

RETAIL ATTRACTIONS, LLC

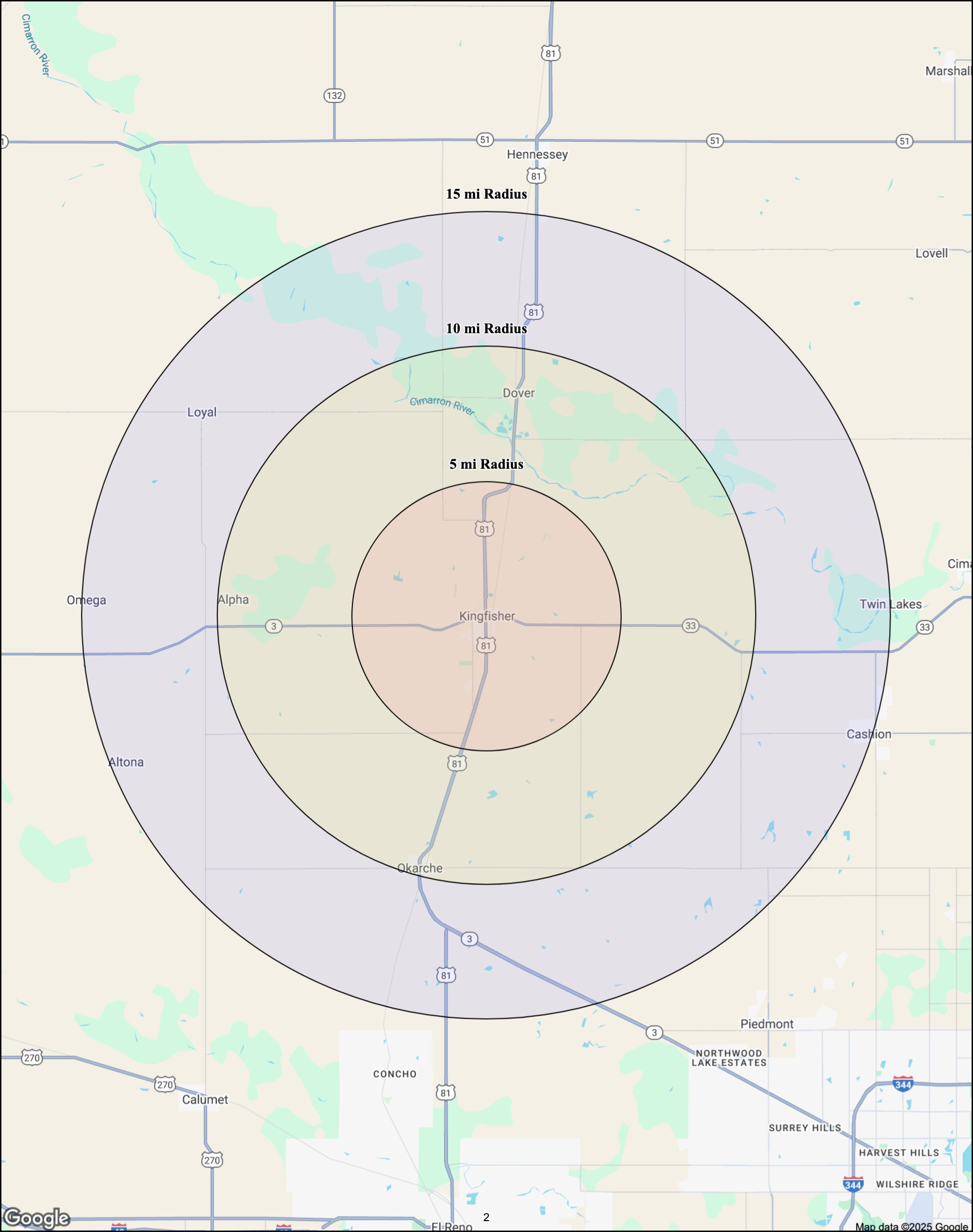
Economic Development Consulting

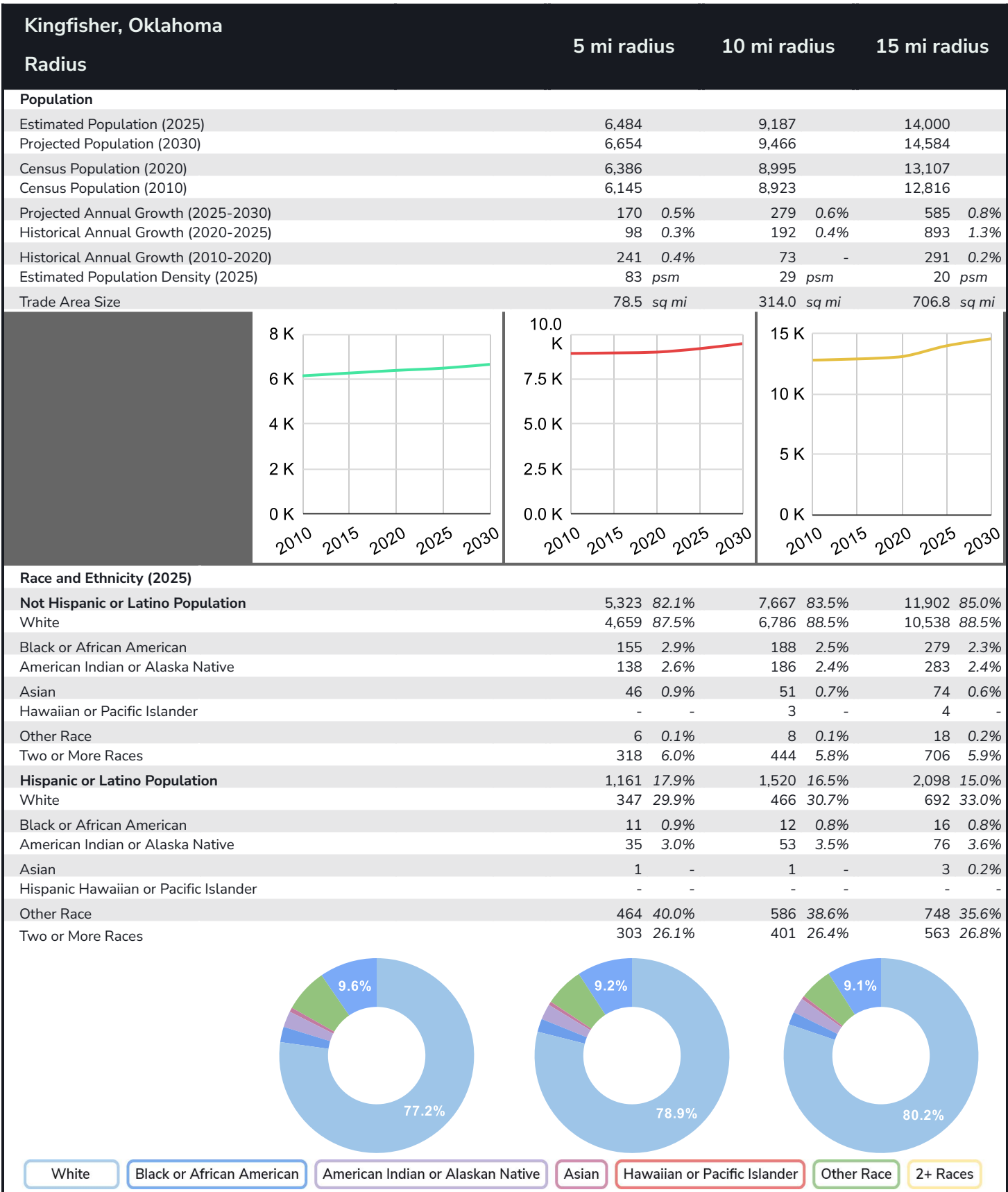
**Kingfisher, Oklahoma
Radius
3rd Quarter 2025**

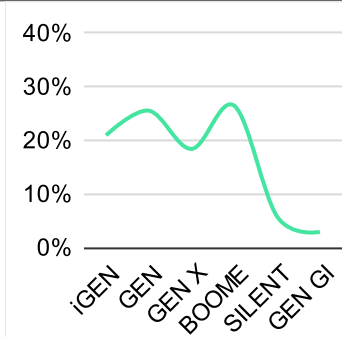
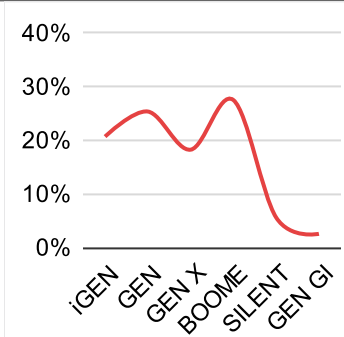
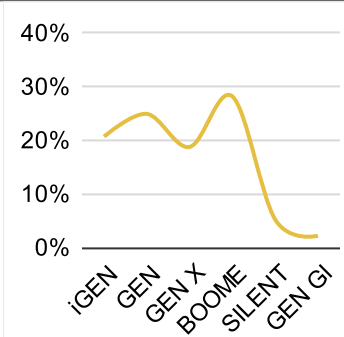
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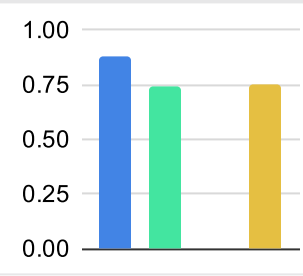
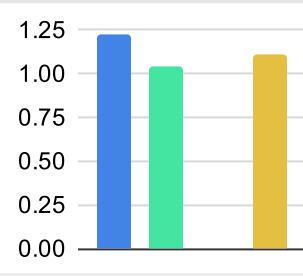
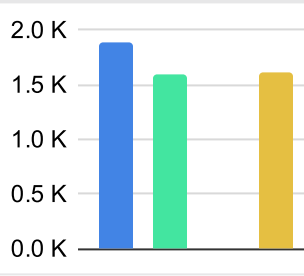
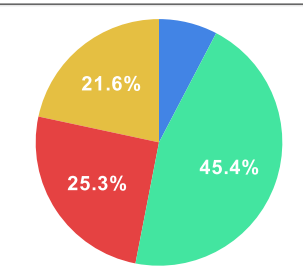
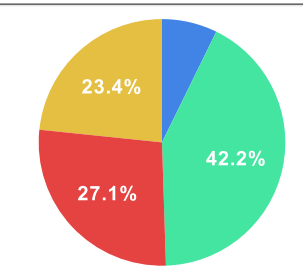
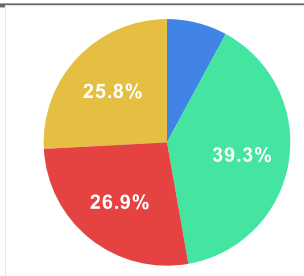
1. Demographics
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Demographics





Kingfisher, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Age Distribution (2025)							
Age Under 5 Years		377	5.8%	542	5.9%	820	5.9%
Age 5 to 9 Years		470	7.2%	652	7.1%	989	7.1%
Age 10 to 14 Years		511	7.9%	708	7.7%	1,086	7.8%
Age 15 to 19 Years		505	7.8%	706	7.7%	1,067	7.6%
Age 20 to 24 Years		386	5.9%	557	6.1%	803	5.7%
Age 25 to 29 Years		351	5.4%	476	5.2%	722	5.2%
Age 30 to 34 Years		414	6.4%	591	6.4%	899	6.4%
Age 35 to 39 Years		399	6.1%	560	6.1%	891	6.4%
Age 40 to 44 Years		434	6.7%	604	6.6%	939	6.7%
Age 45 to 49 Years		361	5.6%	514	5.6%	797	5.7%
Age 50 to 54 Years		373	5.7%	542	5.9%	839	6.0%
Age 55 to 59 Years		331	5.1%	496	5.4%	778	5.6%
Age 60 to 64 Years		385	5.9%	589	6.4%	927	6.6%
Age 65 to 69 Years		349	5.4%	504	5.5%	781	5.6%
Age 70 to 74 Years		276	4.3%	397	4.3%	622	4.4%
Age 75 to 79 Years		209	3.2%	289	3.1%	431	3.1%
Age 80 to 84 Years		166	2.6%	226	2.5%	301	2.2%
Age 85 Years or Over		189	2.9%	236	2.6%	308	2.2%
Median Age		36.8		37.2		37.4	
Generation (2025)							
iGeneration (Age Under 15 Years)		1,358	20.9%	1,901	20.7%	2,896	20.7%
Generation 9/11 Millennials (Age 15 to 34 Years)		1,655	25.5%	2,331	25.4%	3,489	24.9%
Gen Xers (Age 35 to 49 Years)		1,193	18.4%	1,677	18.3%	2,628	18.8%
Baby Boomers (Age 50 to 74 Years)		1,714	26.4%	2,528	27.5%	3,947	28.2%
Silent Generation (Age 75 to 84 Years)		375	5.8%	515	5.6%	733	5.2%
G.I. Generation (Age 85 Years or Over)		189	2.9%	236	2.6%	308	2.2%
							

Kingfisher, Oklahoma			
Radius	5 mi radius	10 mi radius	15 mi radius
Household Type (2025)			
Total Households	2,374	3,386	5,091
Family Households	1,618 68.2%	2,269 67.0%	3,476 68.3%
Family Households with Children	878 54.3%	1,228 54.1%	1,884 54.2%
Family Households No Children	740 45.7%	1,040 45.9%	1,592 45.8%
Non-Family Households	756 31.8%	1,117 33.0%	1,615 31.7%
Non-Family Households with Children	1 0.1%	2 0.2%	3 0.2%
Non-Family Households No Children	755 99.9%	1,115 99.8%	1,612 99.8%
<div> <div>Family Households w/ Children</div> <div>Family Households No Children</div> <div>Non-Family Households w/ Children</div> <div>Non-Family Households No Children</div> </div>			
Education Attainment (2025)			
Elementary or Some High School	325 7.7%	437 7.3%	730 7.9%
High School Graduate	1,922 45.4%	2,544 42.2%	3,631 39.3%
Some College or Associate Degree	1,072 25.3%	1,635 27.1%	2,488 26.9%
Bachelor or Graduate Degree	917 21.6%	1,407 23.4%	2,386 25.8%
<div> <div>Elementary or Some High School</div> <div>High School Graduate</div> <div>Some College or Associate Degree</div> <div>Bachelor or Graduate Degree</div> </div>			
Household Income (2025)			
Estimated Average Household Income	\$90,462	\$105,952	\$108,114
Estimated Median Household Income	\$72,239	\$76,413	\$79,602
HH Income Under \$10,000	18 0.8%	49 1.5%	106 2.1%
HH Income \$10,000 to \$34,999	406 17.1%	559 16.5%	815 16.0%
HH Income \$35,000 to \$49,999	320 13.5%	425 12.5%	576 11.3%
HH Income \$50,000 to \$74,999	464 19.6%	608 18.0%	917 18.0%
HH Income \$75,000 to \$99,999	365 15.4%	511 15.1%	737 14.5%
HH Income \$100,000 to \$149,999	471 19.8%	677 20.0%	1,037 20.4%
HH Income \$150,000 or More	330 13.9%	557 16.4%	904 17.8%

Kingfisher, Oklahoma							
Radius	5 mi radius			10 mi radius		15 mi radius	
Population							
Estimated Population (2025)	6,484		9,187		14,000		
Projected Population (2030)	6,654		9,466		14,584		
Census Population (2020)	6,386		8,995		13,107		
Census Population (2010)	6,145		8,923		12,816		
Projected Annual Growth (2025-2030)	170	0.5%	279	0.6%	585	0.8%	
Historical Annual Growth (2020-2025)	98	-	192	0.4%	893	1.4%	
Historical Annual Growth (2010-2020)	241	0.4%	73	-	291	0.2%	
Estimated Population Density (2025)	83	psm	29	psm	20	psm	
Trade Area Size	78.5	sq mi	314.0	sq mi	706.8	sq mi	
Households							
Estimated Households (2025)	2,374		3,386		5,091		
Projected Households (2030)	2,481		3,563		5,473		
Census Households (2020)	2,356		3,339		4,845		
Census Households (2010)	2,359		3,424		4,881		
Projected Annual Growth (2025-2030)	107	0.9%	177	1.0%	382	1.5%	
Historical Annual Change (2010-2025)	15	-	-39	-	210	0.3%	
Average Household Income							
Estimated Average Household Income (2025)	\$90,462		\$105,952		\$108,114		
Projected Average Household Income (2030)	\$89,217		\$104,509		\$106,882		
Census Average Household Income (2010)	\$56,806		\$58,218		\$61,678		
Census Average Household Income (2000)	\$48,631		\$49,500		\$48,954		
Projected Annual Change (2025-2030)	-\$1,245	-0.3%	-\$1,443	-0.3%	-\$1,232	-0.2%	
Historical Annual Change (2000-2025)	\$41,831	3.4%	\$56,452	4.6%	\$59,160	4.8%	
Median Household Income							
Estimated Median Household Income (2025)	\$72,239		\$76,413		\$79,602		
Projected Median Household Income (2030)	\$71,541		\$75,578		\$79,068		
Census Median Household Income (2010)	\$46,756		\$48,367		\$50,968		
Census Median Household Income (2000)	\$39,212		\$39,091		\$38,945		
Projected Annual Change (2025-2030)	-\$698	-0.2%	-\$835	-0.2%	-\$534	-0.1%	
Historical Annual Change (2000-2025)	\$33,027	3.4%	\$37,323	3.8%	\$40,657	4.2%	
Per Capita Income							
Estimated Per Capita Income (2025)	\$33,226		\$39,162		\$39,444		
Projected Per Capita Income (2030)	\$33,367		\$39,450		\$40,232		
Census Per Capita Income (2010)	\$21,800		\$22,337		\$23,485		
Census Per Capita Income (2000)	\$18,599		\$18,891		\$18,524		
Projected Annual Change (2025-2030)	\$141	-	\$288	0.1%	\$788	0.4%	
Historical Annual Change (2000-2025)	\$14,627	3.1%	\$20,271	4.3%	\$20,920	4.5%	
Estimated Average Household Net Worth (2025)	\$836,568		\$986,281		\$1.06 M		

Kingfisher, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Race and Ethnicity							
Total Population (2025)		6,484		9,187		14,000	
White (2025)		5,006	77.2%	7,252	78.9%	11,230	80.2%
Black or African American (2025)		166	2.6%	200	2.2%	295	2.1%
American Indian or Alaska Native (2025)		174	2.7%	238	2.6%	359	2.6%
Asian (2025)		47	0.7%	53	0.6%	77	0.5%
Hawaiian or Pacific Islander (2025)		-	-	3	-	4	-
Other Race (2025)		470	7.2%	595	6.5%	766	5.5%
Two or More Races (2025)		621	9.6%	846	9.2%	1,269	9.1%
Population < 18 (2025)		1,681	25.9%	2,355	25.6%	3,588	25.6%
White Not Hispanic		1,023	60.8%	1,505	63.9%	2,341	65.3%
Black or African American		35	2.1%	43	1.8%	80	2.2%
Asian		14	0.8%	17	0.7%	29	0.8%
Other Race Not Hispanic		175	10.4%	234	9.9%	370	10.3%
Hispanic		435	25.9%	555	23.6%	769	21.4%
Not Hispanic or Latino Population (2025)		5,323	82.1%	7,667	83.5%	11,902	85.0%
Not Hispanic White		4,659	87.5%	6,786	88.5%	10,538	88.5%
Not Hispanic Black or African American		155	2.9%	188	2.5%	279	2.3%
Not Hispanic American Indian or Alaska Native		138	2.6%	186	2.4%	283	2.4%
Not Hispanic Asian		46	0.9%	51	0.7%	74	0.6%
Not Hispanic Hawaiian or Pacific Islander		-	-	3	-	4	-
Not Hispanic Other Race		6	0.1%	8	0.1%	18	0.2%
Not Hispanic Two or More Races		318	6.0%	444	5.8%	706	5.9%
Hispanic or Latino Population (2025)		1,161	17.9%	1,520	16.5%	2,098	15.0%
Hispanic White		347	29.9%	466	30.7%	692	33.0%
Hispanic Black or African American		11	0.9%	12	0.8%	16	0.8%
Hispanic American Indian or Alaska Native		35	3.0%	53	3.5%	76	3.6%
Hispanic Asian		1	-	1	-	3	0.2%
Hispanic Hawaiian or Pacific Islander		-	-	-	-	-	-
Hispanic Other Race		464	40.0%	586	38.6%	748	35.6%
Hispanic Two or More Races		303	26.1%	401	26.4%	563	26.8%
Not Hispanic or Latino Population (2020)		5,373	84.1%	7,699	85.6%	11,400	87.0%
Hispanic or Latino Population (2020)		1,013	15.9%	1,296	14.4%	1,707	13.0%
Not Hispanic or Latino Population (2010)		5,415	88.1%	7,954	89.1%	11,582	90.4%
Hispanic or Latino Population (2010)		730	11.9%	969	10.9%	1,233	9.6%
Not Hispanic or Latino Population (2030)		5,387	81.0%	7,739	81.8%	12,080	82.8%
Hispanic or Latino Population (2030)		1,267	19.0%	1,727	18.2%	2,504	17.2%
Projected Annual Growth (2025-2030)		106	1.8%	207	2.7%	406	3.9%
Historical Annual Growth (2010-2020)		283	3.9%	327	3.4%	474	3.8%

Kingfisher, Oklahoma							
Radius	5 mi radius		10 mi radius		15 mi radius		
Total Age Distribution (2025)							
Total Population	6,484		9,187		14,000		
Age Under 5 Years	377	5.8%	542	5.9%	820	5.9%	
Age 5 to 9 Years	470	7.2%	652	7.1%	989	7.1%	
Age 10 to 14 Years	511	7.9%	708	7.7%	1,086	7.8%	
Age 15 to 19 Years	505	7.8%	706	7.7%	1,067	7.6%	
Age 20 to 24 Years	386	5.9%	557	6.1%	803	5.7%	
Age 25 to 29 Years	351	5.4%	476	5.2%	722	5.2%	
Age 30 to 34 Years	414	6.4%	591	6.4%	899	6.4%	
Age 35 to 39 Years	399	6.1%	560	6.1%	891	6.4%	
Age 40 to 44 Years	434	6.7%	604	6.6%	939	6.7%	
Age 45 to 49 Years	361	5.6%	514	5.6%	797	5.7%	
Age 50 to 54 Years	373	5.7%	542	5.9%	839	6.0%	
Age 55 to 59 Years	331	5.1%	496	5.4%	778	5.6%	
Age 60 to 64 Years	385	5.9%	589	6.4%	927	6.6%	
Age 65 to 69 Years	349	5.4%	504	5.5%	781	5.6%	
Age 70 to 74 Years	276	4.3%	397	4.3%	622	4.4%	
Age 75 to 79 Years	209	3.2%	289	3.1%	431	3.1%	
Age 80 to 84 Years	166	2.6%	226	2.5%	301	2.2%	
Age 85 Years or Over	189	2.9%	236	2.6%	308	2.2%	
Median Age	36.8		37.2		37.4		
Age 19 Years or Less	1,863	28.7%	2,608	28.4%	3,962	28.3%	
Age 20 to 64 Years	3,431	52.9%	4,928	53.6%	7,594	54.2%	
Age 65 Years or Over	1,190	18.4%	1,651	18.0%	2,443	17.5%	
Female Age Distribution (2025)							
Female Population	3,166	48.8%	4,440	48.3%	6,715	48.0%	
Age Under 5 Years	192	6.1%	271	6.1%	397	5.9%	
Age 5 to 9 Years	240	7.6%	318	7.2%	484	7.2%	
Age 10 to 14 Years	245	7.7%	344	7.8%	521	7.8%	
Age 15 to 19 Years	232	7.3%	321	7.2%	490	7.3%	
Age 20 to 24 Years	186	5.9%	258	5.8%	361	5.4%	
Age 25 to 29 Years	181	5.7%	246	5.5%	374	5.6%	
Age 30 to 34 Years	220	6.9%	310	7.0%	456	6.8%	
Age 35 to 39 Years	189	6.0%	272	6.1%	427	6.4%	
Age 40 to 44 Years	208	6.6%	293	6.6%	452	6.7%	
Age 45 to 49 Years	180	5.7%	254	5.7%	379	5.6%	
Age 50 to 54 Years	168	5.3%	241	5.4%	379	5.6%	
Age 55 to 59 Years	164	5.2%	234	5.3%	364	5.4%	
Age 60 to 64 Years	183	5.8%	275	6.2%	435	6.5%	
Age 65 to 69 Years	167	5.3%	240	5.4%	378	5.6%	
Age 70 to 74 Years	132	4.2%	190	4.3%	303	4.5%	
Age 75 to 79 Years	114	3.6%	151	3.4%	219	3.3%	
Age 80 to 84 Years	82	2.6%	115	2.6%	151	2.3%	
Age 85 Years or Over	81	2.6%	107	2.4%	146	2.2%	
Female Median Age	36.3		36.8		37.3		
Age 19 Years or Less	909	28.7%	1,254	28.2%	1,892	28.2%	
Age 20 to 64 Years	1,680	53.1%	2,382	53.7%	3,626	54.0%	
Age 65 Years or Over	576	18.2%	803	18.1%	1,197	17.8%	

Kingfisher, Oklahoma							
Radius	5 mi radius		10 mi radius		15 mi radius		
Male Age Distribution (2025)							
Male Population	3,319	51.2%	4,747	51.7%	7,285	52.0%	
Age Under 5 Years	185	5.6%	271	5.7%	423	5.8%	
Age 5 to 9 Years	230	6.9%	334	7.0%	505	6.9%	
Age 10 to 14 Years	266	8.0%	364	7.7%	565	7.8%	
Age 15 to 19 Years	273	8.2%	385	8.1%	577	7.9%	
Age 20 to 24 Years	200	6.0%	299	6.3%	442	6.1%	
Age 25 to 29 Years	169	5.1%	231	4.9%	348	4.8%	
Age 30 to 34 Years	194	5.8%	281	5.9%	443	6.1%	
Age 35 to 39 Years	209	6.3%	288	6.1%	464	6.4%	
Age 40 to 44 Years	226	6.8%	311	6.5%	487	6.7%	
Age 45 to 49 Years	180	5.4%	260	5.5%	419	5.7%	
Age 50 to 54 Years	205	6.2%	301	6.3%	460	6.3%	
Age 55 to 59 Years	167	5.0%	262	5.5%	413	5.7%	
Age 60 to 64 Years	202	6.1%	314	6.6%	492	6.8%	
Age 65 to 69 Years	183	5.5%	263	5.5%	404	5.5%	
Age 70 to 74 Years	145	4.4%	207	4.4%	319	4.4%	
Age 75 to 79 Years	94	2.8%	137	2.9%	213	2.9%	
Age 80 to 84 Years	84	2.5%	112	2.3%	150	2.1%	
Age 85 Years or Over	108	3.3%	129	2.7%	161	2.2%	
Male Median Age	37.3		37.6		37.7		
Age 19 Years or Less	954	28.7%	1,353	28.5%	2,070	28.4%	
Age 20 to 64 Years	1,751	52.8%	2,546	53.6%	3,968	54.5%	
Age 65 Years or Over	614	18.5%	848	17.9%	1,247	17.1%	
Males per 100 Females (2025)							
Overall Comparison	105		107		108		
Age Under 5 Years	96	49.0%	100	50.0%	107	51.6%	
Age 5 to 9 Years	96	48.9%	105	51.2%	104	51.1%	
Age 10 to 14 Years	109	52.1%	106	51.4%	108	52.0%	
Age 15 to 19 Years	117	54.0%	120	54.5%	118	54.1%	
Age 20 to 24 Years	107	51.7%	116	53.7%	122	55.0%	
Age 25 to 29 Years	93	48.3%	94	48.4%	93	48.2%	
Age 30 to 34 Years	88	46.9%	91	47.6%	97	49.3%	
Age 35 to 39 Years	111	52.5%	106	51.5%	109	52.1%	
Age 40 to 44 Years	108	52.0%	106	51.5%	108	51.9%	
Age 45 to 49 Years	100	50.0%	102	50.5%	111	52.5%	
Age 50 to 54 Years	122	54.9%	125	55.5%	121	54.8%	
Age 55 to 59 Years	102	50.4%	112	52.8%	113	53.1%	
Age 60 to 64 Years	110	52.5%	114	53.3%	113	53.1%	
Age 65 to 69 Years	110	52.3%	110	52.3%	107	51.7%	
Age 70 to 74 Years	110	52.3%	109	52.1%	105	51.3%	
Age 75 to 79 Years	82	45.2%	91	47.6%	97	49.4%	
Age 80 to 84 Years	102	50.5%	97	49.3%	99	49.8%	
Age 85 Years or Over	133	57.0%	121	54.7%	110	52.4%	
Age 19 Years or Less	105	51.2%	108	51.9%	109	52.2%	
Age 20 to 39 Years	99	49.9%	101	50.3%	105	51.2%	
Age 40 to 64 Years	108	52.0%	112	52.7%	113	53.1%	
Age 65 Years or Over	106	51.6%	106	51.4%	104	51.0%	

Kingfisher, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
Household Type (2025)						
Total Households	2,374		3,386		5,091	
Households with Children	879	37.0%	1,230	36.3%	1,887	37.1%
Average Household Size	2.6		2.6		2.7	
Household Density per Square Mile	30		11		7	
Population Family	5,292	81.6%	7,468	81.3%	11,474	82.0%
Population Non-Family	967	14.9%	1,461	15.9%	2,200	15.7%
Population Group Quarters	225	3.5%	258	2.8%	326	2.3%
Family Households	1,618	68.2%	2,269	67.0%	3,476	68.3%
Married Couple Households	1,266	78.3%	1,858	81.9%	2,941	84.6%
Other Family Households with Children	352	21.7%	410	18.1%	536	15.4%
Family Households with Children	878	54.3%	1,228	54.1%	1,884	54.2%
Married Couple with Children	635	72.4%	911	74.2%	1,430	75.9%
Other Family Households with Children	243	27.6%	317	25.8%	454	24.1%
Family Households No Children	740	45.7%	1,040	45.9%	1,592	45.8%
Married Couple No Children	631	85.3%	948	91.1%	1,511	94.9%
Other Family Households No Children	109	14.7%	93	8.9%	82	5.1%
Non-Family Households	756	31.8%	1,117	33.0%	1,615	31.7%
Non-Family Households with Children	1	0.1%	2	0.2%	3	0.2%
Non-Family Households No Children	755	99.9%	1,115	99.8%	1,612	99.8%
Average Family Household Size	3.3		3.3		3.3	
Average Family Income	\$97,142		\$123,949		\$129,525	
Median Family Income	\$75,473		\$84,557		\$89,735	
Average Non-Family Household Size	1.3		1.3		1.4	
Marital Status (2025)						
Population Age 15 Years or Over	5,126		7,286		11,104	
Never Married	1,419	27.7%	2,088	28.7%	2,998	27.0%
Currently Married	2,727	53.2%	3,726	51.1%	5,955	53.6%
Previously Married	980	19.1%	1,471	20.2%	2,151	19.4%
Separated	262	26.7%	315	21.4%	427	19.9%
Widowed	354	36.2%	544	37.0%	791	36.8%
Divorced	364	37.1%	612	41.6%	933	43.4%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	4,236		6,023		9,235	
Elementary (Grade Level 0 to 8)	139	3.3%	178	3.0%	322	3.5%
Some High School (Grade Level 9 to 11)	186	4.4%	259	4.3%	408	4.4%
High School Graduate	1,922	45.4%	2,544	42.2%	3,631	39.3%
Some College	858	20.3%	1,244	20.7%	1,892	20.5%
Associate Degree Only	214	5.0%	390	6.5%	596	6.5%
Bachelor Degree Only	643	15.2%	996	16.5%	1,707	18.5%
Graduate Degree	274	6.5%	411	6.8%	679	7.4%
Any College (Some College or Higher)	1,988	46.9%	3,042	50.5%	4,874	52.8%
College Degree + (Bachelor Degree or Higher)	917	21.6%	1,407	23.4%	2,386	25.8%

Kingfisher, Oklahoma		5 mi radius	10 mi radius	15 mi radius
Radius				
Housing				
Total Housing Units (2025)		2,648	3,757	5,610
Total Housing Units (2020)		2,630	3,738	5,446
Historical Annual Growth (2020-2025)		18 -	19 -	164 -
Housing Units Occupied (2025)		2,374 89.6%	3,386 90.1%	5,091 90.7%
Housing Units Owner-Occupied		1,689 71.1%	2,510 74.1%	3,950 77.6%
Housing Units Renter-Occupied		685 28.9%	875 25.9%	1,142 22.4%
Housing Units Vacant (2025)		274 10.4%	372 9.9%	519 9.3%
Household Size (2025)				
Total Households		2,374	3,386	5,091
1 Person Households		619 26.1%	882 26.0%	1,228 24.1%
2 Person Households		767 32.3%	1,086 32.1%	1,685 33.1%
3 Person Households		346 14.6%	509 15.0%	803 15.8%
4 Person Households		349 14.7%	488 14.4%	735 14.4%
5 Person Households		185 7.8%	261 7.7%	385 7.6%
6 Person Households		75 3.2%	104 3.1%	161 3.2%
7 or More Person Households		34 1.4%	56 1.7%	95 1.9%
Household Income Distribution (2025)				
HH Income \$200,000 or More		132 5.6%	273 8.1%	436 8.6%
HH Income \$150,000 to \$199,999		198 8.3%	283 8.4%	468 9.2%
HH Income \$125,000 to \$149,999		235 9.9%	340 10.0%	460 9.0%
HH Income \$100,000 to \$124,999		236 9.9%	337 10.0%	576 11.3%
HH Income \$75,000 to \$99,999		365 15.4%	511 15.1%	737 14.5%
HH Income \$50,000 to \$74,999		464 19.6%	608 18.0%	917 18.0%
HH Income \$35,000 to \$49,999		320 13.5%	425 12.5%	576 11.3%
HH Income \$25,000 to \$34,999		222 9.3%	304 9.0%	413 8.1%
HH Income \$15,000 to \$24,999		81 3.4%	124 3.7%	224 4.4%
HH Income \$10,000 to \$14,999		104 4.4%	131 3.9%	178 3.5%
HH Income Under \$10,000		18 0.8%	49 1.5%	106 2.1%
Household Vehicles (2025)				
Households 0 Vehicles Available		149 6.3%	171 5.1%	215 4.2%
Households 1 Vehicle Available		544 22.9%	727 21.5%	1,017 20.0%
Households 2 Vehicles Available		1,198 50.5%	1,536 45.4%	2,185 42.9%
Households 3 or More Vehicles Available		483 20.3%	952 28.1%	1,674 32.9%
Total Vehicles Available		4,661	7,161	11,424
Average Vehicles per Household		2.0	2.1	2.2
Owner-Occupied Household Vehicles		3,696 79.3%	5,882 82.1%	9,661 84.6%
Average Vehicles per Owner-Occupied Household		2.2	2.3	2.4
Renter-Occupied Household Vehicles		965 20.7%	1,279 17.9%	1,763 15.4%
Average Vehicles per Renter-Occupied Household		1.4	1.5	1.5
Travel Time (2025)				
Worker Base Age 16 years or Over		2,922	4,119	6,385
Travel to Work in 14 Minutes or Less		1,770 60.6%	2,227 54.1%	2,655 41.6%
Travel to Work in 15 to 29 Minutes		373 12.8%	667 16.2%	1,303 20.4%
Travel to Work in 30 to 59 Minutes		414 14.2%	666 16.2%	1,486 23.3%
Travel to Work in 60 Minutes or More		163 5.6%	287 7.0%	443 6.9%
Work at Home		202 6.9%	271 6.6%	497 7.8%
Average Minutes Travel to Work		10.4	12.4	17.2

Kingfisher, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Transportation To Work (2025)							
Worker Base Age 16 years or Over		2,922		4,119		6,385	
Drive to Work Alone		2,283	78.1%	3,322	80.7%	5,132	80.4%
Drive to Work in Carpool		355	12.2%	423	10.3%	604	9.5%
Travel to Work by Public Transportation		2	-	2	-	3	-
Drive to Work on Motorcycle		-	-	-	-	1	-
Bicycle to Work		1	-	4	-	4	-
Walk to Work		78	2.7%	91	2.2%	125	2.0%
Other Means		-	-	6	0.1%	19	0.3%
Work at Home		202	6.9%	271	6.6%	497	7.8%
Daytime Demographics (2025)							
Total Businesses		304		322		362	
Total Employees		1,926		2,154		2,351	
Company Headquarter Businesses		5	1.7%	5	1.6%	7	2.0%
Company Headquarter Employees		53	2.7%	53	2.5%	73	3.1%
Employee Population per Business		6.3	to 1	6.7	to 1	6.5	to 1
Residential Population per Business		21.3	to 1	28.5	to 1	38.6	to 1
Adj. Daytime Demographics Age 16 Years or Over		4,010		5,157		6,816	
Labor Force							
Labor Population Age 16 Years or Over (2025)		5,006		7,125		10,855	
Labor Force Total Males (2025)		2,570	51.3%	3,690	51.8%	5,662	52.2%
Male Civilian Employed		1,674	65.1%	2,396	64.9%	3,710	65.5%
Male Civilian Unemployed		49	1.9%	50	1.4%	63	1.1%
Males in Armed Forces		-	-	2	-	3	-
Males Not in Labor Force		847	32.9%	1,242	33.7%	1,885	33.3%
Labor Force Total Females (2025)		2,437	48.7%	3,435	48.2%	5,193	47.8%
Female Civilian Employed		1,249	51.3%	1,724	50.2%	2,677	51.5%
Female Civilian Unemployed		26	1.0%	36	1.1%	82	1.6%
Females in Armed Forces		-	-	-	-	-	-
Females Not in Labor Force		1,162	47.7%	1,674	48.7%	2,434	46.9%
Unemployment Rate		75	1.5%	86	1.2%	146	1.3%
Occupation (2025)							
Occupation Population Age 16 Years or Over		2,922		4,119		6,385	
Occupation Total Males		1,673	57.3%	2,395	58.1%	3,708	58.1%
Occupation Total Females		1,249	42.7%	1,724	41.9%	2,677	41.9%
Management, Business, Financial Operations		391	13.4%	618	15.0%	1,042	16.3%
Professional, Related		521	17.8%	720	17.5%	1,177	18.4%
Service		577	19.7%	709	17.2%	984	15.4%
Sales, Office		609	20.9%	847	20.6%	1,300	20.4%
Farming, Fishing, Forestry		38	1.3%	65	1.6%	94	1.5%
Construction, Extraction, Maintenance		471	16.1%	674	16.4%	1,010	15.8%
Production, Transport, Material Moving		315	10.8%	486	11.8%	779	12.2%
White Collar Workers		1,521	52.1%	2,185	53.0%	3,518	55.1%
Blue Collar Workers		1,401	47.9%	1,934	47.0%	2,867	44.9%

Kingfisher, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Units In Structure (2025)							
Total Units		2,374		3,386		5,091	
1 Detached Unit		1,867	78.6%	2,716	80.2%	4,048	79.5%
1 Attached Unit		29	1.2%	37	1.1%	57	1.1%
2 Units		54	2.3%	57	1.7%	63	1.2%
3 to 4 Units		28	1.2%	44	1.3%	52	1.0%
5 to 9 Units		153	6.4%	163	4.8%	175	3.4%
10 to 19 Units		2	-	4	0.1%	11	0.2%
20 to 49 Units		1	-	1	-	2	-
50 or More Units		23	1.0%	26	0.8%	30	0.6%
Mobile Home or Trailer		217	9.2%	337	9.9%	648	12.7%
Other Structure		-	-	1	-	5	0.1%
Homes Built By Year (2025)							
Homes Built 2020 or later		48	1.8%	62	1.7%	112	2.0%
Homes Built 2010 to 2019		181	6.8%	293	7.8%	563	10.0%
Homes Built 2000 to 2009		182	6.9%	323	8.6%	665	11.9%
Homes Built 1990 to 1999		90	3.4%	193	5.1%	418	7.4%
Homes Built 1980 to 1989		409	15.5%	541	14.4%	702	12.5%
Homes Built 1970 to 1979		446	16.9%	564	15.0%	830	14.8%
Homes Built 1960 to 1969		261	9.8%	338	9.0%	434	7.7%
Homes Built 1950 to 1959		182	6.9%	235	6.2%	307	5.5%
Homes Built 1940 to 1949		51	1.9%	110	2.9%	180	3.2%
Homes Built Before 1939		524	19.8%	727	19.4%	881	15.7%
Median Age of Homes		53.3	yrs	52.0	yrs	47.6	yrs
Home Values (2025)							
Owner Specified Housing Units		1,689		2,510		3,950	
Home Values \$1,000,000 or More		3	0.2%	12	0.5%	43	1.1%
Home Values \$750,000 to \$999,999		40	2.4%	51	2.0%	63	1.6%
Home Values \$500,000 to \$749,999		10	0.6%	70	2.8%	178	4.5%
Home Values \$400,000 to \$499,999		27	1.6%	92	3.7%	237	6.0%
Home Values \$300,000 to \$399,999		364	21.6%	464	18.5%	715	18.1%
Home Values \$250,000 to \$299,999		105	6.2%	211	8.4%	317	8.0%
Home Values \$200,000 to \$249,999		510	30.2%	685	27.3%	878	22.2%
Home Values \$175,000 to \$199,999		152	9.0%	221	8.8%	375	9.5%
Home Values \$150,000 to \$174,999		58	3.5%	77	3.1%	173	4.4%
Home Values \$125,000 to \$149,999		20	1.2%	90	3.6%	165	4.2%
Home Values \$100,000 to \$124,999		141	8.4%	171	6.8%	222	5.6%
Home Values \$90,000 to \$99,999		42	2.5%	50	2.0%	73	1.8%
Home Values \$80,000 to \$89,999		45	2.7%	53	2.1%	73	1.9%
Home Values \$70,000 to \$79,999		31	1.8%	37	1.5%	45	1.1%
Home Values \$60,000 to \$69,999		1	-	8	0.3%	46	1.2%
Home Values \$50,000 to \$59,999		35	2.1%	43	1.7%	45	1.1%
Home Values \$35,000 to \$49,999		37	2.2%	64	2.6%	93	2.4%
Home Values \$25,000 to \$34,999		2	-	7	0.3%	39	1.0%
Home Values \$10,000 to \$24,999		9	0.5%	34	1.4%	59	1.5%
Home Values Under \$10,000		57	3.4%	72	2.9%	110	2.8%
Owner-Occupied Median Home Value		\$208,866		\$216,868		\$224,201	
Renter-Occupied Median Rent		\$649		\$660		\$700	

Kingfisher, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure		\$228.3 M		\$340.27 M		\$518.95 M	
Total Non-Retail Expenditure		\$108.47 M		\$163.55 M		\$248.87 M	
Total Retail Expenditure		\$119.83 M		\$176.72 M		\$270.08 M	
Alcoholic Beverages		\$1.41 M		\$2.09 M		\$3.18 M	
Apparel		\$4.3 M		\$6.34 M		\$9.65 M	
Contributions		\$7.14 M		\$10.74 M		\$16.39 M	
Education		\$5.15 M		\$7.69 M		\$11.73 M	
Entertainment		\$13.33 M		\$19.63 M		\$29.87 M	
Food Away From Home		\$10.2 M		\$15.06 M		\$22.92 M	
Grocery		\$16.09 M		\$23.07 M		\$34.94 M	
Health Care		\$15.9 M		\$22.77 M		\$34.16 M	
Household Furnishings and Equipment		\$6.14 M		\$9.09 M		\$13.83 M	
Household Operations		\$4.35 M		\$6.4 M		\$9.74 M	
Miscellaneous Expenses		\$3.97 M		\$5.86 M		\$8.92 M	
Personal Care		\$3.12 M		\$4.5 M		\$6.82 M	
Shelter		\$37.19 M		\$53.94 M		\$80.97 M	
Tax and Retirement		\$48.84 M		\$76.64 M		\$117.89 M	
Tobacco and Related		\$1.31 M		\$1.8 M		\$2.71 M	
Transportation		\$38.33 M		\$58.16 M		\$90.26 M	
Utilities		\$11.53 M		\$16.49 M		\$24.97 M	
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure		\$8,014		\$8,375		\$8,494	
Total Non-Retail Expenditure		\$3,807 47.5%		\$4,025 48.1%		\$4,074 48.0%	
Total Retail Expenditures		\$4,206 52.5%		\$4,350 51.9%		\$4,421 52.0%	
Alcoholic Beverages		\$49 0.6%		\$51 0.6%		\$52 0.6%	
Apparel		\$151 1.9%		\$156 1.9%		\$158 1.9%	
Contributions		\$251 3.1%		\$264 3.2%		\$268 3.2%	
Education		\$181 2.3%		\$189 2.3%		\$192 2.3%	
Entertainment		\$468 5.8%		\$483 5.8%		\$489 5.8%	
Food Away From Home		\$358 4.5%		\$371 4.4%		\$375 4.4%	
Grocery		\$565 7.0%		\$568 6.8%		\$572 6.7%	
Health Care		\$558 7.0%		\$560 6.7%		\$559 6.6%	
Household Furnishings and Equipment		\$216 2.7%		\$224 2.7%		\$226 2.7%	
Household Operations		\$153 1.9%		\$158 1.9%		\$159 1.9%	
Miscellaneous Expenses		\$139 1.7%		\$144 1.7%		\$146 1.7%	
Personal Care		\$109 1.4%		\$111 1.3%		\$112 1.3%	
Shelter		\$1,305 16.3%		\$1,328 15.9%		\$1,325 15.6%	
Tax and Retirement		\$1,714 21.4%		\$1,886 22.5%		\$1,930 22.5%	
Tobacco and Related		\$46 0.6%		\$44 0.5%		\$44 0.5%	
Transportation		\$1,346 16.8%		\$1,432 17.1%		\$1,477 17.4%	
Utilities		\$405 5.1%		\$406 4.8%		\$409 4.8%	

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Kingfisher, Oklahoma Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$7.44 M / \$448.19 K	94	\$10.87 M / \$448.19 K	96	\$16.5 M / \$451.21 K	97
Men's Clothing Stores	\$302.08 K / -	100	\$434.85 K / -	100	\$658.71 K / -	100
Women's Clothing Stores	\$624 K / \$448.2 K	28	\$916.73 K / \$448.19 K	51	\$1.39 M / \$451.21 K	68
Children's, Infants' Clothing Stores	\$593.01 K / -	100	\$882.97 K / -	100	\$1.35 M / -	100
Family Clothing Stores	\$3.66 M / -	100	\$5.36 M / -	100	\$8.15 M / -	100
Clothing Accessory Stores	\$169.64 K / -	100	\$246.31 K / -	100	\$373.39 K / -	100
Other Apparel Stores	\$218.79 K / -	100	\$321.1 K / -	100	\$488.09 K / -	100
Shoe Stores	\$1.51 M / -	100	\$2.19 M / -	100	\$3.3 M / -	100
Jewelry Stores	\$320.04 K / -	100	\$463.79 K / -	100	\$698.37 K / -	100
Luggage Stores	\$39.61 K / -	100	\$56.62 K / -	100	\$85.2 K / -	100
Furniture, Home Furnishings Stores	\$6.61 M / -	100	\$9.6 M / -	100	\$14.58 M / \$-2	100
Furniture Stores	\$3.02 M / \$-1	100	\$4.33 M / \$-1	100	\$6.56 M / \$-1	100
Floor Covering Stores	\$428.44 K / -	100	\$618.72 K / -	100	\$937.81 K / -	100
Other Home Furnishing Stores	\$3.16 M / -	100	\$4.65 M / -	100	\$7.08 M / -	100
Electronics, Appliance Stores	\$6.29 M / \$-1	100	\$9.39 M / \$-1	100	\$14.45 M / \$112.06 K	99
Building Material, Garden Equipment, Supplies Dealers	\$6.28 M / \$8.8 M	-29	\$9.18 M / \$8.82 M	4	\$13.96 M / \$9.19 M	34
Home Centers	\$3.53 M / \$2.28 M	35	\$5.15 M / \$2.28 M	56	\$7.83 M / \$2.36 M	70
Paint, Wallpaper Stores	\$733.88 K / -	100	\$1.09 M / -	100	\$1.66 M / -	100
Hardware Stores	\$392.4 K / \$3.74 M	-90	\$574.07 K / \$3.75 M	-85	\$871.95 K / \$3.81 M	-77
Other Building Materials Stores	\$1.11 M / \$2.41 M	-54	\$1.62 M / \$2.43 M	-33	\$2.45 M / \$2.65 M	-8
Outdoor Power Equipment Stores	\$67.22 K / \$-1	100	\$98.14 K / \$-1	100	\$149.01 K / \$-1	100
Nursery, Garden Stores	\$446.33 K / \$358.45 K	20	\$651.33 K / \$358.45 K	45	\$989.12 K / \$358.45 K	64
Food, Beverage Stores	\$9.7 M / \$2.33 M	76	\$14.41 M / \$2.33 M	84	\$22.05 M / \$2.8 M	87
Grocery Stores	\$7.48 M / \$1.08 M	86	\$11.06 M / \$1.08 M	90	\$16.91 M / \$1.23 M	93
Convenience Stores	\$663.13 K / \$1.2 M	-45	\$998.3 K / \$1.2 M	-17	\$1.54 M / \$1.52 M	1
Meat Markets	\$44.25 K / \$48.85 K	-9	\$65.27 K / \$48.85 K	25	\$99.34 K / \$48.85 K	51
Fish, Seafood Markets	\$15.24 K / -	100	\$22.48 K / -	100	\$34.22 K / -	100
Fruit, Vegetable Markets	\$28.99 K / -	100	\$42.75 K / -	100	\$65.07 K / -	100
Other Specialty Food Markets	\$59.76 K / -	100	\$88.09 K / -	100	\$134.11 K / -	100
Liquor Stores	\$1.4 M / \$-1	100	\$2.13 M / \$-1	100	\$3.27 M / \$-1	100

Kingfisher, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$6.33 M / \$9.6 M	-34	\$9.52 M / \$11.95 M	-20	\$14.94 M / \$12.31 M	18
Pharmacy, Drug Stores	\$5.56 M / \$9.6 M	-42	\$8.37 M / \$11.95 M	-30	\$13.13 M / \$12.3 M	6
Cosmetics, Beauty Stores	\$322.4 K / -	100	\$486.34 K / -	100	\$766.89 K / -	100
Optical Goods Stores	\$98.35 K / -	100	\$142.02 K / -	100	\$224.77 K / \$10.99 K	95
Other Health, Personal Care Stores	\$344.03 K / -	100	\$517.92 K / -	100	\$815.16 K / -	100
Sporting Goods, Hobby, Book, Music Stores	\$7.49 M / \$857.43 K	89	\$10.96 M / \$857.43 K	92	\$16.65 M / \$934.42 K	94
Sporting Goods Stores	\$2.89 M / \$857.43 K	70	\$4.22 M / \$857.43 K	80	\$6.41 M / \$857.43 K	87
Hobby, Toy, Game Stores	\$2.06 M / -	100	\$2.98 M / -	100	\$4.51 M / -	100
Sewing, Needlecraft Stores	\$1.46 M / -	100	\$2.14 M / -	100	\$3.22 M / \$76.99 K	98
Musical Instrument Stores	\$531.94 K / \$-1	100	\$813.96 K / \$-1	100	\$1.25 M / \$-1	100
Book Stores	\$549.73 K / -	100	\$821.58 K / -	100	\$1.27 M / -	100
General Merchandise Stores	\$23.9 M / \$9.33 M	61	\$35.09 M / \$9.73 M	72	\$53.59 M / \$12.05 M	78
Department Stores	\$8.4 M / -	100	\$12.32 M / \$42.76 K	100	\$18.79 M / \$618.91 K	97
Warehouse Superstores	\$13.17 M / -	100	\$19.36 M / -	100	\$29.61 M / -	100
Other General Merchandise Stores	\$2.34 M / \$9.33 M	-75	\$3.41 M / \$9.68 M	-65	\$5.18 M / \$11.43 M	-55
Miscellaneous Store Retailers	\$3.03 M / \$2.42 M	20	\$4.44 M / \$2.5 M	44	\$6.77 M / \$2.69 M	60
Florists	\$74.02 K / \$210.83 K	-65	\$108.37 K / \$210.83 K	-49	\$164.72 K / \$211.19 K	-22
Office, Stationary Stores	\$296.43 K / -	100	\$427.36 K / -	100	\$647.47 K / -	100
Gift, Souvenir Stores	\$626.4 K / \$251.8 K	60	\$917.5 K / \$251.8 K	73	\$1.4 M / \$255.19 K	82
Used Merchandise Stores	\$210.89 K / \$197.62 K	6	\$302.59 K / \$197.62 K	35	\$456.07 K / \$197.62 K	57
Pet, Pet Supply Stores	\$558.2 K / \$-1	100	\$798.51 K / \$-1	100	\$1.21 M / \$-1	100
Art Dealers	\$84.62 K / \$-1	100	\$120.14 K / \$-1	100	\$180.23 K / \$-1	100
Mobile Home Dealers	\$62.46 K / -	100	\$90.81 K / -	100	\$137.85 K / -	100
Other Miscellaneous Retail Stores	\$1.12 M / \$1.76 M	-37	\$1.67 M / \$1.84 M	-9	\$2.57 M / \$2.03 M	21
Non-Store Retailers	\$14.23 M / -	100	\$21.01 M / \$3.49 K	100	\$32.23 M / \$52.27 K	100
Mail Order, Catalog Stores	\$13.33 M / -	100	\$19.69 M / -	100	\$30.2 M / \$-2	100
Vending Machines	\$61.82 K / -	100	\$91.61 K / \$3.49 K	96	\$139.57 K / \$50.46 K	64
Fuel Dealers	\$76.05 K / -	100	\$111.54 K / -	100	\$169.18 K / \$1.82 K	99
Other Direct Selling Establishments	\$764.83 K / -	100	\$1.12 M / -	100	\$1.72 M / -	100

Kingfisher, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$12.56 M / \$18.58 M	-32	\$18.83 M / \$18.25 M	3	\$28.73 M / \$18.32 M	36
Hotels, Other Travel Accommodations	\$806.11 K / \$381.52 K	53	\$1.21 M / \$381.52 K	68	\$1.85 M / \$385.69 K	79
RV Parks	\$7.8 K / \$100	99	\$11.52 K / \$3.17 K	72	\$17.54 K / \$5.9 K	66
Rooming, Boarding Houses	\$4.5 K / -	100	\$6.74 K / -	100	\$10.28 K / -	100
Full Service Restaurants	\$7.34 M / \$13.4 M	-45	\$11 M / \$13.4 M	-18	\$16.79 M / \$13.63 M	19
Limited Service Restaurants	\$3.41 M / \$5.2 M	-35	\$5.11 M / \$5.22 M	-2	\$7.8 M / \$5.53 M	29
Special Food Services, Catering	\$995.4 K / -	100	\$1.49 M / -	100	\$2.27 M / -	100
Drinking Places	\$695.33 K / \$287.24 K	59	\$1.05 M / \$292.26 K	72	\$1.61 M / \$377.56 K	77
Gasoline Stations	\$4.85 M / \$48.98 M	-90	\$7.31 M / \$48.98 M	-85	\$11.29 M / \$50.51 M	-78
Motor Vehicle, Parts Dealers	\$10.43 M / \$31.42 M	-67	\$15.07 M / \$31.5 M	-52	\$22.75 M / \$32.92 M	-31
New Car Dealers	\$5.91 M / \$25.48 M	-77	\$8.47 M / \$25.56 M	-67	\$12.75 M / \$26.75 M	-52
Used Car Dealers	\$548.17 K / \$1.41 M	-61	\$783.68 K / \$1.41 M	-44	\$1.18 M / \$1.41 M	-17
Recreational Vehicle Dealers	\$1.12 M / -	100	\$1.63 M / -	100	\$2.48 M / -	100
Motorcycle, Boat Dealers	\$1.46 M / -	100	\$2.13 M / -	100	\$3.24 M / \$19.1 K	99
Auto Parts, Accessories	\$887.02 K / \$4.29 M	-79	\$1.31 M / \$4.29 M	-69	\$1.99 M / \$4.5 M	-56
Tire Dealers	\$497.06 K / \$240.62 K	52	\$735.54 K / \$240.62 K	67	\$1.12 M / \$240.62 K	78
2025 Population	6,484		9,187		14,000	
2030 Population	6,654		9,466		14,584	
% Population Change 2025-2030	2.6%		3.0%		4.2%	
2025 Adult Population Age 18+	4,803		6,832		10,412	
2025 Population Male	3,319		4,747		7,285	
2025 Population Female	3,166		4,440		6,715	
2025 Households	2,374		3,386		5,091	
2025 Median Household Income	72,239		76,413		79,602	
2025 Average Household Income	90,462		105,952		108,114	

Retail Potential

Retail Potential Profile



Kingfisher, Oklahoma				
Radius	5 mi radius	10 mi radius	15 mi radius	
2025 Population	6,484	9,187	14,000	
2030 Population	6,654	9,466	14,584	
% Population Change 2020-2025	1.5%	2.1%	6.8%	
2025 Adult Population Age 18+	\$4,803	\$6,832	\$10,412	
2025 Population Male	\$3,319	\$4,747	\$7,285	
2025 Population Female	\$3,166	\$4,440	\$6,715	
2025 Households	\$2,374	\$3,386	\$5,091	
2025 Median Household Income	\$72,239	\$76,413	\$79,602	
2025 Average Household Income	\$90,462	\$105,952	\$108,114	
Clothing, Clothing Accessories Stores	\$7.44 M	\$10.87 M	\$16.5 M	
Men's Clothing Stores	\$302.08 K	\$434.85 K	\$658.71 K	
Women's Clothing Stores	\$624 K	\$916.73 K	\$1.39 M	
Children's, Infants' Clothing Stores	\$593.01 K	\$882.97 K	\$1.35 M	
Family Clothing Stores	\$3.66 M	\$5.36 M	\$8.15 M	
Clothing Accessory Stores	\$169.64 K	\$246.31 K	\$373.39 K	
Other Apparel Stores	\$218.79 K	\$321.1 K	\$488.09 K	
Shoe Stores	\$1.51 M	\$2.19 M	\$3.3 M	
Jewelry Stores	\$320.04 K	\$463.79 K	\$698.37 K	
Luggage Stores	\$39.61 K	\$56.62 K	\$85.2 K	
Furniture, Home Furnishings Stores	\$6.61 M	\$9.6 M	\$14.58 M	
Furniture Stores	\$3.02 M	\$4.33 M	\$6.56 M	
Floor Covering Stores	\$428.44 K	\$618.72 K	\$937.81 K	
Other Home Furnishing Stores	\$3.16 M	\$4.65 M	\$7.08 M	
Electronics, Appliance Stores	\$6.29 M	\$9.39 M	\$14.45 M	
Gasoline Stations	\$4.85 M	\$7.31 M	\$11.29 M	
Building Material, Garden Equipment, Supplies Dealers	\$6.28 M	\$9.18 M	\$13.96 M	
Home Centers	\$3.53 M	\$5.15 M	\$7.83 M	
Paint, Wallpaper Stores	\$733.88 K	\$1.09 M	\$1.66 M	
Hardware Stores	\$392.4 K	\$574.07 K	\$871.95 K	
Other Building Materials Stores	\$1.11 M	\$1.62 M	\$2.45 M	
Outdoor Power Equipment Stores	\$67.22 K	\$98.14 K	\$149.01 K	
Nursery, Garden Stores	\$446.33 K	\$651.33 K	\$989.12 K	
Food, Beverage Stores	\$9.7 M	\$14.41 M	\$22.05 M	
Grocery Stores	\$7.48 M	\$11.06 M	\$16.91 M	
Convenience Stores	\$663.13 K	\$998.3 K	\$1.54 M	
Meat Markets	\$44.25 K	\$65.27 K	\$99.34 K	
Fish, Seafood Markets	\$15.24 K	\$22.48 K	\$34.22 K	
Fruit, Vegetable Markets	\$28.99 K	\$42.75 K	\$65.07 K	
Other Specialty Food Markets	\$59.76 K	\$88.09 K	\$134.11 K	
Liquor Stores	\$1.4 M	\$2.13 M	\$3.27 M	

Retail Potential Profile



Kingfisher, Oklahoma				
Radius	5 mi radius	10 mi radius	15 mi radius	
Health, Personal Care Stores	\$6.33 M	\$9.52 M	\$14.94 M	
Pharmacy, Drug Stores	\$5.56 M	\$8.37 M	\$13.13 M	
Cosmetics, Beauty Stores	\$322.4 K	\$486.34 K	\$766.89 K	
Optical Goods Stores	\$98.35 K	\$142.02 K	\$224.77 K	
Other Health, Personal Care Stores	\$344.03 K	\$517.92 K	\$815.16 K	
Sporting Goods, Hobby, Book, Music Stores	\$7.49 M	\$10.96 M	\$16.65 M	
Sporting Goods Stores	\$2.89 M	\$4.22 M	\$6.41 M	
Hobby, Toy, Game Stores	\$2.06 M	\$2.98 M	\$4.51 M	
Sewing, Needlecraft Stores	\$1.46 M	\$2.14 M	\$3.22 M	
Musical Instrument Stores	\$531.94 K	\$813.96 K	\$1.25 M	
Book Stores	\$549.73 K	\$821.58 K	\$1.27 M	
General Merchandise Stores	\$23.9 M	\$35.09 M	\$53.59 M	
Department Stores	\$8.4 M	\$12.32 M	\$18.79 M	
Warehouse Superstores	\$13.17 M	\$19.36 M	\$29.61 M	
Other General Merchandise Stores	\$2.34 M	\$3.41 M	\$5.18 M	
Miscellaneous Store Retailers	\$3.03 M	\$4.44 M	\$6.77 M	
Florists	\$74.02 K	\$108.37 K	\$164.72 K	
Office, Stationary Stores	\$296.43 K	\$427.36 K	\$647.47 K	
Gift, Souvenir Stores	\$626.4 K	\$917.5 K	\$1.4 M	
Used Merchandise Stores	\$210.89 K	\$302.59 K	\$456.07 K	
Pet, Pet Supply Stores	\$558.2 K	\$798.51 K	\$1.21 M	
Art Dealers	\$84.62 K	\$120.14 K	\$180.23 K	
Mobile Home Dealers	\$62.46 K	\$90.81 K	\$137.85 K	
Other Miscellaneous Retail Stores	\$1.12 M	\$1.67 M	\$2.57 M	
Non-Store Retailers	\$14.23 M	\$21.01 M	\$32.23 M	
Mail Order, Catalog Stores	\$13.33 M	\$19.69 M	\$30.2 M	
Vending Machines	\$61.82 K	\$91.61 K	\$139.57 K	
Fuel Dealers	\$76.05 K	\$111.54 K	\$169.18 K	
Other Direct Selling Establishments	\$764.83 K	\$1.12 M	\$1.72 M	
Accommodation, Food Services	\$13.25 M	\$19.88 M	\$30.34 M	
Hotels, Other Travel Accommodations	\$806.11 K	\$1.21 M	\$1.85 M	
RV Parks	\$7.8 K	\$11.52 K	\$17.54 K	
Rooming, Boarding Houses	\$4.5 K	\$6.74 K	\$10.28 K	
Full Service Restaurants	\$7.34 M	\$11 M	\$16.79 M	
Limited Service Restaurants	\$3.41 M	\$5.11 M	\$7.8 M	
Special Food Services, Catering	\$995.4 K	\$1.49 M	\$2.27 M	
Drinking Places	\$695.33 K	\$1.05 M	\$1.61 M	
Motor Vehicle, Parts Dealers	\$10.43 M	\$15.07 M	\$22.75 M	
New Car Dealers	\$5.91 M	\$8.47 M	\$12.75 M	
Used Car Dealers	\$548.17 K	\$783.68 K	\$1.18 M	
Recreational Vehicle Dealers	\$1.12 M	\$1.63 M	\$2.48 M	
Motorcycle, Boat Dealers	\$1.46 M	\$2.13 M	\$3.24 M	
Auto Parts, Accessories	\$887.02 K	\$1.31 M	\$1.99 M	
Tire Dealers	\$497.06 K	\$735.54 K	\$1.12 M	

Income Summary

Income Summary Report



Kingfisher, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Population							
Estimated Population (2025)		6,484		9,187		14,000	
Projected Population (2030)		6,654		9,466		14,584	
Census Population (2020)		6,386		8,995		13,107	
Census Population (2010)		6,145		8,923		12,816	
Projected Annual Growth (2025 to 2030)		170	0.5%	279	0.6%	585	0.8%
Historical Annual Growth (2020 to 2025)		98	0.3%	192	0.4%	893	1.3%
Historical Annual Growth (2010 to 2020)		241	0.4%	73	-	291	0.2%
Households							
Estimated Households (2025)		2,374		3,386		5,091	
Projected Households (2030)		2,481		3,563		5,473	
Census Households (2020)		2,356		3,339		4,845	
Census Households (2010)		2,359		3,424		4,881	
Projected Annual Growth (2025 to 2030)		107	0.9%	177	1.0%	382	1.5%
Historical Annual Growth (2020 to 2025)		18	0.2%	47	0.3%	246	1.0%
Historical Annual Growth (2010 to 2020)		-3	-	-85	-0.2%	-36	-
Average Household Income							
Estimated Average Household Income (2025)		\$90,462		\$105,952		\$108,114	
Projected Average Household Income (2030)		\$89,217		\$104,509		\$106,882	
Census Average Household Income (2020)		\$56,806		\$58,218		\$61,678	
Census Average Household Income (2010)		\$48,631		\$49,500		\$48,954	
Projected Annual Growth (2025 to 2030)		-\$1,245	-0.3%	-\$1,443	-0.3%	-\$1,232	-0.2%
Historical Annual Growth (2020 to 2025)		\$33,655	3.9%	\$47,734	5.5%	\$46,436	5.0%
Historical Annual Growth (2010 to 2020)		\$8,175	1.7%	\$8,718	1.8%	\$12,724	2.6%
Median Household Income							
Estimated Median Household Income (2025)		\$72,239		\$76,413		\$79,602	
Projected Median Household Income (2030)		\$71,541		\$75,578		\$79,068	
Census Median Household Income (2020)		\$46,756		\$48,367		\$50,968	
Census Median Household Income (2010)		\$39,212		\$39,091		\$38,945	
Projected Annual Growth (2025 to 2030)		-\$698	-0.2%	-\$835	-0.2%	-\$534	-0.1%
Historical Annual Growth (2020 to 2025)		\$25,483	3.6%	\$28,046	3.9%	\$28,634	3.7%
Historical Annual Growth (2010 to 2020)		\$7,544	1.9%	\$9,276	2.4%	\$12,023	3.1%
Per Capita Income							
Estimated Per Capita Income (2025)		\$33,226		\$39,162		\$39,444	
Projected Per Capita Income (2030)		\$33,367		\$39,450		\$40,232	
Census Per Capita Income (2020)		\$21,800		\$22,337		\$23,485	
Census Per Capita Income (2010)		\$18,599		\$18,891		\$18,524	
Projected Annual Growth (2025 to 2030)		\$141	-	\$288	0.1%	\$788	0.4%
Historical Annual Growth (2020 to 2025)		\$11,427	3.5%	\$16,826	5.0%	\$15,959	4.5%
Historical Annual Growth (2010 to 2020)		\$3,201	1.7%	\$3,446	1.8%	\$4,960	2.7%
Other Income							
Estimated Families (2025)		1,618		2,269		3,476	
Estimated Average Family Income (2025)		\$97,142		\$123,949		\$129,525	
Estimated Median Family Income (2025)		\$75,473		\$84,557		\$89,735	
Estimated Average Household Net Worth (2025)		\$836,568		\$986,281		\$1,057,929	

Consumer Expenditure Summary

Consumer Expenditure Summary



Kingfisher, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Estimated Population		6,484		9,187		14,000	
Estimated Households		2,374		3,386		5,091	
Household Expenditure		\$228.3 M		\$340.27 M		\$518.95 M	
Per Household ~ Per Capita	\$96,165	\$35,209	\$100,502	\$37,039	\$101,933	\$37,069	
Non-Retail Expenditures	\$108.47 M	47.5%	\$163.55 M	48.1%	\$248.87 M	48.0%	
Per Household ~ Per Capita	\$45,689	\$16,728	\$48,306	\$17,802	\$48,883	\$17,777	
Retail Expenditures	\$119.83 M	52.5%	\$176.72 M	51.9%	\$270.08 M	52.0%	
Per Household ~ Per Capita	\$50,477	\$18,481	\$52,196	\$19,236	\$53,049	\$19,292	
Alcoholic Beverages	\$1.41 M	0.6%	\$2.09 M	0.6%	\$3.18 M	0.6%	
Per Household ~ Per Capita	\$593	\$217	\$616	\$227	\$624	\$227	
Apparel	\$4.3 M	1.9%	\$6.34 M	1.9%	\$9.65 M	1.9%	
Per Household ~ Per Capita	\$1,812	\$663	\$1,873	\$690	\$1,895	\$689	
Contributions	\$7.14 M	3.1%	\$10.74 M	3.2%	\$16.39 M	3.2%	
Per Household ~ Per Capita	\$3,008	\$1,101	\$3,171	\$1,169	\$3,220	\$1,171	
Education	\$5.15 M	2.3%	\$7.69 M	2.3%	\$11.73 M	2.3%	
Per Household ~ Per Capita	\$2,167	\$793	\$2,272	\$837	\$2,305	\$838	
Entertainment	\$13.33 M	5.8%	\$19.63 M	5.8%	\$29.87 M	5.8%	
Per Household ~ Per Capita	\$5,615	\$2,056	\$5,798	\$2,137	\$5,867	\$2,134	
Food Away From Home	\$10.2 M	4.5%	\$15.06 M	4.4%	\$22.92 M	4.4%	
Per Household ~ Per Capita	\$4,297	\$1,573	\$4,448	\$1,639	\$4,502	\$1,637	
Grocery	\$16.09 M	7.0%	\$23.07 M	6.8%	\$34.94 M	6.7%	
Per Household ~ Per Capita	\$6,778	\$2,482	\$6,815	\$2,512	\$6,863	\$2,496	
Health Care	\$15.9 M	7.0%	\$22.77 M	6.7%	\$34.16 M	6.6%	
Per Household ~ Per Capita	\$6,699	\$2,453	\$6,725	\$2,478	\$6,710	\$2,440	
Household Furnishings and Equipment	\$6.14 M	2.7%	\$9.09 M	2.7%	\$13.83 M	2.7%	
Per Household ~ Per Capita	\$2,587	\$947	\$2,684	\$989	\$2,717	\$988	
Household Operations	\$4.35 M	1.9%	\$6.4 M	1.9%	\$9.74 M	1.9%	
Per Household ~ Per Capita	\$1,833	\$671	\$1,891	\$697	\$1,913	\$696	
Miscellaneous Expenses	\$3.97 M	1.7%	\$5.86 M	1.7%	\$8.92 M	1.7%	
Per Household ~ Per Capita	\$1,671	\$612	\$1,730	\$638	\$1,751	\$637	
Personal Care	\$3.12 M	1.4%	\$4.5 M	1.3%	\$6.82 M	1.3%	
Per Household ~ Per Capita	\$1,313	\$481	\$1,329	\$490	\$1,340	\$487	
Shelter	\$37.19 M	16.3%	\$53.94 M	15.9%	\$80.97 M	15.6%	
Per Household ~ Per Capita	\$15,664	\$5,735	\$15,930	\$5,871	\$15,905	\$5,784	
Tax and Retirement	\$48.84 M	21.4%	\$76.64 M	22.5%	\$117.89 M	22.7%	
Per Household ~ Per Capita	\$20,572	\$7,532	\$22,635	\$8,342	\$23,156	\$8,421	
Tobacco and Related	\$1.31 M	0.6%	\$1.8 M	0.5%	\$2.71 M	0.5%	
Per Household ~ Per Capita	\$551	\$202	\$533	\$196	\$531	\$193	
Transportation	\$38.33 M	16.8%	\$58.16 M	17.1%	\$90.26 M	17.4%	
Per Household ~ Per Capita	\$16,146	\$5,912	\$17,179	\$6,331	\$17,728	\$6,447	
Utilities	\$11.53 M	5.1%	\$16.49 M	4.8%	\$24.97 M	4.8%	
Per Household ~ Per Capita	\$4,857	\$1,778	\$4,871	\$1,795	\$4,904	\$1,783	

Consumer Expenditure Trend



Kingfisher, Oklahoma		5 mi radius		10 mi radius		15 mi radius							
Radius													
Population / Households (2025)													
Estimated Population		6,484		9,187		14,000							
Estimated Households		2,374		3,386		5,091							
Total Annual Consumer Expenditure (2025)													
Total Household Expenditure		\$228.3 M		\$340.27 M		\$518.95 M							
Total Non-Retail Expenditure		\$108.47 M		\$163.55 M		\$248.87 M							
Total Retail Expenditure		\$119.83 M		\$176.72 M		\$270.08 M							
Alcoholic Beverages		\$1.41 M		\$2.09 M		\$3.18 M							
Apparel		\$4.3 M		\$6.34 M		\$9.65 M							
Contributions		\$7.14 M		\$10.74 M		\$16.39 M							
Education		\$5.15 M		\$7.69 M		\$11.73 M							
Entertainment		\$13.33 M		\$19.63 M		\$29.87 M							
Food Away From Home		\$10.2 M		\$15.06 M		\$22.92 M							
Grocery		\$16.09 M		\$23.07 M		\$34.94 M							
Health Care		\$15.9 M		\$22.77 M		\$34.16 M							
Household Furnishings and Equipment		\$6.14 M		\$9.09 M		\$13.83 M							
Household Operations		\$4.35 M		\$6.4 M		\$9.74 M							
Miscellaneous Expenses		\$3.97 M		\$5.86 M		\$8.92 M							
Personal Care		\$3.12 M		\$4.5 M		\$6.82 M							
Shelter		\$37.19 M		\$53.94 M		\$80.97 M							
Tax and Retirement		\$48.84 M		\$76.64 M		\$117.89 M							
Tobacco and Related		\$1.31 M		\$1.8 M		\$2.71 M							
Transportation		\$38.33 M		\$58.16 M		\$90.26 M							
Utilities		\$11.53 M		\$16.49 M		\$24.97 M							
Monthly Household Consumer Expenditure (2025)													
Total Household Expenditure		\$8,014		\$8,375		\$8,494							
Total Non-Retail Expenditure		\$3,807		47.5%		\$4,074		48.0%					
Total Retail Expenditure		\$4,206		52.5%		\$4,350		51.9%		\$4,421		52.0%	
Alcoholic Beverages		\$49		0.6%		\$51		0.6%		\$52		0.6%	
Apparel		\$151		1.9%		\$156		1.9%		\$158		1.9%	
Contributions		\$251		3.1%		\$264		3.2%		\$268		3.2%	
Education		\$181		2.3%		\$189		2.3%		\$192		2.3%	
Entertainment		\$468		5.8%		\$483		5.8%		\$489		5.8%	
Food Away From Home		\$358		4.5%		\$371		4.4%		\$375		4.4%	
Grocery		\$565		7.0%		\$568		6.8%		\$572		6.7%	
Health Care		\$558		7.0%		\$560		6.7%		\$559		6.6%	
Household Furnishings and Equipment		\$216		2.7%		\$224		2.7%		\$226		2.7%	
Household Operations		\$153		1.9%		\$158		1.9%		\$159		1.9%	
Miscellaneous Expenses		\$139		1.7%		\$144		1.7%		\$146		1.7%	
Personal Care		\$109		1.4%		\$111		1.3%		\$112		1.3%	
Shelter		\$1,305		16.3%		\$1,328		15.9%		\$1,325		15.6%	
Tax and Retirement		\$1,714		21.4%		\$1,886		22.5%		\$1,930		22.7%	
Tobacco and Related		\$46		0.6%		\$44		0.5%		\$44		0.5%	
Transportation		\$1,346		16.8%		\$1,432		17.1%		\$1,477		17.4%	
Utilities		\$405		5.1%		\$406		4.8%		\$409		4.8%	

Consumer Expenditure Trend



Kingfisher, Oklahoma				
Radius	5 mi radius	10 mi radius	15 mi radius	
Population / Households (2030)				
Projected Population	6,654	9,466	14,584	
Projected Households	-	-	-	
Total Annual Consumer Expenditure (2030)				
Total Household Expenditure	\$234.44 M	\$351.62 M	\$547.79 M	
Total Non-Retail Expenditure	\$111.43 M	\$169.1 M	\$262.87 M	
Total Retail Expenditure	\$123.01 M	\$182.53 M	\$284.92 M	
Alcoholic Beverages	\$1.44 M	\$2.15 M	\$3.35 M	
Apparel	\$4.41 M	\$6.54 M	\$10.16 M	
Contributions	\$7.32 M	\$11.07 M	\$17.29 M	
Education	\$5.28 M	\$7.93 M	\$12.37 M	
Entertainment	\$13.68 M	\$20.26 M	\$31.46 M	
Food Away From Home	\$10.46 M	\$15.53 M	\$24.14 M	
Grocery	\$16.52 M	\$23.8 M	\$36.72 M	
Health Care	\$16.55 M	\$23.77 M	\$36.41 M	
Household Furnishings and Equipment	\$6.3 M	\$9.37 M	\$14.57 M	
Household Operations	\$4.47 M	\$6.61 M	\$10.26 M	
Miscellaneous Expenses	\$4.07 M	\$6.04 M	\$9.39 M	
Personal Care	\$3.2 M	\$4.64 M	\$7.17 M	
Shelter	\$38.16 M	\$55.6 M	\$85.17 M	
Tax and Retirement	\$50.29 M	\$79.42 M	\$124.97 M	
Tobacco and Related	\$1.34 M	\$1.87 M	\$2.85 M	
Transportation	\$39.12 M	\$60 M	\$95.29 M	
Utilities	\$11.84 M	\$17.02 M	\$26.23 M	
Consumer Expenditure Growth (2025 to 2030)				
Total Household Expenditure	\$6.14 M	\$11.35 M	\$28.83 M	
Total Non-Retail Expenditure	\$2.97 M	\$5.55 M	\$14 M	
Total Retail Expenditure	\$3.17 M	\$5.8 M	\$14.83 M	
Alcoholic Beverages	\$35.96 K	\$65.51 K	\$169.89 K	
Apparel	\$110.23 K	\$200.04 K	\$512.53 K	
Contributions	\$180.06 K	\$335.86 K	\$892.98 K	
Education	\$130.4 K	\$240.92 K	\$634.22 K	
Entertainment	\$348.96 K	\$624.09 K	\$1.59 M	
Food Away From Home	\$261.65 K	\$472.98 K	\$1.22 M	
Grocery	\$423.33 K	\$729.29 K	\$1.77 M	
Health Care	\$643.91 K	\$1 M	\$2.24 M	
Household Furnishings and Equipment	\$157.1 K	\$285.15 K	\$736.74 K	
Household Operations	\$116.29 K	\$208.99 K	\$522.8 K	
Miscellaneous Expenses	\$101.98 K	\$183.44 K	\$475.8 K	
Personal Care	\$81.34 K	\$141.3 K	\$348.63 K	
Shelter	\$975.16 K	\$1.66 M	\$4.2 M	
Tax and Retirement	\$1.45 M	\$2.78 M	\$7.08 M	
Tobacco and Related	\$33.41 K	\$64.64 K	\$141.96 K	
Transportation	\$787.11 K	\$1.83 M	\$5.03 M	
Utilities	\$304.19 K	\$522.45 K	\$1.26 M	

Crime Risk

Kingfisher, Oklahoma				
Radius	5 mi radius	10 mi radius	15 mi radius	
Demographics				
Population	6,484	9,187	14,000	
Census Population	6,386	8,995	13,107	
Households	2,374	3,386	5,091	
Average Household Income	\$90,462	\$105,952	\$108,114	
Median Household Income	\$72,239	\$76,413	\$79,602	
Per Capita Income	\$33,226	\$39,162	\$39,444	
Total Crime				
Crime Index	57	55	51	
Crime Level	Low Risk	Low Risk	Low Risk	
Personal Crime				
Crime Index	48	47	45	
Crime Level	Low Risk	Low Risk	Low Risk	
Murder				
Crime Index	58	65	67	
Crime Level	Low Risk	Below Average	Below Average	
Rape				
Crime Index	129	127	110	
Crime Level	Above Average	Above Average	Average	
Robbery				
Crime Index	9	12	12	
Crime Level	Very Low	Very Low	Very Low	
Assault				
Crime Index	46	45	44	
Crime Level	Low Risk	Low Risk	Low Risk	
Property Crime				
Crime Index	58	56	53	
Crime Level	Low Risk	Low Risk	Low Risk	
Burglary				
Crime Index	60	59	60	
Crime Level	Low Risk	Low Risk	Low Risk	
Larceny				
Crime Index	58	55	50	
Crime Level	Low Risk	Low Risk	Low Risk	
Motor Vehicle Theft				
Crime Index	59	58	61	
Crime Level	Low Risk	Low Risk	Below Average	
* Crime Index: 100 = National Average Adjusted for Population				

Void Analysis

Kingfisher, Oklahoma Radius	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
NAPA	1 / 1	6,200	
O'Reilly	1 / 1	8,500	
Banks			
BancFirst	2 / 2	8,500	
Banks Minor			
Bank	8 / 4		
Convenience Stores			
Casey's General Store	1 / 1	3,200	
Love's	1 / 1	7,300	
Phillips 66	3 / 3	2,500	
Valero	4 / 3	3,200	
Dealerships			
Chevrolet	2 / 1		
Chrysler	1 / 1		
Dodge	1 / 1		
Ford	1 / 1		
GMC	1 / 1		
Jeep	1 / 1		
RAM	1 / 1		
Discount Department Stores			
Walmart Supercenter	1 / 1	189,700	
Dollar Stores			
Dollar General	1 / 1	9,600	
Education			
Day Care	3 / 2		
High School	4 / 1		
PK - 8	8 / 3		
PK - 8 (Private)	2 / 1		
Entertainment			
Theatres	1 / 1		
EV Charging Stations			
Blink Charging	1 / 0		
Health Care			
Chiropractic	2 / 2		
Clinical Nurse Specialist	1 / 1		
Diagnostic Radiology	1 / 1		

Kingfisher, Oklahoma	Site / Market	Avg Square	Closest Location
Radius	Locations	Footage	
Endocrinology	1 / 1		
Family Practice	2 / 2		
Geriatric Medicine	1 / 1		
Hematology and Oncology	1 / 1		
Internal Medicine	1 / 1		
Nurse Practitioner	3 / 2		
Optometry	2 / 2		
Orthopedic Surgery	1 / 1		
Physical Therapy	1 / 1		
Physician Assistant	3 / 2		
Podiatry	1 / 1		
Psychiatry	1 / 1		
Home Improvement			
Ace Hardware	1 / 1	16,200	
Hotels			
Holiday Inn Express	1 / 1	16,400	
Restaurants Fast Food Major			
KFC	1 / 1	3,100	
McDonald's	1 / 1	4,600	
Sonic	2 / 1	2,800	
Taco Bell	1 / 1	2,500	
Restaurants Ice Cream Smoothie			
Braum's	1 / 1	5,100	
Restaurants Pizza			
Godfather's Pizza	1 / 1	2,700	
Pizza Hut	1 / 1	2,800	
Restaurants Sandwich			
Subway	2 / 1	1,700	
Self Storage			
CubeSmart	1 / 1	37,500	
Specialty			
Hallmark	1 / 1	5,600	
Worship			
Baptist	2 / 1		
Methodist Episcopal	1 / 1		