

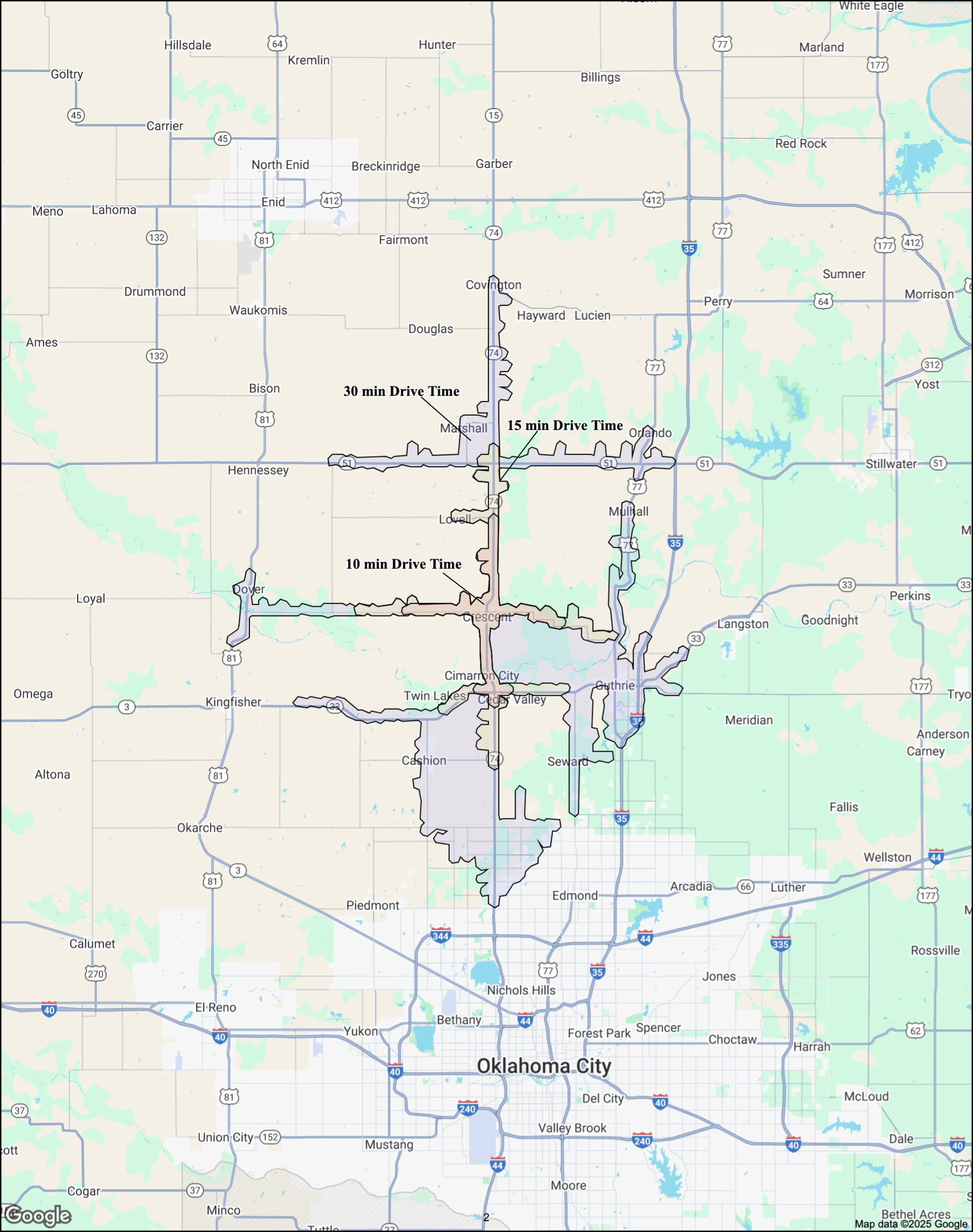
RETAIL ATTRACTIONS, LLC
Economic Development Consulting

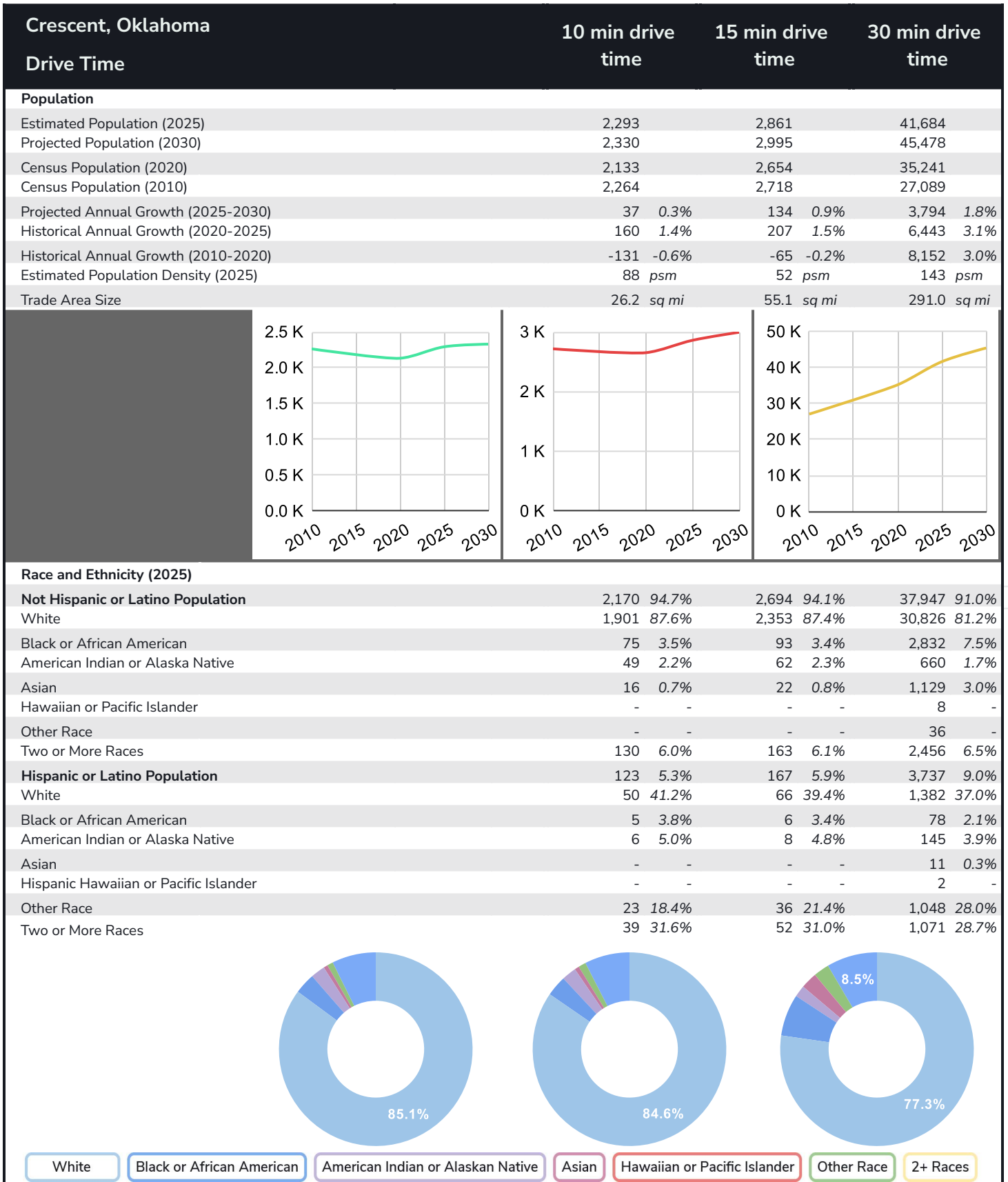
**Crescent, Oklahoma
Drive Time
3rd Quarter 2025**

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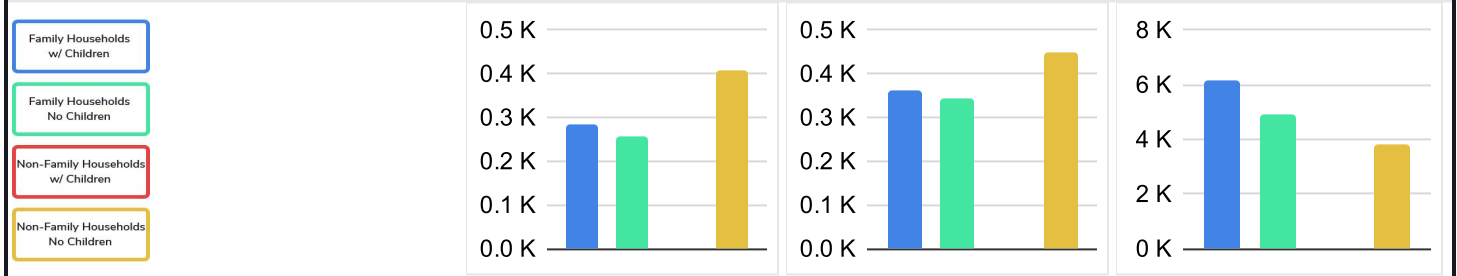
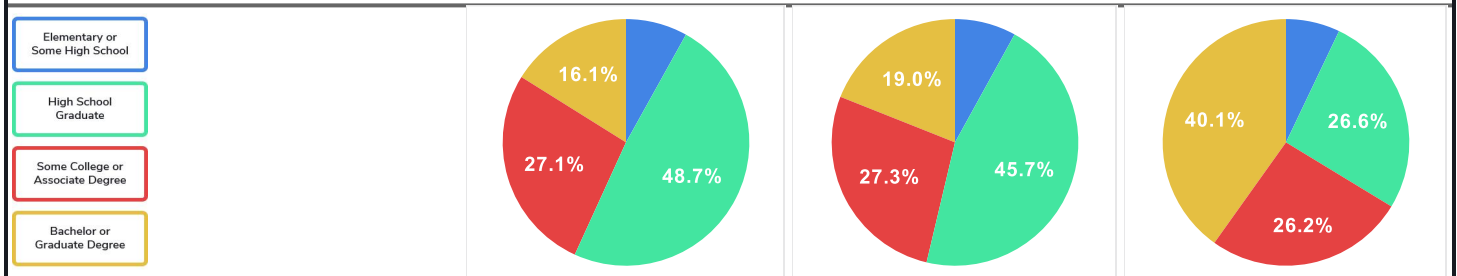
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Demographics





Crescent, Oklahoma		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
Age Distribution (2025)							
Age Under 5 Years		131	5.7%	154	5.4%	2,805	6.7%
Age 5 to 9 Years		122	5.3%	161	5.6%	3,176	7.6%
Age 10 to 14 Years		109	4.8%	150	5.3%	3,239	7.8%
Age 15 to 19 Years		178	7.8%	223	7.8%	2,947	7.1%
Age 20 to 24 Years		137	6.0%	161	5.6%	2,156	5.2%
Age 25 to 29 Years		135	5.9%	160	5.6%	2,376	5.7%
Age 30 to 34 Years		110	4.8%	134	4.7%	2,927	7.0%
Age 35 to 39 Years		116	5.1%	149	5.2%	3,251	7.8%
Age 40 to 44 Years		161	7.0%	201	7.0%	3,067	7.4%
Age 45 to 49 Years		135	5.9%	167	5.9%	2,584	6.2%
Age 50 to 54 Years		125	5.4%	161	5.6%	2,395	5.7%
Age 55 to 59 Years		149	6.5%	187	6.5%	2,090	5.0%
Age 60 to 64 Years		180	7.8%	219	7.6%	2,399	5.8%
Age 65 to 69 Years		162	7.1%	209	7.3%	2,215	5.3%
Age 70 to 74 Years		118	5.2%	157	5.5%	1,689	4.1%
Age 75 to 79 Years		109	4.8%	130	4.5%	1,084	2.6%
Age 80 to 84 Years		63	2.8%	74	2.6%	671	1.6%
Age 85 Years or Over		53	2.3%	63	2.2%	610	1.5%
Median Age		42.8		42.8		37.0	
Generation (2025)							
iGeneration (Age Under 15 Years)		363	15.8%	466	16.3%	9,220	22.1%
Generation 9/11 Millennials (Age 15 to 34 Years)		559	24.4%	678	23.7%	10,406	25.0%
Gen Xers (Age 35 to 49 Years)		411	17.9%	518	18.1%	8,903	21.4%
Baby Boomers (Age 50 to 74 Years)		734	32.0%	932	32.6%	10,789	25.9%
Silent Generation (Age 75 to 84 Years)		173	7.5%	204	7.1%	1,756	4.2%
G.I. Generation (Age 85 Years or Over)		53	2.3%	63	2.2%	610	1.5%

Crescent, Oklahoma		10 min drive time	15 min drive time	30 min drive time
Drive Time				
Household Type (2025)				
Total Households		953	1,156	14,882
Family Households		544 57.1%	706 61.1%	11,041 74.2%
Family Households with Children		285 52.5%	363 51.4%	6,140 55.6%
Family Households No Children		259 47.5%	343 48.6%	4,901 44.4%
Non-Family Households		409 42.9%	450 38.9%	3,841 25.8%
Non-Family Households with Children		1 0.3%	1 0.3%	9 0.2%
Non-Family Households No Children		408 99.7%	449 99.7%	3,832 99.8%
				
Education Attainment (2025)				
Elementary or Some High School		131 8.1%	161 8.0%	1,937 7.1%
High School Graduate		787 48.7%	919 45.7%	7,281 26.6%
Some College or Associate Degree		437 27.1%	549 27.3%	7,160 26.2%
Bachelor or Graduate Degree		260 16.1%	382 19.0%	10,983 40.1%
				
Household Income (2025)				
Estimated Average Household Income		\$87,334	\$89,990	\$129,648
Estimated Median Household Income		\$60,886	\$62,265	\$100,009
HH Income Under \$10,000		38 4.0%	54 4.6%	766 5.1%
HH Income \$10,000 to \$34,999		218 22.8%	238 20.6%	2,225 15.0%
HH Income \$35,000 to \$49,999		158 16.5%	192 16.6%	1,464 9.8%
HH Income \$50,000 to \$74,999		159 16.6%	200 17.3%	2,058 13.8%
HH Income \$75,000 to \$99,999		123 13.0%	146 12.7%	1,718 11.5%
HH Income \$100,000 to \$149,999		143 15.0%	178 15.4%	2,646 17.8%
HH Income \$150,000 or More		115 12.1%	147 12.7%	4,004 26.9%

Crescent, Oklahoma	10 min drive	15 min drive	30 min drive
Drive Time	time	time	time
Population			
Estimated Population (2025)	2,293	2,861	41,684
Projected Population (2030)	2,330	2,995	45,478
Census Population (2020)	2,133	2,654	35,241
Census Population (2010)	2,264	2,718	27,089
Projected Annual Growth (2025-2030)	37 0.3%	134 0.9%	3,794 1.8%
Historical Annual Growth (2020-2025)	160 -	207 1.6%	6,443 3.7%
Historical Annual Growth (2010-2020)	-131 -0.6%	-65 -0.2%	8,152 3.0%
Estimated Population Density (2025)	88 <i>psm</i>	52 <i>psm</i>	143 <i>psm</i>
Trade Area Size	26.2 <i>sq mi</i>	55.1 <i>sq mi</i>	291.0 <i>sq mi</i>
Households			
Estimated Households (2025)	953	1,156	14,882
Projected Households (2030)	1,046	1,302	16,916
Census Households (2020)	862	1,053	12,818
Census Households (2010)	921	1,091	9,992
Projected Annual Growth (2025-2030)	93 1.9%	146 2.5%	2,034 2.7%
Historical Annual Change (2010-2025)	32 0.2%	65 0.4%	4,891 3.3%
Average Household Income			
Estimated Average Household Income (2025)	\$87,334	\$89,990	\$129,648
Projected Average Household Income (2030)	\$85,837	\$88,769	\$127,901
Census Average Household Income (2010)	\$48,678	\$51,448	\$69,521
Census Average Household Income (2000)	\$38,672	\$39,979	\$48,260
Projected Annual Change (2025-2030)	-\$1,496 -0.3%	-\$1,220 -0.3%	-\$1,747 -0.3%
Historical Annual Change (2000-2025)	\$48,662 5.0%	\$50,011 5.0%	\$81,388 6.7%
Median Household Income			
Estimated Median Household Income (2025)	\$60,886	\$62,265	\$100,009
Projected Median Household Income (2030)	\$59,783	\$61,315	\$99,822
Census Median Household Income (2010)	\$34,522	\$37,565	\$54,348
Census Median Household Income (2000)	\$29,490	\$31,313	\$38,111
Projected Annual Change (2025-2030)	-\$1,103 -0.4%	-\$951 -0.3%	-\$187 -
Historical Annual Change (2000-2025)	\$31,396 4.3%	\$30,953 4.0%	\$61,898 6.5%
Per Capita Income			
Estimated Per Capita Income (2025)	\$36,316	\$36,366	\$46,483
Projected Per Capita Income (2030)	\$38,537	\$38,593	\$47,753
Census Per Capita Income (2010)	\$19,801	\$20,627	\$25,621
Census Per Capita Income (2000)	\$16,130	\$16,444	\$18,298
Projected Annual Change (2025-2030)	\$2,221 1.2%	\$2,227 1.2%	\$1,270 0.5%
Historical Annual Change (2000-2025)	\$20,186 5.0%	\$19,922 4.8%	\$28,185 6.2%
Estimated Average Household Net Worth (2025)	\$1.01 M	\$1.07 M	\$1.28 M

Crescent, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Race and Ethnicity						
Total Population (2025)	2,293		2,861		41,684	
White (2025)	1,951	85.1%	2,419	84.6%	32,208	77.3%
Black or African American (2025)	80	3.5%	98	3.4%	2,910	7.0%
American Indian or Alaska Native (2025)	55	2.4%	70	2.4%	805	1.9%
Asian (2025)	16	0.7%	22	0.8%	1,140	2.7%
Hawaiian or Pacific Islander (2025)	-	-	-	-	10	-
Other Race (2025)	23	1.0%	37	1.3%	1,083	2.6%
Two or More Races (2025)	168	7.3%	215	7.5%	3,528	8.5%
Population < 18 (2025)	483	21.1%	613	21.4%	11,219	26.9%
White Not Hispanic	353	73.1%	446	72.8%	7,344	65.5%
Black or African American	29	5.9%	34	5.5%	965	8.6%
Asian	8	1.6%	10	1.6%	352	3.1%
Other Race Not Hispanic	59	12.2%	75	12.2%	1,204	10.7%
Hispanic	35	7.2%	49	7.9%	1,355	12.1%
Not Hispanic or Latino Population (2025)	2,170	94.7%	2,694	94.1%	37,947	91.0%
Not Hispanic White	1,901	87.6%	2,353	87.4%	30,826	81.2%
Not Hispanic Black or African American	75	3.5%	93	3.4%	2,832	7.5%
Not Hispanic American Indian or Alaska Native	49	2.2%	62	2.3%	660	1.7%
Not Hispanic Asian	16	0.7%	22	0.8%	1,129	3.0%
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	8	-
Not Hispanic Other Race	-	-	-	-	36	-
Not Hispanic Two or More Races	130	6.0%	163	6.1%	2,456	6.5%
Hispanic or Latino Population (2025)	123	5.3%	167	5.9%	3,737	9.0%
Hispanic White	50	41.2%	66	39.4%	1,382	37.0%
Hispanic Black or African American	5	3.8%	6	3.4%	78	2.1%
Hispanic American Indian or Alaska Native	6	5.0%	8	4.8%	145	3.9%
Hispanic Asian	-	-	-	-	11	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	2	-
Hispanic Other Race	23	18.4%	36	21.4%	1,048	28.0%
Hispanic Two or More Races	39	31.6%	52	31.0%	1,071	28.7%
Not Hispanic or Latino Population (2020)	2,031	95.2%	2,516	94.8%	32,837	93.2%
Hispanic or Latino Population (2020)	102	4.8%	137	5.2%	2,404	6.8%
Not Hispanic or Latino Population (2010)	2,180	96.3%	2,616	96.2%	25,862	95.5%
Hispanic or Latino Population (2010)	84	3.7%	102	3.8%	1,227	4.5%
Not Hispanic or Latino Population (2030)	2,133	91.5%	2,731	91.2%	40,262	88.5%
Hispanic or Latino Population (2030)	198	8.5%	264	8.8%	5,216	11.5%
Projected Annual Growth (2025-2030)	75	12.2%	97	11.6%	1,479	7.9%
Historical Annual Growth (2010-2020)	18	2.2%	35	3.4%	1,176	9.6%



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Crescent, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Total Age Distribution (2025)						
Total Population	2,293		2,861		41,684	
Age Under 5 Years	131	5.7%	154	5.4%	2,805	6.7%
Age 5 to 9 Years	122	5.3%	161	5.6%	3,176	7.6%
Age 10 to 14 Years	109	4.8%	150	5.3%	3,239	7.8%
Age 15 to 19 Years	178	7.8%	223	7.8%	2,947	7.1%
Age 20 to 24 Years	137	6.0%	161	5.6%	2,156	5.2%
Age 25 to 29 Years	135	5.9%	160	5.6%	2,376	5.7%
Age 30 to 34 Years	110	4.8%	134	4.7%	2,927	7.0%
Age 35 to 39 Years	116	5.1%	149	5.2%	3,251	7.8%
Age 40 to 44 Years	161	7.0%	201	7.0%	3,067	7.4%
Age 45 to 49 Years	135	5.9%	167	5.9%	2,584	6.2%
Age 50 to 54 Years	125	5.4%	161	5.6%	2,395	5.7%
Age 55 to 59 Years	149	6.5%	187	6.5%	2,090	5.0%
Age 60 to 64 Years	180	7.8%	219	7.6%	2,399	5.8%
Age 65 to 69 Years	162	7.1%	209	7.3%	2,215	5.3%
Age 70 to 74 Years	118	5.2%	157	5.5%	1,689	4.1%
Age 75 to 79 Years	109	4.8%	130	4.5%	1,084	2.6%
Age 80 to 84 Years	63	2.8%	74	2.6%	671	1.6%
Age 85 Years or Over	53	2.3%	63	2.2%	610	1.5%
Median Age	42.8		42.8		37.0	
Age 19 Years or Less	541	23.6%	689	24.1%	12,167	29.2%
Age 20 to 64 Years	1,246	54.3%	1,539	53.8%	23,247	55.8%
Age 65 Years or Over	506	22.1%	633	22.1%	6,270	15.0%
Female Age Distribution (2025)						
Female Population	1,139	49.7%	1,416	49.5%	20,843	50.0%
Age Under 5 Years	64	5.6%	76	5.4%	1,354	6.5%
Age 5 to 9 Years	55	4.8%	73	5.2%	1,504	7.2%
Age 10 to 14 Years	51	4.5%	72	5.1%	1,574	7.6%
Age 15 to 19 Years	75	6.5%	95	6.7%	1,370	6.6%
Age 20 to 24 Years	69	6.1%	80	5.7%	987	4.7%
Age 25 to 29 Years	63	5.5%	74	5.2%	1,275	6.1%
Age 30 to 34 Years	51	4.5%	64	4.5%	1,550	7.4%
Age 35 to 39 Years	70	6.2%	86	6.0%	1,659	8.0%
Age 40 to 44 Years	76	6.7%	96	6.8%	1,546	7.4%
Age 45 to 49 Years	68	6.0%	82	5.8%	1,251	6.0%
Age 50 to 54 Years	63	5.5%	83	5.9%	1,207	5.8%
Age 55 to 59 Years	76	6.7%	95	6.7%	1,072	5.1%
Age 60 to 64 Years	92	8.1%	114	8.1%	1,225	5.9%
Age 65 to 69 Years	92	8.0%	113	8.0%	1,197	5.7%
Age 70 to 74 Years	50	4.4%	69	4.9%	868	4.2%
Age 75 to 79 Years	53	4.7%	63	4.5%	539	2.6%
Age 80 to 84 Years	40	3.5%	45	3.2%	347	1.7%
Age 85 Years or Over	31	2.7%	36	2.5%	318	1.5%
Female Median Age	44.2		44.1		37.7	
Age 19 Years or Less	244	21.4%	316	22.3%	5,802	27.8%
Age 20 to 64 Years	629	55.2%	773	54.6%	11,773	56.5%
Age 65 Years or Over	266	23.3%	326	23.0%	3,268	15.7%



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Crescent, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Male Age Distribution (2025)						
Male Population	1,154	50.3%	1,445	50.5%	20,841	50.0%
Age Under 5 Years	67	5.8%	78	5.4%	1,451	7.0%
Age 5 to 9 Years	68	5.9%	88	6.1%	1,673	8.0%
Age 10 to 14 Years	58	5.1%	79	5.5%	1,665	8.0%
Age 15 to 19 Years	104	9.0%	128	8.9%	1,577	7.6%
Age 20 to 24 Years	68	5.9%	81	5.6%	1,169	5.6%
Age 25 to 29 Years	71	6.2%	86	6.0%	1,101	5.3%
Age 30 to 34 Years	59	5.1%	70	4.8%	1,377	6.6%
Age 35 to 39 Years	45	3.9%	63	4.4%	1,592	7.6%
Age 40 to 44 Years	84	7.3%	105	7.3%	1,522	7.3%
Age 45 to 49 Years	67	5.8%	86	5.9%	1,334	6.4%
Age 50 to 54 Years	61	5.3%	78	5.4%	1,189	5.7%
Age 55 to 59 Years	73	6.3%	92	6.4%	1,017	4.9%
Age 60 to 64 Years	88	7.6%	104	7.2%	1,175	5.6%
Age 65 to 69 Years	70	6.1%	96	6.6%	1,018	4.9%
Age 70 to 74 Years	68	5.9%	88	6.1%	821	3.9%
Age 75 to 79 Years	56	4.9%	67	4.6%	546	2.6%
Age 80 to 84 Years	23	2.0%	29	2.0%	324	1.6%
Age 85 Years or Over	23	2.0%	27	1.9%	292	1.4%
Male Median Age	40.7		41.0		36.3	
Age 19 Years or Less	297	25.7%	372	25.8%	6,364	30.5%
Age 20 to 64 Years	617	53.4%	766	53.0%	11,475	55.1%
Age 65 Years or Over	240	20.8%	307	21.3%	3,002	14.4%
Males per 100 Females (2025)						
Overall Comparison	101		102		100	
Age Under 5 Years	104	51.1%	102	50.5%	107	51.7%
Age 5 to 9 Years	124	55.3%	119	54.4%	111	52.7%
Age 10 to 14 Years	115	53.5%	110	52.4%	106	51.4%
Age 15 to 19 Years	139	58.2%	135	57.5%	115	53.5%
Age 20 to 24 Years	98	49.5%	101	50.3%	118	54.2%
Age 25 to 29 Years	113	53.1%	117	53.9%	86	46.3%
Age 30 to 34 Years	115	53.5%	110	52.3%	89	47.0%
Age 35 to 39 Years	65	39.2%	74	42.6%	96	49.0%
Age 40 to 44 Years	111	52.5%	109	52.2%	98	49.6%
Age 45 to 49 Years	98	49.5%	105	51.3%	107	51.6%
Age 50 to 54 Years	98	49.4%	94	48.4%	98	49.6%
Age 55 to 59 Years	96	49.0%	97	49.2%	95	48.7%
Age 60 to 64 Years	95	48.8%	91	47.7%	96	49.0%
Age 65 to 69 Years	77	43.4%	85	45.9%	85	46.0%
Age 70 to 74 Years	136	57.7%	127	56.0%	95	48.6%
Age 75 to 79 Years	105	51.2%	105	51.3%	101	50.3%
Age 80 to 84 Years	57	36.4%	65	39.4%	93	48.3%
Age 85 Years or Over	74	42.6%	76	43.2%	92	47.9%
Age 19 Years or Less	122	54.9%	118	54.1%	110	52.3%
Age 20 to 39 Years	96	48.9%	99	49.8%	96	48.9%
Age 40 to 64 Years	99	49.9%	99	49.7%	99	49.7%
Age 65 Years or Over	90	47.5%	94	48.5%	92	47.9%

Crescent, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Household Type (2025)						
Total Households	953		1,156		14,882	
Households with Children	287	30.1%	364	31.5%	6,149	41.3%
Average Household Size	2.4		2.5		2.8	
Household Density per Square Mile	36		21		51	
Population Family	1,771	77.2%	2,272	79.4%	35,663	85.6%
Population Non-Family	522	22.8%	586	20.5%	5,344	12.8%
Population Group Quarters	-	-	3	0.1%	676	1.6%
Family Households	544	57.1%	706	61.1%	11,041	74.2%
Married Couple Households	380	69.9%	528	74.8%	8,731	79.1%
Other Family Households with Children	164	30.1%	178	25.2%	2,311	20.9%
Family Households with Children	285	52.5%	363	51.4%	6,140	55.6%
Married Couple with Children	182	63.9%	246	67.8%	4,571	74.4%
Other Family Households with Children	103	36.1%	117	32.2%	1,569	25.6%
Family Households No Children	259	47.5%	343	48.6%	4,901	44.4%
Married Couple No Children	198	76.5%	282	82.3%	4,160	84.9%
Other Family Households No Children	61	23.5%	61	17.7%	741	15.1%
Non-Family Households	409	42.9%	450	38.9%	3,841	25.8%
Non-Family Households with Children	1	0.3%	1	0.3%	9	0.2%
Non-Family Households No Children	408	99.7%	449	99.7%	3,832	99.8%
Average Family Household Size	3.3		3.2		3.2	
Average Family Income	\$119,328		\$118,763		\$155,055	
Median Family Income	\$83,230		\$81,462		\$119,247	
Average Non-Family Household Size	1.3		1.3		1.4	
Marital Status (2025)						
Population Age 15 Years or Over	1,930		2,395		32,464	
Never Married	524	27.1%	625	26.1%	8,177	25.2%
Currently Married	790	40.9%	1,087	45.4%	17,808	54.9%
Previously Married	617	32.0%	683	28.5%	6,479	20.0%
Separated	99	16.1%	104	15.3%	1,138	17.6%
Widowed	174	28.3%	199	29.1%	1,690	26.1%
Divorced	343	55.6%	380	55.6%	3,650	56.3%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	1,615		2,011		27,361	
Elementary (Grade Level 0 to 8)	47	2.9%	55	2.7%	638	2.3%
Some High School (Grade Level 9 to 11)	83	5.2%	107	5.3%	1,300	4.7%
High School Graduate	787	48.7%	919	45.7%	7,281	26.6%
Some College	349	21.6%	430	21.4%	5,291	19.3%
Associate Degree Only	88	5.5%	119	5.9%	1,869	6.8%
Bachelor Degree Only	145	9.0%	227	11.3%	7,376	27.0%
Graduate Degree	115	7.1%	155	7.7%	3,607	13.2%
Any College (Some College or Higher)	698	43.2%	931	46.3%	18,143	66.3%
College Degree + (Bachelor Degree or Higher)	260	16.1%	382	19.0%	10,983	40.1%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Crescent, Oklahoma			10 min drive		15 min drive		30 min drive	
Drive Time			time		time		time	
Housing								
Total Housing Units (2025)			990		1,196		15,625	
Total Housing Units (2020)			1,035		1,242		14,400	
Historical Annual Growth (2020-2025)			-45 -		-46 -		1,225 -	
Housing Units Occupied (2025)			953 96.3%		1,156 96.6%		14,882 95.2%	
Housing Units Owner-Occupied			701 73.5%		879 76.1%		11,121 74.7%	
Housing Units Renter-Occupied			252 26.5%		276 23.9%		3,761 25.3%	
Housing Units Vacant (2025)			36 3.7%		41 3.4%		743 4.8%	
Household Size (2025)								
Total Households			953		1,156		14,882	
1 Person Households			333 34.9%		357 30.9%		2,985 20.1%	
2 Person Households			289 30.3%		378 32.7%		5,280 35.5%	
3 Person Households			120 12.6%		152 13.1%		2,603 17.5%	
4 Person Households			93 9.8%		125 10.8%		2,007 13.5%	
5 Person Households			65 6.8%		79 6.8%		1,135 7.6%	
6 Person Households			35 3.7%		43 3.7%		552 3.7%	
7 or More Person Households			19 2.0%		22 1.9%		320 2.2%	
Household Income Distribution (2025)								
HH Income \$200,000 or More			73 7.7%		92 7.9%		2,335 15.7%	
HH Income \$150,000 to \$199,999			42 4.4%		55 4.8%		1,669 11.2%	
HH Income \$125,000 to \$149,999			49 5.2%		67 5.8%		1,270 8.5%	
HH Income \$100,000 to \$124,999			94 9.8%		111 9.6%		1,376 9.2%	
HH Income \$75,000 to \$99,999			123 13.0%		146 12.7%		1,718 11.5%	
HH Income \$50,000 to \$74,999			159 16.6%		200 17.3%		2,058 13.8%	
HH Income \$35,000 to \$49,999			158 16.5%		192 16.6%		1,464 9.8%	
HH Income \$25,000 to \$34,999			93 9.8%		96 8.3%		1,062 7.1%	
HH Income \$15,000 to \$24,999			86 9.0%		102 8.8%		841 5.6%	
HH Income \$10,000 to \$14,999			38 4.0%		40 3.5%		323 2.2%	
HH Income Under \$10,000			38 4.0%		54 4.6%		766 5.1%	
Household Vehicles (2025)								
Households 0 Vehicles Available			83 8.8%		88 7.7%		695 4.7%	
Households 1 Vehicle Available			243 25.5%		277 23.9%		3,467 23.3%	
Households 2 Vehicles Available			370 38.8%		452 39.1%		6,370 42.8%	
Households 3 or More Vehicles Available			257 27.0%		338 29.3%		4,351 29.2%	
Total Vehicles Available			1,901		2,380		31,151	
Average Vehicles per Household			2.0		2.1		2.1	
Owner-Occupied Household Vehicles			1,587 83.5%		2,025 85.1%		25,631 82.3%	
Average Vehicles per Owner-Occupied Household			2.3		2.3		2.3	
Renter-Occupied Household Vehicles			314 16.5%		355 14.9%		5,520 17.7%	
Average Vehicles per Renter-Occupied Household			1.2		1.3		1.5	
Travel Time (2025)								
Worker Base Age 16 years or Over			1,004		1,274		20,555	
Travel to Work in 14 Minutes or Less			284 28.3%		328 25.8%		4,229 20.6%	
Travel to Work in 15 to 29 Minutes			131 13.0%		194 15.3%		6,491 31.6%	
Travel to Work in 30 to 59 Minutes			428 42.6%		554 43.4%		6,783 33.0%	
Travel to Work in 60 Minutes or More			98 9.8%		123 9.7%		889 4.3%	
Work at Home			63 6.3%		75 5.9%		2,162 10.5%	
Average Minutes Travel to Work			31.1		31.2		24.8	



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Crescent, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	1,004		1,274		20,555	
Drive to Work Alone	812	80.8%	1,038	81.5%	16,394	79.8%
Drive to Work in Carpool	115	11.5%	134	10.5%	1,465	7.1%
Travel to Work by Public Transportation	-	-	3	0.2%	42	0.2%
Drive to Work on Motorcycle	-	-	-	-	18	-
Bicycle to Work	-	-	-	-	15	-
Walk to Work	3	0.3%	6	0.5%	247	1.2%
Other Means	11	1.1%	18	1.4%	212	1.0%
Work at Home	63	6.3%	75	5.9%	2,162	10.5%
Daytime Demographics (2025)						
Total Businesses	62		77		1,189	
Total Employees	485		540		7,699	
Company Headquarter Businesses	2	4.0%	2	3.2%	26	2.2%
Company Headquarter Employees	51	10.6%	51	9.5%	625	8.1%
Employee Population per Business	7.9	to 1	7.0	to 1	6.5	to 1
Residential Population per Business	37.1	to 1	37.2	to 1	35.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	1,361		1,601		18,819	
Labor Force						
Labor Population Age 16 Years or Over (2025)	1,880		2,337		31,769	
Labor Force Total Males (2025)	934	49.7%	1,169	50.0%	15,691	49.4%
Male Civilian Employed	539	57.7%	689	59.0%	11,115	70.8%
Male Civilian Unemployed	25	2.7%	29	2.5%	302	1.9%
Males in Armed Forces	-	-	1	-	90	0.6%
Males Not in Labor Force	369	39.5%	450	38.5%	4,184	26.7%
Labor Force Total Females (2025)	946	50.3%	1,168	50.0%	16,078	50.6%
Female Civilian Employed	466	49.2%	585	50.1%	9,444	58.7%
Female Civilian Unemployed	30	3.1%	32	2.7%	352	2.2%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	451	47.7%	551	47.1%	6,282	39.1%
Unemployment Rate	55	2.9%	61	2.6%	654	2.1%
Occupation (2025)						
Occupation Population Age 16 Years or Over	1,004		1,274		20,555	
Occupation Total Males	539	53.7%	689	54.1%	11,112	54.1%
Occupation Total Females	466	46.3%	585	45.9%	9,444	45.9%
Management, Business, Financial Operations	114	11.3%	144	11.3%	3,571	17.4%
Professional, Related	198	19.8%	268	21.0%	5,487	26.7%
Service	147	14.7%	186	14.6%	3,363	16.4%
Sales, Office	233	23.2%	275	21.6%	4,106	20.0%
Farming, Fishing, Forestry	5	0.5%	9	0.7%	125	0.6%
Construction, Extraction, Maintenance	141	14.0%	191	15.0%	2,018	9.8%
Production, Transport, Material Moving	166	16.5%	200	15.7%	1,887	9.2%
White Collar Workers	545	54.3%	687	53.9%	13,163	64.0%
Blue Collar Workers	459	45.7%	587	46.1%	7,392	36.0%

Crescent, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Units In Structure (2025)						
Total Units	953		1,156		14,882	
1 Detached Unit	701	73.5%	873	75.6%	12,046	80.9%
1 Attached Unit	17	1.8%	18	1.5%	285	1.9%
2 Units	21	2.2%	23	2.0%	297	2.0%
3 to 4 Units	23	2.4%	23	2.0%	221	1.5%
5 to 9 Units	10	1.1%	11	0.9%	214	1.4%
10 to 19 Units	3	0.4%	4	0.3%	192	1.3%
20 to 49 Units	-	-	1	-	92	0.6%
50 or More Units	9	0.9%	9	0.8%	229	1.5%
Mobile Home or Trailer	169	17.7%	195	16.8%	1,279	8.6%
Other Structure	-	-	-	-	28	0.2%
Homes Built By Year (2025)						
Homes Built 2020 or later	3	0.3%	8	0.7%	750	4.8%
Homes Built 2010 to 2019	120	12.2%	150	12.6%	4,117	26.3%
Homes Built 2000 to 2009	68	6.9%	113	9.5%	2,757	17.6%
Homes Built 1990 to 1999	97	9.8%	122	10.2%	1,230	7.9%
Homes Built 1980 to 1989	51	5.1%	73	6.1%	973	6.2%
Homes Built 1970 to 1979	252	25.4%	273	22.8%	1,805	11.6%
Homes Built 1960 to 1969	86	8.7%	93	7.8%	784	5.0%
Homes Built 1950 to 1959	99	10.0%	108	9.0%	669	4.3%
Homes Built 1940 to 1949	82	8.3%	84	7.0%	689	4.4%
Homes Built Before 1939	96	9.7%	132	11.0%	1,108	7.1%
Median Age of Homes	49.7	yrs	48.2	yrs	34.4	yrs
Home Values (2025)						
Owner Specified Housing Units	701		879		11,121	
Home Values \$1,000,000 or More	48	6.8%	48	5.4%	324	2.9%
Home Values \$750,000 to \$999,999	3	0.5%	4	0.5%	293	2.6%
Home Values \$500,000 to \$749,999	12	1.8%	23	2.6%	1,014	9.1%
Home Values \$400,000 to \$499,999	27	3.8%	54	6.1%	1,170	10.5%
Home Values \$300,000 to \$399,999	43	6.2%	74	8.4%	2,095	18.8%
Home Values \$250,000 to \$299,999	24	3.4%	49	5.6%	1,376	12.4%
Home Values \$200,000 to \$249,999	52	7.4%	67	7.6%	1,283	11.5%
Home Values \$175,000 to \$199,999	67	9.5%	71	8.1%	580	5.2%
Home Values \$150,000 to \$174,999	102	14.6%	109	12.4%	620	5.6%
Home Values \$125,000 to \$149,999	77	11.0%	81	9.3%	447	4.0%
Home Values \$100,000 to \$124,999	70	10.0%	77	8.7%	414	3.7%
Home Values \$90,000 to \$99,999	39	5.6%	42	4.7%	297	2.7%
Home Values \$80,000 to \$89,999	13	1.9%	14	1.6%	128	1.1%
Home Values \$70,000 to \$79,999	8	1.1%	12	1.4%	98	0.9%
Home Values \$60,000 to \$69,999	21	3.0%	35	3.9%	166	1.5%
Home Values \$50,000 to \$59,999	28	4.0%	31	3.5%	137	1.2%
Home Values \$35,000 to \$49,999	19	2.7%	23	2.6%	119	1.1%
Home Values \$25,000 to \$34,999	34	4.8%	45	5.1%	152	1.4%
Home Values \$10,000 to \$24,999	11	1.6%	16	1.8%	357	3.2%
Home Values Under \$10,000	2	0.3%	5	0.5%	52	0.5%
Owner-Occupied Median Home Value	\$153,197		\$171,771		\$289,674	
Renter-Occupied Median Rent	\$598		\$615		\$882	



RETAIL ATTRACTIONS, LLC
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Crescent, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$83.83 M		\$104.2 M		\$1.68 B	
Total Non-Retail Expenditure	\$39.62 M		\$49.16 M		\$836.43 M	
Total Retail Expenditure	\$44.21 M		\$55.04 M		\$845.64 M	
Alcoholic Beverages	\$506.86 K		\$630.02 K		\$10.35 M	
Apparel	\$1.55 M		\$1.92 M		\$31.16 M	
Contributions	\$2.58 M		\$3.2 M		\$54.25 M	
Education	\$1.86 M		\$2.31 M		\$38.57 M	
Entertainment	\$4.8 M		\$5.97 M		\$96.41 M	
Food Away From Home	\$3.67 M		\$4.56 M		\$74.16 M	
Grocery	\$5.74 M		\$7.17 M		\$108.86 M	
Health Care	\$6.43 M		\$7.82 M		\$98.18 M	
Household Furnishings and Equipment	\$2.21 M		\$2.75 M		\$44.86 M	
Household Operations	\$1.57 M		\$1.95 M		\$31.56 M	
Miscellaneous Expenses	\$1.43 M		\$1.77 M		\$28.73 M	
Personal Care	\$1.11 M		\$1.39 M		\$21.46 M	
Shelter	\$13.21 M		\$16.3 M		\$259.49 M	
Tax and Retirement	\$17.99 M		\$22.39 M		\$423.78 M	
Tobacco and Related	\$466.2 K		\$585.71 K		\$7.96 M	
Transportation	\$14.61 M		\$18.32 M		\$274.75 M	
Utilities	\$4.11 M		\$5.14 M		\$77.51 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$7,327		\$7,514		\$9,419	
Total Non-Retail Expenditure	\$3,463	47.3%	\$3,545	47.2%	\$4,684	49.7%
Total Retail Expenditures	\$3,864	52.7%	\$3,969	52.8%	\$4,735	50.3%
Alcoholic Beverages	\$44	0.6%	\$45	0.6%	\$58	0.6%
Apparel	\$135	1.8%	\$139	1.8%	\$175	1.9%
Contributions	\$226	3.1%	\$231	3.1%	\$304	3.2%
Education	\$162	2.2%	\$166	2.2%	\$216	2.3%
Entertainment	\$419	5.7%	\$430	5.7%	\$540	5.7%
Food Away From Home	\$321	4.4%	\$329	4.4%	\$415	4.4%
Grocery	\$502	6.8%	\$517	6.9%	\$610	6.5%
Health Care	\$562	7.7%	\$564	7.5%	\$550	5.8%
Household Furnishings and Equipment	\$193	2.6%	\$198	2.6%	\$251	2.7%
Household Operations	\$137	1.9%	\$141	1.9%	\$177	1.9%
Miscellaneous Expenses	\$125	1.7%	\$128	1.7%	\$161	1.7%
Personal Care	\$97	1.3%	\$100	1.3%	\$120	1.3%
Shelter	\$1,154	15.8%	\$1,175	15.6%	\$1,453	15.4%
Tax and Retirement	\$1,573	21.5%	\$1,615	21.5%	\$2,373	21.5%
Tobacco and Related	\$41	0.6%	\$42	0.6%	\$45	0.5%
Transportation	\$1,277	17.4%	\$1,321	17.6%	\$1,538	16.3%
Utilities	\$359	4.9%	\$371	4.9%	\$434	4.6%

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Crescent, Oklahoma Drive Time	10 min drive time		15 min drive time		30 min drive time	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$2.73 M / -	100	\$3.38 M / -	100	\$51.67 M / \$5.15 M	90
Men's Clothing Stores	\$108.52 K / -	100	\$135.37 K / -	100	\$2.06 M / -	100
Women's Clothing Stores	\$227.38 K / -	100	\$282.4 K / -	100	\$4.44 M / \$1.75 M	60
Children's, Infants' Clothing Stores	\$214.38 K / -	100	\$266.33 K / -	100	\$4.4 M / \$40.03 K	99
Family Clothing Stores	\$1.32 M / -	100	\$1.64 M / -	100	\$25.72 M / \$3.23 M	87
Clothing Accessory Stores	\$62.05 K / -	100	\$77.04 K / -	100	\$1.17 M / \$126.81 K	89
Other Apparel Stores	\$78.98 K / -	100	\$98.3 K / -	100	\$1.57 M / -	100
Shoe Stores	\$576.21 K / -	100	\$708.17 K / -	100	\$10.02 M / -	100
Jewelry Stores	\$127.65 K / -	100	\$155.46 K / -	100	\$2.05 M / -	100
Luggage Stores	\$15.5 K / -	100	\$18.97 K / -	100	\$247.85 K / \$-1	100
Furniture, Home Furnishings Stores	\$2.34 M / -	100	\$2.92 M / -	100	\$45.51 M / \$561.77 K	99
Furniture Stores	\$1.07 M / -	100	\$1.34 M / -	100	\$20.39 M / \$551.61 K	97
Floor Covering Stores	\$154.16 K / -	100	\$192.06 K / -	100	\$2.93 M / \$10.17 K	100
Other Home Furnishing Stores	\$1.11 M / -	100	\$1.38 M / -	100	\$22.18 M / -	100
Electronics, Appliance Stores	\$2.37 M / -	100	\$2.96 M / -	100	\$44.38 M / \$1.09 M	98
Building Material, Garden Equipment, Supplies Dealers	\$2.26 M / -	100	\$2.81 M / \$529	100	\$44.35 M / \$16.37 M	63
Home Centers	\$1.27 M / -	100	\$1.58 M / -	100	\$24.77 M / \$8.41 M	66
Paint, Wallpaper Stores	\$266.62 K / -	100	\$331.28 K / -	100	\$5.43 M / \$4 M	26
Hardware Stores	\$142.6 K / -	100	\$176.88 K / -	100	\$2.75 M / \$499.33 K	82
Other Building Materials Stores	\$397.71 K / -	100	\$496.11 K / -	100	\$7.8 M / \$1.41 M	82
Outdoor Power Equipment Stores	\$24.46 K / -	100	\$30.39 K / -	100	\$471.55 K / \$1.41 M	-67
Nursery, Garden Stores	\$161.22 K / -	100	\$200.41 K / \$531	100	\$3.13 M / \$646.69 K	79
Food, Beverage Stores	\$3.57 M / \$3.59 M	0	\$4.45 M / \$3.59 M	19	\$70.28 M / \$31.13 M	56
Grocery Stores	\$2.76 M / \$3.59 M	-23	\$3.43 M / \$3.59 M	-4	\$53.47 M / \$26.29 M	51
Convenience Stores	\$250.43 K / -	100	\$312.94 K / -	100	\$4.78 M / \$3.26 M	32
Meat Markets	\$15.99 K / -	100	\$19.88 K / -	100	\$319.28 K / \$-1	100
Fish, Seafood Markets	\$5.48 K / -	100	\$6.82 K / -	100	\$110.59 K / -	100
Fruit, Vegetable Markets	\$10.46 K / -	100	\$13.01 K / -	100	\$208.86 K / \$2.14 K	99
Other Specialty Food Markets	\$21.4 K / -	100	\$26.59 K / -	100	\$429.16 K / \$130.12 K	70
Liquor Stores	\$513.66 K / -	100	\$639.59 K / -	100	\$10.96 M / \$1.45 M	87

Crescent, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$2.39 M / \$2.11 M	12	\$3.04 M / \$2.54 M	16	\$46.47 M / \$22.88 M	51
Pharmacy, Drug Stores	\$2.1 M / \$2.11 M	-1	\$2.67 M / \$2.54 M	5	\$40.92 M / \$22.72 M	44
Cosmetics, Beauty Stores	\$121.54 K / -	100	\$155.49 K / -	100	\$2.4 M / \$60.76 K	97
Optical Goods Stores	\$37.62 K / -	100	\$48.3 K / -	100	\$611.08 K / \$76.55 K	87
Other Health, Personal Care Stores	\$129.88 K / -	100	\$165.83 K / -	100	\$2.55 M / \$26.91 K	99
Sporting Goods, Hobby, Book, Music Stores	\$2.78 M / -	100	\$3.44 M / \$21.93 K	99	\$51.94 M / \$9.72 M	81
Sporting Goods Stores	\$1.03 M / -	100	\$1.29 M / -	100	\$20.41 M / \$1.75 M	91
Hobby, Toy, Game Stores	\$749.63 K / -	100	\$930.16 K / -	100	\$13.87 M / -	100
Sewing, Needlecraft Stores	\$586.71 K / \$-1	100	\$715.26 K / -	100	\$9.63 M / \$7.5 M	22
Musical Instrument Stores	\$195.57 K / -	100	\$242.73 K / -	100	\$4.23 M / \$107.91 K	97
Book Stores	\$209.1 K / -	100	\$261.32 K / \$21.93 K	92	\$3.81 M / \$368.81 K	90
General Merchandise Stores	\$8.78 M / \$8.72 M	1	\$10.94 M / \$8.72 M	20	\$166.65 M / \$79.12 M	53
Department Stores	\$3.05 M / -	100	\$3.8 M / -	100	\$58.91 M / \$59.6 M	-1
Warehouse Superstores	\$4.88 M / -	100	\$6.08 M / -	100	\$91.68 M / -	100
Other General Merchandise Stores	\$850.64 K / \$8.72 M	-90	\$1.06 M / \$8.72 M	-88	\$16.05 M / \$19.52 M	-18
Miscellaneous Store Retailers	\$1.14 M / \$5.4 K	100	\$1.41 M / \$60.57 K	96	\$20.46 M / \$4.94 M	76
Florists	\$26.73 K / -	100	\$33.12 K / -	100	\$516.75 K / \$251.59 K	51
Office, Stationary Stores	\$114.72 K / -	100	\$141.34 K / -	100	\$1.89 M / -	100
Gift, Souvenir Stores	\$229.51 K / -	100	\$284.1 K / -	100	\$4.3 M / \$475.83 K	89
Used Merchandise Stores	\$82.89 K / -	100	\$101.33 K / -	100	\$1.32 M / \$820.19 K	38
Pet, Pet Supply Stores	\$199.18 K / -	100	\$248.89 K / -	100	\$3.74 M / -	100
Art Dealers	\$34.12 K / -	100	\$41.48 K / -	100	\$503.71 K / \$-1	100
Mobile Home Dealers	\$22.36 K / -	100	\$27.91 K / -	100	\$438.89 K / \$152.2 K	65
Other Miscellaneous Retail Stores	\$427.04 K / \$5.4 K	99	\$532.27 K / \$60.57 K	89	\$7.75 M / \$3.24 M	58
Non-Store Retailers	\$5.23 M / -	100	\$6.54 M / \$865	100	\$100.62 M / \$2.94 M	97
Mail Order, Catalog Stores	\$4.9 M / -	100	\$6.13 M / -	100	\$94.26 M / \$1.55 M	98
Vending Machines	\$22.35 K / -	100	\$27.77 K / -	100	\$451.36 K / \$99.71 K	78
Fuel Dealers	\$28.68 K / -	100	\$35.29 K / -	100	\$523.23 K / \$39.95 K	92
Other Direct Selling Establishments	\$277.21 K / -	100	\$345.01 K / \$865	100	\$5.38 M / \$1.25 M	77

Crescent, Oklahoma	10 min drive time		15 min drive time		30 min drive time	
Drive Time	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$4.54 M / \$1.83 M	60	\$5.63 M / \$1.82 M	68	\$94.43 M / \$34.98 M	63
Hotels, Other Travel Accommodations	\$292.77 K / \$512.85 K	-43	\$362.74 K / \$512.85 K	-29	\$6.07 M / \$3.08 M	49
RV Parks	\$2.87 K / \$207	93	\$3.56 K / \$2.32 K	35	\$55.65 K / \$12.81 K	77
Rooming, Boarding Houses	\$1.63 K / -	100	\$2.02 K / -	100	\$33.62 K / -	100
Full Service Restaurants	\$2.65 M / \$1.05 M	61	\$3.29 M / \$1.05 M	68	\$55.18 M / \$20.08 M	64
Limited Service Restaurants	\$1.23 M / \$519.84 K	58	\$1.53 M / \$519.84 K	66	\$25.64 M / \$15.89 M	38
Special Food Services, Catering	\$359.55 K / -	100	\$445.91 K / -	100	\$7.45 M / \$195.18 K	97
Drinking Places	\$252.48 K / \$3.81 K	98	\$312.54 K / \$42.72 K	86	\$5.37 M / \$1.1 M	79
Gasoline Stations	\$1.85 M / \$5.21 M	-64	\$2.31 M / \$5.21 M	-56	\$34.52 M / \$9.8 M	72
Motor Vehicle, Parts Dealers	\$3.98 M / \$891.5 K	78	\$4.9 M / \$892.35 K	82	\$68.98 M / \$36.71 M	47
New Car Dealers	\$2.32 M / -	100	\$2.84 M / \$857	100	\$37.44 M / \$30.1 M	20
Used Car Dealers	\$214.83 K / \$344.96 K	-38	\$263.07 K / \$344.96 K	-24	\$3.45 M / \$2.33 M	32
Recreational Vehicle Dealers	\$397.79 K / -	100	\$496.74 K / -	100	\$7.93 M / -	100
Motorcycle, Boat Dealers	\$528.31 K / -	100	\$657.97 K / -	100	\$10.27 M / \$85.77 K	99
Auto Parts, Accessories	\$334.55 K / \$546.53 K	-39	\$412.84 K / \$546.53 K	-24	\$6.32 M / \$2.75 M	57
Tire Dealers	\$187.03 K / -	100	\$230.87 K / -	100	\$3.57 M / \$1.44 M	60
2025 Population	2,293		2,861		41,684	
2030 Population	2,330		2,995		45,478	
% Population Change 2025-2030	1.6%		4.7%		9.1%	
2025 Adult Population Age 18+	1,810		2,248		30,465	
2025 Population Male	1,154		1,445		20,841	
2025 Population Female	1,139		1,416		20,843	
2025 Households	953		1,156		14,882	
2025 Median Household Income	60,886		62,265		100,009	
2025 Average Household Income	87,334		89,990		129,648	

Retail Potential

Retail Potential Profile



Crescent, Oklahoma	10 min	15 min	30 min
Drive Time	drive time	drive time	drive time
2025 Population	2,293	2,861	41,684
2030 Population	2,330	2,995	45,478
% Population Change 2020-2025	7.5%	7.8%	18.3%
2025 Adult Population Age 18+	\$1,810	\$2,248	\$30,465
2025 Population Male	\$1,154	\$1,445	\$20,841
2025 Population Female	\$1,139	\$1,416	\$20,843
2025 Households	\$953	\$1,156	\$14,882
2025 Median Household Income	\$60,886	\$62,265	\$100,009
2025 Average Household Income	\$87,334	\$89,990	\$129,648
Clothing, Clothing Accessories Stores	\$2.73 M	\$3.38 M	\$51.67 M
Men's Clothing Stores	\$108.52 K	\$135.37 K	\$2.06 M
Women's Clothing Stores	\$227.38 K	\$282.4 K	\$4.44 M
Children's, Infants' Clothing Stores	\$214.38 K	\$266.33 K	\$4.4 M
Family Clothing Stores	\$1.32 M	\$1.64 M	\$25.72 M
Clothing Accessory Stores	\$62.05 K	\$77.04 K	\$1.17 M
Other Apparel Stores	\$78.98 K	\$98.3 K	\$1.57 M
Shoe Stores	\$576.21 K	\$708.17 K	\$10.02 M
Jewelry Stores	\$127.65 K	\$155.46 K	\$2.05 M
Luggage Stores	\$15.5 K	\$18.97 K	\$247.85 K
Furniture, Home Furnishings Stores	\$2.34 M	\$2.92 M	\$45.51 M
Furniture Stores	\$1.07 M	\$1.34 M	\$20.39 M
Floor Covering Stores	\$154.16 K	\$192.06 K	\$2.93 M
Other Home Furnishing Stores	\$1.11 M	\$1.38 M	\$22.18 M
Electronics, Appliance Stores	\$2.37 M	\$2.96 M	\$44.38 M
Gasoline Stations	\$1.85 M	\$2.31 M	\$34.52 M
Building Material, Garden Equipment, Supplies Dealers	\$2.26 M	\$2.81 M	\$44.35 M
Home Centers	\$1.27 M	\$1.58 M	\$24.77 M
Paint, Wallpaper Stores	\$266.62 K	\$331.28 K	\$5.43 M
Hardware Stores	\$142.6 K	\$176.88 K	\$2.75 M
Other Building Materials Stores	\$397.71 K	\$496.11 K	\$7.8 M
Outdoor Power Equipment Stores	\$24.46 K	\$30.39 K	\$471.55 K
Nursery, Garden Stores	\$161.22 K	\$200.41 K	\$3.13 M
Food, Beverage Stores	\$3.57 M	\$4.45 M	\$70.28 M
Grocery Stores	\$2.76 M	\$3.43 M	\$53.47 M
Convenience Stores	\$250.43 K	\$312.94 K	\$4.78 M
Meat Markets	\$15.99 K	\$19.88 K	\$319.28 K
Fish, Seafood Markets	\$5.48 K	\$6.82 K	\$110.59 K
Fruit, Vegetable Markets	\$10.46 K	\$13.01 K	\$208.86 K
Other Specialty Food Markets	\$21.4 K	\$26.59 K	\$429.16 K
Liquor Stores	\$513.66 K	\$639.59 K	\$10.96 M

Retail Potential Profile



Crescent, Oklahoma			
Drive Time	10 min drive time	15 min drive time	30 min drive time
Health, Personal Care Stores	\$2.39 M	\$3.04 M	\$46.47 M
Pharmacy, Drug Stores	\$2.1 M	\$2.67 M	\$40.92 M
Cosmetics, Beauty Stores	\$121.54 K	\$155.49 K	\$2.4 M
Optical Goods Stores	\$37.62 K	\$48.3 K	\$611.08 K
Other Health, Personal Care Stores	\$129.88 K	\$165.83 K	\$2.55 M
Sporting Goods, Hobby, Book, Music Stores	\$2.78 M	\$3.44 M	\$51.94 M
Sporting Goods Stores	\$1.03 M	\$1.29 M	\$20.41 M
Hobby, Toy, Game Stores	\$749.63 K	\$930.16 K	\$13.87 M
Sewing, Needlecraft Stores	\$586.71 K	\$715.26 K	\$9.63 M
Musical Instrument Stores	\$195.57 K	\$242.73 K	\$4.23 M
Book Stores	\$209.1 K	\$261.32 K	\$3.81 M
General Merchandise Stores	\$8.78 M	\$10.94 M	\$166.65 M
Department Stores	\$3.05 M	\$3.8 M	\$58.91 M
Warehouse Superstores	\$4.88 M	\$6.08 M	\$91.68 M
Other General Merchandise Stores	\$850.64 K	\$1.06 M	\$16.05 M
Miscellaneous Store Retailers	\$1.14 M	\$1.41 M	\$20.46 M
Florists	\$26.73 K	\$33.12 K	\$516.75 K
Office, Stationary Stores	\$114.72 K	\$141.34 K	\$1.89 M
Gift, Souvenir Stores	\$229.51 K	\$284.1 K	\$4.3 M
Used Merchandise Stores	\$82.89 K	\$101.33 K	\$1.32 M
Pet, Pet Supply Stores	\$199.18 K	\$248.89 K	\$3.74 M
Art Dealers	\$34.12 K	\$41.48 K	\$503.71 K
Mobile Home Dealers	\$22.36 K	\$27.91 K	\$438.89 K
Other Miscellaneous Retail Stores	\$427.04 K	\$532.27 K	\$7.75 M
Non-Store Retailers	\$5.23 M	\$6.54 M	\$100.62 M
Mail Order, Catalog Stores	\$4.9 M	\$6.13 M	\$94.26 M
Vending Machines	\$22.35 K	\$27.77 K	\$451.36 K
Fuel Dealers	\$28.68 K	\$35.29 K	\$523.23 K
Other Direct Selling Establishments	\$277.21 K	\$345.01 K	\$5.38 M
Accommodation, Food Services	\$4.79 M	\$5.94 M	\$99.81 M
Hotels, Other Travel Accommodations	\$292.77 K	\$362.74 K	\$6.07 M
RV Parks	\$2.87 K	\$3.56 K	\$55.65 K
Rooming, Boarding Houses	\$1.63 K	\$2.02 K	\$33.62 K
Full Service Restaurants	\$2.65 M	\$3.29 M	\$55.18 M
Limited Service Restaurants	\$1.23 M	\$1.53 M	\$25.64 M
Special Food Services, Catering	\$359.55 K	\$445.91 K	\$7.45 M
Drinking Places	\$252.48 K	\$312.54 K	\$5.37 M
Motor Vehicle, Parts Dealers	\$3.98 M	\$4.9 M	\$68.98 M
New Car Dealers	\$2.32 M	\$2.84 M	\$37.44 M
Used Car Dealers	\$214.83 K	\$263.07 K	\$3.45 M
Recreational Vehicle Dealers	\$397.79 K	\$496.74 K	\$7.93 M
Motorcycle, Boat Dealers	\$528.31 K	\$657.97 K	\$10.27 M
Auto Parts, Accessories	\$334.55 K	\$412.84 K	\$6.32 M
Tire Dealers	\$187.03 K	\$230.87 K	\$3.57 M

Income Summary

Income Summary Report



Crescent, Oklahoma	10 min drive	15 min drive	30 min drive
Drive Time	time	time	time
Population			
Estimated Population (2025)	2,293	2,861	41,684
Projected Population (2030)	2,330	2,995	45,478
Census Population (2020)	2,133	2,654	35,241
Census Population (2010)	2,264	2,718	27,089
Projected Annual Growth (2025 to 2030)	37 0.3%	134 0.9%	3,794 1.8%
Historical Annual Growth (2020 to 2025)	160 1.4%	207 1.5%	6,443 3.1%
Historical Annual Growth (2010 to 2020)	-131 -0.6%	-65 -0.2%	8,152 3.0%
Households			
Estimated Households (2025)	953	1,156	14,882
Projected Households (2030)	1,046	1,302	16,916
Census Households (2020)	862	1,053	12,818
Census Households (2010)	921	1,091	9,992
Projected Annual Growth (2025 to 2030)	93 1.9%	146 2.5%	2,034 2.7%
Historical Annual Growth (2020 to 2025)	91 2.1%	102 1.9%	2,064 3.2%
Historical Annual Growth (2010 to 2020)	-59 -0.6%	-37 -0.3%	2,826 2.8%
Average Household Income			
Estimated Average Household Income (2025)	\$87,334	\$89,990	\$129,648
Projected Average Household Income (2030)	\$85,837	\$88,769	\$127,901
Census Average Household Income (2020)	\$48,678	\$51,448	\$69,521
Census Average Household Income (2010)	\$38,672	\$39,979	\$48,260
Projected Annual Growth (2025 to 2030)	-\$1,496 -0.3%	-\$1,220 -0.3%	-\$1,747 -0.3%
Historical Annual Growth (2020 to 2025)	\$38,656 5.3%	\$38,541 5.0%	\$60,127 5.8%
Historical Annual Growth (2010 to 2020)	\$10,006 2.6%	\$11,469 2.9%	\$21,261 4.4%
Median Household Income			
Estimated Median Household Income (2025)	\$60,886	\$62,265	\$100,009
Projected Median Household Income (2030)	\$59,783	\$61,315	\$99,822
Census Median Household Income (2020)	\$34,522	\$37,565	\$54,348
Census Median Household Income (2010)	\$29,490	\$31,313	\$38,111
Projected Annual Growth (2025 to 2030)	-\$1,103 -0.4%	-\$951 -0.3%	-\$187 -
Historical Annual Growth (2020 to 2025)	\$26,365 5.1%	\$24,700 4.4%	\$45,662 5.6%
Historical Annual Growth (2010 to 2020)	\$5,031 1.7%	\$6,252 2.0%	\$16,237 4.3%
Per Capita Income			
Estimated Per Capita Income (2025)	\$36,316	\$36,366	\$46,483
Projected Per Capita Income (2030)	\$38,537	\$38,593	\$47,753
Census Per Capita Income (2020)	\$19,801	\$20,627	\$25,621
Census Per Capita Income (2010)	\$16,130	\$16,444	\$18,298
Projected Annual Growth (2025 to 2030)	\$2,221 1.2%	\$2,227 1.2%	\$1,270 0.5%
Historical Annual Growth (2020 to 2025)	\$16,515 5.6%	\$15,738 5.1%	\$20,862 5.4%
Historical Annual Growth (2010 to 2020)	\$3,671 2.3%	\$4,183 2.5%	\$7,323 4.0%
Other Income			
Estimated Families (2025)	544	706	11,041
Estimated Average Family Income (2025)	\$119,328	\$118,763	\$155,055
Estimated Median Family Income (2025)	\$83,230	\$81,462	\$119,247
Estimated Average Household Net Worth (2025)	\$1,014,134	\$1,069,994	\$1,279,404

Consumer Expenditure Summary

Consumer Expenditure Summary



Crescent, Oklahoma		10 min drive time		15 min drive time		30 min drive time	
Drive Time							
Estimated Population		2,293		2,861		41,684	
Estimated Households		953		1,156		14,882	
Household Expenditure		\$83,828,384		\$104.2 M		\$1.68 B	
Per Household ~ Per Capita		\$87,921	\$36,559	\$90,163	\$36,421	\$113,025	\$40,353
Non-Retail Expenditures		\$39.62 M	47.3%	\$49.16 M	47.2%	\$836.43 M	49.7%
Per Household ~ Per Capita		\$41,551	\$17,278	\$42,536	\$17,182	\$56,204	\$20,066
Retail Expenditures		\$44.21 M	52.7%	\$55.04 M	52.8%	\$845.64 M	50.3%
Per Household ~ Per Capita		\$46,370	\$19,282	\$47,627	\$19,238	\$56,822	\$20,287
Alcoholic Beverages		\$506.86 K	0.6%	\$630.02 K	0.6%	\$10.35 M	0.6%
Per Household ~ Per Capita		\$532	\$221	\$545	\$220	\$695	\$248
Apparel		\$1.55 M	1.8%	\$1.92 M	1.8%	\$31.16 M	1.9%
Per Household ~ Per Capita		\$1,622	\$675	\$1,666	\$673	\$2,094	\$748
Contributions		\$2.58 M	3.1%	\$3.2 M	3.1%	\$54.25 M	3.2%
Per Household ~ Per Capita		\$2,708	\$1,126	\$2,771	\$1,119	\$3,645	\$1,301
Education		\$1.86 M	2.2%	\$2.31 M	2.2%	\$38.57 M	2.3%
Per Household ~ Per Capita		\$1,948	\$810	\$1,995	\$806	\$2,592	\$925
Entertainment		\$4.8 M	5.7%	\$5.97 M	5.7%	\$96.41 M	5.7%
Per Household ~ Per Capita		\$5,031	\$2,092	\$5,166	\$2,087	\$6,478	\$2,313
Food Away From Home		\$3.67 M	4.4%	\$4.56 M	4.4%	\$74.16 M	4.4%
Per Household ~ Per Capita		\$3,848	\$1,600	\$3,949	\$1,595	\$4,983	\$1,779
Grocery		\$5.74 M	6.8%	\$7.17 M	6.9%	\$108.86 M	6.5%
Per Household ~ Per Capita		\$6,019	\$2,503	\$6,206	\$2,507	\$7,315	\$2,612
Health Care		\$6.43 M	7.7%	\$7.82 M	7.5%	\$98.18 M	5.8%
Per Household ~ Per Capita		\$6,744	\$2,804	\$6,770	\$2,735	\$6,597	\$2,355
Household Furnishings and Equipment		\$2.21 M	2.6%	\$2.75 M	2.6%	\$44.86 M	2.7%
Per Household ~ Per Capita		\$2,318	\$964	\$2,378	\$961	\$3,015	\$1,076
Household Operations		\$1.57 M	1.9%	\$1.95 M	1.9%	\$31.56 M	1.9%
Per Household ~ Per Capita		\$1,644	\$684	\$1,691	\$683	\$2,121	\$757
Miscellaneous Expenses		\$1.43 M	1.7%	\$1.77 M	1.7%	\$28.73 M	1.7%
Per Household ~ Per Capita		\$1,497	\$623	\$1,535	\$620	\$1,931	\$689
Personal Care		\$1.11 M	1.3%	\$1.39 M	1.3%	\$21.46 M	1.3%
Per Household ~ Per Capita		\$1,167	\$485	\$1,202	\$486	\$1,442	\$515
Shelter		\$13.21 M	15.8%	\$16.3 M	15.6%	\$259.49 M	15.4%
Per Household ~ Per Capita		\$13,852	\$5,760	\$14,103	\$5,697	\$17,436	\$6,225
Tax and Retirement		\$17.99 M	21.5%	\$22.39 M	21.5%	\$423.78 M	25.2%
Per Household ~ Per Capita		\$18,870	\$7,847	\$19,378	\$7,828	\$28,476	\$10,167
Tobacco and Related		\$466.2 K	0.6%	\$585.71 K	0.6%	\$7.96 M	0.5%
Per Household ~ Per Capita		\$489	\$203	\$507	\$205	\$535	\$191
Transportation		\$14.61 M	17.4%	\$18.32 M	17.6%	\$274.75 M	16.3%
Per Household ~ Per Capita		\$15,320	\$6,370	\$15,854	\$6,404	\$18,462	\$6,591
Utilities		\$4.11 M	4.9%	\$5.14 M	4.9%	\$77.51 M	4.6%
Per Household ~ Per Capita		\$4,311	\$1,792	\$4,446	\$1,796	\$5,208	\$1,860

Consumer Expenditure Trend



Crescent, Oklahoma	10 min drive		15 min drive		30 min drive	
Drive Time	time		time		time	
Population / Households (2025)						
Estimated Population	2,293		2,861		41,684	
Estimated Households	953		1,156		14,882	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	\$83.83 M		\$104.2 M		\$1.68 B	
Total Non-Retail Expenditure	\$39.62 M		\$49.16 M		\$836.43 M	
Total Retail Expenditure	\$44.21 M		\$55.04 M		\$845.64 M	
Alcoholic Beverages	\$506.86 K		\$630.02 K		\$10.35 M	
Apparel	\$1.55 M		\$1.92 M		\$31.16 M	
Contributions	\$2.58 M		\$3.2 M		\$54.25 M	
Education	\$1.86 M		\$2.31 M		\$38.57 M	
Entertainment	\$4.8 M		\$5.97 M		\$96.41 M	
Food Away From Home	\$3.67 M		\$4.56 M		\$74.16 M	
Grocery	\$5.74 M		\$7.17 M		\$108.86 M	
Health Care	\$6.43 M		\$7.82 M		\$98.18 M	
Household Furnishings and Equipment	\$2.21 M		\$2.75 M		\$44.86 M	
Household Operations	\$1.57 M		\$1.95 M		\$31.56 M	
Miscellaneous Expenses	\$1.43 M		\$1.77 M		\$28.73 M	
Personal Care	\$1.11 M		\$1.39 M		\$21.46 M	
Shelter	\$13.21 M		\$16.3 M		\$259.49 M	
Tax and Retirement	\$17.99 M		\$22.39 M		\$423.78 M	
Tobacco and Related	\$466.2 K		\$585.71 K		\$7.96 M	
Transportation	\$14.61 M		\$18.32 M		\$274.75 M	
Utilities	\$4.11 M		\$5.14 M		\$77.51 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	\$7,327		\$7,514		\$9,419	
Total Non-Retail Expenditure	\$3,463		47.3%	\$3,545	47.2%	\$4,684
Total Retail Expenditure	\$3,864		52.7%	\$3,969	52.8%	\$4,735
Alcoholic Beverages	\$44		0.6%	\$45	0.6%	\$58
Apparel	\$135		1.8%	\$139	1.8%	\$175
Contributions	\$226		3.1%	\$231	3.1%	\$304
Education	\$162		2.2%	\$166	2.2%	\$216
Entertainment	\$419		5.7%	\$430	5.7%	\$540
Food Away From Home	\$321		4.4%	\$329	4.4%	\$415
Grocery	\$502		6.8%	\$517	6.9%	\$610
Health Care	\$562		7.7%	\$564	7.5%	\$550
Household Furnishings and Equipment	\$193		2.6%	\$198	2.6%	\$251
Household Operations	\$137		1.9%	\$141	1.9%	\$177
Miscellaneous Expenses	\$125		1.7%	\$128	1.7%	\$161
Personal Care	\$97		1.3%	\$100	1.3%	\$120
Shelter	\$1,154		15.8%	\$1,175	15.6%	\$1,453
Tax and Retirement	\$1,573		21.5%	\$1,615	21.5%	\$2,373
Tobacco and Related	\$41		0.6%	\$42	0.6%	\$45
Transportation	\$1,277		17.4%	\$1,321	17.6%	\$1,538
Utilities	\$359		4.9%	\$371	4.9%	\$434

Consumer Expenditure Trend



Crescent, Oklahoma	10 min drive	15 min drive	30 min drive
Drive Time	time	time	time
Population / Households (2030)			
Projected Population	2,330	2,995	45,478
Projected Households	-	-	-
Total Annual Consumer Expenditure (2030)			
Total Household Expenditure	\$88.52 M	\$113.36 M	\$1.86 B
Total Non-Retail Expenditure	\$41.69 M	\$53.35 M	\$923.1 M
Total Retail Expenditure	\$46.82 M	\$60.01 M	\$933.92 M
Alcoholic Beverages	\$535.31 K	\$684.99 K	\$11.4 M
Apparel	\$1.63 M	\$2.09 M	\$34.28 M
Contributions	\$2.73 M	\$3.49 M	\$60.06 M
Education	\$1.96 M	\$2.51 M	\$42.63 M
Entertainment	\$5.07 M	\$6.49 M	\$106.01 M
Food Away From Home	\$3.87 M	\$4.96 M	\$81.61 M
Grocery	\$6.06 M	\$7.77 M	\$118.54 M
Health Care	\$6.79 M	\$8.55 M	\$111.33 M
Household Furnishings and Equipment	\$2.33 M	\$2.99 M	\$49.41 M
Household Operations	\$1.65 M	\$2.12 M	\$34.65 M
Miscellaneous Expenses	\$1.51 M	\$1.93 M	\$31.66 M
Personal Care	\$1.17 M	\$1.51 M	\$23.43 M
Shelter	\$13.93 M	\$17.68 M	\$284.61 M
Tax and Retirement	\$18.82 M	\$24.24 M	\$470.93 M
Tobacco and Related	\$493.14 K	\$633.08 K	\$8.53 M
Transportation	\$15.62 M	\$20.16 M	\$303.63 M
Utilities	\$4.34 M	\$5.56 M	\$84.32 M
Consumer Expenditure Growth (2025 to 2030)			
Total Household Expenditure	\$4.69 M	\$9.16 M	\$174.94 M
Total Non-Retail Expenditure	\$2.07 M	\$4.19 M	\$86.66 M
Total Retail Expenditure	\$2.61 M	\$4.97 M	\$88.28 M
Alcoholic Beverages	\$28.46 K	\$54.96 K	\$1.06 M
Apparel	\$85.98 K	\$165.87 K	\$3.11 M
Contributions	\$145.89 K	\$284.93 K	\$5.81 M
Education	\$104.68 K	\$203.52 K	\$4.06 M
Entertainment	\$268.93 K	\$516.5 K	\$9.59 M
Food Away From Home	\$205.58 K	\$395.53 K	\$7.45 M
Grocery	\$317.46 K	\$596.03 K	\$9.67 M
Health Care	\$359.63 K	\$725.47 K	\$13.15 M
Household Furnishings and Equipment	\$124.2 K	\$239.24 K	\$4.55 M
Household Operations	\$84.77 K	\$165.08 K	\$3.09 M
Miscellaneous Expenses	\$82.32 K	\$156.86 K	\$2.93 M
Personal Care	\$61.72 K	\$116.51 K	\$1.96 M
Shelter	\$725.27 K	\$1.38 M	\$25.11 M
Tax and Retirement	\$828.66 K	\$1.85 M	\$47.15 M
Tobacco and Related	\$26.94 K	\$47.36 K	\$576.22 K
Transportation	\$1.01 M	\$1.84 M	\$28.87 M
Utilities	\$227.11 K	\$425.46 K	\$6.8 M

Crime Risk

Crescent, Oklahoma	10 min drive time	15 min drive time	30 min drive time
Drive Time			
Demographics			
Population	2,293	2,861	41,684
Census Population	2,133	2,654	35,241
Households	953	1,156	14,882
Average Household Income	\$87,334	\$89,990	\$129,648
Median Household Income	\$60,886	\$62,265	\$100,009
Per Capita Income	\$36,316	\$36,366	\$46,483
Total Crime			
Crime Index	30	29	93
Crime Level	Very Low	Very Low	Average
Personal Crime			
Crime Index	35	35	71
Crime Level	Low Risk	Low Risk	Below Average
Murder			
Crime Index	40	45	91
Crime Level	Low Risk	Low Risk	Average
Rape			
Crime Index	55	67	58
Crime Level	Low Risk	Below Average	Low Risk
Robbery			
Crime Index	5	6	52
Crime Level	Very Low	Very Low	Low Risk
Assault			
Crime Index	40	38	78
Crime Level	Low Risk	Low Risk	Below Average
Property Crime			
Crime Index	29	29	97
Crime Level	Very Low	Very Low	Average
Burglary			
Crime Index	76	72	123
Crime Level	Below Average	Below Average	Above Average
Larceny			
Crime Index	19	18	83
Crime Level	Very Low	Very Low	Below Average
Motor Vehicle Theft			
Crime Index	30	35	144
Crime Level	Very Low	Low Risk	Above Average

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Crescent, Oklahoma	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Auto Parts Tires			
AutoZone	1 / 0	6,600	
Gerber Collision & Glass	1 / 0	10,500	
NAPA	2 / 1	6,200	
O'Reilly	1 / 0	8,500	
Valvoline Instant Oil Change	1 / 0	3,400	
Banks			
BancFirst	2 / 0	8,500	
International Bank of Commerce	1 / 0	5,100	
Banks Minor			
Bank	9 / 1		
Convenience Stores			
Alon	1 / 0	3,500	
Casey's General Store	2 / 0	3,200	
Conoco	2 / 1	2,500	
Love's	4 / 1	7,300	
Murphy USA	1 / 0	2,100	
Phillips 66	3 / 0	2,500	
Shell	1 / 0	1,800	
Valero	6 / 2	3,200	
Dealerships			
Chevrolet	1 / 0		
Chrysler	1 / 0		
Dodge	1 / 0		
Ford	1 / 0		
GMC	1 / 0		
Jeep	1 / 0		
RAM	1 / 0		
Dental			
Dental Depot	1 / 0	4,800	
Discount Department Stores			
Walmart Supercenter	1 / 0	189,700	
Dollar Stores			
Dollar General	6 / 1	9,600	
Dollar Tree	1 / 0	11,800	
Family Dollar Dollar Tree	1 / 1	12,100	
Drug Stores			

Crescent, Oklahoma	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Walgreens	1 / 0	14,800	
Education			
Day Care	14 / 0		
High School	7 / 1		
PK - 8	21 / 2		
PK - 8 (Private)	1 / 0		
Entertainment			
Theatres	2 / 0		
Fitness			
Anytime Fitness	1 / 0	5,100	
YMCA	1 / 0	41,600	
Health Beauty			
Great Clips	1 / 0	1,900	
Supercuts	1 / 0	1,800	
Health Care			
Cardiovascular Disease	1 / 0		
Chiropractic	3 / 0		
Diagnostic Radiology	1 / 0		
Family Practice	5 / 1		
General Practice	1 / 0		
Internal Medicine	3 / 0		
Interventional Cardiology	1 / 0		
Neurology	1 / 0		
Nurse Practitioner	6 / 0		
Optometry	2 / 0		
Pediatric Medicine	1 / 0		
Physical Therapy	2 / 0		
Physician Assistant	6 / 1		
Pulmonary Disease	1 / 0		
Home Improvement			
Ace Hardware	1 / 0	16,200	
Tractor Supply Company	1 / 0	26,300	
Hotels			
Hampton Inn	1 / 0	18,300	
Holiday Inn Express	1 / 0	16,400	
La Quinta Inn & Suites	1 / 0	24,600	
Sleep	1 / 0	13,100	

Crescent, Oklahoma	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Restaurants Coffee Donuts			
Scooter's Coffee	1 / 0	700	
Starbucks	2 / 0	1,800	
Restaurants Fast Food Major			
Arby's	1 / 0	3,300	
Burger King	1 / 0	4,000	
Chick-fil-A	1 / 0	4,300	
McDonald's	2 / 0	4,600	
Sonic	3 / 0	2,800	
Taco Bell	2 / 0	2,500	
Restaurants Fast Food Minor			
Carl's Jr.	1 / 0	3,400	
Golden Chick	1 / 0	4,500	
Qdoba	1 / 0	2,900	
Restaurants Ice Cream Smoothie			
Braum's	1 / 0	5,100	
Restaurants Pizza			
Domino's Pizza	1 / 0	2,100	
Donatos	1 / 0	2,600	
Godfather's Pizza	3 / 1	2,700	
Papa John's	1 / 0	1,500	
Pizza Hut	1 / 0	2,800	
Simple Simon's Pizza	1 / 0	2,000	
Restaurants Sandwich			
Subway	2 / 1	1,700	
Self Storage			
Extra Space Storage	1 / 0	44,900	
Public Storage	3 / 0	33,500	
SecurCare Self Storage	1 / 0	55,900	
Specialty			
Cannabis	2 / 0		
Goodwill	1 / 0	24,100	
Wireless Stores			
AT&T	2 / 0	3,500	
T-Mobile	1 / 0	1,800	
Worship			
Baptist	5 / 0		

Crescent, Oklahoma	Site / Market	Avg Square	Closest Location
Drive Time	Locations	Footage	
Methodist Episcopal	2 / 0		