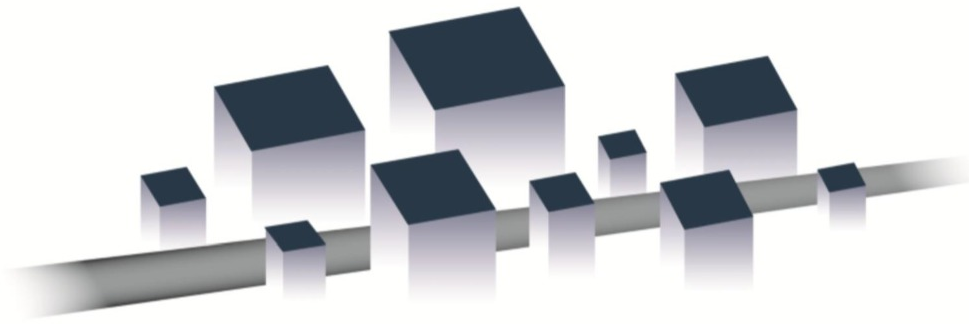




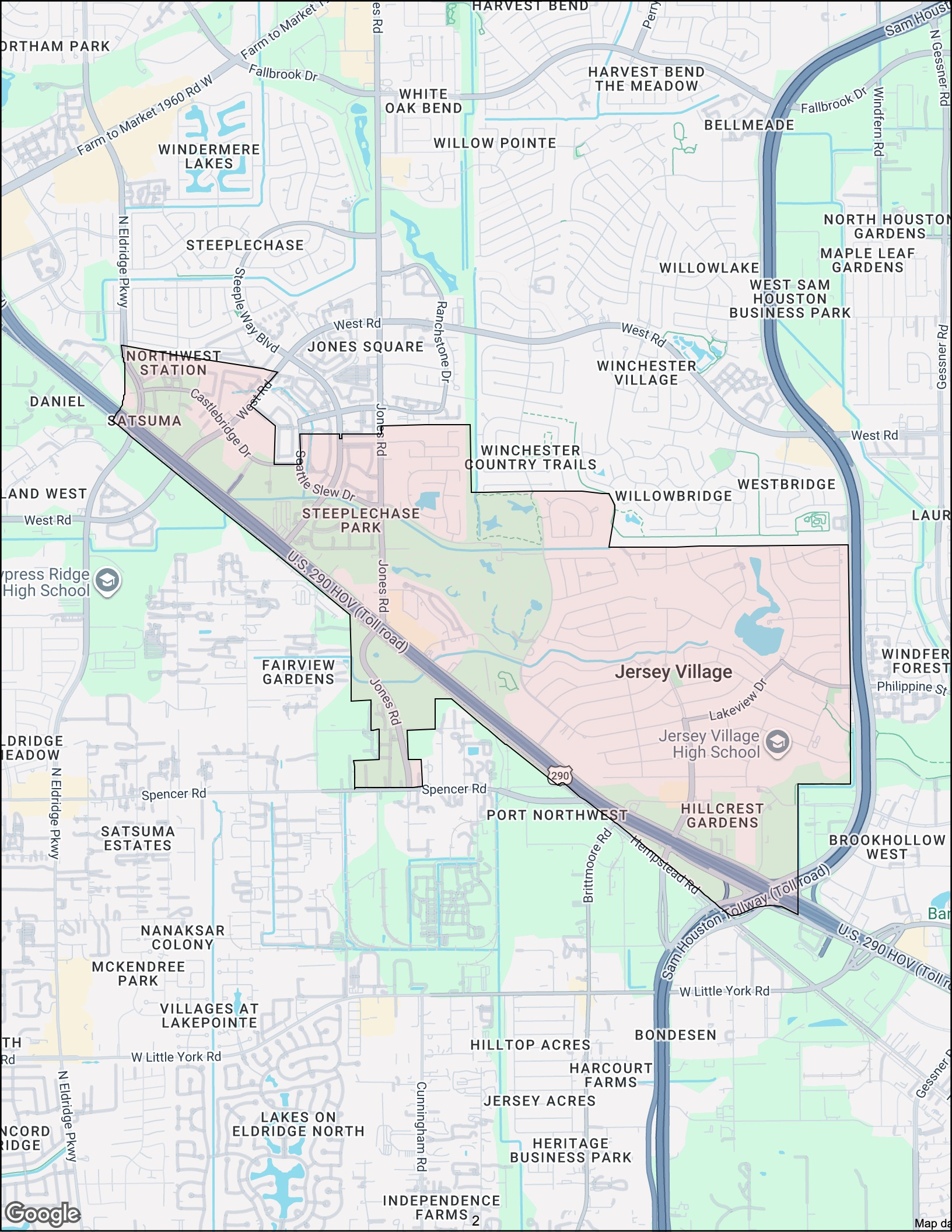
RETAIL ATTRACTIONS, LLC
Economic Development Consulting

**Jersey Village, Texas
City Limits
1st Quarter 2026**

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Demographics

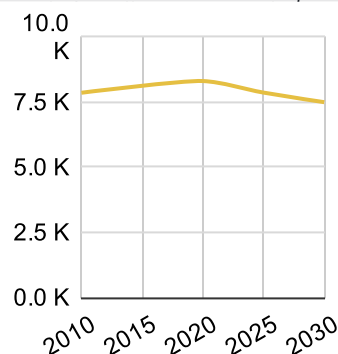


Jersey Village, Texas

City Limits

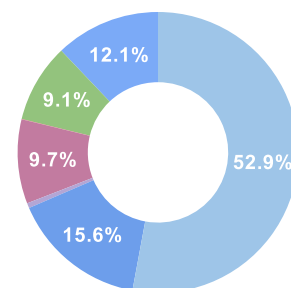
Population

Estimated Population (2025)	7,869
Projected Population (2030)	7,501
Census Population (2020)	8,313
Census Population (2010)	7,863
Projected Annual Growth (2025-2030)	-368 -0.9%
Historical Annual Growth (2020-2025)	-444 -1.1%
Historical Annual Growth (2010-2020)	450 0.6%
Estimated Population Density (2025)	2,229 psm
Trade Area Size	3.5 sq mi



Race and Ethnicity (2025)

Not Hispanic or Latino Population	5,544	70.5%
White	3,387	61.1%
Black or African American	1,222	22.0%
American Indian or Alaska Native	6	0.1%
Asian	760	13.7%
Hawaiian or Pacific Islander	1	-
Other Race	15	0.3%
Two or More Races	153	2.8%
Hispanic or Latino Population	2,325	29.5%
White	777	33.4%
Black or African American	6	0.3%
American Indian or Alaska Native	39	1.7%
Asian	3	0.1%
Hispanic Hawaiian or Pacific Islander	2	-
Other Race	699	30.1%
Two or More Races	799	34.4%



White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

Jersey Village, Texas

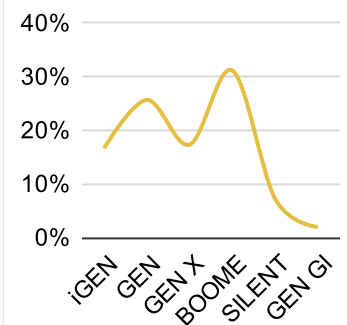
City Limits

Age Distribution (2025)

Age Under 5 Years	472	6.0%
Age 5 to 9 Years	432	5.5%
Age 10 to 14 Years	406	5.2%
Age 15 to 19 Years	381	4.8%
Age 20 to 24 Years	474	6.0%
Age 25 to 29 Years	557	7.1%
Age 30 to 34 Years	608	7.7%
Age 35 to 39 Years	505	6.4%
Age 40 to 44 Years	476	6.0%
Age 45 to 49 Years	383	4.9%
Age 50 to 54 Years	454	5.8%
Age 55 to 59 Years	452	5.7%
Age 60 to 64 Years	525	6.7%
Age 65 to 69 Years	551	7.0%
Age 70 to 74 Years	470	6.0%
Age 75 to 79 Years	347	4.4%
Age 80 to 84 Years	221	2.8%
Age 85 Years or Over	155	2.0%
Median Age	40.0	

Generation (2025)

iGeneration (Age Under 15 Years)	1,310	16.6%
Generation 9/11 Millennials (Age 15 to 34 Years)	2,020	25.7%
Gen Xers (Age 35 to 49 Years)	1,364	17.3%
Baby Boomers (Age 50 to 74 Years)	2,452	31.2%
Silent Generation (Age 75 to 84 Years)	568	7.2%
G.I. Generation (Age 85 Years or Over)	155	2.0%

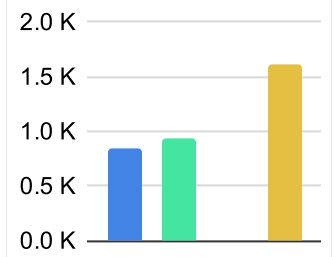


Jersey Village, Texas

City Limits

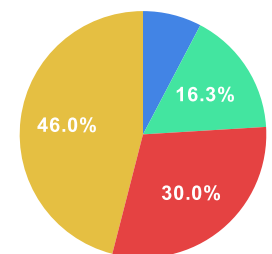
Household Type (2025)

Total Households	3,410
Family Households	1,789 52.5%
Family Households with Children	849 47.5%
Family Households No Children	940 52.5%
Non-Family Households	1,621 47.5%
Non-Family Households with Children	4 0.2%
Non-Family Households No Children	1,617 99.8%



Education Attainment (2025)

Elementary or Some High School	439 7.7%
High School Graduate	932 16.3%
Some College or Associate Degree	1,710 30.0%
Bachelor or Graduate Degree	2,624 46.0%



Household Income (2025)

Estimated Average Household Income	\$133,367
Estimated Median Household Income	\$94,441
HH Income Under \$10,000	53 1.6%
HH Income \$10,000 to \$34,999	430 12.6%
HH Income \$35,000 to \$49,999	217 6.4%
HH Income \$50,000 to \$74,999	541 15.9%
HH Income \$75,000 to \$99,999	596 17.5%
HH Income \$100,000 to \$149,999	647 19.0%
HH Income \$150,000 or More	925 27.1%

Jersey Village, Texas

City Limits

Population

Estimated Population (2025)	7,869
Projected Population (2030)	7,501
Census Population (2020)	8,313
Census Population (2010)	7,863
Projected Annual Growth (2025-2030)	-368 -0.9%
Historical Annual Growth (2020-2025)	-444 -1.1%
Historical Annual Growth (2010-2020)	450 0.6%
Estimated Population Density (2025)	2,229 <i>psm</i>
Trade Area Size	3.5 <i>sq mi</i>

Households

Estimated Households (2025)	3,410
Projected Households (2030)	3,313
Census Households (2020)	3,502
Census Households (2010)	3,357
Projected Annual Growth (2025-2030)	-97 -0.6%
Historical Annual Change (2010-2025)	53 0.1%

Average Household Income

Estimated Average Household Income (2025)	\$133,367
Projected Average Household Income (2030)	\$132,674
Census Average Household Income (2010)	\$95,878
Census Average Household Income (2000)	\$86,536
Projected Annual Change (2025-2030)	-\$693 -0.1%
Historical Annual Change (2000-2025)	\$46,831 2.2%

Median Household Income

Estimated Median Household Income (2025)	\$94,441
Projected Median Household Income (2030)	\$93,574
Census Median Household Income (2010)	\$75,948
Census Median Household Income (2000)	\$69,421
Projected Annual Change (2025-2030)	-\$867 -0.2%
Historical Annual Change (2000-2025)	\$25,020 1.4%

Per Capita Income

Estimated Per Capita Income (2025)	\$57,843
Projected Per Capita Income (2030)	\$58,650
Census Per Capita Income (2010)	\$40,922
Census Per Capita Income (2000)	\$34,271
Projected Annual Change (2025-2030)	\$807 0.3%
Historical Annual Change (2000-2025)	\$23,572 2.8%
Estimated Average Household Net Worth (2025)	\$1.36 M

Jersey Village, Texas

City Limits

Race and Ethnicity

Total Population (2025)	7,869	
White (2025)	4,164	52.9%
Black or African American (2025)	1,228	15.6%
American Indian or Alaska Native (2025)	45	0.6%
Asian (2025)	763	9.7%
Hawaiian or Pacific Islander (2025)	3	-
Other Race (2025)	714	9.1%
Two or More Races (2025)	952	12.1%
Population < 18 (2025)	1,553	19.7%
White Not Hispanic	461	29.7%
Black or African American	293	18.9%
Asian	135	8.7%
Other Race Not Hispanic	54	3.5%
Hispanic	610	39.3%
Not Hispanic or Latino Population (2025)	5,544	70.5%
Not Hispanic White	3,387	61.1%
Not Hispanic Black or African American	1,222	22.0%
Not Hispanic American Indian or Alaska Native	6	0.1%
Not Hispanic Asian	760	13.7%
Not Hispanic Hawaiian or Pacific Islander	1	-
Not Hispanic Other Race	15	0.3%
Not Hispanic Two or More Races	153	2.8%
Hispanic or Latino Population (2025)	2,325	29.5%
Hispanic White	777	33.4%
Hispanic Black or African American	6	0.3%
Hispanic American Indian or Alaska Native	39	1.7%
Hispanic Asian	3	0.1%
Hispanic Hawaiian or Pacific Islander	2	-
Hispanic Other Race	699	30.1%
Hispanic Two or More Races	799	34.4%
Not Hispanic or Latino Population (2020)	6,573	79.1%
Hispanic or Latino Population (2020)	1,740	20.9%
Not Hispanic or Latino Population (2010)	6,541	83.2%
Hispanic or Latino Population (2010)	1,322	16.8%
Not Hispanic or Latino Population (2030)	4,979	66.4%
Hispanic or Latino Population (2030)	2,522	33.6%
Projected Annual Growth (2025-2030)	197	1.7%
Historical Annual Growth (2010-2020)	418	3.2%

Jersey Village, Texas

City Limits

Total Age Distribution (2025)

Total Population	7,869	
Age Under 5 Years	472	6.0%
Age 5 to 9 Years	432	5.5%
Age 10 to 14 Years	406	5.2%
Age 15 to 19 Years	381	4.8%
Age 20 to 24 Years	474	6.0%
Age 25 to 29 Years	557	7.1%
Age 30 to 34 Years	608	7.7%
Age 35 to 39 Years	505	6.4%
Age 40 to 44 Years	476	6.0%
Age 45 to 49 Years	383	4.9%
Age 50 to 54 Years	454	5.8%
Age 55 to 59 Years	452	5.7%
Age 60 to 64 Years	525	6.7%
Age 65 to 69 Years	551	7.0%
Age 70 to 74 Years	470	6.0%
Age 75 to 79 Years	347	4.4%
Age 80 to 84 Years	221	2.8%
Age 85 Years or Over	155	2.0%
Median Age	40.0	
Age 19 Years or Less	1,691	21.5%
Age 20 to 64 Years	4,434	56.3%
Age 65 Years or Over	1,744	22.2%

Female Age Distribution (2025)

Female Population	4,023	51.1%
Age Under 5 Years	237	5.9%
Age 5 to 9 Years	201	5.0%
Age 10 to 14 Years	185	4.6%
Age 15 to 19 Years	190	4.7%
Age 20 to 24 Years	244	6.1%
Age 25 to 29 Years	287	7.1%
Age 30 to 34 Years	306	7.6%
Age 35 to 39 Years	262	6.5%
Age 40 to 44 Years	237	5.9%
Age 45 to 49 Years	199	4.9%
Age 50 to 54 Years	235	5.8%
Age 55 to 59 Years	243	6.0%
Age 60 to 64 Years	283	7.0%
Age 65 to 69 Years	292	7.3%
Age 70 to 74 Years	244	6.1%
Age 75 to 79 Years	192	4.8%
Age 80 to 84 Years	112	2.8%
Age 85 Years or Over	71	1.8%
Female Median Age	41.1	
Age 19 Years or Less	813	20.2%
Age 20 to 64 Years	2,296	57.1%
Age 65 Years or Over	911	22.6%

Jersey Village, Texas

City Limits

Male Age Distribution (2025)

Male Population	3,846	48.9%
Age Under 5 Years	235	6.1%
Age 5 to 9 Years	231	6.0%
Age 10 to 14 Years	221	5.7%
Age 15 to 19 Years	191	5.0%
Age 20 to 24 Years	230	6.0%
Age 25 to 29 Years	270	7.0%
Age 30 to 34 Years	302	7.9%
Age 35 to 39 Years	243	6.3%
Age 40 to 44 Years	239	6.2%
Age 45 to 49 Years	184	4.8%
Age 50 to 54 Years	219	5.7%
Age 55 to 59 Years	209	5.4%
Age 60 to 64 Years	242	6.3%
Age 65 to 69 Years	259	6.7%
Age 70 to 74 Years	226	5.9%
Age 75 to 79 Years	155	4.0%
Age 80 to 84 Years	109	2.8%
Age 85 Years or Over	84	2.2%
Male Median Age	39.0	
Age 19 Years or Less	878	22.8%
Age 20 to 64 Years	2,138	55.6%
Age 65 Years or Over	833	21.7%

Males per 100 Females (2025)

Overall Comparison	96	
Age Under 5 Years	99	49.8%
Age 5 to 9 Years	115	53.5%
Age 10 to 14 Years	119	54.4%
Age 15 to 19 Years	101	50.1%
Age 20 to 24 Years	94	48.5%
Age 25 to 29 Years	94	48.5%
Age 30 to 34 Years	99	49.7%
Age 35 to 39 Years	93	48.1%
Age 40 to 44 Years	101	50.2%
Age 45 to 49 Years	92	48.0%
Age 50 to 54 Years	93	48.2%
Age 55 to 59 Years	86	46.2%
Age 60 to 64 Years	86	46.1%
Age 65 to 69 Years	89	47.0%
Age 70 to 74 Years	93	48.1%
Age 75 to 79 Years	81	44.7%
Age 80 to 84 Years	97	49.3%
Age 85 Years or Over	118	54.2%
Age 19 Years or Less	108	51.9%
Age 20 to 39 Years	95	48.7%
Age 40 to 64 Years	91	47.7%
Age 65 Years or Over	91	47.8%

Jersey Village, Texas

City Limits

Household Type (2025)

Total Households	3,410	
Households with Children	853	25.0%
Average Household Size	2.3	
Household Density per Square Mile	966	
Population Family	5,685	72.2%
Population Non-Family	2,123	27.0%
Population Group Quarters	61	0.8%
Family Households	1,789	52.5%
Married Couple Households	1,374	76.8%
Other Family Households with Children	415	23.2%
Family Households with Children	849	47.5%
Married Couple with Children	614	72.3%
Other Family Households with Children	235	27.7%
Family Households No Children	940	52.5%
Married Couple No Children	760	80.9%
Other Family Households No Children	180	19.1%
Non-Family Households	1,621	47.5%
Non-Family Households with Children	4	0.2%
Non-Family Households No Children	1,617	99.8%
Average Family Household Size	3.2	
Average Family Income	\$176,599	
Median Family Income	\$122,071	
Average Non-Family Household Size	1.3	

Marital Status (2025)

Population Age 15 Years or Over	6,559	
Never Married	1,624	24.8%
Currently Married	3,819	58.2%
Previously Married	1,116	17.0%
Separated	161	14.4%
Widowed	373	33.4%
Divorced	582	52.2%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	5,705	
Elementary (Grade Level 0 to 8)	172	3.0%
Some High School (Grade Level 9 to 11)	267	4.7%
High School Graduate	932	16.3%
Some College	1,254	22.0%
Associate Degree Only	456	8.0%
Bachelor Degree Only	1,645	28.8%
Graduate Degree	979	17.2%
Any College (Some College or Higher)	4,334	76.0%
College Degree + (Bachelor Degree or Higher)	2,624	46.0%

Jersey Village, Texas

City Limits

Housing

Total Housing Units (2025)	3,754	
Total Housing Units (2020)	3,782	
Historical Annual Growth (2020-2025)	-28	-
Housing Units Occupied (2025)	3,409	90.8%
Housing Units Owner-Occupied	1,905	55.9%
Housing Units Renter-Occupied	1,504	44.1%
Housing Units Vacant (2025)	345	9.2%

Household Size (2025)

Total Households	3,410	
1 Person Households	1,318	38.7%
2 Person Households	1,093	32.1%
3 Person Households	373	10.9%
4 Person Households	326	9.6%
5 Person Households	168	4.9%
6 Person Households	75	2.2%
7 or More Person Households	57	1.7%

Household Income Distribution (2025)

HH Income \$200,000 or More	544	16.0%
HH Income \$150,000 to \$199,999	381	11.2%
HH Income \$125,000 to \$149,999	257	7.5%
HH Income \$100,000 to \$124,999	390	11.4%
HH Income \$75,000 to \$99,999	596	17.5%
HH Income \$50,000 to \$74,999	541	15.9%
HH Income \$35,000 to \$49,999	217	6.4%
HH Income \$25,000 to \$34,999	192	5.6%
HH Income \$15,000 to \$24,999	155	4.5%
HH Income \$10,000 to \$14,999	83	2.4%
HH Income Under \$10,000	53	1.6%

Household Vehicles (2025)

Households 0 Vehicles Available	55	1.6%
Households 1 Vehicle Available	1,127	33.0%
Households 2 Vehicles Available	1,562	45.8%
Households 3 or More Vehicles Available	666	19.5%
Total Vehicles Available	6,586	
Average Vehicles per Household	1.9	
Owner-Occupied Household Vehicles	4,147	63.0%
Average Vehicles per Owner-Occupied Household	2.2	
Renter-Occupied Household Vehicles	2,439	37.0%
Average Vehicles per Renter-Occupied Household	1.6	

Travel Time (2025)

Worker Base Age 16 years or Over	4,444	
Travel to Work in 14 Minutes or Less	785	17.7%
Travel to Work in 15 to 29 Minutes	1,411	31.8%
Travel to Work in 30 to 59 Minutes	1,199	27.0%
Travel to Work in 60 Minutes or More	288	6.5%
Work at Home	760	17.1%
Average Minutes Travel to Work	25.3	

Jersey Village, Texas

City Limits

Transportation To Work (2025)

Worker Base Age 16 years or Over	4,444	
Drive to Work Alone	2,993	67.3%
Drive to Work in Carpool	497	11.2%
Travel to Work by Public Transportation	71	1.6%
Drive to Work on Motorcycle	1	-
Bicycle to Work	4	-
Walk to Work	64	1.4%
Other Means	54	1.2%
Work at Home	760	17.1%

Daytime Demographics (2025)

Total Businesses	505	
Total Employees	6,432	
Company Headquarter Businesses	19	3.8%
Company Headquarter Employees	1,789	27.8%
Employee Population per Business	12.7	to 1
Residential Population per Business	15.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,462	

Labor Force

Labor Population Age 16 Years or Over (2025)	6,473	
Labor Force Total Males (2025)	3,119	48.2%
Male Civilian Employed	2,286	73.3%
Male Civilian Unemployed	46	1.5%
Males in Armed Forces	-	-
Males Not in Labor Force	787	25.2%
Labor Force Total Females (2025)	3,354	51.8%
Female Civilian Employed	2,157	64.3%
Female Civilian Unemployed	51	1.5%
Females in Armed Forces	-	-
Females Not in Labor Force	1,146	34.2%
Unemployment Rate	97	1.5%

Occupation (2025)

Occupation Population Age 16 Years or Over	4,438	
Occupation Total Males	2,283	51.4%
Occupation Total Females	2,155	48.6%
Management, Business, Financial Operations	987	-
Professional, Related	1,099	24.8%
Service	383	8.6%
Sales, Office	1,334	30.1%
Farming, Fishing, Forestry	-	-
Construction, Extraction, Maintenance	236	5.3%
Production, Transport, Material Moving	399	9.0%
White Collar Workers	3,420	77.1%
Blue Collar Workers	1,018	22.9%



Jersey Village, Texas

City Limits

Units In Structure (2025)

Total Units	3,410	
1 Detached Unit	1,974	57.9%
1 Attached Unit	80	2.3%
2 Units	62	1.8%
3 to 4 Units	159	4.7%
5 to 9 Units	282	8.3%
10 to 19 Units	232	6.8%
20 to 49 Units	128	3.8%
50 or More Units	478	14.0%
Mobile Home or Trailer	14	0.4%
Other Structure	1	-

Homes Built By Year (2025)

Homes Built 2020 or later	98	2.6%
Homes Built 2010 to 2019	318	8.5%
Homes Built 2000 to 2009	391	10.4%
Homes Built 1990 to 1999	651	17.3%
Homes Built 1980 to 1989	573	15.3%
Homes Built 1970 to 1979	1,001	26.7%
Homes Built 1960 to 1969	168	4.5%
Homes Built 1950 to 1959	139	3.7%
Homes Built 1940 to 1949	6	0.2%
Homes Built Before 1939	63	1.7%
Median Age of Homes	38.0	yrs

Home Values (2025)

Owner Specified Housing Units	1,905	
Home Values \$1,000,000 or More	30	1.6%
Home Values \$750,000 to \$999,999	48	2.5%
Home Values \$500,000 to \$749,999	140	7.3%
Home Values \$400,000 to \$499,999	233	12.2%
Home Values \$300,000 to \$399,999	595	31.2%
Home Values \$250,000 to \$299,999	404	21.2%
Home Values \$200,000 to \$249,999	259	13.6%
Home Values \$175,000 to \$199,999	49	2.6%
Home Values \$150,000 to \$174,999	47	2.5%
Home Values \$125,000 to \$149,999	16	0.8%
Home Values \$100,000 to \$124,999	18	0.9%
Home Values \$90,000 to \$99,999	4	0.2%
Home Values \$80,000 to \$89,999	12	0.6%
Home Values \$70,000 to \$79,999	2	0.1%
Home Values \$60,000 to \$69,999	3	0.2%
Home Values \$50,000 to \$59,999	4	0.2%
Home Values \$35,000 to \$49,999	7	0.4%
Home Values \$25,000 to \$34,999	23	1.2%
Home Values \$10,000 to \$24,999	8	0.4%
Home Values Under \$10,000	6	0.3%
Owner-Occupied Median Home Value	\$315,461	
Renter-Occupied Median Rent	\$1,306	

Jersey Village, Texas

City Limits

Total Annual Consumer Expenditure (2025)

Total Household Expenditure	\$387.95 M
Total Non-Retail Expenditure	\$199.14 M
Total Retail Expenditure	\$188.81 M
Alcoholic Beverages	\$2.39 M
Apparel	\$7.07 M
Contributions	\$13 M
Education	\$9.11 M
Entertainment	\$21.82 M
Food Away From Home	\$16.91 M
Grocery	\$22.67 M
Health Care	\$22.36 M
Household Furnishings and Equipment	\$10.3 M
Household Operations	\$7.05 M
Miscellaneous Expenses	\$6.61 M
Personal Care	\$4.57 M
Shelter	\$60.98 M
Tax and Retirement	\$103.01 M
Tobacco and Related	\$1.43 M
Transportation	\$62.67 M
Utilities	\$16 M

Monthly Household Consumer Expenditure (2025)

Total Household Expenditure	\$9,481	
Total Non-Retail Expenditure	\$4,866	51.3%
Total Retail Expenditures	\$4,614	48.7%
Alcoholic Beverages	\$58	0.6%
Apparel	\$173	1.8%
Contributions	\$318	3.3%
Education	\$223	2.3%
Entertainment	\$533	5.6%
Food Away From Home	\$413	4.4%
Grocery	\$554	5.8%
Health Care	\$546	5.8%
Household Furnishings and Equipment	\$252	2.7%
Household Operations	\$172	1.8%
Miscellaneous Expenses	\$162	1.7%
Personal Care	\$112	1.2%
Shelter	\$1,490	15.7%
Tax and Retirement	\$2,517	-
Tobacco and Related	\$35	0.4%
Transportation	\$1,531	16.2%
Utilities	\$391	4.1%

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

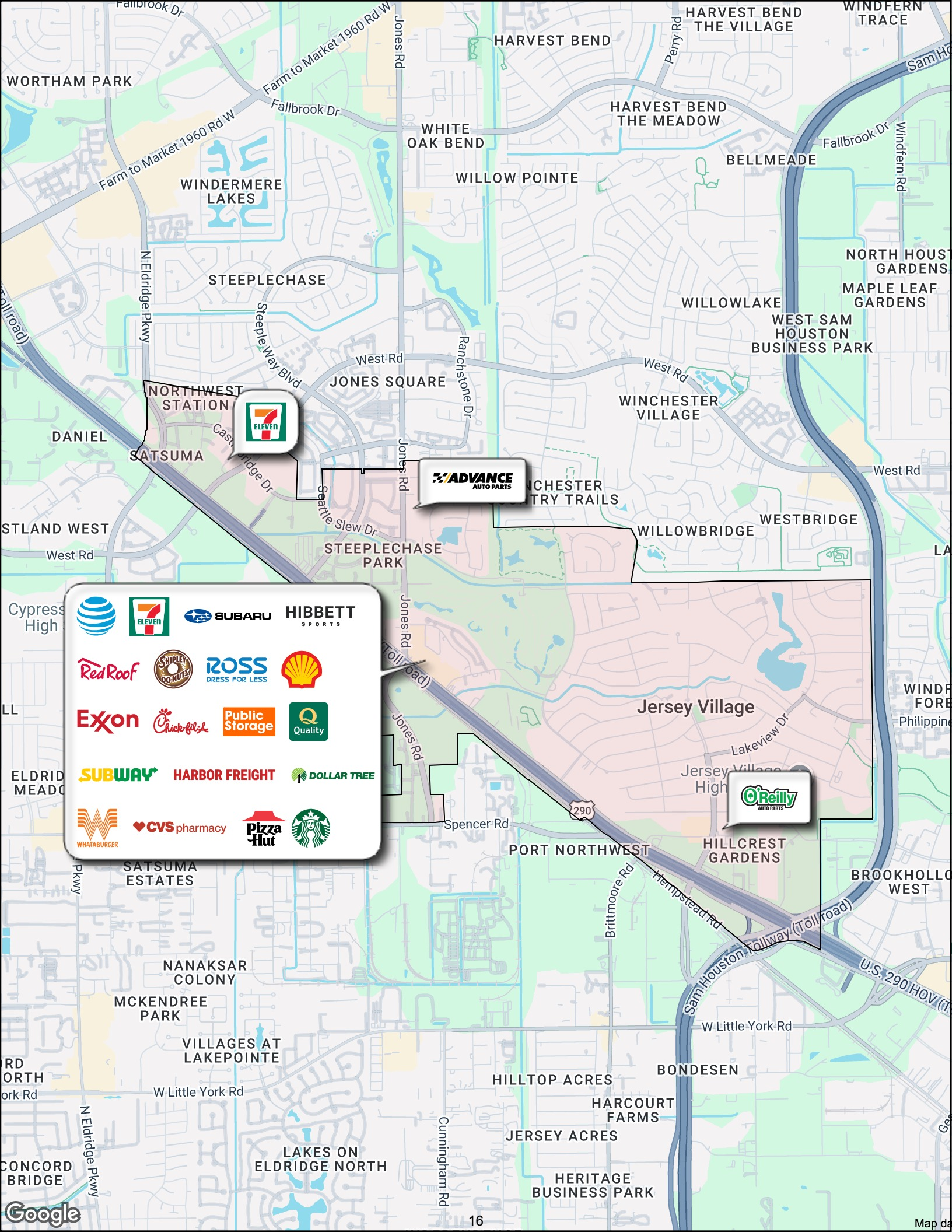
Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars



Jersey Village, Texas

City Limits

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$11.72 M / \$5 M	57
Men's Clothing Stores	\$435.18 K / \$792.61 K	-45
Women's Clothing Stores	\$1 M / \$659.67 K	34
Children's, Infants' Clothing Stores	\$1.02 M / \$17	100
Family Clothing Stores	\$5.81 M / \$3.29 M	43
Clothing Accessory Stores	\$256.64 K / \$259.05 K	-1
Other Apparel Stores	\$350.62 K / \$6	100
Shoe Stores	\$2.29 M / -	100
Jewelry Stores	\$483.78 K / \$-17	100
Luggage Stores	\$55.11 K / \$-13	100
Furniture, Home Furnishings Stores	\$10.13 M / \$46.68 M	-78
Furniture Stores	\$4.3 M / \$46.68 M	-91
Floor Covering Stores	\$630.78 K / \$-10	100
Other Home Furnishing Stores	\$5.2 M / \$-9	100
Electronics, Appliance Stores	\$9.93 M / \$5.99 M	40
Building Material, Garden Equipment, Supplies Dealers	\$9.93 M / \$3.21 M	68
Home Centers	\$5.55 M / \$2.58 M	53
Paint, Wallpaper Stores	\$1.26 M / \$-17	100
Hardware Stores	\$623.66 K / \$595.09 K	5
Other Building Materials Stores	\$1.69 M / \$37.66 K	98
Outdoor Power Equipment Stores	\$105.3 K / \$7	100
Nursery, Garden Stores	\$698.44 K / \$6	100
Food, Beverage Stores	\$15.83 M / \$10.05 M	37
Grocery Stores	\$11.9 M / \$865.19 K	93
Convenience Stores	\$1.09 M / \$2.33 M	-53
Meat Markets	\$72.77 K / \$46.94 K	36
Fish, Seafood Markets	\$25.23 K / \$-5	100
Fruit, Vegetable Markets	\$47.64 K / \$14	100
Other Specialty Food Markets	\$98.82 K / \$94.61 K	4
Liquor Stores	\$2.59 M / \$6.71 M	-61

Jersey Village, Texas

City Limits

	Potential / Sales	Index
Health, Personal Care Stores	\$8.98 M / \$3.04 M	66
Pharmacy, Drug Stores	\$7.95 M / \$2.95 M	63
Cosmetics, Beauty Stores	\$448.42 K / \$12	100
Optical Goods Stores	\$92.85 K / \$86.85 K	6
Other Health, Personal Care Stores	\$479.45 K / \$12	100
Sporting Goods, Hobby, Book, Music Stores	\$11.75 M / \$17.41 M	-32
Sporting Goods Stores	\$4.53 M / \$17.41 M	-74
Hobby, Toy, Game Stores	\$3.05 M / \$-8	100
Sewing, Needlecraft Stores	\$2.3 M / \$-10	100
Musical Instrument Stores	\$1.03 M / \$3	100
Book Stores	\$850.93 K / \$-1	100
General Merchandise Stores	\$36.83 M / \$101.8 M	-64
Department Stores	\$13.1 M / \$10	100
Warehouse Superstores	\$20.15 M / \$99.5 M	-80
Other General Merchandise Stores	\$3.58 M / \$2.3 M	36
Miscellaneous Store Retailers	\$4.56 M / \$1.85 M	59
Florists	\$118.74 K / \$8	100
Office, Stationary Stores	\$415.44 K / \$4	100
Gift, Souvenir Stores	\$987.91 K / \$1.05 M	-6
Used Merchandise Stores	\$298.41 K / \$27.78 K	91
Pet, Pet Supply Stores	\$775.3 K / \$5	100
Art Dealers	\$113.28 K / -	100
Mobile Home Dealers	\$94.83 K / \$-13	100
Other Miscellaneous Retail Stores	\$1.76 M / \$770.85 K	56
Non-Store Retailers	\$22.06 M / \$2.98 M	86
Mail Order, Catalog Stores	\$20.62 M / \$912.55 K	96
Vending Machines	\$104.21 K / \$3	100
Fuel Dealers	\$122.32 K / \$-7	100
Other Direct Selling Establishments	\$1.21 M / \$2.07 M	-42

Jersey Village, Texas

City Limits

	Potential / Sales	Index
Accommodation, Food Services	\$22.57 M / \$19.74 M	13
Hotels, Other Travel Accommodations	\$1.46 M / \$1.6 M	-9
RV Parks	\$12.86 K / \$11	100
Rooming, Boarding Houses	\$7.98 K / \$-1	100
Full Service Restaurants	\$13.19 M / \$9.12 M	31
Limited Service Restaurants	\$6.13 M / \$7.89 M	-22
Special Food Services, Catering	\$1.77 M / \$961.28 K	46
Drinking Places	\$1.32 M / \$1.49 M	-11
Gasoline Stations	\$7.79 M / \$23.5 M	-67
Motor Vehicle, Parts Dealers	\$15.43 M / \$126.04 M	-88
New Car Dealers	\$8.34 M / \$111.12 M	-92
Used Car Dealers	\$763.29 K / \$5.38 M	-86
Recreational Vehicle Dealers	\$1.76 M / \$1	100
Motorcycle, Boat Dealers	\$2.27 M / \$3.38 M	-33
Auto Parts, Accessories	\$1.47 M / \$6.15 M	-76
Tire Dealers	\$831.05 K / \$1	100
2025 Population	7,869	
2030 Population	7,501	
% Population Change 2025-2030	-4.7%	
2025 Adult Population Age 18+	6,316	
2025 Population Male	3,846	
2025 Population Female	4,023	
2025 Households	3,410	
2025 Median Household Income	94,441	
2025 Average Household Income	133,367	

Retail Potential

Jersey Village, Texas

City Limits

2025 Population	7,869
2030 Population	7,501
% Population Change 2020-2025	-5.3%
2025 Adult Population Age 18+	\$6,316
2025 Population Male	\$3,846
2025 Population Female	\$4,023
2025 Households	\$3,410
2025 Median Household Income	\$94,441
2025 Average Household Income	\$133,367
Clothing, Clothing Accessories Stores	\$11.72 M
Men's Clothing Stores	\$435.18 K
Women's Clothing Stores	\$1 M
Children's, Infants' Clothing Stores	\$1.02 M
Family Clothing Stores	\$5.81 M
Clothing Accessory Stores	\$256.64 K
Other Apparel Stores	\$350.62 K
Shoe Stores	\$2.29 M
Jewelry Stores	\$483.78 K
Luggage Stores	\$55.11 K
Furniture, Home Furnishings Stores	\$10.13 M
Furniture Stores	\$4.3 M
Floor Covering Stores	\$630.78 K
Other Home Furnishing Stores	\$5.2 M
Electronics, Appliance Stores	\$9.93 M
Gasoline Stations	\$7.79 M
Building Material, Garden Equipment, Supplies Dealers	\$9.93 M
Home Centers	\$5.55 M
Paint, Wallpaper Stores	\$1.26 M
Hardware Stores	\$623.66 K
Other Building Materials Stores	\$1.69 M
Outdoor Power Equipment Stores	\$105.3 K
Nursery, Garden Stores	\$698.44 K
Food, Beverage Stores	\$15.83 M
Grocery Stores	\$11.9 M
Convenience Stores	\$1.09 M
Meat Markets	\$72.77 K
Fish, Seafood Markets	\$25.23 K
Fruit, Vegetable Markets	\$47.64 K
Other Specialty Food Markets	\$98.82 K
Liquor Stores	\$2.59 M

Jersey Village, Texas	
City Limits	
Health, Personal Care Stores	\$8.98 M
Pharmacy, Drug Stores	\$7.95 M
Cosmetics, Beauty Stores	\$448.42 K
Optical Goods Stores	\$92.85 K
Other Health, Personal Care Stores	\$479.45 K
Sporting Goods, Hobby, Book, Music Stores	\$11.75 M
Sporting Goods Stores	\$4.53 M
Hobby, Toy, Game Stores	\$3.05 M
Sewing, Needlecraft Stores	\$2.3 M
Musical Instrument Stores	\$1.03 M
Book Stores	\$850.93 K
General Merchandise Stores	\$36.83 M
Department Stores	\$13.1 M
Warehouse Superstores	\$20.15 M
Other General Merchandise Stores	\$3.58 M
Miscellaneous Store Retailers	\$4.56 M
Florists	\$118.74 K
Office, Stationary Stores	\$415.44 K
Gift, Souvenir Stores	\$987.91 K
Used Merchandise Stores	\$298.41 K
Pet, Pet Supply Stores	\$775.3 K
Art Dealers	\$113.28 K
Mobile Home Dealers	\$94.83 K
Other Miscellaneous Retail Stores	\$1.76 M
Non-Store Retailers	\$22.06 M
Mail Order, Catalog Stores	\$20.62 M
Vending Machines	\$104.21 K
Fuel Dealers	\$122.32 K
Other Direct Selling Establishments	\$1.21 M
Accommodation, Food Services	\$23.89 M
Hotels, Other Travel Accommodations	\$1.46 M
RV Parks	\$12.86 K
Rooming, Boarding Houses	\$7.98 K
Full Service Restaurants	\$13.19 M
Limited Service Restaurants	\$6.13 M
Special Food Services, Catering	\$1.77 M
Drinking Places	\$1.32 M
Motor Vehicle, Parts Dealers	\$15.43 M
New Car Dealers	\$8.34 M
Used Car Dealers	\$763.29 K
Recreational Vehicle Dealers	\$1.76 M
Motorcycle, Boat Dealers	\$2.27 M
Auto Parts, Accessories	\$1.47 M
Tire Dealers	\$831.05 K

Income Summary

Jersey Village, Texas

City Limits

Population

Estimated Population (2025)	7,869	
Projected Population (2030)	7,501	
Census Population (2020)	8,313	
Census Population (2010)	7,863	
Projected Annual Growth (2025 to 2030)	-368	-0.9%
Historical Annual Growth (2020 to 2025)	-444	-1.1%
Historical Annual Growth (2010 to 2020)	450	0.6%

Households

Estimated Households (2025)	3,410	
Projected Households (2030)	3,313	
Census Households (2020)	3,502	
Census Households (2010)	3,357	
Projected Annual Growth (2025 to 2030)	-97	-0.6%
Historical Annual Growth (2020 to 2025)	-92	-0.5%
Historical Annual Growth (2010 to 2020)	145	0.4%

Average Household Income

Estimated Average Household Income (2025)	\$133,367	
Projected Average Household Income (2030)	\$132,674	
Census Average Household Income (2020)	\$95,878	
Census Average Household Income (2010)	\$86,536	
Projected Annual Growth (2025 to 2030)	-\$693	-0.1%
Historical Annual Growth (2020 to 2025)	\$37,489	2.6%
Historical Annual Growth (2010 to 2020)	\$9,342	1.1%

Median Household Income

Estimated Median Household Income (2025)	\$94,441	
Projected Median Household Income (2030)	\$93,574	
Census Median Household Income (2020)	\$75,948	
Census Median Household Income (2010)	\$69,421	
Projected Annual Growth (2025 to 2030)	-\$867	-0.2%
Historical Annual Growth (2020 to 2025)	\$18,493	1.6%
Historical Annual Growth (2010 to 2020)	\$6,527	0.9%

Per Capita Income

Estimated Per Capita Income (2025)	\$57,843	
Projected Per Capita Income (2030)	\$58,650	
Census Per Capita Income (2020)	\$40,922	
Census Per Capita Income (2010)	\$34,271	
Projected Annual Growth (2025 to 2030)	\$807	0.3%
Historical Annual Growth (2020 to 2025)	\$16,921	2.8%
Historical Annual Growth (2010 to 2020)	\$6,651	1.9%

Other Income

Estimated Families (2025)	1,789	
Estimated Average Family Income (2025)	\$176,599	
Estimated Median Family Income (2025)	\$122,071	
Estimated Average Household Net Worth (2025)	\$1,357,533	

Consumer Expenditure Summary

Jersey Village, Texas

City Limits

Estimated Population	7,869	
Estimated Households	3,410	
Household Expenditure	\$387.95 M	
Per Household ~ Per Capita	\$113,768	\$49,301
Non-Retail Expenditures	\$199.14 M	51.3%
Per Household ~ Per Capita	\$58,398	\$25,307
Retail Expenditures	\$188.81 M	48.7%
Per Household ~ Per Capita	\$55,370	\$23,994
Alcoholic Beverages	\$2.39 M	0.6%
Per Household ~ Per Capita	\$701	\$304
Apparel	\$7.07 M	1.8%
Per Household ~ Per Capita	\$2,074	\$899
Contributions	\$13 M	3.3%
Per Household ~ Per Capita	\$3,811	\$1,652
Education	\$9.11 M	2.3%
Per Household ~ Per Capita	\$2,671	\$1,158
Entertainment	\$21.82 M	5.6%
Per Household ~ Per Capita	\$6,398	\$2,773
Food Away From Home	\$16.91 M	4.4%
Per Household ~ Per Capita	\$4,960	\$2,149
Grocery	\$22.67 M	5.8%
Per Household ~ Per Capita	\$6,647	\$2,880
Health Care	\$22.36 M	5.8%
Per Household ~ Per Capita	\$6,558	\$2,842
Household Furnishings and Equipment	\$10.3 M	2.7%
Per Household ~ Per Capita	\$3,021	\$1,309
Household Operations	\$7.05 M	1.8%
Per Household ~ Per Capita	\$2,067	\$896
Miscellaneous Expenses	\$6.61 M	1.7%
Per Household ~ Per Capita	\$1,939	\$840
Personal Care	\$4.57 M	1.2%
Per Household ~ Per Capita	\$1,340	\$581
Shelter	\$60.98 M	15.7%
Per Household ~ Per Capita	\$17,883	\$7,749
Tax and Retirement	\$103.01 M	26.6%
Per Household ~ Per Capita	\$30,210	\$13,091
Tobacco and Related	\$1.43 M	0.4%
Per Household ~ Per Capita	\$421	\$182
Transportation	\$62.67 M	16.2%
Per Household ~ Per Capita	\$18,377	\$7,964
Utilities	\$16 M	4.1%
Per Household ~ Per Capita	\$4,691	\$2,033

Jersey Village, Texas

City Limits

Population / Households (2025)

Estimated Population	7,869
Estimated Households	3,410

Total Annual Consumer Expenditure (2025)

Total Household Expenditure	\$387.95 M
Total Non-Retail Expenditure	\$199.14 M
Total Retail Expenditure	\$188.81 M
Alcoholic Beverages	\$2.39 M
Apparel	\$7.07 M
Contributions	\$13 M
Education	\$9.11 M
Entertainment	\$21.82 M
Food Away From Home	\$16.91 M
Grocery	\$22.67 M
Health Care	\$22.36 M
Household Furnishings and Equipment	\$10.3 M
Household Operations	\$7.05 M
Miscellaneous Expenses	\$6.61 M
Personal Care	\$4.57 M
Shelter	\$60.98 M
Tax and Retirement	\$103.01 M
Tobacco and Related	\$1.43 M
Transportation	\$62.67 M
Utilities	\$16 M

Monthly Household Consumer Expenditure (2025)

Total Household Expenditure	\$9,481	
Total Non-Retail Expenditure	\$4,866	51.3%
Total Retail Expenditure	\$4,614	48.7%
Alcoholic Beverages	\$58	0.6%
Apparel	\$173	1.8%
Contributions	\$318	3.3%
Education	\$223	2.3%
Entertainment	\$533	5.6%
Food Away From Home	\$413	4.4%
Grocery	\$554	5.8%
Health Care	\$546	5.8%
Household Furnishings and Equipment	\$252	2.7%
Household Operations	\$172	1.8%
Miscellaneous Expenses	\$162	1.7%
Personal Care	\$112	1.2%
Shelter	\$1,490	15.7%
Tax and Retirement	\$2,517	26.6%
Tobacco and Related	\$35	0.4%
Transportation	\$1,531	16.2%
Utilities	\$391	4.1%

Jersey Village, Texas

City Limits

Population / Households (2030)

Projected Population	7,501
Projected Households	-

Total Annual Consumer Expenditure (2030)

Total Household Expenditure	\$341.94 M
Total Non-Retail Expenditure	\$175.18 M
Total Retail Expenditure	\$166.76 M
Alcoholic Beverages	\$2.11 M
Apparel	\$6.24 M
Contributions	\$11.5 M
Education	\$8.06 M
Entertainment	\$19.26 M
Food Away From Home	\$14.93 M
Grocery	\$19.94 M
Health Care	\$19.08 M
Household Furnishings and Equipment	\$9.1 M
Household Operations	\$6.23 M
Miscellaneous Expenses	\$5.83 M
Personal Care	\$4.02 M
Shelter	\$52.85 M
Tax and Retirement	\$91.87 M
Tobacco and Related	\$1.25 M
Transportation	\$55.61 M
Utilities	\$14.06 M

Consumer Expenditure Growth (2025 to 2030)

Total Household Expenditure	\$-46.01 M
Total Non-Retail Expenditure	\$-23.96 M
Total Retail Expenditure	\$-22.05 M
Alcoholic Beverages	\$-278.41 K
Apparel	\$-827.87 K
Contributions	\$-1.5 M
Education	\$-1.05 M
Entertainment	\$-2.56 M
Food Away From Home	\$-1.98 M
Grocery	\$-2.73 M
Health Care	\$-3.29 M
Household Furnishings and Equipment	\$-1.2 M
Household Operations	\$-822.51 K
Miscellaneous Expenses	\$-779.58 K
Personal Care	\$-545.69 K
Shelter	\$-8.13 M
Tax and Retirement	\$-11.14 M
Tobacco and Related	\$-185.46 K
Transportation	\$-7.06 M
Utilities	\$-1.93 M

Crime Risk

Jersey Village, Texas		
City Limits		
Demographics		
Population		7,869
Census Population		8,313
Households		3,410
Average Household Income		\$133,367
Median Household Income		\$94,441
Per Capita Income		\$57,843
Total Crime		
Crime Index		147
Crime Level		Above Average
Personal Crime		
Crime Index		67
Crime Level		Below Average
Murder		
Crime Index		80
Crime Level		Below Average
Rape		
Crime Index		47
Crime Level		Low Risk
Robbery		
Crime Index		102
Crime Level		Average
Assault		
Crime Index		61
Crime Level		Below Average
Property Crime		
Crime Index		162
Crime Level		High Risk
Burglary		
Crime Index		135
Crime Level		Above Average
Larceny		
Crime Index		147
Crime Level		Above Average
Motor Vehicle Theft		
Crime Index		267
Crime Level		Very High
* Crime Index: 100 = National Average Adjusted for Population		

Void Analysis

Jersey Village, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
Advance Auto Parts	1 / 1	9,400	
O'Reilly	1 / 1	8,500	
Convenience Stores			
7-Eleven	1 / 1	3,200	
76	1 / 1	2,300	
Exxon	1 / 1	2,600	
Shell	1 / 1	1,800	
Dealerships			
Chevrolet	1 / 1		
Ford	1 / 1		
Kia	1 / 1		
Mazda	1 / 1		
Subaru	1 / 1		
Discount Department Stores			
Ross	2 / 2	28,300	
Dollar Stores			
Dollar Tree	1 / 1	11,800	
Drug Stores			
CVS	1 / 1	13,400	
Education			
Day Care	5 / 5		
High School	1 / 1		
PK - 8	1 / 1		
EV Charging Stations			
Blink Charging	1 / 1		
Health Beauty			
Great Clips	1 / 1	1,900	
Health Care			
Family Practice	1 / 1		
Hand Surgery	1 / 1		
Internal Medicine	1 / 1		
Orthopedic Surgery	1 / 1		
Otolaryngology	1 / 1		
Physician Assistant	1 / 1		
Urgent Care	2 / 2		
Home Improvement			

Jersey Village, Texas City Limits	Site / Market Locations	Avg Square Footage	Closest Location
Harbor Freight Tools	1 / 1	17,100	
Hotels			
Quality	1 / 1	15,700	
Red Roof Inn	1 / 1	28,900	
Restaurants Coffee Donuts			
Shipley Do-Nuts	1 / 1	2,100	
Starbucks	1 / 1	1,800	
Restaurants Fast Food Major			
Chick-fil-A	1 / 1	4,300	
Restaurants Fast Food Minor			
Popeyes	1 / 1	2,700	
Whataburger	1 / 1	3,000	
Restaurants Pizza			
Mountain Mike's Pizza	1 / 1	3,500	
Pizza Hut	1 / 1	2,800	
Restaurants Sandwich			
Subway	1 / 1	1,700	
Self Storage			
Extra Space Storage	1 / 1	44,900	
Public Storage	1 / 1	33,500	
Sporting Goods			
Hibbett Sports	1 / 1	7,600	
Wholesale			
Sam's Club	1 / 1	134,000	
Wireless Stores			
AT&T	1 / 1	3,500	
T-Mobile	1 / 1	1,800	
Worship			
Baptist	1 / 1		
Methodist	1 / 1		