12,850	
Projected Population (2030)			5,584		7,273		13,349	
Census Population (2020)			5,269		6,843		12,275	
Census Population (2010)			4,991		6,677		12,023	
Projected Annual Growth (2025-2030)			145	0.5%	205	0.6%	499	0.8%
Historical Annual Growth (2020-2025)			171	-	225	0.7%	575	0.9%
Historical Annual Growth (2010-2020)			279	0.6%	166	0.2%	252	0.2%
Estimated Population Density (2025)			182	psm	132	psm	43	psm
Trade Area Size			30.0	sq mi	53.5	sq mi	300.8	sq mi
Households								
Estimated Households (2025)			1,988		2,600		4,687	
Projected Households (2030)			2,079		2,730		4,990	
Census Households (2020)			1,952		2,550		4,505	
Census Households (2010)			1,936		2,588		4,576	
Projected Annual Growth (2025-2030)			91	0.9%	130	1.0%	303	1.3%
Historical Annual Change (2010-2025)			53	0.2%	12	-	111	0.2%
Average Household Income								
Estimated Average Household Income (2025)			\$89,797		\$104,057		\$107,589	
Projected Average Household Income (2030)			\$88,560		\$102,592		\$106,153	
Census Average Household Income (2010)			\$58,162		\$58,757		\$58,760	
Census Average Household Income (2000)			\$49,471		\$50,015		\$47,237	
Projected Annual Change (2025-2030)			-\$1,237	-0.3%	-\$1,466	-0.3%	-\$1,436	-0.3%
Historical Annual Change (2000-2025)			\$40,327	3.3%	\$54,042	4.3%	\$60,352	5.1%
Median Household Income								
Estimated Median Household Income (2025)			\$73,712		\$77,041		\$76,912	
Projected Median Household Income (2030)			\$73,039		\$76,216		\$76,394	
Census Median Household Income (2010)			\$47,580		\$48,594		\$49,207	
Census Median Household Income (2000)			\$39,528		\$39,377		\$37,338	
Projected Annual Change (2025-2030)			-\$673	-0.2%	-\$825	-0.2%	-\$518	-0.1%
Historical Annual Change (2000-2025)			\$34,184	3.5%	\$37,664	3.8%	\$39,574	4.2%
Per Capita Income								
Estimated Per Capita Income (2025)			\$32,943		\$38,404		\$39,359	
Projected Per Capita Income (2030)			\$33,089		\$38,631		\$39,793	
Census Per Capita Income (2010)			\$22,547		\$22,767		\$22,359	
Census Per Capita Income (2000)			\$19,090		\$19,251		\$17,878	
Projected Annual Change (2025-2030)			\$145	-	\$227	0.1%	\$434	0.2%
Historical Annual Change (2000-2025)			\$13,853	2.9%	\$19,153	4.0%	\$21,480	4.8%
Estimated Average Household Net Worth (2025)			\$799,926		\$936,032		\$1 M	

Kingfisher, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
Race and Ethnicity						
Total Population (2025)	5,440		7,068		12,850	
White (2025)	4,204	77.3%	5,558	78.6%	10,089	78.5%
Black or African American (2025)	133	2.4%	152	2.1%	246	1.9%
American Indian or Alaska Native (2025)	147	2.7%	186	2.6%	313	2.4%
Asian (2025)	43	0.8%	46	0.6%	76	0.6%
Hawaiian or Pacific Islander (2025)	-	-	2	-	3	-
Other Race (2025)	392	7.2%	468	6.6%	916	7.1%
Two or More Races (2025)	521	9.6%	657	9.3%	1,206	9.4%
Population < 18 (2025)	1,404	25.8%	1,811	25.6%	3,318	25.8%
White Not Hispanic	850	60.6%	1,143	63.1%	2,090	63.0%
Black or African American	27	1.9%	32	1.8%	64	1.9%
Asian	12	0.9%	14	0.8%	26	0.8%
Other Race Not Hispanic	148	10.5%	184	10.1%	323	9.7%
Hispanic	366	26.1%	439	24.2%	814	24.5%
Not Hispanic or Latino Population (2025)	4,467	82.1%	5,877	83.2%	10,636	82.8%
Not Hispanic White	3,911	87.5%	5,192	88.3%	9,429	88.7%
Not Hispanic Black or African American	123	2.8%	142	2.4%	231	2.2%
Not Hispanic American Indian or Alaska Native	117	2.6%	145	2.5%	255	2.4%
Not Hispanic Asian	42	0.9%	45	0.8%	74	0.7%
Not Hispanic Hawaiian or Pacific Islander	-	-	2	-	3	-
Not Hispanic Other Race	5	0.1%	6	0.1%	42	0.4%
Not Hispanic Two or More Races	269	6.0%	345	5.9%	602	5.7%
Hispanic or Latino Population (2025)	973	17.9%	1,191	16.8%	2,214	17.2%
Hispanic White	294	30.2%	366	30.7%	660	29.8%
Hispanic Black or African American	9	1.0%	10	0.8%	15	0.7%
Hispanic American Indian or Alaska Native	30	3.1%	41	3.4%	58	2.6%
Hispanic Asian	-	-	1	-	3	0.1%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-
Hispanic Other Race	387	39.8%	462	38.8%	874	39.5%
Hispanic Two or More Races	251	25.8%	312	26.2%	604	27.3%
Not Hispanic or Latino Population (2020)	4,481	85.0%	5,885	86.0%	10,063	82.0%
Hispanic or Latino Population (2020)	788	15.0%	958	14.0%	2,212	18.0%
Not Hispanic or Latino Population (2010)	4,447	89.1%	5,987	89.7%	10,408	86.6%
Hispanic or Latino Population (2010)	544	10.9%	689	10.3%	1,615	13.4%
Not Hispanic or Latino Population (2030)	4,520	80.9%	5,927	81.5%	10,926	81.8%
Hispanic or Latino Population (2030)	1,064	19.1%	1,346	18.5%	2,423	18.2%
Projected Annual Growth (2025-2030)	92	1.9%	155	2.6%	209	1.9%
Historical Annual Growth (2010-2020)	244	4.5%	269	3.9%	597	3.7%

Kingfisher, Oklahoma			10 min drive		15 min drive		30 min drive	
Drive Time			time		time		time	
Total Age Distribution (2025)								
Total Population			5,440		7,068		12,850	
Age Under 5 Years			302	5.6%	403	5.7%	771	6.0%
Age 5 to 9 Years			391	7.2%	502	7.1%	924	7.2%
Age 10 to 14 Years			436	8.0%	552	7.8%	1,012	7.9%
Age 15 to 19 Years			432	7.9%	554	7.8%	969	7.5%
Age 20 to 24 Years			325	6.0%	431	6.1%	809	6.3%
Age 25 to 29 Years			293	5.4%	367	5.2%	694	5.4%
Age 30 to 34 Years			349	6.4%	454	6.4%	837	6.5%
Age 35 to 39 Years			328	6.0%	422	6.0%	811	6.3%
Age 40 to 44 Years			370	6.8%	472	6.7%	863	6.7%
Age 45 to 49 Years			296	5.4%	387	5.5%	709	5.5%
Age 50 to 54 Years			311	5.7%	412	5.8%	736	5.7%
Age 55 to 59 Years			265	4.9%	366	5.2%	695	5.4%
Age 60 to 64 Years			320	5.9%	444	6.3%	815	6.3%
Age 65 to 69 Years			295	5.4%	388	5.5%	684	5.3%
Age 70 to 74 Years			234	4.3%	306	4.3%	552	4.3%
Age 75 to 79 Years			178	3.3%	225	3.2%	386	3.0%
Age 80 to 84 Years			141	2.6%	178	2.5%	269	2.1%
Age 85 Years or Over			175	3.2%	204	2.9%	313	2.4%
Median Age			36.8		37.2		36.6	
Age 19 Years or Less			1,562	28.7%	2,011	28.4%	3,677	28.6%
Age 20 to 64 Years			2,856	52.5%	3,756	53.1%	6,969	54.2%
Age 65 Years or Over			1,022	18.8%	1,302	18.4%	2,204	17.2%
Female Age Distribution (2025)								
Female Population			2,653	48.8%	3,423	48.4%	6,211	48.3%
Age Under 5 Years			156	5.9%	205	6.0%	383	6.2%
Age 5 to 9 Years			201	7.6%	246	7.2%	452	7.3%
Age 10 to 14 Years			211	7.9%	271	7.9%	474	7.6%
Age 15 to 19 Years			195	7.3%	248	7.2%	461	7.4%
Age 20 to 24 Years			154	5.8%	198	5.8%	365	5.9%
Age 25 to 29 Years			152	5.7%	190	5.6%	358	5.8%
Age 30 to 34 Years			185	7.0%	239	7.0%	431	6.9%
Age 35 to 39 Years			157	5.9%	206	6.0%	398	6.4%
Age 40 to 44 Years			178	6.7%	229	6.7%	421	6.8%
Age 45 to 49 Years			148	5.6%	193	5.7%	334	5.4%
Age 50 to 54 Years			141	5.3%	184	5.4%	334	5.4%
Age 55 to 59 Years			134	5.1%	177	5.2%	331	5.3%
Age 60 to 64 Years			151	5.7%	207	6.0%	385	6.2%
Age 65 to 69 Years			143	5.4%	187	5.5%	328	5.3%
Age 70 to 74 Years			111	4.2%	146	4.3%	269	4.3%
Age 75 to 79 Years			97	3.7%	120	3.5%	206	3.3%
Age 80 to 84 Years			67	2.5%	88	2.6%	135	2.2%
Age 85 Years or Over			74	2.8%	90	2.6%	144	2.3%
Female Median Age			36.4		36.8		36.4	
Age 19 Years or Less			762	28.7%	969	28.3%	1,770	28.5%
Age 20 to 64 Years			1,399	52.7%	1,823	53.3%	3,357	54.1%
Age 65 Years or Over			492	18.6%	630	18.4%	1,083	17.4%

Kingfisher, Oklahoma		10 min drive		15 min drive		30 min drive	
Drive Time		time		time		time	
Male Age Distribution (2025)							
Male Population		2,787	51.2%	3,645	51.6%	6,639	51.7%
Age Under 5 Years		146	5.3%	199	5.5%	388	5.8%
Age 5 to 9 Years		191	6.9%	256	7.0%	472	7.1%
Age 10 to 14 Years		226	8.1%	281	7.7%	538	8.1%
Age 15 to 19 Years		237	8.5%	306	8.4%	508	7.7%
Age 20 to 24 Years		171	6.1%	233	6.4%	445	6.7%
Age 25 to 29 Years		141	5.1%	177	4.8%	335	5.1%
Age 30 to 34 Years		164	5.9%	215	5.9%	406	6.1%
Age 35 to 39 Years		172	6.2%	217	5.9%	413	6.2%
Age 40 to 44 Years		192	6.9%	243	6.7%	442	6.7%
Age 45 to 49 Years		147	5.3%	194	5.3%	375	5.6%
Age 50 to 54 Years		170	6.1%	228	6.3%	402	6.1%
Age 55 to 59 Years		131	4.7%	189	5.2%	364	5.5%
Age 60 to 64 Years		170	6.1%	237	6.5%	430	6.5%
Age 65 to 69 Years		152	5.5%	201	5.5%	356	5.4%
Age 70 to 74 Years		122	4.4%	160	4.4%	283	4.3%
Age 75 to 79 Years		80	2.9%	105	2.9%	180	2.7%
Age 80 to 84 Years		73	2.6%	91	2.5%	134	2.0%
Age 85 Years or Over		101	3.6%	114	3.1%	168	2.5%
Male Median Age		37.2		37.5		36.7	
Age 19 Years or Less		800	28.7%	1,041	28.6%	1,906	28.7%
Age 20 to 64 Years		1,458	52.3%	1,932	53.0%	3,612	54.4%
Age 65 Years or Over		529	19.0%	671	18.4%	1,121	16.9%
Males per 100 Females (2025)							
Overall Comparison		105		106		107	
Age Under 5 Years		94	48.5%	97	49.3%	101	50.3%
Age 5 to 9 Years		95	48.8%	104	50.9%	104	51.1%
Age 10 to 14 Years		107	51.7%	104	50.9%	114	53.2%
Age 15 to 19 Years		122	54.9%	123	55.3%	110	52.4%
Age 20 to 24 Years		111	52.7%	118	54.1%	122	54.9%
Age 25 to 29 Years		93	48.2%	93	48.2%	94	48.3%
Age 30 to 34 Years		89	47.0%	90	47.3%	94	48.5%
Age 35 to 39 Years		110	52.3%	105	51.3%	104	50.9%
Age 40 to 44 Years		108	51.9%	106	51.4%	105	51.2%
Age 45 to 49 Years		99	49.8%	100	50.0%	112	52.8%
Age 50 to 54 Years		120	54.6%	124	55.3%	120	54.6%
Age 55 to 59 Years		97	49.3%	107	51.7%	110	52.4%
Age 60 to 64 Years		113	53.0%	115	53.5%	112	52.7%
Age 65 to 69 Years		107	51.6%	107	51.8%	108	52.0%
Age 70 to 74 Years		110	52.4%	110	52.3%	105	51.2%
Age 75 to 79 Years		82	45.2%	87	46.6%	88	46.7%
Age 80 to 84 Years		109	52.1%	103	50.8%	99	49.8%
Age 85 Years or Over		137	57.8%	128	56.1%	116	53.8%
Age 19 Years or Less		105	51.2%	107	51.8%	108	51.8%
Age 20 to 39 Years		100	50.0%	101	50.3%	103	50.7%
Age 40 to 64 Years		108	51.8%	110	52.4%	111	52.7%
Age 65 Years or Over		107	51.8%	106	51.6%	104	50.9%

Kingfisher, Oklahoma			10 min drive		15 min drive		30 min drive	
Drive Time			time		time		time	
Household Type (2025)								
Total Households			1,988		2,600		4,687	
Households with Children			729 36.7%		938 36.1%		1,752 37.4%	
Average Household Size			2.6		2.6		2.7	
Household Density per Square Mile			66		49		16	
Population Family			4,427 81.4%		5,743 81.3%		10,571 82.3%	
Population Non-Family			799 14.7%		1,093 15.5%		1,965 15.3%	
Population Group Quarters			214 3.9%		232 3.3%		314 2.4%	
Family Households			1,356 68.2%		1,748 67.2%		3,222 68.7%	
Married Couple Households			1,044 77.0%		1,401 80.1%		2,636 81.8%	
Other Family Households with Children			312 23.0%		347 19.9%		586 18.2%	
Family Households with Children			728 53.7%		936 53.5%		1,749 54.3%	
Married Couple with Children			524 72.0%		688 73.5%		1,293 74.0%	
Other Family Households with Children			204 28.0%		248 26.5%		455 26.0%	
Family Households No Children			628 46.3%		812 46.5%		1,473 45.7%	
Married Couple No Children			520 82.9%		713 87.8%		1,342 91.1%	
Other Family Households No Children			107 17.1%		99 12.2%		131 8.9%	
Non-Family Households			633 31.8%		852 32.8%		1,465 31.3%	
Non-Family Households with Children			1 0.2%		2 0.2%		3 0.2%	
Non-Family Households No Children			632 99.8%		850 99.8%		1,462 99.8%	
Average Family Household Size			3.3		3.3		3.3	
Average Family Income			\$93,966		\$118,279		\$126,720	
Median Family Income			\$75,696		\$83,135		\$84,522	
Average Non-Family Household Size			1.3		1.3		1.3	
Marital Status (2025)								
Population Age 15 Years or Over			4,310		5,611		10,142	
Never Married			1,191 27.6%		1,606 28.6%		2,738 27.0%	
Currently Married			2,274 52.8%		2,853 50.8%		5,344 52.7%	
Previously Married			846 19.6%		1,153 20.5%		2,060 20.3%	
Separated			246 29.1%		278 24.1%		520 25.2%	
Widowed			315 37.3%		429 37.2%		746 36.2%	
Divorced			284 33.6%		445 38.6%		794 38.6%	
Educational Attainment (2025)								
Adult Population Age 25 Years or Over			3,553		4,627		8,364	
Elementary (Grade Level 0 to 8)			107 3.0%		124 2.7%		335 4.0%	
Some High School (Grade Level 9 to 11)			154 4.3%		194 4.2%		427 5.1%	
High School Graduate			1,584 44.6%		1,951 42.2%		3,356 40.1%	
Some College			717 20.2%		954 20.6%		1,697 20.3%	
Associate Degree Only			186 5.2%		301 6.5%		499 6.0%	
Bachelor Degree Only			558 15.7%		770 16.6%		1,436 17.2%	
Graduate Degree			248 7.0%		333 7.2%		614 7.3%	
Any College (Some College or Higher)			1,708 48.1%		2,358 51.0%		4,246 50.8%	
College Degree + (Bachelor Degree or Higher)			805 22.7%		1,103 23.8%		2,050 24.5%	

Kingfisher, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Housing						
Total Housing Units (2025)	2,217		2,885		5,203	
Total Housing Units (2020)	2,179		2,849		5,103	
Historical Annual Growth (2020-2025)	38	-	37	-	100	-
Housing Units Occupied (2025)	1,988	89.7%	2,600	90.1%	4,687	90.1%
Housing Units Owner-Occupied	1,395	70.1%	1,890	72.7%	3,526	75.2%
Housing Units Renter-Occupied	594	29.9%	710	27.3%	1,161	24.8%
Housing Units Vacant (2025)	228	10.3%	285	9.9%	516	9.9%
Household Size (2025)						
Total Households	1,988		2,600		4,687	
1 Person Households	528	26.6%	691	26.6%	1,141	24.3%
2 Person Households	636	32.0%	827	31.8%	1,558	33.2%
3 Person Households	288	14.5%	384	14.8%	712	15.2%
4 Person Households	294	14.8%	379	14.6%	673	14.4%
5 Person Households	152	7.6%	198	7.6%	358	7.6%
6 Person Households	63	3.2%	81	3.1%	162	3.5%
7 or More Person Households	28	1.4%	41	1.6%	83	1.8%
Household Income Distribution (2025)						
HH Income \$200,000 or More	86	4.3%	177	6.8%	353	7.5%
HH Income \$150,000 to \$199,999	172	8.7%	221	8.5%	445	9.5%
HH Income \$125,000 to \$149,999	206	10.4%	273	10.5%	393	8.4%
HH Income \$100,000 to \$124,999	211	10.6%	272	10.5%	474	10.1%
HH Income \$75,000 to \$99,999	314	15.8%	407	15.7%	733	15.6%
HH Income \$50,000 to \$74,999	390	19.6%	471	18.1%	779	16.6%
HH Income \$35,000 to \$49,999	272	13.7%	337	13.0%	622	13.3%
HH Income \$25,000 to \$34,999	162	8.1%	207	8.0%	323	6.9%
HH Income \$15,000 to \$24,999	60	3.0%	84	3.2%	279	6.0%
HH Income \$10,000 to \$14,999	101	5.1%	119	4.6%	185	3.9%
HH Income Under \$10,000	13	0.7%	32	1.2%	101	2.1%
Household Vehicles (2025)						
Households 0 Vehicles Available	120	6.0%	133	5.1%	167	3.6%
Households 1 Vehicle Available	450	22.6%	567	21.8%	965	20.6%
Households 2 Vehicles Available	1,044	52.5%	1,239	47.6%	2,094	44.7%
Households 3 or More Vehicles Available	374	18.8%	661	25.4%	1,462	31.2%
Total Vehicles Available	3,869		5,373		10,272	
Average Vehicles per Household	1.9		2.1		2.2	
Owner-Occupied Household Vehicles	3,031	78.4%	4,348	80.9%	8,411	81.9%
Average Vehicles per Owner-Occupied Household	2.2		2.3		2.4	
Renter-Occupied Household Vehicles	837	21.6%	1,026	19.1%	1,862	18.1%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.6	
Travel Time (2025)						
Worker Base Age 16 years or Over	2,435		3,157		5,687	
Travel to Work in 14 Minutes or Less	1,522	62.5%	1,810	57.3%	2,694	47.4%
Travel to Work in 15 to 29 Minutes	276	11.3%	449	14.2%	967	17.0%
Travel to Work in 30 to 59 Minutes	329	13.5%	474	15.0%	1,314	23.1%
Travel to Work in 60 Minutes or More	143	5.9%	222	7.0%	366	6.4%
Work at Home	164	6.7%	202	6.4%	346	6.1%
Average Minutes Travel to Work	10.0		11.6		16.0	

Kingfisher, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time						
Transportation To Work (2025)						
Worker Base Age 16 years or Over	2,435		3,157		5,687	
Drive to Work Alone	1,905	78.2%	2,539	80.4%	4,675	82.2%
Drive to Work in Carpool	291	11.9%	330	10.5%	528	9.3%
Travel to Work by Public Transportation	2	-	2	-	3	-
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	2	-	3	-
Walk to Work	73	3.0%	80	2.5%	104	1.8%
Other Means	-	-	3	-	26	0.5%
Work at Home	164	6.7%	202	6.4%	346	6.1%
Daytime Demographics (2025)						
Total Businesses	302		319		525	
Total Employees	1,920		2,143		3,666	
Company Headquarter Businesses	5	1.7%	5	1.6%	13	2.4%
Company Headquarter Employees	53	2.8%	53	2.5%	280	7.6%
Employee Population per Business	6.4	to 1	6.7	to 1	7.0	to 1
Residential Population per Business	18.0	to 1	22.1	to 1	24.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,695		4,471		7,911	
Labor Force						
Labor Population Age 16 Years or Over (2025)	4,210		5,487		9,936	
Labor Force Total Males (2025)	2,168	51.5%	2,842	51.8%	5,138	51.7%
Male Civilian Employed	1,401	64.6%	1,835	64.6%	3,302	64.3%
Male Civilian Unemployed	32	1.5%	33	1.1%	76	1.5%
Males in Armed Forces	-	-	1	-	3	-
Males Not in Labor Force	735	33.9%	973	34.2%	1,758	34.2%
Labor Force Total Females (2025)	2,042	48.5%	2,645	48.2%	4,798	48.3%
Female Civilian Employed	1,035	50.7%	1,323	50.0%	2,386	49.7%
Female Civilian Unemployed	14	0.7%	20	0.8%	57	1.2%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	993	48.6%	1,302	49.2%	2,355	49.1%
Unemployment Rate	47	1.1%	53	1.0%	133	1.3%
Occupation (2025)						
Occupation Population Age 16 Years or Over	2,435		3,157		5,687	
Occupation Total Males	1,400	57.5%	1,834	58.1%	3,301	58.0%
Occupation Total Females	1,035	42.5%	1,323	41.9%	2,386	42.0%
Management, Business, Financial Operations	330	13.6%	467	14.8%	801	14.1%
Professional, Related	444	18.3%	566	17.9%	1,076	18.9%
Service	464	19.1%	544	17.2%	858	15.1%
Sales, Office	509	20.9%	656	20.8%	1,150	20.2%
Farming, Fishing, Forestry	35	1.4%	53	1.7%	95	1.7%
Construction, Extraction, Maintenance	380	15.6%	499	15.8%	879	15.5%
Production, Transport, Material Moving	271	11.1%	371	11.8%	829	14.6%
White Collar Workers	1,284	52.7%	1,690	53.5%	3,026	53.2%
Blue Collar Workers	1,151	47.3%	1,467	46.5%	2,661	46.8%

Kingfisher, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Units In Structure (2025)						
Total Units	1,988		2,600		4,687	
1 Detached Unit	1,581	79.5%	2,104	80.9%	3,734	79.7%
1 Attached Unit	26	1.3%	30	1.2%	65	1.4%
2 Units	48	2.4%	50	1.9%	61	1.3%
3 to 4 Units	26	1.3%	38	1.4%	54	1.1%
5 to 9 Units	135	6.8%	141	5.4%	162	3.5%
10 to 19 Units	2	-	3	0.1%	13	0.3%
20 to 49 Units	-	-	-	-	1	-
50 or More Units	23	1.1%	24	0.9%	29	0.6%
Mobile Home or Trailer	147	7.4%	208	8.0%	565	12.1%
Other Structure	-	-	-	-	4	-
Homes Built By Year (2025)						
Homes Built 2020 or later	24	1.1%	31	1.1%	63	1.2%
Homes Built 2010 to 2019	137	6.2%	202	7.0%	393	7.6%
Homes Built 2000 to 2009	157	7.1%	238	8.3%	590	11.3%
Homes Built 1990 to 1999	72	3.3%	134	4.6%	333	6.4%
Homes Built 1980 to 1989	357	16.1%	439	15.2%	610	11.7%
Homes Built 1970 to 1979	380	17.1%	453	15.7%	906	17.4%
Homes Built 1960 to 1969	215	9.7%	262	9.1%	458	8.8%
Homes Built 1950 to 1959	165	7.5%	199	6.9%	303	5.8%
Homes Built 1940 to 1949	46	2.1%	81	2.8%	144	2.8%
Homes Built Before 1939	435	19.6%	561	19.4%	887	17.0%
Median Age of Homes	54.0	yrs	53.0	yrs	50.3	yrs
Home Values (2025)						
Owner Specified Housing Units	1,395		1,890		3,526	
Home Values \$1,000,000 or More	-	-	5	0.3%	33	0.9%
Home Values \$750,000 to \$999,999	26	1.9%	32	1.7%	44	1.2%
Home Values \$500,000 to \$749,999	3	0.2%	43	2.3%	129	3.7%
Home Values \$400,000 to \$499,999	10	0.7%	49	2.6%	156	4.4%
Home Values \$300,000 to \$399,999	344	24.7%	403	21.3%	592	16.8%
Home Values \$250,000 to \$299,999	92	6.6%	163	8.6%	299	8.5%
Home Values \$200,000 to \$249,999	436	31.3%	545	28.8%	783	22.2%
Home Values \$175,000 to \$199,999	142	10.2%	180	9.5%	333	9.4%
Home Values \$150,000 to \$174,999	43	3.1%	50	2.7%	194	5.5%
Home Values \$125,000 to \$149,999	7	0.5%	49	2.6%	186	5.3%
Home Values \$100,000 to \$124,999	97	7.0%	114	6.1%	174	4.9%
Home Values \$90,000 to \$99,999	40	2.9%	44	2.3%	89	2.5%
Home Values \$80,000 to \$89,999	32	2.3%	35	1.8%	66	1.9%
Home Values \$70,000 to \$79,999	21	1.5%	24	1.3%	54	1.5%
Home Values \$60,000 to \$69,999	1	-	4	0.2%	43	1.2%
Home Values \$50,000 to \$59,999	25	1.8%	31	1.6%	35	1.0%
Home Values \$35,000 to \$49,999	30	2.1%	47	2.5%	109	3.1%
Home Values \$25,000 to \$34,999	1	-	3	0.2%	24	0.7%
Home Values \$10,000 to \$24,999	2	0.2%	17	0.9%	59	1.7%
Home Values Under \$10,000	41	3.0%	49	2.6%	126	3.6%
Owner-Occupied Median Home Value	\$216,827		\$222,083		\$212,854	
Renter-Occupied Median Rent	\$662		\$667		\$676	

Kingfisher, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$189.4 M		\$258.16 M		\$467.56 M	
Total Non-Retail Expenditure	\$89.59 M		\$123.58 M		\$223.64 M	
Total Retail Expenditure	\$99.81 M		\$134.58 M		\$243.92 M	
Alcoholic Beverages	\$1.17 M		\$1.59 M		\$2.86 M	
Apparel	\$3.58 M		\$4.83 M		\$8.7 M	
Contributions	\$5.92 M		\$8.13 M		\$14.63 M	
Education	\$4.27 M		\$5.84 M		\$10.51 M	
Entertainment	\$11.09 M		\$14.96 M		\$26.97 M	
Food Away From Home	\$8.48 M		\$11.46 M		\$20.66 M	
Grocery	\$13.46 M		\$17.71 M		\$32 M	
Health Care	\$13.33 M		\$17.5 M		\$31.32 M	
Household Furnishings and Equipment	\$5.11 M		\$6.91 M		\$12.46 M	
Household Operations	\$3.62 M		\$4.88 M		\$8.81 M	
Miscellaneous Expenses	\$3.3 M		\$4.46 M		\$8.03 M	
Personal Care	\$2.6 M		\$3.45 M		\$6.23 M	
Shelter	\$31.09 M		\$41.36 M		\$73.92 M	
Tax and Retirement	\$39.81 M		\$57.12 M		\$103.64 M	
Tobacco and Related	\$1.1 M		\$1.4 M		\$2.54 M	
Transportation	\$31.8 M		\$43.9 M		\$81.36 M	
Utilities	\$9.65 M		\$12.67 M		\$22.9 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$7,938		\$8,274		\$8,313	
Total Non-Retail Expenditure	\$3,755	47.3%	\$3,960	47.9%	\$3,976	47.8%
Total Retail Expenditures	\$4,183	52.7%	\$4,313	52.1%	\$4,337	52.2%
Alcoholic Beverages	\$49	0.6%	\$51	0.6%	\$51	0.6%
Apparel	\$150	1.9%	\$155	1.9%	\$155	1.9%
Contributions	\$248	3.1%	\$261	3.2%	\$260	3.1%
Education	\$179	2.3%	\$187	2.3%	\$187	2.2%
Entertainment	\$465	5.9%	\$479	5.8%	\$480	5.8%
Food Away From Home	\$356	4.5%	\$367	4.4%	\$367	4.4%
Grocery	\$564	7.1%	\$568	6.9%	\$569	6.8%
Health Care	\$559	7.0%	\$561	6.8%	\$557	6.7%
Household Furnishings and Equipment	\$214	2.7%	\$222	2.7%	\$221	2.7%
Household Operations	\$152	1.9%	\$156	1.9%	\$157	1.9%
Miscellaneous Expenses	\$138	1.7%	\$143	1.7%	\$143	1.7%
Personal Care	\$109	1.4%	\$110	1.3%	\$111	1.3%
Shelter	\$1,303	16.4%	\$1,325	16.0%	\$1,314	15.8%
Tax and Retirement	\$1,669	21.0%	\$1,831	22.1%	\$1,843	22.1%
Tobacco and Related	\$46	0.6%	\$45	0.5%	\$45	0.5%
Transportation	\$1,333	16.8%	\$1,407	17.0%	\$1,447	17.4%
Utilities	\$405	5.1%	\$406	4.9%	\$407	4.9%

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Kingfisher, Oklahoma Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$6.21 M / \$412.76 K	93	\$8.31 M / \$412.76 K	95	\$14.93 M / \$644.68 K	96
Men's Clothing Stores	\$252.54 K / -	100	\$333.39 K / -	100	\$601.94 K / -	100
Women's Clothing Stores	\$519.77 K / \$412.76 K	21	\$699.03 K / \$412.76 K	41	\$1.26 M / \$644.68 K	49
Children's, Infants' Clothing Stores	\$492.15 K / -	100	\$670.43 K / -	100	\$1.21 M / -	100
Family Clothing Stores	\$3.06 M / -	100	\$4.1 M / -	100	\$7.37 M / -	100
Clothing Accessory Stores	\$141.65 K / -	100	\$188.45 K / -	100	\$339.55 K / -	100
Other Apparel Stores	\$182.12 K / -	100	\$244.78 K / -	100	\$441.54 K / -	100
Shoe Stores	\$1.26 M / -	100	\$1.68 M / -	100	\$3.01 M / -	100
Jewelry Stores	\$268.02 K / -	100	\$355.74 K / -	100	\$635.21 K / -	100
Luggage Stores	\$33.21 K / -	100	\$43.53 K / -	100	\$78.2 K / -	100
Furniture, Home Furnishings Stores	\$5.54 M / -	100	\$7.36 M / \$-1	100	\$13.22 M / \$-1	100
Furniture Stores	\$2.53 M / -	100	\$3.33 M / \$-1	100	\$6 M / \$-2	100
Floor Covering Stores	\$358.08 K / -	100	\$474.05 K / -	100	\$855.4 K / -	100
Other Home Furnishing Stores	\$2.65 M / -	100	\$3.56 M / -	100	\$6.36 M / -	100
Electronics, Appliance Stores	\$5.23 M / \$-1	100	\$7.12 M / \$-1	100	\$13.07 M / \$764.35 K	94
Building Material, Garden Equipment, Supplies Dealers	\$5.24 M / \$7.2 M	-27	\$7.02 M / \$7.21 M	-3	\$12.64 M / \$9.35 M	26
Home Centers	\$2.95 M / \$2.13 M	28	\$3.94 M / \$2.13 M	46	\$7.09 M / \$3.78 M	47
Paint, Wallpaper Stores	\$609.36 K / -	100	\$828.84 K / -	100	\$1.5 M / -	100
Hardware Stores	\$327.57 K / \$3.45 M	-90	\$438.68 K / \$3.45 M	-87	\$789.39 K / \$3.78 M	-79
Other Building Materials Stores	\$926.81 K / \$1.26 M	-26	\$1.24 M / \$1.27 M	-2	\$2.23 M / \$1.41 M	37
Outdoor Power Equipment Stores	\$56.07 K / -	100	\$74.97 K / -	100	\$135.23 K / -	100
Nursery, Garden Stores	\$372.59 K / \$356.99 K	4	\$497.9 K / \$356.99 K	28	\$897.03 K / \$378.73 K	58
Food, Beverage Stores	\$8.05 M / \$2.25 M	72	\$10.94 M / \$2.25 M	79	\$19.85 M / \$3.81 M	81
Grocery Stores	\$6.22 M / \$1.07 M	83	\$8.41 M / \$1.07 M	87	\$15.25 M / \$2.14 M	86
Convenience Stores	\$549.98 K / \$1.13 M	-51	\$754.83 K / \$1.13 M	-33	\$1.39 M / \$1.62 M	-15
Meat Markets	\$36.82 K / \$44.99 K	-18	\$49.7 K / \$44.99 K	9	\$89.62 K / \$48.85 K	45
Fish, Seafood Markets	\$12.67 K / -	100	\$17.12 K / -	100	\$30.85 K / -	100
Fruit, Vegetable Markets	\$24.14 K / -	100	\$32.56 K / -	100	\$58.69 K / -	100
Other Specialty Food Markets	\$49.83 K / -	100	\$67.19 K / -	100	\$120.81 K / -	100
Liquor Stores	\$1.16 M / -	100	\$1.61 M / \$-1	100	\$2.91 M / \$-1	100

Kingfisher, Oklahoma Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$5.23 M / \$9.5 M	-45	\$7.17 M / \$11.27 M	-36	\$13.33 M / \$13.77 M	-3
Pharmacy, Drug Stores	\$4.6 M / \$9.5 M	-52	\$6.31 M / \$11.27 M	-44	\$11.72 M / \$13.7 M	-14
Cosmetics, Beauty Stores	\$265.94 K / -	100	\$365.68 K / -	100	\$682.01 K / -	100
Optical Goods Stores	\$81.85 K / -	100	\$107.92 K / -	100	\$203.03 K / \$74.96 K	63
Other Health, Personal Care Stores	\$283.97 K / -	100	\$389.77 K / -	100	\$725.82 K / -	100
Sporting Goods, Hobby, Book, Music Stores	\$6.26 M / \$789.64 K	87	\$8.38 M / \$789.64 K	91	\$15.1 M / \$5.87 M	61
Sporting Goods Stores	\$2.41 M / \$789.64 K	67	\$3.22 M / \$789.64 K	75	\$5.82 M / \$857.43 K	85
Hobby, Toy, Game Stores	\$1.73 M / -	100	\$2.28 M / -	100	\$4.11 M / -	100
Sewing, Needlecraft Stores	\$1.22 M / -	100	\$1.63 M / -	100	\$2.92 M / \$5.02 M	-42
Musical Instrument Stores	\$438.81 K / -	100	\$613.19 K / -	100	\$1.11 M / \$-1	100
Book Stores	\$457.62 K / -	100	\$623.07 K / -	100	\$1.15 M / -	100
General Merchandise Stores	\$19.94 M / \$9.24 M	54	\$26.77 M / \$9.43 M	65	\$48.49 M / \$19.57 M	60
Department Stores	\$7.01 M / -	100	\$9.4 M / -	100	\$16.99 M / \$361.49 K	98
Warehouse Superstores	\$10.97 M / -	100	\$14.75 M / -	100	\$26.81 M / -	100
Other General Merchandise Stores	\$1.95 M / \$9.24 M	-79	\$2.61 M / \$9.43 M	-72	\$4.69 M / \$19.21 M	-76
Miscellaneous Store Retailers	\$2.53 M / \$2.25 M	11	\$3.39 M / \$2.3 M	32	\$6.15 M / \$2.95 M	52
Florists	\$61.9 K / \$194.16 K	-68	\$82.9 K / \$194.16 K	-57	\$148.83 K / \$233.94 K	-36
Office, Stationary Stores	\$248.25 K / -	100	\$327.64 K / -	100	\$593.22 K / -	100
Gift, Souvenir Stores	\$524.13 K / \$250.77 K	52	\$701.84 K / \$250.77 K	64	\$1.26 M / \$472.57 K	63
Used Merchandise Stores	\$176.87 K / \$181.99 K	-3	\$232.5 K / \$181.99 K	22	\$417.76 K / \$197.62 K	53
Pet, Pet Supply Stores	\$467.27 K / -	100	\$613.35 K / -	100	\$1.11 M / \$-1	100
Art Dealers	\$71.13 K / -	100	\$92.6 K / -	100	\$166.04 K / \$-1	100
Mobile Home Dealers	\$52.09 K / -	100	\$69.41 K / -	100	\$125.32 K / -	100
Other Miscellaneous Retail Stores	\$930.33 K / \$1.63 M	-43	\$1.27 M / \$1.67 M	-24	\$2.33 M / \$2.04 M	12
Non-Store Retailers	\$11.86 M / -	100	\$16 M / -	100	\$29.07 M / \$180.95 K	99
Mail Order, Catalog Stores	\$11.1 M / -	100	\$14.98 M / -	100	\$27.25 M / -	100
Vending Machines	\$51.39 K / -	100	\$69.68 K / -	100	\$125.6 K / \$29.47 K	77
Fuel Dealers	\$63.52 K / -	100	\$85.22 K / -	100	\$153.05 K / \$118.41 K	23
Other Direct Selling Establishments	\$638.63 K / -	100	\$858.41 K / -	100	\$1.55 M / \$33.07 K	98

Kingfisher, Oklahoma Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$10.42 M / \$17.51 M	-41	\$14.28 M / \$17.29 M	-17	\$25.68 M / \$23.72 M	8
Hotels, Other Travel Accommodations	\$668.47 K / \$370.77 K	45	\$917.79 K / \$370.77 K	60	\$1.65 M / \$653.31 K	60
RV Parks	\$6.49 K / \$13	100	\$8.77 K / \$2.33 K	73	\$15.83 K / \$3.56 K	78
Rooming, Boarding Houses	\$3.74 K / -	100	\$5.11 K / -	100	\$9.2 K / -	100
Full Service Restaurants	\$6.09 M / \$12.51 M	-51	\$8.34 M / \$12.51 M	-33	\$15 M / \$16 M	-6
Limited Service Restaurants	\$2.83 M / \$4.94 M	-43	\$3.87 M / \$4.94 M	-22	\$6.97 M / \$7.81 M	-11
Special Food Services, Catering	\$826.02 K / -	100	\$1.13 M / -	100	\$2.03 M / -	100
Drinking Places	\$575.51 K / \$264.53 K	54	\$797.57 K / \$264.53 K	67	\$1.43 M / \$678.7 K	53
Gasoline Stations	\$4.02 M / \$48.07 M	-92	\$5.52 M / \$48.07 M	-89	\$10.19 M / \$59.41 M	-83
Motor Vehicle, Parts Dealers	\$8.72 M / \$31.09 M	-72	\$11.54 M / \$31.1 M	-63	\$20.76 M / \$34.79 M	-40
New Car Dealers	\$4.95 M / \$25.2 M	-80	\$6.51 M / \$25.21 M	-74	\$11.68 M / \$26.15 M	-55
Used Car Dealers	\$459.45 K / \$1.41 M	-67	\$602.52 K / \$1.41 M	-57	\$1.08 M / \$1.41 M	-23
Recreational Vehicle Dealers	\$931.41 K / -	100	\$1.25 M / -	100	\$2.25 M / -	100
Motorcycle, Boat Dealers	\$1.22 M / -	100	\$1.63 M / -	100	\$2.95 M / \$1.24 M	58
Auto Parts, Accessories	\$737.23 K / \$4.27 M	-83	\$996.42 K / \$4.27 M	-77	\$1.79 M / \$5.75 M	-69
Tire Dealers	\$412.82 K / \$221.59 K	46	\$559.17 K / \$221.59 K	60	\$1.01 M / \$240.62 K	76
2025 Population	5,440		7,068		12,850	
2030 Population	5,584		7,273		13,349	
% Population Change 2025-2030	2.7%		2.9%		3.9%	
2025 Adult Population Age 18+	4,036		5,257		9,532	
2025 Population Male	2,787		3,645		6,639	
2025 Population Female	2,653		3,423		6,211	
2025 Households	1,988		2,600		4,687	
2025 Median Household Income	73,712		77,041		76,912	
2025 Average Household Income	89,797		104,057		107,589	

Retail Potential

Retail Potential Profile



Kingfisher, Oklahoma	10 min	15 min	30 min
Drive Time	drive time	drive time	drive time
2025 Population	5,440	7,068	12,850
2030 Population	5,584	7,273	13,349
% Population Change 2020-2025	3.2%	3.3%	4.7%
2025 Adult Population Age 18+	\$4,036	\$5,257	\$9,532
2025 Population Male	\$2,787	\$3,645	\$6,639
2025 Population Female	\$2,653	\$3,423	\$6,211
2025 Households	\$1,988	\$2,600	\$4,687
2025 Median Household Income	\$73,712	\$77,041	\$76,912
2025 Average Household Income	\$89,797	\$104,057	\$107,589
Clothing, Clothing Accessories Stores	\$6.21 M	\$8.31 M	\$14.93 M
Men's Clothing Stores	\$252.54 K	\$333.39 K	\$601.94 K
Women's Clothing Stores	\$519.77 K	\$699.03 K	\$1.26 M
Children's, Infants' Clothing Stores	\$492.15 K	\$670.43 K	\$1.21 M
Family Clothing Stores	\$3.06 M	\$4.1 M	\$7.37 M
Clothing Accessory Stores	\$141.65 K	\$188.45 K	\$339.55 K
Other Apparel Stores	\$182.12 K	\$244.78 K	\$441.54 K
Shoe Stores	\$1.26 M	\$1.68 M	\$3.01 M
Jewelry Stores	\$268.02 K	\$355.74 K	\$635.21 K
Luggage Stores	\$33.21 K	\$43.53 K	\$78.2 K
Furniture, Home Furnishings Stores	\$5.54 M	\$7.36 M	\$13.22 M
Furniture Stores	\$2.53 M	\$3.33 M	\$6 M
Floor Covering Stores	\$358.08 K	\$474.05 K	\$855.4 K
Other Home Furnishing Stores	\$2.65 M	\$3.56 M	\$6.36 M
Electronics, Appliance Stores	\$5.23 M	\$7.12 M	\$13.07 M
Gasoline Stations	\$4.02 M	\$5.52 M	\$10.19 M
Building Material, Garden Equipment, Supplies Dealers	\$5.24 M	\$7.02 M	\$12.64 M
Home Centers	\$2.95 M	\$3.94 M	\$7.09 M
Paint, Wallpaper Stores	\$609.36 K	\$828.84 K	\$1.5 M
Hardware Stores	\$327.57 K	\$438.68 K	\$789.39 K
Other Building Materials Stores	\$926.81 K	\$1.24 M	\$2.23 M
Outdoor Power Equipment Stores	\$56.07 K	\$74.97 K	\$135.23 K
Nursery, Garden Stores	\$372.59 K	\$497.9 K	\$897.03 K
Food, Beverage Stores	\$8.05 M	\$10.94 M	\$19.85 M
Grocery Stores	\$6.22 M	\$8.41 M	\$15.25 M
Convenience Stores	\$549.98 K	\$754.83 K	\$1.39 M
Meat Markets	\$36.82 K	\$49.7 K	\$89.62 K
Fish, Seafood Markets	\$12.67 K	\$17.12 K	\$30.85 K
Fruit, Vegetable Markets	\$24.14 K	\$32.56 K	\$58.69 K
Other Specialty Food Markets	\$49.83 K	\$67.19 K	\$120.81 K
Liquor Stores	\$1.16 M	\$1.61 M	\$2.91 M

Retail Potential Profile



Kingfisher, Oklahoma			
Drive Time	10 min drive time	15 min drive time	30 min drive time
Health, Personal Care Stores	\$5.23 M	\$7.17 M	\$13.33 M
Pharmacy, Drug Stores	\$4.6 M	\$6.31 M	\$11.72 M
Cosmetics, Beauty Stores	\$265.94 K	\$365.68 K	\$682.01 K
Optical Goods Stores	\$81.85 K	\$107.92 K	\$203.03 K
Other Health, Personal Care Stores	\$283.97 K	\$389.77 K	\$725.82 K
Sporting Goods, Hobby, Book, Music Stores	\$6.26 M	\$8.38 M	\$15.1 M
Sporting Goods Stores	\$2.41 M	\$3.22 M	\$5.82 M
Hobby, Toy, Game Stores	\$1.73 M	\$2.28 M	\$4.11 M
Sewing, Needlecraft Stores	\$1.22 M	\$1.63 M	\$2.92 M
Musical Instrument Stores	\$438.81 K	\$613.19 K	\$1.11 M
Book Stores	\$457.62 K	\$623.07 K	\$1.15 M
General Merchandise Stores	\$19.94 M	\$26.77 M	\$48.49 M
Department Stores	\$7.01 M	\$9.4 M	\$16.99 M
Warehouse Superstores	\$10.97 M	\$14.75 M	\$26.81 M
Other General Merchandise Stores	\$1.95 M	\$2.61 M	\$4.69 M
Miscellaneous Store Retailers	\$2.53 M	\$3.39 M	\$6.15 M
Florists	\$61.9 K	\$82.9 K	\$148.83 K
Office, Stationary Stores	\$248.25 K	\$327.64 K	\$593.22 K
Gift, Souvenir Stores	\$524.13 K	\$701.84 K	\$1.26 M
Used Merchandise Stores	\$176.87 K	\$232.5 K	\$417.76 K
Pet, Pet Supply Stores	\$467.27 K	\$613.35 K	\$1.11 M
Art Dealers	\$71.13 K	\$92.6 K	\$166.04 K
Mobile Home Dealers	\$52.09 K	\$69.41 K	\$125.32 K
Other Miscellaneous Retail Stores	\$930.33 K	\$1.27 M	\$2.33 M
Non-Store Retailers	\$11.86 M	\$16 M	\$29.07 M
Mail Order, Catalog Stores	\$11.1 M	\$14.98 M	\$27.25 M
Vending Machines	\$51.39 K	\$69.68 K	\$125.6 K
Fuel Dealers	\$63.52 K	\$85.22 K	\$153.05 K
Other Direct Selling Establishments	\$638.63 K	\$858.41 K	\$1.55 M
Accommodation, Food Services	\$10.99 M	\$15.08 M	\$27.11 M
Hotels, Other Travel Accommodations	\$668.47 K	\$917.79 K	\$1.65 M
RV Parks	\$6.49 K	\$8.77 K	\$15.83 K
Rooming, Boarding Houses	\$3.74 K	\$5.11 K	\$9.2 K
Full Service Restaurants	\$6.09 M	\$8.34 M	\$15 M
Limited Service Restaurants	\$2.83 M	\$3.87 M	\$6.97 M
Special Food Services, Catering	\$826.02 K	\$1.13 M	\$2.03 M
Drinking Places	\$575.51 K	\$797.57 K	\$1.43 M
Motor Vehicle, Parts Dealers	\$8.72 M	\$11.54 M	\$20.76 M
New Car Dealers	\$4.95 M	\$6.51 M	\$11.68 M
Used Car Dealers	\$459.45 K	\$602.52 K	\$1.08 M
Recreational Vehicle Dealers	\$931.41 K	\$1.25 M	\$2.25 M
Motorcycle, Boat Dealers	\$1.22 M	\$1.63 M	\$2.95 M
Auto Parts, Accessories	\$737.23 K	\$996.42 K	\$1.79 M
Tire Dealers	\$412.82 K	\$559.17 K	\$1.01 M

Income Summary

Income Summary Report



Kingfisher, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Population						
Estimated Population (2025)	5,440		7,068		12,850	
Projected Population (2030)	5,584		7,273		13,349	
Census Population (2020)	5,269		6,843		12,275	
Census Population (2010)	4,991		6,677		12,023	
Projected Annual Growth (2025 to 2030)	145	0.5%	205	0.6%	499	0.8%
Historical Annual Growth (2020 to 2025)	171	0.6%	225	0.6%	575	0.9%
Historical Annual Growth (2010 to 2020)	279	0.6%	166	0.2%	252	0.2%
Households						
Estimated Households (2025)	1,988		2,600		4,687	
Projected Households (2030)	2,079		2,730		4,990	
Census Households (2020)	1,952		2,550		4,505	
Census Households (2010)	1,936		2,588		4,576	
Projected Annual Growth (2025 to 2030)	91	0.9%	130	1.0%	303	1.3%
Historical Annual Growth (2020 to 2025)	36	0.4%	50	0.4%	182	0.8%
Historical Annual Growth (2010 to 2020)	17	-	-38	-0.1%	-72	-0.2%
Average Household Income						
Estimated Average Household Income (2025)	\$89,797		\$104,057		\$107,589	
Projected Average Household Income (2030)	\$88,560		\$102,592		\$106,153	
Census Average Household Income (2020)	\$58,162		\$58,757		\$58,760	
Census Average Household Income (2010)	\$49,471		\$50,015		\$47,237	
Projected Annual Growth (2025 to 2030)	-\$1,237	-0.3%	-\$1,466	-0.3%	-\$1,436	-0.3%
Historical Annual Growth (2020 to 2025)	\$31,636	3.6%	\$45,300	5.1%	\$48,829	5.5%
Historical Annual Growth (2010 to 2020)	\$8,691	1.8%	\$8,743	1.7%	\$11,523	2.4%
Median Household Income						
Estimated Median Household Income (2025)	\$73,712		\$77,041		\$76,912	
Projected Median Household Income (2030)	\$73,039		\$76,216		\$76,394	
Census Median Household Income (2020)	\$47,580		\$48,594		\$49,207	
Census Median Household Income (2010)	\$39,528		\$39,377		\$37,338	
Projected Annual Growth (2025 to 2030)	-\$673	-0.2%	-\$825	-0.2%	-\$518	-0.1%
Historical Annual Growth (2020 to 2025)	\$26,132	3.7%	\$28,447	3.9%	\$27,706	3.8%
Historical Annual Growth (2010 to 2020)	\$8,052	2.0%	\$9,217	2.3%	\$11,868	3.2%
Per Capita Income						
Estimated Per Capita Income (2025)	\$32,943		\$38,404		\$39,359	
Projected Per Capita Income (2030)	\$33,089		\$38,631		\$39,793	
Census Per Capita Income (2020)	\$22,547		\$22,767		\$22,359	
Census Per Capita Income (2010)	\$19,090		\$19,251		\$17,878	
Projected Annual Growth (2025 to 2030)	\$145	-	\$227	0.1%	\$434	0.2%
Historical Annual Growth (2020 to 2025)	\$10,397	3.1%	\$15,637	4.6%	\$17,000	5.1%
Historical Annual Growth (2010 to 2020)	\$3,456	1.8%	\$3,516	1.8%	\$4,481	2.5%
Other Income						
Estimated Families (2025)	1,356		1,748		3,222	
Estimated Average Family Income (2025)	\$93,966		\$118,279		\$126,720	
Estimated Median Family Income (2025)	\$75,696		\$83,135		\$84,522	
Estimated Average Household Net Worth (2025)	\$799,926		\$936,032		\$1,003,918	

Consumer Expenditure Summary

Consumer Expenditure Summary



Kingfisher, Oklahoma						
Drive Time		10 min drive time	15 min drive time	30 min drive time		
Estimated Population		5,440		7,068		12,850
Estimated Households		1,988		2,600		4,687
Household Expenditure		\$189.4 M		\$258.16 M		\$467.56 M
Per Household ~ Per Capita	\$95,257	\$34,817	\$99,282	\$36,525	\$99,752	\$36,386
Non-Retail Expenditures	\$89.59 M	47.3%	\$123.58 M	47.9%	\$223.64 M	47.8%
Per Household ~ Per Capita	\$45,057	\$16,468	\$47,525	\$17,484	\$47,713	\$17,404
Retail Expenditures	\$99.81 M	52.7%	\$134.58 M	52.1%	\$243.92 M	52.2%
Per Household ~ Per Capita	\$50,200	\$18,348	\$51,757	\$19,041	\$52,039	\$18,982
Alcoholic Beverages	\$1.17 M	0.6%	\$1.59 M	0.6%	\$2.86 M	0.6%
Per Household ~ Per Capita	\$588	\$215	\$610	\$225	\$610	\$222
Apparel	\$3.58 M	1.9%	\$4.83 M	1.9%	\$8.7 M	1.9%
Per Household ~ Per Capita	\$1,800	\$658	\$1,857	\$683	\$1,857	\$677
Contributions	\$5.92 M	3.1%	\$8.13 M	3.2%	\$14.63 M	3.1%
Per Household ~ Per Capita	\$2,975	\$1,088	\$3,128	\$1,151	\$3,122	\$1,139
Education	\$4.27 M	2.3%	\$5.84 M	2.3%	\$10.51 M	2.2%
Per Household ~ Per Capita	\$2,146	\$785	\$2,244	\$826	\$2,242	\$818
Entertainment	\$11.09 M	5.9%	\$14.96 M	5.8%	\$26.97 M	5.8%
Per Household ~ Per Capita	\$5,580	\$2,039	\$5,752	\$2,116	\$5,755	\$2,099
Food Away From Home	\$8.48 M	4.5%	\$11.46 M	4.4%	\$20.66 M	4.4%
Per Household ~ Per Capita	\$4,267	\$1,560	\$4,409	\$1,622	\$4,409	\$1,608
Grocery	\$13.46 M	7.1%	\$17.71 M	6.9%	\$32 M	6.8%
Per Household ~ Per Capita	\$6,771	\$2,475	\$6,810	\$2,505	\$6,827	\$2,490
Health Care	\$13.33 M	7.0%	\$17.5 M	6.8%	\$31.32 M	6.7%
Per Household ~ Per Capita	\$6,705	\$2,451	\$6,732	\$2,476	\$6,682	\$2,437
Household Furnishings and Equipment	\$5.11 M	2.7%	\$6.91 M	2.7%	\$12.46 M	2.7%
Per Household ~ Per Capita	\$2,568	\$939	\$2,659	\$978	\$2,658	\$969
Household Operations	\$3.62 M	1.9%	\$4.88 M	1.9%	\$8.81 M	1.9%
Per Household ~ Per Capita	\$1,820	\$665	\$1,875	\$690	\$1,879	\$685
Miscellaneous Expenses	\$3.3 M	1.7%	\$4.46 M	1.7%	\$8.03 M	1.7%
Per Household ~ Per Capita	\$1,661	\$607	\$1,716	\$631	\$1,714	\$625
Personal Care	\$2.6 M	1.4%	\$3.45 M	1.3%	\$6.23 M	1.3%
Per Household ~ Per Capita	\$1,310	\$479	\$1,326	\$488	\$1,328	\$484
Shelter	\$31.09 M	16.4%	\$41.36 M	16.0%	\$73.92 M	15.8%
Per Household ~ Per Capita	\$15,638	\$5,716	\$15,905	\$5,851	\$15,771	\$5,753
Tax and Retirement	\$39.81 M	21.0%	\$57.12 M	22.1%	\$103.64 M	22.2%
Per Household ~ Per Capita	\$20,024	\$7,319	\$21,966	\$8,081	\$22,112	\$8,066
Tobacco and Related	\$1.1 M	0.6%	\$1.4 M	0.5%	\$2.54 M	0.5%
Per Household ~ Per Capita	\$553	\$202	\$538	\$198	\$542	\$198
Transportation	\$31.8 M	16.8%	\$43.9 M	17.0%	\$81.36 M	17.4%
Per Household ~ Per Capita	\$15,996	\$5,846	\$16,883	\$6,211	\$17,359	\$6,332
Utilities	\$9.65 M	5.1%	\$12.67 M	4.9%	\$22.9 M	4.9%
Per Household ~ Per Capita	\$4,854	\$1,774	\$4,872	\$1,792	\$4,885	\$1,782

Consumer Expenditure Trend



Kingfisher, Oklahoma	10 min drive		15 min drive		30 min drive		
Drive Time	time		time		time		
Population / Households (2025)							
Estimated Population	5,440		7,068		12,850		
Estimated Households	1,988		2,600		4,687		
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure	\$189.4 M		\$258.16 M		\$467.56 M		
Total Non-Retail Expenditure	\$89.59 M		\$123.58 M		\$223.64 M		
Total Retail Expenditure	\$99.81 M		\$134.58 M		\$243.92 M		
Alcoholic Beverages	\$1.17 M		\$1.59 M		\$2.86 M		
Apparel	\$3.58 M		\$4.83 M		\$8.7 M		
Contributions	\$5.92 M		\$8.13 M		\$14.63 M		
Education	\$4.27 M		\$5.84 M		\$10.51 M		
Entertainment	\$11.09 M		\$14.96 M		\$26.97 M		
Food Away From Home	\$8.48 M		\$11.46 M		\$20.66 M		
Grocery	\$13.46 M		\$17.71 M		\$32 M		
Health Care	\$13.33 M		\$17.5 M		\$31.32 M		
Household Furnishings and Equipment	\$5.11 M		\$6.91 M		\$12.46 M		
Household Operations	\$3.62 M		\$4.88 M		\$8.81 M		
Miscellaneous Expenses	\$3.3 M		\$4.46 M		\$8.03 M		
Personal Care	\$2.6 M		\$3.45 M		\$6.23 M		
Shelter	\$31.09 M		\$41.36 M		\$73.92 M		
Tax and Retirement	\$39.81 M		\$57.12 M		\$103.64 M		
Tobacco and Related	\$1.1 M		\$1.4 M		\$2.54 M		
Transportation	\$31.8 M		\$43.9 M		\$81.36 M		
Utilities	\$9.65 M		\$12.67 M		\$22.9 M		
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure	\$7,938		\$8,274		\$8,313		
Total Non-Retail Expenditure	\$3,755		47.3%	\$3,960	47.9%	\$3,976	47.8%
Total Retail Expenditure	\$4,183		52.7%	\$4,313	52.1%	\$4,337	52.2%
Alcoholic Beverages	\$49		0.6%	\$51	0.6%	\$51	0.6%
Apparel	\$150		1.9%	\$155	1.9%	\$155	1.9%
Contributions	\$248		3.1%	\$261	3.2%	\$260	3.1%
Education	\$179		2.3%	\$187	2.3%	\$187	2.2%
Entertainment	\$465		5.9%	\$479	5.8%	\$480	5.8%
Food Away From Home	\$356		4.5%	\$367	4.4%	\$367	4.4%
Grocery	\$564		7.1%	\$568	6.9%	\$569	6.8%
Health Care	\$559		7.0%	\$561	6.8%	\$557	6.7%
Household Furnishings and Equipment	\$214		2.7%	\$222	2.7%	\$221	2.7%
Household Operations	\$152		1.9%	\$156	1.9%	\$157	1.9%
Miscellaneous Expenses	\$138		1.7%	\$143	1.7%	\$143	1.7%
Personal Care	\$109		1.4%	\$110	1.3%	\$111	1.3%
Shelter	\$1,303		16.4%	\$1,325	16.0%	\$1,314	15.8%
Tax and Retirement	\$1,669		21.0%	\$1,831	22.1%	\$1,843	22.2%
Tobacco and Related	\$46		0.6%	\$45	0.5%	\$45	0.5%
Transportation	\$1,333		16.8%	\$1,407	17.0%	\$1,447	17.4%
Utilities	\$405		5.1%	\$406	4.9%	\$407	4.9%

Consumer Expenditure Trend



Kingfisher, Oklahoma	10 min drive	15 min drive	30 min drive
Drive Time	time	time	time
Population / Households (2030)			
Projected Population	5,584	7,273	13,349
Projected Households	-	-	-
Total Annual Consumer Expenditure (2030)			
Total Household Expenditure	\$194.62 M	\$266.12 M	\$487.7 M
Total Non-Retail Expenditure	\$92.18 M	\$127.53 M	\$233.08 M
Total Retail Expenditure	\$102.44 M	\$138.59 M	\$254.62 M
Alcoholic Beverages	\$1.2 M	\$1.63 M	\$2.98 M
Apparel	\$3.67 M	\$4.97 M	\$9.06 M
Contributions	\$6.07 M	\$8.37 M	\$15.24 M
Education	\$4.38 M	\$6.01 M	\$10.94 M
Entertainment	\$11.39 M	\$15.39 M	\$28.1 M
Food Away From Home	\$8.71 M	\$11.8 M	\$21.52 M
Grocery	\$13.81 M	\$18.21 M	\$33.33 M
Health Care	\$13.85 M	\$18.21 M	\$33.14 M
Household Furnishings and Equipment	\$5.24 M	\$7.11 M	\$12.97 M
Household Operations	\$3.72 M	\$5.02 M	\$9.18 M
Miscellaneous Expenses	\$3.39 M	\$4.59 M	\$8.37 M
Personal Care	\$2.67 M	\$3.54 M	\$6.48 M
Shelter	\$31.91 M	\$42.52 M	\$76.92 M
Tax and Retirement	\$41.14 M	\$59.15 M	\$108.09 M
Tobacco and Related	\$1.13 M	\$1.44 M	\$2.65 M
Transportation	\$32.45 M	\$45.12 M	\$84.89 M
Utilities	\$9.9 M	\$13.03 M	\$23.85 M
Consumer Expenditure Growth (2025 to 2030)			
Total Household Expenditure	\$5.22 M	\$7.97 M	\$20.14 M
Total Non-Retail Expenditure	\$2.59 M	\$3.96 M	\$9.44 M
Total Retail Expenditure	\$2.62 M	\$4.01 M	\$10.71 M
Alcoholic Beverages	\$30.53 K	\$45.91 K	\$117.94 K
Apparel	\$93.17 K	\$139.97 K	\$360.36 K
Contributions	\$155.77 K	\$237.23 K	\$601.93 K
Education	\$111.94 K	\$169.64 K	\$432.6 K
Entertainment	\$292.48 K	\$435.43 K	\$1.12 M
Food Away From Home	\$220.73 K	\$330.64 K	\$852.83 K
Grocery	\$343.71 K	\$501.36 K	\$1.33 M
Health Care	\$522.86 K	\$710.23 K	\$1.82 M
Household Furnishings and Equipment	\$132.87 K	\$199.52 K	\$514.06 K
Household Operations	\$97.92 K	\$146.35 K	\$369.13 K
Miscellaneous Expenses	\$85.26 K	\$127.61 K	\$332.94 K
Personal Care	\$66.65 K	\$97.56 K	\$257.06 K
Shelter	\$815.7 K	\$1.17 M	\$3 M
Tax and Retirement	\$1.33 M	\$2.04 M	\$4.45 M
Tobacco and Related	\$24.65 K	\$41.59 K	\$111.68 K
Transportation	\$648.04 K	\$1.22 M	\$3.53 M
Utilities	\$246.08 K	\$358.54 K	\$950.99 K

Crime Risk

Kingfisher, Oklahoma	10 min drive time	15 min drive time	30 min drive time
Drive Time			
Demographics			
Population	5,440	7,068	12,850
Census Population	5,269	6,843	12,275
Households	1,988	2,600	4,687
Average Household Income	\$89,797	\$104,057	\$107,589
Median Household Income	\$73,712	\$77,041	\$76,912
Per Capita Income	\$32,943	\$38,404	\$39,359
Total Crime			
Crime Index	61	57	50
Crime Level	Below Average	Low Risk	Low Risk
Personal Crime			
Crime Index	50	49	43
Crime Level	Low Risk	Low Risk	Low Risk
Murder			
Crime Index	57	61	57
Crime Level	Low Risk	Below Average	Low Risk
Rape			
Crime Index	136	133	112
Crime Level	Above Average	Above Average	Average
Robbery			
Crime Index	9	11	11
Crime Level	Very Low	Very Low	Very Low
Assault			
Crime Index	49	47	42
Crime Level	Low Risk	Low Risk	Low Risk
Property Crime			
Crime Index	63	59	52
Crime Level	Below Average	Low Risk	Low Risk
Burglary			
Crime Index	65	62	62
Crime Level	Below Average	Below Average	Below Average
Larceny			
Crime Index	63	59	49
Crime Level	Below Average	Low Risk	Low Risk
Motor Vehicle Theft			
Crime Index	59	57	57
Crime Level	Low Risk	Low Risk	Low Risk
* Crime Index: 100 = National Average Adjusted for Population			

Void Analysis

Kingfisher, Oklahoma	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Auto Parts Tires			
NAPA	2 / 1	6,200	
O'Reilly	1 / 1	8,500	
Banks			
BancFirst	2 / 2	8,500	
Banks Minor			
Bank	10 / 4		
Convenience Stores			
Casey's General Store	2 / 1	3,200	
Love's	2 / 1	7,300	
Phillips 66	4 / 3	2,500	
Sinclair	1 / 0	2,000	
Valero	5 / 3	3,200	
Dealerships			
Chevrolet	2 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 1		
GMC	1 / 1		
Jeep	1 / 1		
RAM	1 / 1		
Discount Department Stores			
Walmart Supercenter	1 / 1	189,700	
Dollar Stores			
Dollar General	2 / 1	9,600	
Family Dollar Dollar Tree	1 / 0	12,100	
Education			
Day Care	5 / 2		
High School	5 / 1		
PK - 8	11 / 3		
PK - 8 (Private)	2 / 1		
Trade Schools	1 / 0		
Entertainment			
Theatres	1 / 1		
Health Care			
Chiropractic	2 / 2		
Clinical Nurse Specialist	1 / 1		

Kingfisher, Oklahoma	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Diagnostic Radiology	1 / 1		
Endocrinology	1 / 1		
Family Practice	3 / 2		
Geriatric Medicine	1 / 1		
Hematology and Oncology	1 / 1		
Internal Medicine	1 / 1		
Nurse Practitioner	4 / 2		
Optometry	3 / 2		
Orthopedic Surgery	1 / 1		
Physical Therapy	1 / 1		
Physician Assistant	4 / 2		
Podiatry	1 / 1		
Psychiatry	1 / 1		
Home Improvement			
Ace Hardware	1 / 1	16,200	
Hotels			
Holiday Inn Express	1 / 1	16,400	
Sleep	1 / 0	13,100	
Restaurants Fast Food Major			
KFC	1 / 1	3,100	
McDonald's	1 / 1	4,600	
Sonic	3 / 1	2,800	
Taco Bell	1 / 1	2,500	
Restaurants Fast Food Minor			
Golden Chick	1 / 0	4,500	
Restaurants Ice Cream Smoothie			
Braum's	1 / 1	5,100	
Restaurants Pizza			
Godfather's Pizza	1 / 1	2,700	
Pizza Hut	2 / 1	2,800	
Simple Simon's Pizza	1 / 0	2,000	
Restaurants Sandwich			
Subway	3 / 1	1,700	
Self Storage			
CubeSmart	1 / 1	37,500	
Specialty			
Hallmark	1 / 1	5,600	

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