

RETAIL ATTRACTIONS, LLC

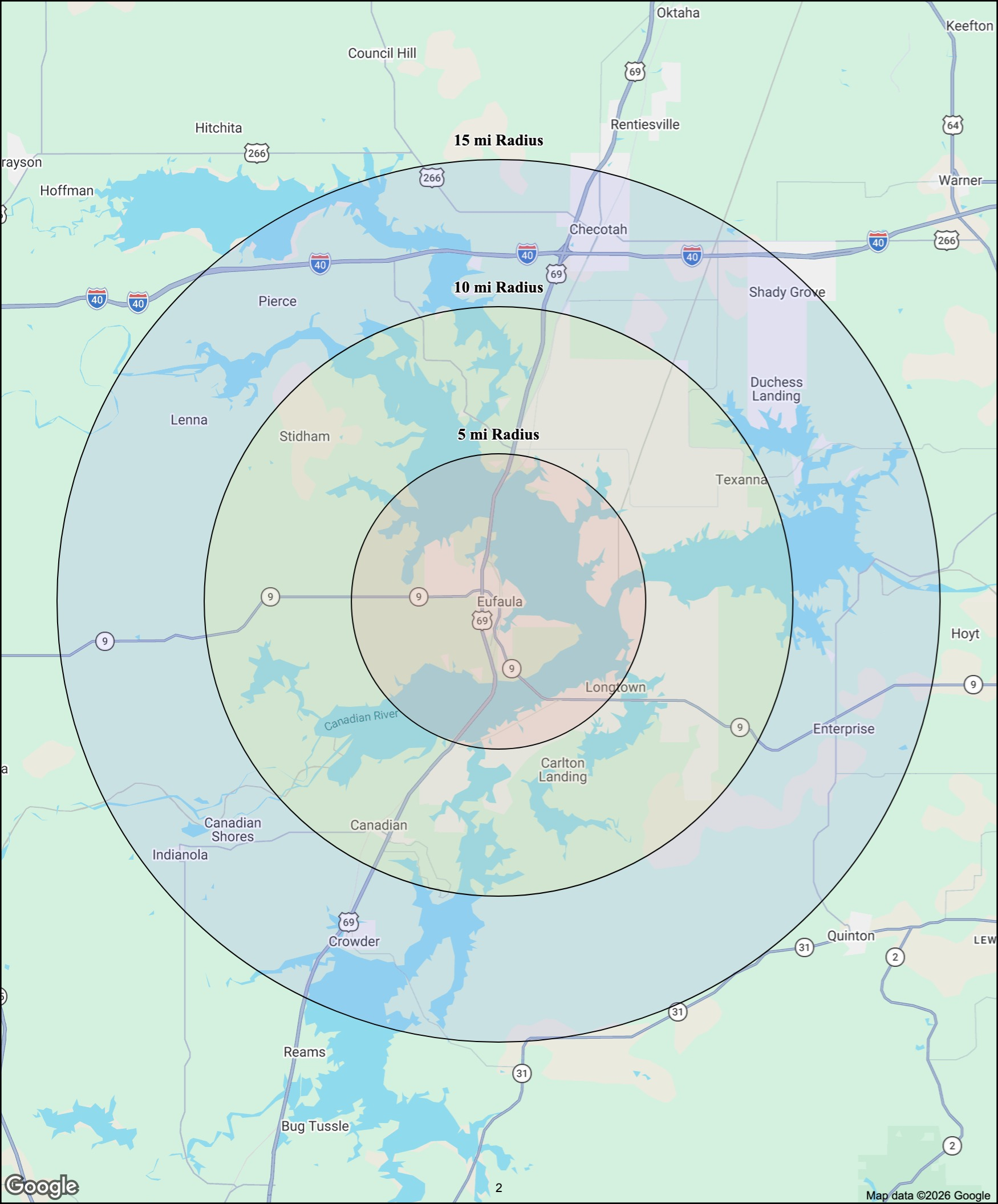
Economic Development Consulting

**Eufaula, Oklahoma
Radius
2nd Quarter 2026**

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Demographics



15 mi Radius

10 mi Radius

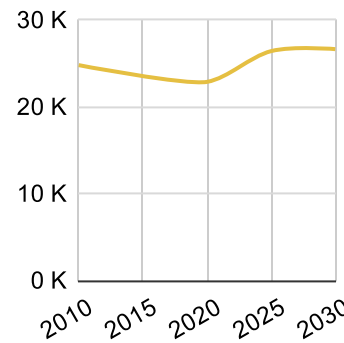
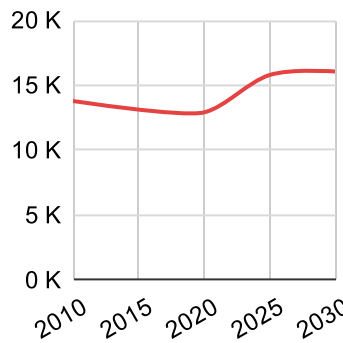
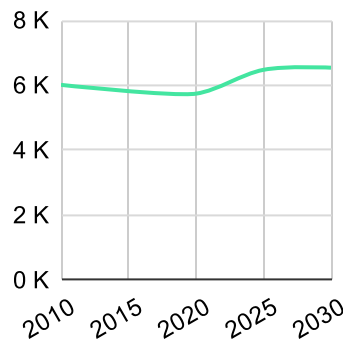
5 mi Radius

Eufaula

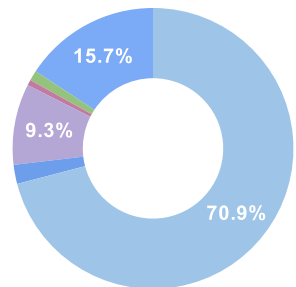
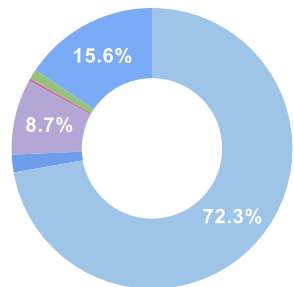
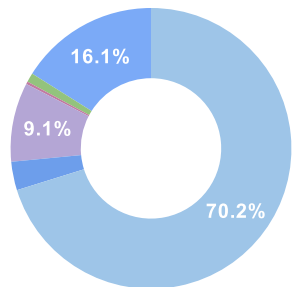


RETAIL ATTRACTIONS, LLC
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Eufaula, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Population							
Estimated Population (2025)		6,479		15,794		26,427	
Projected Population (2030)		6,543		16,063		26,653	
Census Population (2020)		5,745		12,920		22,885	
Census Population (2010)		6,016		13,798		24,816	
Projected Annual Growth (2025-2030)		65	0.2%	270	0.3%	226	0.2%
Historical Annual Growth (2020-2025)		734	2.3%	2,874	3.6%	3,542	2.7%
Historical Annual Growth (2010-2020)		-271	-0.5%	-879	-0.6%	-1,931	-0.8%
Estimated Population Density (2025)		83 <i>psm</i>		50 <i>psm</i>		37 <i>psm</i>	
Trade Area Size		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		706.8 <i>sq mi</i>	

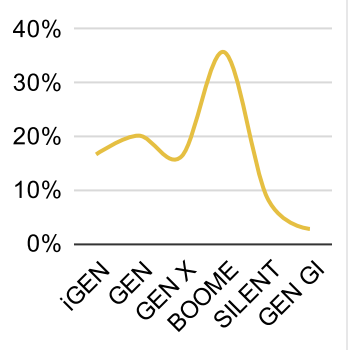
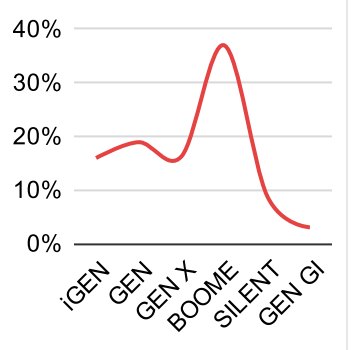
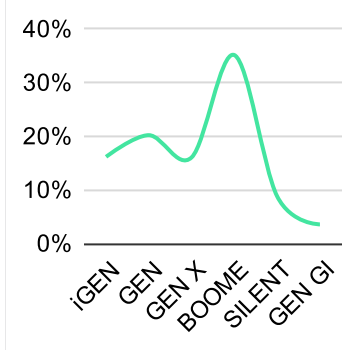


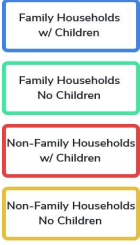
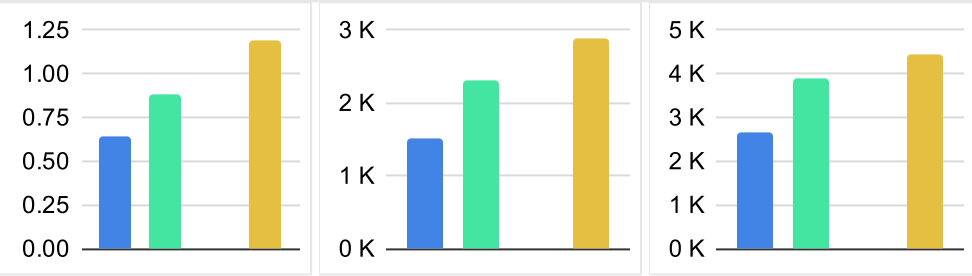

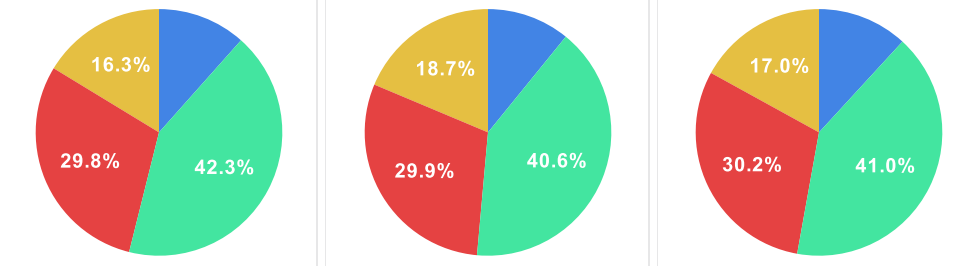
Race and Ethnicity (2025)							
Not Hispanic or Latino Population							
White		6,258	96.6%	15,208	96.3%	25,420	96.2%
Black or African American		4,416	70.6%	11,066	72.8%	18,152	71.4%
American Indian or Alaska Native		213	3.4%	320	2.1%	580	2.3%
Asian		583	9.3%	1,354	8.9%	2,435	9.6%
Asian		19	0.3%	54	0.4%	167	0.7%
Hawaiian or Pacific Islander		-	-	4	-	7	-
Other Race		34	0.5%	75	0.5%	131	0.5%
Two or More Races		994	15.9%	2,335	15.4%	3,948	15.5%
Hispanic or Latino Population							
White		220	3.4%	585	3.7%	1,007	3.8%
Black or African American		132	59.7%	346	59.0%	592	58.8%
Black or African American		-	-	-	-	-	-
American Indian or Alaska Native		7	3.2%	18	3.1%	29	2.9%
Asian		-	-	-	-	-	-
Hispanic Hawaiian or Pacific Islander		-	-	-	-	-	-
Other Race		35	15.8%	97	16.7%	172	17.1%
Two or More Races		47	21.2%	124	21.2%	213	21.2%



- White
- Black or African American
- American Indian or Alaskan Native
- Asian
- Hawaiian or Pacific Islander
- Other Race
- 2+ Races

Eufaula, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Age Distribution (2025)							
Age Under 5 Years		287	4.4%	707	4.5%	1,370	5.2%
Age 5 to 9 Years		346	5.3%	852	5.4%	1,466	5.5%
Age 10 to 14 Years		414	6.4%	960	6.1%	1,556	5.9%
Age 15 to 19 Years		375	5.8%	904	5.7%	1,525	5.8%
Age 20 to 24 Years		289	4.5%	682	4.3%	1,251	4.7%
Age 25 to 29 Years		274	4.2%	622	3.9%	1,212	4.6%
Age 30 to 34 Years		371	5.7%	778	4.9%	1,331	5.0%
Age 35 to 39 Years		301	4.6%	787	5.0%	1,343	5.1%
Age 40 to 44 Years		381	5.9%	918	5.8%	1,507	5.7%
Age 45 to 49 Years		360	5.6%	867	5.5%	1,450	5.5%
Age 50 to 54 Years		395	6.1%	979	6.2%	1,663	6.3%
Age 55 to 59 Years		369	5.7%	974	6.2%	1,597	6.0%
Age 60 to 64 Years		532	8.2%	1,332	8.4%	2,171	8.2%
Age 65 to 69 Years		518	8.0%	1,370	8.7%	2,156	8.2%
Age 70 to 74 Years		464	7.2%	1,182	7.5%	1,843	7.0%
Age 75 to 79 Years		360	5.6%	882	5.6%	1,412	5.3%
Age 80 to 84 Years		211	3.3%	521	3.3%	853	3.2%
Age 85 Years or Over		232	3.6%	478	3.0%	720	2.7%
Median Age		46.7		47.9		46.2	
Generation (2025)							
iGeneration (Age Under 15 Years)		1,048	16.2%	2,519	15.9%	4,392	16.6%
Generation 9/11 Millennials (Age 15 to 34 Years)		1,310	20.2%	2,986	18.9%	5,319	20.1%
Gen Xers (Age 35 to 49 Years)		1,041	16.1%	2,572	16.3%	4,300	16.3%
Baby Boomers (Age 50 to 74 Years)		2,277	35.2%	5,837	37.0%	9,431	35.7%
Silent Generation (Age 75 to 84 Years)		571	8.8%	1,403	8.9%	2,265	8.6%
G.I. Generation (Age 85 Years or Over)		232	3.6%	478	3.0%	720	2.7%



Eufaula, Oklahoma		5 mi radius	10 mi radius	15 mi radius
Radius				
Household Type (2025)				
Total Households		2,709	6,692	11,055
Family Households		1,519 56.1%	3,813 57.0%	6,590 59.6%
Family Households with Children		639 42.1%	1,506 39.5%	2,673 40.6%
Family Households No Children		880 57.9%	2,307 60.5%	3,917 59.4%
Non-Family Households		1,190 43.9%	2,879 43.0%	4,465 40.4%
Non-Family Households with Children		1 -	1 -	2 -
Non-Family Households No Children		1,189 99.9%	2,878 100.0%	4,463 99.9%
				
Education Attainment (2025)				
Elementary or Some High School		552 11.6%	1,270 10.9%	2,278 11.8%
High School Graduate		2,017 42.3%	4,741 40.6%	7,897 41.0%
Some College or Associate Degree		1,420 29.8%	3,496 29.9%	5,810 30.2%
Bachelor or Graduate Degree		777 16.3%	2,182 18.7%	3,273 17.0%
				
Household Income (2025)				
Estimated Average Household Income		\$66,428	\$73,980	\$73,839
Estimated Median Household Income		\$43,542	\$49,260	\$49,231
HH Income Under \$10,000		246 9.1%	635 9.5%	1,219 11.0%
HH Income \$10,000 to \$34,999		842 31.1%	1,697 25.4%	2,717 24.6%
HH Income \$35,000 to \$49,999		459 16.9%	1,046 15.6%	1,639 14.8%
HH Income \$50,000 to \$74,999		517 19.1%	1,366 20.4%	2,107 19.1%
HH Income \$75,000 to \$99,999		205 7.6%	651 9.7%	1,204 10.9%
HH Income \$100,000 to \$149,999		250 9.2%	709 10.6%	1,141 10.3%
HH Income \$150,000 or More		190 7.0%	588 8.8%	1,028 9.3%



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Eufaula, Oklahoma						
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Population						
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Projected Population (2030)	6,543		16,063		26,653	
Census Population (2020)	5,745		12,920		22,885	
Census Population (2010)	6,016		13,798		24,816	
Projected Annual Growth (2025-2030)	65	0.2%	270	0.3%	226	0.2%
Historical Annual Growth (2020-2025)	734	-	2,874	4.4%	3,542	3.1%
Historical Annual Growth (2010-2020)	-271	-0.5%	-879	-0.6%	-1,931	-0.8%
Estimated Population Density (2025)	83 <i>psm</i>		50 <i>psm</i>		37 <i>psm</i>	
Trade Area Size	78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		706.8 <i>sq mi</i>	
Households						
Estimated Households (2025)	2,709		6,692		11,055	
Projected Households (2030)	2,707		6,730		11,018	
Census Households (2020)	2,500		5,635		9,760	
Census Households (2010)	2,611		5,951		10,505	
Projected Annual Growth (2025-2030)	-2	-	38	0.1%	-37	-
Historical Annual Change (2010-2025)	98	0.2%	741	0.8%	550	0.3%
Average Household Income						
Estimated Average Household Income (2025)	\$66,428		\$73,980		\$73,839	
Projected Average Household Income (2030)	\$66,397		\$73,830		\$73,709	
Census Average Household Income (2010)	\$39,222		\$40,972		\$40,853	
Census Average Household Income (2000)	\$35,617		\$36,481		\$37,625	
Projected Annual Change (2025-2030)	-\$31	-	-\$150	-	-\$130	-
Historical Annual Change (2000-2025)	\$30,811	3.5%	\$37,498	4.1%	\$36,214	3.8%
Median Household Income						
Estimated Median Household Income (2025)	\$43,542		\$49,260		\$49,231	
Projected Median Household Income (2030)	\$43,334		\$48,971		\$48,987	
Census Median Household Income (2010)	\$29,878		\$31,163		\$31,498	
Census Median Household Income (2000)	\$23,595		\$26,001		\$25,977	
Projected Annual Change (2025-2030)	-\$208	-	-\$288	-0.1%	-\$244	-
Historical Annual Change (2000-2025)	\$19,947	3.4%	\$23,258	3.6%	\$23,254	3.6%
Per Capita Income						
Estimated Per Capita Income (2025)	\$27,876		\$31,430		\$30,977	
Projected Per Capita Income (2030)	\$27,568		\$31,012		\$30,559	
Census Per Capita Income (2010)	\$17,033		\$17,677		\$17,300	
Census Per Capita Income (2000)	\$15,750		\$16,040		\$15,919	
Projected Annual Change (2025-2030)	-\$308	-0.2%	-\$417	-0.3%	-\$418	-0.3%
Historical Annual Change (2000-2025)	\$12,126	3.1%	\$15,390	3.8%	\$15,058	3.8%
Estimated Average Household Net Worth (2025)	\$810,181		\$963,486		\$961,136	

Eufaula, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Race and Ethnicity							
Total Population (2025)		6,479		15,794		26,427	
White (2025)		4,548	70.2%	11,412	72.3%	18,744	70.9%
Black or African American (2025)		213	3.3%	320	2.0%	580	2.2%
American Indian or Alaska Native (2025)		590	9.1%	1,372	8.7%	2,464	9.3%
Asian (2025)		19	0.3%	54	0.3%	167	0.6%
Hawaiian or Pacific Islander (2025)		-	-	4	-	7	-
Other Race (2025)		68	1.1%	173	1.1%	303	1.1%
Two or More Races (2025)		1,041	16.1%	2,459	15.6%	4,161	15.7%
Population < 18 (2025)		1,291	19.9%	3,130	19.8%	5,404	20.4%
White Not Hispanic		698	54.1%	1,759	56.2%	2,959	54.8%
Black or African American		50	3.9%	63	2.0%	98	1.8%
Asian		7	0.5%	21	0.7%	49	0.9%
Other Race Not Hispanic		456	35.3%	1,086	34.7%	1,937	35.8%
Hispanic		80	6.2%	201	6.4%	361	6.7%
Not Hispanic or Latino Population (2025)		6,258	96.6%	15,208	96.3%	25,420	96.2%
Not Hispanic White		4,416	70.6%	11,066	72.8%	18,152	71.4%
Not Hispanic Black or African American		213	3.4%	320	2.1%	580	2.3%
Not Hispanic American Indian or Alaska Native		583	9.3%	1,354	8.9%	2,435	9.6%
Not Hispanic Asian		19	0.3%	54	0.4%	167	0.7%
Not Hispanic Hawaiian or Pacific Islander		-	-	4	-	7	-
Not Hispanic Other Race		34	0.5%	75	0.5%	131	0.5%
Not Hispanic Two or More Races		994	15.9%	2,335	15.4%	3,948	15.5%
Hispanic or Latino Population (2025)		220	3.4%	585	3.7%	1,007	3.8%
Hispanic White		132	59.7%	346	59.0%	592	58.8%
Hispanic Black or African American		-	-	-	-	-	-
Hispanic American Indian or Alaska Native		7	3.2%	18	3.1%	29	2.9%
Hispanic Asian		-	-	-	-	-	-
Hispanic Hawaiian or Pacific Islander		-	-	-	-	-	-
Hispanic Other Race		35	15.8%	97	16.7%	172	17.1%
Hispanic Two or More Races		47	21.2%	124	21.2%	213	21.2%
Not Hispanic or Latino Population (2020)		5,602	97.5%	12,585	97.4%	22,276	97.3%
Hispanic or Latino Population (2020)		143	2.5%	334	2.6%	609	2.7%
Not Hispanic or Latino Population (2010)		5,893	98.0%	13,523	98.0%	24,333	98.1%
Hispanic or Latino Population (2010)		123	2.0%	275	2.0%	483	1.9%
Not Hispanic or Latino Population (2030)		6,220	95.0%	15,213	94.7%	25,235	94.7%
Hispanic or Latino Population (2030)		324	5.0%	851	5.3%	1,418	5.3%
Projected Annual Growth (2025-2030)		104	9.4%	265	9.1%	411	8.2%
Historical Annual Growth (2010-2020)		20	1.6%	59	2.2%	126	2.6%

Eufaula, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Total Age Distribution (2025)							
Total Population		6,479		15,794		26,427	
Age Under 5 Years		287	4.4%	707	4.5%	1,370	5.2%
Age 5 to 9 Years		346	5.3%	852	5.4%	1,466	5.5%
Age 10 to 14 Years		414	6.4%	960	6.1%	1,556	5.9%
Age 15 to 19 Years		375	5.8%	904	5.7%	1,525	5.8%
Age 20 to 24 Years		289	4.5%	682	4.3%	1,251	4.7%
Age 25 to 29 Years		274	4.2%	622	3.9%	1,212	4.6%
Age 30 to 34 Years		371	5.7%	778	4.9%	1,331	5.0%
Age 35 to 39 Years		301	4.6%	787	5.0%	1,343	5.1%
Age 40 to 44 Years		381	5.9%	918	5.8%	1,507	5.7%
Age 45 to 49 Years		360	5.6%	867	5.5%	1,450	5.5%
Age 50 to 54 Years		395	6.1%	979	6.2%	1,663	6.3%
Age 55 to 59 Years		369	5.7%	974	6.2%	1,597	6.0%
Age 60 to 64 Years		532	8.2%	1,332	8.4%	2,171	8.2%
Age 65 to 69 Years		518	8.0%	1,370	8.7%	2,156	8.2%
Age 70 to 74 Years		464	7.2%	1,182	7.5%	1,843	7.0%
Age 75 to 79 Years		360	5.6%	882	5.6%	1,412	5.3%
Age 80 to 84 Years		211	3.3%	521	3.3%	853	3.2%
Age 85 Years or Over		232	3.6%	478	3.0%	720	2.7%
Median Age		46.7		47.9		46.2	
Age 19 Years or Less		1,423	22.0%	3,422	21.7%	5,918	22.4%
Age 20 to 64 Years		3,271	50.5%	7,939	50.3%	13,525	51.2%
Age 65 Years or Over		1,785	27.5%	4,432	28.1%	6,985	26.4%
Female Age Distribution (2025)							
Female Population		3,205	49.5%	7,740	49.0%	12,936	49.0%
Age Under 5 Years		140	4.4%	318	4.1%	642	5.0%
Age 5 to 9 Years		157	4.9%	417	5.4%	710	5.5%
Age 10 to 14 Years		203	6.3%	445	5.7%	716	5.5%
Age 15 to 19 Years		184	5.7%	429	5.5%	722	5.6%
Age 20 to 24 Years		144	4.5%	333	4.3%	593	4.6%
Age 25 to 29 Years		130	4.1%	297	3.8%	580	4.5%
Age 30 to 34 Years		181	5.6%	409	5.3%	682	5.3%
Age 35 to 39 Years		155	4.8%	387	5.0%	667	5.2%
Age 40 to 44 Years		188	5.9%	447	5.8%	735	5.7%
Age 45 to 49 Years		198	6.2%	438	5.7%	736	5.7%
Age 50 to 54 Years		203	6.3%	508	6.6%	826	6.4%
Age 55 to 59 Years		178	5.6%	469	6.1%	766	5.9%
Age 60 to 64 Years		263	8.2%	692	8.9%	1,129	8.7%
Age 65 to 69 Years		258	8.1%	666	8.6%	1,071	8.3%
Age 70 to 74 Years		235	7.3%	581	7.5%	893	6.9%
Age 75 to 79 Years		182	5.7%	429	5.5%	694	5.4%
Age 80 to 84 Years		114	3.6%	266	3.4%	439	3.4%
Age 85 Years or Over		92	2.9%	210	2.7%	336	2.6%
Female Median Age		46.9		48.2		46.7	
Age 19 Years or Less		684	21.3%	1,609	20.8%	2,790	21.6%
Age 20 to 64 Years		1,640	51.2%	3,980	51.4%	6,714	51.9%
Age 65 Years or Over		881	27.5%	2,151	27.8%	3,432	26.5%



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Eufaula, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Male Age Distribution (2025)							
Male Population		3,274	50.5%	8,053	51.0%	13,491	51.0%
Age Under 5 Years		147	4.5%	389	4.8%	729	5.4%
Age 5 to 9 Years		189	5.8%	434	5.4%	756	5.6%
Age 10 to 14 Years		211	6.5%	515	6.4%	840	6.2%
Age 15 to 19 Years		192	5.9%	475	5.9%	803	6.0%
Age 20 to 24 Years		145	4.4%	349	4.3%	658	4.9%
Age 25 to 29 Years		144	4.4%	325	4.0%	632	4.7%
Age 30 to 34 Years		190	5.8%	369	4.6%	649	4.8%
Age 35 to 39 Years		146	4.5%	400	5.0%	676	5.0%
Age 40 to 44 Years		193	5.9%	470	5.8%	772	5.7%
Age 45 to 49 Years		162	4.9%	429	5.3%	714	5.3%
Age 50 to 54 Years		191	5.8%	471	5.8%	837	6.2%
Age 55 to 59 Years		191	5.8%	505	6.3%	831	6.2%
Age 60 to 64 Years		268	8.2%	640	7.9%	1,043	7.7%
Age 65 to 69 Years		260	7.9%	704	8.7%	1,086	8.0%
Age 70 to 74 Years		229	7.0%	601	7.5%	950	7.0%
Age 75 to 79 Years		178	5.5%	453	5.6%	718	5.3%
Age 80 to 84 Years		97	3.0%	255	3.2%	414	3.1%
Age 85 Years or Over		140	4.3%	268	3.3%	384	2.8%
Male Median Age		46.5		47.6		45.8	
Age 19 Years or Less		739	22.6%	1,813	22.5%	3,128	23.2%
Age 20 to 64 Years		1,631	49.8%	3,959	49.2%	6,811	50.5%
Age 65 Years or Over		904	27.6%	2,281	28.3%	3,552	26.3%
Males per 100 Females (2025)							
Overall Comparison		102		104		104	
Age Under 5 Years		105	51.3%	122	55.0%	114	53.2%
Age 5 to 9 Years		120	54.5%	104	51.0%	106	51.6%
Age 10 to 14 Years		104	51.0%	116	53.7%	117	54.0%
Age 15 to 19 Years		104	51.1%	111	52.5%	111	52.6%
Age 20 to 24 Years		101	50.2%	105	51.2%	111	52.6%
Age 25 to 29 Years		111	52.5%	109	52.2%	109	52.2%
Age 30 to 34 Years		105	51.3%	90	47.4%	95	48.7%
Age 35 to 39 Years		95	48.6%	103	50.8%	101	50.3%
Age 40 to 44 Years		103	50.8%	105	51.2%	105	51.2%
Age 45 to 49 Years		82	44.9%	98	49.5%	97	49.2%
Age 50 to 54 Years		94	48.5%	93	48.1%	101	50.3%
Age 55 to 59 Years		107	51.8%	108	51.9%	108	52.0%
Age 60 to 64 Years		102	50.5%	93	48.1%	92	48.0%
Age 65 to 69 Years		101	50.1%	106	51.4%	101	50.3%
Age 70 to 74 Years		98	49.4%	103	50.9%	106	51.6%
Age 75 to 79 Years		98	49.5%	106	51.4%	103	50.8%
Age 80 to 84 Years		85	45.9%	96	48.9%	94	48.6%
Age 85 Years or Over		151	60.2%	127	56.0%	114	53.4%
Age 19 Years or Less		108	51.9%	113	53.0%	112	52.9%
Age 20 to 39 Years		103	50.6%	101	50.3%	104	50.9%
Age 40 to 64 Years		98	49.4%	99	49.6%	100	50.0%
Age 65 Years or Over		103	50.6%	106	51.5%	103	50.9%

Eufaula, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
Household Type (2025)						
Total Households	2,709		6,692		11,055	
Households with Children	640	23.6%	1,507	22.5%	2,675	24.2%
Average Household Size	2.3		2.3		2.4	
Household Density per Square Mile	35		21		16	
Population Family	4,612	71.2%	11,524	73.0%	19,958	75.5%
Population Non-Family	1,669	25.8%	4,026	25.5%	6,136	23.2%
Population Group Quarters	198	3.1%	244	1.5%	334	1.3%
Family Households	1,519	56.1%	3,813	57.0%	6,590	59.6%
Married Couple Households	1,136	74.8%	3,021	79.2%	5,154	78.2%
Other Family Households	383	25.2%	792	20.8%	1,436	21.8%
Family Households with Children	639	42.1%	1,506	39.5%	2,673	40.6%
Married Couple with Children	389	60.8%	978	65.0%	1,756	65.7%
Other Family Households with Children	250	39.2%	527	35.0%	917	34.3%
Family Households No Children	880	57.9%	2,307	60.5%	3,917	59.4%
Married Couple No Children	747	84.9%	2,043	88.5%	3,398	86.8%
Other Family Households No Children	133	15.1%	264	11.5%	519	13.2%
Non-Family Households	1,190	43.9%	2,879	43.0%	4,465	40.4%
Non-Family Households with Children	1	-	1	-	2	-
Non-Family Households No Children	1,189	99.9%	2,878	100.0%	4,463	99.9%
Average Family Household Size	3.0		3.0		3.0	
Average Family Income	\$84,340		\$93,521		\$93,269	
Median Family Income	\$57,984		\$66,667		\$66,529	
Average Non-Family Household Size	1.4		1.4		1.4	
Marital Status (2025)						
Population Age 15 Years or Over	5,431		13,275		22,035	
Never Married	1,462	26.9%	3,056	23.0%	5,144	23.3%
Currently Married	2,321	42.7%	6,415	48.3%	10,542	47.8%
Previously Married	1,648	30.3%	3,804	28.7%	6,349	28.8%
Separated	194	11.8%	486	12.8%	952	15.0%
Widowed	626	38.0%	1,328	34.9%	2,066	32.5%
Divorced	828	50.3%	1,990	52.3%	3,331	52.5%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	4,766		11,689		19,259	
Elementary (Grade Level 0 to 8)	169	3.5%	421	3.6%	742	3.9%
Some High School (Grade Level 9 to 11)	383	8.0%	849	7.3%	1,537	8.0%
High School Graduate	2,017	42.3%	4,741	40.6%	7,897	41.0%
Some College	1,061	22.3%	2,544	21.8%	4,213	21.9%
Associate Degree Only	360	7.6%	952	8.1%	1,597	8.3%
Bachelor Degree Only	450	9.4%	1,392	11.9%	2,145	11.1%
Graduate Degree	327	6.9%	790	6.8%	1,128	5.9%
Any College (Some College or Higher)	2,197	46.1%	5,678	48.6%	9,083	47.2%
College Degree + (Bachelor Degree or Higher)	777	16.3%	2,182	18.7%	3,273	17.0%

Eufaula, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Housing							
Total Housing Units (2025)		4,103		10,034		16,390	
Total Housing Units (2020)		4,055		9,545		15,737	
Historical Annual Growth (2020-2025)		48	-	489	-	653	-
Housing Units Occupied (2025)		2,709	66.0%	6,692	66.7%	11,055	67.4%
Housing Units Owner-Occupied		1,996	73.7%	5,353	80.0%	8,728	79.0%
Housing Units Renter-Occupied		713	26.3%	1,339	20.0%	2,327	21.0%
Housing Units Vacant (2025)		1,394	34.0%	3,342	33.3%	5,335	32.6%
Household Size (2025)							
Total Households		2,709		6,692		11,055	
1 Person Households		913	33.7%	2,211	33.0%	3,464	31.3%
2 Person Households		1,013	37.4%	2,503	37.4%	4,231	38.3%
3 Person Households		343	12.6%	859	12.8%	1,441	13.0%
4 Person Households		227	8.4%	599	9.0%	989	9.0%
5 Person Households		118	4.3%	290	4.3%	525	4.7%
6 Person Households		60	2.2%	148	2.2%	263	2.4%
7 or More Person Households		36	1.3%	83	1.2%	142	1.3%
Household Income Distribution (2025)							
HH Income \$200,000 or More		117	4.3%	318	4.7%	502	4.5%
HH Income \$150,000 to \$199,999		73	2.7%	271	4.0%	526	4.8%
HH Income \$125,000 to \$149,999		92	3.4%	257	3.8%	472	4.3%
HH Income \$100,000 to \$124,999		157	5.8%	452	6.8%	669	6.0%
HH Income \$75,000 to \$99,999		205	7.6%	651	9.7%	1,204	10.9%
HH Income \$50,000 to \$74,999		517	19.1%	1,366	20.4%	2,107	19.1%
HH Income \$35,000 to \$49,999		459	16.9%	1,046	15.6%	1,639	14.8%
HH Income \$25,000 to \$34,999		325	12.0%	661	9.9%	1,039	9.4%
HH Income \$15,000 to \$24,999		372	13.7%	768	11.5%	1,168	10.6%
HH Income \$10,000 to \$14,999		146	5.4%	268	4.0%	510	4.6%
HH Income Under \$10,000		246	9.1%	635	9.5%	1,219	11.0%
Household Vehicles (2025)							
Households 0 Vehicles Available		165	6.1%	365	5.4%	693	6.3%
Households 1 Vehicle Available		1,008	37.2%	2,120	31.7%	3,295	29.8%
Households 2 Vehicles Available		956	35.3%	2,438	36.4%	4,060	36.7%
Households 3 or More Vehicles Available		580	21.4%	1,770	26.4%	3,006	27.2%
Total Vehicles Available		4,823		13,071		21,796	
Average Vehicles per Household		1.8		2.0		2.0	
Owner-Occupied Household Vehicles		3,900	80.9%	11,237	86.0%	18,567	85.2%
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.1	
Renter-Occupied Household Vehicles		923	19.1%	1,833	14.0%	3,229	14.8%
Average Vehicles per Renter-Occupied Household		1.3		1.4		1.4	
Travel Time (2025)							
Worker Base Age 16 years or Over		1,835		4,991		8,766	
Travel to Work in 14 Minutes or Less		474	25.8%	1,239	24.8%	2,244	25.6%
Travel to Work in 15 to 29 Minutes		506	27.5%	1,435	28.8%	2,493	28.4%
Travel to Work in 30 to 59 Minutes		390	21.3%	1,128	22.6%	2,167	24.7%
Travel to Work in 60 Minutes or More		189	10.3%	445	8.9%	767	8.8%
Work at Home		277	15.1%	743	14.9%	1,094	12.5%
Average Minutes Travel to Work		21.7		20.8		21.3	

Eufaula, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	1,835		4,991		8,766	
Drive to Work Alone	1,366	74.4%	3,716	74.4%	6,664	76.0%
Drive to Work in Carpool	151	8.2%	370	7.4%	716	8.2%
Travel to Work by Public Transportation	10	0.5%	13	0.3%	27	0.3%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	-	-	2	-
Walk to Work	30	1.6%	119	2.4%	175	2.0%
Other Means	3	0.1%	30	0.6%	89	1.0%
Work at Home	277	15.1%	743	14.9%	1,094	12.5%
Daytime Demographics (2025)						
Total Businesses	111		128		254	
Total Employees	798		860		2,236	
Company Headquarter Businesses	4	3.3%	4	2.8%	6	2.5%
Company Headquarter Employees	178	22.3%	178	20.7%	431	19.3%
Employee Population per Business	7.2 to 1		6.7 to 1		8.8 to 1	
Residential Population per Business	58.3 to 1		123.3 to 1		104.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,303		8,924		15,142	
Labor Force						
Labor Population Age 16 Years or Over (2025)	5,354		13,069		21,695	
Labor Force Total Males (2025)	2,691	50.3%	6,611	50.6%	10,990	50.7%
Male Civilian Employed	1,019	37.9%	2,762	41.8%	4,750	43.2%
Male Civilian Unemployed	23	0.9%	67	1.0%	193	1.8%
Males in Armed Forces	14	0.5%	14	0.2%	23	0.2%
Males Not in Labor Force	1,635	60.8%	3,768	57.0%	6,024	54.8%
Labor Force Total Females (2025)	2,663	49.7%	6,458	49.4%	10,705	49.3%
Female Civilian Employed	816	30.7%	2,229	34.5%	4,015	37.5%
Female Civilian Unemployed	50	1.9%	89	1.4%	200	1.9%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,796	67.5%	4,140	64.1%	6,489	60.6%
Unemployment Rate	73	1.4%	156	1.2%	393	1.8%
Occupation (2025)						
Occupation Population Age 16 Years or Over	1,835		4,991		8,766	
Occupation Total Males	1,019	55.5%	2,762	55.3%	4,750	54.2%
Occupation Total Females	816	44.5%	2,229	44.7%	4,015	45.8%
Management, Business, Financial Operations	220	12.0%	642	12.9%	1,089	12.4%
Professional, Related	378	20.6%	1,131	22.7%	1,865	21.3%
Service	299	16.3%	795	15.9%	1,482	16.9%
Sales, Office	359	19.5%	931	18.7%	1,668	19.0%
Farming, Fishing, Forestry	31	1.7%	53	1.1%	91	1.0%
Construction, Extraction, Maintenance	220	12.0%	640	12.8%	1,184	13.5%
Production, Transport, Material Moving	329	17.9%	798	16.0%	1,388	15.8%
White Collar Workers	957	52.1%	2,705	54.2%	4,622	52.7%
Blue Collar Workers	879	47.9%	2,286	45.8%	4,144	47.3%



Eufaula, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Units In Structure (2025)							
Total Units		2,709		6,692		11,055	
1 Detached Unit		2,039	75.3%	5,031	75.2%	8,068	73.0%
1 Attached Unit		33	1.2%	84	1.3%	120	1.1%
2 Units		68	2.5%	114	1.7%	157	1.4%
3 to 4 Units		70	2.6%	102	1.5%	147	1.3%
5 to 9 Units		40	1.5%	63	0.9%	126	1.1%
10 to 19 Units		1	-	3	-	6	-
20 to 49 Units		13	0.5%	22	0.3%	34	0.3%
50 or More Units		2	-	5	-	10	-
Mobile Home or Trailer		432	16.0%	1,236	18.5%	2,290	20.7%
Other Structure		12	0.4%	33	0.5%	98	0.9%
Occupied Homes Built By Year (2025)							
Homes Built 2020 or later		38	1.4%	98	1.5%	158	1.4%
Homes Built 2010 to 2019		242	8.9%	603	9.0%	1,010	9.1%
Homes Built 2000 to 2009		314	11.6%	991	14.8%	1,698	15.4%
Homes Built 1990 to 1999		310	11.5%	920	13.8%	1,509	13.7%
Homes Built 1980 to 1989		491	18.1%	1,168	17.4%	1,793	16.2%
Homes Built 1970 to 1979		570	21.0%	1,543	23.1%	2,432	22.0%
Homes Built 1960 to 1969		299	11.0%	655	9.8%	995	9.0%
Homes Built 1950 to 1959		142	5.3%	247	3.7%	575	5.2%
Homes Built 1940 to 1949		67	2.5%	108	1.6%	302	2.7%
Homes Built Before 1939		236	8.7%	358	5.3%	584	5.3%
Median Age of Homes		44.6	yrs	41.1	yrs	41.6	yrs
Home Values (2025)							
Owner Specified Housing Units		1,996		5,353		8,728	
Home Values \$1,000,000 or More		20	1.0%	66	1.2%	95	1.1%
Home Values \$750,000 to \$999,999		14	0.7%	60	1.1%	76	0.9%
Home Values \$500,000 to \$749,999		81	4.1%	199	3.7%	276	3.2%
Home Values \$400,000 to \$499,999		90	4.5%	218	4.1%	286	3.3%
Home Values \$300,000 to \$399,999		196	9.8%	454	8.5%	730	8.4%
Home Values \$250,000 to \$299,999		141	7.1%	465	8.7%	764	8.8%
Home Values \$200,000 to \$249,999		232	11.6%	567	10.6%	790	9.0%
Home Values \$175,000 to \$199,999		274	13.7%	565	10.6%	763	8.7%
Home Values \$150,000 to \$174,999		184	9.2%	434	8.1%	627	7.2%
Home Values \$125,000 to \$149,999		70	3.5%	254	4.7%	519	5.9%
Home Values \$100,000 to \$124,999		202	10.1%	644	12.0%	1,112	12.7%
Home Values \$90,000 to \$99,999		86	4.3%	220	4.1%	345	3.9%
Home Values \$80,000 to \$89,999		16	0.8%	118	2.2%	253	2.9%
Home Values \$70,000 to \$79,999		55	2.8%	156	2.9%	245	2.8%
Home Values \$60,000 to \$69,999		77	3.9%	212	4.0%	326	3.7%
Home Values \$50,000 to \$59,999		69	3.5%	159	3.0%	299	3.4%
Home Values \$35,000 to \$49,999		51	2.6%	149	2.8%	309	3.5%
Home Values \$25,000 to \$34,999		29	1.5%	121	2.3%	272	3.1%
Home Values \$10,000 to \$24,999		77	3.8%	244	4.6%	518	5.9%
Home Values Under \$10,000		30	1.5%	49	0.9%	125	1.4%
Owner-Occupied Median Home Value		\$178,832		\$171,891		\$155,822	
Renter-Occupied Median Rent		\$539		\$568		\$560	

Eufaula, Oklahoma		5 mi radius	10 mi radius	15 mi radius
Radius				
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure		\$199.98 M	\$523.49 M	\$870.96 M
Total Non-Retail Expenditure		\$89.87 M	\$236.07 M	\$394.24 M
Total Retail Expenditure		\$110.11 M	\$287.42 M	\$476.71 M
Alcoholic Beverages		\$1.18 M	\$3.1 M	\$5.17 M
Apparel		\$3.7 M	\$9.64 M	\$16.05 M
Contributions		\$5.65 M	\$15.22 M	\$25.3 M
Education		\$4.17 M	\$11.12 M	\$18.5 M
Entertainment		\$11.53 M	\$30.01 M	\$49.99 M
Food Away From Home		\$8.71 M	\$22.76 M	\$37.88 M
Grocery		\$15.29 M	\$38.38 M	\$63.98 M
Health Care		\$18.93 M	\$46.92 M	\$76.86 M
Household Furnishings and Equipment		\$5.2 M	\$13.63 M	\$22.68 M
Household Operations		\$3.83 M	\$9.89 M	\$16.48 M
Miscellaneous Expenses		\$3.37 M	\$8.83 M	\$14.7 M
Personal Care		\$2.89 M	\$7.31 M	\$12.19 M
Shelter		\$32.51 M	\$82.02 M	\$137.05 M
Tax and Retirement		\$34.94 M	\$97.95 M	\$163.71 M
Tobacco and Related		\$1.45 M	\$3.45 M	\$5.76 M
Transportation		\$35.58 M	\$95.58 M	\$158.54 M
Utilities		\$11.05 M	\$27.66 M	\$46.11 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure		\$6,151	\$6,519	\$6,565
Total Non-Retail Expenditure		\$2,764 44.9%	\$2,940 45.1%	\$2,972 45.3%
Total Retail Expenditures		\$3,387 55.1%	\$3,579 54.9%	\$3,594 54.7%
Alcoholic Beverages		\$36 0.6%	\$39 0.6%	\$39 0.6%
Apparel		\$114 1.9%	\$120 1.8%	\$121 1.8%
Contributions		\$174 2.8%	\$190 2.9%	\$191 2.9%
Education		\$128 2.1%	\$139 2.1%	\$139 2.1%
Entertainment		\$355 5.8%	\$374 5.7%	\$377 5.7%
Food Away From Home		\$268 4.4%	\$283 4.3%	\$286 4.3%
Grocery		\$470 7.6%	\$478 7.3%	\$482 7.3%
Health Care		\$582 9.5%	\$584 9.0%	\$579 8.8%
Household Furnishings and Equipment		\$160 2.6%	\$170 2.6%	\$171 2.6%
Household Operations		\$118 1.9%	\$123 1.9%	\$124 1.9%
Miscellaneous Expenses		\$104 1.7%	\$110 1.7%	\$111 1.7%
Personal Care		\$89 1.4%	\$91 1.4%	\$92 1.4%
Shelter		\$1,000 16.3%	\$1,021 15.7%	\$1,033 15.7%
Tax and Retirement		\$1,075 17.5%	\$1,220 18.7%	\$1,234 18.7%
Tobacco and Related		\$44 0.7%	\$43 0.7%	\$43 0.7%
Transportation		\$1,094 17.8%	\$1,190 18.3%	\$1,195 18.2%
Utilities		\$340 5.5%	\$344 5.3%	\$348 5.3%

OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Eufaula, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$6.85 M / \$225.5 K	97	\$17.69 M / \$225.5 K	99	\$29.32 M / \$451 K	98
Men's Clothing Stores	\$286.78 K / -	100	\$722.79 K / -	100	\$1.2 M / -	100
Women's Clothing Stores	\$559.95 K / \$225.5 K	60	\$1.45 M / \$225.5 K	84	\$2.41 M / \$451 K	81
Children's, Infants' Clothing Stores	\$494.51 K / -	100	\$1.31 M / -	100	\$2.17 M / -	100
Family Clothing Stores	\$3.21 M / -	100	\$8.37 M / -	100	\$13.9 M / -	100
Clothing Accessory Stores	\$160.9 K / -	100	\$409.73 K / -	100	\$680.08 K / -	100
Other Apparel Stores	\$194.16 K / -	100	\$501.48 K / -	100	\$834.34 K / -	100
Shoe Stores	\$1.55 M / -	100	\$3.92 M / -	100	\$6.46 M / -	100
Jewelry Stores	\$355.91 K / -	100	\$898.48 K / -	100	\$1.47 M / -	100
Luggage Stores	\$44.74 K / -	100	\$111.16 K / -	100	\$182.87 K / -	100
Furniture, Home Furnishings Stores	\$5.78 M / \$3.03 M	48	\$14.97 M / \$3.03 M	80	\$24.93 M / \$5.12 M	79
Furniture Stores	\$2.83 M / \$2.1 M	26	\$7.14 M / \$2.1 M	71	\$11.9 M / \$4.19 M	65
Floor Covering Stores	\$401.3 K / \$931.21 K	-57	\$1.02 M / \$931.21 K	8	\$1.69 M / \$931.21 K	45
Other Home Furnishing Stores	\$2.54 M / -	100	\$6.81 M / -	100	\$11.34 M / -	100
Electronics, Appliance Stores	\$5.92 M / \$-1	100	\$15.59 M / \$-1	100	\$25.88 M / \$-2	100
Building Material, Garden Equipment, Supplies Dealers	\$5.58 M / -	100	\$14.42 M / -	100	\$24.01 M / \$3.61 M	85
Home Centers	\$3.13 M / -	100	\$8.1 M / -	100	\$13.48 M / \$220.41 K	98
Paint, Wallpaper Stores	\$623.56 K / -	100	\$1.64 M / -	100	\$2.73 M / -	100
Hardware Stores	\$353.72 K / -	100	\$914.93 K / -	100	\$1.52 M / -	100
Other Building Materials Stores	\$1.01 M / -	100	\$2.57 M / -	100	\$4.29 M / \$3.39 M	21
Outdoor Power Equipment Stores	\$61.83 K / -	100	\$158.57 K / -	100	\$263.65 K / \$-1	100
Nursery, Garden Stores	\$402.91 K / -	100	\$1.04 M / -	100	\$1.73 M / -	100
Food, Beverage Stores	\$8.66 M / \$1.52 M	82	\$22.78 M / \$1.52 M	93	\$37.8 M / \$8.42 M	78
Grocery Stores	\$6.79 M / \$1.52 M	78	\$17.78 M / \$1.52 M	91	\$29.5 M / \$6.51 M	78
Convenience Stores	\$608.68 K / -	100	\$1.62 M / \$-1	100	\$2.69 M / \$642.35 K	76
Meat Markets	\$38.38 K / -	100	\$100.1 K / -	100	\$166.47 K / -	100
Fish, Seafood Markets	\$13.04 K / -	100	\$34.04 K / -	100	\$56.64 K / -	100
Fruit, Vegetable Markets	\$25.03 K / -	100	\$65.4 K / -	100	\$108.77 K / \$-1	100
Other Specialty Food Markets	\$50.28 K / -	100	\$132.34 K / -	100	\$220.18 K / -	100
Liquor Stores	\$1.13 M / -	100	\$3.05 M / -	100	\$5.07 M / \$1.27 M	75

Eufaula, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$6.02 M / \$14.87 M	-60	\$16.32 M / \$14.87 M	9	\$26.98 M / \$18.06 M	33
Pharmacy, Drug Stores	\$5.28 M / \$14.87 M	-65	\$14.3 M / \$14.87 M	-4	\$23.64 M / \$18.06 M	24
Cosmetics, Beauty Stores	\$305.81 K / -	100	\$835.37 K / -	100	\$1.38 M / \$-2	100
Optical Goods Stores	\$110.76 K / -	100	\$292.45 K / -	100	\$480.02 K / -	100
Other Health, Personal Care Stores	\$328.52 K / -	100	\$893.57 K / -	100	\$1.48 M / \$-1	100
Sporting Goods, Hobby, Book, Music Stores	\$7.11 M / \$12.52 M	-43	\$18.29 M / \$12.52 M	32	\$30.28 M / \$15.97 M	47
Sporting Goods Stores	\$2.61 M / -	100	\$6.7 M / -	100	\$11.15 M / \$3.45 M	69
Hobby, Toy, Game Stores	\$1.95 M / \$1.01 M	48	\$4.98 M / \$1.01 M	80	\$8.26 M / \$1.01 M	88
Sewing, Needlecraft Stores	\$1.61 M / \$11.51 M	-86	\$4.09 M / \$11.51 M	-64	\$6.69 M / \$11.51 M	-42
Musical Instrument Stores	\$410.23 K / -	100	\$1.13 M / -	100	\$1.88 M / -	100
Book Stores	\$524.59 K / -	100	\$1.39 M / -	100	\$2.3 M / -	100
General Merchandise Stores	\$22.12 M / -	100	\$57.5 M / \$-3	100	\$95.41 M / \$101.45 M	-6
Department Stores	\$7.56 M / -	100	\$19.7 M / -	100	\$32.73 M / \$99.81 M	-67
Warehouse Superstores	\$12.41 M / -	100	\$32.24 M / -	100	\$53.46 M / -	100
Other General Merchandise Stores	\$2.15 M / -	100	\$5.55 M / -	100	\$9.22 M / \$1.64 M	82
Miscellaneous Store Retailers	\$2.96 M / \$1.17 M	61	\$7.64 M / \$1.17 M	85	\$12.65 M / \$2.22 M	82
Florists	\$64.88 K / -	100	\$169.49 K / -	100	\$281.66 K / -	100
Office, Stationary Stores	\$323.45 K / -	100	\$812.67 K / -	100	\$1.34 M / -	100
Gift, Souvenir Stores	\$567.94 K / \$760.12 K	-25	\$1.48 M / \$760.12 K	49	\$2.46 M / \$1.01 M	59
Used Merchandise Stores	\$236.89 K / -	100	\$592.28 K / -	100	\$974.02 K / \$247.94 K	75
Pet, Pet Supply Stores	\$536.42 K / -	100	\$1.34 M / -	100	\$2.24 M / \$-1	100
Art Dealers	\$102.42 K / -	100	\$252.74 K / -	100	\$414.36 K / \$-1	100
Mobile Home Dealers	\$56.9 K / -	100	\$145.1 K / -	100	\$241.78 K / \$-2	100
Other Miscellaneous Retail Stores	\$1.08 M / \$409.21 K	62	\$2.84 M / \$409.21 K	86	\$4.7 M / \$954.83 K	80
Non-Store Retailers	\$12.99 M / -	100	\$34.14 M / -	100	\$56.65 M / -	100
Mail Order, Catalog Stores	\$12.2 M / -	100	\$32.04 M / -	100	\$53.16 M / -	100
Vending Machines	\$52.43 K / -	100	\$137.82 K / -	100	\$229.16 K / -	100
Fuel Dealers	\$72.84 K / -	100	\$188.11 K / -	100	\$311.04 K / -	100
Other Direct Selling Establishments	\$673.71 K / -	100	\$1.77 M / -	100	\$2.94 M / -	100

Eufaula, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$10.04 M / \$60.2 K	99	\$26.95 M / \$552.11 K	98	\$44.78 M / \$12.5 M	72
Hotels, Other Travel Accommodations	\$645.87 K / -	100	\$1.74 M / -	100	\$2.89 M / -	100
RV Parks	\$7.06 K / \$6.97 K	1	\$18.38 K / \$7.62 K	59	\$30.47 K / \$13.21 K	57
Rooming, Boarding Houses	\$3.66 K / -	100	\$9.78 K / -	100	\$16.25 K / \$-1	100
Full Service Restaurants	\$5.86 M / \$497.35 K	92	\$15.74 M / \$1.36 M	91	\$26.15 M / \$11.42 M	56
Limited Service Restaurants	\$2.72 M / \$84.66 K	97	\$7.3 M / \$640.7 K	91	\$12.13 M / \$3.47 M	71
Special Food Services, Catering	\$801.88 K / -	100	\$2.15 M / -	100	\$3.56 M / \$-1	100
Drinking Places	\$528.77 K / -	100	\$1.45 M / -	100	\$2.41 M / -	100
Gasoline Stations	\$4.58 M / -	100	\$12.15 M / -	100	\$20.16 M / \$54.6 M	-63
Motor Vehicle, Parts Dealers	\$10.96 M / \$2.93 M	73	\$27.54 M / \$2.93 M	89	\$45.44 M / \$4.8 M	89
New Car Dealers	\$6.67 M / -	100	\$16.58 M / -	100	\$27.28 M / \$1.16 M	96
Used Car Dealers	\$621.78 K / -	100	\$1.54 M / -	100	\$2.54 M / \$708.14 K	72
Recreational Vehicle Dealers	\$1 M / -	100	\$2.57 M / -	100	\$4.28 M / -	100
Motorcycle, Boat Dealers	\$1.36 M / \$1.43 M	-5	\$3.46 M / \$1.43 M	59	\$5.75 M / \$1.43 M	75
Auto Parts, Accessories	\$843.37 K / \$1.5 M	-44	\$2.17 M / \$1.5 M	31	\$3.6 M / \$1.5 M	58
Tire Dealers	\$466.5 K / -	100	\$1.21 M / -	100	\$2 M / -	100
2025 Population		6,479		15,794		26,427
2030 Population		6,543		16,063		26,653
% Population Change 2025-2030		1.0%		1.7%		0.9%
2025 Adult Population Age 18+		5,187		12,664		21,024
2025 Population Male		3,274		8,053		13,491
2025 Population Female		3,205		7,740		12,936
2025 Households		2,709		6,692		11,055
2025 Median Household Income		43,542		49,260		49,231
2025 Average Household Income		66,428		73,980		73,839

Retail Potential

Retail Potential Profile



Eufaula, Oklahoma		5 mi radius	10 mi radius	15 mi radius
Radius				
2025 Population		6,479	15,794	26,427
2030 Population		6,543	16,063	26,653
% Population Change 2020-2025		12.8%	22.2%	15.5%
2025 Adult Population Age 18+		\$5,187	\$12,664	\$21,024
2025 Population Male		\$3,274	\$8,053	\$13,491
2025 Population Female		\$3,205	\$7,740	\$12,936
2025 Households		\$2,709	\$6,692	\$11,055
2025 Median Household Income		\$43,542	\$49,260	\$49,231
2025 Average Household Income		\$66,428	\$73,980	\$73,839
Clothing, Clothing Accessories Stores		\$6.85 M	\$17.69 M	\$29.32 M
Men's Clothing Stores		\$286.78 K	\$722.79 K	\$1.2 M
Women's Clothing Stores		\$559.95 K	\$1.45 M	\$2.41 M
Children's, Infants' Clothing Stores		\$494.51 K	\$1.31 M	\$2.17 M
Family Clothing Stores		\$3.21 M	\$8.37 M	\$13.9 M
Clothing Accessory Stores		\$160.9 K	\$409.73 K	\$680.08 K
Other Apparel Stores		\$194.16 K	\$501.48 K	\$834.34 K
Shoe Stores		\$1.55 M	\$3.92 M	\$6.46 M
Jewelry Stores		\$355.91 K	\$898.48 K	\$1.47 M
Luggage Stores		\$44.74 K	\$111.16 K	\$182.87 K
Furniture, Home Furnishings Stores		\$5.78 M	\$14.97 M	\$24.93 M
Furniture Stores		\$2.83 M	\$7.14 M	\$11.9 M
Floor Covering Stores		\$401.3 K	\$1.02 M	\$1.69 M
Other Home Furnishing Stores		\$2.54 M	\$6.81 M	\$11.34 M
Electronics, Appliance Stores		\$5.92 M	\$15.59 M	\$25.88 M
Gasoline Stations		\$4.58 M	\$12.15 M	\$20.16 M
Building Material, Garden Equipment, Supplies Dealers		\$5.58 M	\$14.42 M	\$24.01 M
Home Centers		\$3.13 M	\$8.1 M	\$13.48 M
Paint, Wallpaper Stores		\$623.56 K	\$1.64 M	\$2.73 M
Hardware Stores		\$353.72 K	\$914.93 K	\$1.52 M
Other Building Materials Stores		\$1.01 M	\$2.57 M	\$4.29 M
Outdoor Power Equipment Stores		\$61.83 K	\$158.57 K	\$263.65 K
Nursery, Garden Stores		\$402.91 K	\$1.04 M	\$1.73 M
Food, Beverage Stores		\$8.66 M	\$22.78 M	\$37.8 M
Grocery Stores		\$6.79 M	\$17.78 M	\$29.5 M
Convenience Stores		\$608.68 K	\$1.62 M	\$2.69 M
Meat Markets		\$38.38 K	\$100.1 K	\$166.47 K
Fish, Seafood Markets		\$13.04 K	\$34.04 K	\$56.64 K
Fruit, Vegetable Markets		\$25.03 K	\$65.4 K	\$108.77 K
Other Specialty Food Markets		\$50.28 K	\$132.34 K	\$220.18 K
Liquor Stores		\$1.13 M	\$3.05 M	\$5.07 M

Retail Potential Profile



Eufaula, Oklahoma		5 mi radius	10 mi radius	15 mi radius
Radius				
Health, Personal Care Stores		\$6.02 M	\$16.32 M	\$26.98 M
Pharmacy, Drug Stores		\$5.28 M	\$14.3 M	\$23.64 M
Cosmetics, Beauty Stores		\$305.81 K	\$835.37 K	\$1.38 M
Optical Goods Stores		\$110.76 K	\$292.45 K	\$480.02 K
Other Health, Personal Care Stores		\$328.52 K	\$893.57 K	\$1.48 M
Sporting Goods, Hobby, Book, Music Stores		\$7.11 M	\$18.29 M	\$30.28 M
Sporting Goods Stores		\$2.61 M	\$6.7 M	\$11.15 M
Hobby, Toy, Game Stores		\$1.95 M	\$4.98 M	\$8.26 M
Sewing, Needlecraft Stores		\$1.61 M	\$4.09 M	\$6.69 M
Musical Instrument Stores		\$410.23 K	\$1.13 M	\$1.88 M
Book Stores		\$524.59 K	\$1.39 M	\$2.3 M
General Merchandise Stores		\$22.12 M	\$57.5 M	\$95.41 M
Department Stores		\$7.56 M	\$19.7 M	\$32.73 M
Warehouse Superstores		\$12.41 M	\$32.24 M	\$53.46 M
Other General Merchandise Stores		\$2.15 M	\$5.55 M	\$9.22 M
Miscellaneous Store Retailers		\$2.96 M	\$7.64 M	\$12.65 M
Florists		\$64.88 K	\$169.49 K	\$281.66 K
Office, Stationary Stores		\$323.45 K	\$812.67 K	\$1.34 M
Gift, Souvenir Stores		\$567.94 K	\$1.48 M	\$2.46 M
Used Merchandise Stores		\$236.89 K	\$592.28 K	\$974.02 K
Pet, Pet Supply Stores		\$536.42 K	\$1.34 M	\$2.24 M
Art Dealers		\$102.42 K	\$252.74 K	\$414.36 K
Mobile Home Dealers		\$56.9 K	\$145.1 K	\$241.78 K
Other Miscellaneous Retail Stores		\$1.08 M	\$2.84 M	\$4.7 M
Non-Store Retailers		\$12.99 M	\$34.14 M	\$56.65 M
Mail Order, Catalog Stores		\$12.2 M	\$32.04 M	\$53.16 M
Vending Machines		\$52.43 K	\$137.82 K	\$229.16 K
Fuel Dealers		\$72.84 K	\$188.11 K	\$311.04 K
Other Direct Selling Establishments		\$673.71 K	\$1.77 M	\$2.94 M
Accommodation, Food Services		\$10.57 M	\$28.4 M	\$47.19 M
Hotels, Other Travel Accommodations		\$645.87 K	\$1.74 M	\$2.89 M
RV Parks		\$7.06 K	\$18.38 K	\$30.47 K
Rooming, Boarding Houses		\$3.66 K	\$9.78 K	\$16.25 K
Full Service Restaurants		\$5.86 M	\$15.74 M	\$26.15 M
Limited Service Restaurants		\$2.72 M	\$7.3 M	\$12.13 M
Special Food Services, Catering		\$801.88 K	\$2.15 M	\$3.56 M
Drinking Places		\$528.77 K	\$1.45 M	\$2.41 M
Motor Vehicle, Parts Dealers		\$10.96 M	\$27.54 M	\$45.44 M
New Car Dealers		\$6.67 M	\$16.58 M	\$27.28 M
Used Car Dealers		\$621.78 K	\$1.54 M	\$2.54 M
Recreational Vehicle Dealers		\$1 M	\$2.57 M	\$4.28 M
Motorcycle, Boat Dealers		\$1.36 M	\$3.46 M	\$5.75 M
Auto Parts, Accessories		\$843.37 K	\$2.17 M	\$3.6 M
Tire Dealers		\$466.5 K	\$1.21 M	\$2 M

Income Summary

Income Summary Report



Eufaula, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
Population						
Estimated Population (2025)	6,479		15,794		26,427	
Projected Population (2030)	6,543		16,063		26,653	
Census Population (2020)	5,745		12,920		22,885	
Census Population (2010)	6,016		13,798		24,816	
<i>Projected Annual Growth (2025 to 2030)</i>	65	0.2%	270	0.3%	226	0.2%
<i>Historical Annual Growth (2020 to 2025)</i>	734	2.3%	2,874	3.6%	3,542	2.7%
<i>Historical Annual Growth (2010 to 2020)</i>	-271	-0.5%	-879	-0.6%	-1,931	-0.8%
Households						
Estimated Households (2025)	2,709		6,692		11,055	
Projected Households (2030)	2,707		6,730		11,018	
Census Households (2020)	2,500		5,635		9,760	
Census Households (2010)	2,611		5,951		10,505	
<i>Projected Annual Growth (2025 to 2030)</i>	-2	-	38	0.1%	-37	-
<i>Historical Annual Growth (2020 to 2025)</i>	209	1.7%	1,057	3.8%	1,294	2.7%
<i>Historical Annual Growth (2010 to 2020)</i>	-111	-0.4%	-316	-0.5%	-744	-0.7%
Average Household Income						
Estimated Average Household Income (2025)	\$66,428		\$73,980		\$73,839	
Projected Average Household Income (2030)	\$66,397		\$73,830		\$73,709	
Census Average Household Income (2020)	\$39,222		\$40,972		\$40,853	
Census Average Household Income (2010)	\$35,617		\$36,481		\$37,625	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$31	-	-\$150	-	-\$130	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$27,206	4.6%	\$33,007	5.4%	\$32,986	5.4%
<i>Historical Annual Growth (2010 to 2020)</i>	\$3,605	1.0%	\$4,491	1.2%	\$3,228	0.9%
Median Household Income						
Estimated Median Household Income (2025)	\$43,542		\$49,260		\$49,231	
Projected Median Household Income (2030)	\$43,334		\$48,971		\$48,987	
Census Median Household Income (2020)	\$29,878		\$31,163		\$31,498	
Census Median Household Income (2010)	\$23,595		\$26,001		\$25,977	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$208	-	-\$288	-0.1%	-\$244	-
<i>Historical Annual Growth (2020 to 2025)</i>	\$13,664	3.0%	\$18,097	3.9%	\$17,733	3.8%
<i>Historical Annual Growth (2010 to 2020)</i>	\$6,283	2.7%	\$5,162	2.0%	\$5,521	2.1%
Per Capita Income						
Estimated Per Capita Income (2025)	\$27,876		\$31,430		\$30,977	
Projected Per Capita Income (2030)	\$27,568		\$31,012		\$30,559	
Census Per Capita Income (2020)	\$17,033		\$17,677		\$17,300	
Census Per Capita Income (2010)	\$15,750		\$16,040		\$15,919	
<i>Projected Annual Growth (2025 to 2030)</i>	-\$308	-0.2%	-\$417	-0.3%	-\$418	-0.3%
<i>Historical Annual Growth (2020 to 2025)</i>	\$10,843	4.2%	\$13,753	5.2%	\$13,677	5.3%
<i>Historical Annual Growth (2010 to 2020)</i>	\$1,283	0.8%	\$1,638	1.0%	\$1,381	0.9%
Other Income						
Estimated Families (2025)	1,519		3,813		6,590	
Estimated Average Family Income (2025)	\$84,340		\$93,521		\$93,269	
Estimated Median Family Income (2025)	\$57,984		\$66,667		\$66,529	
Estimated Average Household Net Worth (2025)	\$810,181		\$963,486		\$961,136	

Consumer Expenditure Summary

Consumer Expenditure Summary



Eufaula, Oklahoma						
Radius	5 mi radius		10 mi radius		15 mi radius	
Estimated Population	6,479		15,794		26,427	
Estimated Households	2,709		6,692		11,055	
Household Expenditure	\$199.98 M		\$523.49 M		\$870.96 M	
Per Household ~ Per Capita	\$73,814	\$30,867	\$78,223	\$33,146	\$78,785	\$32,957
Non-Retail Expenditures	\$89.87 M	44.9%	\$236.07 M	45.1%	\$394.24 M	45.3%
Per Household ~ Per Capita	\$33,172	\$13,872	\$35,276	\$14,947	\$35,662	\$14,918
Retail Expenditures	\$110.11 M	55.1%	\$287.42 M	54.9%	\$476.71 M	54.7%
Per Household ~ Per Capita	\$40,642	\$16,996	\$42,948	\$18,198	\$43,122	\$18,039
Alcoholic Beverages	\$1.18 M	0.6%	\$3.1 M	0.6%	\$5.17 M	0.6%
Per Household ~ Per Capita	\$436	\$182	\$464	\$197	\$467	\$195
Apparel	\$3.7 M	1.9%	\$9.64 M	1.8%	\$16.05 M	1.8%
Per Household ~ Per Capita	\$1,367	\$572	\$1,441	\$611	\$1,452	\$607
Contributions	\$5.65 M	2.8%	\$15.22 M	2.9%	\$25.3 M	2.9%
Per Household ~ Per Capita	\$2,087	\$873	\$2,274	\$964	\$2,288	\$957
Education	\$4.17 M	2.1%	\$11.12 M	2.1%	\$18.5 M	2.1%
Per Household ~ Per Capita	\$1,540	\$644	\$1,662	\$704	\$1,673	\$700
Entertainment	\$11.53 M	5.8%	\$30.01 M	5.7%	\$49.99 M	5.7%
Per Household ~ Per Capita	\$4,257	\$1,780	\$4,485	\$1,900	\$4,522	\$1,892
Food Away From Home	\$8.71 M	4.4%	\$22.76 M	4.3%	\$37.88 M	4.3%
Per Household ~ Per Capita	\$3,217	\$1,345	\$3,402	\$1,441	\$3,427	\$1,434
Grocery	\$15.29 M	7.6%	\$38.38 M	7.3%	\$63.98 M	7.3%
Per Household ~ Per Capita	\$5,644	\$2,360	\$5,735	\$2,430	\$5,788	\$2,421
Health Care	\$18.93 M	9.5%	\$46.92 M	9.0%	\$76.86 M	8.8%
Per Household ~ Per Capita	\$6,988	\$2,922	\$7,010	\$2,970	\$6,953	\$2,909
Household Furnishings and Equipment	\$5.2 M	2.6%	\$13.63 M	2.6%	\$22.68 M	2.6%
Per Household ~ Per Capita	\$1,919	\$803	\$2,037	\$863	\$2,052	\$858
Household Operations	\$3.83 M	1.9%	\$9.89 M	1.9%	\$16.48 M	1.9%
Per Household ~ Per Capita	\$1,412	\$591	\$1,478	\$626	\$1,491	\$624
Miscellaneous Expenses	\$3.37 M	1.7%	\$8.83 M	1.7%	\$14.7 M	1.7%
Per Household ~ Per Capita	\$1,243	\$520	\$1,320	\$559	\$1,329	\$556
Personal Care	\$2.89 M	1.4%	\$7.31 M	1.4%	\$12.19 M	1.4%
Per Household ~ Per Capita	\$1,066	\$446	\$1,093	\$463	\$1,103	\$461
Shelter	\$32.51 M	16.3%	\$82.02 M	15.7%	\$137.05 M	15.7%
Per Household ~ Per Capita	\$11,998	\$5,017	\$12,256	\$5,193	\$12,397	\$5,186
Tax and Retirement	\$34.94 M	17.5%	\$97.95 M	18.7%	\$163.71 M	18.8%
Per Household ~ Per Capita	\$12,897	\$5,393	\$14,637	\$6,202	\$14,809	\$6,195
Tobacco and Related	\$1.45 M	0.7%	\$3.45 M	0.7%	\$5.76 M	0.7%
Per Household ~ Per Capita	\$533	\$223	\$516	\$219	\$521	\$218
Transportation	\$35.58 M	17.8%	\$95.58 M	18.3%	\$158.54 M	18.2%
Per Household ~ Per Capita	\$13,131	\$5,491	\$14,282	\$6,052	\$14,341	\$5,999
Utilities	\$11.05 M	5.5%	\$27.66 M	5.3%	\$46.11 M	5.3%
Per Household ~ Per Capita	\$4,080	\$1,706	\$4,133	\$1,751	\$4,171	\$1,745

Consumer Expenditure Trend



Eufaula, Oklahoma		5 mi radius		10 mi radius		15 mi radius	
Radius							
Population / Households (2025)							
Estimated Population		6,479		15,794		26,427	
Estimated Households		2,709		6,692		11,055	
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure		\$199.98 M		\$523.49 M		\$870.96 M	
Total Non-Retail Expenditure		\$89.87 M		\$236.07 M		\$394.24 M	
Total Retail Expenditure		\$110.11 M		\$287.42 M		\$476.71 M	
Alcoholic Beverages		\$1.18 M		\$3.1 M		\$5.17 M	
Apparel		\$3.7 M		\$9.64 M		\$16.05 M	
Contributions		\$5.65 M		\$15.22 M		\$25.3 M	
Education		\$4.17 M		\$11.12 M		\$18.5 M	
Entertainment		\$11.53 M		\$30.01 M		\$49.99 M	
Food Away From Home		\$8.71 M		\$22.76 M		\$37.88 M	
Grocery		\$15.29 M		\$38.38 M		\$63.98 M	
Health Care		\$18.93 M		\$46.92 M		\$76.86 M	
Household Furnishings and Equipment		\$5.2 M		\$13.63 M		\$22.68 M	
Household Operations		\$3.83 M		\$9.89 M		\$16.48 M	
Miscellaneous Expenses		\$3.37 M		\$8.83 M		\$14.7 M	
Personal Care		\$2.89 M		\$7.31 M		\$12.19 M	
Shelter		\$32.51 M		\$82.02 M		\$137.05 M	
Tax and Retirement		\$34.94 M		\$97.95 M		\$163.71 M	
Tobacco and Related		\$1.45 M		\$3.45 M		\$5.76 M	
Transportation		\$35.58 M		\$95.58 M		\$158.54 M	
Utilities		\$11.05 M		\$27.66 M		\$46.11 M	
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure		\$6,151		\$6,519		\$6,565	
Total Non-Retail Expenditure		\$2,764 44.9%		\$2,940 45.1%		\$2,972 45.3%	
Total Retail Expenditure		\$3,387 55.1%		\$3,579 54.9%		\$3,594 54.7%	
Alcoholic Beverages		\$36 0.6%		\$39 0.6%		\$39 0.6%	
Apparel		\$114 1.9%		\$120 1.8%		\$121 1.8%	
Contributions		\$174 2.8%		\$190 2.9%		\$191 2.9%	
Education		\$128 2.1%		\$139 2.1%		\$139 2.1%	
Entertainment		\$355 5.8%		\$374 5.7%		\$377 5.7%	
Food Away From Home		\$268 4.4%		\$283 4.3%		\$286 4.3%	
Grocery		\$470 7.6%		\$478 7.3%		\$482 7.3%	
Health Care		\$582 9.5%		\$584 9.0%		\$579 8.8%	
Household Furnishings and Equipment		\$160 2.6%		\$170 2.6%		\$171 2.6%	
Household Operations		\$118 1.9%		\$123 1.9%		\$124 1.9%	
Miscellaneous Expenses		\$104 1.7%		\$110 1.7%		\$111 1.7%	
Personal Care		\$89 1.4%		\$91 1.4%		\$92 1.4%	
Shelter		\$1,000 16.3%		\$1,021 15.7%		\$1,033 15.7%	
Tax and Retirement		\$1,075 17.5%		\$1,220 18.7%		\$1,234 18.8%	
Tobacco and Related		\$44 0.7%		\$43 0.7%		\$43 0.7%	
Transportation		\$1,094 17.8%		\$1,190 18.3%		\$1,195 18.2%	
Utilities		\$340 5.5%		\$344 5.3%		\$348 5.3%	

Consumer Expenditure Trend



Eufaula, Oklahoma			
Radius	5 mi radius	10 mi radius	15 mi radius
Population / Households (2030)			
Projected Population	6,543	16,063	26,653
Projected Households	-	-	-
Total Annual Consumer Expenditure (2030)			
Total Household Expenditure	\$197.89 M	\$522.41 M	\$858.65 M
Total Non-Retail Expenditure	\$89.26 M	\$236.53 M	\$389.84 M
Total Retail Expenditure	\$108.64 M	\$285.88 M	\$468.81 M
Alcoholic Beverages	\$1.17 M	\$3.11 M	\$5.1 M
Apparel	\$3.66 M	\$9.65 M	\$15.86 M
Contributions	\$5.62 M	\$15.22 M	\$24.96 M
Education	\$4.14 M	\$11.12 M	\$18.26 M
Entertainment	\$11.4 M	\$30.04 M	\$49.4 M
Food Away From Home	\$8.62 M	\$22.78 M	\$37.43 M
Grocery	\$15.03 M	\$38.44 M	\$63.3 M
Health Care	\$18.47 M	\$45.61 M	\$74.42 M
Household Furnishings and Equipment	\$5.15 M	\$13.64 M	\$22.4 M
Household Operations	\$3.78 M	\$9.9 M	\$16.29 M
Miscellaneous Expenses	\$3.33 M	\$8.83 M	\$14.51 M
Personal Care	\$2.84 M	\$7.32 M	\$12.06 M
Shelter	\$32.09 M	\$82.16 M	\$135.68 M
Tax and Retirement	\$35.01 M	\$98.18 M	\$161.63 M
Tobacco and Related	\$1.41 M	\$3.47 M	\$5.72 M
Transportation	\$35.3 M	\$95.24 M	\$155.99 M
Utilities	\$10.86 M	\$27.7 M	\$45.63 M
Consumer Expenditure Growth (2025 to 2030)			
Total Household Expenditure	\$-2.09 M	\$-1.08 M	\$-12.3 M
Total Non-Retail Expenditure	\$-615.77 K	\$457.36 K	\$-4.4 M
Total Retail Expenditure	\$-1.47 M	\$-1.53 M	\$-7.9 M
Alcoholic Beverages	\$-11.13 K	\$1.48 K	\$-63.78 K
Apparel	\$-41.31 K	\$6.01 K	\$-193.01 K
Contributions	\$-32.01 K	\$-1.24 K	\$-333.28 K
Education	\$-30.31 K	\$1.59 K	\$-237.36 K
Entertainment	\$-129.44 K	\$23.99 K	\$-596.47 K
Food Away From Home	\$-92.71 K	\$14.33 K	\$-458.18 K
Grocery	\$-260 K	\$61.78 K	\$-678.91 K
Health Care	\$-465.75 K	\$-1.31 M	\$-2.45 M
Household Furnishings and Equipment	\$-52.16 K	\$7.32 K	\$-277.24 K
Household Operations	\$-46.53 K	\$13.1 K	\$-188.37 K
Miscellaneous Expenses	\$-34.31 K	\$1.45 K	\$-183.45 K
Personal Care	\$-45.48 K	\$9.89 K	\$-133.9 K
Shelter	\$-417.6 K	\$143.38 K	\$-1.37 M
Tax and Retirement	\$65.94 K	\$224.73 K	\$-2.08 M
Tobacco and Related	\$-32.48 K	\$14.61 K	\$-35.72 K
Transportation	\$-272.2 K	\$-340.66 K	\$-2.55 M
Utilities	\$-193.21 K	\$46.76 K	\$-483.31 K

Crime Risk

Eufaula, Oklahoma		5 mi radius	10 mi radius	15 mi radius
Radius				
Demographics				
Population		6,479	15,794	26,427
Census Population		5,745	12,920	22,885
Households		2,709	6,692	11,055
Average Household Income		\$66,428	\$73,980	\$73,839
Median Household Income		\$43,542	\$49,260	\$49,231
Per Capita Income		\$27,876	\$31,430	\$30,977
Total Crime				
Crime Index		73	71	90
Crime Level		Below Average	Below Average	Below Average
Personal Crime				
Crime Index		48	48	66
Crime Level		Low Risk	Low Risk	Below Average
Murder				
Crime Index		110	96	142
Crime Level		Average	Average	Above Average
Rape				
Crime Index		105	98	102
Crime Level		Average	Average	Average
Robbery				
Crime Index		13	12	26
Crime Level		Very Low	Very Low	Very Low
Assault				
Crime Index		47	49	70
Crime Level		Low Risk	Low Risk	Below Average
Property Crime				
Crime Index		78	75	94
Crime Level		Below Average	Below Average	Average
Burglary				
Crime Index		235	252	267
Crime Level		Very High	Very High	Very High
Larceny				
Crime Index		46	42	62
Crime Level		Low Risk	Low Risk	Below Average
Motor Vehicle Theft				
Crime Index		85	74	88
Crime Level		Below Average	Below Average	Below Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Eufaula, Oklahoma	Site / Market	Avg Square	Closest Location
Radius	Locations	Footage	
Auto Parts Tires			
NAPA	1 / 1	6,200	
O'Reilly	2 / 1	8,500	
Banks			
Arvest Bank	1 / 1	6,600	
BOKF	1 / 1	4,900	
Banks Minor			
Bank	7 / 3		
Convenience Stores			
Casey's General Store	2 / 1	2,500 to 4,000	
Conoco	1 / 1	2,500	
Love's	1 / 0	7,300	
Phillips 66	3 / 1	2,500	
Pilot Flying J	1 / 0	14,500	
Shell	2 / 0	1,000 to 2,500	
Sinclair	4 / 2	2,000	
Sunoco	1 / 0	4,700	
Dealerships			
Chevrolet	2 / 1		
Chrysler	1 / 0		
Dodge	1 / 0		
Ford	1 / 1		
GMC	1 / 1		
Jeep	1 / 0		
RAM	1 / 0		
Dental			
Affordable Dentures	1 / 0	4,100	
Department Stores			
Bealls	1 / 0	25,600	
Discount Department Stores			
Walmart Supercenter	1 / 0	189,700	
Dollar Stores			
Dollar General	9 / 2	9,600	
Dollar Tree	1 / 0	11,800	
Family Dollar Dollar Tree	1 / 1	12,100	
Education			
Day Care	7 / 3		

Eufaula, Oklahoma		Site / Market	Avg Square	Closest Location
Radius		Locations	Footage	
High School		5 / 1		
PK - 8		10 / 0		
Health Care				
Certified Nurse Midwife		1 / 1		
Chiropractic		3 / 3		
Clinical Nurse Specialist		1 / 1		
Clinical Social Worker		3 / 2		
Dialysis Centers		1 / 1		
Family Practice		3 / 2		
Internal Medicine		1 / 1		
Nurse Practitioner		6 / 5		
Optometry		4 / 2		
Physical Therapy		1 / 1		
Psychiatry		1 / 0		
Registered Dietitian or Nutrition Professional		1 / 1		
Home Improvement				
True Value		2 / 1	12,800	
Hotels				
Best Western Hotels		1 / 1	20,400	
Restaurants Fast Food Major				
McDonald's		2 / 1	4,600	
Sonic		2 / 1	2,800	
Taco Bell		1 / 0	2,500	
Restaurants Ice Cream Smoothie				
Braum's		1 / 1	5,100	
Restaurants Pizza				
Godfather's Pizza		1 / 0	2,700	
Pizza Hut		1 / 0	2,800	
Simple Simon's Pizza		5 / 1	2,000	
Restaurants Sandwich				
Subway		3 / 1	1,700	
Specialty				
USPS		5 / 1		
Worship				
Baptist		2 / 0		
Methodist Episcopal		1 / 1		